

## Courses

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	Master of Business in the fields of Communication Management, Journalism and Media Studies (BS84)	303
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	Graduate Diploma in Business Administration	
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	Graduate Diploma in Business (Administration) (BS78)	
1	Graduate Diploma in Communication (BS72)	
÷	Graduate Diploma in Business (Industrial Relations) (BS74)	
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v.	Bachelor of Business (Honours) (Accountancy) (BS60)	
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	Special requirements for the Bachelor of Business degree course in the Faculty of Business	
2	Bachelor of Business (BS50)	
	Advertising Major	
	Human Resource Management Major	
	Industrial Relations Major	
	International Business Major	
	Marketing Major	
	Organisational Communication Major	
	Organisational Studies Major	
	Public Administration Major	
	Public Relations Major	
	Associate Diploma in Business (Industrial Relations) (BS10)	

# FACULTY OF BUSINESS

## **Course Structures**

## ■ Master of Business (BS87)

In the fields of: Accounting, Managerial Accounting and Finance, Accounting Legal Studies

Location: Gardens Point campus

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr John Polichronis

Course Content: 14 units and a dissertation/research project

#### **Entry Requirements**

Applicants for admission to candidature for a degree of masters:

 (i) (a) shall hold a Bachelor of Business – Accountancy or Bachelor of Business – Banking and Finance degree from QUT and shall have achieved a level of attainment in an appropriate discipline or disciplines considered by the Academic Board of the Faculty of Business to be acceptable for the purpose of proceeding to a degree of master; or

(b) shall hold, from another tertiary institution or from QUT, qualifications approved by the Accounting Board of Studies, on the recommendation of the Head of School responsible for the specialisation which the applicant seeks to study, as equivalent to the requirements set out in (i) (a) above; and

(ii) shall normally have had at least two years of appropriate work experience.

#### **Course Requirements**

Students are required to complete satisfactorily 14 units and a dissertation/research project equivalent to two units.

In selecting units, students may choose from three areas of specialisation – Accounting, Managerial Accounting and Finance, and Accounting Legal Studies (see Lists 1, 2 and 3 respectively in the schedule of postgraduate units). The 14 units must include: AYN102 Accounting Research or BSN141 Applied Research Methods. A maximum of two general elective units may be drawn from any postgraduate units offered within QUT or elsewhere, subject to the approval of the course coordinator.

#### **Dissertation/Research Project**

Students are required to do either BSN100 Dissertation, or BSN142 Research Project. Students must complete AYN102 Accounting Research as a prerequisite to enrol in BSN100 Dissertation, or BSN141 Applied Research Methods as a prerequisite to BSN142 Research Project. Please note that BSN142 Research Project is incompatible with BSN100 Dissertation. The dissertation should reflect the application of theoretical analysis or problem-solving in Accounting, Managerial Accounting and Finance, or



Accounting Legal Studies. The research project should reflect the application of knowledge gained in the masters degree to the resolution of a contemporary business problem in the area of Public Accounting, Managerial Accounting and Finance, or Accounting Legal Studies. Students are advised to seek a topic, and to approach a supervisor, early in their program.

Schedule of Postgraduate Units Core		Credit Points	Contact Hrs/Wk
AYN102	Accounting Research OR	12	3
BSN141 BSN100	Applied Research Methods Dissertation OR	12 24	3 6
BSN142	Research Project	24	6
List 1 ACCOUN	TING		
			•
AYN103	Advanced Company Accounting	12	3 3 3 3 3 3 3 3 3 3 3 3 3 3
AYN104	Audit Sampling	12 12	2
AYN106	Auditing Honours	12	2
AYN107 AYN109	Auditing Standards & Practice	12	3
AYN111	Computer Auditing External Reporting Issues	12	3
AYN115	Financial Accounting Honours	12	3
AYN117	Financial Reporting	12	3
AYN118	Internal Auditing	12	ž
AYN119	International Accounting	12	3
AYN300	Accounting I (PY)	12	3
AYN301	Auditing (PY)	12	3
AYN302	Special Topic - Public Accounting	12	3
List 2			
MANAGI	ERIAL ACCOUNTING/FINANCE		
FNN100	Advanced Capital Budgeting	12	3
FNN101	Finance Honours	12	3 3 3 3 3 3 3 3 3 3 3 3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3
FNN105	International Finance	12	3
FNN106	Managerial Accounting Honours	12	3
FNN110	Managerial Accounting Issues A Accounting/Finance	12	3
FNN111	Managerial Accounting Issues B	12	3
FNN112	Special Topic – Managerial	12	3
FNN300	Accounting 2 (PY)	12	3
FNN301	Management Accounting (PY)	12	3
List 3	TING LEGAL STUDIES		
		10	2
ALN101	Advanced Tax Planning	12 12	3
ALN102	Advanced Taxation	12	2
ALN104	Commercial Law Honours Indirect Taxation	12	3
ALN105 ALN106	International Taxation	12	3 3 3 3 3 3 3 3 3 3 3
ALN100 ALN107	Liquidations & Receiverships	12	2
ALN107	Special Topic – Commercial Law	12	2
ALN110	Taxation Policy Honours	12	ž
ALN300	Insolvency & Reconstruction (PY)	12	ž
ALN301	Taxation 1 (PY)	12	3
ALN302	Taxation 2 (PY)	12	3
~		11 1 6 1	

Professional Year (PY) units can be taken only by students enrolled for the Professional Year with the Institute of Chartered Accountants in Australia. Students not undertaking

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The dissertation/research project proposal must be presented at a seminar to Faculty staff in the semester prior to enrolling in the dissertation/research project.

### Program

Formal hours in all coursework units will be approximately three hours per week (Credit Points = 12). The dissertation/research project will be regarded as the equivalent of six formal hours per week (Credit Points = 24).

For further information regarding postgraduate Accountancy courses students are advised to request a copy of the 1993 Guide to Postgraduate Studies in Accountancy.

## Master of Business (BS84)

In the fields of: Communication Management, Journalism and Media Studies

Location: Gardens Point campus

Course Duration: 2 years full-time, 4 years part-time

**Total Credit Points: 192** 

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Philip Neilsen

## **Entry Requirements**

Applicants for admission to candidature for the Master of Communication degree shall hold a Bachelor of Business degree with a Communication major from QUT, or a comparable degree from another tertiary institution, having achieved a level of attainment considered by the Faculty of Business Academic Board as acceptable for progression to a degree of master.

The Master of Communication normally requires two years full-time study or four years part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the communication field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal masters program as set out below.

**Note:** The required dissertation length is 12,000 to 15,000 words. The required thesis length is 30,000 words.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sei	nester 1 (ALL MAJORS)		
BSP102	Communication Seminar	12	3
COP106	Communication Theory 1	12	3 3
MJP101	Communication Theory 2	12	3
MJP102	Communication Policy Environment OR	12	3
COP108	Communication Technologies & Society	12	3
	OR		_
	A unit approved by the course coordinator	12	3
Year 1, Se	mester 2		
BSP100	Dissertation	48	



Year 2, Ser BSP101 CON101 CON102 CON103	nester 1 (COMMUNICATION MANAGEME) Advanced Communication Seminar Communication Strategies Advanced Organisational Communication Advanced Communication Management	NT) 12 12 12 12	3 3 3 3
Year 2, Ser BSN116	<b>nester 2</b> Thesis	48	
Year 2, Ser MJN105	nester 1 (JOURNALISM) Comparative Journalism	12	3
MJN105 MJN106 MJN107 BSP101	Journalistic Freedom & Responsibility News Media & International Conflict Advanced Communication Seminar	12 12 12	3 3 3 3
Year 2, Sei BSN116	<b>nester 2</b> Thesis	48	
	nester 1 (MEDIA STUDIES)	-10	
BSP101 MJN100 MJN101 MJN103	Advanced Communication Seminar Advanced Media Theory Advanced Media Analysis Australian Media Contexts	12 12 12 12	3 3 3 3
Year 2, Sei	nester 2		
BSN116	Thesis	48	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1 (ALL MAJORS)		
COP106 MJP101	Communication Theory 1 Communication Theory 2	12 12	3 3
Year 1, Sei			
BSP102 BSP104	Communication Seminar Dissertation Part 1	12 12	3
Year 2, Sei			
BSP105 COP108	Dissertation Part 2 Communication Technologies & Society OR	12 12	3
MJP102	Communication Policy Environment OR	12	3
	Unit approved by the course coordinator	12	3
Year 2, Sei BSP106	nester 2 Dissertation Part 3	24	
Year 3, Sei	nester 1 (COMMUNICATION MANAGEME	NT)	
CON101 CON102	Communication Strategies Advanced Organisational Communication	12 12	3 3
Year 3, Sei			
BSN803 BSP101	Thesis Part 1	12	2
	Advanced Communication Seminar	12	3



<b>Year 4, Ser</b> BSN805	nester 2 Thesis Part 3	24	
<b>Year 3, Ser</b> MJN105 MJN106	nester 1 (JOURNALISM) Comparative Journalism Journalistic Freedom & Responsibility	12 12	3 3
<b>Year 3, Ser</b> BSN803 BSP101	nester 2 Thesis Part 1 Advanced Communication Seminar	12 12	3
Year 4, Sei	nester 1		
BSN804 MJN107	Thesis Part 2 News Media & International Conflict	12 12	3
Year 4, Ser	nester 2		
<b>BSN805</b>	Thesis Part 3	24	
Year 3. Ser	nester 1 (MEDIA STUDIES)		
MJN100 MJN101	Advanced Media Theory Advanced Media Analysis OR	12 12	3 3
MJN103	Australian Media Contexts	12	3
Year 3, Sei	nester 2		
BSN803 BSP101	Thesis Part 1 Advanced Communication Seminar	12 12	3
Year 4, Sei	nester 1		
BSN804 MJN101	Thesis Part 2 Advanced Media Analysis OR	12 12	3
MJN103	Australian Media Contexts	12	3
Year 4, Sei	nester 2		
BSN805	Thesis Part 3	24	

Note: The required dissertation length is 12000 to 15000 words. The required thesis length is 30,000 words.

## Master of Business (BS83)

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management and Public Policy.

Location: Gardens Point campus

Course Duration: 2 years full-time, 4 years part-time

**Total Credit Points: 192** 

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Barry Smith

#### **Entry Requirements**

Applicants for admission to candidature for the Master of Business shall:

(i) hold an approved Business or other degree which includes a major in the area of intended masters level study, and a grade point average of 5 or better in units studied

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in the three years of undergraduate study. Greater weight may be given to performance in advanced level units;

(ii) should preferably have appropriate work experience, which might include voluntary work, employment in the home, and part-time work.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted.

Candidates who have completed an appropriate BBus(Hons) or equivalent program may be admitted to the MBus with advanced standing such that they will normally be required to complete a further 96 credit points of thesis work.

#### **Course Requirements**

ECONOMICS MAJOR

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (144 credit points).

	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser BSB400 BSN144/1 EPN108 EPN111	mester 1 Research Methodology Thesis Developments in Microeconomic Theories Contemporary Macroeconomic Theories	12 12 12 12	3 3 3 3
<b>Year 1, Se</b> BSN144	mester 2		
/2/3/4	Thesis Elective Unit	36 12	
Year 2, Sep BSN145	mester 1		
/1/2/3/4	Thesis	48	
Year 2, Sei BSN145	mester 2		
/5/6/7/8	Thesis	48	
<b>D</b>	<b>a b b</b>		~
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se			
Year 1, Sea BSB400 EPN111 Year 1, Sea	mester 1 Research Methodology Contemporary Macroeconomic Theories* mester 2	<b>Points</b> 12 12	Hrs/Wk 3 3
<b>Year 1, Se</b> BSB400 EPN111	mester 1 Research Methodology Contemporary Macroeconomic Theories*	Points	Hrs/Wk
Year 1, Sea BSB400 EPN111 Year 1, Sea	mester 1 Research Methodology Contemporary Macroeconomic Theories* mester 2 Developments in Microeconomic Theories* Elective Unit mester 1	Points 12 12 12 12	Hrs/Wk 3 3
Year 1, Set BSB400 EPN111 Year 1, Set EPN108 Year 2, Set	mester 1 Research Methodology Contemporary Macroeconomic Theories* mester 2 Developments in Microeconomic Theories* Elective Unit mester 1 Thesis mester 2	Points 12 12 12 12	Hrs/Wk 3 3
Year 1, Ser BSB400 EPN111 Year 1, Ser EPN108 Year 2, Ser BSN144/1/2 Year 2, Ser	mester 1 Research Methodology Contemporary Macroeconomic Theories* mester 2 Developments in Microeconomic Theories* Elective Unit mester 1 : Thesis mester 2 - Thesis mester 1	Points 12 12 12 12 12 24	Hrs/Wk 3 3



Year 4, Semester 1	24	
BSN145 /5/6 Thesis	24	
Year 4, Semester 2		
3SN145 /7/8 Thesis	24	
HUMAN RESOURCE MANAGEMENT MAJOR		
Full-Time Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Semester 1		
3SB400 Research Methodology 3SN144/1 Thesis	12 12	3
HRN115 Contemporary Issues in HRM HRN116 HRM Cases	12 12 12	3 3
Year 1, Semester 2		
3SN144 /2/3/4 Thesis	36	
Elective Unit	12	
Year 2, Semester 1		
3SN145 /1/2/3/4 Thesis	48	
Year 2, Semester 2		
3SN145 /5/6/7/8 Thesis	48	
Part-Time Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Semester 1		
3SB400 Research Methodology	12 12	<b>3</b> 3
BSB400       Research Methodology         IRN115       Contemporary Issues in HRM         Year 1, Semester 2	12	3 3
		3 3 3
3SB400       Research Methodology         HRN115       Contemporary Issues in HRM         Year 1, Semester 2       3SN144/1         SSN144/1       Thesis         HRN116       HRM Cases*         Year 2, Semester 1	12 12 12	3
BSB400       Research Methodology         IRN115       Contemporary Issues in HRM         Zear 1, Semester 2       SN144/1         SN144/1       Thesis         IRN116       HRM Cases*         Zear 2, Semester 1	12	3
BSB400       Research Methodology         IRN115       Contemporary Issues in HRM         Xear 1, Semester 2         BSN144/1       Thesis         IRN116       HRM Cases*         Xear 2, Semester 1         BSN144/2       Thesis         Elective Unit*         Xear 2, Semester 2	12 12 12 12 12	3 3
3SB400       Research Methodology         HRN115       Contemporary Issues in HRM         Year 1, Semester 2         3SN144/1       Thesis         HRN116       HRM Cases*         Year 2, Semester 1         3SN144/2       Thesis         Elective Unit*         Year 2, Semester 2	12 12 12 12	3 3
BSB400       Research Methodology         IRN115       Contemporary Issues in HRM         Xear 1, Semester 2       SSN144/1         SSN144/1       Thesis         IRN116       HRM Cases*         Xear 2, Semester 1       SSN144/2         SSN144/2       Thesis         Elective Unit*       Zear 2, Semester 2         SSN144/3/4       Thesis         Xear 3, Semester 1       Zear 3, Semester 1	12 12 12 12 12 24	3 3
BSB400       Research Methodology         IRN115       Contemporary Issues in HRM         Vear 1, Semester 2       SN144/1         SN144/1       Thesis         IRN116       HRM Cases*         Vear 2, Semester 1       SN144/2         SSN144/2       Thesis         Elective Unit*       Year 2, Semester 2         SSN144/3/4       Thesis         Vear 3, Semester 1       SSN145/1/2         SSN145/1/2       Thesis	12 12 12 12 12	3 3
3SB400       Research Methodology         HRN115       Contemporary Issues in HRM         Year 1, Semester 2       SSN144/1         SSN144/1       Thesis         HRN116       HRM Cases*         Year 2, Semester 1       SSN144/2         Thesis       SSN144/2	12 12 12 12 12 24	3 3



Year 4, Sei BSN145	mester 1		
/5/6	Thesis	24	
Year 4, Ser	mester 2		
BSN145 /7/8	Thesis	24	
	AL RELATIONS MAJOR		
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sei			
BSB400 HRN101 HRN117 BSN144/1	Research Methodology Advanced Theory & Comparativism Industrial Relations & Work Organisation Thesis	12 12 12 12	3 3 3
Year 1, Sei	mester 2		
BSN144 /2/3/4	Thesis* Elective Unit	36 12	3
Year 2, Se	mester 1		
BSN145 /1/2/3/4	Thesis	48	
Year 2, Sei	mester 2		
BSN145 /5/6/7/8	Thesis	48	
/5/6/7/8	Thesis Course Structure	48 Credit Points	Contact Hrs/Wk
/5/6/7/8	Course Structure	Credit	
/5/6/7/8 Part-Time	Course Structure	Credit	
/5/6/7/8 Part-Time Year 1, Ser BSB400	Course Structure mester 1 Research Methodology Advanced Theory & Comparativism	Credit Points	Hrs/Wk
75/6/7/8 Part-Time Year 1, Set BSB400 HRN101	Course Structure mester 1 Research Methodology Advanced Theory & Comparativism	Credit Points	Hrs/Wk
75/6/7/8 Part-Time Year 1, Sei BSB400 HRN101 Year 1, Sei BSN144/1	Course Structure mester 1 Research Methodology Advanced Theory & Comparativism mester 2 Thesis Industrial Relations & Work Organisation*	Credit Points	<b>Hrs/Wk</b> 3 3
75/6/7/8 Part-Time Vear 1, Ser BSB400 HRN101 Vear 1, Ser BSN144/1 HRN117	Course Structure mester 1 Research Methodology Advanced Theory & Comparativism mester 2 Thesis Industrial Relations & Work Organisation*	Credit Points	<b>Hrs/Wk</b> 3 3
75/6/7/8 Part-Time Year 1, Ser BSB400 HRN101 Year 1, Ser BSN144/1 HRN117 Year 2, Ser	Course Structure mester 1 Research Methodology Advanced Theory & Comparativism mester 2 Thesis Industrial Relations & Work Organisation* mester 1 Thesis Elective Unit* mester 2	Credit Points 12 12 12 12 12	Hrs/Wk 3 3
75/6/7/8 Part-Time Vear 1, Ser BSB400 HRN101 Year 1, Ser BSN144/1 HRN117 Year 2, Ser BSN144/2 Year 2, Ser	Course Structure mester 1 Research Methodology Advanced Theory & Comparativism mester 2 Thesis Industrial Relations & Work Organisation* mester 1 Thesis Elective Unit* mester 2 Thesis mester 2 Thesis Elective Unit*	Credit Points 12 12 12 12 12 12 12 12	Hrs/Wk 3 3
75/6/7/8 Part-Time SSB400 HRN101 Year 1, Sei BSN144/1 HRN117 Year 2, Sei BSN144/2 Year 2, Sei BSN144/3/4 Year 3, Sei	Course Structure mester 1 Research Methodology Advanced Theory & Comparativism mester 2 Thesis Industrial Relations & Work Organisation* mester 1 Thesis Elective Unit* mester 2 Thesis mester 1 Thesis mester 1 Thesis mester 2 Thesis mester 2 Thesis mester 2 Thesis mester 2 Thesis mester 2 Thesis mester 3 Thesis mester 1	Credit Points 12 12 12 12 12 12 12 12 12 24	Hrs/Wk 3 3
75/6/7/8 Part-Time Vear 1, Ser BSB400 HRN101 Year 1, Ser BSN144/1 HRN117 Year 2, Ser BSN144/2 Year 2, Ser BSN144/3/4 Year 3, Ser BSN145/1/2 Year 3, Ser	Course Structure mester 1 Research Methodology Advanced Theory & Comparativism mester 2 Thesis Industrial Relations & Work Organisation* mester 1 Thesis Elective Unit* mester 2 Thesis mester 1 Thesis mester 1	Credit Points 12 12 12 12 12 12 12 12 12 24 24	Hrs/Wk 3 3



