## Creative Industries

- Acting
- Animation
- Creative writing
- Dance
- Dance performance
- Drama
- Film, screen and new media
- Music
- Technical production
- Visual arts

## Communication

- Advertising and public relations
- Digital media
- Entertainment industries
- Journalism
- Professional communication

## Design

- Architecture
- Fashion
- Industrial design
- Interaction design
- Interior architecture
- Landscape architecture
- Visual communication
Today, in every field, creativity is essential. It opens the door to new discoveries. It shows the way forward. It defines and redefines a changing world. QUT is embracing the future of creativity. We give you the skills and connections you need today and the career agility you need for the future. That’s why QUT graduates are in demand.

**Creativity for a changing world**

QUT’s Creative Industries Faculty is a world leader in arts, media and design teaching and research. We design, create and communicate towards a future driven by knowledge and technology.

Read on to see how we’ll prepare you for the future. If you are still exploring your study options, there’s a Match My Skills quiz you can take too.

Scan the QR codes with your iPhone camera or Google Lens to unlock more information.

The Queensland University of Technology (QUT) acknowledges the Turrbal and Yugara, as the First Nations owners of the lands where QUT now stands. We pay respect to their Elders, lores, customs and creation spirits. We recognise that these lands have always been places of teaching, research and learning. QUT acknowledges the important role Aboriginal and Torres Strait Islander people play within the QUT community.
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Photo: Professor Louis-Philippe Demer’s Inferno—a machine art cyborg experience presented at Creative Industries CreateX Festival.
Create.
Communicate.
Design.
3 schools
that design, create and communicate towards a future driven by knowledge and technology.

90+ course options
offering the largest range of degrees across creative practice, communication and design in Australia.

$88 million
expansion making the Creative Industries Precinct the most technically advanced creative space in the country.

#1 in Queensland
for full-time graduate employment outcomes in creative arts.

500+
industry partners for real-world practical experience.

150+
partner institutions in 35 countries.

$180,000
in Creative Industries Excellence Scholarships on offer for an outstanding audition or portfolio.

3 world-class
research centres that help society understand and adapt to the changing world.

Job growth 40%
faster in the creative industries than the Australian economy as a whole.

611,000
jobs currently in the total creative workforce in Australia.
Work in a creative environment

By studying at QUT Creative Industries you will have access to industry-standard facilities and state-of-the-art spaces for learning, performing and creating including:

- fabrication labs for designing models, prototypes and products
- laser cutters and 3D model printers
- industry-standard software and 24-hour computer labs
- newsrooms for radio, television, online and print production
- exhibition spaces for multimedia displays and showcases
- wired black box performance space for live experimental work
- 20 camera optical motion capture system capable of recording multiple performers
- state-of-the-art studios for design and drawing, performance, computing, television and media, music and postproduction
- high-end optical facial tracking systems
- sub-millimetre human-scale 3D scanner
- AR and VR head-mounted display systems
- full body human photogrammetry system.

Our Gardens Point and Kelvin Grove campuses are the perfect environments for collaboration and hands-on creativity.

The quality of life on campus is enhanced by cultural precincts, theatres and exhibition spaces. Enjoy the cafes and food courts. Access childcare facilities, and medical and fitness centres. Gardens Point and Kelvin Grove campuses are linked by free shuttle buses and easily accessible by public transport. To learn more, visit qut.edu.au/campuses-and-facilities

Gardens Point
30,000 students.

QUT’s Gardens Point campus is located right in the heart of Brisbane, adjacent to the City Botanic Gardens. Gardens Point is home to QUT’s internationally renowned School of Design, within the Creative Industries Faculty, which offers the largest range of design disciplines in Australia. As an architecture, fashion, industrial design, interior architecture, landscape architecture, interaction design or visual communication student, you’ll enjoy convenient access to design studios, fabrication workshops, lecture spaces and collaborative learning environments.

World-leading Creative Industries Precinct

An $88 million expansion of QUT’s Creative Industries Precinct at Kelvin Grove in 2016 made it the first site in Australia to be dedicated to creative education, experimentation and commercial development. The most technically advanced creative space in Australia, the precinct contains world-class acting, dance, drama, visual arts and music studio spaces, performance venues and creative research labs. It is an outstanding facility for learning, teaching and researching in the visual and performing arts, creative arts events and exhibitions.

Connect with us

Stay connected through our social channels or get to know our graduate, staff and student work and achievements on No Walls.

nowalls.qut.edu.au
twitter.com/CreativeIndust
instagram.com/qutcreativeindust
facebook.com/QUTCreativeIndustries
youtube.com/TheQUTube
#QUTcreate
#QUTdesign
#QUTCreativeIndustries

Kelvin Grove
18,000 students.

QUT’s Kelvin Grove campus is part of the Kelvin Grove Village and is just three kilometres from Brisbane’s CBD.

The study areas within the Schools of Creative Practice and Communication are based at Kelvin Grove campus in QUT’s world-leading Creative Industries Precinct. You may undertake some classes at Gardens Point campus, depending on your study choices.

The Creative Industries Precinct is also home to QUT Creative Enterprise Australia, Australia’s only dedicated creative industries accelerator, which leads commercial development and assists start-up small and medium creative businesses.

Photos (clockwise from top left): Bachelor of Communication students utilise virtual reality technology | QUT Creative Industries offers many platforms to showcase your work to the public | Music graduate Brandon Woods merges the classical with electronic at the Creative Industries CreateX Festival | The Creative Industries Precinct at Kelvin Grove is an outstanding space for learning, researching, creative events and exhibitions | Study in the most technically advanced creative space in Australia | Visual arts student Luke Doherty showcases work at the Creative Industries CreateX Festival | Dance students hone their craft in world-class facilities | Facilities such as interactive media walls allow for collaborative learning experiences.
**Be part of the creative boom**

QUT Creative Industries invites you to create your own future and connect to the broader creative community. Develop a unique combination of skill sets across creativity, entrepreneurship and technology. Work on real-world projects. Gain valuable experience in creative internships. Be part of project opportunities both in Australia and overseas.

**Work integrated learning**

Employers look for graduates who have relevant industry experience and are familiar with workplace culture. That’s why we give you the opportunity to undertake work integrated learning with industry and community partners, nationally and internationally. This will enhance your professional experience and provide you with contacts in the industry. The work integrated learning program provides a number of study options including internships, creative projects and international study tours.

Examples include the collaboration to transform Brisbane’s RNA Showgrounds, where creative industries students worked with Lendlease to research, plan, create and pitch innovative activations to rejuvenate the King Street space. Some of those projects have been turned into real work that can be seen today including:

- Brisbane’s largest public art installation created on the King Street carpark
- the installation of Strawberry Sunday street arts
- the design of Keep Cups to encourage the local community to embrace sustainable practices
- the fit out of 25 King Street, the world’s tallest engineered timber office building.

**Creative projects**

Projects provide you with opportunities to work in a team of students on a professional industry-based project with a creative outcome for a real client. Creative industries students get involved in a range of projects including reporting for a Pacific region journalism project, Americaica Festival, Beijing Dance Festival, Marché International des Programmes de Télévision in Cannes, Mumbrella and Out of the Box children’s festival. Community engagement projects have included fashion workshops to enhance social connections for migrant women, and collaborating with Volunteering Queensland to create a series of communication resources.

**Internships**

Internships are undertaken in the final years of your study. They give you the opportunity to put into practice and hone the skills you have acquired in your degree. You’ll get valuable hands-on, real-world experience in a workplace context and build industry networks to enhance your future work opportunities.

Students have undertaken internships in Brisbane, interstate and overseas for commercial, not-for-profit and community organisations including the Brisbane Festival, Brisbane Powerhouse, Hassell Studio, Queensland Ballet, Network 10, ABC, Channel 9, BMW (Munich), Woodford Folk Festival, Queensland Theatre Company, The Courier-Mail and Education Queensland’s Creative Generation.

**Showcase your work**

Join our vibrant creative, communication and design community. Discover possibilities you’ve never imagined and opportunities to position yourself for futures you could never have predicted. We will value your initiative and encourage you to find your own voice in your work. Showcase your work to industry professionals and the public through exhibitions, performances and final year showcase events both on campus and in collaboration with our industry partners.

Photos on page 6 (clockwise from top left): Visual arts student Reina Takeuchi presents her work at the QUT Design Festival 2018. | Landscape architecture students present designs concepts in collaboration with the Brisbane Powerhouse. | Industrial design students developed a concept for a portable flood barrier system as part of a real world design project. | Architecture design work is displayed in 3D models to industry and the public. | Students from various disciplines combine to develop and present Soundline—a roaming performance of responsive orbs presented at QUT Design Festival (bottom right) and the Brisbane Powerhouse (bottom left). | Interaction design student work showcase at the QUT Design Festival. | The end-of-year fashion showcase allows students to display their work to a sell-out audience.

This page: The pink strawberry sundae neon light has helped to activate King Street, Bowen Hills.
Scholarships

Our Excellence Scholarships for creative industries are awarded to students who are ranked highest in their portfolio, interview or performance for entry into our courses in acting, dance, dance performance, music, visual arts, as well as the corresponding double degrees with secondary education and business.

Through this program you could receive a scholarship valued between $10,000 and $30,000 each. You do not need to apply for the creative industries scholarships—they are automatically awarded, and there is no OP/selection rank requirement.

Entrepreneurial support

Creativity, communication and design are at the forefront of a rapidly changing world. Opportunities to promote and distribute work and content digitally are expanding career options for graduates. Creative skills are highly valued across all industries. These skills can also open the way for entrepreneurs to start their own creative ventures.

You’ll have the support to develop your entrepreneurial spirit and create new opportunities. Students and graduates can apply for assistance to establish their own creative enterprises, including funding, facilities, mentoring and other resources, through QUT Creative Enterprise Australia, Australia’s only dedicated creative industries accelerator.

As a creative industries student Jessie Hughes participated in an international exchange and experiences including the Startup Catalyst Mission which selects young, high-achieving, tech-focused Australians and immerses them in the glow of the world’s biggest tech giants, to inspire Australia’s next founders to return home and grow the Australian start-up landscape.

Jessie took part in the QUT bluebox Accelerator, developing a platform that links businesses to causes and high-quality producers to document the collaboration outcomes. By creating these links, Jessie will help maximise the social impact of corporate social responsibility budgets for both the giver and the receiver in this rapidly expanding market.

The QUT bluebox Accelerator is a three-month intensive program aimed at getting you and your start-up commercially ready.

Visit qutbluebox.com.au

Spread your wings

I took a six-month international exchange program to the US in my final year at QUT. To any students, if there’s one piece of advice you take from me, it’s to study abroad.

Jessie Hughes
New Media and VR Filmmaker
Exhibited at the Tate Gallery of London, Sundance Film Festival, SXSW and Marche Du Film Festival De Cannes

Read more about Jessie’s story.
Increasingly employers are looking for bilingual skills, critical thinking and creativity in graduates. Incorporating an overseas component in your studies will help you gain these skills, and develop the resilience and confidence to take on the world. You can enhance your creative industries degree and go global with different types of international experiences including student exchange, short-term programs and international study tours.

**Student exchange**

Fully immerse yourself in a new culture by spending a semester or two at one of our 150+ international partner institutions and receive credit towards your QUT degree. Read more at No Walls about creative industries students as they undertake an international student exchange.

**Short-term programs**

Take off on a short-term program, usually for one to four weeks during your mid or end-of-year break. These programs are generally equivalent to taking an elective so you can get credit towards your degree and see the world at the same time.

**Study tours**

Overseas study tours provide you with an immersive, cultural learning experience overseas. These are usually one to two weeks and are designed to align with your course, incorporating industry visits and workshops. The Creative Industries Faculty runs more than 15 study tours a year, and have visited New York, LA, London, Paris, Cannes, Tokyo, Hong Kong, Seoul, Mumbai, Beijing, Jakarta and Edinburgh.

**International year**

If you are interested in design, want to travel overseas, immerse yourself in a different culture and be on pace with the design trends emerging in another country, the Bachelor of Design—International may be for you. This degree combines the three-year Bachelor of Design with one full year of international studies with destinations including the UK, South Korea, Hong Kong, USA and Sweden.

**Travel support**

With bursaries available to every student who travels, and the availability of OS-HELP government loans, there is financial support available to help you with travel expenses. You’ll also be supported to learn a new language with many of our partner universities offering language classes, and many of our short-term programs incorporating language instruction in Mandarin, Hindi, German, Japanese and French just to name a few.

**QUT Creative Industries partners**

[Map showing 150+ partner institutions from 35 countries]
BACHELOR OF
Creative Industries

2019 OP (including adjustments) 13
2019 selection rank (including adjustments) 72
2019 ATAR (including adjustments) 70.55
QTAC code 421192
Campus Kelvin Grove
Duration 3 years full time
Assumed knowledge English (4 SA)
OP Guarantee Yes
Entry February and July

You can’t pigeon-hole creativity. That’s why QUT has designed a degree that combines a range of interdisciplinary skills. The Bachelor of Creative Industries lets you dive into a melting pot of amazing possibilities and absorb the aspects of creativity that are right for you. It sets you up with skills and experiences to create your own opportunities and career outcomes in the creative sector and beyond.

The Bachelor of Creative Industries can help you to develop your own creative niche across a range of majors, with the agility you need to keep creating, adapting and innovating as the world continues to evolve.

What you’ll study
Early in your degree you’ll choose two introductory units to experience your preferred majors. Using this experience, you’ll then decide on a creative industries first major which will be the main area of your study. From there you may select a second major which is a sequence of eight units from another study area. Alternatively you might prefer two minors or a minor and electives. Subject area coordinators and school staff can help you choose your study plan. Later in your degree, work integrated learning, internships or international study tour opportunities will ensure you graduate workplace ready.

