University Diploma in Business

Minimum English Requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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<tbody>
<tr>
<td>speaking</td>
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International Course Structure
You will complete six of the business core units as well as two units of communication.

University Diploma in Business Units
- Accounting
- Economics
- Global Business
- Management
- Marketing
- Working in Business
- Professional Communication 1
- Professional Communication 2

Extension English Sessions
For first-semester students, these sessions take place during weeks two to eight. Other QUTIC students in University Entry Programs may join the sessions, if their timetable permits. The aims of Extension English are to improve the student’s English language proficiency in speaking, listening and overall writing ability in a relaxed environment.

In addition to developing these language skills, students have the opportunity to discuss cultural issues and ask questions about studying at university.
Students who achieve a grade point average of at least 4.5 (on a 7-point scale), will receive 96 credit points (two semesters) of advanced standing for six semesters to complete:

- Bachelor of Fine Arts (Animation)

### Domestic Course structure

### International Course structure

**University Diploma in Creative Industries units**

- Creative Industries: People and Practices
- Creative Industries: Making Connections
- Photomedia and Artistic Practice
- Strategic Speech Communication
- Professional Communication 1
- Professional Communication 2

Plus:

- Marketing or Elective
- Elective

**Extension English Sessions**

For first-semester students, these sessions take place during weeks two to eight. Other QUTIC students in University Entry Programs may join the sessions, if their timetable permits. The aims of Extension English are to improve the student’s English language proficiency in speaking, listening and overall writing ability in a relaxed environment.

In addition to developing these language skills, students have the opportunity to discuss cultural issues and ask questions about studying at university.
Domestic Assumed Knowledge
Before you start this course we assume you have sound knowledge in these areas:
- English
We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject Prerequisites
- English
You must have completed four semesters with sound achievement in high school or subsequent study to be considered for admission to this course (4, SA). Accountancy, Finance, Economics and Marketing majors also require study in Maths A, B or C.

Minimum English Requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

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<th>Skill</th>
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<td>Listening</td>
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<td>Overall</td>
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Course Design
The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:
(a) eight Business School Core units
(b) one block of eight Major Core units
(c) choice of one block of:
  - six Second Major units and two option (elective) units
  - eight option (elective) units
  - two Minors (four units each) (university or Business School or extension) or
  - one Minor (four units) (university or Business School or extension) and four option (elective) units.

Enrolment and Advanced Standing
You may wish to apply for advanced standing (also known as credit or exemption) for former completed studies and other assessable learning outcomes. See more on Advanced Standing.

Caboolture campus students: The Business School Core units and the Management and Marketing majors are available at this campus. Students must choose first-year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Students from other campuses may enrol in units at Caboolture. Business core unit availability will vary each semester.

Students who wish to complete their degree in full-time mode should consult Studyfinder for specific course progression and enrolment advice.

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Special Requirements
- For your course structure and enrolment advice see Course Checklist and follow the instructions.
- A full-time student may only enrol in units contained in the normal course
program for semesters 1 and 2 in the first year of study unless in exceptional circumstances and with the approval of the Course Coordinator.
• A part-time student may only select units from those listed for years 1 and 2 in the first two years of study.
• Students must take Business School Core units at first attempt, in the semester outlined in the structure of their chosen major.
• A student must enrol in more than one unit in any semester, unless they have the approval of the Course Coordinator.

International students
International students must maintain a full-time study load to meet student visa requirements. International students are only permitted to enrol in units at Gardens Point campus. International students should consult the International Student Office on Level 2, B Block for advice.

Professional recognition
Professional Recognition can be found in the individual majors of the Bachelor of Business (BS05).

Discipline coordinators
Please refer to your major for details on your Discipline Coordinator.

Student support – Receive personal support through a dedicated Student Enquiries Centre. Have your admission, enrolment, and study enquiries answered by our Student Learning Advisors at the Centre on Level 1, B Block, phone 3138 2050 or email us: bus@qut.edu.au

Degree plus Masters option
You can also expand your career options with a Master of Business in a complementary study area.

Bachelor of Business (Honours) year option
Refer to (BS63) for details.

Important information
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Domestic Course structure
Course design
The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:
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(c) choice of one block of:
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  • eight option (elective) units or
  • two Minors (four units each) (university or Business School or extension) or
  • one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment
Caboolture campus students: The Business School Core units and the Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Students from other campuses may enrol in units at Caboolture. Students who wish to complete their degree in full-time mode should consult Studyfinder for specific course progression and enrolment advice.

