

Handbook

Year	2016
QUT code	BS40
CRICOS	081618F
Duration (full-time international)	1 year
OP	14
Rank	70
International fee (indicative)	2016: \$9,307 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Course Coordinator	Ken Beutel (kenneth.beutel@qut.edu.au)
Discipline Coordinator	

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	5.0
Writing	5.0
Reading	5.0
Listening	5.0
Overall	5.5

BSD126	Marketing
QCD110	Professional Communication 1
Semester Two	
BSD113	Economics
BSD115	Management
BSD119	Global Business
QCD210	Professional Communication 2

International Course structure

You will complete six of the business core units as well as two units of communication.

Diploma in Business units

- Accounting
- Economics
- Global Business
- Management
- Marketing
- Working in Business
- Professional Communication 1
- Professional Communication 2

Extension English Sessions

For first-semester students, these sessions take place during weeks two to eight. Other QUTIC students in University Entry Programs may join the sessions, if their timetable permits. The aims of Extension English are to improve the student's English language proficiency in speaking, listening and overall writing ability in a relaxed environment.

In addition to developing these language skills, students have the opportunity to discuss cultural issues and ask questions about studying at university.

Sample Structure

Code	Title
Semester One	
BSD110	Accounting
BSD124	Working in Business

Handbook

Year	2016
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	Gardens Point: 8 Caboolture: 15
Rank	Gardens Point: 84 Caboolture: 67
OP Guarantee	Yes
Campus	Caboolture, Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- eight Business School Core units
- one block of eight Major Core units
- choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment and advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for prior completed studies and other assessable learning outcomes. See more on [Advanced Standing](#).

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Caboolture campus students: The Business School Core units and the Accountancy, Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Accountancy, Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Business core unit availability will vary each semester. Students who wish to complete their degree in full-time mode should consult their Discipline School for specific course progression and enrolment advice. Queries regarding unit availabilities and progression can be directed to Business Student Services on bus@qut.edu.au or the Caboolture Student Centre on caboolture@qut.edu.au.

Special requirements

- For your course structure and enrolment advice see [Course Checklist](#) and follow the instructions.
- A full-time student may only enrol in units contained in the normal course program for semesters 1 and 2 in the first year of study unless in exceptional circumstances and with the approval of the Course Coordinator.
- A part-time student may only select units from those listed for years 1 and 2 in the first two years of study.
- Students must take Business School Core units at first attempt, in the semester outlined in the structure of their chosen major.
- A student must enrol in more than one

unit in any semester, unless they have the approval of the Course Coordinator.

International Students

International students must maintain a full-time study load to meet student visa requirements. International students are only permitted to enrol in units at Gardens Point campus. International students should consult the International Student Office on Level 2, B Block for advice.

Professional Recognition

Professional Recognition can be found in the individual majors of the Bachelor of Business (BS05).

Major and minor codes

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Degree plus Masters Option

You can also expand your career options with a Master of Business in a complementary study area.

Bachelor of Business (Honours) year option

Refer to [BS63](#) for details.

Important Information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

Course design

The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
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 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Caboolture campus students: The Business School Core units and the Accountancy, Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Accountancy, Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Students who wish to complete their degree in full-time mode should consult Studyfinder for specific course progression and enrolment advice.

Bachelor of Business (Honours) Year Option

For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

International Course structure

Course design

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:

- six Second Major units and two option (elective) units or
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- two Minors (four units each) (university or Business School or extension) or
- one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Bachelor of Business (Honours) Year Option

For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Handbook

Year	2016
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CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	Gardens Point: 8 Caboolture: 15
Rank	Gardens Point: 84 Caboolture: 67
OP Guarantee	Yes
Campus	Caboolture, Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July The Accountancy major at Caboolture has a February intake only
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Sherrena Buckby Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths A, B or C

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

If guiding financial activities in the world of business sounds like an interesting challenge, then accountancy is the right career for you. As a QUT Bachelor of Business student your Accounting major will provide you with an excellent platform for any business career. You will be offered the opportunity to study the Accountancy major together with the Professional Accounting extension* which will prepare you for professional accreditation in an interesting and respected business profession. Throughout this course you will develop key accounting concepts, problem solving skills, and critical and analytical thinking.

* Available at the Gardens Point campus only

Your degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to

marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. You will also gain knowledge and practical experience in using an accounting package.

Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Professional recognition

Graduates who complete the accountancy major and the professional accounting extension* meet the academic component of requirements for membership of CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), the Institute of Public Accountants (IPA), as well as enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA).

Graduates who complete only the accountancy major will need to complete additional units to meet these professional requirements. Students who complete specified units under the regulation and tax extension* will meet the academic entry requirements for registration as a tax agent with the Tax Practitioners Board.

* available at Gardens Point Campus only

Resources and Opportunity

By choosing to study the Accountancy

major you will be able to access a wide range of opportunities and resources specific to your degree. Undergraduate students will have the opportunity to network with our industry partners in programs such as the Accountancy Work Placement Program, Career Mentor Scheme and the Pitcher Partners Seminar Series. These programs are all designed to make graduates job ready from day one and help ease the transition into the workforce.

You will be able to integrate your accounting knowledge through the final-year capstone projects. In this simulation, you will take the position of a professional consultant and be asked to solve unstructured problems based on those that you will encounter in your professional accounting career. You might even discover your potential for research work or an academic career with paid research work opportunities within the School, working with academic supervisors on real-world research projects, or as part of a Vacation Research Scholarship Scheme.

Accountancy at Caboolture Campus

You are able to study and complete your Accountancy major with a second major in Marketing or Management, all at the QUT Caboolture campus. As a Business student at the Caboolture campus you will have access to all the business core units and a broad range of electives. Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point campus. Please check your course page for specific details.

Other majors

See also separate entries for the following majors in this course: Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Accy)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Your degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Accountancy major units

- Financial accounting
- Accounting systems and technologies
- Audit and assurance
- Company accounting
- Management accounting
- Financial accounting issues
- Taxation law
- Accountancy capstone

Recommended complementary study areas*

Extension options

- Professional accounting (required for CPA/CA)
- Regulation and tax

Accountancy minor options

- Forensics
- Superannuation and wealth management

Additional minor options

- Applied economics
- Quantitative economics
- Finance
- Management

International Course structure

Your degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB110	Accounting

Bachelor of Business (Accountancy)

BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Accounting Systems and Technologies
AYB219	Taxation Law
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
Second Area of Study OR Elective Unit	

In this list

- [Primary Major](#)
- [Accountancy - 8 Unit Major](#)
- [Accountancy - Professional Accounting Extension \(for professional recognition\)](#)
- [Accountancy - Regulation and Tax Extension](#)

Primary Major	
Code	Title

Accountancy - 8 Unit Major	
Code	Title
AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Accounting Systems and Technologies
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting

Issues	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Accountancy - Professional Accounting Extension (for professional recognition)

Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1

Please choose one (1) of the following units:

AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Intelligence

Students who wish to complete the Forensics Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor.

Accountancy - Regulation and Tax Extension

Code	Title
Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320.	
Please choose four (4) of the following units:	
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Handbook

Year	2016
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Louise Kelly Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

At QUT, we were the first to offer a comprehensive advertising degree in Australia and still lead the way in our approaches to innovative advertising education. As a Bachelor of Business student, your Advertising major will give you access to real-world learning that covers all areas of advertising operations including account management, planning, media, creative and digital. By choosing to study a unique course that offers an advertising degree taught within a business school, you will graduate with a strategic and commercial edge highly desired by employers.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from management, accounting and economics through to international and electronic business. With generic skills in all areas, you'll have an understanding of how businesses operate within the commercial and legal environment. Your advertising major starts in second semester with the question of why consumers choose the products they buy. You'll also learn how advertising works and how agencies interact with their clients, media and suppliers.

Year 2

Advertising becomes more hands-on in

your second year. You learn how to write advertising that solves client's problems; How to use words and images to stir emotion and compel action. You also learn about the multitude of different media channels and how to build them into creative and cost effective media schedules. You'll also have the opportunity to personalise your degree with the selection of your second study area.

Year 3

In your third year, the focus is on being more strategic. You explore the issues surrounding being an advertising manager, such as branding and controversial advertising and compete in a case competition. You integrate digital into the advertising mix and develop a portfolio to help you get a job. And you round out your major by formulating an advertising campaign from a real-world client's brief. Working as a team, you'll research your client's advertising problem and develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day, the Ekka or the Brisbane Lions, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

Resources and Opportunities

By choosing to study the Advertising major you will be able to access a wide range of resources and opportunities specific to your degree. For example, you can access all the latest media resources and insights online at the media room. You can enter international student advertising competitions, or learn more about the media industry with a MFA internship in Sydney or Melbourne, or network with the advertising industry through YoungBloods, an industry club run by our graduates. AMPed, the student association for QUT advertising, marketing and public relations students is another unique opportunity offered within the Advertising major. Through AMPed you can access industry professionals, and find out about events run by professional bodies. It's also a great way to meet your peers, and create your own career networks.

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the

Bachelor of Business (Advertising)

industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

Professional recognition

Choosing to study Advertising first and second major will allow you to meet the requirements for membership to the Communications Council the Australian Association of National Advertisers, Media Federation of Australia and the Australian Direct Marketing Association.

Other majors

See also separate entries for other majors in this course: Accountancy, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Advtg)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Advertising major units

- Consumer behaviour
- Marketing and audience research
- Advertising theory and practice
- Advertising copywriting
- Media planning
- Advertising management
- Digital portfolio
- Advertising campaigns

Recommended complementary study areas

Second major and minor options

- Marketing
- Public relations
- Integrated marketing communication
- Management
- International business
- Language

Additional minor options

- Sales
- Tourism and entertainment marketing

International Course structure

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

AMPed, the student association for QUT advertising, marketing and public relations students, is another link to the real world. Through AMPed you can access industry professionals, and find out about events run by professional bodies. It's also a great way to meet your peers, and create your own career networks.

Advertising major units

- Consumer Behaviour
- Marketing and Audience Research
- Advertising Theory and Practice
- Advertising Copywriting
- Media Planning
- Advertising Management
- Advertising Planning Portfolio
- Advertising Campaigns

Recommended complementary study areas

Second major and minor options

- Marketing
- Public Relations
- Integrated Marketing Communication
- Management
- International Business
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	

AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB319	Media Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB318	Advertising Copywriting
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

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Rank	84
OP Guarantee	Yes
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Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Radhika Lahiri Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

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International Subject prerequisites

- Maths A, B or C

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

Have you ever wondered why the Reserve Bank of Australia puts up interest rates? Are the fiscal deficits and government debt a concern? Do you want to find out how businesses and governments make decisions in the most efficient and sustainable way; how unemployment, inflation, competition and government affect you? You will discover the answers to these questions and more studying the Economics major.

Economics is more than just a business discipline – it's a way of looking at the world. With the help of world-class economists, you will develop essential knowledge about economic behaviour, the workings of economic systems and the skills used in analysing economic and social issues in a wide range of contexts.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, from finance and accounting through to marketing and international business.

With a sound background in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your economics major begins in second semester, when you will cover consumer and producer behaviours, and interaction of the national and international economy.

Year 2

Delving further into your major, you will learn more advanced frameworks and skills to understand how production and exchange advance our welfare, the economics of market structures, and the roles of fiscal and monetary policy in an open economy. You will contemplate the interplay between government, private firms and consumers, and analyse the increasing globalisation of world trade and investment. You will also shape your future career options through the consideration of a second study area.

Year 3

Research projects will build your practical skills. In the capstone unit, you will apply economic theories learned so far to topics of current interest, such as the federal budget, Australia's taxation policy, ageing population or global warming. You will learn how to locate the data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world applications of economic theory.

Throughout the three years of your study, you can select units of study from the economic program on a range of topics, based on your interest, career pathway and plan for further study.

Resources and Opportunities

As an Economics student you will have the opportunity to build your disciplinary and generic skills through individual and team projects and research assignments. You can also join the Young Economists, under the auspices of the Economics Society of Australia, to exchange your ideas and to debate on current social and political issues. By applying your knowledge and skills to real world situations, you will develop your critical thinking and economic reasoning abilities, which are essential for effective decision making in business and public sectors.

Industry links

Our lecturers have a wide range of real-world experience in economics and

finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

As a graduate of the Bachelor of Business Economics major you will meet the academic requirements for professional membership to the Economic Society of Australia.

Abbreviation

BBus(Ec)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Economics major units

- Economics 2
- Intermediate macroeconomics
- Intermediate microeconomics
- Contemporary application of economic theory (capstone unit)

Plus any four of the following:

Quantitative economics units

- Applied behavioural economics
- Quantitative methods for economics and finance
- Introductory econometrics
- Game theory and applications

Applied economics units

- Environmental economics and policy
- International economics
- Financial markets
- Economics for the real world

Recommended complementary study areas

Second major and minor options

- Finance
- Management
- Marketing
- International business
- Language

Additional minor options

- Accountancy
- Business regulation

International Course structure

Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Economics major units

- Economics 2
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Contemporary Application of Economic Theory (capstone unit)

Plus any four of the following:

Quantitative Economics Units

- Applied Behavioural Economics
- Quantitative Methods for Economics and Finance
- Introductory Econometrics
- Game Theory and Applications.

Applied Economics Units

- Environmental Economics and Policy
- International Economics
- Financial Markets
- Economics for the Real World

Recommended complementary study areas

Second major and minor options

- Finance
- Management
- Marketing
- International Business
- Language

Additional minor options

- Accountancy
- Business Regulation

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Economics Options List](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Option Unit (from the Applied or Quantitative Unit List)	
It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester	
Year 2, Semester 2	
EFB331	Intermediate Microeconomics
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
Economics Options Unit (from the Applied or Quantitative Unit List)	
Remaining Business School Core	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Options Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Handbook

Year	2016
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Peter Whelan Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths A, B or C

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

Finance is a dynamic field, focussing on the borrowing, lending and investing of money by individuals, financial institutions, businesses and government organisations. By choosing to study the Bachelor of Business Finance major you will develop the knowledge and skills to analyse business portfolios and provide recommendations for best financial returns. This degree provides you with the opportunity to listen to real-world practitioners as they explain how the value of investments changes over time. If you are interested in corporate financial management, investment management, risk management or understanding financial markets, securities participants then the Finance major could be for you.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from accounting and economics through to marketing and international business. You

will gain generic skills in all areas and an understanding of how businesses operate within the commercial and legal environment. You will begin your major with skills in interpreting economic data for business decision making. Business cycles, foreign exchange markets, terms of trade and the significance of the international economy will also be covered.

Year 2

You will build a deeper understanding of the fundamental concepts of finance – the time value of money and the effect of interest rates, diversification and its role in forming an investment portfolio, and the relationship between risk and return. The types of financial markets and instruments traded, such as shares, bonds and futures, will also be introduced. You will also choose a second study area, such as economics, accounting or further finance studies, which will help to shape your career.

Year 3

Project work and research assignments will hone your practical skills and prepare you for the workplace. You will develop valuation skills relevant to shares and derivatives. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Resources and Opportunities

QUT pioneered the use of real financial data in Queensland universities. Our Securities Dealing Room is an exclusive resource gives you the opportunity to access data from Bloomberg, providers of financial data to many of the world's financial institutions. This comprehensive set of data on companies, commodities and economics will be useful in your final year project work, and allow you to apply the theory you learn to conduct real-world financial analysis and prepare you for the workforce. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Industry links

Our finance lecturers have a wealth of experience in investment banking, commercial banking, funds management

Bachelor of Business (Finance)

and financial consulting. The school also maintains industry links through the school's advisory board, town-and-gown events and the QUT Economics and Finance Society. A direct benefit of these links is that students are provided with an opportunity gain experience in financial sector prior to graduating by completing our work integrated learning subject.

Professional recognition

As a graduate of the finance major you will meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

Completing a second major will ensure you meet the academic for enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia. On completion of the Graduate Diploma in Applied Corporate Governance, students will meet the academic requirement for Professional Membership of the Chartered Secretaries Australia.

By choosing to study the Economics second major you will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia. Ordinary Membership of the Economics Society of Australia only requires that students have an interest in the area of Economics. Professional Membership of the Economics Society of Australia (Qld) requires students have held an Ordinary Membership for one year and have completed a Bachelor of Business majoring in Economics.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Finance)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Finance major units

- Financial markets
- Finance 1
- Economics 2

- Corporate finance
- International finance
- Investments
- Risk management and derivatives
- Finance capstone

Recommended complementary study areas

Finance extension options

- Empirical finance
- Financial services

Second major and minor options

- Economics
- Accountancy
- Management
- International business

Additional minor options

- Applied economics
- Quantitative economics
- Superannuation and wealth management

International Course structure

Finance major units

- Financial Markets
- Finance 1
- Economics 2
- Corporate Finance
- International Finance
- Investments
- Risk Management and Derivatives
- Finance Capstone

Recommended complementary study areas

Finance extension options

- Empirical Finance
- Financial Services

Second major and minor options

- Economics
- Accountancy
- Management
- International Business

Additional minor options

- Applied Economics
- Quantitative Economics
- Superannuation and Wealth Management

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics

BSB123	Data Analysis
BSB110	Accounting
BSB126	Marketing
Year 1, Semester 2	
BSB124	Working in Business
EFB201	Financial Markets
EFB210	Finance 1
EFB223	Economics 2
Year 2, Semester 1	
EFB343	Corporate Finance
EFB312	International Finance
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
EFB335	Investments
EFB344	Risk Management and Derivatives
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
EFB360	Finance Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

Handbook

Year	2016
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Adelle Bish Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

As a human resource management professional you will be responsible for an organisation's most valued assets – the people working there. New technologies, changing economic conditions, increasing workforce diversity and an emphasis on work-life balance are all contributing to a profound revolution in the nature of work and the challenges of managing contemporary organisations. As a student of the Human Resource Management major you will be equipped with the skills required to manage people in organisations including recruitment, performance and reward systems, employment relations and staff development. This degree will position you for a career leading the people dimensions of organisations, both strategically and operationally.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and electronic business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your focus on human resources begins with a broad introduction to many of the human resource management functions and how

these functions complement the strategic direction of businesses and help organisations maintain competitive advantage.

Year 2

You will build your foundation knowledge of business and human resource management, through developing a deeper understanding of individuals and groups. You will also investigate how the structure and organisation of human resources impact on organisations and their activities. You will develop skills in the implementation of human resource activities through practical work examples and case studies. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

In your final year you will extend and integrate your knowledge of business and human resource management using critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisational change, work force planning, and human resource development. You will explore and critique real-world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisations.

Resources and Opportunities

The Human Resource Management major gives you the opportunity to explore and critique real world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisation. You'll use critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisation change and policy interventions.

Through the Capstone unit, personal and professional development, you will acquire knowledge in the areas of self-management and the management of others to contribute to organisational performance. You will also develop personal and group skills as a way to apply the knowledge base you've gained throughout your studies in professional settings.

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for

Bachelor of Business (Human Resource Management)

engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

A substantial proportion of our teaching staff have extensive international and national industry and consulting experience, such as Dr Adelle Bish, Associate Professor Karen Becker and Dr Bernd Imer and many are also heavily involved in industry based CRC research with defence, utilities, and infrastructure organisations such as Dr Glen Murphy, Associate Professor Dr Artemis Chang and Professor Cameron Newton.

Professional recognition

This program enables you to join the Australian Human Resource Institute (AHRI), Australian Institute of Management (AIM) and the Australian Institute of Training and Development (AITD).

Abbreviation

BBus(HRM)

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, International Business, Management, Marketing, and Public Relations.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure Human resource management major units

- Leading organisations
- Contemporary employment relations
- Human resource issues and strategy
- Human resource decision making
- Performance and reward
- Recruitment and selection
- Learning and development in organisations
- Personal and professional development

Recommended complementary study areas

Extension option

- Human resource management

Second major and minor options

- Management
- Public relations
- International business

- Language
- Marketing

Additional minor option

- Entrepreneurship

International Course structure

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

Human Resource Management major units

- Leading Organisations
- Contemporary Employment Relations
- Human Resource Issues and Strategy
- Human Resource Decision Making
- Performance and Reward
- Recruitment and Selection
- Learning and Development in Organisations
- Personal and Professional Development

Recommended complementary study areas

Extension option

- Human Resource Management

Second major and minor options

- Management
- Public Relations
- International Business
- Language
- Marketing

Additional minor option

- Entrepreneurship

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	

BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
Year 2, Semester 1	
MGB201	Contemporary Employment Relations
MGB220	Human Resource Decision Making
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
BSB113	Economics
BSB119	Global Business
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Handbook

Year	2016
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Mr Michael Cox Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

QUT's international business major is distinguished by an emphasis on industry skills covering trade procedures, logistics, negotiation techniques, languages, regional understanding and offshore business strategies. As a student you will gain highly desirable insight into the complexities of global regulations, management of cultural differences, knowledge of different buying preferences, global transport options, and ethical behaviours. You will learn about the international aspects of importing and exporting, communication and negotiation, accounting, logistics and marketing, and develop the strategic know how required to manage in a global commercial environment. If you are interested in how business operates in many markets around the world and would like to open yourself up to career options in global industry, consider study in the International Business Major.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and management. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. You will begin

your studies in international business with specific emphasis on international marketing and market entry strategies.

Year 2

You will tackle import and export management, and investigate the challenges involved in producing goods to distribute overseas. You will begin to personalise your degree with an understanding of the history, culture, accounting and business environments of countries in either Asia or Europe as your international region of expertise. Your choice of second business study area will further direct your future career options.

Year 3

You will be encouraged to immerse yourself in another culture through further regional studies, or through international exchanges. Take the opportunity to gain practical skills in cross-cultural communication and negotiation, logistics, and contemporary business strategies for Asia or Europe. Gain an overview of strategic issues facing global firms, including the different company structures that provide an advantage over competitors in the global marketplace.

Resources and Opportunities

As a student of the International Business major you will be encouraged to take up the opportunity to complete study overseas and use your learned skills in industry placements locally. Many International business students choose to undertake a language specialisation. You are eligible for this if you are a full-time or part-time student. To make full use of this opportunity your language units should commence in the first semester of your first year. All language units must normally be taken in the same language. If you are an international student you must take a language that is not your native tongue.

Industry Links

There is an active internship programme with links to Brisbane companies in freight forwarding, customs and logistics as well as State government departments. The Supply Chain and Logistics Association support student placements.

Professional recognition

As a graduate of the International Business major you will be eligible for membership of the Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing depending on units chosen.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, Management, Marketing, and Public Relations.

Abbreviation

BBus(InternatBus)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Languages option

The course structure for both full-time and part-time international business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International business major units

- Importing and exporting
- Finance for international business
- Intercultural communication and negotiation skills
- International accounting
- International logistics
- International marketing
- International business in the Asia-Pacific
- International business strategy

Recommended complementary study areas

Second major and minor options

- Marketing
- Management
- International logistics
- Language
- Economics
- Finance

Additional minor options

- Sales
- Tourism and entertainment marketing
- Entrepreneurship
- Business regulation

- Applied economics
- Quantitative economics

International Course structure

Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International Business major units

- Importing and Exporting
- Finance for International Business
- Intercultural Communication and Negotiation Skills
- International Accounting
- International Logistics
- International Marketing
- International Business in the Asia-Pacific
- International Business Strategy

Recommended complementary study areas

Second major and minor options

- Marketing
- Management
- International Logistics
- Language
- Economics
- Finance

Additional minor options

- Sales
- Tourism and Entertainment Marketing
- Entrepreneurship
- Business Regulation
- Applied Economics
- Quantitative Economics

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
BSB124	Working in Business
BSB113	Economics
Year 1, Semester 2	
BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 2, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB369	International Business Strategy
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Handbook

Year	2016
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	Gardens Point: 8 Caboolture: 15
Rank	Gardens Point: 84 Caboolture: 67
OP Guarantee	Yes
Campus	Caboolture, Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Mervyn Morris Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

Management is a crucial activity in organisations of all kinds and is fundamental to success in business. The Management major will provide you with analytical, strategic and operational skills to manage the challenges of the contemporary business environment. You will develop skills in entrepreneurial thinking, decision-making, leadership, communication and negotiation, and project management. These skills can be applied in all occupations and industries, providing you the widest possible employment prospects.

Your degree at a glance

Year 1

You will build a base of core business knowledge, from finance, accounting and economics through to marketing and the global business environment. You will gain an understanding of how businesses operate within the commercial and legal environment. You will learn how organisations work and start to develop leadership and management skills.

Year 2

In your second year we will help you expand your skill set needed to become a successful manager. You will be introduced to techniques in managing operations and supply chains, helping you to create more efficient organisations. You will learn to communicate and negotiate effectively in intercultural

settings, preparing you to successfully navigate an increasingly global and multicultural society. You will be stimulated to think critically and strategically, allowing you to make better decisions by investigating problems from multiple perspectives and challenging established wisdoms. You will apply all these skills in creating your own entrepreneurial business.

Year 3

In the third year you both integrate and further expand your management knowledge and skills into new areas. You will learn how to make organisations more sustainable and how to manage change processes in organisations. You will investigate how companies create growth and seek advantages over their competitors. You will develop skills in managing small- and medium-sized enterprises and family businesses. Working as individuals and in groups in your capstone unit, you will have the opportunity to develop a project management plan demonstrating your knowledge to reach the project goals and those of the organisation while addressing the challenges of time, costs, risk and resources.

Resources and Opportunities

You will not only develop the skills and knowledge needed to succeed in your first job, but the Management major also gives you the opportunity to obtain the necessary skills crucial in your further career. We will provide you with the opportunity to apply these skills in real-world cases, and even your own business or project. Our graduates find employment in a variety of roles from project manager to consultant to becoming an entrepreneur and starting their own business. If you find problem solving and motivating people to change and improve your organisation appealing, and like the challenge to become an entrepreneurial and strategic leader, this is the major for you.

Industry Links

Our international staff combine their research with their experience in industry and government. This provides you with the opportunity to apply cutting-edge management knowledge to real-world cases and problems. Through our networks we will invite managers and entrepreneurs to engage with you and provide you with opportunities to learn from their rich experience in managing in a dynamic business environment.

Professional recognition

As a Management graduate you will meet the requirements for membership of the Australian Institute of Management.

Abbreviation

BBus(Mgt)

Studying Management at Caboolture

You are able to study and complete your Management major with a second major in Accounting or Marketing, all at the QUT Caboolture campus. As a Business Student at the Caboolture Campus you will have access to all the management and business core units, and a broad range of electives. Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point Campus. Please check your course page for specific details.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Marketing, and Public Relations.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Management major units

- Leading organisations
- Managing operations
- Entrepreneurship and innovation
- Intercultural communication and negotiation skills
- Sustainability in a changing environment
- Strategic management
- Managing business growth
- Project management

Recommended complementary study areas

Extension option

- Management

Second major and minor options

- Human resource management
- Marketing
- Accountancy
- International business
- International logistics
- Language
- Finance
- Forensics

Additional minor options

- Sales
- Economics

International Course structure

Management major units

- Leading Organisations
- Managing Operations
- Entrepreneurship and Innovation
- Intercultural Communication and Negotiation Skills
- Sustainability in a Changing Environment
- Strategic Management
- Managing Business Growth
- Project Management

Recommended complementary study areas

Extension option

- Management

Second major and minor options

- Human Resource Management
- Marketing
- Accountancy
- International Business
- International Logistics
- Language
- Finance
- Forensics

Additional minor options

- Sales
- Economics

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1	
MGB210	Managing Operations

MGB223	Entrepreneurship and Innovation
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
MGB309	Strategic Management
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB324	Managing Business Growth
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB335	Project Management
MGB310	Sustainability in A Changing Environment
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Handbook

Year	2016
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	Gardens Point: 8 Caboolture: 15
Rank	Gardens Point: 84 Caboolture: 67
OP Guarantee	Yes
Campus	Caboolture, Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Associate Professor Larry Neale Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths A, B or C

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

QUT has been a leader in marketing education for more than 20 years. Whether big or small, private or public, for-profit or not-for-profit, domestic or international - every organisation requires marketing. Marketing creates value by aligning the needs and wants of customers with the products that organisations offer. By choosing to study the Marketing major you will gain a thorough understanding of marketing strategy and tactics including branding, promotion, market segmentation, incentives and pricing. You will learn about the fast-changing world of e-marketing and integrated marketing communications through the use of case studies from the industry. You will learn how to analyse and predict consumer behaviour through well-designed marketing research. Regardless of whether you are a budding entrepreneur, or want to start your career working for a large multinational in business development, strategic marketing, market research or brand management, then you

should choose the Marketing major within the QUT Bachelor of Business course.

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Marketing.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and legal environment. Your marketing major will commence in second semester, investigating why consumers buy products and how they make purchase decisions.

Year 2

Building your knowledge of consumer behaviour, you will gain skills in conducting consumer and audience research and learn how market research informs corporate and strategic decision making. You will investigate the part technology has to play in developing new products for consumers, and learn how e-marketing can help companies compete in a global market. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

You will round out your major by finding out how marketing decisions contribute to the strategic success of any business. Opportunities to apply your knowledge to real-world scenarios include producing a marketing plan in a simulated environment which allows you to apply your marketing decision making skills and assess the results. You may also have the opportunity to complete an industry placement to gain valuable work experience.

Resources and Opportunities

You will have the opportunity to test your skills and knowledge in a simulated environment and take a marketing plan from concept to implementation. With a team, you will create a real product, devise a detailed marketing plan and sell your product to other students at market days.

Studying Marketing at Caboolture Campus

You are able to study and complete your Marketing major with a second major in Accounting or Management, all at the QUT Caboolture campus. As a Business Student at the Caboolture Campus you will have access to all the business core units and a broad range of electives.

Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point Campus. Please check your course page for specific details.

Industry Links

Work placement opportunities in consultancies, corporate settings, Government and community groups are available. You'll also have access to events run by professional bodies such as the Australian Marketing Institute, as well as opportunities to create your own career networks.

Professional recognition

As a graduate of the Marketing major you may be eligible for membership of a number of professional bodies depending on your choice of major and units. If you decide to study the Marketing first and second major and extension you may meet the requirements for membership of the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management, the American Marketing Association and the Australian Institute of Export.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Public Relations.

Abbreviations

BBus(Marketing)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Marketing major units

- Consumer behaviour
- Marketing and audience research
- Integrated marketing communication
- Marketing planning and management

- Digital portfolio
- Services marketing
- International marketing
- Strategic marketing

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public relations
- Integrated marketing communication
- International business
- International logistics
- Management
- Economics
- Language

Additional minor options

- Sales
- Tourism and entertainment marketing

International Course structure

Marketing major units

- Consumer Behaviour
- Marketing and Audience Research
- Integrated Marketing Communication
- Marketing Planning and Management
- Digital portfolio
- Services Marketing
- International Marketing
- Strategic Marketing

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public Relations
- Integrated Marketing Communication
- International Business
- International Logistics
- Management
- Economics
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB359	Strategic Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Handbook

Year	2016
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ingrid Larkin Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

No two days are the same in the exciting and challenging world of public relations. A public relations career can take you from publicising a new movie, to launching a social media campaign, to improving relationships with customers, to developing a government safety campaign. Public relations is critical to success in business as it helps organisations build and protect their reputation and relationships with the community, employees and other stakeholders. Your public relations course brings the real world into the classroom. You will learn how to build organisational relationships, write for and liaise with the media, and make public relations decisions across the corporate, government, agency and not-for-profit sectors.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an

insight into the future of public relations practice in contemporary organisations.

Year 2

You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Resources and Opportunities

What is distinctive about public relations at QUT is that the course builds two career paths, taking the role of a public relations in-house practitioner and as a public relations consultant. In the role of an in-house practitioner your final year at QUT develops your skills to become a public relations manager by managing issues, responding to public opinion and working to protect reputations for real-world organisations. As a consultant, your final year at QUT involves a real-world project where you pitch an idea to a real-world client and prepare a campaign to address their needs. The practical nature of this major means that you will graduate with a portfolio of work to demonstrate your skills to potential employers.

Industry Links

Work placement opportunities in consultancies, government, corporate settings and community groups are available. You will also have access to

Bachelor of Business (Public Relations)

events run by professional bodies such as the Public Relations Institute of Australia, as well as opportunities through your own career networks.

Professional recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA), which provides you with access to professional education and career opportunities. QUT maintains strong links with this body, in which a number of our teaching staff hold executive positions.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Marketing.

Abbreviation

BBus(PublicRelations)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

Year 2

You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing successful public relations campaigns

from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Public relations major units

- Public relations techniques
- Public relations planning
- Issues, stakeholders and reputation
- Global public relations cases
- Public relations management
- Public relations campaigns
- Introduction to public relations
- Marketing and audience research

Recommended complementary study areas

Second major and minor options

- Advertising
- Marketing
- Integrated marketing communication
- Management
- Human resource management
- Language

Additional minor option

- Tourism and entertainment marketing

International Course structure

Public Relations major units

- Public Relations Techniques
- Public Relations Planning
- Issues, Stakeholders and Reputation
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns
- Introduction to Public Relations
- Marketing and Audience Research

Recommended complementary study areas

Second major and minor options

- Advertising
- Marketing
- Integrated Marketing

- Communication
- Management
- Human Resource Management
- Language

Additional minor option

- Tourism and Entertainment Marketing

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	

Bachelor of Business (Public Relations)

AMB379	Public Relations Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Handbook

Year	2016
QUT code	BS06
CRICOS	003491G
Duration (full-time)	3 years
OP	2
Rank	97
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Sherrena Buckby (Accountancy); Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Peter Whelan (Finance); Dr Adelle Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Dr Larry Neale (Marketing); and Ingrid Larkin (Public Relations). Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Prerequisite

You must be a current student completing Year 12 education in Australia or a student returning from a gap year who completed studies in Australia.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also assume 4 SA in Maths A, B or C.

International Entry requirements

Prerequisite

You must be a current international student completing Year 12 (or equivalent) or you're currently completing the International Baccalaureat in Australia (onshore).

International Subject prerequisites

- English

Mathematics is required for accountancy, finance, economics and marketing majors.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- Eight Business School Core units (96 credit points)
- One block of eight Major Core units

(Study Area A) (96 credit points)
(c) choice of one block of:
- six Second Major units and two option (elective) units or
- eight option (elective) units or
- two Minors (four units each) (university or Business School or extension) or
- one Minor (four units)(university or Business School or extension) and four option (elective) units.

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Advanced standing (credit)

Advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit

Bachelor of Business (Dean's Honours)

selection. See each course major for details.

Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Abbreviation

BBus(Study Area A)

Domestic Course structure

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) eight Business School core units
- (b) one block of eight major core units
- (c) choice of one block of:
 - six second major units and two option (elective) units or
 - eight option (elective) units or
 - two minors (four units each) (university or Business School or extension) or
 - one minor (four units) (university or Business School or extension) and four option (elective) units.

Special course requirements

Grade point average: Dean's Honours scholars must maintain a grade point average of 5.5 throughout their studies to retain the scholarship.

Breaks in study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

International Course structure

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special course requirements

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Accounting Systems

	and Technologies
AYB219	Taxation Law
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB319	Media Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB318	Advertising Copywriting
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Bachelor of Business (Dean's Honours)

Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Economics Options List](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Option Unit (from the Applied or Quantitative Unit List)	
It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester	
Year 2, Semester 2	
EFB331	Intermediate Microeconomics
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Year 3, Semester 1	
Economics Options Unit (from the Applied or Quantitative Unit List)	
Remaining Business School Core	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Options Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
BSB110	Accounting
BSB126	Marketing
Year 1, Semester 2	
BSB124	Working in Business
EFB201	Financial Markets
EFB210	Finance 1
EFB223	Economics 2
Year 2, Semester 1	
EFB343	Corporate Finance
EFB312	International Finance
Remaining Business School Core OR Second Area of Study OR Option	

(elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
EFB335	Investments
EFB344	Risk Management and Derivatives
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
EFB360	Finance Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis

Bachelor of Business (Dean's Honours)

BSB124	Working in Business
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
Year 2, Semester 1	
MGB201	Contemporary Employment Relations
MGB220	Human Resource Decision Making
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
BSB113	Economics
BSB119	Global Business
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
BSB124	Working in Business
BSB113	Economics
Year 1, Semester 2	
BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for

International Business	
Year 2, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB369	International Business Strategy
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
MGB309	Strategic Management
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB324	Managing Business Growth
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB335	Project Management
MGB310	Sustainability in A Changing Environment
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB330	Digital Portfolio

Bachelor of Business (Dean's Honours)

Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB359	Strategic Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Remaining Business School Core OR	

Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB379	Public Relations Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

In this list

- [Primary Major](#)
- [Accountancy - 8 Unit Major](#)
- [Accountancy - Professional Accounting Extension \(for professional recognition\)](#)
- [Accountancy - Regulation and Tax Extension](#)

Primary Major	
Code	Title

Accountancy - 8 Unit Major	
Code	Title
AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Accounting Systems and Technologies
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Accountancy - Professional Accounting Extension (for professional recognition)	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
Please choose one (1) of the following units:	
AYB227	International Accounting

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Intelligence
Students who wish to complete the Forensics Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor.	

Accountancy - Regulation and Tax Extension	
Code	Title
Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320.	
Please choose four (4) of the following units:	
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Handbook

Year	2016
QUT code	BS08
CRICOS	083019B
Duration (full-time)	4 years
Duration (part-time domestic)	7 years
OP	5
Rank	92
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	
Discipline Coordinator	Andrew Paltridge exchange.bus@qut.edu.au

Domestic Entry requirements Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, economics, finance, and marketing majors also require (4, SA) in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

null

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) you have chosen at QUT and the international study year option that you will undertake. Because of the large number of combinations it will be necessary to draw up an individual study plan for every student. This plan will be created at the beginning of your course during the orientation period.

To allow you to enrol in the first semester of your degree, the indicative first semester study plans are shown below.

For more information on the units of study you will undertake in your chosen major please go to the page associated with that major.

Part time admission and enrolment is available, however the international study year must be completed full time.

Your Degree at a Glance

Year 1

This year is designed to give you an introduction to the core knowledge sets in business and to start you on your program of study in your chosen discipline area. In your first year you will study a mix

of core units and the introductory units in your major of choice. If you are uncertain about which major you would like to study then you can choose primarily first year core units to get a taste of a variety of business disciplines.

Year 2

Year two is the important year in the Bachelor of Business – International. It is the year in which you will choose your preferred international study option and destination, and you begin to make subject choices that can lead to this option. In this year you complete your exchange application and will final decisions will be made on where you will go. Your final destination will depend upon your meeting certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions of the institution who will be hosting your second degree.

Year 3

Depending upon whether you commence in February or July, you will spend all of just part of year 3 off shore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

In the first half of year three you will complete additional major studies at QUT, complete other units required for your international study option and undertake a special core unit Bridging Cultures – International. This unit of study is designed to help you prepare for your year offshore, and help you develop ways in which you can best assimilate and evaluate the overseas experience. Assessment will include undertaking intercultural evaluations at different points both before and after your offshore experience to allow you to see how you have changed over that time.

The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects may be set (second degree) or completely elective (free exchange option).

Year 4

In year 4 you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special Conditions

The unique nature of the Bachelor of Business – International which requires you to spend a year studying in another cultural living and learning environment means that you need to be prepared differently, and we need to ensure that you are performing academically well enough to handle the different environment. The following are special conditions relevant to this degree.

Academic Performance

Consistent with the exchange policy in place at QUT, you will not be able to complete the international study year if you have not maintained a GPA of at least 4.5 on the QUT 7 point scale. This rule is in place to protect both you and the QUT reputation. Many of our partners are among the best business schools internationally where you will face a challenging learning environment. The higher GPA requirement is in place as a guide to increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International Study Preferences

QUT has in place agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these can not be unlimited. Consequently we can not guarantee that every student will be assigned to their first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the number of applications at QUT, and, if necessary, academic

performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this can not be guaranteed. However every student who has the required GPA will be able to undertake on overseas study experience.

Designated Unit

The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study Plans

The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain pre-requisite subjects necessary to meet the requirements of the degree program at your host institution.

Domestic Course structure

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) that you have chosen at QUT and the international study year option that you will undertake.

If you choose the Flexible Exchange Studies/Certificate Program/Language and Cultural Immersion as your overseas option, you can enrol and follow the units listed in the course structures below relevant to your QUT major study area.

If you select the Second Degree as your overseas option you will require a personalised study plan from the [QUT Business School Student Centre](#) in your first year of study. You can follow the 1st and 2nd semesters of study as indicated only. Depending on your overseas destination, some of your study units are pre-determined so your study plan will be individually designed for you. If you do not seek study plan advice after

commencement in the program you may risk ineligibility for this overseas option.

All students will be requested to indicate a preference for international study year within the first year of your degree.

Your degree at a glance

Year 1

This year is designed to give you an introduction to the core knowledge sets in business and to start you on your program of study in your chosen discipline area. In your first year you will study a mix of core units and the introductory units in your major of choice. If you are uncertain about which major you would like to study then you can choose primarily first year core units to get a taste of a variety of business disciplines.

Year 2

Year two is the important year in the Bachelor of Business – International. It is the year in which you will choose your preferred international study option and destination, and you begin to make subject choices that can lead to this option. In this year you complete your exchange application and final decisions will be made on where you will go. Your final destination will depend upon your meeting certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions of the institution who will be hosting your second degree.

Year 3

Depending upon whether you commence in February or July, you will spend all or just part of year three offshore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

In the first half of year three you will complete additional major studies at QUT, complete other units required for your international study option and undertake a special core unit Bridging Cultures – International. This unit of study is designed to help you prepare for your year offshore, and help you develop ways in which you can best assimilate and evaluate the overseas experience. Assessment will include undertaking intercultural evaluations at different points

both before and after your offshore experience to allow you to see how you have changed over that time.

The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects may be set (second degree) or completely elective (free exchange option).

Year 4

In year four you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree.

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special conditions

The unique nature of the Bachelor of Business – International which requires you to spend a year studying in another cultural living and learning environment means that you need to be prepared differently, and we need to ensure that you are performing academically well enough to handle the different environment. The following are special conditions relevant to this degree:

Academic performance — Consistent with the exchange policy in place at QUT, you will not be able to complete the international study year if you have not maintained a GPA of at least 4.5 on the QUT 7-point scale. This rule is in place to protect both you and the QUT reputation. Many of our partners are among the best business schools internationally where you will face a challenging learning environment. The higher GPA requirement is in place as a guide to increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International study preferences — QUT has agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these places are limited. Consequently we cannot guarantee that every student

will be assigned to their first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the number of applications at QUT, and, if necessary, academic performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this cannot be guaranteed. However every student who has the required GPA will be able to undertake an overseas study experience.

Designated unit — The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study plans — The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain prerequisite subjects necessary to meet the requirements of the degree program at your host institution.

If you are unable to meet any of the eligibility requirements for the international study year, or your personal circumstances change which prevent you from undertaking the year overseas, you may be eligible to transfer to the Bachelor of Business (BS05) three-year program. All eligible studies completed in the Bachelor of Business – International (BS08) program may be transferred to the three-year program.

International Course structure

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) you have chosen at QUT and the international study year option that you

will undertake. Because of the large number of combinations it will be necessary to draw up an individual study plan for every student. This plan will be created at the beginning of your course during the orientation period.

To allow you to enrol in the first semester of your degree, the indicative first semester study plans are shown below.

For more information on the units of study you will undertake in your chosen major please go to the page associated with that major.

Your Degree at a Glance

Year 1

This year is designed to give you an introduction to the core knowledge sets in business and to start you on your program of study in your chosen discipline area. In your first year you will study a mix of core units and the introductory units in your major of choice. If you are uncertain about which major you would like to study then you can choose primarily first year core units to get a taste of a variety of business disciplines.

Year 2

Year two is the important year in the Bachelor of Business – International. It is the year in which you will choose your preferred international study option and destination, and you begin to make subject choices that can lead to this option. In this year you complete your exchange application and will final decisions will be made on where you will go. Your final destination will depend upon your meeting certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions of the institution who will be hosting your second degree.

Year 3

Depending upon whether you commence in February or July, you will spend all of just part of year 3 off shore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

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The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects may be set (second degree) or completely elective (free exchange option).

Year 4

In year 4 you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special Conditions

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increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International Study Preferences.

QUT has agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these places are limited. Consequently we cannot guarantee that every student will be assigned to their first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the number of applications at QUT, and, if necessary, academic performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this cannot be guaranteed. However every student who has the required GPA will be able to undertake an overseas study experience.

Designated Unit. The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study Plans. The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain pre-requisite subjects necessary to meet the requirements of the degree program at your host institution.

If you are unable to meet any of the eligibility requirements for the International Study Year, or your personal circumstances change which prevent you from undertaking the year overseas, you may be eligible to transfer to the Bachelor

of Business (BS05) three year program. All eligible Studies completed in the Bachelor of Business – International (BS08) program may be transferred to the three year program.

