

# CREATIVE INDUSTRIES

---

## A GUIDE TO UNDERGRADUATE STUDY 2021

---

### **BACHELOR OF CREATIVE INDUSTRIES**

Creative and professional writing  
Drama and performance  
Entertainment  
Fashion communication  
Interactive and visual design  
Media and communication  
Music and sound  
Screen content production

### **CREATIVE PRACTICE**

Acting  
Animation  
Creative writing  
Dance  
Dance performance  
Drama  
Film, screen and new media  
Music  
Technical production  
Visual arts

### **COMMUNICATION**

Advertising and public relations  
Digital media  
Entertainment industries  
Journalism  
Professional communication

### **DESIGN**

Architecture  
Fashion  
Industrial design  
Interaction design  
Interior architecture  
Landscape architecture  
Visual communication

The QUT logo is located in the bottom right corner of the page. It consists of the letters 'QUT' in a bold, white, sans-serif font, set against a dark blue square background.



Today, in every field, creativity is essential. It opens the door to new discoveries. It shows the way forward. It defines and redefines a changing world. QUT is embracing the future of creativity. We give you the skills and connections you need today and the career agility you need for the future. That's why QUT graduates are in demand.

# Creativity for a changing world

QUT's Creative Industries Faculty is a world leader in creative practice, communication and design teaching, and research. We create, communicate and design towards a future driven by knowledge and technology. We recognise the important contribution First Nations people make to the creative and cultural life of Australia.

Read on to see how we'll prepare you for the future.



## Take the quiz

If you are still considering your study options, take the Match My Skills quiz to find a future that matches your interests and skills.



The Queensland University of Technology (QUT) acknowledges the Turrbal and Yugara, as the First Nations owners of the lands where QUT now stands. We pay respect to their Elders, lores, customs and creation spirits. We recognise that these have always been places of teaching, research and learning. QUT acknowledges the important role Aboriginal and Torres Strait Islander people play within the QUT community.



## Contents

02	Why study with us?
04	Learn in a creative and supportive environment
06	Be part of the creative economy
08	Supporting innovation
08	Opening doors to opportunity
09	Go global
11	<b>Bachelor of Creative Industries</b>
15	Bachelor of Creative Industries double degrees
17	<b>Bachelor of Fine Arts</b>
18	Acting
19	Animation
20	Creative writing
21	Dance
22	Dance performance
23	Drama
24	Film, screen and new media
25	Music
26	Technical production
27	Visual arts
29	Fine arts double degrees
31	<b>Bachelor of Communication</b>
32	Advertising and public relations
33	Digital media
34	Entertainment industries
35	Journalism
37	Professional communication
38	Communication double degrees
41	<b>Bachelor of Design</b>
42	Architecture
43	Fashion
44	Industrial design
45	Interaction design
46	Interior architecture
47	Landscape architecture
48	Visual communication
49	Design–International
50	Design double degrees
52	Your application
54	Creative industries at a glance





### **3 schools**

in the Creative Industries Faculty that create, communicate and design towards a future driven by knowledge and technology



### **90+ course options**

offering the largest range of degrees across creative practice, communication and design in Australia



### **\$88 million**

expansion making the Creative Industries Precinct the most technically advanced creative space in the country



### **#1 in Queensland**

for full-time graduate employment outcomes in creative arts

QILT Graduate Outcomes Survey (GOS) 2017-2019





**500+**

industry partners  
for real-world  
practical experience



**150+**

partner institutions  
in 35 countries



**\$180 000**

in Creative Industries  
Excellence  
Scholarships on  
offer for an  
outstanding  
audition or portfolio



**World-class**

research centres  
that help society  
understand and  
adapt to the  
changing world

# Why study with us?



# Learn in a creative and supportive environment

By studying at QUT Creative Industries you will have access to industry-standard facilities and state-of-the-art spaces for learning, performing and creating.

Our Gardens Point and Kelvin Grove campuses are the perfect environments for collaboration and hands-on creativity.

The quality of life on campus is enhanced by cultural precincts, theatres and exhibition spaces. Enjoy the cafés and food courts, access childcare facilities, and medical and fitness centres. Gardens Point and Kelvin Grove campuses are linked by free shuttle buses and easily accessible by public transport. To learn more, visit [qut.edu.au/campuses-and-facilities](http://qut.edu.au/campuses-and-facilities)

## Kelvin Grove

18 000 students.

QUT's Kelvin Grove campus is part of the Kelvin Grove Village and is just three kilometres from Brisbane's CBD.

The study areas within the Schools of Creative Practice and Communication are based at Kelvin Grove campus in QUT's world-leading Creative Industries Precinct. You may undertake some classes at Gardens Point campus, depending on your study choices.

The Creative Industries Precinct is also home to QUT Creative Enterprise Australia—Australia's only dedicated creative industries accelerator—which leads commercial development and assists startup small and medium creative businesses.

## Gardens Point

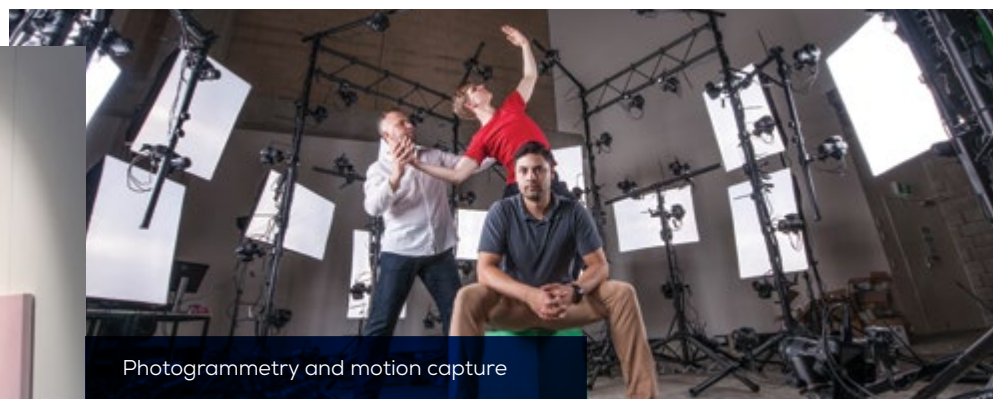
29 000 students.

QUT's Gardens Point campus is located right in the heart of Brisbane, adjacent to the City Botanic Gardens.

Gardens Point is home to QUT's internationally renowned School of Design, within the Creative Industries Faculty, which offers the largest range of design disciplines in Australia. As a design student, you'll enjoy convenient access to world-class studios, fabrication workshops, lecture spaces and collaborative learning environments. You may undertake some classes at Kelvin Grove campus depending on your study choices.



Visual art studio



Photogrammetry and motion capture



Design workshop





Audio suites for podcasts



Technical production spaces

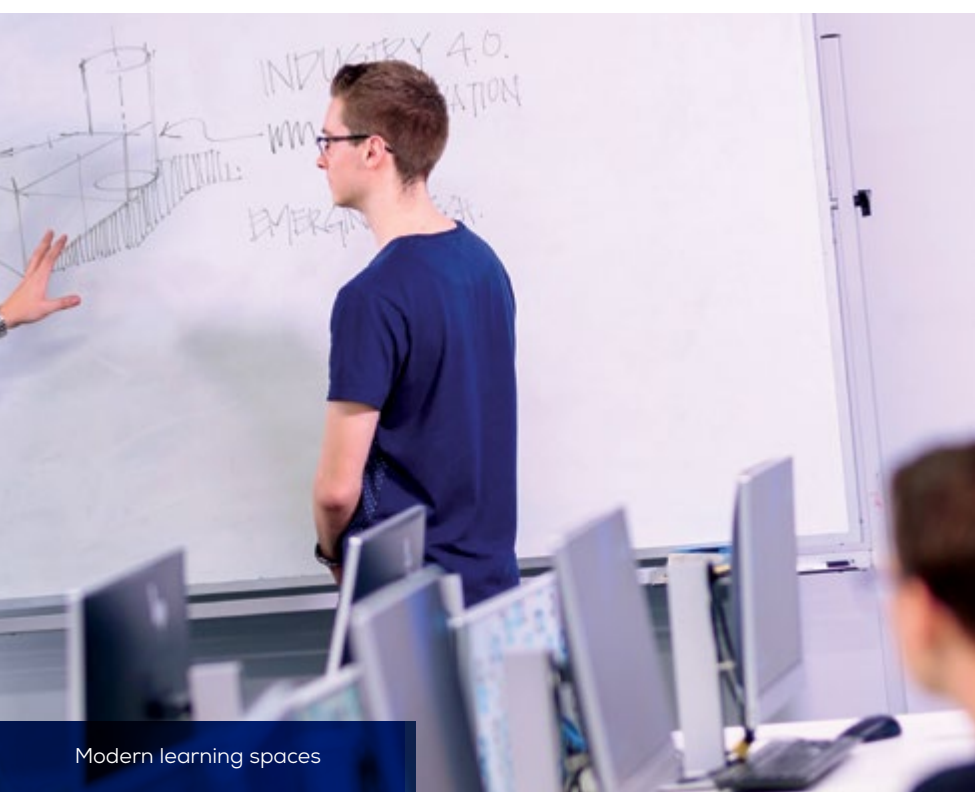
### Student support

A common misconception about university is that you have to do it 'on your own'. You will be relieved to know that QUT offers many proactive and timely support services to help you succeed. You will have access to a range of free services within your course content and outside of class including:

- language and learning support such as writing and assignment feedback, study and presentation skills
- IT, maths and science support such as understanding course content, developing STEM skills and guidance with assessment items
- career management skills that put you in charge of your future and enable you to investigate career options while building your employability
- leadership and development such as attending workshops, conferences and volunteering on campus to understand your leadership style, skills and strengths
- HiQ support centres that are your one place to go for all general enquiries including application, enrolment, admission, fee and library assistance
- LGBTQIA+ support including the QUT Guild and Queer Collective that have a strong history of representing diversity on campus and contributing to a safe, fair and equitable experience for all students
- dedicated study spaces, tutors, cultural support and scholarships for Aboriginal and Torres Strait Islander students through the Oodgeroo Unit.

### World-leading Creative Industries Precinct

An \$88 million expansion of QUT's Creative Industries Precinct at Kelvin Grove in 2016 made it the first site in Australia to be dedicated to creative education, experimentation and commercial development. The most technically advanced creative space in Australia, the precinct contains world-class acting, dance, drama, visual arts and music studio spaces, performance venues and creative research labs. It is an outstanding facility for learning, teaching and researching in the visual and performing arts, creative arts events and exhibitions.



Modern learning spaces

### Connect with us

Stay connected through our social channels or get to know our graduate, staff and student work and achievements on *No Walls*.

[nowalls.qut.edu.au](http://nowalls.qut.edu.au)

[twitter.com/CreativeIndust](https://twitter.com/CreativeIndust)

[instagram.com/qutcreativeindustries](https://instagram.com/qutcreativeindustries)

[facebook.com/QUTCreativeIndustries](https://facebook.com/QUTCreativeIndustries)

[youtube.com/TheQUTube](https://youtube.com/TheQUTube)

#QUTcreate

#QUTdesign

#QUTcommunicate



# Be part of the creative economy

QUT Creative Industries will prepare you to join over 600,000 people currently employed in the creative workforce. You will graduate with unique and employable skill sets across creativity, entrepreneurship and technology. You will have the opportunity to work directly on real-world projects, gain valuable experience with internships and be part of project opportunities both in Australia and overseas.

## Work integrated learning

Employers look for graduates who have relevant industry experience and are familiar with workplace culture. That's why we give you the opportunity to undertake work integrated learning with industry and community partners, nationally and internationally. This will enhance your professional experience and provide you with contacts in the industry. The work integrated learning program provides a number of study options including internships, creative projects and international study tours.

## Creative projects

Projects provide you with opportunities to work in a team of students on a professional industry-based project with a creative outcome for a real client. Creative industries students get involved in a range of projects including reporting for a Pacific region journalism project, Americana Festival, Beijing Dance Festival, Marché International des Programmes de Television in Cannes, Mumbrella and Out of the Box children's festival. Community engagement projects have included TradeMutt (men's mental health), Red Frogs Australia (supporting and safeguarding young people), Kids Helpline (phone counselling), 3rd Space (homeless support), Multicap (high-needs disability support), A Brave Life (helping teen and young mothers), and Australian Parents for Climate Action.



Creating future fashion



Real pitches to industry



2019 Fashion graduate showcase  
Models courtesy of Vivien's Models



## Internships

Internships are undertaken in the final years of your study. They give you the opportunity to put into practice and hone the skills you have acquired in your degree. You'll get valuable hands-on, real-world experience in a workplace context and build industry networks to enhance your future work opportunities.

Students have undertaken internships in Brisbane, interstate and overseas for commercial, not-for-profit and community organisations including the Brisbane Festival, Brisbane Powerhouse, Hassell Studio, Queensland Ballet, Network 10, ABC, Channel 9, BMW (Munich), Woodford Folk Festival, Queensland Theatre Company, *The Courier-Mail* and Education Queensland's Creative Generation.



## Showcase your work

Join our vibrant creative, communication and design community. Discover possibilities you've never imagined and opportunities to position yourself for futures you could never have predicted. We will value your initiative and encourage you to find your own voice in your work. Showcase your work to industry professionals and the public through exhibitions, performances and final-year showcase events both on campus and in collaboration with our industry partners.





# Supporting innovation

Creativity, communication and design are at the forefront of a rapidly changing world. Opportunities to promote and distribute work and content digitally are expanding career options for graduates. Creative skills are highly valued across all industries.

These skills can also open the way for entrepreneurs to start their own creative ventures that can help transform the world.

With access to a wealth of high-level entrepreneurial expertise, resources and networking opportunities you'll be supported to work on ideas that create change for the greater good.

Students and graduates can also apply for assistance to establish their own creative enterprises, including funding, facilities, mentoring and other resources, through QUT Creative Enterprise Australia, Australia's only dedicated creative industries accelerator located in the Creative Industries Precinct. We're also happy to boast that more founders of startups have studied at QUT than any other Queensland university.



## Rachel Rasi

**Creative writer. Scholarship recipient. Archaeology buff.**

When I was awarded a scholarship I didn't realise that it would also open up a world of opportunities.

It gave me access to the College of Excellence and a community of like-minded students. I also used some of my scholarship money for an exchange to the University of Glasgow where I studied subjects that weren't part of the creative writing degree such as archaeology and Scottish literature.

# Opening doors to opportunity

Our Excellence Scholarships for creative industries are awarded to students who are ranked highest in their portfolio, interview or audition performance for entry into our acting, dance, dance performance, music and visual arts courses, as well as the corresponding double degrees with secondary education and business.

Through this program you could receive a scholarship valued between \$10 000 and \$30 000 each. You do not need to apply for the creative industries scholarships—they are automatically awarded, and there is no ATAR/selection rank requirement.

If you're a high-achieving student and interested in a creative industries course that does not have an additional performance requirement for course

admission, you may be eligible for other scholarships including academic or elite athlete scholarships. There are also scholarships available for students who are facing financial hardship, from rural or regional areas, identify as Aboriginal or Torres Strait Islander, or demonstrate entrepreneurial potential. Explore the full range of scholarships at [qut.edu.au/scholarships](http://qut.edu.au/scholarships)



# Go global

Increasingly, employers are looking for graduates with bilingual skills, critical thinking and creativity. Incorporating an overseas component into your studies will help you gain these skills, and develop the resilience and confidence to take on the world. You can enhance your creative industries degree and go global with different types of international experiences including student exchange, short-term programs and international study tours.

## Student exchange

Fully immerse yourself in a new culture by spending a semester or two at one of our 150+ international partner institutions and receive credit towards your QUT degree.

## Short-term programs

Travel overseas on an approved short-term program, usually for one to four weeks during your mid-year or end-of-year break. These programs are generally equivalent to taking an elective so you can get credit towards your degree and see the world at the same time.

## Study tours

Overseas study tours provide you with an immersive, cultural learning experience overseas. These are usually one to two weeks and are designed to align with your course, incorporating industry visits and workshops. The Creative Industries Faculty run multiple study tours each year, and have visited London, Paris, Cannes, Tokyo, Hong Kong, Seoul, Taiwan, Mumbai, Beijing, Jakarta, Papua New Guinea, East Timor and Edinburgh.

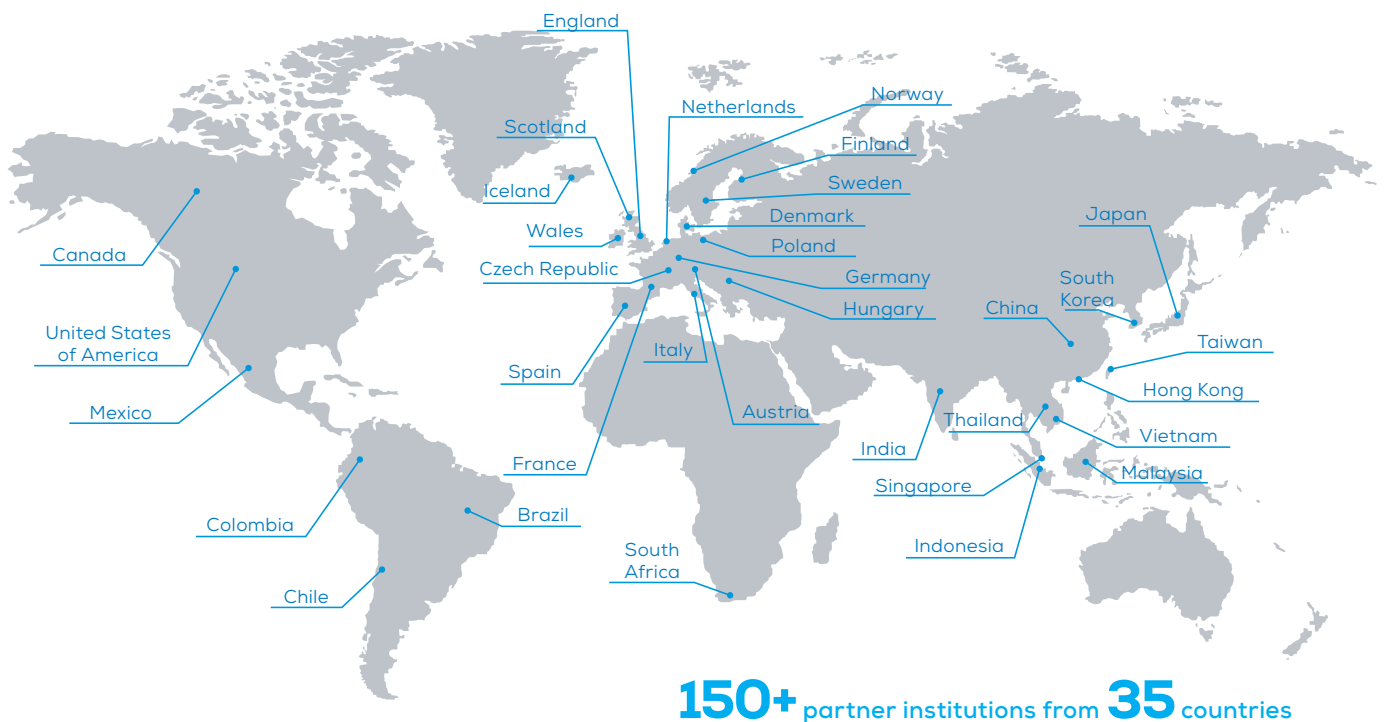
## International year

Immerse yourself in a different culture and explore design trends in another country with the Bachelor of Design-International. This degree combines the three-year Bachelor of Design with one full year of international studies to destinations including the UK, South Korea, Hong Kong, USA and Sweden.