<b>Year 4, Sei</b> BSN145/7/8	Thesis	24		
	ΓΙΟΝΑL BUSINESS MAJOR <b>Course Structure</b>	Credit Points	Contact Hrs/Wk	
Year 1, Sei BSB400 BSN144/1 EPN109	mester 1 Research Methodology Thesis International Business Policy & Competitive Strategies Elective Unit	12 12 12 12	3 3 3	
Year 1, Ser BSN144 /2/3/4 EPN110	mester 2 Thesis Regional Study	36 12	3	IESS
Year 2, Ser BSN145 /1/2/3/4 Year 2, Ser	Thesis	48		BUSINESS
BSN145 /5/6/7/8	Thesis	48		
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk	
<b>Year 1, Sei</b> BSB400 EPN109	<b>mester 1</b> Research Methodology International Business Policy & Competitive Strategies	12 12	3 3	
Year 1, Sei EPN110	mester 2 Regional Study Elective Unit	12 12	3 3	
<b>Year 2, Se</b> BSN144/1/2		24		
<b>Year 2, Se</b> BSN144/3/4		24		
<b>Year 3, Se</b> BSN145/1/2		24		
<b>Year 3, Se</b> BSN145/3/4		24		
<b>Year 4, Se</b> BSN145 /5/6	mester 1 Thesis	24		
<b>Year 4, Se</b> BSN145 /7/8	mester 2 Thesis	24		

Full-Time (	IENT MAJOR Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sen BSB400 BSN144/1 HRN118 HRN119	nester 1 Research Methodology Thesis Advanced Readings in Management Current Issues in Management	12 12 12 12	3 3 3
<b>Year 1, Sen</b> BSN144 /2/3/4	nester 2 Thesis Elective Unit	36 12	3
<b>Year 2, Sen</b> BSN145 /1/2/3/4	nester 1 Thesis	48	
Year 2, Sen BSN145 /5/6/7/8	nester 2 Thesis	48	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sen BSB400 HRN118	n <b>ester 1</b> Research Methodology Advanced Readings in Management	12 12	3 3
<b>Year 1, Sen</b> HRN119 BSN144/1	nester 2 Current Issues in Management* Thesis	12 12	3
<b>Year 2, Sen</b> BSN144/2	<b>nester 1</b> Thesis Elective Unit*	12 12	3
<b>Year 2, Sen</b> BSN144/3/4		24	
<b>Year 3, Sen</b> BSN145/1/2		24	
<b>Year 3, Sen</b> BSN145/3/4		24	
<b>Year 4, Ser</b> BSN145 /5/6	nester 1 Thesis	24	
Year 4, Ser BSN145	nester 2		
/6/7	Thesis	24	



#### PUBLIC POLICY MAJOR

Full-Time Course StructureCredit PointsContact Hrs/WkYear 1, Semester 13BSB400Research Methodology123BSN144/1Thesis123EPN106Program Management123Year 1, Semester 23636BSN144Thesis362/3/4Elective Unit123Year 2, Semester 13636BSN14511/2/3/4Thesis48Year 2, Semester 2BSN14548SN145/1/2/3/4Thesis48Year 1, Semester 123BSB400Research Methodology123Part-Time Course StructureContact ProintsContact Hrs/WkYear 1, Semester 1123BSN145123SPN106Program Management*12BSN145123Year 1, Semester 2123SSN145123Year 2, Semester 1123BSN144/1Thesis123Year 3, Semester 124SSN145/1/2Thesis24Year 3, Semester 124SSN145/1/2Thesis24Year 4, Semester 155/67SSN145/5/6Thesis24	PUBLIC POLICY MAJOR				
BSB400 BSN144/1 ThesisResearch Methodology 1212 3EPN106Program Management123EPN106Program Management123Year 1, Semester 2 BSN145 1/12/3/4Thesis36 123Year 2, Semester 1 BSN145 1/12/3/4Thesis48Year 2, Semester 2 BSN145BSN145 1/12/3/4Thesis48Year 2, Semester 2 BSN145Part-Time Course StructureCredit PointsContact Hrs/WkYear 1, Semester 1 BSB400 EPN104123Year 2, Semester 2 BSN144/1123Year 1, Semester 1 BSB400 EPN104123Year 2, Semester 2 BSN144/1 Thesis123Year 3, Semester 1 BSN144/1 Thesis12 123Year 3, Semester 1 BSN144/3/412 Thesis3Year 3, Semester 2 BSN144/3/4 Thesis24Year 3, Semester 1 BSN144/3/4 Thesis24Year 3, Semester 1 BSN145/3/4 Thesis24Year 3, Semester 1 BSN145/3/4 Thesis24Year 4, Semester 1 BSN145/3/524Year 4, Semester 1 BSN145/3/4 Thesis24	Full-Time	Course Structure			
BSB400 BSN144/1 ThesisResearch Methodology 1212 3EPN106Program Management123EPN106Program Management123Year 1, Semester 2 BSN145 1/12/3/4Thesis36 123Year 2, Semester 1 BSN145 1/12/3/4Thesis48Year 2, Semester 2 BSN145BSN145 1/12/3/4Thesis48Year 2, Semester 2 BSN145Part-Time Course StructureCredit PointsContact Hrs/WkYear 1, Semester 1 BSB400 EPN104123Year 2, Semester 2 BSN144/1123Year 1, Semester 1 BSB400 EPN104123Year 2, Semester 2 BSN144/1 Thesis123Year 3, Semester 1 BSN144/1 Thesis12 123Year 3, Semester 1 BSN144/3/412 Thesis3Year 3, Semester 2 BSN144/3/4 Thesis24Year 3, Semester 1 BSN144/3/4 Thesis24Year 3, Semester 1 BSN145/3/4 Thesis24Year 3, Semester 1 BSN145/3/4 Thesis24Year 4, Semester 1 BSN145/3/524Year 4, Semester 1 BSN145/3/4 Thesis24	Year 1. Ser	nester 1			
EPN104 EPN106Policy Analysis Program Management123Year 1, Semester 2 BSN144 1/2/3/436 Thesis36 123Year 2, Semester 1 BSN145 1/2/3/436 Thesis36 4890 12Semester 2 BSN145 1/5/6/7/84890 Thesis90 ThesisPart-Time Course StructureCredit PointsContact Hrs/WkYear 1, Semester 1 BSB400 EPN104123Semester 2 BSN145 1/2/3/4123Year 1, Semester 1 BSB400 EPN104123Year 1, Semester 2 BSN144/1 Policy Analysis123Year 2, Semester 2 BSN144/1 Program Management*123Year 3, Semester 1 BSN144/2123Year 3, Semester 2 BSN144/3/4 Thesis12 23Year 3, Semester 1 BSN144/3/4 Thesis24Year 3, Semester 2 BSN144/3/4 Thesis24Year 3, Semester 1 BSN145/3/4 Thesis24Year 4, Semester 1 BSN145/3/4 Thesis24	BSB400	Research Methodology		3	
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BSN145/1/2 Thesis       24         Year 3, Semester 2       24         BSN145/3/4 Thesis       24         Year 4, Semester 1       24         BSN145       24         /5/6 Thesis       24			24		
Year 3, Semester 2       24         BSN145/3/4 Thesis       24         Year 4, Semester 1       24         BSN145       24         /5/6 Thesis       24	Year 3, Ser	nester 1			
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BSN145 /5/6 Thesis 24			24		
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	/5/6	Thesis	24		
Year 4, Semester 2		nester 2			
BSN145 /7/8 Thesis 24		Thesis	74		
Note: The thesis is a substantial written report, normally containing up to 60,000 words				50,000 words	

**Note:** The thesis is a substantial written report, normally containing up to 60,000 words of examinable material.



## Master of Business (BS85)

In the fields of: Marketing Management and Marketing Science. (Subject to University approval.)

Course Duration: 2 years full-time, 4 years part-time.

**Total Credit Points: 192** 

#### Standard Credit Points/Semester: 48

Course Coordinator: Mr Bill Collyer

#### **Entry Requirements**

Applicants for admission to candidature for the Master of Business (Marketing) shall:

- (i) hold an approved Business or other degree which includes a relevant major in the area of intended masters level study;
- (ii) alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted.

The Master of Business (Marketing) normally requires two years of full-time study or four years of part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the marketing field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal masters program as set out in the Handbook.

#### **Special Course Requirements**

The course requires completion of 192 credit points, comprising coursework (48 credit points) and a thesis (144 credit points) of approximately 60,000 words.

Subject to the approval of the course coordinator and the other institutions concerned, students may be permitted to take some units chosen from other institutions' masters-level programs.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	emester 1		
BSB400	Research Methodology OR	12	3
MKN100	Seminars in Quantitative Research Methods Elective Unit 1* Elective Unit 2* Elective Unit 3*	12 12 12 12	3 3 3 3
Year 1, Se	emester 2		
MKN104 /1/2/3/4	Thesis	48	
Year 2, Se	emester 1		
MKN104 /5/6/7/8	Thesis	48	
Year 2, Se	emester 2		
MKN104 /9/10/11/1	2 Thesis	48	



#### **Elective Units**

\* Students must choose three elective units from:

BSB400	Research Methodology	12	3
MKN100	Seminars in Quantitative Research Methods	12	3
MKN101	Seminars in Business Forecasting	12	3
MKN102	Business Logistics	12	3
MKN103	Seminars in Marketing Modelling	12	3
MKN107	Seminars in Marketing Management	12	3
MKN108	Seminars in Consumer Behaviour	12	3
MKN109	Product Innovation & Development	12	3
MKN110	Seminars in Strategic Marketing	12	3

or any other appropriate postgraduate unit with the course coordinator's approval.

BUSINESS

Part-Time Course Structure Credit Points	Contact Hrs/Wk
Year 1, Semester 1 BSB400 Research Methodology 12	3
OR	
MKN100 Seminars in Quantitative Research Methods 12 Elective Unit 1* 12	3 3
Year 1, Semester 2	· · · · · · · · · · · · · · · · · · ·
Elective Unit 2*12Elective Unit 3*12	3 3
Year 2, Semester 1	
MKN104 /1/2 Thesis 24	
Year 2, Semester 2	
MKN104 /3/4 Thesis 24	
Year 3, Semester 1	
MKN104 /5/6 Thesis 24	
Year 3, Semester 2	
MKN104 77/8 Thesis 24	
Year 4, Semester 1	
MKN104 /9/10 Thesis 24	
Year 4, Semester 2	
MKN104 /11/12 Thesis 24	
Elective Units	
* Students must choose three elective units from:	
BSB400Research Methodology12MKN100Seminars in Quantitative Research Methods12	3
MKN101 Seminars in Business Forecasting 12	3
MKN102Business Logistics12MKN103Seminars in Marketing Modelling12	3
MKN107 Seminars in Marketing Management 12 MKN108 Seminars in Consumer Behaviour 12	3 3 3 3 3 3 3 3



MKN109	Product Innovation & Development	12	3	
MKN110	Seminars in Strategic Marketing	12	3	
or any other appropriate postgraduate unit with the course coordinator's approval.				

### Master of Business Administration (BS81)

#### Location: Gardens Point campus

#### Course Duration: 2 years full-time, 4 years part-time

#### **Total Credit Points: 192**

#### Standard Credit Points/Full-Time Semester: 48

The Master of Business Administration is a postgraduate degree in business administration, designed for non-business graduates. The degree includes three majors: Management, Accounting, and Design and Engineering.

#### **Entry Requirements**

A candidate for entry into the Master of Business Administration (MBA) program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution;
- (ii) at least two years of appropriate full-time work experience; and
- (iii) an appropriate standard of tertiary-level achievement in quantitative methods/statistics. A candidate who has not successfully completed at least one such approved degree-level unit will be required to complete EPN105 Statistical Methods as an elective unit in the MBA.

#### MBA Director: Dr Alan Williams

#### **Coordinators**:

Management Major – Mr Greg Southey Accounting Major – Mr John Sweeting Design and Engineering – Mr Bob Nicol

MANAGEMENT MAJOR (MAN)

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
AYN101 EPN102 HRN104 MKN106	Accounting Principles Managerial Economics Introduction to Management Marketing Methods & Practices	12 12 12 12	3 3 3 3
Year 1, Se	mester 2		
ALN103 EPN101 HRN105 MKN105	Business Law & Ethics Government-Business Relations Labour-Management Relations Decision Support Systems	12 12 12 12	3 3 3 3
Year 2, Se	mester 1		
HRN108	People in Organisations Elective Unit Elective Unit Elective Unit	12 12 12 12	3 3 3 3



Year 2, Semester 2			
HRN112	Business Policy Elective Unit Elective Unit Elective Unit	12 12 12 12	3 3 3 3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
<b>Year 1, Ser</b> AYN101 HRN104	<b>nester 1</b> Accounting Principles Introduction to Management	12 12	3 3
<b>Year 1, Ser</b> HRN105 MKN105	<b>nester 2</b> Labour-Management Relations Decision Support Systems	12 12	3 3
<b>Year 2, Ser</b> EPN102 MKN106	<b>nester 1</b> Managerial Economics Marketing Methods & Practices	12 12	3 3
<b>Year 2, Ser</b> ALN103 EPN101	<b>nester 2</b> Business Law & Ethics Government-Business Relations	- 12 12	3 3
Year 3, Ser HRN108	<b>nester 1</b> People in Organisations Elective Unit	12 12	3 3
<b>Year 3, Ser</b> HRN112	<b>nester 2</b> Business Policy Elective Unit	12 12	3 3
Year 4, Ser	<b>nester 1</b> Elective Unit Elective Unit	12 12	3 3
Year 4, Sei	<b>nester 2</b> Elective Unit Elective Unit	12 12	3 3
ACCOUNTANCY MAJOR (ACA) Full-Time Course Structure Credit Contact Points Hrs/Wk			
<b>Year 1, Sei</b> AYN112 EPN102 HRN104 MKN106	nester 1 Financial Accounting 1* Managerial Economics Introduction to Management Marketing Methods & Practices	12 12 12 12	3 3 3 3
<b>Year 1, Sei</b> ALN103 AYN113 EPN101 MKN105	nester 2 Business Law & Ethics Financial Accounting 2 Government-Business Relations Decision Support Systems	12 12 12 12	3 3 3 3
Year 2, Ser AYN114 FNN102	nester 1 Financial Accounting 3 Managerial Finance	12 12	3 3

\* AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.

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HRN108	People in Organisations Elective Unit (ALB122 - Law of Business Associations	12 ) 12	3 3
Year 2, Ser	nester 2		
FNN303 HRN112	Management Accounting Business Policy Elective Unit (ALB132 - Taxation Law) Elective Unit (AYN120 Auditing)	12 12 12 12	3 3 3 3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
AYN112 HRN104	Financial Accounting 1* Introduction to Management	12 12	3 3
Year 1, Ser	nester 2		
EPN101 MKN105	Government-Business Relations Decision Support Systems	12 12	3 3
Year 2, Ser	nester 1		
EPN102 MKN106	Managerial Economics Marketing Methods & Practices	12 12	3 3
Year 2, Ser	nester 2		
ALN103 AYN113	Business Law & Ethics Financial Accounting 2	12 12	3 3
Year 3, Ser	nester 1		
FNN102 HRN108	Managerial Finance People in Organisations	12 12	3 3
Year 3, Sei	nester 2		
FNN303 HRN112	Management Accounting Business Policy	12 12	3 3
Year 4, Sei	nester 1		
AYN114	Financial Accounting 3 Elective Unit (ALB122 - Law of Business Associations	12 ) 12	3 3
Year 4, Ser	nester 2		
	Elective Unit (ALB132 - Taxation Law) Elective Unit (AYN120 - Auditing)	12 12	3 3
Incompatil	ala Unita		

#### **Incompatible Units**

Note: AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.

DESIGN AND ENGINEERING MAJOR Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practices	12	3

\* AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.



Year 1, Semester 2				
ALN103 EPN101 HRN105 MKN105	Business Law & Ethics Government-Business Relations Labour-Management Relations Decision Support Systems	12 12 12 12	3 3 3 3	
Year 2, Sen	nester 1			
HRN108 MEN170	People in Organisations Systems Modelling & Simulation Elective Unit Elective Unit	12 12 12 12	3 3 3 3	
Year 2, Sen	nester 2			
HRN112	Business Policy Elective Unit Elective Unit Elective Unit	12 12 12 12	3 3 3 3	IESS
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk	BUSINESS
Year 1, Sen	nester 1			
HRN104 MKN106	Introduction to Management Marketing Methods & Practice	12 12	3 3	
Year 1, Sen	nester 2			
EPN101 MKN105	Government-Business Relations Decision Support Systems	12 12	3 3	
Year 2, Sen	nester 1			
EPN102 MEN170	Managerial Economics Systems Modelling & Simulations	12 12	3 3	
Year 2, Ser	nester 2			
ALN103 HRN105	Business Law & Ethics Labour-Management Relations	12 12	3 3	
Year 3, Sen	nester 1			
AYN101 HRN108	Accounting Principles People in Organisations	12 12	3 3	
Year 3, Ser	nester 2			
HRN112	Business Policy Elective Unit	12 12	3 3	
Year 4, Ser	nester 1			
	Elective Unit Elective Unit	12 12	3 3	
Year 4, Ser	nester 2			
	Elective Unit Elective Unit	12 12	3 3	

#### **Elective Units**

#### MANAGEMENT MAJOR

Elective units may be undertaken across a number of areas, provided that prerequisite requirements are met. Alternatively, a student may use the elective units to pursue more specialised study in an area of particular interest. Please consult the Postgraduate Student Office, Faculty of Business for a list of elective units available in 1993. Students undertaking the Management Major and who wish to major in areas such as Finance,

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Economics, Marketing and International Business should take FNN102 Managerial Finance as an elective unit early in their program.

MBA candidates will be permitted to undertake elective units from a limited number of advanced undergraduate units offered within the Faculty of Business. A small number of Master of Business units may also be available as MBA elective units.

#### **Elective Units**

#### ACCOUNTING MAJOR

Accounting Major students must undertake three elective units and upon completion will satisfy the academic requirements for Associate level membership of the Australian Society of CPAs.

To satisfy the academic requirements for CPA level membership of the Australian Society of CPAs and the Institute of Chartered Accountants in Australia, the following three units must be completed as elective units:

ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
AYN120	Auditing	12	3

Accounting Major students who have not successfully completed at least one quantitative methods/statistics degree-level unit will be required to take the unit EPN105 Statistical Methods as an additional elective unit. Suggested elective units are noted in brackets in the course structure

#### **Exemptions/Substitutions**

- (i) Holders of postgraduate awards are eligible to apply for MBA exemptions. Such exemptions will not be awarded as a whole; rather, they are granted on a unit by unit basis, on the basis of successful previous study. MBA students who have completed a Graduate Diploma in Business Administration are eligible to apply for up to eight exemptions.
- (ii) An MBA applicant who possesses a Bachelor of Business or other approved undergraduate degree may apply for up to four exemptions and four substitutions provided that the results obtained in the similar undergraduate units are at least at the level of credit (or 5 on a 1-7 scale) in each case.
- (iii) All exemptions will be dealt with in terms of QUT policy, as set out in the Student Policies and Procedures section in this Handbook.
- (iv) An MBA student who has been accorded exemptions may not be permitted to graduate with a GDBA unless they actually complete six GDBA/MBA units offered by this University.

#### Relationship between MBA and GDBA

Following the successful completion of eight MBA units (including at least five units from the core and strand core areas), students may elect either to discontinue enrolment and to graduate with a GDBA, or to pursue eight further units in order to complete the MBA. Students who choose to graduate with a GDBA will not retain a place in the MBA; they will need to compete again for admission if they wish to complete the MBA at a later date.



## Master of Quality (BS86)

This course is administered by the Academic Boards of the Faculties of Built Environment and Engineering, Business and Science through the Key Centre in Strategic Management.

Location: Gardens Point campus

Course Duration: 2 years part-time

**Total Credit Points: 96** 

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Professor Ian Saunders

#### **Entry Requirments**

Applicants for the Master of Quality normally will enrol first for the Graduate Diploma in Quality. Students who perform adequately in the Graduate Diploma (normally a GPA of 5 or higher) will be eligible to proceed with the MQual.

Suitably qualified applicants may be exempted from some or all of the requirements of the Graduate Diploma.

