

Faculty of Business

Entry Programs (International)

QC01 Accelerated Foundation

QC02 Standard Foundation

QC04 Extended Foundation

QC10 English for Academic Purposes for degree programs

QC10 English for Academic Purposes for Foundation and University Diploma Programs

QC20 General English

QC21 General English Extension

QC22 English for Tertiary Preparation

QC24 English For Academic Purposes Plus

Certificate

QC05 University Certificate In Tertiary Preparation

Diploma

BS40 University Diploma in Business

Bachelor Degree

BS05 Bachelor of Business (Accountancy)

BS05 Bachelor of Business (Advertising)

BS05 Bachelor of Business (Economics)

BS05 Bachelor of Business (Finance)

BS05 Bachelor of Business (Human Resource Management)

BS05 Bachelor of Business (International Business)

BS05 Bachelor of Business (Management)

BS05 Bachelor of Business (Marketing)

BS05 Bachelor of Business (Public Relations)

BS06 Bachelor of Business (Dean's Honours Program)

BS07 Bachelor of Business (Accelerated Program)

BS56 Bachelor of Business (Accountancy)

BS56 Bachelor of Business (Advertising)

BS56 Bachelor of Business (Banking and Finance)

BS56 Bachelor of Business (Economics)

BS56 Bachelor of Business (Electronic Business)

BS56 Bachelor of Business (Human Resource Management)

BS56 Bachelor of Business (International Business)

BS56 Bachelor of Business (Management)

BS56 Bachelor of Business (Marketing)

BS56 Bachelor of Business (Public Relations)

BS56 Bachelor of Business - Caboolture Campus (Management or Marketing major)

BS56 Bachelor of Business - Course Notes

IF27 Bachelor of Mass Communication

Bachelor Degree (Double)

IF05 Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations)

IF28 Bachelor of Engineering (Electrical)/Bachelor of Business

IF30 Bachelor of Arts/Bachelor of Business (Accountancy, Banking and Finance, Economics or Marketing)
IF41 Bachelor of Business/Bachelor of Laws
IF60 Bachelor of Mathematics/Bachelor of Business (Accountancy, Banking and Finance or Economics)
IF61 Bachelor of Applied Science/Bachelor of Business
IF62 Bachelor of Applied Science (in Human Movement Studies)/Bachelor of Business (Accountancy, Banking and Finance, Economics or Marketing)
IX28 Bachelor of Business / Bachelor of Engineering
IX31 Bachelor of Applied Science / Bachelor of Business
IX32 Bachelor of Business/Bachelor of Health Science (Health Services Management)
IX33 Bachelor of Business/Bachelor of Information Technology
IX34 Bachelor of Business / Bachelor of Creative Industries
IX35 Bachelor of Business / Bachelor of Fine Arts (Creative and Professional Writing)
IX35 Bachelor of Business / Bachelor of Fine Arts (Drama)
IX35 Bachelor of Business / Bachelor of Fine Arts (Fashion)
IX35 Bachelor of Business / Bachelor of Fine Arts (Interactive and Visual Design)
IX35 Bachelor of Business / Bachelor of Fine Arts (Visual Arts)
IX36 Bachelor of Business / Bachelor of Journalism
IX37 Bachelor of Business / Bachelor of Mathematics
IX38 Bachelor of Arts/Bachelor of Business (for continuing students only)
IX47 Bachelor of Applied Science (in Human Movement Studies) / Bachelor of Business
IX51 Bachelor of Behavioural Science (Psychology) / Bachelor of Business
IX58 Bachelor of Business (Study Area A)/ Bachelor of Information Technology
IX62 Bachelor of Business/Bachelor of Corporate Systems Management
IX63 Bachelor of Business/Bachelor of Games and Interactive Entertainment
IX67 Bachelor of Business/Bachelor of Media and Communication
IX71 Bachelor of Business / Bachelor of Laws

Honours

BS63 Bachelor of Business (Honours)

Graduate Certificate

BS39 Graduate Certificate in Business
GS42 Graduate Certificate in Business Administration
GS87 Graduate Certificate in Business Administration
IF94 Graduate Certificate in Advertising
IX97 Graduate Certificate in Research Commercialisation

Masters Degree (Coursework)

BS16 Master of Business (Accounting)
BS16 Master of Business (Applied Finance)
BS16 Master of Business (Events Marketing and Management)
BS16 Master of Business (Human Resource Management)
BS16 Master of Business (Integrated Marketing Communication)
BS16 Master of Business (International Business)
BS16 Master of Business (Marketing)
BS16 Master of Business (Philanthropy and Nonprofit Studies)
BS16 Master of Business (Professional Accounting)

BS16 Master of Business (Public Relations)
BS16 Master of Business (Strategic Advertising)
BS17 Master of Business (Accounting) - Advanced
BS17 Master of Business (Applied Finance) - Advanced
BS17 Master of Business (Human Resource Management) - Advanced
BS17 Master of Business (Integrated Marketing Communication) - Advanced
BS17 Master of Business (International Business) - Advanced
BS17 Master of Business (Marketing) - Advanced
BS17 Master of Business (Philanthropy and Nonprofit Studies) - Advanced
BS17 Master of Business (Professional Accounting) - Advanced
BS17 Master of Business (Public Relations) - Advanced
BS17 Master of Business (Strategic Advertising) - Advanced
GS30 Master of Business Administration
GS40 Master of Business Administration (MBA)
GS44 International Master of Business Administration
GS48 Master of Business Administration (Major)
GS50 Executive Master of Business Administration
GS51 Executive Master of Business (Complex Project Management)
GS75 Master of Business Administration (MBA)
GS76 Master of Business Administration (Major)
GS97 Master of Business Administration (Major)
IF98 Master of Business Administration/Master of Information Technology 1
IX96 Master of Advertising (Creative Advertising)
IX99 Master of Research and Development Management

Masters Degree (Research)

BS92 Master of Business (Research)

Doctoral

BS25 Doctor of Business Administration

Dual TAFE/QUT Awards

NA Diploma of Logistics Management/Bachelor of Business (International Business, Management or Marketing)

University wide unit sets

Unit sets: Accounting, Economics and Finance

Unit sets: Advertising, Integrated Marketing Communication, Logistics, Marketing and Public Relations

Unit sets: Built Environment and Design

Unit sets: Creative Industries

Unit sets: Engineering

Unit sets: Entrepreneurship, Human Resource Management and Management

Unit sets: Natural Resource Sciences

Unit sets: Faculty of Health

Unit sets: Information Technology

Unit sets: International Business, Languages, and Tourism and Entertainment Marketing

Unit sets: International Exchange

Unit sets: International Studies

Unit sets: Justice and the Law

Unit sets: Mathematical Sciences

Unit sets: Multimedia and Technologies

Unit sets: Physical and Chemical Sciences

Unit sets: Science

Unit sets: Society and Culture

Unit sets: Urban Development and Construction

Bachelor of Business (Accountancy) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (* conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Ms Ros Kent

Campus: Gardens Point

Accountancy major overview

The Accountancy major within the QUT Bachelor of Business prepares students for professional accreditation in one of the most respected business professions. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem solving skills, and critical and analytical thinking are developed throughout the entire major.

Contemporary issues facing modern businesses, such as superannuation and wealth management and forensics can be covered in further studies within the school.

The Capstone Accountancy unit simulates real-world situations faced by professional accountants, and requires students to work in teams to research issues and develop practical solutions.

Abbreviation

BBus(Accy)

BS05 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. [Click here for more information](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp) www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Faculty Core units

(b) one block of eight Major Core units

(c) choice of one block of:

6 Second Major core units and 2 electives or

8 Electives or

2 Minors (university or faculty or extension) or

1 Minor (university or faculty or extension) and 4 electives

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Accountancy (FT Sem 1 Entry)

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB124	Working in Business

Year 1, Semester 2

BSB123	Data Analysis
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 1

AYB221	Computerised Accounting Systems
AYB219	Taxation Law
	Second Area of Study OR Elective
	Second Area of Study OR Elective

Year 2, Semester 2

AYB340	Company Accounting
	Second Area of Study OR Elective
	Second Area of Study OR Elective
	Second Area of Study OR Elective

Year 3, Semester 1

AYB311	Financial Accounting Issues
BSB119	Global Business
	Second Area of Study OR Elective
	Second Area of Study OR Elective

Year 3, Semester 2

AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
	Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Accountancy (FT Sem 2 Entry)**Year 1, Semester 2**

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB124	Working in Business

Year 2, Semester 1

BSB123	Data Analysis
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 2

AYB221	Computerised Accounting Systems
AYB219	Taxation Law
	Second Area of Study OR Elective
	Second Area of Study OR Elective

Year 3, Semester 1

AYB340	Company Accounting
--------	--------------------

Second Area of Study OR Elective
Second Area of Study OR Elective
Second Area of Study OR Elective

Year 3, Semester 2

AYB311	Financial Accounting Issues
BSB119	Global Business
	Second Area of Study OR Elective
	Second Area of Study OR Elective

Year 4, Semester 1

AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
	Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Accountancy (PT Sem 1 Entry)**Year 1, Semester 1**

BSB110	Accounting
BSB111	Business Law and Ethics

Year 1, Semester 2

BSB113	Economics
BSB124	Working in Business

Year 2, Semester 1

BSB123	Data Analysis
AYB200	Financial Accounting

Year 2, Semester 2

BSB115	Management
AYB225	Management Accounting

Year 3, Semester 1

AYB221	Computerised Accounting Systems
	Second Area of Study OR Elective

Year 3, Semester 2

AYB219	Taxation Law
	Second Area of Study OR Elective

Year 4, Semester 1

AYB340	Company Accounting
	Second Area of Study OR Elective

Year 4, Semester 2

Second Area of Study OR Elective

Second Area of Study OR Elective

Year 5, Semester 1

Second Area of Study OR Elective

Second Area of Study OR Elective

Year 5, Semester 2

AYB301 Audit and Assurance

BSB119 Global Business

Year 6, Semester 1

AYB311 Financial Accounting Issues

BSB126 Marketing

Year 6, Semester 2

AYB339 Accountancy Capstone

Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Accountancy (PT Sem 2 Entry)

Year 1, Semester 2

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2, Semester 1

BSB113 Economics

BSB124 Working in Business

Year 2, Semester 2

BSB123 Data Analysis

AYB200 Financial Accounting

Year 3, Semester 1

BSB115 Management

AYB225 Management Accounting

Year 3, Semester 2

AYB221 Computerised Accounting Systems

Second Area of Study OR Elective

Year 4, Semester 1

AYB219 Taxation Law

Second Area of Study OR Elective

Year 4, Semester 2

AYB340 Company Accounting

Second Area of Study OR Elective

Year 5, Semester 1

Second Area of Study OR Elective

Second Area of Study OR Elective

Year 5, Semester 2

Second Area of Study OR Elective

Second Area of Study OR Elective

Year 6, Semester 1

AYB311 Financial Accounting Issues

BSB119 Global Business

Year 6, Semester 2

AYB339 Accountancy Capstone

BSB126 Marketing

Year 7, Semester 1

AYB301 Audit and Assurance

Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Accountancy with Professional Accountancy Extension (FT Sem 1 Entry)

Year 1, Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

BSB113 Economics

BSB124 Working in Business

Year 1, Semester 2

BSB123 Data Analysis

BSB115 Management

AYB200 Financial Accounting

AYB225 Management Accounting

Year 2, Semester 1

AYB219 Taxation Law

AYB221 Computerised Accounting Systems

EFB210 Finance 1

2nd Minor or Elective Unit

Year 2, Semester 2

AYB230 Corporations Law

AYB321 Strategic Management Accounting

AYB340 Company Accounting

Professional Accounting Unit or 2nd Minor or Elective

Year 3, Semester 1

AYB311 Financial Accounting Issues
 BSB119 Global Business
 Professional Accounting Unit or 2nd Minor or Elective
 2nd Minor or Elective Unit

Year 3, Semester 2

AYB301 Audit and Assurance
 AYB339 Accountancy Capstone
 BSB126 Marketing
 2nd Minor or Elective Unit

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following:

AYB227 International Accounting
 AYB240 Superannuation Regulation and Practice
 AYB250 Personal Financial Planning
 AYB320 Advanced Taxation Law

Please check unit availability when choosing an Extension, Minor or Elective units. List of Minors can be viewed under BS05 (Accountancy) Unit Sets.

Accountancy with Professional Accountancy Extension (FT Sem 2 Entry)

Year 1, Semester 2

BSB110 Accounting
 BSB111 Business Law and Ethics
 BSB113 Economics
 BSB124 Working in Business

Year 2, Semester 1

BSB115 Management
 BSB123 Data Analysis
 AYB200 Financial Accounting
 AYB225 Management Accounting

Year 2, Semester 2

AYB221 Computerised Accounting Systems
 AYB219 Taxation Law
 EFB210 Finance 1
 2nd Minor or Elective

Year 3, Semester 1

AYB340 Company Accounting
 AYB321 Strategic Management Accounting
 AYB230 Corporations Law
 Professional Accounting Unit or 2nd Minor or Elective

Year 3, Semester 2

AYB311 Financial Accounting Issues
 BSB119 Global Business
 Professional Accounting Unit or 2nd Minor or Elective
 2nd Minor or Elective

Year 4, Semester 1

AYB339 Accountancy Capstone
 BSB126 Marketing
 AYB301 Audit and Assurance
 2nd Minor or Elective

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following:

AYB227 International Accounting
 AYB240 Superannuation Regulation and Practice
 AYB250 Personal Financial Planning
 AYB320 Advanced Taxation Law

Please check unit availability when choosing an Extension, Minor or Elective units. List of Minors can be viewed under BS05 (Accountancy) Unit Sets.

Accountancy with Professional Accountancy Extension (PT Sem 1 Entry)

Year 1, Semester 1

BSB110 Accounting
 BSB111 Business Law and Ethics

Year 1, Semester 2

BSB113 Economics
 BSB124 Working in Business

Year 2, Semester 1

BSB123 Data Analysis
 AYB200 Financial Accounting

Year 2, Semester 2

AYB225 Management Accounting
 BSB115 Management

Year 3, Semester 1

AYB221 Computerised Accounting Systems
 2nd Minor or Elective

Year 3, Semester 2

AYB219 Taxation Law
 EFB210 Finance 1

Year 4, Semester 1

AYB230 Corporations Law
 AYB340 Company Accounting

Year 4, Semester 2

AYB321	Strategic Management Accounting
	Professional Accounting Unit or 2nd Minor or Elective

Year 5, Semester 1

Professional Accounting Unit or 2nd Minor or Elective
2nd Minor or Elective

Year 5, Semester 2

AYB301	Audit and Assurance
BSB119	Global Business

Year 6, Semester 1

AYB311	Financial Accounting Issues
BSB126	Marketing

Year 6, Semester 2

AYB339	Accountancy Capstone
	2nd Minor or Elective

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following:

AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Please check unit availability when choosing an Extension, Minor or Elective units. List of Minors can be viewed under BS05 (Accountancy) Unit Sets.

Accountancy with Professional Accountancy Extension (PT Sem 2 Entry)

Year 1, Semester 2

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2, Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2, Semester 2

BSB123	Data Analysis
AYB200	Financial Accounting

Year 3, Semester 1

BSB115	Management
AYB225	Management Accounting

Year 3, Semester 2

AYB221	Computerised Accounting Systems
	2nd Minor or Elective

Year 4, Semester 1

EFB210	Finance 1
AYB219	Taxation Law

Year 4, Semester 2

AYB340	Company Accounting
AYB230	Corporations Law

Year 5, Semester 1

AYB321	Strategic Management Accounting
	Professional Accounting Unit or 2nd Minor or Elective

Year 5, Semester 2

Professional Accounting Unit or 2nd Minor or Elective
2nd Minor or Elective

Year 6, Semester 1

AYB311	Financial Accounting Issues
BSB119	Global Business

Year 6, Semester 2

AYB339	Accountancy Capstone
BSB126	Marketing

Year 7, Semester 1

AYB301	Audit and Assurance
	2nd Minor or Elective

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following

AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Please check unit availability when choosing an Extension, Minor or Elective units. List of Minors can be viewed under BS05 (Accountancy) Units Sets.

Accountancy Unit Sets

Primary Major

Accountancy - 8 Unit Major

AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
AYB340	Company Accounting

Second Area of Study

Accountancy - 6 Unit Major

AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB301	Audit and Assurance
AYB340	Company Accounting

Forensics - 6 Unit Major

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
	Plus 2 units from:
AYB221	Computerised Accounting Systems
INB220	Business Analysis
INB311	Enterprise Systems
INB342	Enterprise Data Mining
INB343	Advanced Data Mining and Data Warehousing

Business Regulations - 6 Unit Major

AYB219	Taxation Law
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward
	Choose 2 units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Accountancy - Professional Accounting Extension (for professional recognition)

AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
	Choose 1 unit from:
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

AYB320	Advanced Taxation Law
AYB227	International Accounting

Accountancy - Regulation and Tax Extension

Choose 4 units from:

AYB205	Law of Business Entities
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Forensics Minor

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
	Choose 1 unit from:
AYB205	Law of Business Entities
AYB221	Computerised Accounting Systems
AYB338	Accountancy Work Placement

Superannuation and Wealth Management Minor

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
	Choose 2 units from:
AYB205	Law of Business Entities
AYB219	Taxation Law
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Business Regulation Minor

AYB219	Taxation Law
	Choose 3 units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward

Accountancy Minor (for non-Accounting students)

	Choose 4 units from:
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems

AYB225	Management Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (Griffith University)
- Japanese (UQ)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units (electives), if available.

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Banker, Business Analyst, Certified Practising Accountant, Corporate Secretary, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Property Development, Public Servant, Risk Manager, Stockbroker.

Bachelor of Business (Advertising) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (* conditions apply) (International student can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Gayle Kerr

Campus: Gardens Point

Advertising major overview

The positioning of QUT's Advertising major within the Bachelor of Business gives students an opportunity to develop creative skills, as well as understand how advertising works in a business context.

Graduates find work in advertising and integrated communication agencies, and as in-house specialists in larger organisations. Foundation units in the major introduce the theory and practice of advertising, and develop skills and knowledge in marketing and audience research and consumer behaviour. Two units then focus on tactical skills in the key professional areas of advertising copywriting and media planning. The major is completed by units that focus on understanding advertising at a more strategic level, including the application of strategic planning and management to advertising practice.

The capstone Advertising Campaigns unit gives students the opportunity to create a complete advertising campaign for a real-world client.

Abbreviation

BBus(Advtg)

BS05 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Faculty Core units

(b) one block of eight Major Core units

(c) choice of one block of:

6 Second Major core units and 2 electives or

8 Electives or

2 Minors (university or faculty or extension) or

1 Minor (university or faculty or extension) and 4 electives

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Advertising (FT Sem 1 Entry)

Year 1, Semester 1

BSB119 Global Business

BSB123 Data Analysis

BSB124 Working in Business

BSB126 Marketing

Year 1, Semester 2

AMB201 Marketing and Audience Research

AMB200 Consumer Behaviour

BSB110 Accounting

BSB115 Management

Year 2, Semester 1

AMB220 Advertising Theory and Practice

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

AMB318 Advertising Copywriting

AMB319 Media Planning

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB320 Advertising Management

AMB330 Advertising Planning Portfolio

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB339 Advertising Campaigns

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising (FT Sem 2 Entry)

Year 1, Semester 2

BSB119 Global Business

BSB123 Data Analysis

BSB124 Working in Business

BSB126 Marketing

Year 2, Semester 1

BSB110 Accounting

BSB115 Management

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 2, Semester 2

AMB220 Advertising Theory and Practice

Remaining Faculty Core OR Second Area of

Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB318 Advertising Copywriting

AMB319 Media Planning

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB320 Advertising Management

AMB330 Advertising Planning Portfolio

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

AMB339 Advertising Campaigns

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising (PT Sem 1 Entry)

Year 1, Semester 1

BSB123 Data Analysis

BSB126 Marketing

Year 1, Semester 2

BSB119 Global Business

BSB124 Working in Business

Year 2, Semester 1

AMB200 Consumer Behaviour

Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

AMB201 Marketing and Audience Research

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB220 Advertising Theory and Practice
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

AMB318 Advertising Copywriting
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

AMB319 Media Planning
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

AMB330 Advertising Planning Portfolio
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

AMB320 Advertising Management
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

AMB339 Advertising Campaigns
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB110, BSB111, BSB113 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising (PT Sem 2 Entry)

Year 1, Semester 2

BSB123 Data Analysis
BSB126 Marketing

Year 2, Semester 1

BSB124 Working in Business

AMB200 Consumer Behaviour

Year 2, Semester 2

BSB119 Global Business
AMB201 Marketing and Audience Research

Year 3, Semester 1

AMB220 Advertising Theory and Practice
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

AMB318 Advertising Copywriting
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

AMB319 Media Planning
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

AMB330 Advertising Planning Portfolio
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

AMB320 Advertising Management
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

AMB339 Advertising Campaigns
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 7, Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB110, BSB111, BSB113 and BSB115 are

the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising Unit Sets

Primary Major

Advertising - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB339	Advertising Campaigns

Second Area of Study

Advertising - 6 Unit Major

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Integrated Marketing Communication - 6 Unit Major

AMB202	Integrated Marketing Communication
AMB208	Events Marketing
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management

Advertising Minor (for non-Advertising students)

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management

Integrated Marketing Communication - Minor

AMB202	Integrated Marketing Communication
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
Choose one from the following:	
AMB263	Introduction To Public Relations
AMB220	Advertising Theory and Practice

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (Griffith University)
- Japanese (UQ)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units (electives), if available.

Advertising with Marketing Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
BSB110	Accounting
BSB115	Management

Year 2, Semester 1

AMB220	Advertising Theory and Practice
AMB240	Marketing Planning and Management
Remaining Faculty Core OR Elective	
Remaining Faculty Core OR Elective	

Year 2, Semester 2

AMB202	Integrated Marketing Communication
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB335	E-marketing Strategies

Year 3, Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB340	Services Marketing
	Remaining Faculty Core OR Elective

Year 3, Semester 2

AMB336	International Marketing
AMB339	Advertising Campaigns
AMB359	Strategic Marketing
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising with Public Relations Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB200	Consumer Behaviour
BSB110	Accounting
BSB115	Management

Year 2, Semester 1

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 2, Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning
	Remaining Faculty Core OR Elective
AMB264	Public Relations Techniques

Year 3, Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 3, Semester 2

AMB339	Advertising Campaigns
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Account Executive, Advertising Professional, Computer Salesperson/Marketer, Creative Writer, Media Industry Specialist, Publishing Professional, Research Assistant.

Bachelor of Business (Economics) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (* conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Tommy Tang

Campus: Gardens Point

Economics major overview

The Economics major in the Bachelor of Business develops knowledge about economic behaviour, the workings of economic systems, and the skills used in analysing economic issues in a wide range of contexts. Graduates find work as analysts and advisers in commercial and public sector organisations. They are also prepared for further study in economics leading to work as professional or academic economists.

The major begins with units on quantitative analysis and on economics that build on the Faculty core program. Core economic principles are then further developed through units devoted to microeconomics (focussed on the individual, firm or industry) and macroeconomics (focussed on whole economies). Students then choose three of five units devoted to applications of economic theory in areas such as environmental, behavioural and international economics, and development of research skills.

The capstone unit, Contemporary Applications of Economic Theory, integrates earlier learning by giving students the opportunity to analyse specific commercial, social and environmental issues.

Abbreviation

BBus(Ec)

BS56 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Faculty Core units

(b) one block of eight Major Core units

(c) choice of one block of:

6 Second Major core units and 2 electives or

8 Electives or

2 Minors (university or faculty or extension) or

1 Minor (university or faculty or extension) and 4 electives

Deferralment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Economics (FT Sem 1 Entry)

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

- Economics Options List
- Remaining Faculty Core OR Second Area of Study OR Elective
- Remaining Faculty Core OR Second Area of Study OR Elective
- Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

- Economics Options List
- Remaining Faculty Core OR Second Area of Study OR Elective
- Remaining Faculty Core OR Second Area of Study OR Elective
- Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
	Economics Options List
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Economics Options List

Student must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics (FT Sem 2 Entry)

Year 1, Semester 2

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis

BSB124	Working in Business
--------	---------------------

Year 2, Semester 1

BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 2

- Economics Option List
- Remaining Faculty Core OR Second Area of Study OR Elective
- Remaining Faculty Core OR Second Area of Study OR Elective
- Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
	Economics Option List
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

- Economics Option List
- Remaining Faculty Core OR Second Area of Study OR Elective
- Remaining Faculty Core OR Second Area of Study OR Elective
- Remaining Faculty Core OR Second Area of Study OR Elective

Economics Options List

Student must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining

Faculty Core units which must be completed.
Check unit availability when selecting Second
Area of Study units.

Economics (PT Sem 1 Entry)

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business

Year 1, Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1

EFB223	Economics 2
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

EFB222	Quantitative Methods For Economics and Finance
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

EFB331	Intermediate Microeconomics
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

	Economics Option List
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

EFB330	Intermediate Macroeconomics
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

	Economics Option List
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

	Economics Option List
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

EFB338	Contemporary Application of Economic Theory
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

	Economics Option List
--	-----------------------

Remaining Faculty Core OR Second Area of
Study OR Elective

Year 6, Semester 2

	Economics Option List
	Remaining Faculty Core OR Second Area of Study OR Elective

Economics Option List

Student must choose 3 units from the
following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can
be viewed under BS05 (Economics) Unit Sets.
BSB110, BSB111, BSB115 and BSB126 are
the remaining Faculty Core units which must
be completed. Check unit availability when
selecting Second Area of Study units.

Economics (PT Sem 2 Entry)

Year 1, Semester 2

BSB113	Economics
BSB124	Working in Business

Year 2, Semester 1

BSB123	Data Analysis
EFB223	Economics 2

Year 2, Semester 2

BSB119	Global Business
EFB222	Quantitative Methods For Economics and Finance

Year 3, Semester 1

EFB331	Intermediate Microeconomics
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

	Economics Option List
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

EFB330	Intermediate Macroeconomics
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

	Economics Option List
--	-----------------------

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

Economics Option List

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

EFB338 Contemporary Application of Economic Theory
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

Economics Option List

Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Economics Option List

Remaining Faculty Core OR Second Area of Study OR Elective

Year 7, Semester 1

Economics Option List

Remaining Faculty Core OR Second Area of Study OR Elective

Economics Option List

Student must choose 3 units from the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB110, BSB111, BSB115 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics Unit Sets

Primary Major

Economics - 8 Unit Major

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2
EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics
EFB338 Contemporary Application of Economic Theory
Plus any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Second Area of Study

Economics - 6 Unit Major (for non Finance major students)

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2
EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics
Plus any two of the following:
EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Economics - 6 unit major (for Finance students)

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics
Plus four of the following:
EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Economics - Minor (for non-Economics and Finance students)

EFB223 Economics 2
EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics
Plus one of the following:
EFB332 Applied Behavioural Economics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Economics minor (for Finance students)

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics
Plus two of the following:
EFB332 Applied Behavioural Economics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Applied Economics Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Applied Economics minor (for Finance students)

EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Quantitative Economics minor (for non-Economics and Finance students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB333	Introductory Econometrics
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Quantitative Economic minor (for Finance students)

EFB333	Introductory Econometrics
	Plus three of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (Griffith University)
- Japanese (UQ)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of

Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units (electives), if available.

Economics with Finance Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB210	Finance 1
	Remaining Faculty Core OR Elective

Year 2, Semester 2

EFB201	Financial Markets
EFB307	Finance 2
	Economics Option List
	Remaining Faculty Core OR Elective

Year 3, Semester 1

EFB312	International Finance
EFB335	Investments
	Economics Option List
	Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
EFB340	Finance Capstone
	Economics Option List
	Remaining Faculty Core OR Elective

ECONOMICS OPTION LIST

Students must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics with Accountancy Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB111	Business Law and Ethics
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 2

AYB219	Taxation Law
AYB221	Computerised Accounting Systems
	Economics Options List
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AYB340	Company Accounting
	Economics Options List
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
AYB301	Audit and Assurance
	Economics Options List
	Remaining Faculty Core OR Elective

Economics Options List

Student must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB115 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics with International Business Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
AMB204	Purchasing and Procurement
AMB210	Importing and Exporting

Year 2, Semester 2

MGB225	Intercultural Communication and Negotiation Skills
	Economics Options List
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB303	International Logistics
AMB336	International Marketing

Economics Options List
Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
MGB340	International Business in the Asia-Pacific
	Economics Options List
	Remaining Faculty Core OR Elective

Economics Options List

Student must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics with Management Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
	Economics Options List
	Remaining Faculty Core OR Elective

Year 3, Semester 1

MGB309	Strategic Management
	Economics Options List
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
MGB310	Sustainability in A Changing Environment
	Economics Options List
	Remaining Faculty Core OR Elective

Economics Options List

Student must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics with Marketing Second Major

Year 1, Semester 1

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB119	Global Business
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Economics Options List
	Remaining Faculty Core OR Elective

Year 3, Semester 1

Economics Options List

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB338 Contemporary Application of Economic Theory

AMB336 International Marketing

AMB340 Services Marketing

Economics Options List

Economics Options List

Student must choose 3 units from the following:

EFB332 Applied Behavioural Economics

EFB333 Introductory Econometrics

EFB334 Environmental Economics and Policy

EFB336 International Economics

EFB337 Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Administrator, Banker, Banking and Finance Professional, Business Analyst, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Home Economist, Investment Manager, Policy Officer, Public Servant, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Finance) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Anup Basu

Campus: Gardens Point

Finance major overview

The Finance major in the QUT Bachelor of Business prepares students to plan, manage and analyse the financial, monetary and performance aspects of businesses, including specialist financial businesses such as banks. Financial management skills are increasingly in demand among businesses of all kinds, but graduates are particularly likely to find work in areas such as banking, funds management, financial analysis, stock broking and financial planning.

The major begins with units on quantitative analysis and economics that extend learning in these areas in the Faculty core program. Students are then exposed to core concepts and skills in finance, including financial instruments, capital planning, funds acquisition, asset and debt management, financial analysis, and investments management.

The Finance Capstone unit integrates learning across the major by giving students the opportunity to apply their skills to a variety of simulations of real-world situations in the finance industry.

Abbreviation

BBus(Finance)

BS56 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Human

Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click [here](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp) for more information www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Faculty Core units

(b) one block of eight Major Core units

(c) choice of one block of:

6 Second Major core units and 2 electives or

8 Electives or

2 Minors (university or faculty or extension) or

1 Minor (university or faculty or extension) and 4 electives

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Finance (FT Sem 1 Entry)

Year 1, Semester 1

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201	Financial Markets
EFB307	Finance 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

EFB223 Economics 2

EFB312 International Finance

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

EFB335 Investments

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

EFB340 Finance Capstone

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance (FT Sem 2 Entry)

Year 1, Semester 2

BSB113 Economics

BSB123 Data Analysis

BSB124 Working in Business

BSB126 Marketing

Year 2, Semester 1

BSB110 Accounting

BSB119 Global Business

EFB210 Finance 1

EFB222 Quantitative Methods For Economics and Finance

Year 2, Semester 2

EFB201 Financial Markets

EFB307 Finance 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

EFB223 Economics 2

EFB312 International Finance

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

EFB340 Finance Capstone

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

EFB335 Investments

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance (PT Sem 1 Entry)

Year 1, Semester 1

BSB113 Economics

BSB123 Data Analysis

Year 1, Semester 2

BSB110 Accounting

BSB124 Working in Business

Year 2, Semester 1

EFB222 Quantitative Methods For Economics and Finance

Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

EFB210 Finance 1

Remaining Faculty Core OR Second Area of

Study OR Elective

Year 3, Semester 1

EFB223 Economics 2
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

EFB201 Financial Markets
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

EFB307 Finance 2
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

EFB335 Investments
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

EFB340 Finance Capstone
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

EFB312 International Finance
Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111, BSB115, BSB119 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance (PT Sem 2 Entry)

Year 1, Semester 2

BSB113 Economics
BSB123 Data Analysis

Year 2, Semester 1

BSB110 Accounting
BSB124 Working in Business

Year 2, Semester 2

EFB222 Quantitative Methods For Economics and Finance
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

EFB210 Finance 1
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

EFB201 Financial Markets
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

EFB223 Economics 2
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

EFB307 Finance 2
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

EFB335 Investments
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

EFB340 Finance Capstone
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

EFB312 International Finance
Remaining Faculty Core OR Second Area of Study OR Elective

Year 7, Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can

be viewed under BS05 (Finance) Unit Sets. BSB111, BSB115, BSB119 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance Unit Sets

Primary Major

Finance - 8 Unit Major

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Second Area of Study

Finance - 6 Unit Major (for non Economics students)

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance

Finance - 6 unit Major (for Economics students)

EFB210	Finance 1
EFB201	Financial Markets
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Finance - Minor (for non-Finance students)

EFB201	Financial Markets
EFB210	Finance 1
EFB307	Finance 2
EFB312	International Finance

Finance - Funds Management Extension

EFB308	Finance 3
EFB309	Financial Derivatives
EFB326	Applied Portfolio Management
EFB333	Introductory Econometrics

Finance - Financial Services Extension

AYB232	Financial Institutions Law
--------	----------------------------

EFB230	Financial Planning and Investments
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (Griffith University)
- Japanese (UQ)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units (electives), if available.

Finance with Economics Second Major

Year 1, Semester 1

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and

Finance

Year 2, Semester 1

EFB201	Financial Markets
EFB307	Finance 2
	Economics Options List
	Remaining Faculty Core OR Elective

Year 2, Semester 2

EFB312	International Finance
EFB223	Economics 2
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 3, Semester 1

EFB335	Investments
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Economics Options List

Year 3, Semester 2

EFB340	Finance Capstone
	Economics Options List
	Economics Options List
	Remaining Faculty Core OR Elective

Economics Options List

Student must choose four from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Accountancy Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB111	Business Law and Ethics
EFB210	Finance 1

EFB222 Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201	Financial Markets
EFB307	Finance 2
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 2

EFB223	Economics 2
EFB312	International Finance
AYB219	Taxation Law
AYB221	Computerised Accounting Systems

Year 3, Semester 1

EFB335	Investments
AYB340	Company Accounting
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB340	Finance Capstone
AYB301	Audit and Assurance
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB115 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with International Business Second Major

Year 1, Semester 1

BSB119	Global Business
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201	Financial Markets
EFB307	Finance 2
AMB204	Purchasing and Procurement

AMB210 Importing and Exporting

Year 2, Semester 2

EFB223 Economics 2

EFB312 International Finance

MGB225 Intercultural Communication and Negotiation Skills

Remaining Faculty Core OR Elective

Year 3, Semester 1

EFB335 Investments

AMB303 International Logistics

AMB336 International Marketing

Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB340 Finance Capstone

MGB340 International Business in the Asia-Pacific

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Management Second Major

Year 1, Semester 1

BSB113 Economics

BSB119 Global Business

BSB123 Data Analysis

BSB124 Working in Business

Year 1, Semester 2

BSB110 Accounting

BSB115 Management

EFB210 Finance 1

EFB222 Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201 Financial Markets

EFB307 Finance 2

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 2, Semester 2

EFB223 Economics 2

EFB312 International Finance

MGB200 Leading Organisations

MGB225 Intercultural Communication and Negotiation Skills

Year 3, Semester 1

EFB335 Investments

MGB309 Strategic Management

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB340 Finance Capstone

MGB310 Sustainability in A Changing Environment

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB126 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Marketing Second Major

Year 1, Semester 1

BSB113 Economics

BSB123 Data Analysis

BSB124 Working in Business

BSB126 Marketing

Year 1, Semester 2

BSB110 Accounting

BSB119 Global Business

EFB210 Finance 1

EFB222 Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201 Financial Markets

EFB307 Finance 2

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 2, Semester 2

EFB223 Economics 2

EFB312 International Finance

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

Year 3, Semester 1

EFB335 Investments

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB340 Finance Capstone

AMB336 International Marketing

AMB340 Services Marketing

Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Funds Management Extension

Year 1, Semester 1

BSB113 Economics

BSB123 Data Analysis

BSB124 Working in Business

BSB126 Marketing

Year 1, Semester 2

BSB110 Accounting

BSB119 Global Business

EFB210 Finance 1

EFB222 Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201 Financial Markets

EFB307 Finance 2

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Year 2, Semester 2

EFB312 International Finance

EFB223 Economics 2

Remaining Faculty Core OR Elective

EFB308 Finance 3

Year 3, Semester 1

EFB335 Investments

EFB309 Financial Derivatives

EFB333 Introductory Econometrics

Remaining Faculty Core OR Elective

Year 3, Semester 2

EFB340 Finance Capstone

EFB326 Applied Portfolio Management

Remaining Faculty Core OR Elective

Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Financial Services Extension

Year 1, Semester 1

BSB113 Economics

BSB123 Data Analysis

BSB124 Working in Business

BSB126 Marketing

Year 1, Semester 2

BSB110 Accounting

BSB119 Global Business

EFB210 Finance 1

EFB222 Quantitative Methods For Economics and Finance

Year 2, Semester 1

BSB111 Business Law and Ethics

EFB201 Financial Markets

EFB307 Finance 2

EFB311 Financial Institutions - Lending

Year 2, Semester 2

EFB312 International Finance

EFB223 Economics 2

Elective

EFB230 Financial Planning and Investments

Year 3, Semester 1

EFB335 Investments

AYB232 Financial Institutions Law

Elective

Elective

Year 3, Semester 2

BSB115 Management

EFB310 Financial Institutions - Control

EFB340 Finance Capstone

Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Home Economist, Investment Manager, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Human Resource Management) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (* Gardens Point only)

International Entry: February, July and November* (* conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Robert Thompson

Campus: Gardens Point

Human Resource Management major overview

Human Resource Management is concerned with all aspects of managing people in organisations, including recruitment, performance and reward systems, employee relations and staff development. Graduates find work as specialists in the rapidly growing human resource management field. The major will also broaden the knowledge base and enhance the career prospects of general managers and other business professionals.

The major begins with three units introducing the human resource management discipline, including individual and organisational behaviour, and the legal context for employment relationships. Third-level units in the major cover specialised knowledge and skills required by practitioners, including recruitment and selection, performance and reward, and learning and development in organisations.

The capstone Personal and Professional Development unit develops personal, interpersonal and group skills as a way of equipping students to apply the knowledge base gained throughout the major in professional settings.

Abbreviation

BBus(HRM)

BS05 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course, Accountancy, Advertising, Economics, Finance, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click [here](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp) for more information

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Faculty Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
 - 6 Second Major core units and 2 electives or
 - 8 Electives or
 - 2 Minors (university or faculty or extension) or
 - 1 Minor (university or faculty or extension) and 4 electives

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Human Resource Management (FT Sem 1 Entry)

Year 1, Semester 1

BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy

Year 2, Semester 1

MGB201	Contemporary Employment Relations
MGB220	Business Research Methods
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. BSB111 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Human Resource Management (FT Sem 2 Entry)

Year 1 Semester 2

BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB220	Business Research Methods

Year 2 Semester 2

MGB207	Human Resource Issues and Strategy
--------	------------------------------------

MGB201	Contemporary Employment Relations
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3 Semester 1

MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4 Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. BSB111 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Human Resource Management (PT Sem 1 Entry)

Year 1, Semester 1

BSB115	Management
BSB113	Economics

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

MGB200	Leading Organisations
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

MGB207 Human Resource Issues and Strategy
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

MGB201 Contemporary Employment Relations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

MGB220 Business Research Methods
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

MGB339 Performance and Reward
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

MGB320 Recruitment and Selection
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

MGB331 Learning and Development in Organisations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

MGB370 Personal and Professional Development
Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. BSB110, BSB111, BSB119 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Human Resource Management (PT Sem 2 Entry)

Year 1 Semester 2

BSB115 Management
BSB113 Economics

Year 2 Semester 1

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 2

MGB200 Leading Organisations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3 Semester 2

MGB201 Contemporary Employment Relations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4 Semester 1

MGB220 Business Research Methods
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4 Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5 Semester 1

MGB339 Performance and Reward
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5 Semester 2

MGB320 Recruitment and Selection
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6 Semester 1

MGB331 Learning and Development in Organisations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6 Semester 2

MGB370 Personal and Professional Development
Remaining Faculty Core OR Second Area of Study OR Elective

Year 7 Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. BSB110, BSB111, BSB119 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Human Resource Management Unit Sets

Primary Major

Human Resource Management 8 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
MGB370	Personal and Professional Development

Second Area of Study

Human Resource Management 6 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Human Resource Management Extension

MGB309	Strategic Management
MGB314	Organisational Consulting and Change Plus any 2 of:
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations
MGB310	Sustainability in A Changing Environment
MGB223	Entrepreneurship and Innovation

Human Resource Management (for non-Human Resource Management students)

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations Plus three of the following:
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB339	Performance and Reward

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

â€ French (UQ)

â€ German (UQ)

â€ Indonesian (UQ)

â€ Italian (Griffith University)

â€ Japanese (UQ)

â€ Korean (UQ)

â€ Mandarin (QUT)

â€ Russian (UQ)

â€ Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units (electives), if available.

Human Resource Management with HRM Extension (FT, Sem 1 Entry)

Year 1, Semester 1

BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy

Year 2, Semester 1

MGB201	Contemporary Employment Relations
MGB220	Business Research Methods
MGB314	Organisational Consulting and Change HRM Extension unit OR Elective

Year 2, Semester 2

BSB119	Global Business
BSB113	Economics
MGB305	Human Resource Management Strategy and Policy
	HRM Extension unit OR Elective

Year 3, Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
	HRM Extension unit OR Elective
	HRM Extension unit OR Elective

Year 3, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	HRM Extension unit OR Elective
	HRM Extension unit OR Elective

HRM Extension Units

Choose two of the following:

MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

Human Resource Management with HRM Extension (FT Sem 2 Entry)

Year 1, Semester 2

BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1

BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB220	Business Research Methods

Year 2, Semester 2

MGB207	Human Resource Issues and Strategy
MGB201	Contemporary Employment Relations
	Faculty Core OR HRM Extension unit OR Elective
	Faculty Core OR HRM Extension unit OR Elective

Year 3, Semester 1

MGB339	Performance and Reward
--------	------------------------

MGB331	Learning and Development in Organisations
MGB314	Organisational Consulting and Change
	Faculty Core OR HRM Extension unit OR Elective

Year 3, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
MGB305	Human Resource Management Strategy and Policy
	Faculty Core OR HRM Extension unit OR Elective

Year 4, Semester 1

Faculty Core OR HRM Extension unit OR Elective
Faculty Core OR HRM Extension unit OR Elective
Faculty Core OR HRM Extension unit OR Elective
Faculty Core OR HRM Extension unit OR Elective

HRM Extension Units

Choose two of the following:

MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. BSB111 and BSB113 are the remaining Faculty Core Units which must be completed. Check unit availability when selecting Second Area of Study units.

Human Resource Management with Management Second Major

Year 1, Semester 1

BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 2, Semester 1

MGB207	Human Resource Issues and Strategy
--------	------------------------------------

MGB220 Business Research Methods
MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 2, Semester 2

BSB111 Business Law and Ethics
BSB113 Economics
MGB225 Intercultural Communication and Negotiation Skills
MGB310 Sustainability in A Changing Environment

Year 3, Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward
MGB309 Strategic Management
Elective

Year 3, Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development
MGB335 Project Management
Elective

Human Resource Management with HRM Extension (PT Sem 1 Entry)

Year 1, Semester 1

BSB115 Management
BSB113 Economics

Year 1, Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2, Semester 1

MGB200 Leading Organisations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

BSB111 Business Law and Ethics
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

MGB207 Human Resource Issues and Strategy
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

MGB201 Contemporary Employment Relations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

MGB220 Business Research Methods
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

MGB339 Performance and Reward
MGB314 Organisational Consulting and Change

Year 5, Semester 2

MGB320 Recruitment and Selection
MGB305 Human Resource Management Strategy and Policy

Year 6, Semester 1

MGB331 Learning and Development in Organisations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

MGB370 Personal and Professional Development
Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. BSB110, BSB119 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

HRM Extension Units

Choose two from the following:

MGB225 Intercultural Communication and Negotiation Skills
MGB306 Independent Study
MGB309 Strategic Management
MGB338 Workplace Learning

Human Resource Management with HRM Extension (PT Sem 2 Entry)

Year 1 Semester 2

BSB115 Management
BSB113 Economics

Year 2 Semester 1

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 2

MGB200 Leading Organisations
BSB111 Business Law and Ethics

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3 Semester 2

MGB201 Contemporary Employment Relations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4 Semester 1

MGB220 Business Research Methods
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4 Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5 Semester 1

MGB339 Performance and Reward
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5 Semester 2

MGB320 Recruitment and Selection
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6 Semester 1

MGB331 Learning and Development in Organisations

MGB314 Organisational Consulting and Change

Year 6 Semester 2

MGB305 Human Resource Management Strategy and Policy

MGB370 Personal and Professional Development

Year 7 Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

HRM Extension Units

Choose two of the following:

MGB225 Intercultural Communication and Negotiation Skills

MGB306 Independent Study

MGB309 Strategic Management

MGB338 Workplace Learning

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. BSB110, BSB119 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Administrator, Government Officer, Human Resource Developer, Human Resource Manager, Manager.

Bachelor of Business (International Business) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February, July and November* (* conditions apply) (International Students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Mr Mike Cox

Campus: Gardens Point

International Business major overview

QUT's International Business major within the Bachelor of Business gives students skills and knowledge customised to the international business environment across a range of business disciplines, including finance, accounting, management and marketing.

Graduates find work as international business professionals in Australia or overseas, or may combine the major with study in another professional area to promote their global professional mobility.

The major progresses from the Importing and Exporting unit, introducing students to the fundamentals of international trade, to units focussed on international finance, communication and negotiation, accounting, logistics and marketing. The International Business in the Asia-Pacific unit provides an overview of the contemporary business environment in Australia's region, while the capstone International Business Strategy unit integrates learning throughout the major by focussing on the strategic decisions required by an individual firm to succeed in the international environment.

Abbreviation

BBus(InternatBus)

BS05 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, Management, Marketing, and Public Relations.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click [here](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp) for more information www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Faculty Core units

(b) one block of eight Major Core units

(c) choice of one block of:

6 Second Major core units and 2 electives or

8 Electives or

2 Minors (university or faculty or extension) or

1 Minor (university or faculty or extension) and 4 electives

Languages Option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

Deferment

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

International Business (FT Sem 1 Entry)

Year 1, Semester 1

BSB123	Data Analysis
BSB119	Global Business
BSB124	Working in Business
BSB113	Economics

Year 1, Semester 2

BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 2, Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

MGB340	International Business in the Asia-Pacific
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB303	International Logistics
AMB336	International Marketing
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB369	International Business Strategy
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB126 and BSB111 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business (FT Sem 2 Entry)**Year 1, Semester 2**

BSB123	Data Analysis
BSB110	Accounting
BSB119	Global Business
BSB124	Working in Business

Year 2, Semester 1

BSB113	Economics
BSB115	Management
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 2, Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB303	International Logistics
AMB336	International Marketing
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

MGB340	International Business in the Asia-Pacific
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

AMB369	International Business Strategy
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB126 and BSB111 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business (PT Sem 1 Entry - Odd Years)

Year 1, Semester 1

BSB119 Global Business

BSB113 Economics

Year 1, Semester 2

BSB110 Accounting

BSB124 Working in Business

Year 2, Semester 1

BSB126 Marketing

Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

AMB210 Importing and Exporting

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AYB227 International Accounting

Remaining Faculty Core OR Second Area of Study OR Elective

Year3, Semester 2

EFB240 Finance for International Business

Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

MGB225 Intercultural Communication and Negotiation Skills

Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

AMB336 International Marketing

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

AMB303 International Logistics

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

MGB340 International Business in the Asia-Pacific

Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

AMB369 International Business Strategy

Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

AYB227 only offered at night in Odd Years

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB111, BSB115 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business (PT Sem 2 Entry - Odd Years)**Year 1, Semester 2**

BSB119 Global Business

BSB113 Economics

Year 2, Semester 1

BSB110 Accounting

BSB124 Working in Business

Year 2, Semester 2

AMB210 Importing and Exporting

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AYB227 International Accounting

Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

EFB240 Finance for International Business

Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

MGB225 Intercultural Communication and Negotiation Skills

Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

AMB336 International Marketing

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

AMB303 International Logistics

Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

MGB340 International Business in the Asia-Pacific

Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

AMB369	International Business Strategy
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 7, Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

AYB227 only offered at night in Odd Years

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB111, BSB126, BSB115 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business Unit Sets

Primary Major

International Business - 8 Unit Major

AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
AMB369	International Business Strategy
AYB227	International Accounting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Second Area of Study

International Business - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

International Logistics - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting

AMB303	International Logistics
AMB336	International Marketing
MGB210	Managing Operations
MGB335	Project Management

International Logistics - Minor

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
MGB210	Managing Operations

International Business - Minor (for non International Business students)

AMB210	Importing and Exporting
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (Griffith University)
- Japanese (UQ)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units

(electives), if available.

International Business with Management Second Major

Year 1, Semester 2

BSB113	Economics
BSB126	Marketing
BSB119	Global Business
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 2, Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

MGB340	International Business in the Asia-Pacific
MGB200	Leading Organisations
AMB252	Business Decision Making
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB303	International Logistics
AMB336	International Marketing
MGB309	Strategic Management
	Remaining Faculty Core OR Elective

Year 3, Semester 2

AMB369	International Business Strategy
MGB310	Sustainability in A Changing Environment
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB123 and BSB111 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business with Marketing Second Major

Year 1, Semester 2

BSB113	Economics
BSB119	Global Business
BSB124	Working in Business

BSB126 Marketing

Year 1, Semester 2

BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 2, Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 2

MGB340	International Business in the Asia-Pacific
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB303	International Logistics
AMB335	E-marketing Strategies
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 3, Semester 2

AMB369	International Business Strategy
AMB336	International Marketing
AMB340	Services Marketing
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB123 and BSB111 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Business Analyst, International Business Specialist.

Bachelor of Business (Management) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February, July and November* (* conditions apply) (International Study can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English: (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Kavoos Mohannak

Campus: Gardens Point and Caboolture

Management major overview

Management is a pervasive activity in organisations of all kinds and is fundamental to success in business. QUT's Management major within the Bachelor of Business gives students the analytical, strategic and operational skills and detailed knowledge of the contemporary business environment required to take on a professional position with management responsibilities or a leadership position within an organisation. Graduates find work in a variety of organisations from small business start-ups to large companies and the public sector.

The major begins with units introducing key management concepts and their application to manufacturing and service organisations before progressing to units focussed on entrepreneurship and innovation, and intercultural communication and negotiation. Third-level units develop skills in strategic management and managing in a dynamic business environment. The capstone Project Management unit develops the technical and the people skills required to manage individual projects.

Abbreviation

BBus(Mgt)

BS56 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Caboolture Campus

You may choose to complete your business degree at Caboolture campus, majoring in QUT's most popular business major, Management.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Marketing, and Public Relations.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Faculty Core units

(b) one block of eight Major Core units

(c) choice of one block of:

6 Second Major core units and 2 electives or

8 Electives or

2 Minors (university or faculty or extension) or

1 Minor (university or faculty or extension) and 4 electives

If you would like to review a course structure via checklist please click here .

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Management (FT Sem 1 Entry)

Year 1, Semester 1

BSB115 Management

BSB119 Global Business

BSB124 Working in Business

BSB126 Marketing

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

MGB310	Sustainability in A Changing Environment
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

MGB324	Managing Business Growth
MGB309	Strategic Management
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

MGB335	Project Management
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. BSB110 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Management (FT Sem 2 Entry)

Year 1, Semester 2

BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB111	Business Law and Ethics
BSB113	Economics
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. BSB110 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units

Management (PT Sem 1 Entry)

Year 1, Semester 1

BSB115	Management
BSB119	Global Business

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

MGB200 Leading Organisations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

MGB223 Entrepreneurship and Innovation
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

MGB225 Intercultural Communication and Negotiation Skills
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

MGB210 Managing Operations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

MGB324 Managing Business Growth
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

MGB310 Sustainability in A Changing Environment
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

MGB309 Strategic Management
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

MGB335 Project Management
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. BSB110, BSB111, BSB113 and BSB123 are the remaining Faculty Core units which

must be completed. Check unit availability when selecting Second Area of Study units.

Management (PT Sem 2 Entry)**Year 1, Semester 2**

BSB115 Management
BSB119 Global Business

Year 2, Semester 1

BSB124 Working in Business
BSB126 Marketing

Year 2, Semester 2

MGB223 Entrepreneurship and Innovation
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

MGB200 Leading Organisations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

MGB210 Managing Operations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

MGB225 Intercultural Communication and Negotiation Skills
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

MGB310 Sustainability in A Changing Environment
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

MGB324 Managing Business Growth
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

MGB309 Strategic Management
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 7, Semester 1

MGB335 Project Management

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. BSB110, BSB111, BSB113 and BSB123 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Management Unit Sets

Primary Major

Management - 8 Unit Major

MGB200 Leading Organisations
MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation
MGB225 Intercultural Communication and Negotiation Skills
MGB309 Strategic Management
MGB310 Sustainability in A Changing Environment
MGB324 Managing Business Growth
MGB335 Project Management

Second Area of Study

Management - 6 Unit Major

MGB200 Leading Organisations
MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation
MGB225 Intercultural Communication and Negotiation Skills
MGB310 Sustainability in A Changing Environment
MGB309 Strategic Management

Management Extension

AMB252 Business Decision Making
MGB201 Contemporary Employment Relations
MGB331 Learning and Development in Organisations
MGB370 Personal and Professional Development

Minor - Entrepreneurship

MGB223 Entrepreneurship and Innovation
MGB324 Managing Business Growth
Plus two of the following:
MGB200 Leading Organisations
MGB210 Managing Operations
MGB225 Intercultural Communication and Negotiation

Skills

MGB310 Sustainability in A Changing Environment

Minor - Management

MGB309 Strategic Management
Plus three of the following:
MGB200 Leading Organisations
MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation
MGB225 Intercultural Communication and Negotiation Skills
MGB310 Sustainability in A Changing Environment

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

• French (UQ)
• German (UQ)
• Indonesian (UQ)
• Italian (Griffith University)
• Japanese (UQ)
• Korean (UQ)
• Mandarin (QUT)
• Russian (UQ)
• Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units (electives), if available.