Sample Structure Semesters

- [Accountancy Extensions](#)
- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

Code	Title
Accountancy Extensions	
Professional Accounting Extension (for professional recognition)	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
Please choose one (1) of the following units:	
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB341	Forensic and Business Intelligence
AYB320	Advanced Taxation Law Regulation and Tax Extension
Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete: AYB205, AYB240 and AYB320	
Please choose four (4) of the following units:	
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement
Year 1, Semester 1 (February)	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business

Bachelor of Business - International

Year 1, Semester 2 (July)	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1 (February)	
AYB219	Taxation Law
AYB221	Accounting Systems and Technologies
Second area of study or elective	
Second area of study or elective	
Year 2, Semester 2 (July)	
AYB340	Company Accounting
Second area of study or elective	
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AYB311	Financial Accounting Issues
BSB119	Global Business
AMB390	Bridging Cultures - International
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business
IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
Second area of study or elective	

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB115	Management
BSB119	Global Business
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 2, Semester 1 (February)	
BSB110	Accounting
AMB201	Marketing and Audience Research
AMB319	Media Planning
Second area of study or elective	
Year 2, Semester 2 (July)	
BSB111	Business Law and Ethics
AMB318	Advertising Copywriting
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB390	Bridging Cultures - International
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business
IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
AMB339	Advertising Campaigns
Second area of study or elective	

Second area of study or elective
Second area of study or elective

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)
- [Economics Major Option List](#)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB115	Management
EFB223	Economics 2
BSB111	Business Law and Ethics
Year 2, Semester 1 (February)	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Second area of study or elective	
Economics Option Unit (from the Applied or Quantitative Unit List)	
It is recommended students choose EFB222 or EFB201 as their Elective unit this semester	
Year 2, Semester 2 (July)	
BSB119	Global Business
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AMB390	Bridging Cultures - International
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second area of study or elective	
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business

Bachelor of Business - International

Business	
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business
IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
EFB338	Contemporary Application of Economic Theory
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second area of study or elective	
Second area of study or elective	
Economics Major Option List	
Applied Economics Units	
EFB201	Financial Markets
EFB226	Environmental Economics and Policy
EFB225	Economics for the Real World
EFB336	International Economics
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fal Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

Code	Title
Year 1, Semester 1 (February)	
BSB110	Accounting
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2 (July)	
BSB126	Marketing
EFB201	Financial Markets
EFB210	Finance 1
EFB223	Economics 2

Year 2, Semester 1 (February)	
BSB115	Management
EFB343	Corporate Finance
EFB312	International Finance
Second area of study or elective	
Year 2, Semester 2 (July)	
BSB119	Global Business
EFB335	Investments
EFB344	Risk Management and Derivatives
Second area of study or elective	
Year 3, Semester 1 (February)	
BSB111	Business Law and Ethics
AMB390	Bridging Cultures - International
Second area of study or elective	
Second area of study or elective	
Year 3, Fal Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business
IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
EFB360	Finance Capstone
Second area of study or elective	
Second area of study or elective	
Second area of study or elective	

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

Code	Title
Year 1, Semester 1 (February)	
BSB110	Accounting
BSB115	Management
BSB123	Data Analysis

BSB124	Working in Business
Year 1, Semester 2 (July)	
BSB111	Business Law and Ethics
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
Year 2, Semester 1 (February)	
MGB201	Contemporary Employment Relations
MGB220	Human Resource Decision Making
Second area of study or elective	
Second area of study or elective	
Year 2, Semester 2 (July)	
BSB113	Economics
BSB119	Global Business
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
AMB390	Bridging Cultures - International
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business
IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Second area of study or elective	
Second area of study or elective	

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB115	Management
AMB210	Importing and Exporting
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1 (February)	
EFB240	Finance for International Business
AYB227	International Accounting
BSB111	Business Law and Ethics
Second area of study or elective	
Year 2, Semester 2 (July)	
BSB126	Marketing
MGB340	International Business in the Asia-Pacific
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
AMB303	International Logistics
AMB336	International Marketing
AMB390	Bridging Cultures - International
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business

IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
AMB369	International Business Strategy
Second area of study or elective	
Second area of study or elective	
Second area of study or elective	

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

Code	Title
Year 1, Semester 1 (February)	
BSB115	Management
BSB126	Marketing
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2 (July)	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1 (February)	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
BSB110	Accounting
Second area of study or elective	
Year 2, Semester 2 (July)	
MGB309	Strategic Management
BSB119	Global Business
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
MGB324	Managing Business Growth
AMB390	Bridging Cultures - International
Second area of study or elective	
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business

	Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business
IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
MGB335	Project Management
MGB310	Sustainability in A Changing Environment
Second area of study or elective	
Second area of study or elective	

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

Code	Title
Year 1, Semester 1 (February)	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB115	Management
BSB119	Global Business
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 2, Semester 1 (February)	
BSB111	Business Law and Ethics
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Second area of study or elective	
Year 2, Semester 2 (July)	
BSB110	Accounting
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	

Bachelor of Business - International

AMB336	International Marketing
AMB340	Services Marketing
AMB390	Bridging Cultures - International
Second area of study or elective	
Year 3, Fall Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business
IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
AMB359	Strategic Marketing
Second area of study or elective	
Second area of study or elective	
Second area of study or elective	

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

Code	Title
Year 1, Semester 1 (February)	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2 (July)	
BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations
Year 2, Semester 1 (February)	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques

Second area of study or elective	
Second area of study or elective	
Year 2, Semester 2 (July)	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Second area of study or elective	
Second area of study or elective	
Year 3, Semester 1 (February)	
BSB111	Business Law and Ethics
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB390	Bridging Cultures - International
Year 3, Fall Semester (Exchange)	
IFX301	Exchange Program - Business
IFX302	Exchange Program - Business
IFX303	Exchange Program - Business
IFX304	Exchange Program - Business
Year 4, Spring Semester (Exchange)	
IFX305	Exchange Program - Business
IFX306	Exchange Program - Business
IFX307	Exchange Program - Business
IFX308	Exchange Program - Business
Year 4, Semester 2 (July)	
AMB379	Public Relations Campaigns
Second area of study or elective	
Second area of study or elective	
Second area of study or elective	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferral	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

or entertainment

- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Advertising and Entertainment)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
KXB101	Introduction to Entertainment
Year 1, Semester 2	
AMB200	Consumer Behaviour

Bachelor of Mass Communication (Advertising and Entertainment)

AMB220	Advertising Theory and Practice
KCB205	Professional Communication
KXB102	Global Entertainment
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
KXB201	Entertainment Practice: Balancing Creativity and Business
A Complementary Studies unit	
Year 2, Semester 2	
AMB319	Media Planning
LWS009	Introduction to Law
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
LWS008	Entertainment Law
A Complementary Studies unit	
Year 3, Semester 2	
AMB207	Entertainment Marketing
AMB339	Advertising Campaigns
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

- or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Advertising and Journalism)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.

Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
AMB200	Consumer Behaviour

Bachelor of Mass Communication (Advertising and Journalism)

AMB220	Advertising Theory and Practice
KCB205	Professional Communication
KJB120	Newswriting
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
KJB121	Journalistic Inquiry
A Complementary Studies unit	
Year 2, Semester 2	
AMB319	Media Planning
KJB224	Feature Writing
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
KJB280	International Journalism
A Complementary Studies unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
KJB337	Investigative Reporting
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferral	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

or entertainment

- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Advertising and Media & Communication)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KCB101	Media and Communication Texts
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
AMB200	Consumer Behaviour

Bachelor of Mass Communication (Advertising and Media & Communication)

AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KCB106	Media in a Globalised World
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB318	Advertising Copywriting
KCB205	Professional Communication
KCB206	Social Media, Self and Society
A Complementary Studies unit	
Year 2, Semester 2	
AMB319	Media Planning
KJB103	Media Design and Layout
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
KCB301	Media Audiences
A Complementary Studies unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
KCB203	Consumption Matters: Consumer Cultures and Identity
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferral	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

or entertainment

- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Advertising and Public Relations)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.

Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
A Complementary Studies unit	
Year 1, Semester 2	
AMB200	Consumer Behaviour

Bachelor of Mass Communication (Advertising and Public Relations)

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KCB205	Professional Communication
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB318	Advertising Copywriting
A Complementary Studies unit	
Year 2, Semester 2	
AMB319	Media Planning
AMB372	Public Relations Planning
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB374	Global Public Relations Cases
One from AMB202, AMB310 or AMB330:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Year 3, Semester 2	
AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferral	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

or entertainment

- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Entertainment and Journalism)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.

Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
KXB101	Introduction to Entertainment
Year 1, Semester 2	
KCB103	Strategic Speech Communication

Bachelor of Mass Communication (Entertainment and Journalism)

KJB120	Newsriting
KXB102	Global Entertainment
Either AMB220 or AMB263:	
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KCB205	Professional Communication
KJB121	Journalistic Inquiry
KXB201	Entertainment Practice: Balancing Creativity and Business
A Complementary Studies unit	
Year 2, Semester 2	
AMB201	Marketing and Audience Research
KJB224	Feature Writing
LWS009	Introduction to Law
A Complementary Studies unit	
Year 3, Semester 1	
KJB280	International Journalism
LWS008	Entertainment Law
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 2	
AMB207	Entertainment Marketing
KJB337	Investigative Reporting
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

or entertainment

- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Entertainment and Media & Communication)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KCB101	Media and Communication Texts
KJB102	Introduction to Journalism, Media and Communication
KXB101	Introduction to Entertainment
Year 1, Semester 2	
KCB103	Strategic Speech

Bachelor of Mass Communication (Entertainment and Media & Communication)

	Communication
KCB106	Media in a Globalised World
KXB102	Global Entertainment
Either AMB220 or AMB263:	
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KCB205	Professional Communication
KCB206	Social Media, Self and Society
KXB201	Entertainment Practice: Balancing Creativity and Business
A Complementary Studies unit	
Year 2, Semester 2	
AMB201	Marketing and Audience Research
KJB103	Media Design and Layout
LWS009	Introduction to Law
A Complementary Studies unit	
Year 3, Semester 1	
KCB301	Media Audiences
LWS008	Entertainment Law
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 2	
AMB207	Entertainment Marketing
KCB203	Consumption Matters: Consumer Cultures and Identity
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferral	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

- or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Entertainment and Public Relations)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.

Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
KXB101	Introduction to Entertainment
Year 1, Semester 2	
AMB263	Introduction To Public

Bachelor of Mass Communication (Entertainment and Public Relations)

	Relations
AMB264	Public Relations Techniques
KCB205	Professional Communication
KXB102	Global Entertainment
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB372	Public Relations Planning
KXB201	Entertainment Practice: Balancing Creativity and Business
A Complementary Studies unit	
Year 2, Semester 2	
LWS009	Introduction to Law
A Complementary Studies unit	
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
LWS008	Entertainment Law
Two from AMB202, AMB310 or AMB330:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Year 3, Semester 2	
AMB207	Entertainment Marketing
AMB379	Public Relations Campaigns
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferral	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

or entertainment

- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks

Bachelor of Mass Communication (Journalism and Media & Communication)

you will undertake as part of your professional life

- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research

BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed	

AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	

Bachelor of Mass Communication (Journalism and Media & Communication)

Year 1, Semester 1	
BSB126	Marketing
KCB101	Media and Communication Texts
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
KCB103	Strategic Speech Communication
KCB106	Media in a Globalised World
KJB120	Newswriting
Either AMB220 or AMB263:	
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB201	Marketing and Audience Research
KCB205	Professional Communication
KCB206	Social Media, Self and Society
KJB121	Journalistic Inquiry
Year 2, Semester 2	
KJB224	Feature Writing
KJB103	Media Design and Layout
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
KCB301	Media Audiences
KJB280	International Journalism
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
KJB337	Investigative Reporting
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

or entertainment

- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Journalism and Public Relations)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.

Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KCB103	Strategic Speech Communication
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
AMB201	Marketing and Audience Research

Bachelor of Mass Communication (Journalism and Public Relations)

AMB263	Introduction To Public Relations
KCB205	Professional Communication
KJB120	Newswriting
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
A Complementary Studies unit	
A Complementary Studies unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
KJB224	Feature Writing
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
KJB280	International Journalism
Two from AMB202, AMB310 or AMB330:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Year 3, Semester 2	
AMB379	Public Relations Campaigns
KJB337	Investigative Reporting
A Complementary Studies unit	
A Complementary Studies unit	

Handbook

Year	2016
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	13
Rank	72
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,100 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)
Discipline Coordinator	Joe Carter (Entertainment); Susan Hetherington (Journalism); Anne-Frances Watson (Media & Communication); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism

or entertainment

- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

International Course structure

Your course

Year 1

- explore core concepts driving media and communication industries in the new global economy
- develop skills in your chosen professional areas of study - public relations, advertising, media and communication, journalism or entertainment
- apply your knowledge to communication activities and exercises
- gain insight into the nature and scope of the industry sectors

Year 2

- focus on your major areas of study
- apply your communication skills and knowledge of media industries
- complete projects using industry-standard equipment and software
- gain experience in a range of tasks you will undertake as part of your professional life
- broaden your skills and knowledge through our range of elective units

Year 3

- focus on refining your skills
- work individually, and in teams, to produce a portfolio of work
- address real-world client briefs
- showcase your project management, communication and

Bachelor of Mass Communication (Media & Communication and Public Relations)

- creative talents
- gain real-world experience through work placement opportunities
- network with industry leaders

Sample Structure

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB103	Strategic Speech Communication
KCB205	Professional Communication
KJB102	Introduction to Journalism, Media and Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising Major	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns
Journalism Major	
KJB101	Computational Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting
Media and Communication Major	
KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	Social Media, Self and Society
KCB301	Media Audiences
KJB103	Media Design and Layout
Public Relations Major	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio
Students will be able to count AMB230 towards this major if they have	

completed in 2013 or earlier.	
Entertainment Major	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Course Updates

Note that from 2015 the following course updates apply:

- KCB110 has been replaced with KJB102

If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol.

Semesters

- [Course Requirements](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
Year 1, Semester 1	
BSB126	Marketing
KCB101	Media and Communication Texts
KCB103	Strategic Speech Communication
KJB102	Introduction to Journalism, Media and Communication
Year 1, Semester 2	
AMB201	Marketing and Audience

Bachelor of Mass Communication (Media & Communication and Public Relations)

	Research
AMB263	Introduction To Public Relations
KCB106	Media in a Globalised World
A Complementary Studies unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
AMB264	Public Relations Techniques
KCB205	Professional Communication
KCB206	Social Media, Self and Society
A Complementary Studies unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
KJB103	Media Design and Layout
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
KCB301	Media Audiences
A Complementary Studies unit	
A Complementary Studies unit	
Year 3, Semester 2	
AMB379	Public Relations Campaigns
KCB203	Consumption Matters: Consumer Cultures and Identity
Two from AMB202, AMB310 or AMB330:	
AMB202	Integrated Marketing Communication
AMB310	Real World Internships and Projects
AMB330	Digital Portfolio

Handbook

Year	2016
QUT code	IX17
CRICOS	070078J
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,700 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,900 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Exercise and Movement Science: exercise@qut.edu.au or phone: 07 3138 4831; Business: QUT Business School - bus@qut.edu.au or 07 3138 2050
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services (07) 3138 2050 Business: Student Services bus@qut.edu.au Exercise and Movement Science: exercise@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

Plus one of Chemistry, Physics, Biology. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended study: Health Education or Physical Education.

International Subject prerequisites

- Maths B

Plus at least one of Chemistry, Physics or Biology. Recommended study: Health Education or Physical Education.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Professional recognition

Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Other course requirements

There are requirements that you will need to meet as a student in this course. You will need to identify these requirements and ensure you allow sufficient time to meet them.

Some of these requirements have associated costs. Information is available from the [Additional course requirements and costs](#) website.

Pathways

Graduates can apply for admission to the XN54 Bachelor of Clinical Exercise

Physiology should they wish to achieve full Exercise Physiologist status.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7 3138 4831 or email exercise@qut.edu.au OR the QUT Business School 61 7 3138 2050 or email bus@qut.edu.au

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Students must complete 96 credit points of Business School core units (eight units) in the business program together with a 96 credit point major (eight units)*.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School core units in the business program together with a 96 credit point major*.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)

Bachelor of Exercise and Movement Science/ Bachelor of Business

- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
XNB171	Fitness, Health and Wellness
LSB131	Anatomy
Business Unit	
Business Unit	
Year 1, Semester 2	
XNB172	Nutrition and Physical Activity
LSB231	Physiology
Business Unit	
Business Unit	
Year 2, Semester 1	
XNB271	Foundations of Motor Control, Learning and Development
XNB274	Functional Anatomy
Business Unit	
Business Unit	
Year 2, Semester 2	
XNB273	Exercise Physiology 1
XNB282	Resistance Training
Business Unit	
Business Unit	
Year 3, Semester 1	
XNB382	Principles of Exercise Prescription
PYB100	Foundation Psychology
Business Unit	
Business Unit	
Year 3, Semester 2	
XNB272	Biomechanics
XNB385	Principles of Exercise Programming
Business Unit	
Business Unit	
Year 4, Semester 1	
XNB276	Research in Human Movement
XNB470	Practicum 1
Business Unit	
Business Unit	
Year 4, Semester 2	
XNB275	Exercise and Sport Psychology
List A Exercise and Movement Science Elective	
Business Unit	
Business Unit	

Handbook

Year	2016
QUT code	IX22
CRICOS	059595C
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Start months	February
Int. Start Months	February
Deferral	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Mr Mike Roggenkamp; Co-ordinator Information Technology ; 3138 4249; m.roggenkamp@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths A, B or C

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Overview

This double degree will give you a broad base of commercial knowledge in business and information technology. Business is highly dependent on information technology infrastructure, so having the expertise in both makes you more attractive to employers looking for multidisciplinary staff.

Businesses look for staff who can communicate well from both the business and information technology disciplines, so having the skills and knowledge across both gives you a competitive edge over other graduates. You will have the opportunity to complement your information technology studies in either information systems or computer science with a business major in accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Career Outcomes

This double degree will give you the particular skills to acquire a role requiring knowledge in both business and information technology. These include business and systems analyst, systems manager, product manager for an information technology product, team leader for multidisciplinary staff, pre-sales consulting, after-sales support, technical manager or consultant. Future career prospects include chief financial officer, chief information officer and chief technical officer.

Study Areas

IX22 has nominated majors in Information Systems and Computer Science in the Information Technology component of the degree. There will now be a Study Area A shown on a graduate's parchment.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership to a number of professional bodies. Further information is available from the discipline schools.

This course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Information Technology program and 192 credit points from the Bachelor of Business program.

Business component:

- Eight Business School core units (96 credit points) *
- Eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Information Technology component:

- Six (6) Core IT units (72 credit points - 48cp + 24cp core options)
- Ten (10) major core units (120 credit points)

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Information Technology program and 192 credit points from the Bachelor of Business program.

Business component:

- Eight Business School core units (96 credit points) *
- Eight major Core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Information Technology component:

- Six (6) core IT units (72 credit points - 48cp + 24cp core options)
- Ten (10) major core units (120 credit points)

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
IT Core Unit	
IT Core Unit	
Business 1st year	
Business 1st year	
Year 1, Semester 2	
IT Core Unit	
IT Core Unit	
Business 1st year	
Business 1st year	
Year 2, Semester 1	
IT Core Unit Option	
IT Core Unit Option	
Business Unit	
Business Unit	
Year 2, Semester 2	
IT Major Unit	
IT Major Unit	
Business Major Unit	
Business Major Unit	
Year 3, Semester 1	

IT Major Unit	
IT Major Unit	
Business Major Unit	
Business Major Unit	
Year 3, Semester 2	
IT Major Unit	
IT Major Unit	
Business Major Unit	
Business Major Unit	
Year 4, Semester 1	
IT Major Unit	
IT Major Unit	
Business Major Unit	
Business Major Unit	
Year 4, Semester 2	
IT Major Unit	
IT Major Unit	
Business Major Unit	
Business Major Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
IFB101	Impact of IT
IFB102	Computer Technology Fundamentals
Year 1, Semester 2	
IFB103	Designing for IT
IFB104	Building IT Systems
Year 2, Semester 1	
IT Core Unit Option	
IT Core Unit Option	
Year 2, Semester 2	
CAB201	Programming Principles
CAB202	Microprocessors and Digital Systems
Year 3, Semester 1	
CAB203	Discrete Structures
CAB302	Software Development
Year 3, Semester 2	
CAB303	Networks
IFB299	Application Design and Development
Year 4, Semester 1	
CAB301	Algorithms and

	Complexity
CAB398	Capstone Project (Phase 1)
Year 4, Semester 2	
CAB399	Capstone Project (Phase 2)
Select one of:	
CAB401	High Performance and Parallel Computing
CAB402	Programming Paradigms
CAB403	Systems Programming
OR IT Core Option	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
IFB101	Impact of IT
IFB102	Computer Technology Fundamentals
Year 1, Semester 2	
IFB103	Designing for IT
IFB104	Building IT Systems
Year 2, Semester 1	
IT Core Unit Option	
IT Core Unit Option	
Year 2, Semester 2	
IAB201	Modelling Information Systems
IAB202	Business of Information Technology
Year 3, Semester 1	
IAB203	Business Process Modelling
IAB204	Business Analysis
Year 3, Semester 2	
IAB205	Corporate Systems
IFB299	Application Design and Development
Year 4, Semester 1	
IAB398	Capstone Project Part 1 - Design
Select one of:	
IAB302	Information Systems Consulting

Bachelor of Business/Bachelor of Information Technology

IAB303	Business Intelligence
IAB304	Project Management
Year 4, Semester 2	
IAB301	Enterprise Architecture
IAB399	Capstone Project

Handbook

Year	2016
QUT code	IX23
CRICOS	078352J
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$4,700 per Study Period (48 credit points)
International fee (indicative)	2016: \$15,200 per Study Period (48 credit points)
Total credit points	384
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Dr Graham Johnson (Science); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School, bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); Dr Kim Johnston (Public Relations); Dr Marion Bateson (Biological Science); Associate Professor Eric Waclawik (Chemistry); Dr Luke Nothdurft (Earth Science); Dr Andrew Baker (Environmental Science); Dr Kristy Vernon (Physics) Science and Engineering: sef.enquiry@qut.edu.au; Business: bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

Recommended Study: At least one of Chemistry, Physics, Biology, Earth Science, Geography or Maths C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths B

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Recommended Study: At least one of Chemistry, Physics, Biology, Earth Science, Geography or Maths C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly in a science-based career.

Aim

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries.

Career outcomes

By combining your science studies with business you will develop the entrepreneurial skills necessary to sell

your abilities to a range of employers. As well as the range of science-based careers available such as a scientific modeller, engineering software developer, scientific programmer, and computational scientist you could expect to gain employment as a consultant, marketer, or project manager within firms developing and taking scientific research to the marketplace.

Professional membership

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors.

Non-standard attendance

Field work is a requirement of some areas of science.

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Science program and 192 credit points from the Bachelor of Business program.

Business component:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Science program and 192 credit points from the Bachelor of Business program.

Business component:

- eight Business School Core units (96 credit points) *
- eight Major Core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Bachelor of Science/Bachelor of Business

- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
SEB104	Grand Challenges in Science
SEB113	Quantitative Methods in Science
SEB115	Experimental Science 1
SEB116	Experimental Science 2
[As of 2015, 1st year units SEB101, SEB102 and SEB114 have been replaced by SEB104, SEB115 and SEB116.]	
Year 1, Semester 2	
Business Unit	
Business Unit	
Science Major Unit	
Science Major Unit	
Year 2, Semester 1	
Business Unit	
Business Unit	
Science Major Unit	
Science Major Unit	
Year 2, Semester 2	
Science Major Unit	
Science Major Unit	
Science Core Options	
Science Core Options	
Year 3, Semester 1	
Business Unit	
Business Unit	
Science Major Unit	
Science Major Unit	
Year 3, Semester 2	
Business Unit	
Business Unit	
Science Major Unit	
Science Major Unit	
Year 4, Semester 1	
Business Unit	
Business Unit	
Business Unit	
Business Unit	
Year 4, Semester 2	
Business Unit	
Business Unit	
Business Unit	
Business Unit	

Semesters

- [Year 1, Semester 2](#)

- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 2	
BVB101	Foundations of Biology
BVB102	Evolution
Year 2, Semester 1	
BVB201	Biological Processes
BVB202	Experimental Design and Quantitative Methods
Year 2, Semester 2	
BVB203	Plant Biology
BVB204	Ecology
Year 3, Semester 1	
BVB301	Animal Biology
BVB305	Microbiology and the Environment
Year 3, Semester 2	
BVB302	Applied Biology
BVB304	Integrative Biology

Semesters

- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 2	
CVB101	General Chemistry
CVB102	Chemical Structure and Reactivity
Year 2, Semester 1	
CVB201	Inorganic Chemistry
CVB202	Analytical Chemistry
Year 2, Semester 2	
CVB203	Physical Chemistry
CVB204	Organic Structure and Mechanisms
Year 3, Semester 1	
CVB301	Organic Chemistry: Strategies for Synthesis
CVB302	Applied Physical Chemistry
Year 3, Semester 2	
CVB303	Coordination Chemistry
CVB304	Chemistry Research Project

Semesters

- [Year 1, Semester 2](#)

- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 2	
ERB101	Earth Systems
ERB102	Evolving Earth
Year 2, Semester 1	
ERB201	Destructive Earth
ERB202	Marine Geoscience
Year 2, Semester 2	
ERB203	Sedimentary Geology and Stratigraphy
ERB204	Deforming Earth
Year 3, Semester 1	
ERB301	Chemical Earth
ERB302	Applied Geophysics
Year 3, Semester 2	
ERB303	Energy Resources and Basin Analysis
ERB304	Dynamic Earth:Plate Tectonics

Semesters

- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 2	
ERB101	Earth Systems
EVB102	Ecosystems and the Environment
Year 2, Semester 1	
EVB201	Global Environmental Issues
BVB202	Experimental Design and Quantitative Methods
Year 2, Semester 2	
EVB203	Geospatial Information Science
EVB212	Soils and the Environment
Year 3, Semester 1	
EVB301	Urban and Natural Environmental Systems
EVB302	Environmental Pollution
Year 3, Semester 2	
ENB380	Environmental Law and Assessment
EVB304	Case Studies in

Environmental
Science

Semesters

- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 2	
PVB101	Physics of the Very Large
PVB102	Physics of the Very Small
Year 2, Semester 1	
PVB200	Computational and Mathematical Physics
PVB203	Experimental Physics
[PVB201 replaced by PVB200 in 2015.]	
Year 2, Semester 2	
PVB202	Mathematical Methods in Physics
PVB204	Electromagnetism
Year 3, Semester 1	
PVB301	Materials and Thermal Physics
PVB302	Classical and Quantum Physics
Year 3, Semester 2	
PVB303	Nuclear and Particle Physics
PVB304	Physics Research

Handbook

Year	2016
QUT code	IX28
CRICOS	061649J
Duration (full-time)	5 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$4,400 per Study Period (48 credit points)
International fee (indicative)	2016: \$12,400 per Study Period (48 credit points)
Total credit points	
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Science & Engineering Faculty Enquiries - email: sef.enquiry@qut.edu.au ; ph: +61 7 3138 8822 or, Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Brian Lee (Civil); Dr Jacob Coetzee (Electrical); Professor Ted Steinberg (Mechanical); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Engineering: 3138 8822; Business: 3138 2050 Engineering: sef.enquiry@qut.edu.au ; Business: bus@qut.com

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Career Outcomes

Electrical and computer engineers design, install and maintain electrical, electronic, telecommunications and computing systems on behalf of governments and private companies. Graduates of the Bachelor of Business are skilled in many aspects of business including: accountancy, advertising, finance, economics, human resource management, international business, management, marketing and public relations.

Overview

Students combine engineering knowledge in electronics, computer systems, telecommunications and electric power with a business course majoring in one of accountancy, advertising, economics, finance, human resource management,

international business, management, marketing or public relations.

Professional Recognition

This degree meets the requirements for membership of Engineers Australia.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the [Bachelor of Business \(BS05\)](#).

Special Course Requirements

A candidate for the degree of Bachelor of Engineering must obtain at least 60 days of industrial employment/practice in an engineering environment as part of the Work Integrated Learning unit, before graduating.

International Student Entry

International students must maintain an enrolment program that will allow them to complete their course within the specified timeframe of their eCoE (electronic Confirmation of Enrolment).

Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing or Public Relations.

Important Information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on [Student Services](#) website.

Domestic Course structure

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program.

The business component consists of the

Bachelor of Business/Bachelor of Engineering (Civil, Electrical or Mechanical)

96 credit point Business School core units (eight units) together with a 96 credit point major (eight units) in one of the following:

- Accountancy*
- Advertising
- Economics
- Finance
- Human resource management
- International business
- Management
- Marketing
- Public relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point major in one of the following:

- Accountancy*
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Course Updates

A number of changes have been made to Science and Engineering Faculty courses. From 2015, units in the Engineering component of IX28 will progressively be recoded, renamed or discontinued (for students who commenced the course prior to 2015). To see how these changes affect you, please consult Engineering unit replacement table below in conjunction with the course structure. Affected Study Plans are being amended to reflect the changes. Please contact the Faculty if you have any concerns.

[Engineering Unit Replacement Table](#) ►

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)
- [Year 5, Semester 2](#)

Code	Title
Year 1, Semester 1	
EGB121	Engineering Mechanics
ENB110 replaced by EGB121	
MZB125	Introductory Engineering Mathematics
[MAB125 replaced by MZB125 in 2015]	
OR	
MXB106	Linear Algebra and Differential Equations
[MAB126 replaced by MXB106 in 2016]	
Business Unit -1	
Business Unit -2	
Year 1, Semester 2	
EGB120	Foundations of Electrical Engineering
[ENB120 replaced by EGB120 in 2015]	
[MAB126 replaced by MXB106 in 2016]	
OR	
MXB105	Calculus of One and Two Variables
MAB127 is replaced by MXB105	
Business Unit -3	
Business Unit -4	
Year 2, Semester 1	
EGB100	Engineering Sustainability and Professional Practice
[ENB100 replaced by EGB100 in 2015]	
EGB113	Energy in Engineering Systems
[ENB130 replaced by EGB113 in 2015]	
ENB270	Engineering Mechanics of Materials
EGB270	Civil Engineering Materials
ENB273 is replaced by EGB270	
Year 2, Semester 2	
Engineering Unit Option	
[Engineering Unit Option replaces ENB200 in 2015. See Engineering Unit Option List]	
MXB107	Statistical Models for Data: Relationships and Effects
[MAB233 replaced by MXB107 from	

Semester 2, 2015]	
Business Unit -5	
Business Unit -6	
Year 3, Semester 1	
EGB111	Foundation of Engineering Design
[ENB150 is replaced by EGB111 from 2015]	
ENB272	Geotechnical Engineering 1
EGB371	Engineering Hydraulics
ENB280 is replaced by EGB371	
Business Unit -7	
Year 3, Semester 2	
ENB276	Structural Engineering 1
EGB273	Principles of Construction
ENB275 is replaced by EGB273 from 2016	
ENB371	Geotechnical Engineering 2
Business Unit -8	
Year 4, Semester 1	
ENB372	Design and Planning of Highways
ENB375	Structural Engineering 2
Business Unit- 9	
Business Unit- 10	
Year 4, Semester 2	
ENB376	Transport Engineering
Business Unit- 13	
Business Unit- 11	
Business Unit- 12	
Year 5, Semester 1	
BEB801	Project 1
ENB471	Design of Concrete Structures and Foundations
ENB378	Water Engineering
Business Unit- 14	
Year 5, Semester 2	
ENB476	Civil Engineering Design Project
SEB701	Work Integrated Learning 1
Business Unit- 15	
Business Unit-16	

Course Updates

A number of changes have been made to Science and Engineering Faculty courses. From 2015, units in the Engineering component of IX28 will progressively be recoded, renamed or discontinued (for students who commenced the course

Bachelor of Business/Bachelor of Engineering (Civil, Electrical or Mechanical)

prior to 2015). To see how these changes affect you, please consult Engineering unit replacement table below in conjunction with the course structure. Affected Study Plans are being amended to reflect the changes. Please contact the Faculty if you have any concerns.

[Engineering Unit Replacement Table](#) ►

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)
- [Year 5, Semester 2](#)
- [Electrical Engineering Selectives](#)

Code	Title
Year 1, Semester 1	
EGB113	Energy in Engineering Systems
[ENB130 replaced by EGB113 in 2015]	
MZB125	Introductory Engineering Mathematics
[MAB125 replaced by MZB125 in 2015]	
OR	
MXB106	Linear Algebra and Differential Equations
[MAB126 replaced by MXB106 in 2016]	
Business Unit-1	
Business Unit-2	
Year 1, Semester 2	
EGB120	Foundations of Electrical Engineering
[ENB120 replaced by EGB120 in 2015]	
MXB106	Linear Algebra and Differential Equations
[MAB126 replaced by MXB106 in 2016]	
OR	
MXB105	Calculus of One and Two Variables
MAB127 is replaced by MXB105	
Business Unit-3	
Business Unit-4	
Year 2, Semester 1	
EGB100	Engineering Sustainability and Professional Practice
[ENB100 replaced by EGB100 in 2015]	
EGB121	Engineering Mechanics
ENB110 replaced by EGB121 in 2015	
Engineering Unit Option	

[Engineering Unit Option replaced ENB200 in 2015. See Engineering Unit Option List]	
ENB250 replacement option list	
- ENB250 is replaced by Option list from 2016	
Year 2, Semester 2	
MXB105	Calculus of One and Two Variables
MAB127 is replaced by MXB105	
OR	
MXB107	Statistical Models for Data: Relationships and Effects
MAB233 is replaced by MXB107	
Business Unit-5	
Business Unit-6	
Business Unit-7	
Year 3, Semester 1	
EGB111	Foundation of Engineering Design
ENB150 is replaced by EGB111 from 2015	
ENB240	Introduction To Electronics
ENB246	Engineering Problem Solving
Business Unit -8	
Year 3, Semester 2	
EGB242	Signal Analysis
ENB242 is replaced by EGB242	
ENB205	Electrical and Computer Engineering
ENB243 is replaced by ENB205 or Electrical Selective List	
CAB202	Microprocessors and Digital Systems
ENB244 replaced by CAB202 from 2014	
Business Unit-9	
Year 4, Semester 1	
ENB301	Instrumentation and Control
ENB340	Power Systems and Machines
OR	
MXB107	Statistical Models for Data: Relationships and Effects
MAB233 is replaced by MXB107	
EGB240	Electronic Design
Business Unit-10	
Year 4, Semester 2	
ENB345	Advanced Design and Professional Practice
Business Unit-11	
Business Unit-12	
Business Unit-13	

Year 5, Semester 1	
BEB801	Project 1
SEB701	Work Integrated Learning 1
ENB340	Power Systems and Machines
OR	
Electrical Engineering Selectives	
Business Unit- 14	
Year 5, Semester 2	
BEB802	Project 2
ENB344	Industrial Electronics
Business Unit- 15	
Business Unit- 16	
Electrical Engineering Selectives	
ENB339	Introduction to Robotics
ENB448	Signal Processing and Filtering
ENB452	Advanced Power Systems Analysis
ENB453	Power Equipment and Utilisation
ENB456	Energy
ENB457	Controls, Systems and Applications
ENB458	Modern Control Systems

Course Updates

A number of changes have been made to Science and Engineering Faculty courses. From 2015, units in the Engineering component of IX28 will progressively be recorded, renamed or discontinued (for students who commenced the course prior to 2015). To see how these changes affect you, please consult Engineering unit replacement table below in conjunction with the course structure. Affected Study Plans are being amended to reflect the changes. Please contact the Faculty if you have any concerns..

[Engineering Unit Replacement Table](#) ►

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)
- [Year 5, Semester 2](#)
- [Mechanical Engineering Selectives](#)

Code	Title
Year 1, Semester 1	

Bachelor of Business/Bachelor of Engineering (Civil, Electrical or Mechanical)

EGB121	Engineering Mechanics
ENB110 replaced by EGB121	
MZB125	Introductory Engineering Mathematics
[MAB125 replaced by MZB125 in 2015]	
OR	
MXB106	Linear Algebra and Differential Equations
[MAB126 replaced by MXB106 in 2016]	
Business Unit - 1	
Business Unit - 2	
Year 1, Semester 2	
EGB120	Foundations of Electrical Engineering
[ENB120 replaced by EGB120]	
MXB106	Linear Algebra and Differential Equations
[MAB126 replaced by MXB106]	
OR	
MXB105	Calculus of One and Two Variables
MAB127 is replaced by MXB105	
Business Unit - 3	
Business Unit - 4	
Year 2, Semester 1	
EGB100	Engineering Sustainability and Professional Practice
[ENB100 replaced by EGB100]	
EGB113	Energy in Engineering Systems
[ENB130 replaced by EGB113]	
EGB314	Strength of Materials
ENB212 is replaced by EGB314	
Engineering Unit Option	
[Engineering Unit Option replaces ENB200 in 2015. See Engineering Unit Option List]	
Year 2, Semester 2	
MXB105	Calculus of One and Two Variables
MAB127 is replaced by MXB105	
MXB107	Statistical Models for Data: Relationships and Effects
MAB233 is replaced by MXB107	
Business Unit - 5	
Business Unit - 6	
Business Unit - 7	
Year 3, Semester 1	
EGB211	Dynamics
ENB211 is replaced by EGB211	
EGB214	Materials and Manufacturing
ENB231 is replaced by EGB214	

EGB111	Foundation of Engineering Design
[ENB150 replaced by EGB111]	
EGB241	Electromagnetics and Machines
ENB205 is replaced by EGB241	
Year 3, Semester 2	
ENB215	Fundamentals of Mechanical Design
EGB323	Fluid Mechanics
ENB221 is replaced by EGB323	
ENB331	Materials and Manufacturing 2
Business Unit - 8	
Year 4, Semester 1	
ENB222	Thermodynamics 1
SEB701	Work Integrated Learning 1
Business Unit - 9	
Business Unit - 10	
Year 4, Semester 2	
MXB107	Statistical Models for Data: Relationships and Effects
[MAB233 replaced by MXB107]	
OR	
Mechanical Engineering Selective	
Business Unit - 11	
Business Unit - 12	
Business Unit - 13	
Year 5, Semester 1	
BEB801	Project 1
ENB316 is replaced by EGB316	
ENB311	Stress Analysis
OR	
ENB312	Dynamics of Machinery
OR	
ENB421	Thermodynamics 2
ENB316	Design of Machine Elements
Business Unit - 14	
Year 5, Semester 2	
BEB802	Project 2
ENB313	Automatic Control
OR	
ENB317	Design and Maintenance of Machinery
OR	
ENB321	Fluids Dynamics
Business Unit - 15	
Business Unit - 16	
Mechanical Engineering Selectives	
ENB314	Industrial Noise and Vibration

ENB333	Operations Management
ENB336	Industrial Engineering
ENB339	Introduction to Robotics
ENB422	Energy Management
ENB423	Heating, Ventilation and Air-Conditioning
ENB432	Engineering Asset Management and Maintenance
ENB433	Plant and Process Design
ENB434	Tribology
ENB435	Computer Integrated Manufacturing

Handbook

Year	2016
QUT code	IX30
CRICOS	059601K
Duration (full-time)	4 years
OP	6
Rank	89
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au; SEF: Dr Tim Moroney (Mathematics); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations). Dr Qianqian Yang (Applied and Computational Mathematics); ASPRO James McGree (Decision Science); and Dr Chris Drovandi (Statistical Science). Business: Student Services - bus@qut.edu.au; Mathematics: Student Services - sef.enquiry@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths B

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

Your Business studies will combine the broad knowledge of business practice and in depth studies in at least one business discipline area in the Bachelor of Business with the advanced quantitative skills and problem solving abilities that you will develop with the Bachelor of Mathematics.

You will develop the ability to apply mathematics, statistics, computational methods and decision science to real world problems. You will also gain understanding of the broad principles of Business at the same time as developing the skills and discipline knowledge necessary to enter the business career of your choice.

Career Outcomes

Combining business and mathematics offers diverse and sustainable career opportunities.

Business graduates are equipped to undertake sophisticated economic and

financial modelling which is important in business and government decision making. Quantitative analysts are employed by the financial sector in order to optimise returns both in the short and long-term. Graduates may also become actuarial trainees in the insurance and superannuation area although further study is required in order to qualify as an actuary.

Business graduates may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers.

Mathematics graduates are employed across a wide range of areas. These include, but are not limited to, finance, investment, data analytics, defence and national security, research, information technology, environmental science, health, management, marketing, logistics, media, and education. In addition to their knowledge and skills in mathematics, graduates are also highly valued for their analytical and problem-solving skills. Development of skills in communication, problem-solving, critical thinking and teamwork form an integral part of the course.

Favourable career outcomes for Bachelor of Mathematics graduates are likely due to the current demand for qualified statisticians and mathematicians.

Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors.

Financial Support

You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you financially throughout your studies. For further information visit [Scholarships](#).

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- eight Business School core units (96 credit points) including MGB223

Bachelor of Business/Bachelor of Mathematics

(see below)*

- eight major core units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School core units) is not required as the content of MXB107 covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Mathematics component:

- six core units (72 credit points), which are further divided into four mathematics core units (48 credit points), and two core option units (24 credit points) selected from an approved list
- 10 major core units (120 credit points)

Mathematics core units

These units give you the grounding in mathematical theory and practice upon which your major units will build, and also provide an introductory taste of each of the three majors: applied and computational mathematics; decision science; and statistical science.

Core option units

You may choose from a wide variety of introductory units from other disciplines offered at QUT, or you may choose additional mathematics units. The additional mathematics units include a unit specially designed to assist students without a background of successful study in Mathematics C at high school; an alternative unit aimed at high achieving students that explores some interesting and unusual aspects of mathematics in some detail; and a unit introducing the field of computational and simulation science which combines mathematics, science and computing to simulate real-world problems.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- eight Business School core units (96 credit points) including MGB223 (see below)*
- eight major core units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School core units) is not required as the content of MXB107 covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Mathematics component:

- Six core units (72 credit points), which are further divided into four mathematics core units (48 credit points), and two core option units (24 credit points) selected from an approved list
- 10 major core units (120 credit points)

Mathematics core units

These units give you the grounding in mathematical theory and practice upon which your major units will build, and also provide an introductory taste of each of the three majors: applied and computational mathematics; decision science; and statistical science.

Core option units

You may choose from a wide variety of introductory units from other disciplines offered at QUT, or you may choose additional mathematics units. The additional mathematics units include a unit specially designed to assist students without a background of successful study in Mathematics C at high school; an alternative unit aimed at high achieving students that explores some interesting and unusual aspects of mathematics in some detail; and a unit introducing the field of computational and simulation science which combines mathematics, science and computing to simulate real-world problems.

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
	Business School Core Unit
	Business School Core Unit
	Maths Core Unit

Maths Core Option Unit	
Year 1 Semester 2	
	Business School Core Unit
	Business School Core Unit
	Maths Common Major Unit
	Maths Common Major Unit
Year 2 Semester 1	
	Business School Core Unit
	Business School Core Unit
	Maths Core Unit
	Maths Core Unit
Year 2 Semester 2	
	Business School Core Unit
	Business School Major Unit
	Maths Core Unit
	Maths Core Option Unit
Year 3 Semester 1	
	Business School Major Unit
	Business School Major Unit
	Maths Common Major Unit
	Maths Major Unit
Year 3 Semester 2	
	Business School Major Unit
	Business School Major Unit
	Maths Common Major Unit
	Maths Major Unit
Year 4 Semester 1	
	Business School Major Unit
	Business School Major Unit
	Maths Major Unit
	Maths Major Unit
Year 4 Semester 2	
	Business School Major Unit
	Business School Major Unit
	Maths Major Unit
	Maths Major Unit (capstone)

Semesters

- [Applied and Computational Mathematics Major unit set:](#)
- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- **NOTE:**

Code	Title
Applied and Computational Mathematics Major unit set:	
Year 1 Semester 1	
MXB102	Abstract Mathematical Reasoning
Maths Core Options Unit**	

Bachelor of Business/Bachelor of Mathematics

OR	
MXB101	Probability and Stochastic Modelling 1
OR	
MXB103	Introductory Computational Mathematics
Year 1 Semester 2	
MXB105	Calculus of One and Two Variables
MXB106	Linear Algebra and Differential Equations
(PLEASE NOTE: you will need to nominate your Maths major in your Study Plan to select MXB105 and MXB106. These units are common to all three Maths majors)	
Year 2 Semester 1	
MXB101	Probability and Stochastic Modelling 1
OR Maths Core Options Unit** (select if completed MXB101 in first year)	
MXB103	Introductory Computational Mathematics
OR Maths Core Options Unit** (select if completed MXB103 in first year)	
Year 2 Semester 2	
MXB107	Statistical Models for Data: Relationships and Effects
Maths Core Options Unit**	
Year 3 Semester 1	
MXB201	Advanced Linear Algebra
MXB221	Ordinary Differential Equations
Year 3 Semester 2	
MXB202	Advanced Calculus
MXB222	Computational Linear Algebra
Year 4 Semester 1	
MXB321	Applied Transport Theory
MXB322	Partial Differential Equations
Year 4 Semester 2	
MXB323	Dynamical Systems
MXB324	Computational Fluid Dynamics
NOTE:	
** Only TWO (2) Option units may be taken in these 4 unit-slots.	

