



The Project Management Academy (PMA) is an initiative of the Queensland University of Technology (QUT) offering a unique blend of knowledge, skills and experience to industry, government and academia.



Our vision is to be acknowledged as the leader in strategic thinking and holistic solution implementation in the project management world.

The PMA has significant international and domestic contracts with multinational firms in the construction, oil and gas, minerals and mining, and heavy engineering sectors. The ability to draw on the teaching and research strengths of one of Australia's largest and most innovative universities, allows the PMA to offer customised project management executive education. Programs range from workshops and short courses to degree awards that are contextualised and designed to meet the specific needs of commercial and not-for-profit organisations.

The PMA specialises in asking the right questions to deliver a customised and considered solution for its clients. A highly collaborative approach is taken to help determine specific business needs through diagnostic workshops. Together with teaching and learning experts supported by highly qualified learning

designers and subject matter experts we can tailor a solution to meet your specific needs.

The PMA draws from QUT's pool of highly recognised, multidisciplinary academics, international experts and industry leaders to work closely with your management and identified subject matter experts.

The Academy has the advantage of being a dual discipline initiative, bringing together the best of two respected QUT Faculties. QUT's academic strength and partnerships within the disciplines of built environment and engineering are at the forefront of dealing with some of the major issues confronting today's society. Sustainability, integrated practice and project management define our teaching and research excellence. Your people will learn from the experts – academic staff who are leaders in their fields. The QUT Business School is the

first in Australia to earn three symbols of excellence from the world's leading accrediting bodies, Association of MBAs (AMBA), European Foundation for Management Development (EQUIS) and the US-based Association to Advance Collegiate Schools of Business (AACSB).

The PMA brings to the table successes from high profile partnerships with Royal Dutch Shell and Ausenco and the experiences and knowledge gained from these collaborations.

The PMA helps you think outside the square. We offer more than a one-off solution, we offer the opportunity to build a lasting relationship with a leading Australian University that is well known as 'a university for the real world' because of our close links with industry and our relevant teaching and applied research.

Consulting

- ▶ Diagnostic workshops
- ▶ Problem solving
- ▶ Risk modelling simulation
- ▶ Project performance management
- ▶ Organisational and culture audits
- ▶ Change management

Education and Training

- ▶ Project, program and portfolio management
- ▶ Continuing professional development courses
- ▶ People development
- ▶ Integrated workplace learning
- ▶ Leadership development
- ▶ Mentoring/coaching on and off site
- ▶ Tailored post-graduate degree courses

Corporate Integration

- ▶ Project management centric solutions
- ▶ Turnkey corporate university solutions
- ▶ Joint ventures
- ▶ Industry partnerships
- ▶ Strategic alignment
- ▶ Foundation short courses

Research

- ▶ Real-world action research programs
- ▶ Program/portfolio development
- ▶ Innovation management
- ▶ Systems development
- ▶ Knowledge management systems
- ▶ Client relationship management
- ▶ Risk management
- ▶ New markets
- ▶ Leadership management
- ▶ Design management



The Academy also has a strong presence in research. Current programs include:

- Innovation management program
- Assessing the impact of innovation intensity on project performance in knowledge based firms
- Innovation barriers in road and bridge projects including the areas of contract, product, agency specifications and tender assessment
- Current innovation practice across the built environment industry and the development of a knowledge exchange strategy for this information to be disseminated to all industry stakeholders.

The PMA has a close working relationship with **Royal Dutch Shell** in The Netherlands to develop and deliver cutting-edge programs in project management and financial management across the globe. Since 2005, this significant program has seen QUT academic staff work in a consortium with three other leading universities in the project management field—Cranfield University in the UK, Delft University of Technology in The Netherlands and the University of Texas in Austin.

'Our experience with the PMA over the last few years has been exceedingly positive. Their responsiveness to providing

solutions to challenges has resulted in a true partnership that is delivering consistent and high-quality learning opportunities for Shell staff who have undertaken accredited internal programs.'

Walter Van Niekerk, FIP Curriculum Development Manager

Shell International Exploration and Production B.V.

The Netherlands

International mining project services company **Ausenco** is also a PMA client. Together we have been working to deliver a customised Master of Project Management award course, contextualised to the company and its mining environment, internationally and within Australia.

'Since 2008 Ausenco has partnered with QUT to deliver a contextualised Masters Degree in Project Management. The initiative is designed to build on our capability as a global project delivery business and operate to attract and retain high level skills in project management. In 2010 Ausenco was proud to have reached the half way point for the first cohorts who are working towards their Masters qualification with QUT.'

Ben Jensen, Manager, Resourcing and Development People and Performance

Ausenco

APAC Africa





In alliance with the **Robert Bird Group** the PMA has commenced an Innovative Management Program aimed to develop a permanent and sustainable program in which innovation can be woven through the fabric of the organisation.

'Robert Bird Group has partnered with QUT since 2008 on an Innovation Management Program. This program is not only assisting selected employees to gain Masters qualifications through QUT but will also allow us to incorporate program deliverables and global best practices to enhance our Group Systems Development initiatives.'

Brett Walker, Group CFO

Robert Bird Group

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