



# Enterprise Leadership: Leading Strategic Initiatives

Expand your leadership capabilities to expertly deliver major change projects and successfully implement new initiatives in your organisation.

Great leaders can confidently implement a major change project while balancing stakeholder engagement and benefits realisation. Proper planning and a refined strategy are imperative to successfully executing new organisational initiatives and programs.

Master the strategic tools and techniques of great leaders and excel at designing and implementing change programs in your workplace.

This module is part of the Enterprise Leadership series. [Learn more](#)



**Enterprise Leadership  
Professional Development  
Module**



**Duration: Two Days**



**Certificate of Attendance**



**Cost: From \$1,950**

## Apply Now

Web: [QUT.edu.au/QUTeX](http://QUT.edu.au/QUTeX)

Phone: 07 3138 7733

Email: [qutex@qut.edu.au](mailto:qutex@qut.edu.au)

Blog: [blogs.qut.edu.au/qutex](http://blogs.qut.edu.au/qutex)

### Evolve with QUTeX

Ensure you have the tools for tomorrow's dynamic world with QUTeX Enterprise Leadership (ELP). Develop your leadership skills with experienced QUT facilitators to successfully lead major change projects and implement new organisational initiatives in your workplace.

### Who should participate?

Leading Strategic Initiatives equips team leaders and program managers with the right tools and techniques to lead change in their organisation. Participants will master managing organisational change and leading major projects and growth initiatives to achieve excellent business outcomes.

As part of QUT's Enterprise Leadership series, this course aligns to the [Leadership competencies for Queensland](#). Call our team on 07 3138 6573 to learn more, or [download the competency map](#).

### Core concepts

Through an immersive delivery this course will teach you to:

- Recognise and evaluate leadership and management challenges regarding change;
- Evaluate the application of MSP core principles to leadership;
- Design and lead new initiatives by applying frameworks and strategies;
- Plan for and evaluate program risk;
- Manage stakeholder interests through new initiatives; and
- Optimise benefit realisation through the implementation design of new initiatives.

### Cost

Professional Development Module - Early Brid (closes 4 weeks before enrolments close)	\$1755.00	(GST exempt)
Professional Development Module (closes 2 weeks before pre-work opens)	\$1,950.00	(GST exempt)
Professional Development Module - Group Registration (4 or more)	\$1755.00	(GST exempt)
Professional Development Module QUT Alumni / Staff registration (25% discount)	\$1462.50	(GST exempt)

### Graduate Certificate in Business (Enterprise Leadership)

**Did you know that you can transform your leadership development into a postgraduate qualification?**

This Enterprise Leadership module can be completed with an additional (optional) Credential unit. This provides you with the accreditation needed to go towards the completion of a Graduate Certificate in Business (Enterprise Leadership), an MBA, or an Executive MBA.

To attain this qualification, you will need to complete two core Enterprise Leadership modules (Leading Self and Others and Actioning Strategic Innovation) plus any two electives from the available Enterprise Leadership modules.

**Get future fit. Fast.**