Semesters

- [Decision Science Major unit set:](#)
- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [NOTE:](#)

Code	Title
Decision Science Major unit set:	
Year 1 Semester 1	
MXB102	Abstract Mathematical Reasoning
Maths Core Options Unit**	
OR	
MXB101	Probability and Stochastic Modelling 1
OR	
MXB103	Introductory Computational Mathematics
Year 1 Semester 2	
MXB105	Calculus of One and Two Variables
MXB106	Linear Algebra and Differential Equations
(PLEASE NOTE: you will need to nominate your Maths major in your Study Plan to select MXB105 and MXB106. These units are common to all three Maths majors)	
Year 2 Semester 1	
MXB101	Probability and Stochastic Modelling 1
OR Maths Core Options Unit** (select if completed MXB101 in first year)	
MXB103	Introductory Computational Mathematics
OR Maths Core Options Unit** (select if completed MXB103 in first year)	
Year 2 Semester 2	
MXB107	Statistical Models for Data: Relationships and Effects
Maths Core Options Unit	
Year 3 Semester 1	
MXB201	Advanced Linear Algebra
MXB241	Probability and Stochastic Modelling 2
OR	
CAB201	Programming Principles
Year 3 Semester 2	
MXB202	Advanced Calculus
MXB232	Operations Research 1
Year 4 Semester 1	
MXB332	Operations Research 2
MXB341	Statistical Inference
OR	
MXB351	Coding Theory and Graph Theory
Year 4 Semester 2	
MXB334	Operations Research 3
MXB335	Operations Research 4
NOTE:	
** Only TWO (2) Option units may be taken in these 4 unit-slots.	

Semesters

- [Statistical Science Major unit set:](#)
- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [NOTE:](#)

Code	Title
Statistical Science Major unit set:	
Year 1 Semester 1	
MXB102	Abstract Mathematical Reasoning
Maths Core Options Unit**	
OR	
MXB101	Probability and Stochastic Modelling 1
OR	
MXB103	Introductory Computational Mathematics
Year 1 Semester 2	
MXB105	Calculus of One and Two Variables
MXB106	Linear Algebra and Differential Equations
(PLEASE NOTE: you will need to nominate your Maths major in your Study Plan to select MXB105 and MXB106. These units are common to all three Maths majors)	
Year 2 Semester 1	
MXB101	Probability and Stochastic Modelling 1
OR Maths Core Options Unit** (select if completed MXB101 in first year)	
MXB103	Introductory Computational Mathematics
OR Maths Core Options Unit** (select if completed MXB103 in first year)	
Year 2 Semester 2	
MXB107	Statistical Models for Data: Relationships and Effects
Maths Core Options Unit**	
Year 3 Semester 1	
MXB201	Advanced Linear Algebra
MXB241	Probability and Stochastic Modelling 2
Year 3 Semester 2	
MXB202	Advanced Calculus
MXB242	Regression and Design
Year 4 Semester 1	
MXB341	Statistical Inference
MXB342	Statistical Techniques
Year 4 Semester 2	
MXB343	Modelling Dependent Data

MXB344 Modelling Non-Normal Data
with Generalised Linear
Models

NOTE:

** Only TWO (2) Option units may be
taken in these 4 unit-slots.

Handbook

Year	2016
QUT code	IX34
CRICOS	059596B
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Associate Professor Ruth Bridgstock (Creative Industries); email: ci@qut.edu.au. Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Ct: +61 7 3138 8114 ci@qut.edu.au (Creative Industries); bus@qut.edu.au (Business)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The entrepreneurial nature of the Bachelor of Creative Industries makes this an ideal double degree with business. Some combinations may be particularly complementary in building related skill sets, for example film, television and screen with marketing; or creative and professional writing with public relations. Alternatively, you may be interested in pursuing a professional business career, such as accounting, finance or human resource management within a creative industries environment.

Course Design

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Creative Industries. You will undertake the two components of the double degree concurrently.

Business component:

You must complete the 96 credit point Business Core Units together with a 96 credit point Business Major. You will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will undertake 6 specified Business Core units

and 10 Accountancy Major Core units in order to meet the professional recognition requirements.

Creative Industries component:

You will complete Creative Industries core units (96 credit points) and a Creative Industries major (96 credit points) from one of the following disciplines (Animation; Art and Design History; Creative and Professional Writing; Dance Studies; Drama; Entertainment Industries; Fashion Communication; Film, Television and Screen; Interactive and Visual Design; Journalism; Literary Studies; Media and Communication; and Music).

Career Outcomes

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration, marketing, managing or balancing the books for creative projects and businesses.

You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the Faculty of Business prospectus to find out more about the business majors.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and creative industries) comprises 192 credit points.

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

The creative industries component is made up of 96 credit points of core units and a creative industries major (96 credit points). You can choose a creative industries major from one of animation; art and design history; creative and professional writing; dance studies; drama; entertainment industries; fashion communication; film, television and screen; interactive and visual design; journalism; literary studies; media and communication; or music.

International Course structure

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points). You can choose a creative industries major from one of animation;

art and design history; creative and professional writing; dance studies; drama; entertainment industries; fashion communication; film, television and screen; interactive and visual design; journalism; literary studies; media and communication; or music.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
Business Unit	
Business Unit	
KKB101	Creative Industries: People and Practices
Creative Industries Major: First Unit	
Year 1, Semester 2	
Business Unit	
Business Unit	
KKB102	Creative Industries: Making Connections
Creative Industries Major: Second Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
Business Unit	
Business Unit	
A unit from the Level 1 Unit Options (either DXB102 or KPB101 or KVB104):	
DXB102	Visual Communication
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
Creative Industries Major: Third Unit	
Note: KIB101 was recoded to DXB102 from 2015.	
Year 2, Semester 2	
Business Unit	
Business Unit	
A unit from the Level 2 Unit Options (either KTB211 or KXB202):	
Note: If you are completing the Management Major you will need to complete KTB211, as KXB202 is an anti-requisite for core Management unit MGB335.	
KTB211	Creative Industries Events

	and Festivals
KXB202	Project Management for Entertainment
Creative Industries Major: Fourth Unit	
Year 3, Semester 1	
Business Unit	
Business Unit	
Creative Industries Major: Fifth Unit	
A unit from the Creative Industries University Wide or Creative Industries Faculty Only Unit Options lists	
Year 3, Semester 2	
Business Unit	
Business Unit	
Creative Industries Major: Sixth Unit	
A unit from the Creative Industries University Wide or Creative Industries Faculty Only Unit Options lists	
Year 4, Semester 1	
Business Unit	
Business Unit	
Creative Industries Major: Seventh Unit	
A unit from the Creative Industries Work Integrated Learning Unit Options	
Year 4, Semester 2	
Business Unit	
Business Unit	
Creative Industries Major: Eighth Unit	
A unit from the Creative Industries Work Integrated Learning Unit Options	

Note: From 2015 the Fashion Major and Second Major has been re-named Fashion Communication. If you commenced the Fashion Major or Second Major prior to 2015 you will be permitted to continue and complete the old Major or Second Major. Please refer to Fashion Communication for your list of unit options.

In this list

- [INSTRUCTIONS FOR MAJORS](#)
- [Changes to Majors from 2012](#)
- [Animation \(KKBXMJR-ANIMATN\)](#)
- [Art and Design History \(KKBXMJR-ARTHIST\)](#)
- [Creative and Professional Writing \(KKBXMJR-CRPRFWG\)](#)
- [Dance Studies \(KKBXMJR-DANCEST\)](#)
- [Drama \(KKBXMJR-DRAMA\)](#)
- [Entertainment Industries \(KKBXMJR-ENTINDS\)](#)
- [Fashion Communication \(KKBXMJR-FASHION\) \(previously Fashion\)](#)
- [Film, Television and Screen \(KKBXMJR-FLMTVSC\)](#)
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LITSTD)

- [Media and Communication \(KKBXMJR-MEDIACM\)](#)
- [Music \(KKBXMJR-MUSIC\)](#)

INSTRUCTIONS FOR MAJORS

Code	Title
Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.	

Changes to Majors from 2012

Code	Title
* A number of second majors have been revised. Units completed that are no longer listed will still count toward completion of the second majors.	
* Please note: Some units have been recoded, renamed or discontinued. Refer to the Equivalence Table for further information.	

Animation (KKBXMJR-ANIMATN)

Code	Title
*Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.	
*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.	
48cp from the Introductory Animation Unit Options	
KNB112	Drawing for Animation 1
KNB122	Drawing for Animation 2
KNB123	Animation and Motion Graphics

KNB124	3D Animation 1
KPB109	Film, Screen and Animation Histories
48cp from the Advanced Animation Unit Options	
KNB211	3D Animation 2
KNB212	Real-time 3D Computer Graphics
KNB221	Animation: CG Toolkit
KNB222	Virtual Environments
KNB311	Advanced Concepts in Computer Animation 1
KNB312	Contemporary Issues in the Screen Industries

Art and Design History (KKBXMJR-ARTHIST)

Code	Title
*Description: This major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this major will assist in preparing you for work as a professional in these disciplines.	
*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.	
96cp from the Art and Design History Unit Options	
DAB103	Architectural Visualisation 1
DAB220	Architecture, Culture and Place
DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing (KKBXMJR-CRPRFWG)

Code	Title
*Description: The aim of this major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction,	

creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

48cp from the Introductory Creative and Professional Writing Unit Options

KPB116	Introduction to Scriptwriting
KWB104	Creative Writing: the Short Story
KWB112	Youth and Children's Writing
KWB113	Introduction to Creative Writing
KWB115	Persuasive Writing
KWB116	Creative Non-Fiction
48cp from the Advanced Creative and Professional Writing Unit Options	
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics
KWB213	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies (KKBXMJR-DANCEST)

Code	Title
*Description: This major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.	
*Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this major. For health and safety reasons, admission to this major is dependent upon an appropriate level of physical fitness to prevent injury, and having no pre-existing injuries or structural/physical issues that would prevent your safe and full participation in all physical activities within its practical units. You may be required to confirm your fitness to attempt this major. If so, you must obtain	

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a physiotherapists report and have it approved by the Dance Study Area Coordinator before you will be permitted to enrol in this major.

48cp from the Introductory Dance Unit Options

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB120	Dance Practice 1
KDB121	Dance Practice 2
48cp from the Advanced Dance Unit Options	
KDB204	Australian Dance
KDB205	Teaching Dance
KDB225	Music Theatre Skills
KDB231	Latin Dance Party

Drama (KKBXMJR-DRAMA)

Code	Title
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*Description: The major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

48cp from the Introductory Drama Unit Options

KTB101	Understanding Theatre
KTB102	Process Drama
KTB104	Performance Innovation
KSB106	Acting Fundamentals

48cp from the Advanced Drama Unit Options

KDB225	Music Theatre Skills
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB213	Directing Theatre
KTB302	Postdramatic Theatre
KTB305	The Entrepreneurial Artist

Entertainment Industries (KKBXMJR-ENTINDS)

Code	Title
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*Description: On completion of this major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

Either BSB126 or KPB116 from the 'Entertainment Industries Unit Options List'. BSB126 is mandatory unless you are already undertaking it as part of another study package.

BSB126	Marketing
KPB116	Introduction to Scriptwriting

Entertainment Industries Core Units:

AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment Industries Map
LWS008	Entertainment Law

Either LWS009 or KXB202 from the 'Entertainment Industries Additional Unit Options List'. LWS009 is mandatory unless you meet the LWS008 prerequisite through another unit.

LWS009	Introduction to Law
KXB202	Project Management for Entertainment

*Note: AMB200 or KCB301 are permitted to count towards this major if completed in 2010 or earlier. KPB101 will be permitted to count towards this study package if completed in 2011 or earlier.

Fashion Communication (KKBXMJR-FASHION) (previously Fashion)

Code	Title
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*Description: This major has been designed to offer a mix of theoretical and practical units to reflect the professional diversity of fashion careers, where communication is fundamental to the dissemination of fashion globally. The

theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and how fashion is communicated, marketed and distributed through industry channels for production, and through branding, trends, styling and graphic/technical requirements. The practical units provide you with a variety of options to develop fashion communication related skills focusing on fashion graphics, product development and fashion journalism.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

*From 2015, this major's title has changed from 'Fashion Major' to 'Fashion Communication Major'.

48cp from the Introductory Fashion Communication Unit Options

DFB102	Introduction to Fashion
DFB203	Sustainability: The Materiality of Fashion
DFB302	Fashion Visualisation
DFB303	Unspeakable Beauty: A History of Fashion
DFB406	Product Design and Development in the Fashion Industry

48cp from the Advanced Fashion Communication Unit Options

DFB304	Fashion and Costume in Film
DFB402	Fashion Design: 1950 to Now
DFB404	Fashion and Style Journalism
DFB502	Ragtrade: The Business of Fashion
DFB602	Critical Fashion Studies

*Note: DFB406/KFB211 are permitted to count towards the Advanced Fashion Unit Options for students who commenced this major in 2014 or earlier.

*Note: KFB108 is permitted to count towards the Introductory Fashion Unit Options if completed in 2014 or earlier.

*Note: KCB203, KFB106, KFB206, KFB208, KFB304 and KVB213 are permitted to count towards this major if completed in 2011 or earlier.

Film, Television and Screen (KKBXMJR-FLMTVSC)

Code	Title
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*Description: The aim of this major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

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*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

*Note: Students who have commenced this major in 2014 or earlier will complete the structure of 48cp of Introductory Units and 48cp of Advanced Units.

Introductory Units in 2015: KPB101, KPB105, KPB109, KPB110, KPB112, KPB113, KPB116.

Advanced Units in 2015: KNB312, KPB205, KPB206, KPB210.

96cp from the Film, Television and Screen Unit Options

KNB312 Contemporary Issues in the Screen Industries

KPB101 Introduction to Film, TV and New Media Production

KPB105 Narrative Production

KPB109 Film, Screen and Animation Histories

KPB110 The Movie, TV and New Media Business

KPB112 Film, Television and Screen Genres

KPB113 TV and Film Text Analysis

KPB116 Introduction to Scriptwriting

KPB205 Approaches to Contemporary Documentary

KPB206 Global Screen Industries

KPB210 Production Management for Film, TV and New Media

*Note: KPB202 and KPB203 are permitted to count towards this major.

*Note: KPB212, KPB303 and KPB313 are permitted to count towards this major if completed in 2014 or earlier.

Interactive and Visual Design (KKBXMJR-INVISDN)

Code	Title
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*Description: This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

It is recommended that you review the requisite requirements for units to

ensure your unit selection enables you to successfully complete the requirements of this major. DXB102, DXB202 and DXB203 are highly recommended to be undertaken as first year units as they are requisites for many advanced units, but this is not compulsory.

48cp from the Introductory Interactive and Visual Design Unit Options

DXB102 Visual Communication

DXB201 Visual Interactions

DXB202 Image Production

DXB203 Introduction to Web Design

DXB303 Programming for Visual Designers

48cp from the Advanced Interactive and Visual Design Unit Options

DXB301 Interface Design

DXB302 Typographic Design

DXB304 Interactive Narrative Design

DXB401 Advanced Web Design

DXB402 Theories of Visual Communication

DXB403 Design for Interactive Media

DXB501 Tangible Media

*Note: KNB112, KIB309 and KIB315 is permitted to count towards this major if completed in 2014 or earlier.

*Note: KIB109 counts towards the Introductory unit options if completed in 2014 or earlier. KIB205 counts towards the Advanced unit options if completed in 2014 or earlier.

*Note: KIB104 is permitted to count towards this major if completed in 2011 or earlier.

Journalism (KKBXMJR-JOURNAL)

Code	Title
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*Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism field. The second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

96cp from the Journalism Unit Options

DFB404 Fashion and Style Journalism

KJB101 Computational Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB103 Media Design and Layout

KJB222 Online Journalism 1

KJB224 Feature Writing

KJB239 Journalism Ethics and Issues

KJB280 International Journalism

KJB304 Sub-Editing

Literary Studies (KKBXMJR-LITSTD)

Code	Title
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*Description: The aims of this major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

96cp from the Literary Studies Unit Options

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB112 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB311 Popular Fictions, Popular Culture

KWB312 Popular Fictions, Popular Culture

KWB313 Popular Fictions, Popular Culture

Media and Communication (KKBXMJR-MEDIACM)

Code	Title
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*Description: This second major offers you a range of options to develop an understanding of the parameters of the professional communication field. The second major enables you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second

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major.	
2013 changes to this second major include:	
*the discontinuation of KCB207 Exploring New Media Worlds. Completion of this unit prior to 2013 will be permitted to count toward this study area.	
48cp from the Introductory Media and Communication Unit Options	
KCB101	Media and Communication Texts
KCB102	Media Mythbusting
KCB103	Strategic Speech Communication
KCB104	Media and Communication: Industries
KCB105	Inquiry in Media and Communication
48cp from the Advanced Media and Communication Unit Options	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB205	Professional Communication
KCB206	Social Media, Self and Society
KCB301	Media Audiences

Music (KKBXMJR-MUSIC)

Code	Title
*Description: This major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.	
*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.	
It is recommended that you review the requisite requirements for units to ensure your unit selection enables you to successfully complete the requirements of this major. KMB129 is mandatory as it is a requisite for an advanced unit (KMB252).	
48cp from the Introductory Music Unit Options	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1

KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
48cp from the Advanced Music Unit Options	
KDB225	Music Theatre Skills
KMB200	Music Scenes and Subcultures
KMB215	The Music Industry
KMB216	Audio / Visual Interaction
KMB252	Multi-Platform Sound Design
Please note: KKB345 is permitted to count towards this major if completed in 2010 or earlier.	

Handbook

Year	2016
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Course Coordinator	Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Handbook

Year	2016
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Craig Bolland (Creative and Professional Writing); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Creative and Professional Writing); Business: Student Services bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

The last intake into the IX35 Fashion major was 2014. From 2015 this major is available as part of the single degree, DE42 Bachelor of Design (Honours) (Fashion). Continuing students should complete their IX35 Fashion studies by the end of 2017 as some units may be offered for a limited time for transition purposes. Please contact ci@qut.edu.au if you have any concerns regarding completing your studies within this timeframe.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Your business degree will give you a broad base of commercial knowledge. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a

fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Fashion discipline.

Career Outcomes

Our graduates have had a significant impact on the emerging Brisbane fashion scene and have successfully launched their careers internationally. Many of our graduates are entrepreneurial, starting their own labels and small businesses.

They excel as independent designers and have collaborated with larger fashion houses such as Sportsgirl. Others work as fashion stylists, international trend forecasters and product development managers, living and working in cities all over the world. Pathways to further study, including honours and research degrees, lead to diverse outcomes such as fashion curatorship and sustainability studies.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and creative and professional writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)

• [Year 4, Semester 2](#)

Business School Major Unit

Code	Title
Year 1, Semester 1	
KWB110	Writing Fundamentals
KWB113	Introduction to Creative Writing
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KPB116	Introduction to Scriptwriting
KWB104	Creative Writing: the Short Story
Business School Core Unit	
Business School Core Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KWB115	Persuasive Writing
KWB116	Creative Non-Fiction
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB112	Youth and Children's Writing
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KWB212	Writing Poetry
KWB213	Corporate Writing and Editing
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KWB310	Editing and Developing the Manuscript
KWB313	Novel and Memoir
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KWB303	Writing and Publishing Industry
KWB306	Creative Writing Project 1
Business School Major Unit	

Handbook

Year	2016
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Sean Mee (Drama); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Ct: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Drama); Business: Student Services bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

As with the creative industries as a whole, contemporary drama and performance are evolving to incorporate technology, cross disciplinary practice, experimentation and commercialisation.

Performance making is not limited to the theatre: performers express their ideas by creating their own works for festivals, site-specific and public events.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will

choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Drama discipline.

Career Outcomes

As a multiskilled graduate you will seek to complement your artistic career with paid employment in related areas. Graduates work as event coordinators, festival organisers and administrators. Some establish companies with other graduates to create work for the independent theatre sector. Graduates have established successful careers as playwrights, artistic directors, directors, designers or performers working across a variety of genres including physical theatre or music.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Bachelor of Business/Bachelor of Fine Arts (Drama)

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KTB101	Understanding Theatre
KTB102	Process Drama
Business School Core Unit	

Business School Core Unit	
Year 1, Semester 2	
KTB104	Performance Innovation
KTB108	Applied Theatre
Business School Core Unit	
Business School Core Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KTB103	Performing Skills 1: Character and Scene
KTB107	The Creating Body
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KTB105	Production 1
KTB106	Performing Skills 2: Style and Form
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KTB205	Production 2
DRAMA SEMESTER 1 UNIT OPTIONS:	
One unit (12cp) from the Drama Semester 1 Unit Options (KTB210 or KTB212):	
KTB210	Creative Industries Management
KTB212	Theatre and Community
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KTB207	Staging Australia
DRAMA SEMESTER 2 UNIT OPTIONS:	
One unit (12cp) from the Drama Semester 2 Unit Options (KTB211 or KTB213):	
KTB211	Creative Industries Events and Festivals
KTB213	Directing Theatre
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KTB302	Postdramatic Theatre
KTB303	Production 3
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KTB305	The Entrepreneurial Artist
KTB313	Production 4
Business School Major Unit	
Business School Major Unit	

Handbook

Year	2016
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Course Coordinator	Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Icaro Ibanez-Arricivita (Fashion); Ms Sherrina Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Fashion); bus@qut.edu.au (Business)

Domestic Entry requirements Important information for 2014 applicants

I have listed Fashion as a preference on my QTAC application

What happens next?

I have not registered with QUT.

If you have not registered for an audition and submitted the required additional entry documentation QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's [Current Applicant online service](#). For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

I have registered with QUT and provided the additional entry documentation.

Thank you for registering for an audition for entry into one of the above courses at QUT. The following information will help you understand what will happen after the audition process.

How do I find out my audition outcome?

I have not been shortlisted for an interview

If you have not been shortlisted for an interview QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's [Current Applicant online service](#). For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

I have been shortlisted for an interview

Shortly after the 22nd of November 2013 QUT will update the preference information within your QTAC application to reflect your interview outcome. You will be able to check this via QTAC's [Current Applicant online service](#). If you are unsure how to check your preference status there is a helpful video located on this web page.

What information will I see?

Within your Preferences tab you will see one of the following statuses.

- Based on the information currently

held by QTAC you have satisfied the Minimum Entry Requirements in order to be considered for a place in this course.

- Based on the information currently held by QTAC you HAVE NOT SATISFIED the Minimum Entry Requirements in order to be considered for a place in this course.

What does this mean?

If you have satisfied the minimum entry requirements for one of the above courses you will then be considered for a place in the course in the 12 December, 2013 QTAC offer round. Depending on course place availability, further offers may be made in the 16 January, 2014 QTAC offer round. As more applicants will meet the minimum entry requirements than available course places meeting the minimum entry requirements does not guarantee a QTAC offer will be made. Successful applicants will only receive one offer at QTAC, to their highest eligible preference.

If you have not satisfied the minimum entry requirements QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's [Current Applicant online service](#). For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

Prerequisites

Successful portfolio and interview

2014 registrations have closed

Registrations for the 2014 intake were due on 11 October 2013 and are now closed. If you had not registered and you are considering applying to study in 2015 we recommend you read the following information as a guide only as it details requirements for entry in 2014 and these may change prior to the 2015 intake.

Application checklist

1. Apply through [QTAC](#) (you must have a valid QTAC number or current QUT ID number before completing the QUT Online Registration Form)
2. Complete the QUT Online Registration Form and print the confirmation page
3. Post or submit the following documentation to the Creative Industries Faculty:

- Online registration Detailed Confirmation Notice
- A current passport sized photograph
- A resume or curriculum vitae, no more than two pages long
- A copy of your most recent high school report and/or results of previous tertiary studies
- A copy of the [QUTPay](#) confirmation page from your online credit card payment for the \$55 service charge (Please note: Q-Step, Aboriginal, and/or Torres Strait Islander applicants are exempt from the service fee)
- Personal statement - a typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words)
- Portfolio (submitted electronically through the online registration form)

Please note: Registering plus submitting your supporting documentation with QUT is separate and in addition to listing the course as a preference with [QTAC](#). To successfully apply for entry into this course you are required to do both. The audition process is managed by Creative Industries Faculty; however, all offers for the course will be made through QTAC.

Service fee

A \$55 service fee applies to all applicants, excluding applicants who seeking admission assistance via QUT's [Q-Step](#) and/or [Oodgeroo](#) schemes. This payment is to be made via [QUTPay](#) and please ensure you print the confirmation page as you will need to attach it to your documentation.

Important information

[Portfolio Information and preparation](#)

Interview locations and dates

Following the submission applicants will be shortlisted. We will be conducting interviews in November 2013 at the QUT Kelvin Grove campus. Should you be shortlisted you will be notified via email to your nominated email account. Only submissions that include all the above stated requirements will be processed.

Who do I contact for more information?

Please contact the Creative Industries Faculty by:

Phone: (07) 3138 8114 and press option 4

Email: ci.additionalentry@qut.edu.au

Delivery details

In person

Creative Industries Faculty Additional Entry
Z6, Level 1, The Hub (foyer delivery slots)
Creative Industries Precinct
Musk Avenue
Kelvin Grove, QLD, 4059
(opening hours from 8am to 6pm)

Post

Creative Industries Precinct
Z6 Block, The Hub, Level 5
Musk Avenue
Kelvin Grove, QLD, 4059

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

Prerequisites

Successful portfolio and interview and meet the minimum academic entry requirements.

Closing date

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

Application checklist

Please send the following documents along with your application form (F Form) to QUT. You may post or e-mail your application.

- All documents requested in the F form
- Current passport sized photograph
- Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words)
- Portfolio of your work

Please send copies only – documents will not be returned.

Important information

[Portfolio Information and Preparation](#)

Interview Locations and Dates

Should your portfolio be successful you will be required to attend an interview. If you are unable to attend the interviews, we will arrange a telephone interview.

We will be conducting interviews in November 2013 at the QUT Kelvin Grove campus.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Important Notice

The last intake into the IX35 Fashion major was 2014. From 2015 this major is available as part of the single degree, DE42 Bachelor of Design (Honours) (Fashion). Continuing students should complete their IX35 Fashion studies by the end of 2017 as some units may be offered for a limited time for transition purposes. Please contact ci@qut.edu.au if you have any concerns regarding completing your studies within this timeframe.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying

Bachelor of Business/Bachelor of Fine Arts (Fashion)

your creative skills within a business environment.

Your business degree will give you a broad base of commercial knowledge. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Fashion discipline.

Career Outcomes

Our graduates have had a significant impact on the emerging Brisbane fashion scene and have successfully launched their careers internationally. Many of our graduates are entrepreneurial, starting their own labels and small businesses.

They excel as independent designers and have collaborated with larger fashion houses such as Sportsgirl. Others work as fashion stylists, international trend forecasters and product development managers, living and working in cities all over the world. Pathways to further study, including honours and research degrees, lead to diverse outcomes such as fashion curatorship and sustainability studies.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours)

(Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)

- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KFB103	Introduction to the Industry of Fashion
KFB108	Unspeakable Beauty 1: A History of Dress and Fashion
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KFB104	Sustainability: The Materiality of Fashion
KFB109	Unspeakable Beauty 2: Fashion and Modernity
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
DFB101	Fashion Design Studio 1
DFB302	Fashion Visualisation
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
DFB201	Fashion Design Studio 2
DFB202	Introduction to Fashion Studio Practice
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
DFB301	Fashion Design Studio 3
DFB502	Ragtrade: The Business of Fashion
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
DFB401	Fashion Design Studio 4
DFB402	Fashion Design: 1950 to Now
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
DFH501	Fashion Design Studio 5
Business School Major Unit	
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
DFB601	Design Studio 6
DFB602	Critical Fashion Studies
Business School Major Unit	

Handbook

Year	2016
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Jared Donovan (Interactive and Visual Design); Ms Sherrina Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Cl: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Interactive and Visual Design); bus@qut.com (Business)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Visual and interactive design plays a pivotal role in the rapidly expanding fields of contemporary communication, marketing and new technology.

This course will provide you with the conceptual understandings, practical skills and working methods required to become a creative and innovative designer with specialist skills in designing for digital screens.

You will learn how to shape the expressive, aesthetic and communicative qualities of media technologies. You will apply design knowledge and skills to the process of creating compelling multiplatform experiences spanning physical and virtual worlds using web,

public display, and mobile technologies.

As the course progresses, you will develop the ability to lead projects through all stages of design from ideation and concept development to production and publication.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Interactive and Visual Design discipline.

Career Outcomes

This course will prepare you for a career as a designer in a range of creative industries. Graduates work in traditional design companies in areas such as graphic design, digital advertising and marketing, branding, print and television campaigns, web design and electronic publishing, interactive entertainment design, information design, interface design, usability, knowledge management, and information architecture.

They also gain employment in new industries. Games companies employ graduates to work on content production, interaction design, visual design and real-time and virtual environments modelling. Film and television production companies employ graduates to work on the design of multiplatform interactive entertainment. Multimedia design and interactive installation production is also a growth area in museums and other cultural institutions.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found

Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and interactive and visual design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
DXB101	Design and Creative Thinking
DXB102	Visual Communication
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
DXB201	Visual Interactions
DXB203	Introduction to Web Design
Business School Core Unit	
Business School Core Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
DXB403	Design for Interactive Media
KNB112	Drawing for Animation 1
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
DXB202	Image Production
KNB123	Animation and Motion Graphics
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
DXB301	Interface Design
DXB302	Typographic Design
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
DXB401	Advanced Web Design
DXB402	Theories of Visual Communication
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
DXH702	Contemporary Issues in IVD
SEMESTER 1 UNIT OPTIONS:	
One unit from the Semester 1 Unit	

Options (DXB501 or DXB502):	
DXB501	Tangible Media
DXB502	Visual Information Design
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
DXH803	Professional Practice for Designers
SEMESTER 2 UNIT OPTIONS:	
One unit from the Semester 2 Unit Options (DXH601 or DXH602):	
DXH601	Integrated Experience Design
DXH602	Embodied Interactions
Business School Major Unit	
Business School Major Unit	

Handbook

Year	2016
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Course Coordinator	Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Charles Robb (Visual Arts); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Visual Arts); Business: Student Services bus@qut.edu.au

Domestic Entry requirements

Prerequisites

Successful portfolio and interview.

Key Dates

Applications for this course have closed.

Interviews for the Bachelor of Fine Arts (Visual Arts) and the Bachelor of Business/Bachelor of Fine Arts (Visual Arts) will be held from 16 November, 2015.

Visual Arts Portfolio and Interview Preparation

Portfolio and interview preparation information is available [here](#).

Interview Locations and Dates

Interviews will be conducted on Monday 16 and Tuesday 17 November 2015 at H Block, Level 3, Ring Road, [QUT Kelvin Grove Campus](#). Interview times are selected as part of the QUT Online Registration Form process. The time and date of your interview cannot be changed except in exceptional circumstances. Applicants who live in a remote area and cannot attend an interview must be available for a phone/Skype interview during the week of Monday 16 November 2015.

If you do not attend your interview you cannot be considered for a place in the course.

How do I find out my interview outcome?

Shortly after the 2 December 2015, QUT will update the preference information within your QTAC application to reflect your audition outcome. You will be able to check this via QTAC's [Online Services](#).

If you are unsure how to check your preference status there is a helpful video located on the QTAC web page.

What information will I see?

Within your preferences tab you will see one of the following statuses.

- Based on the information currently held by QTAC you have satisfied the minimum entry requirements in order to be considered for a place in this course.
- Based on the information currently held by QTAC you have not satisfied the minimum entry requirements in order to be considered for a place in this course.

What does this mean?

If you have satisfied the minimum entry requirements for one of the above courses you will then be considered for a place in the course in the 17 December, 2015 QTAC offer round. Depending on course place availability, further offers may be made in the 14 January, 2016 QTAC offer round.

As more applicants will meet the minimum entry requirements than available course places, meeting the minimum entry requirements does not guarantee a QTAC offer will be made.

Successful applicants will only receive one offer from QTAC, to their highest eligible preference.

If you have not satisfied the minimum entry requirements QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences. They can be added or amended via QTAC's [Online Services](#).

For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

Contacts

Please contact the Creative Industries Faculty by:

Phone: (07) 3138 8114 and press option 4

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

Prerequisites

- Successful portfolio and interview; *and*
- Completion of Australian Year 12 or comparable qualification

Closing Date

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

Application Checklist

Please send the following documents along with your F Form to QUT. You may post or e-mail your application.

- All documents requested on the F Form
- Portfolio of your work

Please send copies only – documents will not be returned.

Visual Arts Portfolio and Interview Preparation

Portfolio and interview preparation information is available [here](#).

Interview Locations and Dates

International applicants are encouraged to attend an interview. Interviews will be conducted on Monday 16 and Tuesday 17 November 2015: H Block, Level 3, Ring Road, [QUT Kelvin Grove Campus](#). Please nominate your preferred date on your application. If you are unable to attend an interview, we will arrange a Skype interview.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

This course will allow you to follow pathways into a career as a contemporary

artist, art professional or art teacher. You will develop an individual art practice by working on projects in unique, open-media studios while also attending classes in modern and contemporary art history and theory. You will discover how to critically evaluate your work and the work of others through group and individual consultations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises 192 credit points from the Visual Arts discipline.

Career Outcomes

This course will allow you to choose your career outcome. Many of our graduates become highly successful practising artists who are represented by commercial galleries and have strong careers in the commissioned and public funding sectors.

Graduates also pursue professional careers as curators or arts managers.

With specialist training in a related field, our graduates also take up positions as creative directors, visual designers and a range of other occupations in the creative industries sector. This course can be followed with a graduate-entry teacher education course, which enables you to become a qualified teacher.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and visual arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KVB109	Visual Arts Foundation
KVB102	Modernism
	Business School Core Unit
	Business School Core Unit
Year 1, Semester 2	
KVB114	Digital Media
KVB103	Australian Art
	Business School Core Unit
	Business School Core Unit
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KVB120	Studio Art Practice 1
	Business School Core Unit
	Business School Core Unit
Year 2, Semester 2	
KVB121	Studio Art Practice 2
	Business School Core Unit
	Business School Core Unit
Year 3, Semester 1	
KVB220	Studio Art Practice 3
	Business School Major Unit
	Business School Major Unit
Year 3, Semester 2	
KVB221	Studio Art Practice 4
	Business School Major Unit
	Business School Major Unit
Year 4, Semester 1	
KVB200	Exhibition and Display in the Visual Arts
KVB304	Contemporary Art Issues
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2	
ART HISTORY UNIT OPTIONS:	
SELECT One unit (12cp) from the Art History Unit Options (KVB108 or KVB211):	
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
ART THEORY UNIT OPTIONS:	
SELECT One unit (12cp) from the Art Theory Unit Options (KVB306 or KVB307):	
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Business School Major Unit	
Business School Major Unit	

Handbook

Year	2016
QUT code	IX36
CRICOS	059598M
Duration (full-time)	4 years
OP	5
Rank	92
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,200 per Study Period (48 credit points)
International fee (indicative)	2016: \$12,900 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA (Creative Industries); email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Susan Hetherington (Journalism); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Cl: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Journalism); bus@qut.edu.au (Business)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

This professional course links journalism with business studies and is the choice of about one-third of commencing journalism students. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs, or political and social commentary.

Course Design

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Journalism. You will undertake the two components of the double degree concurrently.

Business component:

You must complete the 96 credit point Business Core Units in the Business program together with a 96 credit point Major. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Accountancy students will undertake 6 Business Core units and 10 Major Core units in order to meet the professional recognition requirements.

Journalism component:

You will complete 192 credit points of

Journalism discipline or specified units.

Career Outcomes

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Professional Recognition

Professional Recognition is specific to the individual majors completed in the Bachelor of Business. Further information is available at the discipline schools.

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Journalism (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component

Students must complete the 96 credit point Business School core units (eight units) in the business program together with a 96 credit point major (eight units). You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Accountancy students will undertake six Business School core units and 10 major core units in order to meet the professional recognition.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:

Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure Semesters

- [Year 1, Semester 1](#)

- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KCB106	Media in a Globalised World
KJB120	Newswriting
Business School Core Unit	
Business School Core Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KJB121	Journalistic Inquiry
KJB304	Sub-Editing
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KJB103	Media Design and Layout
LWS011	Journalism Law
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KJB222	Online Journalism 1
KJB337	Investigative Reporting
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KJB235	Radio and Television

	Journalism 1
Business School Major Unit	
Business School Major Unit	

Handbook

Year	2016
QUT code	IX37
CRICOS	059601K
Duration (full-time)	4 years
OP	7
Rank	87
OP Guarantee	Yes
Campus	Gardens Point
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au; SEF Dr Tim Moroney(Mathematics); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services - (07) 3138 2050 Business: Student Services - bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)).

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Update

As of 2014, this course will only be available for IX37 continuing students. IX37 has been replaced by [IX30 Bachelor of Business/Bachelor of Mathematics](#)

Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on the Bachelor of Mathematics and the QUT Business School prospectus for more information on business majors or visit www.qut.edu.au/study

Financial Support

You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you

financially throughout your studies. For further information visit [Scholarships](#).

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:
Commencing students from 2009 onwards

- 8 Business School Core units (96 credit points) including MGB223 (see below)*
- 8 Major Core units (96 credit points)

2007-2008 commencing students

- 7 Business School Core units (84 credit points)*
- 9 Major Core units (108 credit points)

*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- Eight Business School core units (96 credit points) including MGB223 (see below)*
- Eight major units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School core units) is

not required as the content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete 6 Business core units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) including MGB223 (see below)*
- 8 Major Core units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Handbook

Year	2016
QUT code	IX42
CRICOS	088346B
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4200 per Study Period (48 credit points)
International fee (indicative)	2016: \$13400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	socialwork@qut.edu.au; 07 3138 4697
Discipline Coordinator	07 3138 4697 socialwork@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

Maths A, B or C for accountancy, economics, finance and marketing study areas. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Other course requirements

There are requirements that you will need to meet as a student in this course. You will need to identify these requirements and ensure you allow sufficient time to meet them. Some of these requirements have associated costs. Information is available from the [Additional course requirements and costs](#) website.

Further information

For further information call the School of Public Health and Social Work 07 3138 4697 or email socialwork@qut.edu.au

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
SWB100	Orientation to Social Work and Human Services
SWB105	Contemporary Human Rights

Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
PYB007	Communication for Health Professionals
SWB108	Australian Society, Systems and Policies
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
SWB220	Practice Theories
SWB221	Professional Practice Processes and Assessment
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
SWB204	Introduction to Child and Family Services
OR	
SWB207	Introduction to Youth Services
SWB211	Casework and Case Management
OR	
SWB212	Community and Place Based Practice
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
SWB201	Human Services Practice Placement 1
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
SWB219	Legal and Ethical Dimensions of Social Work and Human Services
Business School Major Unit	
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
SWB222	Advanced Communication for Social Work and Human Services
Human Services Elective Unit	
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
SWB314	Human Services Practice Placement 2
SWB406	Transition to Practice

Bachelor of Human Services/Bachelor of Business

Business School Major Unit

Human Services Elective Options from 2016

Code	Title
JSB286	Domestic Violence
OUB120	Smash the Act - Indigenous Australian Politics
PUB215	Public Health Practice
SWB109	Working with Aboriginal and Torres Strait Islander Peoples and Communities
SWB214	Group and Team Practice Skills
SWB304	Child Protection and Family Practice
SWB306	People, Community and Disability
SWB307	Youth Services Practice
SWB312	International Social Work
SWB318	Disaster Health: Principles, Planning and Practice
SWB319	Socio Legal Practice
SWH401	Research Methods for Professional Practice
SWH404	Complexity in Social Work and Human Services Practice

Handbook

Year	2016
QUT code	IX51
CRICOS	060816G
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,400 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,200 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Enquiries to psychology@qut.edu.au or phone: 07 3138 4520 OR Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Psychology: 07 3138 4520; Business: 07 3138 2050 psychology@qut.edu.au or Business Student Services bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

Accountancy, finance, economics and marketing majors: Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Professional recognition

The Bachelor of Behavioural Science (Psychology) component of the degree is accredited by the Australian Psychology Accreditation Council (APAC).

To pursue a career in a professional area of psychology, you must be registered with the Psychology Board of Australia. This currently involves completing a fourth year of study in psychology, e.g. Bachelor of Behavioural Science (Honours Psychology) or Graduate Diploma in Behavioural Science (Psychology), followed by either two years of supervised work experience or the completion of an appropriate higher degree such as a Master of Clinical Psychology or Master of Psychology (Educational and Developmental).

Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192

credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Graduate Diploma in Behavioural Science (Psychology), in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

Bachelor of Business (Honours) Year Option

Students can apply for Bachelor of Business (Honours) (BS63) once they have completed the double degree program. Please click on [BS63](#) for more details.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Further Information

For more information about this course, please contact the School of Psychology and Counselling on +61 7 3138 4520 or email psychology@qut.edu.au OR the QUT Business School +61 7 3138 2050 or email bus@qut.edu.au

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as four psychology electives. The psychology core allows the student to complete a three-year APAC-accredited psychology sequence across four years of study.

On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The business major can be selected from all majors offered within the [BS05 Bachelor of Business](#). The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point campus.

* Please note that the Business School core unit BSB123 Data Analysis is not required as the psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as four psychology electives. The psychology core allows the student to complete a three-year APAC-accredited psychology sequence across four years of study. On completion of the double degree program, a student then has the option to apply for entry to a

Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Bachelor of Business (Honours) Year Option

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Notes](#)

Code	Title
Year 1 Semester 1	
PYB007	Communication for Health Professionals
PYB100	Foundation Psychology
Business School Core Unit	
Business School Core Unit	
Year 1 Semester 2	
PYB102	Introduction to Psychology 1B
PYB110	Psychological Research Methods
Business School Core Unit	
Business School Core Unit	
Year 2 Semester 1	
PYB202	Social and Organisational Psychology
PYB210	Research Design and Data

Analysis	
Business School Core Unit	
Business School Core Unit	
Year 2 Semester 2	
PYB203	Developmental Psychology
PYB208	Counselling Theory and Practice 1
Business School Core Unit	
Business School Core Unit	
Year 3 Semester 1	
PYB309	Individual Differences and Assessment
PYB elective (List A or B)	
Business School Major Unit	
Business School Major Unit	
Year 3 Semester 2	
PYB204	Perception and Cognition
PYB elective (List A or B)	
Business School Major Unit	
Business School Major Unit	
Year 4 Semester 1	
PYB304	Physiological Psychology
PYB elective (List B)	
Business School Major Unit	
Business School Major Unit	
Year 4 Semester 2	
PYB306	Psychopathology
PYB350	Advanced Statistical Analysis
or	
PYB elective (List B)*	
Business School Major Unit	
Business School Major Unit	
Notes	
*PYB350 is compulsory for entry to fourth year programs in psychology for example Bachelor of Behavioural Science (Honours Psychology) and Postgraduate Diploma in Psychology.	
Please refer to the individual Major structures for the recommended order of Business core and major units you should enrol in.	
List A Psychology Electives	
Code	Title
PYB054	Psychology and Gender
PYB067	Human Sexuality
PYB159	Alcohol and Other Drug Studies
PYB207	Psychology in the Community
PYB215	Forensic Psychology and the Law
PYB257	Group Work

List B Level 3 Psychology Electives	
Code	Title
PYB302	Advanced Social and Organisational Psychology
PYB307	Health Psychology
PYB350	Advanced Statistical Analysis
PYB356	Counselling Theory and Practice 2
PYB358	Advanced Developmental Psychology
PYB359	Introduction to Family Therapy
PYB360	Interventions for Addictive Behaviours
PYB372	Traffic Psychology and Behaviour
PYB374	Applying Traffic Psychology

Handbook

Year	2016
QUT code	IX58
CRICOS	059595C
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	SEF Mr Mike Roggenkamp (Information Technology); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4,SA) and Maths A, B or C (4,SA)).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4,SA) and Maths A, B or C (4,SA)).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Update

This course will be offered in 2014, however the course structure is being redeveloped and is subject to university approval.

For course updates please visit www.qut.edu.au/coursechanges

Study Areas

IX58 will not have nominated majors and minors for the IT component and consequently there will not be a Study Area A shown on a graduate's parchment for the Bachelor of Information Technology. Instead, the IT component will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering

- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

Pathways to Further Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

Business: For BS63 Bachelor of Business (Honours) please click [BS63](#) for details.

Cooperative Education

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNITAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business process management
- Data warehousing
- Digital environments
- Enterprise systems
- Information management
- Network systems
- Software engineering
- Web technologies.