First majors Creative industries second majors University-wide second majors
Creative and professional writing Animation Advertising
Drama and performance Architectural studies Construction experience
Entertainment Art and design history Games design
Fashion communication Industrial design studies Entrepreneurship
Interactive and visual design Interior design studies Integrated marketing communication
Media and communication Journalism Marketing
Music and sound Landscape architecture studies Online environments
Screen content production All first majors can also be taken as second majors Property experience

Real-world learning
QUT is a global leader in the creative industries. You’ll benefit from this experience by having the opportunity to develop creative projects that respond to a real-life brief, meet industry professionals and learn entrepreneurial and digital skills. You will take on industry challenges through work integrated learning opportunities and forge connections to creative start-ups. The course even includes a start-up bootcamp unit that introduces the knowledge and tools required to transform a creative idea into a creative enterprise, teaching you how to identify opportunities and develop viable concepts that address a real-world need.

Career outcomes
This course equips you with the creative skills, knowledge and connections to pursue a career in the creative industries and beyond. Some career options are:

• events and festivals coordinator/producer—an entertainment major with additional studies in film, entrepreneurship, public relations, or tourism and entertainment marketing
• digital communicator—majors in interactive and visual design, and advertising, or media and communication
• fashion marketer—a major in fashion communication with additional studies in media and communication, digital media, marketing or public relations
• media producer—a major in media and communication with additional studies in digital media, entertainment, management or interactive and visual design
• qualified teacher—studies in dance; drama; film, television and screen; music; visual arts, combined with a Master of Teaching*.

* Check entry requirements for specific teaching areas.
If you are in Year 11 or below, check the subject information on page 48.
For more detail about courses and entry requirements, see the online course information at qut.edu.au/study
Double your options with a double degree. A double degree allows you to specialise in two fields and pursue different interest areas, gaining a broader range of skills and knowledge, and giving you a competitive advantage and greater career flexibility. This is a popular option for students seeking careers in support roles within the creative industries, or those wanting to work in creative, design or communication roles within other industries.

<table>
<thead>
<tr>
<th>Combine a degree in</th>
<th>Career opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Creative Industries</td>
<td><strong>Business</strong></td>
</tr>
<tr>
<td></td>
<td>Innovation is increasingly being seen as the heart of business growth. This course will allow you to complement your creative and entrepreneurial skills with core business knowledge for a competitive professional advantage. Use the entrepreneurial skills gained to launch your own creative endeavours, or add creative flair to organisations with careers including entertainment industries producer, events manager, creative entrepreneur or social media marketer.</td>
</tr>
<tr>
<td>Human services</td>
<td>Graduates of this course may work in roles that encourage the use of creative disciplines to support individuals and communities who are experiencing social or economic adversity including youth or disability arts, rehabilitation in corrective services, or community and cultural development.</td>
</tr>
<tr>
<td>Information technology</td>
<td>Learn to merge the creative and imaginative with the technical to develop sophisticated and innovative digital products. You will develop a suite of complementary technology, digital media, creative, entrepreneurial and project management skills for careers involving content production, communications, graphic design and games development.</td>
</tr>
<tr>
<td>Law</td>
<td>This contemporary degree prepares you to think ahead and take advantage of growing employment opportunities in creative areas or newly emerging sectors. These include in-house lawyer for cultural institutions, government or regulatory bodies, or practising as a lawyer with special interests in creative industries, entertainment, music or film and screen.</td>
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**Create your career**

Gilimbaa is a full-service creative agency specialising in communication and strategic storytelling. We came together to deliver culturally appropriate design. What started off as more of a graphic design agency has really extended into a full-service agency. It’s really exciting moving forward because we’re seeing more places and spaces with Aboriginal and Torres Strait Islander culture represented. Gilimbaa is a Wagga Wagga word simply meaning today, but it’s what happens today that influences tomorrow.

David Williams
Co-founder of Gilimbaa
Create for a changing world

When you love what you do, you just can’t wait to get into the studio and do more. At QUT we understand that kind of passion. That’s why we’ve created special spaces where you can perform, create and collaborate. Based in the QUT Creative Industries Precinct at Kelvin Grove, QUT’s creative practice courses combine world-class teaching and studio environments.
What you’ll study
Your Bachelor of Fine Arts (BFA) course begins with two introductory units studied with students from other creative industries disciplines where you’ll start to develop your own creative identity and understanding of creative practice. To specialise in your chosen area, you’ll spend 14 units in your major learning and developing your craft. You will also complement your degree with a minor or electives to diversify your knowledge or passions in a different area to your major, chosen from across the faculty and university.

To complete your degree you will engage in subjects that provide rounded skills in other essential areas of communication, collaboration and professional awareness to ensure you’ll be prepared for a highly professional and entrepreneurial approach to your creative practice career. Your final year will culminate in situated creative practice units that provide opportunities to work on a range of real-world projects in groups with students from other disciplines.

Real-world learning
From your first year, you’ll collaborate with students and teaching staff from across disciplines to reflect industry practice, and work on real-world projects briefed by real clients, along with career planning assistance to help you on your creative journey. As your course progresses you’ll have opportunities to showcase your work and make meaningful industry connections through work integrated learning, internships and international study tours, public performances and exhibitions. You’ll also participate in project-based learning experiences (situated creative practice units) collaborating with external partners.

Fine arts courses feature a hands-on, studio-based learning approach with a direct connection to industry experts through teaching and tutoring staff, guest artists and practitioners.

At the most technically advanced creative space in Australia, you can develop your creativity and collaborate in technology-equipped exhibition spaces for multimedia displays and final-year showcases. Your will develop your craft with assistance from wired black box performance spaces for live experimental work, fully equipped and staffed performance spaces and dance studios. You can access computing studios for animation, interactive design, virtual reality, and tangible and embodied media design, motion capture facilities for animation, film and television studios, and post-production and editing suites.

Creative Lab
Our fine arts programs are informed by research insights generated within QUT’s Creative Lab. The lab provides leadership and innovation in the performing, creative and screen arts, focused on experimental creative practice, disruptive technology, socially and ecologically engaged practice, and creative learning for the creative workforce. This research adds depth to your studies, and provides information on the latest industry trends to help you in your career management. Visit research.qut.edu.au/creativelab

Career outcomes
As a graduate of the Bachelor of Fine Arts you are prepared for a rapidly evolving technological, professional and cultural landscape. You will learn how to make meaning through your creative process, and have the knowledge and skills to promote your work. You will be prepared to produce, display, promote and distribute your work through traditional and new technologies and channels.

Many of our graduates gain international success and recognition in their creative practice. Like them, you’ll be encouraged to develop your own creative identity, style, works or performances.
FINE ARTS
Acting

Entry requirement: Audition
QTAC code: 421912
Campus: Kelvin Grove
Duration: 3 years full time
Assumed knowledge: English (4 SA)
OP Guarantee: No
Entry: February

QUT Acting is Australia’s leading degree in acting specialising in screen performance. If your ambition is to build a career in film and television, and still develop as an artist on stage and elsewhere, then this course offers you the range of learning, training and performance opportunities you need.

What you’ll study
You will undertake three years of intensive training and performing, graduating as an employable film and stage actor. The course is exhilarating, demanding and life changing, and is a full-time commitment physically, mentally and emotionally.

You will begin from the first year with studio work focusing on extensive training in movement, voice, speech production, physical expressivity, character, acting methodologies and script analysis, as well as an understanding of film and TV industries.

As your course progresses you will continue to refine your skills through studio and locations modules, performing regularly in film shoots and studio productions supported by a design and stage management team. In your final year you present your film and stage work, ActingWorks, to Australia’s leading agents and casting directors.

Real-world learning
To develop as an actor, you need confidence in the people around you. That’s just what QUT provides. Your teachers are working in film, television and live performance. They’re pursuing their own successful careers and love to share their own professional insights and tips as they mentor you and help you to find your own path onto the stage and screen.

You will benefit from small group sizes and work with students and experts across the creative industries, benefiting from the best facilities in Australia including digitally equipped black box studios, breakout and collaboration spaces and state-of-the-art music and sound recording studios—all with 24 hour access. Strong links with industry mean you will graduate with contacts and networking skills, plus your showreel will be distributed nationally and internationally.

Career outcomes
Graduates work nationally and internationally as actors for film, television and stage. Notable graduates include Brenton Thwaites, Titans, Ruben Guthrie, Pirates of the Caribbean; Wayne Blair, director The Sapphires, writing team/director/actor Redfern Now; Gigi Edgley, Last Train to Freo, Stingers, Star Trek Continues; Gyton Grantley, Logie for Best Actor, Underbelly, CSI, New York, House Husbands, Beneath Hill 60; Josh Helman, The Pacific, Animal Kingdom, CSI: New York, House Husbands; Anna McGahan, Rake, Underbelly, ANZAC Girls, Picnic at Hanging Rock, Adrienne Pickering, Rake, Offspring, Secrets and Lies, Sophie Dillman, Home and Away, Alison McGirr, Ladies in Black and many others.

Applicants are selected on the basis of their audition. Apply to QTAC and QUT by 5pm on 20 September 2019. Check the online course information for details.

Get your start at QUT
At QUT we had the opportunity to meet and work with industry professionals at the top of their game. I met Kate Cherry who directed our third-year show, Angels in America. After working with her she asked me to audition for her professional show, Tartuffe. I was fortunate enough to get the role, for which I won two Matilda Awards. It opened so many doors for me not only in Queensland but around Australia. I’m currently living in Sydney and working on a TV project that is the biggest I’ve been part of so far.

Emily Weir
Actor, Matilda Award winner

Take a tour of QUT’s acting facilities with Daniel and Meg.
The ability to create, build worlds and animate characters opens doors to a variety of careers. Animation is an important part of filmmaking, TV production and creative advertising and marketing. It's also integral to games production.

What you’ll study
This degree allows you to explore creative fields including animated filmmaking, visual effects, game development and the visual arts by providing a solid grounding in the fundamental concepts, practices and history of animation. You can tailor your learning to the industry areas of most interest to you.

From the first year you will develop your knowledge and skills of 2D and 3D animation, introducing you to the methods and processes involved in animating computer-generated characters to achieve convincing and appealing actions. You will be encouraged to experiment with a range of animation styles and techniques while producing your own animations, graphics and visual effects. Studies in industry workflows, tools, process and skills will equip you with a strong understanding of current industry practices—from concept development to timelines and finished works. Later in your degree your studies will include CGI production in preparation for final-year projects and work integrated learning opportunities.

Real-world learning
Throughout the course you will work in a studio setting responding to creative briefs. You can work on real-world projects or develop an individual practice. In your final year your work will be showcased to industry professionals in a graduate exhibition.

You’ll develop a robust set of skills, knowledge and contacts to be job ready when you graduate.

Career outcomes
Graduates of the animation major are employed in various roles as animators, concept artists, producers, teachers, visual effects artists, game artists and designers across a range of industries including animation and film production studios, computer games companies, advertising and design agencies as well as in companies specialised in visualisation for architecture, research and education. Graduates have worked on award-winning films including I Robot, King Kong, Guardians of the Galaxy, Godzilla and How to Train Your Dragon and developing games including Hellblade and Disney Infinity 3.0.

Double your options
Enhance your employability or use your combined skills to develop your own creative enterprise by studying a double degree with business.
FINE ARTS
Creative Writing

What you’ll study
Your studies will begin with you working intensively on your writing in a number of forms and genres including novels, short stories, creative non-fiction, youth writing, media writing, poetry, digital media, editing and scriptwriting, and new and emergent forms while learning to think and write critically about texts.

From there, you will build specialist writing skills for professional applications via deep engagement with industry contexts.

Later in your degree you will choose electives to tailor your course to your strengths and vocational interests. You will write a sustained piece of creative work in a genre of your choice and participate in editing and developing a manuscript for a targeted market.

Real-world learning
The course is taught by highly experienced published authors and scholars. Visits and guest lectures from writers, editors and publishers will help you gain a unique perspective on writing as a vocation and provide access to the industry and national writing communities. A thriving on-campus literary culture and connections with festivals and local publishing houses will keep you connected with fellow travellers and industry tastemakers as you develop your craft. You will benefit from a transdisciplinary approach from the outset, encouraging you as a specialist creative writer to work in teams with others who have different creative skill sets.

Career outcomes
With a creative writing major you will graduate with advanced writing and communication capabilities as well as analytic and editorial experience. These are rare, real-world skills that are keenly sought by employers. Graduates also find success working as creative writers and editors in community and freelance capacities.

Opportunities exist as fiction writers, scriptwriters, reviewers, travel writers, feature writers, editors, publishers, media workers and teachers. The publishing and screen industries, advertising and public relations agencies, magazines, newspapers, digital content providers, government and large corporations all require specialist writers with a flair for language.

Double your options
Combine creative writing with a second study area for greater career flexibility and opportunities in other industries. Consider a double degree with business, law or secondary education.

Preparing you for your career
The training and assessment was hands-on, practical and industry-focused. It gave me so many foundational skills I needed to later write my memoir The Family Law, and then create and co-write the TV adaptation for SBS.

Benjamin Law
Author, journalist and screenwriter, The Family Law
Beyond the performers who bring audiences to their feet, is a larger industry of dance professionals. A career in dance can take you into teaching, research, dance therapy, arts management or community arts management.

What you’ll study
If you’re passionate about dance, but you’d prefer to take the lead without being on the stage, this course could be what you’ve been looking for. Your early technique studies focus on physical and conceptual approaches. You will learn the fundamentals of choreography, dance history and dance analysis as well as taking part in performance work. You will support your dance studies with additional studies in other creative industries disciplines including creative writing, drama, entertainment, fashion, interior design studies, journalism, music studies or visual arts practice.