Management with Management Extension

Year 1, Semester 1

BSB115 Management

BSB119 Global Business
BSB124 Working in Business
BSB126 Marketing

Year 1, Semester 2

BSB111 Business Law and Ethics
BSB113 Economics
MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 2, Semester 1

MGB210 Managing Operations
BSB110 Accounting
BSB123 Data Analysis
MGB223 Entrepreneurship and Innovation

Year 2, Semester 2

MGB310 Sustainability in A Changing Environment
AMB252 Business Decision Making
MGB201 Contemporary Employment Relations
Elective

Year 3, Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth
MGB331 Learning and Development in Organisations
Elective

Year 3, Semester 2

MGB335 Project Management
MGB370 Personal and Professional Development
Elective
Elective

Management with HRM Second Major

Year 1, Semester 1

BSB115 Management
BSB119 Global Business
BSB124 Working in Business
BSB126 Marketing

Year 1, Semester 2

BSB111 Business Law and Ethics
BSB113 Economics
MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 2, Semester 1

BSB110 Accounting

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation
MGB207 Human Resource Issues and Strategy

Year 2, Semester 2

MGB310 Sustainability in A Changing Environment
BSB123 Data Analysis
MGB201 Contemporary Employment Relations
Elective

Year 3, Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth
MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 3, Semester 2

MGB335 Project Management
MGB320 Recruitment and Selection
MGB370 Personal and Professional Development
Elective

Management with International Business Second Major

Year 1, Semester 1

BSB115 Management
BSB119 Global Business
BSB124 Working in Business
BSB126 Marketing

Year 1, Semester 2

BSB111 Business Law and Ethics
BSB113 Economics
MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 2, Semester 1

BSB110 Accounting
MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation
AMB204 Purchasing and Procurement

Year 2, Semester 2

MGB310 Sustainability in A Changing Environment
BSB123 Data Analysis
AMB210 Importing and Exporting
AMB252 Business Decision Making

Year 3, Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

AMB303 International Logistics
AMB336 International Marketing

Year 3, Semester 2

MGB335 Project Management
MGB340 International Business in the Asia-Pacific
Elective
Elective

Management with Marketing Second Major

Year 1, Semester 1

BSB115 Management
BSB119 Global Business
BSB124 Working in Business
BSB126 Marketing

Year 1, Semester 2

BSB111 Business Law and Ethics
BSB113 Economics
MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 2, Semester 1

BSB110 Accounting
MGB223 Entrepreneurship and Innovation
MGB210 Managing Operations
AMB202 Integrated Marketing Communication

Year 2, Semester 2

BSB123 Data Analysis
MGB310 Sustainability in A Changing Environment
AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3, Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth
AMB240 Marketing Planning and Management
Elective

Year 3, Semester 2

MGB335 Project Management
AMB336 International Marketing
AMB340 Services Marketing
Elective

Potential Careers:

Administrator, Government Officer, Manager.

Bachelor of Business (Marketing) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February, July and November* (* conditions apply) (International Student can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point and Caboolture

Marketing major overview

Marketing encompasses the business skills and functions that allow organisations to sell their products and services in competitive markets. Tools such as market and consumer research, product design, promotional, pricing and distribution strategies will be studied to give a depth of understanding of marketing. Business graduates with a marketing major work in a very wide range of roles and industries from the marketing departments of large firms to small businesses, consultancies and not-for-profit organisations.

The QUT Marketing major builds from a first-year unit introducing basic elements of the discipline to units developing knowledge in marketing research, management and communication, to units focussed on special applications such as e-marketing, services marketing and international marketing.

The capstone Strategic Marketing unit develops skills in implementing strategic marketing decisions in specific business situations. Over the course students also develop the ability to integrate marketing and other business functions.

Abbreviations

BBus(Marketing)

BS05 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Caboolture Campus

You may choose to complete your business degree at Caboolture campus, majoring QUT's most popular business majors, Management or Marketing.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Public Relations.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Faculty Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
 - 6 Second Major core units and 2 electives or
 - 8 Electives or
 - 2 Minors (university or faculty or extension) or
 - 1 Minor (university or faculty or extension) and 4 electives

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Marketing (FT Sem 1 Entry)

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
--------	------------

BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

AMB335	E-marketing Strategies
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB359	Strategic Marketing
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing (FT Sem 2 Entry)

Year 1, Semester 2

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB111	Business Law and Ethics
BSB115	Management

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB335	E-marketing Strategies
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB336	International Marketing
AMB340	Services Marketing
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

AMB359	Strategic Marketing
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing (PT Sem 1 Entry)

Year 1, Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2

BSB119	Global Business
BSB124	Working in Business

Year 2, Semester 1

BSB113	Economics
--------	-----------

BSB115 Management

Year 2, Semester 2

BSB110 Accounting

AMB201 Marketing and Audience Research

Year 3, Semester 1

AMB200 Consumer Behaviour

Second Area of Study OR Elective

Year 3, Semester 2

AMB202 Integrated Marketing Communication

Second Area of Study OR Elective

Year 4, Semester 1

AMB240 Marketing Planning and Management

Second Area of Study OR Elective

Year 4, Semester 2

AMB336 International Marketing

Second Area of Study OR Elective

Year 5, Semester 1

AMB335 E-marketing Strategies

Second Area of Study OR Elective

Year 5, Semester 2

AMB340 Services Marketing

Second Area of Study OR Elective

Year 6, Semester 1

AMB359 Strategic Marketing

Second Area of Study OR Elective

Year 6, Semester 2

BSB111 Business Law and Ethics

Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. Check unit availability when selecting Second Area of Study units.

Marketing (PT Sem 2 Entry)

Year 1, Semester 2

BSB123 Data Analysis

BSB126 Marketing

Year 2, Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2, Semester 2

BSB110 Accounting

AMB201 Marketing and Audience Research

Year 3, Semester 1

BSB115 Management

AMB200 Consumer Behaviour

Year 3, Semester 2

BSB111 Business Law and Ethics

AMB202 Integrated Marketing Communication

Year 4, Semester 1

BSB113 Economics

AMB240 Marketing Planning and Management

Year 4, Semester 2

AMB336 International Marketing

Second Area of Study OR Elective

Year 5, Semester 1

AMB335 E-marketing Strategies

Second Area of Study OR Elective

Year 5, Semester 2

AMB340 Services Marketing

Second Area of Study OR Elective

Year 6, Semester 1

AMB359 Strategic Marketing

Second Area of Study OR Elective

Year 6, Semester 2

Second Area of Study OR Elective

Second Area of Study OR Elective

Year 7, Semester 1

Second Area of Study OR Elective

Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. Check unit availability when selecting Second Area of Study units.

Marketing Unit Sets

Primary Major

Marketing - 8 Unit Major

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

AMB335 E-marketing Strategies

AMB336	International Marketing
AMB340	Services Marketing
AMB359	Strategic Marketing

Second Area of Study

Marketing - 6 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB336	International Marketing
AMB340	Services Marketing

Marketing - Extension

Choose 4 from:

AMB206	Social Marketing
AMB251	Innovation and Brand Management
AMB252	Business Decision Making
AMB303	International Logistics
AMB310	Internship
AMB350	Sales and Customer Relationship Management

Marketing - Minor

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Sales - Minor

AMB331	Direct Marketing
AMB249	Professional Selling
AMB350	Sales and Customer Relationship Management
MGB225	Intercultural Communication and Negotiation Skills

Tourism and Entertainment Marketing Minor

AMB207	Entertainment Marketing
AMB209	Tourism Marketing
AMB208	Events Marketing
AMB264	Public Relations Techniques

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

• French (UQ)

• German (UQ)

• Indonesian (UQ)

• Italian (Griffith University)

• Japanese (UQ)

• Korean (UQ)

• Mandarin (QUT)

• Russian (UQ)

• Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units (electives), if available.

Marketing with Advertising Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB220	Advertising Theory and Practice

*Choose one from the following to complete the Advertising major:

AMB230	Digital Promotions
AMB331	Direct Marketing

Year 2, Semester 2

AMB335	E-marketing Strategies
AMB318	Advertising Copywriting
AMB319	Media Planning

Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 3, Semester 2

AMB359	Strategic Marketing
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Advertising Major List

*Choose one from the following to complete the Advertising major:

AMB230	Digital Promotions
AMB331	Direct Marketing

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Integrated Marketing Communication Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Faculty Core OR Elective
AMB220	Advertising Theory and Practice

Year 2, Semester 2

AMB335	E-marketing Strategies
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
AMB208	Events Marketing
AMB350	Sales and Customer Relationship Management

Year 3, Semester 2

AMB359	Strategic Marketing
	Integrated Marketing Communication Unit*
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Integrated Marketing Communication List

*Choose one from the following to complete the Integrated Marketing Communication major:

AMB230	Digital Promotions
AMB264	Public Relations Techniques
AMB319	Media Planning

Marketing with International Business Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics
BSB115	Management

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB204	Purchasing and Procurement
AMB240	Marketing Planning and Management
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 2

AMB210	Importing and Exporting
AMB335	E-marketing Strategies
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB303	International Logistics
AMB336	International Marketing
AMB340	Services Marketing
EFB240	Finance for International Business

Year 3, Semester 2

AMB359	Strategic Marketing
MGB340	International Business in the Asia-Pacific
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Management Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics
BSB115	Management

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

AMB335	E-marketing Strategies
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
MGB309	Strategic Management
	Remaining Faculty Core OR Elective

Year 3, Semester 2

AMB359	Strategic Marketing
MGB310	Sustainability in A Changing Environment
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Public Relations Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB263	Introduction To Public Relations
	Remaining Faculty Core OR Elective

Year 2, Semester 2

AMB335	E-marketing Strategies
AMB264	Public Relations Techniques
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 3, Semester 2

AMB359	Strategic Marketing
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets.

BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Finance Second Major

Year 1, Semester 1

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 2

AMB335	E-marketing Strategies
EFB201	Financial Markets
EFB223	Economics 2
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
	Remaining Faculty Core OR Elective
EFB307	Finance 2

Year 3, Semester 2

AMB359	Strategic Marketing
EFB312	International Finance
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB111 and BSB119 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Human Resource Management Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
MGB200	Leading Organisations
	Remaining Faculty Core OR Elective

Year 2, Semester 2

AMB335	E-marketing Strategies
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
	Remaining Faculty Core OR Elective

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 3, Semester 2

AMB359	Strategic Marketing
MGB320	Recruitment and Selection
	Remaining Faculty Core OR Elective
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing (FT Sem 1 Entry)

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

AMB335	E-marketing Strategies
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB359	Strategic Marketing
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective
	Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Account Executive, Computer Salesperson/Marketer, Creative Writer, Government Officer, Market Research Manager, Marketing Officer/Manager, Organisational Communication Specialist, Publishing Professional, Sales Person.

Bachelor of Business (Public Relations) (BS05)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February, July and November* (* conditions apply) (International Student can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Ms Amisha Mehta

Campus: Gardens Point

Public Relations major overview

At QUT, the Public Relations major takes publicity, promotion, events, and relationship-building to new levels. Public relations students learn and practise skills to help organisations manage reputations and relationships with employees, customers, community, government and other stakeholders. The positioning of the public relations major within the Bachelor of Business gives students the opportunity to combine a thorough training in relevant communication skills with a broad knowledge of the contemporary business environment.

Public relations graduates find work as communication specialists in organisations ranging from dedicated public relations consultancies to specialised units within small, medium, and large firms, government departments and not-for-profits.

Following the introductory unit, which provides an overview of public relations theory and practice, two units build the writing and planning skills necessary for practice. Three third-level units provide a broad view of the strategic application of public relations, including public relations within organisations, global examples of public relations, and public relations management. The capstone Public Relations Campaigns unit gives students the chance to integrate earlier learning by designing a campaign for a real world client.

Abbreviation

BBus(PublicRelations)

BS05 Course Notes

See BS05 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Marketing.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click [here](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp) for more information www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree will give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Faculty Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
 - 6 Second Major core units and 2 electives or
 - 8 Electives or
 - 2 Minors (university or faculty or extension) or
 - 1 Minor (university or faculty or extension) and 4 electives

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Public Relations (FT Sem 1 Entry)

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
--------	------------

BSB113 Economics
 BSB115 Management
 AMB263 Introduction To Public Relations

Year 2, Semester 1

AMB201 Marketing and Audience Research
 AMB264 Public Relations Techniques
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

AMB372 Public Relations Planning
 AMB373 Corporate Communication
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB374 Global Public Relations Cases
 AMB375 Public Relations Management
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB379 Public Relations Campaigns
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB111 is the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Public Relations (FT Sem 2 Entry)

Year 1, Semester 2

BSB119 Global Business
 BSB123 Data Analysis
 BSB124 Working in Business
 BSB126 Marketing

Year 2, Semester 1

BSB110 Accounting
 BSB113 Economics

BSB115 Management
 AMB263 Introduction To Public Relations

Year 2, Semester 2

AMB264 Public Relations Techniques
 AMB201 Marketing and Audience Research
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB372 Public Relations Planning
 AMB373 Corporate Communication
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB374 Global Public Relations Cases
 AMB375 Public Relations Management
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

AMB379 Public Relations Campaigns
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective
 Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB111 is the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Public Relations (PT Sem 1 Entry)

Year 1, Semester 1

BSB123 Data Analysis
 BSB126 Marketing

Year 1, Semester 2

BSB119 Global Business
 BSB124 Working in Business

Year 2, Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 2, Semester 2

AMB201 Marketing and Audience Research
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB263 Introduction To Public Relations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB264 Public Relations Techniques
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

AMB372 Public Relations Planning
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

AMB373 Corporate Communication
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

AMB375 Public Relations Management
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

AMB374 Global Public Relations Cases
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

AMB379 Public Relations Campaigns
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB110, BSB111, BSB113 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Public Relations (PT Sem 2 Entry)

Year 1, Semester 2

BSB123 Data Analysis

BSB126 Marketing

Year 2, Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2, Semester 2

AMB201 Marketing and Audience Research
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 1

AMB263 Introduction To Public Relations
Remaining Faculty Core OR Second Area of Study OR Elective

Year 3, Semester 2

AMB264 Public Relations Techniques
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 1

AMB372 Public Relations Planning
Remaining Faculty Core OR Second Area of Study OR Elective

Year 4, Semester 2

AMB373 Corporate Communication
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 1

AMB375 Public Relations Management
Remaining Faculty Core OR Second Area of Study OR Elective

Year 5, Semester 2

AMB374 Global Public Relations Cases
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 1

AMB379 Public Relations Campaigns
Remaining Faculty Core OR Second Area of Study OR Elective

Year 6, Semester 2

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Year 7, Semester 1

Remaining Faculty Core OR Second Area of Study OR Elective

Remaining Faculty Core OR Second Area of Study OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB110, BSB111, BSB113 and BSB115 are the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Public Relations Unit Sets

Primary Major

Public Relations - 8 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Second Area of Study

Public Relations - 6 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Public Relations Minor (for non Public Relations students)

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases

Languages Course structure

Important Information:

A wide range of 6 unit second major and 4 unit minors are available in the following languages:

• French (UQ)

• German (UQ)

• Indonesian (UQ)

• Italian (Griffith University)

• Japanese (UQ)

• Korean (UQ)

• Mandarin (QUT)

• Russian (UQ)

• Spanish (UQ and Griffith University)

The Language programs are delivered through an alliance between QUT, the University of Queensland and Griffith University.

QUT administers the Mandarin program. All other languages are available to QUT students through cross-institutional enrolments at either the University of Queensland or Griffith University. Classes may be offered on more than one campus where there are sufficient enrolments.

In order to satisfy requirements for a second major or minor, the same language must be studied.

Students wishing to study a language as a 6 unit major should enrol in the first language unit in their first semester.

For further information regarding Languages, check the website at <http://www.bus.qut.edu.au/study/languages/index.jsp>.

LANGUAGES AS OPTION UNITS (ELECTIVES)

Individual units can be taken as option units (electives), if available.

Public Relations with Advertising Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 2, Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 3, Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 3, Semester 2

AMB379	Public Relations Campaigns
BSB111	Business Law and Ethics
	Elective
	Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. Check unit availability when selecting Second Area of Study units.

Sets. BSB111 is the remaining Faculty Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Government Officer, Information Officer, Journalist, Policy Officer, Public Relations Officer/Consultant, Publishing Professional.

Public Relations with Marketing Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB200	Consumer Behaviour
	Remaining Faculty Core OR Elective

Year 2, Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 3, Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB335	E-marketing Strategies
	Remaining Faculty Core OR Elective

Year 3, Semester 2

AMB379	Public Relations Campaigns
AMB336	International Marketing
AMB340	Services Marketing
	Remaining Faculty Core OR Elective

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit

Bachelor of Business (Dean's Honours Program) (BS06)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 2 years

Course duration (part-time): Not available in part-time mode

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 413222

Past rank cut-off: 98

Past OP cut-off: 2

Assumed knowledge: English (4, SA); for Accountancy, Economics, Finance and Marketing majors: Mathematics A, B or C (4, SA)

Total credit points: 288

Standard credit points per full-time semester: 60 credit points in semesters 1 and 2; 24 credit points in summer

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Campus: Gardens Point

Abbreviation

BBus

Study Area

Study Areas for this course are as follow: Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations

Course Information

The Dean's Honours Program will provide you with the opportunity to complete the 288 credit point Bachelor of Business degree in two full time years. Students will study five units in each of the major semesters and an additional two units in the summer semesters.

Honours Program

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will automatically gain entry to the Bachelor of Business (Honours). For additional information on the Honours program, see the entry for BS63 Bachelor of Business (Honours).

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. [Click here for more information](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp) www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business (Dean's Honours Program) allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The four

distinct components within the program will give you many combinations of study areas, minors and imperative research skills.

Students commencing the Bachelor of Business must complete 24 of equal weighting totalling 288 credit points, comprised of:

(a) eight Faculty Core units

(b) one block of eight Major Core units (Study Area A)

(c) choice of one block of (Study Area B):

4 Option units (electives) OR

1 Minors (4 units each) (University or Faculty or Extension)

OR

(d) summer program

Due to the accelerated structure of the course, not all second study areas will be available.

Advanced Standing/Credit

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted.

Accountancy Unit Sets

Primary Major

Accountancy - 8 Unit Major

AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
AYB340	Company Accounting

Second Area of Study

Accountancy - 6 Unit Major

AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB301	Audit and Assurance
AYB340	Company Accounting

Forensics - 6 Unit Major

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
Plus 2 units from:	
AYB221	Computerised Accounting Systems
INB220	Business Analysis
INB311	Enterprise Systems

INB342	Enterprise Data Mining
INB343	Advanced Data Mining and Data Warehousing

Business Regulations - 6 Unit Major

AYB219	Taxation Law
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward
	Choose 2 units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Accountancy - Professional Accounting Extension (for professional recognition)

AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
	Choose 1 unit from:
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB227	International Accounting

Accountancy - Regulation and Tax Extension

	Choose 4 units from:
AYB205	Law of Business Entities
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Forensics Minor

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
	Choose 1 unit from:
AYB205	Law of Business Entities
AYB221	Computerised Accounting Systems
AYB338	Accountancy Work Placement

Superannuation and Wealth Management Minor

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Choose 2 units from:

AYB205	Law of Business Entities
AYB219	Taxation Law
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Business Regulation Minor

AYB219	Taxation Law
	Choose 3 units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward

Accountancy Minor (for non-Accounting students)

	Choose 4 units from:
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Advertising Unit Sets

Primary Major

Advertising - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB339	Advertising Campaigns

Second Area of Study

Advertising - 6 Unit Major

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning

AMB320 Advertising Management
 AMB330 Advertising Planning Portfolio

Integrated Marketing Communication - 6 Unit Major

AMB202 Integrated Marketing Communication
 AMB208 Events Marketing
 AMB220 Advertising Theory and Practice
 AMB263 Introduction To Public Relations
 AMB331 Direct Marketing
 AMB350 Sales and Customer Relationship Management

Advertising Minor (for non-Advertising students)

AMB220 Advertising Theory and Practice
 AMB318 Advertising Copywriting
 AMB319 Media Planning
 AMB320 Advertising Management

Integrated Marketing Communication - Minor

AMB202 Integrated Marketing Communication
 AMB331 Direct Marketing
 AMB350 Sales and Customer Relationship Management
 Choose one from the following:
 AMB263 Introduction To Public Relations
 AMB220 Advertising Theory and Practice

Economics Unit Sets

Primary Major

Economics - 8 Unit Major

EFB222 Quantitative Methods For Economics and Finance
 EFB223 Economics 2
 EFB330 Intermediate Macroeconomics
 EFB331 Intermediate Microeconomics
 EFB338 Contemporary Application of Economic Theory
 Plus any three of the following:
 EFB332 Applied Behavioural Economics
 EFB333 Introductory Econometrics
 EFB334 Environmental Economics and Policy
 EFB336 International Economics
 EFB337 Game Theory and Applications

Second Area of Study

Economics - 6 Unit Major (for non Finance major students)

EFB222 Quantitative Methods For Economics and Finance
 EFB223 Economics 2
 EFB330 Intermediate Macroeconomics
 EFB331 Intermediate Microeconomics
 Plus any two of the following:

EFB332 Applied Behavioural Economics
 EFB333 Introductory Econometrics
 EFB334 Environmental Economics and Policy
 EFB336 International Economics
 EFB337 Game Theory and Applications

Economics - 6 unit major (for Finance students)

EFB330 Intermediate Macroeconomics
 EFB331 Intermediate Microeconomics
 Plus four of the following:
 EFB332 Applied Behavioural Economics
 EFB333 Introductory Econometrics
 EFB334 Environmental Economics and Policy
 EFB336 International Economics
 EFB337 Game Theory and Applications

Economics - Minor (for non-Economics and Finance students)

EFB223 Economics 2
 EFB330 Intermediate Macroeconomics
 EFB331 Intermediate Microeconomics
 Plus one of the following:
 EFB332 Applied Behavioural Economics
 EFB334 Environmental Economics and Policy
 EFB336 International Economics
 EFB337 Game Theory and Applications

Economics minor (for Finance students)

EFB330 Intermediate Macroeconomics
 EFB331 Intermediate Microeconomics
 Plus two of the following:
 EFB332 Applied Behavioural Economics
 EFB334 Environmental Economics and Policy
 EFB336 International Economics
 EFB337 Game Theory and Applications

Applied Economics Minor (for non-Economics and Finance students)

EFB223 Economics 2
 EFB332 Applied Behavioural Economics
 EFB334 Environmental Economics and Policy
 Plus one of the following:
 EFB330 Intermediate Macroeconomics
 EFB331 Intermediate Microeconomics

Applied Economics minor (for Finance students)

EFB332 Applied Behavioural Economics
 EFB334 Environmental Economics and Policy
 EFB330 Intermediate Macroeconomics
 EFB331 Intermediate Microeconomics

Quantitative Economics minor (for non-Economics and Finance students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB333	Introductory Econometrics
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Quantitative Economic minor (for Finance students)

EFB333	Introductory Econometrics
	Plus three of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Finance Unit Sets**Primary Major****Finance - 8 Unit Major**

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Second Area of Study**Finance - 6 Unit Major (for non Economics students)**

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance

Finance - 6 unit Major (for Economics students)

EFB210	Finance 1
EFB201	Financial Markets
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments

EFB340	Finance Capstone
--------	------------------

Finance - Minor (for non-Finance students)

EFB201	Financial Markets
EFB210	Finance 1
EFB307	Finance 2
EFB312	International Finance

Finance - Funds Management Extension

EFB308	Finance 3
EFB309	Financial Derivatives
EFB326	Applied Portfolio Management
EFB333	Introductory Econometrics

Finance - Financial Services Extension

AYB232	Financial Institutions Law
EFB230	Financial Planning and Investments
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending

Human Resource Management Unit Sets**Primary Major****Human Resource Management 8 Unit Major**

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
MGB370	Personal and Professional Development

Second Area of Study**Human Resource Management 6 Unit Major**

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Human Resource Management Extension

MGB309	Strategic Management
MGB314	Organisational Consulting and Change
	Plus any 2 of:
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations
MGB310	Sustainability in A Changing Environment

MGB223 Entrepreneurship and Innovation

Human Resource Management (for non-Human Resource Management students)

MGB320 Recruitment and Selection

MGB331 Learning and Development in Organisations
Plus three of the following:

MGB200 Leading Organisations

MGB201 Contemporary Employment Relations

MGB207 Human Resource Issues and Strategy

MGB339 Performance and Reward

International Business Unit Sets

Primary Major

International Business - 8 Unit Major

AMB210 Importing and Exporting

AMB303 International Logistics

AMB336 International Marketing

AMB369 International Business Strategy

AYB227 International Accounting

EFB240 Finance for International Business

MGB225 Intercultural Communication and Negotiation Skills

MGB340 International Business in the Asia-Pacific

Second Area of Study

International Business - 6 Unit Major

AMB204 Purchasing and Procurement

AMB210 Importing and Exporting

AMB303 International Logistics

AMB336 International Marketing

MGB225 Intercultural Communication and Negotiation Skills

MGB340 International Business in the Asia-Pacific

International Logistics - 6 Unit Major

AMB204 Purchasing and Procurement

AMB210 Importing and Exporting

AMB303 International Logistics

AMB336 International Marketing

MGB210 Managing Operations

MGB335 Project Management

International Logistics - Minor

AMB204 Purchasing and Procurement

AMB210 Importing and Exporting

AMB303 International Logistics

MGB210 Managing Operations

International Business - Minor (for non International

Business students)

AMB210 Importing and Exporting

AMB336 International Marketing

MGB225 Intercultural Communication and Negotiation Skills

MGB340 International Business in the Asia-Pacific

Management Unit Sets

Primary Major

Management - 8 Unit Major

MGB200 Leading Organisations

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

MGB225 Intercultural Communication and Negotiation Skills

MGB309 Strategic Management

MGB310 Sustainability in A Changing Environment

MGB324 Managing Business Growth

MGB335 Project Management

Second Area of Study

Management - 6 Unit Major

MGB200 Leading Organisations

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

MGB225 Intercultural Communication and Negotiation Skills

MGB310 Sustainability in A Changing Environment

MGB309 Strategic Management

Management Extension

AMB252 Business Decision Making

MGB201 Contemporary Employment Relations

MGB331 Learning and Development in Organisations

MGB370 Personal and Professional Development

Minor - Entrepreneurship

MGB223 Entrepreneurship and Innovation

MGB324 Managing Business Growth

Plus two of the following:

MGB200 Leading Organisations

MGB210 Managing Operations

MGB225 Intercultural Communication and Negotiation Skills

MGB310 Sustainability in A Changing Environment

Minor - Management

MGB309 Strategic Management

Plus three of the following:

MGB200 Leading Organisations

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Public Relations Unit Sets

Primary Major

Public Relations - 8 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Second Area of Study

Public Relations - 6 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Public Relations Minor (for non Public Relations students)

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases

Marketing Unit Sets

Primary Major

Marketing - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
AMB359	Strategic Marketing

Second Area of Study

Marketing - 6 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB336	International Marketing
AMB340	Services Marketing

Marketing - Extension

Choose 4 from:

AMB206	Social Marketing
AMB251	Innovation and Brand Management
AMB252	Business Decision Making
AMB303	International Logistics
AMB310	Internship
AMB350	Sales and Customer Relationship Management

Marketing - Minor

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Sales - Minor

AMB331	Direct Marketing
AMB249	Professional Selling
AMB350	Sales and Customer Relationship Management
MGB225	Intercultural Communication and Negotiation Skills

Tourism and Entertainment Marketing Minor

AMB207	Entertainment Marketing
AMB209	Tourism Marketing
AMB208	Events Marketing
AMB264	Public Relations Techniques

Full-Time Semester 1 Entry - Accountancy (with Professional Accounting)

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB119	Global Business
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

Year 1, Semester 3 (Summer)

AYB300	Accountancy Work Integrated Learning
--------	--------------------------------------

Year 2, Semester 1

AYB340	Company Accounting
AYB321	Strategic Management Accounting
AYB230	Corporations Law
	Professional Accounting unit (either AYB227 or AYB320 or AYB240) or BSB115
EFB210	Finance 1

Year 2, Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
	Professional Accounting unit (either AYB320 or AYB250) OR BSB115
BSB126	Marketing

Year 2, Semester 3 (Summer)

Research unit
Research unit

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following:

AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Important Information

Please note: Check unit availability when selecting Second Area of Study units.

Students must completed all 8 Faculty Core Units (BSBxxx)

Full-Time Semester 1 Entry - Accountancy**Year 1, Semester 1**

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB115	Management
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

Year 1, Semester 3 (Summer)

AYB300	Accountancy Work Integrated Learning
--------	--------------------------------------

Year 2, Semester 1

AYB340	Company Accounting
BSB119	Global Business
	Second Area of Study Unit
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
BSB126	Marketing
	Second Area of Study Unit

Year 2, Semester 3 (Summer)

Research unit
Research unit

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Advertising**Year 1, Semester 1**

BSB110	Accounting
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
AMB220	Advertising Theory and Practice

Year 1, Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning
AMB201	Marketing and Audience Research
AMB200	Consumer Behaviour
BSB115	Management

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2

AMB339	Advertising Campaigns
BSB111	Business Law and Ethics
BSB113	Economics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

Research unit
Research unit

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Advertising) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Economics

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics
BSB124	Working in Business
BSB123	Data Analysis
BSB111	Business Law and Ethics

Year 1, Semester 2

BSB126	Marketing
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
	Second Area of Study unit

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

BSB119	Global Business
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Economics Option unit
	Second Area of Study unit

Year 2, Semester 2

EFB338	Contemporary Application of Economic Theory
	Economics Option unit
	Economics Option unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

Research unit

Research unit

Economics Options List

Student must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Economics) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Finance

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics
BSB124	Working in Business
BSB123	Data Analysis
BSB111	Business Law and Ethics

Year 1, Semester 2

BSB115	Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB201	Financial Markets
	Second Area of Study Unit

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

BSB119	Global Business
EFB223	Economics 2
EFB312	International Finance
EFB307	Finance 2
	Second Area of Study Unit

Year 2, Semester 2

EFB335	Investments
EFB340	Finance Capstone
BSB126	Marketing
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 3 (Summer)

Research unit
Research unit

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Finance) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Human Resources Management

Year 1, Semester 1

BSB113	Economics
BSB115	Management
BSB124	Working in Business
BSB111	Business Law and Ethics
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB123	Data Analysis
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

BSB119	Global Business
MGB220	Business Research Methods
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
	Second Area of Study unit

Year 2, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Second Area of Study unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

Research unit
Research unit

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - International Business

Year 1, Semester 1

BSB110	Accounting
--------	------------

BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB113	Economics
BSB123	Data Analysis
AMB210	Importing and Exporting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

AMB303	International Logistics
AMB336	International Marketing
AYB227	International Accounting
	Second Area of Study
	Second Area of Study

Year 2, Semester 2

BSB111	Business Law and Ethics
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
	Second Area of Study
	Second Area of Study

Year 2, Semester 3 (Summer)

Research unit
Research unit

Important Information

Please note; List of Second Area of Study can be viewed under BS06 (International Business) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Management

Year 1, Semester 1

BSB115	Management
BSB111	Business Law and Ethics
BSB113	Economics
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB123	Data Analysis
MGB200	Leading Organisations

MGB223 Entrepreneurship and Innovation
Second Area of Study unit

Second Area of Study Unit
Second Area of Study Unit

Year 1, Semester 3 (Summer)

BSB200 Project

Year 2, Semester 1

BSB119 Global Business

MGB210 Managing Operations

MGB225 Intercultural Communication and Negotiation Skills

MGB309 Strategic Management

MGB324 Managing Business Growth

Year 2, Semester 2

MGB310 Sustainability in A Changing Environment

MGB335 Project Management

Second Area of Study unit

Second Area of Study unit

Second Area of Study unit

Year 2, Semester 3 (Summer)

Research unit

Research unit

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Marketing

Year 1, Semester 1

BSB110 Accounting

BSB115 Management

BSB123 Data Analysis

BSB124 Working in Business

BSB126 Marketing

Year 1, Semester 2

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

BSB111 Business Law and Ethics

Year 1, Semester 3 (Summer)

BSB200 Project

Year 2, Semester 1

AMB335 E-marketing Strategies

AMB340 Services Marketing

BSB119 Global Business

Year 2, Semester 2

AMB336 International Marketing

AMB359 Strategic Marketing

BSB113 Economics

Second Area of Study Unit

Second Area of Study Unit

Year 2, Semester 3 (Summer)

Research unit

Research unit

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Marketing) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Public Relations

Year 1, Semester 1

BSB124 Working in Business

BSB123 Data Analysis

BSB126 Marketing

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

Year 1, Semester 2

BSB115 Management

BSB113 Economics

BSB110 Accounting

AMB201 Marketing and Audience Research

AMB372 Public Relations Planning

Year 1, Semester 3 (Summer)

BSB200 Project

Year 2, Semester 1

AMB373 Corporate Communication

AMB374 Global Public Relations Cases

BSB119 Global Business

Second Area of Study unit

Second Area of Study unit

Year 2, Semester 2

AMB375 Public Relations Management

AMB379 Public Relations Campaigns

BSB111 Business Law and Ethics

Second Area of Study unit

Second Area of Study unit

Year 2, Semester 3 (Summer)

Research unit

Research unit

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Public Relations) Unit Sets. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Account Executive, Accountant, Advertising Professional, Financial Advisor/Analyst, Financial Project Manager, Financial Risk Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Project Developer, Project Manager, Public Relations Officer/Consultant.

Bachelor of Business (Accelerated Program) (BS07)

Year offered: 2009

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 2 years

Course duration (part-time): Not available in part-time mode

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 413122

Past rank cut-off: 93

Past OP cut-off: 5

Assumed knowledge: English (4, SA); for Accountancy, Economics, Finance and Marketing majors: Mathematics A, B or C (4, SA)

Total credit points: 288

Standard credit points per full-time semester: 60 credit points in semesters 1 and 2; 24 credits points in summer

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Campus: Gardens Point

Abbreviation

BBus

Study Area

Study Areas for this course are as follow: Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Course Information

The accelerated program will provide you with the opportunity to complete a three year Bachelor of Business degree in two years. Students will study five units in each of the major semesters and an additional two units in the summer semesters.

Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click [here](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp) for more information www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Structure

The new Bachelor of Business (Accelerated Program) allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the program will give you many combinations of study areas and minors as well as opportunities to participate in internships, work placements, special topics and projects during summer.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

(a) eight Faculty Core units

(b) one block of eight Major Core units

(c) choice of one block of Study Area A):

4 Option units (electives) or

1 Minor (4 units each) (university or faculty or extension) or

(c) summer program

Due to the accelerated structure of the course, not all second study areas will be available.

Advanced Standing/Credit

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted.

Accountancy Unit Sets

Primary Major

Accountancy - 8 Unit Major

AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
AYB340	Company Accounting

Second Area of Study

Accountancy - 6 Unit Major

AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB301	Audit and Assurance
AYB340	Company Accounting

Forensics - 6 Unit Major

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
Plus 2 units from:	
AYB221	Computerised Accounting Systems
INB220	Business Analysis
INB311	Enterprise Systems
INB342	Enterprise Data Mining
INB343	Advanced Data Mining and Data Warehousing

Business Regulations - 6 Unit Major

AYB219	Taxation Law
AYB320	Advanced Taxation Law

MGB201	Contemporary Employment Relations
MGB339	Performance and Reward
	Choose 2 units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Accountancy - Professional Accounting Extension (for professional recognition)

AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
	Choose 1 unit from:
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB227	International Accounting

Accountancy - Regulation and Tax Extension

	Choose 4 units from:
AYB205	Law of Business Entities
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Forensics Minor

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
	Choose 1 unit from:
AYB205	Law of Business Entities
AYB221	Computerised Accounting Systems
AYB338	Accountancy Work Placement

Superannuation and Wealth Management Minor

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
	Choose 2 units from:
AYB205	Law of Business Entities
AYB219	Taxation Law
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Business Regulation Minor

AYB219	Taxation Law
	Choose 3 units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Institutions Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward

Accountancy Minor (for non-Accounting students)

	Choose 4 units from:
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Advertising Unit Sets

Primary Major

Advertising - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB339	Advertising Campaigns

Second Area of Study

Advertising - 6 Unit Major

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Integrated Marketing Communication - 6 Unit Major

AMB202	Integrated Marketing Communication
AMB208	Events Marketing

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management

Advertising Minor (for non-Advertising students)

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management

Integrated Marketing Communication - Minor

AMB202	Integrated Marketing Communication
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
	Choose one from the following:
AMB263	Introduction To Public Relations
AMB220	Advertising Theory and Practice

Economics Unit Sets

Primary Major

Economics - 8 Unit Major

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB338	Contemporary Application of Economic Theory
	Plus any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Second Area of Study

Economics - 6 Unit Major (for non Finance major students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus any two of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics - 6 unit major (for Finance students)

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus four of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics - Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus one of the following:
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics minor (for Finance students)

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus two of the following:
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Applied Economics Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Applied Economics minor (for Finance students)

EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Quantitative Economics minor (for non-Economics and Finance students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB333	Introductory Econometrics

Plus one of the following:

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Quantitative Economic minor (for Finance students)

EFB333	Introductory Econometrics
Plus three of the following:	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Finance Unit Sets

Primary Major

Finance - 8 Unit Major

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Second Area of Study

Finance - 6 Unit Major (for non Economics students)

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance

Finance - 6 unit Major (for Economics students)

EFB210	Finance 1
EFB201	Financial Markets
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Finance - Minor (for non-Finance students)

EFB201	Financial Markets
EFB210	Finance 1
EFB307	Finance 2

EFB312	International Finance
--------	-----------------------

Finance - Funds Management Extension

EFB308	Finance 3
EFB309	Financial Derivatives
EFB326	Applied Portfolio Management
EFB333	Introductory Econometrics

Finance - Financial Services Extension

AYB232	Financial Institutions Law
EFB230	Financial Planning and Investments
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending

Human Resource Management Unit Sets

Primary Major

Human Resource Management 8 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
MGB370	Personal and Professional Development

Second Area of Study

Human Resource Management 6 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Human Resource Management Extension

MGB309	Strategic Management
MGB314	Organisational Consulting and Change
Plus any 2 of:	
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations
MGB310	Sustainability in A Changing Environment
MGB223	Entrepreneurship and Innovation

Human Resource Management (for non-Human Resource Management students)

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

Plus three of the following:

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB339	Performance and Reward

Management Unit Sets

Primary Major

Management - 8 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB324	Managing Business Growth
MGB335	Project Management

Second Area of Study

Management - 6 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
MGB309	Strategic Management

Management Extension

AMB252	Business Decision Making
MGB201	Contemporary Employment Relations
MGB331	Learning and Development in Organisations
MGB370	Personal and Professional Development

Minor - Entrepreneurship

MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
Plus two of the following:	
MGB200	Leading Organisations
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Minor - Management

MGB309	Strategic Management
Plus three of the following:	
MGB200	Leading Organisations

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

International Business Unit Sets

Primary Major

International Business - 8 Unit Major

AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
AMB369	International Business Strategy
AYB227	International Accounting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Second Area of Study

International Business - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

International Logistics - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB210	Managing Operations
MGB335	Project Management

International Logistics - Minor

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
MGB210	Managing Operations

International Business - Minor (for non International Business students)

AMB210	Importing and Exporting
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Public Relations Unit Sets

Primary Major

Public Relations - 8 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Second Area of Study

Public Relations - 6 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Public Relations Minor (for non Public Relations students)

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases

Marketing Unit Sets

Primary Major

Marketing - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
AMB359	Strategic Marketing

Second Area of Study

Marketing - 6 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB336	International Marketing
AMB340	Services Marketing

Marketing - Extension

Choose 4 from:

AMB206	Social Marketing
AMB251	Innovation and Brand Management
AMB252	Business Decision Making
AMB303	International Logistics
AMB310	Internship
AMB350	Sales and Customer Relationship Management

Marketing - Minor

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Sales - Minor

AMB331	Direct Marketing
AMB249	Professional Selling
AMB350	Sales and Customer Relationship Management
MGB225	Intercultural Communication and Negotiation Skills

Tourism and Entertainment Marketing Minor

AMB207	Entertainment Marketing
AMB209	Tourism Marketing
AMB208	Events Marketing
AMB264	Public Relations Techniques

Full-Time Semester 1 Entry - Accountancy (with Professional Accounting Extension)

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB119	Global Business
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

Year 1, Semester 3 (Summer)

AYB300	Accountancy Work Integrated Learning
--------	--------------------------------------

Year 2, Semester 1

AYB340	Company Accounting
AYB321	Strategic Management Accounting

AYB230	Corporations Law
	Professional Accounting unit (either AYB227 or AYB320 or AYB240) OR BSB115
EFB210	Finance 1

Year 2, Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
	Professional Accounting unit (either AYB320 or AYB250) OR BSB115
BSB126	Marketing

Year 2, Semester 3 (Summer)

Special Program
Special Program

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following:

AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Important Information

Please note: Check unit availability when selecting Second Area of Study units.

Students must complete all 8 Faculty Core Units (BSBxxx)

Full-Time Semester 1 Entry - Accountancy

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB115	Management
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

Year 1, Semester 3 (Summer)

AYB300	Accountancy Work Integrated Learning
--------	--------------------------------------

Year 2, Semester 1

AYB340	Company Accounting
BSB119	Global Business

Second Area of Study Unit
Second Area of Study Unit
Second Area of Study Unit

Year 2, Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
BSB126	Marketing
	Second Area of Study Unit

Year 2, Semester 3 (Summer)

Special Program
Special Program

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Advertising

Year 1, Semester 1

BSB110	Accounting
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
AMB220	Advertising Theory and Practice

Year 1, Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning
AMB201	Marketing and Audience Research
AMB200	Consumer Behaviour
BSB115	Management

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2

AMB339	Advertising Campaigns
BSB111	Business Law and Ethics
BSB113	Economics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)	
	Special Program
	Special Program

Important Information	
	Please note: List of Second Area of Study can be viewed under BS07 (Advertising) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Economics

Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
BSB124	Working in Business
BSB123	Data Analysis
BSB111	Business Law and Ethics

Year 1, Semester 2	
BSB126	Marketing
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
	Second Area of Study unit

Year 1, Semester 3 (Summer)	
BSB200	Project

Year 2, Semester 1	
BSB119	Global Business
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Economics Option unit
	Second Area of Study unit

Year 2, Semester 2	
EFB338	Contemporary Application of Economic Theory
	Economics Option unit
	Economics Option unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)	
	Special Program
	Special Program

Economics Options List	
	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics

EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information	
	Please note: List of Second Area of Study can be viewed under BS07 (Economics) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Finance

Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
BSB124	Working in Business
BSB123	Data Analysis
BSB111	Business Law and Ethics

Year 1, Semester 2	
BSB115	Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB201	Financial Markets
	Second Area of Study Unit

Year 1, Semester 3 (Summer)	
BSB200	Project

Year 2, Semester 1	
BSB119	Global Business
EFB223	Economics 2
EFB312	International Finance
EFB307	Finance 2
	Second Area of Study Unit

Year 2, Semester 2	
EFB335	Investments
EFB340	Finance Capstone
BSB126	Marketing
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 3 (Summer)	
	Special Program
	Special Program

Important Information	
	Please note: List of Second Area of Study can be viewed under BS07 (Finance) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Human Resources

Management

Year 1, Semester 1

BSB113	Economics
BSB115	Management
BSB124	Working in Business
BSB111	Business Law and Ethics
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB123	Data Analysis
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

BSB119	Global Business
MGB220	Business Research Methods
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
	Second Area of Study unit

Year 2, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Second Area of Study unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

Special Program
Special Program

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - International Business

Year 1, Semester 1

BSB110	Accounting
BSB124	Working in Business
BSB119	Global Business
BSB115	Management
BSB126	Marketing

Year 1, Semester 2

BSB113	Economics
BSB123	Data Analysis
AMB210	Importing and Exporting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

AMB303	International Logistics
AMB336	International Marketing
AYB227	International Accounting
	Second Area of Study
	Second Area of Study

Year 2, Semester 2

BSB111	Business Law and Ethics
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
	Second Area of Study
	Second Area of Study

Year 2, Semester 3 (Summer)

Special Program
Special Program

Important Information

Please note; List of Second Area of Study can be viewed under BS07 (International Business) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Management

Year 1, Semester 1

BSB115	Management
BSB111	Business Law and Ethics
BSB113	Economics
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB123	Data Analysis
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
	Second Area of Study unit

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB324	Managing Business Growth
BSB119	Global Business

Year 2, Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	Second Area of Study unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

Special Program
Special Program

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Marketing

Year 1, Semester 1

BSB110	Accounting
BSB115	Management
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
BSB111	Business Law and Ethics

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

BSB111	Business Law and Ethics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

Special Program
Special Program

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Marketing) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-Time Semester 1 Entry - Public Relations

Year 1, Semester 1

BSB124	Working in Business
BSB123	Data Analysis
BSB126	Marketing
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 1, Semester 2

BSB115	Management
BSB113	Economics
BSB110	Accounting
AMB201	Marketing and Audience Research
AMB372	Public Relations Planning

Year 1, Semester 3 (Summer)

BSB200	Project
--------	---------

Year 2, Semester 1

AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2

AMB375	Public Relations Management
AMB379	Public Relations Campaigns
BSB111	Business Law and Ethics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

Special Program
Special Program

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Public Relations) Unit

Sets. Check unit availability when selecting
Second Area of Study units.

Potential Careers:

Account Executive, Accountant, Administrator, Advertising Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Project Developer, Project Manager, Public Relations Officer/Consultant.

Master of Business (Accounting) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Associate Professor Stuart Tooley

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

These courses provide advanced-level studies for those students with an appropriate accountancy degree.

The discipline studies are designed to extend your real-world accountancy knowledge and skills. You will be introduced to contemporary issues facing modern businesses such as the impact of international differences in accounting policies and practices, forensics and, from an accounting perspective, the factors that contribute to an effective governance and accountability framework.

Studies will extend your ability to gather and interpret financial information for business decision making and forensic investigation.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree with an appropriate major in Accountancy with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Students should contact the Faculty for course progression advice.

Students seeking to exit early from the Master of Business

course and graduate with a Graduate Diploma should lodge an application during the teaching period in which they expect to complete their studies. Completion of 8, 12 credit point units, where a minimum of six (6) units are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last 5 years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the following link : bus.qut.edu.au/study/newstudentsf/PostgraduateBlockExemption

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive credit for up to 48 credit points.

Accounting Unit Set

Part A - 48 credit points

AYN412	Company Law
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
	One unit from the Foundation Studies List

Part B - 96 credit points

AYN424	International Accounting
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting
	Plus four relevant postgraduate units approved by the Subject Area Coordinator:
	1. of further advanced accountancy studies, or
	2. units in another discipline area
	NOTE: An opportunity exists for eligible students to learn through work-related experiences:
AYN461	Accountancy Work Integrated Learning
AYN460	Accountancy Work Placement

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Certified Practising Accountant.

Master of Business (Applied Finance) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Peter Whelan

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course.

More details...

Overview

This course is designed for people with no or limited prior knowledge in finance who wish to change career direction or enhance their career options.

You will be introduced to managerial finance and economics, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, trading and risk management. You will graduate with an understanding of the principles and practice of finance, and have substantial conceptual and applied finance knowledge, and be prepared for careers such as a financial adviser, investment banker, or financial or equity analyst.

You will have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. Live financial data, via the Bloomberg and Datastream networks, will allow you to experience the financial markets in real time, without the risks involved in real transactions.

The course also extends your knowledge if you are a graduate from a professional association such as FINSIA and may assist with preparation for the Chartered Financial Analysts (CFA) program.

The Master of Business (Applied Finance) is fully compliant under ASIC's RG146 training standard, which allows graduates to give financial product advice to retail clients. For specific information, please refer to ASIC's RG146 document and RG146 register.

Professional Recognition

Students will meet the educational requirements for Senior Associate membership of the Financial Services Institute of Australasia (FINSIA). Graduates may also meet the

educational requirements for professional level membership of the FTA â CFTP (the Finance and Treasury Association Limited â Certified Finance and Treasury Professional). Graduates require a minimum of four finance, treasury, risk management or investment management units at a graduate level. (This can include one accounting & taxation and one finance law unit.) The Master of Business (Applied Finance) is fully compliant under ASIC's RG146 training standard, which allows graduates to give financial product advice to retail clients.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered a Pathway entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or
- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures. Non-standardised course progression may result in unit selection difficulties. Students should contact the Faculty for course progression advice.

Students seeking to exit early from the Master of Business course and graduate with a Graduate Diploma should lodge an application during the teaching period in which they expect to complete their studies. Completion of 8, 12 credit point units, where a minimum of six (6) units are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last 5 years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the

f o l l o w i n g l i n k :
bus.qut.edu.au/study/newstudents/PostgraduateBlockExemption

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business Applied Finance may receive credit for 48 credit points.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For information and entry requirements for Pathways, please visit the following link: <http://www.qutic.qut.edu.au/courses/pathways/businesspost.jsp>

The pathway entry option requires students to undertake 2 X Business communication units (totalling 24 credit points) as well as 2 X core course units (totalling 24 credit points) in the first semester of study in the Masters course. Students must successfully complete the 2 X Business communication units before progression to the next stage of the Business program. The 2X Business communication units will replace 2 X elective units in the course program.

Applied Finance Unit Set

Part A - 48 credit points

AYN410	Business Law and Ethics
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management

Part B - 96 credit points

EFN412	Advanced Managerial Finance
EFN415	Security Analysis
	Plus 6 from:
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1
	Elective Units (maximum of 2)

Full Time, Semester 1 Entry

Year 1, Semester 1

EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN410	Business Law and Ethics

Year 1, Semester 1

EFN412	Advanced Managerial Finance
EFN415	Security Analysis
	Two units from Part B Applied Finance list

Year 2, Semester 1

Four units from Part B Applied Finance list

Full Time, Semester 2 Entry

Year 1, Semester 2

EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN410	Business Law and Ethics

Year 2, Semester 1

EFN412	Advanced Managerial Finance
EFN415	Security Analysis
	Two units from Part B Applied Finance list

Year 2, Semester 2

Four units from Part B Applied Finance list

Part Time, Semester 1 Entry

Year 1, Semester 1

EFN405	Managerial Economics
EFN406	Managerial Finance

Year 1, Semester 2

EFN420	Introduction To Financial Management
AYN410	Business Law and Ethics

Year 2, Semester 1

EFN412	Advanced Managerial Finance
EFN415	Security Analysis

Year 2, Semester 2

Two units from Part B Applied Finance list

Year 3, Semester 1

Two units from Part B Applied Finance list

Year 3, Semester 2

Two units from Part B Applied Finance list

Part Time, Semester 2 Entry

Year 1, Semester 2

EFN405 Managerial Economics

EFN406 Managerial Finance

Year 2, Semester 1

EFN412 Advanced Managerial Finance

EFN420 Introduction To Financial Management

Year 2, Semester 2

AYN410 Business Law and Ethics

EFN415 Security Analysis

Year 3, Semester 1

Two units from Part B Applied Finance list

Year 3, Semester 2

Two units from Part B Applied Finance list

Year 4, Semester 1

Two units from Part B Applied Finance list

Potential Careers:

Banking and Finance Professional, Business Analyst, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Investment Manager, Risk Manager, Stockbroker.

Master of Business (Events Marketing and Management) (BS16)

Year offered: 2009

Admissions: No

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Course Discontinuation

This major has been discontinued. There will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2008, are able to remain enrolled in it.

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

null

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Master of Business (Human Resource Management) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Course duration (external): internal only

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Dr Bob Thompson

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

In today's rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management major is designed to increase the skills of both specialists and line managers. HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation's performance in the global context of business.