## Travel support

With bursaries available for student travel and the availability of OS-HELP government loans, there is financial support available to help you with travel expenses. You'll also be supported to learn a new language with many of our partner universities offering language classes, and many of our short-term programs incorporating language instruction in Mandarin, Hindi, German, Japanese and French just to name a few.

## QUT Creative Industries partners









## BACHELOR OF

# Creative Industries

### What you'll study

Problem solving, critical thinking and innovation are now the top three skills employers look for\* and these vital skills can be applied to a wide range of commercial organisations. The first degree of its kind, the Bachelor of Creative Industries will help you build a career around your passions and turn your creativity into a purpose.

From the first year you will investigate the creative career possibilities available to you and envision your career pathways through Creative Enterprise Units. With a focus on entrepreneurship and preparing you for the real world, you will learn to harness your creative talents and develop the business skills to turn them into commercially viable innovations, while specialising in a first major. With the flexibility to choose either a second major or from a range of minors and other study units, this course can be tailored to your interests and strengths.

### Real-world learning

Throughout your degree you will hone your skills in project delivery, management and critical thinking through learning how to creatively experiment, ideate and prototype your ideas. You'll problem solve by working directly on real-life briefs and projects from industry professionals, and collaborate with other students to build, create, and develop solutions to key concerns within the community. You will take on industry challenges through work integrated learning opportunities and forge connections with creative startups.

### Your Bachelor of Creative Industries degree

3 years full time, 288 credit points (CP)

96CP each	First major	96CP	Second major
Creative and professional writing		<b>SELECT ONE:</b> Animation, Advertising, Architectural studies, Art and design history, Games design, Industrial design studies, Interiors, Journalism, Landscape architecture studies, Visual communication + more  <b>All first majors can also be taken as second majors.</b>	
Drama and performance			
Entertainment			
Fashion communication			
Interactive and visual design			
Media and communication		48CP each	<b>Two minors</b>
Music and sound		<b>SELECT TWO:</b> CGI, Creative writing, Dance, Digital media management, Entertainment, Fashion communication, Graphic design, Screen studies, Visual arts practice + more	
Screen content production			
		48CP each	<b>One minor and electives</b>
		<b>SELECT FROM:</b> Animation, Architecture, Creative writing, Dance, Design, Entertainment, Fashion, Film, Screen + more	
96CP	<b>Creative Enterprise Units</b>		
<b>Core units:</b> Creative futures, Creative enterprise studios, Creative enterprise and entrepreneurship, Work integrated learning			
= 288CP			



## BACHELOR OF

**Creative Industries**

2020 selection rank (including adjustments) 70.00 | QTAC code 421192 | Campus Kelvin Grove | Duration 3 years full time  
 Assumed knowledge English | Offer guarantee 87.00 | Entry February and July

You can't pigeonhole creativity. That's why QUT has designed a degree that combines a range of interdisciplinary skills. The Bachelor of Creative Industries lets you dive into a melting pot of amazing possibilities and absorb the aspects of creativity that are right for you. It sets you up with skills and experiences to create your own opportunities and career outcomes in the creative sector and beyond.

The Bachelor of Creative Industries can help you to develop your own creative niche across a range of majors, with the agility you need to keep creating, adapting and innovating as the world continues to evolve.

**First majors****Creative and professional writing**

Develop a grounding in a variety of genres including fiction, creative non-fiction and poetry, as well as media, corporate writing and editing skills. You will graduate with advanced writing and communication competence as well as analytic and editorial experience. These are real-world skills that are highly valued across publishing and screen industries, advertising and public relations, magazines, digital content providers, government and large organisations.

**Drama and performance**

This major gives you the opportunity to explore many roles on stage and behind the scenes. Through the studies of contemporary theatre you'll learn how drama can entertain, engage and transform our view of the world. By participating in collaborative theatre works, you'll develop the essential skills of collaboration, adaptability and flexibility necessary for a range of performing, writing, producing, directing and designing careers.

**Entertainment**

If you want to learn what makes global entertainment brands like Netflix, Sony, Spotify, YouTube or Disney so successful, this major is for you. This major will prepare you for work as a



producer, publisher, agent, promoter or to create and manage entertainment projects and organisations. You will gain business, legal and creative skills suitable for work in the entertainment industries including television, music, entertainment events, games, radio, entertainment marketing, sports media, theme park or movie industries.

**Fashion communication**

Fashion communication is one of the newest and most exciting fields in the fashion industry. You'll learn about the global fashion system, sustainability, product development and fashion cultures. Through understanding both the technical and creative processes you'll learn to effectively communicate visual

fashion ideas, preparing you for potential careers in merchandising, sustainable fashion, branding, buying, fashion and style journalism, and fashion styling.

**Interactive and visual design**

This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for a range of media and become equipped with a versatile set of design practices to support you to enter careers in graphic design, marketing, web design, electronic publishing, interaction design and the creative aspects of game design.



\* Check entry requirements for specific teaching areas.

The selection rank is a good indication of the equivalent ATAR. For more detail about courses and entry requirements, see pages 52–57 or visit [qut.edu.au/study](http://qut.edu.au/study)



### Media and communication

Through this major you will develop an understanding of the parameters of written, spoken and visual communication, as well as detailed knowledge of the role of media in modern issues and debates. You will develop the skills and knowledge to prepare media material for organisations that wish to build and maintain a media profile, leading to careers across media, public relations, advertising, government and entertainment organisations.

### Music and sound

The music and sound major provides you with a combination of practical and theoretical skills such as performance, music creation, sound recording and sound production to support a career in music through creative, administrative and business pathways.

### Screen content production

With an emphasis on screenwriting and production this major provides you with a range of understandings in the theory and practice of film, television and screen. This major will enhance your creative and technical abilities, as well as

build your storytelling, communication and entrepreneurial skills to work across the rapidly changing areas of film, television and screen.

### Complementary studies

After choosing a first major you may select a second major, or alternatively you might prefer to broaden your knowledge through two minors or a minor and electives. Subject area coordinators and school staff can help you choose your study plan. Later in your degree, work integrated learning, internships or international study tour opportunities will ensure you graduate workplace ready.

### Career outcomes

The creative industries is currently one of the fastest growing, most dynamic and diverse employment sectors in an increasingly knowledge-based economy. With many study combinations this course equips you with the creative skills, knowledge and connections to pursue a career in the creative industries and beyond.

Some study and career options are:

- choose an entertainment major with additional studies in screen content production, entrepreneurship, public relations, tourism or entertainment marketing for a career as an events and festivals coordinator/producer
- choose an interactive and visual design major with studies in advertising, media and communication for careers in digital communication
- choose a major in fashion communication with additional studies in media and communication, digital media, marketing or public relations for fashion marketing careers
- choose a major in media and communication with additional studies in digital media, entertainment, management or interactive and visual design for a career as a media producer
- choose studies in dance; drama; film, television and screen; music; or visual arts combined with a Master of Teaching\* to become a qualified teacher.



Students demonstrate work at 2019 Bachelor of Creative Industries graduate showcase





## Jasmine Beech

Insight driven. Lifelong learner. Researcher.

As Head of Sales Research and Insights at Southern Cross Austereo (SCA), my role is to deliver insightful and relevant research with a focus on the commercial side of the business. I actually started with the research team at SCA when I was in my final year at QUT. My internship with SCA led me to a casual job, then to a full-time role, to now managing a team of nine people—including some of my very own QUT interns!

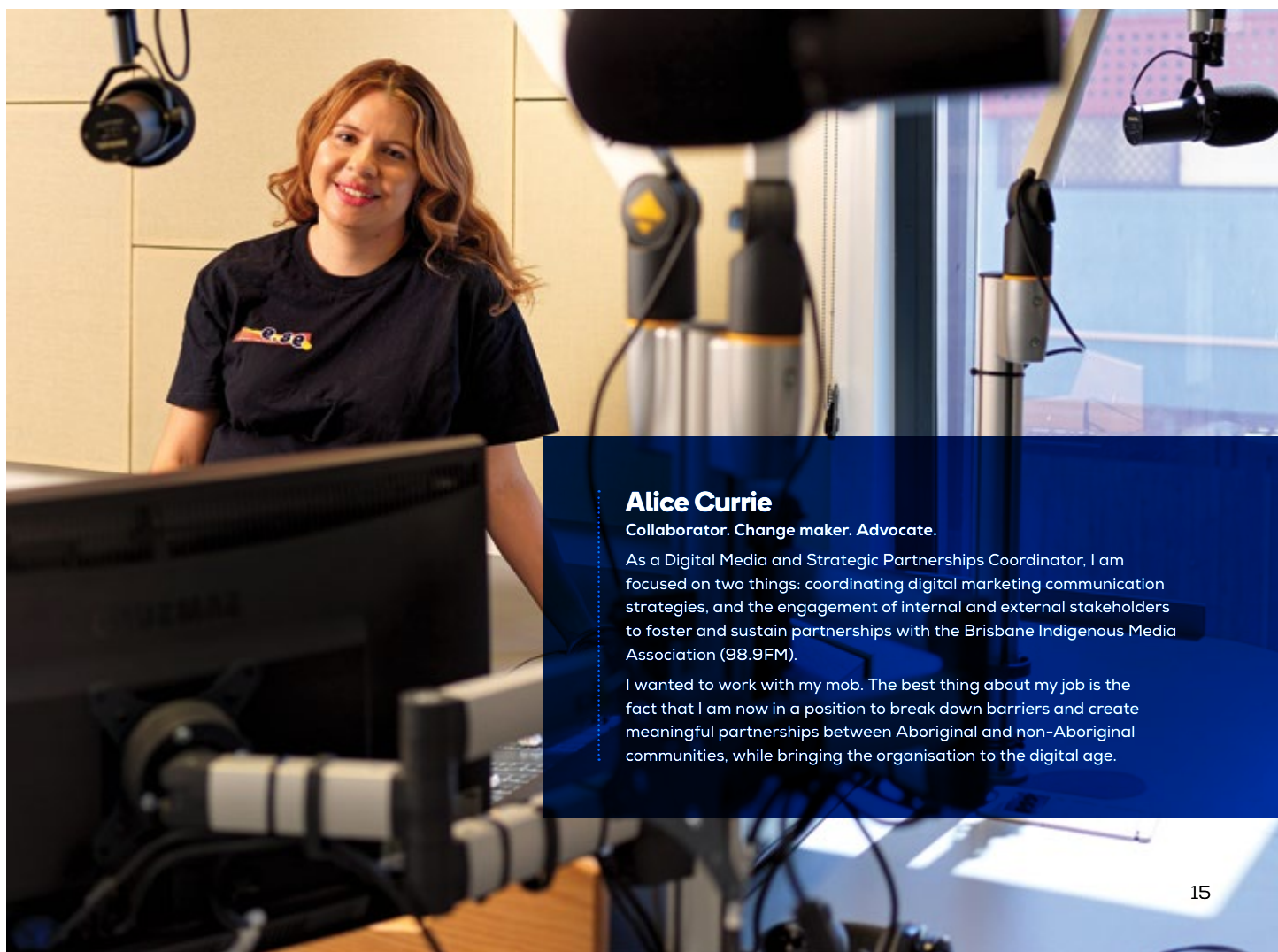
QUT prepares you for the learning and situations you will be exposed to in the real world. When you step into your first role, you will need to learn new skills, new programs, and new ways of working, so you need to be prepared to learn. You also need to be prepared for how to work with others and build positive team cultures. All of the experiences you go through at QUT help prepare you to handle scenarios you are going to face in the real world.

# Bachelor of Creative Industries double degrees

Double your options with a double degree. A double degree allows you to specialise in two fields and pursue different interest areas, gaining a broader range of skills and knowledge, and giving you a competitive advantage and greater career flexibility. This is a popular option for students seeking flexible careers within the creative industries, or those wanting to work in creative, design or communication roles within other industries.

Combine a	with a degree in	Career opportunities
<b>Bachelor of Creative Industries</b>	Business	Innovation is increasingly being seen as the heart of business growth. This course will allow you to complement your creative and entrepreneurial skills with core business knowledge for a competitive professional advantage. Use the entrepreneurial skills gained to launch your own creative endeavours, or add creative flair to organisations with careers including entertainment industries producer, events manager, creative entrepreneur or social media marketer.
	Human services	Graduates of this course may work in roles that encourage the use of creative disciplines to support individuals and communities who are experiencing social or economic adversity including youth or disability arts, rehabilitation in corrective services, or community and cultural development.
	Information technology	Learn to merge the creative and imaginative with the technical to develop sophisticated and innovative digital products. You will develop a suite of complementary technology, digital media, creative, entrepreneurial and project management skills for careers involving content production, communications, graphic design and games development.
	Law	This contemporary degree prepares you to think ahead and take advantage of growing employment opportunities in creative areas or newly emerging sectors. These include an in-house lawyer for cultural institutions, government or regulatory bodies, or practising as a lawyer with special interests in creative industries, entertainment, music or film and screen.

For more detail about courses and entry requirements, see pages 52–57 or visit [qut.edu.au/study](http://qut.edu.au/study)



## Alice Currie

**Collaborator. Change maker. Advocate.**

As a Digital Media and Strategic Partnerships Coordinator, I am focused on two things: coordinating digital marketing communication strategies, and the engagement of internal and external stakeholders to foster and sustain partnerships with the Brisbane Indigenous Media Association (98.9FM).

I wanted to work with my mob. The best thing about my job is the fact that I am now in a position to break down barriers and create meaningful partnerships between Aboriginal and non-Aboriginal communities, while bringing the organisation to the digital age.







# BACHELOR OF Fine Arts

## What you'll study

By choosing from one of 10 first majors on offer, the Bachelor of Fine Arts (BFA) allows you to become a specialist creative practitioner in your chosen area. You will complement your degree by choosing a minor or electives from across the faculty or university, to diversify your knowledge or pursue a passion in a different area.

Your course begins with two introductory units studied with students from other creative industries disciplines, where you'll start to develop your own creative identity and understanding of creative practice. To complete your degree you will engage in subjects that provide rounded skills in other essential areas of communication, collaboration and professional awareness, kickstarting an entrepreneurial approach to your career. You'll also participate in project-based learning experiences collaborating with external partners.

## Real-world learning

As your course progresses you'll have opportunities to showcase your work and make meaningful industry connections through work integrated learning, internships and international study tours, public performances and exhibitions.

At the most technically advanced creative space in Australia, you can develop your creativity and collaborate in technology-equipped exhibition spaces for multimedia displays and final-year showcases. You will develop your craft with assistance from wired, black box performance spaces for live experimental work, fully equipped and staffed performance spaces, and dance studios. You can access computing studios for animation, interactive design, virtual reality, and tangible and embodied media design, motion capture facilities for animation, film and television studios, and post-production and editing suites.

## Creative research

Our fine arts programs provide leadership and innovation within the progressive fields of creative practice. Research is informed by insights generated through such programs as performing, creative and screen arts, where this adds specialised depth to your studies. This research provides information and alignment with the latest industry trends to help you in your career management. Visit [qut.edu.au/creative-industries/research](http://qut.edu.au/creative-industries/research)

## Your Bachelor of Fine Arts degree 3 years full time, 288 credit points (CP)

168CP each	First major	+	48CP	One minor or electives
Acting			Art design and history	
Animation			Character animation	
Creative writing			Creative writing	
Dance			Dance	
Dance performance			Drama	
Drama			Entertainment	
			Fashion communication	
			Visual arts practice + more	
Film, screen and new media			48CP	Situated Creative Practice extension
Music			Industry projects	
Technical production			Work integrated learning	
Visual arts			International study tour	
24CP	Foundation units			
Core units: Understanding creative practice, Pathways to a creative career				
				= 288CP

# MAJOR

## Acting

Entry requirement Audition | QTAC code 421912 | Campus Kelvin Grove | Duration 3 years full time  
Assumed knowledge English | Offer guarantee No | Entry February

QUT Acting is Australia's leading degree in acting specialising in screen performance. If your ambition is to build a career in film and television, and still develop as an artist on stage and elsewhere, then this course offers you the range of learning, training and performance opportunities you need.

### What you'll study

You will undertake three years of intensive training and performing, graduating as an employable film and stage actor. The course is exhilarating, demanding and life changing, and is a full-time commitment physically, mentally and emotionally.

You will begin in your first year with studio work focusing on extensive training in movement, voice, speech production, physical expressivity, character, acting methodologies and script analysis, as well as an understanding of film and TV industries.

As your course progresses you will continue to refine your skills through studio and locations modules, performing regularly in film shoots and studio productions supported by a

design and stage management team.

In your final year you will present your film and stage work, *ActingWorks*, to Australia's leading agents and casting directors.

### Real-world learning

To develop as an actor, you need confidence in the people around you. That's just what QUT provides. Your teachers are working in film, television and live performance. They're pursuing their own successful careers and love to share their professional insights and tips as they mentor you and help you to find your path onto the stage and screen.

You will benefit from small group sizes and work with students and experts across the creative industries in the best facilities in Australia. These include digitally equipped black box studios, breakout and collaboration spaces, and state-of-the-art music and sound recording studios—all with 24-hour access. Strong links with industry mean you will graduate with contacts and networking skills, plus your showreel will be distributed nationally and internationally.

### Career outcomes

Graduates work nationally and internationally as actors for film, television and stage. Notable graduates include Brenton Thwaites, *Titans*, Ruben Guthrie, *Pirates of the Caribbean*; Wayne Blair, director *The Sapphires*, writing team/director/actor *Redfern Now*; Gigi Edgley, *Last Train to Freo*, *Stingers*, *Star Trek Continues*; Gyton Grantley, Logie for Best Actor, *Underbelly*, *CSI: New York*, *House Husbands*, *Beneath Hill 60*; Josh Helman, *The Pacific*, *Animal Kingdom*, *Jack Reacher*; Anna McGahan, *Rake*, *Underbelly*, *ANZAC Girls*, *Picnic at Hanging Rock*; Adrienne Pickering, *Rake*, *Offspring*, *Secrets and Lies*; Sophie Dillman, *Home and Away*, Alison McGirr, *Ladies in Black* and many others.

**Applicants are selected on the basis of their audition. Apply to QTAC and QUT by 5pm on 28 September 2020. Check the online course information for details at [qut.edu.au/apply/creative-entry](http://qut.edu.au/apply/creative-entry)**

### Emily Weir

Actor. Matilda Award winner.

At QUT we had the opportunity to meet and work with industry professionals at the top of their game. I met Kate Cherry who directed our third-year show *Angels in America*. After working with her she asked me to audition for her professional show, *Tartuffe*. I was fortunate enough to get the role, for which I won two Matilda awards. It opened so many doors for me not only in Queensland but around Australia. I'm currently living in Sydney and working in my dream role on *Home and Away*.