Business component:

- 8 Business School Core units (96 credit points)
- 8 Major Core units (96 credit points)

Major Options

- Accounting*
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Pathways to Further Studies

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management

- Network Systems
- Software Engineering
- Web Technologies

Business component:

- 8 Business School Core units (96 credit points)
- 8 Major Core units (96 credit points)

Major Options

- Accounting*
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
INB101	Impact of IT
INB102	Emerging Technology
Business Unit	
Business Unit	
Year 1, Semester 2	
INB103	Industry Insights
INB104	Building IT Systems
Business Unit	
Business Unit	
Year 2, Semester 1	
IT Breadth Option Unit	
IT Breadth Option Unit	
Business Unit	
Business Unit	
Year 2, Semester 2	
IT Breadth Option Unit	
IT Breadth Option Unit	
Business Unit	
Business Unit	
Year 3, Semester 1	
INB201	Scalable Systems Development
INB201 can only be taken after you have completed a minimum of 36 credit points	

of breadth units.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
Year 3, Semester 2	
INB300	Professional Practice in IT
INB300 and INB301 can only be taken after you have completed a minimum of 192 credit points of study.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
Year 4, Semester 1	
IAB202	Business of Information Technology
[INB301 replaced by IAB202 in 2016]	
INB300 and INB301/IAB202 can only be taken after a student has completed a minimum of 168 credit points of study.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
Year 4, Semester 2	
INB302	IT Capstone Project
INB301 must be completed before enrolling in INB302.	
IT Specialist Option Unit	
Business Unit	
Business Unit	

Handbook

Year	2016
QUT code	IX59
CRICOS	084925D
Duration (full-time)	5 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,300 per Study Period (48 credit points)
Total credit points	480
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au; or, SEF Enquiries - email: sef.enquiry@qut.edu.au; ph: +61 7 3138 8822
Discipline Coordinator	

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: Chemistry, Maths C, Physics

International Subject prerequisites

- Maths B

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Recommended Study: Chemistry, Maths C, Physics

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Domestic Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First year: Four (4) core units 48cp + two (2) discipline foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) honours-level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First year: Four (4) core units 48cp + two (2) discipline foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) honours-level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering

Bachelor of Business/Bachelor of Engineering (Honours)

	Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB123	Civil Engineering Systems
Foundation Unit Option	
Year 3 - Semester 1	
EGB270	Civil Engineering Materials
EGB272	Traffic and Transport Engineering
Year 3 - Semester 2	
EGB273	Principles of Construction
EGB373	Geotechnical Engineering
Year 4, Semester 1	
EGB275	Structural Mechanics
EGB371	Engineering Hydraulics
Year 4 - Semester 2	
EGB376	Steel Design
EGH471	Advanced Water Engineering
Year 5 - Semester 1	
SEB400	Foundations of Research
EGH400-1	Research Project 1
EGB375	Design of Concrete Structures
EGH473	Advanced Geotechnical Engineering
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH472	Advanced Highway and Pavement Engineering
EGH475	Advanced Concrete Structures
EGH479	Advances in Civil Engineering Practice

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

- [Intermediate Electrical Option Unit](#)
- [Intermediate Software Option Unit](#)
- [Advanced Electrical Option Unit](#)
- [Advanced Software Option Unit](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
CAB202	Microprocessors and Digital Systems
EGB242	Signal Analysis
Year 3 - Semester 2	
CAB201	Programming Principles
Intermediate Electrical Option Unit	
Year 4 - Semester 1	
EGB240	Electronic Design
Intermediate Software Option Unit	
Year 4 - Semester 2	
CAB403	Systems Programming
Intermediate Electrical or Software Option Unit	
Year 5 - Semester 1	
SEB400	Foundations of Research
Advanced Electrical or Software Option Unit	
EGH400-1	Research Project 1
EGH456	Embedded Systems
Year 5 - Semester 2	
EGH400-2	Research Project 2
Advanced Software Option Unit	
Advanced Electrical Option Unit	

EGH455	Advanced Systems Design
Intermediate Electrical Option Unit	
EGB348	Electronics
EGB345	Control and Dynamic Systems
EGB342	Telecommunications and Signal Processing
Intermediate Software Option Unit	
CAB302	Software Development
CAB301	Algorithms and Complexity
Advanced Electrical Option Unit	
EGH443	Advanced Telecommunications
EGH444	Digital Signals and Image Processing
EGH445	Modern Control
EGH446	Autonomous Systems
EGH448	Power Electronics
EGH449	Advanced Electronics
Advanced Software Option Unit	
CAB432	Cloud Computing
CAB401	High Performance and Parallel Computing

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)
- [Intermediate Electrical Option Unit](#)
- [Advanced Electrical Option Unit](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics

Bachelor of Business/Bachelor of Engineering (Honours)

EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB240	Electronic Design
EGB241	Electromagnetics and Machines
Year 3 - Semester 2	
EGB242	Signal Analysis
Intermediate Electrical Option Unit (1)	
Year 4 - Semester 1	
EGB340	Design and Practice
CAB202	Microprocessors and Digital Systems
Year 4 - Semester 2	
Intermediate Electrical Option Unit (2)	
Intermediate Electrical Option Unit (3)	
Year 5 - Semester 1	
SEB400	Foundations of Research
EGH400-1	Research Project 1
Advanced Electrical Option Unit (1)	
Advanced Electrical Option Unit (2)	
Year 5 - Semester 2	
EGH400-2	Research Project 2
Advanced Electrical Option Unit (3)	
Advanced Electrical Option Unit (4)	
Advanced Electrical Option Unit (5)	
Intermediate Electrical Option Unit	
EGB341	Energy Supply and Delivery
EGB342	Telecommunications and Signal Processing
EGB345	Control and Dynamic Systems
EGB348	Electronics
Advanced Electrical Option Unit	
EGH440	Power Systems Analysis
EGH441	Power System Modelling
EGH442	RF Techniques and Applications
EGH443	Advanced Telecommunications
EGH444	Digital Signals and Image Processing
EGH445	Modern Control
EGH446	Autonomous Systems
EGH448	Power Electronics
EGH449	Advanced Electronics

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)
- [Intermediate Electrical and Aerospace Option Units](#)
- [Advanced Electrical and Aerospace Option Units](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
CAB202	Microprocessors and Digital Systems
EGB240	Electronic Design
Year 3 - Semester 2	
EGB242	Signal Analysis
EGB345	Control and Dynamic Systems
Year 4 - Semester 1	
EGB349	Systems Engineering and Design Project
EGB243	Aircraft Systems and Flight
Year 4 - Semester 2	
EGB346	Unmanned Aircraft Systems
Intermediate Electrical Option Unit	
Year 5 - Semester 1	
SEB400	Foundations of

	Research
EGH446	Autonomous Systems
EGH400-1	Research Project 1
Advanced Electrical Option Unit	
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH445	Modern Control
EGH450	Advanced Unmanned Aircraft Systems
Advanced Electrical Option Unit	
Intermediate Electrical and Aerospace Option Units	
CAB403	Systems Programming
EGB342	Telecommunications and Signal Processing
EGB348	Electronics
Advanced Electrical and Aerospace Option Units	
EGH442	RF Techniques and Applications
EGH443	Advanced Telecommunications
EGH444	Digital Signals and Image Processing
EGH448	Power Electronics
EGH449	Advanced Electronics
EGH455	Advanced Systems Design
EGH456	Embedded Systems

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	

Bachelor of Business/Bachelor of Engineering (Honours)

Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB211	Dynamics
EGB210	Fundamentals of Mechanical Design
Year 3 - Semester 2	
EGB321	Dynamics of Machines
EGB322	Thermodynamics
Year 4 - Semester 1	
EGB214	Materials and Manufacturing
EGB316	Design of Machine Elements
Year 4 - Semester 2	
EGH421	Vibration and Control
EGB323	Fluid Mechanics
Year 5 - Semester 1	
EGH423	Fluids Dynamics
SEB400	Foundations of Research
EGH400-1	Research Project 1
EGB314	Strength of Materials
Year 5 - Semester 2	
EGH422	Advanced Thermodynamics
EGH420	Mechanical Systems Design
EGH400-2	Research Project 2
EGH414	Stress Analysis

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)
- [Intermediate Electrical Option Unit](#)
- [Intermediate Mechanical Option Unit](#)
- [Advanced Electrical Option Unit](#)
- [Advanced Mechanical Option Unit](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory

	Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB242	Signal Analysis
EGB211	Dynamics
Year 3 - Semester 2	
EGB345	Control and Dynamic Systems
Intermediate Mechanical Option Unit	
Year 4 - Semester 1	
EGB220	Mechatronics Design 1
CAB202	Microprocessors and Digital Systems
Year 4 - Semester 2	
EGB320	Mechatronics Design 2
Intermediate Electrical Option Unit	
Year 5 - Semester 1	
SEB400	Foundations of Research
EGH400-1	Research Project 1
EGH419	Mechatronics Design 3
EGH446	Autonomous Systems
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH445	Modern Control
Advanced Electrical Option Unit	
Advanced Mechanical Option Unit	
Intermediate Electrical Option Unit	
CAB403	Systems Programming
EGB348	Electronics
Intermediate Mechanical Option Unit	
EGB321	Dynamics of Machines
EGB323	Fluid Mechanics
Advanced Electrical Option Unit	
EGH456	Embedded Systems
EGH455	Advanced Systems

	Design
EGH448	Power Electronics
EGH449	Advanced Electronics
Advanced Mechanical Option Unit	
EGH413	Advanced Dynamics
EGH423	Fluids Dynamics

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
LSB131	Anatomy
EGB210	Fundamentals of Mechanical Design
Year 3 - Semester 2	
EGB211	Dynamics
LSB231	Physiology
Year 4 - Semester 1	
EGB319	BioDesign
EGB214	Materials and Manufacturing
Year 4 - Semester 2	
EGB314	Strength of Materials
EGB323	Fluid Mechanics

Bachelor of Business/Bachelor of Engineering (Honours)

Year 5 - Semester 1

SEB400	Foundations of Research
EGH400-1	Research Project 1
EGH414	Stress Analysis
EGH418	Biomechanics

Year 5 - Semester 2

EGH400-2	Research Project 2
EGH438	Biomaterials
EGH435	Modelling and Simulation for Medical Engineers
EGH424	Biofluids

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Refer to Engineering Foundation Strand Option List	
Year 3 - Semester 1	
EGB211	Dynamics
EGB260	Operations Management and Process Economics

Year 3 - Semester 2

CVB101	General Chemistry
EGB322	Thermodynamics

Year 4 - Semester 1

EGB363	Safety and Environmental Management
EGB361	Minerals and Minerals Processing

Year 4 - Semester 2

EGB360	Plant and Process Design
EGB323	Fluid Mechanics

Year 5 - Semester 1

EGH423	Fluids Dynamics
SEB400	Foundations of Research
EGH400-1	Research Project 1
EGH461	Unit Operations

Year 5 - Semester 2

EGH411	Industrial Chemistry
EGH460	Advanced Process Modelling
EGH400-2	Research Project 2
EGH422	Advanced Thermodynamics

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB124	Working in Business
Year 2 Semester 1	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2 Semester 2	
AYB221	Accounting Systems and Technologies
BSB113	Economics
Year 3 Semester 1	
EFB210	Finance 1
BSB126	Marketing
Year 3 Semester 2	
AYB321	Strategic

	Management Accounting
AYB340	Company Accounting
Year 4 Semester 1	
AYB219	Taxation Law
AYB230	Corporations Law
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB220	Advertising Theory and Practice
BSB124	Working in Business
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 3 Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
MGB223	Entrepreneurship and Innovation

Bachelor of Business/Bachelor of Engineering (Honours)

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Applied Economics Unit Options](#)
- [Quantitative Economics Unit Options](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 2 Semester 2	
BSB111	Business Law and Ethics
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 3 Semester 1	
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
MGB223	Entrepreneurship and Innovation
Year 3 Semester 2	
BSB119	Global Business
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 1	
BSB124	Working in Business
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Applied Economics Unit Options	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Quantitative Economics Unit Options	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB337	Game Theory and Applications

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation
Year 2 Semester 2	
EFB201	Financial Markets
EFB210	Finance 1
Year 3 Semester 1	
BSB111	Business Law and Ethics
EFB335	Investments
Year 3 Semester 2	
EFB343	Corporate Finance
EFB344	Risk Management and Derivatives
Year 4 Semester 1	
EFB223	Economics 2
EFB312	International Finance
Year 4 Semester 2	
BSB119	Global Business
EFB360	Finance Capstone

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB124	Working in Business
Year 2 Semester 1	
MGB223	Entrepreneurship and Innovation
MGB200	Leading Organisations
Year 2 Semester 2	
MGB207	Human Resource Issues and Strategy
BSB110	Accounting
Year 3 Semester 1	
MGB220	Human Resource Decision Making
MGB331	Learning and Development in Organisations
Year 3 Semester 2	
MGB201	Contemporary Employment Relations
BSB126	Marketing
Year 4 Semester 1	
BSB119	Global Business
MGB339	Performance and Reward
Year 4 Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics

Bachelor of Business/Bachelor of Engineering (Honours)

MGB223	Entrepreneurship and Innovation
Year 2 Semester 2	
AMB210	Importing and Exporting
AYB227	International Accounting
Year 3 Semester 1	
BSB111	Business Law and Ethics
BSB124	Working in Business
Year 3 Semester 2	
AMB303	International Logistics
MGB225	Intercultural Communication and Negotiation Skills
Year 4 Semester 1	
AMB336	International Marketing
EFB240	Finance for International Business
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
BSB111	Business Law and Ethics
MGB200	Leading Organisations
Year 3 Semester 1	
MGB201	Contemporary Employment Relations
MGB223	Entrepreneurship and Innovation
Year 3 Semester 2	
MGB210	Managing Operations
MGB225	Intercultural Communication and

	Negotiation Skills
Year 4 Semester 1	
MGB324	Managing Business Growth
MGB309	Strategic Management
Year 4 Semester 2	
MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB124	Working in Business
BSB110	Accounting
Year 2 Semester 2	
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
Year 3 Semester 1	
AMB200	Consumer Behaviour
BSB119	Global Business
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB330	Digital Portfolio
Year 4 Semester 1	
AMB340	Services Marketing
MGB223	Entrepreneurship and Innovation
Year 4 Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)

- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB201	Marketing and Audience Research
BSB113	Economics
Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
BSB124	Working in Business
Year 3 Semester 2	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 1	
AMB375	Public Relations Management
MGB223	Entrepreneurship and Innovation
Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB111	Business Law and Ethics

Handbook

Year	2016
QUT code	IX62
CRICOS	063022F
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Dr Taizan Chan (Corporate Systems Management); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business Student Services - (07) 3138 2050 Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Math A, B or C (4, SA)).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Update

This course is currently under review. The course structure is being redeveloped and is subject to university approval. For course updates please visit www.qut.edu.au/coursechanges

Professional Recognition

Corporate Systems Management component: The course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points (32 units) comprised of 192

credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete 8 Business School Core Units together with 8 Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

Cooperative Education Program

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Domestic Course structure Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet

professional recognition requirements).

Note the following:

- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

International Course structure

Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
Business Unit	
Business Unit	
INB103	Industry Insights
INB120	Corporate Systems
Year 1, Semester 2	
Business Unit	
Business Unit	
IAB304	Project Management
[INB123 replaced by IAB304 in 2016.]	
IX62 Complementary Studies unit	
Year 2, Semester 1	

Business Unit	
Business Unit	
INB101	Impact of IT
INB122	Organisational Databases
Year 2, Semester 2	
Business Unit	
Business Unit	
INB124	Information Systems Development
INB313	Electronic Commerce Site Development
Year 3, Semester 1	
Business Unit	
Business Unit	
INB220	Business Analysis
INB221	Technology Management
Year 3, Semester 2	
Business Unit	
Business Unit	
INB320	Business Process Modelling
IX62 Complementary Studies unit	
NOTE - For Management major students, please select MGB223 here (a prerequisite for MGB324) rather than in Y4S2. For all other students, please select an IX62 Complementary Studies unit.	
Year 4, Semester 1	
Business Unit	
Business Unit	
INB322	Information Systems Consulting
IAB351	Business in the Cloud
OR	
IAB350	Enterprise Systems Configuration
[INB312 is replaced by IAB351 (sem 1)/ IAB350 (sem 2) from 2015]	
Year 4, Semester 2	
Business Unit	
Business Unit	
INB325	Corporate Systems Management Project
MGB223	Entrepreneurship and Innovation
NOTE - For Management major students, please select an IX62 Complementary Studies unit here if completed MGB223 earlier. For all other students, please select MGB223.	

Handbook

Year	2016
QUT code	IX63
CRICOS	063024D
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Mike Roggenkamp (Games and Interactive Entertainment); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services: (07) 3138 2050 Business: Student Services: bus@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths A, B or C

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Update

This course will be offered in 2014, however the course structure is being redeveloped and is subject to university approval.

For course updates please visit www.qut.edu.au/coursechanges

Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the Business School Core Units (96 credit points) together with a 96 credit point major.

Students will undertake the two components of the double degree concurrently.

Cooperative Education Program

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Unit

Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:

[Undergraduate Translation Table](#)

If you have completed the unit(s) listed under the "Translation Unit Codes" column you are not permitted to enrol in the listed new code.

Domestic Course structure

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Students must complete the 96 credit point Business School core units (eight units) in the business program together with a 96 credit point major (eight units)*.

Students will undertake the two components of the double degree concurrently.

*Accounting major students complete 6 business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor*.

Students will undertake the two components of the double degree concurrently.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
Business School Core Unit - See Appendix 1	
Business School Core Unit - See Appendix 1	
INB180	Computer Games Studies
IFB104	Building IT Systems
Year 1, Semester 2	
Business School Core Unit - See Appendix 1	
Business School Core Unit - See Appendix 1	
IFB102	Computer Technology Fundamentals
IFB103	Designing for IT
The ITB002 unit is currently under review; further information will be available in August 2009.	
Year 2, Semester 1	
Business School Core Unit - See Appendix 1	
Business School Core Unit - See Appendix 1	
IFB101	Impact of IT
Games & Interactive Entertain Major	

Unit	
Year 2, Semester 2	
Business School Core Unit - See Appendix	
Business School Core Unit - See Appendix	
Games & Interactive Entertain Major Unit	
Games & Interactive Entertain Major Unit	
Year 3, Semester 1	
Business School Major Unit - See Appendix	
Business School Major Unit - See Appendix	
Games & Interactive Entertain Major Unit	
Games & Interactive Entertain Major Unit	
Year 3, Semester 2	
Business School Major Unit - See Appendix	
Business School Major Unit - See Appendix	
Games & Interactive Entertain Major Unit	
Games & Interactive Entertainment Major Unit	
Year 4, Semester 1	
Business School Major Unit - See Appendix	
Business School Major Unit - See Appendix	
Games & Interactive Entertainment Major Unit	
INB379	Game Project Design
Year 4, Semester 2	
Business School Major Unit - See Appendix	
Business School Major Unit - See Appendix	
INB380	Games Project

Semesters

- [Animation \(units recoded as of 2015\)](#)
- [Game Design](#)
- [Software Technologies*](#)

Code	Title
Animation (units recoded as of 2015)	
*Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry	

including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

INTRODUCTORY ANIMATION UNIT OPTIONS:

SELECT 48cp from the Introductory Animation Unit Options

KNB123	Animation and Motion Graphics
KNB121	Animation History and Practices
KNB124	3D Animation 1
KNB112	Drawing for Animation 1
KNB122	Drawing for Animation 2

ADVANCED ANIMATION UNIT OPTIONS:

SELECT 48cp from the Advanced Animation Unit Options

KNB212	Real-time 3D Computer Graphics
KNB221	Animation: CG Toolkit
KNB211	3D Animation 2
KNB222	Virtual Environments
KNB312	Contemporary Issues in the Screen Industries
KNB311	Advanced Concepts in Computer Animation 1

Game Design

CAB210	People Context and Technology
(INB272 replaced by CAB210 in 2014.)	
INB280	Fundamentals of Game Design
INB281	Advanced Game Design
INB282	Games Level Design
DXB403	Design for Interactive Media
DXB304	Interactive Narrative Design
DXB404	Enabling Immersion
DXB303	Programming for Visual Designers

Software Technologies*

* Requirements for this Major is a SA or better in Queensland Maths B (or equivalent)

CAB201	Programming Principles
(INB270 replaced by CAB201 in 2014.)	
CAB203	Discrete Structures
(INB250 replaced by CAB203 in 2014.)	
IAB130	Databases
(INB210 replaced by IAB130 in 2014.)	

Bachelor of Business/Bachelor of Games and Interactive Entertainment

MZB151	Mathematical Tools for Computing
(MAB281	replaced by MZB151 in 2014.)
INB370	Software Development
INB371	Data Structures and Algorithms
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
OR	
INB383	AI for Games

Handbook

Year	2016
QUT code	IX67
CRICOS	064809G
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: CSP \$4,200 per Study Period (48 credit points)
International fee (indicative)	2016: \$12,900 per Study Period (48 credit points)
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Head of Studies, MECA, (Creative Industries Faculty); email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Anne-Frances Watson (Media and Communication); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Cf: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Media and Communication); bus@qut.edu.au (Business)

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

This course offers you a range of options in combining business knowledge with practical skills and a contextual understanding of media and communication.

The Bachelor of Media and Communication course analyses and seeks new applications for mass, niche and new media. Authentic learning opportunities such as industry placements and projects complement theoretical course content and give you the opportunity to apply your new knowledge.

QUT's Bachelor of Business develops transferable skills to help you succeed in your chosen career, think creatively and critically, communicate professionally, make ethical business decisions and work in a global context.

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree

component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

Career Outcomes

Graduates use their skills for a variety of professional functions across all industry sectors. Many work in marketing communications, public relations or corporate communications. Others apply their broad media knowledge in the media function of advertising, either as sales executives for media outlets or as media planners and buyers for advertising agencies.

Careers exist in audience and market research, collating and analysing audience data to help media outlets better understand who their audiences are and how they are interacting with their product. Graduates also find employment in media policy development in the public sector and private enterprise. Pathways exist to prepare you for further study including honours.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration—marketing, managing or balancing the books for creative projects and businesses.

The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise. Please refer to the QUT Business School prospectus to find out more about the business majors.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of the Bachelor of Media and Communication, you will be eligible to apply for entry into the Bachelor of Media and Communication (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You must complete 96 credit points of Business School core units (eight units) in the business program together with a 96 credit point major (eight units). You will choose a business major from accounting*, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

*Accountancy major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting*, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

*Accountancy major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KCB101	Media and Communication Texts
KJB102	Introduction to Journalism, Media and Communication
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KCB104	Media and Communication: Industries
KCB106	Media in a Globalised World
Business School Core Unit	
Business School Core Unit	
Note: Students considering studying overseas in Year 2 Semester 2 must apply by 1 November.	
Year 2, Semester 1	
KCB102	Media Mythbusting
KCB103	Strategic Speech Communication
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	

KCB205	Professional Communication
KJB103	Media Design and Layout
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KCB105	Inquiry in Media and Communication
KCB206	Social Media, Self and Society
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KCB301	Media Audiences
Either KCB303 or KCB307:	
KCB303	Brisbane Media Map 1
KCB307	Making Media Connections 1
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
MEDIA AND COMMUNICATION UNIT OPTIONS:	
One unit (12cp) from the Media and Communication unit options (KCB303, KCB305, KCB307, KCB308, or KCB310)	
KCB303	Brisbane Media Map 1
KCB305	Brisbane Media Map 2
KCB307	Making Media Connections 1
KCB308	Making Media Connections 2
KCB310	Contemporary Investigation in Journalism, Media and Communication
WORK INTEGRATED LEARNING OPTIONS:	
One unit (12cp) from the Work Integrated Learning Options (KKB341 or KKB345)	
KKB341	Work Integrated Learning 1
KKB345	Creative Industries Project 1
Business School Major Unit	
Business School Major Unit	

Handbook

Year	2016
QUT code	IX71
CRICOS	066414K
Duration (full-time)	5.5 years
OP	5
Rank	92
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$12,900 per Study Period (48 credit points)
Total credit points	528
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au; Amanda Stickley (Law Curriculum) and Jen Yule (Law Students) email: lawandjustice@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations); Jennifer Yule (Law) Law: +61 7 3138 2707 Business Student Services 3138 2050 or email bus@qut.edu.au; Law Student Services 3138 2707 or email lawandjustice@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, finance, economics and marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Domestic Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School core units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy*
- Advertising
- Economics
- Finance
- Human resource management
- International business
- Management
- Marketing
- Public relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

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- Accountancy*
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- Economics
- Finance
- Human Resource Management
- International Business
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- Marketing
- Public Relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Bachelor of Business/Bachelor of Laws

- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)
- [Year 5, Semester 2](#)
- [Year 6, Semester 1](#)
- [Law Electives](#)

Code	Title
Year 1, Semester 1	
LWB145	Legal Foundations A
LWB147	Torts A
Year 1, Semester 2	
LWB146	Legal Foundations B
LWB148	Torts B
Year 2, Semester 1	
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law
Year 2, Semester 2	
LWB137	Contracts B
LWB239	Criminal Responsibility
Year 3, Semester 1	
LWB240	Principles of Equity
LWB243	Property Law A
Year 3, Semester 2	
LWB241	Trusts
LWB244	Property Law B
Year 4, Semester 1	
LWB242	Constitutional Law
LWB432	Evidence
Year 4, Semester 2	
LWB334	Corporate Law
Law Elective	
Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
Law Elective	
Law Elective	
Year 5, Semester 2	
LWB433	Professional Responsibility
Law Elective	
Law Elective	
Law Elective	
Year 6, Semester 1	
Law Elective	
Law Elective	
Law Elective	
Law Elective	
Law Electives	
Students completing an Accountancy major must complete LWB364 Introduction to Taxation Law as a Law elective in the Law component of the course.	

Semesters

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- [Year 2, Semester 1](#)
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- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Note:](#)

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
Year 1, Semester 2	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 1	
BSB115	Management
AYB200	Financial Accounting
Year 2, Semester 2	
AYB225	Management Accounting
AYB221	Accounting Systems and Technologies
Year 3, Semester 1	
EFB210	Finance 1
AYB340	Company Accounting
Year 3, Semester 2	
AYB321	Strategic Management Accounting
BSB119	Global Business
Year 4, Semester 1	
BSB126	Marketing
AYB311	Financial Accounting Issues
Year 4, Semester 2	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Note:	
Students completing an Accountancy major must complete LLB347 Taxation Law as a Law elective in the Law course.	

Semesters

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- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)

- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB119	Global Business
BSB124	Working in Business
Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Research
MGB223	Entrepreneurship and Innovation
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
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- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Economics Options List](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management

Bachelor of Business/Bachelor of Laws

Year 1, Semester 2	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 1	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation
Year 2, Semester 2	
BSB119	Global Business
EFB223	Economics 2
Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

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- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)

• [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2, Semester 2	
BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 1	
EFB223	Economics 2
EFB335	Investments
Year 4, Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
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- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB119	Global Business

Year 2, Semester 2	
BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Human Resource Decision Making
Year 3, Semester 2	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
Year 4, Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
Year 4, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 2	
BSB113	Economics
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	

Bachelor of Business/Bachelor of Laws

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

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- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB119	Global Business
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
MGB210	Managing Operations
MGB201	Contemporary Employment Relations
Year 3, Semester 2	
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
Year 4, Semester 1	

MGB309	Strategic Management
MGB324	Managing Business Growth
Year 4, Semester 2	
MGB310	Sustainability in A Changing Environment
MGB335	Project Management
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

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- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 1	
BSB119	Global Business
BSB124	Working in Business
Year 2, Semester 2	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing
Year 5, Semester 1 & 2	
See Law Course Structure	

Year 6, Semester 1
See Law Course Structure

Semesters

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- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB113	Economics
BSB124	Working in Business
Year 2, Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 1	
AMB201	Marketing and Audience Research
MGB223	Entrepreneurship and Innovation
Year 3, Semester 2	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 4, Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
Year 4, Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Handbook

Year	2016
QUT code	IX81
CRICOS	083022G
Duration (full-time)	5.5 years
OP	5
Rank	92
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
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Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au; Jen Yule (Law) email: lawandjustice@qut.edu.au
Discipline Coordinator	Dr Sherrena Buckby (Accountancy); Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adelle Bish (Human Resource Management); Michael Cox (International Business); Dr Mervyn Morris (Management); Dr Larry Neale (Marketing); and Ingrid Larkin (Public Relations); Jennifer Yule (Law) Business: +61 7 3138 2050; Law: +61 7 3138 2707 Business Student Services email bus@qut.edu.au; Law Student Services email lawandjustice@qut.edu.au

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Before you start this course we assume you have sound knowledge in these areas

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Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course structure information

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School

Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336

Total credit points for core units: 240

Total credit points for elective units: 96

Honours Level Units

96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and
two Advanced Electives in law.

Professional Recognition

The QUT LLB (Hons) is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Admission to practice

If, at the end of your degree, you wish to become a legal practitioner, you will need to complete further practical legal training (PLT). QUT also offers PLT in the form of the Graduate Diploma in Legal Practice.

Career Outcomes

In developing the LLB (Hons) the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice. The defining nature of the QUT LLB (Hons) is its real-world applied nature

Bachelor of Business/Bachelor of Laws (Honours)

which will equip you with advanced knowledge and research and other skills and that meet the needs of not only the legal profession, but also government, community organisations, business and industry.

The LLB (Hons) provides students with an opportunity to advance their knowledge of law in specialised areas through the elective units offered as part of the course. The elective units allow you to study areas of the law that match your career aspirations.

Career opportunities include working in general legal practice, specialist legal practice, government departments and employment in private enterprise.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the business component, students will complete 192 credit points (16 units) consisting of eight Business School core units and an eight-unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- accountancy
- advertising
- economics
- finance
- human resource management
- international business
- management
- marketing
- public relations.

For professional recognition, the

accountancy structure differs from the normal structure. Accountancy students will complete seven Business School core units and complete a nine-unit major.

Under the law component, students will complete 336 credit points of core units and a mixture of introductory, general and advanced electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a university-wide minor in place of four of the general electives. Successful completion of a minor will be recognised on the academic record and/or the Australian Higher Education Graduation Statement.

Total law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours-level units
96 credit points of honours units listed below will be used to determine the honours levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and

2 x 12 cp Advanced Law Electives.

International Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the

Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units
96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and
2 x 12 cp Advanced Law Electives.

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)
- [Year 6 Semester 1](#)
- [Elective Information](#)
- [Business Information](#)

Code	Title
Year 1 Semester 1	
LLB101	Introduction to Law
LLB102	Torts
Year 1 Semester 2	
LLB105	Legal Problems and Communication
LLB106	Criminal Law
Year 2 Semester 1	
LLB104	Contemporary Law and Justice
LLB103	Dispute Resolution
Year 2 Semester 2	

Bachelor of Business/Bachelor of Laws (Honours)

LLH201	Legal Research
Introductory Law Elective	
Year 3 Semester 1	
LLB202	Contract Law
LLB203	Constitutional Law
Year 3 Semester 2	
LLB204	Commercial and Personal Property Law
LLB205	Equity and Trusts
Year 4 Semester 1	
LLB301	Real Property Law
General Law Elective	
Year 4 Semester 2	
LLH206	Administrative Law
LLB303	Evidence
Year 5 Semester 1	
LLH302	Ethics and the Legal Profession
LLB304	Commercial Remedies
General Law Elective or Non-law Elective or University-wide Minor Unit	
General Law Elective or Non-law Elective or University-wide Minor Unit	
Year 5 Semester 2	
LLH305	Corporate Law
LLB306	Civil Procedure
General Law Elective or Non-law Elective or University-wide Minor Unit	
General Law Elective or Non-law Elective or University-wide Minor Unit	
Year 6 Semester 1	
LLH401	Legal Research Capstone
Advanced Law Elective	
Advanced Law Elective	
Elective Information	
Students may complete up to 4 non-law electives or a university wide minor comprised of 4 units in place of the equivalent number of general law electives.	
Business Information	
For information on Business units please choose your appropriate major from the list below.	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Note:](#)

Code	Title
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Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
Year 1, Semester 2	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 1	
BSB115	Management
AYB200	Financial Accounting
Year 2, Semester 2	
AYB225	Management Accounting
AYB221	Accounting Systems and Technologies
Year 3, Semester 1	
EFB210	Finance 1
AYB340	Company Accounting
Year 3, Semester 2	
AYB321	Strategic Management Accounting
BSB119	Global Business
Year 4, Semester 1	
BSB126	Marketing
AYB311	Financial Accounting Issues
Year 4, Semester 2	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Note:	
Students completing an Accountancy major must complete LLB347 Taxation Law as a Law elective in the Law course.	

Semesters

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- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	

BSB119	Global Business
BSB124	Working in Business
Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Research
MGB223	Entrepreneurship and Innovation
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Economics Options List](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 1	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation
Year 2, Semester 2	
BSB119	Global Business
EFB223	Economics 2
Year 3, Semester 1	
EFB330	Intermediate

Bachelor of Business/Bachelor of Laws (Honours)

	Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- [Year 1, Semester 1](#)
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- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting

BSB119	Global Business
Year 2, Semester 2	
BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 1	
EFB223	Economics 2
EFB335	Investments
Year 4, Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2, Semester 2	
BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Human Resource Decision Making
Year 3, Semester 2	
MGB200	Leading Organisations

MGB201	Contemporary Employment Relations
Year 4, Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
Year 4, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 2	
BSB113	Economics
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics

Bachelor of Business/Bachelor of Laws (Honours)

AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB119	Global Business
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
MGB210	Managing Operations
MGB201	Contemporary Employment Relations
Year 3, Semester 2	
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
Year 4, Semester 1	
MGB309	Strategic Management
MGB324	Managing Business Growth
Year 4, Semester 2	
MGB310	Sustainability in A Changing Environment
MGB335	Project Management
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
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- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 1	
BSB119	Global Business
BSB124	Working in Business
Year 2, Semester 2	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
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- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB113	Economics
BSB124	Working in Business
Year 2, Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 1	
AMB201	Marketing and Audience Research
MGB223	Entrepreneurship and Innovation
Year 3, Semester 2	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 4, Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
Year 4, Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on [QUT Virtual](#).

Introductory Law Electives	
Code	Title
LLB140	Human Rights Law
LLB141	Introduction to International Law
LLB142	Regulation of Business

This course has been replaced with IX81 Bachelor of Business / Bachelor of Laws (Honours) from 2015 and the units have been recoded. Please refer to

Bachelor of Business/Bachelor of Laws (Honours)

the QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage or contact law_enquiries@qut.edu.au for further information.

General Law Electives List	
Code	Title
LLB240	Chinese Legal System
LLB241	Discrimination and Equal Opportunity Law
LLB242	Media Law
LLB243	Family Law
LLB244	Criminal Law Sentencing
LLB245	Sports Law
LLB340	Banking and Finance Law
LLB342	Immigration and Refugee Law
LLB343	Indigenous Cultural Heritage Law
LLB344	Intellectual Property Law
LLB345	Internet Law
LLB346	Succession Law
LLB347	Taxation Law
LLB348	Socio-Legal Research Methods
LLB440	Environmental Law
LLB441	Commercial Contracts in Practice
LLB442	Legal Clinic (Advanced)
LLB443	Mining and Resources Law
LLB444	Real Estate Transactions
LLB445	International Commercial Arbitration
LLB460	Competition Moots A
LLB461	Competition Moots B
LLB462	Learning in Professional Practice
LLB463	Legal Clinic (Organised Program)
LLB464	Legal Clinic (International)
JSB300	Criminal Investigation and Prosecution

This course has been replaced with IX81 Bachelor of Business / Bachelor of Laws (Honours) from 2015 and the units have been recoded. Please refer to the QUT Real Law (LAW_Real_Law) Blackboard site under My Community on

your blackboard homepage or contact law_enquiries@qut.edu.au for further information.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on [QUT Virtual](#).

Advanced Law Electives	
Code	Title
LLH470	Commercial Contracts in Practice
LLH471	Health Law and Practice
LLH472	Public International Law
LLH473	Independent Research Project
LLH474	Insolvency Law
LLH475	Theories of Law
LLH476	Competition Law
LLH477	Innovation and Intellectual Property Law

Handbook

Year	2016
QUT code	IX92
CRICOS	085233B
Duration (full-time)	4 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,800 per Study Period (48 credit points)
Total credit points	384
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Enquiries to biomedical@qut.edu.au or 07 3138 1938
Discipline Coordinator	

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English
- Chemistry
- Biology

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths B
- Chemistry
- Biology

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Professional recognition

Depending on the units selected in final year, graduates will be eligible for membership into one or more of the following organisations: Australian Society for Medical Research, Australian and New Zealand Society for Cell and Developmental Biology, Australian Society for Biochemistry and Molecular Biology, Australian Association of Clinical Biochemists, Australian Society for Microbiology, Australian Neuroscience Society, The Endocrine Society of Australia, Society of Reproductive Biology, Australian and New Zealand Association of Clinical Anatomists, Australian and New Zealand Bone and Mineral Society, and Australian and New Zealand Forensic Science Society.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on

professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Other course requirements

There are requirements that you will need to meet as a student in this course. You will need to identify these requirements and ensure you allow sufficient time to meet them.

Some of these requirements have associated costs. Information is available from the [Additional course requirements and costs](#) website.

Important information for business students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information, contact the School of Biomedical Science biomedical@qut.edu.au or 07 3138 1938 or the QUT Business School bus@qut.edu.au or 07 3138 2050.

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points option units	

Core units	
Code	Title
LQB382	Developmental Anatomy and Tissue Adaptation
LQB482	Anatomical Imaging
LQB670	Anatomical Dissection

Option units	
Code	Title
Choose 36 credit points from:	
LQB570	Forensic Anatomy
LQB571	Neuroscience
LQB671	Histological Research Techniques
LQB502	Biomedical Work Integrated Learning A

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units	

Core units	
Code	Title
LQB385	Molecular Biology and Bioinformatics
LQB485	Cell Biology
LQB684	Medical Biotechnology

Option units	
Code	Title
Choose 36 credit points from:	
LQB583	Molecular Systems Biology
LQB595	Cellular Engineering
LQB601	Cancer Biology
LQB502	Biomedical Work Integrated Learning A

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units	

Core units	
Code	Title
LQB381	Biochemistry
LQB481	Biochemical Pathways and Metabolism
LQB681	Biochemical Research Skills

Option units	
Code	Title
Choose 36 credit points from:	
LQB581	Functional Biochemistry
LQB582	Biomedical Research Technologies
LQB682	Protein Biochemistry and Bioengineering
LQB502	Biomedical Work Integrated Learning A

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units	

Core units	
Code	Title
36 credit points comprising:	
LQB388	Medical Physiology 1
LQB488	Medical Physiology 2
LQB608	Extreme Physiology

Option units	
Code	Title
Choose 36 credit points from:	
LQB508	Clinical Physiology and Pathophysiology
LQB571	Neuroscience
LQB600	Physiological Basis of Pharmacology
LQB502	Biomedical Work Integrated Learning A

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units	

Core units	
Code	Title
LQB362	Microbiology: Principles and Practice
LQB494	Pathogen Biology and Pathogenesis
LQB694	Infectious Diseases Outbreaks

Option units	
Code	Title
Choose 36 credit points from:	
LQB583	Molecular Systems Biology
LQB594	Diagnosis and Therapeutics
LQB693	Perspectives in

Course Notes	
Code	Title
LQB502	Immunology Biomedical Work Integrated Learning A

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB382	Developmental Anatomy and Tissue Adaptation
LQB482	Anatomical Imaging

Option units	
Code	Title
Choose 24 credit points from:	
LQB570	Forensic Anatomy
LQB571	Neuroscience
LQB671	Histological Research Techniques
LQB503	Biomedical Work Integrated Learning B

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB385	Molecular Biology and Bioinformatics
LQB485	Cell Biology

Option units	
Code	Title
Choose 24 credit points from:	
LQB583	Molecular Systems Biology
LQB595	Cellular Engineering
LQB601	Cancer Biology
LQB684	Medical Biotechnology
LQB503	Biomedical Work

Integrated Learning
B

LQB600	Physiological Basis of Pharmacology
LQB608	Extreme Physiology

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB381	Biochemistry
LQB481	Biochemical Pathways and Metabolism

Option units	
Code	Title
Choose 24 credit points from:	
LQB581	Functional Biochemistry
LQB582	Biomedical Research Technologies
LQB681	Biochemical Research Skills
LQB682	Protein Biochemistry and Bioengineering
LQB503	Biomedical Work Integrated Learning B

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB388	Medical Physiology 1
LQB488	Medical Physiology 2

Option units	
Code	Title
24 credit points from:	
LQB503	Biomedical Work Integrated Learning B
LQB508	Clinical Physiology and Pathophysiology
LQB571	Neuroscience

In this list

- [Core units](#)
- [Option units](#)

Course Notes	
Code	Title
Students complete 48 credit points - 24 credit points core units and 24 credit points option units	

Core units	
Code	Title
LQB362	Microbiology: Principles and Practice
LQB494	Pathogen Biology and Pathogenesis

Option units	
Code	Title
24 credit points from:	
LQB583	Molecular Systems Biology
LQB594	Diagnosis and Therapeutics
LQB693	Perspectives in Immunology
LQB694	Infectious Diseases Outbreaks
LQB503	Biomedical Work Integrated Learning B

Handbook

Year	2016
QUT code	BS06
CRICOS	003491G
Duration (full-time)	3 years
OP	2
Rank	97
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	288
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Sherrena Buckby (Accountancy); Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Peter Whelan (Finance); Dr Adelle Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Dr Larry Neale (Marketing); and Ingrid Larkin (Public Relations). Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Prerequisite

You must be a current student completing Year 12 education in Australia or a student returning from a gap year who completed studies in Australia.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also assume 4 SA in Maths A, B or C.

International Entry requirements

Prerequisite

You must be a current international student completing Year 12 (or equivalent) or you're currently completing the International Baccalaureat in Australia (onshore).

International Subject prerequisites

- English

Mathematics is required for accountancy, finance, economics and marketing majors.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- Eight Business School Core units (96 credit points)
- One block of eight Major Core units

(Study Area A) (96 credit points)
(c) choice of one block of:
- six Second Major units and two option (elective) units or
- eight option (elective) units or
- two Minors (four units each) (university or Business School or extension) or
- one Minor (four units)(university or Business School or extension) and four option (elective) units.

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Advanced standing (credit)

Advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit

Bachelor of Business (Dean's Honours)

selection. See each course major for details.

Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Abbreviation

BBus(Study Area A)

Domestic Course structure

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) eight Business School core units
- (b) one block of eight major core units
- (c) choice of one block of:
 - six second major units and two option (elective) units or
 - eight option (elective) units or
 - two minors (four units each) (university or Business School or extension) or
 - one minor (four units) (university or Business School or extension) and four option (elective) units.

Special course requirements

Grade point average: Dean's Honours scholars must maintain a grade point average of 5.5 throughout their studies to retain the scholarship.

Breaks in study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

International Course structure

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special course requirements

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Accounting Systems

	and Technologies
AYB219	Taxation Law
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB319	Media Planning
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB318	Advertising Copywriting
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Bachelor of Business (Dean's Honours)

Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Economics Options List](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
EFB223	Economics 2
BSB126	Marketing
Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Option Unit (from the Applied or Quantitative Unit List)	
It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester	
Year 2, Semester 2	
EFB331	Intermediate Microeconomics
Economics Option Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Year 3, Semester 1	
Economics Options Unit (from the Applied or Quantitative Unit List)	
Remaining Business School Core	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
Economics Options Unit (from the Applied or Quantitative Unit List)	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
BSB110	Accounting
BSB126	Marketing
Year 1, Semester 2	
BSB124	Working in Business
EFB201	Financial Markets
EFB210	Finance 1
EFB223	Economics 2
Year 2, Semester 1	
EFB343	Corporate Finance
EFB312	International Finance
Remaining Business School Core OR Second Area of Study OR Option	

(elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
EFB335	Investments
EFB344	Risk Management and Derivatives
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
EFB360	Finance Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis

Bachelor of Business (Dean's Honours)

BSB124	Working in Business
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
Year 2, Semester 1	
MGB201	Contemporary Employment Relations
MGB220	Human Resource Decision Making
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 2, Semester 2	
BSB113	Economics
BSB119	Global Business
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
BSB124	Working in Business
BSB113	Economics
Year 1, Semester 2	
BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for

International Business	
Year 2, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB369	International Business Strategy
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
MGB309	Strategic Management
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 1	
MGB324	Managing Business Growth
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	
Year 3, Semester 2	
MGB335	Project Management
MGB310	Sustainability in A Changing Environment
Second Area of Study OR Elective Unit	
Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB330	Digital Portfolio

Bachelor of Business (Dean's Honours)

Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB359	Strategic Marketing
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Remaining Business School Core OR	

Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Year 3, Semester 2	
AMB379	Public Relations Campaigns
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	
Remaining Business School Core OR Second Area of Study OR Elective Unit	

In this list

- [Primary Major](#)
- [Accountancy - 8 Unit Major](#)
- [Accountancy - Professional Accounting Extension \(for professional recognition\)](#)
- [Accountancy - Regulation and Tax Extension](#)

Primary Major	
Code	Title

Accountancy - 8 Unit Major	
Code	Title
AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Accounting Systems and Technologies
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Accountancy - Professional Accounting Extension (for professional recognition)	
Code	Title
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
Please choose one (1) of the following units:	
AYB227	International Accounting

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Intelligence
Students who wish to complete the Forensics Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor.	

Accountancy - Regulation and Tax Extension	
Code	Title
Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320.	
Please choose four (4) of the following units:	
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinators for enrolment advice and course progression details. The majors in Accountancy, Economics, Finance, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Discipline coordinators

Accountancy: [Dr Jodie Warren](#)
 Advertising: [Associate Professor Rebekah Russell-Bennett](#)
 Finance: [Professor Adam Clements](#)
 Economics: [Professor Adam Clements](#)
 Human Resource Management: [Dr Artemis Chang](#)
 International Business: [Associate Professor Rebekah Russell-Bennett](#)
 Management: [Dr Artemis Chang](#)
 Marketing: [Associate Professor Rebekah Russell-Bennett](#)
 Philanthropy and Nonprofit Studies: [Professor Myles McGregor-Lowndes](#)
 Public Relations: [Associate Professor Rebekah Russell-Bennett](#)

Abbreviation

BBus(Hons)

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The dissertation, which is currently given the weight of four units, is also graded. The degree is awarded at a certain level ranging from first class to third class Honours.

