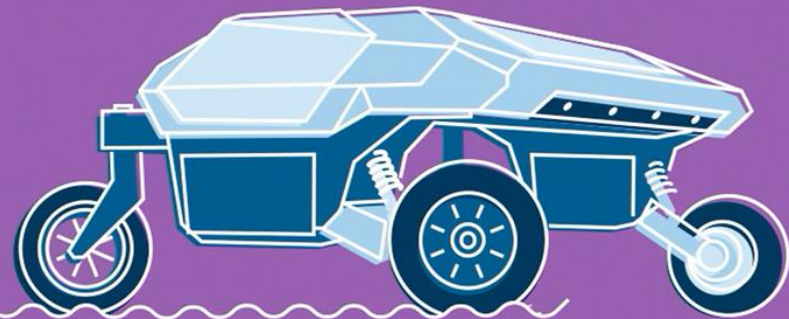


David Fagan

Director, Corporate Transition
Real World Future

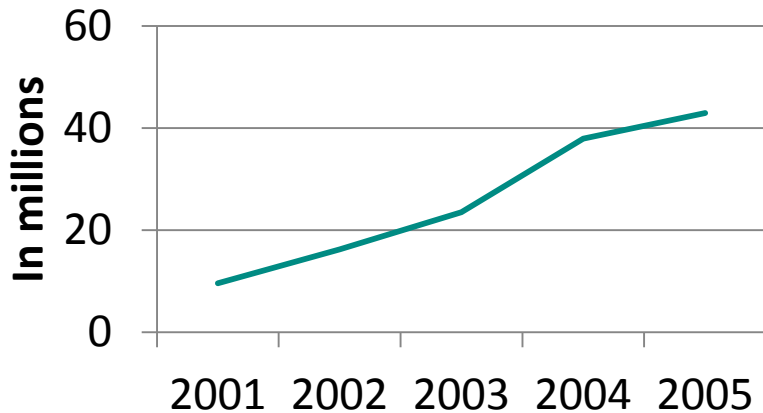
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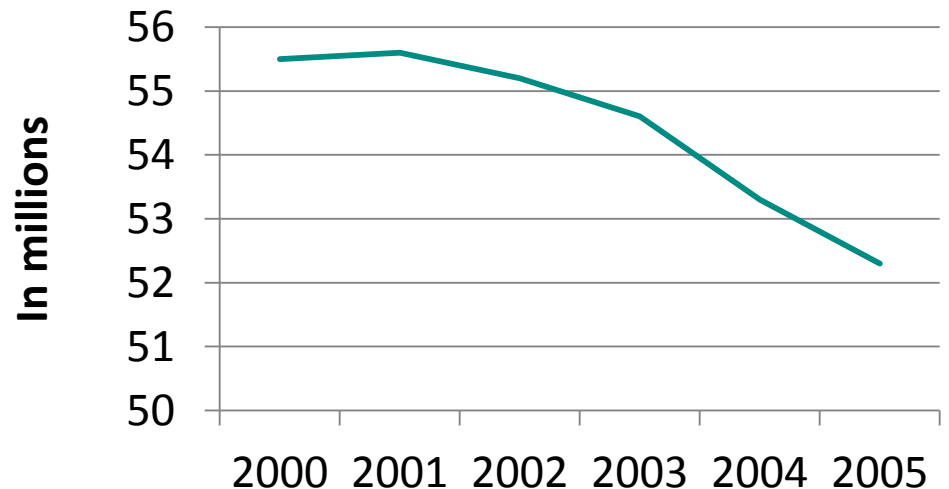
USA

