

Faculty of Business

Entry Programs (International)

- QC01 Foundation Program (1 Semester)
- QC02 Foundation Program (2 Semesters)
- QC03 Bridging Program
- QC04 Extended Foundation Program (3 Semesters)
- QC10 English for Academic Purposes for degree programs
- QC20 General English
- QC21 General English Extension
- QC22 English for Tertiary Preparation

Diploma

- BS40 University Diploma in Business
- IF06 University Diploma in Professional Communication

Bachelor Degree

- BS56 Bachelor of Business (Accountancy)
- BS56 Bachelor of Business (Advertising)
- BS56 Bachelor of Business (Banking and Finance)
- BS56 Bachelor of Business (Economics)
- BS56 Bachelor of Business (Electronic Business)
- BS56 Bachelor of Business (Human Resource Management)
- BS56 Bachelor of Business (International Business)
- BS56 Bachelor of Business (Management)
- BS56 Bachelor of Business (Marketing)
- BS56 Bachelor of Business (Public Relations)
- BS56 Bachelor of Business - Carseldine First Year Program
- BS56 Bachelor of Business - Course Notes
- BS58 Bachelor of Business (Management or Marketing)
- IF27 Bachelor of Mass Communication

Bachelor Degree (Double)

- IF05 Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations)
- IF28 Bachelor of Engineering (Electrical)/Bachelor of Business
- IF30 Bachelor of Arts/Bachelor of Business (Accountancy, Banking and Finance, Economics or Marketing)
- IF37 Bachelor of Business (Accountancy)/Bachelor of Laws (Continuing students only)
- IF41 Bachelor of Business/Bachelor of Laws
- IF60 Bachelor of Mathematics/Bachelor of Business (Accountancy, Banking and Finance or Economics)
(FOR CONTINUING STUDENTS ONLY)
- IF61 Bachelor of Applied Science/Bachelor of Business (FOR CONTINUING STUDENTS ONLY)
- IX03 Bachelor of Business(Accountancy and Economics)/Bachelor of Education (Secondary)
- IX28 Bachelor of Business / Bachelor of Engineering
- IX31 Bachelor of Applied Science / Bachelor of Business
- IX32 Bachelor of Business/Bachelor of Health Science (Health Services Management)
- IX33 Bachelor of Business/Bachelor of Information Technology
- IX34 Bachelor of Business / Bachelor of Creative Industries

IX35 Bachelor of Business / Bachelor of Fine Arts (Fashion)

IX36 Bachelor of Business / Bachelor of Journalism

IX37 Bachelor of Business / Bachelor of Mathematics

IX38 Bachelor of Arts/Bachelor of Business

IX47 Bachelor of Applied Science (in Human Movement Studies) / Bachelor of Business

IX51 Bachelor of Behavioural Science (Psychology) / Bachelor of Business

IX62 Bachelor of Business/Bachelor of Corporate Systems Management

IX63 Bachelor of Business/Bachelor of Games and Interactive Entertainment

Honours

BS63 Bachelor of Business (Honours)

Graduate Certificate

BS39 Graduate Certificate in Business

GS42 Graduate Certificate in Business Administration

GS43 Graduate Certificate in Management

GS87 Graduate Certificate in Business Administration

IF94 Graduate Certificate in Advertising

IX97 Graduate Certificate In Research Commercialisation

Masters Degree (Coursework)

BS16 Master of Business (Accounting)

BS16 Master of Business (Applied Finance)

BS16 Master of Business (Events Marketing and Management)

BS16 Master of Business (Human Resource Management)

BS16 Master of Business (Integrated Marketing Communication)

BS16 Master of Business (International Business)

BS16 Master of Business (Marketing)

BS16 Master of Business (Philanthropy and Nonprofit Studies)

BS16 Master of Business (Professional Accounting)

BS16 Master of Business (Public Relations)

BS16 Master of Business (Strategic Advertising)

BS17 Master of Business (Accounting) - Advanced

BS17 Master of Business (Applied Finance) - Advanced

BS17 Master of Business (Events Marketing and Management) - Advanced

BS17 Master of Business (Human Resource Management) - Advanced

BS17 Master of Business (Integrated Marketing Communication) - Advanced

BS17 Master of Business (International Business) - Advanced

BS17 Master of Business (Marketing) - Advanced

BS17 Master of Business (Philanthropy and Nonprofit Studies) - Advanced

BS17 Master of Business (Professional Accounting) - Advanced

BS17 Master of Business (Public Relations) - Advanced

BS17 Master of Business (Strategic Advertising) - Advanced

BS33 Master of Business (International Business) - Advanced

BS33 Master of Business (Professional Accounting) - Advanced

BS93 Master of Business (Forensic Accounting)

BS93 Master of Business (International Business)

BS93 Master of Business (Marketing)
BS93 Master of Business (Philanthropy & Nonprofit Studies)
GS10 Master of Business Administration
GS30 Master of Business Administration
GS40 Master of Business Administration (MBA)
GS44 International Master of Business Administration
GS48 Master of Business Administration (Major)
GS50 Executive Master of Business Administration
GS75 Master of Business Administration (MBA)
GS76 Master of Business Administration (Major)
GS85 Master of Business Administration (MBA)
GS97 Master of Business Administration (Major)
IX96 Master of Advertising (Creative Advertising)

Masters Degree (Research)

BS92 Master of Business (Research)

Doctoral

IF49 Doctor of Philosophy (Business)

Study Abroad (Non-degree)

NA05 International Visiting Students

NA06 International Visiting Students

University wide unit sets

Unit sets: Accounting and Economics

Unit sets: Advertising, Marketing and Public Relations

Unit sets: Communication

Unit sets: Corporate Systems

Unit sets: Creative Industries

Unit sets: Environmental Studies

Unit sets: Health and Psychology

Unit sets: Information Technology

Unit sets: International Exchange

Unit sets: International Studies

Unit sets: Languages

Unit sets: Management

Unit sets: Mathematics and Statistics

Unit sets: Multimedia and Technologies

Unit sets: Physical and Chemical Sciences

Unit sets: Science

Unit sets: Society and Culture

OVERVIEW

Business is QUT's largest faculty, attracting over a quarter of the University's enrolments, and is also one of the largest business faculties in Australia.

Through various collaborations with industry and professional bodies, we are a key player in the business community with extensive local and international links.

We are the first business school in Australia to have our business courses accredited by the three leading international bodies – EQUIS (the accrediting body of the European Foundation of Management Development), AACSB International (The Association to Advance Collegiate Schools in Business) and AMBA (the Association of MBAs). This 'triple crown' of international accreditation means your QUT business degree is even better recognised by employers globally.

We know what employers want in today's business graduates - because we ask them. We regularly involve representatives from the business community in the development and review of our courses. And we employ part-time lecturers and tutors currently working in business.

As a student, you will be encouraged to undertake real-world projects to help you develop your own strong links. And you can take advantage of our extensive exchange program and our international study tour options.

This strong practical component of our courses is complemented by our academic excellence. The diversity of interests, experiences, and expertise of our locally and internationally drawn academic staff creates a rich learning and research environment.

Our innovative 'Business Advantage' program develops business graduates who can contribute effectively as citizens, as leaders in the wider community, and as competent professionals within their chosen disciplines. A variety of short programs provide skills in areas such as leadership, teamwork, public speaking and entrepreneurship. The program also provides the opportunity to work with other students on community projects, development programs, and participate in conferences and seminars.

As a QUT business graduate you will enter the business community with the acumen and entrepreneurial skills needed to turn any good idea into a successful enterprise within today's competitive international environment. And you will be able to anticipate the business challenges and opportunities of the future.

Undergraduate

We recognise that in the ever-changing world of business you need a solid foundation in business principles along with the flexibility to pursue studies in multiple areas. Our Bachelor of Business includes eight core units which will equip you with generic skills and competencies for today's business environment. You also have the opportunity to tailor your studies to suit your own needs and career aspirations. Students enrolling at our Gardens Point campus will choose a major from:

- Accountancy
- Advertising
- Banking & Finance
- Economics
- Human Resource Management
- International Business

- Management
- Marketing
- Public Relations.

You will then choose other business study areas to steer your future career direction. You can:

- maximise your career options with an added breadth of knowledge by completing another of the business majors
- add a depth of knowledge in your area of interest by extending your studies within the primary business major
- add a flavour or emphasis to your degree with study in another of our business areas.

You will also choose elective units from Business or other faculties within QUT. We encourage you to consider utilising these electives to complete an approved University minor. Double degrees are also a popular option. A number of combinations are available, giving you expanded career options and a competitive edge on graduation.

The Bachelor of Business is also available at the Caboolture campus. Our First Year Experience program at Carseldine campus allows you to commence study before choosing your business major. At the end of your first year you'll move into your major of choice at our Gardens Point or Caboolture campus.

Postgraduate

There are many reasons for considering postgraduate study. Whether you're looking for career advancement, a change in career direction, personal development, or research opportunities we can help you with postgraduate studies to suit your needs. Choose from:

- Honours
- Graduate Certificate
- Masters (Coursework & Research)
- MBA
- PhD.

Coursework Programs

Our postgraduate programs allow you to enhance your career options by building on existing qualifications, or change careers through study in a different field. For non-degree holders, we offer alternative pathways that build on your work experience.

QUT's Master of Business offers students the choice of a wide variety of majors, which are designed to provide specialist knowledge in your chosen business discipline. With enhanced knowledge you can advance your business career, or change career direction.

- Accounting
- Strategic Advertising
- Applied Finance
- Business Administration (MBA)
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy & Nonprofit studies
- Professional Accounting
- Public Relations.

Innovative MBA Programs

We also offer one of Australia's most innovative MBAs, giving you greater choice and flexibility when designing

your course. With shorter, sharper units, you'll cover a wide range of core units and have a greater choice of electives. This opportunity for greater depth and diversity of knowledge gives you a distinct career advantage.

The MBA is available in a variety of delivery options including our International MBA, which allows students to complete one semester of study overseas. Our Executive MBA is a tailored program for more experienced managers offered in an intensive, flexibly delivered format.

Our MBA was one of three Australian MBAs to be recognised in the 'Top 100 MBAs of 2004' in the Financial Times, and in 2005 was ranked as a 'top tier' Australian MBA program by the BOSS magazine from the *Australian Financial Review*.

Extensive Research Opportunities

As well as being highly respected for the quality of our postgraduate coursework teaching, the Faculty also provides extensive research opportunities.

Our researchers engage in collaborative, cross disciplinary research that impacts on the domestic and international business communities. The Australian Centre for Business Research, housed within the Business Faculty, links QUT's business research strengths to solving industry, government and community problems.

We also offer professional development programs, and contract research and consultancy services. And because we believe in giving something back to the community, our staff - individually and in groups - engage in a wide range of community service activities.

We are a business faculty for the real world.

SENIOR STAFF

Faculty Office

Executive Dean: Professor P. Little, LLB LLM *Qld*, PhD *Bond*

Assistant Dean/Director of Accreditations: Associate Professor L. Simpson, DipT *Mt Gravatt CAE*, BEd *Brisbane CAE*, MEd *James Cook*

Director of Research: Professor K.A. Brown, BA(Hum) PhD *Griff*, BA(Hons) *Murd*

Director of Studies: A. Paltridge, BA BEd(Hons) MEcSt *Qld*, GradCert(HigherEd) *Griff*

Director of QUT Collaborative Centre of Philanthropy & Nonprofit Studies: Professor M. McGregor-Lowndes, BA LLB *Qld*, MAdmin PhD *Griff*, Solicitor of Supreme Court of Queensland and High Court of Australia

Brisbane Graduate School of Business

Head of School: Professor E. Douglas, BCom(Hons) MCom *Newcastle*, PhD *Simon Fraser*

Director of MBA Program: Dr L Drennan, BCom MBA PhD *Qld*, FACPA, FAICD

Professor: P. Davidsson, MSc Licentiate of Economics PhD *Stockholm School of Economics*

Associate Professors:

C. Hatcher, BA *Qld*, BEd *Brisbane CAE*, MA (Hons) *CSU*, PhD *QUT*

P. Steffens, BEng(Hons) PhD *Qld*

School of Accountancy

Head: Professor C. Ryan, BCom DipEd MFinMgt *Qld*, PhD *Griff*, FCPA

Professors:

G. Gallery BCom *Griff*, BCom(Hons) MFinMgt PhD *Qld* CPA

N. Gallery, BBus(Accy) *QUT*, BCom(Hons) PhD *Griff*, CPA

Associate Professor: P. Best, BCom(Hons) *Qld*, MEngSc *Newcastle(NSW)*, PhD *QUT*, FCPA, ICA, MACS

School of Advertising, Marketing and Public Relations

Acting Head: R. Xavier, BBus(Comn) MBus(Research) FFin FPRIA

School of Economics and Finance

Head: Associate Professor T.J.C. Robinson, BEcon(Hons) PhD *Qld*

Professors:

P. Frijters, BEconometrics *Groningen*, PhD *University of Amsterdam*

A.S. Hurn, BCom(Hons) *Natal*, MPhil DPhil *Oxon*

A. Pagan BEcon(Hons) *Qld*, PhD *ANU*

R. Wolff, BSc(Hons) *Qld*, PhD *Oxon*

Associate Professor: M. Drew, BEcon MEcon PhD *Qld*, GradCert(HigherEd) *Griff*

School of Management

Acting Head: Associate Professor L. Bradley, BA(Hons) MOrgPsych, PhD *Qld*

Professor: B. Kabanoff, BA(Hons) *Qld*, PhD *Flinders*

RESEARCH CENTRES

Australian Centre for Business Research

The Australian Centre for Business Research, established in 2003, is a Centre of excellence in business research in Australia and conducts leading research that impacts on both the domestic and international research and business communities. The Centre supports five Major Programs which undertake large scale, high profile research in:

- National Centre for Econometric Research;
- Service Leadership and Innovation Research Program;
- Work Effectiveness;
- Work and Industry Futures; and
- Entrepreneurship and Innovation.

The Faculty fosters a vibrant research community that achieves excellence in targeted areas of business research and supports collaborative, cross-disciplinary and new research to inform and serve business, industry, government and the community. The Centre supports all postgraduate research study undertaken within the Faculty.

Enquiries to the Research Support Office.

Phone 07 3138 1407

Email bus.research@qut.edu.au

Centre for Philanthropy and Nonprofit Studies

The Centre for Philanthropy and Nonprofit Studies was established in 2001 as a QUT Collaborative Centre, and aims to bring to the community the benefits of teaching, research, technology and service relevant to philanthropic and nonprofit communities.

The Centre builds on the work of the Program on Non-profit Corporations (PONC) established in the School of Accountancy within the Faculty of Business in 1991. Between 1991 and 2001 the Program involved various QUT staff in research, consultancy and community service in the areas of law, tax, management, marketing, fundraising and ethics of nonprofit, and philanthropic organisations.

Director: Professor Myles McGregor-Lowndes, BA LLB Qld, MAdmin PhD *Griff*, JP, Solicitor of Supreme Court of Queensland and High Court of Australia.

Master of Business (Accounting) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Associate Professor Stuart Tooley

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Professional Recognition

Graduates may be eligible for two credits in the elective segments of the CPA program.

Overview

This course offers advanced level studies in Accounting.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree with an appropriate major in Accountancy with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Course Structure

Part A - 48 credit points

AYN412 Company Law

AYN418 Financial Accounting 3

AYN438 Taxation Law and Practice

One unit from the Foundation Studies List

Part B - 96 credit points

AYN424 International Accounting

AYN454 Forensic Accounting and Investigation

AYN505 Financial Analysis and Business Valuation

AYN507 Governance Issues in Accounting

Plus 4 from:

ITN233 Enterprise Systems Applications
or Financial Analysis Units

BSN404 Project 1

EFN410 Economic and Financial Modelling

EFN412 Advanced Managerial Finance

EFN414 International Finance

EFN415 Security Analysis

EFN505 Financial Risk Management

EFN507 Advanced Capital Budgeting

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Certified Practising Accountant.

Master of Business (Applied Finance) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Jason Fitzsimmons, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Peter Whelan

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course.

More details...

Professional Recognition

Students will meet the educational requirements for Senior Associate membership of the Financial Services Institute of Australasia (FINSIA). Graduate may also meet the educational requirements for professional level membership of the FTA-CFTP (the Finance and Treasury Association Limited - Certified Finance and Treasury Professional) dependent on prior study and electives chosen.

Overview

This course is designed for people with no previous qualifications in finance who wish to change career direction or enhance their career options.

You will be introduced to managerial finance and economics, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, trading and risk management. You will graduate with an understanding of the principles and practice of finance, and have substantial conceptual and applied finance knowledge, and be prepared for careers such as a financial adviser, investment banker, or financial or equity analyst.

You will have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. Live financial data, via the Bloomberg and Datastream networks, will allow you to experience the financial markets in real time, without the risks involved in real transactions.

The course also extends your knowledge if you are a graduate from a professional association such as the Securities Institute of Australia, CPA Australia or the Institute of Chartered Accountants in Australia.

The Master of Business (Applied Finance) is fully compliant under ASIC's PS146 training standard, which allows graduates to give financial product advice to retail clients. For specific information, please refer to ASIC's PS146 document and PS146 register.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or
- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8) specified 12 credit point units, and have obtained approval by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways

units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

- EFN405 Managerial Economics
- EFN406 Managerial Finance
- EFN420 Introduction To Financial Management
- AYN410 Business Law and Ethics

Part B - 96 credit points

- EFN415 Security Analysis
- EFN412 Advanced Managerial Finance
- Plus 6 from:
- EFN414 International Finance
- EFN410 Economic and Financial Modelling
- BSN404 Project 1
- EFN416 Treasury and Portfolio Management
- EFN505 Financial Risk Management
- EFN507 Advanced Capital Budgeting
- BSN506 Econometric Methods
- EFN504 Finance Honours
- Elective Unit
- Elective Unit

Potential Careers:

Banking and Finance Professional, Business Analyst, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Investment Manager, Risk Manager, Stockbroker.

Master of Business (Events Marketing and Management) (BS16)

Year offered: 2008

Admissions: No

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Course Discontinuation

This course has been discontinued. There will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2008, are able to remain enrolled in it.

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Master of Business (Human Resource Management) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Course duration (external): internal only

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Greg Southey

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

In today's rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management major is designed to increase the skills of both specialists and line managers. HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation's performance in the global context of business.

Those who are undertaking HRM activities but have a background in other professional fields will gain the enhanced people management skills they require. The major also suits the needs of graduates who wish to move into the HRM profession.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if

TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Course Structure

Part A - 48 credit points

MGN409	Introduction to Management
MGN423	Contemporary Strategic Analysis
MGN427	Human Resource Management
	One unit from the Foundation Studies List

Part B - 96 credit points

	Eight units from:
MGN410	Labour-Management Relations
MGN412	People in Organisations
MGN421	Strategic HRM
MGN429	Staffing Policies and Strategies
MGN430	Strategic Performance Management
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in HRM
MGN508	HRM Cases
MGN509	HRM Project 1

MGN528 Special Topic in Human Resource
Management 1

Potential Careers:

Human Resource Developer, Human Resource Manager.

Master of Business (Integrated Marketing Communication) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

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- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

AMN442 Marketing Management

AMN403 Marketing and Survey Research
Two units from Foundation Studies List

Part B - 96 credit points

AMN400 Consumer Behaviour
AMN401 Integrated Marketing Communication
AMN404 Readings in Integrated Marketing
Communication
AMN405 Cases in Integrated Marketing Communication
AMN406 Project
AMN420 Advertising Management
AMN465 Public Relations Management

Potential Careers:

Marketing Officer/Manager, Public Relations
Officer/Consultant.

Master of Business (International Business) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Simon Ridings

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

Postgraduate studying international business is designed for those seeking to understand the additional complexity of international business compared to domestic business activities. The programs build specific knowledge and skills in international business relevant to global business needs, and also provide the opportunity to include studies in allied business disciplines and languages.

The courses included studies of global business operations, cross-cultural communication and negotiation, applied risk management, regional specialisations-topics which are highly relevant to international business in today's complex and competitive environment.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below

5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

EFN405 Managerial Economics

EFN406 Managerial Finance

IBN408 Global Business Operations

One unit from the Foundation Studies List

Part B - 96 credit points

IBN409 Negotiating Across Borders

IBN410 International Logistics Management

- IBN421 Marketing Internationally
AYN424 International Accounting
or
LWS075 International Business and Law
Plus two from:
IBN403 Business in Asia
IBN404 Business in Europe
IBN435 Business in Australia
Plus:
Two Approved Electives

Potential Careers:

Business Analyst, International Business Specialist.

Master of Business (Marketing) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

- | | |
|--------|--|
| AMN442 | Marketing Management |
| AMN403 | Marketing and Survey Research |
| | Two units from Foundation Studies List |

Part B - 96 credit points

- | | |
|--------|------------------------------------|
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |

AMN447 Contemporary Issues in Marketing

or

IBN421 Marketing Internationally

Plus:

AMN406 Project

or

Two Approved AMN Electives

Potential Careers:

Marketing Officer/Manager.

Master of Business (Philanthropy and Nonprofit Studies) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Dr Cameron Newton

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course.

More details...

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Course Structure

Part A - 48 credit points

AMN442	Marketing Management
AMN403	Marketing and Survey Research
GSN224	Corporate Philanthropy
	One unit from Foundation Studies List

Part B - 96 credit points

GSN233	Special Topic in Philanthropy and Nonprofit Studies
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN482	Philanthropic and Nonprofit Economics
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting Issues for Philanthropic & Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
BSN406	Project 3
	plus 6cps of elective studies

Potential Careers:

Administrator, Business Analyst, Contract Administrator, Government Officer, Health Services Manager, Investment Manager.

Master of Business (Professional Accounting) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Ms Lyn Gallagher

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

This course is designed for graduates who do not have an undergraduate degree in accountancy and wish to obtain a professional accountancy qualification.

Professional Recognition

Students completing the Master of Business (Professional Accounting) degree meet the academic requirements for Associate membership of CPA Australia and enrolment in the CPA program, and for enrolment in the Chartered Accountants Program of the Institute of Chartered Accountants in Australia.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate

Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Course Structure

Part A - 48 credit points

AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
EFN405	Managerial Economics
EFN406	Managerial Finance

Part B - 96 credit points

AYN411	Company Auditing
AYN412	Company Law
AYN414	Cost and Management Accounting
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
EFN419	Data Analysis

*Students unable to undertake EFN405 for the Professional Accounting major may enrol in GSN491 and GSN492. These two 6 credit point units combined are deemed equivalent to EFN405. Please note GSN491 and GSN492 are six week units (plus one exam week).

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Construction Manager, Contract Administrator, Corporate Secretary, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Investment Manager, Project Manager, Property Development, Property Management.

Master of Business (Public Relations) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Paul Barnes

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if

TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

AMN465 Public Relations Management

AMN403 Marketing and Survey Research

Two units from Foundation Studies List

Part B - 96 credit points

AMN460 Corporate and Investor Relations

AMN461 Corporate Media Strategy and Tactics

AMN462 Community Consultation and Engagement

AMN467 Public Relations Campaigns

AMN468 Issues and Crisis Management

Plus:

AMN406 Project

and one elective unit

or

Three approved Electives

Potential Careers:

Government Officer, Manager, Policy Officer, Public Relations Officer/Consultant, Public Servant.

Master of Business (Strategic Advertising) (BS16)

Year offered: 2008

Admissions: Yes

CRICOS code: 059599K

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Entry Requirements

FOR DOMESTIC STUDENTS

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units.

Course Details

This course provides a higher education qualification in strategic marketing to domestic and international students who intend to enter or are already employed in roles requiring

this highly sought after area of expertise.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance
- Integrated Marketing Communication
International Business
Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

AMN442 Marketing Management

AMN403 Marketing and Survey Research

Two units from Foundation Studies List

Part B - 96 credit points

AMN400 Consumer Behaviour

AMN420 Advertising Management

AMN422 Media Strategy

KCP404 Advertising Creative: Introduction

AMN421 Contemporary Issues in Advertising

AMN423 Strategies for Creative Advertising

or

KCP406 Advertising Creative: Copywriting and Art Direction

Plus:

AMN406 Project

or

Two approved electives (including Creative Advertising electives)

Course Notes: Students have the option of undertaking either a 24cp Project unit or 24cp of electives from postgraduate units offered by the School of Advertising, Marketing & Public Relations or from the Creative Advertising stream offered by the Faculty of Creative Industries. Students interested in Creative Advertising units should refer to the Course Summary Sheet for IX96 Master of Advertising (Creative Advertising) . Go to <http://www.studentservices.qut.edu.au/info/css/if.jsp>

Potential Careers:

Account Executive, Accountant, Advertising Professional.

Master of Business (Accounting) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Associate Professor Stuart Tooley

Campus: Gardens Point

AYN424	International Accounting
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting
	Plus 4 from:
ITN233	Enterprise Systems Applications or Financial Analysis Units
BSN404	Project 1
EFN410	Economic and Financial Modelling
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis
EFN505	Financial Risk Management
	Forensic Accounting Units
EFN507	Advanced Capital Budgeting

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree in Accounting with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Structure

Part A - 48 credit points

AYN412	Company Law
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
	One unit from the Foundation Studies List

Part B - 96 credit points

Part C - 48 credit points

48 Credit Points from either:

- (1) A 48cp minor from another Business stream
- (2) 48 cp Dissertation

Potential Careers:

Accountant.

Master of Business (Applied Finance) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Peter Whelan

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course.

More details...

Professional Recognition

Students will meet the educational requirements for Senior Associate membership of the Financial Services Institute of Australasia (FINSIA). Graduate may also meet the educational requirements for professional level membership of the FTA-CFTP (the Finance and Treasury Association Limited - Certified Finance and Treasury Professional) dependent on prior study and electives chosen.

Overview

This course is designed for people with no previous qualifications in finance who wish to change career direction or enhance their career options.

You will be introduced to managerial finance and economics, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, trading and risk management. You will graduate with an understanding of the principles and practice of finance, and have substantial conceptual and applied finance knowledge, and be prepared for careers such as a financial adviser, investment banker, or financial or equity analyst.

You will have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. Live financial data, via the Bloomberg and Datastream networks, will allow you to experience the financial markets in real time, without the risks involved in real transactions.

The course also extends your knowledge if you are a graduate from a professional association such as the Securities Institute of Australia, CPA Australia or the Institute of Chartered Accountants in Australia.

The Master of Business (Applied Finance) is fully compliant under ASIC's PS146 training standard, which allows graduates to give financial product advice to retail clients.

For specific information, please refer to ASIC's PS146 document and PS146 register.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

International students who do not meet the above English proficiency entry level may be offered an alternate entry option if they demonstrate an English language proficiency level not lower than the following:

- IELTS: overall band score of 6.0 with no sub-band below 5.0; or

- TOEFL: 550 (paper-based) or 213 (computerised) (if TOEFL permitted by visa requirements).

This entry option requires students to successfully complete two Business English units (totalling 24 credit points) in their first semester, as well as 24 credit points in the Faculty of Business Masters course. Successful completion of the Business English units (minimum grade of 4.0 of a 7-point scale) will count as electives (totalling 24 credit points) in the relevant course.

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8) specified 12 credit point units, and have obtained approval by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance

- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

- EFN405 Managerial Economics
- EFN406 Managerial Finance
- EFN420 Introduction To Financial Management
- AYN410 Business Law and Ethics

Part B - 96 credit points

- EFN415 Security Analysis
- EFN412 Advanced Managerial Finance
Plus 6 from:
- EFN414 International Finance
- EFN410 Economic and Financial Modelling
- BSN404 Project 1
- EFN416 Treasury and Portfolio Management
- EFN505 Financial Risk Management
- EFN507 Advanced Capital Budgeting
- BSN506 Econometric Methods
- EFN504 Finance Honours
Two Elective Units

Part C - 48 credit points

- 48 Credit Points from either:
 - (1) Further advanced Finance Studies
 - (2) A 48cp minor from another Business stream
 - (3) 48 cp Dissertation

Potential Careers:

Banking and Finance Professional.

Master of Business (Events Marketing and Management) - Advanced (BS17)

Year offered: 2008

Admissions: No

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Course Discontinuation

This course has been discontinued. There will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2008, are able to remain enrolled in it.

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Master of Business (Human Resource Management) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Greg Southey

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Status

This course is currently under review.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways

units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

- | | |
|--------|---|
| MGN409 | Introduction to Management |
| MGN423 | Contemporary Strategic Analysis |
| MGN427 | Human Resource Management |
| | One unit from the Foundation Studies List |

Part B - 96 credit points

Eight units from:

- | | |
|--------|--|
| MGN410 | Labour-Management Relations |
| MGN412 | People in Organisations |
| MGN421 | Strategic HRM |
| MGN429 | Staffing Policies and Strategies |
| MGN430 | Strategic Performance Management |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN505 | Consulting and Change Management |
| MGN506 | Contemporary Issues in HRM |
| MGN508 | HRM Cases |
| MGN509 | HRM Project 1 |
| MGN528 | Special Topic in Human Resource Management 1 |

Part C - 48 credit points

48 Credit Points from either:

- (1) Further advanced HRM Studies
- (2) 48 cp Dissertation from another Business stream
- (3) 48 cp Dissertation

Potential Careers:

Human Resource Developer, Human Resource Manager.

Master of Business (Integrated Marketing Communication) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Status

This course is currently under review.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

AMN442 Marketing Management

AMN403 Marketing and Survey Research

Two units from Foundation Studies List

Part B - 96 credit points

AMN400 Consumer Behaviour

AMN401 Integrated Marketing Communication

AMN404 Readings in Integrated Marketing Communication

AMN405 Cases in Integrated Marketing Communication

AMN406 Project

AMN420 Advertising Management

AMN465 Public Relations Management

Part C - 48 credit points

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48 cp Dissertation

Potential Careers:

Account Executive, Marketing Officer/Manager, Public Relations Officer/Consultant.

Master of Business (International Business) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Simon Ridings

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Status

This course is currently under review.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways

units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

EFN405	Managerial Economics
EFN406	Managerial Finance
IBN408	Global Business Operations
	One unit from the Foundation Studies List

Part B - 96 credit points

IBN409	Negotiating Across Borders
IBN410	International Logistics Management
IBN421	Marketing Internationally
AYN424	International Accounting
	or
LWS075	International Business and Law
	Plus two from:
IBN403	Business in Asia
IBN404	Business in Europe
IBN435	Business in Australia
	Two Approved Electives

Part C - 48 credit points

- 48 Credit Points from either:
- (1) A 48cp minor from another Business stream
 - (2) 48 cp Dissertation

Potential Careers:

International Business Specialist.

Master of Business (Marketing) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Status

This course is currently under review.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways

units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

AMN442 Marketing Management

AMN403 Marketing and Survey Research

Two units from Foundation Studies List

Part B - 96 credit points

AMN400 Consumer Behaviour

AMN401 Integrated Marketing Communication

AMN443 Product and Service Innovation

AMN444 Services Marketing

AMN445 Strategic Marketing Management

AMN447 Contemporary Issues in Marketing

or

IBN421 Marketing Internationally

Plus:

AMN406 Project

or

Two Approved AMN Electives

Part C - 48 credit points

48 Credit Points from either:

(1) Further advanced studies from another Business stream.

(2) 48 cp Dissertation

Potential Careers:

Marketing Officer/Manager.

Master of Business (Philanthropy and Nonprofit Studies) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Dr Cameron Newton

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Status

This course is currently under review.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways

units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

AMN442	Marketing Management
AMN403	Marketing and Survey Research
GSN224	Corporate Philanthropy
	One unit from Foundation Studies List

Part B - 96 credit points

GSN233	Special Topic in Philanthropy and Nonprofit Studies
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN482	Philanthropic and Nonprofit Economics
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting Issues for Philanthropic & Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
	Plus either:
BSN404	Project 1 plus 18cps of elective studies
	or
BSN406	Project 3 plus 6cps of elective studies

Part C - 48 credit points

- 48 Credit Points from either:
- (1) A 48cp minor from another Business stream
 - (2) 48 cp Dissertation

Potential Careers:

Administrator, Contract Administrator.

Master of Business (Professional Accounting) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Associate Professor Peter Best

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent (in an area other than Accounting) with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Structure

Part A - 48 credit points

AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
EFN405	Managerial Economics
EFN406	Managerial Finance

Part B - 96 credit points

AYN411	Company Auditing
AYN412	Company Law
AYN414	Cost and Management Accounting
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
EFN419	Data Analysis

Part C - 48 credit points

48 Credit Points from either:

- (1) Further advanced Accountancy Studies
- (2) A 48 credit point minor from another Business stream

*Students unable to undertake EFN405 for the Professional Accounting major may enrol in GSN491 and GSN492. These two 6 credit point units combined are deemed equivalent to EFN405. Please note GSN491 and GSN492 are six week units (plus one exam week).

Potential Careers:

Accountant.

Master of Business (Public Relations) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 4 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Ms Robina Xavier

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Status

This course is currently under review.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways

units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

- AMN465 Public Relations Management
- AMN403 Marketing and Survey Research
- Two units from Foundation Studies List

Part B - 96 credit points

- AMN460 Corporate and Investor Relations
- AMN461 Corporate Media Strategy and Tactics
- AMN462 Community Consultation and Engagement
- AMN467 Public Relations Campaigns
- AMN468 Issues and Crisis Management
- Plus:
- AMN406 Project
- and one elective unit
- or
- Three approved Electives

Part C - 48 credit points

- 48 Credit Points from either:
- (1) A 48cp minor from another Business stream
- (2) 48 cp Dissertation

Potential Careers:

Public Relations Officer/Consultant.

Master of Business (Strategic Advertising) - Advanced (BS17)

Year offered: 2008

Admissions: Yes

CRICOS code: 059600M

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Discipline coordinator: Dr Gayle Kerr

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate elective units.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent with a minimum GPA of 4 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students must undertake 16 units (192 credit points) consisting of 12 prescribed units (144 credit points) and 4 approved elective units (48 credit points). If your course offer includes the condition that you must study EFB101 Data Analysis for Business, then this unit is to be taken in addition to the normal course requirements.

Course Status

This course is currently under review.

Pathways Units- International Students Only

Pathways units are designed for academically qualified students who do not meet the language requirements. For further information and entry requirements for Pathways, visit the webpage.

International students may choose to study two pathways

units in:

- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations
- Strategic Advertising

These Pathways units will replace two elective units in your course program (with the exception of Integrated Marketing Communication where the Pathways units will replace the two foundation studies units).

Course Structure

Part A - 48 credit points

- AMN442 Marketing Management
- AMN403 Marketing and Survey Research
- Two units from Foundation Studies List

Part B - 96 credit points

- AMN400 Consumer Behaviour
- AMN420 Advertising Management
- AMN422 Media Strategy
- KCP404 Advertising Creative: Introduction
- AMN421 Contemporary Issues in Advertising
- AMN423 Strategies for Creative Advertising
- KCP406 Advertising Creative: Copywriting and Art Direction
- Plus:
- AMN406 Project
- or
- Two approved electives (including Creative Advertising electives)

Part C - 48 credit points

48 Credit Points from either:

- (1) A 48cp minor from another Business stream
- (2) 48 cp Dissertation

Course Notes: Students have the option of undertaking either a 24cp Project unit or 24cp of electives from postgraduate units offered by the School of Advertising, Marketing & Public Relations or from the Creative Advertising stream offered by the Faculty of Creative Industries. Students interested in Creative Advertising units should refer to the Course Summary Sheet for IX96 Master of Advertising (Creative Advertising) . Go to <http://www.studentservices.qut.edu.au/info/css/if.jsp>

Potential Careers:

Advertising Professional.

Master of Business (International Business) - Advanced (BS33)

Year offered: 2008

Admissions: No

CRICOS code: 053706E

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 192

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Mr Simon Ridings

Campus: Gardens Point

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to BS17 Master of Business (International Business) - Advanced. Therefore, there will be no further intake into this course. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2009. From Semester 1, 2010, all students will be enrolled in the new program.

For course structure information on the new course, please refer to the new course (BS17).

Potential Careers:

Administrator, Business Analyst, Customs Officer, Diplomat, Economist, International Business Specialist, Manager, Policy Officer.

Master of Business (Professional Accounting) - Advanced (BS33)

Year offered: 2008

Admissions: No

CRICOS code: 053706E

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 192

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Ms Lyn Gallagher

Campus: Gardens Point

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to BS17 Master of Business (Professional Accounting) - Advanced. Therefore, there will be no further intake into this course. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2009. From Semester 1, 2010, all students will be enrolled in the new program.

For course structure information on the new course, please refer to the new course (BS17).

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Contract Administrator, Corporate Secretary, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Higher Education Worker, Investment Manager, Project Manager, Property Development, Property Management.

Graduate Certificate in Business (BS39)

Year offered: 2008

Admissions: Yes

CRICOS code: 031769E

Course duration (full-time): 1 semester

Course duration (part-time): 2 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 48

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Jason Fitzsimmons, email: bgsbenq@qut.edu.au

Discipline coordinator: Associate Professor Stuart Tooley (Accounting); Mr Peter Whelan (Applied Finance); Mr Paul Barnes (Human Resource Management and Public Management); Mr Simon Ridings (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Professor Myles McGregor-Lowndes (Philanthropy & Nonprofit Studies)

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course. More details...

Overview

The Graduate Certificate in Business offers specialisations in the fields of accounting, applied finance, human resource management, integrated marketing communication, international business, marketing, philanthropy and nonprofit studies, public management and public relations.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

The following study area has different undergraduate degree requirements (but still require a minimum GPA of 4.0):

*Applied Finance - requires an undergraduate degree or equivalent in an area other than Finance

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Subject Area Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work. Special entry without an undergraduate degree is not available for the Accounting major.

Course Design

Students are required to complete 4 units or 48 credit points.

Articulation

BS92 Master of Business (Research) - for students completing the Graduate Certificate in Business (Research).

BS16 Master of Business (Applied Finance) - for students completing the Graduate Certificate in Business (Applied Finance).

BS16 Master of Business (Events Marketing and Management) - for students completing the Graduate Certificate in Business (Events Marketing and Management).

BS16 Master of Business (Forensic Accounting) - for students completing Graduate Certificate in Business (Accounting)

BS16 Master of Business (Human Resource Management) - for students completing the Graduate Certificate in Business (Human Resource Management).

BS16 Master of Business (Integrated Marketing Communications) or BS16 Master of Business (Marketing) or BS16 Master of Business (Public Relations) - for students completing the Graduate Certificate in Business (Integrated Marketing Communication).

BS16 Master of Business (International Business) for students completing the Graduate Certificate in Business (International Business).

BS16 Master of Business (Marketing) or BS16 Master of Business (Integrated Marketing Communications) or BS16 Master of Business (Public Relations) - for students completing the Graduate Certificate in Business (Marketing).

BS16 Master of Business (Philanthropy & Nonprofit Studies) - for students completing the Graduate Certificate in Business (Philanthropy & Nonprofit Studies).

BS16 Master of Business (Public Relations) or BS16 Master of Business (Integrated Marketing Communications) - for students completing the Graduate Certificate in Business (Public Relations).

BS16 Master of Business (Strategic Advertising) - for students completed the Graduate Certificate in Business (Strategic Advertising).

Interdisciplinary

The interdisciplinary stream within the BS39 Graduate Certificate of Business is open to students who wish to construct their own program of study necessary to meet their own professional or personal needs. Hence there are no recommended units. Requests by students to undertake units from other Faculties will be assessed on a case by case basis, although to award a Graduate Certificate in "Business" it would be expected that at least 3 of the 4 units be taken from business studies.

Course Structure

Accounting

Students are required to complete 4 units (48 credit points) from the following:

- AYN410 Business Law and Ethics
- AYN411 Company Auditing
- AYN412 Company Law
- AYN414 Cost and Management Accounting
- AYN416 Financial Accounting 1
- AYN417 Financial Accounting 2
- AYN418 Financial Accounting 3
- AYN424 International Accounting
- AYN438 Taxation Law and Practice
- AYN443 Electronic Commerce Cycles
- AYN505 Financial Analysis and Business Valuation
- BSN404 Project 1
- EFN405 Managerial Economics
- EFN406 Managerial Finance
- EFN410 Economic and Financial Modelling
- EFN412 Advanced Managerial Finance
- EFN414 International Finance
- EFN415 Security Analysis
- EFN419 Data Analysis
- EFN420 Introduction To Financial Management
- EFN505 Financial Risk Management
- EFN507 Advanced Capital Budgeting
- ITN233 Enterprise Systems Applications

Students must seek approval from the Subject Area Coordinator before enrolling in any units.

Applied Finance

Students are required to complete 4 units (48 credit points) from the following:

- EFN406 Managerial Finance
- Plus three units from:
- EFN405 Managerial Economics
- EFN412 Advanced Managerial Finance
- EFN414 International Finance
- EFN415 Security Analysis

- EFN416 Treasury and Portfolio Management
- EFN420 Introduction To Financial Management
- EFN505 Financial Risk Management
- EFN507 Advanced Capital Budgeting
- AYN410 Business Law and Ethics

Human Resource Management - For students without prior study in HRM

Students are required to complete the following 4 units (48 credit points):

- MGN409 Introduction to Management
- MGN410 Labour-Management Relations
- MGN412 People in Organisations
- MGN427 Human Resource Management

Human Resource Management - For students with prior study in HRM

Students are required to complete 4 units (48 credit points) from the following:

- MGN423 Contemporary Strategic Analysis
- MGN433 Managing High-Performance Organisations
- MGN505 Consulting and Change Management
- MGN506 Contemporary Issues in HRM
- MGN508 HRM Cases
- MGN528 Special Topic in Human Resource Management 1

Or other units approved by the Subject Area Coordinator

Integrated Marketing Communication

Students are required to complete 4 units (48 credit points) from the following:

- AMN400 Consumer Behaviour
- AMN401 Integrated Marketing Communication
- Plus any two of the following units:
- AMN420 Advertising Management
- AMN442 Marketing Management
- AMN465 Public Relations Management

Interdisciplinary

Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the Faculty of Business,, excluding the MBA program. Students must meet any pre-requisite requirements for their chosen units.

International Business

Students are required to complete 4 units (48 credit points) from the following:

- IBN408 Global Business Operations
- Plus one unit from:
- IBN403 Business in Asia
- IBN404 Business in Europe

BUSINESS

IBN435	Business in Australia Plus two units from:	AYN433	Research Topics in Accounting
IBN409	Negotiating Across Borders	BSN507	Research Methods
IBN410	International Logistics Management	BSN412	Qualitative Research and Analytical Techniques
IBN421	Marketing Internationally		Elective unit
Marketing			The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.
	Students are required to complete the following 4 units (48 credit points):		null
AMN400	Consumer Behaviour		Advertising, International Business, Marketing, Public Relations
AMN403	Marketing and Survey Research		
AMN442	Marketing Management	BSN502	Research Methodology
	Elective unit		or
	This elective unit must be selected from postgraduate units offered by the School of Advertising, Marketing and Public Relations	AMN403	Marketing and Survey Research
Philanthropy and Nonprofit Studies			Plus
	Due to unit availability, this major is only available in part-time mode. Therefore, it is not available to international students who must maintain a full-time study load.	BSN503	Research Seminar
	Students are required to complete 8 units (48 credit points) from the following:	BSN412	Qualitative Research and Analytical Techniques
GSN481	Philanthropic and Nonprofit Frameworks of Governance		Elective unit
GSN482	Philanthropic and Nonprofit Economics		The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.
GSN483	Ethics for Philanthropic and Nonprofit Organisations		null
GSN484	Management for Philanthropic and Nonprofit Organisations	BSN506	Econometric Methods
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations	EFN504	Finance Honours
GSN486	Accounting Issues for Philanthropic & Nonprofit Organisations	EFN505	Financial Risk Management
	Plus choose one of the following pairs of units:		Elective unit
GSN408	Fundamentals of Marketing Management		The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.
GSN487	Marketing for the Nonprofit Sector	BSN506	Econometric Methods
	OR	EFN500	Contemporary Macroeconomic Theory
GSN488	Fundraising Development Principles	EFN502	Developments in Microeconomic Theories
GSN489	Fundraising Development Techniques		Elective unit
Public Relations			The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.
	Students are required to complete the following 4 units (48 credit points):		null
AMN461	Corporate Media Strategy and Tactics		Human Resource Management
AMN465	Public Relations Management	BSN502	Research Methodology
AMN46X	Public Relations Elective unit	BSN503	Research Seminar
	Elective unit	MGN506	Contemporary Issues in HRM
	This elective unit must be selected from postgraduate units offered by the School of Advertising, Marketing & Public Relations		Elective unit
Research			The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.
	Accountancy		

null

Management

BSN502 Research Methodology

BSN503 Research Seminar

MGN507 Contemporary Issues in Management

Elective unit

The elective unit must be selected from postgraduate units offered by the Faculty of Business, subject to the approval of the School Research Coordinator.

Potential Careers:

Administrator, Advertising Professional, Arts Administrator, Business Analyst, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Developer, Human Resource Manager, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Risk Manager, Stockbroker.

University Diploma in Business (BS40)

Year offered: 2008

Admissions: Yes

CRICOS code: 025282A

Course duration (full-time): 2 semesters

International Fees (per semester): 2008: \$7,500 per semester (*subject to annual review*)

International Entry: February, June and October

Total credit points: 96

Standard credit points per full-time semester: 48

Course coordinator: Elizabeth McDade

Campus: Kelvin Grove

Abbreviation

UnivDipBus

Entry Requirements - Academic

Successful completion of senior high school with the required grades. Students can find more detailed country specific entry requirements at the following web site:

<http://www.international.qut.edu.au/apply/howtoapply/entryeqs/academic.jsp>

Entry Requirements - English Language

Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The University Diploma in Business, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Business. In this program, students study six first year faculty core units as well as two units of Communication which have been designed to support their other core units. Students who successfully complete these units earn full academic credit for eight units towards their degree. Graduates articulate to the second year of the Bachelor of Business. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

Course Completion

Students must obtain at least a grade of 4 (Pass) in seven units and a grade of 3 (Low Pass) in the remaining unit.

Progression

Requirements for progression to the second year of QUT Bachelor of Business:

- i) fulfil the Diploma course requirements,
- ii) a minimum Grade Point Average (GPA) of 4, and
- iii) an IELTS score of 6.5 or its equivalent.

Full-time course structure

Semester One

BSD110	Accounting
BSD113	Economics
BSD126	Marketing
QCD110	Professional Communication 1

Semester Two

BSD122	Quantitative Analysis and Finance
BSD115	Management, People and Organisations
BSD119	International and Electronic Business
QCD210	Professional Communication 2

Potential Careers:

Academic, Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Customs Officer, Diplomat, Economist, Educator, Electrical and Computer Engineer, Electronic Commerce Developer, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Services Manager, Higher Education Worker, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Investment Manager, Manager, Manufacturer, Marketing Officer/Manager, Network Manager, Organisational Communication Specialist, Policy Officer, Project Manager, Property Economist, Public Relations Officer/Consultant, Public Servant, Risk Manager, Secondary School Teacher, Statistician, TAFE Teacher, Teacher, Trainer.