# MAJOR Animation

2020 selection rank (including adjustments) 77.00 | QTAC code 421012 | Campus Kelvin Grove  
Duration 3 years full time | Assumed knowledge English | Offer guarantee 93.00 | Entry February

The ability to create, build worlds and animate characters opens doors to a variety of careers. Animation is an important part of filmmaking, TV production and creative advertising and marketing; it's also integral to games production.

## What you'll study

This degree allows you to learn the various creative aspects and techniques involved in animated filmmaking, visual effects and games by providing a solid grounding in the fundamental practices, theory, techniques and art of animation. The course progresses from generalised to more specific allowing you to explore the broad areas and latest techniques involved in animated filmmaking and then develop a more advanced specialisation in your area of interest.

## Real-world learning

You will work in studio-like settings responding to creative briefs individually or as part of a team. Project-based assignments, a teamwork culture and industry engagement ensure an immersive learning experience reflecting real-world work environments and practices. Study tours to major

international industry events help you expand your understanding of the field and learn to engage with other professionals at a business level. In the final year, you will develop a personal portfolio of works while being involved in film productions that will be showcased to industry professionals in a graduate screening and exhibition. You will develop a robust set of skills and start your all-important professional network of contacts to be job ready when you graduate.

## Career outcomes

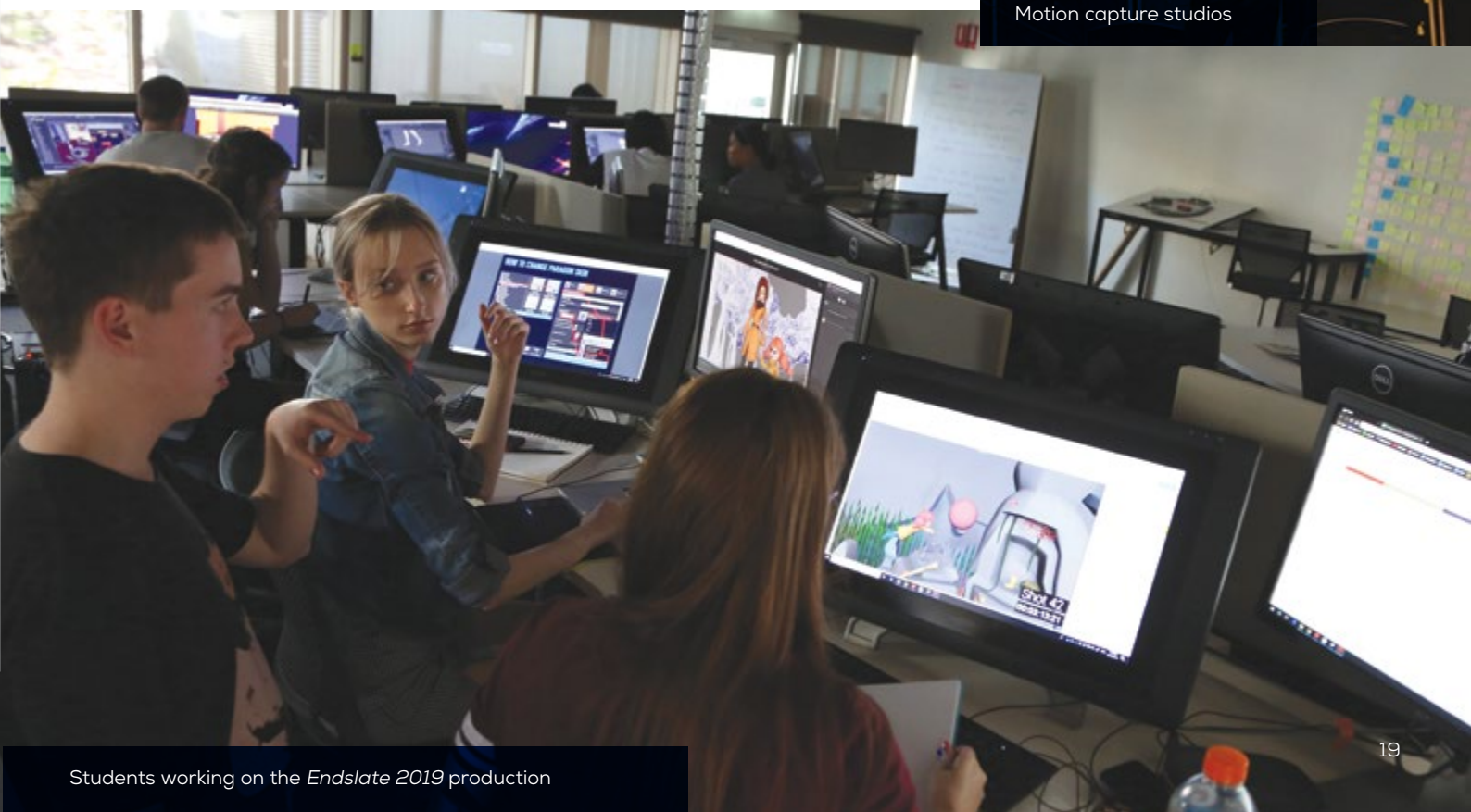
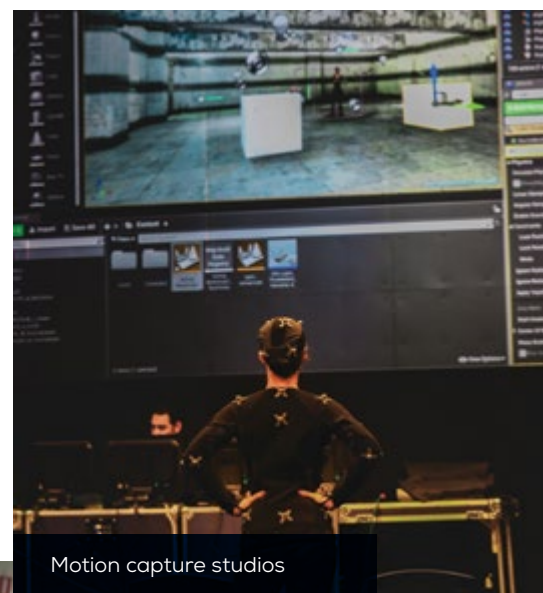
Graduates of the animation major are employed in various industries and fields, ranging from film, games and education to architecture, engineering and medical research for assisting with product previsualisation.

The animation field is broad in terms of possible creative and technical roles including concept artists, storyboarders, animators, modelers, producers, visual effects artists, game artists and directors, to mention a few. Graduates from our program have worked on award-winning films including *Bluey*, *Spider-Man: Far From Home*, *Avengers: Endgame*, *Guardians of the Galaxy*,

*I, Robot*, *King Kong*, *Godzilla* and *How to Train Your Dragon* and were part of the teams that developed games such as *Hellblade* and *Disney Infinity 3.0* at major studios such as Animal Logic, Disney Animation, Lucasfilm, Double Negative, Rising Sun Pictures and Weta Digital.

## Double your options

Enhance your employability or use your combined skills to develop your own creative enterprise by studying a double degree with business.



Students working on the *Endslate 2019* production

# Creative Writing

2020 selection rank (including adjustments) 70.00 | QTAC code 421432 | Campus Kelvin Grove | Duration 3 years full time  
Assumed knowledge English | Offer guarantee 87.00 | Entry February and July

Writing is more central to our culture than ever before. The communication revolution demands written content—on the page, on the screen, and in new and evolving forms and spaces. Writers, storytellers and experts with nuanced and creative language are needed to provoke, entertain and connect to audiences in expanding ways.

QUT offers the largest and most comprehensive undergraduate writing course in South-East Queensland with the broadest range of units on offer. Within the BFA structure, you gain the deepest possible access to this knowledge.

## What you'll study

Your studies will begin with you working intensively on your writing in a number of forms and genres including novels, short stories, creative non-fiction, science fiction and fantasy writing, media writing, poetry, digital media, editing and scriptwriting, and new and emergent forms, while learning to think and write critically about texts.

From there, you will build specialist writing skills for professional applications via deep engagement with industry partners and contexts.

Later in your degree you will choose electives to tailor your course to your strengths and vocational interests. You will write a sustained piece of creative work in a genre of your choice and participate in editing and developing a manuscript for a targeted market.

## Real-world learning

The course is taught by highly experienced published authors and scholars. Visits and guest lectures from writers, editors and publishers will help you gain a unique perspective on writing as a vocation, and provide access to the industry and national writing communities. A thriving on-campus literary culture and associations with festivals and local publishing houses will keep you engaged with fellow travellers and industry tastemakers as you develop your craft. You will benefit from a transdisciplinary approach from the outset, encouraging you as a specialist creative writer to work in teams with others who have different creative skill sets. We aim to produce writers who not only have sophisticated writing skills, but who are critically engaged thinkers with knowledge about the debates and cultural contexts informing our practices today.

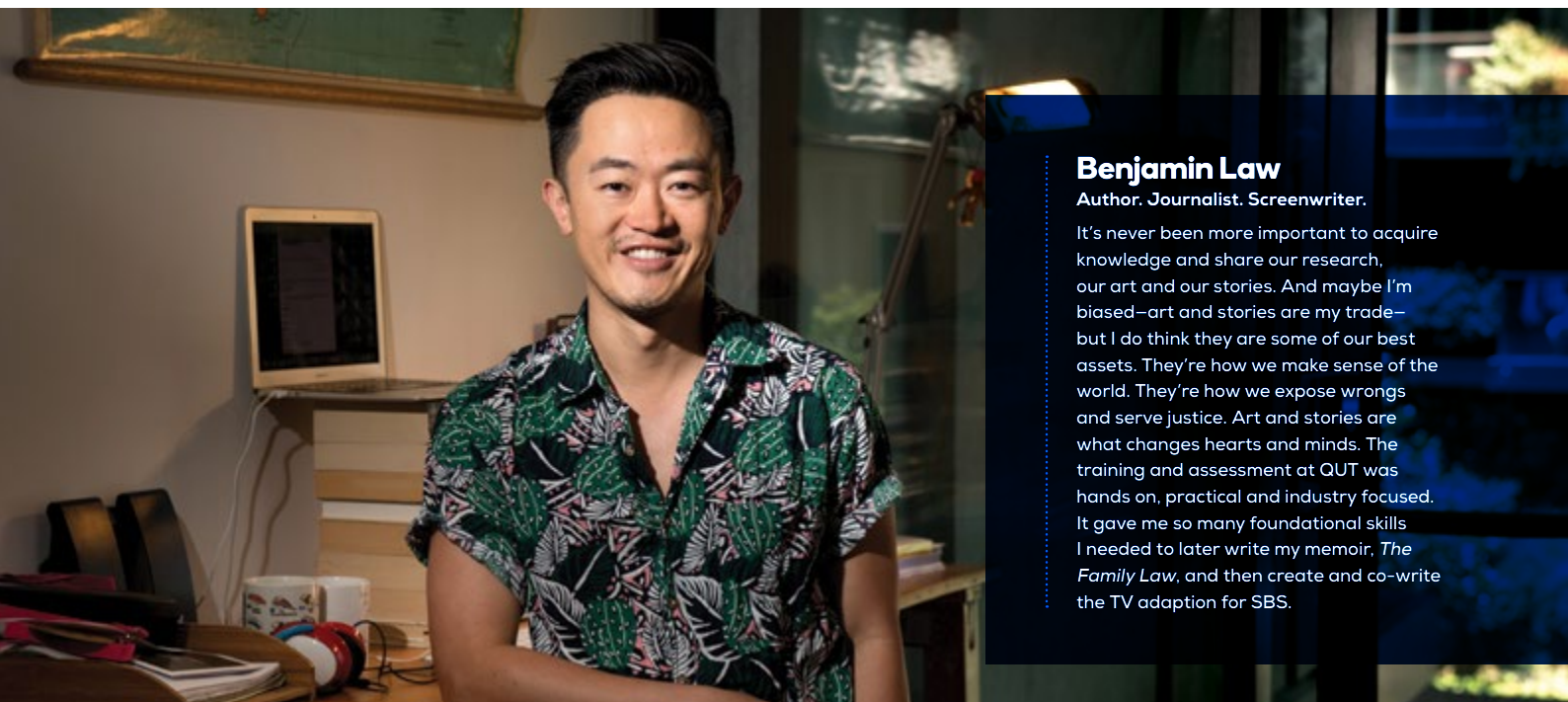
## Career outcomes

With a creative writing major you will graduate with advanced writing and communication capabilities, as well as analytic and editorial experience. These are rare, real-world skills that are keenly sought by employers. Graduates also find success working as creative writers and editors in community and freelance capacities.

Opportunities exist as fiction writers, scriptwriters, reviewers, travel writers, feature writers, editors, publishers, media workers and teachers. The publishing and screen industries, advertising and public relations agencies, magazines, newspapers, digital content providers, government and large corporations all require specialist writers with a flair for language.

## Double your options

Combine creative writing with a second study area for greater career flexibility and opportunities in other industries. Consider a double degree with business, law or secondary education.



## Benjamin Law

Author. Journalist. Screenwriter.

It's never been more important to acquire knowledge and share our research, our art and our stories. And maybe I'm biased—art and stories are my trade—but I do think they are some of our best assets. They're how we make sense of the world. They're how we expose wrongs and serve justice. Art and stories are what changes hearts and minds. The training and assessment at QUT was hands on, practical and industry focused. It gave me so many foundational skills I needed to later write my memoir, *The Family Law*, and then create and co-write the TV adaption for SBS.



# MAJOR

## Dance

**Entry requirement** Audition | **QTAC code** 429162 | **Campus** Kelvin Grove | **Duration** 3 years full time | **Assumed knowledge** English  
**Offer guarantee** No | **Entry** February

Beyond the performers who bring audiences to their feet is a larger industry of dance professionals. A career in dance can take you into teaching, research, dance therapy, arts management or community arts management.

### What you'll study

If you're passionate about dance but you'd prefer to take the lead without being on the stage, this course could be what you've been looking for. Your early technique studies focus on physical and conceptual approaches. You will learn the fundamentals of choreography, dance history and dance analysis, as well as taking part in performance work.

You will support your dance studies with additional studies in other creative industries disciplines including creative writing, drama, entertainment, journalism, music, screen studies, scenography or visual arts practice.

### Real-world learning

In this course, you'll get the opportunity to work alongside professionals in at least one Australian or international project. You'll learn from internationally recognised teaching staff and visiting specialists, and connect with local and global professional networks. You will benefit from partnerships with organisations such as Australian Dance Collective, the Queensland Ballet Company and the Royal Academy of Dance UK.



#### Nicole Galea

**Dance teacher. Former professional dancer.**

Following a professional dance career, I made the transition to dance teacher in a school. I love watching people discover dance, and passing on my knowledge. I especially find it rewarding to give children the skills to get on stage and perform. Their excitement and enthusiasm is contagious, and the pride and confidence they acquire makes my job very worthwhile.

### Career outcomes

Graduates of the dance major often move into careers as dance teachers in schools (with an appropriate teaching qualification), private studios, universities and professional dance company education programs. Graduates also work as dance researchers and academics, community engagement officers for dance companies, dance journalists, festival and community project directors and producers, independent dance practitioners, private dance studio owners, community dance artists, arts administrators, and dance health professionals (with further specialised training).

### Double your options

Combine your dance degree with a degree in secondary education to work as a dance teacher in schools. Alternatively, complete a Master of Teaching after successful completion of your dance degree. Check the entry requirements for the Master of Teaching for specific teaching areas.

**Applicants are selected on the basis of their audition. Apply to QTAC and QUT by 5pm on 28 September 2020. Check the online course information for details at [qut.edu.au/apply/creative-entry](http://qut.edu.au/apply/creative-entry).**



MAJOR

# Dance Performance

This course has been withdrawn for 2021.

For more information about dance study options visit [qut.edu.au/dance](http://qut.edu.au/dance)

**Entry requirement** Audition | **QTAC code** 421822 | **Campus** Kelvin Grove | **Duration** 3 years full time | **Assumed knowledge** English  
**Offer guarantee** No | **Entry** February

If dancing is the only life you can imagine, and your ambition is to be the best you can be, then QUT's dance performance degree is your doorway to the world of elite dance. Join a community of like-minded students, working with some of Australia's best teachers, and challenge yourself to become one of Australia's future dance artists.

## What you'll study

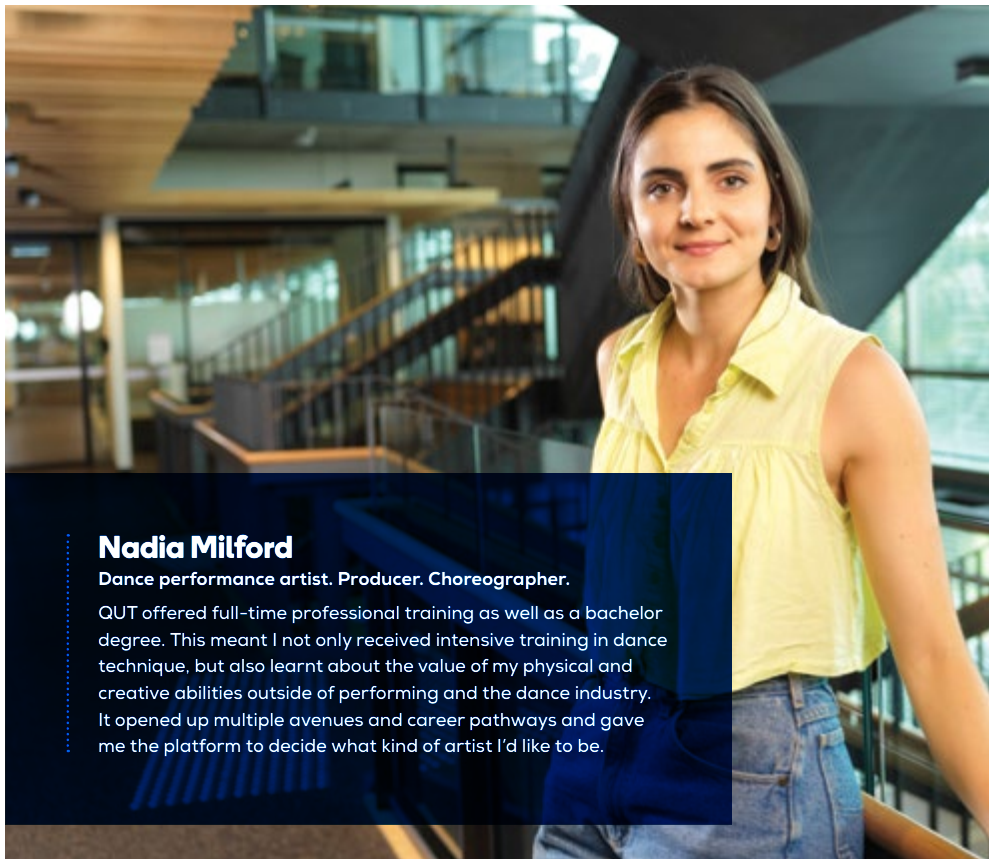
Your studies combine full-time training with an appropriate complementary study program to ensure you're fully equipped for a career spanning local, national and global horizons. As expected, the training is intensive but rewarding, with strong foundations including ballet, contemporary and future-focused dance, including screen dance and student-led choreography. Industry increasingly favours early career dancers with high-level creative and technical skills—this course aims for both.