Real-world learning
In this course, you’ll get the opportunity to work alongside professionals in at least one Australian or international project. You’ll learn from internationally recognised teaching staff and visiting specialists, and connect with local and global professional networks. You will benefit from partnerships with organisations such as Expressions Dance Company, the Queensland Ballet Company and the Royal Academy of Dance UK.

Career outcomes
Graduates of the dance major often move into careers as dance teachers in schools (with an appropriate teaching qualification), private studios, universities and professional dance company education programs. Graduates also work as dance researchers and academics, community engagement officers for dance companies, dance journalists, festival and community project directors and producers, independent dance project directors and producers, independent dance practitioners, private dance studio owners, community dance artists, arts administrators, and dance health professionals (with further specialised training).

Applicants are selected on the basis of their audition. Apply to QTAC and QUT by 5pm on 20 September 2019. Check the online course information for details.

Double your options
Combine your dance degree with a degree in secondary education to work as a dance teacher in schools. Alternatively, complete a Master of Teaching after successful completion of your dance degree.

Rewarding careers in dance
Following a professional dance career, I made the transition to dance teacher in a school. I love watching people discover dance, and passing on my knowledge. I especially find it rewarding to give children the skills to get on stage and perform. Their excitement and enthusiasm is contagious and the pride and confidence they acquire makes my job very worthwhile.

Nicole Galea
Dance teacher, former professional dancer and member of Queensland Ballet
FINE ARTS
Dance Performance

Entry requirement
Audition
GTAC code 421822
Campus Kelvin Grove
Duration 3 years full time
Assumed knowledge English (4 SA)
OP Guarantee No
Entry February

If you are in Year 11 or below, check the subject information on page 48.

For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study

What you’ll study
Your studies combine full-time training with an appropriate complementary study program to ensure you’re fully equipped for a career spanning local, national and global horizons. As expected, the training is intensive but rewarding, with strong foundations that, while including ballet, focus on contemporary and future-focused dance, including screen dance and student-led choreography. Industry increasingly favours early career dancers with high-level creative and technical skills. This course aims for both.

You’ll progress to refine your technique and performance skills with performance opportunities in industry-relevant settings. You’ll develop skills in portfolio and showreel preparation, applying for funding, collaborative networking, personal development, performance psychology and health management. Later in your degree you’ll engage with practising professional dance artists and have opportunities for performance showcases, secondments and tours tailoring your course to your career aspirations through your electives.

Real-world learning
You’ll have real-world opportunities to undertake at least one tour in Australia or overseas. Plus, you can access international exchange programs and secondment opportunities with major Australian companies and organisations.

You will connect to the dance community through resident and guest choreographers and teachers, professional global networks and internationally recognised dance specialists who have experience in a range of dance practices.

Our industry professionals are active in Ausdance, the Australian Dance Awards, external adjudication and examination panels, and international organisations. You’ll benefit from our partnerships with organisations such as Expressions Dance Company, the Queensland Ballet Company, Dance North and the Royal Academy of Dance UK.

Career outcomes
Graduates work throughout Australia and internationally in major professional dance companies, dance education organisations, musicals, circus, cabaret, burlesque, commercial environments and as independent artists. Many graduates achieve outstanding recognition as performers and choreographers throughout their careers. They follow careers in Expressions Dance Company, Queensland Ballet, Co3 Contemporary Dance Company, Moulin Rouge, Bangarra Dance Theatre, Edsquad—Queensland Ballet Education Department, Makeshift Collective, Stampin Dance Company, Prying Eye, Opera Comics Pentru Copii, FAST Festival, DIY Festival, GOMA, Circus OZ, Ausdance, Education Departments, TRIPTIK, Collusion, and many other leading national and international dance companies, institutions, independent collectives and private dance schools.

Applicants are selected on the basis of their audition.

Apply to QTAC and QUT by 5pm on 20 September 2019.
Check the online course information for details.

Train with professionals
QUT has a partnership with Expressions Dance Company and I was selected for their annual secondment. This was a fantastic week of training alongside the amazing company dancers. I also completed two creative industries subjects which gave me insight into very different sides of the industry. In my final year we toured a show to the Beijing Dance Festival and attended the two weeks of masterclasses and performances. Artists came from all over the world for the event and I still keep in contact today with many of those I met.

Nadia Milford
Dance performance artist, producer and choreographer

If you are in Year 11 or below, check the subject information on page 48.
For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study
Behind every moment of live performance is a whole world of creative practice. Performers, writers, devisors, directors, designers, teaching artists, dramaturgs, creative producers and community artists collaborate to bring you every moment of live performance you have ever seen. If you want to forge a career in this world, and build on your passion for drama and performance, then this course can give you the artistry, connections and experience you need.

What you’ll study
This course offers you the opportunity to explore many roles onstage and behind the scenes as you investigate what makes drama tick. You’ll learn about what’s come before in the history of drama so you can change what happens next. You’ll combine theory, skills and practice as you explore the rich possibilities that theatre and performance hold to entertain, engage and transform our view of the world. You’ll collaborate with others to create new performances that are built to surprise.

Theatre necessarily combines many fields of creative practice, so drama graduates tend to be curious, versatile and able to adapt quickly to a rapidly changing creative environment. They’re the people we call on to find out not only why, but how drama works.

Real-world learning
It’s important to make strong industry connections from the start of your career. That’s why you’ll be taught by industry professionals who are making performance right now. Their expertise and passion will inspire and guide you as you collaborate with talented students within your cohort. The professional networks you establish will assist you throughout your career.

Career outcomes
Our graduates make new performance work and create new ways of looking at the world. They harness the collaborative power of groups of people to make things happen. This explains the dynamic impact they continue to have on the Australian creative industries, and the successful careers they’ve developed across the sector.

Double your options
Expand your career options or develop your own creative enterprise by completing a double degree with business, or apply your creative abilities to an education setting through a double degree with secondary education.

Learn from creative industries professionals
Nathan Sibthorpe is an award-winning contemporary performance-maker and AV designer. Students in his performance studies classes at QUT benefit from his extensive industry experience—from touring festival shows to working within the state theatre company. Nathan is currently the Director of Counterpilot Transmedia Performance Collective, and a member of the Matilda Awards judging committee. These ongoing connections to the theatre sector influence classroom discussions. Nathan’s students gain insight into real projects and the authentic opportunities that are available on the other side of the classroom door.
FINE ARTS

Film, Screen and New Media

Our screens are changing. Most are now tiny, and they travel with us everywhere we go. But one thing that has always been the same is the power of the films we view on these screens. They can shock us. Make us think. Make us laugh. And the people who produce these moving pictures have never had more creative freedom.

What you’ll study

Early in your degree you’ll build a broad base of knowledge, skills and experiences developing technical skills in directing, camera, editing and sound before specialising in an area of your choice.

As your studies continue you’ll gain experience in pitching your ideas, audience measurement and legal issues, with hands-on opportunities to develop your skills in producing, writing, editing, sound, cinematography or directing. You’ll have the opportunity to work across genres and formats including documentary, drama, television and experimental film, and digital, web and mobile platforms. This means you will be well prepared for your future career across established and emerging formats and applications.

Real-world learning

Our graduates make films and programs that have won Oscars, Emmy, BAFTA, AACTA and IF awards. They have screened at prestigious festivals worldwide including Cannes, Tribeca, Berlinale, Sydney Film Festival, Melbourne International Film Festival, Sundance Film Festival and Tropfest.

Career outcomes

Get your career rolling with this film course for the digital age. Graduates work in the film, television and screen industries on film sets, for production companies or screen media outlets, and as freelance professionals. Career outcomes include working in cinematography, vision and sound editing, directing, scriptwriting, producing or production management. Graduates may start their own specialised business in the industry or pursue a career as a teacher (with a double degree with secondary education or a Master of Teaching course). QUT graduates have worked on films such as The Martian, Hacksaw Ridge, Mad Max: Fury Road, The Revenant, Burning Man, My Mistress, Harry Potter, The Wolverine, Quantum of Solace, The Great Gatsby, Les Misérables, Batman Returns, Battleship and Total Recall. Television programs include True Detective, Westworld, Hott the Record, Secrets and Lies, The Night Manager, Battleships, Australia’s Got Talent, Big Brother, MasterChef (USA), The Voice, X-Factor, Australian Story, Go Back To Where You Came From, SLiDE, and Absolutely Fabulous. The Thick of It, and Quick Cuts for BBC London. Music videos include those created for Powderfinger, Silverchair, Washington and many others.

Double your options

Combine your degree with a second degree to gain a broader range of skills and knowledge, a competitive advantage and enhanced career flexibility. Choose a double degree with business, secondary education or law.

Get your start at QUT

An internship in children’s television as part of the QUT placement program kick-started my career. I connected with industry professionals who took the time to develop my skills which led to my job with the Nine Network writing for TV shows like BrainBuzz and Smashdown!.

Mateuse Pingol
Writer, Nine Network

If you are in Year 11 or below, check the subject information on page 48. For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study.
The music industry is riding a digital wave of change. These are exciting times for anyone who wants to strike out in new directions. And QUT’s music degree helps you to prepare for these evolving opportunities.

**What you'll study**
You’ll be creating and recording new music from your first year. You will study a wide range of music and practices to better understand how music works and to help deepen your own creative practice in whichever genre your talents are centred. You will become at home in both live and studio environments, and continue to hone your skills in a range of professional settings and industry contexts. You’ll use the state-of-the-art recording studios and learn how to use technology to create music, record and distribute your work, and market it to the world. Through your course you will continue to create, perform and record new music both collaboratively and individually, before exploring specialist pathways such as creative technologies, performance and recording, or composing for new and traditional media. In your final year you’ll work on industry-connected music projects, including with students from other creative practice areas such as dance, theatre, film and animation.

**Real-world learning**
You will be mentored by internationally renowned industry professionals in production and performance applications. Your teaching staff are high-level creative practitioners with national and international industry links with Q Music, the Australian Independent Record Labels Association, APRA/AMCOS, Arts Queensland, Creative Media Warehouse, ITC Software Development, MGM Distribution, Island Music, Sony, Music Sales and many more.

You will have the opportunity to participate in music projects that focus on artist development and music-related research, and launch your career through public performances in Brisbane’s live music venues such as The Zoo, The Foundry, Brisbane Powerhouse, The Old Museum and QPAC, as well as at Brisbane Festival.

**Career outcomes**
This course can lead you into music industry professions such as performing, management or promotion, and social engagement. Graduates work in an eclectic range of live, recording and multimedia environments as performers, producers, composers, developers of music software and games, DJs and private instrumental music teachers. Many find national and international success, including Ball Park Music, Cub Sport, The Belligerents, drummers Grant Collins and Pete Skelton, and film composer Michael Edwards. You can also pursue a career as a qualified school music teacher (with completion of a double degree with secondary education or a Master of Teaching course).

**Applicants are selected on the basis of their audition.**
**Apply to QTAC and QUT by 5pm on 20 September 2019.**
**Check the online course information for details.**

**Double your options**
Apply your creative abilities to an education setting through a double degree with secondary education.

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**Complementary careers**
QUT’s music course encourages participation in a variety of musical genres. Many QUT staff are still actively involved in the music industry, so working with them created important connections that I could draw on. Alongside my teaching career, I have played in various bands that have performed at venues around Brisbane and at festivals such as Woodford Folk Festival and National Folk Festival. I have also organised and taught at folk music camps together with renowned musicians from America and Europe.

*Rhiannon Fenn*
Music teacher
FINE ARTS

Technical Production

Technology is transforming the world of entertainment. Production artists who can harness the potential of technology to create meaningful artistic experiences for today’s audiences are going to have an exciting future in production.

If you aspire to a career in the extended field of theatre, performance and entertainment, this course is just what you need. You will learn the professional skills you need to keep pace with future technical, management and design developments in the field.

What you’ll study

The degree encompasses stage management, lighting, sound, multimedia production, costume, props, stage mechanics, scenery installation and theatre design. You’ll also get the opportunity to specialise in a particular area of live production.

From your first year you will explore stage management for different genres including dance, music, orchestras, circus, opera, musical theatre, and apply your knowledge on real QUT productions. You’ll progress to learning about live productions and performance industries—production and tour management, festival site and logistics management, and technical direction—applying your skills in the technical, management and design area. In your final year you’ll work alongside industry professionals and learn to lead a team that will lay the foundations for transition into the profession.

Real-world learning

You’ll learn from industry-experienced teaching staff and develop your expertise by working across a range of events including theatre, dance and music productions, featuring students from other creative industries courses. The course offers opportunities for workplace internships and placements at a range of companies, productions and events including music festivals, national, state and local theatre companies, major performing arts venues, opera and dance companies, performing arts centres, entertainment venues and touring stage shows.

Career outcomes

Graduates work for companies and shows all over the world as stage managers, production managers, lighting and sound designers, operators and technicians, tour managers, technical directors and in the areas of props, costumes and stage mechanics, theatrical flying and automation. They work across all types of live production and performance for theatre, ballet, contemporary dance, opera, concerts and film, conferences, international and corporate events, and festivals.

Find your place in the industry

QUT gave me the confidence to take risks, skills to work in a multidisciplinary industry and contacts all over the world. I completed internships with CIRCA and Brisbane Festival, and worked on shows in Macau, Taiwan and China.

