

Transformation Masterclass: Thought Leadership for Transformation

Successful leaders are inspirational and engaging. Learn the skills and practices of thought leadership to inspire and inject positive change in your organisation or industry.

Traditional approaches to management are fast losing relevance in today's business world. Inspirational leaders understand their role in leading discussions, raising awareness and changing behaviours on issues that impact organisational growth and success. Explore the theory behind evidence-based thought leadership and how it plays a key role in transformation projects.

Evolve with QUTeX

Participants will develop the skills to inspire innovation, adaption, change and transformation through meta-cognitive techniques and strategies. Gain insights and practical strategies to turn your ideas into reality, and how to foster those skills in others to integrate thought leadership into your organisation's culture.

Core concepts

- Recognise the key characteristics and skills of thought leadership;
- Understand how intention, motivation, courage and resilience impacts how you engage with and inspire others during a change process;
- Develop new thinking skills and understand the benefits of meta-cognition;
- Learn how to establish an evidence-based practice of management and leadership; and
- Explore practical ways to establish thought leadership in your context.

Who should participate?

This masterclass is for bold and courageous leaders who are driven to inspire others and act as catalysts for new ideas, practices and organisation change.

Your expert facilitator Dr Shari Read

Dr Shari Read is an award-winning educator with a special focus on human-centred, transformation, transformational leadership and future-oriented workplaces. Her research focuses on understanding how effective leaders of transformation think, what they pay attention to and their ability to see things from different perspectives.



Transformation Masterclass Series



Duration: 3 virtual sessions



Certificate of Attendance



Cost: From \$710

Apply Now

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Cost

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|---------------------------------|----------------------|
| Early Bird Registration | \$710 (GST included) |
| Standard Registration | \$790 (GST included) |
| QUT Alumni / Staff registration | \$595 (GST included) |
| Group Registration | \$710 (GST included) |

Transformation Masterclass Series

Dr Shari Read has passion and excitement for human-centred transformation, transformational leadership and future-oriented workplaces. She has created a suite of five courses focused on transformation to guide you in applying key concepts and frameworks to your organisation. Find out more at QUTeX.