You'll refine your technique and performance skills with performance opportunities in industry-relevant settings. You'll develop skills in portfolio and showreel preparation, applying for funding, collaborative networking, personal development, performance psychology and health management. Later in your degree you'll engage with practising professional dance artists and have opportunities for performance showcases, secondments and tours, and tailor your course to your career aspirations through your electives.

## Real-world learning

You'll have real-world opportunities to access international exchange programs and secondment opportunities with major Australian companies and organisations.

You will connect to the dance community through resident and guest choreographers and teachers, professional global networks and internationally recognised dance specialists who have experience in a range of dance practices.



### Nadia Milford

**Dance performance artist. Producer. Choreographer.**

QUT offered full-time professional training as well as a bachelor degree. This meant I not only received intensive training in dance technique, but also learnt about the value of my physical and creative abilities outside of performing and the dance industry. It opened up multiple avenues and career pathways and gave me the platform to decide what kind of artist I'd like to be.

Our industry professionals and lecturers have close connections to leading dance companies and dance makers in Australia and globally. Our student performances involve new work by some of Australia's most revered choreographers. You will benefit from the networks that you can develop while at QUT.

## Career outcomes

Graduates work throughout Australia and internationally in major professional dance companies, dance education organisations, musicals, circus, cabaret, burlesque, commercial environments and as independent artists. Many graduates achieve outstanding recognition as performers and choreographers throughout their careers. They follow careers in Australian Dance Collective, Australian Dance Theatre, Punch Drunk, TasDance, Akram Khan, Queensland Ballet, Co3 Contemporary Dance Company, Moulin Rouge, Bangarra Dance Theatre,

Edsquad—Queensland Ballet Education Department, Makeshift Collective, Stompin Dance Company, Prying Eye, Opera Comics Pentru Copii, FAST Festival, DIY Festival, GOMA, Circus OZ, Ausdance, Education Departments, TRIPTIK, Collusion, and many other leading national and international dance companies, institutions, independent collectives and private dance schools.

**Applicants are selected on the basis of their audition. Apply to QTAC and QUT by 5pm on 28 September 2020. Check the online course information for details at [qut.edu.au/apply/creative-entry](http://qut.edu.au/apply/creative-entry)**





# MAJOR

## Drama

2020 selection rank (including adjustments) 70.00 | QTAC code 421952 | Campus Kelvin Grove | Duration 3 years full time  
Assumed knowledge English | Offer guarantee 93.00 | Entry February and July

Behind every moment of live performance is a whole world of creative practice. Performers, writers, devisors, directors, designers, teaching artists, dramaturgs, creative producers and community artists collaborate to bring you every moment of live performance you have ever seen. If you want to forge a career in this world, and build on your passion for drama and performance, then this course can give you the artistry, connections and experience you need.

### What you'll study

This course offers you the opportunity to explore many roles onstage and behind the scenes as you investigate what makes drama tick. You'll learn about what's come before in the history of drama so you can change what happens next. You'll combine theory, skills and practice as you explore the rich possibilities that theatre and performance hold to entertain, engage and transform our view of the world. You'll collaborate with others to create new performances that are built to surprise.

Theatre necessarily combines many fields of creative practice, so drama graduates tend to be curious, versatile and able to adapt quickly to a rapidly changing creative environment. They're the people we call on to find out not only why, but how drama works.

### Real-world learning

It's important to make strong industry connections from the start of your career. That's why you'll be taught by industry professionals who are making performance right now. Their expertise and passion will inspire and guide you as you collaborate with talented students within your cohort. The professional networks you establish will assist you throughout your career.

### Career outcomes

Our graduates make new performance works and create new ways of looking at the world. They harness the collaborative power of groups of people to make things happen. This explains the dynamic impact they continue to have on the Australian creative industries, and the successful careers they've developed across the sector.

### Double your options

Expand your career options or develop your own creative enterprise by completing a double degree with business, or apply your creative abilities to an education setting through a double degree with secondary education.



Drama students presenting showcase work in *Potentia* 2019

### Dead Puppet Society

Dead Puppet Society fuses traditional and modern—creating deeply imaginative theatre where old school meets the technological and mythic meets the modern. Pioneered by QUT alumni David Moreton and Nicholas Paine, the Dead Puppet Society is a production house and design company that divides its time between Brisbane and New York City. The company has been recognised for innovative storytelling, receiving a Golden Matilda Award for their exceptional body of work.

# Film, Screen and New Media

2020 selection rank (including adjustments) 72.00 | QTAC code 421342 | Campus Kelvin Grove | Duration 3 years full time  
Assumed knowledge English | Offer guarantee 93.00 | Entry February and July



## Mateuse Pingol

Writer. Junior producer. Children's TV.

An internship in children's television as part of the QUT placement program kickstarted my career. I connected with industry professionals who took the time to develop my skills which led to working as a segment producer and writer on 350+ episodes of children's TV including *Juiced TV* and the Nine Network's *BrainBuzz* and *Smashdown!*.

Our screens are changing. Most are now tiny and they travel with us everywhere we go. But one thing that has always been the same is the power of the films we view on these screens. They can shock us. Make us think. Make us laugh. And the people who produce these moving pictures have never had more creative freedom.

### What you'll study

Early in your degree you'll build a broad base of knowledge, skills and experiences developing technical skills in directing, camera, editing and sound before specialising in an area of your choice.

As your studies continue you'll gain experience in pitching your ideas, audience measurement and legal issues, with hands-on opportunities to develop your skills in producing, writing, editing, sound, cinematography or directing. You'll have the opportunity to work across genres and formats including documentary, drama, television and experimental film, and digital, web and mobile platforms.

This means you will be well prepared for your future career across established and emerging formats and applications.

### Real-world learning

Our graduates make films and programs that have won Oscars, Emmy, BAFTA, AACTA and IF awards. They have screened at prestigious festivals worldwide including Cannes, Tribeca, Berlinale, Sydney Film Festival, Melbourne International Film Festival, Sundance Film Festival and Tropfest.

### Career outcomes

Get your career rolling with this film course for the digital age. Graduates work in the film, television and screen industries on film sets, for production companies or screen media outlets, and as freelance professionals. Career outcomes include working in cinematography, vision and sound editing, directing, scriptwriting, producing or production management. Graduates may start their own specialised business in the industry or pursue a career as a teacher (with

a double degree with secondary education or a Master of Teaching course). QUT graduates have worked on films such as *The Martian*, *Hacksaw Ridge*, *Mad Max: Fury Road*, *The Revenant*, *Burning Man*, *My Mistress*, *Harry Potter*, *The Wolverine*, *Quantum of Solace*, *The Great Gatsby*, *Les Misérables*, *Batman Returns*, *Battleship* and *Total Recall*. Television programs include *True Detective*, *Westworld*, *Hoff the Record*, *Secrets and Lies*, *The Night Manager*, *Battlebots*, *Australia's Got Talent*, *Big Brother*, *MasterChef (USA)*, *The Voice*, *X-Factor*, *Australian Story*, *Go Back To Where You Came From*, *SLiDE*, and *Absolutely Fabulous*, *The Thick of It*, and *Quick Cuts* for BBC London. Music videos include those created for Powderfinger, Silverchair, Washington and many others.

### Double your options

Combine your degree with a second degree to gain a broader range of skills and knowledge, a competitive advantage and enhanced career flexibility. Choose a double degree with business, secondary education or law.



# MAJOR Music

Entry requirement Audition | QTAC code 421512 | Campus Kelvin Grove | Duration 3 years full time | Assumed knowledge English  
Offer guarantee No | Entry February

The music industry is riding a digital wave of change. These are exciting times for anyone who wants to strike out in new directions and QUT's music degree helps you to prepare for these evolving opportunities.

## What you'll study

You'll be creating and recording new music from your first year. You will study a wide range of music and practices to better understand how music works and to help deepen your own creative practice in whichever genre your talents are centred. You will become at home in both live and studio environments, and continue to hone your skills in a range of professional settings and industry contexts. You'll use the state-of-the-art recording studios and learn how to use technology to create music, record and distribute your work, and market it to the world. Through your course you will continue to create, perform and record new music both collaboratively and individually, before exploring specialist pathways such as creative technologies, performance and recording, or composing for new and traditional media. In your final year you'll work on industry-connected music projects, including with students from other creative practice areas such as dance, theatre, film and animation.

## Real-world learning

You will be mentored by internationally renowned industry professionals in production and performance applications. Your teaching staff are high-level creative practitioners with national and international industry links with Q Music, the Australian Independent Record Labels Association, APRA/AMCOS, Arts Queensland, Creative Media Warehouse, ITC Software Development, MGM Distribution, Island Music, Sony, Music Sales and many more.

You will have the opportunity to participate in music projects that focus on artist development and music-related research, and launch your career through public performances in Brisbane's live music venues such as The Zoo, The Foundry, Brisbane Powerhouse, The Old Museum and QPAC, as well as at Brisbane Festival.

## Career outcomes

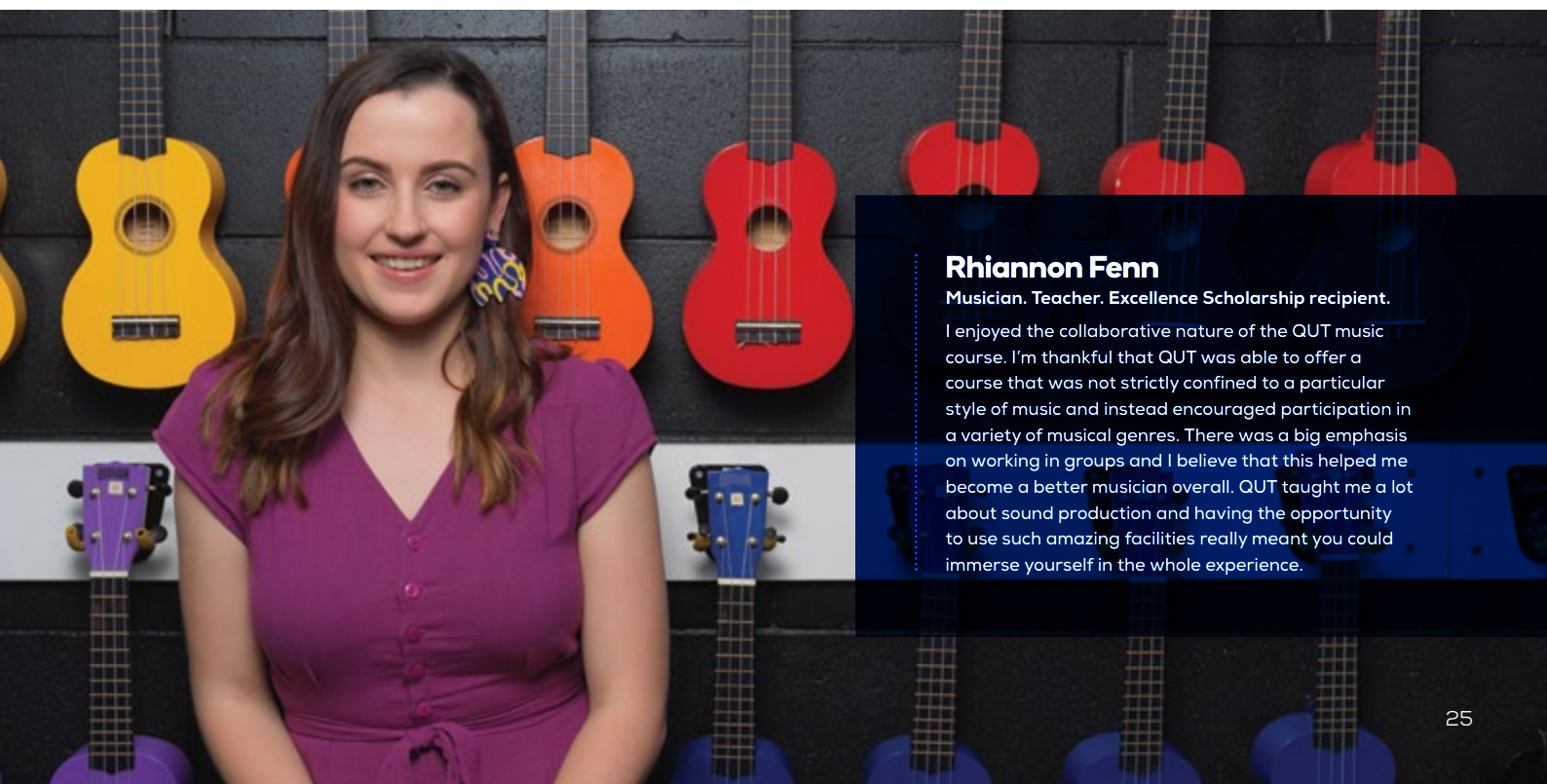
This course can lead you into music industry professions such as performing, management or promotion, and social engagement. Graduates work in an eclectic range of live, recording and multimedia environments as performers, producers, composers, developers of music software and

games, DJs and private instrumental music teachers. Many find national and international success, including Ball Park Music, Cub Sport, Kate Miller-Heidke, The Belligerents, drummers Grant Collins and Pete Skelton, and film composer Michael Edwards. You can also pursue a career as a qualified school music teacher (with completion of a double degree with secondary education or a Master of Teaching course). Check the entry requirements for the Master of Teaching for specific teaching areas.

## Double your options

Apply your creative abilities to an education setting through a double degree with secondary education.

**Applicants are selected on the basis of their audition. Apply to QTAC and QUT by 5pm on 28 September 2020. Check the online course information for details at [qut.edu.au/apply/creative-entry](http://qut.edu.au/apply/creative-entry)**



## Rhiannon Fenn

**Musician. Teacher. Excellence Scholarship recipient.**

I enjoyed the collaborative nature of the QUT music course. I'm thankful that QUT was able to offer a course that was not strictly confined to a particular style of music and instead encouraged participation in a variety of musical genres. There was a big emphasis on working in groups and I believe that this helped me become a better musician overall. QUT taught me a lot about sound production and having the opportunity to use such amazing facilities really meant you could immerse yourself in the whole experience.

# Technical Production

2020 selection rank (including adjustments) 79.00 | QTAC code 421932 | Campus Kelvin Grove | Duration 3 years full time  
Assumed knowledge English | Offer guarantee 93.00 | Entry February

Technology is transforming the world of entertainment. Production artists who can harness the potential of technology to create meaningful artistic experiences for today's audiences are going to have an exciting future in production.

If you aspire to a career in the extended field of theatre, performance and entertainment, this course is just what you need. You will learn the professional skills needed to keep pace with future technical, management and design developments in the field.

## What you'll study

The degree encompasses stage management, lighting, sound, multimedia production, costume, props, stage mechanics, scenery installation and theatre design. You'll also get the opportunity to specialise in a particular area of live production.

From your first year you will explore stage management for different genres including dance, music, orchestras, circus, opera, musical theatre, and apply your knowledge on real QUT productions. You'll progress to learning about live productions and performance industries—production and tour management, festival site and logistics management, and technical direction—applying your skills in the technical, management and design areas. In your final year you'll work alongside industry professionals and learn to lead a team, laying the foundations for transition into the profession.

## Real-world learning

You'll learn from industry-experienced teaching staff and develop your expertise by working across a range of events including theatre, dance and music productions. The course offers opportunities for workplace internships and placements at a range

of companies, productions and events including music festivals, national, state and local theatre companies, major performing arts venues, opera and dance companies, performing arts centres, entertainment venues and touring stage shows.

## Career outcomes

Graduates work for companies and shows all over the world as stage managers, production managers, lighting and sound designers, operators and technicians, tour managers, technical directors and in the areas of props, costumes and stage mechanics, theatrical flying and automation. They work across all types of live production and performance for theatre, ballet, contemporary dance, opera, concerts and film, conferences, international and corporate events, and festivals.



Work on real productions for hands-on industry experience



# MAJOR

## Visual Arts

**Entry requirement** Portfolio and interview | **QTAC code** 421782 | **Campus** Kelvin Grove | **Duration** 3 years full time  
**Assumed knowledge** English | **Offer guarantee** No | **Entry** February

A QUT visual arts degree offers you the opportunity to immerse yourself in the dynamic and transformative culture of contemporary art. Work intensively with leading creative artists and thinkers in state-of-the-art facilities. Develop a personal and critical framework to investigate the challenges and creative possibilities of today's ever-changing, globalised, digital world. And learn to shape its future.

### What you'll study

Our unique Open Studio environment enables you to experiment across an extensive range of art media. These include installation, video, performance, photography, digital media, drawing, painting, printmaking and sculpture. In our studio program you will specialise in contemporary art practice and develop personalised approaches to making art. You will also have opportunities to present collaborative projects in public spaces, galleries and arts festivals.

Our art history program foregrounds critical thinking and provides an historical understanding of modern and contemporary art. You will also gain an appreciation of cross-cultural and Indigenous Australian perspectives on art. You will be equipped with the ability to communicate your own ideas and engage with key contemporary debates in relation to digital transformation, gender and social justice, and environmental sustainability. In your final year of study, you will showcase your artwork to industry professionals in the graduate exhibition.

### Real-world learning

Be part of an active creative community and gain the skills and knowledge to work in the visual arts anywhere in the world. Enjoy a range of practical options including public art commissions, curatorial projects, independent publishing, artist-run initiatives and collaborative art production.

Build your career portfolio with tailored professional experiences including industry-based projects and internships at leading arts organisations, galleries and museums. Broaden your global perspectives of art through international study tours and student exchanges.

### Career outcomes

Our graduates are creative leaders, experimental makers and innovative thinkers who work across the contemporary art sector. They become highly successful professional artists who exhibit their work internationally and are awarded commissions, prizes, residencies, competitive funding and scholarships. Graduates also pursue professional careers as curators, gallerists or art managers. They are employed by leading galleries in Australia and internationally. They also work as festival and art fair directors, art consultants, arts writers, art publicists and art teachers.

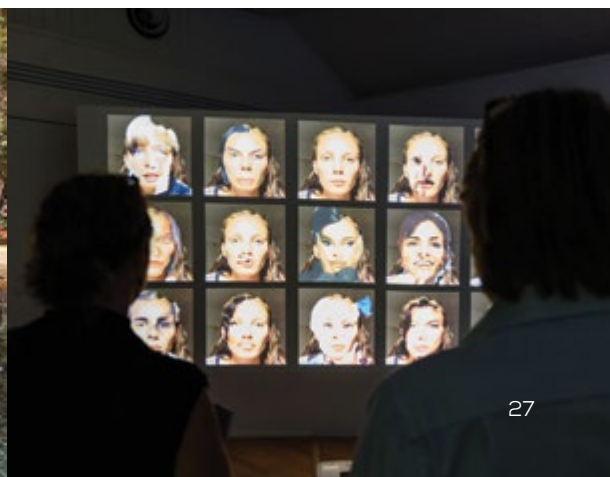
### Double your options

Position yourself for a broad range of career options in arts or business by studying a double degree with business. Apply your creative abilities to educational settings through a double degree with secondary education.

**Applicants are selected on the basis of their portfolio and interview. Apply to QTAC and QUT by 5pm on 28 September 2020. Check the online course information for details at [qut.edu.au/apply/creative-entry](http://qut.edu.au/apply/creative-entry)**



Students present work in a range of forms





## Keemon Williams

Creator. Visual artist.