Course Stucture		Credit Points	Contact Hrs/Wk	Duration (Wks)
Year 1, Sei	nester 1			
BSN143 MAN120 MEN180	Implementing and Sustaining Total Quality Management Quantitative Systems Analysis Project Management	12 6 6	3 3 3	14 7 7
Year 1, Ser	nester 2			
HRN112 HRN114 MEN181	Business Policy Legal and Industrial Requirements Loss Control Management	12 6 6	3 3 3	14 7 7
Year 2, Ser	nester 1			
Choose any	two elective units from the following	ing four units:		
MKN111	Marketing for Quality Management OR	6	3	7
MAN210	Designed Experiments for Quality Improvement OR	6	3	7
ISN380	Information Systems & Quality OR	6	3	7
MEN271 BSN149	Metrology AND Project	6 12	3 3	7 14
Year 2, Ser	nester 2			
BSN150	Project (continued)	24	3	14



## □ Graduate Diploma in Business Administration

#### Location: Gardens Point campus

There is no annual intake to the GDBA and no provision for enrolment in this course. However, students who have gained a place in the MBA program may, following the successful completion of eight MBA units (including at least six of the 12 compulsory units), elect to discontinue their enrolment and to graduate with a GDBA. Students who choose to graduate with a GDBA will not retain a place in the MBA; they will need to compete again for admission to the MBA if they wish to complete the MBA at a later date. It is recommended that potential applicants consider the Graduate Diploma of Business (Administration) (BS73). See details elsewhere in this Handbook.

## **Graduate Diploma in Advanced Accounting (BS70)**

Location: Gardens Point campus

Course Duration: 1 year full-time, 2 years part-time

**Total Credit Points: 96** 

#### Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Peter Best

#### **Entry Requirements**

Applicants should hold a degree or a diploma from a recognised tertiary institution, with an appropriate major in Accounting, provided that in the case of a diploma, additional work may be required.

Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the postgraduate course.

#### **Course Requirements**

The student must complete eight units (96 credit points total). A minimum of six units must be selected from Lists 1, 2 and 3. Up to two postgraduate units may be selected from List 4.

#### List 1

ACCOUNTING

- AYN103 Advanced Company Accounting
- AYN104 Audit Sampling
- AYN106 Auditing Honours
- AYN107 Auditing Standards & Practice
- AYN109 Computer Auditing
- AYN111 External Reporting Issues
- AYN115 Financial Accounting Honours

#### List 2

MANAGER	IAL ACC	COUNTING	/FINANCE

- FNN100 Advanced Capital Budgeting
- FNN101 Finance Honours
- FNN103 Financial Modelling
- FNN104 Financial Risk Management
- FNN105 International Finance
- FNN106 Managerial Accounting Honours

- AYN117 Financial Reporting
- AYN118 Internal Auditing
- AYN119 International Accounting
- AYN300 Accounting 1 (PY)
- AYN301 Auditing (PY)
- AYN302 Special Topic Public Accounting
- FNN110 Managerial Accounting Issues A
- FNN111 Managerial Accounting Issues B
- FNN112 Special Topic Managerial
- Accounting/Finance FNN300 Accounting 2 (PY)
- FNN301 Management Accounting (PY)

#### List 3

ACCOUN	TING LEGAL STUDIES
ALN101	Advanced Tax Planning
ALN102	Advanced Taxation
ALN104	Commercial Law Honours
ALN105	Indirect Taxation
ALN106	International Taxation
ALN107	Liquidations & Receiverships

#### List 4

EPN101	Government-Business Relations
HRN108	People in Organisations
HRN112	Business Policy
MKN106	Marketing Methods & Practice

#### **Professional Year Higher Degree Program**

The Professional Year Higher Degree Program (PYHDP) allows people employed with a chartered accountant in public practice to complete their Professional Year (PY) studies at QUT within the Graduate Diploma in Advanced Accounting.

The PYHDP does not run independently of the PY program as offered by the Institute of Chartered Accountants. QUT presents this program in accordance with the Institute PY syllabus, program and timetable. Students must enrol with the Institute as well as with QUT. Not only will they complete the same workshops and module examinations as other PY candidates, they will also be required to complete and to pass internal assessment as set by QUT.

Students enrolled in the PYHDP must complete the following course of study:

ALN101 Advanced Tax Planning

ALN301 Taxation 1 (PY)

AYN117 Financial Reporting

- AYN300 Accounting I (PY) FNN300 Accounting 2 (PY)
- Elective Unit 1
  - Elective Unit 2

Plus one of:

ALN300 Insolvency & Reconstruction (PY)

ALN302 Taxation 2 (PY)

AYN301 Auditing (PY)

FNN301 Management Accounting (PY)

Postgraduate units will be offered every year subject to staff availability and student numbers.

Units Offe	red	Credit Points	Contact Hrs/Wk
Semester 1			
ALN101	Advanced Tax Planning	12	3
ALN102	Advanced Taxation	12	3
ALN106	International Taxation	12	3
AYN102	Accounting Research	12	3
AYN104	Audit Sampling	12	3
AYN107	Auditing Standards & Practice	12	3
AYN115	Financial Accounting Honours	12	3
AYNI17	Financial Reporting	12	3
AYN301	Auditing (PY)	12	3
FNN100	Advanced Capital Budgeting	12	3
FNN101	Finance Honours	12	3
FNN106	Managerial Accounting Honours	12	3

BUSINESS

ALN109Special Topic – Commercial LawALN10Taxation Policy HonoursALN300Insolvency & Reconstruction (PY)ALN301Taxation 1 (PY)ALN302Taxation 2 (PY)



FNN110 FNN111 FNN300 FNN301	Managerial Accounting Issues A Managerial Accounting Issues B Accounting 2 (PY) Management Accounting (PY)	12 12 12 12	3 3 3 3
Semester 2			
ALN104	Commercial Law Honours	12	3
ALN105	Indirect Taxation	12	3
ALN107	Liquidations & Receiverships	12	3
ALN110	Taxation Policy Honours	12	3 3 3 3
ALN300	Insolvency & Reconstruction (PY)	12	
ALN301	Taxation 1 (PY) (Note: Classes begin in April)	12	3 3
ALN302	Taxation 2 (PY)	12	
AYN103	Advanced Company Accounting	12	3 3 3 3 3
AYN106	Auditing Honours	12	3
AYN109	Computer Auditing	12	3
AYNIII	External Reporting Issues	12	3
AYN118	Internal Auditing	12	3
AYNI 19	International Accounting	12	3
AYN300	Accounting 1 (PY)	12	3
BSN100	Dissertation	12	3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3 3 3 3 3
FNN105	International Finance	12	3

## **Graduate Diploma in Business (Administration) (BS78)**

In the fields of: Arts Administration, Human Services, Management, Organisational Change, and Personnel Management

Location: Kedron Park and Gardens Point campuses

Course Duration: 1 year full-time, 2 years part-time

**Total Credit Points: 96** 

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Ms Jennifer Radbourne

#### **Entry Requirements**

A candidate for entry into the Graduate Diploma of Business Administration program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution;
- (ii) at least two years of appropriate full-time work experience.
  - (a) Applicants for the Arts Administration major may be eligible with part-time or volunteer work experience. A selection interview is required.
  - (b) Applicants for the Human Services major must have not less than three years experience in human service organisations. A selection interview is required.
- (iii) mature age applicants without a degree but with extensive experience at an appropriate level will be considered for special entry.



#### ARTS ADMINISTRATION MAJOR

HRN108

MKN106

AYN101

EPN102

**MKP107** 

COP118

**HRN104** 

People in Organisations

Accounting Principles

Managerial Economics

Elective Unit

Marketing Methods & Practices

Marketing for Arts Administrators

Managing Human Service Organisations 1

- Y X

Introduction to Management

OR

OR

HUMAN SERVICES MAJOR Part-Time Course Structure

Year 2, Semester 2

Year 1, Semester 1

AKIS AD	MINISTRATION MAJOR			
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Se	mester 1			
HRN104 AYN101	Introduction to Management Accounting Principles OR	12 12	3 3	
EPN102 HRN108	Managerial Economics People in Organisations OR	12 12	3 3	
MKN106 MKP108	Marketing Methods and Practices Arts Administration & Society	12 12	3 3	
Year 1, Se	emester 2			
ALN103	Business Law & Ethics OR	12	3	1
COB112	Organisational Communication OR	12	3	
HRN105 MKP109 MKP107	Labour Management Relations The Arts Industry Marketing for Arts Administrators Elective Unit	12 12 12 12	3 3 3 3	
Part-Time	e Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Se	mester 1			
HRN104 MKP108	Introduction to Management Arts Administration & Society	12 12	3 3	
Year 1, Se	mester 2			
ALN103	Business Law & Ethics OR	12	3	
COB112	Organisational Communication OR	12	3	
HRN105 MKP109	Labour-Management Relations The Arts Industry	12 12	3 3	
Year 2, Se	mester 1		_	

12

12

12

12

12

12

Credit

Points

12

12

3

3

3

3

3 3

Contact

Hrs/Wk

3

3

BUSINESS

Year 1, Sen			
ALN103	Business Law & Ethics OR	12	3
COB112	Organisational Communication OR	12	3
HRN105 COP110	Labour-Management Relations Social & Organisational Change	12 12	3 3
Year 2, Sen	nester 1		
HRN108	People in Organisations OR	12	3
MKN106 AYN101	Marketing Methods & Practice Accounting Principles	12 12	3 3
EPN102	OR Managerial Economics	12	3
Year 2, Sen	nester 2		
COP119	Managing Human Service Organisations 2 Elective Unit	12 12	3 3
This major i	s only offered part-time.		
MANAGEN	MENT MAJOR		
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sen	nester 1		
HRN104	Introduction to Management	12	3
AYN101	Accounting Principles OR	12	3
EPN102 HRN108	Managerial Economics People in Organisations OR	12 12	3 3
MKN106	Marketing Methods & Practice Elective Unit	12 12	3 3
Year 1, Ser	nester 2		
ALN103	Business Law & Ethics OR	12	3
HRN105	Labour-Management Relations	12	3
	Elective Unit Elective Unit	12 12	3 3
	Elective Unit	12	3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
HRN104 AYN101	Introduction to Management Accounting Principles	12 12	3 3
EPN102	OR Managerial Economics	12	3
Year 1, Ser	nester 2		
ALN103	Business Law & Ethics OR	12	3
HRN105	Labour-Management Relations Elective Unit	12 12	3 3
Year 2, Ser	nester 1		
HRN108	People in Organisations	12	3

People in Organisations OR HRN108 12

MKN106	Marketing Methods & Practices Elective Unit	12 12	3 3	
Year 2, Sei	mester 2			
	Elective Unit Elective Unit	12 12	3 3	
ORGANIS.	ATIONAL CHANGE MAJOR			
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Sei	mester 1			
COB102 HRN104 AYN101	Consulting for Organisational Change Introduction to Management Accounting Principles OR	12 12 12	3 3 3	
EPN102 HRN108	Managerial Economics People in Organisations OR	12 12	3 3	BUSINESS
MKN106	Marketing Methods & Practices	12	3	BUS
Year 1, Sei	mester 2			
ALN103	Business Law & Ethics	12	3	
COB112	OR Organisational Communication OR	12	3	
HRN105 COB103 COB111	Labour-Management Relations Perspectives on Organisation & Environment Organisational Change: Applications	12 12 12	3 3 3	
COP110	Social & Organisational Change	12	3	
COP110	Social & Organisational Change Course Structure		3 Contact Hrs/Wk	
COP110 <b>Part-Time</b>	Social & Organisational Change	12 Credit	3 Contact	
COP110	Social & Organisational Change	12 Credit	3 Contact	
COP110 Part-Time Year 1, Ser COB102	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management	12 Credit Points 12	3 Contact Hrs/Wk 3	
COP110 Part-Time Year 1, Set COB102 HRN104	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management mester 2 Business Law & Ethics	12 Credit Points 12	3 Contact Hrs/Wk 3	
COP110 Part-Time Year 1, Ser COB102 HRN104 Year 1, Ser	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management mester 2	12 Credit Points 12 12	3 Contact Hrs/Wk 3 3	
COP110 Part-Time Year 1, Set COB102 HRN104 Year 1, Set ALN103	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management mester 2 Business Law & Ethics OR Organisational Communication	12 Credit Points 12 12 12	3 Contact Hrs/Wk 3 3 3	
COP110 Part-Time Year 1, Ser COB102 HRN104 Year 1, Ser ALN103 COB112 HRN105	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management mester 2 Business Law & Ethics OR Organisational Communication OR Labour-Management Relations Social & Organisational Change	12 Credit Points 12 12 12 12 12 12	3 Contact Hrs/Wk 3 3 3 3 3 3	
COP110 Part-Time Year 1, Ser COB102 HRN104 Year 1, Ser ALN103 COB112 HRN105 COP110 Year 2, Ser HRN108	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management mester 2 Business Law & Ethics OR Organisational Communication OR Labour-Management Relations Social & Organisational Change mester 1 People in Organisations OR	12 Credit Points 12 12 12 12 12 12 12 12	3 Contact Hrs/Wk 3 3 3 3 3 3 3 3 3 3	
COP110 Part-Time Year 1, Ser COB102 HRN104 Year 1, Ser ALN103 COB112 HRN105 COP110 Year 2, Ser	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management mester 2 Business Law & Ethics OR Organisational Communication OR Labour-Management Relations Social & Organisational Change mester 1 People in Organisations OR Marketing Methods & Practices Accounting Principles	12 Credit Points 12 12 12 12 12 12 12 12	3 Contact Hrs/Wk 3 3 3 3 3 3 3	
COP110 Part-Time Year 1, Ser COB102 HRN104 Year 1, Ser ALN103 COB112 HRN105 COP110 Year 2, Ser HRN108 MKN106	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management mester 2 Business Law & Ethics OR Organisational Communication OR Labour-Management Relations Social & Organisational Change mester 1 People in Organisations OR Marketing Methods & Practices	12 Credit Points 12 12 12 12 12 12 12 12 12 12	3 Contact Hrs/Wk 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	
COP110 Part-Time Year 1, Ser COB102 HRN104 Year 1, Ser ALN103 COB112 HRN105 COP110 Year 2, Ser HRN108 MKN106 AYN101	Social & Organisational Change Course Structure mester 1 Consulting for Organisational Change Introduction to Management mester 2 Business Law & Ethics OR Organisational Communication OR Labour-Management Relations Social & Organisational Change mester 1 People in Organisations OR Marketing Methods & Practices Accounting Principles OR Managerial Economics	12 Credit Points 12 12 12 12 12 12 12 12 12 12 12 12 12	3 Contact Hrs/Wk 3 3 3 3 3 3 3 3 3 3 3 3	

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#### PERSONNEL MANAGEMENT MAJOR

PERSONN	IEL MANAGEMENT MAJOR		
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
HRN104 HRN108 HRP110	Introduction to Management People in Organisations Human Resource Management Elective Unit	12 12 12 12	3 3 3 3
	Elective Unit	12	3
Year 1, Se	mester 2		
HRN105	Labour Management Relations HR Elective Unit HR Elective Unit Elective Unit	12 12 12 12	3 3 3 3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
HRN104 HRP110	Introduction to Management Human Resource Management	12 12	3 3
Year 1, Se	mester 2		
HRN105	Labour-Management Relations Elective Unit	12 12	3 3
Year 2, Se	mester 1		
HRN108	People in Organisations HR Elective Unit	12 12	3 3
Year 2, Se	mester 2		
···· _, - ·	HR Elective Unit Elective Unit	12 12	3 3
Elective U	nits		
Arts Admi	nistration and Human Services minors select electiv	e units from	:
FIFCTIVI	E UNITS (2 units)		
COB102	Consulting for Organisational Change	12	3
COB102	Inter-Organisational Relations	12	3
COB114	Trends in Organisational Design	12	3
COP111	Independent Study	12	1 3
COP123	Applications in Communication Technology	12	3

COP121Applications in Communication Technology1213COP123Applications in Communication Technology123COP124Issues in Communication Technology in Organisations123MKB124Public Relations Principles123MKP102Entrepreneurship123MKP100Fundraising Principles123

#### Notes:

- (i) Elective units other than those listed may be selected from other undergraduate and postgraduate courses at QUT subject to approval of the course coordinator and the unit lecturer.
- (ii) At least 50% of units taken must be taken at postgraduate level.
- (iii) If students have undertaken equivalent studies in a prior award, they will be required to substitute for the unit(s).
- (iv) Students intending to seek enrolment in the MBA are advised to choose elective units compatible with the MBA structure.



## **Graduate Diploma in Communication (BS72)**

With majors in: Advertising, Film and Television, Fundraising, Journalism, Organisational Communication, and Public Relations

Location: Gardens Point campus

Course Duration: 1 year full-time, 2 years part-time

**Total Credit Points: 96** 

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Philip Neilsen

#### **Entry Requirements**

A degree or diploma from a recognised tertiary institution, with the proviso that diploma graduates may be required to undertake additional work at the discretion of the course coordinator.

#### SPECIAL ENTRY

A limited number of places will be available to practitioners in the relevant professions who, while possessing no formal degree, can demonstrate and document significant experiential grasp of their professions. These candidates will be senior members of their profession.

Bachelor of Business (Communication) graduates, if they enrol in the Graduate Diploma course, must select a major different from their undergraduate major. These students also undertake COP106 Communication Theory 1 instead of COB138 Written Communication: Theory and Practice and MJP101 Communication Theory 2 instead of COB113 Theoretical Perspectives on Communication.

An applicant who does not meet the requirements for normal entry may present documentary evidence of qualifications, experience and other relevant information for special consideration.

#### **Course Requirements**

Except in exceptional circumstances and with the approval of the Dean of the Faculty a part-time student may not enrol for more than two units in any one semester. Prerequisites for all units with COB, MJB, MKB codes may be waived for students in the Graduate Diploma in Communication at the discretion of the Head of School or their nominee.

#### ADVERTISING MAJOR

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB138	Written Communication: Theory & Practice Advertising Elective Unit from Group 1 (below)(a) Advertising Elective Unit from Group 1 (below) Elective Unit (b)	12 12 12 12	3 3 3 3
Year 1, Se	mester 2		
COB113 MKB126	Theoretical Perspectives on Communication Advertising Management Advertising Elective Unit from Group 2 (below)(c) Elective Unit (c)	12 12 12 12	3 3 3 3



Part-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
	Advertising Elective Unit from Group 1 (below)(a) Elective Unit (b)	12 12	3 3
Year 1, Se	mester 2		
COB138	Written Communication: Theory & Practice Advertising Elective Unit from Group 1 (below)	12 12	3 3
Year 2, Se	mester 1		
COB113	Theoretical Perspectives on Communication Elective Unit (c)	12 12	3 3
Year 2, Se	mester 2		
MKB126	Advertising Management Advertising Elective Unit from Group 2 (below)(c)	12 12	3 3
Advertisin	g Elective Units Group 1		
MKB116	Principles of Advertising (a)	12	3
MKB118 MKB122	Advertising Copywriting Advertising Regulation & Ethics	12 12	3 3 3 3 3
MKB125	Media Planning	12	3
MKB157	Principles of Direct Marketing	12	3
Advertisin	g Elective Units Group 2		
MKB119	Advertising Copywriting - Electronic (c)	12	3
MKB121 MKB128	Retail Advertising Direct Response Advertising	12 12	3 3 3
			-

- (i) MKB116 **must be taken** by students who have not worked in the advertising or marketing industries. It must **not** be taken by those who have worked in those industries. If in doubt students should consult the Senior Lecturer in Advertising.
- (ii) Students who have not previously studied a marketing unit are strongly recommended to take MKB140 Principles of Marketing as their Year 1, Semester 1 elective unit.
- (iii) Students taking MKB119 must take MJB126 Video Production as their Year 2, Semester 1 elective unit.