Clark Corby
Production Manager, Sydney Festival/Co-founder, Casus Circus

If you are in Year 11 or below, check the subject information on page 48. For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study
# Visual Arts

**Entry requirement** Portfolio and interview  
**QTAC code** 421782  
**Campus** Kelvin Grove  
**Duration** 3 years full time  
**Assumed knowledge** English (4 SA)  
**OP Guarantee** No  
**Entry** February

The digital world is a visual world. Today’s communication channels connect to audiences with all forms of visual expression, static and moving, traditional and experimental. In these evolving ways artists who can express themselves can forge a future career that is always pushing forward, always exploring the new. A QUT visual arts degree offers you the opportunity to get a broad experience of the contemporary art world.

### What you’ll study

Visual arts at QUT can help you find your creative niche. Whether you are planning to become a professional artist, teacher or art professional such as an exhibition curator or arts manager, you will benefit from substantial studio experience while receiving training in your specialist area.

Your studies will begin with you working with a variety of media and developing your own interests, ideas and art practice, and skills in visual analysis. You also study art history and theory units to support your studio practice and are introduced to modern, post-modern, and contemporary art. As you progress you will learn to contextualise your art practice through presentations, discussions and supported practical experience in display and exhibition. Later in your degree there are industry-based projects and international tours on offer to allow you to explore the creative avenues that will let you develop as an artist.

### Real-world learning

With our unique open-studio environment, you can practise art across a range of media including video, photography, installation and performance, as well as printmaking, painting, drawing and sculpture. You will benefit from substantial studio experience and training in your specialist area, with the option to pursue study areas such as graphic design, CGI, event management, entrepreneurship or business to equip you for a range of creative careers. Previous students have received prestigious Samstag Scholarships, Australia Council and Arts Queensland awards, art prizes such as the Queensland Premier’s New Media Award and the Qantas Spirit of Youth Award, as well as the German DAAD scholarship and numerous international studio residencies.

### Career outcomes

Many of our graduates become highly successful practising artists, represented by commercial galleries, and with strong careers in the commissioned and public funding sectors. Graduates also pursue professional careers as curators, program officers, creative directors, visual designers or arts managers for prestigious galleries and museums both in Australia and internationally. Pathways exist to prepare you for further study including teaching or research through a double degree with secondary education, or a Master of Teaching course to teach visual arts in schools.

Applicants are selected on the basis of their portfolio and interview. Apply to QTAC and QUT by 5pm on 20 September 2019. Check the online course information for details.

### Double your options

Position yourself for a broad range of career options in the visual arts or business communities by studying a double degree with business, or apply your creative abilities to education setting through a double degree with secondary education.

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**Unique opportunity**

Visual arts graduate Briony Law is a Brisbane-based artist whose contemporary art practice spans a variety of media, including sculpture, video, installation and photography, and collaborations involving VR, robotics, performance, dance and music. While at QUT, Briony was awarded the $10,000 Hilde Chenhall Memorial Scholarship in Visual Arts. The support of this scholarship has enabled me to focus on developing my practice. I have been able to make new, more ambitious work, and travel to the Banff Centre in Canada to participate in their Artist in Residence program which has been thoroughly enriching and productive.
Creative Practice
double degrees

A double degree allows you to specialise in two fields and pursue different interest areas, gaining a broader range of skills and knowledge, and giving you a competitive advantage and greater career flexibility. This is a popular option for students seeking careers in support roles within the creative industries, or those wanting to work in creative roles within other industries.

<table>
<thead>
<tr>
<th>Combine a degree in</th>
<th>with a degree in</th>
<th>Career opportunities</th>
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</thead>
<tbody>
<tr>
<td><strong>Animation</strong></td>
<td><strong>Business</strong></td>
<td>New start-ups driven by animation are emerging at a fast pace. With a business and animation double degree you will combine business knowledge with hands-on experience in animated filmmaking, visual effects, game development and the visual arts. This course will allow you to tailor your learning to the industry areas of most interest to you and broaden your skill set making you stand out to employers, or give you the abilities to start your own creative enterprise.</td>
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<tr>
<td><strong>Creative writing</strong></td>
<td><strong>Business</strong></td>
<td>The proliferation of digital content is driving new ways of communication and consumption. Combine business and creative writing to gain a competitive advantage for careers as a creative writer, publishing professional or public relations consultant, or develop the abilities to start your own creative enterprise to create content for the digital age.</td>
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<tr>
<td><strong>Law</strong></td>
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<td>The combination of creative writing and law will ensure you graduate with the necessary skills to understand legal areas of publishing including copyright, defamation, contract law, right to privacy, and electronic publishing rights and restrictions. This will open opportunities to work in the publishing or creative writing industries including working as a copyright or intellectual property lawyer, editor of legal-related publications or in a position specialising in law in the publishing industry.</td>
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<tr>
<td><strong>Drama</strong></td>
<td><strong>Business</strong></td>
<td>If you want to build on your passion for drama and performance with a deep understanding of the business side of performing arts, this course is for you. As a multiskilled graduate you will have the opportunity to forge a diverse career in performing arts marketing, management and stage management, or the business acumen to develop your own creative productions.</td>
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<tr>
<td><strong>Film, screen and new media</strong></td>
<td><strong>Law</strong></td>
<td>This combination of study will ensure you graduate with the necessary skills to understand legal areas of screen and entertainment publishing including copyright, defamation, contract law, right to privacy, and electronic publishing rights and restrictions. This will open opportunities to work in television, film and emerging areas of entertainment including working as a lawyer involved in copyright, intellectual property law or in talent agreements.</td>
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<td><strong>Business</strong></td>
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<td>Work in cinematography, vision and sound editing, directing, scriptwriting, producing or production management. You may also use your combined skills to start your own specialised business, such as developing film and new media services within the advertising and corporate sectors.</td>
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<tr>
<td><strong>Fine arts</strong></td>
<td><strong>Secondary education</strong></td>
<td>Share your passion for fine arts and contribute to the development of young adults with a degree that will open opportunities in educational settings. You'll graduate with a fine arts specialty along with the qualifications to teach subjects in the Australian Curriculum and other frameworks.</td>
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<tr>
<td>• creative writing</td>
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<td>• drama</td>
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<td>• visual arts</td>
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<tr>
<td><strong>Visual arts</strong></td>
<td><strong>Business</strong></td>
<td>This course offers you the opportunity to get a broad experience of the contemporary art world combined with business acumen to explore commercial opportunities with career options such as art project manager, artist, manager, marketer, arts administrator, or public relations officer/consultant, or develop your own creative productions as a visual artist.</td>
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</tbody>
</table>

For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study
Award-winning storytellers

The Dead Puppet Society is a production house and design company based in Australia and the United States. Pioneered by QUT alumni David Morton and Nicholas Paine, the Dead Puppet Society blends traditional puppetry with cutting-edge technology to create epic, immersive theatre. In 2016 the company received a Golden Matilda Award for their exceptional body of work and have been nominated for several Helpmann Awards and more recently an Olivier Award.
Communicate for a changing world

Communication skills are the foundation of 21st century careers. If you can develop expertise in written, spoken, visual and digital formats, you can set the pace for today's global communication industries.

Based at the Creative Industries Precinct at Kelvin Grove, QUT’s communication courses combine world-class teaching and studio environments, the flexibility to specialise or choose a combination of study areas, work integrated learning, internships with industry partners, and international exchange and study tour opportunities relevant to your areas of study.
BACHELOR OF
Communication

What you’ll study
Your course begins with foundation units that equip you with skills and knowledge of the theoretical and practical requirements for careers in the communication industries, and provides a platform for advanced study. To specialise in your area you will take 12 units in your major learning your craft. You can customise your course to prepare for your professional future and choose from complementary study options across the faculty and university.

Real-world learning
All courses provide real-world learning from your first semester, with a job-ready balance of communication skills and creative thinking. You’ll get hands-on production experience in industry-standard newsrooms, studios, post-production and editing suites for radio, television, online and print production. You’ll have access to the latest AV equipment and software, and 24-hour student computer labs.

Your study will benefit from connection to industry experts through experienced teaching and tutoring staff and guest lecturers.

Through your studies you will collaborate with students from other disciplines to provide a richer learning experience that reflects real-world working environments you will experience in your career. You can even submit your university projects for recognition through industry awards.

QUT is ranked #1 in Australia for communication and media studies in the 2019 QS World University Rankings.

Digital Media Research Centre
QUT’s world-leading Digital Media Research Centre (DMRC) is at the forefront of research into emerging technologies, social media and digital communication, and culture. QUT is the only university in Australia that has received the top ranking for communication and media studies in every Excellence in Research Australia (ERA) round since 2010.

Our communication degrees are informed by research insights from DMRC to add depth to your studies and provide information on the latest industry trends as well as hands-on experience in current digital communication methods. Visit research.qut.edu.au/dmrc.

Career outcomes
As a graduate, you’ll have a foundation for success in a wide variety of communication and entertainment careers in Australia and overseas. You’ll learn how to combine the practical skills and creativity that employers are looking for, and that also provide you with flexibility in your career.

Successful and recognised graduates include television journalists Leigh Sales and Conor Duffy. Our graduates work in media, public relations and advertising agencies and consultancies, government and entertainment organisations, from the smallest to the largest, around the world.

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<tr>
<th>First majors</th>
<th>Creative industries second majors</th>
<th>University-wide second majors</th>
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<td>Advertising and public relations</td>
<td>Animation</td>
<td>Advertising</td>
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<tr>
<td>Digital media</td>
<td>Architectural studies</td>
<td>Construction experience</td>
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<td>Entertainment industries</td>
<td>Art and design history</td>
<td>Games design</td>
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<tr>
<td>Journalism</td>
<td>Creative and professional writing</td>
<td>Entrepreneurship</td>
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<td>Professional communication</td>
<td>Drama and performance</td>
<td>Integrated marketing communication</td>
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<td>Entertainment</td>
<td>Marketing</td>
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<td>Fashion communication</td>
<td>Online environments</td>
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<td>Industrial design studies</td>
<td>Property experience</td>
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<td>Interior design studies</td>
<td>Public relations</td>
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<td>Interactive and visual design</td>
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<td>Journalism</td>
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<td>Landscape architecture studies</td>
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<td>Media and communication</td>
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<td>Music and sound</td>
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<td>Screen content production</td>
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Photos (clockwise from top left): Communication facilities include state-of-the-art postproduction suites. | Students gain experience presenting to camera. | Real-world skills are developed through creating stories for QUT News. | Studios provide opportunities for students to generate content for a range of mediums including podcasts.
COMMUNICATION

Advertising and Public Relations

2019 OP (including adjustments) 9
2019 selection rank (including adjustments) 82
2019 ATAR (including adjustments) 81.85
QTAC code 421242
Campus Kelvin Grove
Duration 3 years full time
Assumed knowledge English (4 SA)
OP Guarantee Yes
Entry February and July

Advertising professionals are creative communicators who
find solutions to meet the needs of clients and consumers.
Public relations professionals manage the relationships
between organisations and the people they rely on.
Together, advertising and public relations help organisations
change stakeholder behaviour through story-telling that is
compelling and ethical.

What you’ll study
QUT’s advertising and public relations course reflects the
industry trend toward full-service agency approaches to
communication. The course is designed to help you develop
the skills and make the contacts you will need as a graduate
entrant to the workplace.
Your studies will help you learn how to think critically and
research effectively, so you can develop smart organisational
communication that responds to the pressures of complex
environments. These skills mean you will be ready to face
the challenges of whatever fast-changing context you will be
working in.

You’ll be equipped to create and plan behavioural change
campaigns, communicate using a variety of media
channels, and engage effectively with different audiences,
such as employees, customers, communities and
governments. Your studies will be rounded out by a choice
of either a second major or minors and electives such as
work integrated learning, internships or international
study tours that allow you to graduate work ready through
engagement with industry.

Real-world learning
Tailor your studies to meet a specific career outcome or
broaden your experience to create wider employment options.
Opportunities exist for internships and work placements
in a broad range of industry organisations. Students have
completed placements with Queensland Investment
Corporation, River Living, Flying Arts and Bare Publicity. You
can benefit from our lecturers’ and tutors’ extensive real-
world industry experience and contacts.

Career outcomes
This degree gives you globally transferable skills that are
attractive to employers seeking to develop communication-
based solutions to real-world opportunities and challenges.
Careers include public relations specialist, media planner,
copywriter, corporate communication consultant, media
adviser or event manager, across corporate, government and
not-for-profit sectors. Graduates may satisfy the academic
requirements for membership of the Advertising Institute of
Australia or the Society of Business Communicators.

A world of opportunity
I’ve always been open to letting opportunities come my
way. I’ve worked in Australia for WIN News and as part
of the Media, Public Relations and Communications
team of the Gold Coast 2018 Commonwealth Games. I’ve
also lived in London working with the Lawn Tennis
Association. I’m now living back in Brisbane for the first
time since graduating from QUT and am working as a
Senior Communications and Media Advisor. I hope to
continue to have opportunities to explore new places
and meet people from around the world.

Sarah Owens
Senior Communications and Media Advisor, Queensland
Urban Utilities
Media is more fragmented than ever and consumption habits vary widely from generation to generation. But with each challenge comes new opportunities and you will learn to navigate your way through these 21st century channels.

**What you’ll study**

This course lets you combine communication studies with an emphasis on digital innovation, practical skills, and industry placements and connections. You’ll begin with core units that equip you with skills and knowledge of the theoretical and practical requirements for careers in the communication industries, and provide a platform for advanced study.

You will learn how digital media is shaped by a range of factors including globalising media markets, questions of national culture and identity, and digital disruption. Your studies will help you develop a wide skill set including becoming an effective oral communicator and discerning listener, through to understanding quantitative and qualitative research methods. Your studies will be rounded by the choice of either a second major, which is a sequence of eight units from another study area, or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with the industry.