Foundation. Society. Terratory II.

*Terratory II* is an installation work which recontextualises the architectural brick with an Indigenous perspective. Growing up inside my grandparents' house, they have breezeblocks on the exterior of their house, facing the street. For me, the brick is a symbol of foundations, a product of our society and a shared experience of domestic life. In contrast, the sand and pigment from crushed rocks serve as a connection to the land, something that is constant regardless of your domestic experience, and speaks to the heritage that has resided on this continent for thousands of years.

QUT has opened my mind to think holistically about being an arts practitioner. I find the atmosphere to be one of critical intellectual discussion and engaging collaborative activity. Another highlight is the emphasis placed on experimentation.

QUT and its amazing staff have allowed me to turn so many 'what if?' ideas into 'why not?' scenarios, developing new and exciting skills along the way. I have learnt to take myself seriously as an artist. I've found a voice and the confidence to use it.



# Fine arts double degrees

Double your options with a double degree. A double degree allows you to specialise in two fields and pursue different interest areas, gaining a broader range of skills and knowledge, and giving you a competitive advantage and greater career flexibility. This is a popular option for students seeking flexible careers within the creative industries, or those wanting to work in creative roles within other industries.

Combine a degree in	with a degree in	Career opportunities
<b>Animation</b>	Business	New startups driven by animation are emerging at a fast pace. With a business and animation double degree you will combine business knowledge with hands-on experience in animated filmmaking, visual effects, game development and the visual arts. This course will allow you to tailor your learning to the industry areas of most interest to you and broaden your skill set—making you stand out to employers or giving you the abilities to start your own creative enterprise.
<b>Creative writing</b>	Business	The proliferation of digital content is driving new ways of communication and consumption. Combine business and creative writing to gain a competitive advantage for careers as a creative writer, publishing professional or public relations consultant, or develop the abilities to start your own creative enterprise to create content for the digital age.
	Law	The combination of creative writing and law will ensure you graduate with the necessary skills to understand legal areas of publishing including copyright, defamation, contract law, right to privacy, and electronic publishing rights and restrictions. This will open opportunities to work in the publishing or creative writing industries including working as a copyright or intellectual property lawyer, editor of legal-related publications or in a position specialising in law in the publishing industry.
<b>Drama</b>	Business	If you want to build on your passion for drama and performance with a deep understanding of the business side of performing arts, this course is for you. As a multiskilled graduate you will have the opportunity to forge a diverse career in performing arts marketing, management and stage management, or the business acumen to develop your own creative productions.
<b>Film, screen and new media</b>	Business	Work in cinematography, vision and sound editing, directing, scriptwriting, producing or production management. You may also use your combined skills to start your own specialised business, such as developing film and new media services within the advertising and corporate sectors.
	Law	This combination of study will ensure you graduate with the necessary skills to understand legal areas of screen and entertainment publishing including copyright, defamation, contract law, right to privacy, and electronic publishing rights and restrictions. This will open opportunities to work in television, film and emerging areas of entertainment including working as a lawyer involved in copyright, intellectual property law or in talent agreements.
<b>Fine arts</b> • creative writing • dance • drama • film, screen and new media • music • visual arts	Secondary education	Share your passion for fine arts and contribute to the development of young adults with a degree that will open opportunities in educational settings. You'll graduate with a fine arts specialty along with the qualifications to teach subjects in the Australian Curriculum and other frameworks.
<b>Visual arts</b>	Business	This course offers you the opportunity to get a broad experience of the contemporary art world combined with business acumen to explore commercial opportunities with career options such as art project manager, artist, manager, marketer, arts administrator, or public relations officer/consultant, or develop your own creative productions as a visual artist.





# BACHELOR OF Communication

## What you'll study

In the Bachelor of Communication you will choose one of five first majors and then be able to customise your course with the flexibility to choose either a second major, two minors or a minor and electives to diversify your knowledge. Your course begins with common units that equip you with skills and knowledge of the theoretical and practical requirements for careers in the communication industries, and provides a platform for advanced study.

## Real-world learning

With real-world learning from your first semester you will graduate job ready with a balance of communication skills and creative thinking. You'll get hands-on production experience in industry-standard newsrooms, studios, post-production and editing suites for radio, television, online and print production. You'll have access to the latest AV equipment and software, and 24-hour student computer labs.

Your study will benefit from connection to industry experts through experienced teaching and tutoring staff, and guest lecturers. Through your studies you will collaborate with students from other disciplines to provide a richer learning experience that reflects the real-world working environments you will experience in your career. You can even submit your university projects for recognition through industry awards.

**QUT is ranked #1 in Australia** for communication and media studies in the 2020 QS World University Rankings.

## Digital Media Research Centre

Our communication degrees are informed by research insights from the world-leading Digital Media Research Centre to add depth to your studies and provide information on the latest industry trends as well as hands-on experience in current digital communication methods. Visit [research.qut.edu.au/dmrc](http://research.qut.edu.au/dmrc)

## Your Bachelor of Communication degree 3 years full time, 288 credit points (CP)

144CP each		First major	96CP	Second major
Advertising and public relations			SELECT ONE: Creative and professional writing, Entrepreneurship, Entertainment, Integrated marketing communication, Journalism, Marketing, Public relations + more	
Digital media			48CP each	Two minors
Entertainment industries			SELECT TWO: CGI, Creative writing, Dance, Digital media management, Entertainment, Graphic design, Fashion communication, Screen studies, Visual arts practice + more	
Journalism			48CP each	One minor and electives
Professional communication			SELECT FROM: Creative writing, Dance, Design, Entertainment, Film and screen, Work integrated learning, Creative industries projects, International study tour + more	
48CP		Common units		
Core units: Introduction to communication, Introduction to media and entertainment industries, Managing social media, Communication theory and practice				
= 288CP				

## MAJOR

# Advertising and Public Relations

**2020 selection rank** (including adjustments) 79.00 | **QTAC code** 421242 | **Campus** Kelvin Grove, Gardens Point

**Duration** 3 years full time | **Assumed knowledge** English | **Offer guarantee** 93.00 | **Entry** February and July

Advertising professionals are creative communicators who find solutions to meet the needs of clients and consumers. Public relations professionals manage the relationships between organisations and the people on whom they rely. Together, advertising and public relations help organisations change stakeholder behaviour through storytelling that is compelling and ethical.

## What you'll study

QUT's advertising and public relations course reflects the industry trend towards full-service agency approaches to communication. The course is designed to help you develop the skills and to make the contacts you will need as a graduate entrant to the workplace.

Your studies will help you learn how to think critically and research effectively, so you can develop smart organisational communication that responds to the pressures of complex environments. These skills mean you will be ready to face the challenges of whatever fast-changing context in which you will be working.

You'll be equipped to create and plan behavioural change campaigns, communicate using a variety of media channels, and engage effectively with different audiences such as employees, customers, communities and governments. Your studies will be rounded out by a choice of either a second major or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with industry.

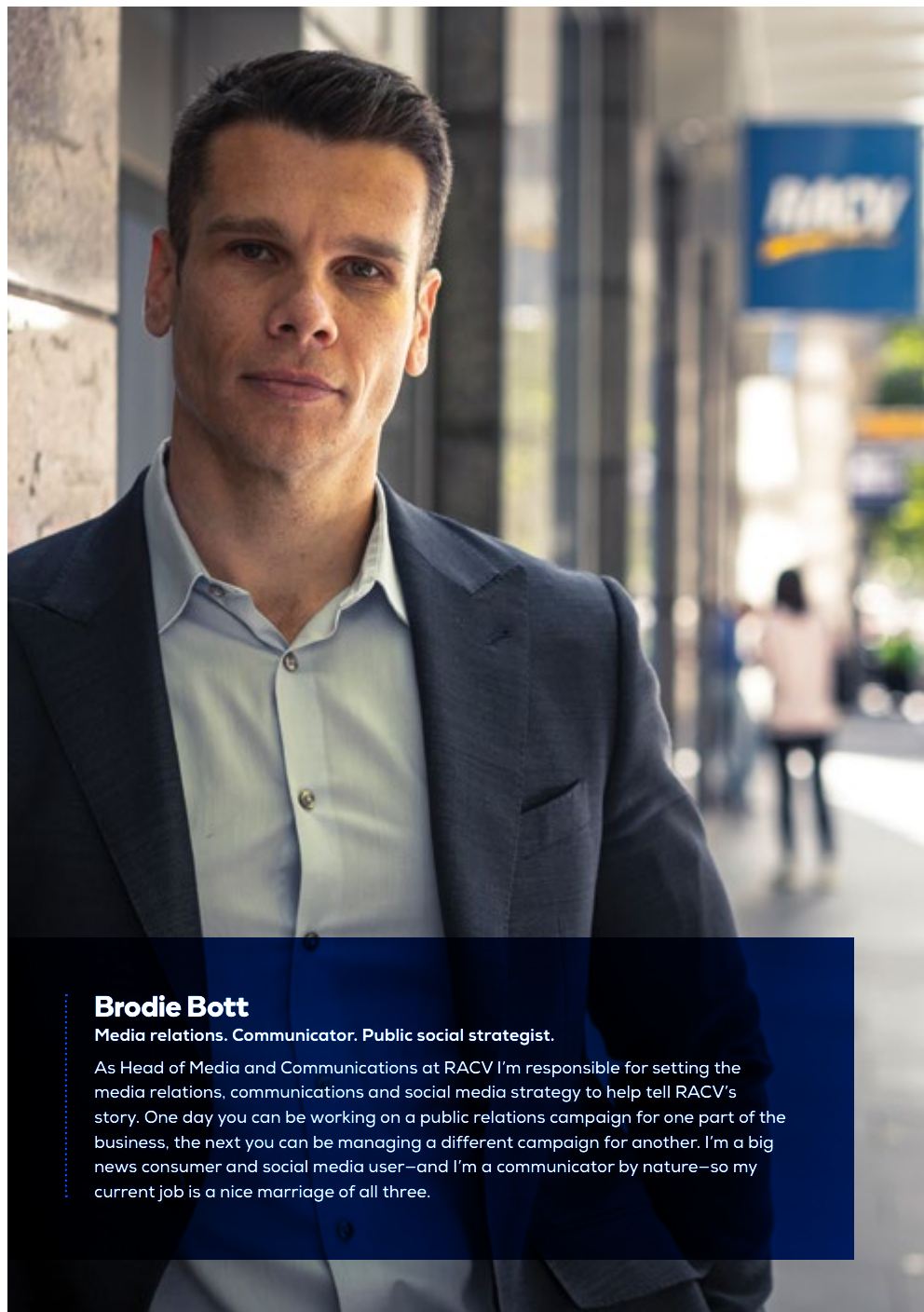
## Real-world learning

Tailor your studies to meet a specific career outcome or broaden your experience to create wider employment options. Opportunities exist for internships and work placements in a broad range of industry organisations. Students have completed placements with Queensland Investment Corporation, River Living, Flying Arts and Bare Publicity. You can benefit from our lecturers' and tutors' extensive real-world industry experience and contacts.

## Career outcomes

This degree gives you globally transferable skills that are attractive to employers seeking to develop communication-based solutions to real-world opportunities and challenges. Careers include public relations specialist, media planner, copywriter, corporate

communication consultant, media adviser or event manager, across corporate, government and not-for-profit sectors. Graduates may satisfy the academic requirements for membership of the Advertising Institute of Australia or the Society of Business Communicators.



### Brodie Bott

**Media relations. Communicator. Public social strategist.**

As Head of Media and Communications at RACV I'm responsible for setting the media relations, communications and social media strategy to help tell RACV's story. One day you can be working on a public relations campaign for one part of the business, the next you can be managing a different campaign for another. I'm a big news consumer and social media user—and I'm a communicator by nature—so my current job is a nice marriage of all three.



# MAJOR

## Digital Media

2020 selection rank (including adjustments) 70.00 | QTAC code 421202 | Campus Kelvin Grove | Duration 3 years full time  
Assumed knowledge English | Offer guarantee 93.00 | Entry February and July

Digital media is rapidly changing society. Right now some of the world's biggest companies, controversies, and cultural shifts are happening in the digital arena. Employers require graduates who not only understand digital media's place in our culture and economy, but who can help with the transition into an uncertain age. Whether your goal is to work in digital communications, be a digital entrepreneur, digital content creator or leading-edge analyst in the world of big data, a degree in digital media will help you to stay ahead in this dynamic environment.

### What you'll study

This course lets you combine communication studies with an emphasis on digital innovation, practical skills, and industry placements and connections. You'll begin with core units that equip you with skills and knowledge of the theoretical and practical requirements for careers in the contemporary communication industries, and provide a foundation for advanced study.

You will learn how digital media is shaped by a range of factors including globalising media markets, platform infrastructures, and questions of user

cultures and identity. Your studies will help you develop a wide skill set, from multimedia design and effective social media management through to advanced digital analytics.

Your studies will be rounded by the choice of either a second major, which is a sequence of eight units from another study area, or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with the industry.

### Real-world learning

You will learn from teaching staff who are actively engaged in leading-edge research with a global academic reputation in digital media scholarship. Their real-world focus ensures that you graduate with specialist knowledge in a growth area while also developing skills that are transferable across a range of industries.

Throughout your course you will work on real-world projects that advance your future employability, using the skills and capabilities developed throughout your degree to contribute content and analysis to projects and problems direct from industry.

You will also gain industry experience through internships and work placements. Students in this program have completed placements in government departments and agencies, as well as media, advertising and public relations organisations. Network Ten, Brisbane Festival, Hyperplex Cinemas and BBS Communications Group are just some of the organisations where our students have interned as part of their studies.

### Career outcomes

Graduates work in marketing communications, public relations or corporate communications, in advertising as sales executives for media outlets, or as media planners and buyers. Careers also exist in audience and market research, media policy development, as digital strategists and analysts, and in digital content planning.

### Double your options

Position yourself for a broad range of career options in the digital media sector by studying a double degree with business, IT, justice or law.

### Abbey Geran

**Double degree. Double opportunities.**

My double degree has allowed me to get the 'best of both worlds' by studying two courses that I love. The skills I have learnt in my communication degree have complemented my law degree. Excellent communication skills are critical to being a great lawyer, and the ability to think and problem solve systematically is highly sought after in the media industry. This also gives me greater flexibility because I'm not constrained to one particular career path.

MAJOR

# Entertainment Industries

2020 selection rank (including adjustments) 70.00 | QTAC code 421152 | Campus Kelvin Grove | Duration 3 years full time  
Assumed knowledge English | Offer guarantee 87.00 | Entry February and July

## Kate Kakoschke

International experience. Entertainment industries. Uber Eats.

I took part in QUT's exchange program and studied business, marketing and Spanish at Universidad Adolfo Ibáñez in Viña Del Mar, Chile for six months. I couldn't recommend the exchange program highly enough. Now I work at Uber in central operations for Uber Eats, leading user experience in Australia and New Zealand. Being a global company, the cross-functionality of my entertainment industries major has really helped me understand, engage with and manage the many stakeholders across different parts of the business.

Entertainment is everywhere. Digital platforms like Netflix, Spotify, YouTube, and even PlayStation provide audiences with countless hours of entertainment. Yet, more familiar players, like national broadcasters, sports teams and local music festivals remain popular too. With so many opportunities for creative and commercial success, a career in the entertainment industries has never been more exciting for aspiring creative professionals.

This one-of-a-kind course is your roadmap through the complexities of global entertainment.

### What you'll study

Entertainment industries are constantly changing, especially in the digital era. This course equips you with the critical thinking skills and professional know-how to successfully navigate the dynamic creative practices, industrial structures and legal mechanisms in such global industries as film, television, music, games and sports, among others. By graduation, you will learn how to research, implement and critically assess a range of strategic activities, from identifying talent,

developing pitches and negotiating contracts, to engaging culturally diverse audiences and evaluating the impact of new technologies.

Your studies will be rounded by the choice of either a second major, which is a sequence of eight units from another study area, or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with the industry.

### Real-world learning

This course is one of the first and only courses of its kind. It was developed in close collaboration with key entertainment industry professionals and draws heavily from the research of top scholars in the School of Communication, including the Digital Media Research Centre. You will graduate real-world ready with studies covering a wide range of areas from communication theory and practice, law, social media, global media, project management and critical issues. As such, you will interact throughout the course with industry

leaders and the very best teachers in the field. You will also benefit from an original and engaging curriculum design that includes fully integrated work experiences, practical hands-on projects, global study excursions and cutting-edge research.

### Career outcomes

Our graduates work as producers, researchers, publishers, agents and promoters in diverse areas such as film and television, large-scale performances, radio programming, cultural and games productions, theme parks and more. You will be qualified for roles in organisations that produce entertainment or become self-employed in generating new entrepreneurial forms of entertainment for the future.

### Double your options

Enhance your opportunities in the local and global entertainment industries or position yourself for unique roles drawing on your combined skills by choosing a double degree with business or law.



# MAJOR

# Journalism

**2020 selection rank** (including adjustments) 79.00 | **QTAC code** 421222 | **Campus** Kelvin Grove | **Duration** 3 years full time  
**Assumed knowledge** English | **Offer guarantee** 93.00 | **Entry** February and July

The world is a noisy place. So much chatter. So many points of view. There's a flood of facts flowing through our phones. How many of those facts are true? And how can today's journalist report on news and feature stories that people can connect to? That's exactly what you're going to learn in this course.

This is a journalism degree that will ensure you are ready for a changing world. You'll learn to prepare and present news through a variety of social channels and across online, print and broadcast platforms.

## What you'll study

This course will provide you with a broad knowledge of the foundations of news reporting focusing on identifying, researching and then structuring news reports in an evolving news environment. Early in your degree you'll learn how to recognise the fundamental attributes of news and other journalism forms, use the mobile technologies available and evaluate events for their

potential news value, while learning how to record interviews and perform other reporting tasks including how to write socially responsible news stories.

Further study areas will prepare you for the future of journalism covering communication theory and practice, journalism law, managing social media, writing and production techniques, journalism ethics and a comprehensive understanding of industry structures and functions. Your studies will be rounded by the choice of either a second major, which is a sequence of eight units from another study area, or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with the industry.

## Real-world learning

This course will ready you for a changing world. You'll learn to prepare and present news and features for traditional outlets, as well as social

media, podcasts, YouTube and emerging technologies. To do this you'll access newsrooms, radio and TV studios, and contribute real-world articles to QUT News (qutnews.com) and other outlets. The QUT journalism degree is recognised by the Australian Journalists' Association section of the Media, Entertainment and Arts Alliance.

## Career outcomes

QUT journalism graduates have achieved distinction in high-profile news, media and public relations positions. Our graduates include senior Australian journalists such as Leigh Sales, Tracey Spicer, Peter Greste, Leila McKinnon and Conor Duffy.

## Double your options

Prepare for a journalism career with a specialist focus, or use your advanced research and writing skills in other industries. Choose a double degree with business, justice, law or science.

## Meggie Palmer

**Founder of PepTalkHer. Speaker. Walkley Award winner.**

The practical classes were extraordinarily useful in preparing me for real-life newsrooms. Working with professional cameramen, editors and producers is amazing. The contacts I made at QUT gave me the best possible chance of gaining work experience, and I secured a job while I was still studying.



