

Enterprise Leadership: Actioning Strategic Innovation

Add value to your enterprise by constructing a toolkit to cultivate a habitual culture of innovation.

Driving innovation is an expectation of today's team and project leaders. Innovative workplaces don't just happen; they are a product of design-led thinking and customer-centric decision making. Master the use of design thinking, strategy, and communication tools to embed innovative thinking and processes into your workplace.



Enterprise Leadership
Professional Development
Module



Duration: 2 Days



Certificate of Attendance



Cost: From \$1,900

Apply Now

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Blog: blogs.qut.edu.au/qutex

Evolve with QUTeX

QUTeX's Enterprise Leadership (ELP) expert facilitator will guide you on implementing innovation in your workplace. Be ready for tomorrow's challenges by learning skills in design thinking, strategy, and innovation implementation to future proof your organisation.

Core concepts

Actioning Strategic Innovation provides an engaging learning experience where participants learn to;

- Define the problem to ensure customer-centric decision making;
- Generate and evaluate ideas;
- Pitch ideas for innovation that align with strategic organisational priorities;
- Plan for implementation; and
- Benefits realisation.

Who should participate?

Innovation is an increasing expectation of those in team leadership and management positions. Actioning Strategic Innovation will guide you through designing, developing, and implementing innovative strategies and initiatives to excel in your organisation.

Your expert facilitator Richard Evans

Richard is a design innovation specialist with extensive experience in design innovation, design thinking design research, learning science and emerging technologies. He uses creative insight and human-centred design to solve complex problems, inspire new ideas and design new environments and experiences that foster a culture of innovation. As a thought leader, he is known for his future focused design-science approach that inspires new ways of thinking.

Richard is passionate about the importance of learning and has had the privilege to design and teach a wide range of national and international programs at school, undergraduate and postgraduate levels, along with large scale organisational capability development programs.

Cost

Professional Development Module Early Bird	\$1,710 (GST exempt)
Professional Development Module	\$1,900 (GST exempt)
QUT Alumni / Staff registration	\$1,425 (GST exempt)

Graduate Certificate in Business (Enterprise Leadership)

Did you know that you can transform your leadership development into a postgraduate qualification? This Enterprise Leadership module can be completed with an additional (optional) Credential unit. This provides you with the accreditation needed to go towards the completion of a Graduate Certificate in Business (Enterprise Leadership), an MBA, or an Executive MBA. To attain this qualification, you will need to complete two core Enterprise Leadership modules (Leading Self and Others and Actioning Strategic Innovation) plus any two electives from the available Enterprise Leadership modules.