**Real-world learning**

Gain industry experience through internships and work placements in government departments and agencies as well as media, advertising and public relations organisations. Students have completed placements with Network Ten, Brisbane Festival, Hyperplex Cinemas and BBS Communications Group.

You will learn from teaching staff who are actively engaged in leading-edge research with a global academic reputation in media and communication. Their real-world focus ensures that you graduate with specialist knowledge in a growth area, and understand the function and influence of the media industry, as well as developing skills that are transferable across a range of industries.

Throughout your course you will work on real-world projects that advance your future employability, using the skills and capabilities developed throughout your degree to contribute content to a real-world industry, research, or corporate website.

**Career outcomes**

Graduates work in marketing communications, public relations or corporate communications, or in advertising as sales executives for media outlets, or as media planners and buyers. Careers also exist in audience and market research, media policy development, as digital strategy planners and digital content managers.

**Double your options**

Position yourself for a broad range of career options in the digital media sector by studying a double degree with business, IT, law or justice.

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**Build a network of contacts**

QUT was the best possible start to my career. The tutors all had real industry experience, meaning they made the course materials more applicable to potential roles. I accessed work experience and internships throughout my course to complement my degree, giving me a solid network of media contacts for my future.

Amelia Bowe
Creative, Refinery 29, United Kingdom
If you are in Year 11 or below, check the subject information on page 48. For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study.

COMMUNICATION Entertainment Industries

2019 OP (including adjustments) 13
2019 selection rank (including adjustments) 72
2019 ATAR (including adjustments) 70.55
QTAC code 421152
Campus Kelvin Grove
Duration 3 years full time
Assumed knowledge English (4 SA)
OP Guarantee Yes
Entry February and July

Entertainment is everywhere. Digital platforms like Netflix, Spotify, YouTube, and even PlayStation provide audiences with countless hours of entertainment. Yet, more familiar players, like national broadcasters, sports teams and local music festivals remain popular, too. With so many opportunities for creative and commercial success, a career in the entertainment industries has never been more exciting for aspiring creative professionals.

This one-of-a-kind course is your roadmap through the complexities of global entertainment.

What you’ll study

Entertainment industries are constantly changing, especially in the digital era. This course equips you with the critical thinking skills and professional know-how to successfully navigate the dynamic creative practices, industrial structures and legal mechanisms in such global industries as film, television, music, games and sports, among others. By graduation, you will learn how to research, implement and critically assess a range of strategic activities, from identifying talent, developing pitches and negotiating contracts, to engaging culturally diverse audiences and evaluating the impact of new technologies.

Your studies will be rounded by the choice of either a second major, which is a sequence of eight units from another study area, or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with the industry.

Real-world learning

This course is one of the first and only courses of its kind. It was developed in close collaboration with key entertainment industry professionals and draws heavily from the research of top scholars in the School of Communication, including the Digital Media Research Centre. You will graduate work ready with studies covering a wide range of areas from communication theory and practice, law, social media, global media, project management and crisis issues. As such, you will interact throughout the course with industry leaders and the very best teachers in the field. You will also benefit from an original and engaging curriculum design that includes fully integrated work experiences, practical hands-on projects, global study excursions and cutting-edge research.

Career outcomes

Our graduates work as producers, researchers, publishers, agents and promoters in diverse areas such as film and television, large-scale performances, radio programming, cultural and games productions, theme parks and more. You will be qualified for roles in organisations that produce entertainment or become self-employed in generating new entrepreneurial forms of entertainment for the future.

Double your options

Enhance your opportunities in the local and global entertainment industries or position yourself for unique roles drawing on your combined skills by choosing a double degree with business or law.

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Valuable internship

My studies landed me an internship with Queensland’s largest event, Brisbane Festival. As a functions intern I’ve assisted in corporate functions and hostings for international acts and home-grown talent. Seeing events come together has been valuable in my university experience and will really help me transition from university to the real world.

Kinsey Downes
Fundraising coordinator, RSPCA Queensland

Watch the video to hear more about Kinsey’s experience at Brisbane Festival.

If you are in Year 11 or below, check the subject information on page 48. For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study.
The world is a noisy place. So much chatter. So many points of view. There’s a flood of facts flowing through our phones. How many of those facts are true? And how can today’s journalist report on news and feature stories that people can connect to? That’s exactly what you’re going to learn in this course.

This is a journalism degree that will ensure you are ready for a changing world. You’ll learn to prepare and present news through a variety of social channels and across online, print and broadcast platforms.

What you’ll study
This course will provide you with a broad knowledge of the foundations of news reporting focusing on identifying, researching and then structuring news reports in an evolving news environment. Early in your degree you’ll learn how to recognise the fundamental attributes of news and other journalism forms, use the mobile technologies available and evaluate events for their potential news value, while learning how to record interviews and perform other reporting tasks including how to write socially responsible news stories.

Further study areas will prepare you for the future of journalism covering communication theory and practice, journalism law, managing social media, writing and production techniques, journalism ethics and a comprehensive understanding of industry structures and functions. Your studies will be rounded by the choice of either a second major, which is a sequence of eight units from another study area, or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with the industry.

Real-world learning
This course will ready you for a changing world. You’ll learn to prepare and present news and features for traditional outlets, as well as social media, podcasts, YouTube and emerging technologies. To do this you’ll access newsrooms, radio and TV studios and contribute real-world articles to QUT News (qutnews.com) and other outlets. The QUT journalism degree is recognised by the Australian Journalists’ Association section of the Media, Entertainment and Arts Alliance.

Career outcomes
QUT journalism graduates have achieved distinction in high-profile news, media and public relations positions. Our graduates include senior Australian journalists such as Leigh Sales, Peter Greste, Leila McKinnon and Conor Duffy.

Double your options
Prepare for a journalism career with a specialist focus, or use your advanced research and writing skills in other industries. Choose a double degree with business, science, law or justice.

Forge your own path
The practical classes were extraordinarily useful in preparing me for real-life newsrooms. Working with professional cameramen, editors and producers is amazing. The contacts I made at QUT gave me the best possible chance of gaining work experience, and I secured a job while I was still studying.

Maggie Palmer
Producer and Correspondent
CEO, Sliding Door Media. Founder, PepTalkHer
Recipient of New York Festival TV and Film Awards, and UN Media Awards. Walkley Award winner
From newsroom to classroom

We had numerous guest lecturers, including Channel Nine News reporters, and an ABC newsroom journalist as a journalism lecturer and tutor. This gave me a lot of confidence in the content being taught and a practical insight into what it is like to be working in the industry.

Bianca Banchetti
Professional Communication

Your studies will be rounded by the choice of either a second major which is a sequence of eight units from another study area, or minors and electives such as work integrated learning, internships or international study tours that allow you to graduate work ready through engagement with the industry.

Real-world learning
You will graduate with skills in advanced writing and communication that are keenly sought by employers, as well as practical industry knowledge and networks. You also will benefit from visits and lectures from industry specialists.

Career outcomes
Graduates can work as professional communicators in corporate, government, non-government organisations and community sectors, including communication agencies, in-house communication departments, healthcare and political organisations, or in a freelance capacity. Your skills also support careers in leadership and strategic management positions. Opportunities exist as corporate chief communication officers (CCO), writers and editors, as well as media and communication advisers, officers, managers and consultants.

Double your options
A double degree can open up opportunities for employment in specialist communication roles. You can combine professional communication with business, justice, nutrition science, public health and science.

Gain the skills to connect
QUT was the only university to offer public health and communication as a double degree. Promoting public health messages is easier when you have learnt how to connect to your audience. My international study experiences in China and Vietnam have helped me grow and advance my knowledge around international health.

Bridget Dillon
CoPMI Coordinator, ACT Government
# Communication double degrees

A double degree allows you to specialise in two fields and pursue different interest areas, gaining a broader range of skills and knowledge, and giving you a competitive advantage and greater career flexibility. This is a popular option for students seeking careers in support roles within the creative industries, or those wanting to work in communication roles within other industries.

<table>
<thead>
<tr>
<th>Combine a degree in</th>
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<th>Career opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Digital media</strong></td>
<td><strong>Business</strong></td>
<td>This course combines communication studies, with an emphasis on digital innovation, practical skills, and industry placements and connections, with a business degree to take advantage of rising demand for skilled digital management and analytical skills in the corporate environment.</td>
</tr>
<tr>
<td><strong>Information technology</strong></td>
<td><strong>Business</strong></td>
<td>Capitalise on the growing demand for skilled digital media and analytical professionals with a double degree that focuses on developing transferable skills across web design, graphic design, web application development, illustration, video production and post-production, game design, project management or social media management.</td>
</tr>
<tr>
<td><strong>Justice</strong></td>
<td><strong>Business</strong></td>
<td>Online crime prevention and digital media policy and governance are growing areas that require the combined skills of a communication and justice professional. This course will develop your expertise for jobs in the communication industries, or to apply your digital and social media skills to careers in law enforcement, government and private sector intelligence and security agencies.</td>
</tr>
<tr>
<td><strong>Law</strong></td>
<td><strong>Business</strong></td>
<td>The need for skilled professionals who have a deep understanding of online privacy, freedom of speech, and can navigate the complex areas of digital media and the law are increasingly in demand. This course will give you the legal expertise to apply to jobs in the communication industries or use your digital and social media skills in specialist legal areas such as privacy, freedom of speech, litigation or criminal law.</td>
</tr>
<tr>
<td><strong>Entertainment industries</strong></td>
<td><strong>Business</strong></td>
<td>Business acumen will enhance your career opportunities in the exciting local and global entertainment industries. Through this course you will develop skills to think creatively and critically, communicate professionally and work in a global context which will assist you to develop your own entrepreneurial venture or prepare you to manage specific entertainment projects both locally and globally.</td>
</tr>
<tr>
<td><strong>Law</strong></td>
<td><strong>Business</strong></td>
<td>Enhance your opportunities to work in the local and global entertainment industries by positioning yourself as an expert in the growth area of entertainment and media law. This course will prepare you to work as a lawyer in the media and communication arena, intellectual property lawyer, defamation lawyer, entertainment director, producer, publisher, or in-house lawyer for an organisation specialising in events, large-scale performances or theme parks.</td>
</tr>
<tr>
<td><strong>Journalism</strong></td>
<td><strong>Business</strong></td>
<td>Your combined journalism and business skills will prepare you for a career as a journalist with a specialty in finance, international affairs, or political and social commentary, or to use your advanced research and writing skills in the business environment or new world of online and digital news.</td>
</tr>
<tr>
<td><strong>Justice</strong></td>
<td><strong>Business</strong></td>
<td>Modern digitally focused publishers require a new breed of professionals with skills across multiple areas. Combine journalism and justice to open career options including developing policy and governance for media, or as an analyst of legal matters for media organisations, or as a journalist with a specialty in areas of law.</td>
</tr>
<tr>
<td><strong>Law</strong></td>
<td><strong>Business</strong></td>
<td>This course will prepare you to apply legal expertise to jobs in the communication industries working as a solicitor, barrister or in-house lawyer, including media lawyer, or to use your journalism skills for a career focusing on legal affairs, politics, crime reporting and foreign affairs.</td>
</tr>
<tr>
<td><strong>Science</strong></td>
<td><strong>Business</strong></td>
<td>In an area where political discourse is being labelled as ‘post-truth’, skilled communicators who can frame scientific knowledge for an audience of broad public consumption are in high demand. This course will prepare you to use your skills to communicate science across a variety of platforms including social, online, print and broadcast, in the public and private sector.</td>
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</table>
# Complementary study areas

I’d been told to study something I loved which for me was media and health. When I found the double degree I knew instantly it was the right choice. The two fields are complementary. I’ve gained real-world experience in publishing content online through one of my units which has given me lots of content for my portfolio of work to show employers.

Brendan Modini
Copywriter

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<tbody>
<tr>
<td>Professional communication</td>
<td>Business</td>
<td>Business acumen will enhance your career opportunities in the exciting local and global communication industries by being able to think creatively and critically, communicate professionally, make ethical business decisions and work in a global context. Use your skills to find a career as a media or entertainment producer, public relations consultant or international business specialist.</td>
</tr>
<tr>
<td>Justice</td>
<td></td>
<td>Combine professional communication and justice to develop highly sought after writing and communication skills to apply to roles such as communications manager, in-house writer or public relations specialist for organisations in the justice field.</td>
</tr>
<tr>
<td>Nutrition science</td>
<td></td>
<td>Use your combined skills to promote healthy lifestyle choices and prevent diet-related disease through mass communication. Graduate employment options include working as a health communications specialist, health and nutrition writer, nutritional health promotion officer and educator, or in nutritional product promotion or marketing.</td>
</tr>
<tr>
<td>Public health</td>
<td></td>
<td>With your public health and communication knowledge, you can implement strategies that help define and shape public health policy including effectively communicating healthy lifestyle choices and preventing the spread of disease. This course will allow you to work as a health communications specialist, print and online editor, or in the promotion and marketing of health products.</td>
</tr>
<tr>
<td>Science</td>
<td></td>
<td>Through this course you will develop communication skills to help frame scientific knowledge for a broad range of audiences. Your skills in effective visual, speech and written communication will give you an advantage within your chosen science career or give you the option to work across corporate, policy and government sectors with the expertise to communicate scientific concepts, research and outcomes.</td>
</tr>
</tbody>
</table>
Design for a changing world

Increasingly, design intersects with diverse fields such as bioengineering, artificial intelligence, systems modelling, smart cities, health, sports and exercise science, and cancer prevention. This exciting transformation is driving the emergence of new design careers. QUT offers the widest range of design disciplines, and the most options for double degrees, in Australia. In fact, QUT is the second largest provider of design courses in the country.
What you’ll study
Your Bachelor of Design will begin with reinforcing strong design engagement principles and providing opportunities to create, visualise and realise your designs. You will also participate in school-wide impact lab units, where you will begin to conceptualise and negotiate how you, as a designer, can address the challenges that demand multifaceted solutions and responses to diverse situational stakeholders and/or social agendas. Through collaboration with students from other disciplines, you will focus on problems and social issues, identifying potential solutions connected to industry and community stakeholders. The labs are a great way to engage with your fellow students.