Important course specific enrolment advice

The Business School will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Janet Mack Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should

ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Alternative pathways

The traditional approach is to complete a fourth year after you graduate from your undergraduate degree.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for

Bachelor of Business (Honours) (Accountancy)

enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

The Business School will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(Acc)

Further information

For further information on this course contact the Honours Coordinator Dr Jodie Nelson on 3138 5136 or je.nelson@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Coordinator should be your first point of contact.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Study areas

Study an in-depth project in:

- regulation
- accounting, accountability and performance
- corporate governance
- behavioural governance
- superannuation and wealth management
- forensics, fraud and risk management

- accounting education
- social enterprise
- philanthropy
- fundraising.

International Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.	

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Dominique Greer Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and

topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major

Bachelor of Business (Honours) (Advertising)

cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Abbreviation

BBusHons(Adv)

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar

AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Professor Adam Clements Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and

topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Adam Clements on

Bachelor of Business (Honours) (Economics)

a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Pre-requisites

Although not compulsory, all QUT Bachelor of Business (Economics) and (Finance) students who are considering an Honours year are recommended to complete EFB333 Introductory Econometrics as part of their undergraduate degree.

Abbreviation

BBusHons(Eco)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the

second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN509	Policy Economics and Evaluation
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Professor Adam Clements Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and

topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements for the unit and obtain approval from the Subject Area Coordinator prior to enrolment.

Prerequisites

Although not compulsory, all QUT Bachelor of Business (Economics) or (Finance) students who are considering an Honours year are recommended to

complete EFB333 Introductory Econometrics as part of their undergraduate degree.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information

For further information on this course contact Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(Fin)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
EFN508	Econometric Methods
EFN511	Finance Theory
EFN512	Asset Pricing
EFN513	Corporate Finance
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Artemis Chang Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and

topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Further information

For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or

Bachelor of Business (Honours) (Human Resource Management)

a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(HRM)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units

(24 credit points) and a dissertation (48 credit points). Details are provided in the course structures below.

Sample Structure

Code	Title
Year 1, Semester 1	
Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.	
BSN502	Research Methodology
BSN503	Research Seminar
one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
One option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and

topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression

Bachelor of Business (Honours) (International Business)

details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(IntBus)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology

BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Artemis Chang Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision

capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to

supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours coordinator should be your first point of contact.

Abbreviation

BBusHons(Mgt)

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

Sample Structure

Code	Title
Year 1, Semester 1	
Prescribed Units:	
BSN502	Research Methodology
BSN503	Research Seminar
One from the following:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and

topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression

Bachelor of Business (Honours) (Marketing)

details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(Mkg)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology

BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Prof Myles McGregor-Lowndes Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business

School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business](#)

[Postgraduate Guidelines.](#)

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au. The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(PNS)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN481 and GSN484 can be replaced	

by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.

Year 1, Semester 2

BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Handbook

Year	2016
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and

topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major

Bachelor of Business (Honours) (Public Relations)

cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(PublicRelations)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar

AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	IX59
CRICOS	084925D
Duration (full-time)	5 years
OP	8
Rank	84
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$4,900 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,300 per Study Period (48 credit points)
Total credit points	480
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au; or, SEF Enquiries - email: sef.enquiry@qut.edu.au; ph: +61 7 3138 8822
Discipline Coordinator	

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: Chemistry, Maths C, Physics

International Subject prerequisites

- Maths B

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Recommended Study: Chemistry, Maths C, Physics

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Domestic Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First year: Four (4) core units 48cp + two (2) discipline foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) honours-level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

International Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First year: Four (4) core units 48cp + two (2) discipline foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) honours-level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- eight Business School core units (96 credit points) *
- eight major core units (96 credit points)

*Accounting major students complete six business core units and 10 accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering

Bachelor of Business/Bachelor of Engineering (Honours)

	Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB123	Civil Engineering Systems
Foundation Unit Option	
Year 3 - Semester 1	
EGB270	Civil Engineering Materials
EGB272	Traffic and Transport Engineering
Year 3 - Semester 2	
EGB273	Principles of Construction
EGB373	Geotechnical Engineering
Year 4, Semester 1	
EGB275	Structural Mechanics
EGB371	Engineering Hydraulics
Year 4 - Semester 2	
EGB376	Steel Design
EGH471	Advanced Water Engineering
Year 5 - Semester 1	
SEB400	Foundations of Research
EGH400-1	Research Project 1
EGB375	Design of Concrete Structures
EGH473	Advanced Geotechnical Engineering
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH472	Advanced Highway and Pavement Engineering
EGH475	Advanced Concrete Structures
EGH479	Advances in Civil Engineering Practice

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

- [Intermediate Electrical Option Unit](#)
- [Intermediate Software Option Unit](#)
- [Advanced Electrical Option Unit](#)
- [Advanced Software Option Unit](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
CAB202	Microprocessors and Digital Systems
EGB242	Signal Analysis
Year 3 - Semester 2	
CAB201	Programming Principles
Intermediate Electrical Option Unit	
Year 4 - Semester 1	
EGB240	Electronic Design
Intermediate Software Option Unit	
Year 4 - Semester 2	
CAB403	Systems Programming
Intermediate Electrical or Software Option Unit	
Year 5 - Semester 1	
SEB400	Foundations of Research
Advanced Electrical or Software Option Unit	
EGH400-1	Research Project 1
EGH456	Embedded Systems
Year 5 - Semester 2	
EGH400-2	Research Project 2
Advanced Software Option Unit	
Advanced Electrical Option Unit	

EGH455	Advanced Systems Design
Intermediate Electrical Option Unit	
EGB348	Electronics
EGB345	Control and Dynamic Systems
EGB342	Telecommunications and Signal Processing
Intermediate Software Option Unit	
CAB302	Software Development
CAB301	Algorithms and Complexity
Advanced Electrical Option Unit	
EGH443	Advanced Telecommunications
EGH444	Digital Signals and Image Processing
EGH445	Modern Control
EGH446	Autonomous Systems
EGH448	Power Electronics
EGH449	Advanced Electronics
Advanced Software Option Unit	
CAB432	Cloud Computing
CAB401	High Performance and Parallel Computing

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)
- [Intermediate Electrical Option Unit](#)
- [Advanced Electrical Option Unit](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics

Bachelor of Business/Bachelor of Engineering (Honours)

EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB240	Electronic Design
EGB241	Electromagnetics and Machines
Year 3 - Semester 2	
EGB242	Signal Analysis
Intermediate Electrical Option Unit (1)	
Year 4 - Semester 1	
EGB340	Design and Practice
CAB202	Microprocessors and Digital Systems
Year 4 - Semester 2	
Intermediate Electrical Option Unit (2)	
Intermediate Electrical Option Unit (3)	
Year 5 - Semester 1	
SEB400	Foundations of Research
EGH400-1	Research Project 1
Advanced Electrical Option Unit (1)	
Advanced Electrical Option Unit (2)	
Year 5 - Semester 2	
EGH400-2	Research Project 2
Advanced Electrical Option Unit (3)	
Advanced Electrical Option Unit (4)	
Advanced Electrical Option Unit (5)	
Intermediate Electrical Option Unit	
EGB341	Energy Supply and Delivery
EGB342	Telecommunications and Signal Processing
EGB345	Control and Dynamic Systems
EGB348	Electronics
Advanced Electrical Option Unit	
EGH440	Power Systems Analysis
EGH441	Power System Modelling
EGH442	RF Techniques and Applications
EGH443	Advanced Telecommunications
EGH444	Digital Signals and Image Processing
EGH445	Modern Control
EGH446	Autonomous Systems
EGH448	Power Electronics
EGH449	Advanced Electronics

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)
- [Intermediate Electrical and Aerospace Option Units](#)
- [Advanced Electrical and Aerospace Option Units](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
CAB202	Microprocessors and Digital Systems
EGB240	Electronic Design
Year 3 - Semester 2	
EGB242	Signal Analysis
EGB345	Control and Dynamic Systems
Year 4 - Semester 1	
EGB349	Systems Engineering and Design Project
EGB243	Aircraft Systems and Flight
Year 4 - Semester 2	
EGB346	Unmanned Aircraft Systems
Intermediate Electrical Option Unit	
Year 5 - Semester 1	
SEB400	Foundations of

	Research
EGH446	Autonomous Systems
EGH400-1	Research Project 1
Advanced Electrical Option Unit	
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH445	Modern Control
EGH450	Advanced Unmanned Aircraft Systems
Advanced Electrical Option Unit	
Intermediate Electrical and Aerospace Option Units	
CAB403	Systems Programming
EGB342	Telecommunications and Signal Processing
EGB348	Electronics
Advanced Electrical and Aerospace Option Units	
EGH442	RF Techniques and Applications
EGH443	Advanced Telecommunications
EGH444	Digital Signals and Image Processing
EGH448	Power Electronics
EGH449	Advanced Electronics
EGH455	Advanced Systems Design
EGH456	Embedded Systems

Semesters

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- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	

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Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB211	Dynamics
EGB210	Fundamentals of Mechanical Design
Year 3 - Semester 2	
EGB321	Dynamics of Machines
EGB322	Thermodynamics
Year 4 - Semester 1	
EGB214	Materials and Manufacturing
EGB316	Design of Machine Elements
Year 4 - Semester 2	
EGH421	Vibration and Control
EGB323	Fluid Mechanics
Year 5 - Semester 1	
EGH423	Fluids Dynamics
SEB400	Foundations of Research
EGH400-1	Research Project 1
EGB314	Strength of Materials
Year 5 - Semester 2	
EGH422	Advanced Thermodynamics
EGH420	Mechanical Systems Design
EGH400-2	Research Project 2
EGH414	Stress Analysis

Semesters

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- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)
- [Intermediate Electrical Option Unit](#)
- [Intermediate Mechanical Option Unit](#)
- [Advanced Electrical Option Unit](#)
- [Advanced Mechanical Option Unit](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory

	Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB111	Foundation of Engineering Design
EGB121	Engineering Mechanics
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
EGB242	Signal Analysis
EGB211	Dynamics
Year 3 - Semester 2	
EGB345	Control and Dynamic Systems
Intermediate Mechanical Option Unit	
Year 4 - Semester 1	
EGB220	Mechatronics Design 1
CAB202	Microprocessors and Digital Systems
Year 4 - Semester 2	
EGB320	Mechatronics Design 2
Intermediate Electrical Option Unit	
Year 5 - Semester 1	
SEB400	Foundations of Research
EGH400-1	Research Project 1
EGH419	Mechatronics Design 3
EGH446	Autonomous Systems
Year 5 - Semester 2	
EGH400-2	Research Project 2
EGH445	Modern Control
Advanced Electrical Option Unit	
Advanced Mechanical Option Unit	
Intermediate Electrical Option Unit	
CAB403	Systems Programming
EGB348	Electronics
Intermediate Mechanical Option Unit	
EGB321	Dynamics of Machines
EGB323	Fluid Mechanics
Advanced Electrical Option Unit	
EGH456	Embedded Systems
EGH455	Advanced Systems

	Design
EGH448	Power Electronics
EGH449	Advanced Electronics
Advanced Mechanical Option Unit	
EGH413	Advanced Dynamics
EGH423	Fluids Dynamics

Semesters

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- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Year 3 - Semester 1	
LSB131	Anatomy
EGB210	Fundamentals of Mechanical Design
Year 3 - Semester 2	
EGB211	Dynamics
LSB231	Physiology
Year 4 - Semester 1	
EGB319	BioDesign
EGB214	Materials and Manufacturing
Year 4 - Semester 2	
EGB314	Strength of Materials
EGB323	Fluid Mechanics

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Year 5 - Semester 1

SEB400	Foundations of Research
EGH400-1	Research Project 1
EGH414	Stress Analysis
EGH418	Biomechanics

Year 5 - Semester 2

EGH400-2	Research Project 2
EGH438	Biomaterials
EGH435	Modelling and Simulation for Medical Engineers
EGH424	Biofluids

Semesters

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- [Year 2 - Semester 1](#)
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- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

Code	Title
Year 1 - Semester 1	
EGB113	Energy in Engineering Systems
MZB125	Introductory Engineering Mathematics
OR	
MZB126	Engineering Computation
Year 1 - Semester 2	
EGB100	Engineering Sustainability and Professional Practice
MZB126	Engineering Computation
OR	
Maths Alternative Unit Option	
Year 2 - Semester 1	
EGB121	Engineering Mechanics
EGB111	Foundation of Engineering Design
Year 2 - Semester 2	
EGB120	Foundations of Electrical Engineering
Foundation Unit Option	
Refer to Engineering Foundation Strand Option List	
Year 3 - Semester 1	
EGB211	Dynamics
EGB260	Operations Management and Process Economics

Year 3 - Semester 2

CVB101	General Chemistry
EGB322	Thermodynamics

Year 4 - Semester 1

EGB363	Safety and Environmental Management
EGB361	Minerals and Minerals Processing

Year 4 - Semester 2

EGB360	Plant and Process Design
EGB323	Fluid Mechanics

Year 5 - Semester 1

EGH423	Fluids Dynamics
SEB400	Foundations of Research
EGH400-1	Research Project 1
EGH461	Unit Operations

Year 5 - Semester 2

EGH411	Industrial Chemistry
EGH460	Advanced Process Modelling
EGH400-2	Research Project 2
EGH422	Advanced Thermodynamics

Semesters

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- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB124	Working in Business
Year 2 Semester 1	
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2 Semester 2	
AYB221	Accounting Systems and Technologies
BSB113	Economics
Year 3 Semester 1	
EFB210	Finance 1
BSB126	Marketing
Year 3 Semester 2	
AYB321	Strategic

	Management Accounting
AYB340	Company Accounting
Year 4 Semester 1	
AYB219	Taxation Law
AYB230	Corporations Law
Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Semesters

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- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB220	Advertising Theory and Practice
BSB124	Working in Business
Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 3 Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business
Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4 Semester 2	
AMB339	Advertising Campaigns
MGB223	Entrepreneurship and Innovation

Bachelor of Business/Bachelor of Engineering (Honours)

Semesters

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- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Applied Economics Unit Options](#)
- [Quantitative Economics Unit Options](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB110	Accounting
EFB223	Economics 2
Year 2 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Year 2 Semester 2	
BSB111	Business Law and Ethics
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 3 Semester 1	
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
MGB223	Entrepreneurship and Innovation
Year 3 Semester 2	
BSB119	Global Business
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 1	
BSB124	Working in Business
Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists	
Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Applied Economics Unit Options	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Quantitative Economics Unit Options	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB337	Game Theory and Applications

Semesters

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- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation
Year 2 Semester 2	
EFB201	Financial Markets
EFB210	Finance 1
Year 3 Semester 1	
BSB111	Business Law and Ethics
EFB335	Investments
Year 3 Semester 2	
EFB343	Corporate Finance
EFB344	Risk Management and Derivatives
Year 4 Semester 1	
EFB223	Economics 2
EFB312	International Finance
Year 4 Semester 2	
BSB119	Global Business
EFB360	Finance Capstone

Semesters

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- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB124	Working in Business
Year 2 Semester 1	
MGB223	Entrepreneurship and Innovation
MGB200	Leading Organisations
Year 2 Semester 2	
MGB207	Human Resource Issues and Strategy
BSB110	Accounting
Year 3 Semester 1	
MGB220	Human Resource Decision Making
MGB331	Learning and Development in Organisations
Year 3 Semester 2	
MGB201	Contemporary Employment Relations
BSB126	Marketing
Year 4 Semester 1	
BSB119	Global Business
MGB339	Performance and Reward
Year 4 Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

Semesters

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- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
BSB113	Economics

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MGB223	Entrepreneurship and Innovation
Year 2 Semester 2	
AMB210	Importing and Exporting
AYB227	International Accounting
Year 3 Semester 1	
BSB111	Business Law and Ethics
BSB124	Working in Business
Year 3 Semester 2	
AMB303	International Logistics
MGB225	Intercultural Communication and Negotiation Skills
Year 4 Semester 1	
AMB336	International Marketing
EFB240	Finance for International Business
Year 4 Semester 2	
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Semesters

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- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB115	Management
Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2 Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2 Semester 2	
BSB111	Business Law and Ethics
MGB200	Leading Organisations
Year 3 Semester 1	
MGB201	Contemporary Employment Relations
MGB223	Entrepreneurship and Innovation
Year 3 Semester 2	
MGB210	Managing Operations
MGB225	Intercultural Communication and

	Negotiation Skills
Year 4 Semester 1	
MGB324	Managing Business Growth
MGB309	Strategic Management
Year 4 Semester 2	
MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Semesters

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- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
Year 2 Semester 1	
BSB124	Working in Business
BSB110	Accounting
Year 2 Semester 2	
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
Year 3 Semester 1	
AMB200	Consumer Behaviour
BSB119	Global Business
Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB330	Digital Portfolio
Year 4 Semester 1	
AMB340	Services Marketing
MGB223	Entrepreneurship and Innovation
Year 4 Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing

Semesters

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- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)

- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
Year 2 Semester 1	
AMB201	Marketing and Audience Research
BSB113	Economics
Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
Year 3 Semester 1	
AMB372	Public Relations Planning
BSB124	Working in Business
Year 3 Semester 2	
AMB373	Issues, Stakeholders and Reputation
AMB374	Global Public Relations Cases
Year 4 Semester 1	
AMB375	Public Relations Management
MGB223	Entrepreneurship and Innovation
Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB111	Business Law and Ethics

Handbook

Year	2016
QUT code	IX81
CRICOS	083022G
Duration (full-time)	5.5 years
OP	5
Rank	92
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2016: CSP \$5,300 per Study Period (48 credit points)
International fee (indicative)	2016: \$12,900 per Study Period (48 credit points)
Total credit points	528
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year.
Course Coordinator	Director of Studies, QUT Business School; email: bus@qut.edu.au; Jen Yule (Law) email: lawandjustice@qut.edu.au
Discipline Coordinator	Dr Sherrena Buckby (Accountancy); Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adelle Bish (Human Resource Management); Michael Cox (International Business); Dr Mervyn Morris (Management); Dr Larry Neale (Marketing); and Ingrid Larkin (Public Relations); Jennifer Yule (Law) Business: +61 7 3138 2050; Law: +61 7 3138 2707 Business Student Services email bus@qut.edu.au; Law Student Services email lawandjustice@qut.edu.au

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course structure information

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School

Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336

Total credit points for core units: 240

Total credit points for elective units: 96

Honours Level Units

96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and
two Advanced Electives in law.

Professional Recognition

The QUT LLB (Hons) is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Admission to practice

If, at the end of your degree, you wish to become a legal practitioner, you will need to complete further practical legal training (PLT). QUT also offers PLT in the form of the Graduate Diploma in Legal Practice.

Career Outcomes

In developing the LLB (Hons) the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice. The defining nature of the QUT LLB (Hons) is its real-world applied nature

Bachelor of Business/Bachelor of Laws (Honours)

which will equip you with advanced knowledge and research and other skills and that meet the needs of not only the legal profession, but also government, community organisations, business and industry.

The LLB (Hons) provides students with an opportunity to advance their knowledge of law in specialised areas through the elective units offered as part of the course. The elective units allow you to study areas of the law that match your career aspirations.

Career opportunities include working in general legal practice, specialist legal practice, government departments and employment in private enterprise.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the business component, students will complete 192 credit points (16 units) consisting of eight Business School core units and an eight-unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- accountancy
- advertising
- economics
- finance
- human resource management
- international business
- management
- marketing
- public relations.

For professional recognition, the

accountancy structure differs from the normal structure. Accountancy students will complete seven Business School core units and complete a nine-unit major.

Under the law component, students will complete 336 credit points of core units and a mixture of introductory, general and advanced electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a university-wide minor in place of four of the general electives. Successful completion of a minor will be recognised on the academic record and/or the Australian Higher Education Graduation Statement.

Total law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours-level units
96 credit points of honours units listed below will be used to determine the honours levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and

2 x 12 cp Advanced Law Electives.

International Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the

Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units
96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and
2 x 12 cp Advanced Law Electives.

Sample Structure Semesters

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- [Year 1 Semester 2](#)
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- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)
- [Year 6 Semester 1](#)
- [Elective Information](#)
- [Business Information](#)

Code	Title
Year 1 Semester 1	
LLB101	Introduction to Law
LLB102	Torts
Year 1 Semester 2	
LLB105	Legal Problems and Communication
LLB106	Criminal Law
Year 2 Semester 1	
LLB104	Contemporary Law and Justice
LLB103	Dispute Resolution
Year 2 Semester 2	

Bachelor of Business/Bachelor of Laws (Honours)

LLH201	Legal Research
Introductory Law Elective	
Year 3 Semester 1	
LLB202	Contract Law
LLB203	Constitutional Law
Year 3 Semester 2	
LLB204	Commercial and Personal Property Law
LLB205	Equity and Trusts
Year 4 Semester 1	
LLB301	Real Property Law
General Law Elective	
Year 4 Semester 2	
LLH206	Administrative Law
LLB303	Evidence
Year 5 Semester 1	
LLH302	Ethics and the Legal Profession
LLB304	Commercial Remedies
General Law Elective or Non-law Elective or University-wide Minor Unit	
General Law Elective or Non-law Elective or University-wide Minor Unit	
Year 5 Semester 2	
LLH305	Corporate Law
LLB306	Civil Procedure
General Law Elective or Non-law Elective or University-wide Minor Unit	
General Law Elective or Non-law Elective or University-wide Minor Unit	
Year 6 Semester 1	
LLH401	Legal Research Capstone
Advanced Law Elective	
Advanced Law Elective	
Elective Information	
Students may complete up to 4 non-law electives or a university wide minor comprised of 4 units in place of the equivalent number of general law electives.	
Business Information	
For information on Business units please choose your appropriate major from the list below.	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Note:](#)

Code	Title
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Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
Year 1, Semester 2	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 1	
BSB115	Management
AYB200	Financial Accounting
Year 2, Semester 2	
AYB225	Management Accounting
AYB221	Accounting Systems and Technologies
Year 3, Semester 1	
EFB210	Finance 1
AYB340	Company Accounting
Year 3, Semester 2	
AYB321	Strategic Management Accounting
BSB119	Global Business
Year 4, Semester 1	
BSB126	Marketing
AYB311	Financial Accounting Issues
Year 4, Semester 2	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Note:	
Students completing an Accountancy major must complete LLB347 Taxation Law as a Law elective in the Law course.	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	

BSB119	Global Business
BSB124	Working in Business
Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3, Semester 1	
AMB201	Marketing and Audience Research
MGB223	Entrepreneurship and Innovation
Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Digital Portfolio
Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Economics Options List](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 1	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation
Year 2, Semester 2	
BSB119	Global Business
EFB223	Economics 2
Year 3, Semester 1	
EFB330	Intermediate

Bachelor of Business/Bachelor of Laws (Honours)

	Macroeconomics
EFB331	Intermediate Microeconomics
Year 3, Semester 2	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 1	
Economics Optional Unit	
Economics Optional Unit	
Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
BSB126	Marketing
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	
Economics Options List	
Quantitative Economics Units	
EFB222	Introduction to Applied Econometrics
EFB332	Applied Behavioural Economics
EFB333	Applied Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting

BSB119	Global Business
Year 2, Semester 2	
BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
EFB201	Financial Markets
EFB210	Finance 1
Year 3, Semester 2	
EFB312	International Finance
EFB343	Corporate Finance
Year 4, Semester 1	
EFB223	Economics 2
EFB335	Investments
Year 4, Semester 2	
EFB344	Risk Management and Derivatives
EFB360	Finance Capstone
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB119	Global Business
Year 2, Semester 2	
BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Human Resource Decision Making
Year 3, Semester 2	
MGB200	Leading Organisations

MGB201	Contemporary Employment Relations
Year 4, Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
Year 4, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB126	Marketing
BSB119	Global Business
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB123	Data Analysis
BSB124	Working in Business
Year 2, Semester 2	
BSB113	Economics
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Year 3, Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 4, Semester 1	
AMB303	International Logistics

Bachelor of Business/Bachelor of Laws (Honours)

AMB336	International Marketing
Year 4, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB115	Management
Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
Year 2, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
BSB119	Global Business
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
MGB210	Managing Operations
MGB201	Contemporary Employment Relations
Year 3, Semester 2	
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
Year 4, Semester 1	
MGB309	Strategic Management
MGB324	Managing Business Growth
Year 4, Semester 2	
MGB310	Sustainability in A Changing Environment
MGB335	Project Management
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB123	Data Analysis
Year 2, Semester 1	
BSB119	Global Business
BSB124	Working in Business
Year 2, Semester 2	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation
Year 3, Semester 1	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 3, Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Year 4, Semester 1	
AMB330	Digital Portfolio
AMB340	Services Marketing
Year 4, Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing
Year 5, Semester 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
BSB113	Economics
BSB124	Working in Business
Year 2, Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
Year 3, Semester 1	
AMB201	Marketing and Audience Research
MGB223	Entrepreneurship and Innovation
Year 3, Semester 2	
AMB372	Public Relations Planning
AMB373	Issues, Stakeholders and Reputation
Year 4, Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
Year 4, Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis
Year 5, Semesters 1 & 2	
See Law Course Structure	
Year 6, Semester 1	
See Law Course Structure	

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on [QUT Virtual](#).

Introductory Law Electives	
Code	Title
LLB140	Human Rights Law
LLB141	Introduction to International Law
LLB142	Regulation of Business

This course has been replaced with IX81 Bachelor of Business / Bachelor of Laws (Honours) from 2015 and the units have been recoded. Please refer to

Bachelor of Business/Bachelor of Laws (Honours)

the QUT Real Law (LAW_Real_Law) Blackboard site under My Community on your blackboard homepage or contact law_enquiries@qut.edu.au for further information.

General Law Electives List	
Code	Title
LLB240	Chinese Legal System
LLB241	Discrimination and Equal Opportunity Law
LLB242	Media Law
LLB243	Family Law
LLB244	Criminal Law Sentencing
LLB245	Sports Law
LLB340	Banking and Finance Law
LLB342	Immigration and Refugee Law
LLB343	Indigenous Cultural Heritage Law
LLB344	Intellectual Property Law
LLB345	Internet Law
LLB346	Succession Law
LLB347	Taxation Law
LLB348	Socio-Legal Research Methods
LLB440	Environmental Law
LLB441	Commercial Contracts in Practice
LLB442	Legal Clinic (Advanced)
LLB443	Mining and Resources Law
LLB444	Real Estate Transactions
LLB445	International Commercial Arbitration
LLB460	Competition Moots A
LLB461	Competition Moots B
LLB462	Learning in Professional Practice
LLB463	Legal Clinic (Organised Program)
LLB464	Legal Clinic (International)
JSB300	Criminal Investigation and Prosecution

This course has been replaced with IX81 Bachelor of Business / Bachelor of Laws (Honours) from 2015 and the units have been recoded. Please refer to the QUT Real Law (LAW_Real_Law) Blackboard site under My Community on

your blackboard homepage or contact law_enquiries@qut.edu.au for further information.

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on [QUT Virtual](#).

Advanced Law Electives	
Code	Title
LLH470	Commercial Contracts in Practice
LLH471	Health Law and Practice
LLH472	Public International Law
LLH473	Independent Research Project
LLH474	Insolvency Law
LLH475	Theories of Law
LLH476	Competition Law
LLH477	Innovation and Intellectual Property Law

Handbook

Year	2016
QUT code	BS37
CRICOS	085449G
Duration (full-time international)	6 months
International fee (indicative)	2016: \$13,300 per Study Period (48 credit points)
Total credit points	48
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree (or higher award) in any discipline with an overall grade average (GPA) of 4.0 (on QUT's 7 point scale).

Pathway to BS11 Master of Business

Majors: Applied Finance, Integrated Marketing Communication, International Business, Management, Marketing or Strategic Advertising

- 1.5 years program - For students with an UG degree in a relevant background in their nominated BS11 major

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business](#) (Applied Finance, Integrated Marketing Communication; International Business; Management; Marketing or Strategic Advertising) (two semesters)

- 2 years program - For students with an UG degree in business (or related) discipline other than their nominated major

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business](#) (Applied Finance, Integrated Marketing Communication; International Business; Management; Marketing Strategic Advertising) (three semesters, 72 credit points of advanced standing)

- 2 years program - For students with an UG degree in any discipline

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business](#) (Applied Finance, Integrated Marketing Communication; International Business; Management; Marketing or Strategic Advertising) (three semesters):

Pathway to BS11 Master of Business – Public Relations

- 2 years program - For students with an UG degree in any discipline

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business](#) (Public Relations) (three semesters)

Note

Students with a background in business will be automatically assessed for advanced standing. If you only wish to be

considered for the 2 year Master's program and do not wish to be considered for advanced standing, please indicate this on your application form.

Pathway for other majors

Students seeking pathways for accounting, human resource management, philanthropy and non-profit studies or professional accounting majors should consider the [QC06 University Certificate Tertiary Preparation](#) or QUT [English for Academic Purposes](#) pathways.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	5.0
Writing	5.5
Reading	5.5
Listening	5.0
Overall	6.0

Successful completion of QUT's English for Academic Purposes (EAP)(Direct Stream) with 50% or better.

Course Design

Students complete the four units in discipline area that match the major they have been offered in the BS11 Master of Business. Students undertake two Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

Articulation

Upon successful completion of the Graduate Certificate in Business and Communication with a GPA of 4.0 (on a 7-point scale) students may articulate from the Graduate Certificate in Business and Communication into the related BS11 Master of Business course. Students must meet the entry requirements and/or prerequisites for further study.

Abbreviation

GradCertBusComm

Domestic Course structure

Students will choose the discipline area in the Graduate Certificate in Business and Communication that matches the major they have been offered in the Master of Business. They will undertake two

Graduate Certificate in Business and Communication

Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

International Course structure

Students will choose the discipline area in the Graduate Certificate in Business and Communication that matches the major they have been offered in the Master of Business. They will undertake two Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

Sample Structure Semesters

- [Applied Finance](#)
- [International Business](#)
- [Integrated Marketing Communications](#)
- [Management](#)
- [Marketing](#)
- [Public Relations](#)
- [Strategic Advertising](#)

Code	Title
Applied Finance	
EFN405	Applied Economics
EFN406	Managerial Finance
QCD111	Communication 1
QCD211	Communication 2
International Business	
MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
QCD111	Communication 1
QCD211	Communication 2
Integrated Marketing Communications	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
QCD111	Communication 1
QCD211	Communication 2
Management	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
QCD111	Communication 1
QCD211	Communication 2
Marketing	
AMN400	Consumer Behaviour

AMN442	Marketing Management
QCD111	Communication 1
QCD211	Communication 2
Public Relations	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
QCD111	Communication 1
QCD211	Communication 2
Strategic Advertising	
AMN420	Advertising Management
AMN400	Consumer Behaviour
QCD111	Communication 1
QCD211	Communication 2

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

Students are required to complete 48 credit points. The Graduate Certificate in Business can be undertaken either full-time (1 semester) or part-time (2 semesters); with the exception of the online delivery program and the Philanthropy and Nonprofit Studies major which are only available part-time due to unit availability.

International students who must maintain a full-time study load are not able to undertake programs that are only delivered part-time.

Abbreviation

GradCertBus(Study Area A)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

Domestic Course structure

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication*
- Interdisciplinary
- International Business
- Marketing*
- Philanthropy and Nonprofit Studies*
- Public Relations*
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

*Integrated Marketing Communication, Marketing and Public Relations majors are also available as external courses, and are only offered on a part-time basis. The Philanthropy and Nonprofit Studies major is a part-time only course.

International Course structure

Course design

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Marketing
- Public Relations
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree (or higher) in accounting.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree (or higher) in accounting.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Accounting) may articulate to the:

- BS11 Masters of Business (Accounting).

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic

Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Acctg)

Domestic Course structure

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

International Course structure

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

Accounting Structure	
Code	Title
Core Units:	
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Applied Finance) students will undertake 48 specified credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Applied Finance) may articulate to the:

- BS11 Masters of Business (Applied Finance).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human

Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(AppFin)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Applied Finance Structure	
Code	Title
Core Units:	
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
EFN425	Financial Markets and Institutions

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services: 3138 2050 Business Student Services: bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in accounting.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in accounting.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The specialisations you can choose in the Graduate Certificate in Business offer a targeted group of units to broaden your knowledge in your selected business discipline.

The Graduate Certificate in Business is an excellent re-introduction to tertiary learning and an opportunity to update skills or, as one-quarter of the Master of Business program, a pathway to higher level study.

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting/insert major here) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Entry Requirements

Applicants for the Forensic Accounting Major must have a completed recognised undergraduate degree in accounting. Students without an accounting undergraduate degree may be able to enrol in the Professional Accounting major.

Special Entry

Special entry without an undergraduate degree is not available for students

undertaking the Forensic Accounting major.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Forensic Accounting) may articulate to the:

- BS11 Masters of Business (Accounting).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Professional Accounting, Strategic Advertising.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>.

Abbreviation

GradCertBus(ForensicAcctg)

Domestic Course structure

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 4 units (48 credit points). The course must be undertaken as full-time (1 semester).

Forensic Accounting Structure

Code	Title
Core Units:	
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence

Graduate Certificate in Business (Forensic Accounting)

AYN454	Forensic Accounting and Investigation
Select one unit from the following list of options:	
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN460	Accountancy Work Placement
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Human Resource Management) students will undertake 48 credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the

major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Human Resource Management) may articulate to the:

- BS11 Master of Business (Human Resource Management)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(HRM)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Human Resource Management Structure	
Code	Title
Core Units:	
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice

Human Resource Management Structure (prior study in HRM)	
Code	Title

Graduate Certificate in Business (Human Resource Management)

Advanced Discipline Units:

Select four units (48cp) from the following:

MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Louise Kelly 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Integrated Marketing Communication) students will undertake 48 specified credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communications) may articulate to the:

- BS11 Masters of Business (Integrated Marketing Communication)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(IMC)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

Integrated Marketing Communication Structure (Internal and External)

Code	Title
Core Units:	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN420	Advertising Management
AMN442	Marketing Management

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Prof Lisa Bradley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. The Graduate Certificate in Business (Interdisciplinary) is open to students who wish to construct their own program of study necessary to meet personal or professional needs. Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

Articulation

As students undertaking the Graduate Certificate in Business (Interdisciplinary) may select a combination of units that may not all relate to one discipline, it is

not possible to recommend an articulation pathway.

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Interdisciplinary)

Domestic Course structure

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the QUT Business School, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other faculties will be assessed on a case by case basis, although to award the Graduate Certificate in Business it would be expected that at least three of the four units be taken from business studies.

International Course structure

Students are required to complete 4 units (48 credit points).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be

Graduate Certificate in Business (Interdisciplinary)

expected that at least three of the four units be taken from business studies.

Interdisciplinary	
Code	Title
Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the QUT Business School, excluding the MBA program. Students must meet any prerequisite requirements for their chosen units. Units that are delivered externally are not normally available in this major.	

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mike Cox 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (International Business) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (International Business) may articulate to the:

- BS11 Masters of Business (International Business).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human

Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(IntBus)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time).

International Business Structure	
Code	Title
Core Units:	
MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
MGN448	Negotiating Across Borders
EFN405	Applied Economics

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Erica French Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Management) students will undertake 48 credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Management) may articulate to the:

- BS11 Master of Business Management)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated

Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(Mgt)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Domestic students may elect to study this major externally.

International Course structure

Students are required to complete 48 credit points (4 units).

Management Structure (Internal and External)	
Code	Title
Core Units:	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN428	Creating New Ventures
Select one unit (12cp) from the following:	
AYN456	Business and Corporations Law
MGN447	Managing in a Globalised Economy

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Larry Neale 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting/insert major here) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

- BS11 Masters of Business (Marketing).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated

Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Marketing)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Marketing Structure (Internal and External)	
Code	Title
Core Units:	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN442	Marketing Management
AMN401	Integrated Marketing Communication

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, June
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Professor Myles McGregor-Lowndes 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

Closing dates

You should submit your application as soon as possible and by no later than the relevant closing date:

- February start: 31 January
- June start: 14 June

Should your application be received at QUT after the relevant closing date it will not guaranteed to be processed and may be held for the next available start month.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Philanthropy and Nonprofit Studies) students are required to complete 48 credit points (8 x 6cp units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master

of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Philanthropy & Nonprofit Studies) may articulate to the:

- BS11 Master of Business (Philanthropy & Nonprofit Studies)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Philanthropy&NpSt)

Domestic Course structure

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings.

Philanthropy and Nonprofit Studies Structure (Internal and External)

Code	Title
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Due to unit availability, this major is only available in part-time mode. Therefore, it is not available to international students who must maintain a full-time study load.

Students are required to complete the following 8 units (48 credit points):

GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic &

Graduate Certificate in Business (Philanthropy and Nonprofit Studies)

	Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline other than an accounting degree gained in Australia or New Zealand.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline other than an accounting degree gained in Australia or New Zealand.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Professional Accounting) students will undertake 48 credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Professional Accounting) may articulate to the:

- BS11 Master of Business (Professional Accounting)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(ProfAcctg)

Domestic Course structure

Students complete four compulsory units.

International Course structure

Students complete four compulsory units.

Sample Structure

Code	Title
Professional Accounting Structure (Internal and External)	
Core Units:	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN406	Managerial Finance

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Ingrid Larkin 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Public Relations) students will undertake 48 specified credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:

- BS11 Master of Business (Public Relations)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human

Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Public Relations)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

Public Relations Structure (Internal and External)

Code	Title
Core Units:	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Select two units (24cp) from the following:	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN442	Marketing Management
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns

Public Relations Structure (Internal and External)

Code	Title
Core Units:	
AMN461	Corporate Media Strategy and Tactics

Graduate Certificate in Business (Public Relations)

AMN465

Public Relations
Management

Select 24 credit points from the School of Advertising, Marketing and Public Relations from the Postgraduate Business Unit Options

Handbook

Year	2016
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Louise Kelly Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Strategic Advertising) students will undertake 48 credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Strategic Advertising) may articulate to the:

- BS11 Master of Business (Strategic Advertising)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human

Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(StratAdvtg)

Domestic Course structure

Students complete two core units and two electives.

International Course structure

Students complete two core units and two electives.

Sample Structure

Code	Title
Strategic Advertising Structure (Internal and External)	
Core Units:	
AMN420	Advertising Management
AMN400	Consumer Behaviour
Select two units (24cp) from the following list:	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN442	Marketing Management
AMN421	Contemporary Issues in Advertising
AMN425	Digital Strategy

Handbook

Year	2016
QUT code	GS60
Duration (part-time)	14 months
Domestic fee (indicative)	2016: \$4,428 per Unit (12 credit points)
International fee (indicative)	2016: \$4,428 per Unit (12 credit points)
Total credit points	48
Credit points part-time sem.	24
Start months	July
Int. Start Months	July
Course Coordinator	Dr Fran Finn; Phone: 3138 1057; Email: f.finn@qut.edu.au
Discipline Coordinator	Dr Geoff Abbott 3138 6873 geoffrey.abbott@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline from a recognised university with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and

You have significant professional knowledge of business (in the corporate, government, or not-for-profit sectors) with at least 5 years of full-time post-degree work experience consisting of at least 3 years' relevant professional work experience and 2 years' supervisory or management experience; and

You submit two [referee reports](#) and your completed [Applicant Support Statement](#).

Applicants will be required to attend an interview to be held either at our Gardens Point campus or remotely via Skype or other medium, depending on circumstances.

Alternative entry requirements

If you do not hold a bachelor degree, you can apply on the basis of:

- significant professional work experience with at least 9 years' work experience consisting of at least 6 years' equivalent work experience and at least 3 years' supervisory or management experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline from a recognised university with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and

You have significant professional knowledge of business (in the corporate, government, or not-for-profit sectors) with at least 5 years of full-time post-degree work experience consisting of at least 3 years' relevant professional work experience and 2 years' supervisory or management experience; and

You submit two [referee reports](#) and your completed [Applicant Support Statement](#).

Applicants will be required to attend an interview to be held either at our Gardens Point campus or remotely via Skype or other medium, depending on circumstances.

Alternative entry requirements

If you do not hold a bachelor degree, you can apply on the basis of:

- significant professional work experience with at least 9 years' work experience consisting of at least 6 years' equivalent work experience and at least 3 years' supervisory or management experience.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Core Units	
Code	Title
GSN621	Grounding Theory and Practice
GSN622	Linking Leadership and Complexity of Mind
GSN623	Groups, Cultures and the Collective
GSN624	Influencing Organisational Systems and Strategies

Handbook

Year	2016
QUT code	GS87
CRICOS	031575D
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$17,800 per Study Period (48 credit points)
International fee (indicative)	2016: \$21,100 per Study Period (48 credit points)
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	March, September
Int. Start Months	March, September
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Vicky Browning email: bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

- A GMAT score of at least 550; *and*
- A minimum three years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience; *and*
- Two referee reports.

Applicants without a bachelor degree may be admitted to this course with a minimum of 7 years work experience (6 years minimum equivalent professional work experience plus 1 year minimum supervisory/management experience). Upon successful completion of the Graduate Certificate in Business Administration with a minimum overall grade point average score of 4.5 (on QUT's 7 point scale), students can articulate into the [Master of Business Administration](#) degree program.

In addition to this, you may be required to be available for an interview with the MBA Director to demonstrate relevant work experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

- A GMAT score of at least 550; *and*
- A minimum 3 years full-time equivalent relevant managerial or professional work experience post-degree. You may be required to be available for an interview with the MBA Director to demonstrate relevant work experience.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must complete two MBA foundation core units, and select a further 36 credit points from the MBA core units. Please note that there are pre-requisite requirements for one of the core units.

This course is designed to prepare students for transition to the MBA program. However the Graduate Certificate structure, as a stand alone qualification, is designed to update skills and acquire in-depth knowledge in the core discipline areas of business.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBusAdmin

Domestic Course structure

Students must complete four core units of the MBA program and select a further 24 credit points from a list of five MBA additional units.

International Course structure

Students must complete four core units of the MBA program and select a further 24 credit points from a list of five MBA additional units.

Core Units:	
Code	Title

Graduate Certificate in Business Administration

GSN405	Strategic Management
GSN407	Communicating to Influence
GSN468	Problem Framing for Creative Action
GSN497	Personal Leadership and Change

Options List:

Code	Title
Select 4 units (24 cp) from the following options:	
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN408	Marketing Strategically
GSN409	Understanding and Leading Others
GSN491	Economics in Business

Handbook

Year	2016
QUT code	GS89
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2016: \$21,000 per Study Period (48 credit points)
Total credit points	48
Credit points part-time sem.	24
Dom. Start Months	February
Course Coordinator	Graduate School of Business: emba@qut.edu.au
Discipline Coordinator	

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and

You have a minimum of five years full-time post degree work experience with a minimum of three years relevant professional work experience and two years minimum supervisory/management experience; and

You must provide two [referee reports](#). The proforma for the referee report is available [here](#) on the QUT Business School website.

Note:

At the discretion of the Course Coordinator or nominee, applicants may also be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.78 KB\)](#)
- Attend an interview with the Course Coordinator or nominee

Pathway

Applicants without a bachelor degree may be admitted to the [Graduate Certificate in Business Administration](#) with a minimum of 9 years work experience (6 years minimum equivalent professional work experience plus 3 year minimum supervisory/management experience). Upon completion of the [Graduate Certificate in Business Administration](#) with a GPA 4.5 (or higher) students can articulate into the Executive Master of Business Administration.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Domestic Course structure

Course core structure

- Strategic Management
- Communicating to Influence
- Systems Thinking for Managers
- Problem Framing for Creative Action
- Personal Leadership and Change

Unit options

- Data Analysis and Decision Making
- Accounting for Decision Making
- Marketing Strategically
- Understanding and Leading Others
- Economics in Business

Core Units

Code	Title
GSZ405	Strategic Management
GSZ407	Communicating to Influence
GSZ464	Systems Thinking for Managers
GSZ468	Problem Framing for Creative Action
GSZ497	Personal Leadership and Change

Option Units

Code	Title
Please select three (3) from the following units.	
GSZ403	Data Analysis and Decision Making
GSZ404	Accounting for Decision Making
GSZ408	Marketing Strategically
GSZ409	Understanding and Leading Others
GSZ491	Economics in Business

Handbook

Year	2016
QUT code	GZ34
Domestic fee (indicative)	2016: \$1,500 per unit (12 credit points)
Total credit points	48
Dom. Start Months	February, July
Course Coordinator	Email: elprogram@qut.edu.au Telephone: 07 3138 3010
Discipline Coordinator	07 3138 7731 elprogram@qut.edu.au

Domestic Entry requirements

To be eligible for this course, you must:

- have a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale)
- have a minimum of five years' full-time post-degree work experience with minimum of three years' relevant professional work experience, and two years' minimum supervisory/management experience
- provide a copy of your CV demonstrating relevant work experience
- if required, attend an interview and undertake the Graduate Management Admissions Test (GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs) and achieve a minimum score of 550.