#### FILM AND TELEVISION MAJOR

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB138 MJB126 MJB127 MJB129	Written Communication: Theory & Practice Video Production Narrative Concepts Film & Television Scriptwriting	12 12 12 12	3 3 3 3
Year 1, Se	mester 2		
COB113 MJB134	Theoretical Perspectives on Communication Video Documentary Production Elective Unit Elective Unit	12 12 12 12	3 3 3 3



Part-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Ser	nester 1			
COB138 MJB127	Written Communication: Theory & Practice Narrative Concepts	12 12	3 3	
Year 1, Ser	nester 2			
MJB126 MJB129	Video Production Film & Television Scriptwriting	12 12	3 3	
Year 2, Ser	nester 1			
MJB134	Video Documentary Production Elective Unit	12 12	3 3	
Year 2, Sei	nester 2			
COB113	Theoretical Perspectives on Communication Elective Unit	12 12	3 3	BUSINESS
FUNDRAI	SING MAJOR			SU
	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Se	nester 1			80,896. J. J.
COB138 MKB140 MKP100	Written Communication: Theory & Practice Principles of Marketing Fundraising Principles Elective Unit	12 12 12 12	3 3 3 3	
Year 1, Sei	mostor 7			
COB113	Theoretical Perspectives on Communication	12	2	
MKB157	Principles of Direct Marketing	12	3 3 3	
MKP101	Fundraising Campaigns	12	3	
	Elective Unit	12	3	
Part Time	Course Structure	Credit	Contact	
t at t• t nne		Points	Hrs/Wk	
Year 1, Sei				
COB138 MKP100	Written Communication: Theory & Practice Fundraising Principles	12 12	3 3	
Year 1, Sei	mester 2			
COB113 MKB140	Theoretical Perspectives on Communication Principles of Marketing	12 12	3 3	
		12	5	
Year 2, Sei				
MKB157	Principles of Direct Marketing Elective Unit	12 12	3 3	
Year 2, Se	nester 2			
MKP101	Fundraising Campaigns	12	3	
	Elective Unit	12	3	
JOURNAL	ISM MAJOR			
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Se	nester 1			
COB138	Written Communication: Theory & Practice	12	3	
MJP100	Journalistic Writing	12	3	



MJB139 MJB126	Journalistic Ethics & Issues Video Production	12 12	3 3
	OR		-
	Elective Unit	12	3
Year 1, Ser	nester 2		
COB113	Theoretical Perspectives on Communication	12	3 3
MJB124 MJB122	Feature Writing Sub-Editing & Layout	12 12	3
	OR	12	
MJB132	Radio & Television Journalism 1 Elective Unit	12 12	3 3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
COB138	Written Communication: Theory & Practice	12	3
MJP100	Journalistic Writing	12	3
Year 1, Ser	nester 2		
MJB124	Feature Writing	12	3
MJB126	Video Production	12	3
	OR Elective Unit	12	3
		12	5
Year 2, Ser			
COB113 MJB139	Theoretical Perspectives on Communication Journalistic Ethics & Issues	12 12	3
		12	5
Year 2, Ser		_	_
MJB122	Sub-Editing & Layout OR	12	3
MJB132	Radio & Television Journalism 1	12	3
	Elective Unit	12	3
ORGANIS	ATIONAL COMMUNICATION MAJOR		
Full-Time	Course Structure	Credit	Contact
		Points	Hrs/Wk
Year 1, Ser	nester 1		
COB106	Group Communication: Theory & Practice OR	12	3
COB109	Issues in Publishing	12	3
COB113 COB138	Theoretical Perspectives on Communication Written Communication: Theory & Practice	12 12	3 3 3
CODIDa	Elective Unit	12	3
W 1 G			
YOOP I NOT	nactor ?		
Year 1, Ser		12	3
COB112 COB157	Organisational Communication Corporate Writing & Editing	12 12	3 3
COB112	Organisational Communication Corporate Writing & Editing Advanced Organisational Communication	12 12	3 3 3
COB112 COB157	Organisational Communication Corporate Writing & Editing	12	3 3 3 3
COB112 COB157 CON102	Organisational Communication Corporate Writing & Editing Advanced Organisational Communication	12 12 12 <b>Credit</b>	3 Contact
COB112 COB157 CON102	Organisational Communication Corporate Writing & Editing Advanced Organisational Communication Elective Unit	12 12 12	3
COB112 COB157 CON102 Part-Time	Organisational Communication Corporate Writing & Editing Advanced Organisational Communication Elective Unit Course Structure	12 12 12 <b>Credit</b>	3 Contact
COB112 COB157 CON102	Organisational Communication Corporate Writing & Editing Advanced Organisational Communication Elective Unit Course Structure nester 1 Group Communication: Theory & Practice	12 12 12 <b>Credit</b>	3 Contact
COB112 COB157 CON102 Part-Time Year 1, Set	Organisational Communication Corporate Writing & Editing Advanced Organisational Communication Elective Unit Course Structure nester 1 Group Communication: Theory & Practice OR Issues in Publishing	12 12 12 Credit Points	3 Contact Hrs/Wk 3
COB112 COB157 CON102 Part-Time Year 1, Set COB106	Organisational Communication Corporate Writing & Editing Advanced Organisational Communication Elective Unit Course Structure nester 1 Group Communication: Theory & Practice	12 12 12 <b>Credit</b> <b>Points</b> 12	3 Contact Hrs/Wk



Year 1, Ser COB112 COB113	nester 2 Organisational Communication Theoretical Perspectives on Communication	12 12	3		
	-	12	J		
Year 2, Ser	nester 1 Elective Unit Elective Unit	12 12	3 3		
Year 2, Sei	nester 2				
COB157 CON102	Corporate Writing & Editing Advanced Organisational Communication	12 12	3 3		
PUBLIC R	ELATIONS MAJOR				
Full-Time Course Structure		Credit Points	Contact Hrs/Wk		
Year 1, Ser	nester 1			SS	
COB138 MKB124 MKB129	Written Communication: Theory & Practice Public Relations Principles Publicity & Promotion - Print Elective Unit	12 12 12 12	3 3 3 3	BUSINESS	
Year 1, Semester 2					
COB113 MKB123 MKB132	Theoretical Perspectives on Communication Publications Management Government & Financial Relations Elective Unit	12 12 12 12	3 3 3 3		
Part-Time Course Structure		Credit Points	Contact Hrs/Wk		
Year 1, Sei	mester 1				
COB138 MKB124	Written Communication: Theory & Practice Public Relations Principles	12 12	3 3		
Year 1, Ser	mester 2				
COB113 MKB129	Theoretical Perspectives on Communication Publicity & Promotion - Print	12 12	3 3		
Year 2, Ser	mester 1				
MKB123	Publications Management Elective Unit	12 12	3 3		
Year 2, Sei	Year 2, Semester 2				
MKB132	Government & Financial Relations Elective Unit	12 12	3 3		

#### **Elective Units**

It is recommended that students select their elective units from another major in the Graduate Diploma in Communication. Any deviation from this must be approved in writing by the course coordinator or nominee.

# Graduate Diploma in Business (Industrial Relations) (BS74)

Location: Kedron Park campus

Course duration: 1 year full-time, 2 years part-time

#### **Total Credit Points: 96**

#### Standard Credit Points/Full-Time Semester: 48

Course Coordinator: To be advised.

#### **Entry Requirements**

To be eligible for admission, an applicant must meet one of the following criteria:

- (i) hold an approved degree or equivalent from a recognised tertiary institution;
- (ii) there exists provision for special entry for people without a degree but with appropriate industrial relations experience.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
ALP101 HRP100 HRP104	Employment Law International Industrial Relations Industrial Relations Practices OR Elective Unit	12 12 12	3 3 3
HRP107	Industrial Relations Theory	12	3
Year 1, Se	mester 2		
ALP102 HRP103	Australian Industrial Law Industrial Relations Strategies & Policies OR Elective Unit	12 12	3 3
HRP105 HRP106	Industrial Relations Processes Industrial Relations & Society	12 12	3 3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
ALP101 HRP100	Employment Law International Industrial Relations	12 12	3 3
Year 1, Se	mester 2		
ALP102 HRP106	Australian Industrial Law Industrial Relations & Society	12 12	3 3
Year 2, Semester 1			
HRP104	Industrial Relations Practices OR	12	3
HRP107	Elective Unit Industrial Relations Theory	12	3
Year 2, Semester 2			
HRP103 HRP105	Industrial Relations Strategies & Policies Industrial Relations Processes OR Elective Unit	12 12	3 3

Elective units to be selected from:

HRB105	Human Resources & the Organisation	12
HRN104	Introduction to Management	12
HRN108	People in Organisations	12
•.		

or a unit approved by the course coordinator.

## Graduate Diploma in Quality (BS77)

The course is administered by the Academic Boards of the Faculties of Built Environment and Engineering, Business and Science via a three-person Executive Committee.

Location: Gardens Point campus

Course Duration: 2 years part-time

**Total Credit Points: 96** 

#### Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Ian Ogle

#### **Entry Requirements**

To be eligible for enrolment in the Graduate Diploma in Quality, an applicant shall have completed a course at degree level or possess an equivalent qualification in Science, Engineering, Management, Commerce, Education or another field deemed to be appropriate.

Where an equivalent course of study or examination cannot be readily established, an applicant may, in accordance with University practice, be recommended for special entry. This type of entry may depend collectively on such factors as the applicant's qualifications, background experience, current employment position etc.

Part-Time Course Structure		Credit Points	Contact Hrs/Wk	Duration (Wks)
Year 1, Sei	nester 1			
HRP108 HRP109	Quality System Management Managing Communications for	6	3	1 <b>-7</b>
	Ouality	6	3	8-14
MAP111	Statistical Methods in Quality	6	3 3 3	8-14
MEP173	Quality Planning	6	3	1-7
Year 1, Ser	nester 2			
FNP101	Quality Cost Analysis	6	3	8-14
HRP102	Human Factors in Quality	Ğ	3	8-14
MAP121	Statistical Process Control	6	3	1-7
MEP273	Quality Measurement & Testing	6	3 3 3 3	1-7
Year 2, Sei	nester 1			
EPP101	Economic Analysis	6	3	1-7
ISP380	Quality Informations Systems	ě	3 3 3 3	8-14
MAP211	Sampling Procedures	ő	3	1-7
MEP371	Reliability & Maintainability	6	3	8-14
Year 2, Sei	nester 2			
MAP221	Quality Problem Solving Techniques	8	2	1-14
MEP473	Quality Systems & Assessment	8	2 2	1-14
14101 - 1/2	Quanty of stems of Assessment	U	2	1-14

BUSINESS

## **Bachelor of Business (Honours) (Accountancy) (BS60)**

Location: Gardens Point campus

Course Duration: 1 year full-time, 2 years part-time

**Total Credit Points: 96** 

#### Standard Credit Points/Full-Time Semester: 48

#### Course Coordinator: Professor Scott Holmes

#### **Entry Requirements**

To be eligible for admission, an applicant must hold the following:

- (i) a QUT Bachelor of Business (Accountancy) degree or equivalent; and
- (ii) usually should have attained a grade point average (GPA) of least 5 over that degree, including grades of at least credit in all units directly relevant to the proposed Honours program.

Application for admission should normally be made at the end of the final year of the pass degree, or within 18 months of completing that degree.

Applicants who do not satisfy the above conditions but who have demonstrated outstanding performance in only the final year of a degree, for whose application is based on other factors including work experience or involvement in research, may be admitted at the discretion of the course coordinator.

Course Requirements		Credit	Contact
Core Units (Compulsory)		Points	Hrs/Wk
AYN102	Accounting Research	12	3
BSN100	Dissertation	24	

#### Other Units

Students must complete five units from this group (subject to the approval of the course coordinator) including at least one of AYN115, FNN101, FNN106.

Commercial Law Honours Taxation Policy Honours Auditing Honours Financial Accounting Honours Finance Honours Managerial Accounting Honours Elective Unit*	12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3
Elective Unit*	12	
	Taxation Policy Honours Auditing Honours Financial Accounting Honours Finance Honours Managerial Accounting Honours Elective Unit*	Taxation Policy Honours12Auditing Honours12Financial Accounting Honours12Finance Honours12Managerial Accounting Honours12Elective Unit*12

## **Bachelor of Business (Honours) (Communication) (BS61)**

Location: Gardens Point campus

Course Duration: 1 year full-time, 2 years part-time

#### **Total Credit Points: 96**

#### Standard Credit Points/Full-Time Semester: 48

\* Elective units may be taken from postgraduate units offered by any faculty within the University, subject to the approval of the course coordinator.

#### **Course Coordinators:**

Dr Stuart Cunningham – Communication Mr Bill Collyer – Marketing

#### **Entry Requirements**

Applicants for admission to candidature for the Bachelor of Business (Honours) shall:

- (i) hold a Bachelor of Business from QUT with a grade point average (GPA) of 5 or better in relevant units studied in the three years of undergraduate study; or
- (ii) hold from QUT or from another tertiary institution, qualifications approved by the relevant Board of Studies as equivalent to the requirements set out above, including a GPA of 5 or above;
- (iii) alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean on advice of the course coordinator to qualify the candidate for admission, may be accepted.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSP102 COP106 MJP101 MJP102	Communication Seminar Communication Theory 1 Communication Theory 2 Communication Policy Environment	12 12 12 12	3 3 3 3
	OR	12	_
COP108	Communication Technologies & Society OR	12	3
	Unit approved by the course coordinator	12	3
Year 1, Ser	nester 2		
BSP100	Dissertation	48	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
COP106 MJP101	Communication Theory 1 Communication Theory 2	12 12	3 3
Year 1, Ser	nester 2		
BSP102 BSP104	Communication Seminar Dissertation Part 1	12 12	3
Year 2, Sei	nester 1		
COP108	Communication Technologies & Society OR	12	3
MJP102	Communication Policy Environment OR	12	3
BSP105	Unit approved by the course coordinator Dissertation Part 2	12 12	3
<b>Year 2, Ser</b> BSP106	nester 2 Dissertation Part 3	24	



### **Bachelor of Business (Honours) (BS62)**

With majors in: Economics, Human Resource Management, Industrial Relations, International Business, Management and Public Policy

Location: Gardens Point campus

Course Duration: 1 year full-time, 2 years part-time

**Total Credit Points: 96** 

#### Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Barry Smith

#### **Entry Requirements**

Applicants for admission to candidature for a Bachelor of Business (Honours) shall;

- (i) hold a Bachelor of Business from QUT and shall have achieved a grade point average (GPA) of 5 or better in units studied in the three years of undergraduate study. Greater weight may be given to performance in advanced level units; or
- (ii) hold from QUT or another tertiary institution, qualifications approved by the Faculty of Business Academic Board as equivalent to the requirements set out in paragraph (i); or
- (iii) have other qualifications and experience which is considered by the Dean to qualify for admission.

Applications for admission to Honours will normally be at the end of the final year of the pass degree, or within 18 months of completing the pass degree.

#### **Course Requirements**

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (48 credit points).

Coursework units and thesis will be graded on a 1-7 scale. The course coordinator, in conjunction with thesis examiners and supervisors, will recommend awards of 1st class, 2nd class division A, 2nd class division B, or 3rd class Honours to Acadmic Board, on the basis that the thesis is weighted at twice the weight of the coursework.

	ICS MAJOR Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
BSB400 BSN144/1	Research Methodology Thesis	12 12	3
EPN108	Developments in Microeconomic Theories	12	3
EPN111	Contemporary Macroeconomic Theories	12	3
Year 1, Se BSN144	mester 2		
/2/3/4	Thesis	36	
	Elective Unit	12	3

Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nastar 1		
BSB400 EPN111	Research Methodology Contemporary Macroeconomic Theories	12 12	3 3
<b>Year 1, Ser</b> BSN144/1 EPN108	nester 2 Thesis Developments in Microeconomic Theories*	12 12	3
<b>Year 2, Ser</b> BSN144/2	<b>nester 1</b> Thesis Elective Unit*	12 12	3
<b>Year 2, Ser</b> BSN144/3/4		24	
HIMANR	ESOURCE MANAGEMENT MAJOR		
	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB400 BSN144/1 HRN115 HRN116	Research Methodology Thesis Contemporary Issues in HRM HRM Cases	12 12 12 12	3 3 3 3
Year 1, Ser BSN144 /2/3/4	nester 2 Thesis	36	
	Elective Unit	12	3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB400 HRN115	Research Methodology Contemporary Issues in HRM	12 12	3 3
Year 1, Ser	nester 2		
BSN144/1 HRN116	Thesis HRM Cases*	12 12	3
Year 2, Ser	nester 1		
BSN144/2	Thesis Elective Unit*	12 12	3
Year 2, Ser	nester 2		
BSN144/3/4	Thesis	24	
INDUSTRI	AL RELATIONS MAJOR		
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB400 BSN144/1 HRN101	Research Methodology Thesis Advanced Theory & Comparativism	12 12 12	3 3
HRN117 * Semesters	Industrial Relations & Work Organisation	12	3

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\* Semesters of these units may be changed.

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Year 1, Sei	mester 2		
BSN144 2/3/4	Thesis Elective Unit	36 12	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
<b>Year 1, Se</b> BSB400 HRN101	mester 1 Research Methodology Advanced Theory & Comparativism	12 12	3
<b>Year 1, Se</b> BSN144/1 HRN117	<b>mester 2</b> Thesis Industrial Relations & Work Organisation*	12 12	
<b>Year 2, Se</b> BSN144/2	<b>mester 1</b> Thesis Elective Unit*	12 12	
<b>Year 2, Se</b> BSN144/3/4		24	
	TIONAL BUSINESS MAJOR Course Structure	Credit Points	Contact Hrs/Wk
<b>Year 1, Se</b> BSB400 BSN144/1 EPN109	mester 1 Research Methodology Thesis International Business Policy & Competitive Strategies Elective Unit	12 12 12 12	3 3
<b>Year 1, Se</b> BSN144 2/3/4 EPN110	mester 2 Thesis Regional Study	36 12	3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
<b>Year 1, Se</b> BSB400 EPN109	mester 1 Research Methodology International Business Policy & Competitive Strategies	12 12	3
<b>Year 1, Se</b> EPN110	<b>mester 2</b> Regional Study Elective Unit	12 12	
<b>Year 2, Se</b> BSN144/1/2		24	
<b>Year 2, Se</b> BSN144/3/4		24	

\* Semesters of these units may be changed.

### MANAGEMENT MAJOR

			_
Full-Time (	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	5
HRN118	Advanced Readings in Management	12	3
HRN119	Current Issues in Management	12	3
Year 1, Sen BSN144	nester 2		
/2/3/4	Thesis	36	
12/2/1	Elective Unit	12	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB400	Research Methodology	12	3
HRN118	Advanced Readings in Management	12	
Year 1, Sen	nonton 7		
BSN144/1		10	
HRN119	Thesis Current Issues in Management*	12 12	
	-	12	
Year 2, Sen	nester 1		
BSN144/2	Thesis	12	
	Elective Unit*	12	
Year 2, Sen	nester 2		
BSN144/3/4		24	
PUBLIC PO	DLICY MAJOR		
Full-Time (	Course Structure	Credit	Contact
		Points	Hrs/Wk
<b>N</b> 10			
Year 1, Sen			
BSN144/1	Thesis	12	
BSB400 EPN104	Research Methodology Policy Analysis	12 12	3
EPN106	Program Management	12	3
Year 1, Sen	nester 2		
BSN144	TT1	26	
2/3/4	Thesis Elective Unit	36 12	
	Biecuve Offic	12	
Part-Time	Course Structure	Credit	Contact
		Points	Hrs/Wk
Year 1, Sen	nester 1		
BSB400	Research Methodology	12	
EPN104	Policy Analysis	12	
	- ·	12	
Year 1, Sen			
BSN144/1	Thesis	12	
EPN106	Program Management*	12	

\* Semesters of these units may be changed.



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Year 2, Se	mester 1	
BSN144/2	Thesis Elective Unit*	12 12
Year 2, Se	mester 2	
BSN144/3/4	1 Thesis	24

**Note:** It is recommended that students select their elective units from the major in the Honours program in which they are enrolled or an approved advanced undergraduate unit which was not completed in their undergraduate degree.

# ■ Special requirements for the Bachelor of Business degree in the Faculty of Business

- □ Except in exceptional circumstances, and with the approval of the Dean of Faculty, a full-time student may enrol only in units selected from those contained in the normal course program for Semesters 1 and 2 in the first year of study. Similarly, a part-time student may select units only from those listed for Years 1 and 2 in the first two years of study.
- □ Except with the approval of the Dean, a student must enrol for more than one unit in any semester.

### ■ Bachelor of Business (BS50)

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Mike Quayle

#### Subject Area Coordinators:

Accountancy, Banking and Finance, and Accounting Legal Studies – Ms Chris Ryan Economics, International Business and Public Administration – Mr Peter Carroll Human Resource Management, Management and Industrial Relations – Mr Paul Sutcliffe Journalism and Film and Television – Associate Professor Len Granato Marketing, Advertising and Public Relations – Mr Terry Euler Organisational Communication and Organisational Studies – Ms Lyn Simpson

#### **Course Requirements**

Students commencing the Bachelor of Business from 1992 onwards must complete the following requirements:

- (i) 24 units totalling 288 credit points;
- these units will comprise four faculty core units, four units as required by a student's Board of Studies and eight specific units comprising a Primary Major and one of the following:
  - (a) Extended Major and four elective units or a minor
  - (b) Secondary Major
  - (c) two minors
- \* Semesters of these units may be changed.