From first semester, you will be immersed in a hands-on creative environment and supported to start developing your own style and build your portfolio throughout your degree. You’ll work in fully-equipped workshops with 3D printing, laser-cutting and the latest technologies.

Real-world learning
You’ll have direct connection to industry experts through teaching and tutoring staff, and guest lecturers. With opportunities for international experiences and study tours, field trips to real design projects, work-integrated learning and internships with industry partners, you’ll get the experiences you need to lay the foundations for your career. Extensive options for double degrees provide greater career flexibility and provide an edge in a highly competitive design industry.

Design graduate Brianna Schoemaker discusses her project Converge Art Hotel, exhibited at the 2018 CreateX Design Festival.

End-of-year showcase events and exhibitions are an important feature of your course, and are celebrated by friends, family and industry professionals from the design community through the annual QUT Design Festival.

Design Lab
Our design programs are informed by research insights generated within the QUT Design Lab, which contributes to Australia’s National Innovation agenda, addressing major challenges in design across health and wellbeing, community, sustainability, social entrepreneurship, emerging technology and design criticality. This research adds depth to your studies, and provides information on the latest industry developments to help you in your career management. Visit research.qut.edu.au/designlab

Career outcomes
Our graduates forge successful careers in Australia and internationally. Throughout your studies you’ll collaborate with a diverse range of like-minded designers and set up career-enhancing networks.

As a graduate, you will be work ready with an internationally recognised qualification, as well as deep disciplinary knowledge and skills that you will be able to creatively apply to complex real-world challenges.

Photos: QUT students create their designs in fully-equipped workshops and drawing, drafting, fashion and textile studios. Working with the latest technologies including 3D printing and laser cutting, students create and display work at public showcases including an end-of-year Design Festival.
If you want to travel overseas, immerse yourself in a different culture and be on pace with the design trends emerging in another country, this degree is for you.

**What you’ll study**
Increase your global employment opportunities and enjoy a year of international experience studying with one of our 150+ international partner universities.

This degree combines the three-year Bachelor of Design with one year of international studies, giving you all of the outcomes of the standard degree, including your choice of majors, plus the advantages of a year of international studies. Destinations include the UK, Sweden, Denmark, Hong Kong, the US and Canada.

**Real-world learning**
Expanding your design studies internationally can provide you with an advantage in your career. You also have the option of undertaking overseas internships as part of your studies, applying your skills and knowledge to new challenges, in new environments. Design skills are highly transferable and gaining experience in countries known for their expertise in design will enhance your employability and open unique career opportunities at home and around the world.

**Choosing the fashion major**
If you choose the fashion major, apply using QTAC code 421692. The course is available for February entry only and the OP Guarantee does not apply. You will be selected based on portfolio and academic achievement. Apply to QTAC and QUT by 5pm on 20 September 2019. Check the online course information for details.

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* Gain broader perspectives of design

Some of my most enjoyable experiences at QUT were the opportunities to travel and explore design in Singapore, Cambodia, Malaysia and Milan. Being immersed in different places, customs and cultures has shaped the way I approach design.

Alexandra Crowe
Architectural Graduate, McVeigh Consultants
The planet is changing. New technology is emerging. Architects are facing exciting challenges and creating amazing structures that are inspiring the cities of the future. How we live and work tomorrow will be very different to today. And architects are setting the direction.

What you’ll study
Architecture at QUT is increasingly being recognised internationally for its focus on innovation in design and sustainable development. You’ll be inspired and empowered to create environments with a positive impact on human health, environmental quality, social relationships and urban systems. You will study sustainable systems and undertake architectural design projects in practical studio settings.

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you’ll focus on problems and social issues and identify potential solutions connected to industry and community. Your introductory studies will also introduce you to visualisation skills and applications needed to formulate design as an exploration of the materials of the built environment. Your studies will then build on these foundations and explore areas including environmental principles and the global movement of modern architecture with design studio units covering the process of design, dwelling, tectonics and public spaces. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

Real-world learning
Throughout your degree, you will undertake architectural design projects with a practical edge which will require you to think logically and creatively about how buildings function and are constructed.

You can broaden your mind, education and life experience with real-world field trips, international study tours, and student exchange with partners all over the world including Italy, Canada, France, China, Hungary, Colombia, Mexico, USA, UK and more.

Career outcomes
Graduates can find employment in the fields of architecture and building design. On completion of the two-year Master of Architecture and the required period of practical experience, graduates are eligible to sit for registration as an architect in Australia.

Double your options
A double degree will give you an edge and is attractive to employers in the competitive design, property and building industries. Combine your architecture degree with business, engineering, property economics or construction management.

Develop skills and confidence
During my architectural studies I was able to develop architectural design thinking and documentation skills in a collaborative environment with my peers. Opportunities such as overseas study tours to Europe and Asia taught me to confidently approach challenges and think critically about the impact design has on our world.

Angus Godwin
Graduate of Architecture, Ferrier Baudet Architects
New fashion brands are emerging all the time. Digital channels are allowing designers to not just show their work, but also tell their story and connect with audiences that share their values. If you love fashion and want to see your work on the catwalk, QUT can put you on the right path.

What you’ll study
Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you’ll focus on problems and social issues and identify potential solutions connected to industry and community.

Your introductory studies will focus on the theory and practice of fashion design, including hands-on studies of design fabrication that form the foundation for your technical skills and associated knowledge to realise your own design ideas. You will then build on this foundation through studies covering global fashion cultures, ethical and sustainable practices, as well as collaborative and communication skills.

In the later stages of your degree you will synthesise your understanding of product development and retail readiness including developing a major final-year project.

Real-world learning
QUT’s fashion course is the longest running fashion degree in Queensland and provides industry-standard facilities. You will be advised by leading industry mentors, who will help you develop your design identity as you work in the studio, individually and in teams, on real-world briefs and projects.

Your skills will be rounded with real-world experiences through work integrated learning, study tours and chosen electives. QUT fashion students have completed international exchanges to London, Milan, Berlin, Amsterdam and Delhi, and secured internships with leading global brands including Alexander McQueen, Vivienne Westwood, Antipodium and Tom Ford. International business skills and bilateral connections with designers are encouraged through programs such as the Australia-Korea Emerging Designer Exchange Program. This program supported by the Australia-Korea Foundation of the Department of Foreign Affairs and Trade, saw designers from both countries meet to exchange ideas, investigate the local fashion industry, attend workshops and collaborate.

Read more about the Emerging Designer Exchange Program.

Career outcomes
Graduates have had a significant impact on the emerging Brisbane fashion scene and have launched internationally successful careers. They work as independent designers or with larger fashion houses. Others work as fashion stylists, international trend forecasters and product development managers.

Applicants are selected on the basis of their portfolio and academic achievement. Apply to QTAC and QUT by 5pm on 20 September 2019. Check the online course information for details.

Double your options
Study business with fashion as a double degree to open doors to an exciting range of careers.

Prepare for your career
The studio environment at QUT allowed us a hands-on experience to explore our creativity. My lecturers supported me to pursue local and international internships throughout my studies which expanded my network of contacts. This has been crucial in helping me work for Australian high-end fashion labels. I have worked in Paris, managing and showcasing our collections at Paris Fashion Week, which also featured our clothing being worn by numerous celebrities including Beyoncé and Kim Kardashian.

Emily Giles
Design Coordinator, bassike

❑ Evening classes may not be available
If you are in Year 11 or below, check the subject information on page 48.
For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study
As new materials and new technologies develop, industrial designers are discovering more ways to create the products, services and systems that improve people’s everyday lives. Industrial design covers the process of design and the creative act of determining and defining a product’s form and features prior to production. So, if you want your designs to have an impact in the real world, this degree could be just what you’re looking for.

What you’ll study
Finding a balance between beauty and practicality takes expert knowledge. That’s why this hands-on program gets you involved with the design of realistically detailed products suitable for manufacture with a focus on real-world industry engagement.

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you’ll focus on problems and social issues, and identify potential solutions connected to industry and community. Your introductory studies include learning the creative design process, technical aspects of product design, design management and computer-aided industrial design (CAID) technology.

You will progress to a deeper understanding of systems design including human factors and ergonomics, design research, coupled with innovation, aesthetics, marketing, cultural and social values, and design leadership. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

Real-world learning
You will be prepared for your career with a range of activities and opportunities such as hands-on design units, project presentations, international study tours, entrepreneurial incubation programs and real-world internships. You’ll also graduate work ready through QUT’s strong collaborative links with companies including BMW, Bombardier, Techtronic Industries, Marvel Studios, Doctors Without Borders, Dyson, Bugatti, Nokia, Amazon, G-Star Raw, Brisbane Airport Corporation, Australian Centre for Robotic Vision and Australian Institute for Rail Innovation.

Career outcomes
Graduates have an outstanding record of achievement nationally and internationally in diverse careers. Many graduates work as industrial designers in industrial design consultancies or design departments of product manufacturers, or as entrepreneurs who design their own products. Other careers include usability expert, service designer, interaction designer, interface designer, corporate identity designer, model maker, movie concept designer, visualisation expert, automotive designer, design manager, design researcher, computer-aided design expert, game designer, design leadership expert and strategic design expert.

Graduates qualify for associate membership of the Design Institute of Australia. The course is an educational member of the World Design Council and is a Design Institute of Australia Recognised Course.

Double your options
Combine your industrial design skills with other study areas for an entrepreneurial or innovation focus. Double degrees are available with business, engineering and law.

Best in class
Industrial design graduate Eric (Woo Sung) Jung’s (far right) collaboration project—the Macron digital tape measure, was recently judged the national winner of the prestigious James Dyson Award for outstanding design. The device is paired with a smartphone app to assist the vision impaired and is the second year running that QUT industrial design students have won the national category.
How we interact with our devices, with apps and websites is constantly evolving. As an interaction designer you can shape that evolution. Removing complexity. Making interactions more intuitive. Creating responsive media. In many ways, optimising the experience and putting people at the heart of design.

What you’ll study
This course prepares you for diverse and agile career pathways in design, technology and innovation. It focuses on the cutting-edge design skills, knowledge and capabilities needed for a contemporary designer to work across multiple fields, practices and contexts. Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you’ll focus on problems and social issues and identify potential solutions connected to industry and community.

You’ll then undertake a series of interaction design studios focusing on industry-leading practices in human-centred design, design thinking, experience design, service innovation and augmented reality.

Your studies can be rounded with a second major from architectural studies, industrial design studies, fashion communication, animation, games design, screen content production, advertising or marketing. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

Real-world learning
Embedded within the course are opportunities for industry work experience through our real-world partnerships such as with the Queensland Art Gallery (QAG), where students recently collaborated to create speculative interface designs to assist visitor engagement and education of the Australian artwork in QAG’s collection. International study tours and networking with design industry professionals nationally and internationally will ensure you graduate with one of the most versatile and contemporary skill sets in the sector.

Career outcomes
You will graduate in a growing employment area with career pathways available including web and mobile app design, interface design, user experience (UX) design or interaction (IxD) design, wearable fashion technology, interactive exhibition design, robotics design, communication design, and many more. Career pathways available to you beyond the design industries include roles in game design, information technology, health, education, science and engineering, as well as business and enterprise including data visualisation, smart home and virtual reality environments.

Double your options
Use your technology and design skills in a range of creative and commercial industries by studying a double degree with business, engineering or information technology.

Skills for evolving industries
QUT helped me realise that designers are becoming more valuable across many other industries, with a real shift towards better looking products and experiences. QUT is the first stepping stone for a long journey ahead.

Nicholas Burge
Growth Marketing, Tanda

2 Evening classes may not be available
If you are in Year 11 or below, check the subject information on page 48.
For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study
Exploring the interior spaces of our buildings today is more fascinating than ever. New technology is allowing us to create animations and virtual environments that bring ideas to life. If you love design and want to optimise the interior spaces where we live, work and play, this degree has been designed for you.

**What you’ll study**

Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you’ll focus on problems and social issues and identify potential solutions connected to industry and community.

Your studies will focus on design process, theory and technology including 2D and 3D digital drafting and then you’ll build on these foundations and explore areas including design psychology and the sociocultural aspects of design, and well as your choice of units from other areas of study.

Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

**Real-world learning**

This course is internationally recognised and provides you with the expertise to produce spaces that enhance the quality of life and experience of occupants. You’ll undertake interior design projects in practical studio settings and participate in independent and collaborative problem solving.

Our strong connections to local industry provide you with real-world experience and insight into your career options, through award-winning practitioners as tutors and promotion of your work in prominent public settings.

You will be supported by contemporary, relevant teaching and a focus on new and emergent fields including small and large-scale design in real and virtual environments, physical and digital experimentation, body/space relations, and design for health and social inclusion. Graduates qualify for membership of the Design Institute of Australia (DIA).#

**Career outcomes**

Many interior designers work independently or in small or large practices. Others elect to work in multidisciplinary firms specialising in large-scale complex architectural and property development projects, both locally and internationally. Alternative career areas include retail, theatre and event design, and exhibition design, such as in gallery or museum settings.