Bachelor of Business (Accountancy) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Ms Ros Kent

Campus: Gardens Point and Carseldine

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Professional recognition by either of the industry bodies, CPA Australia or the ICAA, is considered essential for many

careers in accounting. Our close relationships with CPA Australia and ICAA ensure our courses are developed in conjunction with industry needs and meet guidelines for associate membership and enrolment in their professional programs. You will also meet the academic component of the requirements for enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia (CSA).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.
2. Your primary major of six units will provide the overall direction for your future career path.
3. Your second area of study of six units will hone your career decision.
 - Maximise your career options with an added breadth of knowledge by completing another of the business majors
 - Add a depth of knowledge in your area of interest with further study within your primary business major
 - Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.
4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full-Time Course structure

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management, People and Organisations

Year 1, Semester 2

AYB121	Financial Accounting
BSB119	International and Electronic Business

BUSINESS

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 2, Semester 1

AYB220 Company Accounting
BSB114 Government, Business and Society
EFB101 Data Analysis for Business
Double Major/Extended Major/Specialisation unit

Year 2, Semester 2

AYB221 Computerised Accounting Systems
AYB225 Management Accounting
Double Major/Extended Major/Specialisation unit
Double Major/Extended Major/Specialisation unit

Year 3, Semester 1

AYB301 Auditing
Double Major/Extended Major/Specialisation unit
Double Major/Extended Major/Specialisation unit
Elective unit

Year 3, Semester 2

Double Major/Extended Major/Specialisation unit
Elective unit
Elective unit
Elective unit

Part-Time Course structure

Year 1, Semester 1

BSB110 Accounting
BSB113 Economics

Year 1, Semester 2

AYB121 Financial Accounting
BSB122 Quantitative Analysis and Finance

Year 2, Semester 1

BSB111 Business Law and Ethics
BSB115 Management, People and Organisations

Year 2, Semester 2

BSB119 International and Electronic Business
BSB126 Marketing

Year 3, Semester 1

BSB114 Government, Business and Society
EFB101 Data Analysis for Business

Year 3, Semester 2

AYB221 Computerised Accounting Systems
Double Major/Extended Major/Specialisation unit

Year 4, Semester 1

AYB220 Company Accounting
Double Major/Extended Major/Specialisation unit

Year 4, Semester 2

AYB225 Management Accounting
Double Major/Extended Major/Specialisation unit

Year 5, Semester 1

AYB301 Auditing
Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

Double Major/Extended Major/Specialisation unit
Elective unit

Year 6, Semester 1

Double Major/Extended Major/Specialisation unit
Elective unit

Year 6, Semester 2

Elective unit
Elective unit

Accountancy with Professional Accounting Extended Major

Year 1, Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics
BSB113 Economics
BSB115 Management, People and Organisations

Year 1, Semester 2

AYB121 Financial Accounting
BSB119 International and Electronic Business
BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 2, Semester 1

AYB220 Company Accounting
BSB114 Government, Business and Society
AYB225 Management Accounting
EFB101 Data Analysis for Business

BUSINESS

Year 2, Semester 2

AYB221	Computerised Accounting Systems
AYB223	Law of Business Associations
EFB210	Finance 1
AYB311	Financial Accounting Issues or
AYB321	Strategic Management Accounting

Year 3, Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues or
AYB321	Strategic Management Accounting
AYB325	Taxation Law Elective unit

Year 3, Semester 2

AYB339	Accountancy Capstone Elective unit Elective unit Elective unit
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Accountancy with Professional Accounting Extended Major

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics

Year 1, Semester 2

AYB121	Financial Accounting
BSB122	Quantitative Analysis and Finance

Year 2, Semester 1

BSB111	Business Law and Ethics
BSB115	Management, People and Organisations

Year 2, Semester 2

BSB119	International and Electronic Business
BSB126	Marketing

Year 3, Semester 1

BSB114	Government, Business and Society
EFB101	Data Analysis for Business

Year 3, Semester 2

AYB221	Computerised Accounting Systems
AYB223	Law of Business Associations

Year 4, Semester 1

AYB220	Company Accounting
EFB210	Finance 1

Year 4, Semester 2

AYB225	Management Accounting
AYB311	Financial Accounting Issues

Year 5, Semester 1

AYB301	Auditing
AYB325	Taxation Law

Year 5, Semester 2

AYB321	Strategic Management Accounting Elective unit
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Year 6, Semester 1

AYB339	Accountancy Capstone Elective unit
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Year 6, Semester 2

Elective unit
Elective unit

Accountancy with Business Law and Tax Extended Major

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management, People and Organisations

Year 1, Semester 2

AYB121	Financial Accounting
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 2, Semester 1

AYB220	Company Accounting
AYB223	Law of Business Associations
BSB114	Government, Business and Society
EFB101	Data Analysis for Business

Year 2, Semester 2

AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB305	Company Law and Practice
AYB325	Taxation Law

Year 3, Semester 1

AYB301	Auditing
AYB312	Financial Institutions Law
AYB320	Advanced Taxation Law
AYB311	Financial Accounting Issues

or

AYB321 Strategic Management Accounting

Year 3, Semester 2

AYB339 Accountancy Capstone
Elective unit (Recommend: EFB210 Finance 1)
Elective unit
Elective unit

Accountancy with Business Law and Tax Extended Major

Year 1, Semester 1

BSB110 Accounting
BSB113 Economics

Year 1, Semester 2

AYB121 Financial Accounting
BSB122 Quantitative Analysis and Finance

Year 2, Semester 1

BSB111 Business Law and Ethics
BSB115 Management, People and Organisations

Year 2, Semester 2

BSB119 International and Electronic Business
BSB126 Marketing

Year 3, Semester 1

BSB114 Government, Business and Society
EFB101 Data Analysis for Business

Year 3, Semester 2

AYB221 Computerised Accounting Systems
AYB223 Law of Business Associations

Year 4, Semester 1

AYB220 Company Accounting
Elective unit

Year 4, Semester 2

AYB225 Management Accounting
AYB305 Company Law and Practice

Year 5, Semester 1

AYB301 Auditing
AYB325 Taxation Law

Year 5, Semester 2

AYB311 Financial Accounting Issues
or
AYB321 Strategic Management Accounting
Elective unit

Year 6, Semester 1

AYB312 Financial Institutions Law
Elective unit

Year 6, Semester 2

AYB320 Advanced Taxation Law
AYB339 Accountancy Capstone

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Banker, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Property Development, Public Servant, Risk Manager, Stockbroker.

Bachelor of Business (Advertising) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Dr Gayle Kerr

Campus: Gardens Point and Carseldine

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Banking and Finance, Economics, Electronic Business, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students completing the Bachelor of Business majoring in Advertising will meet the requirements for membership to the Advertising Federation of Australia (AFA), the Brisbane Advertising Association (BAA), and the Brisbane Advertising and Design Club (BAD).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.
2. Your primary major of six units will provide the overall direction for your future career path.
3. Your second area of study of six units will hone your career decision.
 - Maximise your career options with an added breadth of knowledge by completing another of the business majors
 - Add a depth of knowledge in your area of interest with further study within your primary business major
 - Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.
4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full-Time Course Structure

Year 1, Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
BSB115	Management, People and Organisations
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 1

AMB222	Media Planning
BSB110	Accounting

BUSINESS

Double Major/Extended Major/Specialisation unit

Double Major/Extended Major/Specialisation unit

Year 2, Semester 2

AMB221 Advertising Copywriting
BSB111 Business Law and Ethics
BSB113 Economics

Double Major/Extended Major/Specialisation unit

Year 3, Semester 1

AMB320 Advertising Management
Double Major/Extended Major/Specialisation unit
Elective unit
Elective unit

Year 3, Semester 2

AMB321 Advertising Campaigns
Double Major/Extended Major/Specialisation unit
Elective unit
Elective unit

Part-Time Course Structure

Year 1, Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1, Semester 2

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2, Semester 1

AMB200 Consumer Behaviour
AMB220 Advertising Theory and Practice

Year 2, Semester 2

BSB115 Management, People and Organisations
Double Major/Extended Major/Specialisation unit

Year 3, Semester 1

AMB221 Advertising Copywriting
Double Major/Extended Major/Specialisation unit

Year 3, Semester 2

AMB222 Media Planning
BSB110 Accounting

Year 4, Semester 1

BSB113 Economics

Double Major/Extended Major/Specialisation unit

Year 4, Semester 2

AMB320 Advertising Management
BSB111 Business Law and Ethics

Year 5, Semester 1

AMB321 Advertising Campaigns
Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

Double Major/Extended Major/Specialisation unit
Elective unit

Year 6, Semester 1

Double Major/Extended Major/Specialisation unit
Elective unit

Year 6, Semester 2

Elective unit
Elective unit

Advertising with Advertising Extended Major

Year 1 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business
BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1, Semester 2

AMB200 Consumer Behaviour
AMB220 Advertising Theory and Practice
BSB115 Management, People and Organisations
Extended Major unit*

Year 2, Semester 1

AMB222 Media Planning
AMB230 Internet Promotion
BSB110 Accounting
Extended Major Unit*

Year 2, Semester 2

AMB221 Advertising Copywriting
AMB231 Marketing Communications Regulations and Ethics
BSB111 Business Law and Ethics
BSB113 Economics

Year 3, Semester 1

AMB320 Advertising Management
 AMB330 Advertising Strategy and Planning
 AMB331 Direct Marketing
 Elective unit

Year 3, Semester 2

AMB321 Advertising Campaigns
 Elective unit
 Elective unit
 Elective unit

Notes

*Any unit offered by the School of Advertising, Marketing and Public Relations.

Advertising with Advertising Extended Major

Year 1, Semester 1

BSB122 Quantitative Analysis and Finance
 BSB126 Marketing

Year 1, Semester 2

BSB114 Government, Business and Society
 BSB119 International and Electronic Business

Year 2, Semester 1

AMB200 Consumer Behaviour
 AMB220 Advertising Theory and Practice

Year 2, Semester 2

AMB230 Internet Promotion
 BSB115 Management, People and Organisations

Year 3, Semester 1

AMB221 Advertising Copywriting
 AMB231 Marketing Communications Regulations and Ethics

Year 3, Semester 2

AMB222 Media Planning
 BSB110 Accounting

Year 4, Semester 1

BSB113 Economics
 Extended Major unit*

Year 4, Semester 2

AMB320 Advertising Management
 BSB111 Business Law and Ethics

Year 5, Semester 1

AMB321 Advertising Campaigns
 AMB330 Advertising Strategy and Planning

Year 5, Semester 2

Extended Major unit*
 Elective unit

Year 6, Semester 1

AMB331 Direct Marketing
 Elective unit

Year 6, Semester 2

Elective unit
 Elective unit

Notes

*Any unit offered by the School of Advertising, Marketing and Public Relations.

Potential Careers:

Account Executive, Advertising Professional, Computer Salesperson/Marketer, Creative Writer, Media Industry Specialist, Publishing Professional, Research Assistant.

Bachelor of Business (Banking and Finance) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Dr Robert Bianchi

Campus: Gardens Point and Carseldine

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Choice of appropriate units in this course will enable you to meet PS146 Tier 1 compliance, as administered by the

Australian Securities & Investments Commission (ASIC). Graduates of the Finance major meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.
2. Your primary major of six units will provide the overall direction for your future career path.
3. Your second area of study of six units will hone your career decision.
 - Maximise your career options with an added breadth of knowledge by completing another of the business majors
 - Add a depth of knowledge in your area of interest with further study within your primary business major
 - Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.
4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Part-Time Course Structure

Year 1, Semester 1

BSB113	Economics
BSB119	International and Electronic Business

Year 1, Semester 2

BSB115	Management, People and Organisations
EFB102	Economics 2

Year 2, Semester 1

BSB114	Government, Business and Society
BSB126	Marketing

Year 2, Semester 2

BUSINESS

BSB110 Accounting
BSB122 Quantitative Analysis and Finance

Year 3, Semester 1

BSB111 Business Law and Ethics
EFB210 Finance 1

Year 3, Semester 2

EFB101 Data Analysis for Business
Double Major/Extended Major/Specialisation unit

Year 4, Semester 1

EFB307 Finance 2
Elective unit

Year 4, Semester 2

Double Major/Extended Major/Specialisation unit
Double Major/Extended Major/Specialisation unit

Year 5, Semester 1

EFB201 Financial Markets
Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

Elective unit
Elective unit

Year 6, Semester 1

Elective unit
Double Major/Extended Major/Specialisation unit

Year 6, Semester 2

EFB312 International Finance
Double Major/Extended Major/Specialisation unit

Full-Time Course Structure

Year 1 Semester 1

BSB113 Economics
BSB119 International and Electronic Business
BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations
EFB101 Data Analysis for Business
EFB102 Economics 2

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB114 Government, Business and Society
EFB210 Finance 1
Double Major/Extended Major/Specialisation unit

Year 2 Semester 2

EFB307 Finance 2
Double Major/Extended Major/Specialisation unit
Double Major/Extended Major/Specialisation unit
Elective unit

Year 3 Semester 1

EFB201 Financial Markets
Double Major/Extended Major/Specialisation unit
Double Major/Extended Major/Specialisation unit
Elective unit

Year 3 Semester 2

EFB312 International Finance
Double Major/Extended Major/Specialisation unit
Elective unit
Elective unit

Potential Careers:

Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Economics) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.edu.au

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Dr Louisa Coglan

Campus: Gardens Point and Carseldine

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine Campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

Students completing the Bachelor of Business majoring in Economics will meet the academic requirements for

professional membership of the Economics Society of Australia.

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.
2. Your primary major of six units will provide the overall direction for your future career path.
3. Your second area of study of six units will hone your career decision.
 - Maximise your career options with an added breadth of knowledge by completing another of the business majors
 - Add a depth of knowledge in your area of interest with further study within your primary business major
 - Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.
4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Part-Time Course Structure

Year 1, Semester 1

BSB113 Economics

BSB119 International and Electronic Business

Year 1, Semester 2

BSB115 Management, People and Organisations

EFB102 Economics 2

Year 2, Semester 1

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

Year 2, Semester 2

BSB110 Accounting

BUSINESS

BSB114 Government, Business and Society

Year 3, Semester 1

EFB202 Business Cycles and Economic Growth

EFB211 Firms, Markets and Resources

Year 3, Semester 2

EFB314 International Trade and Economic Competitiveness

Double Major/Extended Major/Specialisation unit

Year 4, Semester 1

BSB111 Business Law and Ethics

Double Major/Extended Major/Specialisation unit

Year 4, Semester 2

EFB101 Data Analysis for Business

Double Major/Extended Major/Specialisation unit

Year 5, Semester 1

Double Major/Extended Major/Specialisation unit

Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

EFB329 Contemporary Applications of Economics Theory

Double Major/Extended Major/Specialisation unit

Year 6, Semester 1

Elective unit

Elective unit

Year 6, Semester 2

Elective unit

Elective unit

Full-Time Course Structure

Year 1, Semester 1

BSB113 Economics

BSB119 International and Electronic Business

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

Year 1, Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

EFB101 Data Analysis for Business

EFB102 Economics 2

Year 2, Semester 1

BSB111 Business Law and Ethics

EFB202 Business Cycles and Economic Growth

EFB211 Firms, Markets and Resources

Double Major/Extended Major/Specialisation unit

Year 2, Semester 2

BSB114 Government, Business and Society

EFB314 International Trade and Economic Competitiveness

Double Major/Extended Major/Specialisation unit

Double Major/Extended Major/Specialisation unit

Year 3, Semester 1

Double Major/Extended Major/Specialisation unit

Double Major/Extended Major/Specialisation unit

Elective unit

Elective unit

Year 3, Semester 2

EFB329 Contemporary Applications of Economics Theory

Double Major/Extended Major/Specialisation unit

Elective unit

Elective unit

Potential Careers:

Administrator, Banker, Banking and Finance Professional, Business Analyst, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Policy Officer, Public Servant, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Electronic Business) (BS56)

Year offered: 2008

Admissions: No

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Ms Sherrena Buckby

Campus: Gardens Point and Carseldine

Full-Time Course Structure

Year 1, Semester 1

BSB111	Business Law and Ethics
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB113	Economics
BSB114	Government, Business and Society
BSB115	Management, People and Organisations

Year 2, Semester 1

BSB212	Electronic Business Applications
ITB233	Enterprise Systems Applications
	Double major unit
	Double major unit

Year 2, Semester 2

ITB823	Web Sites For Electronic Commerce
BSB213	Governance Issues in E-Business
	Double major unit

Elective unit

Year 3, Semester 1

BSB314	E-Business Intelligence
	Double major unit
	Double major unit
	Elective unit

Year 3, Semester 2

ITB239	Enterprise Data Mining
	Double major unit
	Elective unit
	Elective unit

Part-Time Course Structure

Year 1, Semester 1

BSB111	Business Law and Ethics
BSB119	International and Electronic Business

Year 1, Semester 2

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 2, Semester 1

BSB110	Accounting
BSB113	Economics

Year 2, Semester 2

BSB114	Government, Business and Society
BSB115	Management, People and Organisations

Year 3, Semester 1

BSB212	Electronic Business Applications
	Double major unit

Year 3, Semester 2

BSB213	Governance Issues in E-Business
	Elective unit

Year 4, Semester 1

ITB233	Enterprise Systems Applications
	Double major unit

Year 4, Semester 2

Double Major unit
Elective unit

Year 5, Semester 1

BSB314	E-Business Intelligence
	Double major unit

Year 5, Semester 2

ITB823	Web Sites For Electronic Commerce
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Double major unit

Year 6, Semester 1

Double major unit

Elective unit

Year 6, Semester 2

ITB239 Enterprise Data Mining

Elective unit

Potential Careers:

Computer Salesperson/Marketer, Database Manager, Electronic Commerce Developer, Information Officer, Internet Professional, Manager, Network Administrator, Network Manager, Systems Analyst, Systems Manager, Technical Officer.

Bachelor of Business (Human Resource Management) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Dr Robert Thompson

Campus: Gardens Point and Carseldine

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, International Business, Management, Marketing, and Public Relations.

Professional Recognition

The program is accredited with The Australian Human Resource Institute (AHRI) enabling you to meet its academic requirements for membership. You will also be eligible to join the Australian Institute of Management (AIM).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full-Time Course Structure

Year 1 Semester 1

BSB115	Management, People and Organisations
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB114	Government, Business and Society
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics

MGB221 Performance and Reward

Year 2 Semester 2

MGB320 Recruitment and Selection
 Double Major/Extended Major/Specialisation unit
 Double Major/Extended Major/Specialisation unit
 Elective unit

Year 3 Semester 1

MGB331 Learning and Development in Organisations
 Double Major/Extended Major/Specialisation unit
 Double Major/Extended Major/Specialisation unit
 Elective unit

Year 3 Semester 2

Double Major/Extended Major/Specialisation unit
 Double Major/Extended Major/Specialisation unit
 Elective unit
 Elective unit

The unit MGB220 Management Research Methods and AMB201 Market and Audience Research are incompatible units. Students undertaking Marketing or Public Relations as a double major should contact the school for enrolment advice. From Semester 2, 2003 students who complete both MGB220 & AMB201 will be required to undertake an approved substitute unit to satisfy course requirements.

Part-Time Course Structure

Year 1, Semester 1

BSB113 Economics
 BSB114 Government, Business and Society

Year 1, Semester 2

BSB122 Quantitative Analysis and Finance
 BSB115 Management, People and Organisations

Year 2, Semester 1

MGB200 Leading Organisations
 MGB207 Human Resource Issues and Strategy

Year 2, Semester 2

BSB119 International and Electronic Business
 MGB220 Management Research Methods

Year 3, Semester 1

BSB110 Accounting
 MGB221 Performance and Reward

Year 3, Semester 2

BSB126 Marketing
 MGB320 Recruitment and Selection

Year 4, Semester 1

BSB111 Business Law and Ethics
 MGB331 Learning and Development in Organisations

Year 4, Semester 2

Double Major/Extended Major/Specialisation unit
 Elective unit

Year 5, Semester 1

Double Major/Extended Major/Specialisation unit
 Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

Double Major/Extended Major/Specialisation unit
 Elective unit

Year 6, Semester 1

Double Major/Extended Major/Specialisation unit
 Elective unit

Year 6, Semester 2

Double Major/Extended Major/Specialisation unit
 Elective unit

The unit MGB220 Management Research Methods and AMB201 Market and Audience Research are incompatible units. Students undertaking Marketing or Public Relations as a double major should contact the school for enrolment advice. From semester 2, 2003 students who complete both AMB201 & MGB220 will be required to undertake an approved substitute unit to satisfy course requirements.

Human Resource Management with Human Resource Management Extended Major

Year 1, Semester 1

BSB115 Management, People and Organisations
 BSB119 International and Electronic Business

Year 1, Semester 2

BSB126 Marketing
 BSB122 Quantitative Analysis and Finance

Year 2, Semester 1

MGB200 Leading Organisations

BUSINESS

MGB207 Human Resource Issues and Strategy

BSB126 Marketing

Year 2, Semester 2

BSB114 Government, Business and Society

MGB220 Management Research Methods

Year 1, Semester 2

BSB114 Government, Business and Society

MGB207 Human Resource Issues and Strategy

MGB220 Management Research Methods

MGB200 Leading Organisations

Year 3, Semester 1

BSB111 Business Law and Ethics

MGB221 Performance and Reward

Year 2, Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

MGB221 Performance and Reward

MGB331 Learning and Development in Organisations

Year 3, Semester 2

BSB110 Accounting

MGB315 Personal and Professional Development

Year 4, Semester 1

BSB113 Economics

MGB331 Learning and Development in Organisations

Year 2, Semester 2

BSB113 Economics

MGB320 Recruitment and Selection

Elective unit

Elective unit

Year 4, Semester 2

MGB320 Recruitment and Selection

Elective unit

Year 5, Semester 1

MGB201 Contemporary Employment Relations

Extended Major unit

Year 3, Semester 1

MGB201 Contemporary Employment Relations

MGB309 Strategic Management

MGB315 Personal and Professional Development

Extended Major unit

Year 5, Semester 2

Extended Major unit

Elective unit

Year 3, Semester 2

MGB314 Organisational Consulting and Change

Extended Major unit

Elective unit

Elective unit

Year 6, Semester 1

MGB314 Organisational Consulting and Change

Elective unit

Year 6, Semester 2

MGB309 Strategic Management

Elective unit

Extended Major units

Students must choose two of the following units:

IBB205 Intercultural Communication and Negotiation

MGB210 Managing Operations

MGB212 Sustainability in a Changing Environment

MGB223 Entrepreneurship and Innovation

MGB335 Project Management

Extended Major units

Students must choose two of the following units:

IBB205 Intercultural Communication and Negotiation

MGB210 Managing Operations

MGB212 Sustainability in a Changing Environment

MGB223 Entrepreneurship and Innovation

MGB335 Project Management

Potential Careers:

Administrator, Government Officer, Human Resource Developer, Human Resource Manager, Manager.

Human Resource Management with Human Resource Management Extended Major

Year 1, Semester 1

BSB115 Management, People and Organisations

BSB119 International and Electronic Business

BSB122 Quantitative Analysis and Finance

Bachelor of Business (International Business) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Mr Simon Ridings

Campus: Gardens Point and Carseldine

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, Management, Marketing, and Public Relations.

Professional Recognition

You may be eligible for membership of the Australian Institute of Export depending on the units chosen.

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and

career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Languages Option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full-Time Course Structure

Year 1, Semester 1

BSB113	Economics
BSB115	Management, People and Organisations
BSB119	International and Electronic Business
BSB126	Marketing

Year 1, Semester 2

BUSINESS

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance
IBB202	Fundamentals of International Finance
IBB213	International Marketing

Year 2, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
IBB210	Export Management Area Study 1

Year 2, Semester 2

Area Study 2
Double Major/Extended Major/ Specialisation unit
Double Major/Extended Major/ Specialisation unit
Elective unit

Year 3, Semester 1

Double Major/Extended Major/ Specialisation unit
Double Major/Extended Major/ Specialisation unit
Double Major/Extended Major/ Specialisation unit
Elective unit

Year 3, Semester 2

IBB300	International Business Strategy Double Major/Extended Major/ Specialisation unit Elective unit Elective unit
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Area Study Options

Students must complete one of the following pairs of area study units:

IBB208	European Business Development
IBB308	Contemporary Business in Europe
	or
IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

Part-Time Course Structure

Year 1, Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2, Semester 1

BSB113	Economics
BSB126	Marketing

Year 2, Semester 2

IBB202	Fundamentals of International Finance
IBB213	International Marketing

Year 3, Semester 1

IBB210	Export Management Double Major/Extended Major/Specialisation unit
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Year 3, Semester 2

BSB111	Business Law and Ethics Double Major/Extended Major/Specialisation unit
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Year 4, Semester 1

BSB122	Quantitative Analysis and Finance Double Major/Extended Major/Specialisation unit
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Year 4, Semester 2

IBB300	International Business Strategy Double Major/Extended Major/Specialisation unit
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Year 5, Semester 1

Area Study 1
Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

Area Study 2
Elective unit

Year 6, Semester 1

Double Major/Extended Major/Specialisation unit
Elective unit

Year 6, Semester 2

Elective unit
Elective unit

Area Study Options

Students must select one of the following pairs of area study units:

IBB208	European Business Development
IBB308	Contemporary Business in Europe
	or
IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

International Business with International Business

BUSINESS

Extended Major

Year 1, Semester 1

BSB113	Economics
BSB115	Management, People and Organisations
BSB119	International and Electronic Business
BSB126	Marketing

Year 1, Semester 2

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance
IBB202	Fundamentals of International Finance
IBB213	International Marketing

Year 2, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
IBB210	Export Management Area Study 1*

Year 2, Semester 2

IBB311	Globalisation and Theoretical Perspectives on Internationalisation Area Study 2* Elective unit Elective unit
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Year 3, Semester 1

IBB304	Global Industry Analysis
IBB205	Intercultural Communication and Negotiation International Business Extended Major unit Elective unit

Year 3, Semester 2

IBB300	International Business Strategy
IBB303	International Logistics International Business Extended Major unit Elective unit

Area Study Options

*Students must complete one of the following pairs of area study units:

IBB208	European Business Development
IBB308	Contemporary Business in Europe OR
IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

Extended Major Units

Students must choose two of the following units:

AMB204	Purchasing and Procurement
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AMB230	Internet Promotion
AYB227	International Accounting
IBB101	Business in Australia
IBB312	Special Topic - International Business
MGB216	Managing Technological Innovation in Global Business Or Two Language units (must be same Language area)

International Business with Language Specialisation

Year 1, Semester 1

BSB113	Economics
BSB119	International and Electronic Business
BSB126	Marketing Language 1

Year 1, Semester 2

BSB115	Management, People and Organisations
IBB210	Export Management
IBB213	International Marketing Language 2

Year 2, Semester 1

BSB111	Business Law and Ethics
BSB114	Government, Business and Society Area Study 1 Language 3

Year 2, Semester 2

BSB110	Accounting
BSB122	Quantitative Analysis and Finance Area Study 2 Language 4

Year 3, Semester 1

IBB202	Fundamentals of International Finance Elective unit Elective unit PLUS ONE OF THE FOLLOWING: Language 5 OR
IBB205	Intercultural Communication and Negotiation

Year 3, Semester 2

IBB300	International Business Strategy Elective unit Elective unit PLUS ONE OF THE FOLLOWING: Language 6 OR
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International Business Elective unit (IBB2xx or IBB3xx)

Area Study Options

Students must complete one of the following pairs of area study units:

IBB208 European Business Development

IBB308 Contemporary Business in Europe

OR

IBB217 Asian Business Development

IBB317 Contemporary Business in Asia

International Business with International Business Extended Major

Year 1, Semester 1

BSB114 Government, Business and Society

BSB119 International and Electronic Business

Year 1, Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

Year 2, Semester 1

BSB113 Economics

BSB126 Marketing

Year 2, Semester 2

IBB202 Fundamentals of International Finance

IBB213 International Marketing

Year 3, Semester 1

IBB210 Export Management

IBB205 Intercultural Communication and Negotiation

Year 3, Semester 2

BSB111 Business Law and Ethics

IBB303 International Logistics

Year 4, Semester 1

BSB122 Quantitative Analysis and Finance

IBB304 Global Industry Analysis

Year 4, Semester 2

IBB300 International Business Strategy

IBB311 Globalisation and Theoretical Perspectives on Internationalisation

Year 5, Semester 1

Area Study 1

International Business Extended Major unit

Year 5, Semester 2

Area Study 2

Elective unit

Year 6, Semester 1

International Business Extended Major unit
Elective unit

Year 6, Semester 2

Elective unit

Elective unit

Area Study Options

Students must complete one of the following pairs of area study units:

IBB208 European Business Development

IBB308 Contemporary Business in Europe

OR

IBB217 Asian Business Development

IBB317 Contemporary Business in Asia

Extended Major Units

Students must choose two of the following units:

AMB204 Purchasing and Procurement

AMB230 Internet Promotion

AYB227 International Accounting

IBB101 Business in Australia

IBB312 Special Topic - International Business

MGB216 Managing Technological Innovation in Global Business

or Two Language units (must be same Language area)

International Business with Language Specialisation

Year 1, Semester 1

BSB119 International and Electronic Business
Language 1

Year 1, Semester 2

BSB115 Management, People and Organisations
Language 2

Year 2, Semester 1

BSB126 Marketing
Language 3

Year 2, Semester 2

BSB113 Economics
Language 4

Year 3, Semester 1

BSB122 Quantitative Analysis and Finance
PLUS ONE OF THE FOLLOWING:
Language 5
OR

IBB205 Intercultural Communication and Negotiation

Year 3, Semester 2

BSB114 Government, Business and Society

IBB213 International Marketing

Year 4, Semester 1

BSB111 Business Law and Ethics

Elective unit

Year 4, Semester 2

IBB202 Fundamentals of International Finance

PLUS ONE OF THE FOLLOWING:

Language 6

OR

International Business Unit (IBB2xx, IBB3xx)

Year 5, Semester 1

IBB210 Export Management

Area Study 1

Year 5, Semester 2

IBB300 International Business Strategy

Area Study 2

Year 6, Semester 1

BSB110 Accounting

Elective unit

Year 6, Semester 2

Elective unit

Elective unit

Area Study Options

Students must complete one of the following pairs of area study units:

IBB208 European Business Development

IBB308 Contemporary Business in Europe

OR

IBB217 Asian Business Development

IBB317 Contemporary Business in Asia

Potential Careers:

Business Analyst, International Business Specialist.

Bachelor of Business (Management) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 Years

Course duration (part-time): 6 Years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point and Caboolture only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: Gardens Point campus: 413021. Caboolture campus: 463021.

Past rank cut-off: Gardens Point campus: 76. Caboolture campus: 69.

Past OP cut-off: Gardens Point campus: 12. Caboolture campus: 15.

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Dr Erica French

Campus: Gardens Point, Carseldine and Caboolture

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Marketing, and Public Relations.

Professional Recognition

You will meet the requirements for membership of the Australian Institute of Management (AIM).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.

2. Your primary major of six units will provide the overall direction for your future career path.

3. Your second area of study of six units will hone your career decision.

- Maximise your career options with an added breadth of knowledge by completing another of the business majors

- Add a depth of knowledge in your area of interest with further study within your primary business major

- Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.

4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full-Time Course structure

Year 1, Semester 1

BSB115	Management, People and Organisations
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
BSB114	Government, Business and Society
MGB200	Leading Organisations

Year 2, Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

BUSINESS

Double Major/Extended Major/Specialisation unit
Elective unit

MGB212 Sustainability in a Changing Environment
Double Major/Extended Major/Specialisation unit

Year 2, Semester 2

BSB110 Accounting
MGB212 Sustainability in a Changing Environment
Double Major/Extended Major/Specialisation unit
Elective unit

Year 4, Semester 2

Double Major/Extended Major/Specialisation unit
Elective unit

Year 3, Semester 1

MGB309 Strategic Management
Double Major/Extended Major/Specialisation unit
Double Major/Extended Major/Specialisation unit
Elective unit

Year 5, Semester 1

Double Major/Extended Major/Specialisation unit
Elective unit

Year 5, Semester 2

MGB309 Strategic Management
Double Major/Extended Major/Specialisation unit

Year 3, Semester 2

MGB335 Project Management
Double Major/Extended Major/Specialisation unit
Double Major/Extended Major/Specialisation unit
Elective unit

Year 6, Semester 1

MGB335 Project Management
Double Major/Extended Major/Specialisation unit

Year 6, Semester 2

Elective unit
Elective unit

Part-Time Course Structure

Year 1, Semester 1

BSB113 Economics
BSB114 Government, Business and Society

Year 1, Semester 2

BSB115 Management, People and Organisations
BSB122 Quantitative Analysis and Finance

Year 2, Semester 1

BSB111 Business Law and Ethics
MGB200 Leading Organisations

Year 2, Semester 2

BSB119 International and Electronic Business
MGB210 Managing Operations

Year 3, Semester 1

BSB110 Accounting
BSB126 Marketing

Year 3, Semester 2

MGB223 Entrepreneurship and Innovation
Double Major/Extended Major/Specialisation unit

Year 4, Semester 1

Potential Careers:

Administrator, Government Officer, Manager.

Bachelor of Business (Marketing) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point and Caboolture only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: Gardens Point campus: 413021. Caboolture campus: 463021.

Past rank cut-off: Gardens Point campus: 76. Caboolture campus: 69.

Past OP cut-off: Gardens Point campus: 12. Caboolture campus: 15.

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point, Carseldine and Caboolture

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, and Public Relations.

Professional Recognition

Students completing the Bachelor of Business majoring in Marketing may meet the requirements for membership of Australian Marketing Institute (AMI), the Market Research Society of Australia (MRS), the Australian Institute of Management (AIM), the American Marketing Association (AMA) and the Australian Institute of Export (AIE).

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.
2. Your primary major of six units will provide the overall direction for your future career path.
3. Your second area of study of six units will hone your career decision.
 - Maximise your career options with an added breadth of knowledge by completing another of the business majors
 - Add a depth of knowledge in your area of interest with further study within your primary business major
 - Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.
4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full-Time Course Structure

Year 1, Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

BSB115 Management, People and Organisations
Double Major/Extended Major/Specialisation unit

Year 2, Semester 1

AMB201 Marketing and Audience Research
BSB110 Accounting
Double Major/Extended Major/Specialisation unit
Double Major/Extended Major/Specialisation unit

Year 2, Semester 2

AMB241 E-Marketing Strategies
BSB111 Business Law and Ethics
BSB113 Economics
Double Major/Extended Major/Specialisation unit

Year 3, Semester 1

AMB340 Services Marketing
Double Major/Extended Major/Specialisation unit
Elective unit
Elective unit

Year 3, Semester 2

AMB341 Strategic Marketing
Double Major/Extended Major/Specialisation unit
Elective unit
Elective unit

The unit MGB220 Management Research Methods and AMB201 Market and Audience Research are incompatible units. Students undertaking HRM or Management as a double major should contact the school for enrolment advice. From Semester 2, 2003 students who complete both MGB220 & AMB201 will be required to undertake an approved substitute unit to satisfy course requirements.

Part-Time Course Structure

Year 1, Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1, Semester 2

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2, Semester 1

AMB200 Consumer Behaviour
AMB240 Marketing Planning and Management

Year 2, Semester 2

BSB115 Management, People and Organisations
Double Major/Extended Major/Specialisation unit

Year 3, Semester 1

BSB110 Accounting
Double Major/Extended Major/Specialisation unit

Year 3, Semester 2

AMB201 Marketing and Audience Research
Double Major/Extended Major/Specialisation unit

Year 4, Semester 1

AMB241 E-Marketing Strategies
BSB111 Business Law and Ethics

Year 4, Semester 2

AMB340 Services Marketing
BSB113 Economics

Year 5, Semester 1

AMB341 Strategic Marketing
Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

Double Major/Extended Major/Specialisation unit
Elective unit

Year 6, Semester 1

Double Major/Extended Major/Specialisation unit
Elective unit

Year 6, Semester 2

Elective unit
Elective unit

The unit MGB220 Management Research Methods and AMB201 Market and Audience Research are incompatible units. Students undertaking Management or HRM as a double major should contact the school for enrolment advice. From semester 2, 2003 students who complete both AMB201 & MGB220 will be required to undertake an approved substitute unit to satisfy course requirements.

Marketing with Marketing Extended Major

Year 1, Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business
BSB122 Quantitative Analysis and Finance

BSB126 Marketing

Year 1, Semester 2

AMB200 Consumer Behaviour
 AMB240 Marketing Planning and Management
 BSB115 Management, People and Organisations
 Marketing Extended Major unit

Year 2, Semester 1

AMB201 Marketing and Audience Research
 BSB110 Accounting
 Marketing Extended Major unit
 Marketing Extended Major unit

Year 2, Semester 2

AMB241 E-Marketing Strategies
 BSB111 Business Law and Ethics
 BSB113 Economics
 Marketing Extended Major unit

Year 3, Semester 1

AMB340 Services Marketing
 Marketing Extended Major unit
 Elective unit
 Elective unit

Year 3, Semester 2

AMB341 Strategic Marketing
 Marketing Extended Major unit
 Elective unit
 Elective unit

Marketing Extended Major Units

Students are required to select six units from the following, including two level 3 units:

AMB202 Integrated Marketing Communication
 AMB204 Purchasing and Procurement
 AMB220 Advertising Theory and Practice
 AMB249 Professional Selling
 AMB250 Business to Business Marketing
 AMB251 Innovation and Market Development
 AMB260 Public Relations Theory and Practice
 AMB310 Internship
 AMB350 Sales and Customer Relationship Management
 AMB351 Tourism Marketing
 AMB352 Marketing Decision Making
 AMB353 Retail Marketing
 AMB354 Events Marketing
 IBB213 International Marketing
 IBB303 International Logistics

Marketing with Marketing Extended Major

Year 1, Semester 1

BSB122 Quantitative Analysis and Finance
 BSB126 Marketing

Year 1, Semester 2

BSB114 Government, Business and Society
 BSB119 International and Electronic Business

Year 2, Semester 1

AMB200 Consumer Behaviour
 AMB240 Marketing Planning and Management

Year 2, Semester 2

BSB115 Management, People and Organisations
 Marketing Extended Major unit

Year 3, Semester 1

BSB110 Accounting
 Marketing Extended Major unit

Year 3, Semester 2

AMB201 Marketing and Audience Research
 Marketing Extended Major unit

Year 4, Semester 1

AMB241 E-Marketing Strategies
 BSB111 Business Law and Ethics

Year 4, Semester 2

AMB340 Services Marketing
 BSB113 Economics

Year 5, Semester 1

AMB341 Strategic Marketing
 Marketing Extended Major unit

Year 5, Semester 2

Marketing Extended Major unit
 Elective unit

Year 6, Semester 1

Marketing Extended Major unit
 Elective unit

Year 6, Semester 2

Elective unit
 Elective unit

Marketing Extended Major Units

Students are required to select six units from the following, including two level 3 units:

AMB202 Integrated Marketing Communication
 AMB204 Purchasing and Procurement

AMB220	Advertising Theory and Practice
AMB249	Professional Selling
AMB250	Business to Business Marketing
AMB251	Innovation and Market Development
AMB260	Public Relations Theory and Practice
AMB310	Internship
AMB350	Sales and Customer Relationship Management
AMB351	Tourism Marketing
AMB352	Marketing Decision Making
AMB353	Retail Marketing
AMB354	Events Marketing
IBB213	International Marketing
IBB303	International Logistics

Potential Careers:

Account Executive, Computer Salesperson/Marketer, Creative Writer, Government Officer, Market Research Manager, Marketing Officer/Manager, Organisational Communication Specialist, Publishing Professional, Sales Person.

Bachelor of Business (Public Relations) (BS56)

Year offered: 2008

Admissions: Yes

CRICOS code: 003491G

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February and July* (*Gardens Point only)

International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)

QTAC code: 413021

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Ms Robina Xavier

Campus: Gardens Point and Carseldine

BS56 Course Notes

See BS56 Course Notes entry for information about the course design and definitions.

Carseldine campus

At the completion of this first year, students will transfer to Gardens Point campus to complete their business degree. Management and Marketing can instead choose to apply to change to Caboolture.

For further information about the first-year program, see BS56 Bachelor of Business Carseldine First Year entry. For information on Caboolture, see BS58 Bachelor of Business entry.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, and Marketing.

Professional Recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA). QUT maintains strong links with this body and a number of our teaching staff hold executive positions. On completion of your course, you will be eligible to apply for membership of PRIA, which provides access to

professional education and career opportunities, and promotes the standing of public relations practitioners.

Course Structure

With its flexible course structure, our Bachelor of Business allows you to tailor your studies to suit your own needs and career aspirations. The four distinct components within the degree give over 140 combinations of majors and specialisations.

1. Eight Faculty core units give you a broad-based introduction to business principles.
2. Your primary major of six units will provide the overall direction for your future career path.
3. Your second area of study of six units will hone your career decision.
 - Maximise your career options with an added breadth of knowledge by completing another of the business majors
 - Add a depth of knowledge in your area of interest with further study within your primary business major
 - Or add a flavour or emphasis to your business degree with study in another of our business areas, or a foreign language.
4. Four elective units can be chosen from any degree course at QUT. You can consider taking an approved university Minor from business or another faculty.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full-Time Course Structure

Year 1, Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1, Semester 2

AMB260	Public Relations Theory and Practice
BSB115	Management, People and Organisations
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 1

BUSINESS

AMB201	Marketing and Audience Research
AMB261	Media Relations and Publicity
BSB110	Accounting
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 2

AMB262	Public Relations Writing
BSB111	Business Law and Ethics
BSB113	Economics
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 1

AMB360	Corporate Communication Management
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Year 3, Semester 2

AMB361	Public Relations Campaigns
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

The unit MGB220 Management Research Methods and AMB201 Market and Audience Research are incompatible units. Students undertaking HRM or Management as a double major should contact the school for enrolment advice. From Semester 2, 2003 students who complete both MGB220 & AMB201 will be required to undertake an approved substitute unit to satisfy course requirements.

Part-Time Course Structure

Year 1, Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1, Semester 2

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2, Semester 1

AMB260	Public Relations Theory and Practice
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 2

AMB261	Media Relations and Publicity
BSB115	Management, People and Organisations

Year 3, Semester 1

BSB110	Accounting
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 2

AMB201	Marketing and Audience Research
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 1

AMB262	Public Relations Writing
BSB111	Business Law and Ethics

Year 4, Semester 2

AMB360	Corporate Communication Management
BSB113	Economics

Year 5, Semester 1

AMB361	Public Relations Campaigns
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 6 Semester 1

	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 6, Semester 2

	Elective unit
	Elective unit

The unit MGB220 Management Research Methods and AMB201 Market and Audience Research are incompatible units. Students undertaking Management or HRM as a double major should contact the school for enrolment advice. From semester 2, 2003 students who complete both AMB201 & MGB220 will be required to undertake an approved substitute unit to satisfy course requirements.

Public Relations with Public Relations Extended Major

Year 1 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1, Semester 2

AMB260	Public Relations Theory and Practice
BSB115	Management, People and Organisations

BUSINESS

Extended Major unit*
Extended major unit*

AMB201 Marketing and Audience Research
Extended Major unit*

Year 2, Semester 1

AMB201 Marketing and Audience Research
AMB202 Integrated Marketing Communication
AMB261 Media Relations and Publicity
BSB110 Accounting

Year 4, Semester 1

AMB262 Public Relations Writing
BSB111 Business Law and Ethics

Year 2, Semester 2

AMB262 Public Relations Writing
BSB111 Business Law and Ethics
BSB113 Economics
Extended Major unit*

Year 4, Semester 2

AMB360 Corporate Communication Management
BSB113 Economics

Year 3, Semester 1

AMB360 Corporate Communication Management
AMB370 Public Relations Cases
Elective unit
Elective unit

Year 5, Semester 1

AMB361 Public Relations Campaigns
AMB370 Public Relations Cases

Year 3, Semester 2

AMB361 Public Relations Campaigns
AMB371 Corporate Communication Strategies
Elective unit
Elective unit

Year 5, Semester 2

AMB371 Corporate Communication Strategies
Elective unit

Notes

*Any unit offered by the School of Advertising, Marketing and Public Relations.

Year 6, Semester 1

Extended Major unit*
Elective unit

Year 6, Semester 2

Elective unit
Elective unit

Notes

*Any unit offered by the School of Advertising, Marketing and Public Relations.

Public Relations with Public Relations Extended Major

Year 1, Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1, Semester 2

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2, Semester 1

AMB202 Integrated Marketing Communication
AMB260 Public Relations Theory and Practice

Year 2, Semester 2

AMB261 Media Relations and Publicity
BSB115 Management, People and Organisations

Year 3, Semester 1

BSB110 Accounting
Extended Major unit*

Year 3, Semester 2

Potential Careers:

Government Officer, Information Officer, Journalist, Policy Officer, Public Relations Officer/Consultant, Publishing Professional.

**Bachelor of Business - Carseldine First
Year Program (BS56)****Year offered:** 2008**Admissions:** Yes**Course duration (full-time):** 3 years**Course duration (part-time):** 6 years**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point
*(subject to annual review)***Domestic fees (indicative):** 2008: Full fee tuition \$14,400; CSP \$8,000**International Fees (per semester):** 2008: \$9,120 per semester
*(subject to annual review)***Domestic Entry:** February and July**OP Guarantee:** Yes**Total credit points:** 288**Standard credit points per full-time semester:** 48**Standard credit points per part-time semester:** 24**Course coordinator:** Mr Andrew Paltridge**Campus:** Carseldine**Potential Careers:**

Accountant, Advertising Professional, Banking and Finance Professional, Economist, Human Resource Manager, International Business Specialist, Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business - Course Notes (BS56)

Year offered: 2008

Admissions: No

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,000

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Course Design

Students commencing the Bachelor of Business campus must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Faculty Core units (refer to A below)
- (b) one block of six Major Core units (refer to B below)
- (c) one of the following:
 - Double Major (six units); or
 - Extended Major (six units); or
 - Specialisation (six units).
- (d) plus four Elective units.

The course structures, listed by Primary Major, outline a sequence of unit study and ensures that prerequisite requirements of a unit are satisfied. Please see separate entries in Studyfinder by Major.