Internet Vs Newspaper sales

US High speed internet connections



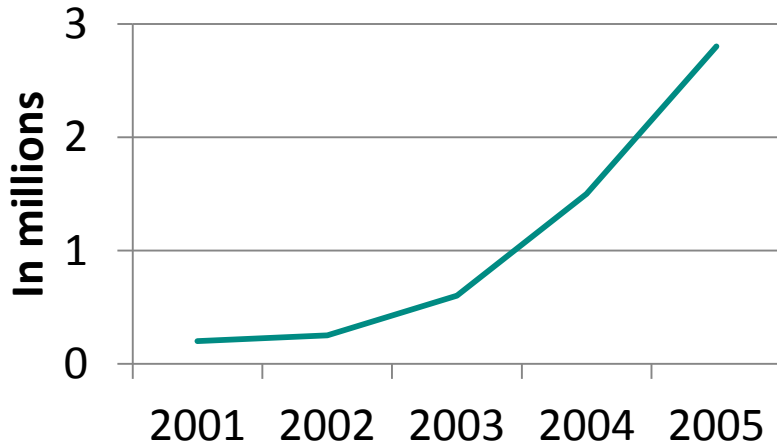
US daily newspaper sales



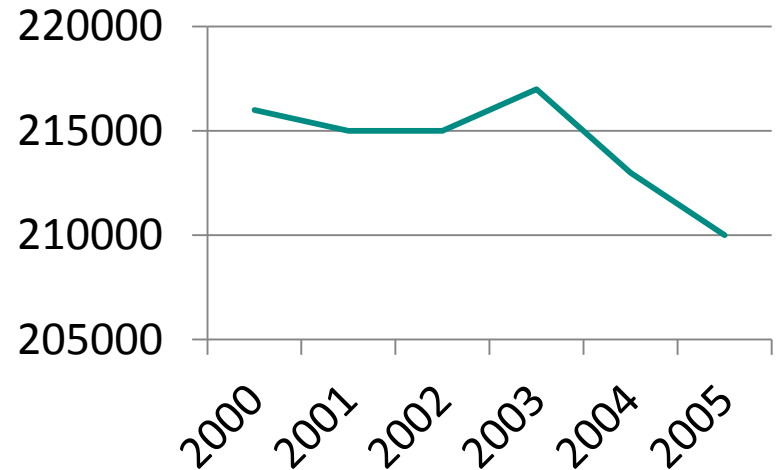
Australia

Internet Vs Newspaper sales

Australia high speed internet connection



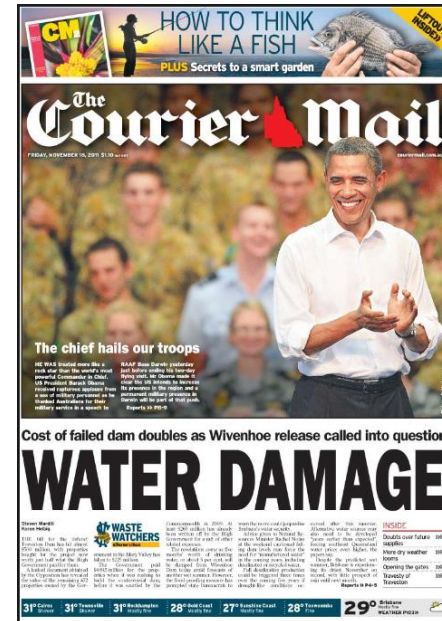
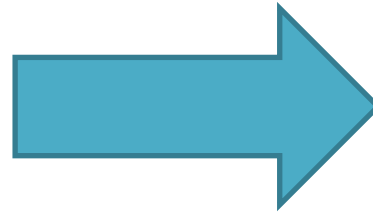
Courier Mail sales



Courier-Mail broadsheet to compact



compact



Steve Irwin dead

WORLD EXCLUSIVE BY REPORTERS FROM THE COURIER-MAIL, BRISBANE
SEPTEMBER 04, 2006 12:00AM

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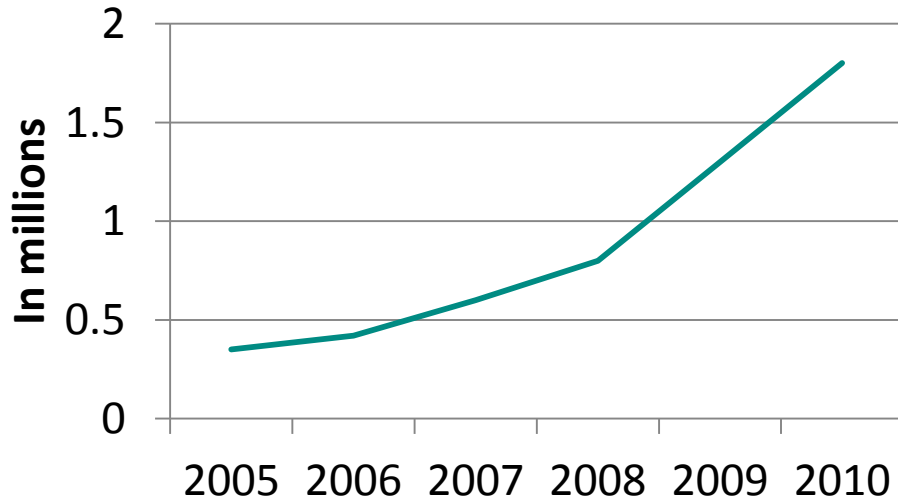
THE Crocodile Man, Steve Irwin, is dead. He was killed in a freak accident in Cairns, police sources said. It appeared that he was killed by a sting-ray barb that went through his chest, Queensland Police Inspector Russell Rhodes said.