**Double your options**

Combine your creative flair and design skills with a second study area for enhanced career options in the design, building and property industries. Double degrees are offered with business, property economics and construction management.

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# The Bachelor of Design (Interior Architecture) does not confer qualifications in Architecture and the Queensland Architects Act (2002) restricts the use of the title “Architect” to professionals registered by the Board of Architects of Queensland.

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**Collaborate with other creatives**

QUT’s practice-based learning gave me valuable insight into time, people and project management. The ability to integrate other design disciplines in my studies broadened my skill base for the industry.

Briony Knowles
Interior Designer, Architectus
DESIGN

Landscape Architecture

2019 OP (including adjustments) 13
2019 selection rank (including adjustments) 72
2019 ATAR (including adjustments) 70.55
QTAC code 412342
Campus Gardens Point
Duration 3 years full time, 6 years part-time
Assumed knowledge English (4 SA)
OP Guarantee Yes
Entry February and July

The green spaces in our modern world are treasured. Not just for their aesthetic, but for the balance they bring. They create natural habitats. They shade hot city streets. They connect us with the natural environment. This is why landscape architecture is such an important part of metropolitan and regional planning for the future.

What you’ll study
In this course you will learn to combine landscape systems with urban design and environmental science to create outdoor spaces with positive cultural and environmental impact. Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you’ll focus on problems and social issues and identify potential solutions connected to industry and community.

Your introductory studies will focus on foundational landscape design knowledge, skills and applications, covering a range of design principles, theories and processes which you will apply to real or simulated design scenarios. Building on these foundations you’ll then explore core units covering building materials, flora, ecology, landform and tectonics as well as the legislative environment governing landscape construction. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

Real-world learning
You’ll work on real-world landscape design projects in practical studio settings such as recent projects involving the Brisbane Powerhouse and King Street redevelopments. Throughout the course you will have the opportunity to explore the world and gain international design experience through study tours, or be involved with the community through projects or hands-on design studios.

Career outcomes
You will benefit from a 50-year history as one of Australia’s principal landscape educators with graduates that are leading practitioners employed around the world. Our graduates find careers independently, in small partnerships or as a member of large multidisciplinary teams with other professionals such as architects, engineers, urban designers and town planners in private practice or local, state and federal levels of government. Careers include pathways to being an accredited landscape architect, landscape designer, landscape technician or landscape construction technician. With international design experience many graduates enjoy work in overseas practices.

Double your options
Apply your landscape architecture skills to a range of industries for greater career flexibility. Consider a double degree with business, engineering, science or urban and regional planning.

Real-world partnerships
Landscape architecture students work with the Brisbane Powerhouse through the Regenerate project. In this work integrated learning opportunity students work on a master planning brief, directly collaborating with a real-world client to create, develop and present an integrated master plan project.

❑ Evening classes may not be available
If you are in Year 11 or below, check the subject information on page 48.
For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study
Visual communication is the conveyance of ideas and information through a broad range of forms that can be seen including signs, typography, drawing, graphic design, illustration, industrial design, advertising, animation, colour and electronic resources. Visual communication can be powerful. In the right hands, it can craft an image that adds enormous value to a brand. It can simplify the complex. It can help a message to break through the communication clutter.

What you’ll study
Your degree will begin with introductory and shared impact lab units where, working with students from other disciplines, you’ll focus on problems and social issues and identify potential solutions connected to industry and community.

You will then develop both practical and theoretical skills in multiple visual communication design specialisations including graphic design, typography, image making, information design, experience design, motion design, branding and interaction design.

You will progress to develop deeper skills in creative problem solving, critical thinking, technical proficiencies and professional practice that will ensure you can contribute to the field of visual communication in innovative and socially responsible ways. Later in your degree you will be able to transfer skills and knowledge to a workplace or professional context and gain practical work experience with work integrated learning.

Real-world learning
Professional studio settings allow you to build your expertise and focus on both contemporary and emerging design practices, through real-world design projects. You will be immersed in a culture of designing for public exhibition, ongoing industry engagement, creative experimentation and critical thinking.

Career outcomes
This degree will give you the skills and finesse you need to be a confident and agile visual communicator across traditional and new interactive media forms.

You will graduate industry ready with multiple career options in graphic design, digital media, interactive design, branding, art direction, motion graphics design, advertising, print, publication, illustration, information design, service and experience design, packaging and exhibition design. Opportunities exist to work both locally and internationally, and can vary from operating as an independent entrepreneurial designer to a designer within a large firm.

Double your options
Study visual communication with business as a double degree for a range of opportunities in graphic industries, advertising and marketing.

Follow your passion
QUT truly ignited my passion for learning and continually growing as a creative professional. For my last semester, I studied abroad in London. The experience gave me a broader perspective on the design industry and helped me to define my long-term career goals.

Jenna Coles
UI/UX Designer, Orange Digital
Design
do double degrees

A double degree allows you to specialise in two fields and pursue different interest areas, gaining a broader range of skills and knowledge, and giving you a competitive advantage and greater career flexibility. This is a popular option for students seeking careers in support roles within the creative industries, or those wanting to work in design roles within other industries.

<table>
<thead>
<tr>
<th>Combine a degree in</th>
<th>with a degree in</th>
<th>Career opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture</td>
<td>Business</td>
<td>How we live and work tomorrow will be very different to today. You can drive that change by combining business and architecture to create environments that make a positive impact on the future, or to use the skills for careers in management, marketing or other business aspects of design organisations.</td>
</tr>
<tr>
<td>Construction</td>
<td>Management</td>
<td>Combine architecture with construction to work as a valued architect and project manager in the building industry, using your skills in design, costing and supply management. You will graduate with the advanced ability to design, develop and coordinate the construction and maintenance of large and complex projects for employment in private organisations, consultancies or government departments.</td>
</tr>
<tr>
<td>Engineering</td>
<td></td>
<td>Learn to develop practical solutions that impact on the real world. By combining architecture and engineering you will open up opportunities for careers in a range of fields including architecture, project management, property development, construction or civil engineering.</td>
</tr>
<tr>
<td>Property economics</td>
<td></td>
<td>In the competitive property and building industry, having design skills combined with sound economic intelligence is highly valued. This course will develop your ability to research, develop, value and design property for investment in both commercial and government sectors.</td>
</tr>
<tr>
<td>Interior</td>
<td>Architecture</td>
<td>Business acumen and interior design skills can lead to diverse careers intersecting design with marketing, public relations, advertising, international business, economics, management and human resource management. This course will develop your skills to think creatively and critically, communicate professionally and make ethical business decisions in a global context.</td>
</tr>
<tr>
<td>Construction</td>
<td>Management</td>
<td>This course will develop your creativity with project management skills to design, plan and manage the construction, renovation or enhancement of internal spaces. You could work as a consultant for small to medium enterprises, or with major architecture, design or building firms.</td>
</tr>
<tr>
<td>Property economics</td>
<td></td>
<td>Designing and creating interior spaces is more fascinating than ever. This course will prepare you to use new technology and harness your creative eye combined with property economics skills to optimise returns and manage the performance of properties across the commercial and public sectors.</td>
</tr>
<tr>
<td>Landscape</td>
<td>Architecture</td>
<td>Position yourself at the intersection of design and business to drive the change to tomorrow’s outdoor spaces. This course will prepare you for diverse roles that make a positive impact on the future, or to use your skills for careers in management, marketing or other business aspects in design organisations, or to establish your own enterprise.</td>
</tr>
<tr>
<td>Engineering</td>
<td></td>
<td>Combine landscape architecture and engineering to create outdoor spaces with a positive cultural and environmental impact. This course will position you for work in private practice or in government at all levels, in roles such as structural engineer, geotechnical engineer, landscape architect and environmental engineer.</td>
</tr>
<tr>
<td>Science</td>
<td></td>
<td>Combine landscape architecture with science to enhance your understanding of environmental impacts of mining, tourism and urban development. With this understanding, you’ll be equipped to rehabilitate and reforest degraded sites, or design outdoor spaces that enhance the environment.</td>
</tr>
<tr>
<td>Urban and regional</td>
<td>Planning</td>
<td>Combine landscape architecture with urban and regional planning to enhance established neighbourhoods, and shape new suburbs, cities and regions. This course will position you to design and manage the use of land and natural resources to meet human needs in a sustainable way, preparing you to work on large-scale projects such as new cities, suburbs, ports, recreational and industrial areas and transport infrastructure.</td>
</tr>
</tbody>
</table>

For more detail about these courses and entry requirements, see the online course information at qut.edu.au/study
<table>
<thead>
<tr>
<th>Combine a degree in</th>
<th>with a degree in</th>
<th>Career opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fashion</td>
<td>Business</td>
<td>Combine fashion with business to develop your own design technical skills and realise your design ideas with business acumen. Prepare for diverse careers and roles including fashion buying, fashion marketing, fashion finance, fashion business analyst, design forecaster, or establish your own venture as a fashion entrepreneur.</td>
</tr>
<tr>
<td>Industrial design</td>
<td>Business</td>
<td>Through this unique course you will learn to conceive, design and understand the technical aspects of product design, as well understand the business of manufacturing, marketing and advertising. This will prepare you for a future in industrial design management, strategic design, creative business ownership, entrepreneurship and business start-up ventures.</td>
</tr>
<tr>
<td>Engineering</td>
<td></td>
<td>This hands-on design program gets you involved with the design of realistically detailed products suitable for manufacture with a focus on real-world industry engagement. You will develop skills in creating and developing innovative, attractive, sustainable and user-friendly products and systems. These skills will be highly valued across fields such as mechanical engineering, transport, service development or manufacturing.</td>
</tr>
<tr>
<td>Law</td>
<td></td>
<td>This course combines a strong foundation in contemporary law knowledge with technical aspects of product design. You can use these skills for a career in design law as an in-house lawyer for industrial designers, corporate identity designers, new product developers, or as an intellectual property lawyer.</td>
</tr>
<tr>
<td>Interaction design</td>
<td>Business</td>
<td>This course will give you the skills to shape the way we interact with future technology, as well as business acumen across marketing, advertising, international business and economics to develop, market and grow new technologies. You will be prepared for employment across interaction design industries and in roles that are yet to emerge, including web and mobile app design, interface design, user experience (UX) design or interaction (IxD) design, wearable fashion technology, robotics design and many more.</td>
</tr>
<tr>
<td>Engineering</td>
<td></td>
<td>This future-focused course prepares you for diverse and agile career pathways in design, technology and innovation. With your combined interaction design and engineering skills you can specialise and tailor your course to suit your own career aspirations across fields including product design, product development, structural engineering, transport engineering and consultancy.</td>
</tr>
<tr>
<td>Information technology</td>
<td></td>
<td>The future is shaped when design merges with information technology. Through this course you will be prepared for diverse and agile career pathways in design, technology and innovation. With a focus on cutting-edge design skills, knowledge and capabilities, you will graduate as a contemporary designer for roles including interactive media designer, usability specialist, information architect or virtual reality designer.</td>
</tr>
<tr>
<td>Visual communication</td>
<td>Business</td>
<td>Visual communication can be a key tool for brands, helping identify and craft the brand story and identity. Combined with business, this course will prepare you for careers including business analyst for graphic industries, a visual communicator in an advertising agency, digital content designer or head of brand and identity.</td>
</tr>
</tbody>
</table>
**How do I apply?**

1. **Find the course that suits you**
   Check out the courses you are interested in studying, or take the Match My Skills quiz to find courses to suit your interests at [qut.edu.au/study](qut.edu.au/study).
   Experience QUT first-hand by studying units while you are in high school with the START QUT program. Visit [qut.edu.au/startqut](qut.edu.au/startqut).

2. **Check the entry requirements**
   For admission to QUT you must have completed Australian Year 12 (or equivalent), or be aged 17 years or older and be applying on the basis of previous study or work/life experience.
   
   **How selection is made**
   For most QUT courses you will be selected on the basis of an OP or selection rank.
   
   The Australian Tertiary Admission Rank (ATAR) will replace the OP for Queensland students who graduate from high school in 2020. Visit [qtac.edu.au/ATAR-my-path/ATAR](qtac.edu.au/ATAR-my-path/ATAR)
   
   Course thresholds used in this publication indicate the lowest OP/selection rank/ATAR to which an offer was made inclusive of any adjustment factors in the 16 January 2019 offer round. Thresholds can change from year to year and should be used as a guide only.

   Some courses have additional entry requirements. To gain entry to these courses you will need to make an application to QUT by 5pm on Friday 20 September 2019 in addition to your QTAC application. For more information see the online course information at [qut.edu.au/study](qut.edu.au/study).

   **Assumed knowledge**
   For most courses, QUT has an assumed knowledge scheme. This means that we don’t use specific school subjects as entry criteria for our courses, however you may struggle with your studies if you don’t have this knowledge. If you do not have the assumed knowledge we strongly recommend completing a bridging course through QUT or other recognised providers. For more information visit [qut.edu.au/assumed-knowledge](qut.edu.au/assumed-knowledge).

3. **Investigate the admission pathways**
   **Your background**
   You may have different admission pathways depending on your background, such as Year 12, vocational education and training (VET), higher education study or work experience.
   
   Selection ranks can be assigned to each of your qualifications and experience. QUT will generally use the best of your OP/selection ranks for entry. Exceptions may apply to some courses including courses with additional entry requirements. For more information visit [qut.edu.au/study/admission-pathways](qut.edu.au/study/admission-pathways).

   **Overseas qualifications**
   QUT will consider equivalent recognised overseas qualifications for admission purposes. If you have secondary or tertiary qualifications from countries where English (as recognised by QUT) is not the standard language of instruction, you must provide evidence of English language proficiency. For more information contact QTAC—[qtac.edu.au](qtac.edu.au).