- (d) one Minor and four elective units
- (e) eight elective units.

Elective units may be chosen from any degree course at QUT or from any other recognised University subject to the approval of the student's course coordinator.

#### DEFINITIONS

Different types of Major:

- (i) Primary Major a group of eight specified units in a particular discipline area. These units are specified in the course outline. Primary means the discipline in which the student wishes to graduate. Every graduate in the Bachelor of Business will have a primary major.
- (ii) Secondary Major -- a coherent group of eight specified units in a discipline area different from the primary major.
- (iii) Minor a coherent group of four specified units in a discipline area.
- (iv) Extended Major an additional group of four specified units in the same discipline area as the primary major.

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### □ Accountancy Major (ACA)

#### ACCOUNTANCY EXTENDED MAJOR

Location: School of Accountancy; Gardens Point and Kedron Park campuses, Sunshine Coast centre (First two and a half years only)

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Chris Ryan

#### **Professional Recognition**

Students completing the Bachelor of Business (Accountancy) degree satisfy the academic requirements for membership of various professional associations and statutory bodies provided the extended major indicated below is completed.

The degree is recognised for membership as satisfying the academic requirements of the following associations and boards: Australian Society of Certified Practising Accountants (ASCPA); Institute of Chartered Accountants in Australia (ICA); Companies Auditors Board (CAB); Tax Agents Registration Board (TARB); Australian Computer Society (ACS). The degree is also recognised for undergraduate membership by the Institute of Chartered Secretaries and Administrators (ICS&A) and also the Institute of Corporate Managers, Secretaries and Administrators (ICMS&A) provided students complete Company Secretarial Practice and Finance 3 as elective units.

To satisfy the academic requirements for CPA level membership of the ASCPA and membership of the ICA, graduates must complete the Accountancy Extended Major.

To satisfy the academic requirements for Associate level membership of the ASCPA, graduates must have completed the Accountancy major.

ACCOUNT	TANCY EXTENDED MAJOR		
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
AYB110 EPB150 ISB892 MAB173	Accounting Microeconomics Business Computing Quantitative Methods	12 12 12 12	4 3 4 3
Year 1, Se	mester 2		
ALB110 AYB111 EPB110 EPB140	Business Law Financial Accounting Business Statistics Macroeconomics	12 12 12 12	3 4 3 3
Year 2, Se	mester 1		
ALB122 AYB101 AYB112 COB160	Law of Business Associations* Computerised Accounting Systems* Company Accounting Professional Communication (Business)	12 12 12 12	3 3 4 3
Year 2, Se	mester 2		
AYB210 BSB102 FNB111 FNB123	Auditing Management & Organisation Finance 1 Managerial Accounting 1	12 12 12 12	3 3 4 4
Year 3, Se	mester 1		
ALB132 FNB112 FNB124	Taxation Law* Finance 2* Managerial Accounting 2 Elective Unit	12 12 12 12	3 4 4
Year 3, Se	mester 2		
AYB113	Accounting Theory & Applications Elective Unit Elective Unit Elective Unit	12 12 12 12	4
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se			
AYB110 EPB150	Accounting Microeconomics	12 12	4 3
Year 1, Se			
AYB111 EPB140	Financial Accounting Macroeconomics	12 12	4 3
Year 2, Se			
ISB892 MAB173	Business Computing Quantitative Methods	12 12	4 3
Year 2, Se		10	
ALB110 EPB110	Business Law Business Statistics	12 12	3 3

\* Extended major units.



nester 1		
Computerised Accounting Systems* Professional Communication (Business)	12 12	3 3
nester 2		
Management & Organisation Finance 1	12 12	3 4
nester 1		
Law of Business Associations* Company Accounting	12 12	3 4
nester 2		
Auditing Managerial Accounting 1	12 12	3 4
nester 1		
Taxation Law* Finance 2*	12 12	3 4
nester 2		
Accounting Theory & Applications Elective Unit	12 12	4
nester 1		
Managerial Accounting 2 Elective Unit	12 12	4
nester 2		
Elective Unit Elective Unit	12 12	
	Professional Communication (Business) mester 2 Management & Organisation Finance 1 mester 1 Law of Business Associations* Company Accounting mester 2 Auditing Managerial Accounting 1 mester 1 Taxation Law* Finance 2* mester 2 Accounting Theory & Applications Elective Unit mester 1 Managerial Accounting 2 Elective Unit	Computerised Accounting Systems*12Professional Communication (Business)12nester 212Management & Organisation12Finance 112nester 112Law of Business Associations*12Company Accounting12nester 212Auditing12Managerial Accounting 112nester 212Accounting Theory & Applications12Elective Unit12nester 112Law of Law*12Imagerial Accounting 112nester 212Accounting Theory & Applications12Elective Unit12nester 112Managerial Accounting 212Imagerial Accounting 112nester 112Managerial Accounting 112Imagerial Accounting 212Elective Unit12

Refer to the course outline of BS60 for details.

#### BUSINESS LAW AND TAXATION SECONDARY MAJOR

(For Bachelor of Business (Accountancy) students only.)

To complete the Business Law and Taxation Secondary Major, students must complete the Accountancy Extended Major and select four of the following units as electives:

#### Secondary Major Options

ALB100	Taxation Disputes	12	3
ALB103	Financial Institutions Law	12	3
ALB105	International Business Law	12	3
ALB111	Commercial & Securities Law	12	3
ALB120	Company Law & Practice	12	3
ALB121	Insolvency Law & Practice	12	3
ALB130	Indirect Taxation	12	3
ALB131	Tax Planning	12	3
ALB133	Taxation of Business Entities	12	3

**Note:** Students undertaking this secondary major should do ALB132 Taxation Law in Year 2, Semester 2 of the full-time program (Year 4, Semester 2 of the part-time program) instead of AYB210 Auditing, so as to allow for a suitable choice of elective units to be undertaken in the law major.

\* Extended major units.



ACCOUNTANCY WITH BUSINESS COM	MPUTING SECONDARY MAJOR
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ACCOUNTANCY WITH BUSINESS COMPUTING SECONDARY MAJOR			
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
AYB110 EPB150 ISB892 MAB173	Accounting Microeconomics Business Computing Quantitative Methods	12 12 12 12	4 3 4 3
Year 1, Se	mester 2		
AYB111 CSB155 EPB110 EPB140	Financial Accounting Introduction to Computing Business Statistics Macroeconomics	12 12 12 12	4 4 3 3
Year 2, Se	mester 1		
ALB110 AYB101 COB160 ITB222	Business Law Computerised Accounting Systems Professional Communication (Business) Systems Analysis & Design 1	12 12 12 12	3 3 3 4
Year 2, Se	mester 2		
AYB112 BSB102 FNB123 ITB221	Company Accounting Management & Organisation Managerial Accounting 1 Laboratory 3 (Commercial Programming)	12 12 12 12	4 3 4 4
Year 3, Se	mester 1		
AYB210 FNB124 ISP383	Auditing Managerial Accounting 2 Office Information Systems OR	12 12 12	3 4 3
ITB242 ITB520	Decision Support Systems Data Communications	12 12	3 4
Year 3, Se	mester 2		
AYB113 AYB212 FNB111	Accounting Theory & Applications Computer Security & Audit Finance 1 Elective Unit*	12 12 12 12	4 3 4
Part-Time	e Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
AYB110 EPB150	Accounting Microeconomics	12 12	4 3
Year 1, Se			
AYB111 EPB140	Financial Accounting Macroeconomics	12 12	4 3
Year 2, Se			
ISB892 MAB173	Business Computing Quantitative Methods	12 12	4 3

\* Computing elective units.

Year 2, Se	mester 2		
EPB110	Business Statistics	12	3
CSB155	Introduction to Computing	12	4
Year 3, Se	mester 1		
AYB101	Computerised Accounting Systems	12	3
COB160	Professional Communication (Business)	12	3
Year 3, Se	mester 2		
BSB102	Management & Organisation	12	3
ITB222	Systems Analysis & Design 1	12	4
Year 4, Se	mester 1		
ALB110	Business Law	12	3
ITB520	Data Communications	12	4
Year 4, Se	mester 2		
AYB112	Company Accounting	12	4
FNB123	Managerial Accounting 1	12	4
Year 5, Se	mester 1		
AYB210	Auditing	12	3
ITB221	Laboratory 3 (Commercial Programming)	12	4
Year 5, Se	mester 2		
AYB212	Computer Security & Audit	12	3
FNB111	Finance 1	12	4
Year 6, Se	mester 1		
FNB124	Managerial Accounting 2	12	4
ISP383	Office Information Systems	12	3
ITB242	OR Decision Support Systems	12	3
		12	J
Year 6, Se	mester 2		
AYB113	Accounting Theory & Applications	12	4
	Elective Unit*	12	

BUSINESS

#### **HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS60 for details.

### □ Advertising Major (ADV)

Location: School of Marketing, Advertising and Public Relations, Gardens Point campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

Subject Area Coordinator: Mr Terry Euler

Standard Credit Points/Full-Time Semester: 48

#### **Professional Recognition**

The course is accredited by the Advertising Institute of Australia. It is also endorsed by the Advertising Federation of Australia, the Australian Association of National

水 Computing elective unit. Advertisers and the Australian Direct Marketing Association. Graduates are eligible for Associate Membership (Dip) of the Advertising Institute of Australia.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sei	nester 1		
COB113 COB138 MKB112 MKB140	Theoretical Perspectives on Communication Written Communication: Theory & Practice Research Methods Principles of Marketing	12 12 12 12	3 3 3 3
Year 1, Sei	nester ?		
COB134 ISB892 MKB116 MKB142	Speech Communication: Theory & Practice Business Computing Principles of Advertising Consumer Behaviour	12 12 12 12	3 3 3 3
Year 2, Sei	nester 1		
MKB118 MKB122 MKB157	Advertising Copywriting Advertising Regulation & Ethics Principles of Direct Marketing Elective Unit	12 12 12 12	3 3 3
Year 2, Sei	nester 2		
MKB125 MKB141	Media Planning Marketing Management Elective Unit* Elective Unit*	12 12	3 3
Year 3, Sei	nester 1		
COB106 EPB116 MKB126	Group Communication: Theory & Practice Economic Principles Advertising Management Elective Unit	12 12 12 12	3 3 3
Year 3, Sei	mester 2		
MKB128 MKB131 EPB124	Direct Response Advertising Advertising Campaigns Government Elective Unit	12 12 12 12	3 3 3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sei	mester 1		
COB138 MKB140	Written Communication: Theory & Practice Principles of Marketing	12 12	3 3
Year 1, Sei	nester 2		
COB113 MKB112	Theoretical Perspectives on Communication Research Methods	12 12	3 3
Year 2, Sei	mester 1		
ISB892 MKB116	Business Computing Principles of Advertising	12 12	3 3

\* Students are recommended to take MKB119 Advertising Copywriting - Electronic and MKB121 Retail Advertising for these elective units.



Year 2, Ser	nester 2				
MKB118	Advertising Copywriting	12	3		
MKB122	Advertising Regulation & Ethics	12	3		
Year 3, Ser	nester 1				
MKB125	Media Planning	12	3		
MKB142	Consumer Behaviour	12	3		
Year 3, Ser	nester 2				
MKB157	Principles of Direct Marketing	12	3		
	Elective Unit	12			
Year 4, Ser	nester 1				
MKB141	Marketing Management	12	3		
	Elective Ünit*	12			
Year 4, Sei	nester 2				
COB134	Speech Communication: Theory & Practice	12	3		
MKB126	Advertising Management	12	3		
Year 5, Ser	nester 1				
MKB128	Direct Response Advertising	12	3		
	Elective Unit*	12			
Year 5, Sei	nester 2				
COB106	Group Communication: Theory & Practice	12	3		
	Elective Unit	12			
Year 6, Sei	Year 6, Semester 1				
EPB124	Government	12	3		
MKB131	Advertising Campaigns	12	3		
Year 6, Sei	nester 2				
EPB116	Economic Principles	12	3		
	Elective Unit	12			

Refer to the course outline of BS61 for details.

### □ Banking and Finance Major (BKF)

#### BANKING AND FINANCE EXTENDED MAJOR

Location: School of Finance, Gardens Point campus, Sunshine Coast centre (First year only).

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Chris Ryan

#### **Professional Recognition**

Students completing the Bachelor of Business (Banking and Finance) degree satisfy the academic requirements for membership of various professional associations.

\* Students are recommended to take MKB119 Advertising Copywriting - Electronic and MKB121 Retail Advertising for these elective units.





The degree is recognised as satisfying the academic requirements for membership purposes by the Australian Institute of Bankers. If the units Law of Business Associations, Auditing, Taxation Law and Accounting Theory and Applications are completed as electives, students will satisfy the academic requirements for CPA level membership of ASCPA and membership of the ICA. If the units Law of Business Associations, Company Secretarial Practice and Finance 3 are included as electives, students will satisfy the academic requirements for membership of the Institute of Corporate Managers, Secretaries and Administrators (ICMSA).

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
<b>Year 1, Se</b> AYB110 EPB150 ISB892 MAB173	mester 1 Accounting Microeconomics Business Computing Quantitative Methods*	12 12 12 12	4 3 4 3
Year 1, Se ALB110 AYB111 EPB110 EPB140	mester 2 Business Law Financial Accounting Business Statistics * Macroeconomics	12 12 12 12	3 4 3 3
Year 2, Se ALB103 AYB112 COB160 FNB111	<b>mester 1</b> Financial Institutions Law Company Accounting* Professional Communication (Business) Finance 1	12 12 12 12	3 4 3 4
Year 2, Se BSB102 FNB112 FNB117 FNB123	mester 2 Management & Organisation Finance 2 Financial Modelling Managerial Accounting 1	12 12 12 12	3 4 4 4
<b>Year 3, Se</b> FNB100 FNB114	mester 1 Australian Financial Markets Financial Institutions - Lending Elective Unit Elective Unit	12 12 12 12	3 3
<b>Year 3, Se</b> FNB115 FNB120	mester 2 Financial Institutions - Management International Finance* Elective Unit Elective Unit	12 12 12 12	4 4
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
<b>Year 1, Se</b> AYB110 EPB150	Accounting Microeconomics	12 12	4 3
<b>Year 1, Se</b> AYB111 EPB140	mester 2 Financial Accounting Macroeconomics	12 12	4 3

\* Extended major units.

Year 2, Semester 1					
ISB892 MAB173	Business Computing Quantitative Methods*	12 12	3/4 3		
Year 2, Se	mester 2 👒				
ALB110 EPB110	Business Law Business Statistics*	1 <b>2</b> 12	3 3		
Year 3, Se	mester 1				
COB160 FNB111	Professional Communication (Business) Finance 1	12 12	3 4		
Year 3, Se	mester 2				
BSB102 FNB112	Management & Organisation Finance 2	12 12	3 4		
Year 4, Se	mester 1				
ALB103 AYB112	Financial Institutions Law Company Accounting*	12 12	3 4		
Year 4, Se	Year 4, Semester 2				
FNB117 FNB123	Financial Modelling Managerial Accounting 1	12 12	4 4		
Year 5, Se	mester 1				
FNB100 FNB114	Australian Financial Markets Financial Institutions - Lending	12 12	3 3		
Year 5, Se	mester 2				
FNB115	Financial Institutions - Management Elective Unit	12 12	4		
Year 6, Se	Year 6, Semester 1				
	Elective Unit Elective Unit	12 12			
Year 6, Se	Year 6, Semester 2				
FNB120	International Finance* Elective Unit	12 12	4		

Refer to the course outline of BS60 for details.

### **Economics Major (ECO)**

Location: School of Economics and Public Policy, Gardens Point and Kedron Park campuses

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Peter Carroll

\* Extended major units.

#### **Professional Recognition**

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This degree satisfies the academic requirements for ordinary membership of the Economics Society of Australia, and, with the completion of the extended major, for professional membership of the Queensland division of the Economics Society, the Chartered Institute of Transport, the Market Research Society and the Australian Marketing Institute. It also partially fulfils the requirements for affiliate membership of the Australian Institute of Bankers.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
BSB102	Management & Organisation OR	12	3
EPB124 EPB140 ISB892 MAB173	Government Macroeconomics Business Computing Quantitative Methods	12 12 12 12	3 3 4 3
Year 1, Se	mester 2		
AYB110 EPB106 EPB110 EPB150	Accounting Australian Economic History Business Statistics Microeconomics	12 12 12 12	4 3 3 3
Year 2, Se	mester 1		
BSB102	Management & Organisation OR	12	3
EPB124 EPB104 EPB142 EPB152	Applied Economic Techniques 1 Macroeconomic Theory Microeconomic Theory	12 12 12 12	3 3 3 3
Year 2, Se	mester 2		
EPB141 EPB151	Macroeconomic Policy Microeconomic Policy Major Option Elective Unit	12 12 12 12	3 3
Year 3, Se	mester 1		
	Major Option Extended Major Option or Elective Unit Extended Major Option or Elective Unit Elective Unit	12 12 12 12	
Year 3, Se	mester 2		
,	Extended Major Option or Elective Unit Extended Major Option or Elective Unit Elective Unit Elective Unit	12 12 12 12	
Part-Time	Part-Time Course Structure		Contact Hrs/Wk
Year 1, Se	mester 1		
EPB140 ISB892	Macroeconomics Business Computing	12 12	3 4



Voor 1 So	master 3		
Year 1, Se BSB102	Management & Organisation	12	3
EPB124	OR Government	12	3
MAB173	Quantitative Methods	12	3
Year 2, Se			
AYB110 EPB150	Accounting Microeconomics	12 12	4 3
Year 2, Se	mester 2		
EPB106 EPB110	Australian Economic History Business Statistics	12 12	3 3
Year 3, Se	mester 1		
EPB142 EPB152	Macroeconomic Theory Microeconomic Theory	12 12	3 3
Year 3, Se	mester 2		
EPB141 EPB151	Macroeconomic Policy Microeconomic Policy	12 12	3 3
Year 4, Se	mester 1		
BSB102	Management & Organisation OR	12	3
EPB124 EPB104	Government Applied Economic Techniques 1	12 12	3 3
Year 4, Se	mester 2		
	Major Option Elective Unit	12 12	
Year 5, Se	mester 1		
	Major Option Elective Unit	12 12	
Year 5, Se	mester 2		
	Extended Major Option or Elective Unit Elective Unit	12 12	
Year 6, Se	mester 1		
	Extended Major Option or Elective Unit Extended Major Option or Elective Unit	12 12	
Year 6, Se	mester 2		
	Extended Major Option Elective Unit	12 12	
Students m	ay select their Major and Extended Major options from	n the list below.	
	ND EXTENDED MAJOR OPTIONS		-
EPB102 EPB103	Applied Econometrics A* Applied Econometrics B	12 12	3 3
EPB107 EPB115	Business Economic Forecasting Economic Model Building	12 12	3
EPB117	Economics of Industry	12	3
EPB127 EPB130	History of Economic Thought International Economics*	12 12	3
EPB144	Mathematical Economic Applications*	12	33333333333
EPB153 EPB158	Monetary Theory & Policy Public Finance	12 12	3

\* Denotes major option.

EPB160	Public Sector Economics*	12	3
EPB164	Spatial & Regional Economics	12	3
EPB168	Transport & Communication Economics	12	3
FNB111	Finance 1	12	4

Refer to the course outline of BS62 for details.

