



Brendan Christou Chief Executive





Drivers for change

- Undiversified business
 model
- Slow decline in Royal Show attendances – decline in relevance
 Critical financial challenges

The Change

Digital impact

NATIONAL IN CONTRACTOR

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THE ROYAL NATIONAL AGRICULTURAL AND INDUSTRIAL ASSOCIATION OF QUEENSLAND

The Royal National Agricultural and Industrial Association of Queensland

ABN 41 417 513 726

RNA Showgrounds, Gregory Terrace, Bowen Hills Brisbane, Queensland, Australia







