

QUT Future You Summit 2023

Media and Communications information kit for schools.

To promote successful student applicants' involvement.

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This kit is designed to help high school publicity officers and teachers interested in sharing the good news of their students achievement in obtaining a place at the Future You Summit.

More information on the **QUT Future You Summit** or https://bit.ly/qut-future-you

Event details

What

QUT Future You Summit is set to expand your students skills beyond the classroom and explore future career ambitions with like-minded peers.

Delivered in the September school holidays, participants will be treated like real QUT undergraduate students, with access to QUT's world class facilities across both Brisbane campuses, and participating in a program encompassing all QUT study areas.

This year the QUT Future You Summit will focus on the theme of Future Frontiers, what will your students futures be, and how can QUT help them get there?

Who

The submission process attracted over 370 applications from 125 schools:

- · 250 student places
- · 70% female cohort
- 60% year 11
- 37% of our students are coming from outside of Brisbane

Dates

Monday 25 to Thursday 28 September 2023

Venue

QUT Gardens Point and Kelvin Grove Campuses

Social media

We will be promoting the QUT Future You Summit via our Instagram handle <u>@qutfutureyou</u>. Please feel free to like, comment and share our posts, and tag us in your posts and stories.

We will also be sharing the week's activities on our Facebook group **#STEMis4me**.

Our social channels attract a teacher, parent and student audience.

Pre-event

We will continue to post about the summit before the event, announcing our key events and speakers, and all the different opportunities offered to our participating students including industry site visits as they are confirmed.

During event

We will post videos and photos several times a day during the summit, with input from our student ambassadors and your students.

Hashtag

The official hashtag to use for this year's summit is:

#futureyouQUT



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Media assets

Schools are welcome to share the following photo and video assets we've put together, in your school communication activities. We've also included some statements from the QUT High School Student Engagement program manager, Simone Long - or contact us directly via email highschool.engage@qut.edu.au or telephone (07) 3138 4488.

Images

Download any promotional images for use in your school communications from the **website**.

Videos

The 2023 program will include the opportunity for students to participate in discipline-based experiences aligned to their Match My Skills interests. We have selected three videos from last year's program, that you might like to link to in your school communication:

- Public Health discipline-based experience Summit students took part in activities on public health response to address the social detriments of health, and simulating epidemiologists response to a salmonella outbreak.
- Computer science discipline-based experience Students learnt how computers and the internet work, and build you own smart device using Raspberry Pi computers.
- <u>Data Science for Business discipline-based experience</u> Students used data analytics software to harvest data from the internet, analyse it, and visualise the results.

Comment from the Program Manager

- "The summit is designed to allow students an opportunity to expand their skill sets beyond the classroom and explore future degree and career ambitions."
- "It's an amazing week of creativity, conversation and innovation. Students will have the chance to collaborate and have meaningful dialogue with not only academics and university students but also engage with inspirational alumni experts."
- "We also find that it can help students clarify the areas they are really interested in going on to pursue at university and during their careers."
- "Students will participate in hands-on practical experiences from a wide range of disciplines to get a taste of degrees that lead to jobs in healthcare, teaching, and in professional, scientific and technical services. All students will take part in interactive sessions across the week, and with the help of industry speakers, explore their future job opportunities."

QUT Media

QUT Media has <u>released a statement</u> on the Future You Summit.

Schools are welcome to link to this article in their own communication.

News



State's brightest young minds heading to QUT in September!

Some of the State's brightest young minds will spend their September school holidays participating in the Future You Summit. Now in its eleventh year, the Summit offers 250 places, to year 11 and 12 students

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School newsletter

Here are a couple of event summaries which you are welcome to use in school communication.

You might like to ask your participating student/s these questions:

Why did you apply for the Future You Summit?

What are you most looking forward to being involved in with the Summit?

Event summary 1

[Name of student/s] is/are one of 250 Year 11 and 12 students selected to attend the 2023 QUT Future You Summit. The free, 4-day event will be held at QUT in the September school holidays.

During the Summit, the student/s will have an opportunity to immerse themselves in new ideas and perspectives that are shaping the future of our work and our world. Through hands-on practical experiences drawn from the undergraduate degrees, presentations and small group interactions, students will network and learn from like-minded students from across Queensland and northern NSW.

On the final day of the Summit, all students will take part in an innovation and entrepreneurship workshop to present an idea at an Entrepreneurship Challenge, pitched to industry investors and parents.

QUT High School Student Engagement program manager Simone Long said, "The summit is designed to allow students an opportunity to expand their skill sets beyond the classroom and explore future degree and career ambitions."

"It's an amazing week of creativity, conversation and innovation. Students will have the chance to collaborate and have meaningful dialogue with not only academics and university students but also engage with inspirational alumni experts."

[Name of student/s] applied for the Summit because [question to ask student: Why did you apply for the Future You Summit?] / and is looking forward to [question to ask student: What are you most looking forward to being involved in with the?].

OR –

Event summary 2

[Name of student/s] have been chosen to attend the 2023 QUT Future You Summit due to their outstanding academic achievement. They will join a select group of high achieving students from across Queensland and northern NSW in a four-day oncampus program that will provide them with an engaging and inspirational experience to explore their career ambitions.

The students will get a taste of first-year university life, and work together with other senior students, as well as academics and QUT students. Congratulations to all these student/s, and a big thank you to their supporting teachers who provided well deserved recommendations for their applications.



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