He was swimming off the Low Isles at Port Douglas where he had been filming an underwater documentary when it occurred.

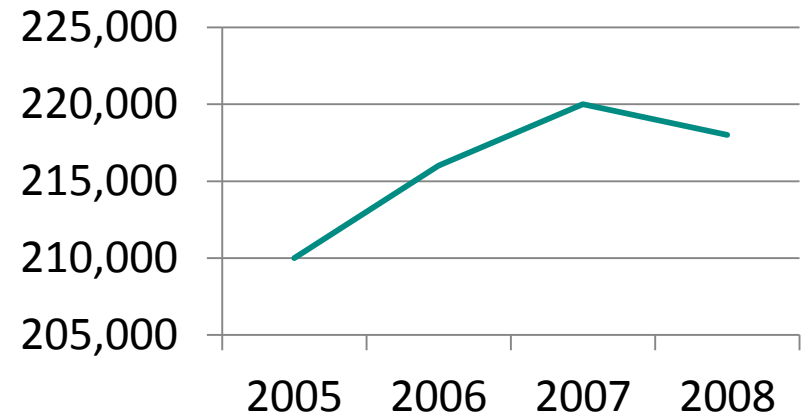


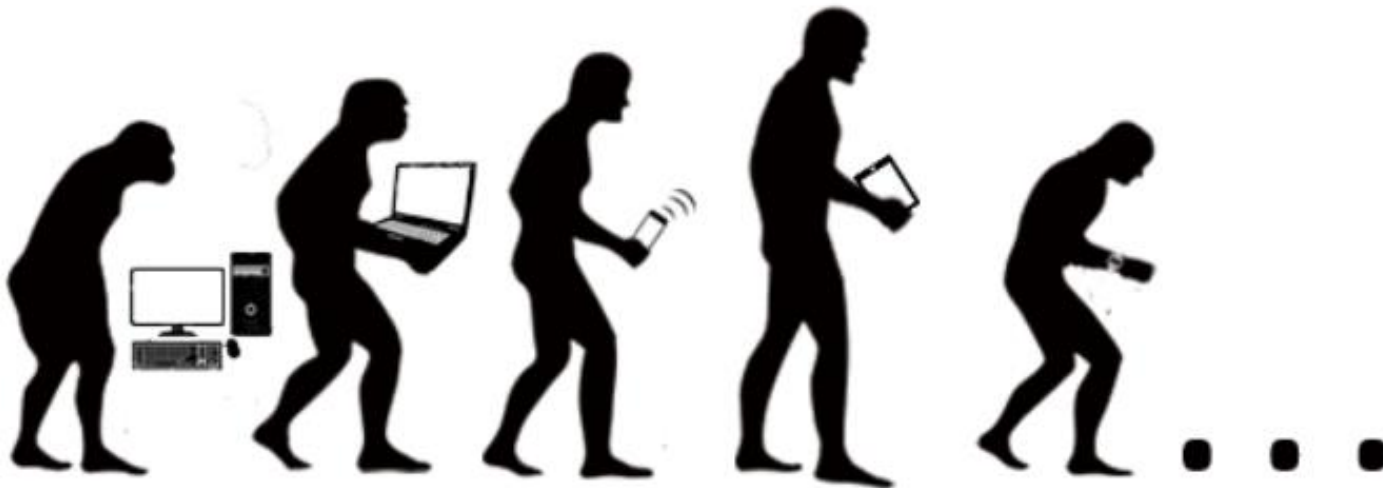
couriermail.com.au

Couriermail.com.au readership



Courier Mail Circulation





1. Read the wind

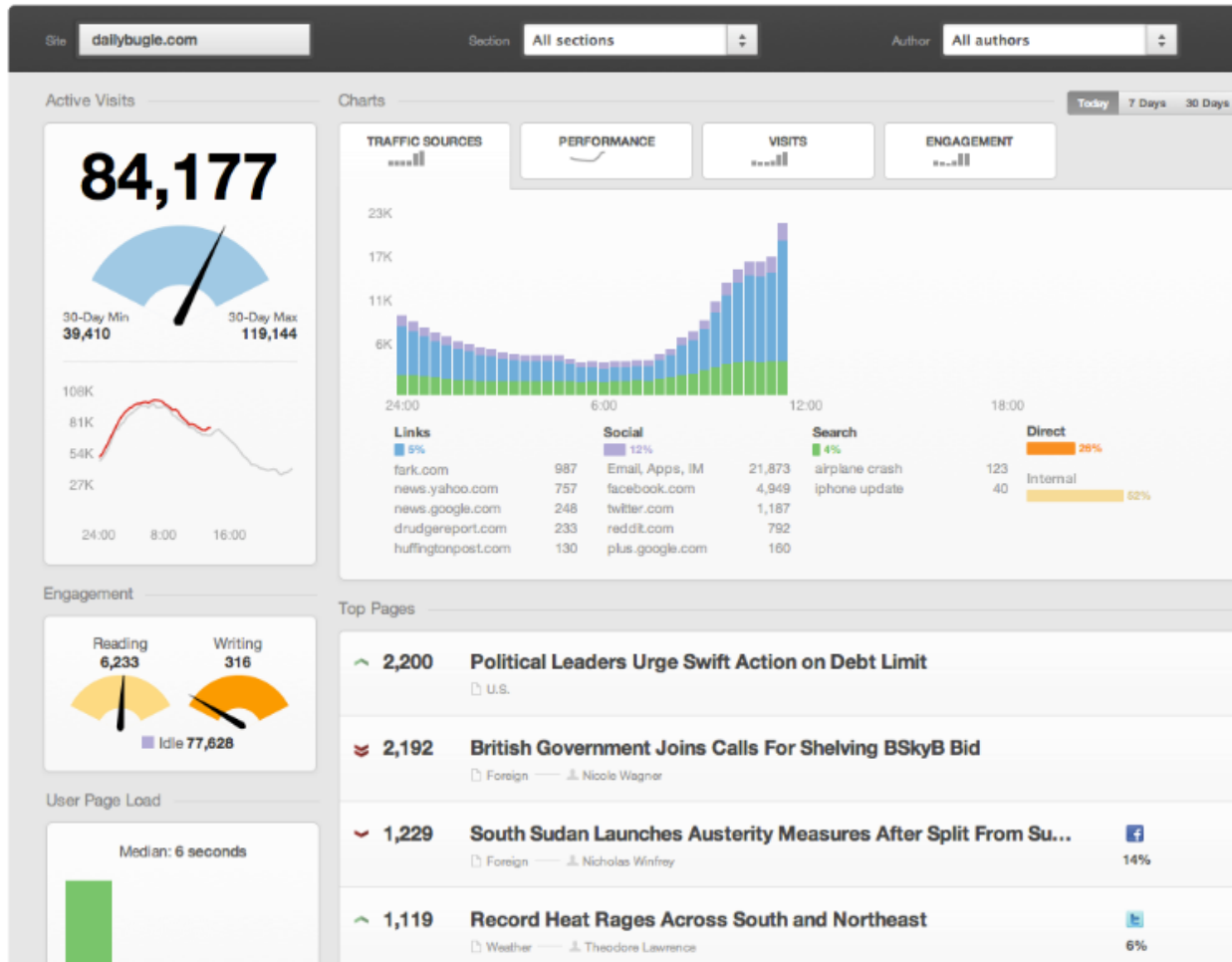
1. Read the wind

2. Map the journey

1. Read the wind

2. Map the journey

3. Skill your crew



1. Read the wind

2. Map the journey

3. Skill your crew

4. Waterproof the craft

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WORLD

WEIRD

TECHNOLOGY

OPINION

NEWS

Queenslanders thanked for the Courier-Mail tracking of



1. Read the wind

2. Map the journey

3. Skill your crew

4. Waterproof the craft

5. Hold the course

TALK

TALK

TALK

CM circulation



Digital audience



Staff costs



Preparedness for change





Thank you

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