



Smarter Decision Making in Digital Maturing Environments

Increase your organisation's capacity to tap into smarter decision making by optimising operations of both emerging technologies and legacy systems.

Overview

Organisations, both public and private, are facing the challenge of modernising their legacy IT systems - a critical step in IT transformation.

This one-day course gives C-suite participants and senior managers the opportunity to reassess components of their organisation, ensuring systems - new and legacy - are fit for purpose. Speakers drawn from industry and academia use empirically derived strategies to help align activity to drive outcomes.

This course gives participants the opportunity to discuss real issues with senior counterparts, and develop the necessary skills to lead through this change.

Evolve with QUTeX

In a bid to adapt and succeed, digitally maturing companies are evolving and how leaders act is rapidly changing. With an alarming trend that sees a disconnect between the C-suite and middle managers with 59% of CEOs pushing decision-making down the organisation.*

Joining this course will equip with you with the necessary framework and technical knowledge to thrive in this new frontier.

*Source <https://sloanreview.mit.edu/projects/coming-of-age-digitally/>

Your expert facilitators



Keven Desouza

Kevin is a Professor of Business, Technology and Strategy in the School of Management at the QUT Business School.

He is a Nonresident Senior Fellow in the Governance Studies Program at the Brookings Institution and is a Distinguished Research Fellow at the China Institute for Urban Governance at Shanghai Jiao Tong University.



Mal Thatcher

Mal is a Professor of Digital Practice in the QUT Graduate School of Business. Professor Thatcher is a career

technologist and has held senior executive leadership positions in both the public-sector and the private-sector.



Catherine Batch

Catherine is a corporate educator at QUT teaching into the MBA and eMBA courses and has experience working in London, Dublin,

Sydney and Brisbane in senior management and consulting roles.

Course at a glance

Core Concepts

Upon completion of the workshop the group is provided and empowered with theories, tools and templates to apply to their organisations:

- Thrive by leveraging ambidexterity as a strategy
- Understand the nuances of emerging technologies and their design considerations (e.g. artificial intelligence, platformisation)
- Planning approaches when moving legacy systems to the cloud
- Bi-Modal and agile approaches with Customer-centric vision

Certification

At the end of the course, you'll receive a Certificate of Attendance documenting your participation in the course.



25 February 2020



Brisbane



1 Day



Certificate of attendance



From \$1125



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Executive Course:

Smarter Decision Making in Digital Maturing Environments



Who should participate?

This workshop is for c-suite and senior managers responsible for decision making in digital maturing environments.

No prior experience or training in this area is required for this course.

Professionals who develop their digital skills with QUTeX develop real world capabilities today, that they can bring to their workplace challenges tomorrow.

With this one-day workshop, you'll understand the importance of smarter decision making in digital maturing environments so you can achieve the best outcomes for yourself or your organisation.

Registration Details

Registration Type

Early Bird registration (closes 11 February 2020)	\$1125 (inc. GST)
Standard registration (closes 23 February 2020)	\$1250 (inc. GST)
QUT Alumni/Staff registration	\$937.50 (inc. GST)
Group registration (4 or more)	\$1125 (inc. GST)

When and where

Tuesday, 25 February 2020
9:00am - 4:30pm (registration from 8:45am)

QUT Executive Education Centre
B Block, QUT Gardens Point
2 George St
Brisbane QLD 4001



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For more information about this course or other learning solutions offered by QUTeX, please contact:

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