Those who are undertaking HRM activities but have a background in other professional fields will gain the enhanced people management skills they require. The major also suits the needs of graduates who wish to move into the HRM profession.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Important note: to ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each participant in the HRM major should have a program plan. To obtain or renegotiate your plan, please consult with the subject area coordinator.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Human Resource Management Unit Set

Part A - 48 credit points

MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations

Part B - 96 credit points

Eight units from:

MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN506	Contemporary Issues in HRM
MGN505	Consulting and Change Management
MGN509	HRM Project 1
MGN528	Special Topic in Human Resource Management 1

Full Time, Semester 1 Entry

Year 1, Semester 1

MGN409	Introduction to Management
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations
Plus 1 unit from Part B Human Resource Management list	

Year 1, Semester 2

MGN506 Contemporary Issues in HRM
MGN410 Employment Relations
Plus 2 units from Part B Human Resource Management list

Year 2, Semester 1

MGN421 Strategic HRM
Plus 3 units from Part B Human Resource Management list

Full Time, Semester 2 Entry

Year 1, Semester 2

MGN409 Introduction to Management
MGN410 Employment Relations
MGN440 Designing Effective and Sustainable Organisations
Plus 1 unit from Part B Human Resource Management list

Year 2, Semester 1

MGN506 Contemporary Issues in HRM
MGN412 People in Organisations
Plus 2 units from Part B Human Resource Management list

Year 2, Semester 2

MGN421 Strategic HRM
Plus 3 units from Part B Human Resource Management list

Part Time, Semester 1 Entry

Year 1, Semester 1

MGN409 Introduction to Management
MGN412 People in Organisations

Year 1, Semester 2

MGN410 Employment Relations
MGN440 Designing Effective and Sustainable Organisations

Year 2, Semester 1

MGN506 Contemporary Issues in HRM
One unit from Part B Human Resource Management list

Year 2, Semester 2

Two units from Part B Human Resource Management list

Year 3, Semester 1

Two units from Part B Human Resource Management list

Year 3, Semester 2

MGN421 Strategic HRM

One unit from Part B Human Resource Management list

Part Time, Semester 2 Entry

Year 1, Semester 2

MGN409 Introduction to Management
MGN410 Employment Relations

Year 2, Semester 1

MGN412 People in Organisations
MGN440 Designing Effective and Sustainable Organisations

Year 2, Semester 2

MGN506 Contemporary Issues in HRM
One unit from Part B Human Resource Management list

Year 3, Semester 1

Two units from Part B Human Resource Management list

Year 3, Semester 2

Two units from Part B Human Resource Management list

Year 4, Semester 1

MGN421 Strategic HRM
One unit from Part B Human Resource Management list

Potential Careers:

Human Resource Developer, Human Resource Manager.

Master of Business (Integrated Marketing Communication) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if

TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

- | | |
|--------|-------------------------------|
| AMN403 | Marketing and Survey Research |
| AMN420 | Advertising Management |
| AMN442 | Marketing Management |

AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Integrated Marketing Communication Unit Set

Part A - 48 credit points

AMN442	Marketing Management
AMN403	Marketing and Survey Research
	Two units from Foundation Studies List

Part B - 96 credit points

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
AMN465	Public Relations Management

Full Time, Semester 1 Entry

Year 1, Semester 1

AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour

Year 1, Semester 2

AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
	One unit from Foundation Studies List

Year 2, Semester 1

AMN405	Cases in Integrated Marketing Communication
--------	---

AMN406	Project
	One unit from Foundation Studies List

Full Time, Semester 2 Entry

Year 1, Semester 2

AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour

Year 2, Semester 1

AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
	One unit from Foundation Studies List

Year 2, Semester 2

AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	One unit from Foundation Studies List

Part Time, Semester 1 Entry

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

Year 1, Semester 2

AMN442	Marketing Management
AMN420	Advertising Management

Year 2, Semester 1

AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 2, Semester 2

AMN404	Readings in Integrated Marketing Communication
	One unit from Foundation Studies List

Year 3, Semester 1

AMN465	Public Relations Management
AMN405	Cases in Integrated Marketing Communication

Year 3, Semester 2

AMN406	Project
--------	---------

Part Time, Semester 2 Entry

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

Year 2, Semester 1

AMN442 Marketing Management
AMN420 Advertising Management

Year 2, Semester 2

AMN403 Marketing and Survey Research
 One unit from Foundation Studies List

Year 3, Semester 1

AMN404 Readings in Integrated Marketing
 Communication
 One unit from Foundation Studies List

Year 3, Semester 2

AMN465 Public Relations Management
AMN405 Cases in Integrated Marketing Communication

Year 4, Semester 1

AMN406 Project

Potential Careers:

Marketing Officer/Manager, Public Relations
Officer/Consultant.

Master of Business (International Business) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

Postgraduate studying international business is designed for those seeking to understand the additional complexity of international business compared to domestic business activities. The programs build specific knowledge and skills in international business relevant to global business needs, and also provide the opportunity to include studies in allied business disciplines and languages.

The courses included studies of global business operations, cross-cultural communication and negotiation, applied risk management, regional specialisations-topics which are highly relevant to international business in today's complex and competitive environment.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics

EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

International Business Unit Set

Part A - 48 credit points

EFN405	Managerial Economics
EFN406	Managerial Finance
IBN408	Global Business Operations
	One unit from the Foundation Studies List

Part B - 96 credit points

IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN421	Marketing Internationally
AYN424	International Accounting
	or
LWS075	International Business and Law
	Plus two from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia
	Plus:
	Two Approved Electives

Full Time, Semester 1 Entry (Structure A)

STRUCTURE A

Suggested Full-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 1

IBN408	Global Business Operations
IBN410	International Logistics Management
EFN405	Managerial Economics
	Plus choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 1, Semester 2

EFN406	Managerial Finance
--------	--------------------

IBN421	Marketing Internationally
AYN424	International Accounting
	One unit from the Foundation Studies List

Year 2, Semester 1

IBN409	Negotiating Across Borders
	Two Approved Elective Units
	Plus choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Full Time, Semester 2 Entry (Structure A)

STRUCTURE A

Suggested Full-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 2

IBN408	Global Business Operations
IBN421	Marketing Internationally
EFN406	Managerial Finance
	Choose one from:
IBN403	Business in Asia
IBN435	Business in Australia

Year 2, Semester 1

EFN405	Managerial Economics
IBN410	International Logistics Management
	One unit from the Foundation Studies List
	Plus choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 2, Semester 2

IBN409	Negotiating Across Borders
AYN424	International Accounting
	Two Approved Elective Units

Part Time, Semester 1 Entry (Structure A)

STRUCTURE A

Suggested Part-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 1

IBN408	Global Business Operations
	Choose one from:
IBN403	Business in Asia
IBN404	Business in Europe

IBN435 Business in Australia

Year 1, Semester 2

EFN405 Managerial Economics

IBN410 International Logistics Management

Year 2, Semester 1

EFN406 Managerial Finance

One unit from the Foundation Studies List

Year 2, Semester 2

IBN421 Marketing Internationally

AYN424 International Accounting

Year 3, Semester 1

IBN409 Negotiating Across Borders

Choose one from:

IBN403 Business in Asia

IBN404 Business in Europe

IBN435 Business in Australia

Year 3, Semester 2

Two Approved Elective Units

Part Time, Semester 2 Entry (Structure A)

STRUCTURE A

Suggested Part-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 2

IBN408 Global Business Operations

IBN410 International Logistics Management

Year 2, Semester 1

IBN421 Marketing Internationally

Choose one from:

IBN403 Business in Asia

IBN404 Business in Europe

IBN435 Business in Australia

Year 2, Semester 2

EFN406 Managerial Finance

AYN424 International Accounting

Year 3, Semester 1

EFN405 Managerial Economics

Choose one from:

IBN403 Business in Asia

IBN404 Business in Europe

IBN435 Business in Australia

Year 3, Semester 2

IBN409 Negotiating Across Borders

One unit from the Foundation Studies List

Year 4, Semester 1

Two Approved Elective Units

Full Time, Semester 1 Entry (Structure B)

STRUCTURE B

Suggested Full-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 1

IBN408 Global Business Operations

IBN410 International Logistics Management

EFN405 Managerial Economics

Plus choose one from:

IBN403 Business in Asia

IBN404 Business in Europe

IBN435 Business in Australia

Year 1, Semester 2

EFN406 Managerial Finance

IBN421 Marketing Internationally

One unit from the Foundation Studies List

Approved Elective Unit

Year 2, Semester 1

IBN409 Negotiating Across Borders

LWS075 International Business and Law

Approved Elective Unit

Plus choose one from:

IBN403 Business in Asia

IBN404 Business in Europe

IBN435 Business in Australia

Full Time, Semester 2 Entry (Structure B)

STRUCTURE B

Suggested Full-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 2

IBN408 Global Business Operations

IBN421 Marketing Internationally

EFN406 Managerial Finance

Choose one from:

IBN403 Business in Asia

IBN435 Business in Australia

Year 2, Semester 1

EFN405 Managerial Economics

IBN410 International Logistics Management
 LWS075 International Business and Law
 Plus choose one from:
 IBN403 Business in Asia
 IBN404 Business in Europe
 IBN435 Business in Australia

Year 2, Semester 2

IBN409 Negotiating Across Borders
 Two Approved Elective Units
 One unit from the Foundation Studies List

Part Time, Semester 1 Entry (Structure B)

STRUCTURE B

Suggested Part-time International Business
 Course Structure (for students choosing to take
 LWS075)

Year 1, Semester 1

IBN408 Global Business Operations
 Choose one from:
 IBN403 Business in Asia
 IBN404 Business in Europe
 IBN435 Business in Australia

Year 1, Semester 2

IBN410 International Logistics Management
 IBN421 Marketing Internationally

Year 2, Semester 1

EFN406 Managerial Finance
 LWS075 International Business and Law

Year 2, Semester 2

EFN405 Managerial Economics
 One unit from the Foundation Studies List

Year 3, Semester 1

IBN409 Negotiating Across Borders
 Choose one from:
 IBN403 Business in Asia
 IBN404 Business in Europe
 IBN435 Business in Australia

Year 3, Semester 2

Two Approved Elective Units

Part Time, Semester 2 Entry (Structure B)

STRUCTURE B

Suggested Part-time International Business
 Course Structure (for students choosing to take
 LWS075)

Year 1, Semester 2

IBN408 Global Business Operations
 EFN405 Managerial Economics

Year 2, Semester 1

IBN421 Marketing Internationally
 Choose one from:
 IBN403 Business in Asia
 IBN404 Business in Europe
 IBN435 Business in Australia

Year 2, Semester 2

IBN410 International Logistics Management
 One unit from the Foundation Studies List

Year 3, Semester 1

EFN406 Managerial Finance
 Choose one from:
 IBN403 Business in Asia
 IBN404 Business in Europe
 IBN435 Business in Australia

Year 3, Semester 2

IBN409 Negotiating Across Borders
 Approved Elective Unit

Year 4, Semester 1

LWS075 International Business and Law
 Approved Elective Unit

Potential Careers:

Business Analyst, International Business Specialist.

Master of Business (Marketing) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or
- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management

GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Marketing Unit Set

Part A - 48 credit points

AMN442	Marketing Management
AMN403	Marketing and Survey Research
	Two units from Foundation Studies List

Part B - 96 credit points

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
	or
IBN421	Marketing Internationally
	Plus:
AMN406	Project
	or
	Two Approved AMN Electives

Full time, Semester 1 Entry

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 1, Semester 2

AMN447	Contemporary Issues in Marketing
	or
IBN421	Marketing Internationally
AMN445	Strategic Marketing Management
AMN401	Integrated Marketing Communication
	One unit from Foundation Studies List

Year 2, Semester 1

AMN444	Services Marketing
AMN443	Product and Service Innovation
	Plus:

AMN406	Project
	Or
	Two approved AMN Elective units

Full time, Semester 2 Entry

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 2, Semester 1

AMN401	Integrated Marketing Communication
AMN443	Product and Service Innovation
AMN444	Services Marketing
	One unit from Foundation Studies List

Year 2, Semester 2

AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
	Or
IBN421	Marketing Internationally
	Plus:
AMN406	Project
	Or
	Two approved AMN Elective units

Part time, Semester 1 Entry

Year 1, Semester 1

AMN442	Marketing Management
AMN403	Marketing and Survey Research

Year 1, Semester 2

AMN400	Consumer Behaviour
	One unit from Foundation Studies List

Year 2, Semester 1

AMN401	Integrated Marketing Communication
	One unit from Foundation Studies List

Year 2, Semester 2

AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
	Or
IBN421	Marketing Internationally

Year 3, Semester 1

AMN443	Product and Service Innovation
AMN444	Services Marketing

Year 3, Semester 2

AMN406 Project
Or
Two approved AMN Elective units

Part time, Semester 2 Entry

Year 1, Semester 2

AMN442 Marketing Management
AMN403 Marketing and Survey Research

Year 2, Semester 1

AMN400 Consumer Behaviour
One unit from Foundation Studies List

Year 2, Semester 2

AMN401 Integrated Marketing Communication
One unit from Foundation Studies List

Year 3, Semester 1

AMN443 Product and Service Innovation
AMN444 Services Marketing

Year 3, Semester 2

AMN445 Strategic Marketing Management
AMN447 Contemporary Issues in Marketing
Or
IBN421 Marketing Internationally

Year 4, Semester 1

AMN406 Project
Or
Two approved AMN Elective units

Potential Careers:

Marketing Officer/Manager.

Master of Business (Philanthropy and Nonprofit Studies) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Dr Cameron Newton

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course.

More details...

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures. Non-standardised course progression may result in unit selection difficulties.

Students should contact the Faculty for course progression advice.

Students seeking to exit early from the Master of Business course and graduate with a Graduate Diploma should lodge an application during the teaching period in which they expect to complete their studies. Completion of 8, 12 credit point units, where a minimum of six (6) units are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last 5 years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the following link : bus.qut.edu.au/study/newstudents/PostgraduateBlockExemption

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive credit for 48 credit points.

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Philanthropy and Nonprofit Studies Unit Set

Part A - 48 credit points

	One unit from Foundation Studies List
GSN224	Corporate Philanthropy
GSN233	Special Topic in Philanthropy and Nonprofit Studies
	Plus choose one unit from:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AMN403	Marketing and Survey Research

Part B - 96 credit points

GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
BSN406	Project 3
	plus 24 cps of elective studies

Full Time, Semester 1 Entry

Year 1, Semester 1

	One unit from Foundation Studies List
GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector

Year 1, Semester 2

GSN224	Corporate Philanthropy
	One Unit from:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AMN403	Marketing and Survey Research
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit

	Organisations
GSN488	Fundraising Development Principles
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques

Year 2, Semester 1

BSN406	Project 3
	24 credit points of Elective units

Full Time, Semester 2 Entry

Year 1, Semester 2

	One unit from Foundation Studies List
GSN224	Corporate Philanthropy
	One Unit from:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AMN403	Marketing and Survey Research
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 2, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies
	12 credit points of Elective units
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector

Year 2, Semester 2

BSN406	Project 3
	12 credit points of Elective units
	6TP4
GSN488	Fundraising Development Principles
	6TP5
GSN489	Fundraising Development Techniques

Part Time, Semester 1 Entry

Year 1, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies 6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance 6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Year 1, Semester 2

GSN224	Corporate Philanthropy 6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations 6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 2, Semester 1

	One unit from Foundation Studies List 6TP2
GSN484	Management for Philanthropic and Nonprofit Organisations 6TP3
GSN487	Marketing for the Nonprofit Sector

Year 2, Semester 2

	One Unit from:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AMN403	Marketing and Survey Research 6TP4
GSN488	Fundraising Development Principles 6TP5
GSN489	Fundraising Development Techniques

Year 3, Semester 1

24 credit points of Elective units

Year 3, Semester 2

BSN406	Project 3
--------	-----------

Part Time, Semester 2 Entry

Year 1, Semester 2

GSN224	Corporate Philanthropy One unit from Foundation Studies List
--------	---

Year 2, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies 6TP2
--------	---

GSN481	Philanthropic and Nonprofit Frameworks of Governance 6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Year 2, Semester 2

Choose one from:

BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AMN403	Marketing and Survey Research 6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations 6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 3, Semester 1

	12 credit points of Elective units 6TP2
GSN484	Management for Philanthropic and Nonprofit Organisations 6TP3
GSN487	Marketing for the Nonprofit Sector

Year 3, Semester 2

	12 credit points of Elective units 6TP4
GSN488	Fundraising Development Principles 6TP5
GSN489	Fundraising Development Techniques

Year 4, Semester 1

BSN406	Project 3
--------	-----------

Potential Careers:

Administrator, Business Analyst, Contract Administrator, Government Officer, Health Services Manager, Investment Manager.

Master of Business (Professional Accounting) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Associate Professor Stuart Tooley

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

This course is designed for graduates who do not have an undergraduate degree in accountancy and wish to obtain a professional accountancy qualification.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners. Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

Professional Recognition

Students completing the Master of Business (Professional Accounting) degree meet the academic requirements for Associate membership of CPA Australia and enrolment in the CPA program, the academic requirements for enrolment in the CA program of the Institute of Chartered Accountants in Australia (ICAA) and the academic requirements for Associate Membership of the National Institute of Accountants (ANIA) and enrolment in the NIA program.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures. Non-standardised course progression may result in unit selection difficulties. Students should contact the Faculty for course progression advice.

Students seeking to exit early from the Master of Business course and graduate with a Graduate Diploma should lodge an application during the teaching period in which they expect to complete their studies. Completion of 8, 12 credit point units, where a minimum of six (6) units are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last 5 years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the following link : bus.qut.edu.au/study/newstudentsf/PostgraduateBlockExemption

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive credit for up to 48 credit points.

Professional Accounting Unit Set

Part A - 48 credit points

AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
EFN405	Managerial Economics
EFN406	Managerial Finance

Part B - 96 credit points

AYN411	Audit and Assurance
AYN412	Company Law
AYN414	Cost and Management Accounting
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3

AYN438 Taxation Law and Practice
AYN443 Electronic Commerce Cycles
EFN419 Data Analysis

Full Time, Semester 1

Year 1, Semester 1

AYN410 Business Law and Ethics
AYN416 Financial Accounting 1
EFN405 Managerial Economics
EFN406 Managerial Finance

Year 1, Semester 2

AYN412 Company Law
AYN414 Cost and Management Accounting
AYN417 Financial Accounting 2
AYN443 Electronic Commerce Cycles

Year 2, Semester 1

AYN411 Audit and Assurance
AYN418 Financial Accounting 3
AYN438 Taxation Law and Practice
EFN419 Data Analysis

Full Time, Semester 2

Year 1, Semester 2

AYN410 Business Law and Ethics
AYN416 Financial Accounting 1
EFN405 Managerial Economics
EFN406 Managerial Finance

Year 2, Semester 1

AYN412 Company Law
AYN414 Cost and Management Accounting
AYN417 Financial Accounting 2
AYN443 Electronic Commerce Cycles

Year 2, Semester 2

AYN411 Audit and Assurance
AYN418 Financial Accounting 3
AYN438 Taxation Law and Practice
EFN419 Data Analysis

Part Time, Semester 1

Year 1, Semester 1

AYN410 Business Law and Ethics
AYN416 Financial Accounting 1

Year 1, Semester 2

EFN405 Managerial Economics
EFN406 Managerial Finance

Year 2, Semester 1

AYN412 Company Law
AYN417 Financial Accounting 2

Year 2, Semester 2

AYN443 Electronic Commerce Cycles
AYN414 Cost and Management Accounting

Year 3, Semester 1

AYN438 Taxation Law and Practice
EFN419 Data Analysis

Year 3, Semester 2

AYN411 Audit and Assurance
AYN418 Financial Accounting 3

Part Time, Semester 2

Year 1, Semester 2

AYN410 Business Law and Ethics
AYN416 Financial Accounting 1

Year 2, Semester 1

EFN405 Managerial Economics
EFN406 Managerial Finance

Year 2, Semester 2

AYN412 Company Law
AYN417 Financial Accounting 2

Year 3, Semester 1

AYN443 Electronic Commerce Cycles
AYN414 Cost and Management Accounting

Year 3, Semester 2

AYN438 Taxation Law and Practice
EFN419 Data Analysis

Year 4, Semester 1

AYN411 Audit and Assurance
AYN418 Financial Accounting 3

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Construction Manager, Contract Administrator, Corporate Secretary, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Investment Manager, Project Manager, Property Development, Property Management.

Master of Business (Public Relations) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management

GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Public Relations Unit Set

Part A - 48 credit points

AMN465	Public Relations Management
AMN403	Marketing and Survey Research
	Two units from Foundation Studies List

Part B - 96 credit points

AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
	Plus:
AMN406	Project
	and one elective unit
	or
	Three approved Electives

Full Time, Semester 1

Year 1, Semester 1

AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
	One unit from Foundation Studies List

Year 1, Semester 2

AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research

Year 2, Semester 1

	One unit from Foundation Studies List
	One approved AMN Elective
	Plus:
AMN406	Project
	Or
	Two approved AMN Elective units

Full Time, Semester 2

Year 1, Semester 2

AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN460	Corporate and Investor Relations
	One unit from Foundation Studies List

Year 2, Semester 1

AMN468	Issues and Crisis Management
AMN403	Marketing and Survey Research
	One unit from Foundation Studies List
	One approved AMN Elective unit

Year 2, Semester 2

AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
	Plus:
AMN406	Project
	Or
	Two approved AMN Elective units

Part Time, Semester 1

Year 1, Semester 1

AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Year 1, Semester 2

AMN462	Community Consultation and Engagement
	One unit from Foundation Studies List

Year 2, Semester 1

AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 2, Semester 2

AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns

Year 3, Semester 1

AMN468	Issues and Crisis Management
	One approved AMN Elective

Year 3, Semester 2

AMN406	Project
	Or
	Two approved AMN Elective units

Part Time, Semester 2

Year 1, Semester 2

AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Year 2, Semester 1

AMN468 Issues and Crisis Management
One unit from Foundation Studies List

Year 2, Semester 2

AMN460 Corporate and Investor Relations
One unit from Foundation Studies List

Year 3, Semester 1

AMN403 Marketing and Survey Research
One approved AMN Elective

Year 3, Semester 2

AMN462 Community Consultation and Engagement
AMN467 Public Relations Campaigns

Year 4, Semester 1

AMN406 Project
Or
Two approved AMN Elective units

Potential Careers:

Government Officer, Manager, Policy Officer, Public Relations Officer/Consultant, Public Servant.

Master of Business (Strategic Advertising) (BS16)

Year offered: 2009

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Entry Requirements

FOR DOMESTIC STUDENTS

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units.

Course Details

This course provides a higher education qualification in strategic advertising to domestic and International students who intend to enter or are already employed in roles requiring this highly sought after area of expertise.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Strategic Advertising Unit Set

Part A - 48 credit points

AMN442	Marketing Management
AMN403	Marketing and Survey Research
Two units from Foundation Studies List	

Part B - 96 credit points

AMN400	Consumer Behaviour
AMN420	Advertising Management

AMN422	Media Strategy
KIP424	Advertising Creative: Introduction
AMN421	Contemporary Issues in Advertising
AMN423	Strategies for Creative Advertising
	or
KIP426	Advertising Creative: Copywriting and Art Direction
	Plus:
AMN406	Project
	or
	Two approved electives (including Creative Advertising electives)
	Course Notes: Students have the option of undertaking either a 24cp Project unit or 24cp of electives from postgraduate units offered by the School of Advertising, Marketing & Public Relations or from the Creative Advertising stream offered by the Faculty of Creative Industries. Students interested in Creative Advertising units should refer to the Course Summary Sheet for IX96 Master of Advertising (Creative Advertising) . Go to http://www.studentservices.qut.edu.au/info/css/if.jsp

Full Time, Semester 1

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KIP424	Advertising Creative: Introduction

Year 1, Semester 2

AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 2, Semester 1

AMN422	Media Strategy
	One unit from Foundation Studies List
	Plus:
AMN406	Project
	Or
	Two approved AMN or Creative Advertising Elective units

Full Time, Semester 2

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN420	Advertising Management

AMN421	Contemporary Issues in Advertising
KIP424	Advertising Creative: Introduction

Year 2, Semester 1

AMN442	Marketing Management
AMN422	Media Strategy
AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 2, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Foundation Studies List
	Plus:
AMN406	Project
	Or
	Two approved AMN or Creative Advertising Elective units

Part Time, Semester 1

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN420	Advertising Management

Year 1, Semester 2

AMN421	Contemporary Issues in Advertising
KIP424	Advertising Creative: Introduction

Year 2, Semester 1

AMN442	Marketing Management
AMN403	Marketing and Survey Research

Year 2, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Foundation Studies List

Year 3, Semester 1

AMN422	Media Strategy
	One unit from Foundation Studies List

Year 3, Semester 2

AMN406	Project
	Or
	Two approved AMN or Creative Advertising Elective units

Part Time, Semester 2

Year 1, Semester 2

AMN400 Consumer Behaviour
AMN420 Advertising Management

Year 2, Semester 1

KIP424 Advertising Creative: Introduction
AMN421 Contemporary Issues in Advertising

Year 2, Semester 2

AMN442 Marketing Management
AMN403 Marketing and Survey Research

Year 3, Semester 1

AMN422 Media Strategy
One unit from Foundation Studies List

Year 3, Semester 2

AMN423 Strategies for Creative Advertising
Or
KIP426 Advertising Creative: Copywriting and Art Direction
One unit from Foundation Studies List

Year 4, Semester 1

AMN406 Project
Or
Two approved AMN or Creative Advertising Elective units

Potential Careers:

Account Executive, Accountant, Advertising Professional.

Master of Business (Accounting) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Associate Professor Stuart Tooley

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

These courses provide advanced-level studies for those students with an appropriate accountancy degree.

The discipline studies are designed to extend your real-world accountancy knowledge and skills. You will be introduced to contemporary issues facing modern businesses such as the impact of international differences in accounting policies and practices, forensics and, from an accounting perspective, the factors that contribute to an effective governance and accountability framework.

Studies will extend your ability to gather and interpret financial information for business decision making and forensic investigation.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree in Accounting with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 8 prescribed units (96 credit points), 4 approved advanced accounting and/or business units (48 credit points) and 4 approved further elective units (48 credit points). Students should contact the Faculty for course progression advice.

Students seeking to exit early from the Master of Business course and graduate with a Graduate Diploma should lodge an application during the teaching period in which they expect to complete their studies. Completion of 8, 12 credit point units, where a minimum of six (6) units are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last 5 years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the following link : bus.qut.edu.au/study/newstudentsf/PostgraduateBlockExemption

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive credit for up to 48 credit points.

Accounting Unit Set

Part A - 48 credit points

AYN412 Company Law

AYN418 Financial Accounting 3

AYN438 Taxation Law and Practice

One unit from the Foundation Studies List

Part B - 96 credit points

AYN424 International Accounting

AYN454 Forensic Accounting and Investigation

AYN505 Financial Analysis and Business Valuation

AYN507 Governance Issues in Accounting

Plus four relevant postgraduate units approved by the Subject Area Coordinator:

1. of further advanced accountancy studies, or

2. units in another discipline area

NOTE: An opportunity exists for eligible students to learn through work-related experiences:

AYN460 Accountancy Work Placement

AYN461 Accountancy Work Integrated Learning

Part C - 48 credit points

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48 cp Dissertation

Students who elect to undertake a dissertation

must identify a supervisor and have a topic approved by the supervisor prior to enrolment in the unit. Students must maintain a GPA of a least 5.5 in the first three semesters of study and complete research preparatory units prior to undertaking the dissertation consisting of:

BSN502 Research Methodology

BSN503 Research Seminar

AYN433 Research Topics in Accounting

And either:

If research is quantitative based: BSN414
Quantitative Research Methods

If research is qualitative based: BSN412
Qualitative Research and Analytical
Techniques

Potential Careers:

Accountant.

Master of Business (Applied Finance) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Peter Whelan

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course.

More details...

Overview

This course is designed for people with no or limited prior knowledge in finance who wish to change career direction or enhance their career options. The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

You will be introduced to managerial finance and economics, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, trading and risk management. You will graduate with an understanding of the principles and practice of finance, and have substantial conceptual and applied finance knowledge, and be prepared for careers such as a financial adviser, investment banker, or financial or equity analyst.

You will have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. Live financial data, via the Bloomberg and Datastream networks, will allow you to experience the financial markets in real time, without the risks involved in real transactions.

The course also extends your knowledge if you are a graduate from a professional association such as FINSIA and may assist with preparation for the Chartered Financial Analysts (CFA) program.

The Master of Business (Applied Finance) is fully compliant under ASIC's RG146 training standard, which allows graduates to give financial product advice to retail clients. For specific information, please refer to ASIC's RG146 document and RG146 register.

Professional Recognition

Students will meet the educational requirements for Senior Associate membership of the Financial Services Institute of Australasia (FINSIA). Graduates may also meet the educational requirements for professional level membership

of the FTA â CFTP (the Finance and Treasury Association Limited â Certified Finance and Treasury Professional). Graduates require a minimum of four finance, treasury, risk management or investment management units at a graduate level. (This can include one accounting & taxation and one finance law unit.) The Master of Business (Applied Finance) is fully compliant under ASIC's RG146 training standard, which allows graduates to give financial product advice to retail clients.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered a Pathway entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or
- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 192 credit points of units. Students should follow the standard course progressions as outlined in the below course structures. Non-standardised course progression may result in unit selection difficulties. Students should contact the Faculty for course progression advice.

Students seeking to exit early from the Master of Business course and graduate with a Graduate Diploma should lodge an application during the teaching period in which they expect to complete their studies. Completion of 8, 12 credit point units, where a minimum of six (6) units are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last 5 years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the following link :

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business Applied Finance may receive credit for 48 credit points.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For information and entry requirements for Pathways, please visit the following link: <http://www.qutic.qut.edu.au/courses/pathways/businesspost.jsp>

The pathway entry option requires students to undertake 2 X Business communication units (totalling 24 credit points) as well as 2 X core course units (totalling 24 credit points) in the first semester of study in the Masters course. Students must successfully complete the 2 X Business communication units before progression to the next stage of the Business program. The 2X Business communication units will replace 2 X elective units in the course program.

Applied Finance Unit Set

Part A - 48 credit points

AYN410	Business Law and Ethics
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management

Part B - 96 credit points

EFN412	Advanced Managerial Finance
EFN415	Security Analysis
Plus 6 from:	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1
or Elective Units (maximum of 2)	

Part C - 48 credit points

- 48 Credit Points from either:
- (1) Further advanced Finance Studies
 - (2) A 48cp minor from another Business

stream
(3) 48 cp Dissertation

Full Time, Semester 1 Entry

Year 1, Semester 1

EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN410	Business Law and Ethics

Year 1, Semester 1

EFN412	Advanced Managerial Finance
EFN415	Security Analysis
Two units from Part B Applied Finance list	

Year 2, Semester 1

Four units from Part B Applied Finance list

Year 2, Semester 2

- 48 Credit Points from either:
- (1) Further advanced Finance Studies
 - (2) A 48cp minor from another Business stream
 - (3) 48cp Dissertation

Full Time, Semester 2 Entry

Year 1, Semester 2

EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN410	Business Law and Ethics

Year 2, Semester 1

EFN412	Advanced Managerial Finance
EFN415	Security Analysis
Two units from Part B Applied Finance list	

Year 2, Semester 2

Four units from Part B Applied Finance list

Year 3, Semester 1

- 48 Credit Points from either:
- (1) Further advanced Finance Studies
 - (2) A 48cp minor from another Business stream
 - (3) 48cp Dissertation

Part Time, Semester 1 Entry

Year 1, Semester 1

EFN405	Managerial Economics
EFN406	Managerial Finance

Year 1, Semester 2

EFN420 Introduction To Financial Management

AYN410 Business Law and Ethics

Year 2, Semester 1

EFN412 Advanced Managerial Finance

EFN415 Security Analysis

Year 2, Semester 2

Two units from Part B Applied Finance list

Year 3, Semester 1

Two units from Part B Applied Finance list

Year 3, Semester 2

Two units from Part B Applied Finance list

Year 4, Semester 1 and 2

48 Credit Points from either:

(1) Further advanced Finance Studies

(2) A 48cp minor from another Business stream

(3) 48cp Dissertation

Part Time, Semester 2 Entry**Year 1, Semester 2**

EFN405 Managerial Economics

EFN406 Managerial Finance

Year 2, Semester 1

EFN412 Advanced Managerial Finance

EFN420 Introduction To Financial Management

Year 2, Semester 2

AYN410 Business Law and Ethics

EFN415 Security Analysis

Year 3, Semester 1

Two units from Part B Applied Finance list

Year 3, Semester 2

Two units from Part B Applied Finance list

Year 4, Semester 1

Two units from Part B Applied Finance list

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:

(1) Further advanced Finance Studies

(2) A 48 minor from another Business stream

(3) 48cp Dissertation

Potential Careers:

Banking and Finance Professional.

Master of Business (Human Resource Management) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Dr Robert Thompson

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points).

Important note: to ensure that the program builds on your prior academic and work experience and is consistent with your planned profession development, each participant in the HRM major should have a program plan. To obtain or renegotiate your plan, please consult with the subject area coordinator.

Course Status

This course is currently under review.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways,

visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Human Resource Management Unit Set

Part A - 48 credit points

MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations

Part B - 96 credit points

Eight units from:

MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development

MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in HRM
MGN509	HRM Project 1
MGN528	Special Topic in Human Resource Management 1

Part C - 48 credit points

48 Credit Points from either:

- (1) Further advanced HRM Studies
- (2) 48 cp Dissertation from another Business stream
- (3) 48 cp Dissertation

Full Time, Semester 1 Entry

Year 1, Semester 1

MGN409	Introduction to Management
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations
	Plus one unit from Part B Human Resource Management list

Year 1, Semester 2

MGN410	Employment Relations
MGN506	Contemporary Issues in HRM
	Plus two units from Part B Human Resource Management list

Year 2, Semester 1

MGN421	Strategic HRM
	Plus three units from Part B Human Resource Management list

Year 2, Semester 2

48 Credit Points from either:

- (1) Further advanced HRM Studies
- (2) 48cp Dissertation from another Business stream
- (3) 48cp Dissertation

Full Time, Semester 2 Entry

Year 1, Semester 2

MGN409	Introduction to Management
MGN410	Employment Relations
MGN440	Designing Effective and Sustainable Organisations
	Plus one unit from Part B Human Resource Management list

Year 2, Semester 1

MGN412	People in Organisations
MGN506	Contemporary Issues in HRM
	Plus two units from Part B Human Resource Management list

Year 2, Semester 2

MGN421	Strategic HRM
	Plus three units from Part B Human Resource Management list

Year 3, Semester 1

48 Credit Points from either:

- (1) Further advanced HRM Studies
- (2) 48cp from another Business stream
- (3) 48cp Dissertation

Part Time, Semester 1 Entry

Year 1, Semester 1

MGN409	Introduction to Management
MGN412	People in Organisations

Year 1, Semester 2

MGN410	Employment Relations
MGN440	Designing Effective and Sustainable Organisations

Year 2, Semester 1

MGN506	Contemporary Issues in HRM
	One unit from Part B Human Resource Management list

Year 2, Semester 2

Two units from Part B Human Resource Management list

Year 3, Semester 1

Two units from Part B Human Resource Management list

Year 3, Semester 2

MGN421	Strategic HRM
	One unit from Part B Human Resource Management list

Year 4, Semester 1 and 2

48 Credit Points from either:

- (1) Further advanced HRM Studies
- (2) 48cp from another Business stream
- (3) 48cp Dissertation

Part Time, Semester 2 Entry

Year 1, Semester 2

MGN409	Introduction to Management
--------	----------------------------

MGN410 Employment Relations

Year 2, Semester 1

MGN412 People in Organisations

MGN440 Designing Effective and Sustainable Organisations

Year 2, Semester 2

MGN506 Contemporary Issues in HRM

One unit from Part B Human Resource Management list

Year 3, Semester 1

Two units from Part B Human Resource Management list

Year 3, Semester 2

Two units from Part B Human Resource Management list

Year 4, Semester 1

MGN421 Strategic HRM

One unit from Part B Human Resource Management list

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:

(1) Further advanced HRM Studies

(2) 48cp from another Business stream

(3) 48cp Dissertation

Potential Careers:

Human Resource Developer, Human Resource Manager.

Master of Business (Integrated Marketing Communication) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points).

Course Status

This course is currently under review.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Integrated Marketing Communication Unit Set

Part A - 48 credit points

AMN442	Marketing Management
AMN403	Marketing and Survey Research
Two units from Foundation Studies List	

Part B - 96 credit points

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
AMN465	Public Relations Management

Part C - 48 credit points

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48 cp Dissertation

Full Time, Semester 1 Entry

Year 1, Semester 1

AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour

Year 1, Semester 2

AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
	One unit from Foundation Studies List

Year 2, Semester 1

AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	One unit from Foundation Studies List

Year 2, Semester 2

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48CP Dissertation

Full Time, Semester 2 Entry

Year 1, Semester 2

AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour

Year 2, Semester 1

AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
	One unit from Foundation Studies List

Year 2, Semester 2

AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	One unit from Foundation Studies List

Year 3, Semester 1

48 Credit Points from either:

(1) A 48cp minor from another Business

stream

(2) 48CP Dissertation

Part Time, Semester 1 Entry

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

Year 1, Semester 2

AMN442	Marketing Management
AMN420	Advertising Management

Year 2, Semester 1

AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 2, Semester 2

AMN404	Readings in Integrated Marketing Communication
	One unit from Foundation Studies List

Year 3, Semester 1

AMN465	Public Relations Management
AMN405	Cases in Integrated Marketing Communication

Year 3, Semester 2

AMN406	Project
--------	---------

Year 4, Semester 1 and 2

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Part Time, Semester 2 Entry

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

Year 2, Semester 1

AMN442	Marketing Management
AMN420	Advertising Management

Year 2, Semester 2

AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 3, Semester 1

AMN404	Readings in Integrated Marketing Communication
	One unit from Foundation Studies List

Year 3, Semester 2

AMN405 Cases in Integrated Marketing Communication

AMN465 Public Relations Management

Year 4, Semester 1

AMN406 Project

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Potential Careers:

Account Executive, Marketing Officer/Manager, Public Relations Officer/Consultant.

Master of Business (International Business) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points).

Course Status

This course is currently under review.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

International Business Unit Set

Part A - 48 credit points

EFN405	Managerial Economics
EFN406	Managerial Finance
IBN408	Global Business Operations
One unit from the Foundation Studies List	

Part B - 96 credit points

IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN421	Marketing Internationally
AYN424	International Accounting
or	
LWS075	International Business and Law
Plus two from:	
IBN403	Business in Asia
IBN404	Business in Europe

IBN435 Business in Australia
Plus two Approved Electives

Part C - 48 credit points

48 Credit Points from either:
(1) A 48cp minor from another Business stream
(2) 48 cp Dissertation

Full Time, Semester 1 Entry (Structure A)

STRUCTURE A

Suggested Full-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 1

IBN408 Global Business Operations
EFN405 Managerial Economics
IBN410 International Logistics Management
Plus choose one from:
IBN403 Business in Asia
IBN404 Business in Europe
IBN435 Business in Australia

Year 1, Semester 2

EFN406 Managerial Finance
IBN421 Marketing Internationally
AYN424 International Accounting
One unit from the Foundation Studies List

Year 2, Semester 1

IBN409 Negotiating Across Borders
Two Approved Elective Units
Plus choose one from:
IBN403 Business in Asia
IBN404 Business in Europe
IBN435 Business in Australia

Year 2, Semester 2

48 Credit Points from either:
(1) A 48cp minor from another Business stream
(2) 48cp Dissertation

Full Time, Semester 2 Entry (Structure A)

STRUCTURE A

Suggested Full-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 2

IBN408 Global Business Operations

IBN421 Marketing Internationally
EFN406 Managerial Finance
Choose one from:
IBN403 Business in Asia
IBN435 Business in Australia

Year 2, Semester 1

EFN405 Managerial Economics
IBN410 International Logistics Management
One unit from the Foundation Studies List
Plus choose one from:
IBN403 Business in Asia
IBN404 Business in Europe
IBN435 Business in Australia

Year 2, Semester 2

IBN409 Negotiating Across Borders
AYN424 International Accounting
Two Approved Elective Units

Year 3, Semester 1

48 Credit Points from either:
(1) A 48cp minor from another Business stream
(2) 48cp Dissertation

Part Time, Semester 1 Entry (Structure A)

STRUCTURE A

Suggested Part-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 1

IBN408 Global Business Operations
Choose one from:
IBN403 Business in Asia
IBN404 Business in Europe
IBN435 Business in Australia

Year 1, Semester 2

EFN405 Managerial Economics
IBN410 International Logistics Management

Year 2, Semester 1

EFN406 Managerial Finance
One unit from the Foundation Studies List

Year 2, Semester 2

IBN421 Marketing Internationally
AYN424 International Accounting

Year 3, Semester 1

IBN409	Negotiating Across Borders
	Choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 3, Semester 2

Two Approved Elective Units

Year 4, Semester 1 and 2

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Part Time, Semester 2 Entry (Structure A)

STRUCTURE A

Suggested Part-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 2

IBN408	Global Business Operations
IBN410	International Logistics Management

Year 2, Semester 1

IBN421	Marketing Internationally
	Choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 2, Semester 2

EFN406	Managerial Finance
AYN424	International Accounting

Year 3, Semester 1

EFN405	Managerial Economics
	Choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 3, Semester 2

IBN409	Negotiating Across Borders
	One unit from the Foundation Studies List

Year 4, Semester 1

Two Approved Elective Units

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:

(1) A 48cp minor from another Business

stream
(2) 48cp Dissertation

Full Time, Semester 1 Entry (Structure B)

STRUCTURE B

Suggested Full-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 1

IBN408	Global Business Operations
IBN410	International Logistics Management
EFN405	Managerial Economics
	Plus choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 1, Semester 2

IBN421	Marketing Internationally
EFN406	Managerial Finance
	One unit from the Foundation Studies List
	Approved Elective Unit

Year 2, Semester 1

IBN409	Negotiating Across Borders
LWS075	International Business and Law
	Approved Elective Unit
	Plus choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 2, Semester 2

48 Credit Points from either:
(1) A 48cp minor from another Business stream
(2) 48cp Dissertation

Full Time, Semester 2 Entry (Structure B)

STRUCTURE B

Suggested Full-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 2

IBN408	Global Business Operations
IBN421	Marketing Internationally
EFN406	Managerial Finance
	Choose one from:
IBN403	Business in Asia
IBN435	Business in Australia

Year 2, Semester 1

EFN405	Managerial Economics
IBN410	International Logistics Management
LWS075	International Business and Law
	Plus choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 2, Semester 2

IBN409	Negotiating Across Borders
	Two Approved Elective Units
	One unit from Foundation Studies List

Year 3, Semester 1

48 Credit Points from either:
 (1) A 48cp minor from another Business stream
 (2) 48cp Dissertation

Part Time, Semester 1 Entry (Structure B)**STRUCTURE B**

Suggested Part-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 1

IBN408	Global Business Operations
	Choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 1, Semester 2

IBN410	International Logistics Management
IBN421	Marketing Internationally

Year 2, Semester 1

EFN406	Managerial Finance
LWS075	International Business and Law

Year 2, Semester 2

EFN405	Managerial Economics
	One unit from the Foundation Studies List

Year 3, Semester 1

IBN409	Negotiating Across Borders
	Choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 3, Semester 2

Two Approved Elective Units

Year 4, Semester 1

48 Credit Points from either:
 (1) A 48cp minor from another Business stream
 (2) 48cp Dissertation

Part Time, Semester 2 Entry (Structure B)**STRUCTURE B**

Suggested Part-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 2

IBN408	Global Business Operations
IBN409	Negotiating Across Borders

Year 2, Semester 1

IBN421	Marketing Internationally
	Choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 2, Semester 2

IBN410	International Logistics Management
	One unit from the Foundation Studies List

Year 3, Semester 1

EFN406	Managerial Finance
	Choose one from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia

Year 3, Semester 2

IBN409	Negotiating Across Borders
	Approved Elective Unit

Year 4, Semester 1

LWS075	International Business and Law
	Approved Elective Unit

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:
 (1) A 48cp minor from another Business stream
 (2) 48cp Dissertation

Potential Careers:

International Business Specialist.

Master of Business (Marketing) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points).

Course Status

This course is currently under review.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Marketing Unit Set

Part A - 48 credit points

AMN442	Marketing Management
AMN403	Marketing and Survey Research
Two units from Foundation Studies List	

Part B - 96 credit points

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
or	
IBN421	Marketing Internationally
Plus:	
AMN406	Project

or

Two Approved AMN Electives

Part C - 48 credit points

48 Credit Points from either:

(1) Further advanced studies from another Business stream.

(2) 48 cp Dissertation

Full time, Semester 1 Entry

Year 1, Semester 1

AMN400 Consumer Behaviour

AMN442 Marketing Management

AMN403 Marketing and Survey Research

One unit from Foundation Studies List

Year 1, Semester 2

AMN447 Contemporary Issues in Marketing
Or

IBN421 Marketing Internationally

AMN445 Strategic Marketing Management

AMN401 Integrated Marketing Communication
One unit from Foundation Studies List

Year 2, Semester 1

AMN444 Services Marketing

AMN443 Product and Service Innovation
Plus:

AMN406 Project

Or

Two approved AMN Elective units

Year 2, Semester 2

48 Credits Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Full time, Semester 2 Entry

Year 1, Semester 2

AMN400 Consumer Behaviour

AMN442 Marketing Management

AMN403 Marketing and Survey Research

One unit from Foundation Studies List

Year 2, Semester 1

AMN401 Integrated Marketing Communication

AMN443 Product and Service Innovation

AMN444 Services Marketing

One unit from Foundation Studies List

Year 2, Semester 2

AMN445 Strategic Marketing Management

AMN447 Contemporary Issues in Marketing
Or

IBN421 Marketing Internationally

Plus:

AMN406 Project

Or

Two approved AMN Elective units

Year 3, Semester 1

48 Credits Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Part time, Semester 1 Entry

Year 1, Semester 1

AMN442 Marketing Management

AMN403 Marketing and Survey Research

Year 1, Semester 2

AMN400 Consumer Behaviour

One unit from Foundation Studies List

Year 2, Semester 1

AMN401 Integrated Marketing Communication
One unit from Foundation Studies List

Year 2, Semester 2

AMN445 Strategic Marketing Management

AMN447 Contemporary Issues in Marketing
Or

IBN421 Marketing Internationally

Year 3, Semester 1

AMN443 Product and Service Innovation

AMN444 Services Marketing

Year 3, Semester 2

AMN406 Project

Or

Two approved AMN Elective units

Year 4, Semester 1 and 2

48 Credits Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Part time, Semester 2 Entry

Year 1, Semester 2

- AMN442 Marketing Management
AMN403 Marketing and Survey Research

Year 2, Semester 1

- AMN400 Consumer Behaviour
One unit from Foundation Studies List

Year 2, Semester 2

- AMN401 Integrated Marketing Communication
One unit from Foundation Studies List

Year 3, Semester 1

- AMN443 Product and Service Innovation
AMN444 Services Marketing

Year 3, Semester 2

- AMN445 Strategic Marketing Management
AMN447 Contemporary Issues in Marketing
Or
IBN421 Marketing Internationally

Year 4, Semester 1

- AMN406 Project
Or
Two approved AMN Elective units

Year 4, Semester 2 and Year 5, Semester 1

- 48 Credits Points from either:
(1) A 48cp minor from another Business stream
(2) 48cp Dissertation

Potential Careers:

Marketing Officer/Manager.

Master of Business (Philanthropy and Nonprofit Studies) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Dr Cameron Newton

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved elective units. Students should follow the standard course progressions as outlined in the below course structures. Non-standardised course progression may result

in unit selection difficulties. Students should contact the Faculty for course progression advice.

Students seeking to exit early from the Master of Business course and graduate with a Graduate Diploma should lodge an application during the teaching period in which they expect to complete their studies. Completion of 8, 12 credit point units, where a minimum of six (6) units are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last 5 years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the following link : bus.qut.edu.au/study/newstudentsf/PostgraduateBlockExemption

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive credit for 48 credit points.

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Philanthropy and Nonprofit Studies Unit Set

Part A - 48 credit points

	One unit from Foundations Studies List
GSN224	Corporate Philanthropy
GSN233	Special Topic in Philanthropy and Nonprofit Studies
	Plus choose one from:
AMN403	Marketing and Survey Research
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Part B - 96 credit points

GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
BSN406	Project 3
	plus 24cps of elective studies

Part C - 48 credit points

- 48 Credit Points from either:
- (1) A 48cp minor from another Business stream
 - (2) 48 cp Dissertation

Full Time, Semester 1 Entry

Year 1, Semester 1

	One unit from Foundation Studies List
GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector

Year 1, Semester 2

GSN224	Corporate Philanthropy
	One Unit from:
AMN403	Marketing and Survey Research

BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques

Year 2, Semester 1

BSN406	Project 3
	24 credit points of Elective units

Year 2, Semester 2

- 48 Credit Points from either:
- (1) A 48cp minor from another Business stream
 - (2) 48cp Dissertation

Full Time, Semester 2 Entry

Year 1, Semester 2

	One unit from Foundation Studies List
GSN224	Corporate Philanthropy
	One Unit from:
AMN403	Marketing and Survey Research
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 2, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies
	12 credit points of Elective units
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector

Year 2, Semester 2

BSN406	Project 3
	12 credit points of Elective units
	6TP4
GSN488	Fundraising Development Principles
	6TP5
GSN489	Fundraising Development Techniques

Year 3, Semester 1

- 48 Credit Points from either:
- (1) A 48cp minor from another Business stream
- (2) 48cp Dissertation

Part Time, Semester 1 Entry

Year 1, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Year 1, Semester 2

GSN224	Corporate Philanthropy
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 2, Semester 1

	One unit from Foundation Studies List
	6TP2
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN487	Marketing for the Nonprofit Sector

Year 2, Semester 2

	One Unit from:
AMN403	Marketing and Survey Research
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	6TP4
GSN488	Fundraising Development Principles
	6TP5

GSN489	Fundraising Development Techniques
--------	------------------------------------

Year 3, Semester 1

24 credit points of Elective units

Year 3, Semester 2

BSN406	Project 3
--------	-----------

Year 4, Semester 1 and 2

- 48 Credit Points from either:
- (1) A 48cp minor from another Business stream
- (2) 48cp Dissertation

Part Time, Semester 2 Entry

Year 1, Semester 2

GSN224	Corporate Philanthropy
	One unit from Foundation Studies List

Year 2, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Year 2, Semester 2

	Choose one from:
AMN403	Marketing and Survey Research
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 3, Semester 1

	12 credit points of Elective units
	6TP2
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN487	Marketing for the Nonprofit Sector

Year 3, Semester 2

12 credit points of Elective units

6TP4

GSN488 Fundraising Development Principles

6TP5

GSN489 Fundraising Development Techniques

Year 4, Semester 1

BSN406 Project 3

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Potential Careers:

Administrator, Contract Administrator.

Master of Business (Professional Accounting) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Associate Professor Stuart Tooley

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

This course is designed for graduates who do not have an undergraduate degree in accountancy and wish to obtain a professional accountancy qualification.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners. Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

Professional Recognition

Students completing the Master of Business (Professional Accounting) degree meet the academic requirements for Associate membership of CPA Australia and enrolment in the CPA program, the academic requirements for enrolment in the CA program of the Institute of Chartered Accountants in Australia (ICAA) and the academic requirements for Associate Membership of the National Institute of Accountants (ANIA) and enrolment in the NIA program.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent (in an area other than Accounting) with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). Students should follow the standard course progressions as outlined in the below course structures. Non-standardised course progression may result in unit selection difficulties. Students should contact the Faculty for course progression advice.

Students seeking to exit early from the Master of Business course and graduate with a Graduate Diploma should lodge an application during the teaching period in which they expect to complete their studies. Completion of 8, 12 credit point units, where a minimum of six (6) units are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last 5 years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the following link : <http://www.bus.qut.edu.au/study/newstudentsf/PostgraduateBlockExemption.jsp>

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive credit for up to 48 credit points.

Professional Accounting Unit Set

Part A - 48 credit points

AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
EFN405	Managerial Economics
EFN406	Managerial Finance

Part B - 96 credit points

AYN411	Audit and Assurance
AYN412	Company Law
AYN414	Cost and Management Accounting

AYN417 Financial Accounting 2
 AYN418 Financial Accounting 3
 AYN438 Taxation Law and Practice
 AYN443 Electronic Commerce Cycles
 EFN419 Data Analysis

Part C - 48 credit points

48 Credit Points from either:
 (1) Further advanced Accountancy Studies
 (2) A 48 credit point minor from another Business stream
 NOTE: An opportunity exists for eligible students to learn through work-related experiences:

AYN460 Accountancy Work Placement
 AYN461 Accountancy Work Integrated Learning

Full Time, Semester 1

Year 1, Semester 1

AYN410 Business Law and Ethics
 AYN416 Financial Accounting 1
 EFN405 Managerial Economics
 EFN406 Managerial Finance

Year 1, Semester 2

AYN412 Company Law
 AYN414 Cost and Management Accounting
 AYN417 Financial Accounting 2
 AYN443 Electronic Commerce Cycles

Year 2, Semester 1

AYN411 Audit and Assurance
 AYN418 Financial Accounting 3
 AYN438 Taxation Law and Practice
 EFN419 Data Analysis

Year 2, Semester 2

48 Credit Points from either:
 (1) Further advanced Accountancy Studies
 (2) A 48cp minor

Full Time, Semester 2

Year 1, Semester 2

AYN410 Business Law and Ethics
 AYN416 Financial Accounting 1
 EFN405 Managerial Economics
 EFN406 Managerial Finance

Year 2, Semester 1

AYN412 Company Law
 AYN414 Cost and Management Accounting

AYN417 Financial Accounting 2
 AYN443 Electronic Commerce Cycles

Year 2, Semester 2

AYN411 Audit and Assurance
 AYN418 Financial Accounting 3
 AYN438 Taxation Law and Practice
 EFN419 Data Analysis

Year 3, Semester 1

48 Credit Points from either:
 (1) Further advanced Accountancy Studies
 (2) A 48cp minor

Part Time, Semester 1

Year 1, Semester 1

AYN410 Business Law and Ethics
 AYN416 Financial Accounting 1

Year 1, Semester 2

EFN405 Managerial Economics
 EFN406 Managerial Finance

Year 2, Semester 1

AYN412 Company Law
 AYN417 Financial Accounting 2

Year 2, Semester 2

AYN443 Electronic Commerce Cycles
 AYN414 Cost and Management Accounting

Year 3, Semester 1

AYN438 Taxation Law and Practice
 EFN419 Data Analysis

Year 3, Semester 2

AYN411 Audit and Assurance
 AYN418 Financial Accounting 3

Year 4, Semester 1

24 Credit Points from either:
 (1) Further advanced Accountancy Studies
 (2) A 24cp minor

Year 4, Semester 2

24 Credit Points from either:
 (1) Further advanced Accountancy Studies
 (2) A 24cp minor

Part Time, Semester 2

Year 1, Semester 2

AYN410 Business Law and Ethics

AYN416 Financial Accounting 1

Year 2, Semester 1

EFN405 Managerial Economics

EFN406 Managerial Finance

Year 2, Semester 2

AYN412 Company Law

AYN417 Financial Accounting 2

Year 3, Semester 1

AYN443 Electronic Commerce Cycles

AYN414 Cost and Management Accounting

Year 3, Semester 2

AYN438 Taxation Law and Practice

EFN419 Data Analysis

Year 4, Semester 1

AYN411 Audit and Assurance

AYN418 Financial Accounting 3

Year 4, Semester 2

24 Credit Points from either:

(1) Further advanced Accountancy Studies

(2) A 24cp minor

Year 5, Semester 1

24 Credit Points from either:

(1) Further advanced Accountancy Studies

(2) A 24cp minor

Potential Careers:

Accountant.