### □ Film and Television Production Major (FTV)

Location: School of Media and Journalism, Gardens Point campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Ridley Williams

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se COB113 COB138 ISB892 MJB118	mester 1 Theoretical Perspectives on Communication Written Communication: Theory & Practice Business Computing Fundamentals of Photography*+	12 12 12 12	3 3 4 3
Year 1, Se COB134 MJB108 MJB120 MJB127	mester 2 Speech Communication: Theory & Practice Creative Sound & Image*+ Newswriting Narrative Concept*	12 12 12 12	3 3 3 3
Year 2, Se COB106 MJB126 MJB129	mester 1 Group Communication: Theory & Practice Video Production Film & Television Scriptwriting*+ Elective Unit	12 12 12 12	3 3 3
<b>Year 2, Se</b> MJB113 MJB116 MJB134	mester 2 Film Drama Production*+ Film Language & Genre Video Documentary Production*+ Elective Unit	12 12 12 12	3 3 3
<b>Year 3, Se</b> MJB104 MJB114 MJB131	mester 1 Media Industries & Issues Film & Video Business* Television Studio/Post Production*+ Elective Unit	12 12 12 12	3 3 3
<b>Year 3, Se</b> BSB102 EPB116	<b>mester 2</b> Management & Organisation Economic Principles	12 12	3 3

\* Workshops may involve a further three hours.

+ Denotes major option.



MJB102	Text Analysis	12	3	
MJB115	OR Supervised Project Film & TV+ Elective Unit	12 12	3	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Voor 1 Co	mostor 1			
<b>Year 1, Se</b> COB138 ISB892	Written Communication: Theory & Practice Business Computing	12 12	3 4	
Year 1, Se	mester 2			
COB113 MJB118	Theoretical Perspectives on Communication Fundamentals of Photography*+	12 12	3 3	
Year 2, Se	mester 1			
COB134 MJB127	Speech Communication: Theory & Practice Narrative Concepts*+	12 12	3 3	
Year 2, Se	mester 2			
MJB120 MJB129	Newswriting Film & Television Scriptwriting*+	12 12	3 3	
Year 3, Se	mester 1			
MJB108 MJB116	Creative Sound & Image*+ Film Language & Genre#	12 12	3 3	
Year 3, Se	mester 2			
COB106 MJB126	Group Communication: Theory & Practice Video Production+	12 12	3 3	
Year 4, Se	mester 1			
EPB116 MJB134	Economic Principles Video Documentary Production*+	12 12	3 3	
Year 4, Se	mester 2			
MJB104 MJB131	Media Industries & Issues Television Studio/Post Production*+	12 12	3 3	
Year 5, Se	mester 1			
MJB113	Film Drama Production*+ Elective Unit	12 12	3	
Year 5, Se	mester 2			
MJB114	Film & Video Business* Elective Unit	12 12	3	
Year 6, Se	mester 1			
MJB102	Text Analysis OR	12	3	
MJB115	Supervised Project Film & TV+ Elective Unit	12 12	3	
Year 6, Se	mester 2			
BSB102	Management & Organisation Elective Unit	12 12	3	
* Denotes n	raior option			

\* Denotes major option.

+ Workshops may involve a further three hours.

# Students may not take both Film Language and Genre, and Film Genres.

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Refer to the course outline of BS61 for details.

### □ Human Resource Management Major (HRM)

Location: School of Human Resource Management and Labour Relations, Gardens Point campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

#### **Professional Recognition**

This degree satisfies the academic requirements for membership of the Australian Human Resources Institute, the Australian Institute of Management and the Australian Institute of Training and Development.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sea	nester 1		
BSB102 EPB116	Management & Organisation Economic Principles OR	12 12	3 3
EPB140 ISB892 HRB130	Macroeconomics* Business Computing Organisational Behaviour	12 12 12	3 4 3
Year 1, Sei	nester 2		
AYB100 EPB109	Accounting for Managers Business Methodology OR	12 12	3 3
EPB163 EPB124 HRB131	Research & Survey Methods Government Personnel Management & Industrial Relations	12 12 12	3 3 3
Year 2, Sei	nester 1		
HRB105	Human Resources & the Organisation Major Option Elective Unit Elective Unit	12 12 12 12	3
Year 2, Sei	mester 2		
HRB103 HRB104	Employment Regulation & Administration Foundation HR Competencies Major Option Elective Unit	12 12 12 12	3 3
Year 3, Ser	nester 1		
HRB100	Advanced Organisational Behaviour Major Option Elective Unit Elective Unit	12 12 12 12	3

\* Students selecting Macroeconomics must also include Microeconomics in their program.



Year 3, Se	mester 2			
HRB136	Strategic HRM Elective Unit Elective Unit Elective Unit	12 12 12 12	3	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Se	mester 1			
BSB102 EPB116	Management & Organisation Economic Principles OR	12 12	3 3	
EPB140	Macroeconomics*	12	3	
Year 1, Se	mester 2			10
HRB130 HRB131	Organisational Behaviour Personnel Management & Industrial Relations	12 12	3 3	BUSINESS
Year 2, Se			_	BU
HRB105 ISB892	Human Resources & the Organisation Business Computing	12 12	3 3	
Year 2, Se				
EPB109	Business Methodology OR	12	3	
EPB163 HRB104	Research & Survey Methods Foundation HRM Competencies	12 12	4 3	
Year 3, Se	mester 1			
EPB124	Government Major Option	12 12	3	
Year 3, Se				
AYB100 HRB103	Accounting for Managers Employment Regulation & Administration	12 12	3 3	
Year 4, Se			_	
HRB100	Advanced Organisational Behaviour Elective Unit	12 12	3	
Year 4, Se				
	Major Option Elective Unit	12 12		
Year 5, Se				
	Elective Unit Elective Unit	12 12		
Year 5, Se				
	Elective Unit Elective Unit	12 12		
Year 6, Se				
	Major Option Elective Unit	12 12		
Year 6, Se				
HRB136	Strategic HRM Elective Unit	12 12	3	

\* Students selecting Macroeconomics must also include Microeconomics in their program.

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#### MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

-			
COB102	Consulting For Organisational Change	12	3
COB111	Organisational Change: Applications	12	3
HRB101	Advanced Training & Development	12	3
HRB102	Advocacy & Negotiation	12	3
HRB107	Independent Study - HRD	12	3
	OR		
HRB108	Independent Study - HRM	12	3
HRB114	Industrial Relations Institutions	12	3
HRB118	International Management	12	3
HRB119	Interviewing & Counselling	12	3
HRB120	Introductory Training & Development	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB134	Recruitment & Selection	12	3
HRB146	Special Topic - HRM	12	3
HRB402	Public Personnel Management	12	3

#### HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

## □ Industrial Relations Major (IRE)

Location: School of Human Resource Management and Labour Relations, Kedron Park campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

#### **Professional Recognition**

Graduates can join the Industrial Relations Society and the Australian Human Resources Institute.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Sei	nester 1		
BSB102	Management & Organisation	12	3
EPB116	Economic Principles*	12	3
	OR		
EPB140	Macroeconomics*	12	3 3
EPB124	Government	12	3
HRB130	Organisational Behaviour	12	3
Year 1, Ser	nester 2		
EPB106	Australian Economic History* OR	12	3
EPB150	Microeconomics*	12	3
HRB113	Industrial Relations History	12	3

\* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economics Principles and EPB106 Australian Economic History.



HRB131 ISB892	Personnel Management & Industrial Relations Business Computing	12 12	3 4	
Year 2, Ser	nester 1			
HRB110 HRB114 HRB138	Industrial Law Industrial Relations Institutions Work & Society Elective Unit	12 12 12 12	3 3 3	
Voor 2 Sor	nostor 2			
Year 2, Ser		17	2	
HRB137	Wages & Employment Core Option Major Option Elective Unit	12 12 12 12	3	
Year 3, Ser	nester 1			
	Major Option Elective Unit Elective Unit Elective Unit	12 12 12 12		BUSINESS
Year 3, Ser	nester 2			
,	Major Option Elective Unit Elective Unit Elective Unit	12 12 12 12		
			_	
Part-Time	Course Structure	Credit	Contact	
		Points	Hrs/Wk	
Year 1, Ser	nester 1	Points	Hrs/wk	
<b>Year 1, Ser</b> BSB102 EPB116	Management & Organisation Economic Principles*	12 12	<b>нгs/ w к</b> 3 3	
BSB102	Management & Organisation	12	3	
BSB102 EPB116 EPB140	Management & Organisation Economic Principles* OR Macroeconomics*	12 12	3 3	
BSB102 EPB116	Management & Organisation Economic Principles* OR Macroeconomics*	12 12	3 3	
BSB102 EPB116 EPB140 <b>Year 1, Ser</b> HRB113	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing	12 12 12 12	3 3 3 3	
BSB102 EPB116 EPB140 Year 1, Ser HRB113 ISB892	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing	12 12 12 12	3 3 3 3	
BSB102 EPB116 EPB140 Year 1, Ser HRB113 ISB892 Year 2, Ser EPB124 HRB131	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing nester 1 Government Personnel Management & Industrial Relations	12 12 12 12 12 12 12	3 3 3 4 3	
BSB102 EPB116 EPB140 Year 1, Ser HRB113 ISB892 Year 2, Ser EPB124	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing nester 1 Government Personnel Management & Industrial Relations	12 12 12 12 12 12 12	3 3 3 4 3	
BSB102 EPB116 EPB140 Year 1, Ser HRB113 ISB892 Year 2, Ser EPB124 HRB131 Year 2, Ser	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing nester 1 Government Personnel Management & Industrial Relations nester 2 Australian Economic History*	12 12 12 12 12 12 12 12 12	3 3 3 4 3 3 3	
BSB102 EPB116 EPB140 Year 1, Ser HRB113 ISB892 Year 2, Ser EPB124 HRB131 Year 2, Ser EPB106 EPB150 HRB137	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing nester 1 Government Personnel Management & Industrial Relations nester 2 Australian Economic History* OR Microeconomics* Wages & Employment	12 12 12 12 12 12 12 12 12 12 12	3 3 3 4 3 3 3 3 3 3 3	
BSB102 EPB116 EPB140 Year 1, Ser HRB113 ISB892 Year 2, Ser EPB124 HRB131 Year 2, Ser EPB106 EPB106	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing nester 1 Government Personnel Management & Industrial Relations nester 2 Australian Economic History* OR Microeconomics* Wages & Employment	12 12 12 12 12 12 12 12 12 12 12	3 3 3 4 3 3 3 3 3 3 3	
BSB102 EPB116 EPB140 Year 1, Ser HRB113 ISB892 Year 2, Ser EPB124 HRB131 Year 2, Ser EPB106 EPB150 HRB137 Year 3, Ser	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing nester 1 Government Personnel Management & Industrial Relations nester 2 Australian Economic History* OR Microeconomics* Wages & Employment nester 1 Industrial Relations Institutions Elective Unit	12 12 12 12 12 12 12 12 12 12 12 12 12	3 3 3 4 3 3 3 3 3 3	
BSB102 EPB116 EPB140 Year 1, Ser HRB113 ISB892 Year 2, Ser EPB124 HRB131 Year 2, Ser EPB106 EPB150 HRB137 Year 3, Ser HRB114	Management & Organisation Economic Principles* OR Macroeconomics* nester 2 Industrial Relations History Business Computing nester 1 Government Personnel Management & Industrial Relations nester 2 Australian Economic History* OR Microeconomics* Wages & Employment nester 1 Industrial Relations Institutions Elective Unit	12 12 12 12 12 12 12 12 12 12 12 12 12	3 3 3 4 3 3 3 3 3 3	

Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economics Principles and EPB106 Australian Economic History. \*



Year 4, Sen	nester 1		
HRB138	Work & Society Elective Unit	12 12	3
Year 4, Sen	nester 2		
	Major Option Elective Unit	12 12	
Year 5, Sen	nester 1		
HRB110	Industrial Law Elective Unit	12 12	3
Year 5, Sen	nester 2		
·	Major Option Elective Unit	12 12	
Year 6, Sen	nester 1		
,	Major Option	12	
	Elective Unit	12	
Year 6, Ser	nester 2		
	Elective Unit	12	
0.1.1	Elective Unit	12	r .1.
following li	ould select their core options, and major and sts.	extended major options	from the
CORE OPT	IONS		
AYB100 EPB109	Accounting for Managers Business Methodology	12 12	3 3
LIBIO	OR	12	-
EPB163 EPB112	Research & Survey Methods	12 12	3
	Critical Analysis	12	2
	ID EXTENDED MAJOR OPTIONS		<b>.</b>
Extended m major.	ajors are any four units from the list of opti	ons not already complet	ted in the
2	A	10	2
HRB102 HRB103	Advocacy & Negotiation Employment Regulation & Administration	12 12	3 3
HRB105	Human Resources & the Organisation	12	3
HRB109 HRB115	Industrial Democracy Industrial Relations Policies	12 12	3
HRB128	Occupational Health & Safety Management	12	3 3 3 3 3 3 3
HRB144	Public Sector Industrial Relations	12	3

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#### HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

### □ International Business Major (INB)

**Comparative Industrial Relations** 

Location: School of Economics and Public Policy, Gardens Point campus

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Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

HRB150

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Peter Carroll

#### **Professional Recognition**

This degree satisfies the academic requirements for membership of the Australian Business Economists Society.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB102	Management & Organisation	12	з
EPB140	Macroeconomics	12	3 3
ISB892	Business Computing	12	4
	Language 1*	12	3
Year 1, Ser	nester 2		
AYB100	Accounting for Managers	12	3
	OR		
AYB110	Accounting	12	4
EPB150	Microeconomics	12	3 3
EPB163	Research & Survey Methods OR	12	3
MAB173	Quantitative Methods	12	3
MIXDITS	Language 2*	12	3
Year 2, Ser			
ALB110	Business Law	12	2
EPB124	Government	12	3 3 3 3
MKB140	Principles of Marketing	12	3
DIREST 10	Language 3*	12	3
Year 2, Ser	nester 2		
EPB132	International Trade & Finance	12	3
ELDISE	Area Studies Option	12	2
	Language 4*	12	3
	Elective Unit	12	
Year 3, Ser	nester 1		
EPB133	Globalisation & World Business+ or Elective Unit	12	3
FNB107	Corporate Finance+ or Elective Unit	12	3
	OR	_	
FNB111	Finance 1 + or Elective Unit	12	4
	Area Studies Option	12	
	Elective Unit	12	
Year 3, Ser	nester 2		
ALB105	International Business Law+ or Elective Unit OR	12	3
EPB131	International Politics & Business+ or Elective Unit	12	3
MKB149	International Marketing+ or Elective Unit	12	3
	Elective Unit	12	-
	Elective Unit	12	
Part-Time Course Structure Credit Contact			Contact
1411-11110		Points	Hrs/Wk
Vacr 1 C	maatan 1		
Year 1, Sei			-
BSB102	Management & Organisation	12	3
ISB892	Business Computing	12	4

\* Language to be chosen from designated options.

+ Denotes extended major unit.



Year 1, Ser	nester 2		
EPB140	Macroeconomics	12	3
EPB163	Research & Survey Methods OR	12	3
MAB173	Quantitative Methods	12	3
Year 2, Ser	nester 1		
AYB100	Accounting for Managers OR	12	3
AYB110 EPB124	Accounting Government	12 12	4 3
Year 2, Ser	nester 2		
ALB110 EPB150	Business Law Microeconomics	12 12	3 3
Year 3, Ser			
MKB140	Principles of Marketing Language 1*	12 12	3 3
Year 3, Sen			_
	Language 2* Area Studies Option	12 12	3
Year 4, Ser			
FNB107	Corporate Finance+ or Elective Unit OR	12	3
FNB111	Finance 1+ or Elective Unit Language 3*	12 12	4 3
Year 4, Semester 2			
EPB132	International Trade & Finance Language 4*	12 12	3 3
Year 5, Ser			
EPB133	Globalisation & World Business+ or Elective Unit Area Studies Option	12 12	3
Year 5, Ser			_
MKB149	International Marketing+ or Elective Unit Elective Unit	12 12	3
Year 6, Ser			
	Elective Unit Elective Unit	12 12	
Year 6, Ser			
ALB105	International Business Law+ or Elective Unit OR	12	3
EPB131	International Politics & Business+ or Elective Unit Elective Unit	12 12	3
The codes f	or language units are as follows:		
Year 1, Ser	nester 1		
FRENCH			_
HUB670 HUB672	Introductory French 1 OR French Language & Culture 1#	12 12	5 4
* Language	o be chosen from designated options.		

\* Language to be chosen from designated options.

+ Denotes extended major unit.

# Advanced level unit for students who have completed Year 12 in this language.



INDONESI	AN		
HUB641	Introductory Indonesian 1	12	5
JAPANESE			
HUB660	Introductory Japanese I OR	12	5
HUB662	Japanese Language & Culture 1*	12	4
GERMAN			
HUB735	Introductory German 1 OR	12	5
HUB737	German Language & Culture 1*	12	4
Year 1, Ser	nester 2		
FRENCH			
HUB671	Introductory French 2 OR	12	5
HUB673	French Language & Culture 2*	12	4
INDONESI	AN		
HUB642	Introductory Indonesian 2	12	5
JAPANESE	3		
HUB661	Introductory Japanese 2 OR	12	5
HUB663	Japanese Language & Culture 2*	12	4
GERMAN			
HUB736	Introductory German 2 OR	12	5
HUB738	German Language & Culture 2*	12	4
Year 2. Semester 1			

#### Year 2, Semester 1

HUB643	Indonesian Language & Culture 3
HUB664	Japanese Language & Culture 3
HUB674	French Language & Culture 3
HUB739	German Language & Culture 3

#### Year 2, Semester 2

HUB644	Indonesian Language & Culture 4
HUB665	Japanese Language & Culture 4
HUB675	French Language & Culture 4
HUB740	German Language & Culture 4

#### Year 3, Semester 1

HUB645	Indonesian Language & Culture 5
HUB666	Japanese Language & Culture 5
HUB676	French Language & Culture 5
HUB741	German Language & Culture 5

#### Year 3, Semester 2

HUB646	Indonesian Language & Culture 6
HUB667	Japanese Language & Culture 6
HUB677	French Language & Culture 6
HUB742	German Language & Culture 6

#### **Area Studies Options**

Students must select either Europe or Asia but may do both using elective units.

ASIA			
EPB105	Asian Economic Development	12	3
EPB108	Business in Asia	12	3

\* Advanced level unit for students who have completed Year 12 in this language.



EUROPE	
EPB120	European Economic History
EPB121	European Integration

Refer to the course outline of BS62 for details.

### □ Journalism Major (JOU)

Location: School of Media and Journalism, Gardens Point campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Dr Errol Hodge

#### **Professional Recognition**

This degree is recognised by the Australian Journalists' Association.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB113 COB138 ISB892 MJB120	Theoretical Perspectives on Communication Written Communication: Theory & Practice Business Computing Newswriting	12 12 12 12	3 3 4 3
Year 1, Se	mester 2		
COB134 EPB116 EPB124 MJB121	Speech Communication: Theory & Practice Economic Principles Government Reporting Principles	12 12 12 12	3 3 3 3
Year 2, Se	mester 1		
COB106 MJB124 MJB126	Group Communication: Theory & Practice Feature Writing Video Production Elective Unit	12 12 12 12	3 3 3
Year 2, Se	mester 2		
COB144 MJB132 MJB139	Literature & Communication Radio & Television Journalism 1 Journalistic Ethics & Issues Elective Unit	12 12 12 12	3 3 3
Year 3, Se	mester 1		
MJB104 MJB122 MJB138	Media Industries & Issues Sub-Editing & Layout Radio & Television Journalism 2 Elective Unit	12 12 12 12	3 3 3
Year 3, Se	mester 2		
MJB102 MJB103	Text Analysis News Production	12 12	3 3



12 12

MJB137	Public Affairs Reporting Elective Unit	12 12	3	
Part-Time Course Structure		Credit Points	Contact Hrs/Wk	
<b>Year 1, Sei</b> COB138 ISB892	<b>nester 1</b> Written Communication: Theory & Practice Business Computing	12 12	3 4	
Year 1, Ser COB113 MJB120	nester 2 Theoretical Perspectives on Communication Newswriting	12 12	3 3	
<b>Year 2, Sei</b> COB134 MJB121	<b>nester 1</b> Speech Communication: Theory & Practice Reporting Principles	12 12	3 3	
<b>Year 2, Sei</b> EPB116 MJB124	<b>nester 2</b> Economic Principles Feature Writing	12 12	3 3	
<b>Year 3, Sei</b> EPB124 MJB139	<b>nester 1</b> Government Journalistic Ethics & Issues	12 12	3 3	
<b>Year 3, Se</b> COB106 MJB126	nester 2 Group Communication: Theory & Practice Video Production	12 12	3 3	
<b>Year 4, Se</b> COB144 MJB132	nester 1 Literature & Communication Radio & Television Journalism 1	12 12	3 3	
<b>Year 4, Se</b> MJB104 MJB138	<b>nester 2</b> Media Industries & Issues Radio & Television Journalism 2	2  2	3 3	
Year 5, Sei MJB137	<b>nester 1</b> Public Affairs Reporting Elective Unit	12 12	3	
Year 5, Sei MJB122	<b>nester 2</b> Sub-Editing & Layout Elective Unit	12 12	3	
<b>Year 6, Se</b> MJB102 MJB103	<b>nester 1</b> Text Analysis News Production	12 12	3 3	
Year 6, Sei	<b>nester 2</b> Elective Unit Elective Unit	12 12		
HONOURS YEAR (OPTIONAL)				

Refer to the course outline BS61 for details.