(A) FACULTY CORE UNITS

- BSB110 Accounting
- BSB111 Business Law & Ethics
- BSB113 Economics
- BSB114 Government, Business & Society
- BSB115 Management, People & Organisations
- BSB119 International & Electronic Business
- BSB122 Quantitative Analysis and Finance
- BSB126 Marketing

(B) MAJOR CORE UNITS

Accountancy

- AYB121 Financial Accounting
- AYB220 Company Accounting
- AYB221 Computerised Accounting Systems
- AYB225 Management Accounting
- AYB301 Auditing
- EFB101 Data Analysis for Business

Advertising

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory & Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns

Banking and Finance

- EFB101 Data Analysis for Business
- EFB102 Economics 2
- EFB201 Financial Markets
- EFB210 Finance 1
- EFB307 Finance 2
- EFB312 International Finance

Economics

- EFB101 Data Analysis for Business
- EFB102 Economics 2
- EFB202 Business Cycles & Economic Growth
- EFB211 Firms, Markets & Resources
- EFB314 International Trade & Economic Competitiveness
- EFB329 Contemporary Applications of Economic Theory
- Human Resource Management
- MGB207 Human Resource Issues & Strategy
- MGB211 Organisational Behaviour
- MGB220 Management Research Methods
- MGB221 Performance and Reward
- MGB320 Recruitment and Selection
- MGB331 Training and Development

International Business

- IBB202 Business & the World Economy
- IBB210 Export Management
- IBB213 International Marketing
- IBB300 International Business Strategy
- and one of the following pairs of area study units:
 - IBB217 Asian Business Development
 - IBB317 Contemporary Business in Asia
 OR
 - IBB208 European Business Development
 - IBB308 Contemporary Business in Europe

Management

- MGB210 Production & Service Management
- MGB211 Organisational Behaviour
- MGB220 Management Research Methods
- MGB222 Managing Organisations
- MGB309 Strategic Management
- MGB334 Managing in a Changing Environment

Marketing

- AMB200 Consumer Behaviour
- AMB201 Marketing & Audience Research
- AMB240 Marketing Planning & Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing

Public Relations

- AMB201 Marketing & Audience Research
- AMB260 Public Relations Theory & Practice
- AMB261 Media Relations & Publicity
- AMB262 Public Relations Writing
- AMB360 Corporate Communication Management
- AMB361 Public Relations Campaigns

(C) SPECIALISATIONS

Students should note that not all specialisations will be timetabled in every year or semester. Hence, it is important that you confirm that the specialisation in which you are interested is offered. Students are also able to undertake an Interfaculty Specialisations (IFS) with the approval of the Director of Undergraduate Studies. Full details are available from the Faculty of Business Student Enquiries Counter, Level 1, B Block, Gardens Point or on (07) 3138 2050 or via bus@qut.edu.au

- Business Law and Tax (BLS) for Business students without an Accountancy Major.
- Financial Economics (FES) for Business students without an Economics or Banking & Finance Major.
- Integrated Marketing Communication (IMS)

- Sales Specialisation (SALES)
- Electronic Business (EUS)
- International Logistics Specialisation (ILG)
- International Exchange (IEX)
- Language (LGS) for Business students with any major. Students may study French, German, Indonesian or Japanese, or also seek approval to undertake a different language at another tertiary institution. Students undertaking a language specialisation must complete a minimum of four language units, plus either; two additional language units; or IBB205 Cross Cultural Communication & Negotiation, and one other International Business unit, provided pre-requisite requirements are met.

Special Requirements

A full-time student may only enrol in units selected from those contained in the normal course program for semesters 1 and 2 in the first year of study unless in exceptional circumstances, and with the approval of the Director of Studies. Similarly, a part-time student may only select units from those listed for years 1 and 2 in the first two years of study.

A student must enrol for more than one unit in any semester, unless they have the approval of the Director of Studies. Copies of the Undergraduate Guidelines outlining the faculty rules and procedures are available from any Faculty of Business Student Enquiries Centre.

Definitions

Double Major: a second major core (six units) chosen from (B) above. Six units must be completed for a double major. When a unit is common to both majors, or a unit that is incompatible has already been completed an alternative double major option unit must be substituted. Approval for the substitute unit should be sought from the Major Coordinator.

Extended Major: an additional group of six specified units in the same discipline area as the primary major core. A list of possible extended majors are provided with the respective primary major structures.

Specialisation: a coherent group of six specified units in a discipline area. Specialisations for business students may be chosen from a number of areas (refer to C above). Six units must be completed for a specialisation. When a unit is common to the major and specialisation, or when a unit that is incompatible has already been completed An alternative specialisation option unit must be substituted. Approval for the substitute unit should be sought from the Major Coordinator.

Elective: a unit of 12 credit points chosen from any degree course at QUT including approved degree level study tours. Electives may also be taken at other recognised universities if the student obtains written approval from the Course Coordinator and the Head of School.

Bachelor of Business (Management or Marketing) (BS58)

Year offered: 2008

Admissions: No

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP Rate available July

Domestic Entry: February and July

QTAC code: This course is no longer offered.

Past rank cut-off: 68; Dfee: 68

Past OP cut-off: 15; Dfee: 15

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for marketing major, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Management: Prof Robert Waldersee; Marketing: Mr Bill Proud

Campus: Caboolture

Discontinuation

From Semester 2, 2007 this course has been recoded to BS56 Bachelor of Business. Therefore, there will be no further intake into this course. However, students who are currently enrolled are able to remain enrolled until the completion of their degree. Students currently enrolled in this course may elect to transfer to the BS56 Bachelor of Business to complete their course. Students who elect to transfer to the new course will be required to undertake a double major and complete a maximum of 4 elective units. From Semester 1, 2012, all students will be enrolled in the new program.

Bachelor of Business (Honours) (BS63)

Year offered: 2008

Admissions: Yes

CRICOS code: 009038B

Course duration (full-time): 1 year

Course duration (part-time): 2 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$7,252

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February; July*(*not Accountancy, Economics or Banking & Finance)

International Entry: February; July* (subject to unit availability)

Total credit points: 96

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Professor Per Davidsson, Director of Research

Discipline coordinator: Professor Gerry Gallery (Accountancy); Dr Judy Drennan (Advertising, International Business, Marketing & Public Relations); Assoc Prof Adam Clements (Economics and Banking & Finance) and Professor Rachel Parker (Management and Human Resource Management)

Campus: Gardens Point

Overview

If applicants have shown high achievement in an undergraduate degree, the Honours program allows advanced studies in a chosen field. The capacity to conduct rigorous independent research will develop, and the advanced coursework integrates conceptual and practical knowledge within a discipline. Applicants can study within the fields of Accountancy, Advertising, Banking & Finance, Economics, Human Resource Management, International Business, Management, Marketing, Public Relations. The Faculty will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Faculty's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

Entry requirements

A Bachelor of Business from QUT that includes a major in the area of intended Honours level study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the three years of undergraduate study or other qualifications and experience which is considered by the Dean of Faculty to qualify for admission. Students would normally apply for admission to Honours at the end of the final year of their pass degree, or within 18 months of completing the pass degree.

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's

postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Requirements

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described below for their area of Honours study.

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Course Structure

Accountancy

Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).

Three Compulsory Core Units:

BSN502 Research Methodology

BSN503 Research Seminar

AYN433 Research Topics in Accounting

OR other postgraduate unit approved by course cocordinator

Plus one of the following Accountancy units:

AYN413 Enterprise Systems Governance and Audit

AYN424 International Accounting

AYN454 Forensic Accounting and Investigation

AYN505 Financial Analysis and Business Valuation

BSN005 Introduction to Academic Research

BSN412 Qualitative Research and Analytical Techniques

BSN506 Econometric Methods

OR other postgraduate unit approved by course coordinator

Plus

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Advertising

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).

Select two units from the following Compulsory Core units:

BUSINESS

AMN403	Marketing and Survey Research		
BSN502	Research Methodology		
BSN503	Research Seminar		
BSN412	Qualitative Research and Analytical Techniques		
	Plus choose two Elective units:	BSN501	Dissertation
	The elective units may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (Advertising), subject to the approval of the Subject Area Coordinator.	BSN501-2	Dissertation
		BSN501-3	Dissertation
		BSN501-4	Dissertation
	Plus		Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
BSN501-1	Dissertation		
BSN501-2	Dissertation		
BSN501-3	Dissertation		
BSN501-4	Dissertation		
	Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.		
Banking and Finance			
	Students must complete three prescribed units (36 credit points), one elective (12 credit points), and a dissertation (48 credit points).		
	One Compulsory Core Unit:		
BSN506	Econometric Methods		
	Plus two Banking and Finance Units:		
EFN504	Finance Honours		
EFN505	Financial Risk Management		
	Plus choose one Elective unit:		
	The elective unit may be taken from any postgraduate unit offered by the School of Accountancy or School of Economics and Finance subject to the approval of the Course Coordinator or Head of School		
	Plus		
BSN501-1	Dissertation		
BSN501-2	Dissertation		
BSN501-3	Dissertation		
BSN501-4	Dissertation		
	Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.		
Human Resource Management			
	Students must complete four units (48 credit points) and a dissertation (48 credit points)		
	Two Compulsory Core Units:		
BSN502	Research Methodology		
BSN503	Research Seminar		
	Plus two Elective units:		
	The elective unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the subject area coordinator.		
	Plus		
BSN501-2	Dissertation		
BSN501-1	Dissertation		
BSN501-3	Dissertation		
BSN501-4	Dissertation		
	Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.		
International Business			
	Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).		
	Two Compulsory Core Units:		
BSN502	Research Methodology		
BSN503	Research Seminar		
	Plus two Elective units:		
	The elective units may be taken from any 12 credit point postgraduate unit offered by the School of International Business, in the specialisation area (International Business), subject to the approval of the Subject Area Coordinator		
BSN501-1	Dissertation		
	Plus		
BSN501-2	Dissertation		
BSN501-3	Dissertation		
BSN501-4	Dissertation		
	Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a		
Economics			
	Students must complete three prescribed units (36 credit points), one elective (12 credit points), and a dissertation (48 credit points).		
	One Compulsory Core Unit:		
BSN506	Econometric Methods		
	Plus two Economics Units:		
EFN500	Contemporary Macroeconomic Theory		
EFN502	Developments in Microeconomic Theories		
	Plus one Elective unit:		

seminar detailing their research proposal.

AMN403 Marketing and Survey Research

Management

Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points)

BSN502 Research Methodology

BSN503 Research Seminar

BSN412 Qualitative Research and Analytical Techniques

Two Compulsory Core Units:

Plus two Elective units:

BSN502 Research Methodology

BSN503 Research Seminar

Plus two of the following units:

The elective units may be taken from any 12 credit point postgraduate unit offered by the School of Marketing, Advertising and Public Relations, in the specialisation area (Public Relations), subject to the approval of the Subject Area Coordinator

The elective unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the subject area coordinator.

Plus

Plus

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Account Executive, Accountant, Actuary, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Developer, Human Resource Manager, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Public Relations Officer/Consultant, Risk Manager, Stockbroker.

Marketing

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).

Select two of the following Compulsory Core units:

AMN403 Marketing and Survey Research

BSN502 Research Methodology

BSN503 Research Seminar

BSN412 Qualitative Research and Analytical Techniques

Plus two Elective units:

The elective units for this Honours program may be taken from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (Marketing), subject to the approval of the Subject Area Coordinator

Plus

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

Whilst enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Public Relations

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).

Select two of the following Compulsory Core Units:

Master of Business (Research) (BS92)

Year offered: 2008

Admissions: Yes

CRICOS code: 054092M

Course duration (full-time): 3 semesters or 2 semesters

Course duration (part-time): 6 semesters or 4 semesters

Domestic fees (per credit point): RTS/RTA: 2008 Full fee tuition \$135 per credit point (exceeded max. entitlement) *(subject to annual review)*

Domestic fees (indicative): 2008: \$12,960

International Fees (per semester): 2008: \$10,608 per semester *(subject to annual review)*

Domestic Entry: at any time

International Entry: at any time

Total credit points: 144 (without an Honours degree) or 96 (with an Honours degree and exemption for the coursework component)

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Professor Per Davidsson, Director of Research

Discipline coordinator: Professor Natalie Gallery (Accountancy); Associate Professor Judy Drennan (Advertising, International Business, Marketing & Public Relations); Professor Paul Frijters (Economics and Banking & Finance); Professor Rachel Parker (Human Resource Management and Management); and Prof Per Davidsson (Entrepreneurship & Innovation)

Campus: Gardens Point

Entry Requirements

If applicants have an Honours degree, (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Faculty must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or
- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and

practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

The Faculty will provide students with up to \$1000 under the Faculties Postgraduate Research Student Support Scheme for approved research-related expenses associated with the preparation of the thesis (including up to \$750 for fieldwork activities and conference attendance). Schools may also provide additional funding assistance and /or opportunities for paid research assistant or tutoring work.

Course Design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study prescribed below.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Course Structure

Accountancy

Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:

Compulsory Core units:

- BSN502 Research Methodology
- BSN503 Research Seminar
- AYN433 Research Topics in Accounting

or

Other postgraduate unit approved by the Course Coordinator

Plus one of the following units:

- AYN413 Enterprise Systems Governance and Audit
- AYN424 International Accounting
- AYN454 Forensic Accounting and Investigation
- AYN505 Financial Analysis and Business Valuation
- BSN005 Introduction to Academic Research
- BSN506 Econometric Methods
- BSN412 Qualitative Research and Analytical Techniques

Other postgraduate unit approved by the Course Coordinator

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-5 Thesis
- BSN600-4 Thesis
- BSN600-6 Thesis

BUSINESS

BSN600-7 Thesis

BSN600-8 Thesis

null

Advertising

Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:

Select two Compulsory Core units:

AMN403 Marketing and Survey Research

BSN502 Research Methodology

BSN503 Research Seminar

BSN412 Qualitative Research and Analytical Techniques

Plus two Elective units:

These elective units may be taken from any approved 12 credit point postgraduate unit in the specialisation area (Advertising), subject to approval of the Subject Area Coordinator.

Plus:

BSN600-1 Thesis

BSN600-2 Thesis

BSN600-3 Thesis

BSN600-4 Thesis

BSN600-5 Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

Banking & Finance

Students must complete three prescribed units (36 credit points), one elective unit (12 credit point), and a thesis (96 credit points) as follows:

One Compulsory Core unit:

BSN506 Econometric Methods

Plus two Banking and Finance units:

EFN504 Finance Honours

EFN505 Financial Risk Management

Plus one Elective unit:

This elective unit may be taken from any approved 12 credit point postgraduate unit offered by the Faculty of Business, subject to approval of the Subject Area Coordinator.

Plus:

BSN600-1 Thesis

BSN600-2 Thesis

BSN600-3 Thesis

BSN600-4 Thesis

BSN600-5 Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

Economics

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (96 credit points) as follows:

One Compulsory Core unit:

BSN506 Econometric Methods

Plus two Economics units:

EFN500 Contemporary Macroeconomic Theory

EFN502 Developments in Microeconomic Theories

Plus one Elective unit:

This elective unit may be taken from any approved 12 credit point postgraduate unit offered by the Faculty of Business, subject to approval of the Subject Area Coordinator.

Plus:

BSN600-1 Thesis

BSN600-2 Thesis

BSN600-3 Thesis

BSN600-4 Thesis

BSN600-5 Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

Entrepreneurship & Innovation

Students must complete three prescribed units (36 credit points), one elective unit (12 credit point), and a thesis (96 credit points) as follows:

Three Compulsory Core units:

GSN234 Contemporary Issues in Entrepreneurship

BSN502 Research Methodology

BSN503 Research Seminar

Plus one Elective unit:

This elective unit may be taken from any approved 12 credit point postgraduate unit in the specialisation area (Entrepreneurship & Innovation), subject to approval of the Subject Area Coordinator.

Plus:

BSN600-1 Thesis

BSN600-2 Thesis

BSN600-3 Thesis

BSN600-4 Thesis

BSN600-5 Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

Human Resource Management

Under the umbrella of Human Resources

Management, students may also be able to undertake a thesis in Employee Relations. Students must complete four units (48 credit points) and a thesis (96 credit points) as follows:

Two Compulsory Core units:

- BSN502 Research Methodology
- BSN503 Research Seminar

Plus:

- Elective unit
- Elective unit

The elective units may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the subject area coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Students must complete two prescribed units (24 credit points), two elective units (24 credit points) and a thesis (96 credit points) as follows:

Two Compulsory Core units:

- BSN502 Research Methodology
- BSN503 Research Seminar

Plus:

- Elective unit
- Elective unit

The elective units may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the subject area coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

International Business

Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:

Two Compulsory Core units:

- BSN502 Research Methodology
- BSN503 Research Seminar

Plus two Elective units:

These elective units may be taken from any approved 12 credit point postgraduate unit offered by the Faculty of Business in the specialisation area (International Business), subject to approval of the Subject Area Coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Marketing

Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:

Select two of the following Compulsory Core units:

- AMN403 Marketing and Survey Research
- BSN502 Research Methodology
- BSN503 Research Seminar
- BSN412 Qualitative Research and Analytical Techniques

Plus choose two Elective units:

These elective units may be taken from any approved 12 credit point postgraduate unit in the specialisation area (Marketing), subject to approval of the Subject Area Coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Management

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

Public Relations

Students must complete two prescribed units

(24 credit points), two elective units (24 credit points), and a thesis (96 credit points) as follows:

Select two of the following Compulsory Core units:

- AMN403 Marketing and Survey Research
- BSN502 Research Methodology
- BSN503 Research Seminar
- BSN412 Qualitative Research and Analytical Techniques

Plus select two Elective units:

These elective units may be taken from any approved 12 credit point postgraduate unit in the specialisation area (Public Relations), subject to approval of the Subject Area Coordinator.

Plus:

- BSN600-1 Thesis
- BSN600-2 Thesis
- BSN600-3 Thesis
- BSN600-4 Thesis
- BSN600-5 Thesis
- BSN600-6 Thesis
- BSN600-7 Thesis
- BSN600-8 Thesis

Potential Careers:

Human Resource Developer, Human Resource Manager.

Master of Business (Forensic Accounting) (BS93)

Year offered: 2008

Admissions: No

CRICOS code: 002329C

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Associate Professor Peter Best

Campus: Gardens Point

Discontinuation.

From Semester 1, 2007, this course has been renamed and recoded to BS16 Master of Business. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2009. From Semester 1, 2010, all students will be enrolled in the new program.

null

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Economist, Electronic Commerce Developer, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Internet Professional, Investment Manager, Public Servant, Risk Manager, Stockbroker.

Master of Business (International Business) (BS93)

Year offered: 2008

Admissions: No

CRICOS code: 002329C

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Mr Simon Ridings

Campus: Gardens Point

null

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Business Analyst, International Business Specialist, Manager, Policy Officer, Project Manager.

Master of Business (Marketing) (BS93)

Year offered: 2008

Admissions: No

CRICOS code: 002329C

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Mr Bill Proud

Campus: Gardens Point

Discontinuation

From Semester 1, 2007, this course has been renamed and recoded to BS16 Master of Business. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2009. From Semester 1, 2010, all students will be enrolled in the new program.

null

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Marketing Officer/Manager.

Master of Business (Philanthropy & Nonprofit Studies) (BS93)

Year offered: 2008

Admissions: No

CRICOS code: 002329C

Course duration (full-time): 3 semesters

Course duration (part-time): 6 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,984 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Mr Andrew Paltridge

Discipline coordinator: Prof Myles McGregor-Lowndes

Campus: Gardens Point

Cohort Rule

A cohort rule applies to this course.

More details...

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

Entry Requirements

FOR DOMESTIC STUDENTS:

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

FOR INTERNATIONAL STUDENTS:

In addition to the above academic entry requirement, international students must meet the following English language proficiency levels for entry into the Faculty's postgraduate coursework courses:

- IELTS: overall band score of 6.5 with no sub-band below 6.0; or

- TOEFL: 575 (paper-based) or 230 (computerised) (if TOEFL permitted by visa requirements).

Course Design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the BS16 Master of Business who wish to exit early from this course and graduate with a Graduate Diploma in Business, may do so after they have successfully completed eight (8), 12 credit point units, where a minimum of six (6) units are within the same discipline area, approved by the Course Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive block credit for 48 credit points.

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Administrator, Business Analyst, Contract Administrator, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Health Services Manager, Investment Manager, Project Developer, Project Manager, Public Servant.

Master of Business Administration (GS10)

Year offered: 2008

Admissions: No

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

Total credit points: 144

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Old Course Code

This is an old course code. Please refer to the new course code, GS40, for information on the Master of Business Administration (MBA).

Potential Careers:

Administrator, Banking and Finance Professional, Government Officer, International Business Specialist, Manager, Public Servant.

Master of Business Administration (GS30)

Year offered: 2008

Admissions: No

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Old Course Code

This is an old course code. Please refer to the new course code, GS40, for information on the Master of Business Administration (MBA).

Master of Business Administration (MBA) (GS40)

Year offered: 2008

Admissions: No

CRICOS code: 003468F

Course duration (full-time): 3 semesters. The course must be completed within a maximum time period of five years.

Course duration (part-time): 6 semesters. The course must be completed within a maximum time period of five years.

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

Domestic Entry: 6 entry points per year

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Overview

The innovative structure and content of QUT's MBA is unique in Australia, and gives students a distinct career advantage by offering a broader range of core and elective units. QUT offers 6 credit point units delivered in 7 week modules, giving students the flexibility to commence study at any one of six different entry points each year.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Have a GMAT score of at least 500; and
3. Have at least two years work experience;

and then also possess:

- A Bachelor degree in any field; and
- At least 10 points from at least two of the three categories - prior work experience, academic achievement and management aptitude.

For further information, including details regarding the allocation of points, please see the table at: <http://www.bgsb.qut.edu.au/study/future/entryreq.jsp>

Course Design

Students must complete 15 core units and 2 integrative core units of 6 credit points each and a further 42 credit points of elective units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Course Code Information

The GS40 and GS85 course codes have been discontinued. Students currently enrolled in these course codes will be able to continue until completion. Students should consult course information for GS75 for information.

Course structure

Course Structure

Students must complete the following 15 core units:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Plus the following 2 Integrative core units:

GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Plus 42 credit points of elective units which may be undertaken as a concentration/minor

MBA Concentrations and Minors

Accounting

Minor

Core Unit:

GSN404	Financial Statements Analysis
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Required Unit:

GSN427	Financial Planning and Control
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Elective Units:

Choose 12 credit points from list of electives below

Concentration

Core Unit:

GSN404	Financial Statements Analysis
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Required Units:

GSN427	Financial Planning and Control
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Elective Units:

Choose 24 credit points from list of electives below

Elective List:

AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2

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AYN418	Financial Accounting 3	AYN412	Company Law
AYN424	International Accounting	GSN224	Corporate Philanthropy
AYN443	Electronic Commerce Cycles	GSN233	Special Topic in Philanthropy and Nonprofit Studies
Business Communication		GSN422	Business Law 2
	Minor	GSN427	Financial Planning and Control
	Core Unit:	GSN456	Personal Development and Ethics for Managers
GSN407	Business Communication	GSN480	Business Sustainability and Competitive Advantage
	Required Unit:	GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN417	Effective Advocacy for Managers	GSN484	Management for Philanthropic and Nonprofit Organisations
	Elective Units:	GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	Choose 12 credit points from list of electives below	GSN486	Accounting Issues for Philanthropic & Nonprofit Organisations
	Concentration		
	Core Unit:		
GSN407	Business Communication		
	Required Unit:		
GSN417	Effective Advocacy for Managers	Economics	
	Elective Units:		Minor
	Choose 24 credit points from list of electives below		Core Unit:
	Elective List:	GSN491	Economics in Business 1
AMN465	Public Relations Management		Required Unit:
GSN457	Organisational Communication and Influence	GSN492	Economics in Business 2
GSN462	Negotiation Strategies		Elective Units:
GSN496	Public Relations and Crisis Management		Choose 12 credit points from list of electives below
QCD110	Professional Communication 1		Concentration:
QCD210	Professional Communication 2		Core Units:
		GSN491	Economics in Business 1
			Required Units:
		GSN492	Economics in Business 2
			Elective Units:
			Choose 24 credit points from list of electives below
			Elective List:
		BSN506	Econometric Methods
		EFN410	Economic and Financial Modelling
		EFN500	Contemporary Macroeconomic Theory
		EFN502	Developments in Microeconomic Theories
			Students undertaking EFN500 and EFN502 would need to have completed the equivalent of a second year undergraduate Economics degree at a recognised university. This would involve completing intermediate undergraduate macro and micro economics at the very least.
Corporate Governance		Entrepreneurship	
	Required Units:		Minor
	Minor		Core Unit:
	Core Units:		
GSN404	Financial Statements Analysis	GSN410	Entrepreneurship
GSN412	Business Law 1	GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability		
	Required Units:		
GSN472	Legal Principles of Corporate Governance		
	Concentration		
	Core Units:		
GSN404	Financial Statements Analysis		
GSN405	Strategic Management		
GSN412	Business Law 1		
	Required Units:		
GSN472	Legal Principles of Corporate Governance		
	Elective Units:		
	Choose 6 credit points from list of electives below		
	Elective List:		

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GSN460	Creative Problem Solving Required Units:	EFN414	International Finance
GSN420	New Venture Strategy Concentration Core Units:	EFN415	Security Analysis
GSN410	Entrepreneurship	EFN416	Treasury and Portfolio Management
GSN416	Business Plans 1	EFN506	Advanced International Finance
GSN460	Creative Problem Solving Required Units:	Health Services Management	
GSN420	New Venture Strategy Elective Units: Choose 12 credit points from list of electives below Elective List:		Minor Core Units:
GSN426	Business Plans 2	GSN491	Economics in Business 1
GSN429	New Venture Marketing		Required Units:
GSN430	New Venture Funding	PUN640	Health Care Delivery and Reform
GSN431	New Venture Growth and Transitions		Elective Units: Choose 6 credit points from list of electives below Concentration Core Units:
GSN432	New Venture Leadership and HRM	GSN491	Economics in Business 1
GSN434	Venture Capital		Required Units:
GSN479	Spreadsheet Modelling for Managers	PUN640	Health Care Delivery and Reform
GSN494	Innovating for Business Competitiveness		Elective Units: Choose 18 credit points from list of electives below Elective List:
Finance		LWS006	Health, Ethics And The Law
	Minor Core Units:	PUP415	Occupational Health
GSN413	Financial Management 1	PUN601	Contemporary Health Policies
GSN491	Economics in Business 1 Required Units:	PUN608	Health Economics
GSN423	Financial Management 2 Elective Units: Choose 6 credit points from list of electives below Concentration Core Units:	PUN649	Health Care Financial Management
GSN413	Financial Management 1	PUN632	Health Services Management, Leadership and Change
GSN491	Economics in Business 1 Required Units:	PUN615	Advanced Health Service Management
GSN423	Financial Management 2 Elective Units: Choose 18 credit points from list of electives below Elective List:	PUN617	Environmental Health Management
GSN430	New Venture Funding	Human Resource Management	
GSN434	Venture Capital		Minor Core Units:
GSN479	Spreadsheet Modelling for Managers	GSN406	Human Resource Management Issues
GSN492	Economics in Business 2	GSN409	Organisational Behaviour 1
EFN401	Advanced Financial Institutions Management		Required Units:
EFN412	Advanced Managerial Finance	MGN427	Human Resource Management
			Concentration Core Units:
		GSN406	Human Resource Management Issues
		GSN409	Organisational Behaviour 1
			Required Units:
		MGN427	Human Resource Management
			Elective Units: Choose 12 credit points from list of electives below Elective list:

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GSN419	Organisational Behaviour 2	IBN404	Business in Europe
GSN432	New Venture Leadership and HRM	IBN409	Negotiating Across Borders
MGN505	Consulting and Change Management	IBN410	International Logistics Management
MGN421	Strategic HRM	IBN421	Marketing Internationally
		IBN435	Business in Australia
Information Technology Management		Leadership	
	Minor		Minor
	Required Units:		Core Units:
GSN490	Managing Technological Innovation	GSN407	Business Communication
	Elective Units:	GSN415	Understanding Leadership
	Choose 24 credit points from list of electives below		Required Units:
	Concentration	GSN425	Leadership Development
	Required Units:		Elective Units:
GSN490	Managing Technological Innovation		Choose 6 credit points from list of electives below
	Elective Units:		Concentration
	Choose 36 credit points from list of electives below		Core Units:
	Elective List:	GSN407	Business Communication
ITN201	Enterprise Architectures	GSN415	Understanding Leadership
ITN220	Major Issues in Information Systems		Required Units:
ITN228	Enterprise Systems	GSN417	Effective Advocacy for Managers
ITN241	Information Technology Management	GSN425	Leadership Development
ITN255	Knowledge Management		Elective Units:
ITN264	Information Systems Consulting		Choose 12 credit points from list of electives below
ITN266	Information Management		Elective List:
ITN272	Information Technology Project Management	GSN417	Effective Advocacy for Managers
ITN298	Business Process Management	GSN432	New Venture Leadership and HRM
ITN330	Information Issues and Values	GSN456	Personal Development and Ethics for Managers
		GSN457	Organisational Communication and Influence
		GSN480	Business Sustainability and Competitive Advantage
		GSN496	Public Relations and Crisis Management
		MGN505	Consulting and Change Management
International Business		Marketing	
	Minor		Minor
	Core Unit:		Core Units:
GSN401	Managing in the Global Business Environment	GSN408	Fundamentals of Marketing Management
	Elective Units:		Required Units:
	Choose 18 credit points from list of electives below	GSN418	Marketing Strategy Development
	Concentration		Elective Units:
	Core Unit:		Choose 12 credit points from list of electives below
GSN401	Managing in the Global Business Environment		Concentration
	Elective Units:		Core Units:
	Choose 30 credit points from list of electives below	GSN408	Fundamentals of Marketing Management
	Elective List:		Required Units:
GSN428	International Study Tour		
GSN444	Special Topic 1		
GSN462	Negotiation Strategies		
AYN424	International Accounting		
EFN414	International Finance		
IBN403	Business in Asia		

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<p>GSN418 Marketing Strategy Development</p> <p>Elective Units:</p> <p>Choose 24 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN429 New Venture Marketing</p> <p>GSN447 Strategic Internet Marketing 1</p> <p>GSN476 Sales Management</p> <p>GSN479 Spreadsheet Modelling for Managers</p> <p>GSN487 Marketing for the Nonprofit Sector</p> <p>GSN493 Customer Relationship Management</p> <p>GSN496 Public Relations and Crisis Management</p> <p>AMN400 Consumer Behaviour</p> <p>AMN401 Integrated Marketing Communication</p> <p>AMN403 Marketing and Survey Research</p> <p>AMN420 Advertising Management</p> <p>AMN421 Contemporary Issues in Advertising</p> <p>AMN423 Strategies for Creative Advertising</p> <p>AMN461 Corporate Media Strategy and Tactics</p> <p>AMN465 Public Relations Management</p>	<p>Project Management</p> <p>Minor</p> <p>Required Units:</p> <p>GSN440 Risk Management 1</p> <p>GSN442 Project Management 1</p> <p>GSN443 Project Management 2</p> <p>Elective Units:</p> <p>Choose 6 credit points from list of electives below</p> <p>Concentration</p> <p>Required Units:</p> <p>GSN440 Risk Management 1</p> <p>GSN442 Project Management 1</p> <p>GSN443 Project Management 2</p> <p>Elective Units:</p> <p>Choose 18 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN438 Production and Operations Management 1</p> <p>GSN441 Risk Management 2</p> <p>GSN461 Making Change Work</p> <p>GSN477 Contract Management</p> <p>GSN479 Spreadsheet Modelling for Managers</p>
<p>Philanthropy and Nonprofit Studies</p>	
<p>Minor</p> <p>Required Units:</p> <p>GSN224 Corporate Philanthropy</p> <p>GSN481 Philanthropic and Nonprofit Frameworks of Governance</p> <p>GSN482 Philanthropic and Nonprofit Economics</p> <p>Concentration</p> <p>Required Units:</p> <p>GSN224 Corporate Philanthropy</p> <p>GSN481 Philanthropic and Nonprofit Frameworks of Governance</p> <p>GSN482 Philanthropic and Nonprofit Economics</p> <p>Elective Units:</p> <p>Choose 12 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN233 Special Topic in Philanthropy and Nonprofit Studies</p> <p>GSN483 Ethics for Philanthropic and Nonprofit Organisations</p> <p>GSN484 Management for Philanthropic and Nonprofit Organisations</p> <p>GSN485 Legal Issues for Philanthropic and Nonprofit Organisations</p> <p>GSN486 Accounting Issues for Philanthropic & Nonprofit Organisations</p> <p>GSN487 Marketing for the Nonprofit Sector</p> <p>GSN488 Fundraising Development Principles</p> <p>GSN489 Fundraising Development Techniques</p>	<p>Strategy</p> <p>Minor</p> <p>Core Units:</p> <p>GSN405 Strategic Management</p> <p>Required Units:</p> <p>GSN474 Strategy Planning & Development</p> <p>Elective Units:</p> <p>Choose 12 credit points from list of electives below</p> <p>Concentration</p> <p>Core Units:</p> <p>GSN405 Strategic Management</p> <p>Required Unit:</p> <p>GSN474 Strategy Planning & Development</p> <p>Elective Units:</p> <p>Choose 24 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN420 New Venture Strategy</p> <p>GSN426 Business Plans 2</p> <p>GSN431 New Venture Growth and Transitions</p> <p>GSN461 Making Change Work</p> <p>GSN475 Strategic Analysis</p> <p>GSN494 Innovating for Business Competitiveness</p> <p>MGN505 Consulting and Change Management</p>

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Medical Equipment Sales, Network Administrator, Network Manager, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Property Management, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

Graduate Certificate in Business Administration (GS42)

Year offered: 2008

Admissions: No

CRICOS code: 031575D

Course duration (full-time): 1 semester. The course must be completed within a maximum time period of two years.

Course duration (part-time): 2 semesters. The course must be completed within a maximum time period of two years.

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

Domestic Entry: 6 entry points per year

Total credit points: 48

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Overview

The Graduate Certificate in Business Administration allows professionals to update their skills in selected core business discipline areas.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Have a GMAT score of at least 500; and
3. Have at least two years work experience;

and then also possess:

- A Bachelor degree in any field; and
- At least 10 points from at least two of the three categories - prior work experience, academic achievement and management aptitude.

For further information, including details regarding the allocation of points, please see the table at: <http://www.bgsb.qut.edu.au/study/future/entryreq.jsp>

Course Design

Students must complete a minimum of 6 units (36 credit points) from the MBA core and no more than 12 credit points of elective units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Students who successfully complete the Graduate Certificate in Business Administration program with a GPA of 4.5 or above (on a 7 point scale) may enrol in the Master of Business Administration (MBA).

Course Code Information

The GS42 course code has been discontinued. Students currently enrolled in this course code will be able to continue

until completion. Students should consult course information for GS87 for information.

Course structure

Students have two options within this program:

Option 1:

Select a minimum of 6 units from the following MBA core units plus no more than 12 credit points of any postgraduate business unit approved by the MBA Director:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN491	Economics in Business 1

Option 2:

Select a major (48 credit points) from one of the following study areas:

Corporate Governance:

Required Units:

GSN401	Managing in the Global Business Environment
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN412	Business Law 1
GSN422	Business Law 2
GSN427	Financial Planning and Control
GSN456	Personal Development and Ethics for Managers
GSN472	Legal Principles of Corporate Governance

Elective Units:

Choose up to 12 credit points from this list below only if substitution has been granted for equivalent required units:

GSN224	Corporate Philanthropy
GSN233	Special Topic in Philanthropy and Nonprofit Studies
GSN480	Business Sustainability and Competitive Advantage
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit

Organisations

- GSN485 Legal Issues for Philanthropic and Nonprofit Organisations
- GSN486 Accounting Issues for Philanthropic & Nonprofit Organisations
- Entrepreneurship and Innovation:
Required Units:
- GSN401 Managing in the Global Business Environment
- GSN403 Understanding Data
- GSN404 Financial Statements Analysis
- GSN405 Strategic Management
- GSN408 Fundamentals of Marketing Management
- GSN410 Entrepreneurship
- GSN420 New Venture Strategy
- GSN460 Creative Problem Solving
- Leadership:
Required Units:
- GSN401 Managing in the Global Business Environment
- GSN407 Business Communication
- GSN409 Organisational Behaviour 1
- GSN415 Understanding Leadership
- GSN417 Effective Advocacy for Managers
- GSN425 Leadership Development
- Elective Units:
Choose 12 credit points from this list below:
- GSN221 Special Topic 1
- GSN419 Organisational Behaviour 2
- GSN456 Personal Development and Ethics for Managers
- GSN461 Making Change Work
- GSN462 Negotiation Strategies
- Strategy
Required Units:
- GSN401 Managing in the Global Business Environment
- GSN405 Strategic Management
- GSN408 Fundamentals of Marketing Management
- GSN474 Strategy Planning & Development
- Elective Units:
Choose 24 credit points from this list below:
- GSN410 Entrepreneurship
- GSN418 Marketing Strategy Development
- GSN420 New Venture Strategy
- GSN475 Strategic Analysis
- MGN505 Consulting and Change Management

Potential Careers:

Administrator, Manager.

Graduate Certificate in Management (GS43)

Year offered: 2008

Admissions: No

CRICOS code: 012664E

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

Total credit points: 48

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Course Discontinuation

Students should note that this course has been discontinued and there will be no further intake. However, students who are currently enrolled, or have already been made an offer into this course for 2005, are able to remain enrolled in it.

Potential Careers:

Administrator, Manager.

International Master of Business Administration (GS44)

Year offered: 2008

Admissions: No

Course duration (full-time): 3 semesters. Normally, the course can be completed in 14-16 months.

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

Domestic Entry: July and November

Total credit points: 144

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

some of these units at QUT and/or may take the following units at the respective partner institution, in order to meet the program requirements:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis

Potential Careers:

Administrator, Manager.

Course structure

Units to be completed at QUT:

Core Units:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN412	Business Law 1
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
	Plus 2 Integrative Core units:
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
	Plus 2 Required units:
GSN221	Special Topic 1
GSN222	Special Topic 2
	Or
IBN403	Business in Asia
IBN404	Business in Europe

Units to be completed at other universities#:

Core Units:

GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN491	Economics in Business 1

Plus Elective units:

18 credit points of elective units

#units are subject to availability at partner institution. Students may need to complete

Master of Business Administration (Major) (GS48)

Year offered: 2008

Admissions: Yes

CRICOS code: 043117J

Course duration (full-time): 4 semesters

Course duration (part-time): 8 semesters. Alternatively, the course may be undertaken part-time over a period of up to 6 years.

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

Domestic Entry: 6 entry points per year

Total credit points: 192

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Overview

In response to demand by students for even greater depth in a particular area, the BGSB now offers majors in Accounting, Entrepreneurship, Finance and Information Technology Management. By undertaking a major, students extend their MBA study by 48 credit points and gain greater knowledge in their chosen area. In effect, they are gaining a strong specialisation as well as a general management degree.

Entry Requirements

To be considered for admission, applicants must first:

- demonstrate proficiency in the English language; and
- have at least two years work experience

Then, points are awarded for the extent of prior work experience, prior academic results, and evidence of management aptitude. If an applicant is awarded 15 or more points from a minimum of two criteria, he/she will be offered admission. For further information, including details regarding the allocation of points, please see the table at: <http://www.bgsb.qut.edu.au/study/future/entryreq/mbaentry.jsp>

Course Design

Students must complete 15 core units and 2 integrative core units of 6 credit points each and a major of 60 credit points in a particular study area, plus a further 30 credit points of electives which may be either 6 or 12 credit point units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Explanatory Note

Courses GS48, GS76 and GS97 are identical in content.

Course code GS48 is used for all domestic students.

Course code GS76 is used for international students

undertaking full-time study in the Traditional mode of Semester 1 and 2 with a vacation over Summer (BGSB teaching periods 6 and 1).

Course code GS97 is used for international students undertaking full-time study in the Fast Track mode in each 6 week BGSB teaching period. The normal course duration is reduced by having no vacation periods other than official breaks (approx. 1 week) between each teaching period.

Course structure

The following 15 core units must be completed:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
Plus the following two Integrative core units:	
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Plus 90 credit points of which students are required to undertake a major (60 credit points) in one of the study areas below and 30 credit points of elective units. Students may attain concentrations (36 credit points) or minors (24 credit points) in the following areas through careful choice of elective units:

- Accounting
- Arts & Cultural Management (for continuing students only)
- Business Communication
- Corporate Governance
- Economics
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- International Business
- Information Technology Management
- Leadership
- Marketing

BUSINESS

Philanthropy & Nonprofit Studies
 Project Management
 Public Management
 Strategy
 For a list of units to be undertaken for Concentrations and Minors refer to the GS40 Master of Business Administration course structure.

GSN429 New Venture Marketing
 GSN430 New Venture Funding
 Elective units:
 Choose 18 credit points from the following elective units:
 GSN426 Business Plans 2
 GSN427 Financial Planning and Control
 GSN431 New Venture Growth and Transitions
 GSN432 New Venture Leadership and HRM
 GSN434 Venture Capital
 GSN479 Spreadsheet Modelling for Managers
 GSN494 Innovating for Business Competitiveness

MAJORS

Accounting

Core Units:
 GSN404 Financial Statements Analysis
 Required Units:
 GSN427 Financial Planning and Control
 Elective units:
 Choose 48 credit points from the following elective units:
 AYN412 Company Law
 AYN414 Cost and Management Accounting
 AYN416 Financial Accounting 1
 AYN417 Financial Accounting 2
 AYN418 Financial Accounting 3
 AYN424 International Accounting
 AYN443 Electronic Commerce Cycles

Economics

Core Units:
 GSN491 Economics in Business 1
 Required Units:
 GSN492 Economics in Business 2
 Elective units:
 Choose 48 credit points from the following elective units:
 BSN506 Econometric Methods
 EFN410 Economic and Financial Modelling
 EFN500 Contemporary Macroeconomic Theory
 EFN502 Developments in Microeconomic Theories
 Students undertaking EFN500 and EFN502 would need to have completed the equivalent of a second year undergraduate degree at a recognised University. This would involve completing intermediate undergraduate macro and micro economics at the very least.

Entrepreneurship

Core Units:
 GSN410 Entrepreneurship
 GSN416 Business Plans 1
 GSN460 Creative Problem Solving
 Required Units:
 GSN420 New Venture Strategy

Finance

Core Units:
 GSN413 Financial Management 1
 GSN491 Economics in Business 1
 Required Units:
 GSN423 Financial Management 2
 Elective units:
 Choose 42 credit points from the following elective units:
 GSN430 New Venture Funding
 GSN434 Venture Capital
 GSN479 Spreadsheet Modelling for Managers
 GSN492 Economics in Business 2
 EFN401 Advanced Financial Institutions Management
 EFN412 Advanced Managerial Finance
 EFN414 International Finance
 EFN415 Security Analysis
 EFN416 Treasury and Portfolio Management
 EFN506 Advanced International Finance

Information Technology Management

Core Units:
 GSN490 Managing Technological Innovation
 Elective units:
 Choose 54 credit points from the following elective units:
 ITN201 Enterprise Architectures
 ITN228 Enterprise Systems
 ITN241 Information Technology Management
 ITN264 Information Systems Consulting
 ITN266 Information Management
 ITN272 Information Technology Project Management
 ITN298 Business Process Management

Research Studies

Required Units:
 BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

BSN502 Research Methodology

Plus either

AMN403 Marketing and Survey Research

or

BSN412 Qualitative Research and Analytical
Techniques

Elective Units:

Students choose 24 credit points of elective units in chosen area of research (selected from required and elective units in the GS40 MBA concentration and minor list, or other units offered within the Faculty of Business and other Faculties at QUT, with the permission from the MBA Director)

Potential Careers:

Administrator, Manager.

Executive Master of Business Administration (GS50)

Year offered: 2008

Admissions: Yes

Course duration (full-time): 22 months (block mode) commencing 15 February

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

Domestic Entry: closes mid January 2008

Total credit points: 144

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Additional Fee Information

The total cost for the GS50 February 2008 cohort is \$46,560 which is invoiced incrementally over the period of the program. This includes tuition fees of (\$34,560), an international study tour to China (\$6,000) and incidental fees (\$6,000) for a package of services associated with the delivery of the EMBA. These services include the provision of textbooks, study materials, catering, three milestone celebrations and an international study tour. Eligible students may apply for FEE-HELP for tuition fees only and incidental costs are required to be paid on invoice. Students not wishing to incur these incidental charges may study towards the MBA through the on-campus (GS40) program.

Entry Requirements

Admission to the Executive MBA is based on four entry criteria:

1. English language competency
2. Five (5) years work experience at a management level
3. A Graduate Management Aptitude Test (GMAT) score of at least 500
4. At least 10 points accumulated from three categories relating to prior work experience, academic achievement and management aptitude.

I. Prior Work Experience: Applicants need at least five years full-time work experience at management level. An additional point may be awarded for high level management experience in national and/or global firms.

II. Academic Achievement: Prior academic study at a bachelor level can be in any field at any recognised tertiary institution. Points are awarded based on your grade point average (GPA) from your undergraduate degree. An additional point may be awarded for a prior Masters degree and for a doctoral degree.

III. Management Aptitude (GMAT): A management aptitude test score is a useful predictor of academic performance in a postgraduate program.

Entry will be granted to candidates who do not meet the bachelor degree requirements if they can demonstrate clear potential for graduate study by obtaining 10 points from the

other two categories. Applicants can check how many points they are likely to be awarded by checking the admission tables at: <http://www.bgsb.qut.edu.au/study/future/entryreq.jsp>

All applications should include two references, one of which is from a current employer. All applicants that satisfy the admission criteria will be invited to attend an interview with the MBA Director.

Overview

The Executive MBA course is a tailored MBA course offered in an intensive, flexibly delivered format to a cohort of 'executive level' management. The course is designed to equip senior managers with the necessary knowledge, analytical ability and management skills to continue their career success and increase their mobility as a senior executive in Australia and internationally.

Course Design

Students are required to undertake 14 core units and 2 integrative core units of 6 credit points each and a further 48 credit points of elective units.

The intake for the EMBA is in February and the program runs for 22 months. Classes are scheduled once a month over a Friday to Sunday weekend session, with 20 hours of classes per weekend session each month of the program plus one intensive session (International Study Tour) in April 2009. The intensive block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

For more information about the EMBA, consult the BGSB website at <http://www.bgsb.qut.edu.au/study/courses/executive.jsp>

Course structure *

Students must complete the following 15 core units:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Plus two Integrative core units:

- GSN416 Business Plans 1
- GSN473 Corporate Governance and Accountability
Plus the following 42 credit points of Elective Units:
- GSN425 Leadership Development
- GSN428 International Study Tour
- GSN445 Special Topic 2
- GSN462 Negotiation Strategies
- GSN474 Strategy Planning & Development
- GSN480 Business Sustainability and Competitive Advantage
- GSN496 Public Relations and Crisis Management

Students may choose other electives available in the weekday delivery schedule.

Concentration and minors may be attainable through the choice of elective units other than those listed above. Concentrations and minors are listed within the GS40 Master of Business Administration course structure.

* Currently under review and subject to change

Master of Business Administration (MBA) (GS75)

Year offered: 2008

Admissions: Yes

CRICOS code: 045502F

Course duration (full-time): 3 semesters (1.5 years. Study will not be undertaken during Summer Program)

International Fees (per semester): 2008: \$12,000 per semester (*subject to annual review*)

International Entry: 4 entry points per year

Total credit points: 144

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Overview

The innovative structure and content of QUT's MBA is unique in Australia, and gives students a distinct career advantage by offering a broader range of core and elective units. QUT offers 6 credit point units delivered in 7 week modules, giving students the flexibility to commence study at any one of six different entry points each year.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Have a GMAT score of at least 500; and
3. Have at least two years work experience;

and then also possess:

- A Bachelor degree in any field; and
- At least 10 points from at least two of the three categories - prior work experience, academic achievement and management aptitude.

For further information, including details regarding the allocation of points, please see the table at: <http://www.bgsb.qut.edu.au/study/future/entryreq.jsp>

Course Design

Students must complete 15 core units and 2 integrative core units of 6 credit points each and a further 42 credit points of elective units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Course Code Information

The GS40 and GS85 course codes have been discontinued. Students currently enrolled in these course codes will be able to continue until completion. Students should consult course information for GS75 for information.