**Claire Boughey**

**Journalist. Producer. Storyteller.**

Growing up, I saw many problems in the world I wanted to fix and viewed journalism as an incredibly powerful tool which could change those things.

While completing TV and journalism-related courses at high school, every industry professional I spoke to recommended QUT as the best place to get job ready and I found QUT News did just that.

I love telling stories and would like to forge a path in investigative, long-form journalism. Working for Channel 9 and being responsible for the content viewers see in their lounge rooms, I know this is the career for me.



MAJOR

# Professional Communication

2020 selection rank (including adjustments) 70.00 | QTAC code 421132 | Campus Kelvin Grove | Duration 3 years full time  
Assumed knowledge English | Offer guarantee 87.00 | Entry February and July

Professional communication focuses on written, spoken, digital, and visual communication in the workplace. Professional communicators navigate multimedia platforms and craft persuasive messages for purposeful communication. To be able to get your message across effectively in an ever-changing media landscape is an essential skill that is highly valued by employers. Your skills will open doors to a range of career opportunities such as corporate writer, spokesperson, publisher, media specialist, communications adviser or strategist, in industries, government and community organisations.

## What you'll study

Your studies will cover key concepts of planning, implementing and evaluating effective communication. You will develop a comprehensive understanding of audiences and tailored messages in a multimedia world including social media. You will learn how to strategically plan an oral message as well as develop high-level writing and editing skills. You will also be equipped with modern

persuasion skills to mobilise the power of communication to drive influence and make positive impacts at organisational, professional and social levels.

Professional communication skills are required by employers and you will develop knowledge and experience in a range of areas such as organisational communication, corporate writing and editing, and intercultural communication. You will also advance your understanding of persuasive writing, influencer engagement, and the role of rhetoric in contemporary communications and critical societal debates.

Your studies will be rounded by the choice of either a second major which is a sequence of eight units from another study area, or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with the industry.

## Real-world learning

You will graduate with skills in advanced written and spoken communication that are keenly sought by employers, as well

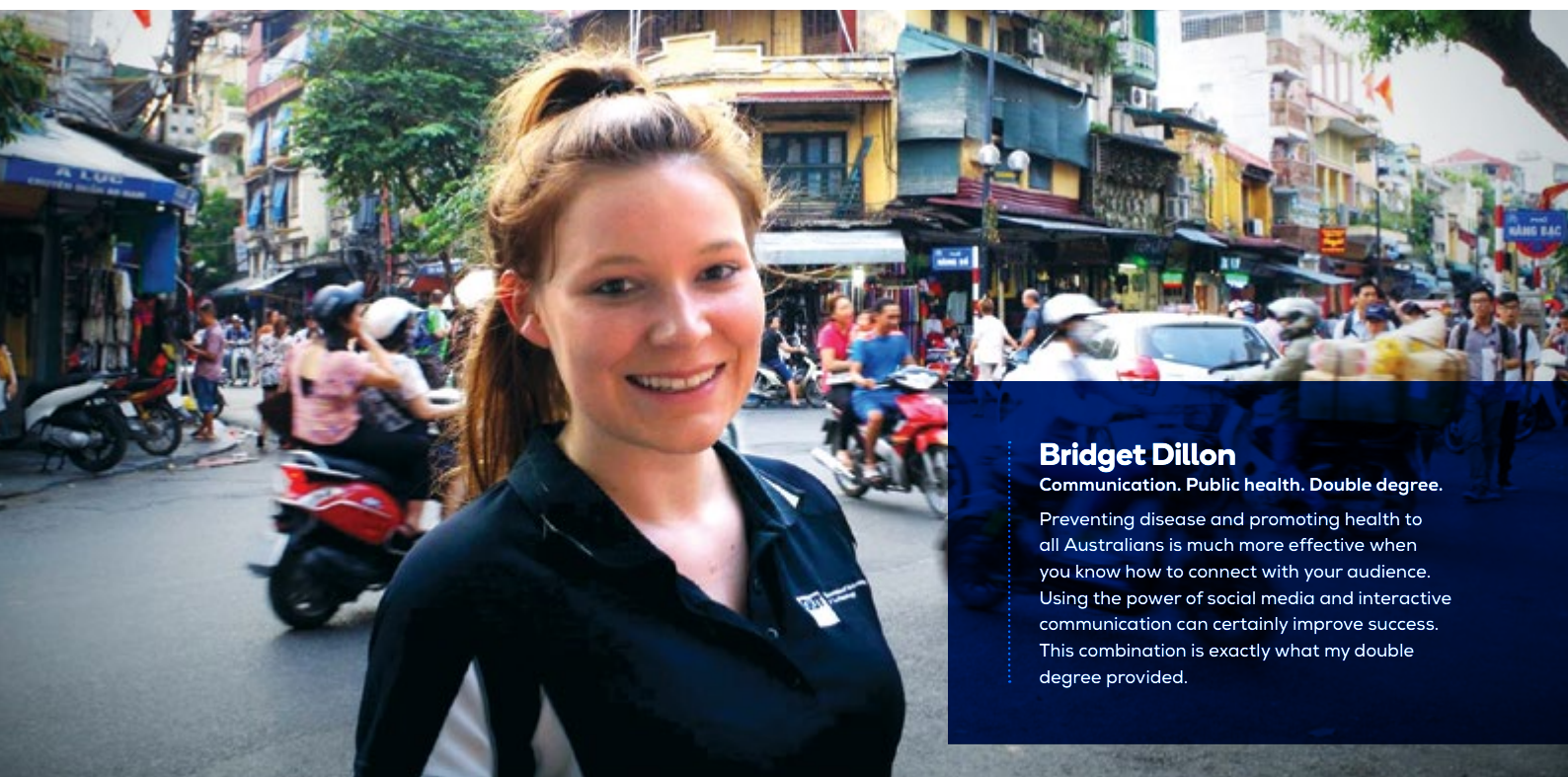
as practical industry knowledge and networks. You will also benefit from visits and lectures from industry specialists.

## Career outcomes

Graduates can work as professional communicators in corporate, government, non-government organisations and community sectors, including communication agencies, in-house communication departments, healthcare and political organisations, or in a freelance capacity. Your skills also support careers in leadership and strategic management positions. Opportunities exist as corporate chief communication officers, writers and editors, as well as media and communication advisers, officers, managers and consultants.

## Double your options

A double degree can open up opportunities for employment in specialist communication roles. You can combine professional communication with business, justice, nutrition science, public health and science.



## Bridget Dillon

Communication. Public health. Double degree.

Preventing disease and promoting health to all Australians is much more effective when you know how to connect with your audience. Using the power of social media and interactive communication can certainly improve success. This combination is exactly what my double degree provided.

# Communication double degrees

Double your options with a double degree. A double degree allows you to specialise in two fields and pursue different interest areas, gaining a broader range of skills and knowledge, and giving you a competitive advantage and greater career flexibility. This is a popular option for students seeking flexible careers within the creative industries, or those wanting to work in communication roles within other industries.

Combine a degree in	with a degree in	Career opportunities
<b>Digital media</b>	Business	This course combines communication studies, with an emphasis on digital innovation, practical skills, and industry placements and connections, with a business degree to take advantage of rising demand for skilled digital management and analytical skills in the corporate environment.
	Information technology	Capitalise on the growing demand for skilled digital media and analytical professionals with a double degree that focuses on developing transferable skills across web design, graphic design, web application development, illustration, video production and post-production, game design, project management or social media management.
	Justice	Online crime prevention and digital media policy and governance are growing areas that require the combined skills of a communication and justice professional. This course will develop your expertise for jobs in the communication industries, or allow you to apply your digital and social media skills to careers in law enforcement, government and private sector intelligence and security agencies.
	Law	The need for skilled professionals who have a deep understanding of online privacy and freedom of speech—and who can navigate the complex areas of digital media and the law—are increasingly in demand. This course will give you the legal expertise to apply to jobs in the communication industries or use your digital and social media skills in specialist legal areas such as privacy, freedom of speech, litigation or criminal law.
<b>Entertainment industries</b>	Business	Business acumen will enhance your career opportunities in the exciting local and global entertainment industries. Through this course you will develop skills to think creatively and critically, communicate professionally and work in a global context which will assist you to develop your own entrepreneurial venture or prepare you to manage specific entertainment projects both locally and globally.
	Law	Enhance your opportunities to work in the local and global entertainment industries by positioning yourself as an expert in the growth area of entertainment and media law. This course will prepare you to work as a lawyer in the media and communication arena, intellectual property lawyer, defamation lawyer, entertainment director, producer, publisher, or in-house lawyer for an organisation specialising in events, large-scale performances or theme parks.
<b>Journalism</b>	Business	Your combined journalism and business skills will prepare you for a career as a journalist with a specialty in finance, international affairs, or political and social commentary, or to use your advanced research and writing skills in the business environment or new world of online and digital news.
	Justice	Modern digitally focused publishers require a new breed of professionals with skills across multiple areas. Combine journalism and justice to open career options including developing policy and governance for media, as an analyst of legal matters for media organisations, or as a journalist with a specialty in areas of justice.
	Law	This course will prepare you to apply legal expertise to jobs in the communication industries working as a solicitor, barrister or in-house lawyer, including media lawyer, or to use your journalism skills for a career focusing on legal affairs, politics, crime reporting and foreign affairs.
	Science	In an area where political discourse is being labelled as 'post-truth', skilled communicators who can frame scientific knowledge for an audience of broad public consumption are in high demand. This course will prepare you to use your skills to communicate science across a variety of platforms including social, online, print and broadcast, in the public and private sectors.



Combine a degree in	with a degree in	Career opportunities
<b>Professional communication</b>	Business	Business acumen will enhance your career opportunities in the exciting local and global communication industries by being able to think creatively and critically, communicate professionally, make ethical business decisions and work in a global context. Use your skills to find a career as a media or entertainment producer, public relations consultant or international business specialist.
	Justice	Combine professional communication and justice to develop highly sought after writing and communication skills to apply to roles such as communications manager, in-house writer or public relations specialist for organisations in the justice field.
	Nutrition science	Use your combined skills to promote healthy lifestyle choices and prevent diet-related disease through mass communication. Graduate employment options include working as a health communications specialist, health and nutrition writer, nutritional health promotion officer and educator, or in nutritional product promotion or marketing.
	Public health	With your public health and communication knowledge, you can implement strategies that help define and shape public health policy including effectively communicating healthy lifestyle choices and preventing the spread of disease. This course will allow you to work as a health communications specialist, print and online editor, or in the promotion and marketing of health products.
	Science	Through this course you will develop communication skills to help frame scientific knowledge for a broad range of audiences. Your skills in effective visual, speech and written communication will give you an advantage within your chosen science career or give you the option to work across corporate, policy and government sectors with the expertise to communicate scientific concepts, research and outcomes.

## Panda Hui

**Media. International business. Double degree.**

My degrees really broaden my perspectives in understanding the world with different filters. They helped me not just to grow and learn as a student, but also consolidate me as a person, my beliefs and passion. I would say my degrees provide a lot more than just a certificate, but really shape who I am as an individual. I chose to study in the School of Communication at QUT because I understand that it is extremely outstanding in the field and is well known by the industry.







# BACHELOR OF Design

## What you'll study

Your Bachelor of Design will begin with Design Impact Labs where you will begin to conceptualise and negotiate how you, as a designer, can address the challenges that demand multi-faceted solutions and responses to diverse situational stakeholders and/or social agendas. Through collaboration with students from other disciplines, you'll focus on problems and social issues, identifying potential solutions connected to industry and community stakeholders. The labs are a great way to engage with your fellow students. While specialising in a first major, you will also have the flexibility to study a minor and either additional specialisation units or electives.

## Real-world learning

From first semester, you will be immersed in a hands-on creative environment and supported to start developing your own style and build your portfolio throughout your degree. You'll have direct connection to industry experts through teaching and tutoring staff, and guest lecturers. With opportunities for international experiences and study tours, field trips to real design projects, work integrated learning and internships with industry partners, you'll get the experiences you need to lay the foundations for your career. Extensive options for double degrees provide greater career flexibility and provide an edge in a highly competitive design industry.

## Design Lab

Our design programs are informed by research insights generated within the QUT Design Lab, which contributes to Australia's National Innovation agenda, addressing major challenges in design across health and wellbeing, community, sustainability, social entrepreneurship, emerging technology and design criticality. This research adds depth to your studies, and provides information on the latest industry developments to help you in your career management. Visit [research.qut.edu.au/designlab](https://research.qut.edu.au/designlab)

## Your Bachelor of Design degree

3 years full time, 288 credit points (CP)

144CP each	First major	+	48CP	One minor + design specialisation units
Architecture				Architectural studies
Fashion				Industrial design studies
Industrial design				Interaction design
Interaction design				Interiors
Interior architecture				Landscape design
Landscape architecture				Engineering foundation
Visual communication				Environmental management
				Urban and regional planning + more
			OR	
			48CP	Electives + design specialisation units
				Animation, Communication, Interior design, Film and screen, Work integrated learning, Creative industries projects, International study tour + more
48CP	Design Impact Labs			+
	Impact Labs of: Place, People, Planet, Purpose			
48CP	Design specialisation units			+
	SELECT FROM; Advanced computer-aided design, Design psychology, Fashion sustainability, Landscape and wellbeing, Manufacturing technology, Future transportation, Wearable products, Systems and structures + more			
				= 288CP

# MAJOR Architecture

2020 selection rank (including adjustments) 82.00 | QTAC code 412372 | Campus Gardens Point

Duration 3 years full time, 6 years part time<sup>2</sup> | Assumed knowledge English | Offer guarantee 93.00 | Entry February and July

The planet is changing. New technology is emerging. Architects are facing exciting challenges and creating amazing structures that are inspiring the cities of the future. How we live and work tomorrow will be very different to today, and architects are setting the direction.

## What you'll study

Architecture at QUT is increasingly being recognised internationally for its focus on innovation in design and sustainable development. You'll be inspired and empowered to create environments with a positive impact on human health, environmental quality, social relationships and urban systems. You will study sustainable systems and undertake architectural design projects in practical studio settings.

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you'll focus on problems and social issues and identify potential solutions connected to industry and community.

Your introductory studies will also introduce you to visualisation skills and applications needed to formulate design as an exploration of the materials of the built environment. Your studies will then build on these foundations and explore areas including environmental principles and the global movement of modern architecture with design studio units covering the process of design, dwelling, tectonics and public spaces. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

## Real-world learning

Throughout your degree, you will undertake architectural design projects with a practical edge which will require you to think logically and creatively about how buildings function and are constructed.

You can broaden your mind, education and life experience with real-world field trips, international study tours, and student exchange with partners all over the world including Italy, Canada, France, China, Hungary, Colombia, Mexico, UK and more.

## Career outcomes

Graduates can find employment in the fields of architecture and building design. On completion of the two-year Master of Architecture and the required period of practical experience, graduates are eligible to sit for registration as an architect in Australia.

## Double your options

A double degree will give you an edge and is attractive to employers in the competitive design, property and building industries. Combine your architecture degree with business, engineering, property economics or construction management.



### Angus Godwin

Architectural mindset. Ferrier Baudet.

During my architectural studies I was able to develop architectural design thinking and documentation skills in a collaborative environment with my peers. Opportunities such as overseas study tours to Europe and Asia taught me to confidently approach challenges and think critically about the impact design has on our world.



# MAJOR

## Fashion

**2020 selection rank** (including adjustments) 70.00 | **Additional entry requirement** Portfolio | **QTAC code** 421672  
**Campus** Gardens Point and Kelvin Grove | **Duration** 3 years full time, 6 years part time<sup>2</sup> | **Assumed knowledge** English  
**Offer guarantee** No | **Entry** February

Fashion has the power to help change lives and create a more sustainable future. At QUT, we seek to empower you to use fashion design, business and digital media to connect with audiences that share your values and transform culture, economy and society. Our philosophy is based on inclusiveness, and encourages you to develop your own identity and interests.

### What you'll study

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you'll focus on problems and social issues, and identify potential solutions connected to industry and community.

Your introductory studies will focus on the theory and practice of fashion design, including hands-on studies of design fabrication that form the foundation for your technical skills and associated knowledge to realise your own design ideas. You will then build on this foundation through studies covering global fashion cultures, ethical and sustainable practices, as well as collaborative and communication skills.

In the later stages of your degree you will synthesise your understanding of product development and retail readiness including developing a major final-year project.

### Real-world learning

QUT's fashion course is the longest running fashion degree in Queensland and provides industry-standard facilities. You will be advised by leading industry mentors, who will help you develop your design identity as you work in the studio, individually and in teams, on real-world briefs and projects.

Your skills will be rounded with real-world experiences through work integrated learning, study tours and chosen electives. QUT fashion students have completed international exchanges to Paris, London, Milan, Berlin, Amsterdam and Delhi, and secured internships with leading global brands including Alexander McQueen, Viktor & Rolf, Schiaparelli, Vivienne Westwood, Antipodium and Tom Ford. Through international engagement you will develop the professional expertise and critical knowledge to thrive in emerging markets including in the increasingly dominant Asia-Pacific region.

### Career outcomes

Graduates have had a significant impact on the emerging Brisbane fashion scene and have launched internationally successful careers. They work as independent designers or with larger fashion houses. Others work as fashion stylists, international trend forecasters and product development managers. Graduates qualify for Graduate Membership of Design Institute of Australia (DIA).

### Double your options

Study business with fashion as a double degree to open doors to an exciting range of careers.

**Applicants are selected on the basis of their portfolio and academic achievement. Apply to QTAC and QUT by 5pm on 28 September 2020. Check the online course information for details at [qut.edu.au/apply/creative-entry](http://qut.edu.au/apply/creative-entry)**

### Shilo Engelbrecht and Lydia Pearson

**Innovators. Collaborators. ShiloXLydia**

ShiloXLydia is a new collaboration between QUT fashion lecturer Lydia Pearson and fashion alumnus Shilo Engelbrecht to produce genderless, adaptable, multi-fit and multi-age garments, with frugal making and little waste. The micro collection is an elision of their ways of seeing, working and living.

Shilo's bold and lyrical linen art is married with repurposed men's shirts in some garments, and in others shirts are deconstructed and remade into new garments—dresses and skirts. Each is unique, the original garment is disrupted, but highlighted, and making is done locally. It has been a marriage of minds and enormous fun.



<sup>2</sup> Evening classes may not be available.

The selection rank is a good indication of the equivalent ATAR. For more detail about courses and entry requirements, see pages 52–57 or visit [qut.edu.au/study](http://qut.edu.au/study)

# Industrial Design

2020 selection rank (including adjustments) 70.00 | QTAC code 412382 | Campus Gardens Point

Duration 3 years full time, 6 years part time<sup>2</sup> | Assumed knowledge English | Offer guarantee 87.00 | Entry February and July

As emerging materials and technologies develop, industrial designers are discovering more ways to create the products, services and systems that improve people's everyday lives. Industrial design covers the process of design and the creative act of determining and defining a product's form and features prior to production. So, if you want your designs to have an impact in the real world, this degree could be just what you're looking for.

## What you'll study

Finding a balance between beauty and practicality takes expert knowledge. That's why this hands-on program gets you involved with the design of realistically detailed products suitable for manufacture with a focus on real-world industry engagement.