BUSINESS

### □ Management Major (MAN)

Location: School of Human Resource Management and Labour Relations, Gardens Point and Kedron Park campuses

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

#### **Professional Recognition**

This major satisfies the academic requirements for membership of the Australian Institute of Management.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Sei	nester 1		
BSB102 EPB116	Management & Organisation Economic Principles* OR	12 12	3 3
EPB140 EPB124 HRB130	Macroeconomics* Government Organisational Behaviour	12 12 12	3 3 3
Year 1, Sei	nester 2		-
AYB100	Accounting for Managers OR	12	3
AYB110 EPB106	Accounting Australian Economic History* OR	12 12	4 3
EPB150 HRB131 ISB892	Microeconomics* Personnel Management & Industrial Relations Business Computing	12 12 12	3 3 4
Year 2, Sei	nester 1		
HRB116 HRB126	Innovation & Entrepreneurship Management Processes Major Option Elective Unit	12 12 12 12	3 3
Year 2, Sei	nester 2		
HRB127	Management Theory & Issues Major Option Elective Unit Elective Unit	12 12 12 12	3
Year 3, Ser	nester 1		
HRB129	Operations & Production Management Major Option Elective Unit Elective Unit	12 12 12 12	3
Year 3, Ser	nester 2		
HRB125	Management Strategy & Policy Elective Unit	12 12	3
* Studant-	unt complete either EPD140 Magreeconomies and EPD15	O Miano a companying ou	EDDIIK

\* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles and EPB106 Australian Economic History.

	Elective Unit Elective Unit	12 12	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB102 EPB116	Management & Organisation Economic Principles*	12 12	3 3
EPB140	OR Macroeconomics*	12	3
Year 1, Ser	nester 2		
HRB130 HRB131	Organisational Behaviour Personnel Management & Industrial Relations	12 12	3
Year 2, Ser	nester 1		SS
HRB126 ISB892	Management Processes Business Computing	12 12	3 4 SSENISNB
Year 2, Ser	nester 2		Ω.
AYB110	Accounting OR	12	+ (A)
AYB100 EPB106	Accounting for Managers Australian Economic History*	12 12	3 3
EPB150	OR Microeconomics*	12	3
Year 3, Ser	nester 1		
EPB124 HRB116	Government Innovation & Entrepreneurship	2  2	3 3
Year 3, Ser	nester 2		
	Major Option Elective Unit	12 12	
Year 4, Ser	nester 1		
HRB129	Operations & Production Management Elective Unit	12 12	3
Year 4, Ser	nester 2		
HRB127	Management Theory & Issues Elective Unit	12 12	3
Year 5, Ser	nester 1		
	Major Option Elective Unit	12 12	
Year 5, Ser	nester 2		
,	Elective Unit Elective Unit	12 12	
Year 6, Ser	nester 1		
	Major Option Elective Unit*	12 12	
Year 6, Ser	nester 2		
HRB125	Management Policy & Strategy Elective Unit	12 12	3

\* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles and EPB106 Australian Economic History.



#### MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

COB102 EPB109	Consulting for Organisational Change Business Methodology	12 12	3 3
	OR	_	
EPB163	Research & Survey Methods	12	3
FNB111	Finance 1	12	4
HRB105	Human Resources & the Organisation	12	3
HRB106	Independent Study in Management	12	3
HRB114	Industrial Relations Institutions	12	3
HRB118	International Management	12	3
HRB135	Small Business Management	12	3
HRB140	Management & Technology	12	3
HRB147	Sports Administration	12	3
HRB403	Quality Management	12	3
MKB140	Principles of Marketing	12	3

#### HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

## □ Marketing Major (MKG)

Location: School of Marketing, Advertising and Public Relations, Gardens Point and Kedron Park campuses

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Terry Euler

#### **Professional Recognition**

Students of the marketing degree may meet the requirements for membership of a number of professional bodies. These could include the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management and the American Marketing Association. Details of such membership may be obtained through the School of Marketing, Advertising and Public Relations.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Sei	nester 1		
COB160 EPB116	Professional Communication Economic Principles	12 12	3
ISB892	Business Computing	12	4
MKB140	Principles of Marketing	12	3
Year 1, Sei	nester 2		
AYB100	Accounting for Managers OR	12	3
AYB110	Accounting	12	4
BSB102	Management & Organisation OR	12	3
EPB124	Government	12	3

EPB109 MKB142	Business Methodology Consumer Behaviour	12 12	3 3
<b>Year 2, Ser</b> ALB110 MKB141	Business Law Marketing Management Elective Unit	12 12 12	3 3
Very 2 Co	Elective Unit	12	
Year 2, Ser MKB108	Market Practices	12	3
MKB146 MKB148	OR Services Marketing Marketing Decision Making Elective Unit Elective Unit	12 12 12 12	3 3
Year 3, Ser	nester 1		
MKB136 MKB151	Marketing Logistics Marketing Research Elective Unit Elective Unit	12 12 12 12	3 3
Year 3, Ser			
FNB107	Corporate Finance* OR	12	3
FNB111 MKB155	Finance 1 Strategic Marketing Elective Unit Elective Unit	12 12 12 12	4 3
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Part-Time Year 1, Ser			
Year 1, Ser EPB116	nester 1 Economic Principles Principles of Marketing	Points	Hrs/Wk
Year 1, Ser EPB116 MKB140	nester 1 Economic Principles Principles of Marketing	Points	Hrs/Wk
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser	nester 1 Economic Principles Principles of Marketing nester 2 Professional Communication Business Computing nester 1	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892	nester 1 Economic Principles Principles of Marketing nester 2 Professional Communication Business Computing nester 1 Accounting for Managers	Points 12 12 12 12	Hrs/Wk 3 3
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser	nester 1 Economic Principles Principles of Marketing nester 2 Professional Communication Business Computing nester 1	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser AYB100 AYB110	nester 1 Economic Principles Principles of Marketing nester 2 Professional Communication Business Computing nester 1 Accounting for Managers OR Accounting Consumer Behaviour	Points 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4 3 4 3 4
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser AYB100 AYB110 MKB142	nester 1 Economic Principles Principles of Marketing nester 2 Professional Communication Business Computing nester 1 Accounting for Managers OR Accounting Consumer Behaviour nester 2 Management & Organisation	Points 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4 3 4 3 4
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser AYB100 AYB110 MKB142 Year 2, Ser	nester 1 Economic Principles Principles of Marketing nester 2 Professional Communication Business Computing nester 1 Accounting for Managers OR Accounting Consumer Behaviour nester 2	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4 3 4 3
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser AYB100 AYB110 MKB142 Year 2, Ser BSB102 EPB124	nester 1 Economic Principles Principles of Marketing nester 2 Professional Communication Business Computing nester 1 Accounting for Managers OR Accounting Consumer Behaviour nester 2 Management & Organisation OR Government Business Methodology	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4 3 4 3 3 3 3 3
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser AYB100 AYB110 MKB142 Year 2, Ser BSB102 EPB124 EPB109	nester 1 Economic Principles Principles of Marketing nester 2 Professional Communication Business Computing nester 1 Accounting for Managers OR Accounting Consumer Behaviour nester 2 Management & Organisation OR Government Business Methodology	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4 3 4 3 3 3 3 3
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser AYB100 AYB110 MKB142 Year 2, Ser BSB102 EPB124 EPB109 Year 3, Ser MKB141 Year 3, Ser	nester 1 Economic Principles Principles of Marketing mester 2 Professional Communication Business Computing nester 1 Accounting for Managers OR Accounting Consumer Behaviour mester 2 Management & Organisation OR Government Business Methodology mester 1 Marketing Management Elective Unit mester 2	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4 3 4 3 3 3 3 3 3 3
Year 1, Ser EPB116 MKB140 Year 1, Ser COB160 ISB892 Year 2, Ser AYB100 AYB110 MKB142 Year 2, Ser BSB102 EPB124 EPB109 Year 3, Ser MKB141	nester 1 Economic Principles Principles of Marketing mester 2 Professional Communication Business Computing nester 1 Accounting for Managers OR Accounting Consumer Behaviour nester 2 Management & Organisation OR Government Business Methodology nester 1 Marketing Management Elective Unit	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk 3 3 4 3 4 3 3 3 3 3

\* Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.

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Year 4, Semester 1				
ALB110	Business Law Elective Unit	12 12	3	
Year 4, Ser	nester 2			
MKB108	Market Practices OR	12	3	
MKB148	Marketing Decision Making Elective Unit	12 12	3	
Year 5, Sei	nester 1			
MKB151	Marketing Research Elective Unit	12 12	3	
Year 5, Sei	nester 2			
FNB107	Corporate Finance* OR	12	3	
FNBIII	Finance 1 Elective Unit	12 12	4	
Year 6, Sei	nester 1			
MKB136	Marketing Logistics Elective Unit	12 12	3	
Year 6, Sei	nester 2			
MKB155	Strategic Marketing Elective Unit	12 12	3	

Refer to the course outline of BS61 for details.

### □ Organisational Communication Major (ORC)

Location: School of Communication and Organisational Studies, Gardens Point campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Lyn Simpson

#### **Professional Recognition**

Graduates may become members of the Society of Business Communicators and other similar professional organisations.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB110	Organisation & Society	12	3
COB113	Theoretical Perspectives on Communication	12	3
COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4

\* Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.



Year 1, Ser	nester 2		
BSB102	Management & Organisation	12	3
COB134	Speech Communication: Theory & Practice	12 12	3 3 3 3
EPB124 MJB120	Government Newswriting	12	3
Year 2, Ser	5		
COB106	Group Communication: Theory & Practice	12	3
COB159	Research Concepts & Techniques Elective Unit/Minor/Major 2	12 12	3
	Elective Unit/Minor/Major 2	12	
Year 2, Ser	nester 2		
COB112	Organisational Communication	12	3
COB157	Corporate Writing & Editing Elective Unit/Minor/Major 2	12 12	3
	Elective Unit/Minor/Major 2	12	
Year 3, Ser	nester 1		
COB102	Consulting for Organisational Change	12	3
COB158	Advanced Speech Communication (Theory & Practice) Elective Unit/Minor/Major 2	12 12	3
	Elective Unit/Minor/Major 2	12	
Year 3, Ser	nester 2		
COB101	Computer Mediated Communication	12	3
COB103	Critical Perpectives on Organisations & Environment Elective Unit/Minor/Major 2	12 12	3
	Elective Unit/Minor/Major 2	12	
Part-Time	Course Structure	Credit	Contact
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk
Part-Time Year 1, Ser		-	-
<b>Year 1, Ser</b> COB138	<b>nester 1</b> Written Communication: Theory & Practice	Points	Hrs/Wk
Year 1, Ser	nester 1	Points	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser	nester 1 Written Communication: Theory & Practice Business Computing nester 2	Points 12 12	Hrs/Wk
<b>Year 1, Ser</b> COB138 ISB892 <b>Year 1, Ser</b> COB110	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society	Points 12 12 12 12	<b>Hrs/Wk</b> 3 4 3
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication	Points 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	<b>Hrs/Wk</b> 3 4 3 3
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication	Points 12 12 12 12	<b>Hrs/Wk</b> 3 4 3
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government	Points 12 12 12 12 12 12 12 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government nester 2	Points 12 12 12 12 12 12 12 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124 Year 2, Ser	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	<b>Hrs/Wk</b> 3 4 3 3 3 3
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124 Year 2, Ser BSB102	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government nester 2 Management & Organisation Newswriting	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124 Year 2, Ser BSB102 MJB120	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government nester 2 Management & Organisation Newswriting nester 1 Elective Unit/Minor/Major 2	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124 Year 2, Ser BSB102 MJB120 Year 3, Ser	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government nester 2 Management & Organisation Newswriting nester 1 Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124 Year 2, Ser BSB102 MJB120 Year 3, Ser Year 3, Ser	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government nester 2 Management & Organisation Newswriting nester 1 Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2 nester 2	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124 Year 2, Ser BSB102 MJB120 Year 3, Ser	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government nester 2 Management & Organisation Newswriting nester 1 Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124 Year 2, Ser BSB102 MJB120 Year 3, Ser Year 3, Ser COB106	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government nester 2 Management & Organisation Newswriting nester 1 Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2 Stelective Unit/Minor/Major 2 Elective Unit/Minor/Major 2 Stelective Unit/Minor/Major 2 Stelective Unit/Minor/Major 2	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk
Year 1, Ser COB138 ISB892 Year 1, Ser COB110 COB113 Year 2, Ser COB134 EPB124 Year 2, Ser BSB102 MJB120 Year 3, Ser COB106 COB159	nester 1 Written Communication: Theory & Practice Business Computing nester 2 Organisation & Society Theoretical Perspectives on Communication nester 1 Speech Communication: Theory & Practice Government nester 2 Management & Organisation Newswriting nester 1 Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2 Stelective Unit/Minor/Major 2 Elective Unit/Minor/Major 2 Stelective Unit/Minor/Major 2 Stelective Unit/Minor/Major 2	Points 12 12 12 12 12 12 12 12 12 12 12 12 12	Hrs/Wk

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Year 4, Sen	nester 2		
COB102 COB158	Consulting for Organisational Change Advanced Speech Communication: Theory & Practice	12 12	3 3
Year 5, Sen	nester 1		
COB157	Corporate Writing & Editing Elective Unit/Minor/Major 2	12 12	3
Year 5, Sen	nester 2		
	Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12	
Year 6, Sen	nester 1		
COB100 COB103	Communication Management Critical Perspectives on Organisations & Environment	12 12	3 3
Year 6, Sen	nester 2		
	Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12	

Refer to the course outline of BS61 for details.

### □ Organisational Studies Major (ORS)

Location: School of Communication and Organisational Studies, Kedron Park campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Lyn Simpson

#### **Professional Recognition**

Graduates from this degree may become members of the Institute of Management Consulting, Australia, the Australian Institute of Training and Development and affiliate members of the Australian Institute of Management.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Sei	nester 1		
COB110 COB138 EPB116 EPB124	Organisation & Society Written Communication: Theory & Practice Economic Principles Government	12 12 12 12	3 3 3 3
Year 1, Sei	nester 2		
BSB102 COB105 COB134	Management & Organisation Ethics Speech Communication: Theory & Practice Elective Unit/minor/major 2	12 12 12 12	3 3 3
Year 2, Sei	nester 1		
COB129 COB159	Organisational Processes Research Concepts & Techniques	12 12	3 3



HRB104	Foundation HR Competencies Elective Unit/minor/major 2	12 12	3	
Year 2, Ser	nester 2			
COB108 COB112	Inter-Organisational Relations Organisational Communication Elective Unit/minor/major 2 Elective Unit/minor/major 2	12 12 12 12	3 3	
Year 3, Ser	nester 1			
COB102 COB113	Consulting for Organisational Change Theoretical Perspectives on Communication Elective Unit/minor/major 2 Elective Unit/minor/major 2	12 12 12 12	3 3	
Year 3, Ser	nester 2			
COB103 COB111	Critical Perspectives on Organisations & Environment Organisational Change: Applications Elective Unit/minor/major 2 Elective Unit/minor/major 2	12 12 12 12	3 3	BUSINESS
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Ser	nester 1			
COB110 EPB124	Organisation & Society Government	12 12	3 3	
Year 1, Ser	nester 2			
BSB102 COB105	Management & Organisation Ethics	12 12	3 3	
Year 2, Ser	nester 1			
COB129 COB134	Organisational Processes Speech Communication: Theory & Practice	12 12	3 3	
Year 2, Ser	nester 2			
COB138 COB159	Written Communication: Theory & Practice Research Concepts & Techniques	12 12	3 3	
Year 3, Ser	nester 1			
EPB116 HRB104	Economic Principles Foundation HR Competencies	12 12	3 3	
Year 3, Ser	nester 2			
COB108	Inter-Organisational Relations Elective Unit/minor/major 2	12 12	3	
Year 4, Ser	nester 1			
COB112	Organisational Communication Elective Unit/minor/major 2	12 12	3	
Year 4, Ser	nester 2			
COB102 COB113	Consulting for Organisational Change Theoretical Perspectives on Communication	12 12	3 3	
Year 5, Ser	nester 1			
	Elective Unit/minor/major 2 Elective Unit/minor/major 2	12 12		

Year 5, Sei	mester 2		
	Elective Unit/minor/major 2	12	
	Elective Unit/minor/major 2	12	
Year 6, Se	mester 1		
COB103	Critical Perspectives on Organisations & Environment	12	3
	Elective Unit/minor/major 2	12	
Year 6, Se	mester 2		
COB111	Organisational Change: Applications	12	3
	Elective Unit/minor/major 2	12	

## HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

# □ Public Administration Major (PUA)

Location: School of Economics and Public Policy, Gardens Point campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

Subject Area Coordinator: Mr Peter Carroll

### Standard Credit Points/Full-Time Semester: 48

#### **Professional Recognition**

This degree satisfies the requirements for membership of the Royal Institute of Public Administration, the Institute of Municipal Management and, subject to the choice of suitable elective units, the Australian Human Resource Institute (AHRI).

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
BSB102 ISB892 EPB124 EPB140	Management & Organisation Business Computing Government Macroeconomics	12 12 12 12	3 4 3 3
Year 1, Se	emester 2		
EPB112 EPB150 EPB154 EPB167	Critical Analysis Microeconomics National Government State Government	12 12 12 12	3 3 3 3
Year 2, Se	emester 1		
EPB100 EPB135 EPB162 EPB163	Administrative Theory Local Government Reform & the Public Sector* or Elective Unit Research & Survey Methods	12 12 12 12	3 3 3 3
Year 2, Se	emester 2		
AYB100	Accounting for Managers OR	12	3
AYB110	Accounting	12	4
* 5			

\* Denotes extended major unit.

EPB156 EPB157	Political & Administrative Analysis* or Elective Unit Public Enterprise Elective Unit	12 12 12	3 3	
Year 3, Sei	nester 1			
ALB108 EPB125 EPB159	Public Administrative Law Government & Business* or Elective Unit Public Policy Elective Unit	12 12 12 12	3 3 3	
Year 3, Sei	nester 2			
EPB131	International Politics & Business* or Elective Unit	12	3	
EPB155	Elective Unit Policy & Program Evaluation Elective Unit	12 12	3	
Part-Time	Course Structure	Credit Points	Contact Hrs/Wk	BUSINESS
Year 1, Sei	nester 1			ŝUS
EPB124 EPB140	Government Macroeconomics	12 12	3 3	
Year 1, Sei	nester 2			
EPB150 EPB154	Microeconomics National Government	12 12	3 3	
Year 2, Sei	nester 1			
BSB102 ISB892	Management & Organisation Business Computing	12 12	3 4	
Year 2, Sei	nester 2			
EPB157 EPB167	Public Enterprise State Government	12 12	3 3	
Year 3, Sei	nester 1			
ALB108 EPB135	Public Administrative Law Local Government	12 12	3 3	
Year 3, Sei	nester 2			
EPB112 EPB156	Critical Analysis Political & Administrative Analysis* or Elective Unit	12 12	3 3	
Year 4, Sei	nester 1			
EPB100 EPB163	Administrative Theory Research & Survey Methods	12 12	3 3	
Year 4, Sei	nester 2			
AYB100	Accounting for Managers	12	3	
AYB110	OR Accounting Elective Unit	12	4	
Year 5, Sei	nester 1			
EPB159 EPB162	Public Policy Reform & the Public Sector* or Elective Unit	12 12	3 3	
Year 5, Sei	nester 2			
EPB155	Policy & Program Evaluation Elective Unit	12 12	3	

\* Denotes extended major unit.

