



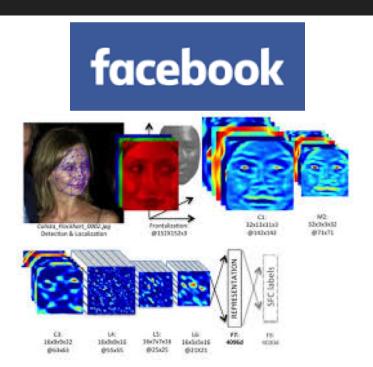
Technology at work: The future of employment

Michael A Osborne @maosbot



Machine Learning is only effective where a task can be sufficiently well-defined.







Source: Taigman, Yang, Ranzato and Wolf (2014); Hjorth & Osborne (2016)

Retail and sales jobs will be increasingly affected by automation.





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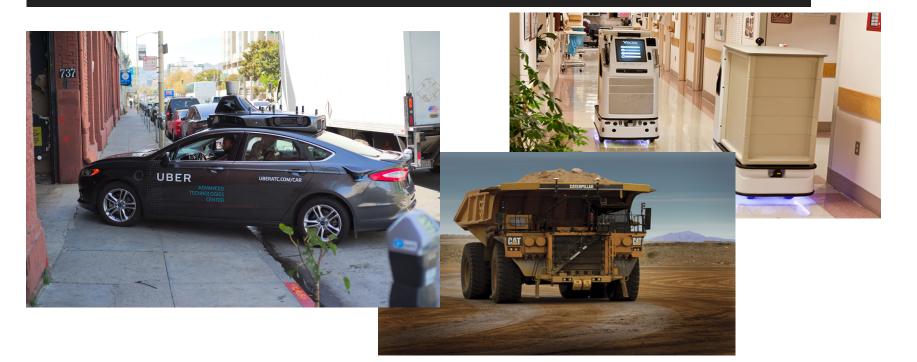
"People should stop training radiologists now. It is just completely obvious that within five years, deep learning is going to do better than radiologists."

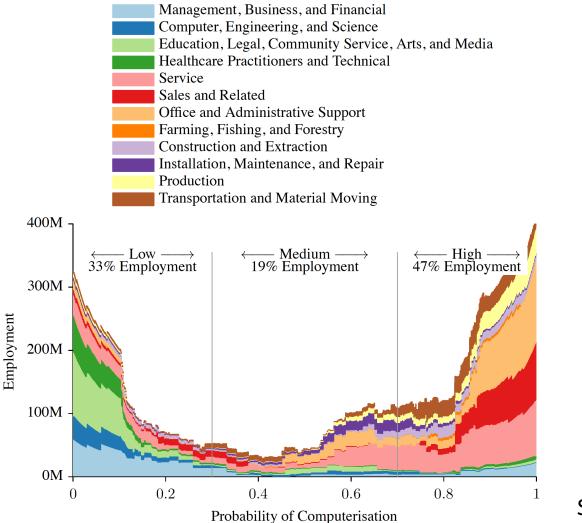
Geoff Hinton, Google and University of Toronto (Nov 2016)

Source: Hinton (2016), https://is.gd/anxzuj

Many logistics tasks are now being automated with the use of machine learning and mobile robotics technologies.









Source: Frey & Osborne (2013)







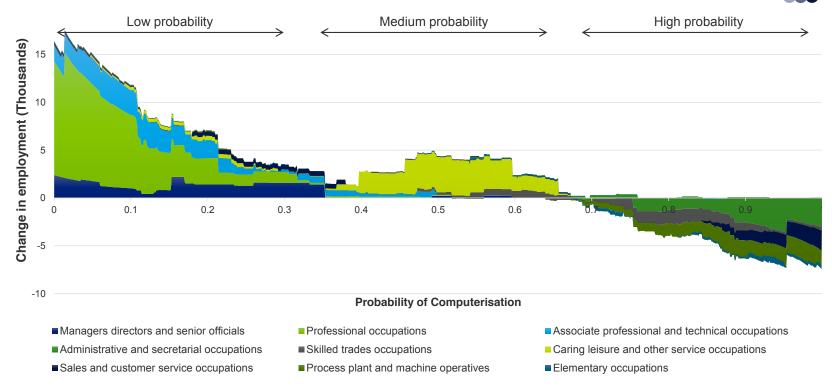
In 1900, 40% of US workers were farmers; in 1999, the figure was 2%.