Course structure

Course Structure

Students must complete the following 15 core units:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
	Plus the following 2 Integrative core units:
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
	Plus 42 credit points of elective units which may be undertaken as a concentration/minor

MBA Concentrations and Minors

Accounting

Minor

Core Unit:

GSN404 Financial Statements Analysis

Required Unit:

GSN427 Financial Planning and Control

Elective Units:

Choose 12 credit points from list of electives below

Concentration

Core Unit:

GSN404 Financial Statements Analysis

Required Units:

GSN427 Financial Planning and Control

Elective Units:

Choose 24 credit points from list of electives below

Elective List:

AYN414 Cost and Management Accounting

AYN416 Financial Accounting 1

AYN417 Financial Accounting 2

AYN418 Financial Accounting 3

AYN424 International Accounting

AYN443 Electronic Commerce Cycles

<p>Core Units:</p> <p>GSN410 Entrepreneurship</p> <p>GSN416 Business Plans 1</p> <p>GSN460 Creative Problem Solving</p> <p>Required Units:</p> <p>GSN420 New Venture Strategy</p> <p>Elective Units:</p> <p>Choose 12 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN426 Business Plans 2</p> <p>GSN429 New Venture Marketing</p> <p>GSN430 New Venture Funding</p> <p>GSN431 New Venture Growth and Transitions</p> <p>GSN432 New Venture Leadership and HRM</p> <p>GSN434 Venture Capital</p> <p>GSN479 Spreadsheet Modelling for Managers</p> <p>GSN494 Innovating for Business Competitiveness</p>	<p>Health Services Management</p> <p>Minor</p> <p>Core Units:</p> <p>GSN491 Economics in Business 1</p> <p>Required Units:</p> <p>PUN640 Health Care Delivery and Reform</p> <p>Elective Units:</p> <p>Choose 6 credit points from list of electives below</p> <p>Concentration</p> <p>Core Units:</p> <p>GSN491 Economics in Business 1</p> <p>Required Units:</p> <p>PUN640 Health Care Delivery and Reform</p> <p>Elective Units:</p> <p>Choose 18 credit points from list of electives below</p> <p>Elective List:</p> <p>LWS006 Health, Ethics And The Law</p> <p>PUP415 Occupational Health</p> <p>PUN601 Contemporary Health Policies</p> <p>PUN608 Health Economics</p> <p>PUN649 Health Care Financial Management</p> <p>PUN632 Health Services Management, Leadership and Change</p> <p>PUN615 Advanced Health Service Management</p> <p>PUN617 Environmental Health Management</p>
<p>Finance</p> <p>Minor</p> <p>Core Units:</p> <p>GSN413 Financial Management 1</p> <p>GSN491 Economics in Business 1</p> <p>Required Units:</p> <p>GSN423 Financial Management 2</p> <p>Elective Units:</p> <p>Choose 6 credit points from list of electives below</p> <p>Concentration</p> <p>Core Units:</p> <p>GSN413 Financial Management 1</p> <p>GSN491 Economics in Business 1</p> <p>Required Units:</p> <p>GSN423 Financial Management 2</p> <p>Elective Units:</p> <p>Choose 18 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN430 New Venture Funding</p> <p>GSN434 Venture Capital</p> <p>GSN479 Spreadsheet Modelling for Managers</p> <p>GSN492 Economics in Business 2</p> <p>EFN401 Advanced Financial Institutions Management</p> <p>EFN412 Advanced Managerial Finance</p> <p>EFN414 International Finance</p> <p>EFN415 Security Analysis</p> <p>EFN416 Treasury and Portfolio Management</p> <p>EFN506 Advanced International Finance</p>	<p>Human Resource Management</p> <p>Minor</p> <p>Core Units:</p> <p>GSN406 Human Resource Management Issues</p> <p>GSN409 Organisational Behaviour 1</p> <p>Required Units:</p> <p>MGN427 Human Resource Management</p> <p>Concentration</p> <p>Core Units:</p> <p>GSN406 Human Resource Management Issues</p> <p>GSN409 Organisational Behaviour 1</p> <p>Required Units:</p> <p>MGN427 Human Resource Management</p> <p>Elective Units:</p> <p>Choose 12 credit points from list of electives below</p> <p>Elective list:</p> <p>GSN419 Organisational Behaviour 2</p> <p>GSN432 New Venture Leadership and HRM</p> <p>MGN505 Consulting and Change Management</p> <p>MGN421 Strategic HRM</p>

BUSINESS

Information Technology Management		IBN435	Business in Australia
	Minor	Leadership	
	Required Units:		Minor
GSN490	Managing Technological Innovation		Core Units:
	Elective Units:	GSN407	Business Communication
	Choose 24 credit points from list of electives below	GSN415	Understanding Leadership
	Concentration		Required Units:
	Required Units:	GSN425	Leadership Development
GSN490	Managing Technological Innovation		Elective Units:
	Elective Units:		Choose 6 credit points from list of electives below
	Choose 36 credit points from list of electives below		Concentration
	Elective List:		Core Units:
ITN201	Enterprise Architectures	GSN407	Business Communication
ITN220	Major Issues in Information Systems	GSN415	Understanding Leadership
ITN228	Enterprise Systems		Required Units:
ITN241	Information Technology Management	GSN417	Effective Advocacy for Managers
ITN255	Knowledge Management	GSN425	Leadership Development
ITN264	Information Systems Consulting		Elective Units:
ITN266	Information Management		Choose 12 credit points from list of electives below
ITN272	Information Technology Project Management		Elective List:
ITN298	Business Process Management	GSN417	Effective Advocacy for Managers
ITN330	Information Issues and Values	GSN432	New Venture Leadership and HRM
International Business		GSN456	Personal Development and Ethics for Managers
	Minor	GSN457	Organisational Communication and Influence
	Core Unit:	GSN480	Business Sustainability and Competitive Advantage
GSN401	Managing in the Global Business Environment	GSN496	Public Relations and Crisis Management
	Elective Units:	MGN505	Consulting and Change Management
	Choose 18 credit points from list of electives below	Marketing	
	Concentration		Minor
	Core Unit:		Core Units:
GSN401	Managing in the Global Business Environment	GSN408	Fundamentals of Marketing Management
	Elective Units:		Required Units:
	Choose 30 credit points from list of electives below	GSN418	Marketing Strategy Development
	Elective List:		Elective Units:
GSN428	International Study Tour		Choose 12 credit points from list of electives below
GSN444	Special Topic 1		Concentration
GSN462	Negotiation Strategies		Core Units:
AYN424	International Accounting	GSN408	Fundamentals of Marketing Management
EFN414	International Finance		Required Units:
IBN403	Business in Asia	GSN418	Marketing Strategy Development
IBN404	Business in Europe		Elective Units:
IBN409	Negotiating Across Borders		Choose 24 credit points from list of electives below
IBN410	International Logistics Management		
IBN421	Marketing Internationally		

BUSINESS

Elective List:

GSN429	New Venture Marketing
GSN447	Strategic Internet Marketing 1
GSN476	Sales Management
GSN479	Spreadsheet Modelling for Managers
GSN487	Marketing for the Nonprofit Sector
GSN493	Customer Relationship Management
GSN496	Public Relations and Crisis Management
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN423	Strategies for Creative Advertising
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Philanthropy and Nonprofit Studies

Minor

Required Units:

GSN224	Corporate Philanthropy
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN482	Philanthropic and Nonprofit Economics

Concentration

Required Units:

GSN224	Corporate Philanthropy
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN482	Philanthropic and Nonprofit Economics

Elective Units:

Choose 12 credit points from list of electives below

Elective List:

GSN233	Special Topic in Philanthropy and Nonprofit Studies
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting Issues for Philanthropic & Nonprofit Organisations
GSN487	Marketing for the Nonprofit Sector
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

Project Management

Minor

Required Units:

GSN440	Risk Management 1
GSN442	Project Management 1
GSN443	Project Management 2

Elective Units:

Choose 6 credit points from list of electives below

Concentration

Required Units:

GSN440	Risk Management 1
GSN442	Project Management 1
GSN443	Project Management 2

Elective Units:

Choose 18 credit points from list of electives below

Elective List:

GSN438	Production and Operations Management 1
GSN441	Risk Management 2
GSN461	Making Change Work
GSN477	Contract Management
GSN479	Spreadsheet Modelling for Managers

Strategy

Minor

Core Units:

GSN405	Strategic Management
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Required Units:

GSN474	Strategy Planning & Development
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Elective Units:

Choose 12 credit points from list of electives below

Concentration

Core Units:

GSN405	Strategic Management
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Required Unit:

GSN474	Strategy Planning & Development
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Elective Units:

Choose 24 credit points from list of electives below

Elective List:

GSN420	New Venture Strategy
GSN426	Business Plans 2
GSN431	New Venture Growth and Transitions
GSN461	Making Change Work
GSN475	Strategic Analysis
GSN494	Innovating for Business Competitiveness
MGN505	Consulting and Change Management

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance

Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Network Administrator, Network Manager, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Property Management, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

Master of Business Administration (Major) (GS76)

Year offered: 2008

Admissions: Yes

CRICOS code: 045503E

Course duration (full-time): 4 semesters (2 years. Study will not be undertaken during Summer Program)

Domestic fees (per credit point): international course (subject to annual review)

International Fees (per semester): 2008: \$12,000 per semester (subject to annual review)

International Entry: 4 entry points per year

Total credit points: 192

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Overview

In response to demand by students for even greater depth in a particular area, the BGSB now offers majors in Accounting, Entrepreneurship, Finance and Information Technology Management. By undertaking a major, students extend their MBA study by 48 credit points and gain greater knowledge in their chosen area. In effect, they are gaining a strong specialisation as well as a general management degree.

Entry Requirements

To be considered for admission, applicants must first:
- demonstrate proficiency in the English language; and
- have at least two years work experience

Then, points are awarded for the extent of prior work experience, prior academic results, and evidence of management aptitude. If an applicant is awarded 15 or more points from a minimum of two criteria, he/she will be offered admission. For further information, including details regarding the allocation of points, please see the table at: <http://www.bgsb.qut.edu.au/study/future/entryreq/mbaentry.jsp>

Course Design

Students must complete 15 core units and 2 integrative core units of 6 credit points each and a major of 60 credit points in a particular study area, plus a further 30 credit points of electives which may be either 6 or 12 credit point units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Explanatory Note

Courses GS48, GS76 and GS97 are identical in content.

Course code GS48 is used for all domestic students.

Course code GS76 is used for international students undertaking full-time study in the Traditional mode of Semester 1 and 2 with a vacation over Summer (BGSB

teaching periods 6 and 1).

Course code GS97 is used for international students undertaking full-time study in the Fast Track mode in each 6 week BGSB teaching period. The normal course duration is reduced by having no vacation periods other than official breaks (approx. 1 week) between each teaching period.

Course structure

The following 15 core units must be completed:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Plus the following two Integrative core units:

Plus 90 credit points of which students are required to undertake a major (60 credit points) in one of the study areas below and 30 credit points of elective units. Students may attain concentrations (36 credit points) or minors (24 credit points) in the following areas through careful choice of elective units:

Accounting
Arts & Cultural Management (for continuing students only)
Business Communication
Corporate Governance
Economics
Entrepreneurship
Finance
Health Services Management
Human Resource Management
International Business
Information Technology Management
Leadership
Marketing
Philanthropy & Nonprofit Studies
Project Management

Public Management

Strategy

For a list of units to be undertaken for Concentrations and Minors refer to the GS40 Master of Business Administration course structure.

Elective units:

Choose 18 credit points from the following elective units:

- GSN426 Business Plans 2
- GSN427 Financial Planning and Control
- GSN431 New Venture Growth and Transitions
- GSN432 New Venture Leadership and HRM
- GSN434 Venture Capital
- GSN479 Spreadsheet Modelling for Managers
- GSN494 Innovating for Business Competitiveness

MAJORS

Accounting

Core Units:

- GSN404 Financial Statements Analysis

Required Units:

- GSN427 Financial Planning and Control

Elective units:

Choose 48 credit points from the following elective units:

- AYN412 Company Law
- AYN414 Cost and Management Accounting
- AYN416 Financial Accounting 1
- AYN417 Financial Accounting 2
- AYN418 Financial Accounting 3
- AYN424 International Accounting
- AYN443 Electronic Commerce Cycles

Finance

Core Units:

- GSN413 Financial Management 1
- GSN491 Economics in Business 1

Required Units:

- GSN423 Financial Management 2

Elective units:

Choose 42 credit points from the following elective units:

- GSN430 New Venture Funding
- GSN434 Venture Capital
- GSN479 Spreadsheet Modelling for Managers
- GSN492 Economics in Business 2
- EFN401 Advanced Financial Institutions Management
- EFN412 Advanced Managerial Finance
- EFN414 International Finance
- EFN415 Security Analysis
- EFN416 Treasury and Portfolio Management
- EFN506 Advanced International Finance

Economics

Core Units:

- GSN491 Economics in Business 1

Required Units:

- GSN492 Economics in Business 2

Elective units:

Choose 48 credit points from the following elective units:

- BSN506 Econometric Methods
 - EFN410 Economic and Financial Modelling
 - EFN500 Contemporary Macroeconomic Theory
 - EFN502 Developments in Microeconomic Theories
- Sudents undertaking EFN500 and EFN502 would need to have completed the equivalent of a second year undergraduate degree at a recognised University. This would involve completing intermediate undergraduate macro and micro economics at the very least.

Information Technology Management

Core Units:

- GSN490 Managing Technological Innovation

Elective units:

Choose 54 credit points from the following elective units:

- ITN201 Enterprise Architectures
- ITN228 Enterprise Systems
- ITN241 Information Technology Management
- ITN264 Information Systems Consulting
- ITN266 Information Management
- ITN272 Information Technology Project Management
- ITN298 Business Process Management

Entrepreneurship

Core Units:

- GSN410 Entrepreneurship
- GSN416 Business Plans 1
- GSN460 Creative Problem Solving

Required Units:

- GSN420 New Venture Strategy
- GSN429 New Venture Marketing
- GSN430 New Venture Funding

Research Studies

Required Units:

- BSN501-1 Dissertation
- BSN501-2 Dissertation
- BSN501-3 Dissertation

BSN501-4 Dissertation

BSN502 Research Methodology

Plus either

AMN403 Marketing and Survey Research

or

BSN412 Qualitative Research and Analytical
Techniques

Elective Units:

Students choose 24 credit points of elective units in chosen area of research (selected from required and elective units in the GS40 MBA concentration and minor list, or other units offered within the Faculty of Business and other Faculties at QUT, with the permission from the MBA Director)

Potential Careers:

Administrator, Manager.

Master of Business Administration (MBA) (GS85)

Year offered: 2008

Admissions: No

CRICOS code: 003468F

Course duration (full-time): 3 semesters (1 year. Study must be undertaken during Summer Program)

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

International Fees (per semester): 2008: \$12,000 per semester (*subject to annual review*)

International Entry: Six entry points per year

Total credit points: 144

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Overview

The innovative structure and content of QUT's MBA is unique in Australia, and gives students a distinct career advantage by offering a broader range of core and elective units. QUT offers 6 credit point units delivered in 7 week modules, giving students the flexibility to commence study at any one of six different entry points each year.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Have a GMAT score of at least 500; and
3. Have at least two years work experience;

and then also possess:

- A Bachelor degree in any field; and
- At least 10 points from at least two of the three categories - prior work experience, academic achievement and management aptitude.

For further information, including details regarding the allocation of points, please see the table at: <http://www.bgsb.qut.edu.au/study/future/entryreq.jsp>

Course Design

Students must complete 15 core units and 2 integrative core units of 6 credit points each and a further 42 credit points of elective units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Course Code Information

The GS40 and GS85 course codes have been discontinued. Students currently enrolled in these course codes will be able to continue until completion. Students should consult course information for GS75 for information.

Course structure

Course Structure

Students must complete the following 15 core units:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
	Plus the following 2 Integrative core units:
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
	Plus 42 credit points of elective units which may be undertaken as a concentration/minor

MBA Concentrations and Minors

Accounting

Minor

Core Unit:

GSN404 Financial Statements Analysis

Required Unit:

GSN427 Financial Planning and Control

Elective Units:

Choose 12 credit points from list of electives below

Concentration

Core Unit:

GSN404 Financial Statements Analysis

Required Units:

GSN427 Financial Planning and Control

Elective Units:

Choose 24 credit points from list of electives below

Elective List:

AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN424	International Accounting

BUSINESS

AYN443	Electronic Commerce Cycles	GSN233	Special Topic in Philanthropy and Nonprofit Studies
Business Communication		GSN422	Business Law 2
	Minor	GSN427	Financial Planning and Control
	Core Unit:	GSN456	Personal Development and Ethics for Managers
GSN407	Business Communication	GSN480	Business Sustainability and Competitive Advantage
	Required Unit:	GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN417	Effective Advocacy for Managers	GSN484	Management for Philanthropic and Nonprofit Organisations
	Elective Units:	GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	Choose 12 credit points from list of electives below	GSN486	Accounting Issues for Philanthropic & Nonprofit Organisations
	Concentration		
	Core Unit:		
GSN407	Business Communication		
	Required Unit:		
GSN417	Effective Advocacy for Managers	Economics	
	Elective Units:		Minor
	Choose 24 credit points from list of electives below		Core Unit:
	Elective List:	GSN491	Economics in Business 1
AMN465	Public Relations Management		Required Unit:
GSN457	Organisational Communication and Influence	GSN492	Economics in Business 2
GSN462	Negotiation Strategies		Elective Units:
GSN496	Public Relations and Crisis Management		Choose 12 credit points from list of electives below
QCD110	Professional Communication 1		Concentration:
QCD210	Professional Communication 2		Core Units:
Corporate Governance		GSN491	Economics in Business 1
	Required Units:		Required Units:
	Minor	GSN492	Economics in Business 2
	Core Units:		Elective Units:
GSN404	Financial Statements Analysis		Choose 24 credit points from list of electives below
GSN412	Business Law 1		Elective List:
GSN473	Corporate Governance and Accountability	BSN506	Econometric Methods
	Required Units:	EFN410	Economic and Financial Modelling
GSN472	Legal Principles of Corporate Governance	EFN500	Contemporary Macroeconomic Theory
	Concentration	EFN502	Developments in Microeconomic Theories
	Core Units:		Students undertaking EFN500 and EFN502 would need to have completed the equivalent of a second year undergraduate Economics degree at a recognised university. This would involve completing intermediate undergraduate macro and micro economics at the very least.
GSN404	Financial Statements Analysis		
GSN405	Strategic Management		
GSN412	Business Law 1		
	Required Units:		
GSN472	Legal Principles of Corporate Governance	Entrepreneurship	
	Elective Units:		Minor
	Choose 6 credit points from list of electives below		Core Unit:
	Elective List:	GSN410	Entrepreneurship
AYN412	Company Law	GSN416	Business Plans 1
GSN224	Corporate Philanthropy	GSN460	Creative Problem Solving
			Required Units:

BUSINESS

GSN420	New Venture Strategy Concentration Core Units:	EFN416	Treasury and Portfolio Management
		EFN506	Advanced International Finance
GSN410	Entrepreneurship	Health Services Management	
GSN416	Business Plans 1		Minor
GSN460	Creative Problem Solving Required Units:		Core Units:
		GSN491	Economics in Business 1
GSN420	New Venture Strategy Elective Units: Choose 12 credit points from list of electives below Elective List:		Required Units:
		PUN640	Health Care Delivery and Reform
GSN426	Business Plans 2		Elective Units: Choose 6 credit points from list of electives below Concentration
GSN429	New Venture Marketing		Core Units:
GSN430	New Venture Funding	GSN491	Economics in Business 1
GSN431	New Venture Growth and Transitions		Required Units:
GSN432	New Venture Leadership and HRM	PUN640	Health Care Delivery and Reform
GSN434	Venture Capital		Elective Units: Choose 18 credit points from list of electives below Elective List:
GSN479	Spreadsheet Modelling for Managers		
GSN494	Innovating for Business Competitiveness		
Finance		LWS006	Health, Ethics And The Law
	Minor	PUP415	Occupational Health
	Core Units:	PUN601	Contemporary Health Policies
GSN413	Financial Management 1	PUN608	Health Economics
GSN491	Economics in Business 1 Required Units:	PUN649	Health Care Financial Management
		PUN632	Health Services Management, Leadership and Change
GSN423	Financial Management 2 Elective Units: Choose 6 credit points from list of electives below Concentration	PUN615	Advanced Health Service Management
		PUN617	Environmental Health Management
		Human Resource Management	
			Minor
			Core Units:
GSN413	Financial Management 1	GSN406	Human Resource Management Issues
GSN491	Economics in Business 1 Required Units:	GSN409	Organisational Behaviour 1
			Required Units:
GSN423	Financial Management 2 Elective Units: Choose 18 credit points from list of electives below Elective List:	MGN427	Human Resource Management
			Concentration
			Core Units:
GSN430	New Venture Funding	GSN406	Human Resource Management Issues
GSN434	Venture Capital	GSN409	Organisational Behaviour 1
GSN479	Spreadsheet Modelling for Managers		Required Units:
GSN492	Economics in Business 2	MGN427	Human Resource Management
EFN401	Advanced Financial Institutions Management		Elective Units: Choose 12 credit points from list of electives below Elective list:
EFN412	Advanced Managerial Finance		
EFN414	International Finance	GSN419	Organisational Behaviour 2
EFN415	Security Analysis	GSN432	New Venture Leadership and HRM

BUSINESS

MGN505	Consulting and Change Management	IBN410	International Logistics Management
MGN421	Strategic HRM	IBN421	Marketing Internationally
		IBN435	Business in Australia
Information Technology Management		Leadership	
	Minor		Minor
	Required Units:		Core Units:
GSN490	Managing Technological Innovation	GSN407	Business Communication
	Elective Units:	GSN415	Understanding Leadership
	Choose 24 credit points from list of electives below		Required Units:
	Concentration	GSN425	Leadership Development
	Required Units:		Elective Units:
GSN490	Managing Technological Innovation		Choose 6 credit points from list of electives below
	Elective Units:		Concentration
	Choose 36 credit points from list of electives below		Core Units:
	Elective List:	GSN407	Business Communication
ITN201	Enterprise Architectures	GSN415	Understanding Leadership
ITN220	Major Issues in Information Systems		Required Units:
ITN228	Enterprise Systems	GSN417	Effective Advocacy for Managers
ITN241	Information Technology Management	GSN425	Leadership Development
ITN255	Knowledge Management		Elective Units:
ITN264	Information Systems Consulting		Choose 12 credit points from list of electives below
ITN266	Information Management		Elective List:
ITN272	Information Technology Project Management	GSN417	Effective Advocacy for Managers
ITN298	Business Process Management	GSN432	New Venture Leadership and HRM
ITN330	Information Issues and Values	GSN456	Personal Development and Ethics for Managers
International Business		GSN457	Organisational Communication and Influence
	Minor	GSN480	Business Sustainability and Competitive Advantage
	Core Unit:	GSN496	Public Relations and Crisis Management
GSN401	Managing in the Global Business Environment	MGN505	Consulting and Change Management
	Elective Units:		
	Choose 18 credit points from list of electives below		
	Concentration		
	Core Unit:		
GSN401	Managing in the Global Business Environment		
	Elective Units:		
	Choose 30 credit points from list of electives below		
	Elective List:		
GSN428	International Study Tour		
GSN444	Special Topic 1		
GSN462	Negotiation Strategies		
AYN424	International Accounting		
EFN414	International Finance		
IBN403	Business in Asia		
IBN404	Business in Europe		
IBN409	Negotiating Across Borders		
		Marketing	
			Minor
			Core Units:
		GSN408	Fundamentals of Marketing Management
			Required Units:
		GSN418	Marketing Strategy Development
			Elective Units:
			Choose 12 credit points from list of electives below
			Concentration
			Core Units:
		GSN408	Fundamentals of Marketing Management
			Required Units:
		GSN418	Marketing Strategy Development
			Elective Units:

BUSINESS

<p>Choose 24 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN429 New Venture Marketing</p> <p>GSN447 Strategic Internet Marketing 1</p> <p>GSN476 Sales Management</p> <p>GSN479 Spreadsheet Modelling for Managers</p> <p>GSN487 Marketing for the Nonprofit Sector</p> <p>GSN493 Customer Relationship Management</p> <p>GSN496 Public Relations and Crisis Management</p> <p>AMN400 Consumer Behaviour</p> <p>AMN401 Integrated Marketing Communication</p> <p>AMN403 Marketing and Survey Research</p> <p>AMN420 Advertising Management</p> <p>AMN421 Contemporary Issues in Advertising</p> <p>AMN423 Strategies for Creative Advertising</p> <p>AMN461 Corporate Media Strategy and Tactics</p> <p>AMN465 Public Relations Management</p>	<p>Required Units:</p> <p>GSN440 Risk Management 1</p> <p>GSN442 Project Management 1</p> <p>GSN443 Project Management 2</p> <p>Elective Units:</p> <p>Choose 6 credit points from list of electives below</p> <p>Concentration</p> <p>Required Units:</p> <p>GSN440 Risk Management 1</p> <p>GSN442 Project Management 1</p> <p>GSN443 Project Management 2</p> <p>Elective Units:</p> <p>Choose 18 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN438 Production and Operations Management 1</p> <p>GSN441 Risk Management 2</p> <p>GSN461 Making Change Work</p> <p>GSN477 Contract Management</p> <p>GSN479 Spreadsheet Modelling for Managers</p>
Philanthropy and Nonprofit Studies	
<p>Minor</p> <p>Required Units:</p> <p>GSN224 Corporate Philanthropy</p> <p>GSN481 Philanthropic and Nonprofit Frameworks of Governance</p> <p>GSN482 Philanthropic and Nonprofit Economics</p> <p>Concentration</p> <p>Required Units:</p> <p>GSN224 Corporate Philanthropy</p> <p>GSN481 Philanthropic and Nonprofit Frameworks of Governance</p> <p>GSN482 Philanthropic and Nonprofit Economics</p> <p>Elective Units:</p> <p>Choose 12 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN233 Special Topic in Philanthropy and Nonprofit Studies</p> <p>GSN483 Ethics for Philanthropic and Nonprofit Organisations</p> <p>GSN484 Management for Philanthropic and Nonprofit Organisations</p> <p>GSN485 Legal Issues for Philanthropic and Nonprofit Organisations</p> <p>GSN486 Accounting Issues for Philanthropic & Nonprofit Organisations</p> <p>GSN487 Marketing for the Nonprofit Sector</p> <p>GSN488 Fundraising Development Principles</p> <p>GSN489 Fundraising Development Techniques</p>	<p>Strategy</p> <p>Minor</p> <p>Core Units:</p> <p>GSN405 Strategic Management</p> <p>Required Units:</p> <p>GSN474 Strategy Planning & Development</p> <p>Elective Units:</p> <p>Choose 12 credit points from list of electives below</p> <p>Concentration</p> <p>Core Units:</p> <p>GSN405 Strategic Management</p> <p>Required Unit:</p> <p>GSN474 Strategy Planning & Development</p> <p>Elective Units:</p> <p>Choose 24 credit points from list of electives below</p> <p>Elective List:</p> <p>GSN420 New Venture Strategy</p> <p>GSN426 Business Plans 2</p> <p>GSN431 New Venture Growth and Transitions</p> <p>GSN461 Making Change Work</p> <p>GSN475 Strategic Analysis</p> <p>GSN494 Innovating for Business Competitiveness</p> <p>MGN505 Consulting and Change Management</p>
Project Management	
<p>Minor</p>	<p>Potential Careers:</p>

BUSINESS

Accountant, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Contract Administrator, Corporate Secretary, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Network Administrator, Network Manager, Policy Officer, Property Management, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Risk Manager.

Graduate Certificate in Business Administration (GS87)

Year offered: 2008

Admissions: Yes

CRICOS code: 031575D

Course duration (full-time): 1 semester

Domestic fees (per credit point): 2008: \$240 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$23,040

International Fees (per semester): 2008: \$12,000 per semester (*subject to annual review*)

International Entry: Six entry points per year.

Total credit points: 48

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Overview

The Graduate Certificate in Business Administration allows professionals to update their skills in selected core business discipline areas.

Entry Requirements

To be considered for admission, applicants must:

1. Demonstrate competency in the English language;
2. Have a GMAT score of at least 500; and
3. Have at least two years work experience;

and then also possess:

- A Bachelor degree in any field; and
- At least 10 points from at least two of the three categories - prior work experience, academic achievement and management aptitude.

For further information, including details regarding the allocation of points, please see the table at: <http://www.bgsb.qut.edu.au/study/future/entryreq.jsp>

Course Design

Students must complete a minimum of 6 units (36 credit points) from the MBA core and no more than 12 credit points of elective units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Students who successfully complete the Graduate Certificate in Business Administration program with a GPA of 4.5 or above (on a 7 point scale) may enrol in the Master of Business Administration (MBA).

Course Code Information

The GS42 course code has been discontinued. Students currently enrolled in this course code will be able to continue until completion. Students should consult course information for GS87 for information.

Course structure

Students have two options within this program:

Option 1:

Select a minimum of 6 units from the following MBA core units plus no more than 12 credit points of any postgraduate business unit approved by the MBA Director:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN491	Economics in Business 1

Option 2:

Select a major (48 credit points) from one of the following study areas:

Corporate Governance:

Required Units:

GSN401	Managing in the Global Business Environment
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN412	Business Law 1
GSN422	Business Law 2
GSN427	Financial Planning and Control
GSN456	Personal Development and Ethics for Managers
GSN472	Legal Principles of Corporate Governance

Elective Units:

Choose up to 12 credit points from this list below only if substitution has been granted for equivalent required units:

GSN224	Corporate Philanthropy
GSN233	Special Topic in Philanthropy and Nonprofit Studies
GSN480	Business Sustainability and Competitive Advantage
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit

- Organisations
- GSN486 Accounting Issues for Philanthropic & Nonprofit Organisations
- Entrepreneurship and Innovation:
- Required Units:
- GSN401 Managing in the Global Business Environment
- GSN403 Understanding Data
- GSN404 Financial Statements Analysis
- GSN405 Strategic Management
- GSN408 Fundamentals of Marketing Management
- GSN410 Entrepreneurship
- GSN420 New Venture Strategy
- GSN460 Creative Problem Solving
- Leadership:
- Required Units:
- GSN401 Managing in the Global Business Environment
- GSN407 Business Communication
- GSN409 Organisational Behaviour 1
- GSN415 Understanding Leadership
- GSN417 Effective Advocacy for Managers
- GSN425 Leadership Development
- Elective Units:
- Choose 12 credit points from this list below:
- GSN221 Special Topic 1
- GSN419 Organisational Behaviour 2
- GSN456 Personal Development and Ethics for Managers
- GSN461 Making Change Work
- GSN462 Negotiation Strategies
- Strategy
- Required Units:
- GSN401 Managing in the Global Business Environment
- GSN405 Strategic Management
- GSN408 Fundamentals of Marketing Management
- GSN474 Strategy Planning & Development
- Elective Units:
- Choose 24 credit points from this list below:
- GSN410 Entrepreneurship
- GSN418 Marketing Strategy Development
- GSN420 New Venture Strategy
- GSN475 Strategic Analysis
- MGN505 Consulting and Change Management

Potential Careers:

Administrator, Banking and Finance Professional, Manager.

Master of Business Administration (Major) (GS97)

Year offered: 2008

Admissions: Yes

CRICOS code: 043117J

Course duration (full-time): 4 semesters (Study must be undertaken during Summer Program)

Domestic fees (per credit point): International Course (subject to annual review)

Domestic fees (indicative): International Course

International Fees (per semester): 2008: \$12,000 per semester (subject to annual review)

International Entry: 6 entry points per year

Total credit points: 192

Standard credit points per full-time semester: 48

Course coordinator: Dr Amanda Gudmundsson, email: bgsbenq@qut.edu.au

Campus: Gardens Point

Overview

In response to demand by students for even greater depth in a particular area, the BGSB now offers majors in Accounting, Entrepreneurship, Finance and Information Technology Management. By undertaking a major, students extend their MBA study by 48 credit points and gain greater knowledge in their chosen area. In effect, they are gaining a strong specialisation as well as a general management degree.

Entry Requirements

To be considered for admission, applicants must first:
- demonstrate proficiency in the English language; and
- have at least two years work experience

Then, points are awarded for the extent of prior work experience, prior academic results, and evidence of management aptitude. If an applicant is awarded 15 or more points from a minimum of two criteria, he/she will be offered admission. For further information, including details regarding the allocation of points, please see the table at: <http://www.bgsb.qut.edu.au/study/future/entryreq/mbaentry.jsp>

Course Design

Students must complete 15 core units and 2 integrative core units of 6 credit points each and a major of 60 credit points in a particular study area, plus a further 30 credit points of electives which may be either 6 or 12 credit point units.

BGSB offers six credit point units, delivered in seven-week modules giving students the flexibility to commence study at the beginning or mid-point of any semester, offering six different entry points each year.

Explanatory Note

Courses GS48, GS76 and GS97 are identical in content.

Course code GS48 is used for all domestic students.

Course code GS76 is used for international students undertaking full-time study in the Traditional mode of

Semester 1 and 2 with a vacation over Summer (BGSB teaching periods 6 and 1).

Course code GS97 is used for international students undertaking full-time study in the Fast Track mode in each 6 week BGSB teaching period. The normal course duration is reduced by having no vacation periods other than official breaks (approx. 1 week) between each teaching period.

Course structure

The following 15 core units must be completed:

GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN460	Creative Problem Solving
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
Plus the following two Integrative core units:	
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Plus 90 credit points of which students are required to undertake a major (60 credit points) in one of the study areas below and 30 credit points of elective units. Students may attain concentrations (36 credit points) or minors (24 credit points) in the following areas through careful choice of elective units:

- Accounting
- Arts & Cultural Management (for continuing students only)
- Business Communication
- Corporate Governance
- Economics
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- International Business
- Information Technology Management
- Leadership
- Marketing
- Philanthropy & Nonprofit Studies

BUSINESS

Project Management
Public Management
Strategy
For a list of units to be undertaken for Concentrations and Minors refer to the GS40 Master of Business Administration course structure.

GSN430 New Venture Funding
Elective units:
Choose 18 credit points from the following elective units:
GSN426 Business Plans 2
GSN427 Financial Planning and Control
GSN431 New Venture Growth and Transitions
GSN432 New Venture Leadership and HRM
GSN434 Venture Capital
GSN479 Spreadsheet Modelling for Managers
GSN494 Innovating for Business Competitiveness

MAJORS

Accounting

Core Units:
GSN404 Financial Statements Analysis
Required Units:
GSN427 Financial Planning and Control
Elective units:
Choose 48 credit points from the following elective units:
AYN412 Company Law
AYN414 Cost and Management Accounting
AYN416 Financial Accounting 1
AYN417 Financial Accounting 2
AYN418 Financial Accounting 3
AYN424 International Accounting
AYN443 Electronic Commerce Cycles

Economics

Core Units:
GSN491 Economics in Business 1
Required Units:
GSN492 Economics in Business 2
Elective units:
Choose 48 credit points from the following elective units:
BSN506 Econometric Methods
EFN410 Economic and Financial Modelling
EFN500 Contemporary Macroeconomic Theory
EFN502 Developments in Microeconomic Theories
Students undertaking EFN500 and EFN502 would need to have completed the equivalent of a second year undergraduate degree at a recognised University. This would involve completing intermediate undergraduate macro and micro economics at the very least.

Entrepreneurship

Core Units:
GSN410 Entrepreneurship
GSN416 Business Plans 1
GSN460 Creative Problem Solving
Required Units:
GSN420 New Venture Strategy
GSN429 New Venture Marketing

Finance

Core Units:
GSN413 Financial Management 1
GSN491 Economics in Business 1
Required Units:
GSN423 Financial Management 2
Elective units:
Choose 42 credit points from the following elective units:
GSN430 New Venture Funding
GSN434 Venture Capital
GSN479 Spreadsheet Modelling for Managers
GSN492 Economics in Business 2
EFN401 Advanced Financial Institutions Management
EFN412 Advanced Managerial Finance
EFN414 International Finance
EFN415 Security Analysis
EFN416 Treasury and Portfolio Management
EFN506 Advanced International Finance

Information Technology Management

Core Units:
GSN490 Managing Technological Innovation
Elective units:
Choose 54 credit points from the following elective units:
ITN201 Enterprise Architectures
ITN228 Enterprise Systems
ITN241 Information Technology Management
ITN264 Information Systems Consulting
ITN266 Information Management
ITN272 Information Technology Project Management
ITN298 Business Process Management

Research Studies

Required Units:
BSN501-1 Dissertation
BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

BSN502 Research Methodology

Plus either

AMN403 Marketing and Survey Research

or

BSN412 Qualitative Research and Analytical
Techniques

Elective Units:

Students choose 24 credit points of elective units in chosen area of research (selected from required and elective units in the GS40 MBA concentration and minor list, or other units offered within the Faculty of Business and other Faculties at QUT, with the permission from the MBA Director)

Potential Careers:

Administrator, Manager.

Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations) (IF05)

Year offered: 2008

Admissions: No

CRICOS code: 040312G

Course duration (full-time): 4/4.5 Years (8 or 9 Semesters - students may choose); Int'l - 9 semesters

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$5,851

International Fees (per semester): 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July

QTAC code: 409172

Past rank cut-off: 90

Past OP cut-off: 6

OP Guarantee: Yes

Assumed knowledge: English (4,SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432

Standard credit points per full-time semester: 48 (Years 1 & 2); 60 (Years 3 & 4)

Course coordinator: Associate Professor Adrian Thomas (Creative Industries); Mr Andrew Paltridge (Business)

Discipline coordinator: Professor Alan Knight (Journalism); Dr Gayle Kerr (Advertising); Mr Simon Ridings (International Business); Ms Robina Xavier (Public Relations)

Campus: Gardens Point and Kelvin Grove

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX36 Bachelor of Business/Bachelor of Journalism. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Overview

This four-and-a-half year professional course links Journalism with business studies in Advertising, International Business or Public Relations and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects and specialise in advertising, public relations, globalisation, international business development or global economics.

Career Outcomes

Advertising graduates enter the marketplace as copywriters, media planners, account executives, media representatives,

product managers and researchers. The International Business major equips graduates for careers in companies engaged in international trade, multinational companies and financial institutions dealing with international marketing and investments. Public Relations graduates enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, information officers, corporate communication officers and professionals, and special events managers. Journalism graduates are prepared for careers in both print and broadcast journalism, and opportunities also exist to become press secretaries and media officers.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*International Business - Australian Institute of Export;

*Public Relations - Public Relations Institute of Australia.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

Course Design

Students are required to complete 432 credit points, comprised of 240 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program.

For the Business component, students must complete the 96 credit point Faculty Core Units together with a 72 credit point Major and a further 72 credit points in which the student must complete one of the following: Double Major, Extended Major or Specialisation.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication

BUSINESS

KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion
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Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource

Management	
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Advertising Professional, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.

University Diploma in Professional Communication (IF06)

Year offered: 2008

Admissions: Yes

CRICOS code: 039083D

Course duration (full-time): 2 semesters

International Fees (per semester): 2008: \$7,500 per semester (*subject to annual review*)

International Entry: February, June and October

Total credit points: 96

Standard credit points per full-time semester: 48

Course coordinator: Elizabeth McDade

Campus: Kelvin Grove

Abbreviation

UnivDipProfComn

Entry Requirements - Academic

Successful completion of senior high school with the required grades. Students can find more country specific entry requirements at the following web site:

<http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

Entry Requirements - English language

Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The University Diploma in Professional Communication, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Mass Communication and a range of Creative Industries degrees (see list below). In this program, students study six faculty units as well as two units of Communication which have been designed to support their other units. Student who successfully complete the University Diploma in Professional Communication earn full academic credit for eight units, and articulate to the second year of their chosen degree, except for Bachelor of Fine Art (Film and Television) for which one semester credit only is awarded. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

Course Completion

Students must obtain at least a grade of 4 (Pass) in at least seven units and a grade of 3 (Low Pass) in the remaining unit.

Progression

Requirements for a guaranteed place in the second year of the following QUT Bachelors degrees:

i) fulfil the University Diploma course requirements,

ii) an IELTS score of 6.5 or its equivalent,
iii) achieve a minimum Grade Point Average (GPA) as detailed below for the following course:

Grade Point Average of at least 4 for:

Bachelor of Mass Communication

Bachelor of Creative Industries (Interdisciplinary Studies)

Grade Point Average of at least 4.5 for:

Bachelor of Creative Industries (Media and Communication)

Bachelor of Creative Industries (Creative Writing)

Bachelor of Journalism

Grade Point Average of at least 5.0 for:

Bachelor of Creative Industries (Communication Design)

Bachelor for Fine Arts (Film and Television)*

*Please note that students articulating to Bachelor of Fine Arts (Film and Television) will only receive 1 semester of credit.

Full-time course structure

Semester One

KKD007 Introduction To Multimedia Technology

QCD110 Professional Communication 1

KKD018 Creative Industries

BSD126 Marketing

Note: KKD007 & KKD018 are offered in ALTERNATE semesters

Semester Two

KKD009 Writing For Creative Industries

QCD210 Professional Communication 2

KKD010 Cultures and Creativity

Elective

Note: KKD009 & KKD0110 are offered in ALTERNATE semesters

Electives

BSD110 Accounting

BSD113 Economics

BSD115 Management, People and Organisations

BSD119 International and Electronic Business

BSD122 Quantitative Analysis and Finance

ITD001 Problem Solving and Programming

ITD002 IT Professional Studies

ITD004 Database Systems

ITD005 Systems Architecture

ITD006 Networks

Potential Careers:

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Community Education Officer, Computer Games Developer, Corporate Secretary, Creative Writer,

Curator, Diplomat, Educator, English Teacher, Financial Advisor/Analyst, Government Officer, Higher Education Worker, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Secondary School Teacher, TAFE Teacher, Teacher, Theatre Professionals, Trainer, Web Designer.

Bachelor of Mass Communication (IF27)

Year offered: 2008

Admissions: Yes

CRICOS code: 037542J

Course duration (full-time): 3 Years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$6,287

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July

QTAC code: 409012

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Professor Alan Knight (Media & Communication, and Journalism); Ms Jeanette McGown (Television); Dr Gayle Kerr (Advertising); Ms Robina Xavier (Public Relations)

Campus: Gardens Point and Kelvin Grove

Overview

This course is a joint offering by the faculties of Creative Industries and Business, designed to capitalise on the dynamic area of mass communication and the challenges faced by organisations in the digital age.

The flexible program design includes areas of study from both faculties, providing professional skills in areas such as international journalism, television, media and communication, advertising and public relations.

Career Outcomes

Graduates obtain employment in a wide variety of public and private sector organisations. Potential employment opportunities include careers as a public relations consultant, media planner, copywriter, corporate communication manager, specialist journalist, media production specialist, media adviser or event manager.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

Course Design

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting

totalling 288 credit points comprised of

- a. Faculty Core (six faculty core units)
- b. Major Core (two majors of six units each) and
- c. Electives (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.

The recommended combinations are:

- Public Relations and International Journalism
- Public Relations and Media and Communication
- Advertising and Television
- International Journalism and Media and Communication.

Why choose this course?

The combined expertise of these faculties gives you a unique opportunity to foster your skills in creative, technical and business communication. You can tailor your studies to meet a specific career goal or to create a wide variety of career choices.

You will complete two majors - some recommended combinations are: public relations and international journalism • advertising and media and communication • advertising and television • international journalism and media and communication.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

General Course structure

FACULTY CORE UNITS - 6 units required

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
	EITHER
KCB103	Strategic Speech Communication
	OR
KWB102	Media Writing
BSB126	Marketing

BUSINESS

AMB201 Marketing and Audience Research
EITHER

AMB220 Advertising Theory and Practice
OR

AMB260 Public Relations Theory and Practice

MAJOR CORE UNITS - 12 units required - Select two of the following 6 units majors

Advertising

AMB220 Advertising Theory and Practice

AMB200 Consumer Behaviour

AMB221 Advertising Copywriting

AMB222 Media Planning

AMB320 Advertising Management

AMB321 Advertising Campaigns

Students who have completed AMB220 Advertising Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:

AMB202 Integrated Marketing Communication

AMB230 Internet Promotion

AMB330 Advertising Strategy and Planning

Media and Communication

KCB101 Communication in the New Economy

KCB103 Strategic Speech Communication

KCB202 New Media Technologies

KCB301 Media Audiences

KCB302 Political Communication

KCB304 Managing Communication Resources

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication subject to the approval of the Media and Communication Major Coordinator

Public Relations

AMB260 Public Relations Theory and Practice

AMB261 Media Relations and Publicity

AMB262 Public Relations Writing

AMB370 Public Relations Cases

AMB361 Public Relations Campaigns

Students who have completed AMB260 Public Relations Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:

AMB202 Integrated Marketing Communication

AMB230 Internet Promotion

AMB231 Marketing Communications Regulations and Ethics

Television

KPB101 Foundations of Film and Television Production

KPB104 Film and Television Production Resource

Management

KPB105 Narrative Production

KPB106 Australian Television

KPB107 Television's Greatest Hits

KPB303 Critical Thinking About Television

* Students intending to take the Television major are required to take KWB102 Media Writing as one of their Faculty Core units (instead of KCB103 Strategic Speech Communication).

International Journalism

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

KJB280 International Journalism

KJB337 Public Affairs Reporting

** Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 Public Affairs Reporting subject to the approval of the Journalism Major Coordinator

Electives - 6 units required

Select six units from any Faculty.

