Enterprise Leadership:
Managing Stakeholder Relationships

Upskill to foster productive stakeholder relationships which mitigate risks, align business goals and achieve mutually beneficial results.

There are two crucial factors in productive stakeholder relationships, a purposeful project plan, and a robust stakeholder foundation to ensure the project is mutually beneficial for all parties. Leaders who understand what drives individuals can positively influence stakeholder attitudes and decisions to produce the best outcomes for their organisation. Successfully lead teams and projects by learning the tools and techniques of great leaders to cultivate and maintain good stakeholder relationships and manage expectations.

Enterprise Leadership Professional Development Module

Duration: 4 Virtual Sessions

Certificate of Attendance

Cost: From $1,425

Apply Now

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Evolve with QUTeX

Effective stakeholder relationship skills are vital for both today and tomorrow's business world. QUTeX's Managing Stakeholder Relationships skills participants in contemporary leadership practices to forge and sustain productive relationships and ultimately deliver long-term organisational value.

Core concepts

Dive deep into the principles of stakeholder engagement and;
- Understand the stakeholder relationship lifecycle;
- Build organisational stakeholder relationship management capabilities;
- Design a strategy to develop and sustain collaborative stakeholder relationships; and
- Build your relational leadership skills.

Who should participate?

Leading Ethical Systems highlights the impact of leadership behaviour and choices on an organisation's ethical conduct. Team leaders and program managers will benefit from the tools and techniques presented in this course to minimise the risk of ethical workplace issues.

Your expert facilitator Dr Carla Liuzzo

Dr Carla Liuzzo is an educator in our Graduate School of Business and Creative Industries Faculty. Before joining academia, Carla had over ten years of corporate experience in Public Affairs and Government Relations in Australia and the Middle East, including working for Emirates Airline in Dubai and agencies Bell Pottinger and Ogilvy. Her specialist teaching areas are Issues and Crisis Communications, Politics, and political communication.

Cost

Professional Development Module Early Bird	$1,285 (GST exempt)
Professional Development Module	$1,425 (GST exempt)
QUT Alumni / Staff registration	$1,070 (GST exempt)

Graduate Certificate in Business (Enterprise Leadership)

Did you know that you can transform your leadership development into a postgraduate qualification? This Enterprise Leadership module can be completed with an additional (optional) Credential unit. This provides you with the accreditation needed to go towards the completion of a Graduate Certificate in Business (Enterprise Leadership), an MBA, or an Executive MBA. To attain this qualification, you will need to complete two core Enterprise Leadership modules (Leading Self and Others and Actioning Strategic Innovation) plus any two electives from the available Enterprise Leadership modules.

Get future fit. Fast.