Master of Business (Public Relations) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 4 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points).

Course Status

This course is currently under review.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Public Relations Unit Set

Part A - 48 credit points

AMN465	Public Relations Management
AMN403	Marketing and Survey Research
Two units from Foundation Studies List	

Part B - 96 credit points

AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
Plus:	
AMN406	Project
and one elective unit	
or	
Three approved Electives	

Part C - 48 credit points

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48 cp Dissertation

Full Time, Semester 1**Year 1, Semester 1**

AMN465 Public Relations Management

AMN461 Corporate Media Strategy and Tactics

AMN468 Issues and Crisis Management

One unit from Foundation Studies List

Year 1, Semester 2

AMN460 Corporate and Investor Relations

AMN462 Community Consultation and Engagement

AMN467 Public Relations Campaigns

AMN403 Marketing and Survey Research

Year 2, Semester 1

One unit from Foundation Studies List

One approved AMN Elective unit

Plus:

AMN406 Project

Or

Two approved AMN Elective units

Year 2, Semester 2

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Full Time, Semester 2**Year 1, Semester 2**

AMN465 Public Relations Management

AMN461 Corporate Media Strategy and Tactics

AMN460 Corporate and Investor Relations

One unit from Foundation Studies List

Year 2, Semester 1

AMN468 Issues and Crisis Management

AMN403 Marketing and Survey Research

One unit from Foundation Studies List

One approved AMN Elective unit

Year 2, Semester 2

AMN462 Community Consultation and Engagement

AMN467 Public Relations Campaigns

Plus:

AMN406 Project

Or

Two approved AMN Elective units

Year 3, Semester 1

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Part Time, Semester 1**Year 1, Semester 1**

AMN461 Corporate Media Strategy and Tactics

AMN465 Public Relations Management

Year 1, Semester 2

AMN462 Community Consultation and Engagement

One unit from Foundation Studies List

Year 2, Semester 1

AMN403 Marketing and Survey Research

One unit from Foundation Studies List

Year 2, Semester 2

AMN460 Corporate and Investor Relations

AMN467 Public Relations Campaigns

Year 3, Semester 1

AMN468 Issues and Crisis Management

One approved AMN Elective unit

Year 3, Semester 2

AMN406 Project

Or

Two approved AMN Elective units

Year 4, Semester 1 and 2

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Part Time, Semester 2**Year 1, Semester 2**

AMN461 Corporate Media Strategy and Tactics

AMN465 Public Relations Management

Year 2, Semester 1

AMN468 Issues and Crisis Management

One unit from Foundation Studies List

Year 2, Semester 2

AMN460 Corporate and Investor Relations
One unit from Foundation Studies List

Year 3, Semester 1

AMN403 Marketing and Survey Research
One approved AMN Elective unit

Year 3, Semester 2

AMN462 Community Consultation and Engagement
AMN467 Public Relations Campaigns

Year 4, Semester 1

AMN406 Project
Or
Two approved AMN Elective units

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:
(1) A 48cp minor from another Business stream
(2) 48cp Dissertation

Potential Careers:

Public Relations Officer/Consultant.

Master of Business (Strategic Advertising) - Advanced (BS17)

Year offered: 2009

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points).

Course Status

This course is currently under review.

Pathways Units – International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

• Applied Finance

• Integrated Marketing Communication

• International Business

• Marketing

• Public Relations

• Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Foundation Studies List

AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
BSN412	Qualitative Research and Analytical Techniques
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
GSN224	Corporate Philanthropy
IBN408	Global Business Operations
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN435	Business in Australia
MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN440	Designing Effective and Sustainable Organisations

Strategic Advertising Unit Set

Part A - 48 credit points

AMN442	Marketing Management
AMN403	Marketing and Survey Research
Two units from Foundation Studies List	

Part B - 96 credit points

AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN422	Media Strategy
KIP424	Advertising Creative: Introduction
AMN421	Contemporary Issues in Advertising
AMN423	Strategies for Creative Advertising
Or	
KIP426	Advertising Creative: Copywriting and Art Direction
Plus:	
AMN406	Project

Or
Two approved electives (including Creative Advertising electives)

Part C - 48 credit points

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48 cp Dissertation

Course Notes: Students have the option of undertaking either a 24cp Project unit or 24cp of electives from postgraduate units offered by the School of Advertising, Marketing & Public Relations or from the Creative Advertising stream offered by the Faculty of Creative Industries. Students interested in Creative Advertising units should refer to the Course Summary Sheet for IX96 Master of Advertising (Creative Advertising) . Go to <http://www.studentservices.qut.edu.au/info/css/if.jsp>

Full Time, Semester 1

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KIP424	Advertising Creative: Introduction

Year 1, Semester 2

AMN423	Strategies for Creative Advertising
AMN442	Marketing Management
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 2, Semester 1

AMN422	Media Strategy
	One unit from Foundation Studies List
	Plus:
AMN406	Project
	Or
	Two approved AMN or Creative Advertising Elective units

Year 2, Semester 2

48 Credit Points from either:

(1) A 48cp minor from another Business Stream

(2) 48cp Dissertation

Full Time, Semester 2

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KIP424	Advertising Creative: Introduction

Year 2, Semester 1

AMN442	Marketing Management
AMN422	Media Strategy
AMN403	Marketing and Survey Research
	One unit from Foundation Studies List

Year 2, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Foundation Studies List
	Plus:
AMN406	Project
	Or
	Two approved AMN or Creative Advertising Elective units

Year 3, Semester 1

48 Credit Points from either:

(1) A 48cp minor from another Business Stream

(2) 48cp Dissertation

Part Time, Semester 1

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN420	Advertising Management

Year 1, Semester 2

AMN421	Contemporary Issues in Advertising
KIP424	Advertising Creative: Introduction

Year 2, Semester 1

AMN442	Marketing Management
AMN403	Marketing and Survey Research

Year 2, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Foundation Studies List

Year 3, Semester 1

AMN422	Media Strategy
	One unit from Foundation Studies List

Year 3, Semester 2

AMN406 Project
Or
Two approved AMN or Creative Advertising
Elective units

Year 4, Semester 1 and 2

48 Credit Points from either:
(1) A 48cp minor from another Business
Stream
(2) 48cp Dissertation

Part Time, Semester 2

Year 1, Semester 2

AMN400 Consumer Behaviour
AMN420 Advertising Management

Year 2, Semester 1

KIP424 Advertising Creative: Introduction
AMN421 Contemporary Issues in Advertising

Year 2, Semester 2

AMN442 Marketing Management
AMN403 Marketing and Survey Research

Year 3, Semester 1

AMN422 Media Strategy
One unit from Foundation Studies List

Year 3, Semester 2

AMN423 Strategies for Creative Advertising
Or
KIP426 Advertising Creative: Copywriting and Art
Direction
One unit from Foundation Studies List

Year 4, Semester 1

AMN406 Project
Or
Two approved AMN or Creative Advertising
Elective units

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:
(1) A 48cp minor from another Business
Stream
(2) 48cp Dissertation

Potential Careers:

Advertising Professional.

Doctor of Business Administration (BS25)

Year offered: 2009

Admissions: Yes

Course duration (full-time): 6 semesters

Course duration (part-time): 12 semesters

Course duration (external): Internal only

Domestic Entry: February and July (Domestic students only. This course is not available for international students.)

International Entry: Not available for international students

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson

Campus: Gardens Point

Abbreviation

DBA

Overview

The DBA is research-based qualification, designed to enable business professionals to make a substantial contribution to business practice through the novel application of theoretical frameworks, methods, and techniques towards solving contemporary business problems. As such, the program will suit business professionals who wish to locate their research within their current business practice.

By undertaking the DBA candidates will enhance and further develop their professional knowledge, skills and attributes while working to solve real world problems using an empirical research framework.

The focus of the DBA is on the professional development of business practitioners. Therefore candidates will develop their research and discipline based knowledge and skill through the coursework units, an independent research project, and through their regular participation in professional development workshops with other cohort candidates.

Entry Requirements

Admission to the DBA course will be based on candidates having completed a minimum of five years senior level business or professional practice experience, and either:

- a Masters degree in Business Administration (MBA) with a GPA of 5.5 (on a scale of 7) or greater from QUT or another recognised institution; or
- a Masters degree in a business discipline area (e.g. Master of Business) with a GPA of 5.5 or greater from QUT or another recognised institution; or
- a Bachelor's degree in a business discipline with first or second class Honours Division A, or equivalent, from QUT or another recognised institution.

Admission is subject to these requirements, plus an interview with the Director Graduate Studies or the Assistant Dean (Research) and mutual acceptance of a study plan on a case-by-case basis, and subject to availability of a suitable supervisor.

Assumed Knowledge

Applicants are assumed to have postgraduate-level knowledge of their proposed research area, or to develop such knowledge through appropriate discipline based study in the coursework component of the degree.

Course Design

Students will complete 288 credit points consisting of:

• Discipline based coursework (48 credit points)

• Research skills training (48 credit points)

• Research project (192 credit points)

Further Information

If you have any further questions regarding this course please contact the Faculty of Business Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus

BS25 - Unit Set

Unit Set:

BSN502 Research Methodology

BSN412 Qualitative Research and Analytical Techniques

BSN414 Quantitative Research Methods

Complementary Research Unit (choose a 12 credit point postgraduate unit or two 6 credit point e-Grad school postgraduate units)

Plus 48 credit points of Postgraduate Discipline Units (electives from your discipline must be approved by Supervisor)

BSN700-1 DBA Research Project

BSN700-2 DBA Research Project

BSN700-3 DBA Research Project

BSN700-4 DBA Research Project

BSN700-5 DBA Research Project

BSN700-6 DBA Research Project

BSN700-7 DBA Research Project

BSN700-8 DBA Research Project

Full Time, Semester 1

Year 1, Semester 1

BSN502 Research Methodology

BSN414 Quantitative Research Methods
Postgraduate Discipline Units
Postgraduate Discipline Units

BSN412 Qualitative Research and Analytical Techniques

Complementary Research Unit
Postgraduate Discipline Units
Postgraduate Discipline Units

BSN700-1 DBA Research Project
BSN700-2 DBA Research Project

BSN700-3 DBA Research Project
BSN700-4 DBA Research Project

BSN700-5 DBA Research Project
BSN700-6 DBA Research Project

BSN700-7 DBA Research Project
BSN700-8 DBA Research Project

Full Time, Semester 2

Year 1, Semester 2

BSN502 Research Methodology
BSN414 Quantitative Research Methods
Postgraduate Discipline Units
Postgraduate Discipline Units

Year 2, Semester 1

BSN412 Qualitative Research and Analytical
Techniques
Complementary Research Unit
Postgraduate Discipline Units
Postgraduate Discipline Units

Year 2, Semester 2

BSN700-1 DBA Research Project
BSN700-2 DBA Research Project

Year 3, Semester 1

BSN700-3 DBA Research Project
BSN700-4 DBA Research Project

Year 3, Semester 2

BSN700-5 DBA Research Project
BSN700-6 DBA Research Project

Year 4, Semester 1

BSN700-7 DBA Research Project
BSN700-8 DBA Research Project

Part Time, Semester 1

Year 1, Semester 1

BSN502 Research Methodology
BSN414 Quantitative Research Methods

Year 1, Semester 2

Postgraduate Discipline Units
Postgraduate Discipline Units

Year 2, Semester 1

BSN412 Qualitative Research and Analytical
Techniques
Complementary Research Unit

Year 2, Semester 2

Postgraduate Discipline Units
Postgraduate Discipline Units

Year 3, Semester 1

BSN700-1 DBA Research Project

Year 3, Semester 2

BSN700-2 DBA Research Project

Year 4, Semester 1

BSN700-3 DBA Research Project

Year 4, Semester 2

BSN700-4 DBA Research Project

Year 5, Semester 1

BSN700-5 DBA Research Project

Year 5, Semester 2

BSN700-6 DBA Research Project

Year 6, Semester 1

BSN700-7 DBA Research Project

Year 6, Semester 2

BSN700-8 DBA Research Project

Part Time, Semester 2

Year 1, Semester 2

BSN502 Research Methodology
BSN414 Quantitative Research Methods

Year 2, Semester 1

Postgraduate Discipline Units
Postgraduate Discipline Units

Year 2, Semester 2

BSN412 Qualitative Research and Analytical
Techniques
Complementary Research Unit

Year 3, Semester 1

Postgraduate Discipline Units
Postgraduate Discipline Units

Year 3, Semester 2

BSN700-1 DBA Research Project

Year 4, Semester 1

BSN700-2 DBA Research Project

Year 4, Semester 2

BSN700-3 DBA Research Project

Year 5, Semester 1

BSN700-4 DBA Research Project

Year 5, Semester 2

BSN700-5 DBA Research Project

Year 6, Semester 1

BSN700-6 DBA Research Project

Year 6, Semester 2

BSN700-7 DBA Research Project

Year 7, Semester 1

BSN700-8 DBA Research Project

Graduate Certificate in Business (BS39)

Year offered: 2009

Admissions: Yes

CRICOS code: 031769E

Course duration (full-time): 1 semester

Course duration (part-time): 2 semesters

Domestic fees (indicative): 2009: Full fee tuition \$9,000 (indicative) per semester

International Fees (per semester): 2009: \$10,250 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 48

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Discipline coordinator: Associate Professor Stuart Tooley (Accounting); Mr Peter Whelan (Applied Finance); Dr Robert Thompson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Dr Cameron Newton (Philanthropy & Nonprofit Studies)

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program.

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

The specialisations offer a targeted group of units to broaden your knowledge in your chosen business discipline. The Graduate Certificate in Business offers specialisations in the fields of:

Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies and Public Relations.

Entry Requirements

FOR DOMESTIC STUDENTS:

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale). However, students entering the Accounting specialisation an undergraduate degree in Accountancy must be referred to the Graduate School of Business for enrolment advice.

The Applied Finance specialisation normally requires an undergraduate degree (with minimum GPA of 4) or equivalent in an area other than Finance. Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should be referred to the Graduate School of Business.

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Subject Area Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work. Special entry without an undergraduate degree is not available for the Accounting major.

Course Design

Students are required to complete 48 credit points.

Articulation

BS92 Master of Business (Research) - for students completing the Graduate Certificate in Business (Research).

BS16 Master of Business (Applied Finance) - for students completing the Graduate Certificate in Business (Applied Finance).

BS16 Master of Business (Accounting or Professional Accounting) - for students completing Graduate Certificate in Business (Accounting)

BS16 Master of Business (Human Resource Management) - for students completing the Graduate Certificate in Business (Human Resource Management).

BS16 Master of Business (Integrated Marketing Communications) or BS16 Master of Business (Marketing) or BS16 Master of Business (Public Relations) - for students completing the Graduate Certificate in Business (Integrated Marketing Communication).

BS16 Master of Business (International Business) for students completing the Graduate Certificate in Business (International Business).

BS16 Master of Business (Marketing) or BS16 Master of Business (Integrated Marketing Communications) or BS16 Master of Business (Public Relations) - for students completing the Graduate Certificate in Business (Marketing).

BS16 Master of Business (Philanthropy & Nonprofit Studies) - for students completing the Graduate Certificate in Business (Philanthropy & Nonprofit Studies).

BS16 Master of Business (Public Relations) or BS16 Master

of Business (Integrated Marketing Communications) - for students completing the Graduate Certificate in Business (Public Relations).

BS16 Master of Business (Strategic Advertising) - for students completed the Graduate Certificate in Advertising (IF94).

Interdisciplinary

The interdisciplinary stream within the BS39 Graduate Certificate of Business is open to students who wish to construct their own program of study necessary to meet their own professional or personal needs. Hence there are no recommended units. Requests by students to undertake units from other Faculties will be assessed on a case by case basis, although to award a Graduate Certificate in "Business" it would be expected that at least 3 of the 4 units be taken from business studies.

Course Structure

Accounting

Students are required to complete 4 units (48 credit points) from the following:

AYN410	Business Law and Ethics
AYN411	Audit and Assurance
AYN412	Company Law
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN424	International Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting

Students must seek approval from the Subject Area Coordinator before enrolling in any units.

Applied Finance

Students are required to complete 4 units (48 credit points) from the following:

EFN406	Managerial Finance
	Plus three units from:
EFN405	Managerial Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis
EFN416	Treasury and Portfolio Management
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management

EFN507	Advanced Capital Budgeting
AYN410	Business Law and Ethics

Human Resource Management - For students without prior study in HRM

Students are required to complete the following 4 units (48 credit points):

MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations

Important note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each participant in the HRM major should have a program plan. To obtain or renegotiate your plan, please consult with the subject area coordinator.

Human Resource Management - For students with prior study in HRM

Students are required to complete 4 units (48 credit points) from the following:

MGN423	Contemporary Strategic Analysis
MGN433	Managing High-Performance Organisations
MGN421	Strategic HRM
MGN431	Strategic Human Resource Development
MGN442	Self Leadership
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in HRM
MGN528	Special Topic in Human Resource Management 1

Or other units approved by the Subject Area Coordinator

Important note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each participant in the HRM major should have a program plan. To obtain or renegotiate your plan, please consult with the subject area coordinator.

Integrated Marketing Communication

Students are required to complete 4 units (48 credit points) from the following:

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
	Plus any two of the following units:
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management

Interdisciplinary

Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the Faculty of Business,, excluding the MBA program.

Students must meet any pre-requisite requirements for their chosen units.

This elective unit must be selected from postgraduate units offered by the School of Advertising, Marketing & Public Relations

International Business

Students are required to complete 4 units (48 credit points) from the following:

IBN408	Global Business Operations
	Plus one unit from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia
	Plus two units from:
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN421	Marketing Internationally

Marketing

Students are required to complete the following 4 units (48 credit points):

AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN442	Marketing Management

Elective unit

This elective unit must be selected from postgraduate units offered by the School of Advertising, Marketing and Public Relations

Philanthropy and Nonprofit Studies

Due to unit availability, this major is only available in part-time mode. Therefore, it is not available to international students who must maintain a full-time study load.

Students are required to complete the following 8 units (48 credit points):

GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

Public Relations

Students are required to complete the following 4 units (48 credit points):

AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN46X	Public Relations Elective unit
	Elective unit

Research Studies

Accountancy

AYN433	Research Topics in Accounting
--------	-------------------------------

BSN502	Research Methodology
--------	----------------------

BSN412	Qualitative Research and Analytical Techniques
--------	--

Elective unit

The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.

null

Advertising, International Business, Marketing, Public Relations

BSN502	Research Methodology
--------	----------------------

or

AMN403	Marketing and Survey Research
--------	-------------------------------

Plus

BSN503	Research Seminar
--------	------------------

BSN412	Qualitative Research and Analytical Techniques
--------	--

Elective unit

The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.

null

Banking and Finance

BSN506	Econometric Methods
--------	---------------------

EFN504	Finance Honours
--------	-----------------

EFN505	Financial Risk Management
--------	---------------------------

Elective unit

The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.

null

Economics

BSN506	Econometric Methods
--------	---------------------

EFN500	Contemporary Macroeconomic Theory
--------	-----------------------------------

EFN502	Developments in Microeconomic Theories
--------	--

Elective unit

The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.

Human Resource Management

BSN502	Research Methodology
--------	----------------------

BSN503	Research Seminar
--------	------------------

Elective unit

Choose one of:

BSN412 Qualitative Research and Analytical Techniques

BSN414 Quantitative Research Methods

The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.

null

Management

BSN502 Research Methodology

BSN503 Research Seminar

1 Elective unit

Choose one of:

BSN412 Qualitative Research and Analytical Techniques

BSN414 Quantitative Research Methods

The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.

Potential Careers:

Administrator, Advertising Professional, Arts Administrator, Business Analyst, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Developer, Human Resource Manager, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Risk Manager, Stockbroker.

University Diploma in Business (BS40)

Year offered: 2009

Admissions: Yes

CRICOS code: 025282A

Course duration (full-time): 2 semesters

Domestic fees (indicative): International Course

International Fees (per semester): 2009: \$7,725 (indicative) per semester (*subject to annual review*)

International Entry: February, June and October

Total credit points: 96

Standard credit points per full-time semester: 48

Course coordinator: Elizabeth McDade

Campus: Kelvin Grove

Abbreviation

UnivDipBus

Entry Requirements - Academic

Successful completion of senior high school with the required grades. Students can find more detailed country specific entry requirements at the following web site:

<http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

Entry Requirements - English Language

Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The University Diploma in Business, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Business. In this program, students study six first year faculty core units as well as two units of Communication which have been designed to support their other core units. Students who successfully complete these units earn full academic credit for eight units towards their degree. Graduates articulate to the second year of the Bachelor of Business. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

Course Completion

Students must obtain at least a grade of 4 (Pass) or better in all units.

Progression

Requirements for progression to the second year of QUT Bachelor of Business:

- i) fulfil the Diploma course requirements,
- ii) a minimum Grade Point Average (GPA) of 4, and
- iii) an IELTS score of 6.5 or its equivalent.

Full-time course structure

Semester One

BSD110	Accounting
BSD124	Working in Business
BSD126	Marketing
QCD110	Professional Communication 1

Semester Two

BSD113	Economics
BSD115	Management
BSD119	Global Business
QCD210	Professional Communication 2

Potential Careers:

Academic, Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Customs Officer, Diplomat, Economist, Educator, Electrical and Computer Engineer, Electronic Commerce Developer, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Services Manager, Higher Education Worker, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Investment Manager, Manager, Manufacturer, Marketing Officer/Manager, Network Manager, Organisational Communication Specialist, Policy Officer, Project Manager, Property Economist, Public Relations Officer/Consultant, Public Servant, Risk Manager, Secondary School Teacher, Statistician, TAFE Teacher, Teacher, Trainer.

Bachelor of Business (Accountancy) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Ms Ros Kent

Campus: Gardens Point

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Professional recognition by either of the industry bodies, CPA Australia or the ICAA, is considered essential for many careers in accounting. Our close relationships with CPA Australia and ICAA ensure our courses are developed in conjunction with industry needs and meet guidelines for associate membership and enrolment in their professional programs. You will also meet the academic component of the requirements for enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia (CSA).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the

degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Banker, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Property Development, Public Servant, Risk Manager, Stockbroker.

Bachelor of Business (Advertising) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Gayle Kerr

Campus: Gardens Point

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Banking and Finance, Economics, Electronic Business, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students completing the Bachelor of Business majoring in Advertising will meet the requirements for membership to the Advertising Federation of Australia (AFA), the Brisbane Advertising Association (BAA), and the Brisbane Advertising and Design Club (BAD).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors
- Add a depth of knowledge in your area of interest with further study within your primary business major
- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Account Executive, Advertising Professional, Computer Salesperson/Marketer, Creative Writer, Media Industry Specialist, Publishing Professional, Research Assistant.

Bachelor of Business (Banking and Finance) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Robert Bianchi

Campus: Gardens Point

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Choice of appropriate units in this course will enable you to meet PS146 Tier 1 compliance, as administered by the Australian Securities & Investments Commission (ASIC). Graduates of the Finance major meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based

introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Economics) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.edu.au

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Tommy Tang

Campus: Gardens Point

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students completing the Bachelor of Business majoring in Economics will meet the academic requirements for professional membership of the Economics Society of Australia.

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Administrator, Banker, Banking and Finance Professional, Business Analyst, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Policy Officer, Public Servant, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Electronic Business) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French

Discipline coordinator: Ms Sherrena Buckby

Campus: Gardens Point

Potential Careers:

Computer Salesperson/Marketer, Database Manager, Electronic Commerce Developer, Information Officer, Internet Professional, Manager, Network Administrator, Network Manager, Systems Analyst, Systems Manager, Technical Officer.

Bachelor of Business (Human Resource Management) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Robert Thompson

Campus: Gardens Point

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, International Business, Management, Marketing, and Public Relations.

Professional Recognition

The program is accredited with The Australian Human Resource Institute (AHRI) enabling you to meet its academic requirements for membership. You will also be eligible to join the Australian Institute of Management (AIM).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your

career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors
- Add a depth of knowledge in your area of interest with further study within your primary business major
- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Administrator, Government Officer, Human Resource Developer, Human Resource Manager, Manager.

Bachelor of Business (International Business) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Mr Michael Cox

Campus: Gardens Point

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, Management, Marketing, and Public Relations.

Professional Recognition

You may be eligible for membership of the Australian Institute of Export depending on the units chosen.

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of

knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Languages Option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Business Analyst, International Business Specialist.

Bachelor of Business (Management) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 Years

Course duration (part-time): 6 Years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point and Caboolture only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: Gardens Point campus: 413021. Caboolture campus: 463021.

Past rank cut-off: Gardens Point campus: 76. Caboolture campus: 69.

Past OP cut-off: Gardens Point campus: 12. Caboolture campus: 15.

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Kavoos Mohannak

Campus: Gardens Point and Caboolture

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Marketing, and Public Relations.

Professional Recognition

You will meet the requirements for membership of the Australian Institute of Management (AIM).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Administrator, Government Officer, Manager.

Bachelor of Business (Marketing) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point and Caboolture only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: Gardens Point campus: 413021. Caboolture campus: 463021.

Past rank cut-off: Gardens Point campus: 76. Caboolture campus: 69.

Past OP cut-off: Gardens Point campus: 12. Caboolture campus: 15.

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point and Caboolture

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, and Public Relations.

Professional Recognition

Students completing the Bachelor of Business majoring in Marketing may meet the requirements for membership of Australian Marketing Institute (AMI), the Market Research Society of Australia (MRSA), the Australian Institute of Management (AIM), the American Marketing Association (AMA) and the Australian Institute of Export (AIE).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the

degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Account Executive, Computer Salesperson/Marketer, Creative Writer, Government Officer, Market Research Manager, Marketing Officer/Manager, Organisational Communication Specialist, Publishing Professional, Sales Person.

Bachelor of Business (Public Relations) (BS56)

Year offered: 2009

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Ms Amisha Mehta

Campus: Gardens Point

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, and Marketing.

Professional Recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA). QUT maintains strong links with this body and a number of our teaching staff hold executive positions.

On completion of your course, you will be eligible to apply for membership of PRIA, which provides access to professional education and career opportunities, and promotes the standing of public relations practitioners.

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Potential Careers:

Government Officer, Information Officer, Journalist, Policy Officer, Public Relations Officer/Consultant, Publishing Professional.

Bachelor of Business - Caboolture Campus (Management or Marketing major) (BS56)

Year offered: 2009

Admissions: Yes

Course duration (full-time): 3 years

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

Domestic Entry: February and July

QTAC code: 463021

Past rank cut-off: 70

Past OP cut-off: 15

OP Guarantee: Yes

Assumed knowledge: English: (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time

Course coordinator: Dr Erica French, Director of Undergraduate Studies

Discipline coordinator: Dr Kavoos Mohannak and Mr Bill Proud

Campus: Gardens Point and Caboolture

Management major overview

Management is a pervasive activity in organisations of all kinds and is fundamental to success in business. QUT's Management major within the Bachelor of Business gives students the analytical, strategic and operational skills and detailed knowledge of the contemporary business environment required to take on a professional position with management responsibilities or a leadership position within an organisation. Graduates find work in a variety of organisations from small business start-ups to large companies and the public sector.

The major begins with units introducing key management concepts and their application to manufacturing and service organisations before progressing to units focussed on entrepreneurship and innovation, and intercultural communication and negotiation. Third-level units develop skills in strategic management and managing in a dynamic business environment. The capstone Project Management unit develops the technical and the people skills required to manage individual projects.

Marketing major overview

Marketing encompasses the business skills and functions that allow organisations to sell their products and services in competitive markets. Tools such as market and consumer research, product design, promotional, pricing and distribution strategies will be studied to give a depth of understanding of marketing. Business graduates with a marketing major work in a very wide range of roles and industries from the marketing departments of large firms to small businesses, consultancies and not-for-profit organisations.

The QUT Marketing major builds from a first-year unit introducing basic elements of the discipline to units developing knowledge in marketing research, management and communication, to units focussed on special applications such as e-marketing, services marketing and

international marketing.

The capstone Strategic Marketing unit develops skills in implementing strategic marketing decisions in specific business situations. Over the course students also develop the ability to integrate marketing and other business functions.

Abbreviation

BBus(Mgt); BBus(Mkg)

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Finance, Human Resources Management, International Business, Marketing, and Public Relations.

Professional Recognition

Management: You will meet the requirements for membership of the Australian Institute of Management (AIM).

Marketing: Students completing the Bachelor of Business majoring in Marketing may meet the requirements for membership of the Australian Marketing Institute (AMI), the Market Research Society of Australia (MRSA), the Australian Institute of Management (AIM), the American Marketing Association (AMA) and the Australian Institute of Export (AIE).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaire, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC on the basis of demonstrated special circumstances.

Find out more on deferment.

Full-Time Semester 1 Entry - Odd Year

Year 1, Semester 1

BSB110	Accounting
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB126	Marketing

Year 2, Semester 1

MGB200	Leading Organisations
--------	-----------------------

AMB201 Marketing and Audience Research
 AMB240 Marketing Planning and Management
 Second Area of Study or Elective

Year 2, Semester 2

MGB210 Managing Operations
 AMB210 Importing and Exporting
 AMB340 Services Marketing
 AMB200 Consumer Behaviour

Year 3, Semester 1

MGB309 Strategic Management
 MGB223 Entrepreneurship and Innovation
 Second Area of Study or Elective
 Second Area of Study or Elective

Year 3, Semester 2

MGB310 Sustainability in A Changing Environment
 MGB335 Project Management
 AMB335 E-marketing Strategies
 AMB359 Strategic Marketing

Important Information

Please note: Check unit availability when selecting Elective or Second Area of Study units. Semester of Offering list includes Gardens Point offering. See Course Summary Sheet for BS56 for Caboolture unit offerings.

Full-Time Semester 2 Entry - Odd Year

Year 1, Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics
 BSB115 Management
 BSB126 Marketing

Year 2, Semester 1

BSB119 Global Business
 BSB123 Data Analysis
 BSB124 Working in Business
 AMB240 Marketing Planning and Management

Year 2, Semester 2

BSB110 Accounting
 MGB210 Managing Operations
 AMB200 Consumer Behaviour
 AMB340 Services Marketing

Year 3, Semester 1

MGB200 Leading Organisations
 MGB223 Entrepreneurship and Innovation
 Second Area of Study or Elective

Second Area of Study or Elective

Year 3, Semester 2

MGB310 Sustainability in A Changing Environment
 MGB335 Project Management
 AMB335 E-marketing Strategies
 AMB359 Strategic Marketing

Year 4, Semester 1

MGB309 Strategic Management
 AMB201 Marketing and Audience Research
 Second Area of Study or Elective
 Second Area of Study or Elective

Important Information

Please note: Check unit availability when selecting Elective or Second Area of Study units. Semester of Offering list includes Gardens Point offering. See Course Summary Sheet for BS56 for Caboolture unit offerings.

Full-Time Semester 1 Entry - Even Year

Year 1, Semester 1

BSB110 Accounting
 BSB119 Global Business
 BSB123 Data Analysis
 BSB124 Working in Business

Year 1, Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics
 BSB115 Management
 BSB126 Marketing

Year 2, Semester 1

MGB200 Leading Organisations
 MGB223 Entrepreneurship and Innovation
 AMB240 Marketing Planning and Management
 Second Area of Study or Elective

Year 2, Semester 2

MGB310 Sustainability in A Changing Environment
 MGB210 Managing Operations
 AMB335 E-marketing Strategies
 Second Area of Study or Elective

Year 3, Semester 1

MGB309 Strategic Management
 AMB201 Marketing and Audience Research
 Second Area of Study or Elective
 Second Area of Study or Elective

Year 3, Semester 2

MGB335	Project Management
AMB200	Consumer Behaviour
AMB340	Services Marketing
AMB359	Strategic Marketing

Gardens Point offering. See Course Summary Sheet for BS56 for Caboolture unit offerings.

Potential Careers:

Administrator, Government Officer, Manager.

Important Information

Please note: Check unit availability when selecting Elective or Second Area of Study units. Semester of Offering list includes Gardens Point offering. See Course Summary Sheet for BS56 for Caboolture unit offerings.

Full-Time Semester 2 Entry - Even Year

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB126	Marketing

Year 2, Semester 1

BSB123	Data Analysis
BSB124	Working in Business
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

MGB310	Sustainability in A Changing Environment
MGB210	Managing Operations
AMB200	Consumer Behaviour
	Second Area of Study or Elective

Year 3, Semester 1

BSB119	Global Business
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Second Area of Study or Elective

Year 3, Semester 2

MGB335	Project Management
AMB359	Strategic Marketing
AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4, Semester 1

BSB110	Accounting
MGB309	Strategic Management
	Second Area of Study or Elective
	Second Area of Study or Elective

Important Information

Please note: Check unit availability when selecting Elective or Second Area of Study units. Semester of Offering list includes

Bachelor of Business - Course Notes (BS56)

Year offered: 2009

Admissions: No

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Course Design

Students commencing the Bachelor of Business campus must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Faculty Core units (refer to A below)
- (b) one block of six Major Core units (refer to B below)
- (c) one of the following:
 - Double Major (six units); or
 - Extended Major (six units); or
 - Specialisation (six units).
- (d) plus four Elective units.

The course structures, listed by Primary Major, outline a sequence of unit study and ensures that prerequisite requirements of a unit are satisfied. Please see separate entries in Studyfinder by Major.

(A) FACULTY CORE UNITS

- BSB110 Accounting
- BSB111 Business Law & Ethics
- BSB113 Economics
- BSB114 Government, Business & Society
- BSB115 Management, People & Organisations
- BSB119 International & Electronic Business
- BSB122 Quantitative Analysis and Finance
- BSB126 Marketing

(B) MAJOR CORE UNITS

Accountancy

- AYB121 Financial Accounting
- AYB220 Company Accounting
- AYB221 Computerised Accounting Systems
- AYB225 Management Accounting
- AYB301 Auditing

Advertising

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory & Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns

Banking and Finance

- EFB101 Data Analysis for Business
- EFB102 Economics 2
- EFB201 Financial Markets
- EFB210 Finance 1
- EFB307 Finance 2
- EFB312 International Finance

Economics

- EFB101 Data Analysis for Business
- EFB102 Economics 2

- EFB202 Business Cycles & Economic Growth
 - EFB211 Firms, Markets & Resources
 - EFB314 International Trade & Economic Competitiveness
 - EFB329 Contemporary Applications of Economic Theory
- #### Human Resource Management
- MGB207 Human Resource Issues & Strategy
 - MGB211 Organisational Behaviour
 - MGB220 Management Research Methods
 - MGB221 Performance and Reward
 - MGB320 Recruitment and Selection
 - MGB331 Training and Development
- #### International Business
- IBB202 Business & the World Economy
 - IBB210 Export Management
 - IBB213 International Marketing
 - IBB300 International Business Strategy
 - and one of the following pairs of area study units:
 - IBB217 Asian Business Development
 - IBB317 Contemporary Business in Asia
 - OR
 - IBB208 European Business Development
 - IBB308 Contemporary Business in Europe
- #### Marketing
- MGB210 Production & Service Management
 - MGB211 Organisational Behaviour
 - MGB220 Management Research Methods
 - MGB222 Managing Organisations
 - MGB309 Strategic Management
 - MGB334 Managing in a Changing Environment
- #### Public Relations
- AMB200 Consumer Behaviour
 - AMB201 Marketing & Audience Research
 - AMB240 Marketing Planning & Management
 - AMB241 E-Marketing Strategies
 - AMB340 Services Marketing
 - AMB341 Strategic Marketing
- #### Public Relations
- AMB201 Marketing & Audience Research
 - AMB260 Public Relations Theory & Practice
 - AMB261 Media Relations & Publicity
 - AMB262 Public Relations Writing
 - AMB360 Corporate Communication Management
 - AMB361 Public Relations Campaigns

(C) SPECIALISATIONS

Students should note that not all specialisations will be timetabled in every year or semester. Hence, it is important that you confirm that the specialisation in which you are interested is offered. Students are also able to undertake an Interfaculty Specialisations (IFS) with the approval of the Director of Undergraduate Studies. Full details are available from the Faculty of Business Student Enquiries Counter, Level 1, B Block, Gardens Point or on (07) 3138 2050 or via bus@qut.edu.au

- Business Law and Tax (BLS) for Business students without an Accountancy Major.
- Financial Economics (FES) for Business students without an Economics or Banking & Finance Major.
- Integrated Marketing Communication (IMS)
- Sales Specialisation (SALES)
- Electronic Business (EUS)
- International Logistics Specialisation (ILG)

- International Exchange (IEX)
- Language (LGS) for Business students with any major. Students may study French, German, Indonesian or Japanese, or also seek approval to undertake a different language at another tertiary institution. Students undertaking a language specialisation must complete a minimum of four language units, plus either; two additional language units; or IBB205 Cross Cultural Communication & Negotiation, and one other International Business unit, provided pre-requisite requirements are met.

Special Requirements

A full-time student may only enrol in units selected from those contained in the normal course program for semesters 1 and 2 in the first year of study unless in exceptional circumstances, and with the approval of the Director of Studies. Similarly, a part-time student may only select units from those listed for years 1 and 2 in the first two years of study.

A student must enrol for more than one unit in any semester, unless they have the approval of the Director of Studies. Copies of the Undergraduate Guidelines outlining the faculty rules and procedures are available from any Faculty of Business Student Enquiries Centre.

Definitions

Double Major: a second major core (six units) chosen from (B) above. Six units must be completed for a double major. When a unit is common to both majors, or a unit that is incompatible has already been completed an alternative double major option unit must be substituted. Approval for the substitute unit should be sought from the Major Coordinator.

Extended Major: an additional group of six specified units in the same discipline area as the primary major core. A list of possible extended majors are provided with the respective primary major structures.

Specialisation: a coherent group of six specified units in a discipline area. Specialisations for business students may be chosen from a number of areas (refer to C above). Six units must be completed for a specialisation. When a unit is common to the major and specialisation, or when a unit that is incompatible has already been completed An alternative specialisation option unit must be substituted. Approval for the substitute unit should be sought from the Major Coordinator.

Elective: a unit of 12 credit points chosen from any degree course at QUT including approved degree level study tours. Electives may also be taken at other recognised universities if the student obtains written approval from the Course Coordinator and the Head of School.

Bachelor of Business (Honours) (BS63)

Year offered: 2009

Admissions: Yes

CRICOS code: 009038B

Course duration (full-time): 1 year

Course duration (part-time): 2 years

Domestic fees (indicative): 2009: CSP \$3,883 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February; July* (*not Economics or Banking & Finance)

International Entry: February; July* (subject to unit availability)

Total credit points: 96

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Professor Per Davidsson, Director of Research

Discipline coordinator: Professor Gerry Gallery (Accountancy); Dr Judy Drennan (Advertising, International Business, Marketing & Public Relations); Assoc Prof Adam Clements (Economics and Banking & Finance) and Dr Stephane Tywniak (Management and Human Resource Management)

Campus: Gardens Point

Overview

If applicants have shown high achievement in an undergraduate degree, the Honours program allows advanced studies in a chosen field. The capacity to conduct rigorous independent research will develop, and the advanced coursework integrates conceptual and practical knowledge within a discipline. Applicants can study within the fields of Accountancy, Advertising, Banking & Finance, Economics, Human Resource Management, International Business, Management, Marketing, Public Relations. The Faculty will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Faculty's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

Entry requirements

A Bachelor of Business from QUT that includes a major in the area of intended Honours level study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the three years of undergraduate study or other qualifications and experience which is considered by the Dean of Faculty to qualify for admission. Students would normally apply for admission to Honours at the end of the final year of their pass degree, or within 18 months of completing the pass degree.

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Requirements

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described below for their area of Honours study.

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Course Structure

Accountancy

Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).

Three Compulsory Core Units:

BSN502 Research Methodology

AYN433 Research Topics in Accounting

OR other postgraduate unit approved by the School Honours Coordinator

Plus

BSN412 Qualitative Research and Analytical Techniques

OR

BSN414 Quantitative Research Methods

Plus

One Elective

Plus

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Advertising

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).

Select two units from the following Compulsory Core units:

BSN414 Quantitative Research Methods

BSN502 Research Methodology

BSN503 Research Seminar

BSN412 Qualitative Research and Analytical Techniques

Plus 2 elective units

The elective units for this Honours program may be selected from any 12 credit point

postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (Advertising), subject to the approval of the School Honours Coordinator.

- BSN501-1 Dissertation
- BSN501-2 Dissertation
- BSN501-3 Dissertation
- BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Banking and Finance

Students must complete three prescribed units (36 credit points), one elective (12 credit points), and a dissertation (48 credit points).

Three Compulsory Units:

- EFN508 Econometric Methods
- EFN504 Finance Honours
- EFN505 Financial Risk Management

Plus choose one Elective unit:

The elective unit may be taken from any postgraduate unit offered by the School of Accountancy or School of Economics and Finance subject to the approval of the School Honours Coordinator.

Plus

- BSN501-1 Dissertation
- BSN501-2 Dissertation
- BSN501-3 Dissertation
- BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Economics

Students must complete three prescribed units (36 credit points), one elective (12 credit points), and a dissertation (48 credit points).

Three Compulsory Units:

- EFN508 Econometric Methods
- EFN500 Contemporary Macroeconomic Theory
- EFN502 Developments in Microeconomic Theories

Plus one Elective unit:

The elective unit may be taken from any postgraduate unit offered by the School of Accountancy or School of Economics and Finance, subject to the approval of the School Honours Coordinator.

Plus

- BSN501 Dissertation
- BSN501-2 Dissertation
- BSN501-3 Dissertation
- BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation

(BSN501-1) students are required to present a seminar detailing their research proposal.

Human Resource Management

Students must complete four units (48 credit points) and a dissertation (48 credit points)

Two Compulsory Core Units:

- BSN502 Research Methodology
- BSN503 Research Seminar

Elective Unit

The elective unit may be taken from any 12 credit point postgraduate unit offered by the School of International Business, in the specialisation area (International Business), subject to the approval of the School Honours Coordinator.

Choose one of:

- BSN412 Qualitative Research and Analytical Techniques
 - BSN414 Quantitative Research Methods
- Plus

- BSN501-1 Dissertation
- BSN501-2 Dissertation
- BSN501-3 Dissertation
- BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

International Business

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).

Two Compulsory Core Units:

- BSN502 Research Methodology
- BSN503 Research Seminar
- BSN414 Quantitative Research Methods
- BSN412 Qualitative Research and Analytical Techniques

Plus two Elective units:

The elective units may be taken from any 12 credit point postgraduate unit offered by the School of International Business, in the specialisation area (International Business), subject to the approval of the School Honours Coordinator.

Plus

- BSN501-1 Dissertation
- BSN501-2 Dissertation
- BSN501-3 Dissertation
- BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Management

Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points)

Two Compulsory Core Units:

BSN502 Research Methodology

BSN503 Research Seminar

Elective Unit

The elective unit for this Honours program may be taken from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (Marketing), subject to the approval of the School Honours Coordinator.

Choose one of:

BSN412 Qualitative Research and Analytical Techniques

BSN414 Quantitative Research Methods

Plus

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Marketing

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).

Select two of the following Compulsory Core units:

BSN414 Quantitative Research Methods

BSN502 Research Methodology

BSN503 Research Seminar

BSN412 Qualitative Research and Analytical Techniques

Plus two Elective units:

The elective units for this Honours program may be taken from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (Marketing), subject to the approval of the School Honours Coordinator.

Plus

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Public Relations

Students must complete two prescribed units (24 credit points), two electives (24 credit

points), and a dissertation (48 credit points).

Select two of the following Compulsory Core Units:

BSN414 Quantitative Research Methods

BSN502 Research Methodology

BSN503 Research Seminar

BSN412 Qualitative Research and Analytical Techniques

Plus two Elective units:

The elective units may be taken from any 12 credit point postgraduate unit offered by the School of Marketing, Advertising and Public Relations, in the specialisation area (Public Relations), subject to the approval of the School Honours Coordinator.

Plus

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Account Executive, Accountant, Actuary, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Developer, Human Resource Manager, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Public Relations Officer/Consultant, Risk Manager, Stockbroker.

Master of Business (Research) (BS92)

Year offered: 2009

Admissions: Yes

CRICOS code: 054092M

Course duration (full-time): 3 semesters or 2 semesters

Course duration (part-time): 6 semesters or 4 semesters

Domestic fees (indicative): Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you will be charged - 2009: \$6,720 per semester (indicative)

International Fees (per semester): 2009: \$11,250 (indicative) per semester (*subject to annual review*)

Domestic Entry: at any time

International Entry: at any time

Total credit points: 144 (without an Honours degree) or 96 (with an Honours degree and exemption for the coursework component)

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Professor Per Davidsson, Director of Research

Discipline coordinator: Professor Natalie Gallery (Accountancy); Associate Professor Judy Drennan (Advertising, International Business, Marketing & Public Relations); Professor Janice How (Economics and Banking & Finance); Dr Stephane Tywoniak (Human Resource Management and Management); and Prof Per Davidsson (Entrepreneurship & Innovation)

Campus: Gardens Point

Entry Requirements

If applicants have an Honours degree, (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Faculty must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and

practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

The Faculty will provide students with up to \$1000 under the Faculties Postgraduate Research Student Support Scheme for approved research-related expenses associated with the preparation of the thesis (including up to \$750 for fieldwork activities and conference attendance). Schools may also provide additional funding assistance and /or opportunities for paid research assistant or tutoring work.

Course Design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study prescribed below.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Course Structure

Accountancy	
	Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:
	Compulsory Core units:
BSN502	Research Methodology
AYN433	Research Topics in Accounting
	plus
BSN412	Qualitative Research and Analytical Techniques
	or
BSN414	Quantitative Research Methods
	Plus
	Other postgraduate unit approved by the Course Coordinator
BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis
BSN600-5	Thesis
BSN600-4	Thesis
BSN600-6	Thesis
BSN600-7	Thesis
BSN600-8	Thesis
Advertising	

Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:

Select two Compulsory Core units:

- BSN414 Quantitative Research Methods
- BSN502 Research Methodology
- BSN503 Research Seminar
- BSN412 Qualitative Research and Analytical Techniques

Plus two Elective units:

These elective units may be taken from any approved 12 credit point postgraduate unit in the specialisation area (Advertising), subject to approval of the Subject Area Coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Banking & Finance

Students must complete three prescribed units (36 credit points), one elective unit (12 credit point), and a thesis (96 credit points) as follows:

One Compulsory Core unit:

- EFN508 Econometric Methods

Plus two Banking and Finance units:

- EFN504 Finance Honours
- EFN505 Financial Risk Management

Plus one Elective unit:

This elective unit may be taken from any approved 12 credit point postgraduate unit offered by the Faculty of Business, subject to approval of the Subject Area Coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Economics

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (96 credit points) as follows:

One Compulsory Core unit:

- EFN508 Econometric Methods

Plus two Economics units:

- EFN500 Contemporary Macroeconomic Theory
- EFN502 Developments in Microeconomic Theories

Plus one Elective unit:

This elective unit may be taken from any approved 12 credit point postgraduate unit offered by the Faculty of Business, subject to approval of the Subject Area Coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Entrepreneurship & Innovation

Students must complete three prescribed units (36 credit points), one elective unit (12 credit point), and a thesis (96 credit points) as follows:

Three Compulsory Core units:

- GSN234 Contemporary Issues in Entrepreneurship
- BSN502 Research Methodology
- BSN503 Research Seminar

Plus one Elective unit:

This elective unit may be taken from any approved 12 credit point postgraduate unit in the specialisation area (Entrepreneurship & Innovation), subject to approval of the Subject Area Coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Human Resource Management

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

Students must complete four units (48 credit points) and a thesis (96 credit points) as follows:

Two Compulsory Core units:

- BSN502 Research Methodology
- BSN503 Research Seminar

Elective unit

The elective unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the subject area coordinator.

Choose one of:

BSN412 Qualitative Research and Analytical Techniques

BSN414 Quantitative Research Methods

Plus:

BSN600-1 Thesis

BSN600-2 Thesis

BSN600-3 Thesis

BSN600-4 Thesis

BSN600-5 Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

International Business

Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:

Select Two Compulsory Core units:

BSN502 Research Methodology

BSN503 Research Seminar

BSN414 Quantitative Research Methods

BSN412 Qualitative Research and Analytical Techniques

Plus two Elective units:

These elective units may be taken from any approved 12 credit point postgraduate unit offered by the Faculty of Business in the specialisation area (International Business), subject to approval of the Subject Area Coordinator.

Plus:

BSN600-1 Thesis

BSN600-2 Thesis

BSN600-3 Thesis

BSN600-4 Thesis

BSN600-5 Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

Management

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

Students must complete two prescribed units (24 credit points), two elective units (24 credit points) and a thesis (96 credit points) as follows:

follows:

Two Compulsory Core units:

BSN502 Research Methodology

BSN503 Research Seminar

Elective unit

The elective unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the subject area coordinator.

Choose one of:

BSN412 Qualitative Research and Analytical Techniques

BSN414 Quantitative Research Methods

Plus:

BSN600-1 Thesis

BSN600-2 Thesis

BSN600-3 Thesis

BSN600-4 Thesis

BSN600-5 Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

Marketing

Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:

Select two of the following Compulsory Core units:

BSN414 Quantitative Research Methods

BSN502 Research Methodology

BSN503 Research Seminar

BSN412 Qualitative Research and Analytical Techniques

Plus choose two Elective units:

These elective units may be taken from any approved 12 credit point postgraduate unit in the specialisation area (Marketing), subject to approval of the Subject Area Coordinator.

Plus:

BSN600-1 Thesis

BSN600-2 Thesis

BSN600-3 Thesis

BSN600-4 Thesis

BSN600-5 Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

Public Relations

Students must complete two prescribed units (24 credit points), two elective units (24 credit points) and a thesis (96 credit points) as follows:

points), and a thesis (96 credit points) as follows:

Select two of the following Compulsory Core units:

- BSN414 Quantitative Research Methods
- BSN502 Research Methodology
- BSN503 Research Seminar
- BSN412 Qualitative Research and Analytical Techniques

Plus select two Elective units:

These elective units may be taken from any approved 12 credit point postgraduate unit in the specialisation area (Public Relations), subject to approval of the Subject Area Coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Potential Careers:

Human Resource Developer, Human Resource Manager.

Master of Business Administration (GS30)

Year offered: 2009

Admissions: No

Domestic fees (indicative): 2009: \$13,000 (indicative) per semester

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Old Course Code

This is an old course code. Please refer to the new course code, GS40, for information on the Master of Business Administration (MBA).

Master of Business Administration (MBA) (GS40)

Year offered: 2009

Admissions: No

CRICOS code: 003468F

Course duration (full-time): 3 semesters. The course must be completed within a maximum time period of five years.

Course duration (part-time): 6 semesters. The course must be completed within a maximum time period of five years.

Domestic fees (indicative): 2009: Full fee tuition \$13,000 (indicative) per semester

Domestic Entry: 6 entry points per year

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Abbreviations

MBA

Overview

The innovative structure and content of QUT's MBA is unique in Australia, and gives students a distinct career advantage by offering a broader range of core and elective units. QUT offers six credit point units delivered in seven week modules, giving students the flexibility to commence study at any one of six different entry points each year.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Hold a bachelor degree in any field from a recognised university with a minimum GPA of 4.5 on a 7 point scale;
3. Have a GMAT score of at least 550;
4. Have at minimum of three years full-time equivalent relevant work experience post degree; and
5. Provide two referee reports (on BGSB template provided)

Visit the following link for further information on our entry requirements.

Admission Intakes

There are six intakes per year for the MBA program. The November and January intakes are approved in special circumstances only.

How to Apply

You may access this link for information on how to apply.

Special Entry

Applicants with no undergraduate degree may be admitted into the Graduate Certificate of Business Administration. Normal articulation rules apply for entry into the Master of Business Administration.

Articulation

Students may articulate from the Graduate Certificate in Business Administration (GCBA) into the MBA provided they have a minimum GPA of 4.5.

GMAT

The Graduate Management Admission Test (GMAT) is widely used across the globe to help assess the qualifications of applicants in business management. The test consists of an analytical, quantitative and verbal section. Visit www.mba.com for information on how to prepare for the test. Feel free to contact BGSB for further information.

Scholarships

BGSB offers scholarships to exceptional applicants to the MBA program. Further details on how to apply can be found at this website.

Course Design

Students must complete 14 core units and 2 integrative core units of 6 credit points each and a further 48 credit points of electives, which may be either 6pc or 12cp units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to organise their study around work and social commitments.