Course structure - Advertising / International Journalism

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KJB101 Digital Journalism

BSB126 Marketing

Choose from either KCB103 or KWB102:

KCB103 Strategic Speech Communication

KWB102 Media Writing

Year 1, Semester 2

KJB120 Newswriting

KKB102 Creative Industries: Making Connections

AMB200 Consumer Behaviour

AMB220 Advertising Theory and Practice

Year 2, Semester 1

KJB121 Journalistic Inquiry

AMB201 Marketing and Audience Research

AMB222 Media Planning

Elective

Year 2, Semester 2

KJB280 International Journalism

AMB221 Advertising Copywriting

Elective

Elective

Year 3, Semester 1

- KJB224 Feature Writing
- AMB320 Advertising Management
- AMB202 Integrated Marketing Communication
OR
- AMB230 Internet Promotion
OR
- AMB330 Advertising Strategy and Planning
Elective

Year 3, Semester 2

- KJB337 Public Affairs Reporting
- AMB321 Advertising Campaigns
Elective
Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Major Coordinator

Course structure - Advertising / Media & Communication

Year 1, Semester 1

- KKB101 Creative Industries: People and Practices
- BSB126 Marketing
- KCB101 Communication in the New Economy
- KCB103 Strategic Speech Communication

Year 1, Semester 2

- KKB102 Creative Industries: Making Connections
- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB201 Marketing and Audience Research

Year 2, Semester 1

- KWB102 Media Writing
- KCB301 Media Audiences
- AMB222 Media Planning
Elective

Year 2, Semester 2

- KCB202 New Media Technologies
- AMB221 Advertising Copywriting
Elective
Elective

Year 3, Semester 1

- KCB302 Political Communication
- AMB320 Advertising Management
- AMB202 Integrated Marketing Communication

- OR
- AMB230 Internet Promotion
OR
- AMB330 Advertising Strategy and Planning
Elective

Year 3, Semester 2

- KCB304 Managing Communication Resources
- AMB321 Advertising Campaigns
Elective
Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

Course structure - Advertising / Television

Year 1, Semester 1

- KKB101 Creative Industries: People and Practices
- KPB106 Australian Television
- KWB102 Media Writing
- BSB126 Marketing

Year 1, Semester 2

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- KKB102 Creative Industries: Making Connections
- KPB101 Foundations of Film and Television Production

Year 2, Semester 1

- AMB201 Marketing and Audience Research
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- KPB105 Narrative Production

Year 2, Semester 2

- AMB320 Advertising Management
- KPB104 Film and Television Production Resource Management
Elective
Elective

Year 3, Semester 1

- KPB303 Critical Thinking About Television
- AMB202 Integrated Marketing Communication
OR
- AMB230 Internet Promotion
OR
- AMB330 Advertising Strategy and Planning
Elective

Elective

Elective

Elective

Year 3, Semester 2

- KPB107 Television's Greatest Hits
- AMB321 Advertising Campaigns
- Elective
- Elective

Course structure - Advertising/Public Relations

Year 1, Semester 1

- BSB126 Marketing
- KKB101 Creative Industries: People and Practices
- Elective
- Choose either KCB103 or KWB102:
- KCB103 Strategic Speech Communication
- KWB102 Media Writing

Year 1, Semester 2

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB260 Public Relations Theory and Practice
- KKB102 Creative Industries: Making Connections

Year 2, Semester 1

- AMB201 Marketing and Audience Research
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB261 Media Relations and Publicity

Year 2, Semester 2

- AMB262 Public Relations Writing
- Choose one from the following three units:
- AMB230 Internet Promotion
- AMB202 Integrated Marketing Communication
- AMB231 Marketing Communications Regulations and Ethics
- Elective
- Elective

Year 3, Semester 1

- AMB320 Advertising Management
- AMB370 Public Relations Cases
- Choose one from the following three units:
- AMB202 Integrated Marketing Communication
- AMB230 Internet Promotion
- AMB330 Advertising Strategy and Planning
- Elective

Year 3, Semester 2

- AMB321 Advertising Campaigns
- AMB361 Public Relations Campaigns

Course structure - Public Relations / Television

Year 1, Semester 1

- BSB126 Marketing
- KKB101 Creative Industries: People and Practices
- KPB106 Australian Television
- KWB102 Media Writing

Year 1, Semester 2

- AMB201 Marketing and Audience Research
- AMB260 Public Relations Theory and Practice
- KKB102 Creative Industries: Making Connections
- KPB101 Foundations of Film and Television Production

Year 2, Semester 1

- AMB261 Media Relations and Publicity
- KPB105 Narrative Production
- Elective
- Elective

Year 2, Semester 2

- AMB262 Public Relations Writing
- KPB104 Film and Television Production Resource Management
- KPB107 Television's Greatest Hits
- Elective

Year 3, Semester 1

- AMB370 Public Relations Cases
- KPB303 Critical Thinking About Television
- Elective
- Elective

Year 3, Semester 2

- Choose two from the following three units:
- AMB202 Integrated Marketing Communication
- AMB230 Internet Promotion
- AMB231 Marketing Communications Regulations and Ethics
- AMB361 Public Relations Campaigns
- Elective

Course structure - Public Relations / Media & Communication

Year 1, Semester 1

- KCB101 Communication in the New Economy
- KCB103 Strategic Speech Communication
- KKB101 Creative Industries: People and Practices
- BSB126 Marketing

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
 KWB102 Media Writing
 AMB201 Marketing and Audience Research
 AMB260 Public Relations Theory and Practice

Year 2, Semester 1

KCB301 Media Audiences
 AMB261 Media Relations and Publicity
 Elective
 Elective

Year 2, Semester 2

KCB202 New Media Technologies
 AMB262 Public Relations Writing
 Choose two from the following three units:
 AMB202 Integrated Marketing Communication
 AMB230 Internet Promotion
 AMB231 Marketing Communications Regulations and Ethics

Year 3, Semester 1

KCB302 Political Communication
 AMB370 Public Relations Cases
 Elective
 Elective

Year 3, Semester 2

KCB304 Managing Communication Resources
 AMB361 Public Relations Campaigns
 Elective
 Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

Course structure - Public Relations / International Journalism

Year 1, Semester 1

BSB126 Marketing
 KJB101 Digital Journalism
 KKB101 Creative Industries: People and Practices
 Choose either KCB103 or KWB102:
 KCB103 Strategic Speech Communication
 KWB102 Media Writing

Year 1, Semester 2

AMB201 Marketing and Audience Research
 AMB260 Public Relations Theory and Practice

KJB120 Newswriting
 KKB102 Creative Industries: Making Connections

Year 2, Semester 1

AMB261 Media Relations and Publicity
 KJB121 Journalistic Inquiry
 Elective
 Elective

Year 2, Semester 2

AMB262 Public Relations Writing
 KJB280 International Journalism
 Choose two from the following three units:
 AMB202 Integrated Marketing Communication
 AMB230 Internet Promotion
 AMB231 Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB370 Public Relations Cases
 KJB224 Feature Writing
 Elective
 Elective

Year 3, Semester 2

AMB361 Public Relations Campaigns
 KJB337 Public Affairs Reporting
 Elective
 Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Discipline Coordinator.

Course structure - Media & Communication / Television

Year 1, Semester 1

KCB101 Communication in the New Economy
 KKB101 Creative Industries: People and Practices
 KWB102 Media Writing
 BSB126 Marketing

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
 KP104 Film and Television Production Resource Management
 AMB201 Marketing and Audience Research
 AMB220 Advertising Theory and Practice
 OR
 AMB260 Public Relations Theory and Practice

Year 2, Semester 1

BUSINESS

KPB106	Australian Television
KCB103	Strategic Speech Communication
KCB301	Media Audiences Elective

Year 2, Semester 2

KPB101	Foundations of Film and Television Production
KCB202	New Media Technologies Elective Elective

Year 3, Semester 1

KPB105	Narrative Production
KCB302	Political Communication
KPB303	Critical Thinking About Television Elective

Year 3, Semester 2

KCB304	Managing Communication Resources
KPB107	Television's Greatest Hits Elective Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

Course structure - Media & Communication / International Journalism

Year 1, Semester 1

BSB126	Marketing
KCB101	Communication in the New Economy
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice OR
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB301	Media Audiences
KJB121	Journalistic Inquiry
KWB102	Media Writing

Year 2, Semester 2

KCB202	New Media Technologies
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KJB280	International Journalism Elective Elective
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Year 3, Semester 1

KCB302	Political Communication
KJB224	Feature Writing Elective Elective

Year 3, Semester 2

KCB304	Managing Communication Resources
KJB337	Public Affairs Reporting Elective Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator, or KJB337 Public Affairs Reporting, subject to approval of the Journalism Major Coordinator.

Course structure - Television/International Journalism

Year 1, Semester 1

BSB126	Marketing
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management
AMB260	Public Relations Theory and Practice OR
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB105	Narrative Production
KPB106	Australian Television
KWB102	Media Writing

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB280	International Journalism Elective Elective

Year 3, Semester 1

KJB224	Feature Writing
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KPB303 Critical Thinking About Television

Elective

Elective

Year 3, Semester 2

KJB337 Public Affairs Reporting

KPB107 Television's Greatest Hits

Elective

Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Discipline Coordinator

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220 Advertising Theory and Practice

AMB221 Advertising Copywriting

AMB222 Media Planning

BSB126 Marketing

Animation

KIB105 Animation and Motion Graphics

KIB108 Animation Practices

KVB105 Foundations of Drawing for Animation 1

KVB106 Foundations of Drawing for Animation 2

Art History

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

DAB325 Architecture in the 20th Century

DEB102 Introducing Design History

KVB212 Australian Art, Architecture and Design

KVB306 Video Art and Culture

Audience and User Research

KCB102 Media and Society: From Printing Press to Internet

KCB105 Media and Communication Research Methods

KCB203 Consumer Cultures

KCB301 Media Audiences

Communication Design

KIB101 Foundations of Communication Design 1

KIB102 Foundations of Communication Design 2

KIB103 Media Technology 1

KIB104 Media Technology 2

Communication for the Professions

KCB103 Strategic Speech Communication

KWB106 Corporate Writing and Editing

KCB302 Political Communication

KCB304 Managing Communication Resources

Computational Arts

ITB001 Problem Solving and Programming

ITB003 Object Oriented Programming

OR

KIB105 Animation and Motion Graphics

KKB210 Computational Arts 1

KKB211 Computational Arts 2

Creative Writing

KWB101 Introduction to Creative Writing

KWB104 Creative Writing: The Short Story

KWB107 Introduction to Creative Non-Fiction

KWB203 Creative Writing: The Novel

KWB204 Creative Non-Fiction: Life Writing

Dance Skills

KDB103 Dance Technique Studies 1

KDB107 Choreographic Studies 1

KDB108 World Dance

KDB109 Funk, Tap and all that Jazz

Dance Studies

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

Digital Media

KIB101 Foundations of Communication Design 1

KIB103 Media Technology 1

KCB201 Virtual Cultures

KCB202 New Media Technologies

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KVB306	Video Art and Culture	HHB210	Indigenous Australia: Country, Kin And Culture
Drama		HHB255	Indigenous Politics And Political Culture
KTB103	Performing Skills 1: Body and Voice and Role	HHB276	Indigenous Knowledge: Research Ethics and Protocols
KTB104	Performance Innovation	KKB004	Indigenous Creative Industries
KTB106	Performing Skills 2: Style and Form	KWB307	Indigenous Writing
KTB204	Understanding Performance	Indonesian	
KTB305	The Entrepreneurial Artist	HHB071	Indonesian 1
Entrepreneurship		HHB072	Indonesian 2
AMB251	Innovation and Market Development	HHB073	Indonesian 3
BSB115	Management, People and Organisations	HHB074	Indonesian 4
BSB126	Marketing	HHB075	Indonesian 5
MGB223	Entrepreneurship and Innovation	HHB076	Indonesian 6
Fashion		HHB077	Indonesian 7
KFB103	Introduction to Fashion	HHB078	Indonesian 8
KFB106	Unspeakable Beauty: A History of Fashion and Style	Integrated Marketing Communication	
KFB206	Fashion and Modernity	AMB202	Integrated Marketing Communication
KFB207	Contemporary Fashion	AMB220	Advertising Theory and Practice
French		AMB260	Public Relations Theory and Practice
HHB061	French 1	BSB126	Marketing
HHB062	French 2	International Business	
HHB063	French 3	BSB119	International and Electronic Business
HHB064	French 4	IBB205	Intercultural Communication and Negotiation
HHB065	French 5	IBB210	Export Management
HHB066	French 6	IBB303	International Logistics
HHB067	French 7	Japanese	
HHB068	French 8	HHB081	Japanese 1
Games Design		HHB082	Japanese 2
ITB750	Computer Game Studies	HHB083	Japanese 3
ITB751	Games Production	HHB084	Japanese 4
KIB201	Interactive Writing	HHB085	Japanese 5
KIB202	Enabling Immersion	HHB086	Japanese 6
German		HHB087	Japanese 7
HHB091	German 1	HHB088	Japanese 8
HHB092	German 2	Journalism	
HHB093	German 3	KJB101	Digital Journalism
HHB094	German 4	KJB120	Newswriting
HHB095	German 5	KJB121	Journalistic Inquiry
HHB096	German 6	KJB224	Feature Writing
HHB097	German 7	Lighting	
HHB098	German 8	PCB121	Vision, Colour and Photometry
Indigenous Studies		PCB122	Lighting Design
EDB007	Culture Studies: Indigenous Education	PCB123	Sustainability and Human Factors
HHB123	Indigenous Australian Culture Studies	PCB124	Lamps and Luminaires

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Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
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KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to

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sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202 Enabling Immersion

Dance

KDB106 Dance Analysis

KDB109 Funk, Tap and all that Jazz

KDB204 Australian Dance

Faculty

KKB102 Creative Industries: Making Connections

KKB211 Computational Arts 2

Transition to New Professional Environments*

KKB341 Workplace Learning 1

KKB342 Workplace Learning 2

KKB343 Service Learning 1

KKB344 Service Learning 2

KKB345 Creative Industries Project 1

KKB346 Creative Industries Project 2

KKB348 Becoming A Researcher: Contexts, Protocols and Impact

KKB350 Creative Industries International Study Tour

Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB207 Contemporary Fashion

Journalism

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

KJB280 International Journalism

KJB337 Public Affairs Reporting

Music & Sound

KMB002 Music and Spirituality

KMB007 Introductory Ensemble

KMB105 Music and Sound Technology

KMB107 Sound, Image, Text

KMB108 Sound Recording and Acoustics

KMB205 Sound Media Musicianship

Film & Television

KPB103 Film Genres

KPB104 Film and Television Production Resource Management

KPB107 Television's Greatest Hits

KPB205 Documentary Theory and Practice

KPB206 International Cinema

Performance Studies

KTB104 Performance Innovation

KTB207 Staging Australia

KTB062 Creative Industries Events and Festivals

Visual Arts

KVB103 Australian Art

KVB104 Photomedia and Artistic Practice

KVB108 Contemporary Asian Visual Culture

KVB111 3D Media and Processes

KVB211 Post 1945 Art

KVB306 Video Art and Culture

KVB307 Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102 Media Writing

KWB104 Creative Writing: The Short Story

KWB105 Film and Television Scriptwriting

KWB106 Corporate Writing and Editing

KWB109 Ozlit

KWB204 Creative Non-Fiction: Life Writing

KWB206 Youth and Children's Writing

KWB209 Shakespeare, Then and Now

KWB307 Indigenous Writing

KWB309 Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Advertising Professional, Creative Writer, Government Officer, Guidance Officer, Information Officer, International Business Specialist, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Bachelor of Engineering (Electrical)/Bachelor of Business (IF28)

Year offered: 2008

Admissions: No

CRICOS code: 027278C

Course duration (full-time): 5 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$218 per credit point
(*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$20,928; CSP \$7,113

International Fees (per semester): 2008: \$11,184 per semester
(*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419532; Dfee: 419536

Past rank cut-off: 80. Dfee places were not offered last year.

Past OP cut-off: 10. Dfee places were not offered last year.

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 480

Standard credit points per full-time semester: 48
(average)

Course coordinator: Dr R.Mahalinga-Iyer (Engineering); Mr Andrew Paltridge (Business)

Discipline coordinator: Dr Ed Palmer (Engineering); Dr John Sweeting (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point

Discontinuation

From Semester 1, 2007, this course has been renamed and recoded to IX28 Bachelor of Business/Bachelor of Engineering. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2009. From Semester 1, 2010, all students will be enrolled in the new program.

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Bachelor of Arts/Bachelor of Business (Accountancy, Banking and Finance, Economics or Marketing) (IF30)

Year offered: 2008

Admissions: No

CRICOS code: 037539D

Course duration (full-time): 4.5 years (9 semesters)

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$5,788

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July

QTAC code: This course is no longer offered - see IX38 B Arts/B Business

Past rank cut-off: 72

Past OP cut-off: 13

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education Course, Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432 (192 cp in Arts and 240 cp in Business)

Standard credit points per full-time semester: 48

Course coordinator: Dr Iraphne Childs (Humanities and Human Services); Mr Andrew Paltridge (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Mr Bill Proud (Marketing); Dr Adam Clements (Banking & Finance) and Dr Radhika Lahiri (Economics)

Campus: Gardens Point and Carseldine

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX38 Bachelor of Arts/Bachelor of Business. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Other Majors

See also the separate entry for the following majors in this course: Bachelor of Arts/Bachelor of Business (Advertising, Electronic Business, Human Resource Management, International Business, Management, or Public Relations).

Career Outcomes

- Humanities graduates find employment in areas such as government, diplomacy, higher education and public service.

- Graduates of the Bachelor of Business (Accountancy) can expect to find employment in public practice, industry and commerce or government. In public practice the main areas of specialisation are auditing, financial analysis, corporate secretarial functions, costing, taxation, receivership, bankruptcy, trusteeship or management services. In industry and commerce, accountancy graduates are employed in management positions.

- Graduates of the Banking and Finance major find employment in the banking area of finance which can involve retail, wholesale or international projects, the funding of operations and investment of funds in loans or liquidity.

- Graduates with Economics training are highly sought after. They are employed as economists and in a wide variety of related professional areas.

- Graduates of the Marketing major find employment in industry and government in roles including marketing and research, sales management and product development and management. They are also employed as marketing managers and consultants in the national and international business environments.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Banking and Finance: Australasian Institute of Banking and Finance (AIBF).

*Economics: Economic Society of Australia (Queensland Division).

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

Course Design

Students are required to complete 432 credit points comprised of 192 credit points from the Bachelor of Arts program and 240 credit points from the Bachelor of Business program.

BA Course Requirements - Commencing Students

BA Course Requirements (Years 1-4)

Students are required to complete:

* One Multidisciplinary Professional Major (1 core unit + 6 units in the major)

It is suggested that they complete the Core Units Program consisting of the following:

* Two core units in first semester (from a selection of core introductory and core skills units)

(Note: one of the core introductory units will sit within the chosen Interdisciplinary Professional Major.

* Year 2: research methods unit. Students are advised to

take at least two of these units.

BA Course Requirements - Commencing Students (cont.)

Students must maintain a minimum of 50% enrolment in units from the BA program until they have completed eight of these units (96 credit points).

Students may wish to:

- develop a Minor (48 credit points) in one of the interdisciplinary professional areas
- develop a Minor (48 credit points) in a disciplinary study sequence or in another QUT course
- take a series of elective units.

Students wishing to complete a full discipline studies sequence (6 units) will need to amend their core units program.

Students planning to complete a full Language sequence (6 units) will need to discuss their program with the relevant Course Coordinator in order to ensure that they begin their Language studies in first semester and that their language units can be continued into their third year.

NB: Students are required to complete 16 units in the BA component of the double degree. Of these 12 must be BA units i.e. HHB coded units.

Multidisciplinary Professional Majors

For details, refer to the Bachelor of Arts Degree (HH01).

Discipline Majors

For details, refer to the Bachelor of Arts Degree (HH01).

Minor Sequences

For details, refer to the Co-Majors entry in the Bachelor of Arts (HH01) entry as any of these are available to be taken as Minors.

Key Terms - BA

*Multidisciplinary Professional Major - one of five interdisciplinary study sequences in the BA degree (International and Global Studies, Society and Change, Ethics and Human Rights, Community Studies, Australian Studies), consisting of one core unit plus six further units from the appropriate list (making a total of 84 credit points). Students must complete at least one of these to fulfil the requirements of the degree. NB - a unit may not be counted in more than one multidisciplinary professional major, discipline major or minor.

* Discipline Major - a set of six units (72 credit points) in a given discipline (Geography, History, Languages, Social Science). In Languages, this consists of six sequenced units in one Language. In other disciplines the six units must include one introductory unit to the discipline.

*Minor Study Sequence - a study sequence of any four units (48 credit points) in a given subject area. NB - a unit may not be counted in more than one minor.

* Elective Units - units selected by students to fit into their study program.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience. Further information is available at www.deferment.qut.edu.au.

Course is under review

QUT is currently reviewing the Arts and Social Science programs to ensure they continue to meet the needs of students and employers. As a result these programs may change in 2008 or may not be offered. You can register for updates on the status of these courses by visiting the Humanities and Human Services website.

Bachelor of Business (Accountancy)/Bachelor of Laws (Continuing students only) (IF37)

Year offered: 2008

Admissions: No

CRICOS code: 006386F

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point
(subject to annual review)

Domestic fees (indicative): 2008: Full Fee Tuition \$14,400; CSP \$6,942

International Fees (per semester): 2008: \$9,552 per semester
(subject to annual review)

QTAC code: 419222; Dfee: 419266

Total credit points: 540

Standard credit points per full-time semester: 60 (years sem 1-5); 48 (sem 7 & 8); 56 (sem 6,9,10)

Course coordinator: Mr Andrew Paltridge (Business); Dr. William Dixon Undergraduate Director, (Law)

Discipline coordinator: Ms Ros Kent (Accounting)

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IF41 Bachelor of Business (Study Area A)/Bachelor of Laws. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Public Servant.

Bachelor of Business/Bachelor of Laws (IF41)

Year offered: 2008

Admissions: Yes

CRICOS code: 006386F

Course duration (full-time): 5 Years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$8,500

International Fees (per semester): 2008: \$9,552 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July* (*Subject to availability)

QTAC code: 419222

Past rank cut-off: 90

Past OP cut-off: 6

Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 528

Standard credit points per full-time semester: 60

Course coordinator: Mr Andrew Paltridge (Business); Director, Undergraduate Programs (Law)

Discipline coordinator: Dr John Sweeting (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point

OP Guarantee

The OP Guarantee does not apply to this program.

Career Outcomes

The Bachelor of Laws component of this double degree covers the areas of law required for the purposes of admission to practise as a Solicitor and/or Barrister in all Australian states and territories. Graduates of the Bachelor of Business may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers.

Professional Recognition

The Bachelor of Laws degree satisfies the academic requirements for admission to practise as a Solicitor or Barrister in Queensland.

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to

satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Law Elective Units

For information on the availability of law elective units, please refer to the relevant section in the Bachelor of Laws course entry in the Faculty of Law section.

Course Design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

For the Business component, students undertake 7 Faculty core units and 6 units from one of the following Majors plus 3 specialisation units.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Advertising

Year 1 Semester 1

BSB119 International and Electronic Business

BSB126 Marketing

BUSINESS

LWB141 Legal Institutions and Method
LWB142 Law, Society and Justice

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations
LWB143 Legal Research and Writing
LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB114 Government, Business and Society
AMB200 Consumer Behaviour
LWB136 Contracts A
LWB138 Fundamentals of Torts

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
BSB113 Economics
LWB137 Contracts B
LWB139 Select Issues in Torts

Year 3 Semester 1

AMB220 Advertising Theory and Practice
AMB230 Internet Promotion
LWB231 Introduction to Public Law
LWB236 Real Property A
LWB240 Principles of Equity

Year 3 Semester 2

AMB221 Advertising Copywriting
AMB222 Media Planning
LWB235 Australian Federal Constitutional Law
LWB237 Real Property B
LWB241 Trusts

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Strategy and Planning
LWB238 Fundamentals of Criminal Law
LWB332 Commercial and Personal Property Law
LWB333 Theories of Law

Year 4 Semester 2

AMB321 Advertising Campaigns
AMB202 Integrated Marketing Communication
LWB239 Criminal Responsibility
LWB331 Administrative Law
LWB334 Corporate Law

Year 5 Semester 1

LWB431 Civil Procedure

LWB434 Advanced Research and Legal Reasoning
Law Elective
Law Elective

Year 5 Semester 2

LWB432 Evidence
LWB433 Professional Responsibility
Elective
Elective

Banking & Finance

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations
LWB141 Legal Institutions and Method
LWB142 Law, Society and Justice

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing
LWB143 Legal Research and Writing
LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB110 Accounting
BSB122 Quantitative Analysis and Finance
LWB136 Contracts A
LWB138 Fundamentals of Torts

Year 2 Semester 2

EFB102 Economics 2
BSB119 International and Electronic Business
LWB137 Contracts B
LWB139 Select Issues in Torts

Year 3 Semester 1

EFB210 Finance 1
EFB201 Financial Markets
LWB231 Introduction to Public Law
LWB236 Real Property A
LWB240 Principles of Equity

Year 3 Semester 2

EFB307 Finance 2
EFB312 International Finance
LWB235 Australian Federal Constitutional Law
LWB237 Real Property B
LWB241 Trusts

Year 4 Semester 1

EFB200 Applied Regression Analysis

BUSINESS

EFB318	Portfolio and Security Analysis
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2

	Any finance unit
	Any finance unit
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Year 5 Semester 2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Economics

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2

BSB119	International and Electronic Business
EFB210	Finance 1
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1

EFB211	Firms, Markets and Resources
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EFB202	Business Cycles and Economic Growth
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2

	Any economics unit
EFB328	Public Economics and Finance
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1

BSB122	Quantitative Analysis and Finance
EFB200	Applied Regression Analysis
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Accountancy

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society
LWB143	Legal Research and Writing

BUSINESS

LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB113 Economics

AYB121 Financial Accounting

LWB136 Contracts A

LWB138 Fundamentals of Torts

Year 2 Semester 2

BSB119 International and Electronic Business

BSB126 Marketing

LWB137 Contracts B

LWB139 Select Issues in Torts

Year 3 Semester 1

AYB220 Company Accounting

AYB225 Management Accounting

LWB231 Introduction to Public Law

LWB236 Real Property A

LWB240 Principles of Equity

Year 3 Semester 2

AYB221 Computerised Accounting Systems

AYB301 Auditing

LWB235 Australian Federal Constitutional Law

LWB237 Real Property B

LWB241 Trusts

Year 4 Semester 1

EFB101 Data Analysis for Business

AYB311 Financial Accounting Issues
or

AYB321 Strategic Management Accounting

LWB238 Fundamentals of Criminal Law

LWB332 Commercial and Personal Property Law

LWB333 Theories of Law

Year 4 Semester 2

EFB210 Finance 1

AYB339 Accountancy Capstone

From Semester 1, 2007, AYB339 Accountancy Capstone will replace EFB102 Economics 2 in this structure. If you are a continuing student in 2007 you may choose to complete EITHER AYB339 Accountancy Capstone OR EFB102 Economics 2 if EFB102 and AYB339 are not required for professional recognition by either the ICAA or CPA Australia. Prerequisites for AYB339 Accountancy Capstone are: AYB220 Company Accounting and either AYB311 Financial Accounting Issues or AYB321 Strategic Management Accounting. If you wish to enrol in AYB339 Accountancy Capstone you should contact the School of Accountancy to discuss your study program to ensure you will meet the unit pre-requisites.

LWB239 Criminal Responsibility

LWB331 Administrative Law

LWB334 Corporate Law

Year 5 Semester 1

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

LWB431 Civil Procedure

LWB434 Advanced Research and Legal Reasoning

Year 5 Semester 2

LWB432 Evidence

LWB433 Professional Responsibility

Law Elective

Law Elective

Electronic Business

Year 1 Semester 1

BSB115 Management, People and Organisations

BSB119 International and Electronic Business

LWB141 Legal Institutions and Method

LWB142 Law, Society and Justice

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

LWB143 Legal Research and Writing

LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB110 Accounting

BSB122 Quantitative Analysis and Finance

LWB136 Contracts A

LWB138 Fundamentals of Torts

Year 2 Semester 2

BSB113 Economics

AMB230 Internet Promotion

LWB137 Contracts B

LWB139 Select Issues in Torts

Year 3 Semester 1

BSB212 Electronic Business Applications

ITB233 Enterprise Systems Applications

LWB231 Introduction to Public Law

LWB236 Real Property A

LWB240 Principles of Equity

Year 3 Semester 2

BSB213 Governance Issues in E-Business

ITB823 Web Sites For Electronic Commerce

BUSINESS

LWB235 Australian Federal Constitutional Law
LWB237 Real Property B
LWB241 Trusts

Year 4 Semester 1

MGB334 Managing in a Changing Environment
AYB221 Computerised Accounting Systems
LWB238 Fundamentals of Criminal Law
LWB332 Commercial and Personal Property Law
LWB333 Theories of Law

Year 5 Semester 1

LWB431 Civil Procedure
LWB434 Advanced Research and Legal Reasoning
Law Elective
Law Elective

Year 4 Semester 2

BSB314 E-Business Intelligence
ITB239 Enterprise Data Mining
LWB239 Criminal Responsibility
LWB331 Administrative Law
LWB334 Corporate Law

Year 5 Semester 2

LWB432 Evidence
LWB433 Professional Responsibility
Law Elective
Law Elective

Human Resource Management

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations
LWB141 Legal Institutions and Method
LWB142 Law, Society and Justice

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing
LWB143 Legal Research and Writing
LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB110 Accounting
BSB122 Quantitative Analysis and Finance
LWB136 Contracts A
LWB138 Fundamentals of Torts

Year 2 Semester 2

MGB207 Human Resource Issues and Strategy

BSB119 International and Electronic Business
LWB137 Contracts B
LWB139 Select Issues in Torts

Year 3 Semester 1

MGB220 Management Research Methods
HRM Option Unit
LWB231 Introduction to Public Law
LWB236 Real Property A
LWB240 Principles of Equity

Year 3 Semester 2

MGB200 Leading Organisations
HRM Option Unit
LWB235 Australian Federal Constitutional Law
LWB237 Real Property B
LWB241 Trusts

Year 4 Semester 1

MGB221 Performance and Reward
HRM Option Unit
LWB238 Fundamentals of Criminal Law
LWB332 Commercial and Personal Property Law
LWB333 Theories of Law

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB331 Learning and Development in Organisations
LWB239 Criminal Responsibility
LWB331 Administrative Law
LWB334 Corporate Law

Year 5 Semester 1

LWB431 Civil Procedure
LWB434 Advanced Research and Legal Reasoning
Law Elective
Law Elective

Year 5 Semester 2

LWB432 Evidence
LWB433 Professional Responsibility
Law Elective
Law Elective

HRM Option Unit List

MGB201 Contemporary Employment Relations
MGB210 Managing Operations
MGB212 Sustainability in a Changing Environment
MGB309 Strategic Management
MGB314 Organisational Consulting and Change
MGB315 Personal and Professional Development

BUSINESS

MGB335 Project Management
HRM students must choose three units from the above list

International Business

Year 1 Semester 1

BSB119 International and Electronic Business
BSB126 Marketing
LWB141 Legal Institutions and Method
LWB142 Law, Society and Justice

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations
LWB143 Legal Research and Writing
LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB114 Government, Business and Society
IBB202 Fundamentals of International Finance
LWB136 Contracts A
LWB138 Fundamentals of Torts

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
BSB113 Economics
LWB137 Contracts B
LWB139 Select Issues in Torts

Year 3 Semester 1

IBB205 Intercultural Communication and Negotiation
IBB217 Asian Business Development
or
IBB208 European Business Development
LWB231 Introduction to Public Law
LWB236 Real Property A
LWB240 Principles of Equity

Year 3 Semester 2

IBB210 Export Management
IBB317 Contemporary Business in Asia
or
IBB308 Contemporary Business in Europe
LWB235 Australian Federal Constitutional Law
LWB237 Real Property B
LWB241 Trusts

Year 4 Semester 1

IBB300 International Business Strategy
IBB304 Global Industry Analysis
LWB238 Fundamentals of Criminal Law

LWB332 Commercial and Personal Property Law
LWB333 Theories of Law

Year 4 Semester 2

IBB213 International Marketing
IBB303 International Logistics
LWB239 Criminal Responsibility
LWB331 Administrative Law
LWB334 Corporate Law

Year 5 Semester 1

LWB431 Civil Procedure
LWB434 Advanced Research and Legal Reasoning
Law Elective
Law Elective

Year 5 Semester 2

LWB432 Evidence
LWB433 Professional Responsibility
Law Elective
Law Elective

Management

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations
LWB141 Legal Institutions and Method
LWB142 Law, Society and Justice

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing
LWB143 Legal Research and Writing
LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB110 Accounting
BSB122 Quantitative Analysis and Finance
LWB136 Contracts A
LWB138 Fundamentals of Torts

Year 2 Semester 2

MGB200 Leading Organisations
BSB119 International and Electronic Business
LWB137 Contracts B
LWB139 Select Issues in Torts

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation
LWB231 Introduction to Public Law

LWB236 Real Property A
LWB240 Principles of Equity

Year 3 Semester 2

MGB212 Sustainability in a Changing Environment
Management Option Unit
LWB235 Australian Federal Constitutional Law
LWB237 Real Property B
LWB241 Trusts

Year 4 Semester 1

MGB309 Strategic Management
Management Option Unit
LWB238 Fundamentals of Criminal Law
LWB332 Commercial and Personal Property Law
LWB333 Theories of Law

Year 4 Semester 2

MGB335 Project Management
Management Option Unit
LWB239 Criminal Responsibility
LWB331 Administrative Law
LWB334 Corporate Law

Year 5 Semester 1

LWB431 Civil Procedure
LWB434 Advanced Research and Legal Reasoning
Law Elective
Law Elective

Year 5 Semester 2

LWB432 Evidence
LWB433 Professional Responsibility
Law Elective
Law Elective

Management Option Unit List

MGB201 Contemporary Employment Relations
MGB218 Managing Business Growth
MGB314 Organisational Consulting and Change
MGB315 Personal and Professional Development
IBB205 Intercultural Communication and Negotiation
Management Students must choose two from the above list (one must be a Level 3 unit)

Marketing

Year 1 Semester 1

BSB119 International and Electronic Business
BSB126 Marketing
LWB141 Legal Institutions and Method
LWB142 Law, Society and Justice

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations
LWB143 Legal Research and Writing
LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB114 Government, Business and Society
AMB200 Consumer Behaviour
LWB136 Contracts A
LWB138 Fundamentals of Torts

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
BSB113 Economics
LWB137 Contracts B
LWB139 Select Issues in Torts

Year 3 Semester 1

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management
LWB231 Introduction to Public Law
LWB236 Real Property A
LWB240 Principles of Equity

Year 3 Semester 2

AMB201 Marketing and Audience Research
AMB241 E-Marketing Strategies
LWB235 Australian Federal Constitutional Law
LWB237 Real Property B
LWB241 Trusts

Year 4 Semester 1

AMB340 Services Marketing
Any Marketing Unit
LWB238 Fundamentals of Criminal Law
LWB332 Commercial and Personal Property Law
LWB333 Theories of Law

Year 5 Semester 1

LWB431 Civil Procedure
LWB434 Advanced Research and Legal Reasoning
Law Elective
Law Elective

Year 4 Semester 2

AMB341 Strategic Marketing
AMB352 Marketing Decision Making
or
IBB213 International Marketing

BUSINESS

LWB239 Criminal Responsibility
LWB331 Administrative Law
LWB334 Corporate Law

Year 5 Semester 2

LWB432 Evidence
LWB433 Professional Responsibility
Law Elective
Law Elective

Public Relations

Year 1 Semester 1

BSB119 International and Electronic Business
BSB126 Marketing
LWB141 Legal Institutions and Method
LWB142 Law, Society and Justice

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations
LWB143 Legal Research and Writing
LWB144 Laws and Global Perspectives

Year 2 Semester 1

BSB114 Government, Business and Society
AMB201 Marketing and Audience Research
LWB136 Contracts A
LWB138 Fundamentals of Torts

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
BSB113 Economics
LWB137 Contracts B
LWB139 Select Issues in Torts

Year 3 Semester 1

AMB202 Integrated Marketing Communication
AMB260 Public Relations Theory and Practice
LWB231 Introduction to Public Law
LWB236 Real Property A
LWB240 Principles of Equity

Year 3 Semester 2

AMB261 Media Relations and Publicity
AMB262 Public Relations Writing
LWB235 Australian Federal Constitutional Law
LWB237 Real Property B
LWB241 Trusts

Year 4 Semester 1

AMB360 Corporate Communication Management

AMB370 Public Relations Cases
LWB238 Fundamentals of Criminal Law
LWB332 Commercial and Personal Property Law
LWB333 Theories of Law

Year 5 Semester 1

LWB431 Civil Procedure
LWB434 Advanced Research and Legal Reasoning
Law Elective
Law Elective

Year 4 Semester 2

AMB361 Public Relations Campaigns
AMB371 Corporate Communication Strategies
LWB239 Criminal Responsibility
LWB331 Administrative Law
LWB334 Corporate Law

Year 5 Semester 2

LWB432 Evidence
LWB433 Professional Responsibility
Law Elective
Law Elective

Potential Careers:

Academic, Accountant, Advertising Professional, Banker, Banking and Finance Professional, Barrister, Business Analyst, Crown Law Officer, Economist, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, In-House Lawyer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Public Servant, Risk Manager, Solicitor, Stockbroker.

Doctor of Philosophy (Business) (IF49)

Year offered: 2008

Admissions: Yes

CRICOS code: 006365M

Course duration (full-time): 3 years

Course duration (part-time): 6 years

Domestic fees (per credit point): RTS/RTA: 2008 Full fee tuition \$135 per credit point (exceeded max. entitlement) (*subject to annual review*)

Domestic fees (indicative): 2008: \$12,960 (exceeded max entitlements)

International Fees (per semester): 2008:\$10,608 per semester (*subject to annual review*)

International Entry: At any time

Course coordinator: Professor Per Davidsson, Director of Research

Discipline coordinator: Accountancy -Prof Natalie Gallery; Advertising - Dr Judy Drennan; Economics and Finance - Prof Stan Hurn; Marketing - Dr Judy Drennan; Management - Prof Mark Griffin; International Business - Mr Simon Ridings; Public Relations - Dr Judy Drennan

Campus: Gardens Point

Entry requirements

The applicant's admission to the PhD program will depend on their academic aptitude, and the availability of supervision, infrastructure and resources needed for their course of study. Applicants would normally hold: a Bachelors degree with at least 2A Honours (or equivalent) or a Master degree by research or a Master degree by coursework that included substantial research or have satisfactorily completed a PhD qualifying program in their chosen area of study.

In addition, international students must meet English language proficiency requirements.

Location and Duration

The PhD normally requires a minimum of three years of full-time study or its part-time equivalent. Study is normally undertaken at the Gardens Point campus but the University may approve study at an off-campus location (multi-modal study). Although QUT offers this flexibility, there will still be minimum attendance requirements and the University must be satisfied that adequate supervision and resources are available at the external location.

Overview

The PhD offers students the opportunity to demonstrate their erudition in a broad field of learning and to make an original and substantial contribution to knowledge in that field. The Faculty will provide students with up to \$4000 for approved research related expenses associated with the preparation of their thesis (including up to \$2500 for fieldwork activities and conference attendance). Their School may also provide the student with additional funding assistance and/or opportunities for paid research assistant or tutoring work.

Course Structure

Candidates will be assessed on a program of supervised research and investigation that culminates in production of their thesis. The program normally includes assessed coursework that supports conduct of their research and preparation of their thesis. Candidates should have regular, face-to-face contact with their supervisor and participate in University scholarly activities such as research seminars, teaching and publication. The length of the thesis will vary according to the topic, but should normally be no longer than 100,000 words (excluding the bibliography).

Further information

Faculty of Business Research and Support Office:

Phone +61 7 3864 1320

Fax +61 7 3864 5250

e-mail: bus.research@qut.edu.au.

Potential Careers:

Academic, Account Executive, Accountant, Actuary, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Diplomat, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Higher Education Worker, Human Resource Manager, Information Officer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Risk Manager, Translator.

Bachelor of Mathematics/Bachelor of Business (Accountancy, Banking and Finance or Economics) (FOR CONTINUING STUDENTS ONLY) (IF60)

Year offered: 2008

Admissions: No

CRICOS code: 027274G

Course duration (full-time): 4 Years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$218 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$20,928; CSP \$6,752

International Fees (per semester): 2008: \$9,600 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July

QTAC code: 419212; Dfee: 419216

Past rank cut-off: 80. Dfee places were not offered last year.

Past OP cut-off: 10. Dfee places were not offered last year.

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432

Standard credit points per full-time semester: 54 (Average)

Course coordinator: Prof Erhan Kozan (Mathematics); Mr Andrew Paltridge (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Dr Adam Clements (Banking & Finance) and Dr Radhika Lahiri (Economics)

Campus: Gardens Point

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX37 Bachelor of Business/Bachelor of Mathematics. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Career Opportunities

Test Graduates are equipped to undertake sophisticated economic and financial modelling which is important in business and government decision making. Quantitative analysts are employed by the financial sector in order to optimise returns both in the short and long-term. Graduates may also become actuarial trainees in the insurance and superannuation area although further study is required in order to qualify as an actuary.

Graduates of the Accountancy major can expect to find employment in auditing, financial analysis, corporate secretarial functions, costing, taxation, receivership, bankruptcy, trusteeship or management services.

Graduates of the Banking and Finance major find employment in the banking area of finance which can involve retail, wholesale or international projects, the funding of operations and investment of funds in loans or liquidity.

Graduates with Economics training are highly sought after. They are employed as economists and in a wide variety of related professional areas to provide strategic analysis and policy advice.

Professional Recognition

Graduates will be eligible for membership of the Mathematical Society of Australia, the Statistical Society of Australia and, depending on unit selection, the Australian Society of Operations Research. Depending on the choice of major, extended major or specialisation graduates may be eligible for membership of the Economic Society of Australia (Queensland Division), Australian Institute of Management, Financial Services Institute of Australasia (FINSIA), Chartered Secretaries Australia, CPA Australia and the Institute of Chartered Accountants in Australia (ICAA).

Course Design

The course offers the opportunity to combine Mathematics with a business course majoring in Accountancy, Banking and Finance or Economics, which can be combined with an extended major in the same field, or with a double major from any of the Bachelor of Business majors, including Electronic Business.

Mathematics Scholarships

Students enrolled in this course can apply for industry sponsored scholarships. Mathematics equity scholarships are also awarded on the basis of socioeconomic disadvantage.

Course Combinations

Recommended combinations for the Business component are:

Accountancy: Extended major in Professional Accounting

Banking & Finance: Extended major in Banking, Financial Economics or Funds Management; or double major in Economics

Economics: Extended major in Financial Economics or double major in Banking & Finance.

*Please note that EFB101 Data Analysis for Business which is normally undertaken in the majors of Accountancy, Banking and Finance & Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

Students also note that enrolment in the unit EFB326 Applied Portfolio Management is restricted to students

BUSINESS

undertaking the Financial Economics specialisation (FES) and the following extended majors: Banking (BFX); Financial Economics (FEX); and Funds Management (FDX).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience. Further information is available at www.deferment.qut.edu.au

Contact Details

Science Coordinator

Prof Erhan Kozan
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Email: e.kozan@qut.edu.au

Business Coordinator

Mr Andrew Paltridge
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Email: a.paltridge@qut.edu.au

Discipline Coordinators

Accountancy

Dr John Sweeting
Phone: + 61 7 3138 2534
Email: j.sweeting@qut.edu.au

Banking and Finance

Dr Adam Clements
Phone: + 61 7 3138 2525
Email: a.clements@qut.edu.au

Economics

Dr Radhika Lahiri
Phone: +61 7 3138 2753
Email: r.lahiri@qut.edu.au

Course structure - Banking and Finance Major (for students with SA in Senior Maths B only)

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics
MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1

Year 1, Semester 2

BSB122	Quantitative Analysis and Finance
EFB102	Economics 2
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1

Year 2, Semester 1

BSB126	Marketing
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EFB210	Finance 1
MAB311	Advanced Calculus
MAB313	Mathematics of Finance

Year 2, Semester 2

BSB111	Business Law and Ethics
BSB114	Government, Business and Society
EFB307	Finance 2
MAB220	Computational Mathematics 1 Mathematics Elective (Level 2 or 3)

Year 3, Semester 1

BSB115	Management, People and Organisations
EFB201	Financial Markets
MAB312	Linear Algebra Mathematics Elective (Level 2 or 3) Business Double Major/Extended Major/Specialisation

Year 3, Semester 2

EFB312	International Finance Mathematics Elective (Level 2 or 3) Business Double Major/Extended Major/Specialisation Business Double Major/Extended Major/Specialisation
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Year 4, Semester 1

Mathematics Elective (Level 2 or 3)
Mathematics Elective (Level 2 or 3)
Mathematics Elective (Level 2 or 3)
Business Double Major/Extended Major/Specialisation
Business Double Major/Extended Major/Specialisation

Year 4, Semester 2

Mathematics Elective (Level 2 or 3)
Mathematics Elective (Level 2 or 3)
Mathematics Elective (Level 2 or 3)
Business Double Major/Extended Major/Specialisation

Business Units

NOTE: Students must select BSB119 International & Electronic Business to replace one of the Mathematics Electives

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

Course structure - Economics Major (for students with SA in Senior Maths B & C)

Year 1, Semester 1

BUSINESS

BSB110	Accounting	Mathematics Elective (Level 2 or 3)
BSB113	Economics	Mathematics Elective (Level 2 or 3)
MAB101	Statistical Data Analysis 1	Mathematics Elective (Level 2 or 3)
MAB111	Mathematical Sciences 1B	Business Double Major/Extended Major/Specialisation

Year 1, Semester 2

BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
EFB102	Economics 2
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1

Year 2, Semester 1

EFB202	Business Cycles and Economic Growth
EFB211	Firms, Markets and Resources
MAB311	Advanced Calculus Mathematics Elective (Level 2)

Year 2, Semester 2

BSB114	Government, Business and Society
BSB126	Marketing Business Double Major/Extended Major/Specialisation
MAB220	Computational Mathematics 1
MAB313	Mathematics of Finance

Year 3, Semester 1

BSB115	Management, People and Organisations
MAB312	Linear Algebra Mathematics Elective (Level 2) Business Double Major/Extended Major/Specialisation Business Double Major/Extended Major/Specialisation

Year 3, Semester 2

EFB314	International Trade and Economic Competitiveness Mathematics Elective (Level 2 or 3)
EFB329	Contemporary Applications of Economics Theory Business Double Major/Extended Major/Specialisation

Year 4, Semester 1

BSB111	Business Law and Ethics Mathematics Elective (Level 2 or 3) Mathematics Elective (Level 2 or 3) Mathematics Elective (Level 2 or 3) Business Double Major/Extended Major/Specialisation
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Year 4, Semester 2

Business Units

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

Course structure - Economics Major (for students with SA in Senior Maths B only)

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics
MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1

Year 1, Semester 2

BSB122	Quantitative Analysis and Finance
EFB102	Economics 2
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1

Year 2, Semester 1

EFB202	Business Cycles and Economic Growth
EFB211	Firms, Markets and Resources
MAB311	Advanced Calculus
MAB313	Mathematics of Finance

Year 2, Semester 2

BSB114	Government, Business and Society
BSB126	Marketing
EFB329	Contemporary Applications of Economics Theory
MAB220	Computational Mathematics 1 Mathematics Elective (Level 2 or 3)

Year 3, Semester 1

BSB115	Management, People and Organisations
MAB312	Linear Algebra Mathematics Elective (Level 2 or 3) Business Double Major/Extended Major/Specialisation Business Double Major/Extended Major/Specialisation

Year 3, Semester 2

EFB314	International Trade and Economic Competitiveness Mathematics Elective (Level 2 or 3)
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BUSINESS

Business Double Major/Extended Major/Specialisation

EFB318 Portfolio and Security Analysis

Business Double Major/Extended Major/Specialisation

EFB324 Macroeconomics and Global Financial Markets

EFB326 Applied Portfolio Management

Year 4, Semester 1

BSB111 Business Law and Ethics

Mathematics Elective (Level 2 or 3)

Mathematics Elective (Level 2 or 3)

Mathematics Elective (Level 2 or 3)

Business Double Major/Extended Major/Specialisation

Extended Major in Financial Economics (for Economics Major)

EFB200 Applied Regression Analysis

EFB210 Finance 1

EFB324 Macroeconomics and Global Financial Markets

EFB325 Financial Microeconomics

Plus two units from the Financial Economics Extended Major Options list below:

Year 4, Semester 2

Mathematics Elective (Level 2 or 3)

Mathematics Elective (Level 2 or 3)

Mathematics Elective (Level 2 or 3)

Business Double Major/Extended Major/Specialisation

EFB201 Financial Markets

EFB326 Applied Portfolio Management

EFB327 Econometrics of Financial Markets

EFB328 Public Economics and Finance

Business Units

NOTE: Students must select BSB119 International & Electronic Business to replace one of the Mathematics Electives.