In 1900, unemployment was 5%; in 1999, it was 4.2%.

Will new technologies threaten the historical pattern of employment resisting technological change?

UK, 2000-2015

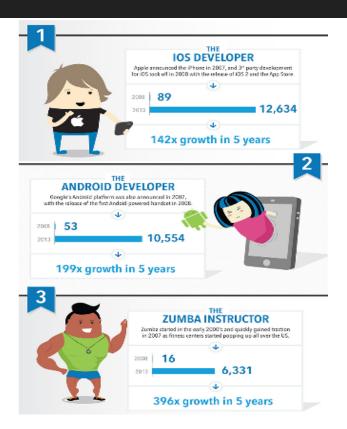


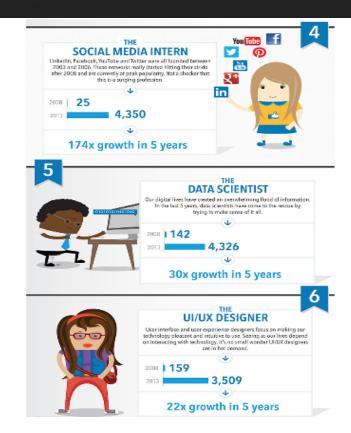


Source: Deloitte LLP

New occupations are being created.







Source: LinkedIn

Our new research considers the pace of change in labour markets, rather than the scope of automation. We consider:



- Technological change;
- Globalisation;
- Demographics;
- Environmental sustainability;
- Urbanisation;
- Increasing inequality; and
- Political uncertainty.

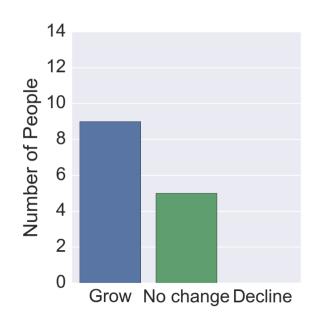




Rank	Occupation	Labelled in workshop?	Probability of higher employment	Employment, 2016 ('000s)	OXFORD MARTIN
1.	Artists	Yes	0.94	56	SCHOOL
4.	Publicans and managers of licensed premises		0.83	41	ш
9.	Waiters and waitresses	Yes	0.78	283	UK
44.	Architects		0.63	44	
107.	Nurses		0.63	675	
213.	Further education teaching professionals	Yes	0.46	87	
252.	Taxi and cab drivers and chauffeurs		0.39	232	
311.	Receptionists		0.25	233	
319.	Book-keepers, payroll managers and wages clerks		0.25	390	
364.	Shelf-fillers	Yes	0.06	100	

Waiters and waitresses are predicted to increase in demand despite automatability.