4. **Consider selection rank adjustments**
   You may be eligible for selection rank adjustments, making you more competitive for a course offer. The maximum possible adjustment is 10 selection ranks (equivalent to five OPs) across all schemes. Adjustments may not apply to all courses. For more information visit [qut.edu.au/apply/adjustment-schemes](qut.edu.au/apply/adjustment-schemes).

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### English language proficiency

You must demonstrate that you can speak, write, read and comprehend academic English to a specific standard. If you have an Australian Year 12 qualification, you meet the English language proficiency standards. If your first language is not English and you have not previously undertaken either senior schooling, higher study or significant professional work experience in the English language as recognised by QUT, you must demonstrate your English language proficiency.

**OP and IB guarantee**

If you receive an OP 1–5, equivalent ATAR, selection rank of 93 or better, or have a completed International Baccalaureate Diploma with a score of 33 or better, you are guaranteed an offer in a QUT participating course. This means that when you find out your OP or selection rank you can assess your eligibility for a QUT course before receiving an offer. You still need to lodge a QTAC application by the closing date.

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**Entering QUT in 2021 or beyond?**

There are some changes to subjects and the qualifications we’ll consider for entry. Visit [qut.edu.au/study/starting-uni-in-2021](qut.edu.au/study/starting-uni-in-2021)
Equity adjustment—educational disadvantage
If you have been disadvantaged in your education, a selection rank adjustment and a scholarship may be awarded through the Educational Access Scheme (EAS). Apply for EAS on your QTAC application. If you are successful when applying for the financial hardship category and enrol to study at QUT, you will receive a guaranteed $3500 QUT Equity Scholarship.

Elite athlete adjustment
If you are an elite athlete we encourage you to apply for the QUT elite athlete entry scheme via QTAC. You may receive an adjustment of up to six selection ranks (equivalent to three OPs). Support with managing your studies and scholarships may also be available.

Subject adjustment—Year 12 subject scheme
QUT offers selection rank adjustments for successfully passing certain school subjects, or completing a university subject while at school (e.g. START QUT) for 2019 Year 12 students applying for entry in 2020.

Aboriginal and Torres Strait Islander people
The Oodgeroo Unit’s Centralised Assessment Selection Program is an entry program that assists Aboriginal and Torres Strait Islander applicants by recognising life experiences, any study undertaken, skills, commitment and potential. If you have identified via QTAC as an Indigenous Australian and list QUT in your top three preferences, the Oodgeroo Unit will contact you. Financial and study support is also available. Visit qut.edu.au/about/oodgeroo

5. Check the costs
If you are a domestic undergraduate student you will study in a Commonwealth supported place (CSP) and your fees will be partly funded by the government, with you paying the balance of the course cost. The actual student contribution depends on the number of units studied and the band for each unit, and can vary from semester to semester. For more information check the course details at qut.edu.au/study

2019 student contribution bands for Commonwealth supported students

<table>
<thead>
<tr>
<th>Band</th>
<th>Estimated cost (two semesters)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Band 1</td>
<td>Education, nursing, visual and performing arts, behavioural science, social studies, foreign languages</td>
</tr>
<tr>
<td>Band 2</td>
<td>Computing, built environment, health, engineering, mathematics, statistics, science, surveying</td>
</tr>
<tr>
<td>Band 3</td>
<td>Accounting, administration, economics, commerce, law</td>
</tr>
</tbody>
</table>

6. Make your application count
Applications for QUT undergraduate courses are made through the Queensland Tertiary Admissions Centre (QTAC) online service. For advice about how to apply and ordering your preferences visit qtac.edu.au

International students completing Year 12 studies in Australia must apply through QTAC. All other international students must apply directly to QUT or through one of our authorised agents or representatives. For details visit qut.edu.au/international or phone (Australia Freecall) 1800 181 848.

Concerned you won’t get in?
If you don’t think you will receive the OP or selection rank to gain entry into your preferred course you can undertake further study to receive a new selection rank. This is called upgrading. Your options include completing one year of degree-level study full time, completing a diploma or advanced diploma, or a TAFE/QUT dual award. Make sure you consider these options when completing your QTAC application. For more information visit qut.edu.au/upgrading

7. Accept your offer
You will be notified by QTAC if you receive an offer. Once you have accepted your QTAC offer, you can enrol online at QUT. Visit qut.edu.au/apply/what-happens-next

Confident start
I really enjoyed START QUT and it reinforced that QUT was 100 per cent for me. I loved the atmosphere and meeting people who shared my passions. When starting uni, I was more prepared and confident with a good understanding of what was expected for assessment and what the lectures and tutorials looked like. It gave me a great head start and I felt like I belonged.

Zoie Mearns
START QUT
## Creative industries at a glance

<table>
<thead>
<tr>
<th>Course</th>
<th>Campus</th>
<th>QTAC code</th>
<th>Duration (years)</th>
<th>Assumed knowledge</th>
<th>2019 OP (including adjustments)</th>
<th>2019 selection rank (including adjustments)</th>
<th>OP Guarantee</th>
<th>Deferment</th>
<th>Entry</th>
</tr>
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<tr>
<td><strong>Single degrees</strong></td>
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<tr>
<td>B Creative Industries</td>
<td>KG</td>
<td>421192</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>13</td>
<td>72</td>
<td>Yes</td>
<td>Yes</td>
<td>February July</td>
</tr>
<tr>
<td>B Communication (Advertising and Public Relations)</td>
<td>KG</td>
<td>421242</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>9</td>
<td>82</td>
<td>Yes</td>
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<td>February July</td>
</tr>
<tr>
<td>B Communication (Digital Media)</td>
<td>KG</td>
<td>421202</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>13</td>
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<tr>
<td>B Communication (Entertainment Industries)</td>
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<td>13</td>
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<td>February July</td>
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<tr>
<td>B Communication (Journalism)</td>
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<td>421222</td>
<td>3F</td>
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<td>9</td>
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<tr>
<td>B Communication (Professional Communication)</td>
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<td>February July</td>
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<tr>
<td>B Design–International</td>
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<td>B Design (Fashion)—International</td>
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<td>4F</td>
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<td>3F 6P</td>
<td>English (4 SA)</td>
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<td>GP</td>
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<td>3F 6P</td>
<td>English (4 SA)</td>
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<td>English (4 SA)</td>
<td>12</td>
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</tr>
<tr>
<td>B Design (Interaction Design)</td>
<td>GP</td>
<td>401302</td>
<td>3F 6P</td>
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<tr>
<td>B Design (Interior Architecture)</td>
<td>GP</td>
<td>423632</td>
<td>3F 6P</td>
<td>English (4 SA)</td>
<td>11</td>
<td>77</td>
<td>Yes</td>
<td>Yes</td>
<td>February July</td>
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<tr>
<td>B Design (Landscape Architecture)</td>
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<td>3F 6P</td>
<td>English (4 SA)</td>
<td>13</td>
<td>72</td>
<td>Yes</td>
<td>Yes</td>
<td>February July</td>
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<tr>
<td>B Design (Visual Communication)</td>
<td>GP</td>
<td>421052</td>
<td>3F 6P</td>
<td>English (4 SA)</td>
<td>13</td>
<td>72</td>
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<tr>
<td>B Fine Arts (Acting)</td>
<td>KG</td>
<td>421912</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>♦</td>
<td>♦</td>
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<tr>
<td>B Fine Arts (Animation)</td>
<td>KG</td>
<td>421012</td>
<td>3F</td>
<td>English (4 SA)</td>
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<td>Yes</td>
<td>Yes</td>
<td>February</td>
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<tr>
<td>B Fine Arts (Creative Writing)</td>
<td>KG</td>
<td>421432</td>
<td>3F</td>
<td>English (4 SA)</td>
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<td>February July</td>
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<tr>
<td>B Fine Arts (Dance)</td>
<td>KG</td>
<td>429162</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>♦</td>
<td>♦</td>
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<td>No</td>
<td>February</td>
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<tr>
<td>B Fine Arts (Dance Performance)</td>
<td>KG</td>
<td>421822</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>♦</td>
<td>♦</td>
<td>No</td>
<td>No</td>
<td>February</td>
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<tr>
<td>B Fine Arts (Drama)</td>
<td>KG</td>
<td>421952</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>13</td>
<td>72</td>
<td>Yes</td>
<td>Yes</td>
<td>February July</td>
</tr>
<tr>
<td>B Fine Arts (Film, Screen and New Media)</td>
<td>KG</td>
<td>421342</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>9</td>
<td>82</td>
<td>Yes</td>
<td>Yes</td>
<td>February July</td>
</tr>
<tr>
<td>B Fine Arts (Music)</td>
<td>KG</td>
<td>421512</td>
<td>3F</td>
<td>English (4 SA)</td>
<td>♦</td>
<td>♦</td>
<td>No</td>
<td>No</td>
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*Prerequisite: Successful portfolio and academic achievement.

(Apply online by 20 September 2019.)*
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B Education (Secondary) B Fine Arts (Creative Writing) | KG | 429172 | 4.5F | Prerequisites*: English (4 SA) and Maths A, B or C (4 SA). Teaching suitability statement. | 9* | 82* | Yes | Yes | February |

B Education (Secondary) B Fine Arts (Dance) | KG | 429432 | 4.5F | Prerequisites*: English (4 SA) and Maths A, B or C (4 SA). Successful audition. (Apply online by 20 September 2019.) Teaching suitability statement. | 13* | 72* | No | No | February |

B Education (Secondary) B Fine Arts (Drama) | KG | 429172 | 4.5F | Prerequisites*: English (4 SA) and Maths A, B or C (4 SA). Teaching suitability statement. | 9* | 82* | Yes | Yes | February |

B Education (Secondary) B Fine Arts (Film, Screen and New Media) | KG | 429172 | 4.5F | Prerequisites*: English (4 SA) and Maths A, B or C (4 SA). Teaching suitability statement. | 9* | 82* | Yes | Yes | February |

B Education (Secondary) B Fine Arts (Music) | KG | 429182 | 4.5F | Prerequisites*: English (4 SA) and Maths A, B or C (4 SA). Successful audition. (Apply online by 20 September 2019.) Teaching suitability statement. | 13* | 72* | No | No | February |

B Education (Secondary) B Fine Arts (Visual Arts) | KG | 429152 | 4.5F | Prerequisites*: English (4 SA) and Maths A, B or C (4 SA). Successful portfolio and interview. (Apply online by 20 September 2019.) Teaching suitability statement. | 13* | 72* | No | No | February |

B Fine Arts (Creative Writing) B Laws (Honours) | KG GP | 409472 | 5.5F | English (4 SA) | 6 | 89 | Yes | Yes | February |

B Fine Arts (Film, Screen and New Media) B Laws (Honours) | KG GP | 409472 | 5.5F | English (4 SA) | 6 | 89 | Yes | Yes | February |
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QUT continually updates its courses to ensure relevance to the real world and to maximise choice and flexibility for students. For the latest, in-depth course information visit qut.edu.au/study

**Footnotes**

F = full time  
P = part time  
GP = Gardens Point  
KG = Kelvin Grove

✦ This course has additional entry requirements. For more information see the online course information at qut.edu.au/study

❄ Evening classes may not be available.

♦ Chemistry, Physics, Biology, Earth Science, Geography or Maths C.

❄ For information about Bachelor of Education subject prerequisites visit qut.edu.au/prerequisites

**Entering QUT in 2021 or beyond?**

There are some changes to subjects and the qualifications we’ll consider for entry. Visit qut.edu.au/study/starting-uni-in-2021

The OP/selection rank shown is the lowest to receive an offer in the 16 January 2019 offer round inclusive of adjustment factors. For more information about thresholds see the online course information at qut.edu.au/study

The 2019 OP/selection rank should be taken as a general indication only. Courses may be harder or easier to get into from year to year, depending on demand for the available places.

Information contained in this publication was correct at time of printing. The university reserves the right to amend any information, and to cancel, change or relocate any course. For the latest course information visit qut.edu.au/study

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CREATIVE INDUSTRIES

Ask us
QUT staff are ready to help.

HiQ—how can we help you?
Live chat qut.edu.au/student-centres
24/7 answers ask.qut.edu.au
Email askqut@qut.edu.au
Phone 07 3138 2000

Gardens Point campus
2 George Street, Level 3, V Block
qut.edu.au

Kelvin Grove campus
Victoria Park Road, Level 2, R Block
qut.edu.au

International students
Australia Freecall 1800 181 848
Phone +61 3 9627 4853
qut.edu.au/international

Visit us
QUT staff and students can answer your questions at the following events in 2019.

Regional Careers Markets
May–August
Throughout Queensland

Parent Information Seminar
8 May, 6–7:30pm
Gardens Point campus

Brisbane Careers and Employment Expo
24–25 May
9am–3pm Friday,
10am–4pm Saturday
Brisbane Convention and Exhibition Centre

TSXPO (Tertiary Studies Expo)
20–21 July, 10am–4pm
Brisbane Showgrounds

QUT Open Day
28 July, 9am–3pm
Gardens Point campus

Get Ready for QUT
26–27 September
Gardens Point and Kelvin Grove campuses

QUT Real Decisions
17 December, 9am–1pm
Gardens Point campus

Stay in touch
Sign up to get personalised emails about events and studying at QUT. Visit qut.edu.au/stay-connected

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International students
This publication has been prepared for Australian students and those with permanent resident status. Some courses are not open to international students. To check the courses that are available for international student entry, or for more information about QUT, visit qut.edu.au/international

CRICOS No. 00213J

QUT is committed to sustainability. The paper used in QUT Creative Industries Course Guide 2020 has the credentials.

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