See Course Structure below.

Further Information

If you have any further questions regarding this course please contact the Faculty of Business Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus.

Course structure

Course Structure

	Students must complete the following 14 core units:
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Plus the following 2 Integrative core units:

- GSN416 Business Plans 1
GSN473 Corporate Governance and Accountability

Elective Units

Plus 48 credit points of elective units which may be undertaken as a concentration/minor

MBA Concentrations and Minors

Accounting

Minor

Choose 24 credit points from list of electives below.

Concentration

Choose 36 credit points from list of electives below

Elective List:

- AYN414 Cost and Management Accounting
AYN416 Financial Accounting 1
AYN417 Financial Accounting 2
AYN418 Financial Accounting 3
AYN424 International Accounting
AYN443 Electronic Commerce Cycles
AYN505 Financial Analysis and Business Valuation

Corporate Governance

Minor

- GSN404 Financial Statements Analysis
GSN412 Business Law 1
GSN472 Legal Principles of Corporate Governance
GSN473 Corporate Governance and Accountability
Concentration
GSN404 Financial Statements Analysis
GSN405 Strategic Management
GSN412 Business Law 1
GSN472 Legal Principles of Corporate Governance
GSN473 Corporate Governance and Accountability
GSN496 Public Relations and Crisis Management

Entrepreneurship

Minor

- GSN410 Entrepreneurship
GSN416 Business Plans 1
GSN420 New Venture Strategy
Plus 6 credit points from list of electives below
Concentration
GSN410 Entrepreneurship
GSN416 Business Plans 1
GSN420 New Venture Strategy
Plus 18 credit points from list of electives

below.

Elective List:

- GSN429 New Venture Marketing
GSN430 New Venture Funding
GSN431 New Venture Growth and Transitions
GSN434 Venture Capital
GSN479 Spreadsheet Modelling for Managers

Finance

Minor

- GSN413 Financial Management 1
GSN423 Financial Management 2
Plus 12 credit points from elective list below
Concentration
GSN413 Financial Management 1
GSN423 Financial Management 2
Plus 24 credit points from list of electives below
Elective List:
GSN430 New Venture Funding
GSN479 Spreadsheet Modelling for Managers
EFN412 Advanced Managerial Finance
EFN414 International Finance
EFN415 Security Analysis
EFN416 Treasury and Portfolio Management
EFN501 Corporate and Commercial Lending
EFN506 Advanced International Finance

Health Services Management

Minor

- PUN640 Health Care Delivery and Reform
Plus 12 credit points from list of electives below
Concentration
PUN640 Health Care Delivery and Reform
Plus 24 credit points from list of electives below
Elective List:
PUN301 Occupational Health and Safety Law and Management
PUP415 Occupational Health
PUN617 Environmental Health Management
PUN632 Health Services Management, Leadership and Change
PUN688 International Health Policy and Management

Human Resource Management

Minor

- GSN406 Human Resource Management Issues
GSN409 Organisational Behaviour 1
MGN506 Contemporary Issues in HRM
Concentration
GSN406 Human Resource Management Issues

GSN409	Organisational Behaviour 1
MGN506	Contemporary Issues in HRM
	Plus 12 credit points from list of electives below
	Elective list:
MGN431	Strategic Human Resource Development
MGN505	Consulting and Change Management
MGN422	Contemporary Issues and Practices in Employee Relations

Information Technology Management

	Minor
	Choose 24 credit points from list of electives below
	Concentration
	Choose 36 credit points from list of electives below
	Elective List:
INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Management
INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	IT Project Management

International Business

	Minor
	Choose 24 credit points from list of electives below
	Concentration
	Choose 36 credit points from list of electives below
	Elective List:
GSN428	International Study Tour
GSN445	Special Topic 2
AYN424	International Accounting
EFN414	International Finance
IBN403	Business in Asia
IBN404	Business in Europe
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN421	Marketing Internationally
IBN435	Business in Australia

Leadership

	Minor
GSN407	Business Communication
GSN415	Understanding Leadership

GSN425	Leadership Development
	Plus 6 credit points from list of electives below
	Concentration
GSN407	Business Communication
GSN415	Understanding Leadership
GSN425	Leadership Development
	Plus 18 credit points from list of electives below
	Elective List:
GSN417	Effective Advocacy for Managers
GSN456	Personal Development and Ethics for Managers
GSN496	Public Relations and Crisis Management
MGN442	Self Leadership

Marketing

	Minor
GSN408	Fundamentals of Marketing Management
GSN418	Marketing Strategy Development
	Plus 12 credit points from list of electives below
	null
	Concentration
GSN408	Fundamentals of Marketing Management
GSN418	Marketing Strategy Development
	Elective Units:
	Plus 24 credit points from list of electives below
	Elective List:
GSN429	New Venture Marketing
GSN493	Customer Relationship Management
GSN496	Public Relations and Crisis Management
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN461	Corporate Media Strategy and Tactics

Philanthropy and Nonprofit Studies

	Minor
GSN224	Corporate Philanthropy
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	Concentration
GSN224	Corporate Philanthropy
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	Plus 12 credit points from list of electives below
	Elective List:
GSN233	Special Topic in Philanthropy and Nonprofit Studies

GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

Officer, Project Developer, Project Manager, Property Management, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

Project Management

Minor

GSN442	Project Management 1
GSN443	Project Management 2
	Plus 12 credit points from list of electives below
	Concentration
GSN442	Project Management 1
GSN443	Project Management 2
	Plus 24 credit points from list of electives below
	Elective List:
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers
INN500	IT Project Management
	Plus 12 project unit with approval from BGSB

Strategy

Minor

GSN405	Strategic Management
GSN416	Business Plans 1
GSN420	New Venture Strategy
GSN474	Strategy Planning & Development
	Concentration
GSN405	Strategic Management
GSN416	Business Plans 1
GSN420	New Venture Strategy
GSN474	Strategy Planning & Development
MGN505	Consulting and Change Management

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Medical Equipment Sales, Network Administrator, Network Manager, Organisational Communication Specialist, Policy

Graduate Certificate in Business Administration (GS42)

Year offered: 2009

Admissions: No

CRICOS code: 031575D

Course duration (full-time): 1 semester. The course must be completed within a maximum time period of two years.

Course duration (part-time): 2 semesters. The course must be completed within a maximum time period of two years.

Domestic fees (indicative): 2009: Full fee tuition \$13,000 (indicative) per semester

Domestic Entry: 6 entry points per year

Total credit points: 48

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Abbreviation

GradCertBusAdmin

Overview

The Graduate Certificate in Business Administration (GCBA) is one of the courses offered in the MBA suite. This course is effectively one-third of the MBA program and allows professionals to update their skills in selected core discipline or interdisciplinary areas.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Hold a Bachelor degree in any field from a recognised university with a minimum GPA of 4.5 on a 7 point scale;
3. Have a GMAT score of at least 550;
4. Have a minimum three years full-time equivalent relevant work experience post degree; and
5. Provide two referee reports (on BGSB template provided).

Visit the following link for further information on our entry requirements.

Admission Intakes

There are six intakes per year for this program. The November and January intakes are approved in special circumstances only.

How to Apply

You may access this link for information on our entry requirements.

Special Entry

Applicants with no undergraduate degree may be admitted into the Graduate Certificates of Business Administration. Normal articulation rules apply for entry into the Masters of Business Administration.

Articulation

Students may articulate from the Graduate Certificate in Business Administration (GCBA) into the MBA provided they have a minimum GPA of 4.5.

GMAT

The Graduate Management Admission Test (GMAT) is widely used across the globe to help assess the qualifications of applicants in business management. The test consists of analytical, quantitative and verbal sections. Visit www.mba.com for information on how to prepare for the test. Feel free to contact BGSB for further information.

Course Design

There are two options which students can complete the Graduate Certificate in Business Administration consisting of 48 credit points of study.

Option 1:

Students may complete two core units and then select 36 credit points from a specified list of MBA core units.

Option 2:

Student may complete all units (48 credit points) listed under the available four study areas:- Corporate Governance; Entrepreneurship and Innovation; Leadership; or Strategy.

BGSB offers six credit point (GSN) units, delivered in seven-week modules giving students the flexibility to organise their study around work and social commitments.

See Course Structure below.

Course Code Information

The GS42 course code has been discontinued. Students currently enrolled in this course code will be able to continue until completion. Students should consult course information for GS87 for information and seek advice from BGSB.

Further Information

If you have any further questions regarding this course please contact the Faculty of Business Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus.

Course structure

NOTES:

Students have two options within this program:

REQUIRED UNITS

GSN401	Managing in the Global Business Environment
GSN405	Strategic Management

OPTION 1:

Plus 36 credit points (six units) from the following MBA core units:

GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN491	Economics in Business 1

GSN474	Strategy Planning & Development
MGN505	Consulting and Change Management

Potential Careers:

Administrator, Manager.

OPTION 2:

Choose to complete 36 credit points from one of the study areas below.

Corporate Governance

Required Units:

GSN404	Financial Statements Analysis
GSN412	Business Law 1
GSN472	Legal Principles of Corporate Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN496	Public Relations and Crisis Management

Entrepreneurship and Innovation

Required Units:

GSN404	Financial Statements Analysis
GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship
GSN420	New Venture Strategy
GSN429	New Venture Marketing
GSN431	New Venture Growth and Transitions

Leadership

Required Units:

GSN407	Business Communication
GSN409	Organisational Behaviour 1
GSN415	Understanding Leadership
GSN417	Effective Advocacy for Managers
GSN425	Leadership Development
GSN456	Personal Development and Ethics for Managers

Strategy

Required Units:

GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship
GSN418	Marketing Strategy Development

International Master of Business Administration (GS44)

Year offered: 2009

Admissions: No

Course duration (full-time): 3 semesters. Normally, the course can be completed in 14-16 months.

Domestic fees (indicative): 2009: \$13,000 (indicative) per semester

Domestic Entry: July and November

Total credit points: 144

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

the following units at the respective partner institution, in order to meet the program requirements:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis

Potential Careers:

Administrator, Manager.

Course structure

Units to be completed at QUT:

Core Units:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN412	Business Law 1
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
Plus 2 Integrative Core units:	
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
Plus 2 Required units:	
GSN221	Special Topic 1
GSN222	Special Topic 2
Or	
IBN403	Business in Asia
IBN404	Business in Europe

Units to be completed at other universities#:

Core Units:

GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN409	Organisational Behaviour 1
GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN491	Economics in Business 1

Plus Elective units:

18 credit points of elective units

#units are subject to availability at partner institution. Students may need to complete some of these units at QUT and/or may take

Master of Business Administration (Major) (GS48)

Year offered: 2009

Admissions: No

CRICOS code: -

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters. Alternatively, the course may be undertaken part-time over a period of up to 6 years.

Domestic fees (indicative): 2009: Full fee tuition \$13,000 (indicative) per semester

Domestic Entry: 6 entry points per year

Total credit points: 192

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Discontinuation

This course code has been discontinued. Any students currently enrolled in this course will be able to continue until completion. Any prospective students should go to GS76 Master of Business Administration (Study Area A) for current information.

Course structure

The following 14 core units must be completed:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
Plus the following two Integrative core units:	
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Plus 48 credit points of major study units, from the Entrepreneurship and ITM major listed below.

Plus a further 48 credit points of elective units, which may be undertaken as one or more concentration (36cp) or minor (24cp) in the following areas:

Accounting

Corporate Governance

Entrepreneurship

Finance

Health Services Management

Human Resource Management

International Business

Information Technology Management

Leadership

Marketing

Philanthropy & Nonprofit Studies

Project Management

Strategy

For further information on concentrations and minors please refer to the GS75 Master of Business Administration Course Summary Sheet.

The BGSB reserves the right to run any of these units in an alternative delivery mode if there are less than 15 enrolments.

MAJORS STUDY AREAS

Entrepreneurship

Required Units:

GSN420	New Venture Strategy
GSN423	Financial Management 2
GSN429	New Venture Marketing
GSN430	New Venture Funding
GSN431	New Venture Growth and Transitions
GSN434	Venture Capital
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers

Information Technology Management

Choose 48 credit points from elective list.

*Elective list:

INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Management
INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	IT Project Management

* All elective units are subject to availability.

Potential Careers:

Administrator, Manager.

Executive Master of Business Administration (GS50)

Year offered: 2009

Admissions: Yes

Course duration (full-time): 22 months (block mode) commencing 15 February

Domestic fees (indicative): 2009: (Corp Prog)

Domestic Entry: closes mid January 2008

Total credit points: 144

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Campus: Gardens Point

Abbreviation

EMBA

Additional Fee Information

The total cost for the GS50 February 2008 cohort is \$46,560 which is invoiced incrementally over the period of the program. This includes tuition fees of (\$34,560), an international study tour to China (\$6,000) and incidental fees (\$6,000) for a package of services associated with the delivery of the EMBA. These services include the provision of textbooks, study materials, catering, three milestone celebrations and an international study tour. Eligible students may apply for FEE-HELP for tuition fees only and incidental costs are required to be paid on invoice. Students not wishing to incur these incidental charges may study towards the MBA through the on-campus (GS75) program.

Entry Requirements

To be considered for admission, applicant must:

1. Demonstrate proficiency in the English language (TOEFL or IELTS);
2. Hold a Bachelor degree in any field from a recognised university with a minimum GPA of 4.5 on a 7 point scale;
3. Have a GMAT score of at least 550;
4. Have a minimum five years' full-time equivalent relevant managerial or professional work experience post degree;
5. Provide two referee reports (on template provided); and
6. Attend a personal interview with the Coordinator of the EMBA.

Overview

The Executive MBA course is a tailored MBA course offered in an intensive, flexibly delivered format to a cohort of 'executive level' management. The course is designed to equip senior managers with the necessary knowledge, analytical ability and management skills to continue their career success and increase their mobility as a senior executive in Australia and internationally.

Course Design

Students are required to undertake 14 core units and 2 integrative core units of 6 credit points each and a further 48 credit points of elective units.

The intake for the EMBA is in February and the program runs for 22 months. Classes are scheduled once a month

over a Friday to Sunday weekend session, with 20 hours of classes per weekend session each month of the program plus one intensive session (International Study Tour) in April 2009. The intensive block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

For more information about the EMBA, consult the BGSB website at <http://www.bgsb.qut.edu.au/study/courses/executive.jsp>

Course structure *

Students must complete the following 15 core units:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Plus two Integrative core units:

GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
Plus the following eight complementary study units:	
GSN428	International Study Tour
GSN445	Special Topic 2
GSN503	Self Realisation and Personal Development
GSN523	Issues Management
GSN526	Creative and Entrepreneurial Thinking
GSN551	Negotiation Skills and Strategies
GSN552	The Sustainable Business
GSN553	Business Leadership Practicum

Students who wish to opt out of the international study tour (including GSN428 and GSN445) and select two replacement elective units from the MBA weekday delivery schedule should refer to the Schedule of MBA Unit Offerings, which is available online: www.bgsb.qut.edu.au/study/current/timetables/mbatimetables.jsp

Executive Master of Business (Complex Project Management) (GS51)

Year offered: 2009

Admissions: Yes

Domestic fees (indicative): 2009: Full fee tuition \$13,000 (indicative) per semester

Course coordinator: Professor Caroline Hatcher, email: bus@qut.com

Course Structure

Managing yourself and others

GSN501	The Strategic Management of Complex Projects
GSN502	Systems Thinking
GSN503	Self Realisation and Personal Development
GSN505	Communicating Effectively
GSN507	Building Effective Teams
GSN508	People in Organisations
GSN525	Understanding Complex Projects
GSN526	Creative and Entrepreneurial Thinking

Performance for results

GSN509	Workplace Project 1
GSN510	Complex Projects and the Law
GSN511	Performance Measurement and Reporting
GSN512	Planning For Risk and Change
GSN513	Managing For Innovation
GSN514	Strategic Hrm
GSN515	Business Planning
GSN516	Negotiation Strategies

Leadership for Results

GSN517	International Study Tour
GSN518	Implementation of Complex Projects
GSN519	Leadership For Results
GSN520	Change and Journey Management
GSN521	Managing Contract Relationships
GSN522	Accountability and Governance
GSN523	Issues Management
GSN524	Capstone Integrating Workplace Project

Master of Business Administration (MBA) (GS75)

Year offered: 2009

Admissions: Yes

CRICOS code: 045502F

Course duration (full-time): 3 semesters (6 teaching periods)

Domestic fees (indicative): 2009: Full fee tuition \$13,000 (indicative) per semester

International Fees (per semester): 2009: \$16,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: March, May, July, September. Conditional entry for November and January intakes.

International Entry: March, May, July, September. Conditional entry for November and January intakes.

Total credit points: 144

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Campus: Gardens Point

Abbreviations

MBA

Overview

The innovative structure and content of QUT's MBA is unique in Australia, and gives students a distinct career advantage by offering a broader range of core and elective units. QUT offers six credit point units delivered in seven week modules, giving students the flexibility to commence study at any one of six different entry points each year.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Hold a bachelor degree in any field from a recognised university with a minimum GPA of 4.5 on a 7 point scale;
3. Have a GMAT score of at least 550;
4. Have at minimum of three years full-time equivalent relevant work experience post degree; and
5. Provide two referee reports (on BGSB template provided)

Visit the following link for further information on our entry requirements.

Admission Intakes

There are six intakes per year for the MBA program. The November and January intakes are approved in special circumstances only.

How to Apply

You may access this link for information on how to apply.

Special Entry

Applicants with no undergraduate degree may be admitted into the Graduate Certificate of Business Administration. Normal articulation rules apply for entry into the Master of Business Administration.

Articulation

Students may articulate from the Graduate Certificate in Business Administration (GCBA) into the MBA provided they have a minimum GPA of 4.5.

GMAT

The Graduate Management Admission Test (GMAT) is widely used across the globe to help assess the qualifications of applicants in business management. The test consists of an analytical, quantitative and verbal section. Visit www.mba.com for information on how to prepare for the test. Feel free to contact BGSB for further information.

Scholarships

BGSB offers scholarships to exceptional applicants to the MBA program. Further details on how to apply can be found at this website.

Course Design

Students must complete 14 core units and 2 integrative core units of 6 credit points each and a further 48 credit points of electives, which may be either 6pc or 12cp units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to organise their study around work and social commitments.

See Course Structure below.

Further Information

If you have any further questions regarding this course please contact the Faculty of Business Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus.

Course structure

Course Structure

Students must complete the following 14 core units:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Plus the following 2 Integrative core units:

- GSN416 Business Plans 1
GSN473 Corporate Governance and Accountability

Elective Units

Plus 48 credit points of elective units which may be undertaken as a concentration/minor

MBA Concentrations and Minors

Accounting

Minor

Choose 24 credit points from list of electives below.

Concentration

Choose 36 credit points from list of electives below

Elective List:

- AYN414 Cost and Management Accounting
AYN416 Financial Accounting 1
AYN417 Financial Accounting 2
AYN418 Financial Accounting 3
AYN424 International Accounting
AYN443 Electronic Commerce Cycles
AYN505 Financial Analysis and Business Valuation

Corporate Governance

Minor

- GSN404 Financial Statements Analysis
GSN412 Business Law 1
GSN472 Legal Principles of Corporate Governance
GSN473 Corporate Governance and Accountability

Concentration

- GSN404 Financial Statements Analysis
GSN405 Strategic Management
GSN412 Business Law 1
GSN472 Legal Principles of Corporate Governance
GSN473 Corporate Governance and Accountability
GSN496 Public Relations and Crisis Management

Entrepreneurship

Minor

- GSN410 Entrepreneurship
GSN416 Business Plans 1
GSN420 New Venture Strategy
Plus 6 credit points from list of electives below

Concentration

- GSN410 Entrepreneurship
GSN416 Business Plans 1
GSN420 New Venture Strategy
Plus 18 credit points from list of electives

below.

Elective List:

- GSN429 New Venture Marketing
GSN430 New Venture Funding
GSN431 New Venture Growth and Transitions
GSN434 Venture Capital
GSN479 Spreadsheet Modelling for Managers

Finance

Minor

- GSN413 Financial Management 1
GSN423 Financial Management 2
Plus 12 credit points from elective list below
Concentration
GSN413 Financial Management 1
GSN423 Financial Management 2
Plus 24 credit points from list of electives below
Elective List:
GSN430 New Venture Funding
GSN479 Spreadsheet Modelling for Managers
EFN412 Advanced Managerial Finance
EFN414 International Finance
EFN415 Security Analysis
EFN416 Treasury and Portfolio Management
EFN501 Corporate and Commercial Lending
EFN506 Advanced International Finance

Health Services Management

Minor

- PUN640 Health Care Delivery and Reform
Plus 12 credit points from list of electives below
Concentration
PUN640 Health Care Delivery and Reform
Plus 24 credit points from list of electives below
Elective List:
PUN301 Occupational Health and Safety Law and Management
PUP415 Occupational Health
PUN617 Environmental Health Management
PUN632 Health Services Management, Leadership and Change
PUN688 International Health Policy and Management

Human Resource Management

Minor

- GSN406 Human Resource Management Issues
GSN409 Organisational Behaviour 1
MGN506 Contemporary Issues in HRM
Concentration
GSN406 Human Resource Management Issues

GSN409	Organisational Behaviour 1
MGN506	Contemporary Issues in HRM
	Plus 12 credit points from list of electives below
	Elective list:
MGN431	Strategic Human Resource Development
MGN505	Consulting and Change Management
MGN422	Contemporary Issues and Practices in Employee Relations

Information Technology Management

	Minor
	Choose 24 credit points from list of electives below
	Concentration
	Choose 36 credit points from list of electives below
	Elective List:
INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Management
INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	IT Project Management

International Business

	Minor
	Choose 24 credit points from list of electives below
	Concentration
	Choose 36 credit points from list of electives below
	Elective List:
GSN428	International Study Tour
GSN445	Special Topic 2
AYN424	International Accounting
EFN414	International Finance
IBN403	Business in Asia
IBN404	Business in Europe
IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN421	Marketing Internationally
IBN435	Business in Australia

Leadership

	Minor
GSN407	Business Communication
GSN415	Understanding Leadership

GSN425	Leadership Development
	Plus 6 credit points from list of electives below
	Concentration
GSN407	Business Communication
GSN415	Understanding Leadership
GSN425	Leadership Development
	Plus 18 credit points from list of electives below
	Elective List:
GSN417	Effective Advocacy for Managers
GSN456	Personal Development and Ethics for Managers
GSN496	Public Relations and Crisis Management
MGN442	Self Leadership

Marketing

	Minor
GSN408	Fundamentals of Marketing Management
GSN418	Marketing Strategy Development
	Plus 12 credit points from list of electives below
	null
	Concentration
GSN408	Fundamentals of Marketing Management
GSN418	Marketing Strategy Development
	Elective Units:
	Plus 24 credit points from list of electives below
	Elective List:
GSN429	New Venture Marketing
GSN493	Customer Relationship Management
GSN496	Public Relations and Crisis Management
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN461	Corporate Media Strategy and Tactics

Philanthropy and Nonprofit Studies

	Minor
GSN224	Corporate Philanthropy
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	Concentration
GSN224	Corporate Philanthropy
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	Plus 12 credit points from list of electives below
	Elective List:
GSN233	Special Topic in Philanthropy and Nonprofit Studies

GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

Developer, Project Manager, Property Management, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

Project Management

Minor

GSN442	Project Management 1
GSN443	Project Management 2
	Plus 12 credit points from list of electives below
	Concentration
GSN442	Project Management 1
GSN443	Project Management 2
	Plus 24 credit points from list of electives below
	Elective List:
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers
INN500	IT Project Management
	Plus 12 project unit with approval from BGSB

Strategy

Minor

GSN405	Strategic Management
GSN416	Business Plans 1
GSN420	New Venture Strategy
GSN474	Strategy Planning & Development
	Concentration
GSN405	Strategic Management
GSN416	Business Plans 1
GSN420	New Venture Strategy
GSN474	Strategy Planning & Development
MGN505	Consulting and Change Management

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Network Administrator, Network Manager, Organisational Communication Specialist, Policy Officer, Project

Master of Business Administration (Major) (GS76)

Year offered: 2009

Admissions: Yes

CRICOS code: 045503E

Course duration (full-time): 4 semesters (8 teaching periods)

Domestic fees (indicative): 2009: Full fee tuition \$13,000 (indicative) per semester

International Fees (per semester): 2009: \$16,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: March, May, July, September. Conditional entry for November and January intakes.

International Entry: March, May, July, September. Conditional entry for November and January intakes.

Total credit points: 192

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Campus: Gardens Point

Abbreviation

MBA(Major)

Overview

In response to demand by students for even greater depth in a particular area, BGSB now offers majors in Entrepreneurship or Information Technology Management. By undertaking a major, students extend their MBA study by 48 credit points and gain greater knowledge in their chosen area.

Entry Requirements

To be considered for admission, applicant must:

1. Demonstrate proficiency in the English language;
2. Hold a Bachelor degree in any field from a recognised university with a minimum GPA of 4.5 on a 7 point scale;
3. Have a GMAT score of at least 550;
4. Have a minimum three years full-time equivalent relevant managerial or professional work experience post degree;
5. Provide two referee reports (on BGSB template provided)

Admission Intakes

There are six intakes per year for the MBA program. The November and January intakes are approved in special circumstances only.

How to apply

You may access this link for information on how to apply

Course Code Information

The GS20, GS30, GS40 and GS85 course codes have been discontinued. Students currently enrolled in these course codes will be able to continue until completion and ensure they obtain course progression advice from a postgraduate officer before enrolling.

Special Entry

Applicants with no undergraduate degree may be admitted into the Graduate Certificate of Business Administration. Normal articulation rules apply for entry into the Masters of Business Administration.

Articulation

Students may articulate from the Graduate Certificate in Business Admission (GCBA) into the MBA provided they have a minimum GPA of 4.5.

GMAT

The Graduate Management Admission Test (GMAT) is widely used across the globe to help assess the qualification of applicants in business management. The test consists of an analytical, quantitative and verbal section. Visit www.mba.com for information on how to prepare for the test. Feel free to contact BGSB for further information.

Scholarships

BGSB offers scholarships to exceptional applicants to the MBA program. Further details on how to apply can be found at this website.

Course Design

Students must complete the following to graduate with Master of Business Administration (Major):

- 14 core units
- 2 integrative core units of 6 credit points each
- a major of 48 credit points in a particular study area
- plus a further 48 credit points of electives

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Course Code Information

Current students should consult their course summary sheet and seek course progression advice from BGSB. Student can access their course summary sheets from this link.

Further Information

If you have any further questions regarding this course please contact the Faculty of Business Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus.

Course structure

The following 14 core units must be completed:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication

GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
	Plus the following two Integrative core units:
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Plus 48 credit points of major study units, from the Entrepreneurship and ITM major listed below.

Plus a further 48 credit points of elective units, which may be undertaken as one or more concentration (36cp) or minor (24cp) in the following areas:

Accounting
 Corporate Governance
 Entrepreneurship
 Finance
 Health Services Management
 Human Resource Management
 International Business
 Information Technology Management
 Leadership
 Marketing
 Philanthropy & Nonprofit Studies
 Project Management
 Strategy

For further information on concentrations and minors please refer to the GS75 Master of Business Administration Course Summary Sheet.

The BGSB reserves the right to run any of these units in an alternative delivery mode if there are less than 15 enrolments.

Information Technology Management

Choose 48 credit points from elective list.

*Elective list:

INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Management
INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	IT Project Management

* All elective units are subject to availability.

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Network Administrator, Network Manager, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Property Management, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

MAJORS STUDY AREAS

Entrepreneurship

Required Units:

GSN420	New Venture Strategy
GSN423	Financial Management 2
GSN429	New Venture Marketing
GSN430	New Venture Funding
GSN431	New Venture Growth and Transitions
GSN434	Venture Capital
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers

Graduate Certificate in Business Administration (GS87)

Year offered: 2009

Admissions: Yes

CRICOS code: 031575D

Course duration (full-time): 1 semester (2 teaching periods)

Course duration (part-time): 2 semester (4 teachings periods)

Domestic fees (indicative): 2009: \$13,000 (indicative) per semester

International Fees (per semester): 2009: \$16,500 (indicative) per semester (*subject to annual review*)

Domestic Entry: March, May, July, September. Conditional entry for November and January intakes.

International Entry: March, May, July, September. Conditional entry for November and January intakes.

Total credit points: 48

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bus@qut.com

Campus: Gardens Point

Abbreviation

GradCertBusAdmin

Overview

The Graduate Certificate in Business Administration (GCBA) is one of the courses offered in the MBA suite. This course is effectively one-third of the MBA program and allows professionals to update their skills in selected core discipline or interdisciplinary areas.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Hold a Bachelor degree in any field from a recognised university with a minimum GPA of 4.5 on a 7 point scale;
3. Have a GMAT score of at least 550;
4. Have a minimum three years full-time equivalent relevant work experience post degree; and
5. Provide two referee reports (on BGSB template provided).

Visit the following link for further information on our entry requirements.

Admission Intakes

There are six intakes per year for this program. The November and January intakes are approved in special circumstances only.

How to Apply

You may access this link for information on our entry requirements.

Special Entry

Applicants with no undergraduate degree may be admitted into the Graduate Certificates of Business Administration.

Normal articulation rules apply for entry into the Masters of Business Administration.

Articulation

Students may articulate from the Graduate Certificate in Business Administration (GCBA) into the MBA provided they have a minimum GPA of 4.5.

GMAT

The Graduate Management Admission Test (GMAT) is widely used across the globe to help assess the qualifications of applicants in business management. The test consists of analytical, quantitative and verbal sections. Visit www.mba.com for information on how to prepare for the test. Feel free to contact BGSB for further information.

Course Design

There are two options which students can complete the Graduate Certificate in Business Administration consisting of 48 credit points of study.

Option 1:

Students may complete two core units and then select 36 credit points from a specified list of MBA core units.

Option 2:

Student may complete all units (48 credit points) listed under the available four study areas:- Corporate Governance; Entrepreneurship and Innovation; Leadership; or Strategy.

BGSB offers six credit point (GSN) units, delivered in seven-week modules giving students the flexibility to organise their study around work and social commitments.

See Course Structure below.

Course Code Information

The GS42 course code has been discontinued. Students currently enrolled in this course code will be able to continue until completion. Students should consult course information for GS87 for information and seek advice from BGSB.

Further Information

If you have any further questions regarding this course please contact the Faculty of Business Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus.

Course structure

NOTES:

Students have two options within this program:

REQUIRED UNITS

- | | |
|--------|---|
| GSN401 | Managing in the Global Business Environment |
| GSN405 | Strategic Management |

OPTION 1:

Plus 36 credit points (six units) from the following MBA core units:

GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN491	Economics in Business 1

OPTION 2:

Choose to complete 36 credit points from one of the study areas below.

Corporate Governance

Required Units:

GSN404	Financial Statements Analysis
GSN412	Business Law 1
GSN472	Legal Principles of Corporate Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN496	Public Relations and Crisis Management

Entrepreneurship and Innovation

Required Units:

GSN404	Financial Statements Analysis
GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship
GSN420	New Venture Strategy
GSN429	New Venture Marketing
GSN431	New Venture Growth and Transitions

Leadership

Required Units:

GSN407	Business Communication
GSN409	Organisational Behaviour 1
GSN415	Understanding Leadership
GSN417	Effective Advocacy for Managers
GSN425	Leadership Development
GSN456	Personal Development and Ethics for Managers

Strategy

Required Units:

GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship

GSN418	Marketing Strategy Development
GSN474	Strategy Planning & Development
MGN505	Consulting and Change Management

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Network Administrator, Network Manager, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Property Development, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

Master of Business Administration (Major) (GS97)

Year offered: 2009

Admissions: No

CRICOS code: 045503E

Course duration (full-time): 4 semesters (Study must be undertaken during Summer Program)

International Fees (per semester): 2009: \$16,500 (indicative) per semester (*subject to annual review*)

International Entry: 6 entry points per year

Total credit points: 192

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Discontinuation

This course code has been discontinued. Any students currently enrolled in this course will be able to continue until completion. Any prospective students should go to GS76 Master of Business Administration (Study Area A) for current information.

Course structure

The following 14 core units must be completed:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Plus the following two Integrative core units:

GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Plus 48 credit points of major study units, from the Entrepreneurship and ITM major listed below.

Plus a further 48 credit points of elective units, which may be undertaken as one or more concentration (36cp) or minor (24cp) in the following areas:

Accounting
Corporate Governance
Entrepreneurship

Finance

Health Services Management

Human Resource Management

International Business

Information Technology Management

Leadership

Marketing

Philanthropy & Nonprofit Studies

Project Management

Strategy

For further information on concentrations and minors please refer to the GS75 Master of Business Administration Course Summary Sheet.

The BGSB reserves the right to run any of these units in an alternative delivery mode if there are less than 15 enrolments.

MAJORS STUDY AREAS

Entrepreneurship

Required Units:

GSN420	New Venture Strategy
GSN423	Financial Management 2
GSN429	New Venture Marketing
GSN430	New Venture Funding
GSN431	New Venture Growth and Transitions
GSN434	Venture Capital
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers

Information Technology Management

Choose 48 credit points from elective list.

*Elective list:

INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Management
INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	IT Project Management

* All elective units are subject to availability.

Potential Careers:

Administrator, Manager.

Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations) (IF05)

Year offered: 2009

Admissions: No

CRICOS code: 040312G

Course duration (full-time): 4/4.5 Years (8 or 9 Semesters - students may choose); Int'l - 9 semesters

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$5,851

International Fees (per semester): 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July

QTAC code: 409172

Past rank cut-off: 90

Past OP cut-off: 6

OP Guarantee: Yes

Assumed knowledge: English (4,SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432

Standard credit points per full-time semester: 48 (Years 1 & 2); 60 (Years 3 & 4)

Course coordinator: Associate Professor Adrian Thomas (Creative Industries); Mr Andrew Paltridge (Business)

Discipline coordinator: Professor Alan Knight (Journalism); Dr Gayle Kerr (Advertising); Mr Simon Ridings (International Business); Ms Robina Xavier (Public Relations)

Campus: Gardens Point and Kelvin Grove

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX36 Bachelor of Business/Bachelor of Journalism. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Overview

This four-and-a-half year professional course links Journalism with business studies in Advertising, International Business or Public Relations and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects and specialise in advertising, public relations, globalisation, international business development or global economics.

Career Outcomes

Advertising graduates enter the marketplace as copywriters, media planners, account executives, media representatives,

product managers and researchers. The International Business major equips graduates for careers in companies engaged in international trade, multinational companies and financial institutions dealing with international marketing and investments. Public Relations graduates enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, information officers, corporate communication officers and professionals, and special events managers. Journalism graduates are prepared for careers in both print and broadcast journalism, and opportunities also exist to become press secretaries and media officers.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*International Business - Australian Institute of Export;

*Public Relations - Public Relations Institute of Australia.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

Course Design

Students are required to complete 432 credit points, comprised of 240 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program.

For the Business component, students must complete the 96 credit point Faculty Core Units together with a 72 credit point Major and a further 72 credit points in which the student must complete one of the following: Double Major, Extended Major or Specialisation.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Creative Writing & Cultural Studies

KPB207	Film and Television Scriptwriting
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB107	Drawing For Fashion
KFB206	Fashion and Modernity
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Interactive and Visual Design

KIB101	Visual Communication
KIB105	Animation and Motion Graphics
KIB201	Concept Development for Game Design and

Interactive Media

Journalism

KJB101	Digital Journalism
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Performance Studies

KSB215	Visual Theatre Design
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB204	Understanding Performance
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Introductory Research 1

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues

Semester 2 Units

Creative Writing & Cultural Studies

KPB207	Film and Television Scriptwriting
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB004	Indigenous Creative Industries

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting

Interactive and Visual Design

KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB108	Animation History and Practices
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media 2: Applications and Implications
KCB203	Consumer Cultures

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

Performance Studies

KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB207	Staging Australia
KTB211	Creative Industries Events and Festivals

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

null

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Advertising Professional, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.

Bachelor of Mass Communication (IF27)

Year offered: 2009

Admissions: Yes

CRICOS code: 037542J

Course duration (full-time): 3 Years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July

QTAC code: 409012

Past rank cut-off: 75

Past OP cut-off: 13

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies (cifug@qut.edu.au)

Discipline coordinator: Professor Alan Knight (Media & Communication, and Journalism); Ms Jeanette McGown (Television); Dr Gayle Kerr (Advertising); Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Overview

This course is a joint offering by the faculties of Creative Industries and Business, designed to capitalise on the dynamic area of mass communication and the challenges faced by organisations in the digital age.

The flexible program design includes areas of study from both faculties, providing professional skills in areas such as international journalism, television, media and communication, advertising and public relations.

Career Outcomes

Graduates obtain employment in a wide variety of public and private sector organisations. Potential employment opportunities include careers as a public relations consultant, media planner, copywriter, corporate communication manager, specialist journalist, media production specialist, media adviser or event manager.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

Course Design

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of

a. Faculty Core (six faculty core units)

b. Major Core (two majors of six units each) and

c. Electives (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.

The recommended combinations are:

- Public Relations and International Journalism
- Public Relations and Media and Communication
- Advertising and Television
- International Journalism and Media and Communication.

Why choose this course?

The combined expertise of these faculties gives you a unique opportunity to foster your skills in creative, technical and business communication. You can tailor your studies to meet a specific career goal or to create a wide variety of career choices.

You will complete two majors â some recommended combinations are: â public relations and international journalism â advertising and media and communication â advertising and television â international journalism and media and communication.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

General Course structure

FACULTY CORE UNITS - 6 units required

KCB110	Introduction To Mass Communication
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
BSB126	Marketing
AMB201	Marketing and Audience Research
	EITHER
AMB220	Advertising Theory and Practice
	OR
AMB260	Public Relations Theory and Practice

MAJOR CORE UNITS - 12 units required - Select two of the following 6 units majors

Advertising

AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
Students who have completed AMB220 Advertising Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:	
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Media and Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB202	New Media 2: Applications and Implications
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB370	Public Relations Cases
AMB361	Public Relations Campaigns
Students who have completed AMB260 Public Relations Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:	
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Television

KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB303	Critical Thinking About Television

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting

KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Electives - 6 units required

Select six units from any Faculty.

Course structure - Advertising / International Journalism

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KJB101	Digital Journalism
BSB126	Marketing
KCB110	Introduction to Mass Communication

Year 1, Semester 2

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KJB121	Journalistic Inquiry
AMB201	Marketing and Audience Research
AMB319	Media Planning
	Elective

Year 2, Semester 2

KJB280	International Journalism
AMB221	Advertising Copywriting
	Elective
	Elective

Year 3, Semester 1

KJB224	Feature Writing
AMB320	Advertising Management
AMB202	Integrated Marketing Communication
	OR
AMB230	Internet Promotion
	OR
AMB330	Advertising Strategy and Planning
	Elective

Year 3, Semester 2

KJB337	Public Affairs Reporting
AMB339	Advertising Campaigns
	Elective
	Elective

Course structure - Advertising / Media &

Communication

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
BSB126	Marketing
KCB101	Communication in the New Economy
KCB110	Introduction to Mass Communication

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB201	Marketing and Audience Research

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB301	Media Audiences
AMB319	null Elective

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
AMB318	Advertising Copywriting Elective Elective

Year 3, Semester 1

KCB302	Political Communication
AMB320	Advertising Management
AMB202	Integrated Marketing Communication OR
AMB230	Internet Promotion OR
AMB330	Advertising Strategy and Planning Elective

Year 3, Semester 2

KCB304	Managing Communication Resources
AMB339	Advertising Campaigns Elective Elective

Course structure - Advertising / Television

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KCB110	Introduction to Mass Communication
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Foundations of Film and Television Production

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB319	Media Planning
KPB105	Narrative Production

Year 2, Semester 2

AMB320	Advertising Management
KPB104	Film and Television Production Resource Management Elective Elective

Year 3, Semester 1

KPB303	Critical Thinking About Television
AMB202	Integrated Marketing Communication OR
AMB230	Internet Promotion OR
AMB330	Advertising Strategy and Planning Elective Elective

Year 3, Semester 2

KPB107	Television's Greatest Hits
AMB321	Advertising Campaigns Elective Elective

Course structure - Advertising/Public Relations

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices Elective Choose either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
--------	---------------------------------

AMB221	Advertising Copywriting
AMB222	Media Planning
AMB261	Media Relations and Publicity

Year 2, Semester 2

AMB262	Public Relations Writing
	Choose one from the following three units:
AMB230	Digital Promotions
AMB202	Integrated Marketing Communication
AMB231	Marketing Communications Regulations and Ethics
	Elective
	Elective

Year 3, Semester 1

AMB320	Advertising Management
AMB370	Public Relations Cases
	Choose one from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
	Elective

Year 3, Semester 2

AMB321	Advertising Campaigns
AMB361	Public Relations Campaigns
	Elective
	Elective

Course structure - Public Relations / Television

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KCB110	Introduction to Mass Communication

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction to Public Relations
KKB102	Creative Industries: Making Connections
KPB101	Foundations of Film and Television Production

Year 2, Semester 1

AMB264	Public Relations Techniques
KPB105	Narrative Production
	Elective
	Elective

Year 2, Semester 2

AMB372	Public Relations Planning
KPB104	Film and Television Production Resource

	Management
KPB107	Television's Greatest Hits
	Elective

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
	Elective
	Elective

Year 3, Semester 2

AMB379	Public Relations Campaigns
	Select two from the following three units:
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics
AMB202	Integrated Marketing Communication
	Elective

Course structure - Public Relations / Media & Communication

Year 1, Semester 1

KCB101	Communication in the New Economy
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
BSB126	Marketing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication
AMB201	Marketing and Audience Research
AMB263	Introduction to Public Relations

Year 2, Semester 1

KCB301	Media Audiences
AMB264	Public Relations Techniques
	Elective
	Elective

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
AMB372	Public Relations Planning
	Choose two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communication Regulation and Ethics

Year 3, Semester 1

KCB302	Political Communication
AMB374	Global Public Relations Cases

Elective

Elective

Year 3, Semester 2

KCB304 Managing Communication Resources

AMB361 Public Relations Campaigns

Elective

Elective

Course structure - Public Relations / International Journalism

Year 1, Semester 1

BSB126 Marketing

KJB101 Digital Journalism

KKB101 Creative Industries: People and Practices

KCB110 Introduction to Mass Communication

Year 1, Semester 2

AMB201 Marketing and Audience Research

AMB263 Introduction to Public Relations

KJB120 Newswriting

KKB102 Creative Industries: Making Connections

Year 2, Semester 1

AMB264 Public Relations Techniques

KJB121 Journalistic Inquiry

Elective

Elective

Year 2, Semester 2

AMB372 Public Relations Planning

KJB280 International Journalism

Choose two from the following three units:

AMB202 Integrated Marketing Communication

AMB230 Internet Promotion

AMB231 Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374 Global Relations Cases

KJB224 Feature Writing

Elective

Elective

Year 3, Semester 2

AMB379 Public Relations Campaigns

KJB337 Public Affairs Reporting

Elective

Elective

Course structure - Media & Communication / Television

Year 1, Semester 1

KCB101 Communication in the New Economy

KKB101 Creative Industries: People and Practices

KCB110 Introduction to Mass Communication

BSB126 Marketing

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KPB104 Film and Television Production Resource Management

AMB201 Marketing and Audience Research

AMB220 Advertising Theory and Practice

OR

AMB263 Introduction to Public Relations

Year 2, Semester 1

KPB106 Australian Television

KCB103 Strategic Speech Communication

KCB301 Media Audiences

Elective

Year 2, Semester 2

KPB101 Foundations of Film and Television Production

KCB202 New Media 2: Applications and Implications

Elective

Elective

Year 3, Semester 1

KPB105 Narrative Production

KCB302 Political Communication

KPB303 Critical Thinking About Television

Elective

Year 3, Semester 2

KCB304 Managing Communication Resources

KPB107 Television's Greatest Hits

Elective

Elective

Course structure - Media & Communication / International Journalism

Year 1, Semester 1

BSB126 Marketing

KCB110 Introduction to Mass Communication

KJB101 Digital Journalism

KKB101 Creative Industries: People and Practices

Year 1, Semester 2

KJB120 Newswriting

KKB102	Creative Industries: Making Connections
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice OR
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB301	Media Audiences
KJB121	Journalistic Inquiry
KCB101	Communication in the New Economy

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
KJB280	International Journalism Elective Elective

Year 3, Semester 1

KCB302	Political Communication
KJB224	Feature Writing Elective Elective

Year 3, Semester 2

KCB304	Managing Communication Resources
KJB337	Public Affairs Reporting Elective Elective

Course structure - Television/International Journalism

Year 1, Semester 1

BSB126	Marketing
KJB101	Digital Journalism
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management
AMB260	Public Relations Theory and Practice OR
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB105	Narrative Production
KPB106	Australian Television

KJB120	Newswriting
--------	-------------

Year 2, Semester 2

AMB201	Market and Audience Research
KJB280	International Journalism Elective Elective

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television Elective Elective

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB107	Television's Greatest Hits Elective Elective

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

3D Visualisation

KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics

Advertising

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
BSB126	Marketing
AMB200	Consumer Behaviour

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KVB105	Drawing for Design

KVB106 Drawing for Animation

Art History

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

DAB325 Architecture in the 20th Century

DEB102 Introducing Design History

KVB212 Australian Art, Architecture and Design

KVB306 Video Art and Culture

Advanced Interactive Media

KKB216 Graphical Development Environments for Media Interaction

KIB205 Programming for Visual Designers and Artists

KIB309 Embodied Interactions

KIB314 Tangible Media

Audience and User Research

KCB102 Media and Society: From Printing Press to Internet

KCB105 Media and Communication Research Methods

KCB203 Consumer Cultures

KCB301 Media Audiences

Communication Design

*This minor is available to students who commenced 2008 or earlier

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

Communication for the Professions

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Managing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: The Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

Dance Studies

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB201 New Media 1: Information and Knowledge

KCB202 New Media 2: Applications and Implications

KVB306 Video Art and Culture

Drama

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entrepreneurship

AMB251 Innovation and Market Management

BSB115 Management People and Organisations

BSB126 Marketing

MGB223 Entrepreneurship and Innovation

AMB240 Marketing Planning and Management

MGB207 HR Issues and Strategy

Fashion

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

French

HHB061 French 1

HHB062 French 2

HHB063 French 3

HHB064 French 4

HHB065 French 5

HHB066 French 6

HHB067 French 7

HHB068 French 8

Game Design

ITB750 Computer Game Studies

ITB751 Games Production

KIB201 Concept Development for Game Design and Interactive Media

KIB202	Enabling Immersion	INB271	The Web
German		INB272	Interaction Design
HHB091	German 1	Integrated Marketing Communication	
HHB092	German 2	AMB202	Integrated Marketing Communication
HHB093	German 3	AMB220	Advertising Theory and Practice
HHB094	German 4	AMB263	Public Relations Theory and Practice
HHB095	German 5	BSB126	Marketing
HHB096	German 6	AMB261	Media Relations and Publicity
HHB097	German 7	AMB208	Events Marketing
HHB098	German 8	Interactive and Visual Design	
Graphic Design		KIB101	Visual Communication
KIB101	Visual Communication	KIB102	Visual Interactions
KIB335	Typography and Illustration	KIB103	Introduction to Web Design and Development
KIB338	Print Media	KIB104	Digital Media
KVB204	Graphic Design	International Business	
Indigenous Studies		BSB119	International and Electronic Business
EDB007	Culture Studies: Indigenous Education	IBB205	Cross-Cultural Communication and Negotiation
HHB123	Indigenous Australian Culture Studies	IBB210	Export Management
HHB210	Indigenous Australia: Country, Kin And Culture	IBB303	International Logistics
HHB255	Indigenous Politics And Political Culture	Japanese	
HHB276	Indigenous Knowledge: Research Ethics and Protocols	HHB081	Japanese 1
KKB004	Indigenous Creative Industries	HHB082	Japanese 2
KWB307	Indigenous Writing	HHB083	Japanese 3
Indonesian		HHB084	Japanese 4
HHB071	Indonesian 1	HHB085	Japanese 5
HHB072	Indonesian 2	HHB086	Japanese 6
HHB073	Indonesian 3	HHB087	Japanese 7
HHB074	Indonesian 4	HHB088	Japanese 8
HHB075	Indonesian 5	Journalism	
HHB076	Indonesian 6	KJB101	Digital Journalism
HHB077	Indonesian 7	KJB120	Newswriting
HHB078	Indonesian 8	KJB121	Journalistic Inquiry
Information Technology		KJB224	Feature Writing
	Choose 2 of the following units	Lighting Design	
INB101	Impact of IT	PCN121	Vision Colour and Photometry
INB102	Emerging Technologies	PCN122	Lighting Design
INB104	Building IT Systems	PCN123	Sustainability and Human Factors
	Choose 2 of the following units (INB122 or INB210 cannot both be taken)	PCN124	Lamps and Luminaires
INB122	Organisational Databases	Literature	
INB210	Databases	KWB109	Writing Australia
INB251	Networks	KWB206	Youth and Children's Writing
INB255	Security	KWB207	Great Books: Creative Writing Classics
INB270	Programming	KWB208	Modern Times (Literature and Culture in the 20th Century)

KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Production and Service Management
MGB220	Management Research Organisations
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
AMB335	E-Marketing Strategies

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Music Studies

KDB225	Music Theatre Skills
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events and Festivals

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals

Professional Writing

KWB102	Media Writing
--------	---------------

KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Screen Studies

KPB102	Film History (recommended)
KPB103	Film Genres (recommended)
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Public Relations

AMB263	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any

pre/co-requisite units applicable
 * the offering of elective units is subject to sufficient student enrolment numbers and staff availability
 * some units are subject to quota restrictions
 * KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Creative Writing & Cultural Studies

KPB207	Film and Television Scriptwriting
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB107	Drawing For Fashion
KFB206	Fashion and Modernity
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Interactive and Visual Design

KIB101	Visual Communication
KIB105	Animation and Motion Graphics
KIB201	Concept Development for Game Design and Interactive Media

Journalism

KJB101	Digital Journalism
--------	--------------------

KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Performance Studies

KSB215	Visual Theatre Design
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB204	Understanding Performance
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Introductory Research 1

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues

Semester 2 Units

Creative Writing & Cultural Studies

KPB207	Film and Television Scriptwriting
KWB102	Media Writing

KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB004	Indigenous Creative Industries

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting

Interactive and Visual Design

KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB108	Animation History and Practices
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Communication in the New Economy
--------	----------------------------------

KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media 2: Applications and Implications
KCB203	Consumer Cultures

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

Performance Studies

KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB207	Staging Australia
KTB211	Creative Industries Events and Festivals

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Advertising Professional, Creative Writer, Government Officer, Guidance Officer, Information Officer, International Business Specialist, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist,

Organisational Communication Specialist, Policy Officer,
Public Relations Officer/Consultant, Public Servant,
Publishing Professional, Web Designer.

Bachelor of Engineering (Electrical)/Bachelor of Business (IF28)

Year offered: 2009

Admissions: No

CRICOS code: 027278C

Course duration (full-time): 5 years

Domestic fees (indicative): 2009: CSP \$3,884 (indicative)
per semester

International Fees (per semester): 2009: \$10,500
(indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419532; Dfee: 419536

Past rank cut-off: 80. Dfee places were not offered last
year.

Past OP cut-off: 10. Dfee places were not offered last year.

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for
Business as a visiting student or QUT Continuing
Professional Education course Mathematics Bridging;
ENGLISH: Successful completion of a year of full-time
vocational or tertiary study. For further information contact
07 3138 2000 or email study@qut.com

Total credit points: 480

Standard credit points per full-time semester: 48
(average)

Course coordinator: Dr R.Mahalinga-Iyer (Engineering);
Dr Erica French (Business)

Discipline coordinator: Dr Jason Ford (Engineering); Ms
Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr
Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr
Robert Thompson (Human Resource Management); Mr
Michael Cox (International Business); Dr Kavvoos Mohannak
(Management); Mr Bill Proud (Marketing); and Ms Amisha
Mehta (Public Relations)

Campus: Gardens Point

Discontinuation

From Semester 1, 2007, this course has been renamed and
recoded to IX28 Bachelor of Business/Bachelor of
Engineering. Currently enrolled students who wish to remain
in, and graduate from the existing program will be permitted
to do so up to the end of 2009. From Semester 1, 2010, all
students will be enrolled in the new program.

null

This course has been discontinued. Currently
enrolled students should check the Course
Summary Sheet (via QUT Virtual) for
enrolment and unit information.

Bachelor of Arts/Bachelor of Business (Accountancy, Banking and Finance, Economics or Marketing) (IF30)

Year offered: 2009

Admissions: No

CRICOS code: 037539D

Course duration (full-time): 4.5 years (9 semesters)

Domestic fees (indicative): 2009: CSP \$4,339 (indicative) per semester

Domestic Entry: February

International Entry: February and July

QTAC code: This course is no longer offered - see IX38 B Arts/B Business

Past rank cut-off: 72

Past OP cut-off: 13

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education Course, Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432 (192 cp in Arts and 240 cp in Business)

Standard credit points per full-time semester: 48

Course coordinator: Dr Iraphne Childs (Arts); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX38 Bachelor of Arts/Bachelor of Business. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Other Majors

See also the separate entry for the following majors in this course: Bachelor of Arts/Bachelor of Business (Advertising, Electronic Business, Human Resource Management, International Business, Management, or Public Relations).

Career Outcomes

- Humanities graduates find employment in areas such as government, diplomacy, higher education and public service.