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you'll focus on problems and social issues, and identify potential solutions connected to industry and community. Your introductory studies include learning the creative design process, technical aspects of product design, design management and computer-aided industrial design (CAID) technology.

You will progress to a deeper understanding of systems design including human factors and ergonomics, design research, coupled with innovation, aesthetics, marketing, cultural and social values, and design leadership. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

## Real-world learning

You will be prepared for your career with a range of activities and opportunities such as hands-on design units, project presentations, international study tours, entrepreneurial incubation programs and real-world internships. You'll also graduate work ready through QUT's strong collaborative links with global companies including BMW, Bombardier, Techtronics Industries, IDEO and many local companies.

## Career outcomes

Graduates have an outstanding record of achievement nationally and internationally in diverse careers for companies such as British Airways, Boeing, Adidas, Marvel Studios and Doctors Without Borders.

Many graduates work as industrial designers in industrial design consultancies or design departments of product manufacturers, or as entrepreneurs.

Other careers include usability expert, service designer, interaction designer, interface designer, corporate identity designer, model maker, movie concept designer, visualisation expert, automotive designer, design manager, design researcher, computer-aided design expert, game designer, design leadership expert and strategic design expert.

Graduates qualify for Graduate Membership of Design Institute of Australia (DIA). The course is an educational member of the World Design Council.

## Double your options

Combine your industrial design skills with other study areas for an entrepreneurial or innovation focus. Double degrees are available with business, engineering and law.

## Dylan Sheppard

BMW. Designer. Innovator.

I was inspired to take my career to Germany after I did a six-month internship with BMW through QUT. Now I am an industrial designer working at BMW's headquarters in Munich, Germany. My team works on innovation projects in the areas of logistics and industry 4.0, focusing on robotics, virtual reality, and design innovations to support BMW's internal processes. QUT encouraged me to have a broad base of knowledge, which helped position me as a designer who can adapt to the changing demands of my workplace.



# MAJOR

## Interaction Design

**2020 selection rank** (including adjustments) 70.00 | **QTAC code** 401302 | **Campus** Gardens Point and Kelvin Grove  
**Duration** 3 years full time, 6 years part time<sup>2</sup> | **Assumed knowledge** English | **Offer guarantee** 93.00 | **Entry** February and July

How we interact with our devices, with apps and websites is constantly evolving. As an interaction designer you can shape that evolution. Removing complexity. Making interactions more intuitive. Creating responsive media. In many ways, optimising the experience and putting people at the heart of design.

### What you'll study

This course prepares you for diverse and agile career pathways in design, technology and innovation. It focuses on the cutting-edge design skills, knowledge and capabilities needed for a contemporary designer to work across multiple fields, practices and contexts. Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you'll focus on problems and social issues and identify potential solutions connected to industry and community.

You'll then undertake a series of interaction design studios focusing on industry-leading practices in human-centred design, design thinking, experience design, service innovation and augmented reality.

Your studies can be rounded with a second major from architectural studies, industrial design studies, fashion communication, animation, game design, screen content production, advertising or marketing. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

### Real-world learning

Embedded within the course are opportunities for industry work experience through our real-world partnerships such as with the Queensland Art Gallery (QAG), where students recently collaborated to create speculative interface designs to assist visitor engagement and education of the Australian artwork in QAG's collection. International study tours and networking with design industry professionals nationally and internationally will ensure you graduate with one of the most versatile and contemporary skill sets in the sector.

### Career outcomes

You will graduate in a growing employment area with career pathways including web and mobile app design, interface design, user experience (UX) design or interaction (IxD) design, wearable fashion technology, interactive exhibition design, robotics design, communication design, and many more. Career pathways available to you beyond the design industries include roles in game design, information technology, health, education, science

and engineering, as well as business and enterprise including data visualisation, smart home and virtual reality environments. Graduates qualify for Graduate Membership of Design Institute of Australia (DIA).

### Double your options

Use your technology and design skills in a range of creative and commercial industries by studying a double degree with business, engineering or information technology.



#### Nicholas Burge

**Products. Designs. Experiences.**

QUT helped me realise that designers are becoming more valuable across many other industries, with a real shift towards better-looking products and experiences. QUT is the first stepping stone for a long journey ahead.

<sup>2</sup> Evening classes may not be available.

The selection rank is a good indication of the equivalent ATAR. For more detail about courses and entry requirements, see pages 52–57 or visit [qut.edu.au/study](http://qut.edu.au/study)

## MAJOR

# Interior Architecture

2020 selection rank (including adjustments) 70.00 | QTAC code 412362 | Campus Gardens Point

Duration 3 years full time, 6 years part time<sup>‡</sup> | Assumed knowledge English | Offer guarantee 87.00 | Entry February and July

Exploring the interior spaces of our buildings today is more fascinating than ever. New technology is allowing us to create animations and virtual environments that bring ideas to life. If you love design and want to optimise the interior spaces where we live, work and play, this degree has been designed for you.

### What you'll study

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you'll focus on problems and social issues and identify potential solutions connected to industry and community.

Your studies will focus on design process, theory and technology including 2D and 3D digital drafting and visualisation. Building on these foundations you will explore areas including design psychology and the sociocultural aspects of design. There is also the option to choose from other areas of study to complement your interests.

Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

### Real-world learning

This course is internationally recognised and provides you with the expertise to produce spaces that enhance the quality of life and experience of occupants. You'll undertake interior design projects in practical studio settings and participate in independent and collaborative problem solving.

Our strong connections to local industry provide you with real-world experience and insight into your career options, through award-winning practitioners as tutors and promotion of your work in prominent public settings.

You will be supported by contemporary, relevant teaching with a focus on new and emergent fields including small and large-scale design in real and virtual environments, physical and digital experimentation, body/space relations, and design for health and social inclusion.

### Career outcomes

Many interior designers work independently or in small or large practices. Others elect to work in multidisciplinary firms specialising in large-scale interior design for complex architectural and property development projects, both locally and internationally. Alternative career areas include retail, theatre and event design, and exhibition design such as in gallery or museum settings. Graduates qualify for Graduate Membership of Design Institute of Australia (DIA).<sup>#</sup>

### Double your options

Combine your creative flair and design skills with a second study area for enhanced career options in the design, building and property industries. Double degrees are offered with business, property economics and construction management.

### Briony Knowles

Architectus. Interior designer. Collaborator.

QUT's practice-based learning gave me valuable insight into time, people and project management. The ability to integrate other design disciplines in my studies broadened my skill base for the industry. The workshop and design lab were such valuable resources to prepare you for the reality of construction and understanding how a design comes together physically.



## MAJOR

# Landscape Architecture

2020 selection rank (including adjustments) 70.00 | QTAC code 412342 | Campus Gardens Point

Duration 3 years full time, 6 years part time<sup>□</sup> | Assumed knowledge English | Offer guarantee 87.00 | Entry February and July

The green and open spaces in our modern world are treasured. Not just for their aesthetic, but for the balance they bring. They create natural habitats. They shade hot city streets and create pleasant micro climates. They connect us with the natural environment. This is why landscape architecture is such an important part of planning and designing for a resilient and healthy future.

## What you'll study

In this course you will learn to combine landscape systems with urban design and environmental science to create open spaces with positive cultural and environmental impact. Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you'll focus on problems and social issues and identify potential solutions connected to industry and community.

Your introductory studies will focus on foundational landscape design knowledge, skills and applications, covering a range of design principles, theories and processes which you

will apply to real or simulated design scenarios. Building on these foundations you'll then explore core units covering building materials, flora, ecology, landform and tectonics, as well as the legislative environment governing landscape construction. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

## Real-world learning

You'll work on real-world landscape design projects in practical studio settings such as recent projects involving the Brisbane Powerhouse and King Street redevelopments. Throughout the course you will have the opportunity to explore the world and gain international design experience through study tours, or be involved with the community through projects or hands-on design studios.

## Career outcomes

You will benefit from a 50-year history as one of Australia's principal landscape educators with graduates who are leading practitioners employed around the world. Our graduates find careers independently, in small partnerships or as a member of large multidisciplinary teams with other professionals such as architects, engineers, urban designers and town planners in private practice or local, state and federal government. Careers include pathways to being an accredited landscape architect, landscape designer, landscape technician or landscape construction technician. With international design experience many graduates enjoy work in overseas practices working to create a healthier and more resilient future.

## Double your options

Apply your landscape architecture skills to a range of industries for greater career flexibility and to transcend disciplinary boundaries for progressive practice. Consider a double degree with business, engineering, science or urban and regional planning.

## Owen Cafe

**People. Environment. Positive change.**

My tutors at QUT inspired me to no end, building the pathway for me to achieve my goals and passions. Since graduating, I have worked on some major projects such as The West Village Commons, a defining project that I worked on from start to finish. As a landscape architect, our work sits at the precipice of collaboration between the sciences and planning—the perfect realm to affect positive change.



<sup>□</sup> Evening classes may not be available.

The selection rank is a good indication of the equivalent ATAR. For more detail about courses and entry requirements, see pages 52–57 or visit [qut.edu.au/study](http://qut.edu.au/study)

# Visual Communication

2020 selection rank (including adjustments) 70.00 | QTAC code 412052 | Campus Gardens Point and Kelvin Grove

Duration 3 years full time, 6 years part time<sup>2</sup> | Assumed knowledge English | Offer guarantee 87.00 | Entry February and July

Visual communication can be powerful. In the right hands, it can craft an image that adds enormous value to a brand. It can simplify the complex. It can help a message break through the communication clutter. Visual communication is the conveyance of ideas and information through a broad range of forms including signs, typography, drawing, graphic design, illustration, industrial design, advertising, animation, colour and electronic resources.

## What you'll study

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you'll focus on problems and social issues and identify potential solutions connected to industry and community.

You will then develop both practical and theoretical skills in multiple visual communication design specialisations including graphic design, typography,

image making, information design, experience design, motion design, branding and interaction design.

You will progress to develop deeper skills in creative problem solving, critical thinking, technical proficiencies and professional practice that will ensure you can contribute to the field of visual communication in innovative and socially responsible ways. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

## Real-world learning

Professional studio settings allow you to build your expertise and focus on both contemporary and emerging design practices, through real-world design projects. You will be immersed in a culture of designing for public exhibition, ongoing industry engagement, creative experimentation and critical thinking.

## Career outcomes

This degree will give you the skills and finesse you need to be a confident and agile visual communicator across traditional and new interactive media forms.

You will graduate industry ready with multiple career options in graphic design, digital media, interactive design, branding, art direction, motion graphics design, advertising, print publication, illustration, information design, service and experience design, packaging and exhibition design. Opportunities exist to work both locally and internationally, and can vary from operating as an independent entrepreneurial designer to a designer within a large firm. Graduates qualify for Graduate Membership of Design Institute of Australia (DIA).

## Double your options

Study visual communication with business as a double degree for a range of opportunities in graphic industries, advertising and marketing.

## Jenna Coles

Product designer. Muse by Ineraxon Inc.

QUT ignited my passion for learning and continually growing as a creative professional. Studying abroad in London gave me a broader perspective on the design industry and the confidence to move to Toronto. I'm now a product designer specialising in app design at a brain sensing meditation startup. I work alongside thought-leading engineers, neuroscientists, developers, marketers and sales pros—all committed to the power of brain health and meaningfully impacting people's lives.



# International

2020 selection rank (including adjustments) 89.00 | QTAC code 401392 | Campus Gardens Point and Kelvin Grove  
Duration 4 years full time | Assumed knowledge English | Offer guarantee 93.00 | Entry February and July

If you want to travel overseas, immerse yourself in a different culture and be on pace with the design trends emerging in another country, this degree is for you.

## What you'll study

Increase your global employment opportunities and enjoy a year of international experience studying with one of our 150+ international partner universities.

This degree combines the three-year Bachelor of Design with one year of international studies, giving you all of the outcomes of the standard degree

including your choice of majors, plus the advantages of a flexible year of international studies. Destinations include the UK, Sweden, Denmark, Hong Kong, the USA and Canada.

## Real-world learning

Expanding your design studies internationally can provide you with an advantage in your career. You also have the option of undertaking overseas internships as part of your studies, applying your skills and knowledge to new challenges in new environments. Design skills are highly transferable and gaining experience in

countries known for their expertise in design will enhance your employability and open unique career opportunities at home and around the world.

## Choosing the fashion major

If you choose the fashion major, apply using QTAC code 421692. The course is available for February entry only and the QUT offer guarantee does not apply. You will be selected based on portfolio and academic achievement. Apply to QTAC and QUT by 5pm on 28 September 2020. Check the online course information for details.

## Alexandra Crowe

Architectural graduate. Creating international impact.

Some of my most enjoyable experiences at QUT were the opportunities to travel and explore design in Singapore, Cambodia, Malaysia and Milan. Being immersed in different places, customs and cultures has shaped the way I approach design. I strongly believe that architecture is an industry which can make a positive contribution to society. I have actively sought to travel to developing countries to see first-hand how people live and the problems they face particularly in the area of housing.



□ Evening classes may not be available.

The selection rank is a good indication of the equivalent ATAR. For more detail about courses and entry requirements, see pages 52–57 or visit [qut.edu.au/study](http://qut.edu.au/study)

# Design double degrees

Double your options with a double degree. A double degree allows you to specialise in two fields and pursue different interest areas, gaining a broader range of skills and knowledge, and giving you a competitive advantage and greater career flexibility. This is a popular option for students seeking careers within the creative industries, or those wanting to work in design roles within other industries.

Combine a degree in	with a degree in	Career opportunities
<b>Architecture</b>	Business	How we live and work tomorrow will be very different to today. You can drive that change by combining business and architecture to create environments that make a positive impact on the future, or to use the skills for careers in management, marketing or other business aspects of design organisations.
	Construction management	Combine architecture with construction management to work in architectural and project management fields in the building industry, using your skills in design, costing and supply management. You will graduate with the advanced ability to design, develop and coordinate the construction and maintenance of large and complex projects for employment in private organisations, consultancies or government departments.
	Engineering	Learn to develop practical solutions that impact on the real world. By combining architecture and engineering you will open up opportunities for careers in a range of fields including architecture, project management, property development, construction or civil engineering.
	Property economics	In the competitive property and building industry, having design skills combined with sound economic intelligence is highly valued. This course will develop your ability to research, develop, value and design property for investment in both commercial and government sectors.
<b>Interior architecture</b>	Business	In the commercial and property sectors, business acumen and interior design skills can lead to diverse careers intersecting design with marketing, public relations, advertising, international business, economics, management and human resource management. This course will develop your skills to think creatively and critically, communicate professionally and make ethical business decisions in a global context.
	Construction management	This course will develop your creativity with project management skills to design, plan and manage the construction, renovation or enhancement of internal spaces. You could work as a consultant for small to medium enterprises, or with major architecture, design or building firms.
	Property economics	Designing and creating interior spaces is more fascinating than ever. This course will prepare you to use new technology and harness your creative eye combined with property economics skills to optimise returns and manage the performance of properties across the commercial and public sectors.
<b>Landscape architecture</b>	Business	Position yourself at the intersection of design and business to drive the change to tomorrow's outdoor spaces. This course will prepare you for diverse roles that make a positive impact on the future, or to use your skills for careers in management, marketing or other business aspects in design organisations, or to establish your own enterprise.
	Engineering	Combine landscape architecture and engineering to create outdoor spaces with a positive cultural and environmental impact. This course will position you for work in private practice or in government at all levels in roles such as landscape architect, structural engineer, geotechnical engineer and environmental engineer.
	Science	Combine landscape architecture with science to enhance your understanding of environmental impacts of mining, tourism and urban development. With this understanding, you'll be equipped to rehabilitate and reforest degraded sites, or design outdoor spaces that enhance the environment.
	Urban and regional planning	Combine landscape architecture with urban and regional planning to enhance established neighbourhoods, and shape new suburbs, cities and regions. This course will position you to design and manage the use of land and natural resources to meet human needs in a sustainable way, preparing you to work on large-scale projects such as new cities, suburbs, ports, recreational and industrial areas and transport infrastructure.
<b>Fashion</b>	Business	Combine fashion with business to develop your own design technical skills and realise your design ideas with business acumen. Prepare for diverse careers and roles including fashion buying, fashion marketing, fashion finance, fashion business analyst, design forecaster, or establish your own venture as a fashion entrepreneur.



Combine a degree in	with a degree in	Career opportunities
<b>Industrial design</b>	Business	Through this unique course you will learn to conceive, design and understand the technical aspects of product design, as well as understand the business of manufacturing, marketing and advertising. This will prepare you for a future in industrial design management, strategic design, creative business ownership, entrepreneurship and business startup ventures.
	Engineering	This hands-on design program gets you involved with the design of realistically detailed products suitable for manufacture with a focus on real-world industry engagement. You will develop skills in creating and developing innovative, attractive, sustainable and user-friendly products and systems. These skills will be highly valued across fields such as mechanical engineering, transport, service development or manufacturing.
	Law	This course combines a strong foundation in contemporary law knowledge with technical aspects of product design. You can use these skills for a career in design law as an in-house lawyer for industrial designers, corporate identity designers, new product developers, or as an intellectual property lawyer.
<b>Interaction design</b>	Business	This course will give you the skills to shape the way we interact with future technology, as well as business acumen across marketing, advertising, international business and economics to develop, market and grow new technologies. You will be prepared for employment across interaction design industries and in roles that are yet to emerge, including web and mobile app design, interface design, user experience (UX) design or interaction (IxD) design, wearable fashion technology, robotics design and many more.
	Engineering	This future-focused course prepares you for diverse and agile career pathways in design, technology and innovation. With your combined interaction design and engineering skills you can specialise and tailor your course to suit your own career aspirations across fields including product design, product development, structural engineering, transport engineering and consultancy.
	Information technology	The future is shaped when design merges with information technology. Through this course you will be prepared for diverse and agile career pathways in design, technology and innovation. With a focus on cutting-edge design skills, knowledge and capabilities, you will graduate as a contemporary designer for roles including interactive media designer, usability specialist, information architect or virtual reality designer.
<b>Visual communication</b>	Business	Visual communication can be a key tool for brands, helping identify and craft the brand story and identity. Combined with business, this course will prepare you for careers including business analyst for graphic industries, a visual communicator in an advertising agency, digital content designer or head of brand and identity.



### Lily Kenway

**Engineering. Architecture. Double degree.**

I want to make a positive contribution to the world. Throughout all of my schooling I've had a strong passion and aptitude for science, math and problem solving, which led me to contemplating studying engineering. I also found myself loving the arts—music, dancing, painting and drawing—and feeling the need to express my creativity and design thinking, so I was drawn to architecture. A double degree combining both architecture and engineering naturally became my first choice.

# Your application

## 1. Find the course that suits you

We can help you figure out your future. Visit [qut.edu.au/study](http://qut.edu.au/study) to find out as much as possible about the courses you are interested in studying, access the Match My Skills quiz, or explore the START QUT program which allows you to study subjects at QUT while you are in high school.

## 2. Check the entry requirements

For admission to QUT you must have completed Australian Year 12 (or equivalent), or be aged 18 years or older and applying on the basis of previous study or work/life experience.