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Year 6, S	emester 1		
EPB125	Government & Business* or Elective Unit Elective Unit	12 12	3
Year 6, Se	emester 2		
EPB131	International Politics & Business* or Elective Unit Elective Unit	12 12	3
HONOU	28 VFAR (ΟΡΤΙΟΝΑΙ )		

## HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

# □ Public Relations Major (PUR)

Location: School of Marketing, Advertising and Public Relations, Gardens Point campus

Course Duration: 3 years full-time, 6 years part-time

**Total Credit Points: 288** 

#### Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Terry Euler

#### **Professional Recognition**

Students of the Public Relations degree may, as a result of their choice of area of major study or elective study, meet the requirements of membership of a number of professional bodies. These could include the Public Relations Institute of Australia, the Society of Business Communicators as well as associated and international bodies. Details of such memberships can be obtained through the School of Marketing, Advertising and Public Relations.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB113 COB138 ISB892 MJB120	Theoretical Perspectives on Communication Written Communication: Theory & Practice Business Computing Newswriting	12 12 12 12 12	3 3 4 3
Year 1, Se	mester 2		
COB134 EPB116 MKB124 MKB140	Speech Communication: Theory & Practice Economic Principles Public Relations Principles Principles of Marketing	12 12 12 12	3 3 3 3
Year 2, Se	mester 1		
COB106	Group Communication: Theory & Practice OR	12	3
MJB104 MJB126 MKB112 MKB129	Media Industries & Issues Video Production Research Methods Publicity & Promotion - Print	12 12 12 12	3 3 3 3
Year 2, Se	mester 2		
MKB123 MKB130	Publication Management Publicity & Promotion - Electronic	12 12	3 3

\* Denotes extended major unit.



MKB142	Consumer Behaviour Elective Unit	12 12	3	
Year 3, Semester 1				
EPB124 MKB120 MKB133	Government	12 12 12 12	3 3 3	
Year 3, Se	mester 2			
MKB117 MKB132	Public Relations Campaigns Government & Financial Relations Elective Unit Elective Unit	12 12 12 12	3 3	
Part-Time	Course Structure	Credit	Contact	
		Points	Hrs/Wk	
Year 1, Se	mester 1	Points	Hrs/Wk	
<b>Year 1, Se</b> COB138 ISB892	mester 1 Written Communication: Theory & Practice Business Computing	Points 12 12	Hrs/Wk	
COB138	Written Communication: Theory & Practice Business Computing	12		
COB138 ISB892	Written Communication: Theory & Practice Business Computing	12		
COB138 ISB892 Year 1, Se COB113	Written Communication: Theory & Practice Business Computing mester 2 Theoretical Perspectives on Communication Newswriting	12 12 12	3 4	
COB138 ISB892 Year 1, Se COB113 MJB120	Written Communication: Theory & Practice Business Computing mester 2 Theoretical Perspectives on Communication Newswriting	12 12 12	3 4	
COB138 ISB892 Year 1, Se COB113 MJB120 Year 2, Se COB134	Written Communication: Theory & Practice Business Computing mester 2 Theoretical Perspectives on Communication Newswriting mester 1 Speech Communication: Theory & Practice Public Relations Principles	12 12 12 12 12	3 4 3 3	

12

12

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**MKB130** 

**MKB140** 

COB106

**MJB104** 

MKB142

EPB116

**MKB123** 

EPB124

MKB120

MKB112

MKB132

MKB133

Year 3, Semester 1

Year 3, Semester 2

Year 4, Semester 1

Year 4, Semester 2

Year 5, Semester 1

Year 5, Semester 2

OR

Principles of Marketing

Media Industries & Issues

Consumer Behaviour

**Economic Principles** 

Government

Elective Unit

**Research Methods** 

Publication Management

Public Relations Writing & Editing

Government & Financial Relations

Public Relations Consulting & Management

Publicity & Promotion - Electronic

Group Communication: Theory & Practice

BUSINESS

<b>Year 6, Ser</b> MKB117	<b>nester 1</b> Public Relations Campaigns Elective Unit	12 12	3
Year 6, Sei	<b>nester 2</b> Elective Unit Elective Unit	12 12	
	S YEAR (OPTIONAL) course outline of BS61 for details.		
SECONDA	ARY MAJORS	Credit Points	Contact Hrs/Wk
	TING SECONDARY MAJOR y of Business students only.)		
Subject to p	prerequisite requirements:		
ALB110 ALB122 AYB101 AYB111 AYB112 EPB110 FNB111 FNB123	Business Law Law of Business Associations Computerised Accounting Systems Financial Accounting Company Accounting Business Statistics Finance 1 Managerial Accounting 1	12 12 12 12 12 12 12 12 12	3 3 4 4 3 4 4
ADVERTIS	SING SECONDARY MAJOR		
MKB116 MKB122 MKB122 MKB125 MKB126 MKB128 MKB131 MKB142	Principles of Advertising Advertising Copywriting Advertising Regulation & Ethics Media Planning Advertising Management Direct Response Advertising Advertising Campaigns Consumer Behaviour	12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3
	LAW AND TAXATION SECONDARY MAJOR ts other than Bachelor of Business (Accountancy.)		
Subject to p	prerequisite requirements eight units selected from	the following:	
ALB100 ALB103 ALB105 ALB110 ALB111 ALB120 ALB121 ALB122 ALB130 ALB131 ALB132 ALB133	Taxation Disputes Financial Institutions Law International Business Law Business Law Commercial & Securities Law Company Law & Practice Insolvency Law & Practice Law of Business Associations Indirect Taxation Tax Planning Taxation Law Taxation of Business Entities	12 12 12 12 12 12 12 12 12 12 12 12 12 1	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
COMMUN	ICATION TECHNOLOGY SECONDARY MAJ		_
COB118 COB119 COB120 COB121 COB122	Communication Technology in Organisations Text Formatting & Transcription Business Communication Records Management Office Procedures	12 12 12 12 12	3 3 3 3 3



COB123 COB124 COB125 COB126	Issues in Communication Technology Office Transcription A Office Transcription B Supervision & Administration	12 12 12 12	3 3 3 3
COMPUTE ALB122 ALB132 AYB101 FNB112	R APPLICATIONS SECONDARY MAJOR Law of Business Associations Taxation Law Computerised Accounting Systems Finance 2 Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option	12 12 12 12 12 12 12 12 12	3 3 3 4
COMPUTE AYB212 FNB104 FNB105 FNB106 FNB117	R APPLICATIONS SECONDARY MAJOR OPTIC Computer Security & Audit Computer Applications in Finance Computer Applications in Managerial Accounting Computer Applications in Public Practice Financial Modelling	DNS 12 12 12 12 12 12	3 4 4 4 4
	CS SECONDARY MAJOR* ay select up to eight of the following:		
EPB102 EPB104 EPB106 EPB140 EPB141 EPB142 EPB150 EPB151 EPB152	Applied Econometrics A Applied Economic Techniques 1 Australian Economic History Macroeconomics Macroeconomic Policy Macroeconomic Theory Microeconomics Microeconomics Microeconomic Policy Microeconomic Theory	12 12 12 12 12 12 12 12 12 12	
ECONOMI EPB104 EPB107 EPB110 MAB173	CS AND BUSINESS FORECASTING SECONDAL Applied Economic Techniques 1 Business Economic Forecasting Business Statistics Quantitative Methods	RY MAJOR* 12 12 12 12 12	3 3 3 3
EPB102 EPB103 EPB109 EPB142 EPB152	OR Applied Econometrics A Applied Econometrics B Business Methodology Macroeconomic Theory Microeconomic Theory	12 12 12 12 12	3 3 3 3 3 3 3
ECONOMI EPB125 EPB142 EPB152 EPB155 EPB157 EPB159	CS AND PUBLIC POLICY SECONDARY MAJOR Government & Business Macroeconomic Theory Microeconomic Theory Policy & Program Evaluation Public Enterprise Public Policy	<pre></pre>	3 3 3 3 3 3 3 3 3 3 3
and two of: EPB117 EPB127 EPB130 EPB141 EPB151 EPB153 EPB158 EPB160	Economics of Industry History of Economic Thought International Economics Macroeconomic Policy Microeconomic Policy Monetary Theory & Policy Public Finance Public Sector Economics	12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3

\* An additional secondary major option must be substituted if any unit has already been completed.

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EPB 164 EPB 168	Spatial & Regional Economics Transport & Communication Economics	12 12	3 3
	CS STUDIES MINOR AND MAJOR lor of Education students only.)		
Minor (72	credit points) plus:		
EPB114 EPB132 EPB140 EPB150 EPB163 EPB171	Economic Development International Trade & Finance Macroecomics Microeconomics Research & Survey Methods Economic Analysis & Policy	12 12 12 12 12 12 12	3 3 3 3 3 3 3
Major (96	credit points) The above minor plus:		
EPB106 EPB111	Australian Economic History Comparative Economic Systems	12 12	3 3
MJB 108 MJB 113 MJB 118 MJB 126 MJB 127 MJB 129 MJB 131 MJB 134	TELEVISION PRODUCTION SECONDA Creative Sound & Image Film Drama Production Fundamentals of Photography Video Production Narrative Concepts Film & Television Scriptwriting Television Studio/Post Production Video Documentary Production SECONDARY MAJOR	RY MAJOR 12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3 3 3 3
ALB122 ALB132 FNB100 FNB112	Law of Business Associations Taxation Law Australian Financial Markets Finance 2 Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option	12 12 12 12 12 12 12 12 12 12	3 3 4
ALB103 FNB113 FNB114 FNB115 FNB117 FNB120 FNB121 FNB126	SECONDARY MAJOR OPTIONS Financial Institutions - Law Finance 3 Financial Institutions - Lending Financial Institutions - Management Financial Modelling International Finance Issues in Finance Portfolio & Security Analysis MENT SECONDARY MAJOR OPTIONS	12 12 12 12 12 12 12 12 12 12 12	3 4 3 4 4 4 4 4

Students may select any eight of the following units, provided they have the appropriate prerequisites:

EPB100	Administrative Theory	12	3
EPB121	European Intergration	12	3
EPB124	Government	12	3
EPB125	Government & Business	12	3
EPB131	International Politics & Business	12	3
EPB135	Local Govenrment	12	3
EPB154	National Government	12	3
EPB155	Policy & Program Evaluation	12	3
EPB156	Political & Administrative Analysis	12	3
EPB157	Public Enterprise	12	3
EPB159	Public Policy	12	3

EPB162 EPB167	Reform & the Public Sector State Government	12 12	3 3
HUMAN R HRB103 HRB105 HRB130 HRB131 HRB136	ESOURCE MANAGEMENT SECONDARY MAJO Employment Regulation & Administration Human Resources & the Organisation Organisational Behaviour* Personnel Management & Industrial Relations* Strategic HRM Secondary Major Option Secondary Major Option Secondary Major Option	R 12 12 12 12 12 12 12 12 12 12 12	3 3 3 3 3
HUMAN R	ESOURCE MANAGEMENT SECONDARY MAJO	R OPTIONS	
COB102 HRB100 HRB101 HRB102 HRB104 HRB107	Consulting for Organisational Change Advanced Organisational Behaviour Advanced Training & Development Advocacy & Negotiation Foundation HR Competencies Independent Study - HRD	12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3
HRB108 HRB114 HRB119 HRB120 HRB128 HRB134 HRB144 HRB146 HRB402	OR Independent Study - HRM Industrial Relations Institutions Interviewing & Counselling Introductory Training & Development Occupational Health & Safety Management Recruitment & Selection Public Sector Industrial Relations Special Topic - HRM Public Personnel Management	12 12 12 12 12 12 12 12 12 12 12	333333333333
INDUSTRI	AL RELATIONS SECONDARY MAJOR		
BSB102 HRB114 HRB131	Management & Organisation Industrial Relations Institutions Personnel Management & Industrial Relations Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option	12 12 12 12 12 12 12 12 12 12	3 3 3
INDUSTRI	AL RELATIONS SECONDARY MAJOR OPTIONS	5	
HRB102 HRB103 HRB105 HRB109 HRB110 HRB113 HRB115 HRB128 HRB137 HRB138 HRB144 HRP100	Advocacy & Negotiation Employment Regulation & Administration Human Resources & the Organisation Industrial Democracy Industrial Law Industrial Relations History Industrial Relations Policies Occupational Health & Safety Management Wages & Employment Work & Society Public Sector Industrial Relations Comparative Industrial Relations FIONAL BUSINESS SECONDARY MAJOR OPTIC	12 12 12 12 12 12 12 12 12 12 12 12 12 1	<b>ຑຑຑຑຑຑຑຑຑຑຑ</b> ຑ
	ay select up to eight of the following:		
ALB105 EPB105 EPB108 EPB111 EPB114	International Business Law Asian Economic Development Business in Asia Comparative Economic Systems Economic Development	12 12 12 12 12	3 3 3 3 3 3 3

\* An additional secondary major option must be substituted if this unit has already been completed.

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EPB120 EPB121 EPB131 EPB132 EPB133 HRB118 MKB149	European Economic History European Integration International Politics & Business International Trade & Finance Globalisation & World Business International Management International Marketing Language 1 Language 2 Language 3 Language 4	12 12 12 12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
INTERNAT EPB131 EPB132	IONAL BUSINESS AND MANAGEMENT* International Politics & Business International Trade & Finance OR	12	3
EPB133 HRB118 HRB131	Gobalisation & World Business International Management Personnel Management & Industrial Relations OR, for those who have already completed HRB131	12 12 12	3 3 3
HRB117 HRB150	International Human Resource Management OR Comparative Industrial Relations	12	3
and any four ALB105 EPB105 EPB108 EPB120 EPB121 EPB131 EPB133 HRB117 HRB150 MKB149	from: International Business Law Asian Economic Development Business in Asia European Economic History European Integration International Politics & Business Globalisation & World Business International Human Resource Management Comparative Industrial Relations International Marketing Language 1 Language 2 Language 3 Language 4	12 12 12 12 12 12 12 12 12 12 12 12 12 1	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
JOURNALI MJB120 MJB121 MJB122 MJB124 MJB132 MJB137 MJB138 MJB139	SM SECONDARY MAJOR Newswriting Reporting Principles Sub-Editing & Layout Feature Writing Radio & Television Journalism 1 Public Affairs Reporting Radio & Television Journalism 2 Journalistic Ethics & Issues	12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3
LOCAL GO ALB110 ALB111 AYB103 AYB111 EPB125 EPB136 EPB137 EPB162	VERNMENT SECONDARY MAJOR* Business Law Commercial & Securities Law Government Accounting Financial Accounting Government & Business Local Government Administrative Practice 1 Local Government Administrative Practice 2 Reform & the Public Sector	12 12 12 12 12 12 12 12 12 12 12	3 3 4 3 3 3 3 3
MANAGEM BSB102 HRB126	IENT SECONDARY MAJOR Management & Organisation* Management Processes	12 12	3 3

\* An additional secondary major option must be substituted if this unit has already been completed.



HRB127 HRB131	Management Theory & Issues Personnel Management & Industrial Relations* Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option	12 12 12 12 12 12 12 12	3 3
MANAGEM COB102 FNB111 HRB105 HRB106 HRB116 HRB116 HRB125 HRB125 HRB129 HRB133 HRB135 HRB135 HRB140 HRB147 HRB403 MKB141	IENT SECONDARY MAJOR OPTIONS Consulting for Organisational Change Finance 1 Human Resources & the Organisation Independent Study in Management Industrial Relations Institutions Innovation & Entrepreneurship International Management Management Strategy & Policy Operations & Production Management Public Sector Management Small Business Management Management & Technology Sports Administration Quality Management Marketing Management	12 12 12 12 12 12 12 12 12 12 12 12 12 1	3 4 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
MARKETIN MKB140 MKB141 MKB142	NG SECONDARY MAJOR Principles of Marketing Marketing Management Consumer Behaviour Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option Secondary Major Option	12 12 12 12 12 12 12 12 12 12 12	3 3 3
MARKETIN MKB136 MKB143 MKB144 MKB145 MKB146 MKB146 MKB148 MKB149 MKB152 MKB155	NG SECONDARY MAJOR OPTIONS Marketing Logistics Export Management Sales Management Retailing Management Services Marketing Marketing Decision Making International Marketing Promotional Strategy Strategic Marketing	12 12 12 12 12 12 12 12 12 12 12 12	
	JDIES SECONDARY MAJOR Education secondary major.) Media Production Film & Society Australian Television Video Production Media Text Analysis The Media & Society Film Language Australian Film	12 12 12 12 12 12 12 12 12 12	<b>~</b> ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
	UDIES SECONDARY MAJOR Arts secondary major.) Film & Society Australian Television Media Text Analysis The Media & Society	12 12 12 12	3 3 3 3

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\* An additional secondary major option must be substituted if this unit has already been completed.



MJB141 MJB143	Film Language Australian Film Secondary Major Option Secondary Major Option	12 12 12 12	3 3
MJB100 MJB106 MJB107 MJB110 MJB126 MJB144 MJB146	UDIES SECONDARY MAJOR OPTIONS Media Production Screen Adaptation Gender & the Media Asian & Latin American Cinema Video Production European Cinema Australian Documentary Film	12 12 12 12 12 12 12 12 12 12	
MJB147 MJB149	Film Genres Film History	12	3
ORGANISA BSB102 COB106 COB110 COB112 COB113 COB134 COB138 COB157	ATIONAL COMMUNICATION SECONDARY MA Management & Organisation Group Communications: Theory & Practice Organisation & Society Organisational Communication Theoretical Perspectives on Communication Speech Communication: Theory & Practice Written Communication: Theory & Practice Corporate Writing & Editing	JOR 12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
PUBLIC PC EPB125 EPB131 EPB154 EPB155 EPB159	DLICY SECONDARY MAJOR* Government & Business International Politics & Business National Government Policy & Program Evaluation Public Policy	12 12 12 12 12	33333
and any thre ALB108 EPB135 EPB157 EPB166 EPB167	e from: Public Administrative Law Local Govenment Public Enterprise Special Topic Public Policy State Government	12 12 12 12 12 12	3 3 3 3 3 3
PUBLIC RE MJB120 MKB117 MKB120 MKB123 MKB123 MKB124 MKB129 MKB132 MKB133	ELATIONS SECONDARY MAJOR Newswriting Public Relations Campaigns Public Relations Writing & Editing Publication Management Public Relations Principles Publicity & Promotion - Print Government & Financial Relations Public Relations Consulting & Management	12 12 12 12 12 12 12 12 12 12	
PUBLIC AI EPB155 EPB157 EPB159 EPB162 HRB103 HRB144 HRB146 HRB146 HRB402	DMINISTRATION SECONDARY MAJOR Policy & Program Evaluation Public Enterprise Public Policy Reform & the Public Sector Employment Regulation & Administration Public Sector Industrial Relations Equal Employment Opportunity (Special Topic - HRM) Public Personnel Management	12 12 12 12 12 12 12 12 12	

<sup>\*</sup> An additional secondary major option must be substituted if this unit has already been completed.



## Associate Diploma in Business (Industrial Relations) (BS10)

Course Discontinued: No further intakes

Location: Kedron Park campus

Course Duration: 4 years part-time internal and external\*

**Total Credit Points: 192** 

### Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Don Lambert

#### Contact **Course Structure** Credit Hrs/Wk Points Year 2, Semester 1 ALX100 Australian Employment Law 12 3 3 HRX102 Industrial Relations Institutions 12 Year 2, Semester 2 EPX104 **Research Methods** 12 3 **HRX104** Industrial Relations Skills 2 12 3 Year 3, Semester 1 COX100 Introduction to Organisation 12 3 Elements of Labour Economics 3 EPX100 12 Year 3, Semester 2 EPX102 Macroeconomic Analysis 12 3 HRX101 Industrial Relations & Management 12 3 Year 4, Semester 1 HRX105 **Industrial Relations Skills 3** 12 3 HRX110 Workplace Issues 12 3 Year 4, Semester 2 ALX101 Australian Industrial Law 12 3 HRX106 **Industrial Relations Skills 4** 12 3

\* It is unlikely that the external mode will be offered. Intending candidates for external study should contact the Faculty of Business for further information.



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