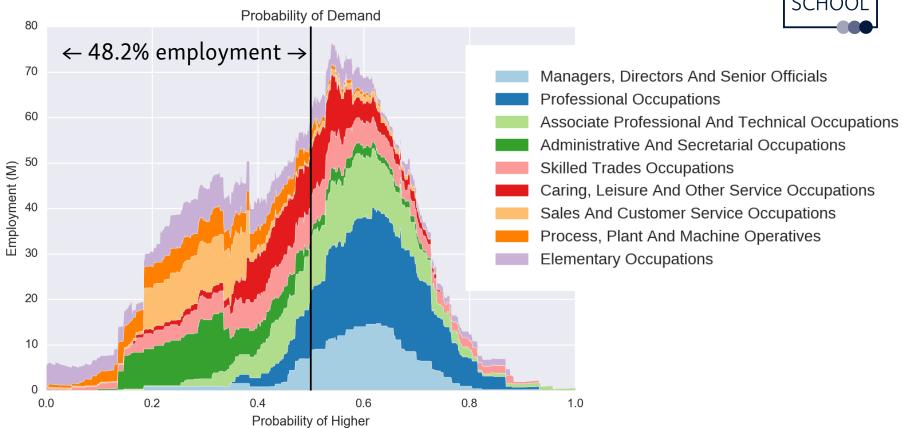




- "In theory: more automation; in practice, waiters are the human face of the business which commands premiums as a result."
- "Productivity improvements are just enough to keep up with rising demand"
- "Cheaper than robots, demand for hospitality increases"

UK

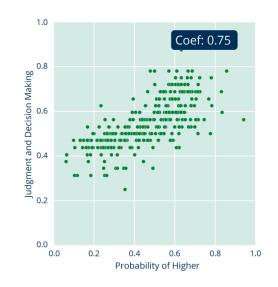


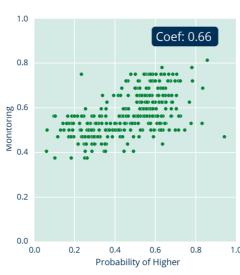


Increasing demand is most closely linked to advanced cognitive skills.



- 1 Judgement and Decision Making
- 2 Fluency of Ideas
- 3 Active Learning
- 4 Systems Evaluation
- 5 Originality
- 6 Learning Strategies
- 7 Deductive Reasoning
- 8 Complex Problem Solving
- 9 Systems Analysis
- 10 Monitoring



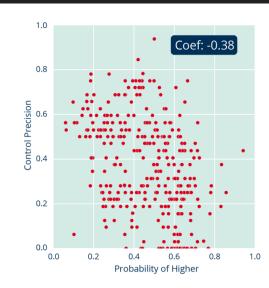


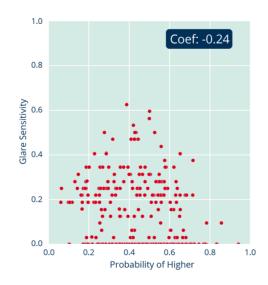
Decreasing demand is most closely linked to physical and psycho-motor skills.





- 2 Static Strength
- 3 Manual Dexterity
- 4 Rate Control
- 5 Peripheral Vision
- 6 Multi-limb Coordination
- 7 Night Vision
- 8 Operation and Control
- 9 Sound Localisation
- 10 Glare Sensitivity





We describe features that are complementary to occupational groups.



soc	TITLE	CURRENT FEATURES	COMPLEMENTARY FEATURES	
7200	Customer Service Occupations	Customer and Personal Service Oral Expression Oral Comprehension	Judgment and Decision-Making Fluency of Ideas Originality	
5300	Skilled Construction and Building Trades	Building and Construction Manual Dexterity Arm-Hand Steadiness	Gross Body Equilibrium Sales and Marketing Gross Body Coordination	
2400	Business, Media and Public Service Professionals	English Language Oral Expression Oral Comprehension	Science Operations Analysis Originality	

We also identify likely new occupations.



NEW	FEATURE RANK						
OCCUPATIONS	1ST	2ND	3RD	4TH	5TH		
1	Fine Arts (K)	Originality (A)	Design (K)	Fluency of Ideas (A)	Visualization (K)		
2	Originality (A)	Fluency of Ideas (A)	Judgment and Decision-Making (S)	Active Learning (S)	Oral Expression (A)		

We also identify likely new occupations.













Artists

Merchandisers & Window Dressers

Photographers, audiovisual & broadcasting equipment operators

Tailors & Dressmakers

Florists











Catering & Bar Managers

Publicans &

Managers of

licensed premises

Managers &
Directors in retail
& wholesale

Sales Supervisors

Chefs



Robots taking our jobs?

Take action to skill up for the jobs of the future!