### How selection is made

For most QUT courses you are selected on the basis of an ATAR or selection rank. Course thresholds on pages 54–57 indicate the lowest selection rank to which an offer was made inclusive of adjustment factors in the 15 January 2020 offer round.

Thresholds can change from year to year and should be used as a guide only.

For more information see the online course information at [qut.edu.au/study](http://qut.edu.au/study)

### Additional entry requirements

Some courses have additional entry requirements such as a portfolio or audition, or completion of a suitability statement. For creative industries courses with additional entry requirements you will need to register for an audition or submit a portfolio by 5pm on Friday 28 September 2020 in addition to your QTAC application. See the online course information at [qut.edu.au/study](http://qut.edu.au/study)

### Assumed knowledge

For most courses, QUT has an assumed knowledge scheme. This means that we don't use specific school subjects as entry criteria for our courses; however we assume you have this knowledge when you study with us. You may struggle with your studies if you don't have the assumed knowledge. Visit [qut.edu.au/assumed-knowledge](http://qut.edu.au/assumed-knowledge)

### Prerequisites

Some courses have prerequisite subjects that you must have studied in order to gain entry to the course. Visit [qut.edu.au/prerequisites](http://qut.edu.au/prerequisites)

### Bridging programs

If you have not met a prerequisite or do not have the assumed knowledge we strongly recommend completing a bridging program through QUT or other recognised providers. Visit [qut.edu.au/study/bridging-programs](http://qut.edu.au/study/bridging-programs)

### English language proficiency

You must demonstrate that you can speak, write, read and comprehend academic English to a specific standard. If you have an Australian Year 12 qualification, you meet the English proficiency standards. If your first language is not English and you have not undertaken senior schooling, higher study or significant professional work experience in the English language as recognised by QUT, you must demonstrate your English language proficiency.

### QUT offer guarantee

Our offer guarantee can give you peace of mind about your study choices. If you receive an ATAR or selection rank equal to or higher than the offer guarantee, you are guaranteed a place in the course regardless of the threshold. This means that when you know your ATAR or selection rank you can check your eligibility for a QUT course before receiving an offer. You still need to lodge a QTAC application by the closing date. Check the offer guarantee for each course on pages 54–57. A small number of courses do not participate in the offer guarantee.

## 3. Investigate the admission pathways

### Your background

You may have different admission pathways depending on your background, such as Year 12, vocational education and training (VET), higher education study or work experience. Selection ranks can be assigned to each of your qualifications and experience. QUT will generally use the best of your ATAR/selection ranks for entry, however if you're a current Year 12 student, or have completed Year 12 within the past two years with no further study or employment, the minimum requirement for entry in 2021 is an ATAR, completed International Baccalaureate Diploma or Queensland Certificate of Education (or equivalent).

### Overseas qualifications

QUT will consider equivalent recognised overseas qualifications for admission purposes. If you have secondary or tertiary qualifications from countries where English (as recognised by QUT) is not the standard language of instruction, you must provide evidence of English language proficiency. For more information visit [qtac.edu.au](http://qtac.edu.au)

## 4. Consider selection rank adjustments

You may be eligible for selection rank adjustments, making you more competitive for a course offer. The maximum possible adjustment is 10 selection ranks across all schemes. Adjustments may not apply to all courses. Visit [qut.edu.au/apply/adjustment-schemes](http://qut.edu.au/apply/adjustment-schemes)

### Equity adjustment—educational disadvantage

If you have been disadvantaged in your education, you can apply for the Educational Access Scheme (EAS). If you are eligible for the financial hardship category and enrol to study at QUT, you will also receive a guaranteed \$3500 QUT Equity Scholarship. Apply for the EAS on your QTAC application.

### Elite athlete adjustment

If you are an elite athlete, we encourage you to apply for the QUT elite athlete entry scheme via QTAC. You may receive an adjustment of up to six selection ranks. Current Year 12 students and non-Year 12 applicants may be eligible. Support with managing your studies and scholarships may also be available.





## Subject adjustment—Year 12 subject scheme

QUT's Year 12 subject scheme offers adjustments for successfully passing certain school subjects or completing a university subject while at school (e.g. START QUT) for 2020 Year 12 students applying for entry in 2021.

## Aboriginal and Torres Strait Islander people

The Oodgeroo Unit's Centralised Assessment Selection Program assists Aboriginal and Torres Strait Islander applicants with QUT entry by recognising life experiences, any study undertaken, skills, commitment and potential. If you identify via QTAC as an Indigenous Australian and list QUT in your top three preferences, the Oodgeroo Unit will contact you. Financial and study support is also available. Visit [qut.edu.au/about/oodgeroo](http://qut.edu.au/about/oodgeroo)

## 5. Check the costs and apply for scholarships

### Course fees

If you are a domestic undergraduate student you will study in a Commonwealth supported place (CSP). Your fees will be partly funded by the government and you also pay a contribution to the course cost. Your student contribution depends on the number of units you study and the band for each unit. You may be eligible for a HECS-HELP loan to defer payment of your fees. For more information check the course details at [qut.edu.au/study](http://qut.edu.au/study)

## 2020 student contribution bands for Commonwealth supported students

Band	Estimated cost (two semesters)
<b>Band 1</b> Education, nursing, visual and performing arts, behavioural science, social studies, foreign languages	<b>\$6684</b>
<b>Band 2</b> Computing, built environment, health, engineering, mathematics, statistics, science, surveying	<b>\$9527</b>
<b>Band 3</b> Accounting, administration, economics, commerce, law	<b>\$11 155</b>

### Scholarships

QUT is proud to offer a broad range of scholarships to recognise and support students. Visit [qut.edu.au/scholarships](http://qut.edu.au/scholarships)

## 6. Make your application count

Applications for QUT undergraduate courses are made through the Queensland Tertiary Admissions Centre (QTAC) online application service. For advice about how to apply and ordering your QTAC preferences, visit [qtac.edu.au](http://qtac.edu.au)

International students completing Year 12 studies in Australia must apply through QTAC. All other international applicants must apply directly to QUT or through one of our authorised agents or representatives. Visit [qut.edu.au/international](http://qut.edu.au/international) or phone (Australia Freecall) 1800 181 848.

## Have a back-up plan

If you don't think you will receive the ATAR or selection rank for entry to your preferred course you can undertake further study to receive a new selection rank. This is called upgrading. Your options include completing one year of degree-level study, completing a diploma or advanced diploma, or a TAFE QUT dual award. Make sure you consider these options when completing your QTAC application. For details visit [qut.edu.au/upgrading](http://qut.edu.au/upgrading)

## 7. Accept your offer

QTAC will notify you by email if you receive an offer. Once you have accepted your offer through QTAC, you can enrol at QUT via a link in your QTAC application. Visit [qut.edu.au/apply/what-happens-next](http://qut.edu.au/apply/what-happens-next)

### Advanced standing

You can apply for advanced standing (credit) after you have received your QTAC offer. Students who have completed an International Baccalaureate Diploma may receive advanced standing for some units. Visit [qut.edu.au/credit](http://qut.edu.au/credit)

### Deferment

If you are a domestic applicant you can defer the start of your study for one year, except in some courses with admission requirements such as portfolio, audition, prior study or work experience, or where course changes do not permit deferment. In many circumstances, QUT may grant a further deferment of up to 12 months. For courses that are offered in both February and July, you can also request deferment of six or 18 months. Visit [qut.edu.au/deferment](http://qut.edu.au/deferment)



### Zoie Mearns

**Immersion in Year 12. START QUT. Uni ready.**

I really enjoyed START QUT and it reinforced that QUT was 100 per cent for me. I loved the atmosphere and meeting people who shared my passions. When starting uni, I was more prepared and confident with a good understanding of what was expected for assessment and what the lectures and tutorials looked like. It gave me a great head start and I felt like I belonged.

# Creative industries at a glance

Course	Campus	QTAC code	Duration (years)	Assumed knowledge	2020 selection rank (including adjustments)	Offer guarantee	Deferment	Entry
<b>Single degrees</b>								
<b>Bachelor of Creative Industries</b>								
Creative Industries	KG	421192	3F	English	70.00	87.00	Yes	February July
<b>Bachelor of Communication</b>								
Advertising and Public Relations	KG GP	421242	3F	English	79.00	93.00	Yes	February July
Digital Media	KG	421202	3F	English	70.00	93.00	Yes	February July
Entertainment Industries	KG	421152	3F	English	70.00	87.00	Yes	February July
Journalism	KG	421222	3F	English	79.00	93.00	Yes	February July
Professional Communication	KG	421132	3F	English	70.00	87.00	Yes	February July
<b>Bachelor of Design</b>								
Architecture	GP	412372	3F 6P <sup>a</sup>	English	82.00	93.00	Yes	February July
Fashion	GP KG	421672	3F 6P <sup>a</sup>	English. Prerequisite: Successful portfolio and academic achievement (apply online by 28 September 2020).	70.00 <sup>♦</sup>	No	No	February
Industrial Design	GP	412382	3F 6P <sup>a</sup>	English	70.00	87.00	Yes	February July
Interaction Design	GP KG	401302	3F 6P <sup>a</sup>	English	70.00	93.00	Yes	February July
Interior Architecture	GP	412362	3F 6P <sup>a</sup>	English	70.00	87.00	Yes	February July
Landscape Architecture	GP	412342	3F 6P <sup>a</sup>	English	70.00	87.00	Yes	February July
Visual Communication	GP KG	421052	3F 6P <sup>a</sup>	English	70.00	87.00	Yes	February July
Design—International (All Bachelor of Design majors except Fashion)	GP KG	401392	4F	English	89.00	93.00	Yes	February July
Design (Fashion)—International	GP KG	421692	4F	English. Prerequisite: Successful portfolio and academic achievement (apply online by 28 September 2020).	89.00 <sup>♦</sup>	No	No	February
<b>Bachelor of Fine Arts</b>								
Acting	KG	421912	3F	English. Prerequisite: Successful audition (apply online by 28 September 2020).	♦	No	No	February
Animation	KG	421012	3F	English	77.00	93.00	Yes	February
Creative Writing	KG	421432	3F	English	70.00	87.00	Yes	February July
Dance	KG	429162	3F	English. Prerequisite: Successful audition (apply online by 28 September 2020).	♦	No	No	February
Dance Performance	KG	421822	3F	English. Prerequisite: Successful audition (apply online by 28 September 2020).	♦	No	No	February
Drama	KG	421952	3F	English	70.00	93.00	Yes	February July
Film, Screen and New Media	KG	421342	3F	English	72.00	93.00	Yes	February July
Music	KG	421512	3F	English. Prerequisite: Successful audition (apply online by 28 September 2020).	♦	No	No	February
Technical Production	KG	421932	3F	English	79.00	93.00	Yes	February
Visual Arts	KG	421782	3F	English. Prerequisite: Successful portfolio and interview (apply online by 28 September 2020).	♦	No	No	February



Course		Campus	QTAC code	Duration (years)	Assumed knowledge	2020 selection rank (including adjustments)	Offer guarantee	Deferment	Entry
Double degrees									
Creative industries double degrees									
Creative Industries	Business	KG GP	409182	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Human Services	KG	429062	4F	English	70.00	87.00	Yes	February July
	Information Technology	KG GP	409872	4F	English, Maths	70.00	87.00	Yes	February July
	Laws (Honours)	KG GP	409772	5.5F	English	87.00	93.00	Yes	February July
Communication double degrees									
Digital Media	Business	KG GP	409072	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Information Technology	KG GP	409142	4F	English, Maths	70.00	93.00	Yes	February July
	Justice	KG GP	409422	4F	English	70.00	93.00	Yes	February July
	Laws (Honours)	KG GP	409442	5.5F	English	87.00	93.00	Yes	February July
Entertainment Industries	Business	KG GP	409522	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Laws (Honours)	KG GP	409922	5.5F	English	87.00	93.00	Yes	February July
Journalism	Business	KG GP	409172	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Justice	KG GP	409492	4F	English	79.00	93.00	Yes	February July
	Laws (Honours)	KG GP	409912	5.5F	English	87.00	93.00	Yes	February July
	Science	KG GP	409462	4F	English, Math Methods	79.00	93.00	Yes	February July
Professional Communication	Business	KG GP	409132	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Justice	KG GP	409482	4F	English	70.00	87.00	Yes	February July
	Nutrition Science	KG	429512	4F	English, Math Methods, Chemistry	70.00	93.00	Yes	February
	Public Health	KG	429522	4F	English	72.00	87.00	Yes	February
	Science	KG GP	409412	4F	English, Math Methods	70.00	87.00	Yes	February July
Design double degrees									
Architecture	Business	GP	419022	4.5F	English and for accountancy, economics, finance, financial planning or marketing: Maths	82.00	93.00	Yes	February July
	Engineering (Honours)	GP	419042	5.5F	English, Math Methods	82.00	93.00	Yes	February July
	Property Economics	GP	419052	4.5F	English, Maths	82.00	93.00	Yes	February July
	Urban Development (Honours) (Construction Management)	GP	419082	5F	English, Maths	82.00	93.00	Yes	February July
Fashion	Business	KG GP	409632	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths. Prerequisite: Successful portfolio and academic achievement (apply online by 28 September 2020).	79.00♦	No	No	February

Course		Campus	QTAC code	Duration (years)	Assumed knowledge	2020 selection rank (including adjustments)	Offer guarantee	Deferment	Entry
Industrial Design	Business	GP	419002	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Engineering (Honours)	GP	419032	5F	English, Math Methods	75.00	93.00	Yes	February July
	Laws (Honours)	GP	409052	5.5F	English	87.00	93.00	Yes	February July
Interaction Design	Business	KG GP	409382	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Engineering (Honours)	KG GP	409552	5F	English, Math Methods	75.00	93.00	Yes	February July
	Information Technology	KG GP	409452	4F	English, Maths	70.00	93.00	Yes	February July
Interior Architecture	Business	GP	409582	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Property Economics	GP	419062	4F	English, Maths	70.00	87.00	Yes	February July
	Urban Development (Honours) (Construction Management)	GP	419312	5F	English, Maths	70.00	93.00	Yes	February July
Landscape Architecture	Business	GP	409642	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Engineering (Honours)	GP	419102	5F	English, Math Methods	75.00	93.00	Yes	February July
	Science	GP	419072	4F	English, Math Methods	70.00	87.00	Yes	February July
	Urban Development (Honours) (Urban and Regional Planning)	GP	419782	5F	English	70.00	93.00	Yes	February July
Visual Communication	Business	KG GP	409032	4F	English	79.00	93.00	Yes	February July
Fine arts double degrees									
Animation	Business	KG GP	409002	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February
Creative Writing	Business	KG GP	409432	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Education (Secondary)	KG	429172	4.5F	Prerequisites+: English, Maths, teaching suitability statement	72.00♦	93.00	Yes	February
	Laws (Honours)	KG GP	409472	5.5F	English	87.00	93.00	Yes	February July
Dance	Education (Secondary)	KG	429432	4.5F	Prerequisites+: English, Maths, successful audition (apply online by 28 September 2020), teaching suitability statement	70.00♦	No	No	February
Drama	Business	KG GP	409952	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Education (Secondary)	KG	429172	4.5F	Prerequisites+: English, Maths, teaching suitability statement	72.00♦	93.00	Yes	February
Film, Screen and New Media	Business	KG GP	409342	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths	79.00	93.00	Yes	February July
	Education (Secondary)	KG	429172	4.5F	Prerequisites+: English, Maths, teaching suitability statement	72.00♦	93.00	Yes	February
	Laws (Honours)	KG GP	409472	5.5F	English	87.00	93.00	Yes	February July



Course		Campus	QTAC code	Duration (years)	Assumed knowledge	2020 selection rank (including adjustments)	Offer guarantee	Deferment	Entry
Music	Education (Secondary)	KG	429182	4.5F	Prerequisites+: English, Maths, successful audition (apply online by 28 September 2020), teaching suitability statement	70.00♦	No	No	February
Visual Arts	Business	KG GP	409682	4F	English and for accountancy, economics, finance, financial planning or marketing: Maths. Prerequisite: Successful portfolio and interview (apply online by 28 September 2020).	♦	No	No	February
	Education (Secondary)	KG	429152	4.5F	Prerequisites+: English, Maths, successful portfolio and interview (apply online by 28 September 2020), teaching suitability statement	70.00♦	No	No	February

QUT continually updates its courses to ensure relevance to the real world and to maximise choice and flexibility for students. For the latest, in-depth course information visit [qut.edu.au/study](https://qut.edu.au/study)

## Footnotes

F = full time  
P = part time

GP = Gardens Point  
KG = Kelvin Grove

♦ This course has additional entry requirements. For more information see the online course information at [qut.edu.au/study](https://qut.edu.au/study)

□ Evening classes may not be available.

✦ For information about Bachelor of Education subject prerequisites visit [qut.edu.au/prerequisites](https://qut.edu.au/prerequisites)

For assumed knowledge/prerequisite subjects:

- a grade of C or higher in Units 3 & 4 is specified
- English = one of English, Literature, English and Literature Extension, English as an Additional Language
- Maths = one of General Maths, Math Methods, Specialist Maths
- Science = one of Agricultural Science, Biology, Chemistry, Earth and Environmental Science, Marine Science, Physics, Psychology.

For interstate, TAFE or bridging course equivalent assumed knowledge subjects visit [qut.edu.au/assumed-knowledge](https://qut.edu.au/assumed-knowledge)

The selection rank shown is the lowest to receive an offer in the 15 January 2020 offer round inclusive of adjustment factors. The selection rank is a good indication of the equivalent ATAR.

The 2020 selection rank should be taken as a general indication only. Courses may be harder or easier to get into from year to year, depending on demand for the available places.

Information contained in this publication was correct at time of printing. The university reserves the right to amend any information, and to cancel, change or relocate any course.

For further details and the latest course information visit [qut.edu.au/study](https://qut.edu.au/study)

# CREATIVE INDUSTRIES

## Ask us

QUT staff are ready to help.



### HiQ—how can we help you?

Live chat, email, phone  
and advice

[qut.edu.au/need-advice](https://qut.edu.au/need-advice)

### Gardens Point campus

2 George Street, Level 3, V Block

### Kelvin Grove campus

Victoria Park Road, Level 2, R Block

### International students

Australia Freecall 1800 181 848

Phone +61 3 9627 4853

[qut.edu.au/international](https://qut.edu.au/international)

## Visit us

In 2020, online activities may replace in-person events.

To make sure you don't miss out on any opportunities,  
register your details at [qut.edu.au/study/events](https://qut.edu.au/study/events)

[Regional Careers Markets](#)

[QUT Open Day](#)

[Parent Information Seminar](#)

[QUT Campus Tours](#)

[Real Decisions](#)

## Stay in touch

Sign up to get personalised emails about events and studying at QUT. Visit [qut.edu.au/stay-connected](https://qut.edu.au/stay-connected)



/QUTBrisbane



@QUT



/thequtube



@qutrealworld



@qutrealworld

### International students

This publication has been prepared for Australian students and those with permanent resident status. Some courses are not open to international students. To check the courses that are available for international student entry, or for more information about QUT, visit [qut.edu.au/international](https://qut.edu.au/international)

CRICOS No. 00213J

QUT is committed to sustainability. The paper used in QUT Creative Industries Undergraduate Guide 2021 has the credentials:



© QUT 2020 24503