Alternative entry pathway

Applicants who do not meet the minimum entrance criteria for the Graduate Certificate of Business may apply for alternative entry. You must:

- have a minimum of nine years' full-time work experience with a minimum of six years' relevant professional work experience and three years' supervisory/management experience
- provide a CV demonstrating relevant work experience
- attend an interview with the course coordinator or nominee
- if required, undertake the Graduate Management Admissions Test (GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs) and achieve a minimum score of 550.

Minimum English requirements

Students must meet the English proficiency requirements.

Domestic Course structure

The Graduate Certificate in Business (Managing and Leading in the Public Sector) is made up of 48 credit points. Each unit in this course is worth 12 credit points.

You will study two compulsory (core) award extension units and then choose two award extension elective units from the list below.

Core units

- Leading Self and Others
- Actioning Strategic Change & Innovation

Optional units

- Communicating for Results
- Navigating Risk, Ethics and Politics
- Strategically Managing Public Funds
- Leading Strategic Initiatives and Programs
- Developing and Delivering Complex and Contested Policy
- Leading Strategic Supplier Relationships

Core Units	
Code	Title
GSZ601	Leading Self and Others
GSZ602	Actioning Strategic Change and Innovation

Option Units	
Code	Title
GSZ603	Communicating for Results
GSZ604	Navigating Risk, Ethics and Politics
GSZ605	Strategically Managing Public Funds
GSZ606	Leading Strategic Initiatives and Programs
GSZ607	Developing and Delivering Complex and Contested Policy
GSZ608	Leadership of Strategic Supplier Relationships

Handbook

Year	2016
QUT code	GZ35
Duration (part-time domestic)	15 months
Total credit points	48
Dom. Start Months	February, March, April, May, June, July, August, September, October
Course Coordinator	
Discipline Coordinator	

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and you need to:

- be sponsored by your employer; *and*
- have a minimum 3 years full-time post-degree work experience consisting of 2 years minimum relevant professional work experience and 1 year minimum supervisory/management experience*. (Note: *Supervisory experience is experience either supervising staff or managing complex groups of stakeholders); *and*
- provide a short *curriculum vitae* (CV) demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator, or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT). The GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs, and you must achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#)

Alternative entry requirements

If you do not hold a bachelor degree, you may be still considered for entry. You must:

- be sponsored by your employer; *and*
- have a minimum of 7 years full-time work experience consisting of 6 years minimum equivalent professional work experience plus 1 year minimum full-time supervisory/management experience; *and*
- provide a short CV demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#)

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and

You are sponsored by your employer; and

You have a minimum 3 years full-time post-degree work experience consisting of 2 years minimum relevant professional work experience and 1 year minimum supervisory/management experience*. (Note: *Supervisory experience is experience either supervising staff or managing complex groups of stakeholders); and

You must provide a short *curriculum vitae* (CV) demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator, or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT). The GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs, and you must achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#)

Alternative entry requirements

If you do not hold a bachelor degree, you may be still considered for entry. You must:

- be sponsored by your employer; *and*
- have a minimum of 7 years full-time work experience consisting of 6 years minimum equivalent professional work experience plus 1 year minimum full-time supervisory/management experience; *and*
- provide a short CV demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#)

International student visa holders

As this is a corporate course, entry is not available to international student visa holders.

International employees of sponsoring organisations may apply for entry into the Graduate Certificate in Business. International applicants must hold, or enter Australia on, a visa other than a student visa.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Domestic Course structure Program content

The public sector management program is designed in collaboration with the governments of Australia to meet the needs of the contemporary public sector. It consists of four core units.

Unit One: GSZ631 Managing within the Context of Government

GSZ631 provides the 'big picture' of government and the context within which public sector managers operate. It develops an understanding of the institutional frameworks and conventions which guide practice and ensure sustainable democratic processes.

Unit Two: GSZ632 Managing Self and Others

GSZ632 provides insights into key individual and group behaviours, and offers skills for communicating and managing people and teams.

Unit Three: GSZ633 Managing Outwards in a Networked Government

GSZ633 explores the variety of relationships that managers need to build across the public sector and outside it - with the private sector, with community and not-for-profit sector and with citizens and clients of government services.

Unit Four: GSZ634 Managing Operations for Outcomes

GSZ634 builds on the overall operational capabilities of managers and provides them with highly effective and appropriate tools, processes and diagnostic capabilities to deliver and sustain the business of government. This unit also includes a workplace project.

Course coordinators are located across Australia with administrative support staff in Brisbane and Canberra.

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors
Int. Start Months	February, July Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704

Gardens Point

2 George St

Brisbane QLD 4000

Postal address

Research Support Office - QUT Business School

2 George St

Brisbane QLD 4001

Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Availability

Mid-year Entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Philanthropy and Nonprofit Studies is not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability. Philanthropy and Nonprofit Studies is not available for part-time study due to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT

Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The thesis, which is currently given the weight of four units, is also graded.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

GradDipBus(Res)

Discipline coordinators

Accountancy: [Dr Tracey Artiach](#)
Advertising: [Dr Amanda Beatson](#)
Human Resource Management: [Dr Sukanlaya Sawang](#)
International Business: [Dr Amanda Beatson](#)
Management: [Dr Sukanlaya Sawang](#)
Marketing: [Dr Amanda Beatson](#)
Philanthropy and Nonprofit Studies: [Dr Wendy Scaife](#)
Public Relations: [Dr Amanda Beatson](#)

Domestic Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary depending on the specific discipline you choose to follow.

International Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Tracy Artiach 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704

Gardens Point

2 George St

Brisbane QLD 4000

Postal address

Research Support Office - QUT Business School

2 George St

Brisbane QLD 4001

Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research) (Accountancy)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression

details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradDipBus(Research)(Accy)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in this program, students are required to present a seminar	

detailing their research proposal and attend the School research seminars.

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

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Research Support Office - QUT Business School

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Brisbane QLD 4001

Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

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Telephone: +61 (7) 3138 1407

Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research) (Advertising)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and

dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Abbreviation

GradDipBus(Research)(Advgt)

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Further Information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Sukanlaya Sawang Business Student Services phone 3138 2050 or email MAN_HDR_coordinator@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704

Gardens Point

2 George St

Brisbane QLD 4000

Postal address

Research Support Office - QUT Business School

2 George St

Brisbane QLD 4001

Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

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Telephone: +61 (7) 3138 1407

Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research) (Human Resource Management)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Course Availability

Mid-year entry: students should contact the Research Discipline Coordinator for enrolment

advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(HRM)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.	
BSN502	Research Methodology
BSN503	Research Seminar
one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
One option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation

Graduate Diploma in Business (Research) (Human Resource Management)

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

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Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

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Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research) (International Business)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the

possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(IntBus)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Sukanlaya Sawang 3138 2050 MAN_HDR_coordinator@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704

Gardens Point

2 George St

Brisbane QLD 4000

Postal address

Research Support Office - QUT Business School

2 George St

Brisbane QLD 4001

Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

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Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research) (Management)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year Entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and

dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Mgt)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Prescribed Units:	
BSN502	Research Methodology
BSN503	Research Seminar
One from the following:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

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Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

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Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research) (Marketing)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Course Availability

Mid-year entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details.

Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Marketing)

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken,

students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are	

Graduate Diploma in Business (Research) (Marketing)

required to present a seminar detailing their research proposal.

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Wendy Scaife Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry into the PhD program.

Course Availability

Mid-Year entry:

Please note that the major in Philanthropy and Nonprofit Studies is not available for mid-year entry.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for

enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry into the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Philanthropy&Np St)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Faculty Research Contact

Email: bus.research@qut.edu.au

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Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application Submission

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au).

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the academic prerequisite training for

potential entry into the PhD program.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Application Guide

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as described on the [QUT Business School](#) website. The Research Coordinator within each school can also assist with this process.

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Telephone: +61 (7) 3138 1407

Application Submission

To apply, applicants should submit an application using the [FR Form](#) and email this form to QUT Admission at (qut.intadmission@qut.edu.au).

International students who receive a scholarship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that has a pathway of Graduate Diploma in Business (Research) with the PhD prior to submitting a formal application.

Note: Applicants are encouraged to enrol initially in the Graduate Diploma of Business (Research) to undertake the

Graduate Diploma in Business (Research) (Public Relations)

academic prerequisite training for potential entry into the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Course Availability

Mid-year entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details.

Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Public Relations)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study>

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor.	
Research Unit Options:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2016
QUT code	BS79
CRICOS	069962B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,900 per Study Period (48 credit points)
Total credit points	96
Start months	February, July
Int. Start Months	February, July
Course Coordinator	
Discipline Coordinator	Associate Professor Stuart Tooley 3138 2050 bus@qut.edu.au

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average (GPA) score of 4.0 (on QUT's 7 point scale).

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average (GPA) score of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The Graduate Diploma of Business (Professional Accounting) provides students with a solid core in accounting studies and ensures that graduates meet the academic requirements of the Australian professional accounting bodies. This program will be fully nested within the BS16 and BS17 programs and, consequently, requires that students achieve the learning outcomes designed for the Master of Business suite.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and

management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

Course Design

Due to professional recognition requirements students must follow the prescribed course structure. Any enquiries regarding course progression can be directed to the School of Accountancy.

Professional Recognition

Graduates meet the academic component of requirements for membership of CPA Australia and Chartered Accountants Australia and New Zealand (CAANZ), and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants and the Chartered Institute of Management Accountants (CIMA).

External Study

The external version of this course is only available to domestic students.

Further Information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus

Abbreviation

GradDipBus(ProfAcc)

Domestic Course structure

Students complete eight core units (96 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure.

International Course structure

Students complete eight core units (96 credit points):

Graduate Diploma in Business (Professional Accounting)

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure.

Sample Structure

Code	Title
Year 1, Semester 1	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN406	Managerial Finance
Year 1, Semester 2	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	Refer to majors
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Please refer to individual study areas for specific entry requirements applicable to each course major.

International Entry requirements

Please refer to individual study areas for specific entry requirements applicable to each course major.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised Australian or New Zealand bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised Australian or New Zealand bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Master of Business (Accounting) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)

3. Complementary studies (48 credit points)

Students with an undergraduate degree in Accounting will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an Australian or New Zealand undergraduate qualification in accounting will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Accountancy.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Accounting) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Accounting)
Graduate Certificate in Business (Accounting)

Professional Recognition

Certain units may assist with preparation for the professional programs offered by CPA Australia, Chartered Accountants Australia and New Zealand and the Institute of Public Accountants as part of their respective membership requirements, and for the Chartered Financial Analysts program.

Abbreviation

MBus(Acctg)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate Accounting degree may undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an Accounting degree with a minimum GPA of 4 (on a 7 point scale) will undertake

Master of Business (Accounting)

144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Australian/NZ UG Accounting degree: Students will commence their study in the Discipline studies block.
- International Qualification in Accounting: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Accountancy.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate Accounting degree may undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an Accounting degree with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Australian/NZ UG Accounting degree: Students will commence their study in the Discipline studies block.
- International Qualification in Accounting: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Accountancy.

Sample Structure

Students who have completed an Australian or NZ Accounting undergraduate degree, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Discipline Units (84cp)	
AYN426	International Capital Markets Law and Regulation
AYN453	Financial Forensics

	and Business Intelligence
AYN506	Strategic Management Accounting
AYN520	Integrated Issues in Professional Practice
AYN415	External Reporting Issues
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting

Please choose one (12cp) unit from the following:

AYN424	International Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN433	Research Topics in Accounting
BSN404	Project 1
BSN405	Project 2
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Complementary Studies Units

Please choose four units (48cp) from the following:

AYN424	International Accounting
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Accountancy Work Integrated Learning	
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Up to 48cps of approved interdisciplinary units

Students who have completed

an International Qualification in Accounting, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Foundation Units	
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3

Discipline Units

Core Discipline Units (84cp)

AYN426	International Capital Markets Law and Regulation
AYN453	Financial Forensics and Business Intelligence
AYN506	Strategic Management Accounting
AYN520	Integrated Issues in Professional Practice
AYN415	External Reporting Issues
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting

Please choose one (12cp) unit from the following:

AYN424	International Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN433	Research Topics in Accounting
BSN404	Project 1
BSN405	Project 2
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	

Master of Business (Accounting)

AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
Discipline Units	
Core Discipline Units (84cp)	
AYN426	International Capital Markets Law and Regulation
AYN453	Financial Forensics and Business Intelligence
AYN506	Strategic Management Accounting
AYN520	Integrated Issues in Professional Practice
AYN415	External Reporting Issues
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting
Please choose one (12cp) unit from the following:	
AYN424	International Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN433	Research Topics in Accounting
BSN404	Project 1
BSN405	Project 2
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Complementary Studies Units	
Please choose four units (48cp) from the following:	
AYN424	International Accounting
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Accountancy Work Integrated Learning	
BSN404	Project 1

BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Up to 48cps of approved interdisciplinary units	

Students who have completed an Australian or NZ Accounting undergraduate degree, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Discipline Units (84cp)	
AYN426	International Capital Markets Law and Regulation
AYN453	Financial Forensics and Business Intelligence
AYN506	Strategic Management Accounting
AYN520	Integrated Issues in Professional Practice
AYN415	External Reporting Issues
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting
Please choose one (12cp) unit from the following:	
AYN424	International Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN433	Research Topics in Accounting
BSN404	Project 1
BSN405	Project 2
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Complementary Studies Units	

Please choose four units (48cp) from the following:

AYN424	International Accounting
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Accountancy Work Integrated Learning	
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Up to 48cps of approved interdisciplinary units	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in

Master of Business (Accounting)

	Integrated Marketing Communication
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance

Code	Title
EFN420	Introduction To Financial

	Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent)

may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Applied Finance) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Economics and Finance.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Applied Finance) at the following stages, once those particular course requirements have been met: Graduate Diploma in Business (Applied Finance) Graduate Certificate in Business (Applied Finance)

Abbreviation

MBus(AppFin)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or

Master of Business (Applied Finance)

related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Economics and Finance.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Economics and Finance.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Foundation Units	
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
EFN425	Financial Markets and Institutions
Discipline Units	
Core Units	
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN426	Applied Research in Finance
EFN515	Economic and Financial Modelling
EFN507	Advanced Capital Budgeting
EFN505	Financial Risk Management
EFN555	Advanced Applications in Finance

Students who have completed an undergraduate degree in Finance, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN426	Applied Research in Finance
EFN515	Economic and Financial Modelling
EFN507	Advanced Capital Budgeting
EFN505	Financial Risk Management
EFN555	Advanced Applications in Finance
Complementary Studies Units	
Please choose two units (24cp) from the following:	
EFN416	Treasury and

	Portfolio Management
EFN421	Financial Planning and Strategies
EFN514	Behavioural Finance
EFN424	Equity Trading Floor
EFN501	Corporate and Commercial Lending
Please choose two units (24cp) from the following:	
Business Postgraduate Option Units	

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
EFN425	Financial Markets and Institutions
Discipline Units	
Core Units	
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN426	Applied Research in Finance
EFN515	Economic and Financial Modelling
EFN507	Advanced Capital Budgeting
EFN505	Financial Risk Management
EFN555	Advanced Applications in Finance
Complementary Studies Units	
Please choose two units (24cp) from the following:	
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN514	Behavioural Finance
EFN424	Equity Trading Floor
EFN501	Corporate and Commercial Lending
Please choose two units (24cp) from the following:	
Business Postgraduate Option Units	

Students who have completed an

Master of Business (Applied Finance)

undergraduate degree in Finance, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN426	Applied Research in Finance
EFN515	Economic and Financial Modelling
EFN507	Advanced Capital Budgeting
EFN505	Financial Risk Management
EFN555	Advanced Applications in Finance
Complementary Studies	
Please choose two units (24cp) from the following:	
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN514	Behavioural Finance
EFN424	Equity Trading Floor
EFN501	Corporate and Commercial Lending
Please choose two units (24cp) from the following:	
Business Postgraduate Option Units	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)

- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting

AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance

Code	Title
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe

Master of Business (Applied Finance)

MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Master of Business (Human Resource Management) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Management.

Articulation

Students who have articulated from the Graduate Certificate in Business (Human Resource Management) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Human Resource Management) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Human Resource Management)
Graduate Certificate in Business (Human Resource Management)

Abbreviation

MBus(HRM)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

Master of Business (Human Resource Management)

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Management.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Management.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
HRM Foundation Units	
MGN409	Management Theory and Practice
MGN410	Employment Relations

MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
Discipline Units	
Core Units	
MGN421	Strategic HRM
MGN506	Contemporary Issues in Human Resource Management
Please choose six units (72cp) from the following:	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN509	HRM Project 1
MGN510	HRM Project 2

Students who have completed an undergraduate degree in Human Resource Management, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
MGN421	Strategic HRM
MGN506	Contemporary Issues in Human Resource Management
Please choose six units (72cp) from the following:	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management

MGN509	HRM Project 1
MGN510	HRM Project 2
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
Discipline Units	
Core Units	
MGN421	Strategic HRM
MGN506	Contemporary Issues in Human Resource Management
Please choose six units (72cp) from the following:	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN509	HRM Project 1
MGN510	HRM Project 2
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	

Students who have completed an undergraduate degree in Human Resource Management, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
MGN421	Strategic HRM

Master of Business (Human Resource Management)

MGN506	Contemporary Issues in Human Resource Management
Please choose six units (72cp) from the following:	
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN509	HRM Project 1
MGN510	HRM Project 2
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing Communication

AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Introduction To Financial Management
EFN421	Financial Planning

	and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Louise Kelly Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent)

may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Integrated Marketing Communication) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Communication.

Articulation

Students who have articulated from the Graduate Certificate in Business (Integrated Marketing Communication) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Integrated Marketing Communication) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Integrated Marketing Communication)
Graduate Certificate in Business (Integrated Marketing Communication)

Abbreviation

MBus(IMC)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation

Master of Business (Integrated Marketing Communication)

studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum

GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
IMC Foundation Units	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN420	Advertising Management
AMN442	Marketing Management
Discipline Units	
Core Units	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN465	Public Relations Management
AMN425	Digital Strategy
Please choose one unit (12cp) from the following:	
Business Postgraduate Option Units	

Students who have completed an undergraduate degree in Marketing, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN465	Public Relations Management
AMN425	Digital Strategy
Please choose one unit (12cp) from the following:	
Business Postgraduate Option Units	
Complementary Studies Units	
Please choose four units (48cp) from the following:	

Business Postgraduate Options List

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN420	Advertising Management
AMN442	Marketing Management
Discipline Units	
Core Units	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN465	Public Relations Management
AMN425	Digital Strategy
Please choose one unit (12cp) from the following:	
Business Postgraduate Option Units	
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	

Students who have completed an undergraduate degree in Marketing, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN465	Public Relations Management
AMN425	Digital Strategy
Please choose one unit (12cp) from the following:	

Master of Business (Integrated Marketing Communication)

Business Postgraduate Option Units

Complementary Studies Units

Please choose four units (48cp) from the following:

Business Postgraduate Options List

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media

Strategy and Tactics

AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance

Code	Title
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mike Cox Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent)

may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (International Business) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (International Business) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (International Business) at the following stages, once those particular course requirements have been met: Graduate Diploma in Business (International Business) Graduate Certificate in Business (International Business)

Abbreviation

MBus(InternatBus)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Master of Business (International Business)

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

International Course structure

The Master of Business is designed in three blocks of study:

- Foundation studies (48 credit points)
- Discipline studies (96 credit points)
- Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different

discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Foundation Units	
MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
MGN448	Negotiating Across Borders
EFN405	Applied Economics
Discipline Units	
Core Units	
AMN430	International Logistics Management
EFN406	Managerial Finance
AYN424	International Accounting
LWS075	International Business and Law
AMN434	Special Topic in International Business
Please choose two units (24cp) from the following:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Please note MGN446 is only available to international students.	

Students who have completed an undergraduate degree in International Business, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
AMN430	International Logistics Management
EFN406	Managerial Finance
AYN424	International Accounting
LWS075	International Business and Law
AMN434	Special Topic in International Business
Please choose two units (24cp) from the following:	

MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Please note MGN446 is only available to international students.	
Complementary Studies Units	
Please choose 4 units (48cp) from the following:	
Business Postgraduate Options List	

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	
MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
MGN448	Negotiating Across Borders
EFN405	Applied Economics
Discipline Units	
Core Units	
AMN430	International Logistics Management
EFN406	Managerial Finance
AYN424	International Accounting
LWS075	International Business and Law
AMN434	Special Topic in International Business
Please choose two units (24cp) from the following:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Please note MGN446 is only available to international students.	
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	

Students who have completed an undergraduate degree in International Business, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	

Master of Business (International Business)

Core Units	
AMN430	International Logistics Management
EFN406	Managerial Finance
AYN424	International Accounting
LWS075	International Business and Law
AMN434	Special Topic in International Business
Please choose two units (24cp) from the following:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Please note MGN446 is only available to international students.	
Complementary Studies Units	
Please choose 4 units (48cp) from the following:	
Business Postgraduate Options List	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing

Communication	
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance

Code	Title
EFN420	Introduction To Financial Management

EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Erica French Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent)

may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Management) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Management.

Articulation

Students who have articulated from the Graduate Certificate in Business (Management) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Management) at the following stages, once those particular course requirements have been met:

- Graduate Diploma in Business (Management)
- Graduate Certificate in Business (Management)

Abbreviation

MBus(Mgt)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or

Master of Business (Management)

related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Management.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Management.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Management Foundation Units	
Core Units	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN428	Creating New Ventures
Choose one unit (12cp) from the following:	
AYN456	Business and Corporations Law
MGN447	Managing in a Globalised Economy
Discipline Units	
Core Units	
MGN410	Employment Relations
MGN423	Contemporary Strategic Analysis
AMN442	Marketing Management
Choose five units (60cp) from the following:	
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN405	Applied Economics
IFN515	Fundamentals of Business Process Management
IFN652	Business Process Management
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN505	Consulting and Change Management
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
Please note that MGN446 is only available to international students.	

Students who have completed an undergraduate degree in Management, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
MGN410	Employment Relations
MGN423	Contemporary Strategic Analysis
AMN442	Marketing Management
Choose five units (60cp) from the following:	
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN405	Applied Economics
IFN515	Fundamentals of Business Process Management
IFN652	Business Process Management
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN505	Consulting and Change Management
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
Please note that MGN446 is only available to international students.	
Complementary Studies Units	
Please choose four units (48cp) from the following:	
Business Postgraduate Options List	

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	
Core Units	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN428	Creating New Ventures
Choose one unit (12cp) from the following:	
AYN456	Business and Corporations Law

Master of Business (Management)

MGN447	Managing in a Globalised Economy
Discipline Units	
Core Units	
MGN410	Employment Relations
MGN423	Contemporary Strategic Analysis
AMN442	Marketing Management
Choose five units (60cp) from the following:	
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN405	Applied Economics
IFN515	Fundamentals of Business Process Management
IFN652	Business Process Management
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN505	Consulting and Change Management
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
Please note that MGN446 is only available to international students.	
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	

Students who have completed an undergraduate degree Management, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
MGN410	Employment Relations
MGN423	Contemporary Strategic Analysis
AMN442	Marketing Management
Choose five units (60cp) from the following:	
AYN416	Financial Accounting 1

AYN456	Business and Corporations Law
EFN405	Applied Economics
IFN515	Fundamentals of Business Process Management
IFN652	Business Process Management
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN505	Consulting and Change Management
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
Please note that MGN446 is only available to international students.	
Complementary Studies	
Please choose four units (48cp) from the following:	
Business Postgraduate Options List	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

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- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance

Master of Business (Management)

Code	Title
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Larry Neale Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent)

may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Marketing) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Marketing) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Marketing) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Marketing)
Graduate Certificate in Business (Marketing)

Abbreviation

MBus(Marketing)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an

Master of Business (Marketing)

undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.
- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.
- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144

credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Marketing Foundation Units	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN442	Marketing Management
Discipline Units	
Core Units	
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN406	Project
Please choose one unit (12cp) from the following:	
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
Please choose two units (24cp) from the following:	
Business Postgraduate AMPR Options units	

Students who have completed an undergraduate degree in Marketing, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN406	Project
Please choose one unit (12cp) from the following:	
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
Please choose two units (24cp) from the following:	
Business Postgraduate AMPR Options	

units
Complementary Studies Units
Choose four units (48cp) from the following:
Business Postgraduate Options List
Business Postgraduate AMPR Options List

Semesters

- [Marketing Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Marketing Foundation Units	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN442	Marketing Management
Discipline Units	
Core Units	
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN406	Project
Please choose one unit (12cp) from the following:	
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
Please choose two units (24cp) from the following:	
Business Postgraduate AMPR Options units	
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	

Students who have completed an undergraduate degree in Marketing, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
AMN443	Product and Service Innovation
AMN444	Services Marketing

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AMN445	Strategic Marketing Management
AMN406	Project
Please choose one unit (12cp) from the following:	
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
Please choose two units (24cp) from the following:	
Business Postgraduate AMPR Options units	
Complementary Studies Units	
Choose four units (48cp) from the following:	
Business Postgraduate Options List	
Business Postgraduate AMPR Options List	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

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- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy

AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy	
Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance	
Code	Title
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance

EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management	
Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, June
Int. Start Months	February, June
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr Wendy Scaife Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Master of Business (Philanthropy and Nonprofit Studies) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Accountancy.

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Philanthropy and Nonprofit Studies) at the following stages, once those particular course requirements have been met:

- Graduate Diploma in Business (Philanthropy and Nonprofit Studies)
- Graduate Certificate in Business (Philanthropy and Nonprofit Studies)

Abbreviation

MBus(Philanthropy&NpSt)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. Students will commence their Masters in the Foundation studies block.

Master of Business (Philanthropy and Nonprofit Studies)

Students will be able to access course progression advice from the School of Accountancy.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. Students will commence their Masters in the Foundation studies block.

Students will be able to access course progression advice from the School of Accountancy.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Foundation Units	
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN487	Introduction to Social Enterprise
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN483	Ethics for Philanthropic and Nonprofit

Organisations	
Discipline Units	
Please choose eight units (96cp) from the following:	
Business postgraduate options list	

Semesters

- [PNPS Foundation Units](#)
- [Discipline Units](#)
- [Complementary Units](#)

Code	Title
PNPS Foundation Units	
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN487	Introduction to Social Enterprise
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Discipline Units	
Please choose eight units (96cp) from the following:	
Business postgraduate options list	
Complementary Units	
Select four units (48cp) from the Business Postgraduate Option Units	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)

- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting

Master of Business (Philanthropy and Nonprofit Studies)

AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

This is a selection of units available from the School of Economics and Finance

Code	Title
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,400 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field (other than an accounting degree gained in Australia or New Zealand) with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree (or higher) in any discipline (other than an accounting degree gained in Australia or New Zealand) with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field (other than an accounting degree gained in Australia or New Zealand) with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree (or higher) in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0

Overall	6.5
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Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. Students will commence their Masters in the Foundation studies block.

Students will be able to access course progression advice from the School of Accountancy.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. Students will commence their Masters in the Foundation studies block.

Students will be able to access course progression advice from the School of Accountancy.

Sample Structure Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Master of Business (Professional Accounting)

Code	Title
Foundation Units	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN406	Managerial Finance
Discipline Units	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN426	International Capital Markets Law and Regulation
Select 12 credit points from the Professional Accounting Discipline Unit Options List	
AYN424	International Accounting
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN506	Strategic Management Accounting
Complementary Studies Units	
Select 48 credit points from the Complementary Studies in Professional Accounting	
AYN415	External Reporting Issues
AYN520	Integrated Issues in Professional Practice
Select 24 credit points from the Professional Accounting Unit Options List	

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law

Code	Title
EFN406	Managerial Finance
Discipline Units	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN415	External Reporting Issues
AYN520	Integrated Issues in Professional Practice
Complementary Studies Units	
Select 48 credit points from the Complementary Studies in Professional Accounting	

Code	Title
Foundation Units	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN406	Managerial Finance
Discipline Units	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN415	External Reporting Issues
AYN520	Integrated Issues in Professional Practice

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Ingrid Larkin Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent)

may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Public Relations) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Public Relations) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Public Relations) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Public Relations)
Graduate Certificate in Business (Public Relations)

Abbreviation

MBus(PublicRelations)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an

Master of Business (Public Relations)

undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.

- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Sample Structure Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Please choose two units (24cp) from the following:	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN442	Marketing Management
Discipline Units	
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN404	Readings in Integrated Marketing Communication
AMN406	Project
AMN425	Digital Strategy
Complementary Studies Units	
Select four units (48cp) from the Business Postgraduate Option Units	

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Select 24 credit points from the School of Advertising, Marketing and Public Relations List under the Postgraduate Business Unit Options	
Discipline Units	
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN406	Project
AMN425	Digital Strategy

Select 12 credit points from the School of Advertising, Marketing and Public Relations from the Postgraduate Business Unit Options

Complementary Studies Units

Select 48 credit points from the School of Advertising, Marketing and Public Relations list under the Postgraduate Business Unit Options List

Students who have completed an undergraduate degree in Public Relations, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN404	Readings in Integrated Marketing Communication
AMN406	Project
AMN425	Digital Strategy
Complementary Studies Units	
Please choose four units (48cp) from the following:	
Business postgraduate AMPR options units	
Business postgraduate options units	

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Foundation Units	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Please choose two units (24cp) from the following:	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research

Master of Business (Public Relations)

AMN442	Marketing Management
Discipline Units	
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN404	Readings in Integrated Marketing Communication
AMN406	Project
AMN425	Digital Strategy

Students who have completed an undergraduate degree in Public Relations, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN404	Readings in Integrated Marketing Communication
AMN406	Project
AMN425	Digital Strategy
Complementary Studies Units	
Please choose four units (48cp) from the following:	
Business postgraduate AMPR options units	
Business postgraduate options units	

Students who have completed an undergraduate degree in Public Relations, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
AMN468	Issues and Crisis Management

AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN406	Project
AMN425	Digital Strategy
Select 12 credit points from the School of Advertising, Marketing and Public Relations list under the Postgraduate Business Unit Options List	
Complementary Studies Units	
Select 48 credit points from the School of Advertising, Marketing and Public Relations list under the Postgraduate Business Unit Options List	

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Foundation Units	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Select 24 credit points from the School of Advertising, Marketing and Public Relations List under the Postgraduate Business Unit Options	
Discipline Units	
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN406	Project
AMN425	Digital Strategy
Select 12 credit points from the School of Advertising, Marketing and Public Relations List under the Postgraduate Business Unit Options	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making

their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and

Master of Business (Public Relations)

	Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

This is a selection of units available from the School of Economics and Finance

Code	Title
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development

Handbook

Year	2016
QUT code	BS11
CRICOS	085448J
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,000 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Louise Kelly Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Note: You don't need to apply for the 1.5 year program. You'll be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirements

As part of QUT's application for admission process, you will be automatically assessed for the 1.5 year program. If you wish to be considered for the 2 year program only, please indicate this on your application form.

Master of Business - 1.5 year program

A completed recognised bachelor degree in business or related field with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 2 year program

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Graduate Certificate in Business and Communication pathway: Applicants with an overall IELTS score of 6 (Reading and Writing no less than 5.5 and no other sub-score below 5)(or accepted equivalent)

may be considered for the GradCert/Masters pathway.

Course Design

The Master of Business (Strategic Advertising) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Strategic Advertising) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Strategic Advertising) at the following stages, once those particular course requirements have been met: Graduate Diploma in Business (Strategic Advertising)
Graduate Certificate in Business (Strategic Advertising)

Abbreviation

MBus(StratAdvtg)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Master of Business (Strategic Advertising)

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.
- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree that is not in Business or a related field of study will undertake 192 credit points of study commencing with Foundation studies.

Students who have completed an undergraduate degree in Business or related field of study with a minimum GPA of 4 (on a 7 point scale) will undertake 144 credit points of study in their course. The enrolment program students will undertake will depend on their prior study:

- Undergraduate degree in the same discipline as their chosen major: Students will commence their study in the Discipline studies block.
- Undergraduate Business degree in a different discipline to their chosen major: Students will commence their study in the Foundation studies block.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Sample Structure

Students who have completed an undergraduate degree in Business or related field of study, with a minimum GPA of 4 (7 point scale), in a different

discipline to their major will undertake 144 credit points of study. Students will complete the Foundation and Discipline studies block in their course.

Code	Title
Foundation Units	
Core Units	
AMN420	Advertising Management
AMN400	Consumer Behaviour
Please choose two units (24cp) from the following	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN442	Marketing Management
Discipline Units	
Core Units	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
AMN406	Project
KAP401	Advertising Creative: Concept to Campaign
Please choose one unit (12cp) from the following options:	
AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction
Please choose two units (24cp) from the following:	
Business postgraduate AMPR options	
Please note that KAP units are not available to external students. These students should discuss alternative unit options for KAP401 with the Discipline Coordinator (ampradmin@qut.edu.au).	

Students who have completed an undergraduate degree in Advertising, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
AMN406	Project
KAP401	Advertising Creative: Concept to Campaign

Please choose one unit (12cp) from the following options:

AMN423	Strategies for Creative Advertising
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OR

KAP402	Advertising Creative: Copywriting and Art Direction
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Please choose two units (24cp) from the following:

Business postgraduate AMPR options

Please note that KAP units are not available to external students. These students should discuss alternative unit options for KAP401 with the Discipline Coordinator (ampradmin@qut.edu.au).

Complementary Units

Please choose four units (48cp) from the following:

KAP402	Advertising Creative: Copywriting and Art Direction
KAP403	Advertising Creative: Trends in New Media
KCP407	Applied Professional Communication
KCP415	Co-Creative Media: Digital Storytelling
DXP402	Critical Practices in Visual Design
DXP403	Designing Interactions
DXP404	User Experience Design
KJP401	Newsriting
KJP403	Feature Writing
KKP001	Entrepreneurship in the Creative Economy
KNP423	Animation and Motion Graphics
KKP002	20:20 Vision: Imagining the Creative Future
KVP402	Photomedia and Creative Practice
KVP404	Digital Media
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
KWP420	Transmedia Storytelling: From Interviewing to Multi-Platform
KXP408	Marketing Arts and Culture
KXP413	Managing Money in the Arts
KXP414	Arts and Cultural Policy
Business postgraduate option units	

Semesters

- [Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Code	Title
Foundation Units	

Master of Business (Strategic Advertising)

Core Units	
AMN420	Advertising Management
AMN400	Consumer Behaviour
Please choose two units (24cp) from the following	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN442	Marketing Management
Discipline Units	
Core Units	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
AMN406	Project
KAP401	Advertising Creative: Concept to Campaign
Please choose one unit (12cp) from the following options:	
AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction
Please choose two units (24cp) from the following:	
Business postgraduate AMPR options	
Please note that KAP units are not available to external students. These students should discuss alternative unit options for KAP401 with the Discipline Coordinator (ampradmin@qut.edu.au).	
Complementary Studies Units	
Please choose four units (48cp) from the following:	
KAP402	Advertising Creative: Copywriting and Art Direction
KAP403	Advertising Creative: Trends in New Media
KCP407	Applied Professional Communication
KCP415	Co-Creative Media: Digital Storytelling
DXP402	Critical Practices in Visual Design
DXP403	Designing Interactions
DXP404	User Experience Design
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KVP402	Photomedia and Creative Practice
KWP420	Transmedia Storytelling: From Interviewing to Multi-Platform

KXP408	Marketing Arts and Culture
KXP413	Managing Money in the Arts
KXP414	Arts and Cultural Policy
Business postgraduate option units	

Students who have completed an undergraduate degree in Advertising, with a minimum GPA of 4 (7 point scale), will undertake 144 credit points of study. Students will complete the Discipline and Complementary studies block in their course.

Code	Title
Discipline Units	
Core Units	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
AMN406	Project
KAP401	Advertising Creative: Concept to Campaign
Please choose one unit (12cp) from the following options:	
AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction
Please choose two units (24cp) from the following:	
Business postgraduate AMPR options	
Please note that KAP units are not available to external students. These students should discuss alternative unit options for KAP401 with the Discipline Coordinator (ampradmin@qut.edu.au).	
Complementary Studies Units	
Please choose four units (48cp) from the following:	
KAP402	Advertising Creative: Copywriting and Art Direction
KAP403	Advertising Creative: Trends in New Media
KCP407	Applied Professional Communication
KCP415	Co-Creative Media: Digital Storytelling
DXP402	Critical Practices in Visual Design
DXP403	Designing Interactions
DXP404	User Experience Design
KJP401	Newsriting
KJP403	Feature Writing
KKP001	Entrepreneurship in the Creative Economy
KNP423	Animation and Motion Graphics

KKP002	20:20 Vision: Imagining the Creative Future
KVP402	Photomedia and Creative Practice
KVP404	Digital Media
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
KWP420	Transmedia Storytelling: From Interviewing to Multi-Platform
KXP408	Marketing Arts and Culture
KXP413	Managing Money in the Arts
KXP414	Arts and Cultural Policy
Business postgraduate option units	

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN423	Strategies for Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management

Master of Business (Strategic Advertising)

AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance

Code	Title
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance

EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN428	Creating New Ventures
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Domestic Course structure

Course design

All majors within the BS16 course are available both full-time and part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units.

The programs consist of two components, the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further studies are available in most majors. This option gives students more flexibility to choose units of most interest to them and to diversify their knowledge in a complementary or alternative business area.

International Course structure

Course design

All majors within the BS16 course are available both full-time and part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units.

The programs consist of two components, the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other

introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further studies are available in most majors. This option gives students more flexibility to choose units of most interest to them and to diversify their knowledge in a complementary or alternative business area.

Complementary Studies List

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research

	Methods
BSN502	Research Methodology
EFN405	Applied Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in accounting with a grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Australian or New Zealand Bachelor Degree in accounting with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students must contact the School of Accountancy (accadmin@qut.edu.au) for course progression advice.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39)

(Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Professional recognition

Graduates meet the academic component of requirements for membership of CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants and Chartered Institute of Management Accountants (CIMA).

Abbreviation

MBus(Accg)

Domestic Course structure

Students are required to complete 144 credit points of units. Students will be able to access course progression advice from the School of Accountancy.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting

Master of Business (Accounting)

- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

International Course structure

Course Design

Students are required to complete 144 credit points of units. Students will be able to access course progression advice from the School of Accountancy.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Advanced) (Accounting) program and receive up to 144 credit point of exemptions.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

Sample Structure

Code	Title
Core Units:	
AYN426	International Capital Markets Law and Regulation
AYN453	Financial Forensics and Business Intelligence
AYN506	Strategic Management Accounting
AYN520	Integrated Issues in Professional Practice
AYN415	External Reporting Issues
AYN505	Financial Analysis and

	Business Valuation
AYN507	Governance Issues in Accounting
Select 60cp from the following list in consultation with the School of Accountancy:	
AYN424	International Accounting
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN433	Research Topics in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Code	Title
Core Units:	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN520	Integrated Issues in Professional Practice
Select nine units (108 cp) from the following list in consultation with the Subject Area Coordinator:	
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research

Methods	
BSN502	Research Methodology
Note: Students who are considering future study towards a Research Masters or PhD should complete BSN502, AYN433 and at least one of BSN412 or BSN414. Please contact the School of Accountancy Research Students Coordinator for more information.	

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of banking or finance with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of banking or finance with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(AppFin)

Domestic Course structure

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for

Master of Business (Applied Finance)

course progression advice.

Example course units

- Managerial Economics
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Introduction to Financial Management
- Managerial Finance
- Advanced Managerial Finance
- Economics and Financial Modelling
- International Finance

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

International Course structure

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Example course units

- Managerial Economics
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Introduction to Financial Management
- Managerial Finance
- Advanced Managerial Finance
- Economics and Financial Modelling
- International Finance

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Sample Structure

Code	Title
Core Units:	
EFN415	Security Analysis and Portfolio Management
EFN412	Advanced Managerial Finance
Options List:	
Select 7 units (96cp) from the following units:	

AYN456	Business and Corporations Law
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
EFN426	Applied Research in Finance
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
EFN514	Behavioural Finance
EFN515	Economic and Financial Modelling
Select 2 units (24cp) from the Applied Finance Unit Options or Postgraduate Business Unit Options.	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [List of Applied Finance Unit Options](#)

Code	Title
Year 1, Semester 1	
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
EFN425	Financial Markets and Institutions
Year 1, Semester 2	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
Select 2 units (24cp) from the Applied Finance Unit Options List	
Year 2, Semester 1	
Select 2 units (24cp) from the Applied Finance Unit Options List	
Select 2 units (24cp) from the Business Unit Options and/or Applied Finance Unit Options List	
List of Applied Finance Unit Options	
AYN456	Business and Corporations Law
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies

EFN424	Equity Trading Floor
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
EFN514	Behavioural Finance
EFN515	Economic and Financial Modelling

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, business administration or behavioural science with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, business administration or behavioural science with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(HRM)

Domestic Course structure

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator

regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

International Course structure

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

Example course units

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Louise Kelly 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(IMC)

Domestic Course structure

Students are required to complete 144 credit points of units.

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour

Master of Business (Integrated Marketing Communication)

- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

International Course structure

Course design

Students are required to complete 144 credit points of units.

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

Sample Structure

Code	Title
Integrated Marketing Communication Structure	
AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
Select two units from Complementary Studies List	

Code	Title
Integrated Marketing Communication Structure	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN403	Marketing and Survey Research
AMN420	Advertising Management

AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
Select two units from the external Integrated Marketing Communication Unit Electives List	

Complementary Studies List

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

EFN405	Applied Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mike Cox 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in the field of management, industrial relations, international business, or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in the field of management, industrial relations, international business, or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course.

This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(IntBus)

Domestic Course structure

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Example course units

- Business in Asia
- Managing in a Globalised Economy

Master of Business (International Business)

- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

International Course structure

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Example course units

- Business in Asia
- Managing in a Globalised Economy
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Sample Structure

Code	Title
International Business Structure	
MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
EFN405	Applied Economics
EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
or	
Select one Complementary Studies unit	
MGN448	Negotiating Across Borders
AYN424	International Accounting
or	
LWS075	International Business and Law
Select one of the following units:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Plus select two Complementary Studies units	

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Erica French 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The management study area is designed for people from a broad range of occupations and professions who wish to enhance and further their career prospects by acquiring knowledge and skills in the area of management. Successful completion of the degree will provide the graduate with knowledge of the theoretical principles of management, and the skills to deal effectively and efficiently with real-world business problems in changing and dynamic environments. Participants will learn through practical application how to analyse business situations at strategic and operational levels, provide managerial solutions to business issues, and monitor the effectiveness of management decisions. They will learn how to effectively self-manage, to lead and manage teams and communicate competently in diverse contexts, thus gaining a competitive edge for managerial success.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Entry requirements

(domestic and international)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBus(Mgt)

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)

Master of Business (Management)

- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Pathways Program

International students who do not meet language requirements can complete pathways units within majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0, or TOEFL: 80 with at least 18 in all bands (Internet Based) or other QUT accepted English test, to enter some majors of the Master of Business and Master of Business Advanced.

Students will undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. For more information please contact the QUT Business School Student Centre on 3138 1790.

Domestic Course structure

Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Code	Title
Management Structure	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN410	Employment Relations
AMN442	Marketing Management
Select two of the following units:	
MGN447	Managing in a Globalised Economy
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
Plus select five units from the Management Options List	
Management Options List	
Code	Title

MGN440	HRM Theory and Practice
MGN433	Managing High-Performance Organisations
MGN505	Consulting and Change Management
MGN442	Self Leadership
EFN405	Applied Economics
MGN446	Business in Australia
AYN416	Financial Accounting 1
MGN447	Managing in a Globalised Economy
AYN456	Business and Corporations Law

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Larry Neale Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus (Marketing)

Domestic Course structure

Students are required to complete 144 credit points of units.

Example course units

- Marketing Management
- Marketing and Survey Research
- Consumer Behaviour
- Integrated Marketing Communication

Master of Business (Marketing)

- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

International Course structure

Course design

Students are required to complete 144 credit points of units.

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Code	Title
Marketing Structure	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
AMN447	Contemporary Issues in Marketing
Or	
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN401	Integrated Marketing Communication
AMN444	Services Marketing
AMN443	Product and Service Innovation
AMN406	Project
Or	
Two approved AMN Elective units	
Plus select two units from Complementary Studies List	
Code	Title
Marketing Structure	
AMN442	Marketing Management
AMN403	Marketing and Survey Research
AMN400	Consumer

	Behaviour
AMN447	Contemporary Issues in Marketing
AMN401	Integrated Marketing Communication
AMN445	Strategic Marketing Management
AMN431	Marketing Internationally
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN406	Project
Select one unit from the external Marketing Unit Elective List	

Complementary Studies List

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical

	Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
EFN405	Applied Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, June
Int. Start Months	February, June
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Professor Myles McGregor-Lowndes Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, business administration, or human welfare with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Closing dates

You should submit your application as soon as possible and by no later than the relevant closing date:

- February start: 31 January
- June start: 14 June

Should your application be received at QUT after the relevant closing date it will not be guaranteed to be processed and may be held for the next available start month.

International Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, business administration, or human welfare with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the

Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Philanthropy and Nonprofit Studies) program and receive up to 144 credit point of exemptions.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.

Further information on the ACPNS Orientation and Intensive is available at <http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp>.