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

Extended Major in Funds Management

AYB225 Management Accounting

EFB308 Finance 3

EFB309 Financial Derivatives

EFB318 Portfolio and Security Analysis

Plus two units from the Funds Management Extended Major Options list below:

Extended Major in Banking

AYB225 Management Accounting

AYB312 Financial Institutions Law

EFB310 Financial Institutions - Control

EFB311 Financial Institutions - Lending

Plus two units from the Banking Extended Major Options listed below:

AYB312 Financial Institutions Law

EFB200 Applied Regression Analysis

EFB310 Financial Institutions - Control

EFB311 Financial Institutions - Lending

EFB326 Applied Portfolio Management

EFB200 Applied Regression Analysis

EFB308 Finance 3

EFB309 Financial Derivatives

EFB318 Portfolio and Security Analysis

EFB326 Applied Portfolio Management

Extended Major in Professional Accounting

AYB223 Law of Business Associations

AYB325 Taxation Law

EFB102 Economics 2

EFB210 Finance 1

AYB311 Financial Accounting Issues

AYB321 Strategic Management Accounting

Extended Major in Financial Economics (for Banking & Finance Major)

EFB200 Applied Regression Analysis

EFB202 Business Cycles and Economic Growth

EFB211 Firms, Markets and Resources

EFB325 Financial Microeconomics

Plus two units from the Financial Economics Extended Major Options list below

EFB308 Finance 3

EFB309 Financial Derivatives

Course structure - Mathematics Units

Level 2 units

MAB311 Advanced Calculus

MAB312 Linear Algebra

MAB313 Mathematics of Finance

MAB314 Statistical Modelling 2

MAB315 Operations Research 2

MAB413 Differential Equations

MAB414	Applied Statistics 2
MAB420	Computational Mathematics 2
MAB422	Mathematical Modelling
MAB461	Discrete Mathematics
MAB480	Introduction to Scientific Computation
MAB481	Visualisation and Data Analysis

Level 3 units

MAB521	Applied Mathematics 3
MAB522	Computational Mathematics 3
MAB524	Statistical Inference
MAB525	Operations Research 3A
MAB533	Statistical Techniques
MAB536	Time Series Analysis
MAB613	Partial Differential Equations
MAB623	Financial Mathematics
MAB624	Applied Statistics 3
MAB625	Operations Research 3B
MAB640	Industry Project
MAB672	Advanced Mathematical Modelling
MAB681	Advanced Visualisation and Data Analysis

NOTES: - MAB311 Advanced Calculus and MAB312 Linear Algebra are mandatory for students who commenced in 2004 onwards. They can be taken in a different semester 1 to that suggested in the programs above.

- For students commencing in 2004 onwards, the units MAB523 Introduction to Quality Management and MAB621 Discrete Mathematics do not contribute to the mandatory 48 credit points minimum from Level 3 Mathematics units. This does not apply for students who commenced prior to 2004.

- MAB681 will not be offered in 2008, but will be offered in Semester 2 2009 and every second year.

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Computer Game Programmer, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Investment Manager, Market Research Manager, Mathematician, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Applied Science/Bachelor of Business (FOR CONTINUING STUDENTS ONLY) (IF61)**Year offered:** 2008**Admissions:** No**CRICOS code:** 042263G**Course duration (full-time):** 4 years**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$218 per credit point (*subject to annual review*)**Domestic fees (indicative):** 2008: Full fee tuition \$20,928; CSP\$6,502**International Fees (per semester):** 2008: \$9,600 per semester (*subject to annual review*)**Domestic Entry:** February**International Entry:** February**QTAC code:** 419832; Dfee: 419836**Past rank cut-off:** 80. Dfee places were not offered last year.**Past OP cut-off:** 10. Dfee places were not offered last year.**OP Guarantee:** Yes**Assumed knowledge:** English (4, SA) and Maths B (4, SA)**Preparatory studies:** MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com**Total credit points:** 432**Standard credit points per full-time semester:** 54 (average)**Course coordinator:** Dr Megan Hargreaves (Science); Mr Andrew Paltridge (Business)**Discipline coordinator:** Dr John Sweeting (Accountancy); Dr Gayle Kerr (Advertising); Ms Sherrrena Buckby (Electronic Business); Dr Amanda Gudmundsson (Human Resource Management); Mr Simon Ridings (International Business); Prof Robert Waldersee (Management); Mr Bill Proud (Marketing); Ms Robina Xavier (Public Relations); Dr Adam Clements (Banking & Finance) and Dr Radhika Lahiri (Economics); Science Discipline Coordinator details are listed under Contact Details below**Campus:** Gardens Point**null**

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Academic, Account Executive, Accountant, Advertising Professional, Analytical Chemist, Astrophysicist, Banker, Banking and Finance Professional, Biochemist, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Chemist, Chemist Industrial, Clinical Laboratory Scientist, Coastal Scientist, Conservation Biologist, Ecologist, Economist, Environmental Scientist, Estimator, Exchange Student, Financial Advisor/Analyst, Financial Project Manager,

Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Health Physicist, Home Economist, Human Resource Developer, Human Resource Manager, Hydrogeologist, Immunologist, Industrial Chemist, International Business Specialist, Investment Manager, Laboratory Technician (Chemistry), Manager, Marine Scientist, Marketing Officer/Manager, Medical Biotechnologist, Medical Physicist, Microbiologist, Molecular Biologist, Natural Resource Scientist, Physicist, Plant Biotechnologist, Policy Officer, Population Ecologist, Programmer, Public Servant, Stockbroker, Virologist.

Graduate Certificate in Advertising (IF94)

Year offered: 2008

Admissions: Yes

CRICOS code: 048325E

Course duration (full-time): 1 semester

Course duration (part-time): 2 semesters

Domestic fees (per credit point): 2008: \$180 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$17,280

International Fees (per semester): 2008: \$9,504 per semester (*subject to annual review*)

Domestic Entry: February and July

International Entry: February and July

Total credit points: 48

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Associate Professor Terry Flew (Creative Industries); Mr Andrew Paltridge (Business)

Campus: Gardens Point and Kelvin Grove

Overview

The Graduate Certificate in Advertising is designed to introduce learners to key facets of the advertising industry and to give them insights into the two major areas of specialisation: Creative Advertising and Strategic Advertising.

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants for IX96 Master of Advertising (Creative Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Applicants for BS16 Master of Business (Strategic Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4 or above in the Graduate Certificate.

Special Entry Requirements

Applicants who have an undergraduate degree with a GPA below 4, or who do not have a degree or formal qualifications, but have extensive work experience in the advertising industry may be eligible for special entry. Such applicants may be required to attend a selection interview and present a portfolio of work.

Course Structure - Full-time

Year 1, Semester 1

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KCP404	Advertising Creative: Introduction
	Plus choose one of the following units:
AMN400	Consumer Behaviour
	OR
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

Course Structure - Part-time

Year 1, Semester 1

KCP404	Advertising Creative: Introduction
	Plus choose one of the following units:
AMN400	Consumer Behaviour
	OR
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

Year 1, Semester 2

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising

Potential Careers:

Advertising Professional.

Bachelor of Business(Accountancy and Economics)/Bachelor of Education (Secondary) (IX03)

Year offered: 2008

Admissions: No

CRICOS code: 020321F

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full Fee Tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full Tuition Fee \$14,400; CSP \$6,572

International Fees (per semester): No new admissions (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: This course is no longer offered

Past rank cut-off: 80

Past OP cut-off: 10

OP Guarantee: Yes

Assumed knowledge: English (4,SA) and Maths A, B or C (4,SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education Course, Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 432

Standard credit points per full-time semester: 54 (average)

Course coordinator: Mr Andrew Paltridge (Business), Dr Mal Shield (Education)

Discipline coordinator: Ms Ros Kent (Accountancy); Dr Radhika Lahiri (Economics)

Campus: Gardens Point and Kelvin Grove

Discontinuation

This course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so.

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Accountant, Actuary, Adult/Workplace Educator, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Community Worker, Corporate Secretary, Economist, Educator, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Higher Education Worker, Home Economist, Investment Manager, Manager, Public Servant, Risk Manager, Secondary School Teacher, Stockbroker, TAFE Teacher, Teacher, Youth Worker.

Bachelor of Business / Bachelor of Engineering (IX28)

Year offered: 2008

Admissions: Yes

CRICOS code: 061649J

Course duration (full-time): 5 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$218 per credit point *(subject to annual review)*

Domestic fees (indicative): 2008: Full fee tuition \$20,928; CSP \$7,955

International Fees (per semester): 2008: \$11,184 per semester *(subject to annual review)*

Domestic Entry: February

International Entry: February

QTAC code: 419532

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: : MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Dr R.Mahalinga-Iyer (Engineering); Mr Andrew Paltridge (Business)

Discipline coordinator: Dr Ed Palmer (Engineering); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point

Recommended Study

Chemistry, Maths C and Physics are recommended.

Career Outcomes

Electrical and computer engineers design, install and maintain electrical, electronic, telecommunications and computing systems on behalf of governments and private companies. Graduates of the Bachelor of Business are skilled in many aspects of business including: accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing and public relations.

Overview

Students combine engineering knowledge in electronics, computer systems, telecommunications and electric power with a business course majoring in one or more of accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing or public relations.

Professional Recognition

This degree meets the requirements for membership of Engineers Australia and the Institution of Radio and Electronics Engineers Australia.

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership of: CPA Australia; Institute of Chartered Accountants in Australia; Chartered Secretaries Australia; Advertising Federation of Australia; Australian Association of National Advertisers; Australian Direct Marketing Association; Queensland Commercial Radio Association; Financial Services Institute of Australasia (FINSIA); Economics Society of Australia; Australian Human Resources Institute; Australian Institute of Management; Australian Institute of Training and Development; Australian Institute of Export; Australian Institute of Management; Australian Marketing Institute; Marketing Research Society of Australia; Australian Institute of Management; American Marketing Association and Public Relations Institute of Australia.

Special Course Requirements

A candidate for the degree of Bachelor of Engineering must obtain at least 60 days of industrial employment/practice in an engineering environment approved by the course coordinator, before graduating.

Course Design

Students are required to complete 480 credit points comprised of 252 credit points from the Bachelor of Engineering (Electrical & Computer Engineering) program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 84* credit point Faculty Core units in the Bachelor of Business program together with a 72 credit point Major in one of the following: Accountancy, Advertising, Banking & Finance, Economics, Electronic Business, Human Resource Management, International Business, Management, Marketing or Public Relations, as well as a further 72 credit points in which the student must complete one of the following: Double Major, Extended Major or Specialisation.

Further Information

Phone +61 7 3864 1993, Fax +61 7 3864 1516, email: bee.enquiries@qut.edu.au

Faculty of Business Phone +61 7 3864 2050, Fax +61 7 3864 1537, email bus@qut.edu.au

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course structure - Accountancy**Year 1 Semester 1**

BSB110 Accounting
BSB111 Business Law and Ethics

Year 1 Semester 2

BSB122 Quantitative Analysis and Finance
BSB113 Economics

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB114 Government, Business and Society
AYB121 Financial Accounting
AYB223 Law of Business Associations

Year 3 Semester 1

AYB225 Management Accounting
AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems

Year 4 Semester 1

AYB301 Auditing
AYB311 Financial Accounting Issues
or
AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101 Data Analysis for Business
EFB210 Finance 1
AYB325 Taxation Law

Year 5 Semester 1

BSB115 Management, People and Organisations

Course structure - Advertising**Year 1 Semester 1**

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB111 Business Law and Ethics
AMB200 Consumer Behaviour
AMB220 Advertising Theory and Practice

Year 3 Semester 1

AMB221 Advertising Copywriting
AMB222 Media Planning

Year 3 Semester 2

BSB119 International and Electronic Business

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Strategy and Planning

Year 4 Semester 2

BSB113 Economics
AMB321 Advertising Campaigns
AMB202 Integrated Marketing Communication

Year 5 Semester 1

BSB114 Government, Business and Society

Course structure - Banking & Finance**Year 1 Semester 1**

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110 Accounting
BSB122 Quantitative Analysis and Finance
BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business
EFB210 Finance 1

Year 3 Semester 2

EFB307 Finance 2

Year 4 Semester 1

EFB200 Applied Regression Analysis
EFB318 Portfolio and Security Analysis

BUSINESS

Year 4 Semester 2

EFB102	Economics 2
EFB312	International Finance
EFB201	Financial Markets

Year 5 Semester 1

BSB111	Business Law and Ethics
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Course structure - Economics

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB110	Accounting

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business
EFB102	Economics 2

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2

EFB101	Data Analysis for Business
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Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB328	Public Economics and Finance
EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

Year 5 Semester 1

BSB126	Marketing
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Course structure - Human Resource Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
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Year 4 Semester 1

MGB221	Performance and Reward HRM Option Unit
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Year 4 Semester 2

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations HRM Option Unit

Year 5 Semester 1

BSB126	Marketing
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HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management

Course structure - International Business

Year 1 Semester 1

BSB126	Marketing
BSB119	International and Electronic Business

Year 1 Semester 2

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2

IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1

IBB210	Export Management
IBB213	International Marketing

Year 4 Semester 2

IBB205	Intercultural Communication and Negotiation
IBB300	International Business Strategy
IBB303	International Logistics

Year 5 Semester 1

BSB115	Management, People and Organisations
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Course structure - Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB122	Quantitative Analysis and Finance
MGB200	Leading Organisations

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB212	Sustainability in a Changing Environment
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Year 4 Semester 1

MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2

MGB335	Project Management
BSB119	International and Electronic Business
	Management Option Unit

Year 5 Semester 1

BSB110	Accounting
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Management Option Unit List:

Students must choose 2 of the following units:

MGB218	Managing Business Growth
MGB201	Contemporary Employment Relations
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
IBB205	Intercultural Communication and Negotiation

Course structure - Marketing

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management, People and Organisations

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
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Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2

AMB241	E-Marketing Strategies
AMB341	Strategic Marketing

BUSINESS

AMB352 Marketing Decision Making

or

IBB213 International Marketing

Year 5 Semester 1

BSB110 Accounting

Course structure - Public Relations

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

Year 1 Semester 2

BSB114 Government, Business and Society

BSB119 International and Electronic Business

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB115 Management, People and Organisations

AMB201 Marketing and Audience Research

AMB260 Public Relations Theory and Practice

Year 3 Semester 1

AMB261 Media Relations and Publicity

AMB262 Public Relations Writing

Year 3 Semester 2

BSB113 Economics

Year 4 Semester 1

AMB360 Corporate Communication Management

AMB370 Public Relations Cases

Year 4 Semester 2

BSB111 Business Law and Ethics

AMB361 Public Relations Campaigns

AMB371 Corporate Communication Strategies

Year 5 Semester 1

BSB110 Accounting

Course structure - Civil Engineering

Year 1, Semester 1

ENB101 Engineering Mechanics 1

MAB131 Engineering Mathematics 1A

OR

MAB180 Engineering Mathematics 1B

Year 1, Semester 2

ENB102 Engineering Mechanics 2

MAB132 Engineering Mathematics 2A

OR

MAB182 Engineering Mathematics 2B

Year 2, Semester 1

BEB100 Introducing Professional Learning

ENB104 Engineering Materials

ENB271 Design of Structural Timber and Earthworks

MAB233 Engineering Mathematics 3

Year 2, Semester 2

ENB201 Fluid Mechanics

Year 3, Semester 1

ENB272 Geotechnical Engineering 1

ENB273 Civil Materials

Year 3, Semester 2

BEB200 Introducing Sustainability

ENB274 Design of Environmentally Sustainable Systems

ENB276 Structural Engineering 1

Year 4, Semester 1

ENB372 Design and Planning of Highways

ENB375 Structural Engineering 2

Year 4, Semester 2

ENB371 Geotechnical Engineering 2

Year 5, Semester 1

BEB801 Project 1

ENB378 Water Engineering

ENB471 Design of Concrete Structures and Foundations

Year 5, Semester 2

BEB701 Work Integrated Learning 1

ENB275 Project Engineering 1

ENB376 Transport Engineering

ENB377 Water and Waste Water Treatment Engineering

Course structure - Electrical Engineering

Year 1, Semester 1

BEB100 Introducing Professional Learning

MAB131 Engineering Mathematics 1A

OR

MAB180 Engineering Mathematics 1B

Year 1, Semester 2

ENB103 Electrical Engineering

MAB132 Engineering Mathematics 2A

OR

MAB182 Engineering Mathematics 2B

Year 2, Semester 1

ENB240 Introduction To Electronics
 ENB246 Engineering Problem Solving
 MAB233 Engineering Mathematics 3
 PCB136 Engineering Physics 1C

Year 2, Semester 2

BEB200 Introducing Sustainability

Year 3, Semester 1

ENB242 Introduction To Telecommunications
 ENB340 Power Systems and Machines

Year 3, Semester 2

ENB243 Linear Circuits and Systems
 ENB244 Microprocessors and Digital Systems
 ENB245 Introduction To Design and Professional Practice

Year 4, Semester 1

ENB301 Instrumentation and Control
 ENB342 Signals, Systems and Transforms

Year 4, Semester 2

ENB345 Advanced Design and Professional Practice

Year 5, Semester 1

BEB701 Work Integrated Learning 1
 BEB801 Project 1
 Applications Minor

Year 5, Semester 2

BEB802 Project 2
 ENB344 Industrial Electronics
 ENB346 Digital Communications
 Applications Minor

Course structure - Mechanical Engineering

Year 1, Semester 1

BEB100 Introducing Professional Learning
 MAB131 Engineering Mathematics 1A
 OR
 MAB180 Engineering Mathematics 1B

Year 1, Semester 2

ENB104 Engineering Materials
 MAB132 Engineering Mathematics 2A
 OR
 MAB182 Engineering Mathematics 2B

Year 2, Semester 1

ENB101 Engineering Mechanics 1
 ENB231 Materials and Manufacturing 1
 MAB233 Engineering Mathematics 3
 PCB136 Engineering Physics 1C

Year 2, Semester 2

ENB103 Electrical Engineering

Year 3, Semester 1

ENB105 Electrical and Computer Engineering
 ENB211 Dynamics

Year 3, Semester 2

BEB200 Introducing Sustainability
 ENB102 Engineering Mechanics 2
 ENB201 Fluid Mechanics

Year 4, Semester 1

ENB301 Instrumentation and Control
 ENB311 Stress Analysis

Year 4, Semester 2

ENB215 Fundamentals of Mechanical Design

Year 5, Semester 1

BEB801 Project 1
 ENB316 Design of Machine Elements
 ENB333 Operations Management

Year 5, Semester 2

BEB701 Work Integrated Learning 1
 BEB802 Project 2
 ENB222 Thermodynamics 1
 ENB334 Design For Manufacturing

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Economist, Electrical and Computer Engineer, Electrical Engineer, Electronic Commerce Developer, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Developer, Human Resource Manager, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Risk Manager, Software Engineer, Stockbroker, Web Designer.

Bachelor of Applied Science / Bachelor of Business (IX31)

Year offered: 2008

Admissions: Yes

CRICOS code: 059594D

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$218 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$20,928; CSP \$7,755

International Fees (per semester): 2008: \$9,600 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419832

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Dr Megan Hargreaves (Science); Mr Andrew Paltridge (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations). Science Discipline Coordinator details are listed under Contact Details below.

Campus: Gardens Point

Career Opportunities

By combining your science studies with the Bachelor of Business you will develop the entrepreneurial skills necessary to sell your abilities to a range of employers. As a graduate of the Bachelor of Applied Science/Bachelor of Business, you will be able to work at the cutting edge of scientific innovation within a range of public, private and non-profit industries. As well as the range of science-based careers available, you could expect to gain employment as a consultant, marketer, or project manager within firms developing and taking scientific research to the marketplace.

Course Design

The Bachelor of Applied Science allows multi-disciplinary programs of study to help position you within the broad range of science disciplines and qualify you as a competent professional within your chosen field. You can specialise in one of the major areas of study available in the Bachelor of Applied Science course (Biochemistry, Biotechnology, Chemistry, Ecology, Environmental Science, Forensic

Science, Geoscience, Microbiology or Physics). See the Bachelor of Applied Science (SC01) course for more details.

To allow you to complete the double degree in a shorter period of time, your co-major will be taken from the business program therefore it is not possible to choose any of the co-majors listed under the Bachelor of Applied Science course.

You can specialise in one or more of the following business majors: Accountancy, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, Marketing or Public Relations.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Graduates will satisfy the requirements for membership of the relevant professional body for their chosen science major. See the Bachelor of Applied Science (SC01) course for details.

Contact Details

Science Coordinator

Dr Megan Hargreaves

Phone: +61 7 3138 2244

Email: m.hargreaves@qut.edu.au

Business Coordinator

Mr Andrew Paltridge

Email: a.paltridge@qut.edu.au

Science Discipline Coordinators

Biochemistry

Dr Perry Hartfield
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Environmental Science

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Geoscience

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Microbiology

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Physics

Dr Greg Michael
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Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full Time Course structure

Year 1 Semester 1

Business Faculty Core Unit
 Business Faculty Core Unit

Science Faculty Unit
 Science Faculty Unit

Year 1 Semester 2

Business Faculty Core Unit
 Business Faculty Core Unit
 Science Faculty Unit
 Science Faculty Unit

Year 2 Semester 1

Business Faculty Core Unit
 Business Faculty Core Unit
 Science Faculty Unit
 Science Faculty Unit

Year 2 Semester 2

Business Faculty Core Unit
 Business Faculty Major Unit
 Science Faculty Unit
 Science Faculty Unit

Year 3 Semester 1

Business Faculty Major Unit
 Business Faculty Major Unit
 Science Faculty Unit
 Science Faculty Unit

Year 3 Semester 2

Business Faculty Major Unit
 Business Faculty Major Unit
 Science Faculty Unit
 Science Faculty Unit

Year 4 Semester 1

Business Faculty Major Unit
 Business Faculty Major Unit
 Science Faculty Unit
 Science Faculty Unit

Year 4 Semester 2

Business Faculty Major Unit
 Business Faculty Major Unit
 Science Faculty Unit
 Science Faculty Unit

Advertising Major

Year 1 Semester 1

BSB119 International and Electronic Business
 BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
AMB200 Consumer Behaviour

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB230 Internet Promotion
AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting
AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns
AMB202 Integrated Marketing Communication

Accountancy Major**Year 1 Semester 1**

BSB110 Accounting
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing
or
BSB119 International and Electronic Business

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB121 Financial Accounting
AYB223 Law of Business Associations

Year 3 Semester 1

AYB225 Management Accounting
AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems
AYB325 Taxation Law

Year 4 Semester 1

AYB301 Auditing
AYB311 Financial Accounting Issues
or
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB339 Accountancy Capstone
EFB210 Finance 1

Banking and Finance Major**Year 1 Semester 1**

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

EFB102 Economics 2
BSB119 International and Electronic Business

Year 3 Semester 1

EFB210 Finance 1
EFB201 Financial Markets

Year 3 Semester 2

EFB307 Finance 2
EFB312 International Finance

Year 4 Semester 1

EFB200 Applied Regression Analysis
EFB318 Portfolio and Security Analysis

Year 4 Semester 2

Any Finance Unit
Any Finance Unit

Economics Major**Year 1 Semester 1**

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
 EFB102 Economics 2

Year 2 Semester 2

EFB210 Finance 1
 BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources
 EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB328 Public Economics and Finance
 Any Economics unit

Year 4 Semester 1

BSB111 Business Law and Ethics
 EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory
 EFB314 International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
 BSB111 Business Law and Ethics

Year 2 Semester 2

MGB207 Human Resource Issues and Strategy
 BSB119 International and Electronic Business

Year 3 Semester 1

MGB220 Management Research Methods
 HRM Option Unit

Year 3 Semester 2

MGB200 Leading Organisations
 HRM Option Unit

Year 4 Semester 1

MGB221 Performance and Reward

HRM Option Unit

Year 4 Semester 2

MGB320 Recruitment and Selection
 MGB331 Learning and Development in Organisations

HRM Option Unit List:

MGB201 Contemporary Employment Relations
 MGB210 Managing Operations
 MGB212 Sustainability in a Changing Environment
 MGB309 Strategic Management
 MGB314 Organisational Consulting and Change
 MGB315 Personal and Professional Development
 MGB335 Project Management

HRM students must choose three from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1

BSB126 Marketing
 BSB119 International and Electronic Business

Year 1 Semester 2

BSB110 Accounting
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 IBB202 Fundamentals of International Finance

Year 2 Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics

Year 3 Semester 1

IBB205 Intercultural Communication and Negotiation
 IBB217 Asian Business Development
 or
 IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management
 IBB317 Contemporary Business in Asia
 or
 IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB300 International Business Strategy
 IBB304 Global Industry Analysis

Year 4 Semester 2

IBB213 International Marketing

IBB303 International Logistics

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

MGB200 Leading Organisations
BSB119 International and Electronic Business

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB212 Sustainability in a Changing Environment
Management Option Unit

Year 4 Semester 1

MGB309 Strategic Management
Management Option Unit

Year 4 Semester 2

MGB335 Project Management
Management Option Unit

Management Option Unit List:

Management students must choose three from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations
MGB218 Managing Business Growth
MGB314 Organisational Consulting and Change
IBB205 Intercultural Communication and Negotiation
MGB315 Personal and Professional Development

Public Relations Major

Year 1 Semester 1

BSB119 International and Electronic Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
AMB201 Marketing and Audience Research

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB202 Integrated Marketing Communication
AMB260 Public Relations Theory and Practice

Year 3 Semester 2

AMB261 Media Relations and Publicity
AMB262 Public Relations Writing

Year 4 Semester 1

AMB360 Corporate Communication Management
AMB370 Public Relations Cases

Year 4 Semester 2

AMB361 Public Relations Campaigns
AMB371 Corporate Communication Strategies

Marketing Major

Year 1 Semester 1

BSB119 International and Electronic Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
AMB200 Consumer Behaviour

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research
AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing
Any Marketing unit

Year 4 Semester 2	
AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

Course structure - Major in Biochemistry

Year 1, Semester 1	
SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2	
SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1	
SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB104	Introductory Quantitative Methods

Year 2, Semester 2	
SCB122	Cell and Molecular Biology
SCB123	Physical Science Applications

Year 3, Semester 1	
LQB381	Biochemistry: Structure and Function
LQB383	Molecular and Cellular Regulation

Year 3, Semester 2	
LQB481	Biochemical Pathways and Metabolism
LQB483	Molecular Biology Techniques

Year 4, Semester 1	
LQB581	Functional Biochemistry
LQB582	Biomedical Research Technologies

Year 4, Semester 2	
LQB681	Biochemical Research Skills
LQB682	Protein Biochemistry and Bioengineering

Course structure - Major in Biotechnology

Year 1, Semester 1	
SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2	
SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1	
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SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB104	Introductory Quantitative Methods

Year 2, Semester 2	
SCB122	Cell and Molecular Biology
SCB123	Physical Science Applications

Year 3, Semester 1	
LQB381	Biochemistry: Structure and Function
LQB383	Molecular and Cellular Regulations

Year 3, Semester 2	
LQB483	Molecular Biology Techniques
LQB484	Introduction to Genomics and Bioinformatics

Year 4, Semester 1	
	TWO units selected from:
LQB583	Genetic Research Technology
LQB584	Medical Cell Biology
LQB585	Plant Genetic Manipulation

Year 4, Semester 2	
	TWO units selected from:
LQB682	Protein Biochemistry and Bioengineering
LQB684	Medical Biotechnology
LQB685	Plant Microbe Interactions

Course structure - Major in Chemistry

Year 1, Semester 1	
SCB111	Chemistry 1
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB104	Introductory Quantitative Methods

Year 1, Semester 2	
SCB112	Cellular Basis of Life
SCB121	Chemistry 2

Year 2, Semester 1	
MAB100	Mathematical Sciences 1A
SCB110	Science Concepts and Global Systems

Year 2, Semester 2	
SCB123	Physical Science Applications
SCB131	Experimental Chemistry

Year 3, Semester 1	
PQB312	Analytical Chemistry for Scientists and

Technology
PQB331 Structure and Bonding

Year 3, Semester 2

PQB401 Chemical Reactions 1
PQB442 Chemical Spectroscopy

Year 4, Semester 1

PQB502 Materials Chemistry and Characterisation
PQB531 Chemical Reactions 2

Year 4, Semester 2

PQB631 Applied Molecular Science
PQB642 Chemical Research

Course structure - Major in Ecology

Year 1, Semester 1

SCB111 Chemistry 1
SCB112 Cellular Basis of Life

Year 1, Semester 2

SCB120 Plant and Animal Physiology
SCB122 Cell and Molecular Biology

Year 2, Semester 1

SCB110 Science Concepts and Global Systems
Plus either:
MAB101 Statistical Data Analysis 1
Or
MAB104 Introductory Quantitative Methods

Year 2, Semester 2

NQB201 Planet Earth
NQB202 History of Life on Earth

Year 3, Semester 1

NQB301 Soils and Sedimentation
NQB321 Ecology

Year 3, Semester 2

NQB421 Experimental Design
NQB422 Genetics and Evolution

Year 4, Semester 1

NQB502 Field Mapping and Monitoring of Natural Resources
NQB521 Population Genetics and Molecular Ecology

Year 4, Semester 2

NQB621 Population management
NQB622 Population Genetics

Course structure - Major in Environmental Science

Year 1, Semester 1

SCB111 Chemistry 1
SCB112 Cellular Basis of Life

Year 1, Semester 2

SCB120 Plant and Animal Physiology
SCB121 Chemistry 2

Year 2, Semester 1

SCB110 Science Concepts and Global Systems
Plus either:
MAB101 Statistical Data Analysis 1
Or
MAB104 Introductory Quantitative Methods

Year 2, Semester 2

NQB202 History of Life on Earth
SCB123 Physical Science Applications

Year 3, Semester 1

NQB301 Soils and Sedimentation
NQB321 Ecology

Year 3, Semester 2

NQB401 Spatial Analysis of Environmental Systems
NQB421 Experimental Design

Year 4, Semester 1

NQB501 Environmental Modelling
NQB502 Field Mapping and Monitoring of Natural Resources

Year 4, Semester 2

NQB601 Sustainable Environmental Management
NQB602 Environmental Chemistry

Course structure - Major in Forensic Science

Year 1, Semester 1

SCB111 Chemistry 1
SCB112 Cellular Basis of Life

Year 1, Semester 2

SCB121 Chemistry 2
SCB122 Cell and Molecular Biology

Year 2, Semester 1

SCB110 Science Concepts and Global Systems
Plus either:
MAB101 Statistical Data Analysis 1
Or
MAB104 Introductory Quantitative Methods

Year 2, Semester 2

SCB123 Physical Science Applications

SCB131 Experimental Chemistry

Year 3, Semester 1

LQB383 Molecular and Cellular Regulation

SCB384 Crime Scene and Forensic Science

Year 3, Semester 2

JSB979 Forensic Scientific Evidence

PQB312 Analytical Chemistry for Scientists and Technologists

Year 4, Semester 1

PQB513 Instrumental Analysis

PQB584 Forensic Physical Evidence

Year 4, Semester 2

LQB680 Forensic DNA Profiling

PQB684 Forensic Analysis

Course structure - Major in Geoscience**Year 1, Semester 1**

SCB111 Chemistry 1

SCB112 Cellular Basis of Life

Year 1, Semester 2

NQB201 Planet Earth

SCB123 Physical Science Applications

Year 2, Semester 1

SCB110 Science Concepts and Global Systems

Plus either:

MAB101 Statistical Data Analysis 1

Or

MAB104 Introductory Quantitative Methods

Year 2, Semester 2

NQB202 History of Life on Earth

SCB222 Exploration of the Universe

Year 3, Semester 1

NQB301 Soils and Sedimentation

NQB311 Mineralogy

Year 3, Semester 2

NQB411 Petrology

NQB412 Structural Geology and Field Methods

Year 4, Semester 1

NQB502 Field Mapping and Monitoring of Natural Resources

NQB512 Stratigraphy

NQB513 Geophysics

Year 4, Semester 2

NQB602 Environmental Chemistry

Course structure - Major in Microbiology**Year 1, Semester 1**

SCB111 Chemistry 1

SCB112 Cellular Basis of Life

Year 1, Semester 2

SCB120 Plant and Animal Physiology

SCB121 Chemistry 2

Year 2, Semester 1

SCB110 Science Concepts and Global Systems

Plus either:

MAB101 Statistical Data Analysis 1

Or

MAB104 Introductory Quantitative Methods

Year 2, Semester 2

SCB122 Cell and Molecular Biology

SCB123 Physical Science Applications

Year 3, Semester 1

LQB381 Biochemistry: Structure and Function

LQB386 Microbial Structure and Function

Year 3, Semester 2

LQB483 Molecular Biology Techniques

LQB486 Clinical Microbiology 1

Year 4, Semester 1

LQB586 Clinical Microbiology 2

LQB587 Applied Microbiology 1: Water, Air and Soil

Year 4, Semester 2

LQB686 Microbial Technology and Immunology

LQB687 Applied Microbiology 2: Food and Quality Assurance

Course structure - Major in Physics**Year 1, Semester 1**

MAB111 Mathematical Sciences 1B

SCB111 Chemistry 1

Year 1, Semester 2

MAB112 Mathematical Sciences 1C

PQB250 Mechanics and Electromagnetism

Year 2, Semester 1

SCB110 Science Concepts and Global Systems

SCB112 Cellular Basis of Life

Year 2, Semester 2

MAB220 Computational Mathematics 1

PQB251 Waves and Optics

Year 3, Semester 1

MAB311 Advanced Calculus

PQB350 Thermodynamics of Solids and Gases

Year 3, Semester 2

PQB450 Energy Fields and Radiation

PQB451 Electronics and Instrumentation

Year 4, Semester 1

PQB550 Quantum and Condensed Matter Physics

PQB551 Physical Analytical Techniques

Year 4, Semester 2

PQB650 Advanced Theoretical Physics

PQB651 Experimental Physics

Potential Careers:

Academic, Account Executive, Accountant, Advertising Professional, Analytical Chemist, Astrophysicist, Banker, Banking and Finance Professional, Biochemist, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Chemist, Chemist Industrial, Clinical Laboratory Scientist, Coastal Scientist, Conservation Biologist, Ecologist, Economist, Environmental Scientist, Estimator, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Health Physicist, Home Economist, Human Resource Developer, Human Resource Manager, Hydrogeologist, Immunologist, Industrial Chemist, International Business Specialist, Investment Manager, Laboratory Technician (Chemistry), Manager, Marine Scientist, Marketing Officer/Manager, Medical Biotechnologist, Medical Physicist, Microbiologist, Molecular Biologist, Natural Resource Scientist, Physicist, Plant Biotechnologist, Policy Officer, Population Ecologist, Programmer, Public Relations Officer/Consultant, Public Servant, Stockbroker, Virologist.

Bachelor of Business/Bachelor of Health Science (Health Services Management) (IX32)

Year offered: 2008

Admissions: Yes

CRICOS code: 027277D

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$7,747

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409252

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Mr Andrew Paltridge (Business); Ms Melinda Service (Health)

Discipline coordinator: Jenny Nicol (Health Services Management); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point and Kelvin Grove

Overview

This double degree combines the strength of general business theory and skills as well as units specifically related to managing health services.

Why choose this course?

The degree will provide you with the theory and skills to manage change effectively in the health care system. You will gain a strong background of theory and practice to enable you to work effectively in the complex environment of health care and be influential in terms of decision making.

Career Options

Health Service Management graduates are employed in administrative and management capacities in private and public health services. Such services include public and private hospitals, Queensland Health, community health centres, group medical practices, nursing and dental services, universities and consulting firms.

Your business degree will give you a broader base of

commercial knowledge, making you more attractive to employers in these environments. You also have the opportunity to major in a specific business area to strengthen your career choices. For more information on careers in business, please refer to studyfinder.qut.com

Professional recognition

Both degrees allow you to satisfy the requirements of membership for the relevant professional bodies. The Bachelor of Health Science (Health Services Management) degree may allow graduates, subject to unit selection, to satisfy the academic requirements for membership of the Australian College of Health Service Executives (ACHSE) and other professional associations.

Depending on your choice of business major, you may also be eligible for membership of a number of professional bodies, including the Australasian Institute of Banking and Finance, CPA Australia, the Institute of Chartered Accountants in Australia, Chartered Secretaries Australia, the Economic Society of Australia (Qld), Advertising Federation of Australia, Australian Institute of Management or the Public Relations Institute of Australia.

Please refer to the Faculty of Business prospectus or studyfinder.qut.com for more information on recognition for graduates from the Bachelor of Business component.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Health Science program and 192 credit points from the Bachelor of Business program.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Further Information

For more information about this course, please contact the School of Public Health on +617 3138 3368 or email sph.studentcentre@qut.edu.au

Example of Full Time Course structure

Year 1 Semester 1

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
PUB104	Australian Health Care Systems
LSB111	Understanding Disease Concepts

BUSINESS

Year 1 Semester 2

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
PUB251	Contemporary Public Health
PUB208	Understanding Health Information

Year 2 Semester 1

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
PUB326	Epidemiology
PYB012	Psychology

Year 2 Semester 2

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
PUB486	Ethics and the Law in Health Service Delivery
PUB209	Health, Culture and Society

Year 3 Semester 1

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
PUB380	Casemix Management
B HLTH	Health Faculty Elective Unit

Year 3 Semester 2

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
PUB490	Quality Management in Health
PUB480	Health Administration Finance

Year 4 Semester 1

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
PUB514	Contract/Project Management
PUB545	Health Planning and Evaluation

Year 4 Semester 2

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
PUB609	Health Resource Allocation
PUB875	Professional Practice

Public Relations Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 3 Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1

AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Year 4 Semester 2

AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues

or

BUSINESS

AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101 Data Analysis for Business

EFB210 Finance 1

Advertising Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society

BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting

AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management

AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns

AMB202 Integrated Marketing Communication

Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

MGB200 Leading Organisations

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

BSB119 International and Electronic Business

MGB212 Sustainability in a Changing Environment

Year 4 Semester 1

MGB309 Strategic Management

Management Option Unit

Year 4 Semester 2

MGB335 Project Management

Management Option Unit

Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations

MGB218 Managing Business Growth

MGB315 Personal and Professional Development

MGB314 Organisational Consulting and Change

IBB205 Intercultural Communication and Negotiation

Banking and Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business

EFB210 Finance 1

Year 3 Semester 2

EFB102 Economics 2

EFB307 Finance 2

BUSINESS

Year 4 Semester 1

EFB200 Applied Regression Analysis
EFB318 Portfolio and Security Analysis

Year 4 Semester 2

EFB312 International Finance
EFB201 Financial Markets

Economics Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
EFB102 Economics 2

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources
EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB101 Data Analysis for Business
EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics
EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory
EFB314 International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
BSB119 International and Electronic Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Management Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
HRM Option Unit

Year 4 Semester 1

MGB221 Performance and Reward
HRM Option Unit

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB331 Learning and Development in Organisations

HRM Option Unit List:

MGB201 Contemporary Employment Relations
MGB210 Managing Operations
MGB212 Sustainability in a Changing Environment
MGB309 Strategic Management
MGB314 Organisational Consulting and Change
MGB315 Personal and Professional Development
MGB335 Project Management

HRM students must choose two from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1

BSB119 International and Electronic Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB122 Quantitative Analysis and Finance

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

IBB202 Fundamentals of International Finance

IBB217 Asian Business Development
or
IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management
IBB317 Contemporary Business in Asia
or
IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB213 International Marketing
IBB205 Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300 International Business Strategy
IBB303 International Logistics

Marketing Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research
AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing
AMB202 Integrated Marketing Communication

Year 4 Semester 2

AMB341 Strategic Marketing
AMB352 Marketing Decision Making
or
IBB213 International Marketing

Public Health Elective units for Health Services

Management major

Indigenous Health

PUB406 Health Promotion Strategies
PUB557 Health Needs of Indigenous Australians and Other Populations
PUB644 Health Promoting Schools

Health Safety & Environment

PUB611 Risk Management

Women's Health

PUB336 Women's Health
PUB406 Health Promotion Strategies
PYB054 Psychology and Gender

General Electives

HHB203 Aged Services: Introduction
HHB204 Child And Family Services: Introduction
HHB206 Disability Services: Introduction
HHB207 Services To Young People: Introduction
HHB210 Indigenous Australia: Country, Kin And Culture
HHB213 Social Policy Processes
HHB217 Conflict Management Skills for Professionals
HHB264 Public And Professional Ethics
HHB266 Ethical Decision Making
HMB273 Exercise Physiology 1
PUB336 Women's Health
PUB341 Nutrition Education
PUB436 Evidence Based Practice
PUB611 Risk Management
PUB875 Professional Practice
PYB054 Psychology and Gender
PYB067 Human Sexuality
PYB203 Developmental Psychology
PYB205 Social Psychology
PYB307 Health Psychology

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Community Health Officer, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Home Economist, Information Officer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Policy Officer, Project Developer, Project Manager, Public Health Officer, Public Relations Officer/Consultant, Publishing Professional, Risk Manager, Stockbroker.

Bachelor of Business/Bachelor of Information Technology (IX33)

Year offered: 2008

Admissions: Yes

CRICOS code: 059595C

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$7,737

International Fees (per semester): 2008: \$10,080 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419202

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA), and for games technology and security majors, Maths B (4, SA) or for all other majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Ruth Christie (InfoTech); Mr Andrew Paltridge (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point

Overview

This double degree will give you a broad base of commercial knowledge in business and information technology, making you more attractive to employers, even if you wish to work predominantly in an information technology position. You will have the opportunity to complement your information technology studies with a business major in accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing or public relations.

You will combine your business studies with an information technology major of your choice. Possible combinations include banking and finance with security, management with business systems engineering, or marketing with information and knowledge management.

Cooperative Education Program

The Coop Ed Program is a joint venture between employers and the Faculty of IT giving you the opportunity of 10-12 months paid industry placement to better prepare you for

employment after you graduate. The Coop Ed Program integrates formal study and professional experience, so you can apply what you're learning in an area relevant to your chosen path.

Some of the organisations our Coop Ed students have worked with are the Australian Tax Office, Boeing Australia, CITEC, Department of Natural Resources and Water, Dialog, EPA, Queensland Police, RACQ and UNiTAB Limited.

For more information about the Faculty's Cooperative Education Program, please visit www.fit.qut.edu.au/future/cooped.jsp

Career Outcomes

Business graduates work in diverse roles in the private and public sectors in areas such as accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing and public relations. A graduate of the Bachelor of Information Technology may find employment as a programmer, systems manager, systems designer, systems analyst, computer sales and marketing consultant or data processing manager.

Professional recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Graduates of the Bachelor of Information Technology meet the knowledge requirements for admission to the Australian Computer Society (ACS).

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Information Technology program.

IX33 - Bachelor of Business/Bachelor of Information Technology Course structure

Year 1, Semester 1

ITB002	IT Professional Studies
ITB005	Systems Architecture
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 1, Semester 2

ITB004	Database Systems
ITB006	Networks
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 2, Semester 1

ITB001	Problem Solving and Programming
ITB008	Modelling Analysis and Design
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 2, Semester 2

ITB003	Object Oriented Programming
ITB007	Web Development
BBUS	Business Unit
BBUS	Business Unit

Year 3, Semester 1

	IT Major Unit
	IT Major Unit
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 3 Semester 2

ITB009	Core Project Management
	IT Major Unit
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

Year 4, Semester 1

ITB010	Core Project Implementation
	IT Major Unit
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

Year 4, Semester 2

IT Major Unit

IT Major Unit

BBUS Business Faculty Major Unit

BBUS Business Faculty Major Unit

Advertising Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB221	Advertising Copywriting
AMB222	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Strategy and Planning

Year 4 Semester 2

AMB321	Advertising Campaigns
AMB202	Integrated Marketing Communication

Public Relations Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
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BSB113 Economics

Year 3 Semester 1

AMB201 Marketing and Audience Research
 AMB260 Public Relations Theory and Practice

Year 3 Semester 2

AMB261 Media Relations and Publicity
 AMB262 Public Relations Writing

Year 4 Semester 1

AMB360 Corporate Communication Management
 AMB370 Public Relations Cases

Year 4 Semester 2

AMB361 Public Relations Campaigns
 AMB371 Corporate Communication Strategies

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB122 Quantitative Analysis and Finance
 BSB114 Government, Business and Society

Year 2 Semester 1

BSB111 Business Law and Ethics
 BSB113 Economics

Year 2 Semester 2

AYB121 Financial Accounting
 AYB223 Law of Business Associations

Year 3 Semester 1

AYB225 Management Accounting
 AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems
 AYB325 Taxation Law

Year 4 Semester 1

AYB301 Auditing
 AYB311 Financial Accounting Issues
 or
 AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101 Data Analysis for Business
 EFB210 Finance 1

Banking and Finance Major

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
 BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
 BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business
 EFB210 Finance 1

Year 3 Semester 2

EFB102 Economics 2
 EFB307 Finance 2

Year 4 Semester 1

EFB200 Applied Regression Analysis
 EFB318 Portfolio and Security Analysis

Year 4 Semester 2

EFB312 International Finance
 EFB201 Financial Markets

Economics Major

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
 EFB102 Economics 2

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
 BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources
 EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB101 Data Analysis for Business
 EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics
 EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory
 EFB314 International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
 BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
 BSB119 International and Electronic Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
 MGB220 Management Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
 HRM Option Unit

Year 4 Semester 1

MGB221 Performance and Reward
 HRM Option Unit

Year 4 Semester 2

MGB320 Recruitment and Selection
 MGB331 Learning and Development in Organisations

HRM Option Unit List:

MGB201 Contemporary Employment Relations
 MGB210 Managing Operations
 MGB212 Sustainability in a Changing Environment
 MGB309 Strategic Management

MGB314 Organisational Consulting and Change
 MGB315 Personal and Professional Development
 MGB335 Project Management

HRM students must choose two from the above list (one must be a Level 3 unit).