- Graduates of the Bachelor of Business (Accountancy) can expect to find employment in public practice, industry and

commerce or government. In public practice the main areas of specialisation are auditing, financial analysis, corporate secretarial functions, costing, taxation, receivership, bankruptcy, trusteeship or management services. In industry and commerce, accountancy graduates are employed in management positions.

- Graduates of the Banking and Finance major find employment in the banking area of finance which can involve retail, wholesale or international projects, the funding of operations and investment of funds in loans or liquidity.

- Graduates with Economics training are highly sought after. They are employed as economists and in a wide variety of related professional areas.

- Graduates of the Marketing major find employment in industry and government in roles including marketing and research, sales management and product development and management. They are also employed as marketing managers and consultants in the national and international business environments.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Banking and Finance: Australasian Institute of Banking and Finance (AIBF).

*Economics: Economic Society of Australia (Queensland Division).

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

Course Design

Students are required to complete 432 credit points comprised of 192 credit points from the Bachelor of Arts program and 240 credit points from the Bachelor of Business program.

BA Course Requirements - Commencing Students

BA Course Requirements (Years 1-4)

Students are required to complete:

* One Multidisciplinary Professional Major (1 core unit + 6 units in the major)

It is suggested that they complete the Core Units Program consisting of the following:

* Two core units in first semester (from a selection of core introductory and core skills units)

(Note: one of the core introductory units will sit within the chosen Interdisciplinary Professional Major.

* Year 2: research methods unit. Students are advised to take at least two of these units.

BA Course Requirements - Commencing Students (cont.)

Students must maintain a minimum of 50% enrolment in units from the BA program until they have completed eight of these units (96 credit points).

Students may wish to:

- develop a Minor (48 credit points) in one of the interdisciplinary professional areas
- develop a Minor (48 credit points) in a disciplinary study sequence or in another QUT course
- take a series of elective units.

Students wishing to complete a full discipline studies sequence (6 units) will need to amend their core units program.

Students planning to complete a full Language sequence (6 units) will need to discuss their program with the relevant Course Coordinator in order to ensure that they begin their Language studies in first semester and that their language units can be continued into their third year.

NB: Students are required to complete 16 units in the BA component of the double degree. Of these 12 must be BA units i.e. HHB coded units.

Multidisciplinary Professional Majors

For details, refer to the Bachelor of Arts Degree (HH01).

Discipline Majors

For details, refer to the Bachelor of Arts Degree (HH01).

Minor Sequences

For details, refer to the Co-Majors entry in the Bachelor of Arts (HH01) entry as any of these are available to be taken as Minors.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience. Further information is available at www.deferment.qut.edu.au.

Course is under review

QUT is currently reviewing the Arts and Social Science programs to ensure they continue to meet the needs of students and employers. As a result these programs may change in 2008 or may not be offered. You can register for updates on the status of these courses by visiting the Humanities website.

Key Terms - BA

*Multidisciplinary Professional Major - one of five interdisciplinary study sequences in the BA degree (International and Global Studies, Society and Change, Ethics and Human Rights, Community Studies, Australian Studies), consisting of one core unit plus six further units from the appropriate list (making a total of 84 credit points).

Students must complete at least one of these to fulfil the requirements of the degree. NB - a unit may not be counted in more than one multidisciplinary professional major, discipline major or minor.

* Discipline Major - a set of six units (72 credit points) in a given discipline (Geography, History, Languages, Social Science). In Languages, this consists of six sequenced units in one Language. In other disciplines the six units must include one introductory unit to the discipline.

*Minor Study Sequence - a study sequence of any four units (48 credit points) in a given subject area. NB - a unit may not be counted in more than one minor.

* Elective Units - units selected by students to fit into their study program.

Bachelor of Business/Bachelor of Laws (IF41)

Year offered: 2009

Admissions: No

CRICOS code: 006386F

Course duration (full-time): 5 Years

Domestic fees (indicative): 2009: CSP \$4,171 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July* (*Subject to availability)

QTAC code: 419222

Past rank cut-off: 90

Past OP cut-off: 6

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 528

Standard credit points per full-time semester: 60

Course coordinator: Dr Erica French (Business); Director, Undergraduate Programs (Law)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

OP Guarantee

The OP Guarantee does not apply to this program.

Career Outcomes

The Bachelor of Laws component of this double degree covers the areas of law required for the purposes of admission to practise as a Solicitor and/or Barrister in all Australian states and territories. Advertising graduates enter the marketplace as copywriters, media planners, account executives, media representatives, product managers and researchers. Graduates of the Human Resource Management major can expect to find employment in the public and private sectors in all areas of human resource management including recruitment, training and development, international staffing, industrial relations, pay systems and strategic human resources planning. The International Business major equips graduates for careers in companies engaged in international trade, multinational companies and financial institutions dealing with international marketing and investments, and public sector careers in foreign economic relations. Management graduates may also find employment in commercial and industrial firms, banks, insurance companies, federal, state and local government agencies, small business and in management consultancies. Public Relations graduates

enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, information officers, corporate communication officers and professionals, and special events managers.

Other Majors

See also the separate entry for the following majors in this course: Bachelor of Business (Banking & Finance, Economics and Marketing)/Bachelor of Laws.

Professional Recognition

The Bachelor of Laws degree satisfies the academic requirements for admission to practise as a Solicitor or Barrister in Queensland.

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership of: CPA Australia; Institute of Chartered Accountants in Australia; Chartered Secretaries Australia; Advertising Federation of Australia; Australian Association of National Advertisers; Australian Direct Marketing Association; Queensland Commercial Radio Association; Australasian Institute of Banking and Finance; Economics Society of Australia; Australian Human Resources Institute; Australian Institute of Management; Australian Institute of Training and Development; Australian Institute of Export; Australian Institute of Management; Australian Marketing Institute; Marketing Research Society of Australia; Australian Institute of Management; American Marketing Association and Public Relations Institute of Australia.

Course Design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

For the Business component, students undertake 7 Faculty core units and 6 units from one of the following Majors plus 3 specialisation units.

Law Elective Units

For information on the availability of law elective units, please refer to the relevant section in the Bachelor of Laws course entry in the Faculty of Law section.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course structure

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Academic, Accountant, Advertising Professional, Banker, Banking and Finance Professional, Barrister, Business Analyst, Crown Law Officer, Economist, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, In-House Lawyer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Public Servant, Risk Manager, Solicitor, Stockbroker.

Bachelor of Mathematics/Bachelor of Business (Accountancy, Banking and Finance or Economics) (IF60)

Year offered: 2009

Admissions: No

CRICOS code: 027274G

Course duration (full-time): 4 Years

Domestic fees (indicative): 2009: CSP \$4,002 (indicative) per semester

Domestic Entry: February

International Entry: February and July

QTAC code: 419212; Dfee: 419216

Past rank cut-off: 80. Dfee places were not offered last year.

Past OP cut-off: 10. Dfee places were not offered last year.

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432

Standard credit points per full-time semester: 54 (Average)

Course coordinator: Prof Erhan Kozan (Mathematics); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX37 Bachelor of Business/Bachelor of Mathematics. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Career Opportunities

Test Graduates are equipped to undertake sophisticated economic and financial modelling which is important in business and government decision making. Quantitative analysts are employed by the financial sector in order to optimise returns both in the short and long-term. Graduates may also become actuarial trainees in the insurance and superannuation area although further study is required in order to qualify as an actuary.

Graduates of the Accountancy major can expect to find employment in auditing, financial analysis, corporate secretarial functions, costing, taxation, receivership,

bankruptcy, trusteeship or management services.

Graduates of the Banking and Finance major find employment in the banking area of finance which can involve retail, wholesale or international projects, the funding of operations and investment of funds in loans or liquidity.

Graduates with Economics training are highly sought after. They are employed as economists and in a wide variety of related professional areas to provide strategic analysis and policy advice.

Professional Recognition

Graduates will be eligible for membership of the Mathematical Society of Australia, the Statistical Society of Australia and, depending on unit selection, the Australian Society of Operations Research. Depending on the choice of major, extended major or specialisation graduates may be eligible for membership of the Economic Society of Australia (Queensland Division), Australian Institute of Management, Financial Services Institute of Australasia (FINSIA), Chartered Secretaries Australia, CPA Australia and the Institute of Chartered Accountants in Australia (ICAA).

Course Design

The course offers the opportunity to combine Mathematics with a business course majoring in Accountancy, Banking and Finance or Economics, which can be combined with an extended major in the same field, or with a double major from any of the Bachelor of Business majors, including Electronic Business.

Mathematics Scholarships

Students enrolled in this course can apply for industry sponsored scholarships. Mathematics equity scholarships are also awarded on the basis of socioeconomic disadvantage.

Course Combinations

Recommended combinations for the Business component are:

Accountancy: Extended major in Professional Accounting

Banking & Finance: Extended major in Banking, Financial Economics or Funds Management; or double major in Economics

Economics: Extended major in Financial Economics or double major in Banking & Finance.

*Please note that EFB101 Data Analysis for Business which is normally undertaken in the majors of Accountancy, Banking and Finance & Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

Students also note that enrolment in the unit EFB326 Applied Portfolio Management is restricted to students undertaking the Financial Economics specialisation (FES) and the following extended majors: Banking (BFX); Financial Economics (FEX); and Funds Management (FDX).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience. Further information is available at www.deferment.qut.edu.au

Contact Details

Science Coordinator

Prof Erhan Kozan

Phone: +61 7 3138 1029

Email: e.kozan@qut.edu.au

Business Coordinator

Mr Andrew Paltridge

Phone: +61 7 3138 2343

Email: a.paltridge@qut.edu.au

Discipline Coordinators

Accountancy

Dr John Sweeting

Phone: + 61 7 3138 2534

Email: j.sweeting@qut.edu.au

Banking and Finance

Dr Adam Clements

Phone: + 61 7 3138 2525

Email: a.clements@qut.edu.au

Economics

Dr Radhika Lahiri

Phone: +61 7 3138 2753

Email: r.lahiri@qut.edu.au

Course structure

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Computer Game Programmer, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Investment Manager, Market Research Manager, Mathematician, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Applied Science/Bachelor of Business (IF61)

Year offered: 2009

Admissions: No

CRICOS code: 042263G

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,706 (indicative) per semester

Domestic Entry: February

International Entry: February

QTAC code: 419832; Dfee: 419836

Past rank cut-off: 80. Dfee places were not offered last year.

Past OP cut-off: 10. Dfee places were not offered last year.

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432

Standard credit points per full-time semester: 54 (average)

Course coordinator: Dr Perry Hartfield (Science); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoo Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

null

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Academic, Account Executive, Accountant, Advertising Professional, Analytical Chemist, Astrophysicist, Banker, Banking and Finance Professional, Biochemist, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Chemist, Chemist Industrial, Clinical Laboratory Scientist, Coastal Scientist, Conservation Biologist, Ecologist, Economist, Environmental Scientist, Estimator, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Health Physicist, Home Economist, Human Resource Developer, Human Resource Manager, Hydrogeologist, Immunologist, Industrial Chemist, International Business Specialist, Investment Manager, Laboratory Technician (Chemistry), Manager, Marine Scientist, Marketing Officer/Manager, Medical Biotechnologist, Medical Physicist, Microbiologist, Molecular Biologist, Natural Resource Scientist, Physicist, Plant Biotechnologist, Policy Officer, Population Ecologist,

Programmer, Public Servant, Stockbroker, Virologist.

Bachelor of Applied Science (in Human Movement Studies)/Bachelor of Business (Accountancy, Banking and Finance, Economics or Marketing) (IF62)

Year offered: 2009

Admissions: No

CRICOS code: 020328K

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$15,936; CSP \$6,092

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July

QTAC code: 409322; Dfee: 409326

Past rank cut-off: 80. Dfee places were not offered last year.

Past OP cut-off: 10. Dfee places were not offered last year.

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432

Standard credit points per full-time semester: 54 (average)

Course coordinator: Dr Michael McDonald (Human Movement Studies); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX47 Bachelor of Applied Science (Human Movement Studies)/Bachelor of Business. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Other Majors

See also the separate entry for the following majors in this course: Bachelor of Applied Science (in Human Movement Studies)/Bachelor of Business (Advertising, Human Resource Management, International Business,

Management, or Public Relations).

Recommended Study

Any of: Mathematics C, Chemistry, Physics, Biological Science, Health Education, or Health and Physical Education.

Career Outcomes

The Bachelor of Applied Science in Human Movement Studies course provides skills for careers in a range of exercise and sports science settings such as corporate health and fitness, family and community services, the health and fitness industry, local and state government agencies, state sporting associations, rehabilitation clinics, institutes of sport, universities and colleges and personal training. Graduates of the Bachelor of Business (Accountancy) can expect to find employment in auditing, financial analysis, corporate secretarial functions, costing, taxation, receivership, bankruptcy, trusteeship or management services. Graduates of the Banking and Finance major find employment in the banking area of finance which can involve retail, wholesale or international projects, the funding of operations and investment of funds in loans or liquidity. Graduates with Economics training are employed as economists and in a wide variety of related professional areas to provide strategic analysis and policy advice. Graduates of the Marketing major find employment in industry and government, marketing and research, sales management and product development and management roles. They are also employed as marketing managers and consultants in national and international business environments.

Professional Recognition

Graduates of the Bachelor of Applied Science in Human Movement Studies degree may be eligible for membership of the Australian Association for Exercise and Sports Science.

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Banking and Finance: Australasian Institute of Banking and Finance (AIBF).

*Economics: Economic Society of Australia.

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

Course Design

Students are required to complete 432 credit points comprised of 216 credit points from the Bachelor of Applied Science (in Human Movement Studies) program and 216

credit points from the Bachelor of Business program.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience. Further information is available at www.deferment.qut.edu.au

null

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Community Health Officer, Community Worker, Corporate Secretary, Disability Services Worker, Economist, Educator, Exchange Student, Exercise Physiologist, Financial Advisor/Analyst, Financial Project Manager, Fitness Assessor/Personal Trainer, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, International Business Specialist, Investment Manager, Manager, Manufacturer, Marketing Officer/Manager, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Rehabilitation Engineer, Rehabilitation Professionals, Risk Manager, Sports Scientist, Stockbroker, TAFE Teacher, Teacher, Trainer, Youth Worker.

Graduate Certificate in Advertising (IF94)

Year offered: 2009

Admissions: Yes

CRICOS code: 048325E

Course duration (full-time): 1 semester

Course duration (part-time): 2 semesters

Domestic fees (indicative): 2009: Full fee tuition \$8,250 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 48

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Helen Klæbe (Creative Industries); Dr Amanda Gudmundsson (Business)

Discipline coordinator: Ms Louise Grayson (Creative Industries), Bill Proud (Business)

Campus: Gardens Point and Kelvin Grove

Overview

Creative Advertising is an interfaculty course related to a specific field of study that requires strong practical capabilities, and students need to gain technical skills in this field. To achieve this, students who do not hold a bachelor degree will be offered a choice of undergraduate and postgraduate options that are specifically designed to build the technical skills required in Creative Advertising.

Course Structure

To graduate with a Graduate Certificate in Advertising, students are required to successfully complete 48 credit points, as specified in the course structure below.

Creative Advertising is an interfaculty course related to a specific field of study that requires strong practical capabilities, and students need to gain technical skills in this field. To achieve this, students who do not hold a bachelor degree will be offered a choice of undergraduate and postgraduate options that are specifically designed to build the technical skills required in Creative Advertising.

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants for IX96 Master of Advertising (Creative Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Applicants for BS16 Master of Business (Strategic Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate

Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4 or above in the Graduate Certificate.

Special Entry Requirements

Applicants who have an undergraduate degree with a GPA below 4, or who do not have a degree or formal qualifications, but have extensive work experience in the advertising industry may be eligible for special entry. Such applicants may be required to attend a selection interview and present a portfolio of work.

Full-time and Part time course structure

Semester 1

*Part time students will enrol in two units over two semesters.

AMN420 Advertising Management

AMN421 Contemporary Issues in Advertising

KIP424 Advertising Creative: Introduction

Choose one from the following units:

KIP401 Visual Communication

KIP426 Advertising Creative: Copywriting and Art Direction

Potential Careers:

Advertising Professional.

M a s t e r o f B u s i n e s s

Administration/Master of Information Technology 1 (IF98)

Year offered: 2009

Admissions: No

CRICOS code: 037551G

Domestic fees (indicative): 2009: \$11,500 (indicative) per semester

Total credit points: 240

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Lyndal Drennan, MBA Director.

Email: bgsbenq@qut.edu.au

Course Discontinuation

Students should note that this course has been discontinued and there will be no further intake. However, students who are currently enrolled, or have already been made an offer into this course for 2005, are able to remain enrolled in it.

Potential Careers:

Administrator, Business Analyst, Data Communications Specialist, Database Manager, Electronic Commerce Developer, Network Administrator, Network Manager, Programmer, Systems Analyst, Systems Manager, Systems Programmer.

Bachelor of Business / Bachelor of Engineering (IX28)

Year offered: 2009

Admissions: Yes

CRICOS code: 061649J

Course duration (full-time): 5 years

Domestic fees (indicative): 2009: CSP \$4,022 (indicative) per semester

International Fees (per semester): 2009: \$10,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419532

Past rank cut-off: 80

Past OP cut-off: 11

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, economics, finance and marketing majors: Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Dr R.Mahalinga-Iyer (Engineering); Dr Erica French (Business)

Discipline coordinator: Dr Jason Ford (Engineering); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavvos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

Recommended Study

Chemistry, Maths C and Physics are recommended.

Career Outcomes

Electrical and computer engineers design, install and maintain electrical, electronic, telecommunications and computing systems on behalf of governments and private companies. Graduates of the Bachelor of Business are skilled in many aspects of business including: accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing and public relations.

Overview

Students combine engineering knowledge in electronics, computer systems, telecommunications and electric power with a business course majoring in one or more of accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition

This degree meets the requirements for membership of Engineers Australia and the Institution of Radio and Electronics Engineers Australia.

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Special Course Requirements

A candidate for the degree of Bachelor of Engineering must obtain at least 60 days of industrial employment/practice in an engineering environment approved by the course coordinator, before graduating.

International Student Entry

International students must maintain an enrolment program that will allow them to complete their course within the specified timeframe of their eCoE (electronic Confirmation of Enrolment).

Course Design

Students are required to complete 480 credit points comprised of 252 credit points from the Bachelor of Engineering (Electrical & Computer Engineering) program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 84* credit point Faculty Core units in the Bachelor of Business program together with a 72 credit point Major in one of the following: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing or Public Relations, as well as a further 72 credit points in which the student must complete one of the following: Double Major, Extended Major or Specialisation.

Further Information

Phone +61 7 3138 1993, Fax +61 7 3138 1516, email: bee.enquiries@qut.edu.au

Faculty of Business Phone +61 7 3138 2050, Fax +61 7

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course structure - Civil Engineering

Year 1, Semester 1

ENB101	Engineering Mechanics 1
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B

Year 1, Semester 2

ENB102	Engineering Mechanics 2
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B

Year 2, Semester 1

BEB100	Introducing Professional Learning
ENB104	Engineering Materials
ENB271	Design of Structural Timber and Earthworks
MAB233	Engineering Mathematics 3

Year 2, Semester 2

ENB201	Fluid Mechanics
--------	-----------------

Year 3, Semester 1

ENB272	Geotechnical Engineering 1
ENB273	Civil Materials

Year 3, Semester 2

BEB200	Introducing Sustainability
ENB274	Design of Environmentally Sustainable Systems
ENB276	Structural Engineering 1

Year 4, Semester 1

ENB372	Design and Planning of Highways
ENB375	Structural Engineering 2

Year 4, Semester 2

ENB371	Geotechnical Engineering 2
--------	----------------------------

Year 5, Semester 1

BEB801	Project 1
ENB378	Water Engineering
ENB471	Design of Concrete Structures and Foundations

Year 5, Semester 2

BEB701	Work Integrated Learning 1
ENB275	Project Engineering 1
ENB376	Transport Engineering
ENB377	Water and Waste Water Treatment Engineering

Course structure - Electrical Engineering

Year 1, Semester 1

BEB100	Introducing Professional Learning
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B

Year 1, Semester 2

ENB103	Electrical Engineering
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B

Year 2, Semester 1

ENB240	Introduction To Electronics
ENB246	Engineering Problem Solving
MAB233	Engineering Mathematics 3
PCB136	Engineering Physics 1C

Year 2, Semester 2

BEB200	Introducing Sustainability
--------	----------------------------

Year 3, Semester 1

ENB242	Introduction To Telecommunications
ENB340	Power Systems and Machines

Year 3, Semester 2

ENB243	Linear Circuits and Systems
ENB244	Microprocessors and Digital Systems
ENB245	Introduction To Design and Professional Practice

Year 4, Semester 1

ENB301	Instrumentation and Control
ENB342	Signals, Systems and Transforms

Year 4, Semester 2

ENB345	Advanced Design and Professional Practice
--------	---

Year 5, Semester 1

BEB701	Work Integrated Learning 1
--------	----------------------------

BEB801 Project 1
Applications Minor Selective

Year 5, Semester 2

BEB802 Project 2
ENB344 Industrial Electronics
ENB346 Digital Communications
Applications Minor Selective

Applications Minor Selectives - Same as for EN40 Electrical.

Please refer to EN40 Electrical Course Structure - Standard Program.

Course structure - Mechanical Engineering

Year 1, Semester 1

BEB100 Introducing Professional Learning
MAB131 Engineering Mathematics 1A
OR
MAB180 Engineering Mathematics 1B

Year 1, Semester 2

ENB104 Engineering Materials
MAB132 Engineering Mathematics 2A
OR
MAB182 Engineering Mathematics 2B

Year 2, Semester 1

ENB101 Engineering Mechanics 1
ENB231 Materials and Manufacturing 1
MAB233 Engineering Mathematics 3
PCB136 Engineering Physics 1C

Year 2, Semester 2

ENB103 Electrical Engineering

Year 3, Semester 1

ENB105 Electrical and Computer Engineering
ENB211 Dynamics

Year 3, Semester 2

BEB200 Introducing Sustainability
ENB102 Engineering Mechanics 2
ENB201 Fluid Mechanics

Year 4, Semester 1

ENB301 Instrumentation and Control
ENB331 Materials and Manufacturing 2

Year 4, Semester 2

ENB215 Fundamentals of Mechanical Design

Year 5, Semester 1

BEB801 Project 1
ENB316 Design of Machine Elements
ENB333 Operations Management

Year 5, Semester 2

BEB701 Work Integrated Learning 1
BEB802 Project 2
ENB222 Thermodynamics 1
ENB334 Design For Manufacturing

Course structure - Accountancy

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB123 Data Analysis
BSB126 Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting
BSB111 Business Law and Ethics

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance
AYB340 Company Accounting
BSB113 Economics

Year 5 Semester 1

AYB311 Financial Accounting Issues

Course structure - Advertising

Year 1 Semester 1

BSB126 Marketing
BSB113 Economics

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis
BSB124 Working in Business

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB220 Advertising Theory and Practice

Year 4 Semester 1

AMB318 Advertising Copywriting
AMB319 Media Planning

Year 4 Semester 2

AMB320 Advertising Management
AMB330 Advertising Planning Portfolio
BSB111 Business Law and Ethics

Year 5 Semester 1

AMB339 Advertising Campaigns

Course structure - Economics

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB123 Data Analysis
BSB124 Working in Business

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110 Accounting
EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 5 Semester 1

BSB111 Business Law and Ethics

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Important Information:

Please note: BSB119 and BSB126 are the remaining Faculty Core Units to be completed. Please check unit availability when selecting Choice units.

Course structure - Finance

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110 Accounting
BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

EFB210 Finance 1
EFB222 Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB307 Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB201	Financial Markets
EFB312	International Finance
EFB340	Finance Capstone

Year 5 Semester 1

BSB111	Business Law and Ethics
--------	-------------------------

Course structure - Human Resource Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110	Accounting
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy

Year 3 Semester 2

MGB200	Leading Organisations
--------	-----------------------

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

Year 5 Semester 1

BSB111	Business Law and Ethics
--------	-------------------------

Course structure - International Business

Year 1 Semester 1

BSB119	Global Business
--------	-----------------

BSB126	Marketing
--------	-----------

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
--------	-------------------------

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

EFB240	Finance for International Business
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Year 5 Semester 1

BSB111	Business Law and Ethics
--------	-------------------------

Course structure - Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis
MGB200	Leading Organisations

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management
BSB110 Accounting

Year 5 Semester 1

BSB111 Business Law and Ethics

Course structure - Marketing

Year 1 Semester 1

BSB126 Marketing
BSB113 Economics

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110 Accounting
BSB119 Global Business
BSB124 Working in Business

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB336 International Marketing
AMB340 Services Marketing

Year 4 Semester 2

AMB202 Integrated Marketing Communication
AMB335 E-marketing Strategies
BSB123 Data Analysis

Year 5 Semester 1

AMB359 Strategic Marketing

Course structure - Public Relations

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB113 Economics
BSB124 Working in Business
AMB201 Marketing and Audience Research

Year 3 Semester 1

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 2

BSB111 Business Law and Ethics

Year 4 Semester 1

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 2

BSB123 Data Analysis
AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 5 Semester 1

AMB379 Public Relations Campaigns

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Economist, Electrical and Computer Engineer, Electrical Engineer, Electronic Commerce Developer, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Developer, Human Resource Manager, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Risk Manager, Software Engineer, Stockbroker, Web Designer.

Bachelor of Applied Science / Bachelor of Business (IX31)

Year offered: 2009

Admissions: Yes

CRICOS code: 042263G

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,559 (indicative) per semester

International Fees (per semester): 2009: \$11,250 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419832

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Dr Perry Hartfield (Science); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations). Science Discipline Coordinator details are listed under Contact Details below.

Campus: Gardens Point

Career Opportunities

By combining your science studies with the Bachelor of Business you will develop the entrepreneurial skills necessary to sell your abilities to a range of employers. As a graduate of the Bachelor of Applied Science/Bachelor of Business, you will be able to work at the cutting edge of scientific innovation within a range of public, private and non-profit industries. As well as the range of science-based careers available, you could expect to gain employment as a consultant, marketer, or project manager within firms developing and taking scientific research to the marketplace.

Course Design

The Bachelor of Applied Science allows multi-disciplinary programs of study to help position you within the broad range of science disciplines and qualify you as a competent professional within your chosen field. You can specialise in one of the major areas of study available in the Bachelor of Applied Science course (Biochemistry, Biotechnology, Chemistry, Ecology, Environmental Science, Forensic Science, Geoscience, Microbiology or Physics). See the Bachelor of Applied Science (SC01) course for more details.

To allow you to complete the double degree in a shorter period of time, your co-major will be taken from the business program therefore it is not possible to choose any of the co-majors listed under the Bachelor of Applied Science course.

You can specialise in one or more of the following business majors: Accountancy, Advertising, Finance, Economics, Human Resource Management, International Business, Management, Marketing or Public Relations.

Professional Recognition

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Graduates will satisfy the requirements for membership of the relevant professional body for their chosen science major. See the Bachelor of Applied Science (SC01) course for details.

Contact Details

Science Coordinator

Dr Perry Hartfield

Phone: +61 7 3138 2984

Email: p.hartfield@qut.edu.au

Business Coordinator

Dr Erica French

Phone: +61 7 3138 1791

Email: e.french@qut.edu.au

Science Discipline Coordinators

Biochemistry

Dr Perry Hartfield

Phone: +61 7 3138 2984
Email: p.hartfield@qut.edu.au

Biotechnology

Dr Marion Bateson
Phone: +61 7 3138 1206
Email: m.bateson@qut.edu.au

Chemistry

Dr Robert Johnson
Phone: +61 7 3138 2016
Email: ra.johnson@qut.edu.au

Ecology

Dr Ian Williamson
Phone: +61 7 3138 2779
Email: i.williamson@qut.edu.au

Environmental Science

Dr Robin Thwaites
Phone: +61 7 3138 2400
Email: r.thwaites@qut.edu.au

Forensic Science

Dr Emad Kiriakous
Phone: +61 7 3138 2501
Email: e.kiriakous@qut.edu.au

Geoscience

Dr Gary Huftile
Phone: +61 7 3138 4470
Email: g.huftile@qut.edu.au

Microbiology

Dr Christine Knox
Phone: +61 7 3138 2304
Email: c.knox@qut.edu.au

Physics

Dr Greg Michael
Phone: +61 7 3138 1584
Email: g.michael@qut.edu.au

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full Time Course structure

Year 1 Semester 1

Business Faculty Core Unit
Business Faculty Core Unit

Science Faculty Unit
Science Faculty Unit

Year 1 Semester 2

Business Faculty Core Unit
Business Faculty Core Unit
Science Faculty Unit
Science Faculty Unit

Year 2 Semester 1

Business Faculty Core Unit
Business Faculty Core Unit
Science Faculty Unit
Science Faculty Unit

Year 2 Semester 2

Business Faculty Core Unit
Business Faculty Major Unit
Science Faculty Unit
Science Faculty Unit

Year 3 Semester 1

Business Faculty Major Unit
Business Faculty Major Unit
Science Faculty Unit
Science Faculty Unit

Year 3 Semester 2

Business Faculty Major Unit
Business Faculty Major Unit
Science Faculty Unit
Science Faculty Unit

Year 4 Semester 1

Business Faculty Major Unit
Business Faculty Major Unit
Science Faculty Unit
Science Faculty Unit

Year 4 Semester 2

Business Faculty Major Unit
Business Faculty Major Unit
Science Faculty Unit
Science Faculty Unit

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance
AYB311 Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 1

BSB111 Business Law and Ethics
AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB318 Advertising Copywriting
AMB319 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Planning Portfolio

Year 4 Semester 2

AMB339 Advertising Campaigns
BSB123 Data Analysis

Economics Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB110 Accounting
BSB124 Working in Business

Year 2 Semester 1

BSB111 Business Law and Ethics
MGB223 Entrepreneurship and Innovation

Year 2 Semester 2

BSB126 Marketing
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

BSB119 Global Business
Choice units

Year 4 Semester 1

Choice units
Choice units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units

Choice units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

EFB210 Finance 1
EFB223 Economics 2

Year 3 Semester 2

EFB201 Financial Markets
EFB307 Finance 2

Year 4 Semester 1

EFB333 Introductory Econometrics
EFB335 Investments

Year 4 Semester 2

EFB312 International Finance
EFB340 Finance Capstone

Human Resource Management Major**Year 1 Semester 1**

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

International Business Major**Year 1 Semester 1**

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Management Major**Year 1 Semester 1**

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB201 Contemporary Employment Relations
MGB210 Managing Operations

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

BSB111 Business Law and Ethics
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
MGB223 Entrepreneurship and Innovation

Course structure - Major in Biochemistry

Year 1, Semester 1

SCB111 Chemistry 1
SCB112 Cellular Basis of Life

Year 1, Semester 2

SCB120 Plant and Animal Physiology
SCB121 Chemistry 2

Year 2, Semester 1

SCB110 Science Concepts and Global Systems
Plus either:
MAB101 Statistical Data Analysis 1
Or
MAB105 Preparatory Mathematics

Year 2, Semester 2

SCB122	Cell and Molecular Biology
SCB123	Physical Science Applications

Year 3, Semester 1

LQB381	Biochemistry: Structure and Function
LQB383	Molecular and Cellular Regulation

Year 3, Semester 2

LQB481	Biochemical Pathways and Metabolism
LQB483	Molecular Biology Techniques

Year 4, Semester 1

LQB581	Functional Biochemistry
LQB582	Biomedical Research Technologies

Year 4, Semester 2

LQB681	Biochemical Research Skills
LQB682	Protein Biochemistry and Bioengineering

Course structure - Major in Biotechnology**Year 1, Semester 1**

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2

SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

SCB122	Cell and Molecular Biology
SCB123	Physical Science Applications

Year 3, Semester 1

LQB381	Biochemistry: Structure and Function
LQB383	Molecular and Cellular Regulation

Year 3, Semester 2

LQB483	Molecular Biology Techniques
LQB484	Introduction to Genomics and Bioinformatics

Year 4, Semester 1

	TWO units selected from:
LQB583	Genetic Research Technology
LQB584	Medical Cell Biology

LQB585	Plant Genetic Manipulation
--------	----------------------------

Year 4, Semester 2

TWO units selected from:

LQB682	Protein Biochemistry and Bioengineering
LQB684	Medical Biotechnology
LQB685	Plant Microbe Interactions

Course structure - Major in Chemistry**Year 1, Semester 1**

SCB111	Chemistry 1
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 1, Semester 2

SCB112	Cellular Basis of Life
SCB121	Chemistry 2

Year 2, Semester 1

MAB100	Mathematical Sciences 1A
SCB110	Science Concepts and Global Systems

Year 2, Semester 2

SCB123	Physical Science Applications
SCB131	Experimental Chemistry

Year 3, Semester 1

PQB312	Analytical Chemistry For Scientists and Technologists
PQB331	Structure and Bonding

Year 3, Semester 2

PQB401	Reaction Kinetics, Thermodynamics and Mechanisms
PQB442	Chemical Spectroscopy

Year 4, Semester 1

PQB502	Materials Chemistry and Characterisation
PQB531	Organic Mechanisms and Synthesis

Year 4, Semester 2

PQB631	Advanced Inorganic Chemistry
PQB642	Chemical Research

Course structure - Major in Ecology**Year 1, Semester 1**

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2

SCB120	Plant and Animal Physiology
SCB122	Cell and Molecular Biology

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

NQB201	Planet Earth
NQB202	History of Life on Earth

Year 3, Semester 1

NQB302	Earth Surface Systems
NQB321	Ecology

Year 3, Semester 2

NQB421	Experimental Design
NQB422	Genetics and Evolution

Year 4, Semester 1

NQB521	Population Genetics and Molecular Ecology
NQB523	Population Management

Year 4, Semester 2

NQB622	Conservation Biology
NQB623	Ecological Systems

Course structure - Major in Environmental Science

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2

SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

NQB202	History of Life on Earth
SCB123	Physical Science Applications

Year 3, Semester 1

NQB302	Earth Surface Systems
--------	-----------------------

NQB321	Ecology
--------	---------

Year 3, Semester 2

NQB403	Soils and the Environment
NQB421	Experimental Design

Year 4, Semester 1

NQB501	Environmental Modelling
NQB502	Field Mapping and Monitoring of Natural Resources

Year 4, Semester 2

NQB601	Sustainable Environmental Management
NQB602	Environmental Chemistry

Course structure - Major in Forensic Science

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2

SCB121	Chemistry 2
SCB122	Cell and Molecular Biology

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

SCB123	Physical Science Applications
SCB131	Experimental Chemistry

Year 3, Semester 1

LQB383	Molecular and Cellular Regulation
SCB384	Forensic Sciences - From Crime Scene to Court

Year 3, Semester 2

JSB979	Forensic Scientific Evidence
PQB312	Analytical Chemistry For Scientists and Technologists

Year 4, Semester 1

PQB513	Instrumental Analysis
PQB584	Forensic Physical Evidence

Year 4, Semester 2

LQB680	Forensic DNA Profiling
PQB684	Forensic Analysis

Course structure - Major in Geoscience

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2

NQB201	Planet Earth
SCB123	Physical Science Applications

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

NQB202	History of Life on Earth
SCB222	Exploration of the Universe

Year 3, Semester 1

NQB311	Mineralogy
NQB314	Sedimentary Geology

Year 3, Semester 2

NQB411	Petrology of Igneous and Metamorphic Rocks
NQB412	Structural Geology and Field Methods

Year 4, Semester 1

NQB502	Field Mapping and Monitoring of Natural Resources
NQB513	Geophysics

Year 4, Semester 2

NQB602	Environmental Chemistry
NQB614	Groundwater Systems

Course structure - Major in Microbiology

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2

SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

SCB122	Cell and Molecular Biology
SCB123	Physical Science Applications

Year 3, Semester 1

LQB381	Biochemistry: Structure and Function
LQB386	Microbial Structure and Function

Year 3, Semester 2

LQB483	Molecular Biology Techniques
LQB486	Clinical Microbiology 1

Year 4, Semester 1

LQB586	Clinical Microbiology 2
LQB587	Applied Microbiology 1: Water, Air and Soil

Year 4, Semester 2

LQB686	Microbial Technology and Immunology
LQB687	Applied Microbiology 2: Food and Quality Assurance

Course structure - Major in Physics

Year 1, Semester 1

MAB111	Mathematical Sciences 1B
SCB111	Chemistry 1

Year 1, Semester 2

MAB112	Mathematical Sciences 1C
PQB250	Mechanics and Electromagnetism

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
SCB112	Cellular Basis of Life

Year 2, Semester 2

MAB220	Computational Mathematics 1
PQB251	Waves and Optics

Year 3, Semester 1

MAB311	Advanced Calculus
PQB350	Thermodynamics of Solids and Gases

Year 3, Semester 2

PQB450	Energy, Fields and Radiation
PQB451	Electronics and Instrumentation

Year 4, Semester 1

PQB550	Quantum and Condensed Matter Physics
PQB551	Physical Analytical Techniques

Year 4, Semester 2

PQB650	Advanced Theoretical Physics
PQB651	Experimental Physics

Potential Careers:

Academic, Account Executive, Accountant, Advertising Professional, Analytical Chemist, Astrophysicist, Banker, Banking and Finance Professional, Biochemist, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Chemist, Chemist Industrial, Clinical Laboratory Scientist, Coastal Scientist, Conservation Biologist, Ecologist, Economist, Environmental Scientist, Estimator, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Health Physicist, Home Economist, Human Resource Developer, Human Resource Manager, Hydrogeologist, Immunologist, Industrial Chemist, International Business Specialist, Investment Manager, Laboratory Technician (Chemistry), Manager, Marine Scientist, Marketing Officer/Manager, Medical Biotechnologist, Medical Physicist, Microbiologist, Molecular Biologist, Natural Resource Scientist, Physicist, Plant Biotechnologist, Policy Officer, Population Ecologist, Programmer, Public Relations Officer/Consultant, Public Servant, Stockbroker, Virologist.

Bachelor of Business/Bachelor of Health Science (Health Services Management) (IX32)

Year offered: 2009

Admissions: No

CRICOS code: 027277D

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$4,180 (indicative) per semester

International Fees (per semester): 2009: \$10,000 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409252

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Dr Erica French (Business); Ms Melinda Service (Health)

Discipline coordinator: Jenny Nicol (Health Services Management); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Overview

This double degree combines the strength of general business theory and skills as well as units specifically related to managing health services.

Why choose this course?

The degree will provide you with the theory and skills to manage change effectively in the health care system. You will gain a strong background of theory and practice to enable you to work effectively in the complex environment of health care and be influential in terms of decision making.

Career Options

Health Service Management graduates are employed in administrative and management capacities in private and public health services. Such services include public and private hospitals, Queensland Health, community health centres, group medical practices, nursing and dental services, universities and consulting firms.

Your business degree will give you a broader base of commercial knowledge, making you more attractive to employers in these environments. You also have the opportunity to major in a specific business area to

strengthen your career choices. For more information on careers in business, please refer to studyfinder.qut.com

Professional recognition

Both degrees allow you to satisfy the requirements of membership for the relevant professional bodies. The Bachelor of Health Science (Health Services Management) degree may allow graduates, subject to unit selection, to satisfy the academic requirements for membership of the Australian College of Health Service Executives (ACHSE) and other professional associations.

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance;

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program);

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division);

*Finance: Financial Services Institute of Australasia (FINSIA);

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association;

*Public Relations - Public Relations Institute of Australia.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Health Science program and 192 credit points from the Bachelor of Business program.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Further Information

For more information about this course, please contact the School of Public Health on +617 3138 3368 or email sph.studentcentre@qut.edu.au

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	null

Year 2 Semester 1

BSB110	Accounting
BSB111	null

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and
--------	--

Finance

EFB223 Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223 Economics 2
EFB335 Investments

Year 4 Semester 2

EFB312 International Finance
EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis

BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Course structure

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Community Health Officer, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Home Economist, Information Officer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Policy Officer, Project Developer, Project Manager, Public Health Officer, Public Relations Officer/Consultant, Publishing Professional, Risk Manager, Stockbroker.

Bachelor of Business/Bachelor of Information Technology (IX33)

Year offered: 2009

Admissions: No

CRICOS code: 059595C

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$4,022 (indicative) per semester

International Fees (per semester): 2009: \$10,000 (indicative) per semester (*subject to annual review*)

QTAC code: 419202

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA), Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Ruth Christie (InfoTech); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

Course Update

From semester one, 2009 this course will not be available for commencing students. IX33 will only be available for continuing students. New students - please refer to IX58. Please contact enquiry.scitech@qut.edu.au for any enquiries.

Overview

This double degree will give you a broad base of commercial knowledge in business and information technology, making you more attractive to employers, even if you wish to work predominantly in an information technology position. You will have the opportunity to complement your information technology studies with a business major in accountancy, advertising, finance, economics, human resource management, international business, management, marketing or public relations.

You will combine your business studies with an information technology major of your choice. Possible combinations include finance with security, management with business systems engineering, or marketing with information and knowledge management.

Cooperative Education Program

The Coop Ed Program is a joint venture between employers and the Faculty of IT giving you the opportunity of 10-12 months paid industry placement to better prepare you for employment after you graduate. The Coop Ed Program

integrates formal study and professional experience, so you can apply what you're learning in an area relevant to your chosen path.

Some of the organisations our Coop Ed students have worked with are the Australian Tax Office, Boeing Australia, CITEC, Department of Natural Resources and Water, Dialog, EPA, Queensland Police, RACQ and UNiTAB Limited.

For more information about the IT's Cooperative Education Program, please visit <http://coop.fit.qut.edu.au/>

Career Outcomes

Business graduates work in diverse roles in the private and public sectors in areas such as accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing and public relations. A graduate of the Bachelor of Information Technology may find employment as a programmer, systems manager, systems designer, systems analyst, computer sales and marketing consultant or data processing manager.

Professional recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance;

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program);

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Economics: Economic Society of Australia (Queensland Division);

*Finance: Financial Services Institute of Australasia (FINSIA);

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association;

*Public Relations - Public Relations Institute of Australia.

Graduates of the Bachelor of Information Technology meet the knowledge requirements for admission to the Australian Computer Society (ACS).

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Information Technology program.

Further Information

For information regarding the IT component of this degree, please contact the Course Co-ordinator Richard Thomas - (07)3138 2782 or enquiry.scitech@qut.edu.au

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:

Undergraduate Translation Table

If you have completed the unit(s) listed under the Translation Unit Codes column you are not permitted to enrol in the listed new code

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	null

Year 2 Semester 1

BSB110	Accounting
BSB111	null

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

Finance Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance
EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets
EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2
EFB335 Investments

Year 4 Semester 2

EFB312 International Finance
EFB340 Finance Capstone

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis
BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations

MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management

MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment

MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics

BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics

BSB115 Management

Year 2 Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting

BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies

AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing

AMB359 Strategic Marketing

Course structure

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Public Relations Major

Year 1 Semester 1

BSB119 Global Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB113 Economics

BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research

BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning

AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases

AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns

BSB123 Data Analysis

Information Systems Major

Compulsory Units

INB311 Enterprise Systems

INB340 Database Design

INB220 Business Analysis

IS Elective Units

INB312 Enterprise Systems Applications

INB342 Enterprise Data Mining

INB313 Electronic Commerce Site Development

INB322 Information Systems Consulting

INB320 Business Process Modelling

INB124 Information Systems Development

INB221 Technology Management

Network Systems Major

Compulsory Units

INB350 Internet Protocols and Services

INB351	Computer Network Administration	Web Designer.
INB352	Network Planning and Deployment	
INB255	Security	

Electives

INB312	Enterprise Systems Applications
INB365	Systems Programming
INB353	Wireless and Mobile Networks
INB355	Cryptology and Protocols

Software Architecture Major

Compulsory Units

INB340	Database Design
INB371	Data Structures and Algorithms
INB372	Software Engineering Principles

Electives

	Choose 3 Electives
INB341	Software Development With Oracle
INB311	Enterprise Systems
INB312	Enterprise Systems Applications
INB272	Interaction Design
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB320	Business Process Modelling
INB365	Systems Programming
INB370	Software Development
INB373	Web Application Development
INB374	Enterprise Software Architecture
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
MAB281	Mathematics for Computer Graphics
	MAB281 is only to be used as a prereq for INB381
	null

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Computer Games Developer, Computer Salesperson/Marketer, Corporate Secretary, Database Manager, Economist, Electronic Commerce Developer, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Human Resource Manager, Information Officer, Information Security Specialist, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, Technical Officer, Trainer,

Bachelor of Business / Bachelor of Creative Industries (IX34)

Year offered: 2009

Admissions: Yes

CRICOS code: 059596B

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,332 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409182

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for Accountancy, Finance, Economics, and Marketing majors, Maths A, B or C (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies (Creative Industries) - cifug@qut.edu.au; Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Career Outcomes

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration, marketing, managing or balancing the books for creative projects and businesses.

Some combinations are particularly complementary in building related skill sets, for example digital media with advertising, television producing with marketing, or creative and professional writing with public relations. Alternatively, you may be interested in pursuing a professional business career, such as accounting, finance or human resource management within a creative environment.

You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the Faculty of Business prospectus to find out more about the business majors.

Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will undertake the Bachelor of Creative Industries major units as well as one creative industries second major from art and design history; creative and professional writing; dance; digital media; drama; fashion; film; television and screen; interactive and visual design; journalism; media and communication; or literary and cultural studies.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units and 168 credit points from a the Creative Industries major.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance;

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program);

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division);

*Finance: Financial Services Institute of Australasia (FINSIA);

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing

Association;
*Public Relations - Public Relations Institute of Australia.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Course structure - Overview

Year 1 Semester 1

Business Faculty Core Unit
Business Faculty Core Unit
Creative Industries Faculty Unit
Creative Industries Faculty Unit

Year 1 Semester 2

Business Faculty Core Unit
Business Faculty Core Unit
Creative Industries Faculty Unit
Creative Industries Faculty Unit

Year 2 Semester 1

Business Faculty Core Unit
Business Faculty Core Unit
Creative Industries Faculty Unit
Creative Industries Faculty Unit

Year 2 Semester 2

Business Faculty Core Unit
Business Faculty Core Unit
Creative Industries Faculty Unit
Creative Industries Faculty Unit

Year 3 Semester 1

Business Faculty Major Unit
Business Faculty Major Unit
Creative Industries Faculty Unit
Creative Industries Faculty Unit

Year 3 Semester 2

Business Faculty Major Unit
Business Faculty Major Unit
Creative Industries Faculty Unit
Creative Industries Faculty Unit

Year 4 Semester 1

Business Faculty Major Unit
Business Faculty Major Unit
Creative Industries Faculty Unit
Creative Industries Faculty Unit

Year 4 Semester 2

Business Faculty Major Unit
Business Faculty Major Unit
Creative Industries Faculty Unit
Creative Industries Faculty Unit

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB123 Data Analysis
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance
AYB311 Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB123 null

Year 2 Semester 1

BSB110 Accounting
BSB111 null

Year 2 Semester 2

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance
EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets
EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2
EFB335 Investments

Year 4 Semester 2

EFB312 International Finance
EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis
BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Creative Industries Course Structure

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
KPB150 Foundations of Multi-platform Production
OR
KVB104 Photomedia and Artistic Practice

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
KCB103 Strategic Speech Communication

Year 2, Semester 1

KKB221 Approaching Interdisciplinarity
SELECT: Second major: One First Unit

Year 2, Semester 2

KKB222 Interdisciplinarity in Practice
SELECT: Second major: One Second Unit

Year 3, Semester 1

SELECT: Second major: One Third Unit
SELECT: Second major: One Fourth Unit

Year 3, Semester 2

SELECT: Second major: One Fifth Unit
SELECT: Second major: One Sixth Unit

Year 4, Semester 1

SELECT: Transitions to New Professional Environment Unit
SELECT: Second major: One Seventh Unit

Year 4, Semester 2

SELECT: Transitions to New Professional Environment Unit
SELECT: Second major: One Eighth Unit

Creative Industries Second Majors

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

*From 2009 Co-Majors have been renamed Second Majors

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major or co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second major or co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors or co-majors and/or minors. Any unit(s) that appear in multiple second major or co-majors and/or minors can only contribute towards the completion of one of these second major or co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200 Consumer Behaviour
AMB220 Advertising Theory and Practice
AMB221 Advertising Copywriting
AMB319 Media Planning
AMB320 Advertising Management
AMB339 Advertising Campaigns
AMB330 Advertising Planning Portfolio
BSB126 Marketing

Animation

KIB105 Animation and Motion Graphics
KIB108 Animation History and Practices
KIB203 Introduction to 3D Computer Graphics
KIB225 Character Development, Conceptual Design

	and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

*continuing students only

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB216	Advanced Web Design

KIB230	Interface and Information Design
--------	----------------------------------

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KCB201	New Media 1: Information and Knowledge
KCB202	New Media 2: Applications and Implications
KCB203	Consumer Cultures
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well

as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Digital Promotions
AMB240	Marketing Planning and Management
AMB251	Innovation and Brand Management
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technology, Innovation and Knowledge
MGB324	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB203	Consumer Cultures
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing For Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of

film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB108	Media Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Game Design

INB180	Computer Games Studies
INB181	Games Production
INB280	Games Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Games Design
KIB101	Visual Communication
KIB102	Visual Interactions

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB208	Events Marketing
AMB220	Advertising Theory and Practice
AMB230	Digital Promotions
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing

Interactive and Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB337	Public Affairs Reporting

Literary Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

	undertaking this co-major.
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

	Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.
	Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)
MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Online Environments

INB104	Building IT Systems
	Choose 3 of the following units (INB122 and INB210 cannot both be taken)
INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design
	Choose 4 of the following INB 300-level units
INB313	Electronic Commerce Site Development

INB322	Information Systems Consulting
INB340	Database Design
INB345	Devices in the Wild
INB346	Web 2.0
INB370	Software Development
INB373	Web Application Development

Public Relations

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB263	Public Relations Theory and Practice
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
BSB126	Marketing

Transitions to New Professional Environments Units

A maximum of 48 credit points may be taken from the following units:

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Potential Careers:

Academic, Actor, Administrator, Advertising Professional, Animator, Art Writer, Artist, Arts Administrator, Banking and Finance Professional, Choreographer, Composer, Computer Games Developer, Creative Writer, Curator, D.J., Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Journalist, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer,

Stage Manager, Theatre Professionals, Web Designer.

Bachelor of Business / Bachelor of Fine Arts (Creative and Professional Writing) (IX35)

Year offered: 2009

Admissions: Yes

CRICOS code: 064813M

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$10,250 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409432

Past rank cut-off: 77

Past OP cut-off: 12

Assumed knowledge: English (4, SA) and for Accountancy, Economics, Finance, and Marketing majors: Maths A, B or C (4, SA)

Total credit points: 384

Course coordinator: Head, Undergraduate Studies (Creative Industries) - cifug@qut.edu.au; Dr Erica French (Business)

Discipline coordinator: Prof Philip Neilsen (Creative and Professional Writing); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoo Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

OP Guarantee

The OP Guarantee does not apply to this course.

Overview

We have chosen a range of Bachelor of Fine Arts majors which lend themselves particularly well to a combination with business. You will build your creative practice in your fine arts major of fashion, interactive and visual design, drama, creative and professional writing or visual arts. You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units. Your business degree component comprises eight business core units, and eight business major units.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Professional Recognition

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements

for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Full time course structure

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: The Short Story
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KWB211	Stylistics and Poetics
KWB207	Great Books: Creative Writing Classics

Business Faculty Major Unit
Business Faculty Major Unit

Year 3, Semester 2

KWB102 Media Writing
KWB106 Corporate Writing and Editing
Business Faculty Major Unit
Business Faculty Major Unit

Year 4, Semester 1

KWB304 Editing and Developing the Manuscript
KWB313 Novel and Memoir
Business Faculty Major Unit
Business Faculty Major Unit

Year 4, Semester 2

KWB205 Creative Writing Project 1
KWB303 Writing and Publishing Industry
Business Faculty Major Unit
Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB123 Data Analysis
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance

AYB311 Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB123 null

Year 2 Semester 1

BSB110 Accounting
BSB111 null

Year 2 Semester 2

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Art Writer, Banker, Banking and Finance Professional, Creative Writer, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional.

Bachelor of Business / Bachelor of Fine Arts (Drama) (IX35)

Year offered: 2009

Admissions: Yes

CRICOS code: 064813M

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$10,250 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409952

Past rank cut-off: 80

Past OP cut-off: 11

Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)

Total credit points: 384

Course coordinator: Head, Undergraduate Studies (Creative Industries) - cifug@qut.edu.au; Dr Erica French (Business)

Discipline coordinator: Dr Sandra Gattenhof (Drama); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoo Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

OP Guarantee

The OP Guarantee does not apply to this course.

Overview

We have chosen a range of Bachelor of Fine Arts majors which lend themselves particularly well to a combination with business. You will build your creative practice in your fine arts major of fashion, interactive and visual design, drama, creative and professional writing or visual arts. You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units. Your business degree component comprises eight business core units, and eight business major units.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate

Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Full time course structure

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KTB101 20th Century Performance
Business Faculty Core Unit
Business Faculty Core Unit

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KTB104 Performance Innovation
Business Faculty Core Unit
Business Faculty Core Unit

Year 2, Semester 1

KTB102 Process Drama

KTB103 Performing Skills 1: Character and Scene
Business Faculty Core Unit
Business Faculty Core Unit

Year 2, Semester 2

KTB105 Production 1: Story Making

KTB106 Performing Skills 2: Style and Form
Business Faculty Core Unit
Business Faculty Core Unit

Year 3, Semester 1

KTB205 Production 2: The Collaborative Artist
Choose between KTB206 or KTB210

KTB206 The Creating Body

KTB210 Creative Industries Management

Business Faculty Major Unit
Business Faculty Major Unit

Year 3, Semester 2

KTB207	Staging Australia
	Choose between KTB209 or KTB211
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KTB204	Understanding Performance
	Choose between KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
--------	------------------

AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	null

Year 2 Semester 1

BSB110	Accounting
BSB111	null

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis

BSB119 Global Business

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance

EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets

EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2

EFB335 Investments

Year 4 Semester 2

EFB312 International Finance

EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis

BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy

MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations

MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations

MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection

MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing

BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis

BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills

AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting

EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics

AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific

AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Actor, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Stage Manager, Theatre Lighting, Theatre Professionals.