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit

Master of Business (Philanthropy and Nonprofit Studies)

points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(Philanthropy&NpSt)

Domestic Course structure

Students must undertake 144 credit points of study comprising: prescribed units (48 credit points), complementary studies units (12 credit points), QUT Business School postgraduate option units (84 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the QUT Business School for course progression advice if required.

Visiting students and cross-institutional enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

International Course structure

Example course units

- Philanthropic and Nonprofit Frameworks of Governance
- Ethics for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Legal Issues for Philanthropic and Nonprofit Organisations
- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Introduction to Social Enterprise
- Fundraising Development Principles
- Fundraising Development Techniques

Course design

Students must undertake 144 credit points of study comprising: prescribed units (48 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (84 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the QUT Business School for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Sample Structure

Code	Title
Philanthropy and Nonprofit Studies Structure	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
GSN486	Accounting and Finance

	Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques
Select one unit from Complementary Studies List	
Select seven units from Business Postgraduate Unit Options List	

Complementary Studies List

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
EFN405	Applied Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To

Master of Business (Philanthropy and Nonprofit Studies)

	Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN423	Strategies for

	Creative Advertising
AMN425	Digital Strategy
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

This is a selection of units available from the School of Accountancy

Code	Title
AYN456	Business and Corporations Law
AYN424	International Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation

This is a selection of units available from the School of Economics and Finance

Code	Title
EFN420	Introduction To Financial Management

EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
EFN406	Managerial Finance
EFN405	Applied Economics
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN423	Health Economics: Applications and Policy
EFN425	Financial Markets and Institutions

This is a selection of units available from the School of Management

Code	Title
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley 3138 2050 bus@qut.edu.au

Domestic Entry requirements

RIA completed recognised Bachelor Degree (or higher) in a Business related discipline *other than Accounting* with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in a Business related discipline *other than Accounting* with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Applicants with a completed recognised Bachelor Degree (or higher) with a minimum grade point average of 4.0 (on a 7 point scale) in Accounting awarded by an overseas institution may choose to undertake the Professional Accounting major.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students are required to complete 144 credit points of units. Students should contact the School of Accountancy (accadmin@qut.edu.au) for course progression advice.

Professional recognition

Graduates meet the academic component of the requirements for enrolment in the professional program offered by CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and the Institute of Public Accountants. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants and the Chartered Institute of Management Accountants (CIMA).

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management,

Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Graduate Diploma in Business (Professional Accounting) may receive exemptions for up to 96 credit points. Students may articulate to the Master of Business (Professional Accounting) Advanced program and receive up to 144 credit point of exemptions.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business

Master of Business (Professional Accounting)

discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(ProAcc)

Domestic Course structure

Course design

Students complete eleven core units and one elective (144 credit points). Units include:

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance
- Electronic Commerce Cycles
- Economics and Data Analysis.
- Integrated Issues in Professional Practice
- Audit and Assurance
- Taxation Law and Practice.

Details of the units can be found in the course structures below.

International Course structure

Students are required to complete 144 credit points of units. Students should contact the School of Accountancy for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Completion of certain units are required by the Tax Practitioners Board towards

the academic entry requirement for registration as a Tax Agent. These are noted in the course structure.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Professional Accounting) Advanced program and receive up to 144 credit point of exemptions. Students who have articulated from the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

Sample Structure

Code	Title
Core Units:	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN406	Managerial Finance
EFN422	Economics and Data Analysis
AYN417	Financial Accounting 2
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN411	Audit and Assurance
AYN418	Financial Accounting 3
AYN426	International Capital Markets Law and Regulation
AYN520	Integrated Issues in Professional Practice

Code	Title
Professional Accounting Structure	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN406	Managerial Finance
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis

AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN520	Integrated Issues in Professional Practice
Select one unit from the Professional Accounting Unit Elective List	

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Ingrid Larkin 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course.

This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(Public Relations)

Domestic Course structure

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Example course units

- Public Relations Management
- Public Relations Campaigns

Master of Business (Public Relations)

- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

International Course structure

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Sample Structure

Code	Title
Public Relations Structure	
AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research
Select two units from Complementary Studies List	
Plus one approved AMN Elective unit	
AMN406	Project
or	
Two approved AMN Elective units	

Code	Title
Public Relations Structure	
AMN461	Corporate Media Strategy and Tactics

AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AMN442	Marketing Management
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN401	Integrated Marketing Communication
AMN406	Project

Complementary Studies List

Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International

	Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
EFN405	Applied Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,900 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Louise Kelly Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other Majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(SAA)

Domestic Course structure

Students are required to complete 144 credit points of units.

Domestic students can elect to study this major externally. A structure is provided below. However, please note that the Creative Industries units are only available on campus.

Example Course units -

- Marketing and Survey Research
- Consumer Behaviour
- Advertising Management
- Contemporary Issues in Advertising
- Media Strategy
- Advertising Creative: Introduction
- Strategies for Creative Advertising

International Course structure

Course design

Students are required to complete 144 credit points of units.

Example course units -

- Marketing and Survey Research
- Consumer Behaviour
- Advertising Management
- Contemporary Issues in Advertising
- Media Strategy
- Advertising Creative: Introduction
- Strategies for Creative Advertising

Sample Structure

Code	Title
Strategic Advertising Structure	
AMN442	Marketing Management
AMN403	Marketing and Survey Research
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
KAP401	Advertising Creative: Concept to Campaign
AMN423	Strategies for Creative Advertising
or	
KAP402	Advertising Creative: Copywriting and Art Direction
AMN406	Project
or	
Two approved Option (electives) units (including postgraduate Creative Advertising option units)	
Plus two units from Complementary Studies List	
Course Notes: Students have the choice of undertaking either a 24cp Project unit or 24cp of option (elective) units from postgraduate units offered by the School of Advertising, Marketing & Public Relations or postgraduate units from the Creative Advertising stream offered by the Faculty of Creative Industries. Students interested in Creative Advertising units should refer to the Course Summary for IX96 Master of Advertising (Creative Advertising).	

This external version is only available to domestic admissions.

Code	Title
Strategic Advertising Structure	
AMN442	Marketing Management
AMN403	Marketing and Survey Research
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
or	
KAP402	Advertising Creative: Copywriting and Art Direction
AMN401	Integrated Marketing Communication
or	
KAP401	Advertising Creative: Concept to Campaign
Plus select 48 credit points from the Advertising, Marketing and Public Relations unit options	
Please note KAP401 and KAP402 are only available internally	

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in accounting with a grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in accounting with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved coursework or research option units to complete the Master of Business Advanced (BS17).

Students should follow the standard course progressions outlined in the discipline specific course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact their discipline School for course progression advice if required.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Professional Recognition

Professional recognition
Certain units may assist with preparation for the professional programs offered by CPA Australia, Chartered Accountants Australia and New Zealand and the Institute of Public Accountants as part of their respective membership requirements, and for the Chartered Financial Analysts program.

Early Exit Option

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular

course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Other Majors

See also separate entries for the following majors in this course: Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Abbreviation

MBusAdv(Acc)

Domestic Course structure

Students must undertake 192 credit points consisting of 48 credit points of compulsory units and 144 credit points of approved accounting coursework or research option units.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice

Master of Business (Accounting) - Advanced

- International Capital Markets Law and Regulation
- Superannuation and Wealth Management
- Taxation Law and Practice

International Course structure

Course design

Students must undertake 192 credit points consisting of 48 credit points of compulsory units and 144 credit points of approved accounting coursework or research option units.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Capital Markets Law and Regulation
- Superannuation and Wealth Management
- Taxation Law and Practice

Sample Structure

Code	Title
Core Units	
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN426	International Capital Markets Law and Regulation
AYN453	Financial Forensics and Business Intelligence
AYN506	Strategic Management Accounting
AYN520	Integrated Issues in Professional Practice
AYN415	External Reporting Issues
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting
BSN406	Project 3
Please note, students commencing in 2015 must complete BSN406 project.	
Complementary Studies	

Please choose three units (36cp) from the following options:

Accounting Unit Options	
AYN424	International Accounting
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Accountancy Work Integrated Learning	
BSN404	Project 1
BSN405	Project 2
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Semesters

- [Master of Business \(Accounting\) \(BS17\) - Advanced compulsory units](#)
- [Select 13 units from the following list in consultation with the Subject Area Coordinator:](#)
- [Additional Units Available after completion of at least 144 credit points of study:](#)

Code	Title
Master of Business (Accounting) (BS17) - Advanced compulsory units	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN520	Integrated Issues in Professional Practice
Select 13 units from the following list in consultation with the Subject Area Coordinator:	
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated

	Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Additional Units Available after completion of at least 144 credit points of study:	
48 credit points of Business Options Units with approval from the Subject Area Coordinator	
48 credit point Dissertation with approval from the Subject Area Coordinator.	
Note: Students wishing to enrol in the Dissertation must seek advice early in their studies to ensure preparatory units are incorporated into their program. Students must complete units AYN433, BSN502, and either BSN412 and/or BSN414 prior to enrolment in the Dissertation. Students who are considering future study towards a Research Masters or PhD should also complete these units.	

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a banking or finance background are recommended to consider applying for BS16 Master of Business (Applied Finance).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a Finance background

Students who have an undergraduate degree in Finance may be eligible subject to a suitable enrolment program being available.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

This course is designed for people with no or limited prior knowledge in finance who wish to change career direction or enhance their career options.

You will be introduced to managerial finance and economics, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, trading and risk management. You will graduate with an understanding of the principles and practice of finance, and have substantial

conceptual and applied finance knowledge, and be prepared for careers such as a financial adviser, investment banker, or financial or equity analyst.

You will have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. Live financial data, via the Bloomberg and Datastream networks, will allow you to experience the financial markets in real time, without the risks involved in real transactions.

The course also extends your knowledge if you are a graduate from a professional association such as FINSIA and may assist with preparation for the Chartered Financial Analysts (CFA) program.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(AppFin)

Domestic Course structure

Students are required to complete 192 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Managerial Economics
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Introduction to Financial Management
- Managerial Finance
- Advanced Managerial Finance
- Economics and Financial Modelling
- International Finance

International Course structure

Students are required to complete 192 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Managerial Economics
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Introduction to Financial Management
- Managerial Finance
- Advanced Managerial Finance
- Economics and Financial Modelling
- International Finance

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [List of Applied Finance Unit Electives](#)

Code	Title
Year 1, Semester 1	
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
EFN425	Financial Markets and Institutions
Year 1, Semester 2	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
One unit (12 credit points) from the Applied Finance Unit Electives List	
One unit (12 credit points) from the Applied Finance Unit Electives List	
Year 2, Semester 1	
One unit (12 credit points) from the Applied Finance Unit Electives List	
One unit (12 credit points) from the Applied Finance Unit Electives List	
Additional two units (24 credit points) from the Business Unit Electives or Applied Finance Unit Electives Lists	
Year 2, Semester 2	
48 Credit Points from:	
The Business Unit Electives List	
The Language Unit Electives List	
The Applied Finance Unit Electives List	
List of Applied Finance Unit Electives	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
AYN456	Business and

	Corporations Law
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting

Core units (120cp)	
Code	Title
EFN405	Applied Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
EFN415	Security Analysis and Portfolio Management
EFN412	Advanced Managerial Finance
EFN425	Financial Markets and Institutions
BSN406	Project 3
Please note, students commencing in 2015 must complete the BSN406 Project unit.	

Complementary Units	
Code	Title
Please choose four units (48cp) from the following:	
Applied Finance Unit Options	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
AYN456	Business and Corporations Law
Please choose two units (24cp) from the following:	
Postgraduate Business Unit Options	
Applied Finance Unit Options	

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a Management, Industrial Relations, International Business, Business Administration or Behavioural Science background are recommended to consider applying for BS16 Master of Business (Human Resource Management).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

In today's rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management program is designed to increase the skills of both specialists and line managers and meet the individual learning goals and career aspirations of each student. The program provides flexibility for the busy professional to complete the degree part-time, focusing on real-world work issues of personal relevance. HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation's performance in the global context of business.

Those who are undertaking HRM activities but have a background in other

professional fields will gain the enhanced people management skills they require. The major also suits the needs of graduates who wish to move into the HRM profession.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units or a 48 credit point research dissertation (conditions apply).

The program prepares graduates for careers in generalist or specialist human resource professional roles. Generalist positions include human resources assistant, officer, manager or director and these may be located in corporate and private firms as well as public institutions. Specialist positions may include those involved with employment relations, recruitment and placement consulting, training and development specialists, management and executive coaching, as well as consulting careers.

Course Design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

To ensure students are provided with a selection of units that best suits their prior knowledge and experience, HRM students should contact the School of Management on 3138 2744, or email manenq@qut.edu.au.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)

Master of Business (Human Resource Management) - Advanced

- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other Majors

Other Majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(HRM)

Domestic Course structure

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

International Course structure

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

Example course units

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Sample Structure

Code	Title
HRM Core Units	
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
BSN406	Project 3
Please note, students commencing in 2015 must complete the BSN406 project.	
Complementary Studies	
Please select eight units (98cp) from the following:	
Human Resource Management Unit Options (in consultation with the Subject	

Area Coordinator).

Please select two units (24cp) from the following:

Postgraduate Business Unit Options

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Louise Kelly 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in advertising, communication, journalism, marketing, media studies or public relations are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated Marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(IMC)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

International Course structure

Course design

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

Sample Structure

Code	Title
Core Units	
AMN465	Public Relations Management
AMN420	Advertising Management
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN442	Marketing Management
AMN406	Project
BSN406	Project 3
Please note, students commencing in 2015 must complete the BSN406 project.	
Complementary Studies	
Please choose four units (48cp) from the following	
Postgraduate Business Options Units	
Complementary Studies Options Units	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour
Year 1, Semester 2	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
One unit from Complementary Studies	

List
Year 2, Semester 2
EITHER
(1) 48cps from another Business stream, OR
(2) 48cp Dissertation

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mike Cox 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in management, industrial relations, international business or business administration are recommended to consider applying for BS16 Master of Business (International Business).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing.

The International Business program will

give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public

Master of Business (International Business) - Advanced

Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(IntBus)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Business in Asia
- Managing in a Globalised Economy
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

International Course structure

Course design

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Business in Asia
- Managing in a Globalised Economy
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Sample Structure

Code	Title
International Business Core Units	

EFN405	Applied Economics
EFN406	Managerial Finance
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
BSN406	Project 3
AYN424	International Accounting
OR	
LWS075	International Business and Law

Note: Students in the International Business major must complete either AYN424 or LWS075. Where students choose to complete both units, AYN424 will be counted as one of their Complementary Studies units.

Please choose two units (24cp) from the following:

MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Please note, students commencing in 2015 must complete BSN406 project.

Complementary Studies

Please choose five units (60cp) from the Postgraduate Business Unit Options

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
EFN405	Applied Economics
MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
Please choose one (1) of the following units:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Year 1, Semester 2	
EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
OR	
Complementary Studies unit	

PLUS	
Complementary Studies unit	
Year 2, Semester 1	
MGN448	Negotiating Across Borders
Complementary Studies Unit	
Please choose one (1) of the following units:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
PLUS	
AYN424	International Accounting
OR	
LWS075	International Business and Law
Year 2, Semester 2	
EITHER:	
(1) A 48cps from another Business stream:	
(2) 48cp Dissertation	

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Erica French 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale). Students with a Management, Industrial Relations, International Business, Business Administration or Behavioural Science background are recommended to consider applying for BS16 Master of Business (Human Resource Management).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The management study area is designed for people from a broad range of occupations and professions who wish to enhance and further their career prospects by acquiring knowledge and skills in the area of management. Successful completion of the degree will provide the graduate with knowledge of the theoretical principles of management, and the skills to deal effectively and efficiently with real-world business problems in changing and dynamic environments. Participants will learn through practical application how to analyse business situations at strategic and operational levels, provide managerial solutions to business issues, and monitor the effectiveness of management decisions. They will learn how to effectively self-manage, to lead and manage teams and communicate competently in diverse contexts, thus gaining a competitive edge for managerial success.

Course Design

Students must undertake 192 credit points consisting of 144 credit points of

prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Management for course progression advice if required.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Abbreviation

MBus(Mgt)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Management for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia
- Business Process Improvement
- Business Process Management

	Globalised Economy
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
Choose seven units (84cp) from the following:	
Postgraduate Management Unit Options	
Postgraduate Business Unit Options	
Please note, students commencing in 2015 must complete the BSN406 project.	

International Course structure

Course design

Students must undertake 192 credit points consisting. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Management for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia
- Business Process Improvement
- Business Process Management

Management Unit Set	
Code	Title
Core Units	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN410	Employment Relations
AMN442	Marketing Management
MGN423	Contemporary Strategic Analysis
BSN406	Project 3
Choose two units (24cp) from the following:	
MGN447	Managing in a

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Larry Neale 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in advertising, communication, journalism, marketing, media studies or public relations are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

The Master of Business - Advanced allows you to further your knowledge with

the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(Marketing)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

International Course structure

Course design

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Sample Structure

Code	Title
Core Units	
AMN442	Marketing Management
AMN400	Consumer Behaviour
BSN406	Project 3
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research

AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing

Please note, students commencing in 2015 must complete BSN406 Project

Complementary Studies

Please choose four units (48cp) from the following:

AMPR unit options list

and/or

Postgraduate Business unit options list

In addition, please choose one of the following (24cp) options:

AMN406	Project
--------	---------

or

2 units (24cp) from the AMPR unit options list

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN447	Contemporary Issues in Marketing
Or	
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN401	Integrated Marketing Communication
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN444	Services Marketing
AMN443	Product and Service Innovation
Plus:	
AMN406	Project
Or	

Two approved AMN Elective units

Year 2, Semester 2

EITHER:

(1) 48cps from another Business stream

(2) 48cp Dissertation

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, June
Int. Start Months	February, June
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Professor Myles McGregor-Lowndes 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in management, industrial relations, international business, business administration, or human welfare background are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

Closing dates

You should submit your application as soon as possible and by no later than the relevant closing date:

- February start: 31 January
- June start: 14 June

Should your application be received at QUT after the relevant closing date it will not guaranteed to be processed and may be held for the next available start month.

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking,

negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design

Students must undertake 192 credit points consisting of 48 credit points of prescribed units, Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units followed by a choice of either a 48 credit point dissertation or 48 credit points of further elective units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.

Further information on the ACPNS Orientation and Intensive is available at <http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp>.

Early Exit Options

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)- this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the

Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(Philanthropy&NpSt)

Domestic Course structure

Students must undertake 192 credit points. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient

places remaining in the class.

International Course structure

Course design

Students must undertake 192 credit points. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit

Frameworks of Governance

Sample Structure

Code	Title
Core Units	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
BSN406	Project 3
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
Please note, students commencing in 2015 must complete BSN406 project.	
Complementary Studies	
Please choose nine units (108cp) from the Postgraduate Business Unit Options	
Please choose 12cp from the Complementary Studies Unit Options	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, 6TP2](#)
- [Year 1, 6TP3](#)
- [Year 1, Semester 2](#)
- [Year 1, 6TP4](#)
- [Year 1, 6TP5](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
1 x 12cp unit from Complementary Studies List	
1 x 12cp unit from Business Unit Electives List	
Year 1, 6TP2	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
Year 1, 6TP3	
GSN483	Ethics for Philanthropic and Nonprofit

Master of Business (Philanthropy and Nonprofit Studies) - Advanced

	Organisations
GSN487	Introduction to Social Enterprise
Year 1, Semester 2	
2 x 12cp units from Business Units Elective List	
Year 1, 6TP4	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
Year 1, 6TP5	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques
Year 2, Semester 1	
4 x 12cp units from Business Unit ElectivesList	
Year 2, Semester 1	
4 x 12cp units from Business Unit Elective List	
4 x 12cp units from Research Dissertation	

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline other than accounting with a grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in any discipline with a grade point average of 4.0 (on QUT's 7 point scale) excluding Australian and New Zealand accounting qualifications.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The Master of Business (Professional Accounting) - Advanced is a two year full-time program, and like the Master of Business (Professional Accounting), is tailored to provide a formal accredited accounting qualification for graduates from non-accounting disciplines. The Advanced program offers the advantage of studying additional units in advanced topics.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Accounting is central to every business activity, and combining an accounting qualification with an existing degree in another discipline opens up a broad spectrum of career opportunities in Australia and overseas.

Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Professional recognition

Graduates meet the academic component of the requirements for enrolment in the professional program offered by CPA Australia, the Institute of Chartered Accountants in Australia and the Institute of Public Accountants. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language

Master of Business (Professional Accounting) - Advanced

requirements apply. See the details for 'all degrees' at:
<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(ProAcc)

Domestic Course structure

Course design

Students are required to complete 192 credit points of units. Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

Students should contact School of Accountancy for course progression advice if required.

International Course structure

Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required. Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have

articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

Sample Structure

Please refer to the Professional Accounting Unit Set for a full list of unit options available.

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN406	Managerial Finance
Year 1, Semester 2	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis
Year 2, Semester 1	
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN520	Integrated Issues in Professional Practice
Please select one (1) unit from the Professional Accounting Unit Elective List	
Year 2, Semester 2	
Select four units (48cp) from the Complementary Studies in Professional Accounting List	
Students wishing to enrol in project or research units should contact the Discipline Coordinator as early as possible in their course for approval	

Core Units	
Code	Title
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN406	Managerial Finance
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
EFN422	Economics and Data Analysis
AYN443	Electronic Commerce

	Cycles
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN426	International Capital Markets Law and Regulation
AYN415	External Reporting Issues
AYN520	Integrated Issues in Professional Practice
BSN406	Project 3
Please note, students who commenced in 2015 must complete BSN406 project.	

Complementary Studies	
Code	Title
Please select one unit (12cp) from the following:	
Professional Accounting Unit Options List	
AYN424	International Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN507	Governance Issues in Accounting

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Ingrid Larkin 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in advertising, communication, journalism, marketing, media studies or public relations are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved

postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(PublicRelations)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

International Course structure

Course design

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Sample Structure

Code	Title
Core Units	
AMN465	Public Relations Management
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community

	Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
BSN406	Project 3
Please note, students commencing in 2015 must complete BSN406 project	
Complementary Studies	
Please choose two units (24cp) from the Complementary Studies List	
Please choose two units (24cp) from the Postgraduate Business Options Units	
Please choose one unit (12cp) from the AMPR options units.	
Please choose one of the following options:	
AMN406	Project
Two units (24cp) from the AMPR options units.	

(2) 48cp Dissertation

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research
Year 2, Semester 1	
One unit from Complementary Studies List	
One approved AMN Option unit	
Plus:	
AMN406	Project
OR	
Two approved AMN Option units	
Year 2, Semester 2	
(1) A 48cp minor from another Business stream	

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Louise Kelly 3138 2050 bus@qut.edu.au

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in advertising, communication, journalism, marketing, media studies or public relations are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research. As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Master of Business (Strategic Advertising) - Advanced

Abbreviation

MBusAdv(StrategicAdvtg)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

International Course structure

Course design

Students must undertake 192 credit points consisting. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Sample Structure

Code	Title
Core Units	
AMN442	Marketing Management
AMN403	Marketing and Survey Research
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
KAP401	Advertising Creative:

	Concept to Campaign
Please note, students commencing in 2015 must complete BSN406 project.	
BSN406	Project 3
Complementary Studies	
Please choose one of the following:	
AMN406	Project
Two units (24cp) from AMPR options units	
Please choose one of the following units:	
AMN423	Strategies for Creative Advertising
KAP402	Advertising Creative: Copywriting and Art Direction
Please choose four units (48cp) from either of the following:	
Postgraduate Business options units	
Creative Advertising options units	

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research
KAP401	Advertising Creative: Concept to Campaign
Year 1, Semester 2	
AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction
AMN405	Decisions and Issues in Integrated Marketing Communication
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN422	Media Strategy
One unit from Complementary Studies List	
PLUS:	
AMN406	Project
OR	
Two approved AMN or Creative Advertising Elective units	
Year 2, Semester 2	

EITHER:

(1) 48cps from another Business Stream

(2) 48cp Dissertation

* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.

* KIP424 was recoded to KAP401 from July 2012.

* KIP426 was recoded to KAP402 from July 2012.

* KIP429 was recoded to KAP403 from July 2012.

Handbook

Year	2016
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

International Entry requirements Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area

A) - this option is only available to students who commenced BS17 prior to 2015

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(Marketing)

Domestic Course structure

Students must undertake 192 credit points consisting 144 credit points discipline core and elective units, and 48 credit points of complementary studies. Please note, students commencing in 2015 will also be required to complete a 24 credit point project. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact their respective discipline school, depending on their choice of major, for course progression advice.

Visiting students and cross-institutional enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

International Course structure

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design

Students must undertake 192 credit points consisting 144 credit points discipline core and elective units, and 48 credit points of complementary studies. Please note, students commencing in 2015 will also be required to complete a 24 credit point project. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact their respective discipline school, depending on their choice of major, for course progression advice.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Complementary Studies List	
Code	Title
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical

	Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
EFN405	Applied Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

Handbook

Year	2016
QUT code	BS18
CRICOS	069780G
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$12,100 per Study Period (48 credit points)
International fee (indicative)	2016: \$14,600 per Study Period (48 credit points)
Total credit points	192
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley (Accounting); Dr David Willis (Applied Finance); AsProf Paul Davidson (Human Resource Management); Mr Michael Cox (International Business); Dr Louise Kelly (Integrated Marketing Communication, Strategic Advertising), AsProf Larry Neale (Marketing), AsProf Erica French (Management) Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

- A completed recognised bachelor degree in a cognate discipline with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale). Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy; *and*
- At least three years of appropriate business employment experience.

You will also be eligible for admission where you have:

- A completed recognised bachelor degree in a cognate discipline with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale). (Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy); *and*
- Three years appropriate employment experience; *and*
- Completion of [BS39 Graduate Certificate in Business](#) in one of your chosen BS18 Master of Business/Master of Business study areas.

Note:

If you do not meet the minimum work experience requirement, you will not be eligible for admission. In this case, you may wish to consider the [BS11 Master of Business](#) program.

Employment experience: Evidence of your professional roles and experiences must be submitted with your admission application. This should include an extended curriculum vitae and employer statements verifying your employment experience and duties.

International Entry requirements

Academic entry requirements

- A completed recognised bachelor degree in a cognate discipline with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale). Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy; *and*
- At least three years of appropriate business employment experience.

You will also be eligible for admission where you have:

- A completed recognised bachelor degree in a cognate discipline with a minimum grade point average

(GPA) of 4.0 (on QUT's 7 point scale). (Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy); *and*

- Three years appropriate employment experience; *and*
- Completion of [BS39 Graduate Certificate in Business](#) in one of your chosen BS18 Master of Business/Master of Business study areas.

Note:

If you do not meet the minimum work experience requirement, you will not be eligible for admission. In this case, you may wish to consider the [BS11 Master of Business](#) program.

Employment experience: Evidence of your professional roles and experiences must be submitted with your admission application. This should include an extended curriculum vitae and employer statements verifying your employment experience and duties.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)). Students can choose from a list of discipline combinations that have been developed to maximise learning outcomes in both study areas.

Early exit options

Students may exit from the BS18 Master of Business/Master of Business at the following stages, once those particular course requirements have been met:

- Graduate Certificate in Business (Study Area A) (BS39)
- Graduate Diploma of Business (Study Area A) (BS79)
- Master of Business (Study Area A) (BS11)

Further information

Students must contact the relevant discipline school for course progression and enrolment advice.

Abbreviation

MBus(SAA)/MBus(SAA)

Domestic Course structure

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Management
- Marketing
- Strategic Advertising
- Management.

Students are required to complete 192 credit points of units, with 96 credit points from each Master of Business (Study Area A).

International Course structure

Course design

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Management
- Marketing
- Strategic Advertising
- Management.

Students are required to complete 192 credit points of units, with 96 credit points from each Master of Business (Study Area A).

Sample Structure

Code	Title
Master of Business (Accounting)	
Students complete 7 core units (84 credit points)	
AYN415	External Reporting Issues
AYN453	Financial Forensics and Business Intelligence
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in

	Accounting
AYN426	International Capital Markets Law and Regulation
AYN520	Integrated Issues in Professional Practice
Students select one unit (12 credit points) from the following options:	
AYN424	International Accounting
AYN442	Superannuation and Wealth Management
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Master of Business (Applied Finance)	
Students complete 8 core units (96 credit points)	
EFN425	Financial Markets and Institutions
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN507	Advanced Capital Budgeting
EFN426	Applied Research in Finance
EFN505	Financial Risk Management
EFN555	Advanced Applications in Finance

Code	Title
Master of Business (Integrated Marketing Communication)	
Students complete 7 core units (96 credit points)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
AMN406	Project
Master of Business (Marketing)	
Students complete 7 core units (84 credit points)	
AMN400	Consumer Behaviour
AMN442	Marketing Management

AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN444	Services Marketing
AMN443	Product and Service Innovation
Students select one unit (12 credit points) from:	
the Advertising, Marketing and Public Relations Unit Options list	

Code	Title
Master of Business (Integrated Marketing Communication)	
Students complete 7 core units (96 credit points)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
AMN406	Project

Master of Business (Strategic Advertising)	
Students complete 6 core units (72 credit points)	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
KAP401	Advertising Creative: Concept to Campaign
KAP402	Advertising Creative: Copywriting and Art Direction
Students select 2 units (24 credit points) from:	
the Advertising, Marketing and Public Relations Unit Options list	

Code	Title
Master of Business (International Business)	
Students complete 5 core units (72 credit points)	
MGN448	Negotiating Across

Master of Business/Master of Business

	Borders
EFN405	Applied Economics
EFN406	Managerial Finance
AMN430	International Logistics Management
AMN434	Special Topic in International Business

Students choose between

AYN424	International Accounting
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or

LWS075	International Business and Law
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Students select one unit (12 credit points) from the Regional Unit Options list:

MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Please note MGN446 is only available to international students

Master of Business (Marketing)

Students complete 7 core units (84 credit points)

AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN444	Services Marketing
AMN443	Product and Service Innovation

Students select one unit (12 credit points) from:

the Advertising, Marketing and Public Relations Unit Options list

Code	Title
Master of Business (Marketing)	
Students complete 7 core units (84 credit points)	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN444	Services Marketing
AMN443	Product and Service

	Innovation
Students select one unit (12 credit points) from:	
the Advertising, Marketing and Public Relations Unit Options list	

Master of Business (Strategic Advertising)

Students complete 7 core units (96 credit points)

AMN405	Decisions and Issues in Integrated Marketing Communication
AMN420	Advertising Management
AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
KAP401	Advertising Creative: Concept to Campaign
KAP402	Advertising Creative: Copywriting and Art Direction
AMN406	Project

Code	Title
Master of Business (Applied Finance)	

Students complete 8 core units (96 credit points)

EFN425	Financial Markets and Institutions
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN507	Advanced Capital Budgeting
EFN426	Applied Research in Finance
EFN505	Financial Risk Management
EFN555	Advanced Applications in Finance

Master of Business (International Business)

Students complete 6 core units (84 credit points)

MGN448	Negotiating Across Borders
EFN405	Applied Economics
AMN431	Marketing Internationally
AMN430	International Logistics Management
AMN434	Special Topic in International Business
MGN447	Managing in a Globalised Economy

Students choose between:

AYN424	International Accounting
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or

LWS075	International Business and Law
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Code	Title
Master of Business (Human Resource Management)	

Students complete 8 core units (96 credit points)

MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1
MGN421	Strategic HRM

Master of Business (International Business)

Students complete 6 core units (84 credit points)

MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
EFN405	Applied Economics
AMN431	Marketing Internationally
AMN430	International Logistics Management
AMN434	Special Topic in International Business

Students choose between:

AYN424	International Accounting
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or

LWS075	International Business and Law
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Code	Title
Master of Business (Human Resource Management)	

Students complete 8 core units (96 credit points)

MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-

Master of Business/Master of Business

	Performance Organisations
MGN441	Leadership and Executive Coaching
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1
MGN421	Strategic HRM
Master of Business (Integrated Marketing Communication)	
Students complete 7 core units (96 credit points)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
AMN406	Project

Code	Title
Course Notes	
Students complete 8 core units (96 credit points)	
Financial Markets and Institutions	
Advanced Managerial Finance	
International Finance	
Security Analysis and Portfolio Management	
Advanced Capital Budgeting	
Applied Research in Finance	
Financial Risk Management	
Advanced Applications in Finance	
Course Notes	
Students complete 8 core units (96 credit points)	
Managing in a Globalised Economy	
Applied Economics	
Employment Relations	
Contemporary Strategic Analysis	
Marketing Management	
HRM Theory and Practice	
Consulting and Change Management	
Managing High-Performance Organisations	

This major combination is no longer available from 2015. Students who have

commenced in this major combination may complete. If students have any questions regarding progression they can contact the School of Accountancy for advice. There may be some changes to unit availabilities.

Code	Title
Master of Business (Professional Accounting)	
EFN406	Managerial Finance
EFN422	Economics and Data Analysis
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN443	Electronic Commerce Cycles
AYN456	Business and Corporations Law

Master of Business (Accounting)	
AYN520	Integrated Issues in Professional Practice
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
PLUS 60 credit points from	
AYN415	External Reporting Issues
AYN426	International Capital Markets Law and Regulation
AYN424	International Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Accountancy Work Integrated Learning	
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
AYN433	Research Topics in Accounting

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Accounting)	
AYN520	Integrated Issues in Professional Practice
PLUS 12 cps from	
AYN411	Audit and Assurance
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
Note: The above 3 units may be substituted if the student is deemed to have completed undergraduate equivalent units.	
PLUS 72-84 cps from:	
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
Master of Business (Applied Finance)	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
Plus 72cp from the following options:	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN424	Equity Trading Floor
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
EFN421	Financial Planning and Strategies

Master of Business/Master of Business

EFN425	Financial Markets and Institutions
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This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Management Units

If students have AMN422 Media Strategy on their study plan please contact the School of Management. This unit will be replaced with AMN442 Marketing Management. The IFN units available in the Management Options List have changed for 2015.

Code	Title
Master of Business (Professional Accounting)	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN456	Business and Corporations Law
EFN406	Managerial Finance
AYN443	Electronic Commerce Cycles
Students intending to seek membership of ICAA may need to complete AYN411 and AYN438, or their equivalent, in addition to those units already listed.	
EFN422	Economics and Data Analysis
Master of Business (Management)	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN447	Managing in a Globalised Economy
MGN410	Employment Relations
AMN442	Marketing Management
MGN423	Contemporary Strategic Analysis
Plus 2 from:	
MGN440	HRM Theory and Practice
MGN505	Consulting and Change Management
MGN442	Self Leadership
MGN433	Managing High-Performance Organisations
MGN446	Business in Australia
IFN515	Fundamentals of Business Process Management
IFN652	Business Process

Management

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Professional Accounting)	
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN520	Integrated Issues in Professional Practice
Master of Business (Applied Finance)	
AYN456	Business and Corporations Law
EFN425	Financial Markets and Institutions
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
EFN406	Managerial Finance
EFN422	Economics and Data Analysis
Plus 24 Credit Points from	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact

the discipline school for advice.

Code	Title
Master of Business (Applied Finance)	
EFN425	Financial Markets and Institutions
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
Plus 5 from:	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
EFN424	Equity Trading Floor
AYN456	Business and Corporations Law
Master of Business (Management)	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN447	Managing in a Globalised Economy
MGN410	Employment Relations
AMN431	Marketing Internationally
MGN423	Contemporary Strategic Analysis
Plus 2 from:	
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN405	Applied Economics
MGN433	Managing High-Performance Organisations
MGN446	Business in Australia
IFN515	Fundamentals of Business Process Management
IFN652	Business Process Management
MGN440	HRM Theory and Practice
MGN505	Consulting and Change Management
MGN442	Self Leadership

Master of Business/Master of Business

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Applied Finance)	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
EFN425	Financial Markets and Institutions
PLUS 60 credit points from	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
AYN456	Business and Corporations Law
EFN424	Equity Trading Floor
Master of Business (International Business)	
EFN405	Applied Economics
EFN406	Managerial Finance
AYN424	International Accounting
OR	
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN431	Marketing Internationally
AMN430	International Logistics Management
PLUS 12 credit points from	
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Integrated Marketing Communication)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
Plus 12 credit points from	
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management
Master of Business (International Business)	
EFN405	Applied Economics
EFN406	Managerial Finance
AYN424	International Accounting
OR	
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN431	Marketing Internationally
AMN430	International Logistics Management
Plus 12 credit points from	
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Students who have not completed AMN422 Media Strategy prior to 2015 will now be completing the new unit AMN425 Digital Strategy.

Code	Title
Master of Business (Strategic Advertising)	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN420	Advertising

	Management
AMN421	Contemporary Issues in Advertising
AMN425	Digital Strategy
AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction
KAP401	Advertising Creative: Concept to Campaign
AMN442	Marketing Management
* KIP424 and KIP426 may count towards this study area if completed before mid 2012 or earlier.	
Master of Business (International Business)	
EFN405	Applied Economics
EFN406	Managerial Finance
AYN424	International Accounting
OR	
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
Plus 12 credit points from	
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

Students who have not completed AMN422 Media Strategy prior to 2015 will now complete AMN425 Digital Strategy.

Code	Title
Master of Business (Strategic Advertising)	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy

Master of Business/Master of Business

AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction
AMN442	Marketing Management
KAP401	Advertising Creative: Concept to Campaign
* KIP424 and KIP426 may count towards this study area if completed before mid 2012 or earlier.	
Master of Business (Integrated Marketing Communication)	
AMN401	Integrated Marketing Communication
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN442	Marketing Management
AMN465	Public Relations Management
PLUS	
12cp AMPR Option Unit	

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Students who did not complete AMN422 Media Strategy prior to 2015 will now complete AMN425 Digital Strategy.

Code	Title
Master of Business (Strategic Advertising)	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN425	Digital Strategy
AMN442	Marketing Management
KAP401	Advertising Creative: Concept to Campaign
AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction

Direction	
* KIP424 and KIP426 may count towards this study area if completed before mid 2012 or earlier.	
Master of Business (Public Relations)	
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
PLUS 24 cps from:	
AMN401	Integrated Marketing Communication
AMN404	Readings in Integrated Marketing Communication
AMN406	Project
AMN442	Marketing Management

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Public Relations)	
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns
PLUS 12 credit points AMPR Option Unit or Complementary Studies unit	
Master of Business (Integrated Marketing Communication)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN404	Readings in Integrated Marketing

Communication	
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
AMN442	Marketing Management

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

Students who did not complete AMN422 Media Strategy prior to 2015 will now complete AMN425 Digital Strategy.

Code	Title
Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
Master of Business (Strategic Advertising)	
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN425	Digital Strategy
KAP401	Advertising Creative: Concept to Campaign
AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction
PLUS	
AMN406	Project
OR	
24 credit points AMPR Option Units	
* KIP424 and KIP426 may count towards this study area if completed before mid 2012	

This major combination is no longer available from 2015. Students who have commenced in this major combination

Master of Business/Master of Business

may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally

Master of Business (Public Relations)	
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
PLUS 12 credit point AMPR Option unit or Complementary Studies unit	

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
PLUS 12 credit point AMPR Option unit or Complementary Studies unit	
Master of Business (Integrated	

Marketing Communication)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
AMN465	Public Relations Management

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN403	Marketing and Survey Research
AMN431	Marketing Internationally

Master of Business (International Business)	
EFN405	Applied Economics
EFN406	Managerial Finance
AYN424	International Accounting
OR	
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
Plus 24 credit points from	
MGN446	Business in Australia

MGN444	Business in Asia
MGN445	Business in Europe

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Human Resource Management)	
Students chose 96 credit points from the following in consultation with the HRM Coordinator	
MGN409	Management Theory and Practice
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1

Master of Business (Philanthropy and Nonprofit Studies)	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

Master of Business/Master of Business

PLUS 48 credit points from the Business Unit Options

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Management)	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN447	Managing in a Globalised Economy
MGN410	Employment Relations
AMN431	Marketing Internationally
MGN423	Contemporary Strategic Analysis
Plus 2 from:	
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN405	Applied Economics
MGN433	Managing High-Performance Organisations
MGN446	Business in Australia
IFN515	Fundamentals of Business Process Management
IFN652	Business Process Management
MGN440	HRM Theory and Practice
MGN505	Consulting and Change Management
MGN442	Self Leadership
Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing

This major combination is no longer available from 2015. Students who have

commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Human Resource Management)	
Students choose 96 credit points from the following in consultation with the HRM Coordinator	
MGN409	Management Theory and Practice
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1
Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN431	Marketing Internationally
AMN447	Contemporary Issues in Marketing

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Human Resource Management)	
Students choose 96 credit points from the following in consultation with the	

HRM Coordinator	
MGN409	Management Theory and Practice
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1
Master of Business (International Business)	
EFN405	Applied Economics
EFN406	Managerial Finance
AYN424	International Accounting
OR	
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
Plus 12 credit points from	
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Human Resource Management)	
Students choose 96 credit points from the following in consultation with the HRM Coordinator	
MGN409	Management Theory and Practice

Master of Business/Master of Business

MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	HRM Theory and Practice
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1
Master of Business (Public Relations)	
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
PLUS EITHER:	
AMN401	Integrated Marketing Communication
OR	
AMN442	Marketing Management

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Code	Title
Master of Business (Human Resource Management)	
MGN440	HRM Theory and Practice
MGN421	Strategic HRM
MGN505	Consulting and Change Management
MGN441	Leadership and Executive Coaching

MGN443	Talent Management
MGN506	Contemporary Issues in Human Resource Management
Plus 2 from:	
MGN509	HRM Project 1
MGN510	HRM Project 2
MGN442	Self Leadership
MGN431	Strategic Human Resource Development
Or any unit from the Complementary Studies List	
Master of Business (Management)	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
MGN447	Managing in a Globalised Economy
MGN410	Employment Relations
AMN442	Marketing Management
MGN423	Contemporary Strategic Analysis
Plus 2 from:	
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
EFN405	Applied Economics
MGN433	Managing High-Performance Organisations
MGN446	Business in Australia
IFN515	Fundamentals of Business Process Management
IFN652	Business Process Management

Handbook

Year	2016
QUT code	BS24
CRICOS	069779A
Duration (full-time)	2 years
Duration (part-time)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$15,000 per Study Period (48 credit points)
International fee (indicative)	2016: \$17,500 per Study Period (48 credit points)
Total credit points	192
Start months	February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure.
Int. Start Months	February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure.
Course Coordinator	Dr Vicky Browning (MBA); Discipline coordinators for MBus: Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); ASPRO Paul Davidson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)
Discipline Coordinator	Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

- A Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale). Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy.
- A minimum 3 years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience.
- Submit two [referee reports \(DOCX file, 106.99 KB\)](#)

Additional entry requirements

Some applicants may be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.78 KB\)](#)
- Applicants may be required to attend a an interview with the MBA Director to demonstrate relevant work experience.

Additional information

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Report proforma \(DOCX file, 106.99 KB\)](#)

International Entry requirements

- A recognised Bachelor degree in any field from a recognised university with a minimum grade

point average (GPA) of 4.5 on QUT's 7-point scale. Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy.

- A minimum 3 years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience.
- Achieve a minimum GMAT (Graduate Management Admissions Test) score of 550.
- Submit two [referee reports \(DOCX file, 106.99 KB\)](#).

Additional entry requirements

Applicants may be required to attend a an interview with the MBA Director to demonstrate relevant work experience.

Additional information

Graduate Management Admission Test (GMAT)

All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Report proforma \(DOCX file, 106.99 KB\)](#)

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

This double-degree program links the breadth of general management knowledge and skills of an MBA with the depth of expertise in a chosen specialist business discipline.

The MBA component equips you with knowledge and skills across a broad range of business areas. You will also attain a higher level of strategic thinking, enhance your abilities as a manager, and advance your leadership prospects.

The specialist masters component complements your MBA by adding deep specialist knowledge and skills, preparing you well for senior roles in progressive organisations.

Course design

Students are required to complete 192 credit points of units (96 credit points from the Master of Business (Study Area A) (BS16) and 96 credit point from Master of Business Administration (GS75). Please refer to the course structures for information on specific unit requirements.

Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business Administration may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business Administration meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs.

Graduates completing the Master of

Business (Applied Finance)/Master of Business Administration may meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Early Exit

Students seeking to exit early from BS24 may be eligible for one or more of the following awards, subject to the relevant course requirements being satisfied.

- BS39 Graduate Certificate in Business (Study Area A);
- GS87 Graduate Certificate in Business Administration;
- BS79 Graduate Diploma in Business (Study Area A);
- GS41 Graduate Diploma in Business Administration;
- BS16 Master of Business (Study Area A)
- GS75 Master of Business Administration

Students may exit with no more than one award from the MBA program and no more than one award from the Master of Business program.

Articulation

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Abbreviation

MBus(SAA)/MBA

Domestic Course structure

Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master of Business component:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

International Course structure

Course design

Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master of Business component:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Course design

Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

Professional recognition

Certain units offered in the Master of Business (Accounting)/MBA may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/MBA may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/MBA meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Master of Business/Master of Business Administration (MBA)

Pathways to further study

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Sample Structure

This course structure was updated in 2013 to reflect changes to both the MBA program and Philanthropy and Nonprofit Studies major in the Master of Business. If you have any questions about your enrolment and progression please contact the Graduate School of Business for the MBA, and the School of Accountancy for the Philanthropy and Nonprofit Studies major.