Marketing Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
 BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
 AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research
 AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing
 AMB202 Integrated Marketing Communication

Year 4 Semester 2

AMB341 Strategic Marketing
 AMB352 Marketing Decision Making
 or
 IBB213 International Marketing

Management Major

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

MGB200 Leading Organisations

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

BSB119 International and Electronic Business

MGB212 Sustainability in a Changing Environment

Year 4 Semester 1

MGB309 Strategic Management

Management Option Unit

Year 4 Semester 2

MGB335 Project Management

Management Option Unit

Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations

MGB218 Managing Business Growth

MGB315 Personal and Professional Development

MGB314 Organisational Consulting and Change

IBB205 Intercultural Communication and Negotiation

International Business Major

Year 1 Semester 1

BSB119 International and Electronic Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society

BSB122 Quantitative Analysis and Finance

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

IBB202 Fundamentals of International Finance

IBB217 Asian Business Development

or

IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management

IBB317 Contemporary Business in Asia

or

IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB213 International Marketing

IBB205 Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300 International Business Strategy

IBB303 International Logistics

Information Systems Major

Compulsory Units

ITB228 Enterprise Systems

ITB229 Database Design

ITB365 Business Analysis

IS Elective Units

Select three (3) units from the following list

ITB218 Applications Programming

ITB233 Enterprise Systems Applications

ITB239 Enterprise Data Mining

ITB260 E-Commerce Site Development

ITB264 Information Systems Consulting

ITB298 Business Process Modelling

ITB364 Information Systems Development

ITB366 Information Systems Operations

Network Systems Major

Compulsory Units

ITB720 Internet Protocols and Services

ITB721 Unix Network Administration

ITB722 Network Planning and Deployment

ITB730 Information Security Fundamentals

Electives

Choose 2 Electives

ITB233 Enterprise Systems Applications

ITB706 Systems Programming

ITB732 Cryptology and Protocols

Software Architecture Major

Compulsory Units

ITB229 Database Design

ITB702 Algorithms and Data Structures

ITB712 Software Engineering Studies

Electives

Choose 3 Electives

ITB218	Applications Programming
ITB223	Software Development with ORACLE
ITB228	Enterprise Systems
ITB233	Enterprise Systems Applications
ITB254	Interaction Design
ITB260	E-Commerce Site Development
ITB264	Information Systems Consulting
ITB298	Business Process Modelling
ITB706	Systems Programming
ITB713	Advanced Java Programming
ITB716	Advanced Web Applications Development
ITB717	Enterprise Software Architecture
ITB746	Modelling and Animation Techniques
ITB747	Real Time Rendering Techniques
ITB749	Scientific Programming
	MAB281 is only to be used as a prereq for ITB746
MAB281	Mathematics for Computer Graphics
	null

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Computer Games Developer, Computer Salesperson/Marketer, Corporate Secretary, Database Manager, Economist, Electronic Commerce Developer, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Human Resource Manager, Information Officer, Information Security Specialist, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, Technical Officer, Trainer, Web Designer.

Bachelor of Business / Bachelor of Creative Industries (IX34)

Year offered: 2008

Admissions: Yes

CRICOS code: 059596B

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$6,965

International Fees (per semester): 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409182

Past rank cut-off: 76

Past OP cut-off: 12

Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point and Kelvin Grove

Additional Entry Requirements (for the majors below)

In addition to meeting the cut-off applicants who wish to study one of the following Creative Industries majors below must also pass the additional entry requirement listed below. Please note registrations to attend an audition or submission of portfolio as well as submission of additional materials to QUT have closed for 2007. Late registrations and submissions will not be accepted.

Dance: Audition. Closed on 07 September 2007.

Music: Audition. Closed on 19 October 2007.

Sound Design: Portfolio. Closed on 19 October 2007.

Visual Arts: Portfolio. Closed on 19 October 2007.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Career Outcomes

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration, marketing, managing or balancing the books for creative projects and businesses.

Some combinations of majors are particularly complementary. Creative writing skills can enhance almost any business profession. The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the Faculty of Business prospectus to find out more about the business majors.

Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will choose one creative industries major from communication design, dance, drama, creative writing, interdisciplinary, media and communication, music, sound design, television or visual arts.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing or public relations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing, public relations.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from a Creative Industries major and 24 credit points of elective units.

The Creative Industries majors are communication design, creative writing, dance, drama, interdisciplinary, media and communication, music, sound design, and television.

Students will complete one Business and one Creative

Industries major.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Course structure - Overview

Year 1 Semester 1

- Business Faculty Core Unit
- Business Faculty Core Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

Year 1 Semester 2

- Business Faculty Core Unit
- Business Faculty Core Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

Year 2 Semester 1

- Business Faculty Core Unit
- Business Faculty Core Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

Year 2 Semester 2

- Business Faculty Core Unit
- Business Faculty Core Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

Year 3 Semester 1

- Business Faculty Major Unit
- Business Faculty Major Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

Year 3 Semester 2

- Business Faculty Major Unit
- Business Faculty Major Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

Year 4 Semester 1

- Business Faculty Major Unit
- Business Faculty Major Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

Year 4 Semester 2

- Business Faculty Major Unit
- Business Faculty Major Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

Public Relations Major

Year 1 Semester 1

- BSB122 Quantitative Analysis and Finance
- BSB126 Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 3 Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1

AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Year 4 Semester 2

AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Accountancy Major**Year 1 Semester 1**

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues or
AYB321	Strategic Management Accounting

Year 4 Semester 2

EFB101	Data Analysis for Business
EFB210	Finance 1

Human Resource Management Major**Year 1 Semester 1**

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

Year 3 Semester 2

MGB200	Leading Organisations HRM Option Unit
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Year 4 Semester 1

MGB221	Performance and Reward HRM Option Unit
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Year 4 Semester 2

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two from the

above list (one must be a Level 3 unit).

Economics Major

Year 1 Semester 1

- BSB113 Economics
- BSB115 Management, People and Organisations

Year 1 Semester 2

- BSB114 Government, Business and Society
- BSB126 Marketing

Year 2 Semester 1

- BSB110 Accounting
- EFB102 Economics 2

Year 2 Semester 2

- BSB122 Quantitative Analysis and Finance
- BSB119 International and Electronic Business

Year 3 Semester 1

- EFB211 Firms, Markets and Resources
- EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

- EFB101 Data Analysis for Business
- EFB328 Public Economics and Finance

Year 4 Semester 1

- BSB111 Business Law and Ethics
- EFB200 Applied Regression Analysis

Year 4 Semester 2

- EFB329 Contemporary Applications of Economics Theory
- EFB314 International Trade and Economic Competitiveness

Banking and Finance Major

Year 1 Semester 1

- BSB113 Economics
- BSB115 Management, People and Organisations

Year 1 Semester 2

- BSB114 Government, Business and Society
- BSB126 Marketing

Year 2 Semester 1

- BSB110 Accounting
- BSB111 Business Law and Ethics

Year 2 Semester 2

- BSB122 Quantitative Analysis and Finance
- BSB119 International and Electronic Business

Year 3 Semester 1

- EFB101 Data Analysis for Business
- EFB210 Finance 1

Year 3 Semester 2

- EFB102 Economics 2
- EFB307 Finance 2

Year 4 Semester 1

- EFB200 Applied Regression Analysis
- EFB318 Portfolio and Security Analysis

Year 4 Semester 2

- EFB312 International Finance
- EFB201 Financial Markets

Management Major

Year 1 Semester 1

- BSB113 Economics
- BSB115 Management, People and Organisations

Year 1 Semester 2

- BSB114 Government, Business and Society
- BSB126 Marketing

Year 2 Semester 1

- BSB110 Accounting
- BSB111 Business Law and Ethics

Year 2 Semester 2

- BSB122 Quantitative Analysis and Finance
- MGB200 Leading Organisations

Year 3 Semester 1

- MGB210 Managing Operations
- MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

- BSB119 International and Electronic Business
- MGB212 Sustainability in a Changing Environment

Year 4 Semester 1

- MGB309 Strategic Management
Management Option Unit

Year 4 Semester 2

- MGB335 Project Management
Management Option Unit

Management Option Unit List:

- Management students must choose two from the above list (one must be a Level 3 unit):
- MGB201 Contemporary Employment Relations

MGB218 Managing Business Growth
 MGB315 Personal and Professional Development
 MGB314 Organisational Consulting and Change
 IBB205 Intercultural Communication and Negotiation

Marketing Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
 BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
 AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research
 AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing
 AMB202 Integrated Marketing Communication

Year 4 Semester 2

AMB341 Strategic Marketing
 AMB352 Marketing Decision Making
 or
 IBB213 International Marketing

International Business Major

Year 1 Semester 1

BSB119 International and Electronic Business
 BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 BSB122 Quantitative Analysis and Finance

Year 2 Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics

Year 3 Semester 1

IBB202 Fundamentals of International Finance
 IBB217 Asian Business Development
 or
 IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management
 IBB317 Contemporary Business in Asia
 or
 IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB213 International Marketing
 IBB205 Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300 International Business Strategy
 IBB303 International Logistics

Advertising Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
 BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
 AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting
 AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
 AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns
 AMB202 Integrated Marketing Communication

Communication Design major

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
 KIB101 Foundations of Communication Design 1

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
 KIB102 Foundations of Communication Design 2

Year 2, Semester 1

Creative Industries Elective
 KIB103 Media Technology 1

Year 2, Semester 2

Creative Industries Elective
 KIB104 Media Technology 2

Year 3, Semester 1

KIB210 Design Studio 1: Interaction Design

Year 3, Semester 2

KIB211 Design Studio 2: Web Development

Year 4, Semester 1

KIB310 Design Studio 3: Virtual Environments

Year 4, Semester 2

KIB311 Design Studio 4: Tangible Media

Creative Writing major

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
 KWB101 Introduction to Creative Writing

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
 KWB104 Creative Writing: The Short Story

Year 2, Semester 1

KWB107 Introduction to Creative Non-Fiction
 KWB102 Media Writing
 OR
 KWB103 Persuasive Writing

Year 2, Semester 2

KWB204 Creative Non-Fiction: Life Writing
 KJB224 Feature Writing
 OR

KWB106 Corporate Writing and Editing

Year 3, Semester 1

Creative Industries Elective
 KWB207 Great Books: The Literary Classics

Year 3, Semester 2

Creative Industries Elective
 KWB206 Youth and Children's Writing

Year 4, Semester 1

KWB201 Creative Writing: Digital Media
 KWB203 Creative Writing: The Novel

Year 4, Semester 2

KWB205 Creative Writing Project 1
 KWB303 Writing and Publishing Industry

Dance major

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
 KDB103 Dance Technique Studies 1

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
 KDB104 Dance Technique Studies 2

Year 2, Semester 1

KDB105 Architecture of the Body
 KDB213 Dance Technique Studies 3

Year 2, Semester 2

KDB107 Choreographic Studies 1
 KDB214 Dance Technique Studies 4

Year 3, Semester 1

KDB110 Deconstructing Dance in History
 KDB207-1 Choreographic Studies 2

Year 3, Semester 2

KDB106 Dance Analysis
 KDB207-2 Choreographic Studies 2
 KDB208 Integrated Professional Skills

Year 4, Semester 1

Creative Industries Elective
 KDB108 World Dance

Year 4, Semester 2

Creative Industries Elective
 KDB204 Australian Dance

Drama major

BUSINESS

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
KTB101 20th Century Performance

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
KTB104 Performance Innovation

Year 2, Semester 1

KTB102 Process Drama
KTB103 Performing Skills 1: Body and Voice and Role

Year 2, Semester 2

KTB105 Production 1: Story Making
KTB106 Performing Skills 2: Style and Form

Year 3, Semester 1

Creative Industries Elective
KTB206 The Creating Body

Year 3, Semester 2

Creative Industries Elective
KTB207 Staging Australia

Year 4, Semester 1

KTB204 Understanding Performance
KTB301 Performing Self

Year 4, Semester 2

KTB303 Production 3: Interpreting and Adapting
KTB305 The Entrepreneurial Artist

Media and Communication major

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
KCB101 Communication in the New Economy

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
KCB104 Media and Communications Industries

Year 2, Semester 1

KCB102 Media and Society: From Printing Press to Internet
KCB103 Strategic Speech Communication

Year 2, Semester 2

KCB105 Media and Communication Research Methods
KCB202 New Media Technologies

Year 3, Semester 1

KCB201 Virtual Cultures
KCB302 Political Communication

Year 3, Semester 2

KCB203 Consumer Cultures
KCB304 Managing Communication Resources

Year 4, Semester 1

Creative Industries Elective
KCB301 Media Audiences

Year 4, Semester 2

Creative Industries Elective
KCB303 Applied Media Communication

Interdisciplinary major

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
KPB101 Foundations of Film and Television Production
OR
KVB104 Photomedia and Artistic Practice

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
KCB103 Strategic Speech Communication

Year 2, Semester 1

KKB221 Approaching Interdisciplinarity
SELECT: Co-Major One First Unit

Year 2, Semester 2

KKB222 Interdisciplinarity in Practice
SELECT: Co-Major One Second Unit

Year 3, Semester 1

SELECT: Co-Major One Third Unit
SELECT: Co-Major One Fourth Unit

Year 3, Semester 2

SELECT: Co-Major One Fifth Unit
SELECT: Co-Major One Sixth Unit

Year 4, Semester 1

SELECT: Transitions to New Professional Environment
Unit
SELECT: Co-Major One Seventh Unit

Year 4, Semester 2

SELECT: Transitions to New Professional Environment
Unit
SELECT: Co-Major One Eighth Unit

Music major

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KMB003 Sex Drugs Rock 'n' roll
OR

KMB005-1 Group Music

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KMB105 Music and Sound Technology

The following unit to be taken if KMB005-1 Group Music completed in semester 1:

KMB005-2 Group Music

Year 2, Semester 1

KMB130 Core Musicianship 1

KMB110 Music Production 1

OR

KMB120 Music Performance 1

Year 2, Semester 2

KMB131 Core Musicianship 2

KMB111 Music Production 2

OR

KMB121 Music Performance 2

Year 3, Semester 1

Music Elective

KMB214-1 Music and Sound: Principal Study A

Year 3, Semester 2

Music Elective

KMB214-2 Music and Sound: Principal Study A

Year 4, Semester 1

Creative Industries Elective

Music Elective

Year 4, Semester 2

Creative Industries Elective

Music Elective

Sound Design major

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KMB105 Music and Sound Technology

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KMB106 Music and Sound for Multimedia

Year 2, Semester 1

KMB104 Music and Sound Skills

KMB110 Music Production 1

Year 2, Semester 2

KMB107 Sound, Image, Text

KMB111 Music Production 2

Year 3, Semester 1

Sound Design Elective

KMB214-1 Music and Sound: Principal Study A

Year 3, Semester 2

KMB205 Sound Media Musicianship

KMB214-2 Music and Sound: Principal Study A

Year 4, Semester 1

Creative Industries Elective

KKB290 Supervised Group Project

Year 4, Semester 2

Creative Industries Elective

Sound Design Elective

Television major

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KPB101 Foundations of Film and Television Production

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KPB104 Film and Television Production Resource Management

Year 2, Semester 1

KPB106 Australian Television

KWB102 Media Writing

Year 2, Semester 2

Creative Industries Elective

KPB107 Television's Greatest Hits

Year 3, Semester 1

KCB301 Media Audiences

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

Year 3, Semester 2

KKB175 Creative Industries Legal Issues

KWB105 Film and Television Scriptwriting

Year 4, Semester 1

KPB302 Project Development and Script Editing for Television

KPB303 Critical Thinking About Television

Year 4, Semester 2

Creative Industries Elective

KPB304 Television Practice

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- DAB325 Architecture in the 20th Century
- DAB420 Architecture, Culture and Space
- DEB102 Introducing Design History
- KVB102 Modernism
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture
- KVB211 Post 1945 Art
- KVB212 Australian Art, Architecture and Design
- KVB304 Contemporary Art Issues
- KVB306 Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the

domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing
- KWB104 Creative Writing: The Short Story
- KWB106 Corporate Writing and Editing
- KWB107 Introduction to Creative Non-Fiction
- KWB203 Creative Writing: The Novel
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB303 Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet
- OR
- KJB101 Digital Journalism
- KIB101 Foundations of Communication Design 1
- KCB104 Media and Communications Industries
- OR
- KPB106 Australian Television
- KIB103 Media Technology 1
- KCB201 Virtual Cultures
- KCB202 New Media Technologies
- KCB203 Consumer Cultures
- KVB306 Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and

practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development
- BSB115 Management, People and Organisations
- BSB126 Marketing
- EFB210 Finance 1
- IBB213 International Marketing
- MGB207 Human Resource Issues and Strategy
- MGB216 Managing Technological Innovation in Global Business
- MGB218 Managing Business Growth
- MGB222 Managing Organisations
- MGB223 Entrepreneurship and Innovation
- MGB335 Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

KCB102 Media and Society: From Printing Press to Internet

OR

KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing

Journalism, Media and Communication

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
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BUSINESS

KWB106	Corporate Writing and Editing	Fashion	
KCB302	Political Communication	KFB103	Introduction to Fashion
KCB304	Managing Communication Resources	KFB106	Unspeakable Beauty: A History of Fashion and Style
Computational Arts		KFB206	Fashion and Modernity
ITB001	Problem Solving and Programming	KFB207	Contemporary Fashion
ITB003	Object Oriented Programming		
	OR	French	
KIB105	Animation and Motion Graphics	HHB061	French 1
KKB210	Computational Arts 1	HHB062	French 2
KKB211	Computational Arts 2	HHB063	French 3
		HHB064	French 4
		HHB065	French 5
		HHB066	French 6
		HHB067	French 7
		HHB068	French 8
Creative Writing		Games Design	
KWB101	Introduction to Creative Writing	ITB750	Computer Game Studies
KWB104	Creative Writing: The Short Story	ITB751	Games Production
KWB107	Introduction to Creative Non-Fiction	KIB201	Interactive Writing
KWB203	Creative Writing: The Novel	KIB202	Enabling Immersion
KWB204	Creative Non-Fiction: Life Writing		
Dance Skills		German	
KDB103	Dance Technique Studies 1	HHB091	German 1
KDB107	Choreographic Studies 1	HHB092	German 2
KDB108	World Dance	HHB093	German 3
KDB109	Funk, Tap and all that Jazz	HHB094	German 4
		HHB095	German 5
		HHB096	German 6
		HHB097	German 7
		HHB098	German 8
Dance Studies		Indigenous Studies	
KDB105	Architecture of the Body	EDB007	Culture Studies: Indigenous Education
KDB106	Dance Analysis	HHB123	Indigenous Australian Culture Studies
KDB110	Deconstructing Dance in History	HHB210	Indigenous Australia: Country, Kin And Culture
KDB204	Australian Dance	HHB255	Indigenous Politics And Political Culture
		HHB276	Indigenous Knowledge: Research Ethics and Protocols
		KKB004	Indigenous Creative Industries
		KWB307	Indigenous Writing
Digital Media		Indonesian	
KIB101	Foundations of Communication Design 1	HHB071	Indonesian 1
KIB103	Media Technology 1	HHB072	Indonesian 2
KCB201	Virtual Cultures	HHB073	Indonesian 3
KCB202	New Media Technologies	HHB074	Indonesian 4
KVB306	Video Art and Culture	HHB075	Indonesian 5
		HHB076	Indonesian 6
Drama			
KTB103	Performing Skills 1: Body and Voice and Role		
KTB104	Performance Innovation		
KTB106	Performing Skills 2: Style and Form		
KTB204	Understanding Performance		
KTB305	The Entrepreneurial Artist		
Entrepreneurship			
AMB251	Innovation and Market Development		
BSB115	Management, People and Organisations		
BSB126	Marketing		
MGB223	Entrepreneurship and Innovation		

BUSINESS

HHB077 Indonesian 7
HHB078 Indonesian 8

Integrated Marketing Communication

AMB202 Integrated Marketing Communication
AMB220 Advertising Theory and Practice
AMB260 Public Relations Theory and Practice
BSB126 Marketing

International Business

BSB119 International and Electronic Business
IBB205 Intercultural Communication and Negotiation
IBB210 Export Management
IBB303 International Logistics

Japanese

HHB081 Japanese 1
HHB082 Japanese 2
HHB083 Japanese 3
HHB084 Japanese 4
HHB085 Japanese 5
HHB086 Japanese 6
HHB087 Japanese 7
HHB088 Japanese 8

Journalism

KJB101 Digital Journalism
KJB120 Newswriting
KJB121 Journalistic Inquiry
KJB224 Feature Writing

Lighting

PCB121 Vision, Colour and Photometry
PCB122 Lighting Design
PCB123 Sustainability and Human Factors
PCB124 Lamps and Luminaires

Literature

KWB207 Great Books: The Literary Classics
KWB208 Modern Times (Literature and Culture in the 20th Century)
KWB209 Shakespeare, Then and Now
KWB307 Indigenous Writing
KWB308 Wonderlands: Literature and Culture in the 19th Century

Management

BSB115 Management, People and Organisations
MGB210 Managing Operations
MGB220 Management Research Methods
MGB222 Managing Organisations

MGB309 Strategic Management
MGB334 Managing in a Changing Environment

Marketing

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research
AMB240 Marketing Planning and Management
BSB126 Marketing

Mathematics

MAB100 Mathematical Sciences 1A
MAB111 Mathematical Sciences 1B
MAB112 Mathematical Sciences 1C
MAB210 Statistical Modelling 1
MAB311 Advanced Calculus

Modern and Popular Literature and Culture

KWB108 Introduction To Literary Theory and Cultural Studies
KWB109 Ozlit
KWB206 Youth and Children's Writing
KWB309 Popular Fictions, Popular Culture

Music Studies

KMB002 Music and Spirituality
KMB003 Sex Drugs Rock 'n' roll
KMB004 World Music
KMB107 Sound, Image, Text

Performance Events

KTB101 20th Century Performance
KTB207 Staging Australia
KTB061 Creative Industries Management
KTB062 Creative Industries Events and Festivals
KTB306 Directing for Events and Festivals

Professional Writing

KWB102 Media Writing
KWB103 Persuasive Writing
KWB106 Corporate Writing and Editing
KWB303 Writing and Publishing Industry

Public Relations

AMB260 Public Relations Theory and Practice
AMB261 Media Relations and Publicity
AMB262 Public Relations Writing
BSB126 Marketing

Screen Studies

KPB102 Film History
KPB103 Film Genres
KPB203 Australian Film

BUSINESS

KPB205	Documentary Theory and Practice
KPB206	International Cinema

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Transitions to New Professional Environments Units

A maximum of 48 credit points may be taken from the following units:

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline

BUSINESS

KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television Performance Studies Discipline	KKB357	Independent Study Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity Journalism Discipline
KTB062	Creative Industries Events and Festivals	KJB101	Journalism Information Systems
KTB101	20th Century Performance	KJB120	Newswriting
KTB204	Understanding Performance	KJB121	Journalistic Inquiry
KTB306	Directing for Events and Festivals Visual Arts Discipline	KJB224	Feature Writing
KVB102	Modernism	KJB280	International Journalism
KVB104	Photomedia and Artistic Practice	KJB337	Public Affairs Reporting Music & Sound Discipline
KVB110	2D Media and Processes	KMB002	Music and Spirituality
KVB212	Australian Art, Architecture and Design	KMB003	Sex Drugs Rock 'n' roll
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline	KMB004	World Music
KWB001	Introduction to Literary Theory and Cultural Studies	KMB007	Introductory Ensemble
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB105	Music and Sound Technology
KWB005	Wonderlands: Literature and Culture in the 19th Century	KMB107	Sound, Image, Text
KWB101	Introduction to Creative Writing	KMB108	Sound Recording and Acoustics Film & Television Discipline
KWB102	Media Writing	KPB103	Film Genres
KWB103	Persuasive Writing	KPB104	Film and Television Production Resource Management
KWB104	Creative Writing: The Short Story	KPB107	Television Genres
KWB105	Film and Television Scriptwriting	KPB205	Documentary Theory and Practice
KWB107	Introduction to Creative Non-Fiction	KPB206	International Cinema Performance Studies Discipline
KWB207	Great Books: The Literary Classics	KTB062	Creative Industries Events and Festivals
Semester 2		KTB104	Performance Innovation
	Media & Communication Discipline	KTB207	Staging Australia Visual Arts Discipline
KCB101	Communication in the New Economy	KVB103	Australian Art
KCB103	Strategic Speech Communication	KVB104	Photomedia and Artistic Practice
KCB104	Media and Communications Industries	KVB108	Contemporary Asian Visual Culture
KCB105	Media and Communication Research Methods	KVB211	Post 1945 Art
KCB202	New Media Technologies	KVB306	Video Art and Culture
KCB203	Consumer Cultures Communication Design Discipline	KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KIB202	Enabling Immersion Dance Discipline	KWB002	Ozlit
KDB106	Dance Analysis	KWB004	Shakespeare, Then and Now
KDB109	Funk, Tap and all that Jazz	KWB006	Popular Fictions, Popular Culture
KDB204	Australian Dance Faculty	KWB007	Indigenous Writing
KKB290	Supervised Group Project	KWB102	Media Writing
KKB211	Computational Arts 2	KWB104	Creative Writing: The Short Story
		KWB105	Film and Television Scriptwriting

KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Actor, Administrator, Advertising Professional, Animator, Art Writer, Artist, Arts Administrator, Banking and Finance Professional, Choreographer, Composer, Computer Games Developer, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Journalist, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Web Designer.

Bachelor of Business / Bachelor of Fine Arts (Fashion) (IX35)

Year offered: 2008

Admissions: Yes

CRICOS code: 059597A

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$6,800

International Fees (per semester): 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409632

Past rank cut-off: Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

Past OP cut-off: Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)

Discipline coordinator: Mr Dean Brough (Fashion); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point and Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

If you are interested in a career in the fashion industry, maximise your options by adding studies in business. This course consists of 16 creative industries units, where you

will major in fashion, and 16 business units. The program is integrated so that you will study both creative industries and business units in each semester.

Your business degree will give you a broad base of commercial knowledge, and you will choose a business major from accounting, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing or public relations. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Career Outcomes

Opportunities in the fashion industry include fashion design, merchandising and marketing, fashion event management, or becoming a stylist. Options that use your business knowledge more include working behind the scenes in large fashion houses. Depending on your business major, you could help promote, control the finances or manage the strategic direction for your employer.

Professional Recognition

Depending on your choice of business major, you may be eligible for professional recognition. Please refer to the Faculty of Business prospectus for details on your intended business major.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferral

QUT's deferral policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Course structure

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

BUSINESS

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections Business Faculty Core Unit Business Faculty Core Unit

Year 2, Semester 1

	Creative Industries Elective
KFB101	Design Studio 1 Business Faculty Core Unit Business Faculty Core Unit

Year 2, Semester 2

	Select one from either KCB203 or KFB207
KCB203	Consumer Cultures
KFB207	Contemporary Fashion
KFB102	Design Studio 2 Business Faculty Core Unit Business Faculty Core Unit

Year 3, Semester 1

	Creative Industries Elective
KFB200	Design Studio 3 Business Faculty Major Unit Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KKB341	Workplace Learning 1 Business Faculty Major Unit Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Applied Planning Business Faculty Major Unit Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6 Business Faculty Major Unit Business Faculty Major Unit
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Public Relations Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
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BSB115	Management, People and Organisations
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Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 3 Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1

AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Year 4 Semester 2

AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1

AYB301	Auditing
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BUSINESS

AYB311 Financial Accounting Issues

or

AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101 Data Analysis for Business

EFB210 Finance 1

Banking and Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business

EFB210 Finance 1

Year 3 Semester 2

EFB102 Economics 2

EFB307 Finance 2

Year 4 Semester 1

EFB200 Applied Regression Analysis

EFB318 Portfolio and Security Analysis

Year 4 Semester 2

EFB312 International Finance

EFB201 Financial Markets

Economics Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

EFB102 Economics 2

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources

EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB101 Data Analysis for Business

EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics

EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory

EFB314 International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy

MGB220 Management Research Methods

Year 3 Semester 2

MGB200 Leading Organisations

HRM Option Unit

Year 4 Semester 1

MGB221 Performance and Reward

HRM Option Unit

Year 4 Semester 2

BUSINESS

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management

HRM students must choose two from the above list (one must be a Level 3 unit).

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
MGB200	Leading Organisations

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

BSB119	International and Electronic Business
MGB212	Sustainability in a Changing Environment

Year 4 Semester 1

MGB309	Strategic Management Management Option Unit
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Year 4 Semester 2

MGB335	Project Management Management Option Unit
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Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201	Contemporary Employment Relations
MGB218	Managing Business Growth

MGB315	Personal and Professional Development
MGB314	Organisational Consulting and Change
IBB205	Intercultural Communication and Negotiation

Marketing Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2

AMB341	Strategic Marketing
AMB352	Marketing Decision Making or
IBB213	International Marketing

International Business Major

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

IBB202 Fundamentals of International Finance
IBB217 Asian Business Development
or
IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management
IBB317 Contemporary Business in Asia
or
IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB213 International Marketing
IBB205 Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300 International Business Strategy
IBB303 International Logistics

Advertising Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting
AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns
AMB202 Integrated Marketing Communication

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101 Communication in the New Economy
KCB102 Media and Society: From Printing Press to Internet
KCB103 Strategic Speech Communication
KCB201 Virtual Cultures
KCB302 Political Communication

Communication Design

KIB108 Animation Practices
KIB201 Interactive Writing

Dance

KDB105 Architecture of the Body
KDB108 World Dance
KDB110 Deconstructing Dance in History

Fashion

KFB103 Introduction to Fashion
KFB206 Fashion and Modernity

Journalism

KJB101 Digital Journalism
KJB120 Newswriting
KJB121 Journalistic Inquiry
KJB224 Feature Writing

BUSINESS

KJB239 Journalism Ethics and Issues

Faculty

KKB004 Indigenous Creative Industries

KKB101 Creative Industries: People and Practices

KKB210 Computational Arts 1

Transition to New Professional Environments*

KKB341 Workplace Learning 1

KKB342 Workplace Learning 2

KKB343 Service Learning 1

KKB344 Service Learning 2

KKB345 Creative Industries Project 1

KKB346 Creative Industries Project 2

KKB347 Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003 Sex Drugs Rock 'n' roll

KMB004 World Music

KMB104 Music and Sound Skills

KMB105 Music and Sound Technology

KMB108 Sound Recording and Acoustics

Film & Television

KPB102 Film History

KPB106 Australian Television

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB203 Australian Film

KPB303 Critical Thinking About Television

Performance Studies

KTB101 20th Century Performance

KTB204 Understanding Performance

KTB061 Creative Industries Management

KTB062 Creative Industries Events and Festivals

Visual Arts

KVB102 Modernism

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB212 Australian Art, Architecture and Design

KVB304 Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: The Short Story

KWB105 Film and Television Scriptwriting

KWB107 Introduction to Creative Non-Fiction

KWB108 Introduction To Literary Theory and Cultural Studies

KWB207 Great Books: The Literary Classics

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB308 Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101 Communication in the New Economy

KCB103 Strategic Speech Communication

KCB104 Media and Communications Industries

KCB105 Media and Communication Research Methods

KCB202 New Media Technologies

KCB203 Consumer Cultures

Communication Design

KIB202 Enabling Immersion

Dance

KDB106 Dance Analysis

KDB109 Funk, Tap and all that Jazz

KDB204 Australian Dance

Faculty

KKB102 Creative Industries: Making Connections

KKB211 Computational Arts 2

Transition to New Professional Environments*

KKB341 Workplace Learning 1

KKB342 Workplace Learning 2

KKB343 Service Learning 1

KKB344 Service Learning 2

KKB345 Creative Industries Project 1

KKB346 Creative Industries Project 2

KKB348 Becoming A Researcher: Contexts, Protocols and Impact

KKB350 Creative Industries International Study Tour

Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB207 Contemporary Fashion

Journalism

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

KJB280 International Journalism

KJB337 Public Affairs Reporting

Music & Sound

KMB002 Music and Spirituality
KMB007 Introductory Ensemble
KMB105 Music and Sound Technology
KMB107 Sound, Image, Text
KMB108 Sound Recording and Acoustics
KMB205 Sound Media Musicianship

Film & Television

KPB103 Film Genres
KPB104 Film and Television Production Resource Management
KPB107 Television's Greatest Hits
KPB205 Documentary Theory and Practice
KPB206 International Cinema

Performance Studies

KTB104 Performance Innovation
KTB207 Staging Australia
KTB062 Creative Industries Events and Festivals

Visual Arts

KVB103 Australian Art
KVB104 Photomedia and Artistic Practice
KVB108 Contemporary Asian Visual Culture
KVB111 3D Media and Processes
KVB211 Post 1945 Art
KVB306 Video Art and Culture
KVB307 Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102 Media Writing
KWB104 Creative Writing: The Short Story
KWB105 Film and Television Scriptwriting
KWB106 Corporate Writing and Editing
KWB109 Ozlit
KWB204 Creative Non-Fiction: Life Writing
KWB206 Youth and Children's Writing
KWB209 Shakespeare, Then and Now
KWB307 Indigenous Writing
KWB309 Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Fashion Designer, Fashion Professional, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business / Bachelor of Journalism (IX36)

Year offered: 2008

Admissions: Yes

CRICOS code: 059598M

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$6,756

International Fees (per semester): 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409172

Past rank cut-off: 92

Past OP cut-off: 5

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)

Discipline coordinator: Professor Alan Knight (Journalism); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point and Kelvin Grove

Overview

This four year professional course links Journalism with business studies and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects.

Career Outcomes

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Professional Recognition

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

* Some may depend on units completed.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Journalism) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing, public relations.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Course structure

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
 KJB120 Newswriting
 Business Faculty Core Unit
 Business Faculty Core Unit

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
 KJB101 Digital Journalism
 Business Faculty Core Unit
 Business Faculty Core Unit

Year 2, Semester 1

KJB121 Journalistic Inquiry
 KPB101 Foundations of Film and Television Production
 Business Faculty Core Unit
 Business Faculty Core Unit

Year 2, Semester 2

KJB224 Feature Writing
 KJB232 Radio and Television Journalism 1
 Business Faculty Core Unit
 Business Faculty Core Unit

Year 3, Semester 1

KJB322 Desktop Publishing And Editing
 KJB338 Radio and Television Journalism 2
 Business Faculty Major Unit
 Business Faculty Major Unit

Year 3, Semester 2

KJB303 News Production
 KKB175 Creative Industries Legal Issues
 Business Faculty Major Unit
 Business Faculty Major Unit

Year 4, Semester 1

Creative Industries Elective
 KJB239 Journalism Ethics and Issues
 Business Faculty Major Unit
 Business Faculty Major Unit

Year 4, Semester 2

Creative Industries Elective
 Choose one of the following two units:
 KJB280 International Journalism
 KJB337 Public Affairs Reporting
 Business Faculty Major Unit

Advertising Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
 BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
 AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting
 AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
 AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns
 AMB202 Integrated Marketing Communication

Public Relations Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
 BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
 BSB113 Economics

Year 3 Semester 1

BUSINESS

AMB201 Marketing and Audience Research
AMB260 Public Relations Theory and Practice

Year 3 Semester 2

AMB261 Media Relations and Publicity
AMB262 Public Relations Writing

Year 4 Semester 1

AMB360 Corporate Communication Management
AMB370 Public Relations Cases

Year 4 Semester 2

AMB361 Public Relations Campaigns
AMB371 Corporate Communication Strategies

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB122 Quantitative Analysis and Finance
BSB114 Government, Business and Society

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB121 Financial Accounting
AYB223 Law of Business Associations

Year 3 Semester 1

AYB225 Management Accounting
AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems
AYB325 Taxation Law

Year 4 Semester 1

AYB301 Auditing
AYB311 Financial Accounting Issues
or
AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101 Data Analysis for Business
EFB210 Finance 1

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
MGB200 Leading Organisations

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

BSB119 International and Electronic Business
MGB212 Sustainability in a Changing Environment

Year 4 Semester 1

MGB309 Strategic Management
Management Option Unit

Year 4 Semester 2

MGB335 Project Management
Management Option Unit

Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations
MGB218 Managing Business Growth
MGB315 Personal and Professional Development
MGB314 Organisational Consulting and Change
IBB205 Intercultural Communication and Negotiation

Marketing Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

BUSINESS

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research

AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing

AMB202 Integrated Marketing Communication

Year 4 Semester 2

AMB341 Strategic Marketing

AMB352 Marketing Decision Making

or

IBB213 International Marketing

Banking and Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business

EFB210 Finance 1

Year 3 Semester 2

EFB102 Economics 2

EFB307 Finance 2

Year 4 Semester 1

EFB200 Applied Regression Analysis

EFB318 Portfolio and Security Analysis

Year 4 Semester 2

EFB312 International Finance

EFB201 Financial Markets

Economics Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

EFB102 Economics 2

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources

EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB101 Data Analysis for Business

EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics

EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory

EFB314 International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

BUSINESS

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

Year 3 Semester 2

MGB200	Leading Organisations HRM Option Unit
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Year 4 Semester 1

MGB221	Performance and Reward HRM Option Unit
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Year 4 Semester 2

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management

HRM students must choose two from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

IBB202	Fundamentals of International Finance
IBB217	Asian Business Development or
IBB208	European Business Development

Year 3 Semester 2

IBB210	Export Management
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IBB317	Contemporary Business in Asia or
IBB308	Contemporary Business in Europe

Year 4 Semester 1

IBB213	International Marketing
IBB205	Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300	International Business Strategy
IBB303	International Logistics

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

BUSINESS

KFB103 Introduction to Fashion

KFB206 Fashion and Modernity

Journalism

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

KJB239 Journalism Ethics and Issues

Faculty

KKB004 Indigenous Creative Industries

KKB101 Creative Industries: People and Practices

KKB210 Computational Arts 1

Transition to New Professional Environments*

KKB341 Workplace Learning 1

KKB342 Workplace Learning 2

KKB343 Service Learning 1

KKB344 Service Learning 2

KKB345 Creative Industries Project 1

KKB346 Creative Industries Project 2

KKB347 Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003 Sex Drugs Rock 'n' roll

KMB004 World Music

KMB104 Music and Sound Skills

KMB105 Music and Sound Technology

KMB108 Sound Recording and Acoustics

Film & Television

KPB102 Film History

KPB106 Australian Television

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB203 Australian Film

KPB303 Critical Thinking About Television

Performance Studies

KTB101 20th Century Performance

KTB204 Understanding Performance

KTB061 Creative Industries Management

KTB062 Creative Industries Events and Festivals

Visual Arts

KVB102 Modernism

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB212 Australian Art, Architecture and Design

KVB304 Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: The Short Story

KWB105 Film and Television Scriptwriting

KWB107 Introduction to Creative Non-Fiction

KWB108 Introduction To Literary Theory and Cultural Studies

KWB207 Great Books: The Literary Classics

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB308 Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101 Communication in the New Economy

KCB103 Strategic Speech Communication

KCB104 Media and Communications Industries

KCB105 Media and Communication Research Methods

KCB202 New Media Technologies

KCB203 Consumer Cultures

Communication Design

KIB202 Enabling Immersion

Dance

KDB106 Dance Analysis

KDB109 Funk, Tap and all that Jazz

KDB204 Australian Dance

Faculty

KKB102 Creative Industries: Making Connections

KKB211 Computational Arts 2

Transition to New Professional Environments*

KKB341 Workplace Learning 1

KKB342 Workplace Learning 2

KKB343 Service Learning 1

KKB344 Service Learning 2

KKB345 Creative Industries Project 1

KKB346 Creative Industries Project 2

KKB348 Becoming A Researcher: Contexts, Protocols and Impact

KKB350 Creative Industries International Study Tour

Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB207 Contemporary Fashion

Journalism

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

KJB280 International Journalism

KJB337 Public Affairs Reporting

Music & Sound

KMB002 Music and Spirituality

KMB007 Introductory Ensemble

KMB105 Music and Sound Technology

KMB107 Sound, Image, Text

KMB108 Sound Recording and Acoustics

KMB205 Sound Media Musicianship

Film & Television

KPB103 Film Genres

KPB104 Film and Television Production Resource Management

KPB107 Television's Greatest Hits

KPB205 Documentary Theory and Practice

KPB206 International Cinema

Performance Studies

KTB104 Performance Innovation

KTB207 Staging Australia

KTB062 Creative Industries Events and Festivals

Visual Arts

KVB103 Australian Art

KVB104 Photomedia and Artistic Practice

KVB108 Contemporary Asian Visual Culture

KVB111 3D Media and Processes

KVB211 Post 1945 Art

KVB306 Video Art and Culture

KVB307 Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102 Media Writing

KWB104 Creative Writing: The Short Story

KWB105 Film and Television Scriptwriting

KWB106 Corporate Writing and Editing

KWB109 Ozlit

KWB204 Creative Non-Fiction: Life Writing

KWB206 Youth and Children's Writing

KWB209 Shakespeare, Then and Now

KWB307 Indigenous Writing

KWB309 Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional, Stockbroker.

Bachelor of Business / Bachelor of Mathematics (IX37)

Year offered: 2008

Admissions: Yes

CRICOS code: 059601K

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$218 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$20,928; CSP \$7,697

International Fees (per semester): 2008: \$9,600 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 419212

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and Maths B (4, SA)

Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Mr Andrew Paltridge (Business); Prof Erhan Kozan (Mathematics); Dr Helen Johnson (Assistant Course Coordinator - Mathematics)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point

Career Opportunities

Graduates are equipped to undertake sophisticated economic and financial modelling which is important in business and government decision making. Quantitative analysts are employed by the financial sector in order to optimise returns both in the short and long-term. Graduates may also become actuarial trainees in the insurance and superannuation area although further study is required in order to qualify as an actuary.

Graduates may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Graduates of the Bachelor of Mathematics degree will be eligible for membership of the Mathematical Society of Australia, the Statistical Society of Australia, and depending on unit selection, the Australian Society of Operations Research.

Course Design

The course offers the opportunity to combine Mathematics with a business course.

This course is made up of 384 credit points. Each component (i.e. Business and Mathematics) comprises 192 credit points.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Mathematics Bursaries

Students enrolled in this course can apply for industry-sponsored bursaries. These bursaries are awarded to Australian citizens or permanent residents on a competitive basis. Applications should be submitted by 1 December of the year preceding entry to the course. For further information see www.maths.qut.edu.au

Contact Details**Business Coordinator**

Mr Andrew Paltridge
Phone: +61 7 3138 2343
Email: a.paltridge@qut.edu.au

Mathematics Coordinator

Prof Erhan Kozan
Phone: +61 7 3138 1029
Email: e.kozan@qut.edu.au

Mathematics Assistant Course Coordinator

Dr Helen Johnson
Phone: +61 7 3138 2890
Email: h.johnson@qut.edu.au

Full Time Course structure**Year 1 Semester 1**

Business Faculty Core Unit
Business Faculty Core Unit
Mathematics Unit
Mathematics Unit

Year 1 Semester 2

Business Faculty Core Unit
Business Faculty Core Unit
Mathematics Unit
Mathematics Unit

Year 2 Semester 1

Business Faculty Core Unit
Business Faculty Core Unit
Mathematics Unit
Mathematics Unit

Year 2 Semester 2

Business Faculty Core Unit
Business Faculty Major Unit
Mathematics Unit
Mathematics Unit

Year 3 Semester 1

Business Faculty Major Unit
Business Faculty Major Unit
Mathematics Unit
Mathematics Unit

Year 3 Semester 2

Business Faculty Major Unit
Business Faculty Major Unit
Mathematics Unit
Mathematics Unit

Year 4 Semester 1

Business Faculty Major Unit
Business Faculty Major Unit
Mathematics Unit
Mathematics Unit

Year 4 Semester 2

Business Faculty Major Unit
Business Faculty Major Unit
Mathematics Unit
Mathematics Unit

Advertising Major Course Structure for Students with Maths B and C**Year 1 Semester 1**

BSB119 International and Electronic Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
AMB200 Consumer Behaviour

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB230 Internet Promotion
AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting
AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns
AMB202 Integrated Marketing Communication

Management Major Course Structure for Students with Maths B and C**Year 1 Semester 1**

BSB113 Economics
BSB115 Management, People and Organisations

BUSINESS

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

MGB200 Leading Organisations

BSB119 International and Electronic Business

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB212 Sustainability in a Changing Environment
Management Option Unit

Year 4 Semester 1

MGB309 Strategic Management

Management Option Unit

Year 4 Semester 2

MGB335 Project Management

Management Option Unit

Management Option Unit List:

Management students must choose three from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations

MGB218 Managing Business Growth

MGB314 Organisational Consulting and Change

MGB315 Personal and Professional Development

IBB205 Intercultural Communication and Negotiation

International Business Major Course Structure for Students with Maths B and C

Year 1 Semester 1

BSB126 Marketing

BSB119 International and Electronic Business

Year 1 Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society

IBB202 Fundamentals of International Finance

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

IBB205 Intercultural Communication and Negotiation

IBB217 Asian Business Development

or

IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management

IBB317 Contemporary Business in Asia

or

IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB300 International Business Strategy

IBB304 Global Industry Analysis

Year 4 Semester 2

IBB213 International Marketing

IBB303 International Logistics

Human Resource Management Major Course Structure for Students with Maths B and C

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

MGB207 Human Resource Issues and Strategy

BSB119 International and Electronic Business

Year 3 Semester 1

MGB220 Management Research Methods
HRM Option Unit

Year 3 Semester 2

MGB200 Leading Organisations
HRM Option Unit

Year 4 Semester 1

MGB221 Performance and Reward
HRM Option Unit

Year 4 Semester 2

- MGB320 Recruitment and Selection
- MGB331 Learning and Development in Organisations

HRM Option Unit List:

- MGB201 Contemporary Employment Relations
- MGB210 Managing Operations
- MGB212 Sustainability in a Changing Environment
- MGB309 Strategic Management
- MGB314 Organisational Consulting and Change
- MGB315 Personal and Professional Development
- MGB335 Project Management

HRM students must choose three from the above list (one must be a Level 3 unit).