Bachelor of Business / Bachelor of Fine Arts (Fashion) (IX35)

Year offered: 2009

Admissions: Yes

CRICOS code: 064813M

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$10,250 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409632

Past rank cut-off: Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

Past OP cut-off: Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Dr Erica French (Business)

Discipline coordinator: Mr Dean Brough (Fashion); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 17 October 2008. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

If you are interested in a career in the fashion industry, maximise your options by adding studies in business. This course consists of 16 creative industries units, where you will major in fashion, and 16 business units. The program is integrated so that you will study both creative industries and business units in each semester.

Your business degree will give you a broad base of commercial knowledge, and you will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Career Outcomes

Opportunities in the fashion industry include fashion design, merchandising and marketing, fashion event management, or becoming a stylist. Options that use your business knowledge more include working behind the scenes in large fashion houses. Depending on your business major, you could help promote, control the finances or manage the strategic direction for your employer.

Professional Recognition

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferral

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Course structure

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices Business Faculty Core Unit Business Faculty Core Unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KFB106	Unspeakable Beauty: A History of Fashion and Style Business Faculty Core Unit Business Faculty Core Unit

Year 2, Semester 1

KFB101	Design Studio 1
KVB107	Drawing For Fashion Business Faculty Core Unit Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
KFB104	Textiles for Fashion Business Faculty Core Unit Business Faculty Core Unit

Year 3, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity Business Faculty Major Unit Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion Business Faculty Major Unit Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Applied Planning

Business Faculty Major Unit

Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6 Business Faculty Major Unit Business Faculty Major Unit
--------	---

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	null

Year 2 Semester 1

BSB110	Accounting
--------	------------

BSB111 null

Year 2 Semester 2

EFB222 Quantitative Methods For Economics and Finance

EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics

EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units

Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units

Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory

Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics

EFB333 Introductory Econometrics

EFB334 Environmental Economics and Policy

EFB336 International Economics

EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis

BSB119 Global Business

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance

EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets

EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2

EFB335 Investments

Year 4 Semester 2

EFB312 International Finance

EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis

BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy

MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations

MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations

MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection

MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing

BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis

BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills

AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting

EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics

AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific

AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business

BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations

MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management

MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment

MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics

BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics

BSB115 Management

Year 2 Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting

BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies

AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing

AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB113 Economics

BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research

BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning

AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases

AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns

BSB123 Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Fashion Designer, Fashion Professional, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business / Bachelor of Fine Arts (Interactive and Visual Design) (IX35)

Year offered: 2009

Admissions: Yes

CRICOS code: 064813M

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$10,250 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409312

Past rank cut-off: 82

Past OP cut-off: 10

Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)

Total credit points: 384

Course coordinator: Head, Undergraduate Studies (Creative Industries) - cifug@qut.edu.au; Dr Erica French (Business)

Discipline coordinator: Mr Gavin Sade (Interactive and Visual Design); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavooos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

OP Guarantee

The OP Guarantee does not apply to this course.

Overview

We have chosen a range of Bachelor of Fine Arts majors which lend themselves particularly well to a combination with business. You will build your creative practice in your fine arts major of fashion, interactive and visual design, drama, creative and professional writing or visual arts. You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units. Your business degree component comprises eight business core units, and eight business major units.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Professional Recognition

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements

for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Course structure

Year 1, Semester 1

KIB101	Visual Communication
KKB101	Creative Industries: People and Practices Business Faculty Core Unit Business Faculty Core Unit

Year 1, Semester 2

KIB102	Visual Interactions
KKB102	Creative Industries: Making Connections Business Faculty Core Unit Business Faculty Core Unit

Year 2, Semester 1

KIB105	Animation and Motion Graphics
KVB105	Drawing for Design Business Faculty Core Unit Business Faculty Core Unit

Year 2, Semester 2

KIB103	Introduction to Web Design and Development
KIB104	Digital Media Business Faculty Core Unit Business Faculty Core Unit

Year 3, Semester 1

KIB214	Design for Interactive Media Select either KIB230 or KKB213
--------	--

KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KIB216	Advanced Web Design
	Choose either KVB204 or KIB205
KVB204	Graphic Design
KIB205	Programming for Visual Designers and Artists
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KIB315	Contemporary Issues in Digital Media
	Choose either KIB335 or KIB309
KIB335	Typography and Illustration
KIB309	Embodied Interactions
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KIB322	Design Project
	Choose either KIB338 or KIB314
KIB338	Print Media
KIB314	Tangible Media
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	null

Year 2 Semester 1

BSB110	Accounting
BSB111	null

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
--------	------------------------------------

MGB220	Business Research Methods
--------	---------------------------

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business

BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations

MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management

MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment

MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics

BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics

BSB115 Management

Year 2 Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting

BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies

AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing

AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB113 Economics

BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research

BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning

AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases

AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns

BSB123 Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Animator, Banker, Banking and Finance Professional, Computer Games Developer, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Internet Professional, Manager, Market Research Manager, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Web Designer.

Bachelor of Business / Bachelor of Fine Arts (Visual Arts) (IX35)

Year offered: 2009

Admissions: Yes

CRICOS code: 064813M

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$10,250 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409682

Past rank cut-off: Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

Past OP cut-off: Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA) and for accountancy, economics, finance and marketing majors, Maths A, B or C (4, SA)

Total credit points: 384

Course coordinator: Head, Undergraduate Studies (Creative Industries) - cifug@qut.edu.au; Dr Erica French (Business)

Discipline coordinator: Dr Courtney Pedersen (Visual Arts); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoo Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 17 October 2008. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

We have chosen a range of Bachelor of Fine Arts majors which lend themselves particularly well to a combination with business. You will build your creative practice in your fine arts major of fashion, interactive and visual design, drama, creative and professional writing or visual arts. You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units. Your business degree component comprises eight business core units, and eight business major units.

OP Guarantee

The OP Guarantee does not apply to this course.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Course structure

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KVB102	Modernism
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KVB103	Australian Art
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KVB120	Studio Art Practice 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KVB121 Studio Art Practice 2
Business Faculty Core Unit
Business Faculty Core Unit

Year 3, Semester 1

KVB220 Studio Art Practice 3
Business Faculty Major Unit
Business Faculty Major Unit

Year 3, Semester 2

KVB221 Studio Art Practice 4
Business Faculty Major Unit
Business Faculty Major Unit

Year 4, Semester 1

KIB104 Digital Media
KVB304 Contemporary Art Issues
Business Faculty Major Unit
Business Faculty Major Unit

Year 4, Semester 2

Choose between KVB108 or KVB211
KVB108 Contemporary Asian Visual Culture
KVB211 Post 1945 Art
Choose between KVB306 or KVB307
KVB306 Video Art and Culture
KWB307 Indigenous Writing
Business Faculty Major Unit
Business Faculty Major Unit

Accountancy Major**Year 1 Semester 1**

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB123 Data Analysis
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance
AYB311 Financial Accounting Issues

Economics Major**Year 1 Semester 1**

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB123 null

Year 2 Semester 1

BSB110 Accounting
BSB111 null

Year 2 Semester 2

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics

EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance
EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets
EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2
EFB335 Investments

Year 4 Semester 2

EFB312 International Finance
EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis
BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Art Project Manager, Artist, Arts Administrator, Banker, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Visual Artist.

Bachelor of Business / Bachelor of Journalism (IX36)

Year offered: 2009

Admissions: Yes

CRICOS code: 059598M

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,332 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409172

Past rank cut-off: 93

Past OP cut-off: 5

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies (Creative Industries) - cifug@qut.edu.au; Dr Erica French (Business)

Discipline coordinator: Professor Alan Knight (Journalism); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohammak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

This four year professional course links Journalism with business studies and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects.

Career Outcomes

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance;

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program);

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division);

*Finance: Financial Services Institute of Australasia (FINSIA);

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association;

*Public Relations - Public Relations Institute of Australia.

* Some may depend on units completed.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Journalism) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Course structure

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KJB101	Digital Journalism
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KCB102	Media and Society: From Printing Press to Internet
KJB120	Newswriting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KPB101	Foundations of Film and Television Production
	Choose either KKB175 (strongly recommended) or KJB337
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KJB121	Journalistic Inquiry
KJB239	Journalism Ethics and Issues
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KJB222	Online Journalism 1
KJB211	Layout and Design
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KJB224	Feature Writing
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KJB235	Radio and Television Journalism 1
	Business Faculty Major Unit

Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	null

Year 2 Semester 1

BSB110	Accounting
BSB111	null

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics

EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units

Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units

Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory

Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics

EFB333 Introductory Econometrics

EFB334 Environmental Economics and Policy

EFB336 International Economics

EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis

BSB119 Global Business

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance

EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets

EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2

EFB335 Investments

Year 4 Semester 2

EFB312 International Finance

EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis

BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy

MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations

MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations

MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection

MGB370 Personal and Professional Development

Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis
BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- * you must obey any elective rules as set out in your course requirements

- * you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

- * you must have successfully completed any pre/co-requisite units applicable

- * the offering of elective units is subject to sufficient student enrolment numbers and staff availability

- * some units are subject to quota restrictions

- * KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Creative Writing & Cultural Studies

KPB207	Film and Television Scriptwriting
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century

Dance

KDB105	Architecture of the Body
KDB108	World Dance

KDB110	Deconstructing Dance in History
--------	---------------------------------

Fashion

KFB103	Introduction to Fashion
KFB107	Drawing For Fashion
KFB206	Fashion and Modernity
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Interactive and Visual Design

KIB101	Visual Communication
KIB105	Animation and Motion Graphics
KIB201	Concept Development for Game Design and Interactive Media

Journalism

KJB101	Digital Journalism
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Performance Studies

KSB215	Visual Theatre Design
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB204	Understanding Performance
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Introductory Research 1

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues

Semester 2 Units

Creative Writing & Cultural Studies

KPB207	Film and Television Scriptwriting
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB004	Indigenous Creative Industries

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource

Management

KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting

Interactive and Visual Design

KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB108	Animation History and Practices
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media 2: Applications and Implications
KCB203	Consumer Cultures

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

Performance Studies

KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB207	Staging Australia
KTB211	Creative Industries Events and Festivals

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact

KKB350 Creative Industries International Study Tour

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Visual Arts

KVB103 Australian Art
KVB104 Photomedia and Artistic Practice
KVB106 Drawing for Animation
KVB108 Contemporary Asian Visual Culture
KVB111 3D Media and Processes
KVB211 Post 1945 Art
KVB306 Video Art and Culture
KVB307 Theories of Spatial Culture

Potential Careers:

Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional, Stockbroker.

Bachelor of Business / Bachelor of Mathematics (IX37)

Year offered: 2009

Admissions: Yes

CRICOS code: 059601K

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,559 (indicative) per semester

International Fees (per semester): 2009: \$10,000 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419212

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Dr Erica French (Business); Prof Erhan Kozan (Mathematics); Dr Helen Johnson (Assistant Course Coordinator - Mathematics)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

Career Opportunities

Graduates are equipped to undertake sophisticated economic and financial modelling which is important in business and government decision making. Quantitative analysts are employed by the financial sector in order to optimise returns both in the short and long-term. Graduates may also become actuarial trainees in the insurance and superannuation area although further study is required in order to qualify as an actuary.

Graduates may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered

Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Graduates of the Bachelor of Mathematics degree will be eligible for membership of the Mathematical Society of Australia, the Statistical Society of Australia, and depending on unit selection, the Australian Society of Operations Research.

Course Design

The course offers the opportunity to combine Mathematics with a business course.

This course is made up of 384 credit points. Each component (i.e. Business and Mathematics) comprises 192 credit points.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Mathematics Bursaries

Students enrolled in this course can apply for industry-sponsored bursaries. These bursaries are awarded to Australian citizens or permanent residents on a competitive basis. Applications should be submitted by 1 December of the year preceding entry to the course. For further information see www.maths.qut.edu.au

Contact Details

Business Coordinator

Dr Erica French

Phone: +61 7 3138 1791

Email: e.french@qut.edu.au

Mathematics Coordinator

Prof Erhan Kozan

Phone: +61 7 3138 1029

Email: e.kozan@qut.edu.au

Mathematics Assistant Course Coordinator

Dr Helen Johnson

Phone: +61 7 3138 2890

Email: h.johnson@qut.edu.au

Full Time Course structure**Year 1 Semester 1**

Business Faculty Core Unit

Business Faculty Core Unit

Mathematics Unit

Mathematics Unit

Year 1 Semester 2

Business Faculty Core Unit

Business Faculty Core Unit

Mathematics Unit

Mathematics Unit

Year 2 Semester 1

Business Faculty Core Unit

Business Faculty Core Unit

Mathematics Unit

Mathematics Unit

Year 2 Semester 2

Business Faculty Core Unit

Business Faculty Major Unit

Mathematics Unit

Mathematics Unit

Year 3 Semester 1

Business Faculty Major Unit

Business Faculty Major Unit

Mathematics Unit

Mathematics Unit

Year 3 Semester 2

Business Faculty Major Unit

Business Faculty Major Unit

Mathematics Unit

Mathematics Unit

Year 4 Semester 1

Business Faculty Major Unit

Business Faculty Major Unit

Mathematics Unit

Mathematics Unit

Year 4 Semester 2

Business Faculty Major Unit

Business Faculty Major Unit

Mathematics Unit

Mathematics Unit

Accountancy Major**Year 1 Semester 1**

BSB110 Accounting

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics

BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting

AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1

AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law

AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law

AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance

AYB311 Financial Accounting Issues

Advertising Major**Year 1 Semester 1**

BSB113 Economics

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2 Semester 2

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 3 Semester 1

BSB111 Business Law and Ethics

AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB318 Advertising Copywriting

AMB319 Media Planning

Year 4 Semester 1

AMB320 Advertising Management

AMB330 Advertising Planning Portfolio

Year 4 Semester 2

AMB339 Advertising Campaigns

BSB123 Data Analysis

Economics Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB110 Accounting

BSB124 Working in Business

Year 2 Semester 1

BSB111 Business Law and Ethics

MGB223 Entrepreneurship and Innovation

Year 2 Semester 2

BSB126 Marketing

EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics

EFB331 Intermediate Microeconomics

Year 3 Semester 2

BSB119 Global Business

Choice units

Year 4 Semester 1

Choice units

Choice units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory

Choice units

Choice units

Choose any three of the following:

EFB332 Applied Behavioural Economics

EFB333 Introductory Econometrics

EFB334 Environmental Economics and Policy

EFB336 International Economics

EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business

MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

EFB210 Finance 1

EFB223 Economics 2

Year 3 Semester 2

EFB201 Financial Markets

EFB307 Finance 2

Year 4 Semester 1

EFB333 Introductory Econometrics

EFB335 Investments

Year 4 Semester 2

EFB312 International Finance

EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB201 Contemporary Employment Relations
MGB210 Managing Operations

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

BSB111 Business Law and Ethics
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
MGB223 Entrepreneurship and Innovation

Course structure for Students with Four Semesters of Senior Mathematics B and Senior Mathematics C

Year 1, Semester 1

MAB101 Statistical Data Analysis 1
MAB111 Mathematical Sciences 1B

Year 1, Semester 2

MAB112 Mathematical Sciences 1C
MAB210 Statistical Modelling 1

Year 2, Semester 1

MAB311 Advanced Calculus
Mathematics Elective

Year 2, Semester 2

MAB220 Computational Mathematics 1
Mathematics Elective

Year 3, Semester 1

MAB312 Linear Algebra
Mathematics Elective

Year 3, Semester 2

Mathematics Elective
Mathematics Elective

Year 4, Semester 1

Mathematics Elective
Mathematics Elective

Year 4, Semester 2

Mathematics Elective
Mathematics Elective

Course Structure for Students with Four Semesters of Senior Mathematics B Only

Year 1, Semester 1

MAB100 Mathematical Sciences 1A
MAB101 Statistical Data Analysis 1

Year 1, Semester 2

MAB111 Mathematical Sciences 1B
MAB112 Mathematical Sciences 1C

Year 2, Semester 1

MAB210 Statistical Modelling 1
MAB311 Advanced Calculus

Year 2, Semester 2

MAB220 Computational Mathematics 1
Mathematics Elective

Year 3, Semester 1

MAB312 Linear Algebra

Mathematics Elective

Year 3, Semester 2

Mathematics Elective

Mathematics Elective

Year 4, Semester 1

Mathematics Elective

Mathematics Elective

Year 4, Semester 2

Mathematics Elective

Mathematics Elective

Mathematics Units

Level 2 Units

MAB311 Advanced Calculus

MAB312 Linear Algebra

MAB313 Mathematics of Finance

MAB314 Statistical Modelling 2

MAB315 Operations Research 2

MAB413 Differential Equations

MAB414 Applied Statistics 2

MAB420 Computational Mathematics 2

MAB422 Mathematical Modelling

MAB461 Discrete Mathematics

MAB480 Introduction to Scientific Computation

MAB481 Visualisation and Data Analysis

Note: MAB311 Advanced Calculus and MAB312 Linear Algebra are mandatory units.

Level 3 Units - at least 4 units must be selected

MAB521 Applied Mathematics 3

MAB522 Computational Mathematics 3

MAB524 Statistical Inference

MAB525 Operations Research 3A

MAB533 Statistical Techniques

MAB536 Time Series Analysis

MAB613 Partial Differential Equations

MAB623 Financial Mathematics

MAB624 Applied Statistics 3

MAB625 Operations Research 3B

MAB640 Industry Project

MAB672 Advanced Mathematical Modelling

MAB681 Advanced Visualisation and Data Analysis

Note: MAB523 Introduction to Quality Management and MAB621 Discrete Mathematics do not contribute to the mandatory 48 credit points minimum from Level 3 Mathematics units.

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Computer Game Programmer, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Investment Manager, Market Research Manager, Mathematician, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Arts/Bachelor of Business (for continuing students only) (IX38)

Year offered: 2009

Admissions: No

CRICOS code: 058278B

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: Course no longer available for admission

International Entry: Course no longer available for admission

QTAC code: Course no longer available for admission

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Dr Iraphne Childs (Arts); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Career Outcomes

Graduates of the Bachelor of Arts may find employment in policy development and analysis, social policy, research and project positions, international aid and trade, environment and heritage. Graduates of the Bachelor of Business may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct

Marketing Association and the Queensland Commercial Radio Association;

*Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

BA Course Requirements - Commencing Students

Students are required to completed at least one of the five multidisciplinary majors (1 core introductory unit plus 6 units in the major). You will choose from International and Global Studies, Society and Change, Ethics and Human Rights, Community Studies and Australian Studies.

As well as the multidisciplinary major, students may also wish to undertake a Discipline Major in one of the following: History, Geography and Environmental Studies, Languages (French, Indonesian, German, Japanese, or Mandarin), Sociology or Political Studies.

Students must maintain a minimum of 50% enrolment in units from the BA program until they have completed eight of these units (96 credit points).

Students may also wish to include:

- an Arts minor/s in any of the multidisciplinary or discipline majors (4 units)
- an approved university minor, or individual electives in another QUT course (up to 4 units)

Students planning to complete a full Language sequence (6 units) will need to discuss their program with the relevant Course Coordinator in order to ensure that they begin their Language studies in first semester and that their language units can be continued into their third year.

NB: Students are required to complete 16 units in the BA component of the double degree. Of these 12 must be BA units i.e. HHB coded units.

Discontinuation

This course has been discontinued.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC

offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course is under review

QUT is currently reviewing the Arts and Social Science programs to ensure they continue to meet the needs of students and employers. As a result these programs may change in 2008 or may not be offered. You can register for updates on the status of these courses by visiting the Humanities website.

EXAMPLE OF FULL TIME COURSE STRUCTURE

YEAR 1 SEMESTER 1

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Core unit (Major)
BA	Discipline unit

YEAR 1 SEMESTER 2

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Skills unit
BA	Discipline unit

YEAR 2 SEMESTER 1

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Major unit (elective)
BA	Discipline or minor unit

YEAR 2 SEMESTER 2

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Major unit (elective)
BA	Discipline or minor unit

YEAR 3 SEMESTER 1

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
BA	Major unit (elective)
BA	Discipline or minor unit

YEAR 3 SEMESTER 2

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
BA	Major unit (elective)
BA	Discipline or minor unit

YEAR 4 SEMESTER 1

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

BA Major unit (elective)

BA Elective unit

YEAR 4 SEMESTER 2

BBUS Business Faculty Major Unit

BBUS Business Faculty Major Unit

BA Major unit (elective)

BA Elective unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	null

Year 2 Semester 1

BSB110 Accounting
BSB111 null

Year 2 Semester 2

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance
EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets
EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2
EFB335 Investments

Year 4 Semester 2

EFB312 International Finance
EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis

BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills

AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting

EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics

AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific

AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business

BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations

MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management

MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment

MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics

BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics

BSB115 Management

Year 2 Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting

BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies

AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing

AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB113 Economics

BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research

BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning

AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases

AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns

BSB123 Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Arts Administrator, Business Analyst, Community Education Officer, Community Worker, Diplomat, Economist, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Information Officer, International Business Specialist, Investment Manager, Journalist, Manager, Manufacturer, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Property Economist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Risk Manager, Social Scientist, Sociologist, Stockbroker, Translator.

Bachelor of Applied Science (in Human Movement Studies) / Bachelor of Business (IX47)

Year offered: 2009

Admissions: Yes

CRICOS code: 059594D

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,559 (indicative) per semester

International Fees (per semester): 2009: \$10,250 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409322

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Dr Erica French (Business) Dr Ian Renshaw (Human Movement Studies)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Overview

This double degree combines training for careers in a range of exercise and sports science settings with the strength of general business theory and skills.

Why choose this course?

This double degree will prepare you for a career in the exercise, health, rehabilitation and sports science industries, where you will work with people from a variety of professions.

This course will provide you with the necessary theoretical background and practical skills obtained from a variety of practicum placements. Practicum locations can include rehabilitation and hospital clinics, family and community services, corporate health and fitness, local and state government agencies, universities and colleges, institutes of sport, and the health and fitness industry.

Career Options

The Bachelor of Applied Science (in Human Movement Studies) course provides skills for careers in a range of exercise and sports science settings such as corporate health and fitness, family and community services, the health and fitness industry, local and state government

agencies, state sporting associations, rehabilitation clinics, institutes of sport, universities and colleges and personal training.

Your business degree will give you a broad base of commercial knowledge making you more attractive to employers, even if you wish to work predominantly in the health science area. You also have the opportunity to major in a specific business area. For more information on careers in business, please refer to the Faculty of Business prospectus or visit studyfinder.qut.com.

Professional Recognition

Graduates of the Bachelor of Applied Science (in Human Movement Studies) degree are eligible for membership of the Australian Association for Exercise and Sports Science (AAESS).

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance;

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program);

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division);

*Finance: Financial Services Institute of Australasia (FINSIA);

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association;

*Public Relations - Public Relations Institute of Australia.

Course Design

Students are required to complete 408 credit points comprised of 216 credit points from the Bachelor of Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Recommended Study

Any of: Maths B or C, Chemistry, Physics, Biological Science, Health Education, Physical Education, or Health and Physical Education.

Other Course Requirements

There are additional costs associated with this course including the purchase of the practicum shirt (approximately

\$50), the attainment of a current first aid certificate prior to commencement of year three and a Blue Card to work with children depending upon the practicum site. Attendance at the orientation camp is highly recommended though not compulsory (approximately \$115).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Find out more on deferment.

Further Information

For more information about this course, please contact the School of Human Movement Studies on +617 3138 3360 or email enquirieshms@qut.com

Full Time Course structure

Year 1 Semester 1

	Business Faculty Core Unit
	Business Faculty Core Unit
HMB171	Fitness Health and Wellness
LSB131	Anatomy

Year 1 Semester 2

	Business Faculty Core Unit
	Business Faculty Core Unit
LSB231	Physiology
HMB272	Biomechanics

Year 2 Semester 1

	Business Faculty Core Unit
	Business Faculty Core Unit
HMB271	Foundations of Motor Control, Learning and Development
HMB274	Functional Anatomy
PYB012	Psychology

Year 2 Semester 2

	Business Faculty Core Unit
	Business Faculty Core Unit
HMB273	Exercise Physiology 1
HMB275	Exercise and Sport Psychology
HMB276	Research in Human Movement

Year 3 Semester 1

	Business Faculty Major Unit
	Business Faculty Major Unit
HMB379	Disorders of Human Movement
HMB313	Socio-Cultural Foundations of Physical Activity

Year 3 Semester 2

	Business Faculty Major Unit
	Business Faculty Major Unit
HMB282	Resistance Training
HMB172	Nutrition and Physical Activity

Year 4 Semester 1

	Business Faculty Major Unit
	Business Faculty Major Unit
HMB382	Principles of Exercise Prescription
	HMS Elective Unit

Year 4 Semester 2

	Business Faculty Major Unit
	Business Faculty Major Unit
HMB470	Practicum 1
	HMS Elective Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	null

Year 2 Semester 1

BSB110	Accounting
BSB111	null

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
--------	------------

BSB111	Business Law and Ethics
--------	-------------------------

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
--------	---------------------------

MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB123 Data Analysis
BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Potential Careers:

Account Executive, Administrator, Advertising Professional, Aged Services Worker, Banker, Banking and Finance Professional, Biomechanical Engineer, Business Analyst, Certified Practising Accountant, Community Education Officer, Community Health Officer, Community Worker, Disability Services Worker, Exchange Student, Exercise Physiologist, Facilities Manager, Family Services Officer, Fitness Assessor/Personal Trainer, Government Officer, Health Information Manager, Health Physicist, Health Services Manager, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Information Officer, International Business Specialist, Manager, Medical Equipment Sales, Occupational Health and Safety Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Sports Scientist, Trainer, Youth Worker.

Bachelor of Behavioural Science (Psychology) / Bachelor of Business (IX51)

Year offered: 2009

Admissions: Yes

CRICOS code: 060816G

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February (no mid-year entry)

QTAC code: 409532

Past rank cut-off: 80

Past OP cut-off: 11

OP Guarantee: Yes

Assumed knowledge: EEnglish (4,SA) and for accountancy, finance, economics and marketing majors, Maths A, B or C (4,SA)

Preparatory studies: MATHS: QUT unit Preparatory mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Dr Julie Hansen (Psychology); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

Overview

A double degree in business and psychology will prepare you to understand both the business and psychological forces that impact on organisations, both nationally and internationally. You will graduate with a solid understanding of human behaviour and how to apply this to organisational settings. You will also gain research and business skills that you can apply across a range of organisational and industrial situations.

Why choose this course

The course provides a thorough grounding in the scientific bases of psychology, and deals with the research and statistical methods used in the discipline. You will complete core subjects in development, personality, social psychology, psychological disorders, learning, memory and perception. There is also the opportunity to explore subjects in contemporary areas such as counselling and family therapy, forensic psychology, addictive behaviours and traffic psychology.

The course offers you the flexibility to choose a business major in the discipline that most interests you, for example, **accountancy, advertising, economics, finance, human**

resource management, international business, management, marketing or public relations.

Your studies in business are built around a core of values that focus on employability and incorporate professional, business, as well as industry links. During your studies, you will be encouraged to undertake real-world projects to help you develop your skills.

You will also develop an understanding of society and high-level communication and social research skills that are valuable in a wide range of professions. While studying, you are exposed to the range of job opportunities in external organisations and industry and will be encouraged to undertake real-world projects.

Career options

You can choose to work in various careers in industry and the corporate world such as human resources and management, banking and finance, as well as marketing and accounting. With further psychology training, you would be eligible to work as an organisational or industrial psychologist. Graduates may also work in areas such as management, counselling, training and development.

Professional membership

The Bachelor of Behavioural Science (Psychology) component of the degree is accredited by the Australian Psychology Accreditation Council (APAC).

To pursue a career in a professional area of psychology, you must be registered with your State Registration Board. This currently involves completing a fourth year of study in psychology, e.g. Bachelor of Behavioural Science (Honours Psychology) or Postgraduate Diploma in Psychology, followed by either two years of supervised work experience or the completion of an appropriate higher degree such as Doctor of Psychology (Clinical), Master of Clinical Psychology or Master of Psychology (Educational and Developmental).

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the

Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Recommended Study

Maths A, B or C for other majors.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaire, portfolio, audition, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Further Information

For detailed information about this course, please call the School of Psychology and Counselling on +617 3138 4625 or email psyc.enquiries@qut.com

Course Structure - Overview

Year 1 Semester 1

PYB007	Interpersonal Processes and Skills
PYB100	Foundation Psychology Business Faculty Core Unit Business Faculty Core Unit

Year 1 Semester 2

PYB102	Introduction to Psychology 1B
PYB110	Psychological Research Methods Business Faculty Core Unit Business Faculty Core Unit

Year 2 Semester 1

PYB202	Social and Organisational Psychology
PYB210	Research Design and Data Analysis Business Faculty Core Unit Business Faculty Core Unit

Year 2 Semester 2

PYB203	Developmental Psychology
PYB208	Counselling Theory and Practice 1 Business Faculty Core Unit Business Faculty Core Unit

Year 3 Semester 1

PYB309	Individual Differences and Assessment PYB elective Business Faculty Major Unit Business Faculty Major Unit
--------	---

Year 3 Semester 2

PYB204	Perception and Cognition PYB elective Business Faculty Major Unit Business Faculty Major Unit
--------	--

Year 4 Semester 1

PYB304	Physiological Psychology PYB elective Business Faculty Major Unit Business Faculty Major Unit
--------	--

Year 4 Semester 2

PYB306	Psychopathology
PYB350	Advanced Statistical Analysis or Level 3 Psychology elective from List B Business Faculty Major Unit Business Faculty Major Unit

Notes

- * *** PYB350 is compulsory for entry to 4th year programs in psychology (eg Bachelor of Behavioural Science (Honours Psychology) and Postgraduate Diploma in Psychology)

List A and List B Psychology Electives

List A Psychology Electives

PYB054	Psychology and Gender
PYB067	Human Sexuality
PYB159	Alcohol & Other Drug Studies
PYB215	Forensic Psychology and the Law
PYB257	Group Work
PYB260	Psychopharmacology of Addictive Behaviour
PYB371	Introduction to Road Safety

List B Level 3 Psychology Electives

PYB302	Industrial and Organisational Psychology
PYB307	Health Psychology
PYB350	Advanced Statistical Analysis
PYB356	Counselling Theory and Practice 2
PYB359	Introduction to Family Therapy
PYB360	Interventions for Addictive Behaviours
PYB305	null
PYB372	Traffic Psychology and Behaviour
PYB374	Applying Traffic Psychology

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance
AYB311 Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 1

BSB111 Business Law and Ethics

AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB318 Advertising Copywriting
AMB319 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Planning Portfolio

Year 4 Semester 2

AMB339 Advertising Campaigns
BSB123 Data Analysis

Economics Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB110 Accounting
BSB124 Working in Business

Year 2 Semester 1

BSB111 Business Law and Ethics
MGB223 Entrepreneurship and Innovation

Year 2 Semester 2

BSB126 Marketing
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

BSB119 Global Business
Choice units

Year 4 Semester 1

Choice units
Choice units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units

Choice units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics

EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business

MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

EFB210 Finance 1

EFB223 Economics 2

Year 3 Semester 2

EFB201 Financial Markets

EFB307 Finance 2

Year 4 Semester 1

EFB333 Introductory Econometrics

EFB335 Investments

Year 4 Semester 2

EFB312 International Finance

EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business

MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy

MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations

MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations

MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection

MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing

BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB113 Economics

BSB124 Working in Business

Year 2 Semester 2

BSB111 Business Law and Ethics

MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills

AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting

EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics

AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific

AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

MGB201 Contemporary Employment Relations
MGB210 Managing Operations

Year 3 Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major**Year 1 Semester 1**

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major**Year 1 Semester 1**

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

BSB111 Business Law and Ethics
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
MGB223 Entrepreneurship and Innovation

Potential Careers:

Account Executive, Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Government Officer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Psychologist, Public Relations Officer/Consultant, Public Servant.

Bachelor of Business (Study Area A)/ Bachelor of Information Technology (IX58)

Year offered: 2009

Admissions: Yes

CRICOS code: 059595C

Course duration (full-time): 4 Years

Domestic fees (indicative): 2009: CSP \$4,022 (indicative) per semester

International Fees (per semester): 2009: \$10,000 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419202

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4,SA), Maths A, B or C (4,SA)

Total credit points: 384

Course coordinator: Mr Richard Thomas (IT23), Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

• Business Process Management

• Data Warehousing

• Digital Societies

• Enterprise Systems

• Information Management

• Network Systems

• Software Engineering

• Web Technologies

Course Description

This degree equips you to build and apply creative, innovative IT solutions across diverse industries. A hands-on, real world based curriculum gives you the opportunity to explore a wide range of areas within the two strands of this degree, and gain deep understanding within your chosen area speciality, such as networking, software engineering, data warehousing, business process modelling, enterprise systems, information management, web technologies, or digital societies. You will experience an innovative, hands-on approach to learning through projects where you develop IT systems. You will be able to gain entrepreneurial skills if you wish to learn how to develop an idea into a commercial opportunity. You learn to harness your creativity and people skills to maximise the impact of your technical know-how in the booming IT marketplace. It positions you for a

challenging and rewarding career within the global economy. Full-time students are eligible for the Cooperative Education Program; paid industry work experience with credit towards your degree. Students are also offered many other work-integrated learning opportunities where you receive first-hand industry experience.

Entry Requirements

Year 12 or equivalent

Prerequisites: Nil

Assumed Knowledge: English (4,SA), Maths A, B or C (4,SA)

Primary Fields: B or C

Secondary Fields: B or C

OP Guarantee: Yes

International Students

English language requirements

In addition to the above academic entry requirements, international students must meet the University's English language requirements of IELTS of 6.5 (with no lower than 6.0 for any one band).

Pathways to Further Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

Cooperative Education

The School of IT's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

IT Breadth Option Unit List

IT Breadth Option Units

You must complete four (4) units from the following list. You should not commence these units until you have completed INB101, INB102, INB103 and INB104.

INB120	Corporate Systems
INB210	Databases
INB220	Business Analysis
INB250	Systems Architecture
INB251	Networks
INB255	Security
INB270	Programming
INB271	The Web
INB272	Interaction Design

IT Specialisation Option Unit List

IT Specialist Option Units

You must complete four (4) units from the following list. Please ensure you have completed a minimum of 36 credit points (3 units) of IT Breadth Option Units before commencing these units. The units are grouped in areas to assist you in focusing your studies.

1.	Enterprise Systems:
INB123	Project Management Practice
INB221	Technology Management
INB311	Enterprise Systems
INB312	Enterprise Systems Applications
2.	Web Technologies:
INB313	Electronic Commerce Site Development
INB373	Web Application Development
INB374	Enterprise Software Architecture
INB385	Multimedia Systems
INB386	Advanced Multimedia Systems
3.	Business Process Management:
INB320	Business Process Modelling
INB321	Business Process Management
INB322	Information Systems Consulting
INB323	Smart Services
4.	Information Management:
INB330	Information Management
INB331	Management Issues for Info Professionals
INB332	Information Retrieval
INB333	Information Programs
INB334	Information Issues and Values
INB335	Information Resources
5.	Data Warehousing:

INB340	Database Design
INB341	Software Development With Oracle
INB342	Enterprise Data Mining
INB343	Advanced Data Mining and Data Warehousing
6.	Network Systems:
INB350	Internet Protocols and Services
INB351	Computer Network Administration
INB352	Network Planning and Deployment
INB353	Wireless and Mobile Networks
7.	Software Engineering:
INB370	Software Development
INB371	Data Structures and Algorithms
INB372	Software Engineering Principles
INB374	Enterprise Software Architecture
8.	Ungrouped:
INB204	Special Topic 1
INB205	Special Topic 2
INB304	Special Topic 3
INB305	Special Topic 4
INB306	Project 1
INB307	Project 2
INB308	Project 3
INB355	Cryptology and Protocols
INB365	Systems Programming
INB860	Computational Intelligence for Control and Embedded Systems
9.	Digital Environments:
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB334	Information Issues and Values

IX58 - Business component (Accountancy) - course structure

Year 1, Semester 1

BSB110	Accounting
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB123	Data Analysis
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Information Technology unit
Information Technology unit

Year 2, Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting
Information Technology unit
Information Technology unit

Year 3, Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems
Information Technology unit
Information Technology unit

Year 3, Semester 2

AYB219 Taxation Law
AYB340 Company Accounting
Information Technology unit
Information Technology unit

Year 4, Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting
Information Technology unit
Information Technology unit

Year 4, Semester 2

AYB301 Audit and Assurance
AYB311 Financial Accounting Issues
Information Technology unit
Information Technology unit

IX58 - Business component (Advertising) - course structure

Year 1, Semester 1

BSB126 Marketing
BSB113 Economics
Information Technology unit
Information Technology unit

Year 1, Semester 2

BSB110 Accounting
BSB115 Management
Information Technology unit
Information Technology unit

Year 2, Semester 1

BSB124 Working in Business
BSB119 Global Business
Information Technology unit

Information Technology unit

Year 2, Semester 2

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research
Information Technology unit
Information Technology unit

Year 3, Semester 1

AMB220 Advertising Theory and Practice
BSB111 Business Law and Ethics
Information Technology unit
Information Technology unit

Year 3, Semester 2

AMB318 Advertising Copywriting
AMB319 Media Planning
Information Technology unit
Information Technology unit

Year 4, Semester 1

AMB320 Advertising Management
AMB330 Advertising Planning Portfolio
Information Technology unit
Information Technology unit

Year 4, Semester 2

AMB339 Advertising Campaigns
BSB123 Data Analysis
Information Technology unit
Information Technology unit

IX58 - Business component (Economics) - course structure

Year 1, Semester 1

BSB113 Economics
BSB115 Management
Information Technology unit
Information Technology unit

Year 1, Semester 2

BSB124 Working in Business
BSB123 Data Analysis
Information Technology unit
Information Technology unit

Year 2, Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics
Information Technology unit
Information Technology unit

Year 2, Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

Choice units or remaining Faculty Core Units
 Choice units or remaining Faculty Core Units
 null
 null

Year 4, Semester 1

Choice units or remaining Faculty Core Units
 Choice units or remaining Faculty Core Units
 null
 null

Year 4, Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Faculty Core Units
	Information Technology unit
	Information Technology unit

Please note:

Please note: BSB119 and BSB126 are the remaining Faculty Core Units to be completed.

IX58 - Business component (Finance) - course structure**Year 1, Semester 1**

BSB113	Economics
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Information Technology unit

Information Technology unit

Year 2, Semester 2

BSB123	Data Analysis
BSB119	Global Business
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

EFB201	Financial Markets
EFB307	Finance 2
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

EFB223	Economics 2
EFB335	Investments
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

EFB312	International Finance
EFB340	Finance Capstone
	Information Technology unit
	Information Technology unit

IX58 - Business component (Human Resource Management) - course structure**Year 1, Semester 1**

BSB113	Economics
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Information Technology unit
Information Technology unit

Year 2, Semester 2

BSB123 Data Analysis
BSB119 Global Business
Information Technology unit
Information Technology unit

Year 3, Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods
Information Technology unit
Information Technology unit

Year 3, Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations
Information Technology unit
Information Technology unit

Year 4, Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward
Information Technology unit
Information Technology unit

Year 4, Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development
Information Technology unit
Information Technology unit

IX58 - Business component (International Business) - course structure

Year 1, Semester 1

BSB126 Marketing
BSB119 Global Business
Information Technology unit
Information Technology unit

Year 1, Semester 2

BSB110 Accounting
BSB115 Management
Information Technology unit
Information Technology unit

Year 2, Semester 1

BSB124 Working in Business
BSB123 Data Analysis
Information Technology unit

Information Technology unit

Year 2, Semester 2

BSB111 Business Law and Ethics
BSB113 Economics
Information Technology unit
Information Technology unit

Year 3, Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting
Information Technology unit
Information Technology unit

Year 3, Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business
Information Technology unit
Information Technology unit

Year 4, Semester 1

AMB303 International Logistics
AMB336 International Marketing
Information Technology unit
Information Technology unit

Year 4, Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy
Information Technology unit
Information Technology unit

IX58 - Business component (Management) - course structure

Year 1, Semester 1

BSB113 Economics
BSB115 Management
Information Technology unit
Information Technology unit

Year 1, Semester 2

BSB124 Working in Business
BSB126 Marketing
Information Technology unit
Information Technology unit

Year 2, Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics
Information Technology unit

Information Technology unit

Year 2, Semester 2

BSB119	Global Business
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	Information Technology unit
	Information Technology unit

IX58 - Business component (Marketing) - course structure

Year 1, Semester 1

BSB126	Marketing
BSB113	Economics
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB119	Global Business
BSB124	Working in Business
	Information Technology unit

Information Technology unit

Year 2, Semester 2

BSB110	Accounting
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing
	Information Technology unit
	Information Technology unit

IX58 - Business component (Public Relations) - course structure

Year 1, Semester 1

BSB119	Global Business
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB124	Working in Business
BSB113	Economics
	Information Technology unit
	Information Technology unit

Year 2, Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Financial Project Manager, Financial Risk Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business/Bachelor of Corporate Systems Management (IX62)

Year offered: 2009

Admissions: Yes

CRICOS code: 063022F

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,884 (indicative) per semester

International Fees (per semester): 2009: \$10,000 (indicative) per semester (*subject to annual review*)

International Entry: February

QTAC code: 419642

Past rank cut-off: 77

Past OP cut-off: 12

Assumed knowledge: English (4, SA) and Math A, B or C (4, SA)

Course coordinator: Dr Taizan Chan; Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

Course overview

In this double degree students complete the requirements for two separate degrees in four years. The course consists of units in both corporate systems management and business. In the Business component students complete a set of core units to provide a broad-based introduction to business principles and a major from the list below. In the corporate systems management component students are taught the interrelationship between information, technology, business and people. This component develops the knowledge and skills needed to understand and communicate business needs, select the right systems and integrate these systems to improve business performance. Full time students can take part in the Cooperative Education Program, offering one year paid industry placement and credit towards their degree (subject to satisfying eligibility requirements).

Majors: Business: accountancy; advertising; economics; finance; human resource management; international business; management; marketing; and public relations.

Cooperative Education Program

The School of IT&s Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Further Information

Please contact the Course Co-ordinator Dr Taizan Chan (07)3138 2782 or enquiry.scitech@qut.edu.au

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting
MGB223	Entrepreneurship and Innovation

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management
BSB119	Global Business

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 1

AMB220	Advertising Theory and Practice
	Choose one of:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB331	Direct Marketing

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning
BSB123	Data Analysis

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB110	Accounting
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB119	Global Business

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

BSB126	Marketing
	Choice units or remaining Faculty Core Units
	Choice units or remaining Faculty Core Units

Year 4 Semester 1

	Choice units or remaining Faculty Core Units
	Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
MGB223	Entrepreneurship and Innovation

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information:

Please note: BSB126 are the remaining Faculty Core Unit to be completed. Please check for unit availability for Choice units.

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB223	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB335	Investments
EFB333	Introductory Econometrics

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
MGB200	Leading Organisations

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB201	Contemporary Employment Relations
MGB223	Entrepreneurship and Innovation
MGB314	Organisational Consulting and Change

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management
BSB123	Data Analysis

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB124	Working in Business

Year 2 Semester 2

BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 1

AMB204	Purchasing and Procurement
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
MGB223	Entrepreneurship and Innovation
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
--------	-----------

BSB115 Management

Year 1 Semester 2

BSB111 Business Law and Ethics

BSB124 Working in Business

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB123 Data Analysis

Year 2 Semester 2

BSB119 Global Business

MGB200 Leading Organisations

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB201 Contemporary Employment Relations

MGB225 Intercultural Communication and Negotiation Skills

Marketing Major

Year 1 Semester 1

BSB113 Economics

BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics

BSB115 Management

BSB119 Global Business

Year 2 Semester 1

BSB110 Accounting

BSB124 Working in Business

Year 2 Semester 2

BSB123 Data Analysis

MGB223 Entrepreneurship and Innovation

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

AMB201 Marketing and Audience Research

Year 4 Semester 1

AMB335 E-marketing Strategies

AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing

AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB113 Economics

BSB115 Management

Year 2 Semester 1

BSB111 Business Law and Ethics

BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

BSB123 Data Analysis

AMB372 Public Relations Planning

AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases

Choose one of:

AMB202 Integrated Marketing Communication

AMB208 Events Marketing

AMB310 Internship

Year 4 Semester 2

AMB375 Public Relations Management

AMB379 Public Relations Campaigns

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Manager, International Business Specialist, Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business/Bachelor of Games and Interactive Entertainment (IX63)

Year offered: 2009

Admissions: Yes

CRICOS code: 063024D

Course duration (full-time): 4 years

Domestic fees (indicative): 2009:CSP \$4,022 (indicative) per semester

International Fees (per semester): 2009: \$10,000 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419692

Past rank cut-off: 77

Past OP cut-off: 12

Assumed knowledge: English (4, SA) and Math A, B or C (4, SA)

Course coordinator: ASPRO Ruth Christie (IT); Dr Erica French (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

Course overview

In this double degree students complete the requirements for two separate degrees in four years. The course consists of units in both business and games and interactive entertainment. In the Business component students complete a set of core units to provide a broad-based introduction to business principles and a major from the list below. In the games and interactive entertainment component students complete core units in introductory design, games studies, professional skills and basic programming and then choose a major from the list below. In final year, students participate in a major group project to produce a significant piece of work using PC, mobile devices, consoles or virtual reality. Full time students can take part in the Cooperative Education Program, offering one year paid industry placement and credit towards their degree (subject to satisfying eligibility requirements).

Majors: Business: Business: accountancy; advertising; economics; finance; human resource management; international business management; marketing; and public relations. Games and Interactive Entertainment: Animation and computational arts; digital media; game design; and software technologies.

Cooperative Education Program

The School of IT's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNITAB, RACQ

and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Career Outcomes

Business graduates work in diverse roles in the private and public sectors in areas such as accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing and public relations.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance;

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program);

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division);

*Finance: Financial Services Institute of Australasia (FINSIA);

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association;

*Public Relations - Public Relations Institute of Australia.

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:

Undergraduate Translation Table

If you have completed the unit(s) listed under the Translation Unit Codes column you are not permitted to enrol in the listed new code.

Further Information

Please contact the Course Co-ordinator ASPRO Ruth Christie (07)3138 2782 or enquiry.scitech@qut.edu.au

Bachelor of Business (Study Area A)/ Bachelor of Games and Interactive Entertainment (Study Area A)

Year 1, Semester 1

Business Faculty Core Unit - See Appendix 1

	Business Faculty Core Unit - See Appendix 1
INB180	Computer Games Studies
INB204	Special Topic 1

Year 1, Semester 2

	Business Faculty Core Unit - See Appendix 1
	Business Faculty Core Unit - See Appendix 1
INB181	Introduction to Games Production
INB104	Building IT Systems
	The ITB002 unit is currently under review; further information will be available in August 2009.

Year 2, Semester 1

	Business Faculty Core Unit - See Appendix 1
	Business Faculty Core Unit - See Appendix 1
INB103	Industry Insights
	Games & Interactive Entertain Major Unit

Year 2, Semester 2

	Business Faculty Core Unit - See Appendix
	Business Faculty Core Unit - See Appendix
	Games & Interactive Entertain Major Unit
	Games & Interactive Entertain Major Unit

Year 3, Semester 1

	Business Faculty Major Unit - See Appendix
	Business Faculty Major Unit - See Appendix
	Games & Interactive Entertain Major Unit
	Games & Interactive Entertain Major Unit

Year 3, Semester 2

	Business Faculty Major Unit - See Appendix
	Business Faculty Major Unit - See Appendix
	Games & Interactive Entertainment Major Unit
	Games & Interactive Entertain Major Unit

Year 4, Semester 1

	Business Faculty Major Unit - See Appendix
	Business Faculty Major Unit - See Appendix
	Games & Interactive Entertainment Major Unit
INB379	Game Project Design
	Students who choose to complete the Cooperative Education Program replace a ITB009 with ITS010

Year 4, Semester 2

	Business Faculty Major Unit - See Appendix
	Business Faculty Major Unit - See Appendix
INB380	Games Project

Bachelor of Games & Interactive Entertainment Majors Course structure

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB225	Character Development, Conceptual Design and Animation Layout
KIB203	Introduction to 3D Computer Graphics
KIB325	Real-Time 3D Computer Graphics
KIB316	Virtual Environments
KVB105	Drawing for Design
KVB106	Drawing for Animation

Digital Media

KIB101	Visual Communication
KIB102	Visual Interactions
INB385	Multimedia Systems
INB386	Advanced Multimedia Systems
INB345	Mobile Devices
KIB230	Interface and Information Design
KIB309	Embodied Interactions
KIB314	Tangible Media

Game Design

INB281	Advanced Game Design
INB280	Fundamentals of Game Design
INB272	Interaction Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion
KIB214	Design for Interactive Media
AND	Two units selected from the following:
DEB201	Digital Communication
DAB110	Architectural Design 1
DTB101	Interior Design 1
DNB101	Industrial Design 1

Software Technologies*

	* Requirements for this Major is a SA or better in Queensland Maths B (or equivalent)
INB270	Programming
INB210	Databases
INB250	Systems Architecture
INB371	Data Structures and Algorithms
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
INB370	Software Development
MAB281	Mathematics for Computer Graphics
OR	null
INB304	Special Topic 3

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB123 Data Analysis
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AMB200 Consumer Behaviour
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance
AYB311 Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126 Marketing
BSB113 Economics

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB124 Working in Business
BSB119 Global Business

Year 2 Semester 2

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 1

BSB111 Business Law and Ethics
AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB318 Advertising Copywriting
AMB319 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Planning Portfolio

Year 4 Semester 2

AMB339 Advertising Campaigns
BSB123 Data Analysis

Economics Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB123 Data Analysis

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics

Important Information

Please: BSB119 and BSB126 are the remaining Faculty Core Units to be completed. Please check for unit availability when selecting Choice units.

Finance Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB119 Global Business
BSB123 Data Analysis

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance
EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets
EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2
EFB335 Investments

Year 4 Semester 2

EFB312 International Finance
EFB340 Finance Capstone

Human Resources Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126 Marketing
BSB119 Global Business

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB124 Working in Business
BSB123 Data Analysis

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3 Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4 Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4 Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB126	Marketing
BSB113	Economics

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB113	Economics

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

BSB111	Business Law and Ethics
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Government

Officer, Human Resource Manager, Information Officer,
International Business Specialist, Manager, Marketing
Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business/Bachelor of Media and Communication (IX67)

Year offered: 2009

Admissions: Yes

CRICOS code: 064809G

Course duration (full-time): 4 years

Domestic fees (indicative): 2009: CSP \$3,470 (indicative) per semester

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409132

Past rank cut-off: 77

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, economics, finance, and marketing majors: Maths A, B or C (4, SA)

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies (Creative Industries) - cifug@qut.edu.au; Dr Erica French (Business)

Discipline coordinator: Dr Stephen Harrington (Media and Communication); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavooos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point and Kelvin Grove

OP Guarantee

Yes

Overview

This course offers you a range of options in combining business knowledge with practical skills and a contextual understanding of media and communication.

This combination of media and communication with a business major in advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/buying for advertising agencies.

An international business major will equip you with an understanding of the cultural, financial and regulatory issues involved in doing business across borders.

Alternatively you may choose to study another of the business professions to diversify your career options. You will undertake two creative industries foundation units and 14 specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

Career Outcomes

Through the combination of Media and Communication with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your

career, you could gain employment in arts administrationâmarketing, managing or balancing the books for creative projects and businesses.