Code	Title
Master of Business - Philanthropy and Nonprofit Studies	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN464	Systems Thinking for Managers
GSN498	Investment Strategies for Technology
GSN499	Services Innovation
GSN558	Stakeholder Engagement and Media Principles
24 credit points from Business Unit Options List	
The remaining 96 credit points of the BS24 are taken from the MBA program.	
MBA	
GSN405	Strategic Management
GSN407	Communicating to Influence
GSN491	Economics in Business
GSN468	Problem Framing for

	Creative Action
GSN404	Accounting for Decision Making
GSN408	Marketing Strategically
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN409	Understanding and Leading Others
GSN412	Business Law
GSN410	Entrepreneurship
GSN413	Financial Management
GSN406	Contemporary Human Resource Management Issues
GSN490	Managing Technological Innovation
GSN415	Understanding Leadership and Complexity
GSN473	Corporate Governance and Accountability

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Code	Title
Master of Business (Professional Accounting)	
EFN406	Managerial Finance
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN520	Integrated Issues in Professional Practice
MBA	
EFN422	Economics and Data Analysis
AYN456	Business and Corporations Law
GSN497	Personal Leadership and Change
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues
GSN408	Marketing Strategically
GSN409	Understanding and Leading Others

GSN410	Entrepreneurship
GSN415	Understanding Leadership and Complexity
GSN468	Problem Framing for Creative Action
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Code	Title
Master of Business (Accounting)	
AYN520	Integrated Issues in Professional Practice
PLUS 12 cps from:	
AYN411	Audit and Assurance
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
Note: The above 3 units may be substituted if the student is deemed to have completed undergraduate equivalent units.	
PLUS 72-84 credit points from:	
AYN415	External Reporting Issues
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
MBA	
AYN507	Governance Issues in Accounting
AYN426	International Capital Markets Law and Regulation
GSN497	Personal Leadership and Change
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues

Master of Business/Master of Business Administration (MBA)

GSN408	Marketing Strategically
GSN409	Understanding and Leading Others
GSN410	Entrepreneurship
GSN415	Understanding Leadership and Complexity
GSN468	Problem Framing for Creative Action
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Code	Title
Master of Business (Integrated Marketing Communication)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Decisions and Issues in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
AMN465	Public Relations Management
MBA	
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues
GSN409	Understanding and Leading Others
GSN410	Entrepreneurship
GSN412	Business Law
GSN413	Financial Management
GSN415	Understanding Leadership and Complexity
GSN468	Problem Framing for Creative Action
GSN473	Corporate Governance and Accountability

GSN490	Managing Technological Innovation
GSN491	Economics in Business
AMN442	Marketing Management

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Code	Title
Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
MBA	
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues
GSN409	Understanding and Leading Others
GSN410	Entrepreneurship
GSN412	Business Law
GSN413	Financial Management
GSN415	Understanding Leadership and Complexity
GSN468	Problem Framing for Creative Action
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business
AMN442	Marketing Management

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please

contact the Graduate School of Business.

Code	Title
Master of Business (Strategic Advertising)	
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
OR	
KAP402	Advertising Creative: Copywriting and Art Direction
KAP401	Advertising Creative: Concept to Campaign
PLUS EITHER:	
AMN406	Project
OR	
24 credit points AMPR Option Units	
* KIP424 and KIP426 may count towards this study area if they were completed before mid 2012	
MBA	
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues
GSN407	Communicating to Influence
GSN408	Marketing Strategically
GSN409	Understanding and Leading Others
GSN410	Entrepreneurship
GSN412	Business Law
GSN413	Financial Management
GSN415	Understanding Leadership and Complexity
GSN468	Problem Framing for Creative Action
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business

This course structure was updated in

Master of Business/Master of Business Administration (MBA)

2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Code	Title
Master of Business (Public Relations)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
MBA	
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues
GSN407	Communicating to Influence
GSN408	Marketing Strategically
GSN409	Understanding and Leading Others
GSN410	Entrepreneurship
GSN412	Business Law
GSN413	Financial Management
GSN415	Understanding Leadership and Complexity
GSN468	Problem Framing for Creative Action
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Code	Title
Master of Business (Applied Finance)	
EFN406	Managerial Finance
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
Plus 60 credit points from	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN425	Financial Markets and Institutions
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
MBA	
EFN405	Applied Economics
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN404	Accounting for Decision Making
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues
GSN407	Communicating to Influence
GSN408	Marketing Strategically
GSN409	Understanding and Leading Others
GSN410	Entrepreneurship
GSN412	Business Law
GSN415	Understanding Leadership and Complexity
GSN468	Problem Framing for Creative Action
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Code	Title
Master of Business (International Business)	
EFN406	Managerial Finance
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
AYN424	International Accounting
PLUS 24 credit points from	
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe
MBA	
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues
GSN407	Communicating to Influence
GSN408	Marketing Strategically
GSN409	Understanding and Leading Others
GSN410	Entrepreneurship
GSN412	Business Law
GSN415	Understanding Leadership and Complexity
GSN468	Problem Framing for Creative Action
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
EFN405	Applied Economics

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Some changes have been made to the option units in the HRM major. Units already completed under this major will count towards completion, however if you have any questions about your progression please contact the School of

Master of Business/Master of Business Administration (MBA)

Management for enrolment advice.

Code	Title
Master of Business (Human Resource Management)	
Students choose 96 credit points from the following in consultation with the HRM Coordinator	
MGN421	Strategic HRM
MGN409	Management Theory and Practice
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN410	Employment Relations
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN440	HRM Theory and Practice
MGN509	HRM Project 1
MBA	
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN404	Accounting for Decision Making
GSN405	Strategic Management
GSN406	Contemporary Human Resource Management Issues
GSN407	Communicating to Influence
GSN408	Marketing Strategically
GSN409	Understanding and Leading Others
GSN410	Entrepreneurship
GSN412	Business Law
GSN413	Financial Management
GSN415	Understanding Leadership and Complexity
GSN497	Personal Leadership and Change
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business

Handbook

Year	2016
QUT code	GS50
Duration (part-time)	23 months
Campus	Canberra, Gardens Point
Domestic fee (indicative)	2016: \$21,000 per Study Period (48 credit points)
Total credit points	144
Dom. Start Months	May
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Corporate Education on 3138 6874 or email emba@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

A minimum five years full-time post degree work experience with minimum of three years relevant professional work experience and two years minimum supervisory/management experience; *and*

Submit two [referee reports \(DOCX file, 132.3 KB\)](#)

Additional entry requirements

Some applicants may be required to:

- Sit the Graduate Management Admissions Test (GMAT) (the worldwide standard in aptitude assessment for admission to postgraduate management programs), and achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#).
- Attend a an interview with the MBA Director to demonstrate relevant work experience

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Report proforma \(DOCX file, 132.3 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of five years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Pathways

Applicants without a Bachelor Degree may be admitted to the [Graduate Certificate in Business Administration](#) with a minimum of 9 years work experience (6 years minimum equivalent professional work experience plus 3 year minimum supervisory/management experience). Upon completion of the [Graduate Certificate in Business Administration](#) with

a GPA 4.5 (or higher) students can articulate into the Executive Master of Business Administration.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

QUT's Executive MBA is designed to take experienced managers to new levels as highly skilled leaders.

The concept of 'knowing one's self' lies at the forefront of the program, facilitating the development of a deep understanding of personal goals and leadership traits.

In addition to self-realisation and leadership, the unique model for this Executive MBA program integrates fundamental units with more advanced elements that include organisational transformation, entrepreneurship, governance and corporate accountability. The program culminates in an international study tour to China, honing abilities to meet the demands of a quickly changing globalised society. During the tour, participants will learn the intricacies of negotiating and conducting business in a foreign land and applying commercial expertise in a vastly different culture.

Additionally, the program offers life coaches who will help individual cohort members establish clear goals for both their chosen career paths and personal lives.

With the Executive MBA's emphasis on corporate governance and leadership, cohort members will undertake a leadership practicum by shadowing a senior executive from industry, commerce or government. They will experience first-hand how leadership issues are handled in the real world at executive level.

Course design

The Executive MBA is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

The intake for the EMBA is in January and the program runs for 23 months. Classes are scheduled once every four weeks over a Friday to Sunday weekend session, with 18-21 hours of classes per weekend session each month of the program; plus one intensive session (International Study Tour). The intensive block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA).

Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Further information

If you have any further questions regarding this course please contact the Graduate School of Business on 3138 6874, via email on emba@qut.edu.au or on Level 5, B Block, Gardens Point campus.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>.

Abbreviation

EMBA

Domestic Course structure

The EMBA is structured into four components:

1. The Building Foundations component provides foundation business knowledge and skills along with the opportunity to engage in personal leadership development.
2. The Multi-Disciplinary Decision Making component provides you with a broad spectrum of knowledge and skills on business

- disciplines to equip you to make holistic and multi-disciplinary decisions in complex environments.
3. In the third component of the EMBA program you are able to choose a concentration from: International Leadership, Complex Project Leadership (Canberra only), Strategic Procurement (Canberra only).
 4. The final component of the EMBA program is the completion of a Workplace Project.

Delivery and timing

The Executive MBA program commences in Brisbane in January of each year. Classes are scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week international study tour.

The Executive MBA commences in Canberra in February. The delivery will focus on an eight week cycle, with class sessions taking place every eight weeks supported by on-line learning and facilitation for the remainder of the cycle.

These intensive sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.

Course components

Building Foundations

- Strategic Management
- Communicating to Influence
- Systems Thinking for Managers
- Economics for Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Personal Leadership and Change
- Data Analysis and Decision Making

Multi-Disciplinary Decision Making

- Marketing Strategically
- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Contemporary Human Resource Management Issues: Global Perspectives
- Managing Technological Innovation
- Global Leadership and Complexity
- Negotiation Skills and Strategies
- International Study Tour
- Corporate Governance and Accountability

Concentration Options

1. International Leadership
 - Stakeholder Engagement and Media Principles
 - Business Leadership Practicum
 - Conducting Business Internationally
 - Advanced Strategy for Global

Business

2. Complex Program Leadership (Canberra only)
 - Sourcing and Contracting Strategies in a Global Environment
 - Strategic Leadership of Supplier Relationships
 - Strategic Alignment and Project Implementation
 - Strategically Managing Risk
3. Strategic Procurement (Canberra Only)
 - IP Strategy and Management
 - Strategic Leadership of Supplier Relationships
 - Sourcing and Contracting Strategies in a Global Environment
 - Contract Risk Allocation and Insurance

Workplace Project

- Integrated Workplace Project

Sample Structure Semesters

- [Building Foundations:](#)
- [Multi-Disciplinary Decision Making:](#)
- [Concentration Options:](#)
- [Workplace Project:](#)

Code	Title
Building Foundations:	
GSZ405	Strategic Management
GSZ407	Communicating to Influence
GSZ464	Systems Thinking for Managers
GSZ491	Economics in Business
GSZ468	Problem Framing for Creative Action
GSZ404	Accounting for Decision Making
GSZ497	Personal Leadership and Change
GSZ403	Data Analysis and Decision Making
Multi-Disciplinary Decision Making:	
GSZ408	Marketing Strategically
GSZ409	Understanding and Leading Others
GSZ412	Business Law
GSZ410	Entrepreneurship
GSZ413	Financial Management
GSZ406	Contemporary Human Resource Management Issues: Global Perspectives
GSZ490	Managing Technological Innovation
GSZ415	Global Leadership and Complexity

Executive Master of Business Administration

GSZ551	Negotiation Skills and Strategies
GSZ428	International Study Tour
GSZ473	Corporate Governance and Accountability
Concentration Options:	
International Leadership:	
GSZ558	Stakeholder Engagement and Media Principles
GSZ553	Business Leadership Practicum
GSZ561	Conducting Business Internationally
GSZ560	Advanced Strategy for Global Business
Complex Program Leadership (Canberra only):	
GSZ535	Sourcing and Contracting Strategies in a Global Environment
GSZ536	Strategic Leadership of Supplier Relationships
GSZ537	Strategic Alignment and Project Implementation
GSZ538	Strategically Managing Risk
Strategic Procurement (Canberra only):	
GSZ539	Intellectual Property Strategy and Management
GSZ536	Strategic Leadership of Supplier Relationships
GSZ535	Sourcing and Contracting Strategies in a Global Environment
GSZ540	Contract Risk Allocation and Insurance
Workplace Project:	
GSZ572	Integrated Workplace Project - Business Planning

Code	Title
Core Units:	
GSZ405	Strategic Management
GSZ407	Communicating to Influence
GSZ464	Systems Thinking for Managers
GSZ491	Economics in Business
GSZ468	Problem Framing for Creative Action
GSZ404	Accounting for Decision Making
GSZ497	Personal Leadership and Change
GSZ403	Data Analysis and Decision Making
GSZ553	Business Leadership Practicum

GSZ408	Marketing Strategically
GSZ409	Understanding and Leading Others
GSZ410	Entrepreneurship
GSZ412	Business Law
GSZ413	Financial Management
GSZ415	Global Leadership and Complexity
GSZ428	International Study Tour
GSZ473	Corporate Governance and Accountability
GSZ490	Managing Technological Innovation
GSZ551	Negotiation Skills and Strategies
GSZ572	Integrated Workplace Project - Business Planning

Concentration Options:	
Select one concentration from the EMBA Concentration Options List - 24 credit points	
International Leadership:	
GSZ558	Stakeholder Engagement and Media Principles
GSZ561	Conducting Business Internationally
GSZ560	Advanced Strategy for Global Business
GSZ406	Contemporary Human Resource Management Issues: Global Perspectives
Complex Program Leadership (Canberra only):	
GSZ535	Sourcing and Contracting Strategies in a Global Environment
GSZ536	Strategic Leadership of Supplier Relationships
GSZ537	Strategic Alignment and Project Implementation
GSZ538	Strategically Managing Risk
Strategic Procurement (Canberra only):	
GSZ539	Intellectual Property Strategy and Management
GSZ536	Strategic Leadership of Supplier Relationships
GSZ535	Sourcing and Contracting Strategies in a Global Environment
GSZ540	Contract Risk Allocation and Insurance

Handbook

Year	2016
QUT code	GS75
CRICOS	045502F
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$17,800 per Study Period (48 credit points)
International fee (indicative)	2016: \$21,100 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Start months	March, September
Int. Start Months	March, September
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Vicky Browning Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

A minimum 3 years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience; *and*

Submit two completed [referee report forms](#)

Additional entry information

Applicants may be required to attend an interview with the MBA Director to demonstrate relevant work experience.

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the [referee proforma](#). At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

Pathways

Applicants may be admitted to the [Graduate Certificate in Business Administration](#) with a minimum of 7 years work experience (6 years minimum equivalent professional work experience plus 1 year minimum supervisory/management experience). Upon completion of the [Graduate Certificate in Business Administration](#) with a GPA 4.5 (or higher) students can articulate into the Master of Business Administration.

International Entry requirements

Academic entry requirements

- A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point

scale); *and*

- A GMAT score of at least 550; *and*
- A minimum three years full-time equivalent relevant managerial or professional work experience post-degree; *and*
- Submit two completed [referee report forms](#)

Additional entry information

You may be required to be available for an interview with the MBA Director to demonstrate relevant work experience.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

Units and concentrations in the MBA have been revised and will be offered from 2013. The MBA program is now made up four components that build on each other to provide you with an integrated and multi disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment. For this reason it is important students follow the guidelines in planning their study progression.

Students can also refer to the Course Checklists for enrolment information.

Guidelines for Enrolment

Please refer to the Course Structure for the list of unit codes, titles and components of the course.

Building Foundation Units:

Students commence their MBA with the Building Foundation units and specifically with GSN405 Strategic Management. Students can then choose the order of the remaining Building Foundations units, dependent on the teaching period they are offered in. Students should finish this component with GSN403 Data Analysis and Decision Making.

Multi-Disciplinary Decision Making Units:

The next component is the Multi-Disciplinary Decision Making units which provide you with a broad spectrum of

business knowledge and skills to equip you to take on the challenges and opportunities of a complex business environment.

Students should complete GSN473 Corporate Governance and Accountability as the last unit in this component. GSN490 Managing Technological Innovation and GSN415 Leadership and Complexity are also best completed towards the end of this component.

Concentrations:

GSN464 Systems Thinking for Managers should be taken as soon after completing the Building Foundations component program so that you can develop an understanding of dealing with multi-dimensional problems in complex environments.

Entrepreneurship and Innovation Concentration: students should complete GSN430 New Venture Funding and GSN431 New Venture Growth and Transitions before enrolling in the Integrated Workplace Project capstone units.

Leadership and Strategy Concentration: students should complete GSN460 Advanced Strategy for Global Business before enrolling in the Integrated Workplace Project capstone units.

Discipline Specific Pathway: students can seek advice from the Graduate School of Business regarding their elective choices and recommended progression.

Integrated Workplace Project: GSN570 and GSN571 are the capstone units for the MBA and will be completed at the end of the course. They provide students the opportunity to apply all they have learned to a real world venture or organisational opportunity in a complex business environment.

If you have any questions regarding your enrolment please contact QUT Business School Student Services on 3138 2050, via email on bus@qut.edu.au or at Level 1, B Block, Gardens Point campus

Special entry

Exceptional career accomplishments may be considered in place of a Bachelor degree. Successful exceptional applicants may be admitted to the Graduate Certificate in Business Administration and may later articulate into the MBA program under existing articulation rules (i.e. achievement of a Grade Point Average (GPA) of 4.5 or greater).

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (e.g. AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the MBA Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Further information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office on 3138 2050, via email on bus@qut.edu.au or at Level 1, B Block, Gardens Point campus.

Abbreviations

MBA

Domestic Course structure

The MBA program is made up four components that build on each other to provide you with an integrated and multi-disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

1. Building Foundations

- Strategic Management
- Communicating to Influence
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Marketing Strategically
- Personal Leadership and Change
- Data Analysis and Decision Making

2. Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Contemporary Human Resources Management Issues
- Managing Technological Innovation
- Leadership and Complexity
- Corporate Governance and Accountability

3. Concentrations

Students can then add greater depth in an area of interest by choosing a concentration in Leadership and Strategy or a specific discipline pathway from within the QUT Business School's postgraduate offerings or from other schools and faculties at QUT.

Leadership and Strategy

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- Stakeholder Engagement and Media Principles
- Improving Business Operations
- Advanced Strategy for Global Business

If you complete the Leadership and Strategy concentration the title will appear on your academic transcript.

Discipline-specific concentration

Students may choose 36 credit points of MBA units and/or 36 credit points from a specific area of interest in a discipline. Discipline areas could include Accounting, Human Resource Management, Marketing, Finance or Healthcare.

4. Integrated Workplace Project

The final component of the MBA program is made up of one capstone unit which provides you with the opportunity to apply what you have learned in the program to real opportunities in a new venture or within an organisation.

- Integrated Workplace Project

International Course structure

The MBA program is made up four components that build on each other to provide you with an integrated and multi-disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

1. Building Foundations

- Strategic Management
- Communicating to Influence
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Marketing Strategically
- Personal Leadership and Change
- Data Analysis and Decision Making

2. Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Contemporary Human Resources Management Issues
- Managing Technological Innovation
- Leadership and Complexity
- Corporate Governance and Accountability

3. Concentrations

Students can then add greater depth in an area of interest by choosing a concentration in Leadership and Strategy or a specific discipline pathway from within the QUT Business School's postgraduate offerings or from other schools and faculties at QUT.

Leadership and Strategy

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- Stakeholder Engagement and Media Principles
- Improving Business Operations
- Advanced Strategy for Global Business

If you complete the Leadership and Strategy concentration the title will appear on your academic transcript.

Discipline-specific concentration

Students may choose 36 credit points of MBA units and/or 36 credit points from a specific area of interest in a discipline. Discipline areas could include Accounting, Human Resource Management, Marketing, Finance or Healthcare.

4. Integrated Workplace Project

The final component of the MBA program is made up of one capstone unit which provides you with the opportunity to apply what you have learned in the program to real opportunities in a new venture or within an organisation.

- Integrated Workplace Project

Sample Structure Semesters

- [Core Structure](#)
- [Concentrations](#)
- [Integrated Workplace Project](#)

Code	Title
Core Structure	
BUILDING FOUNDATIONS	
GSN405	Strategic Management
GSN407	Communicating to Influence
GSN491	Economics in Business
GSN468	Problem Framing for Creative Action
GSN404	Accounting for Decision Making
GSN497	Personal Leadership and Change
GSN403	Data Analysis and Decision Making
GSN408	Marketing Strategically
MULTI-DISCIPLINARY DECISION MAKING	
GSN409	Understanding and Leading Others
GSN412	Business Law
GSN406	Contemporary Human Resource Management Issues
GSN410	Entrepreneurship
GSN413	Financial Management
GSN490	Managing Technological Innovation
GSN415	Understanding Leadership and Complexity
GSN473	Corporate Governance and Accountability
Concentrations	
Students can then select from two pathways: Leadership and Strategy or a specific Discipline pathway	
Leadership and Strategy Concentration	
GSN464	Systems Thinking for Managers
GSN498	Investment Strategies for Technology
GSN551	Negotiation Skills and Strategies
GSN558	Stakeholder Engagement and Media Principles
GSN559	Improving Business Operations
GSN560	Advanced Strategy for Global Business

Discipline Specific Pathway	
36 credit points of MBA units / discipline specific units	
Integrated Workplace Project	
GSN590	Integrated Workplace Project

Handbook

Year	2016
QUT code	GZ52
Duration (part-time domestic)	3 years
Duration (part-time international)	3 years
Campus	Canberra, Gardens Point
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Professor Caroline Hatcher

Domestic Entry requirements

Applicants applying for this program must:

- Hold a completed recognised Bachelor Degree (or higher) in any discipline with a minimum grade point average score of 4.5 on QUT's 7 point scale where 4 is a Pass; and
- Have a minimum of 5 years full-time post degree work experience with a minimum of 3 years relevant professional work experience and 2 years minimum supervisory or management experience in commercial or project management; and
- Provide evidence of work experience including a CV; and
- Must be sponsored by your employer; and
- At the discretion of the Course Coordinator or nominee, attend an interview and if requested, undertake the Graduate Management Admissions Test (GMAT) and achieve a minimum score of 550.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Handbook

Year	2016
QUT code	GZ52
Duration (part-time domestic)	3 years
Duration (part-time international)	3 years
Campus	Gardens Point
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Professor Caroline Hatcher
Discipline Coordinator	Prof Caroline Hatcher 07 3138 6874 Enquiries to emcpm.embsp@qut.edu.au

Domestic Entry requirements

Applicants must satisfy the following requirements for admission:

- Be sponsored by their employer; **and**
- Hold a completed recognised Bachelor Degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); **and**
- Have a minimum five years full-time post degree work experience with a minimum of three years relevant professional work experience and two years minimum supervisory/management experience in commercial or project management; **and**
- Provide a CV demonstrating relevant work experience

At the discretion of the Course Coordinator or nominee, applicants may also be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.78 KB\)](#)
- Attend an interview with the Course Coordinator or nominee

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course Design

The Master of Business - Executive (Complex Program Leadership) is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

Early Exit Options

All participants have the option to exit the program with a Graduate Certificate in Business after successfully completing eight units.

Domestic Course structure

The Master of Business - Executive (Complex Program Leadership) (EMCPL)

comprises 24 units of study, plus executive coaching and expanding horizons.

You have the option of exiting after successfully completing 8 units, and graduating with a Graduate Certificate in Business.

Units are delivered in teaching blocks, which are seven weeks long on average.

Units of study

The academic units of study are grouped into three phases:

- A. Understanding Yourself, Others and Complexity
 1. Strategic Management of Complex Projects
 2. Systems Thinking
 3. Self Realisation and Personal Development
 4. Problem Solving in Complex Environments
 5. Communicating Effectively
 6. Developing and Leading High Performance Teams
 7. Understanding Organisational Behaviour and Culture
 8. Workplace Project #1
- B. Performing for Results
 9. Acquisition Strategies
 10. Complex Projects and the Law
 11. Financial Analysis and Decision Making
 12. Planning for Risk and Change
 13. Managing Innovation in Technology-Based Organisations
 14. Building Organisational Capability
 15. Business Planning
 16. Negotiation and Mediation Strategies
- C. Leading for Results (Capstone)
 17. International Study Tour
 18. Implementation of Complex Projects
 19. Leadership for Results
 20. Planning and Implementing Change
 21. Managing Contract Relationships
 22. Accountability and Governance
 23. Stakeholder Engagement and the Media
 24. Capstone Workplace Project

Executive coaching

- Build upon self-realisation and personal development.
- Challenge workplace behaviours.
- Reflect on opportunities and transfer the learning to the workplace.
- Option of post-course extension coaching.

Expanding horizons

- Challenging behaviours and perceptions.
- A safe learning environment to explore decision making and leadership through interactive case studies, debrief and reflection.

Full-time course structure	
Code	Title
GSZ501	The Strategic Management of Complex Projects
GSZ502	Systems Thinking
GSZ503	Self Realisation and Personal Development
GSZ526	Problem Solving in Complex Environments
GSZ508	Organisational Behaviour and Culture
GSZ505	Communicating Effectively
GSZ527	Acquisition Strategies
GSZ507	Developing and Leading High Performance Teams
GSZ509	Workplace Project 1
GSZ513	Managing Innovation in Technology-Based Organisations
GSZ510	Complex Projects and the Law
GSZ533	Financial Analysis and Decision Making
GSZ512	Strategically Managing Risk
GSZ515	Business Planning
GSZ534	Building Organisational Capability
GSZ516	Negotiation and Mediation Strategies
GSZ519	Leadership for Results
GSZ517	International Study Tour
GSZ518	Implementation of Complex Projects
GSZ524	Capstone Integrating Workplace Project
GSZ520	Planning and Implementing Change
GSZ521	Managing Contract Relationships
GSZ522	Accountability and Governance
GSZ523	Stakeholder Engagement and the Media

Handbook

Year	2016
QUT code	GZ52
Duration (part-time domestic)	3 years
Duration (part-time international)	3 years
Campus	Gardens Point
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Professor Caroline Hatcher
Discipline Coordinator	Professor Caroline Hatcher 07 3138 6874 Enquiries to emcpm.embsp@qut.edu.au

Domestic Entry requirements

Applicants must satisfy the following requirements for admission:

- Be sponsored by their employer; **and**
- Hold a completed recognised Bachelor Degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); **and**
- Have a minimum five years full-time post degree work experience with a minimum of three years relevant professional work experience and two years minimum supervisory/management experience in commercial or project management; **and**
- Provide a CV demonstrating relevant work experience

At the discretion of the Course Coordinator or nominee, applicants may also be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.78 KB\)](#)
- Attend an interview with the Course Coordinator or nominee

Minimum English requirements

Students must meet the English proficiency requirements.

Course Design

The Master of Business - Executive (Strategic Procurement) is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

Early Exit Options

All participants have the option to exit the program with a Graduate Certificate in Business after successfully completing eight units.

Domestic Course structure

The Master of Business - Executive (Strategic Procurement) (EMBSP) comprises 24 units of study plus executive coaching and expanding horizons.

You have the option of exiting after successfully completing 8 units, and graduating with a Graduate Certificate in Business.

Units are delivered in teaching blocks,

which are seven weeks long on average.

Units of study

The academic units of study are grouped into three phases:

- A. Understanding Yourself, Others and Complexity
 1. Strategic Management of Complex Projects
 2. Systems Thinking
 3. Self Realisation and Personal Development
 4. Problem Solving in Complex Environments
 5. Communicating Effectively
 6. Developing and Leading High Performance Teams
 7. Understanding Organisational Behaviour and Culture
 8. IP strategy and Management
- B. Performing for Results
 9. Acquisition Strategies
 10. Complex Projects and the Law
 11. Financial Analysis and Decision Making
 12. Planning for Risk and Change
 13. Managing Innovation in Technology-Based Organisations
 14. Managing Strategic Contracts and Suppliers
 15. Business Planning
 16. Negotiation and Mediation Strategies
- C. Leading for Results (Capstone)
 17. International Study Tour
 18. International Contracts
 19. Leadership for Results
 20. Planning and Implementing Change
 21. Managing Contract Relationships
 22. Accountability and Governance
 23. Contract Risk Allocation and Insurance
 24. Capstone Workplace Project

Executive coaching

- Build upon self-realisation and personal development.
- Challenge workplace behaviours.
- Reflect on opportunities for and the reality of transference of learning to the workplace.
- Option of post course extension coaching.

Expanding horizons

- Challenging behaviours and perceptions
- A safe learning environment to explore decision making and leadership through interactive case studies, debrief and reflection

Course Structure

Code	Title
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Master of Business - Executive (Strategic Procurement)

GSZ501	The Strategic Management of Complex Projects
GSZ502	Systems Thinking
GSZ503	Self Realisation and Personal Development
GSZ526	Problem Solving in Complex Environments
GSZ508	Organisational Behaviour and Culture
GSZ505	Communicating Effectively
GSZ527	Acquisition Strategies
GSZ507	Developing and Leading High Performance Teams
GSZ529	Intellectual Property Strategy and Management
GSZ513	Managing Innovation in Technology-Based Organisations
GSZ510	Complex Projects and the Law
GSZ533	Financial Analysis and Decision Making
GSZ512	Strategically Managing Risk
GSZ515	Business Planning
GSZ530	Sustainable Strategic Contracts and Suppliers
GSZ516	Negotiation and Mediation Strategies
GSZ519	Leadership for Results
GSZ517	International Study Tour
GSZ531	International Contracts
GSZ524	Capstone Integrating Workplace Project
GSZ520	Planning and Implementing Change
GSZ521	Managing Contract Relationships
GSZ532	Contract Risk Allocation and Insurance
GSZ522	Accountability and Governance

Handbook

Year	2016
QUT code	IX96
CRICOS	048322G
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Kelvin Grove, Gardens Point
Domestic fee (indicative)	2016: \$10,500 per Study Period (48 credit points)
International fee (indicative)	2016: \$13,400 per Study Period (48 credit points)
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Associate Professor Bree Hadley
Discipline Coordinator	Dr Linda Pollard Phone: +61 7 3138 8114 (Creative Industries) Email: ci@qut.edu.au (Creative Industries)

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher award) in an advertising or relevant field of study with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Relevant field of study include advertising, marketing, business communication, graphic design, visual arts, interactive & visual design, web design, creative writing, journalism, media, social media, new media, film & tv, communications, public relations, creative production & arts management, entertainment industries, mass communications.

Graduate Certificate in Creative Industries Pathway

Applicants who have a completed recognised bachelor or higher award in any discipline may be considered for the Graduate Certificate in Creative Industries one semester program leading to Master Advertising (Creative Advertising) three semesters.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher award) in an advertising or relevant field of study with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Relevant field of study include advertising, marketing, business communication, graphic design, visual arts, interactive & visual design, web design, creative writing, journalism, media, social media, new media, film & tv, communications, public relations, creative production & arts management, entertainment industries, mass communications.

Graduate Certificate in Creative Industries Pathway

Applicants who have a completed recognised bachelor or higher award in any discipline may be considered for the Graduate Certificate in Creative Industries one semester program leading to Master Advertising (Creative Advertising) three semesters.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Pathways to Further Study

On successful completion of this course you may be eligible to apply for entry into the Doctor of Creative Industries (Research).

Sample Structure Semesters

- [February Entry](#)
- [Semester 1](#)
- [Semester 2](#)
- [Semester 3](#)
- [July Entry](#)
- [Semester 1](#)
- [Semester 2](#)
- [Semester 3](#)

Code	Title
February Entry	
Semester 1	
*Part time students will complete two units per semester.	
AMN420	Advertising Management
KAP401	Advertising Creative: Concept to Campaign
KAP403	Advertising Creative: Trends in New Media
Creative Industries Postgraduate Unit Option	
Semester 2	
KAP402	Advertising Creative: Copywriting and Art Direction
KKP003	Project Design in the Creative Industries
Creative Industries Postgraduate Unit Option	
Creative Industries Postgraduate Unit Option	
Semester 3	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project

Master of Advertising (Creative Advertising)

KKP004-4	Innovation in the Creative Industries: Major Project
July Entry	
Semester 1	
AMN420	Advertising Management
KAP401	Advertising Creative: Concept to Campaign
KAP403	Advertising Creative: Trends in New Media
Creative Industries Postgraduate Unit Option	
Semester 2	
KAP402	Advertising Creative: Copywriting and Art Direction
KKP003	Project Design in the Creative Industries
Creative Industries Postgraduate Unit Option	
Creative Industries Postgraduate Unit Option	
Semester 3	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project
* AMN421 may count towards this study area if completed in 2015 or earlier.	
* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.	

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application Submission

You can submit an [online application](#) or hardcopy using the [PR Form](#). Hardcopy applications can be emailed to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au). Applications must include all supporting documentations including your detailed research proposal.

International Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources

available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

International applicants must submit an [FR Form](#) and email to (qut.intadmission@qut.edu.au) with all supporting documentations including a detailed research proposal.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students would usually complete a semester of coursework (48 credit points) followed by a dissertation (96 credit points).

For entry with an Honours degree, and where no further coursework is prescribed at point of admission, students must complete a dissertation (96 credit points).

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Master of Business (Research)

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged.

Discipline coordinators

Accountancy: [Associate Professor Marion Hutchinson](#)

Advertising: [Associate Professor Ian Lings](#)

Economics: [Professor Janice How](#)

Finance: [Professor Janice How](#)

Entrepreneurship and Innovation: [Professor Per Davidsson](#)

Human Resource Management: [Dr Artemis Chang](#)

International Business: [Associate Professor Ian Lings](#)

Management: [Dr Artemis Chang](#)

Marketing: [Associate Professor Ian Lings](#)

Philanthropy and Nonprofit Studies: [Professor Myles McGregor-Lowndes](#)

Public Relations: [Associate Professor Ian Lings](#)

- Philanthropy and Nonprofit Studies
- Public Relations.

International Course structure

Course design

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program which culminates in a thesis of approximately 50 000 words. Students can study within the following school areas:

- Accountancy
- Advertising
- Banking and Finance
- Economics
- Entrepreneurship and Innovation
- Human Resource Management
- International Business
- Management
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations.

Duration

The minimum period of enrolment for a student without an Honours degree is 1.5 years full-time (one semester of coursework units and two semesters for a dissertation).

Students will require an extension to exceed the equivalent of 1.5 years full-time to complete the program. The maximum period of enrolment would be two years (full-time equivalent). If a student's candidature exceeds this time period, they may be required to pay fees. Extensions beyond two years full-time equivalent are not permitted.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program which culminates in a thesis of approximately 50 000 words.

Study areas

Students can study within the following school areas:

- Accountancy
- Advertising
- Banking and Finance
- Economics
- Entrepreneurship and Innovation
- Human Resource Management
- International Business
- Management
- Marketing

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Tracy Artiach QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application Submission

You can submit an [online application](#) or hardcopy using the [PR Form](#). Hardcopy applications can be emailed to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au). Applications must include all supporting documentations including your detailed research proposal.

International Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources

available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

International applicants must submit an [FR Form](#) and email to (qut.intadmission@qut.edu.au) with all supporting documentations including a detailed research proposal.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already

Master of Business (Research) (Accountancy)

completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved

coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

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Enrolment

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Accountancy	
Code	Title
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Thesis units (96 credit points)	
While enrolled in the Master of Business (Research) program, students are required to present a seminar detailing their research proposal and attend the School research seminars.	

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Louise Kelly QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

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Brisbane QLD 4000

Postal address
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Handbook

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Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
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Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Professor Janice How QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

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Postal address
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Brisbane QLD 4001

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Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

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A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already

Master of Business (Research) (Economics)

completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

The Master of Business (Research) typically involves one semester (six

months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au or bus.research@qut.edu.au

Mid-year Entry Students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details as the coursework units are only offered in semester 1.

Economics	
Code	Title
Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (96 credit points) as follows:	
EFN508	Econometric Methods
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
Plus one Elective unit:	
This elective unit may be taken from any approved 12 credit point postgraduate unit offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
Plus thesis units (96 credit points)	

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July At any time, but usually in February or July to accommodate coursework requirements
Int. Start Months	February, July At any time, but usually in February or July to accommodate coursework requirements
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Prof Per Davidsson QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

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Brisbane QLD 4000

Postal address
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Application Submission

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International Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

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Telephone: +61 (7) 3138 1407

Application Submission

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Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already

Master of Business (Research) (Entrepreneurship and Innovation)

completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

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Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved

coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

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Entrepreneurship & Innovation	
Code	Title
Core Units:	
BSN503	Research Seminar
BSN502	Research Methodology
MGN534	Contemporary Issues in Entrepreneurship
BSN412	Qualitative Research and Analytical Techniques

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Professor Janice How QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

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Finance	
Code	Title
Students must complete three prescribed units (36 credit points), one elective unit (12 credit point), and a thesis (96 credit points)	
EFN508	Econometric Methods
EFN511	Finance Theory
EFN513	Corporate Finance
Elective unit:	
This elective unit may be taken from any approved 12 credit point postgraduate unit offered by QUT Business School, subject to the approval of the School Research Coordinator.	
Thesis units (96 credit points)	

Handbook

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Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Sukanlaya Sawang QUT Business School Research Support Office phone 3138 1407 or email MAN_HDR_coordinator@qut.edu.au

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Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application Submission

You can submit an [online application](#) or hardcopy using the [PR Form](#). Hardcopy applications can be emailed to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au). Applications must include all supporting documentations including your detailed research proposal.

International Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources

available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

International applicants must submit an [FR Form](#) and email to (qut.intadmission@qut.edu.au) with all supporting documentations including a detailed research proposal.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already

Master of Business (Research) (Human Resource Management)

completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skills development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

Under the umbrella of human resources management, students may also be able to undertake a thesis in employee relations.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Support Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Human Resource Management	
Code	Title
Core Units:	
BSN503	Research Seminar
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

Faculty Research Contact

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Postal address
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Application Submission

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International Entry requirements

Academic entry requirements

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Application Submission

International applicants must submit an [FR Form](#) and email to (qut.intadmission@qut.edu.au) with all supporting documentations including a detailed research proposal.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already

Master of Business (Research) (International Business)

completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

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Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved

coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Business	
Code	Title
Core Units:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Sukanlaya Sawang QUT Business School Research Support Office phone 3138 1407 or email MAN_HDR_coordinator@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

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Application Submission

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Academic entry requirements

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Application Submission

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Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

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Master of Business (Research) (Management)

previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia.

Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

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Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skills development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

Under the umbrella of management, students may also be able to undertake a thesis in public management.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

Mid-year entry students

Students wishing to enrol in July should contact the Research Support Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

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Management	
Code	Title
Core Units:	
BSN502	Research Methodology
BSN503	Research Seminar
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Amanda Beatson QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

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Application Submission

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International Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

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Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

International applicants must submit an [FR Form](#) and email to (qut.intadmission@qut.edu.au) with all supporting documentations including a detailed research proposal.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Overview

The Master of Business (Research) trains students in research methodology techniques and critical evaluation appropriate to their field of study through a specified program of research under academic supervision. Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline. In addition, you are trained in analysing both the literature and debate in the substantive areas of the thesis topic at an advanced level. It may also provide an entry point to a PhD program.

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved

coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project. The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the

program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Marketing	
Code	Title
Core Units:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar



Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Dr Wendy Scaife QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

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International Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

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Telephone: +61 (7) 3138 1407

Application Submission

International applicants must submit an [FR Form](#) and email to (qut.intadmission@qut.edu.au) with all supporting documentations including a detailed research proposal.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already

Master of Business (Research) (Philanthropy and Nonprofit Studies)

completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved

coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Philanthropy and Nonprofit Studies	
Code	Title
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
Thesis units (96 credit points)	

Handbook

Year	2016
QUT code	BS92
CRICOS	054092M
Duration (full-time domestic)	18 months
Duration (full-time international)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$11,800 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$13,500 per Study Period (full-time)
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Stephen Cox; Director of Higher Degree Research Studies; 07 3138 1407; bus.research@qut.edu
Discipline Coordinator	Ingrid Larkin QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Level 7, Z Block, Room Z704
Gardens Point
2 George St
Brisbane QLD 4000

Postal address
Research Support Office - QUT Business School
2 George St
Brisbane QLD 4001

Application Submission

You can submit an [online application](#) or hardcopy using the [PR Form](#). Hardcopy applications can be emailed to the QUT Business School HDR Admissions Officer at (bus.research@qut.edu.au). Applications must include all supporting documentations including your detailed research proposal.

International Entry requirements

Academic entry requirements

A completed recognised Bachelor Honours Degree including a major relevant to the intended area of study; *or*

A completed recognised Bachelor Degree (or equivalent) including a major relevant to the intended area of study with a minimum Grade Point Average score of 5.0 (on QUT's 7 point scale) *and* relevant professional and/ or research experience as determined by Faculty.

Proposed research projects are subject to supervisor availability and resources

available within the faculty to support the proposed research topic. Research proposals must be submitted with your application.

Faculty Research Contact

Email: bus.research@qut.edu.au

Telephone: +61 (7) 3138 1407

Application Submission

International applicants must submit an [FR Form](#) and email to (qut.intadmission@qut.edu.au) with all supporting documentations including a detailed research proposal.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already

Master of Business (Research) (Public Relations)

completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved

coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Public Relations	
Code	Title
Core Units:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar

Handbook

Year	2016
QUT code	IF49
CRICOS	006367J
Duration (full-time domestic)	3 - 4 years
Duration (full-time international)	4 years
Campus	Kelvin Grove
Domestic fee (indicative)	2016: \$14,300 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$15,800 per Study Period (full-time)
Total credit points	
Credit points full-time sem.	48
Credit points part-time sem.	24

Minimum English requirements

Students must meet the English proficiency requirements.

Handbook

Year	2016
QUT code	IF49
CRICOS	006367J
Duration (full-time domestic)	3 - 4 years
Duration (full-time international)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2016: \$14,300 per Study Period (full-time) if you exceed the maximum time under RTS.
International fee (indicative)	2016: \$15,800 per Study Period (full-time)
Total credit points	
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	January, February, March, April, May, June, July, August, September, October, November, December
Int. Start Months	January, February, March, April, May, June, July, August, September, October, November, December
Discipline Coordinator	Dr Sandeep Salunke and Dr Carol Richards (School of Management); Dr Acklesh Prasad (School of Accountancy); Prof Adam Clements (School of Economics and Finance) and Dr Dominique Greer (School of AMPR).

Domestic Entry requirements

Academic entry requirements

- A completed recognised relevant First Class or Second Class Division A Honours degree or equivalent; *or*
- A completed recognised masters degree or professional doctorate (by research or coursework)

Masters and professional doctorate degrees by coursework must have a significant research component, normally not less than 25%. Holders of masters and professional doctorate by coursework must:

- have a minimum grade point average (GPA) score of 5.0 on QUT's 7 point scale; *and*
- present evidence of research experience and potential for approval

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

International Entry requirements

Academic entry requirements

- A completed recognised relevant First Class or Second Class Division A Honours degree or equivalent; *or*
- A completed recognised masters degree or professional doctorate (by research or coursework)

Masters and professional doctorate degrees by coursework must have a significant research component, normally not less than 25%. Holders of masters and professional doctorate by coursework must:

- have a minimum grade point average (GPA) score of 5.0 on QUT's 7 point scale; *and*
- present evidence of research experience and potential for approval

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Speaking	6.0
Writing	6.0
Reading	6.0
Listening	6.0
Overall	6.5

Location and duration

The PhD normally requires a minimum of three years of full-time study or its part-time equivalent. Study is normally undertaken at the Gardens Point campus but the University may approve study at an off-campus location (multi-modal study). Although QUT offers this flexibility, there will still be minimum attendance requirements and the University must be satisfied that adequate supervision and resources are available at the external location.

In general, the Business School does not support external PhD enrolment.

International Student Entry

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:

- a relevant first or second class division A honours degree or equivalent, *or*
- an appropriate Masters degree or Professional Doctorate (by research or coursework)

Masters and Professional Doctorates degrees by coursework must contain a significant research component, normally not less than 25%.

Holders of Masters and Professional Doctoral by Coursework must:

- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval

English language proficiency requires International applicants to meet an IELTS overall bandscore of 6.5 with no sub-score below 6.0.

FINANCIAL GUARANTEE

Acceptable forms of evidence include:

- A letter from an approved employer confirming the continuation of your salary; *OR*
- A signed Scholarship Agreement between QUT and your sponsoring agency; *OR*
- An accepted letter of offer from QUT for a postgraduate research scholarship; *OR*

- An approved external scholarship.

Further information or assistance

For further information about this course, please contact:

Research Students Centre

Phone: +61 7 3138 4475

Email: research.enrolment@qut.edu.au

QUT Business School Research Support Office

Phone: +61 07 3138 1407

Email: bus.research@qut.edu.au

Domestic Course structure

Mandatory units:

- IFN001 Advanced Information Retrieval Skills
- Time-based Thesis

Other units as agreed by student in negotiation with their supervisor and faculty.

[Find a topic](#) you can investigate and see what our students are researching in the QUT Business School.

International Course structure

Course design

Mandatory

IFN001 Advanced Information Retrieval Skills

Time based Thesis

Other units as agreed by student in negotiation with their supervisor and faculty.

[Find a topic](#) you can investigate and see what our students are researching in the QUT Business School.