Accountancy Major Course Structure for Students with Maths B and C

Year 1 Semester 1

- BSB110 Accounting
- BSB115 Management, People and Organisations

Year 1 Semester 2

- BSB114 Government, Business and Society
- BSB126 Marketing
- or
- BSB119 International and Electronic Business

Year 2 Semester 1

- BSB111 Business Law and Ethics
- BSB113 Economics

Year 2 Semester 2

- AYB121 Financial Accounting
- AYB223 Law of Business Associations

Year 3 Semester 1

- AYB225 Management Accounting
- AYB220 Company Accounting

Year 3 Semester 2

- AYB221 Computerised Accounting Systems
- AYB325 Taxation Law

Year 4 Semester 1

- AYB301 Auditing
- AYB311 Financial Accounting Issues
- or
- AYB321 Strategic Management Accounting

Year 4 Semester 2

- AYB339 Accountancy Capstone
- EFB210 Finance 1

Banking and Finance Major Course Structure for

Students with Maths B and C

Year 1 Semester 1

- BSB113 Economics
- BSB115 Management, People and Organisations

Year 1 Semester 2

- BSB114 Government, Business and Society
- BSB126 Marketing

Year 2 Semester 1

- BSB110 Accounting
- BSB111 Business Law and Ethics

Year 2 Semester 2

- EFB102 Economics 2
- BSB119 International and Electronic Business

Year 3 Semester 1

- EFB210 Finance 1
- EFB201 Financial Markets

Year 3 Semester 2

- EFB307 Finance 2
- EFB312 International Finance

Year 4 Semester 1

- EFB200 Applied Regression Analysis
- EFB318 Portfolio and Security Analysis

Year 4 Semester 2

- Any Finance Unit
- Any Finance Unit

Economics Major Course Structure for Students with Maths B and C

Year 1 Semester 1

- BSB113 Economics
- BSB115 Management, People and Organisations

Year 1 Semester 2

- BSB114 Government, Business and Society
- BSB126 Marketing

Year 2 Semester 1

- BSB110 Accounting
- EFB102 Economics 2

Year 2 Semester 2

- EFB210 Finance 1
- BSB119 International and Electronic Business

Year 3 Semester 1

BUSINESS

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2

EFB328	Public Economics and Finance Any Economics unit
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Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

Public Relations Major Course Structure for Students with Maths B and C

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
AMB201	Marketing and Audience Research

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice

Year 3 Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1

AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Year 4 Semester 2

AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Marketing Major Course Structure for Students with Maths B and C

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
AMB200	Consumer Behaviour

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing Any Marketing unit
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Year 4 Semester 2

AMB341	Strategic Marketing
AMB352	Marketing Decision Making or
IBB213	International Marketing

Accountancy Course Structure for Students with Maths B

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB126	Marketing or
BSB119	International and Electronic Business

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

BSB114 Government, Business and Society

Competitiveness

Year 3 Semester 1

AYB225 Management Accounting

AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems

AYB325 Taxation Law

Year 4 Semester 1

AYB301 Auditing

AYB311 Financial Accounting Issues

or

AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB339 Accountancy Capstone

EFB210 Finance 1

Economics Course Structure for Students with Maths B

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

Year 2 Semester 1

BSB110 Accounting

EFB102 Economics 2

Year 2 Semester 2

BSB119 International and Electronic Business

EFB210 Finance 1

BSB126 Marketing

Year 3 Semester 1

EFB211 Firms, Markets and Resources

EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

Any Economics Unit

EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics

EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory

EFB314 International Trade and Economic

Advertising Course Structure for Students with Maths B

Year 1 Semester 1

BSB119 International and Electronic Business

BSB126 Marketing

Year 1 Semester 2

BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society

AMB200 Consumer Behaviour

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

BSB110 Accounting

Year 3 Semester 1

AMB220 Advertising Theory and Practice

AMB230 Internet Promotion

Year 3 Semester 2

AMB221 Advertising Copywriting

AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management

AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns

AMB202 Integrated Marketing Communication

Banking & Finance Course Structure for Students with Maths B

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

EFB102 Economics 2

BSB119 International and Electronic Business

BSB126 Marketing

BUSINESS

Year 3 Semester 1

EFB210	Finance 1
EFB201	Financial Markets

Year 3 Semester 2

EFB307	Finance 2
EFB312	International Finance

Year 4 Semester 1

EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

Year 4 Semester 2

Any Finance Unit
Any Finance Unit

Human Resource Management Course Structure for Students with Maths B

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
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Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

MGB207	Human Resource Issues and Strategy
BSB119	International and Electronic Business
BSB126	Marketing

Year 3 Semester 1

MGB220	Management Research Methods HRM Option Unit
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Year 3 Semester 2

MGB200	Leading Organisations HRM Option Unit
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Year 4 Semester 1

MGB221	Performance and Reward HRM Option Unit
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Year 4 Semester 2

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations

MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management

HRM students must choose two units from the above list (one must be a Level 3 unit).

International Business Course Structure for Students with Maths B

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
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Year 2 Semester 1

BSB114	Government, Business and Society
IBB202	Fundamentals of International Finance

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management, People and Organisations

Year 3 Semester 1

IBB205	Intercultural Communication and Negotiation
IBB217	Asian Business Development or
IBB208	European Business Development

Year 3 Semester 2

IBB210	Export Management
IBB317	Contemporary Business in Asia or
IBB308	Contemporary Business in Europe

Year 4 Semester 1

IBB300	International Business Strategy
IBB304	Global Industry Analysis

Year 4 Semester 2

IBB213	International Marketing
IBB303	International Logistics

Marketing Course Structure for Students with Maths B

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110 Accounting

Year 2 Semester 1

BSB114 Government, Business and Society

AMB200 Consumer Behaviour

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

BSB115 Management, People and Organisations

Year 3 Semester 1

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research

AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing
Any Marketing Unit

Year 4 Semester 2

AMB341 Strategic Marketing

AMB352 Marketing Decision Making
or

IBB213 International Marketing

Public Relations Course Structure for Students with Maths B

Year 1 Semester 1

BSB119 International and Electronic Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

Year 2 Semester 1

BSB114 Government, Business and Society

AMB201 Marketing and Audience Research

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

BSB115 Management, People and Organisations

Year 3 Semester 1

AMB202 Integrated Marketing Communication

AMB260 Public Relations Theory and Practice

Year 3 Semester 2

AMB261 Media Relations and Publicity

AMB262 Public Relations Writing

Year 4 Semester 1

AMB360 Corporate Communication Management

AMB370 Public Relations Cases

Year 4 Semester 2

AMB361 Public Relations Campaigns

AMB371 Corporate Communication Strategies

Management Course Structure for Students with Maths B

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

MGB200 Leading Organisations

BSB119 International and Electronic Business

BSB126 Marketing

Year 3 Semester 1

MGB210 Managing Operations

MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

MGB212 Sustainability in a Changing Environment
Management Option List

Year 4 Semester 1

MGB309 Strategic Management
Management Option List

Year 4 Semester 2

MGB335 Project Management
Management Option List

Management Option Unit List:

Management students must choose three from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations

MGB218 Managing Business Growth

MGB314 Organisational Consulting and Change

MGB315 Personal and Professional Development

IBB205 Intercultural Communication and Negotiation

Course structure - For students with four semesters of

Senior Mathematics B and Senior Mathematics C

For students with four semesters of Senior Mathematics B and Senior Mathematics C, at a level of Sound Achievement or better, (or equivalent)

Year 1, Semester 1

- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B

Year 1, Semester 2

- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1

Year 2, Semester 1

- MAB311 Advanced Calculus
Mathematics Elective

Year 2, Semester 2

- MAB220 Computational Mathematics 1
Mathematics Elective

Year 3, Semester 1

- MAB312 Linear Algebra
Mathematics Elective

Year 3, Semester 2

- Mathematics Elective
- Mathematics Elective

Year 4, Semester 1

- Mathematics Elective
- Mathematics Elective

Year 4, Semester 2

- Mathematics Elective
- Mathematics Elective

Course structure - For students with four semester of Senior Maths B

For students with four semesters of Senior Mathematics B (or equivalent) only, at a level of Sound Achievement or better

Year 1, Semester 1

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1

Year 1, Semester 2

- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1

Year 2, Semester 1

- MAB220 Computational Mathematics 1
- MAB311 Advanced Calculus

Year 2, Semester 2

- Business Faculty Core Unit
- Mathematics Elective

Year 3, Semester 1

- MAB312 Linear Algebra
Mathematics Elective

Year 3, Semester 2

- Mathematics Elective
- Mathematics Elective

Year 4, Semester 1

- Mathematics Elective
- Mathematics Elective

Year 4, Semester 2

- Mathematics Elective
- Mathematics Elective

Mathematics Units

Level 1 Units:

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1
- MAB220 Computational Mathematics 1

Level 2 Units - You must complete:

- MAB311 Advanced Calculus
- MAB312 Linear Algebra

Level 2 Units - Select from:

- MAB313 Mathematics of Finance
- MAB314 Statistical Modelling 2
- MAB315 Operations Research 2
- MAB413 Differential Equations
- MAB414 Applied Statistics 2
- MAB420 Computational Mathematics 2
- MAB422 Mathematical Modelling
- MAB461 Discrete Mathematics
- MAB480 Introduction to Scientific Computation
- MAB481 Visualisation and Data Analysis

Level 3 Units: You must complete at least 4 units from:

- MAB521 Applied Mathematics 3
- MAB522 Computational Mathematics 3

MAB524	Statistical Inference
MAB525	Operations Research 3A
MAB533	Statistical Techniques
MAB536	Time Series Analysis
MAB613	Partial Differential Equations
MAB623	Financial Mathematics
MAB624	Applied Statistics 3
MAB625	Operations Research 3B
MAB640	Industry Project
MAB672	Advanced Mathematical Modelling
MAB681	Advanced Visualisation and Data Analysis

NOTE: - MAB681 not offered in 2008, but will be offered in Semester 2 2009

- Units MAB523 Introduction to Quality Management and MAB621 Discrete Mathematics cannot be included in the minimum of 48 credit points from Level 3 units.

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Computer Game Programmer, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Investment Manager, Market Research Manager, Mathematician, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Arts/Bachelor of Business (IX38)

Year offered: 2008

Admissions: Yes

CRICOS code: 058278B

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$150 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$14,400; CSP \$7,105

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409372

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Dr Iraphne Childs (Arts); Mr Andrew Paltridge (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point and Carseldine

Career Outcomes

Graduates of the Bachelor of Arts may find employment in policy development and analysis, social policy, research and project positions, international aid and trade, environment and heritage. Graduates of the Bachelor of Business may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA

Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

BA Course Requirements - Commencing Students

Students are required to completed at least one of the five multidisciplinary majors (1 core introductory unit plus 6 units in the major). You will choose from International and Global Studies, Society and Change, Ethics and Human Rights, Community Studies and Australian Studies.

As well as the multidisciplinary major, students may also wish to undertake a Discipline Major in one of the following: History, Geography and Environmental Studies, Languages (French, Indonesian, German, Japanese, or Mandarin), Sociology or Political Studies.

Students must maintain a minimum of 50% enrolment in units from the BA program until they have completed eight of these units (96 credit points).

Students may also wish to include:

- an Arts minor/s in any of the multidisciplinary or discipline majors (4 units)
- an approved university minor, or individual electives in another QUT course (up to 4 units)

Students planning to complete a full Language sequence (6 units) will need to discuss their program with the relevant Course Coordinator in order to ensure that they begin their Language studies in first semester and that their language units can be continued into their third year.

NB: Students are required to complete 16 units in the BA component of the double degree. Of these 12 must be BA units i.e. HHB coded units.

Deferral

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC

offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course is under review

QUT is currently reviewing the Arts and Social Science programs to ensure they continue to meet the needs of students and employers. As a result these programs may change in 2008 or may not be offered. You can register for updates on the status of these courses by visiting the Humanities and Human Services website.

EXAMPLE OF FULL TIME COURSE STRUCTURE

YEAR 1 SEMESTER 1

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Core unit (Major)
BA	Discipline unit

YEAR 1 SEMESTER 2

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Skills unit
BA	Discipline unit

YEAR 2 SEMESTER 1

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Major unit (elective)
BA	Discipline or minor unit

YEAR 2 SEMESTER 2

BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Major unit (elective)
BA	Discipline or minor unit

YEAR 3 SEMESTER 1

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
BA	Major unit (elective)
BA	Discipline or minor unit

YEAR 3 SEMESTER 2

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
BA	Major unit (elective)
BA	Discipline or minor unit

YEAR 4 SEMESTER 1

BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

BA Major unit (elective)

BA Elective unit

YEAR 4 SEMESTER 2

BBUS Business Faculty Major Unit

BBUS Business Faculty Major Unit

BA Major unit (elective)

BA Elective unit

Economics Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

EFB102 Economics 2

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources

EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB101 Data Analysis for Business

EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics

EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory

EFB314 International Trade and Economic Competitiveness

Banking and Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

BUSINESS

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business
EFB210 Finance 1

Year 3 Semester 2

EFB102 Economics 2
EFB307 Finance 2

Year 4 Semester 1

EFB200 Applied Regression Analysis
EFB318 Portfolio and Security Analysis

Year 4 Semester 2

EFB312 International Finance
EFB201 Financial Markets

Marketing Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research
AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing
AMB202 Integrated Marketing Communication

Year 4 Semester 2

AMB341 Strategic Marketing
AMB352 Marketing Decision Making
or
IBB213 International Marketing

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
MGB200 Leading Organisations

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

BSB119 International and Electronic Business
MGB212 Sustainability in a Changing Environment

Year 4 Semester 1

MGB309 Strategic Management
Management Option Unit

Year 4 Semester 2

MGB335 Project Management
Management Option Unit

Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations
MGB218 Managing Business Growth
MGB315 Personal and Professional Development
MGB314 Organisational Consulting and Change
IBB205 Intercultural Communication and Negotiation

Accountancy Major

Year 1 Semester 1

BSB110 Accounting

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB122 Quantitative Analysis and Finance

BSB114 Government, Business and Society

Year 2 Semester 1

BSB111 Business Law and Ethics

BSB113 Economics

Year 2 Semester 2

AYB121 Financial Accounting

AYB223 Law of Business Associations

Year 3 Semester 1

AYB225 Management Accounting

AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems

AYB325 Taxation Law

Year 4 Semester 1

AYB301 Auditing

AYB311 Financial Accounting Issues

or

AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101 Data Analysis for Business

EFB210 Finance 1

Public Relations Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society

BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

AMB201 Marketing and Audience Research

AMB260 Public Relations Theory and Practice

Year 3 Semester 2

AMB261 Media Relations and Publicity

AMB262 Public Relations Writing

Year 4 Semester 1

AMB360 Corporate Communication Management

AMB370 Public Relations Cases

Year 4 Semester 2

AMB361 Public Relations Campaigns

AMB371 Corporate Communication Strategies

Advertising Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society

BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting

AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management

AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns

AMB202 Integrated Marketing Communication

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy

MGB220 Management Research Methods

Year 3 Semester 2

MGB200 Leading Organisations

HRM Option Unit

Year 4 Semester 1

MGB221 Performance and Reward

HRM Option Unit

Year 4 Semester 2

MGB320 Recruitment and Selection

MGB331 Learning and Development in Organisations

HRM Option Unit List:

MGB201 Contemporary Employment Relations

MGB210 Managing Operations

MGB212 Sustainability in a Changing Environment

MGB309 Strategic Management

MGB314 Organisational Consulting and Change

MGB315 Personal and Professional Development

MGB335 Project Management

HRM students must choose two from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1

BSB119 International and Electronic Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society

BSB122 Quantitative Analysis and Finance

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

IBB202 Fundamentals of International Finance

IBB217 Asian Business Development

or

IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management

IBB317 Contemporary Business in Asia

or

IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB213 International Marketing

IBB205 Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300 International Business Strategy

IBB303 International Logistics

Potential Careers:

Academic, Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Arts Administrator, Business Analyst, Community Education Officer, Community Worker, Diplomat, Economist, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Information Officer, International Business Specialist, Investment Manager, Journalist, Manager, Manufacturer, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Property Economist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Risk Manager, Social Scientist, Sociologist, Stockbroker, Translator.

Bachelor of Applied Science (in Human Movement Studies) / Bachelor of Business (IX47)

Year offered: 2008

Admissions: Yes

CRICOS code: 059594D

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$15,936; CSP \$7,180

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409322

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Course coordinator: Mr Andrew Paltridge (Business)

Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point and Kelvin Grove

Overview

This double degree combines training for careers in a range of exercise and sports science settings with the strength of general business theory and skills.

Why choose this course?

This double degree will prepare you for a career in the exercise, health, rehabilitation and sports science industries, where you will work with people from a variety of professions.

This course will provide you with the necessary theoretical background and practical skills obtained from a variety of practicum placements. Practicum locations can include rehabilitation and hospital clinics, family and community services, corporate health and fitness, local and state government agencies, universities and colleges, institutes of sport, and the health and fitness industry.

Career Options

The Bachelor of Applied Science (in Human Movement Studies) course provides skills for careers in a range of exercise and sports science settings such as corporate

health and fitness, family and community services, the health and fitness industry, local and state government agencies, state sporting associations, rehabilitation clinics, institutes of sport, universities and colleges and personal training.

Your business degree will give you a broad base of commercial knowledge making you more attractive to employers, even if you wish to work predominantly in the health science area. You also have the opportunity to major in a specific business area. For more information on careers in business, please refer to the Faculty of Business prospectus or visit studyfinder.qut.com.

Professional Recognition

Graduates of the Bachelor of Applied Science (in Human Movement Studies) degree are eligible for membership of the Australian Association for Exercise and Sports Science (AAESS). Depending on your choice of business major, you may also be eligible for membership of a number of professional bodies, including the Australasian Institute of Banking and Finance, CPA Australia, the Institute of Chartered Accountants in Australia, Chartered Secretaries Australia, the Economic Society of Australia (Qld), Advertising Federation of Australia, Australian Institute of Management or the Public Relations Institute of Australia.

Course Design

Students are required to complete 408 credit points comprised of 216 credit points from the Bachelor of Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Recommended Study

Any of: Maths B or C, Chemistry, Physics, Biological Science, Health Education, Physical Education, or Health and Physical Education.

Other Course Requirements

There are additional costs associated with this course including the purchase of the practicum shirt (approximately \$50), the attainment of a current first aid certificate prior to commencement of year three and a Blue Card to work with children depending upon the practicum site. Attendance at the orientation camp is highly recommended though not compulsory (approximately \$115).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Find out more on deferment.

Further Information

For more information about this course, please contact the School of Human Movement Studies on +617 3138 3360 or email enquirieshms@qut.com

Full Time Course structure

Year 1 Semester 1

	Business Faculty Core Unit
	Business Faculty Core Unit
HMB171	Fitness Health and Wellness
LSB131	Anatomy

Year 1 Semester 2

	Business Faculty Core Unit
	Business Faculty Core Unit
LSB231	Physiology
HMB272	Biomechanics

Year 2 Semester 1

	Business Faculty Core Unit
	Business Faculty Core Unit
HMB271	Foundations of Motor Control, Learning and Development
HMB274	Functional Anatomy
PYB012	Psychology

Year 2 Semester 2

	Business Faculty Core Unit
	Business Faculty Core Unit
HMB273	Exercise Physiology 1
HMB275	Exercise and Sport Psychology
HMB276	Research in Human Movement

Year 3 Semester 1

	Business Faculty Major Unit
	Business Faculty Major Unit
HMB379	Disorders of Human Movement
HMB313	Socio-Cultural Foundations of Physical Activity

Year 3 Semester 2

	Business Faculty Major Unit
	Business Faculty Major Unit
HMB282	Resistance Training
HMB172	Nutrition and Physical Activity

Year 4 Semester 1

	Business Faculty Major Unit
	Business Faculty Major Unit
HMB382	Principles of Exercise Prescription
	HMS Elective Unit

Year 4 Semester 2

	Business Faculty Major Unit
	Business Faculty Major Unit
HMB470	Practicum 1

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

EFB101	Data Analysis for Business
EFB210	Finance 1

Advertising Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
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BUSINESS

BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting

AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management

AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns

AMB202 Integrated Marketing Communication

Banking and Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business

EFB210 Finance 1

Year 3 Semester 2

EFB102 Economics 2

EFB307 Finance 2

Year 4 Semester 1

EFB200 Applied Regression Analysis

EFB318 Portfolio and Security Analysis

Year 4 Semester 2

EFB312 International Finance

EFB201 Financial Markets

Marketing Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society

BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics

BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research

AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing

AMB202 Integrated Marketing Communication

Year 4 Semester 2

AMB341 Strategic Marketing

AMB352 Marketing Decision Making

or

IBB213 International Marketing

Economics Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

EFB102 Economics 2

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources

EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB101 Data Analysis for Business
EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics
EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory
EFB314 International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
BSB119 International and Electronic Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy
MGB220 Management Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
HRM Option Unit

Year 4 Semester 1

MGB221 Performance and Reward
HRM Option Unit

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB331 Learning and Development in Organisations

HRM Option Unit List:

MGB201 Contemporary Employment Relations
MGB210 Managing Operations
MGB212 Sustainability in a Changing Environment
MGB309 Strategic Management

MGB314 Organisational Consulting and Change
MGB315 Personal and Professional Development
MGB335 Project Management

HRM students must choose two from the above list (one must be a Level 3 unit).

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
MGB200 Leading Organisations

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

BSB119 International and Electronic Business
MGB212 Sustainability in a Changing Environment

Year 4 Semester 1

MGB309 Strategic Management
Management Option Unit

Year 4 Semester 2

MGB335 Project Management
Management Option Unit

Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations
MGB218 Managing Business Growth
MGB315 Personal and Professional Development
MGB314 Organisational Consulting and Change
IBB205 Intercultural Communication and Negotiation

International Business Major

Year 1 Semester 1

BSB119 International and Electronic Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB122 Quantitative Analysis and Finance

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

IBB202 Fundamentals of International Finance
IBB217 Asian Business Development
or
IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management
IBB317 Contemporary Business in Asia
or
IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB213 International Marketing
IBB205 Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300 International Business Strategy
IBB303 International Logistics

Public Relations Major**Year 1 Semester 1**

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB201 Marketing and Audience Research
AMB260 Public Relations Theory and Practice

Year 3 Semester 2

AMB261 Media Relations and Publicity
AMB262 Public Relations Writing

Year 4 Semester 1

AMB360 Corporate Communication Management
AMB370 Public Relations Cases

Year 4 Semester 2

AMB361 Public Relations Campaigns
AMB371 Corporate Communication Strategies

Potential Careers:

Account Executive, Administrator, Advertising Professional, Aged Services Worker, Banker, Banking and Finance Professional, Biomechanical Engineer, Business Analyst, Certified Practising Accountant, Community Education Officer, Community Health Officer, Community Worker, Disability Services Worker, Exchange Student, Exercise Physiologist, Facilities Manager, Family Services Officer, Fitness Assessor/Personal Trainer, Government Officer, Health Information Manager, Health Physicist, Health Services Manager, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Information Officer, International Business Specialist, Manager, Medical Equipment Sales, Occupational Health and Safety Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Sports Scientist, Trainer, Youth Worker.

Bachelor of Behavioural Science (Psychology) / Bachelor of Business (IX51)

Year offered: 2008

Admissions: Yes

CRICOS code: 060816G

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full Tuition Fee 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full Tuition Fee \$15,936; CSP \$7,068

International Fees (per semester): 2008: \$9,120 per semester (*subject to annual review*)

Domestic Entry: February (no mid-year entry)

QTAC code: 409532

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4,SA) and for accountancy, banking and finance, economics and marketing majors, Maths A, B or C (4,SA)

Preparatory studies: MATHS: QUT unit Preparatory mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

Standard credit points per full-time semester: 48

Course coordinator: Dr Julie Hansen (Psychology); Mr Andrew Paltridge, Director of Studies (Business)

Campus: Gardens Point and Carseldine

Overview

A double degree in business and psychology will prepare you to understand both the business and psychological forces that impact on organisations, both nationally and internationally. You will graduate with a solid understanding of human behaviour and how to apply this to organisational settings. You will also gain research and business skills that you can apply across a range of organisational and industrial situations.

Why choose this course

The course provides a thorough grounding in the scientific bases of psychology, and deals with the research and statistical methods used in the discipline. You will complete core subjects in development, personality, social psychology, psychological disorders, learning, memory and perception. There is also the opportunity to explore subjects in contemporary areas such as counselling and family therapy, forensic psychology, addictive behaviours and traffic psychology.

The course offers you the flexibility to choose a business major in the discipline that most interests you, for example, **accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing or public relations.**

Your studies in business are built around a core of values that focus on employability and incorporate professional, business, as well as industry links. During your studies, you will be encouraged to undertake real-world projects to help you develop your skills.

You will also develop an understanding of society and high-level communication and social research skills that are valuable in a wide range of professions. While studying, you are exposed to the range of job opportunities in external organisations and industry and will be encouraged to undertake real-world projects.

Career options

You can choose to work in various careers in industry and the corporate world such as human resources and management, finance and banking, as well as marketing and accounting. With further psychology training, you would be eligible to work as an organisational or industrial psychologist. Graduates may also work in areas such as management, counselling, training and development.

Professional membership

The Bachelor of Behavioural Science (Psychology) component of the degree is accredited by the Australian Psychology Accreditation Council (APAC).

To pursue a career in a professional area of psychology, you must be registered with your State Registration Board. This currently involves completing a fourth year of study in psychology, e.g. Bachelor of Behavioural Science (Honours Psychology) or Postgraduate Diploma in Psychology, followed by either two years of supervised work experience or the completion of an appropriate higher degree such as Doctor of Psychology (Clinical), Master of Clinical Psychology or Master of Psychology (Educational and Developmental).

Depending on your choice of business major, you may also be eligible for membership of a number of professional bodies. Visit [Studyfinder](#) for specific professional membership eligibility.

Recommended Study

Maths A, B or C for other majors.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaire, portfolio, audition, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Further Information

For detailed information about this course, please call the School of Psychology and Counselling on +617 3138 4625 or email psyc.enquiries@qut.com

Level 3 Psychology elective from List B
Business Faculty Major Unit
Business Faculty Major Unit

Course Structure - Overview

Year 1 Semester 1

PYB007 Interpersonal Processes and Skills
PYB101 Introduction to Psychology 1A
Business Faculty Core Unit
Business Faculty Core Unit

Year 1 Semester 2

PYB102 Introduction to Psychology 1B
PYB110 Psychological Research Methods
Business Faculty Core Unit
Business Faculty Core Unit

Year 2 Semester 1

PYB202 Social and Organisational Psychology
PYB210 Research Design and Data Analysis
Business Faculty Core Unit
Business Faculty Core Unit

Year 2 Semester 2

PYB203 Developmental Psychology
PYB208 Counselling Theory and Practice 1
Business Faculty Core Unit
Business Faculty Core Unit

Year 3 Semester 1

PYB309 Individual Differences and Assessment
PYB elective
Business Faculty Major Unit
Business Faculty Major Unit

Year 3 Semester 2

PYB204 Perception and Cognition
PYB elective
Business Faculty Major Unit
Business Faculty Major Unit

Year 4 Semester 1

PYB304 Physiological Psychology
PYB elective
Business Faculty Major Unit
Business Faculty Major Unit

Year 4 Semester 2

PYB306 Psychopathology
PYB350 Advanced Statistical Analysis
or

Notes

* PYB350 is compulsory if you wish to continue into the Bachelor of Behavioural Science (Honours Psychology) program, otherwise another elective can be taken.

List A and List B Psychology Electives

List A Psychology Electives

PYB054 Psychology and Gender
PYB067 Human Sexuality
PYB158 Introduction to Substance Abuse in Australia
PYB159 Alcohol & Other Drug Studies
PYB215 Forensic Psychology and the Law
PYB257 Group Work
PYB260 Psychopharmacology of Addictive Behaviour
PYB371 Introduction to Road Safety

List B Level 3 Psychology Electives

PYB302 Industrial and Organisational Psychology
PYB305 Applied Social Psychology
PYB307 Health Psychology
PYB350 Advanced Statistical Analysis
PYB356 Counselling Theory and Practice 2
PYB358 Advanced Developmental Psychology
PYB359 Introduction to Family Therapy
PYB360 Interventions for Addictive Behaviours
PYB372 Traffic Psychology and Behaviour
PYB374 Applying Traffic Psychology

Public Relations Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

BUSINESS

AMB201 Marketing and Audience Research
AMB260 Public Relations Theory and Practice

Year 3 Semester 2

AMB261 Media Relations and Publicity
AMB262 Public Relations Writing

Year 4 Semester 1

AMB360 Corporate Communication Management
AMB370 Public Relations Cases

Year 4 Semester 2

AMB361 Public Relations Campaigns
AMB371 Corporate Communication Strategies

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB122 Quantitative Analysis and Finance
BSB114 Government, Business and Society

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB121 Financial Accounting
AYB223 Law of Business Associations

Year 3 Semester 1

AYB225 Management Accounting
AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems
AYB325 Taxation Law

Year 4 Semester 1

AYB301 Auditing
AYB311 Financial Accounting Issues
or
AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101 Data Analysis for Business
EFB210 Finance 1

Advertising Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting
AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns
AMB202 Integrated Marketing Communication

Management Major

Year 1 Semester 1

BSB113 Economics
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
MGB200 Leading Organisations

Year 3 Semester 1

MGB210 Managing Operations
MGB223 Entrepreneurship and Innovation

Year 3 Semester 2

BSB119 International and Electronic Business
 MGB212 Sustainability in a Changing Environment

Year 4 Semester 1

MGB309 Strategic Management
 Management Option Unit

Year 4 Semester 2

MGB335 Project Management
 Management Option Unit

Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201 Contemporary Employment Relations
 MGB218 Managing Business Growth
 MGB315 Personal and Professional Development
 MGB314 Organisational Consulting and Change
 IBB205 Intercultural Communication and Negotiation

Banking and Finance Major

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
 BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
 BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business
 EFB210 Finance 1

Year 3 Semester 2

EFB102 Economics 2
 EFB307 Finance 2

Year 4 Semester 1

EFB200 Applied Regression Analysis
 EFB318 Portfolio and Security Analysis

Year 4 Semester 2

EFB312 International Finance
 EFB201 Financial Markets

Economics Major

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
 EFB102 Economics 2

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
 BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources
 EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB101 Data Analysis for Business
 EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics
 EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory
 EFB314 International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting
 BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
 BSB119 International and Electronic Business

Year 3 Semester 1

MGB207 Human Resource Issues and Strategy

BUSINESS

MGB220 Management Research Methods

Year 3 Semester 2

MGB200 Leading Organisations
HRM Option Unit

Year 4 Semester 1

MGB221 Performance and Reward
HRM Option Unit

Year 4 Semester 2

MGB320 Recruitment and Selection
MGB331 Learning and Development in Organisations

HRM Option Unit List:

MGB201 Contemporary Employment Relations
MGB210 Managing Operations
MGB212 Sustainability in a Changing Environment
MGB309 Strategic Management
MGB314 Organisational Consulting and Change
MGB315 Personal and Professional Development
MGB335 Project Management
HRM students must choose two from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1

BSB119 International and Electronic Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB122 Quantitative Analysis and Finance

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

IBB202 Fundamentals of International Finance
IBB217 Asian Business Development
or
IBB208 European Business Development

Year 3 Semester 2

IBB210 Export Management
IBB317 Contemporary Business in Asia
or

IBB308 Contemporary Business in Europe

Year 4 Semester 1

IBB213 International Marketing
IBB205 Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300 International Business Strategy
IBB303 International Logistics

Marketing Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB240 Marketing Planning and Management

Year 3 Semester 2

AMB201 Marketing and Audience Research
AMB241 E-Marketing Strategies

Year 4 Semester 1

AMB340 Services Marketing
AMB202 Integrated Marketing Communication

Year 4 Semester 2

AMB341 Strategic Marketing
AMB352 Marketing Decision Making
or
IBB213 International Marketing

Potential Careers:

Account Executive, Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Government Officer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Psychologist, Public Relations Officer/Consultant, Public Servant.

Bachelor of Business/Bachelor of Corporate Systems Management (IX62)

Year offered: 2008

Admissions: Yes

CRICOS code: 063022F

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$8499

International Entry: February

QTAC code: 419642

Past rank cut-off: 76

Past OP cut-off: 12

Campus: Gardens Point

Course overview

In this double degree students complete the requirements for two separate degrees in four years. The course consists of units in both corporate systems management and business. In the Business component students complete a set of core units to provide a broad-based introduction to business principles and a major from the list below. In the corporate systems management component students are taught the interrelationship between information, technology, business and people. This component develops the knowledge and skills needed to understand and communicate business needs, select the right systems and integrate these systems to improve business performance. Full time students can take part in the Cooperative Education Program, offering one year paid industry placement and credit towards their degree (subject to satisfying eligibility requirements).

Majors: Business: accountancy; advertising; banking and finance; economics; human resource management; international business management; marketing; and public relations.

Cooperative Education Program

The Faculty of IT's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Course structure

Year 1 Semester 1

BSB110	Accounting
BSB126	Marketing
ITB360	Corporate Systems

ITB002 IT Professional Studies

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society
ITB363	Project Management Practice
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB113	Economics
BSB111	Business Law and Ethics
ITB361	Socio-technical Systems
ITB362	Organisational Databases

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations
ITB364	Information Systems Development
ITB823	Web Sites For Electronic Commerce

Year 3 Semester 1

AYB220	Company Accounting
AYB225	Management Accounting
ITB365	Business Analysis
ITB366	Information Systems Operations

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law
EFB101	Data Analysis for Business
ITB298	Business Process Modelling

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting
ITB233	Enterprise Systems Applications
ITB264	Information Systems Consulting

Year 4 Semester 2

EFB210	Finance 1
	IT Faculty Choice Unit
ITB370	Project
MGB223	Entrepreneurship and Innovation

Course structure

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing
ITB360	Corporate Systems

BUSINESS

ITB002 IT Professional Studies

Year 1 Semester 2

BSB110 Accounting
 BSB111 Business Law and Ethics
 ITB363 Project Management Practice
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 BSB119 International and Electronic Business
 ITB361 Socio-technical Systems
 ITB362 Organisational Databases

Year 2 Semester 2

AMB200 Consumer Behaviour
 AMB220 Advertising Theory and Practice
 ITB364 Information Systems Development
 ITB823 Web Sites For Electronic Commerce

Year 3 Semester 1

AMB221 Advertising Copywriting
 AMB222 Media Planning
 ITB365 Business Analysis
 ITB366 Information Systems Operations

Year 3 Semester 2

AMB202 Integrated Marketing Communication
 AMB320 Advertising Management
 BSB113 Economics
 ITB298 Business Process Modelling

Year 4 Semester 1

AMB321 Advertising Campaigns
 AMB330 Advertising Strategy and Planning
 ITB233 Enterprise Systems Applications
 ITB264 Information Systems Consulting

Year 4 Semester 2

AMB230 Internet Promotion
 IT Faculty Choice Unit
 ITB370 Project
 MGB223 Entrepreneurship and Innovation

Course structure

Year 1 Semester 1

BSB113 Economics
 BSB122 Quantitative Analysis and Finance
 ITB360 Corporate Systems
 ITB002 IT Professional Studies

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB119 International and Electronic Business
 ITB363 Project Management Practice
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB110 Accounting
 BSB111 Business Law and Ethics
 ITB361 Socio-technical Systems
 ITB362 Organisational Databases

Year 2 Semester 2

EFB101 Data Analysis for Business
 EFB210 Finance 1
 ITB364 Information Systems Development
 ITB823 Web Sites For Electronic Commerce

Year 3 Semester 1

EFB200 Applied Regression Analysis
 EFB201 Financial Markets
 ITB365 Business Analysis
 ITB366 Information Systems Operations

Year 3 Semester 2

EFB307 Finance 2
 EFB102 Economics 2
 BSB126 Marketing
 ITB298 Business Process Modelling

Year 4 Semester 1

EFB318 Portfolio and Security Analysis
 Any Banking and Finance unit
 ITB233 Enterprise Systems Applications
 ITB264 Information Systems Consulting

Year 4 Semester 2

EFB312 International Finance
 IT Faculty Choice Unit
 ITB370 Project
 MGB223 Entrepreneurship and Innovation

Course structure

Year 1 Semester 1

BSB113 Economics
 BSB122 Quantitative Analysis and Finance
 ITB360 Corporate Systems
 ITB002 IT Professional Studies

Year 1 Semester 2

BSB114 Government, Business and Society

BUSINESS

BSB119	International and Electronic Business
ITB363	Project Management Practice
BSB115	Management, People and Organisations

BSB122	Quantitative Analysis and Finance
ITB363	Project Management Practice
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB110	Accounting
EFB101	Data Analysis for Business
ITB361	Socio-technical Systems
ITB362	Organisational Databases

Year 2 Semester 1

BSB119	International and Electronic Business
BSB114	Government, Business and Society
ITB361	Socio-technical Systems
ITB362	Organisational Databases

Year 2 Semester 2

EFB102	Economics 2
EFB210	Finance 1
ITB364	Information Systems Development
ITB823	Web Sites For Electronic Commerce

Year 2 Semester 2

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods
ITB364	Information Systems Development
ITB823	Web Sites For Electronic Commerce

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth
ITB365	Business Analysis
ITB366	Information Systems Operations

Year 3 Semester 1

MGB200	Leading Organisations
MGB221	Performance and Reward
ITB365	Business Analysis
ITB366	Information Systems Operations

Year 3 Semester 2

EFB328	Public Economics and Finance
EFB314	International Trade and Economic Competitiveness
BSB126	Marketing
ITB298	Business Process Modelling

Year 3 Semester 2

MGB320	Recruitment and Selection HRM Option Unit
BSB126	Marketing
ITB298	Business Process Modelling

Year 4 Semester 1

EFB200	Applied Regression Analysis
BSB111	Business Law and Ethics
ITB233	Enterprise Systems Applications
ITB264	Information Systems Consulting

Year 4 Semester 1

	HRM Option Unit
	HRM Option Unit
ITB233	Enterprise Systems Applications
ITB264	Information Systems Consulting

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory IT Faculty Choice Unit
ITB370	Project
MGB223	Entrepreneurship and Innovation

Year 4 Semester 2

MGB331	Learning and Development in Organisations IT Faculty Choice Unit
ITB370	Project
MGB223	Entrepreneurship and Innovation

Course structure

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations
ITB360	Corporate Systems
ITB002	IT Professional Studies

Year 1 Semester 2

BSB110	Accounting
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HRM Option Unit List:

	Plus 3 units from the following list:
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management

Course structure

Year 1 Semester 1

BSB119 International and Electronic Business
 BSB126 Marketing
 ITB360 Corporate Systems
 ITB002 IT Professional Studies

Year 1 Semester 2

BSB122 Quantitative Analysis and Finance
 BSB113 Economics
 ITB363 Project Management Practice
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
 BSB111 Business Law and Ethics
 ITB361 Socio-technical Systems
 ITB362 Organisational Databases

Year 2 Semester 2

IBB202 Fundamentals of International Finance
 IBB205 Intercultural Communication and Negotiation
 ITB364 Information Systems Development
 ITB823 Web Sites For Electronic Commerce

Year 3 Semester 1

IBB210 Export Management
 IBB213 International Marketing
 ITB365 Business Analysis
 ITB366 Information Systems Operations

Year 3 Semester 2

IBB300 International Business Strategy
 IBB303 International Logistics
 BSB110 Accounting
 ITB298 Business Process Modelling

Year 4 Semester 1

IBB304 Global Industry Analysis
 IBB208 European Business Development
 or
 IBB308 Contemporary Business in Europe
 ITB233 Enterprise Systems Applications
 ITB264 Information Systems Consulting

Year 4 Semester 2

IBB217 Asian Business Development
 or
 IBB317 Contemporary Business in Asia
 IT Faculty Choice Unit
 ITB370 Project
 MGB223 Entrepreneurship and Innovation

Course structure

Year 1 Semester 1

BSB113 Economics
 BSB115 Management, People and Organisations
 ITB360 Corporate Systems
 ITB002 IT Professional Studies

Year 1 Semester 2

BSB114 Government, Business and Society
 BSB126 Marketing
 ITB363 Project Management Practice
 BSB115 Management, People and Organisations

Year 2 Semester 1

BSB110 Accounting
 BSB111 Business Law and Ethics
 ITB361 Socio-technical Systems
 ITB362 Organisational Databases

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance
 MGB200 Leading Organisations
 ITB364 Information Systems Development
 ITB823 Web Sites For Electronic Commerce

Year 3 Semester 1

MGB210 Managing Operations
 Management Option Unit
 ITB365 Business Analysis
 ITB366 Information Systems Operations

Year 3 Semester 2

MGB212 Sustainability in a Changing Environment
 Management Option Unit
 Management Option Unit
 ITB298 Business Process Modelling

Year 4 Semester 1

MGB309 Strategic Management
 Management Option Unit
 ITB233 Enterprise Systems Applications
 ITB264 Information Systems Consulting

Year 4 Semester 2

MGB335 Project Management
 IT Faculty Choice Unit
 ITB370 Project
 MGB223 Entrepreneurship and Innovation

Management Option List:

BUSINESS

Choose 4 units from the following list:

MGB201	Contemporary Employment Relations
MGB218	Managing Business Growth
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
IBB205	Intercultural Communication and Negotiation

Course structure

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing
ITB360	Corporate Systems
ITB002	IT Professional Studies

Year 1 Semester 2

BSB110	Accounting
BSB114	Government, Business and Society
ITB363	Project Management Practice
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB122	Quantitative Analysis and Finance
BSB113	Economics
ITB361	Socio-technical Systems
ITB362	Organisational Databases

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
ITB364	Information Systems Development
ITB823	Web Sites For Electronic Commerce

Year 3 Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
ITB365	Business Analysis
ITB366	Information Systems Operations

Year 3 Semester 2

AMB241	E-Marketing Strategies
AMB340	Services Marketing
BSB111	Business Law and Ethics
ITB298	Business Process Modelling

Year 4 Semester 1

AMB341	Strategic Marketing
	Any Marketing unit
ITB233	Enterprise Systems Applications
ITB264	Information Systems Consulting

Year 4 Semester 2

AMB352	Marketing Decision Making
	or
IBB213	International Marketing
	IT Faculty Choice Unit
ITB370	Project
MGB223	Entrepreneurship and Innovation

Course structure

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing
ITB360	Corporate Systems
ITB002	IT Professional Studies

Year 1 Semester 2

BSB110	Accounting
BSB114	Government, Business and Society
ITB363	Project Management Practice
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB122	Quantitative Analysis and Finance
BSB113	Economics
ITB361	Socio-technical Systems
ITB362	Organisational Databases

Year 2 Semester 2

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
ITB364	Information Systems Development
ITB823	Web Sites For Electronic Commerce

Year 3 Semester 1

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
ITB365	Business Analysis
ITB366	Information Systems Operations

Year 3 Semester 2

AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
BSB111	Business Law and Ethics
ITB298	Business Process Modelling

Year 4 Semester 1

AMB370	Public Relations Cases
AMB202	Integrated Marketing Communication
ITB233	Enterprise Systems Applications
ITB264	Information Systems Consulting

Year 4 Semester 2

- AMB371 Corporate Communication Strategies
IT Faculty Choice Unit
- ITB370 Project
- MGB223 Entrepreneurship and Innovation

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practising Accountant, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Manager, International Business Specialist, Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business/Bachelor of Games and Interactive Entertainment (IX63)

Year offered: 2008

Admissions: Yes

CRICOS code: 063024D

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point *(subject to annual review)*

Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$7,880

Domestic Entry: February

International Entry: February

QTAC code: 419692

Past rank cut-off: 76

Past OP cut-off: 12

Campus: Gardens Point

Course overview

In this double degree students complete the requirements for two separate degrees in four years. The course consists of units in both business and games and interactive entertainment. In the Business component students complete a set of core units to provide a broad-based introduction to business principles and a major from the list below. In the games and interactive entertainment component students complete core units in introductory design, games studies, professional skills and basic programming and then choose a major from the list below. In final year, students participate in a major group project to produce a significant piece of work using PC, mobile devices, consoles or virtual reality. Full time students can take part in the Cooperative Education Program, offering one year paid industry placement and credit towards their degree (subject to satisfying eligibility requirements).

Majors: Business: Business: accountancy; advertising; banking and finance; economics; human resource management; international business management; marketing; and public relations. Games and Interactive Entertainment: Animation and computational arts; digital media; game design; and software technologies.

Cooperative Education Program

The Faculty of IT's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Career Outcomes

Business graduates work in diverse roles in the private and public sectors in areas such as accountancy, advertising,

banking and finance, economics, human resource management, international business, management, marketing and public relations.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

Bachelor of Business (Study Area A)/ Bachelor of Games and Interactive Entertainment (Study Area A)

Year 1, Semester 1

	Business Faculty Core Unit - See Appendix 1
	Business Faculty Core Unit - See Appendix 1
ITB750	Computer Game Studies
DEB101	Introducing Design

Year 1, Semester 2

	Business Faculty Core Unit - See Appendix 1
	Business Faculty Core Unit - See Appendix 1
ITB751	Games Production
ITB002	IT Professional Studies

Year 2, Semester 1

	Business Faculty Core Unit - See Appendix 1
	Business Faculty Core Unit - See Appendix 1
ITB001	Problem Solving and Programming Games & Interactive Entertain Major Unit

Year 2, Semester 2

	Business Faculty Core Unit - See Appendix
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BUSINESS

Business Faculty Core Unit - See Appendix
Games & Interactive Entertain Major Unit
Games & Interactive Entertain Major Unit

Year 3, Semester 1

Business Faculty Major Unit - See Appendix
Business Faculty Major Unit - See Appendix
Games & Interactive Entertain Major Unit
Games & Interactive Entertain Major Unit

Year 3, Semester 2

Business Faculty Major Unit - See Appendix
Business Faculty Major Unit - See Appendix
Games & Interactive Entertainment Major Unit
Games & Interactive Entertain Major Unit

Year 4, Semester 1

Business Faculty Major Unit - See Appendix
Business Faculty Major Unit - See Appendix
Games & Interactive Entertainment Major Unit
ITB009 Core Project Management
Students who choose to complete the
Cooperative Education Program replace a
ITB009 with ITS010

Year 4, Semester 2

Business Faculty Major Unit - See Appendix
Business Faculty Major Unit - See Appendix
ITB020 Project

Advertising Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB220 Advertising Theory and Practice

Year 3 Semester 2

AMB221 Advertising Copywriting
AMB222 Media Planning

Year 4 Semester 1

AMB320 Advertising Management
AMB330 Advertising Strategy and Planning

Year 4 Semester 2

AMB321 Advertising Campaigns
AMB202 Integrated Marketing Communication

Public Relations Major

Year 1 Semester 1

BSB122 Quantitative Analysis and Finance
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management, People and Organisations

Year 2 Semester 1

BSB114 Government, Business and Society
BSB119 International and Electronic Business

Year 2 Semester 2

BSB111 Business Law and Ethics
BSB113 Economics

Year 3 Semester 1

AMB201 Marketing and Audience Research
AMB260 Public Relations Theory and Practice

Year 3 Semester 2

AMB261 Media Relations and Publicity
AMB262 Public Relations Writing

Year 4 Semester 1

AMB360 Corporate Communication Management
AMB370 Public Relations Cases

Year 4 Semester 2

AMB361 Public Relations Campaigns
AMB371 Corporate Communication Strategies

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB122 Quantitative Analysis and Finance
BSB114 Government, Business and Society

BUSINESS

Year 2 Semester 1

BSB111 Business Law and Ethics

BSB113 Economics

Year 2 Semester 2

AYB121 Financial Accounting

AYB223 Law of Business Associations

Year 3 Semester 1

AYB225 Management Accounting

AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems

AYB325 Taxation Law

Year 4 Semester 1

AYB301 Auditing

AYB311 Financial Accounting Issues

or

AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101 Data Analysis for Business

EFB210 Finance 1

Banking and Finance Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB101 Data Analysis for Business

EFB210 Finance 1

Year 3 Semester 2

EFB102 Economics 2

EFB307 Finance 2

Year 4 Semester 1

EFB200 Applied Regression Analysis

EFB318 Portfolio and Security Analysis

Year 4 Semester 2

EFB312 International Finance

EFB201 Financial Markets

Economics Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

EFB102 Economics 2

Year 2 Semester 2

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

Year 3 Semester 1

EFB211 Firms, Markets and Resources

EFB202 Business Cycles and Economic Growth

Year 3 Semester 2

EFB101 Data Analysis for Business

EFB328 Public Economics and Finance

Year 4 Semester 1

BSB111 Business Law and Ethics

EFB200 Applied Regression Analysis

Year 4 Semester 2

EFB329 Contemporary Applications of Economics Theory

EFB314 International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

Year 1 Semester 2

BSB114 Government, Business and Society

BSB126 Marketing

Year 2 Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

International Visiting Students (NA05)

Year offered: 2008

Admissions: Yes

CRICOS code: Holders of valid visas

International Fees (per semester): 2008: \$2796 per unit
(subject to annual review)

International Entry: February, July and November

Campus: Gardens Point, Kelvin Grove, Carseldine and External

International Visiting Students (NA06)

Year offered: 2008

Admissions: Yes

CRICOS code: Holders of valid visas only

International Fees (per semester): 2008: \$2796 per unit
(subject to annual review)

International Entry: February July and November

Campus: Gardens Point, Kelvin Grove and Carseldine