The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise. Please refer to the Faculty of Business prospectus to find out more about the business majors.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Media and Communication) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units and 168 credit points from the Media and Communication major.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia

(FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Full time course structure

Year 1, Semester 1

KCB101	Communication in the New Economy
KKB101	Creative Industries: People and Practices Business Faculty Core Unit Business Faculty Core Unit

Year 1, Semester 2

KCB104	Media and Communications Industries
KKB102	Creative Industries: Making Connections Business Faculty Core Unit Business Faculty Core Unit

Year 2, Semester 1

KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication Business Faculty Core Unit Business Faculty Core Unit

Year 2, Semester 2

KCB105	Media and Communication Research Methods
KCB205	Professional Communication Business Faculty Core Unit Business Faculty Core Unit

Year 3, Semester 1

KCB201	New Media 1: Information and Knowledge
KCB302	Political Communication Business Faculty Major Unit Business Faculty Major Unit

Year 3, Semester 2

KCB202	New Media 2: Applications and Implications
KCB203	Consumer Cultures Business Faculty Major Unit Business Faculty Major Unit

Year 4, Semester 1

KCB301	Media Audiences Choose one from the following two units:
KCB304	Managing Communication Resources
KWB103	Persuasive Writing Business Faculty Major Unit Business Faculty Major Unit

Year 4, Semester 2

KCB303	Applied Media Communication Choose one from the following three units:
KKB341	Workplace Learning 1
KKB343	Service Learning 1
KKB345	Creative Industries Project 1 Business Faculty Major Unit Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Economics Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB123 null

Year 2 Semester 1

BSB110 Accounting
BSB111 null

Year 2 Semester 2

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2

Year 3 Semester 1

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units
Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338 Contemporary Application of Economic Theory
Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Finance Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

EFB222 Quantitative Methods For Economics and Finance
EFB210 Finance 1

Year 3 Semester 2

EFB201 Financial Markets
EFB307 Finance 2

Year 4 Semester 1

EFB223 Economics 2
EFB335 Investments

Year 4 Semester 2

EFB312 International Finance
EFB340 Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB123 Data Analysis
BSB119 Global Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Business Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
MGB201 Contemporary Employment Relations

Year 4 Semester 1

MGB331 Learning and Development in Organisations
MGB339 Performance and Reward

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB370 Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
--------	---------------------

MGB223	Entrepreneurship and Innovation
--------	---------------------------------

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Potential Careers:

Academic, Administrator, Advertising Professional, Banking and Finance Professional, Economist, Educator, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Manager, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Teacher, Web Designer.

Bachelor of Business / Bachelor of Laws (IX71)

Year offered: 2009

Admissions: Yes

CRICOS code: 066414K

Course duration (full-time): 5.5 years

International Fees (per semester): 2009: \$9,750 (indicative) per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July* (*Subject to availability)

QTAC code: 419222

Past rank cut-off: 91

Past OP cut-off: 6

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, economics, finance and marketing majors: Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 528

Standard credit points per full-time semester: 48

Course coordinator: Dr Erica French (Business); Dr Bill Dixon (Law)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Robert Bianchi (Finance); Dr Robert Thompson (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Campus: Gardens Point

OP Guarantee

The OP Guarantee will apply to this course.

Career Outcomes

The defining nature of the QUT Bachelor of Laws is its real-world applied nature which will equip you with the high quality knowledge and skills and that meet the needs of the legal profession, government, business and industry. In developing the LLB the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice.

The flexible nature of the degree provides students with an opportunity to undertake a series of elective streams. These streams group legal content and legal skills units into alignment with the varied career destinations which a legal education opens to graduates and will allow you to study areas of the law that match your career aspirations.

Career opportunities include private practice as a barrister and/or solicitor; work in government departments; employment as an in-house lawyer; and a range of other occupations.

Advertising graduates enter the marketplace as copywriters,

media planners, account executives, media representatives, product managers and researchers. Graduates of the Human Resource Management major can expect to find employment in the public and private sectors in all areas of human resource management including recruitment, training and development, international staffing, industrial relations, pay systems and strategic human resources planning. The International Business major equips graduates for careers in companies engaged in international trade, multinational companies and financial institutions dealing with international marketing and investments, and public sector careers in foreign economic relations. Management graduates may also find employment in commercial and industrial firms, banks, insurance companies, federal, state and local government agencies, small business and in management consultancies. Public Relations graduates enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, information officers, corporate communication officers and professionals, and special events managers.

Professional Recognition

The QUT Bachelor of Laws course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT LLB degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association;

*Economics: Economic Society of Australia (Queensland Division).

*Finance: Financial Services Institute of Australasia (FINSIA).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Course Design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

For the Business component, students undertake 7 Faculty core units and one major consisting of nine units.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Accountancy Major

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics

Year 1, Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1

BSB115	Management
AYB200	Financial Accounting

Year 2, Semester 2

AYB225	Management Accounting
AYB221	Computerised Accounting Systems

Year 3, Semester 1

EFB210	Finance 1
AYB340	Company Accounting

Year 3, Semester 2

AYB321	Strategic Management Accounting
BSB119	Global Business

Year 4, Semester 1

BSB126	Marketing
AYB311	Financial Accounting Issues

Year 4, Semester 2

AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Advertising Major

Year 1, Semester 1

BSB126	Marketing
BSB113	Economics

Year 1, Semester 2

BSB110	Accounting
BSB115	Management

Year 2, Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3, Semester 1

AMB220	Advertising Theory and Practice
MGB223	Entrepreneurship and Innovation

Year 3, Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4, Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4, Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1

BSB110	Accounting
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3, Semester 2

Choice units or remaining Faculty Core Units

Choice units or remaining Faculty Core Units

Year 4, Semester 1

Choice units or remaining Faculty Core Units

Choice units or remaining Faculty Core Units

Year 4, Semester 2

EFB338 Contemporary Application of Economic Theory

Choice units or remaining Faculty Core Units

Choice Units

Choose any three of the following:

EFB332 Applied Behavioural Economics

EFB333 Introductory Econometrics

EFB334 Environmental Economics and Policy

EFB336 International Economics

EFB337 Game Theory and Applications

Important Information:

Please note: BSB119 and BSB126 are the remaining Faculty Core Units to be completed. Check for unit availability when selecting Choice units.

Finance Major

Year 1, Semester 1

BSB113 Economics

BSB115 Management

Year 1, Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2, Semester 1

BSB110 Accounting

BSB119 Global Business

Year 2, Semester 2

BSB123 Data Analysis

MGB223 Entrepreneurship and Innovation

Year 3, Semester 1

EFB222 Quantitative Methods For Economics and Finance

EFB210 Finance 1

Year 3, Semester 2

EFB201 Financial Markets

EFB307 Finance 2

Year 4, Semester 1

EFB223 Economics 2

EFB335 Investments

Year 4, Semester 2

EFB312 International Finance

EFB340 Finance Capstone

Human Resource Management Major

Year 1, Semester 1

BSB113 Economics

BSB115 Management

Year 1, Semester 2

BSB124 Working in Business

BSB126 Marketing

Year 2, Semester 1

BSB110 Accounting

BSB119 Global Business

Year 2, Semester 2

BSB123 Data Analysis

MGB223 Entrepreneurship and Innovation

Year 3, Semester 1

MGB207 Human Resource Issues and Strategy

MGB220 Business Research Methods

Year 3, Semester 2

MGB220 Business Research Methods

MGB201 Contemporary Employment Relations

Year 4, Semester 1

MGB331 Learning and Development in Organisations

MGB339 Performance and Reward

Year 4, Semester 2

MGB320 Recruitment and Selection

MGB370 Personal and Professional Development

International Business Major

Year 1, Semester 1

BSB126 Marketing

BSB119 Global Business

Year 1, Semester 2

BSB110 Accounting

BSB115 Management

Year 2, Semester 1

BSB123 Data Analysis

BSB124 Working in Business

Year 2, Semester 2

BSB113 Economics
MGB223 Entrepreneurship and Innovation

Year 3, Semester 1

MGB225 Intercultural Communication and Negotiation Skills
AYB227 International Accounting

Year 3, Semester 2

AMB210 Importing and Exporting
EFB240 Finance for International Business

Year 4, Semester 1

AMB303 International Logistics
AMB336 International Marketing

Year 4, Semester 2

MGB340 International Business in the Asia-Pacific
AMB369 International Business Strategy

Management Major

Year 1, Semester 1

BSB113 Economics
BSB115 Management

Year 1, Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2, Semester 1

BSB110 Accounting
BSB123 Data Analysis

Year 2, Semester 2

BSB119 Global Business
MGB223 Entrepreneurship and Innovation

Year 3, Semester 1

MGB210 Managing Operations
MGB201 Contemporary Employment Relations

Year 3, Semester 2

MGB200 Leading Organisations
MGB225 Intercultural Communication and Negotiation Skills

Year 4, Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4, Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1, Semester 1

BSB113 Economics
BSB126 Marketing

Year 1, Semester 2

BSB115 Management
BSB123 Data Analysis

Year 2, Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2, Semester 2

BSB110 Accounting
MGB223 Entrepreneurship and Innovation

Year 3, Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3, Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4, Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4, Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1, Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1, Semester 2

BSB110 Accounting
BSB115 Management

Year 2, Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2, Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3, Semester 1

AMB201 Marketing and Audience Research
MGB223 Entrepreneurship and Innovation

Year 3, Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4, Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4, Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Faculty of Law course structure

Year 1, Semester 1

LWB145 Legal Foundations A
LWB147 Torts A

Year 1, Semester 2

LWB146 Legal Foundations B
LWB148 Torts B

Year 2, Semester 1

LWB136 Contracts A
LWB238 Fundamentals of Criminal Law

Year 2, Semester 2

LWB137 Contracts B
LWB239 Criminal Responsibility

Year 3, Semester 1

LWB240 Principles of Equity
LWB243 Property Law A

Year 3, Semester 2

LWB241 Trusts
LWB244 Property Law B

Year 4, Semester 1

LWB242 Constitutional Law
LWB432 Evidence

Year 4, Semester 2

LWB334 Corporate Law
Law Elective

Year 5, Semester 1

LWB335 Administrative Law
LWB431 Civil Procedure
Law Elective
Law Elective

Year 5, Semester 2

LWB433 Professional Responsibility
Law Elective
Law Elective
Law Elective

Year 6, Semester 1

Law Elective
Law Elective
Law Elective
Law Elective

Law Electives

Further information regarding Law Electives can be found at:
<http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp>

Potential Careers:

Academic, Accountant, Advertising Professional, Banker, Banking and Finance Professional, Barrister, Business Analyst, Crown Law Officer, Economist, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, In-House Lawyer, International Business Specialist, Investment Manager, Manager, Market Research Manager, Marketing Officer/Manager, Public Servant, Risk Manager, Solicitor, Stockbroker.

Master of Advertising (Creative Advertising) (IX96)

Year offered: 2009

Admissions: Yes

CRICOS code: 048322G

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (indicative): 2009: Full fee tuition \$7,250 (indicative) per semester

International Fees (per semester): 2009: \$10,000 (indicative) per semester (*subject to annual review*)

Domestic Entry: February/July

International Entry: February/July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Helen Klaebe

Discipline coordinator: Ms Louise Grayson

Campus: Gardens Point and Kelvin Grove

Creative Advertising

Creative Advertising is an interfaculty course related to a specific field of study that requires strong practical capabilities, and students need to gain technical skills in this field. To achieve this, students who do not hold a bachelor degree will be offered a choice of undergraduate and postgraduate options that are specifically designed to build the technical skills required in Creative Advertising.

Creative Advertising Study Area

The real world of advertising involves strategy, planning and creativity. If you are looking to freshen up your skills or to move into advertising, a unique suite of units offered by the Creative Industries and Business faculties provides you with an opportunity to do both.

You will develop your skills in copywriting, art direction, creative campaign production and production management within a theoretical perspective of advertising management. The program has a strong applied component, and you will develop your creative skills across print media, television, radio, direct mail and the digital domain.

You will graduate with a portfolio of creative material developed through project work for real-world clients and internships at masters level.

To graduate with a Master of Advertising (Creative Advertising), students are required to successfully complete 144 credit points, as specified in the course structure below. Advanced standing of up to 48 credit points towards the coursework component of Advertising (Creative Advertising) is available to students who have completed undergraduate studies in Advertising (Creative Advertising).

Course Structure

This course provides the opportunity for students to develop skills in copywriting, art direction, creative campaign production, and production management. These skills will be applied across print media, television, radio, direct mail and the Internet.

Entry Requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

Overview

Creative Advertising is an interfaculty course related to a specific field of study that requires strong practical capabilities, and students need to gain technical skills in this field. To achieve this, students who do not hold a bachelor degree will be offered a choice of undergraduate and postgraduate options that are specifically designed to build the technical skills required in Creative Advertising.

Study Area Creative Advertising

The real world of advertising involves strategy, planning and creativity. If you are looking to freshen up your skills or to move into advertising, a unique suite of units offered by the Creative Industries and Business faculties provides you with an opportunity to do both.

You will develop your skills in copywriting, art direction, creative campaign production and production management within a theoretical perspective of advertising management. The program has a strong applied component, and you will develop your creative skills across print media, television, radio, direct mail and the digital domain.

You will graduate with a portfolio of creative material developed through project work for real-world clients and internships at masters level.

Full time and Part time course structure

February Entry

Semester 1

Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in Creative Advertising and meet the GPA requirements

*Part time students will complete two units per semester. Please refer to the IX96 Master of Advertising (Creative Advertising) Course Summary Sheet for semester enrolment information.

AMN420	Advertising Management
KIP424	Advertising Creative: Introduction
KIP401	Visual Communication
	OR
KWP401	Media Writing
SELECT:	List B Unit Option

Semester 2

AMN421	Contemporary Issues in Advertising
KKP003	Project Design in the Creative Industries
KIP426	Advertising Creative: Copywriting and Art

	Direction
KIP429	Advertising Creative: Trends in New Media

Semester 3

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

July Entry

Semester 1

AMN420	Advertising Management
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KIP429	Advertising Creative: Trends in New Media

Semester 2

AMN421	Contemporary Issues in Advertising
KKP003	Project Design in the Creative Industries
KIP401	Visual Communication
	OR
KWP401	Media Writing
SELECT:	List B Unit Option

Semester 3

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

List B - Creative Industries Unit Options

Animation

KIB225	Character Development, Conceptual Design and Animation Layout
KIP405	Animation and Motion Graphics
KIP408	Animation Practices
KVB105	Drawing for Design
KVB106	Drawing for Animation

Creative Advertising

AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising

KIP401	Visual Communication
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KWP401	Media Writing
KVP402	Photomedia and Creative Practice

Creative Production and Arts Management

KCP407	Applied Professional Communication
KKP402	Business and Corporate Development in the Creative Industries
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

Creative Writing

KPB207	Film and Television Scriptwriting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir

Interactive and Visual Design

KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KVB204	Graphic Design

Journalism

KFB205	Fashion and Style Journalism
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KKB175	Creative Industries Legal Issues
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KJP404	Radio and Television Journalism 1
KKB345	Creative Industries Project 1

Music and Sound

KMB003	Sex Drugs Rock 'n' roll
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
KMB301	The Music Industry

Professional Communication

KCB103	Strategic Speech Communication
KCP402	New Media Studies
KJP401	Newswriting
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

Faculty Units

KKP403	Special Topic in the Creative Industries
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP620	Introduction To Reflective Practice
KKP621	Reflective Practice in Action

Potential Careers:

Advertising Professional, Art Project Manager, Media Industry Specialist.

Graduate Certificate in Research Commercialisation (IX97)

Year offered: 2009

Admissions: Yes

CRICOS code: not available

Course duration (full-time): 1 semester. Subject to maximum time limit of 4 years.

Course duration (part-time): 2 semesters. Subject to maximum time limit of 4 years.

Domestic fees (indicative): 2009: \$9,200 per semester

International Fees (per semester): 2009: \$10,400 per semester *(subject to annual review)*

Course coordinator: Professor Rod Wissler

Campus: Internet

New heading

New text

course structure

Course structure

IFP100	Knowledge Transfer and Research Commercialisation (Core Unit)
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
IFP103	Public Policy and Research
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research Management
IFP106	Managing Research Careers
IFP107	Global Sustainability
IFP108	Strategic Issues in Research Management

Potential Careers:

Academic, Administrator, Arts Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mathematician, Microbiologist, Policy Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

Master of Research and Development Management (IX99)

Year offered: 2009

Admissions: Yes

Course duration (full-time): 3 semesters.

Course duration (part-time): 6 semesters.

International Fees (per semester): 2009: \$9,200 per semester (*subject to annual review*)

International Fees (indicative): 2009: \$10,400 per semester

Course coordinator: Professor Rod Wissler

Campus: Internet

Entry Requirements

The minimum entry requirement for this course is a four year undergraduate degree or three years plus either an honours year or postgraduate coursework year in any discipline. Applicants who do not meet these academic requirements may be eligible to enter the course on the basis of professional activities completed in research management, research commercialisation or related fields that satisfies the course coordinator.

Course structure

IFP110	
IFP100	Knowledge Transfer and Research Commercialisation
IFP101	Leadership and Workplace Communication
IFP102	Research Project Management
IFP103	Public Policy and Research
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research and Development Management
IFP106	Managing Research Careers
IFP107	Global Sustainability
IFP108	Strategic Issues in Research and Development Management
IFP109	Contexts for Research and Development Management
IFP110	Research & Development Management Project 1
IFP111	Research & Development Management Project 1

Potential Careers:

Academic, Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mathematician, Microbiologist, Policy Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

Diploma of Logistics Management/Bachelor of Business (International Business, Management or Marketing) (NA)

Year offered: 2009

Admissions: Yes

Course duration (full-time): 4 years

Domestic Entry: February

QTAC code: 542454

Past rank cut-off: 54

Past OP cut-off: 21

Campus: Gardens Point

Entry requirements

Applicants must apply via QTAC and satisfy the entry requirements for the Diploma of Logistics Management at the Brisbane North Institute of TAFE.

Dual TAFE/QUT Awards

The Queensland University of Technology and TAFE Queensland have collaborated to offer this innovative course which provides for the transition between the TAFE Diploma and the QUT Bachelor course. This combined qualification leads to the awards of Diploma of Logistics Management from the Brisbane North Institute of TAFE and the Bachelor of Business from the Queensland University of Technology with a major in International Business, Management or Marketing. Students complete their TAFE Diploma before articulating to QUT via direct entry with guaranteed credit. For more information contact the Brisbane North Institute of TAFE on 131 248.

Deferment

QUT's deferment policy does not apply to this course.

Potential Careers:

Administrator, Database Manager, Facilities Manager, Information Officer, Manager, Marketing Officer/Manager.

Accelerated Foundation (QC01)

Year offered: 2009

Admissions: Yes

CRICOS code: 065046D

Course duration (full-time): 1 semester

International Fees (per semester): 2009: \$7,210 per semester (*subject to annual review*)

International Entry: February, June and October

Total credit points: 60

Course coordinator: Scott Leisemann

Campus: Kelvin Grove

Entry Requirements- Academic

Successful completion of senior high school with the required grades.

Students who have attempted further schooling studies, eg GCE A-levels or equivalent may be considered for entry. Applications will be reviewed individually and applicants will need to meet subject prerequisites. Students can find more country specific entry requirements at the following web site. <http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

Entry Requirements - English Language

IELTS 6.0 with no sub-score less than 5.0 or TOEFL iBT Overall score of 80 (at least 18 in all bands) or TOEFL 550 (paper) or TOEFL 213 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The Foundation Program, which has intakes in February, June and October, provides pathways to QUT award programs (Diploma or Degree). Graduates enjoy a high placement rate in undergraduate courses at QUT and other Australian universities. Successful completion guarantees a place in the first year of the relevant program in all QUT faculties. Small classes and dedicated staff provide an excellent learning environment while additional support is provided by Language and Welfare Advisers. Some students may need intensive English language preparation at the College's English Language Programs prior to entering a Foundation Program.

Course completion

Students are required to gain **at least** a grade of 4 (Pass) in all units.

Progression

Conditions of progressing to a guaranteed place in first year of a QUT degree :

- i) fulfil the Foundation course requirements,
- ii) gain a grade of at least 5 (Credit) in Academic English 2 (QCF212) [Built Environment and Engineering students require a grade of 4 (Pass) and SC45 Bachelor of Pharmacy and PH38 Bachelor of Applied Science & Medical Radiation Technology (Medical Imaging Technology) students require a grade of 6 (Distinction)], and
- iii) achieve the relevant faculty Grade Point Average (GPA) - this is calculated on final semester Level 2 units only.

Students who do not meet requirements for a guaranteed place in either a QUT degree or University Diploma Program, may still be considered for entry by the relevant faculty.

Required Foundation Grade Point Average by Faculty

Built Environment - Required GPA 4.6
Business - Required GPA 4.8
Creative Industries - Required GPA 4.4
Education - Required GPA 4.6
Engineering - Required GPA 4.6
Health - Human Services - Required GPA 4.2
Health (except Nutrition & Dietetics, Optometry, Psychology, Podiatry & Human Services) - Required GPA 4.6
Health - Nutrition & Dietetics - Required GPA 5.8
Health - Optometry - Required GPA 5.8
Health - Podiatry - Required GPA 5.8
Health - Psychology - Required GPA 5.0
Law (except Justice Studies) - Required GPA 4.8
Law - Justice Studies - Required GPA 4.2
Science & Technology (except IT, Pharmacy & Medical Imaging Technology) - Required GPA 4.6
Science & Technology - Information Technology - Required GPA 4.8
Science & Technology - Pharmacy & Medical Imaging Technology - Required GPA 5.8

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

QC01 - Foundation Program (Full Time course structure)

Semester One

QCF211	Tertiary Preparation Studies 2
QCF212	Academic English 2
QCF256	Mathematics A2
	OR
QCF257	Mathematics B2
	OR
QCF260	Professional Studies
	+ TWO ELECTIVES from the following list
QCF122	Organisations And Management
QCF160	Introduction to Creativity
QCF220	Accounting 2
QCF221	Economics 2
QCF254	Physics
QCF255	Chemistry
QCF230	Information Processing
QCF252	Life Science
QCF270	International Perspectives
	null

Note: In some semesters some elective units may not be offered if there is insufficient demand.

Potential Careers:

Academic, Account Executive, Accountant, Actor, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Aerospace Avionics Engineer, Aged Services Worker, Analytical Chemist, Animator, Architect, Art Project Manager, Art Writer, Artist, Arts Administrator, Astrophysicist, Band Leader, Banker, Banking and Finance Professional, Barrister, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Certified Practicing Accountant, Chemical Technologist, Chemist, Chemist Industrial, Child Care Professional, Child Protection Officer, Choreographer, Civil Engineer, Clinical Laboratory Scientist, Coastal Scientist, Community Corrections Officer, Community Education Officer, Community Health Officer, Community Worker, Composer, Computer Games Developer, Computer Salesperson/Marketer, Computer Systems Engineer, Conductor, Conservation Biologist, Construction Manager, Contract Administrator, Corporate Secretary, Corrective Services Officer, Counsellor, Creative Writer, Crown Law Officer, Curator, Customs Officer, D.J, Dance Teacher, Dancer, Data Communications Specialist, Database Manager, Digital Composer, Diplomat, Disability Services Worker, Drama Teacher, Early Childhood Teacher, Ecologist, Economist, Educator, Electrical and Computer Engineer, Electrical Engineer, Electronic Commerce Developer, Engineering Technologist, English Teacher, Environmental Engineer, Environmental Health Officer, Environmental Scientist, Estimator, Exchange Student, Exercise Physiologist, Facilities Manager, Family Services Officer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Financial Advisor/Analyst, Financial Project Manager, Fitness Assessor/Personal Trainer, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Guidance Officer, Health Information Manager, Health Physicist, Health Services Manager, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Hydrogeologist, Immunologist, In-House Lawyer, Industrial Chemist, Industrial Designer, Information Officer, Information Security Specialist, Instrument Maker, Interior Designer, International Business Specialist, Internet Professional, Investigator, Investment Manager, Journalist, Kindergarten Teacher, Laboratory Technician (Chemistry), Landscape Architect, Librarian, Manager, Manufacturer, Mapping Scientist/Photogrammetrist, Marine Scientist, Marketing Officer/Manager, Mastering Engineer, Mathematician, Mechanical Engineer, Media Industry Specialist, Medical Biotechnologist, Medical Engineer, Medical Equipment Sales, Medical Imaging Technologist, Medical Physicist, Medical Scientist, Microbiologist, Molecular Biologist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Natural Resource Scientist, Network Administrator, Network Manager, Nurse, Nutritionist/Dietitian, Occupational Health and Safety Officer, Optometrist, Organisational Communication Specialist, Pathology Scientist, Physicist, Plant Biotechnologist, Podiatrist, Police Officer (Australian

Federal), Police Officer (State), Policy Officer, Population Ecologist, Preschool Teacher, Primary School Teacher, Programmer, Project Developer, Project Manager, Property Economist, Psychologist, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Quantitative Analyst, Quantity Surveyor, Radiation Therapist, Radiographer, Recording Engineer, Rehabilitation Engineer, Rehabilitation Professionals, Risk Manager, School Counsellor, Secondary School Teacher, Social Scientist, Sociologist, Software Engineer, Solicitor, Song Writer, Sonographer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Sports Scientist, Stage Manager, Statistician, Stockbroker, Surveyor, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, TAFE Teacher, Teacher, Technical Officer, TESOL Teacher, Theatre Professionals, Trainer, Translator, Urban and Regional Planner, Urban Designer, Virologist, Visual Artist, Visual Arts Teacher, Web Designer, Youth Worker.

Standard Foundation (QC02)

Year offered: 2009

Admissions: Yes

CRICOS code: 065045E

Course duration (full-time): 2 semesters

International Fees (per semester): 2009: \$7,210 per semester (*subject to annual review*)

International Entry: February, June and October

Total credit points: 120

Standard credit points per full-time semester: 60

Course coordinator: Scott Leisemann

Campus: Kelvin Grove

Entry Requirements-Academic

Successful completion of senior high school with the required grades or successful completion of year 11 high school with very good grades. Students can find country specific entry requirements at the following web site. <http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

Entry Requirements - English Language

IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The Foundation Program, which has intakes in February, June and October, provides pathways to QUT award programs (Diploma or Degree). Graduates enjoy a high placement rate in undergraduate courses at QUT and other Australian universities. Successful completion guarantees a place in the first year of the relevant program in all QUT faculties. Small classes and dedicated staff provide an excellent learning environment while additional support is provided by Language and Welfare Advisers. Some students may need intensive English language preparation at the College's English Language Programs prior to entering a Foundation Program.

Students who achieve excellent results in the first semester may have the opportunity to study up to two University Diploma units in their final semester for possible credit towards their degree course.

Course Completion

In order to complete course requirements, students must gain **at least** a grade of 4 (Pass) in all units.

Required Foundation Grade Point Average by Faculty

Built Environment - Required GPA 4.6

Business - Required GPA 4.8

Creative Industries - Required GPA 4.4

Education - Required GPA 4.6

Engineering - Required GPA 4.6

Health - Human Services - Required GPA 4.2

Health (except Nutrition & Dietetics, Optometry, Psychology, Podiatry & Human Services) - Required GPA 4.6

Health - Nutrition & Dietetics - Required GPA 5.8

Health - Optometry - Required GPA 5.8

Health - Podiatry - Required GPA 5.8

Health - Psychology - Required GPA 5.0

Law (except Justice Studies) - Required GPA 4.8

Law - Justice Studies - Required GPA 4.2

Science & Technology (except IT, Pharmacy & Medical Imaging Technology) - Required GPA 4.6

Science & Technology - Information Technology - Required GPA 4.8

Science & Technology - Pharmacy & Medical Imaging Technology - Required GPA 5.8

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

Progression

Conditions of progressing to a guaranteed place in first year of a QUT degree :

- fulfil the Foundation course requirements,
- gain a grade of at least 5 (Credit) in Academic English 2 (QCF212) [Built Environment and Engineering students require a grade of 4 (Pass) and SC45 Bachelor of Pharmacy and PH38 Bachelor of Applied Science & Medical Radiation Technology (Medical Imaging Technology) students require a grade of 6 (Distinction)], and
- achieve the relevant faculty Grade Point Average (GPA) - this is calculated on final semester Level 2 units only.

Students who do not meet requirements for a guaranteed place in either a QUT degree or University Diploma Program, may still be considered for entry by the relevant faculty.

QC02 - Foundation Program

Semester One	
QCF111	Tertiary Preparation Studies 1
QCF112	Academic English 1
QCF156	Mathematics A1
	OR
QCF157	Mathematics B1
	+ TWO ELECTIVES from the following list
QCF115	Foundation English
QCF120	Accounting 1
QCF121	Economics 1
QCF122	Organisations And Management
QCF153	Physical Sciences 1
QCF160	Introduction to Creativity
QCF252	Life Science
	null

Note: There is no computing component in QCF115 for 13TP2 & 13TP3.

Note: In some semesters some elective units may not be offered if there is insufficient demand.

Semester Two

QCF211	Tertiary Preparation Studies 2
QCF212	Academic English 2
QCF256	Mathematics A2 OR
QCF257	Mathematics B2 OR
QCF260	Professional Studies +TWO ELECTIVES from the following list
QCF122	Organisations And Management
QCF160	Introduction to Creativity
QCF220	Accounting 2
QCF221	Economics 2
QCF254	Physics
QCF255	Chemistry
QCF230	Information Processing
QCF252	Life Science
QCF270	International Perspectives null Approved diploma units (Business, IT or Creative Industries students only). Diploma units can only be taken under special circumstances and with the approval of the Course Coordinator.

Note: In some semesters some elective units may not be offered if there is insufficient demand.

Potential Careers:

Academic, Account Executive, Accountant, Actor, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Aerospace Avionics Engineer, Aged Services Worker, Analytical Chemist, Animator, Architect, Art Project Manager, Art Writer, Artist, Arts Administrator, Astrophysicist, Band Leader, Banker, Banking and Finance Professional, Barrister, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnologist, Business Analyst, Cell Biologist, Certified Practicing Accountant, Chemical Technologist, Chemist, Chemist Industrial, Child Care Professional, Child Protection Officer, Choreographer, Civil Engineer, Clinical Laboratory Scientist, Coastal Scientist, Community Corrections Officer, Community Education Officer, Community Health Officer, Community Worker, Composer, Computer Game Programmer, Computer Games Developer, Computer Salesperson/Marketer, Computer Systems Engineer, Conductor, Conservation Biologist, Construction Manager, Contract Administrator, Corporate Secretary, Corrective Services Officer, Counsellor, Creative Writer, Crown Law Officer, Curator, Customs Officer, D.J., Dance Teacher, Dancer, Data Communications Specialist, Database Manager, Digital Composer, Diplomat, Disability Services Worker, Drama Teacher, Early Childhood Teacher, Ecologist, Economist, Educator, Electrical and Computer Engineer, Electrical Contractor, Electrical Engineer, Electronic Commerce Developer, Engineering Technologist,

English Teacher, Environmental Engineer, Environmental Health Officer, Environmental Scientist, Estimator, Exchange Student, Exercise Physiologist, Exploration Geologist, Facilities Manager, Family Services Officer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Financial Advisor/Analyst, Financial Project Manager, Fitness Assessor/Personal Trainer, Forensic Biologist, Forensic Chemist, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Guidance Officer, Health Information Manager, Health Physicist, Health Services Manager, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Hydrogeologist, Immunologist, In-House Lawyer, Industrial Chemist, Industrial Designer, Information Officer, Information Security Specialist, Instrument Maker, Interior Designer, International Business Specialist, Internet Professional, Investigator, Investment Manager, Journalist, Kindergarten Teacher, Laboratory Technician (Chemistry), Landscape Architect, Librarian, Lighting Designer, Lighting Technician, Luminaire Designer, Manager, Manufacturer, Mapping Scientist/Photogrammetrist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mastering Engineer, Mathematician, Mechanical Engineer, Media Industry Specialist, Medical Biotechnologist, Medical Engineer, Medical Equipment Sales, Medical Imaging Technologist, Medical Physicist, Medical Scientist, Microbiologist, Mine Geologist, Molecular Biologist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Natural Resource Scientist, Network Administrator, Network Manager, Nurse, Nutritionist/Dietitian, Occupational Health and Safety Officer, Operations Manager, Optometrist, Organisational Communication Specialist, Pathology Scientist, Pharmaceutical Research Scientist, Physicist, Plant Biotechnologist, Podiatrist, Police Officer (Australian Federal), Police Officer (State), Policy Officer, Population Ecologist, Post-production specialist, Preschool Teacher, Primary School Teacher, Programmer, Project Developer, Project Manager, Property Development, Property Economist, Property Management, Psychologist, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Quantitative Analyst, Quantity Surveyor, Radiation Therapist, Radiographer, Recording Engineer, Rehabilitation Engineer, Rehabilitation Professionals, Research and Development Chemist, Risk Manager, Sales Person, School Counsellor, Secondary School Teacher, Social Scientist, Sociologist, Software Engineer, Solicitor, Song Writer, Sonographer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Sports Scientist, Stage Manager, Statistician, Stockbroker, Surveyor, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, TAFE Teacher, Teacher, Technical Officer, TESOL Teacher, Theatre Lighting, Theatre Professionals, Trainer, Translator, Urban and Regional Planner, Urban Designer, Virologist, Visual Artist, Visual Arts Teacher, Web Designer, Youth Worker.

Extended Foundation (QC04)

Year offered: 2009

Admissions: Yes

CRICOS code: 050167G

Course duration (full-time): 3 Semesters

International Fees (per semester): 2009: \$15,862 (full course fee) (*subject to annual review*)

International Entry: February

Total credit points: 132

Standard credit points per full-time semester: 13TP1 - 48CP, 13TP2 - 60CP, 13TP3 - 24CP

Course coordinator: Scott Leisemann

Campus: Kelvin Grove

Entry Requirements - Academic

Successful completion of senior high school with the required grades or successful completion of year 11 high school with very good grades. Students can find country specific entry requirements at the following web site. <http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

Entry Requirements - English Language

IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The Extended Foundation Program (QC04), which has an intake in February, provides pathways to QUT award programs (Diploma or Degree). This pathway is designed for students who require additional support with language and adjustment to the Australian educational environment. Successful completion guarantees a place in the first year of the relevant program in all QUT faculties. Small classes and dedicated staff provide an excellent learning environment while additional support is provided by Language and Welfare Advisers.

Students who achieve excellent results in the first semester may have the opportunity to study up to two University Diploma units in their second semester for credit towards their degree course.

Course Completion

In order to complete the course requirements, students must gain **at least** a grade of 4 (Pass) in all units.

Progression

Conditions of progressing to a guaranteed place in first year of a QUT degree :

- i) fulfil the Foundation course requirements,
- ii) gain a grade of at least 5 (Credit) in Academic English 2 (QCF212) [Built Environment and Engineering students require a grade of 4 (Pass) and SC45 Bachelor of Pharmacy and PH38 Bachelor of Applied Science & Medical Radiation Technology (Medical Imaging Technology)

students require a grade of 6 (Distinction)], and
iii) achieve the relevant faculty Grade Point Average (GPA) - this is calculated on final semester Level 2 units only.

Students who do not meet requirements for a guaranteed place in either a QUT degree or University Diploma Program, may still be considered for entry by the relevant faculty.

Required Foundation Grade Point Average by Faculty

Built Environment - Required GPA 4.6
Business - Required GPA 4.8
Creative Industries - Required GPA 4.4
Education - Required GPA 4.6
Engineering - Required GPA 4.6
Health - Human Services - Required GPA 4.2
Health (except Nutrition & Dietetics, Optometry, Psychology, Podiatry & Human Services) - Required GPA 4.6
Health - Nutrition & Dietetics - Required GPA 5.8
Health - Optometry - Required GPA 5.8
Health - Podiatry - Required GPA 5.8
Health - Psychology - Required GPA 5.0
Law (except Justice Studies) - Required GPA 4.8
Law - Justice Studies - Required GPA 4.2
Science & Technology (except IT, Pharmacy & Medical Imaging Technology) - Required GPA 4.6
Science & Technology - Information Technology - Required GPA 4.8
Science & Technology - Pharmacy & Medical Imaging Technology - Required GPA 5.8

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

QC04 - Extended Foundation Program

Semester One

QCF115	Foundation English
QCF156	Mathematics A1
	OR
QCF157	Mathematics B1
	+ TWO ELECTIVES from the following list
QCF120	Accounting 1
QCF121	Economics 1
QCF153	Physical Sciences 1
QCF122	Organisations And Management
QCF252	Life Science
	null
	null
	Note: There is no computing component in QCF115 for 13TP2 & 13TP3.
	Note: In some semesters some elective units may not be offered if there is insufficient demand.

Semester Two

QCF111	Tertiary Preparation Studies 1
QCF112	Academic English 1

QCF256	Mathematics A2 OR
QCF257	Mathematics B2 OR
QCF260	Professional Studies + TWO ELECTIVES from the following list
QCF122	Organisations And Management
QCF160	Introduction to Creativity
QCF220	Accounting 2
QCF221	Economics 2
QCF230	Information Processing
QCF254	Physics
QCF255	Chemistry
QCF270	International Perspectives Approved diploma units (Business, IT or Professional Communication students only). Diploma units can only be taken under special circumstances and with the approval of the Course Coordinator. Note: In some semesters some elective units may not be offered if there is insufficient demand. null

Semester Three (8 Week Teaching Period)

QCF211	Tertiary Preparation Studies 2
QCF212	Academic English 2 Note: In this semester students focus on the higher level tertiary preparation and communication skills and attend 18 hours of study per week in their classes over a 8 week teaching period.

Potential Careers:

Academic, Account Executive, Accountant, Actor, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Aerospace Avionics Engineer, Aged Services Worker, Analytical Chemist, Animator, Architect, Art Project Manager, Art Writer, Artist, Arts Administrator, Astrophysicist, Band Leader, Banker, Banking and Finance Professional, Barrister, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnologist, Business Analyst, Cell Biologist, Certified Practising Accountant, Chemical Technologist, Chemist, Chemist Industrial, Child Care Professional, Child Protection Officer, Choreographer, Civil Engineer, Clinical Laboratory Scientist, Coastal Scientist, Community Corrections Officer, Community Education Officer, Community Health Officer, Community Worker, Composer, Computer Game Programmer, Computer Games Developer, Computer Salesperson/Marketer, Computer Systems Engineer, Conductor, Conservation Biologist, Construction Manager, Contract Administrator, Corporate Secretary, Corrective Services Officer, Counsellor, Creative Writer, Crown Law Officer, Curator, Customs Officer, D.J., Dance Teacher, Dancer, Data Communications Specialist, Database Manager, Digital Composer, Diplomat, Disability Services

Worker, Drama Teacher, Early Childhood Teacher, Ecologist, Economist, Educator, Electrical and Computer Engineer, Electrical Contractor, Electrical Engineer, Electronic Commerce Developer, Engineering Technologist, English Teacher, Environmental Engineer, Environmental Health Officer, Environmental Scientist, Estimator, Exchange Student, Exercise Physiologist, Exploration Geologist, Facilities Manager, Family Services Officer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Financial Advisor/Analyst, Financial Project Manager, Fitness Assessor/Personal Trainer, Forensic Biologist, Forensic Chemist, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Guidance Officer, Health Information Manager, Health Physicist, Health Services Manager, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Hydrogeologist, Immunologist, In-House Lawyer, Industrial Chemist, Industrial Designer, Information Officer, Information Security Specialist, Instrument Maker, Interior Designer, International Business Specialist, Internet Professional, Investigator, Investment Manager, Journalist, Kindergarten Teacher, Laboratory Technician (Chemistry), Landscape Architect, Librarian, Manager, Manufacturer, Mapping Scientist/Photogrammetrist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mastering Engineer, Mathematician, Mechanical Engineer, Media Industry Specialist, Medical Biotechnologist, Medical Engineer, Medical Equipment Sales, Medical Imaging Technologist, Medical Physicist, Medical Scientist, Microbiologist, Molecular Biologist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Natural Resource Scientist, Network Administrator, Network Manager, Nurse, Nutritionist/Dietitian, Occupational Health and Safety Officer, Optometrist, Organisational Communication Specialist, Pathology Scientist, Pharmaceutical Research Scientist, Physicist, Plant Biotechnologist, Podiatrist, Police Officer (Australian Federal), Police Officer (State), Policy Officer, Population Ecologist, Post-production specialist, Preschool Teacher, Primary School Teacher, Programmer, Project Manager, Property Development, Property Economist, Psychologist, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Quantitative Analyst, Quantity Surveyor, Radiation Therapist, Radiographer, Recording Engineer, Rehabilitation Engineer, Rehabilitation Professionals, Research and Development Chemist, Risk Manager, Sales Person, School Counsellor, Scientist, Secondary School Teacher, Social Scientist, Sociologist, Software Engineer, Solicitor, Song Writer, Sonographer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Sports Scientist, Stage Manager, Statistician, Stockbroker, Surveyor, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, TAFE Teacher, Teacher, Technical Officer, TESOL Teacher, Theatre Lighting, Theatre Professionals, Trainer, Translator, Urban and Regional Planner, Urban Designer, Virologist, Visual Artist, Visual Arts Teacher, Web Designer, Youth Worker.

University Certificate In Tertiary Preparation (QC05)

Year offered: 2009

Admissions: Yes

CRICOS code: 065044F

Course duration (full-time): 1 semester

International Fees (per semester): 2009: \$7,210 per semester (*subject to annual review*)

International Entry: February, July and October

Total credit points: 48

Standard credit points per full-time semester: 48

Course coordinator: Scott Leisemann

Campus: Kelvin Grove

Entry Requirements - Academic

Students must have met the academic entry requirements for their proposed postgraduate or undergraduate course.

Entry Requirements- English Language

IELTS 6.0 with no sub-score less than 5.0 or TOEFL iBT Overall score of 80 (at least 18 in all bands) or TOEFL 550 (paper) or TOEFL 213 (CBT) or equivalent, or successful completion of the EAP program (N.B. Students should also check visa requirements).

Description

The University Certificate in Tertiary Preparation is a one-semester program that enables students to receive a University certificate on successful completion. It is designed for students who may have already met the academic entry requirements for a QUT undergraduate or postgraduate degree, but who may not have met the English language and/or prerequisite requirements.*

This program provides two alternative streams:

Stream A is designed for students who have not met English and/or prerequisite requirements for their chosen undergraduate or postgraduate course. Most students may undertake one degree unit (for credit) whilst enrolled in the University Certificate in Tertiary Preparation program. Those with advance standing may be able to undertake two Faculty unit.

Stream B is for students who have met English requirements but not prerequisite requirement for their degree, or who may wish to improve the standard of their academic English. These students may take one or two degree units (for credit) whilst enrolled in the University Certificate in Tertiary Preparation Program.

Both streams include intensive preparation for academic language, lateral thinking, research and presentation skills required for successful tertiary study. Small classes and dedicated staff ensure an excellent learning environment. Additional support is provided by Language and Welfare Advisers.

Alternatively, there may be some students who have already met both the academic and English requirements for a QUT degree entry, but who would prefer to undertake

the University Certificate in Tertiary Preparation in order to prepare for academic study in a different tertiary environment.

*Students who require a Student Visa should check the English language requirements for a student visa from their country of origin.

Course Completion

Students must obtain at least a grade of 4 (Pass) in all units.

Progression

In order to progress to an award course, students must:

- i) fulfil the University Certificate in Tertiary Preparation course requirements
- ii) gain a minimum grade of 4 (Pass) in Communication 2 or an IELTS 6.5 or equivalent,
- iii) meet any other conditions detailed in the 'letter of offer' from Student Business Services.

QC05 - University Certificate in Tertiary Preparation

Stream A (for those with IELTS 6.0)

QCD111 Communication 1

QCD211 Communication 2

QCS230 Computing

DEGREE UNIT

Undergraduate students will need to enrol in the units QCD110 and QCD210

Stream B (for those with IELTS 6.5)

QCD111 Communication 1

QCD211 Communication 2

DEGREE UNIT one

DEGREE UNIT two

Undergraduate students will need to enrol in the units QCD110 and QCD210

English for Academic Purposes for degree programs (QC10)

Year offered: 2009

Admissions: Yes

CRICOS code: 011424G

Course duration (full-time): 12 weeks

International Fees (per semester): 2009: \$3,960 per semester (*subject to annual review*)

International Entry: March, July and October (dates are designed to allow entry to selected semester of next course)

Total credit points: 48

Course coordinator: John Healy

Campus: Kelvin Grove

The EAP course consists of the following integrated modules:

Seminars and Presentations

Academic Reading and Note-taking

Academic Writing

Listening and Note-taking from Lectures

Speaking in Academic Settings

Academic Study Skills

Computer Word-processing and Internet research skills

Library research skills

Entry Requirements - Academic

To be eligible for entry, applicants must either:

1. Have an offer of a place in a QUT degree program and successfully complete the relevant EAP entry test; or

2. Degree Entry (IELTS 6.5) - Produce original documentary evidence of an IELTS score with an overall minimum of 5.5 with reading and writing no less than 5.5 and no other sub-band less than 5 (or approved equivalent); OR

3. Degree Entry (IELTS 6.0) - Produce original documentary evidence of an IELTS score with an overall minimum of 5.5 with no sub-band less than 5 (or approved equivalent).

* You should check the English language requirements for a Student Visa from your country of origin.

Description

The aim of the EAP course is to assist international students to upgrade their English proficiency level to meet university entry requirements. The course is designed to prepare students for independent study and to familiarise them with an Australian academic setting in terms of study techniques and student/lecturer relations and expectations.

Course Completion

To be eligible to receive EAP certification at the end of the course, students must complete all course requirements.

On successful completion of the course, students will receive a Completion & Attendance Certificate and a Statement of Results.

Progression

Successful completion of an EAP course is a pathway into QUT International College Foundation, Diploma, Certificate or Bridging programs; or QUT undergraduate or postgraduate award programs. The course is recognised by all QUT faculties.

Course structure

Modules

QCE003 English for Academic Purposes for Direct Entry to QUT

English for Academic Purposes for Foundation and University Diploma Programs (QC10)

Year offered: 2009

Admissions: Yes

CRICOS code: 011424G

Course duration (full-time): 12 weeks

International Fees (per semester): 2009: \$3,960 per semester + \$100 non-refundable enrolment fee (*subject to annual review*)

International Entry: March, July and October (dates are designed to allow entry to selected semester of next course)

Total credit points: 48

Course coordinator: John Healy

Campus: Kelvin Grove

Entry requirements*

To be eligible for entry, applicants must either:

1. Have an offer of a place in a QUT Foundation or Diploma program and successfully complete the relevant EAP entry test; or

2. Produce original documentary evidence of an IELTS score of a minimum 5.0 with reading and writing sub-score of at least 5.0 (or approved equivalent).

* You should check the English language requirements for a Student Visa from your country of origin.

Description

This course is designed for students intending to gain entry to University Entry programs (Foundation and University Diplomas). Its purpose is to improve students' English language and study skills in order to prepare them for independent study and to familiarise them with the Australian academic environment.

Course Completion

To be eligible to receive EAP certification at the end of the course, students must complete all course requirements.

On successful completion of the course, students will receive a Completion & Attendance Certificate and a Statement of Results.

Progression

Successful completion of this EAP course is a pathway into QUT International College Foundation and Diploma programs and the Associate Degree in Dance.

QC10 - English for Academic Purposes for Foundation and University Diploma Programs

Modules

QCE004 English for Academic Purposes for QUTIC Courses

The EAP course consists of the following integrated modules:

Seminars and Presentations

Academic Reading and Note-taking

Academic Writing

Listening and Note-taking from Lectures

Speaking in Academic Settings

Academic Study Skills

Computer Word-processing and Internet research skills

Library research skills

General English (QC20)

Year offered: 2009

Admissions: Yes

CRICOS code: 062077K

Course duration (full-time): 5 weeks

International Fees (per semester): 2009: \$1,650 per 5 week session + \$100 non-refundable enrolment fee (*subject to annual review*)

International Entry: 9 entry dates per year.

Total credit points: 20

Course coordinator: Ian Davies (ip.davies@qut.edu.au)

Campus: Kelvin Grove

Cultural Studies, including field trips and excursions (which may incur some additional, minimal cost)

Electives Activities Program

Computer-based language learning

Independent learning skills

Entry Requirements - English Language

Students should check visa requirements in relation to English entry levels.

Description

This course offers English language and study skills for students preparing for entry to EAP, Foundation, Certificate and Diploma programs and QUT undergraduate and postgraduate award programs.

There are also non-academic English language courses at all levels from beginners to advanced. These courses include excursions and activities (which may incur some additional, minimal cost).

All English language courses include 25 hours of classes per week and there are new intakes every five weeks - for entry dates please see <http://www.qutic.qut.edu.au/about/entrydates/calendars.jsp>

Course Completion

On completion of the course, students will receive a Completion/Proficiency Certificate and an Attendance Certificate.

Progression

Progress is monitored on a student profile which is created for each student over the length of the course. All assessment results (formative/summative/diagnostic) are recorded.

Students can progress from General English into the EAP course or other programs. Progression is subject to entry requirements.

QC20 - General English

General English

QCE001 General English (Full-time)

While specific content varies according to level, broadly the course consists of:

English Language Structures & Systems

Grammar

Vocabulary

Integrated Skills Development (reading, writing, speaking, listening)

General English Extension (QC21)

Year offered: 2009

Admissions: Yes

Course duration (full-time): 5 weeks

International Fees (per semester): 2009: \$1,650 per 5 week session + \$100 non-refundable enrolment fee (*subject to annual review*)

International Entry: Every 5 weeks

Total credit points: 20

Course coordinator: Ian Davies (ip.davies@qut.edu.au)

Campus: Kelvin Grove

Integrated Skills Development (reading, writing, speaking, listening)

Cultural Studies, including field trips and excursions (which may incur some additional, minimal cost)

Electives Activities Program

Computer-based language learning

Independent learning skills

Entry Requirements - English Language

Students should check visa requirements in relation to English entry levels.

This course is for students enrolled in QC20 General English and wishes to continue their enrolment in General English.

Description

This course offers English language and study skills for students preparing for entry to EAP, Foundation, Certificate and Diploma programs and QUT undergraduate and postgraduate award programs.

There are also non-academic English language courses at all levels from beginners to advanced. These courses include excursions and activities (which may incur some additional, minimal cost).

All English language courses include 25 hours of classes per week and there are new intakes every five weeks - for entry dates please see <http://www.qutic.qut.edu.au/about/entrydates/calendars.jsp>

Course Completion

On completion of the course, students will receive a Completion/Proficiency Certificate and an Attendance Certificate.

Progression

Progress is monitored on a student profile which is created for each student over the length of the course. All assessment results (formative/summative/diagnostic) are recorded.

Students can progress from General English into the EAP course or other programs. Progression is subject to entry requirements.

QC21 - General English Extension

General English Extension

QCE001 General English (Full-time)

While specific content varies according to level, broadly the course consists of:

English Language Structures & Systems

Grammar

Vocabulary

English for Tertiary Preparation (QC22)

Year offered: 2009

Admissions: Yes

CRICOS code: 045062C

Course duration (full-time): 2 weeks

International Fees (per semester): 2009: \$660 + \$100 non-refundable enrolment fee (*subject to annual review*)

International Entry: February, June and October

Total credit points: 8

Course coordinator: Michael Miller (mj.miller@qut.edu.au)

Campus: Kelvin Grove

Entry Requirements

Academic requirements:

An offer of acceptance for a QUT Foundation or University Diploma course.

English requirements:

An IELTS score of at least 5.5 (with sub-scores of at least 5.0) or approved equivalent.

Description

The course aims to enhance the English language proficiency of students who already meet the IELTS requirements for their Foundation or University Diploma Program. ETP teaches and practices academic writing, reading, listening and speaking.

The course assists students with the adjustment to studying at an Australian university.

Course Completion

On completion of the course, students will receive a Completion and Attendance Certificate.

QC22 - English for Tertiary Preparation

English for Tertiary Preparation

QCE005 English for Tertiary Preparation Studies

English For Academic Purposes Plus (QC24)

Year offered: 2009

Admissions: Yes

CRICOS code: 064814K

Course duration (full-time): 24 weeks

International Fees (per semester): 2009: \$7920 per block + A\$100 non-refundable enrolment fee (*subject to annual review*)

International Entry: April, July and November (dates are designed to allow entry to selected semester of next course)

Total credit points: 96

Course coordinator: John Healy

Campus: Kelvin Grove

Entry Requirements - Academic

To be eligible for entry, applicants must have:

1. A conditional offer for a QUT degree program. Students without a conditional offer who wish to improve their academic English may also apply if they meet the English language entry requirements.

OR

2. Produce original documentary evidence of an IELTS score of a minimum 5.0 with reading and writing sub-scores of at least 5.0 (or approved equivalent). Students will also sit a placement test at the beginning of their course.

* You should check the English language requirements for a Student Visa from your country of origin.

Description

EAP Plus has been specifically developed for students who wish to commence their entry into an English for Academic Purposes course earlier. Successful applicants can enter the course at pre-intermediate level and immediately begin developing their English language and study skills in an academic context.

EAP Plus enables students to begin developing their English language and study skills in an academic context from a pre-intermediate level. The course aims to prepare students to attain the level of proficiency required for gaining entrance to, and succeeding in QUT undergraduate and postgraduate award programs. EAP Plus courses include:

- Academic reading and note-making
- Academic writing
- Listening and note-taking from lectures
- Speaking in academic settings
- Seminars and presentations
- Academic study skills
- Computing and Internet skills
- Library research

During the first 12 weeks of the EAP Plus course, students will develop their paragraph writing, reading, listening and note-taking skills through theme-based topics at an introductory academic level, along with speaking and oral presentation skills in a highly-supported environment.

Weekly grammar, paraphrasing and vocabulary development supports the reading, writing and note-taking components. Reading skills are also enhanced via extended reading practice and specific reading skills lessons.

The second half of the course will further develop independent study skills enabling students to operate effectively in an Australian academic setting in terms of study techniques and student/lecturer relations and expectations.

EAP Plus has its own internal assessment consisting of exams and assignments, and successful students will meet QUT's English language requirements.

Course Completion

To be eligible to receive EAP Plus Certificate at the end of the course, students must complete all course requirements.

On successful completion of the course, students will receive a Completion & Attendance Certificate and a Statement of Results.

Progression

Successful completion of the EAP Plus course provides a pathway into QUT undergraduate and postgraduate award programs for students who meet the academic requirements for these programs.

Course structure

QCE009	EAP Plus
QCE003	English for Academic Purposes for Direct Entry to QUT
	The EAP Plus course consists of the following integrated modules:
	Seminars and Presentations
	Academic Reading and Note-Taking
	Academic Writing
	Listening and Note-taking from Lectures
	Speaking in Academic Settings
	Academic Study Skills
	Computing and Internet Research Skills
	Library Research Skills