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Bachelor of Business (Honours) (Honours) Year Option
For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Accountancy major requires 4 SA in Maths A, B or C.

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Accountancy major requires 4 SA in Maths A, B or C.

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

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Your degree at a glance

Year 1
Sign up for Accounting Connexions to learn the ropes of university life from an experienced student. Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

Year 2
You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You’ll also start to shape your career with the selection of a second study area.

Year 3
You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You’ll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Professional recognition
Graduates meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

In addition we have also been accredited with RG146. Therefore students who complete the Superannuation and Wealth Management Minor in conjunction with an Accountancy Major will meet the Australian Securities and Investments Commission (ASIC) RG146 competency and skill requirements for Tier 1 financial advisers.

Real world focus
Our Johnston Rorke Boardroom Seminar Series gives some second-year students a feel for corporate life, with the opportunity to talk to partners of the firm about real client cases.

In third year some students will have the opportunity to undertake an organised work experience placement with an accounting firm or in an organisation in the media, community, banking or government sector. Demonstrating your ability to apply your knowledge in a real workplace is another way you can stand out from the crowd to future employers.

You can even get a taste of what life is like as a researcher during your studies, with paid research work opportunities.
within the School, working with academic supervisors on real-world research projects, or as part of a Summer Semester Research scholarship. You might discover your potential for research work or an academic career.

Career preparation program
Accounting Connexions helps you settle into university life by matching first-year students with established accountancy students. You'll get to know how university works, where the library and computer labs are, and meet other students.

Other majors
See also separate entries for the following majors in this course: Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation
BBus(Accy)

Domestic Course structure
Your degree at a glance
Year 1
Sign up for Accounting Connexions to learn the ropes of university life from an experienced student. Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

Year 2
You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3
You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

International Course structure

Year 3, Semester 1
BSB110 Accounting
BSB111 Business Law and Ethics
BSB123 Data Analysis
BSB124 Working in Business

Year 1, Semester 2
BSB113 Economics
BSB115 Management
AYB200 Financial Accounting
AYB225 Management Accounting

Year 2, Semester 1
AYB221 Computerised Accounting Systems
AYB219 Taxation Law
Second Area of Study OR Option (elective) unit

Year 2, Semester 2
AYB340 Company Accounting
Second Area of Study OR Option (elective) unit
Second Area of Study OR Option (elective) unit

Year 3, Semester 1
AYB311 Financial Accounting Issues
BSB119 Global Business
Second Area of Study OR Option (elective) unit
Second Area of Study OR Option (elective) unit

Year 3, Semester 2
AYB339 Accountancy Capstone
AYB301 Audit and Assurance
Second Area of Study OR Option (elective) unit
BSB126 Marketing

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements
Students must meet the English proficiency requirements.

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</table>

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you’ll have an understanding of how businesses operate within the commercial and legal environment. Your advertising major starts in second semester with the question of why consumers choose the products they buy. You’ll also learn how advertising agencies relate to both the media, suppliers and the companies that hire them.

Year 2
You will build your skills in creating advertising, including practical writing and concept development workshops. You’ll learn to solve advertising problems by analysing the consumer and the product, and how to create cost effective media schedules. You can start to build your professional portfolio and gain the attention of national and international agencies by entering competitions specifically for advertising students. You’ll also have the opportunity to personalise your degree with the selection of your second study area.

Year 3
You will round out your major by formulating an advertising campaign from a real-world client’s brief. Working as a team, you’ll research your client’s advertising problem and identify strategies to solve it. You’ll then develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day, the Ekka or the Brisbane Lions, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

Professional recognition
Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Advising first and second major – Students will meet requirements for membership to the Advertising Federation of Australia, the Australian Association of National Advertisers, Media Federation of Australia and the Australian Direct Marketing Association.

Our reputation
QUT was the first university to offer a degree level program in advertising - a decade before anyone else in Australia. This course remains a unique advertising degree taught within a business school, giving QUT advertising graduates a strategic and commercial edge.

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

AMPed, the student association for QUT advertising, marketing and public relations students, is another link to the real world. Through AMPed you can access industry professionals, and find out about events...
run by professional bodies. It’s also a great way to meet your peers, and create your own career networks.

**Deferment**
Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted. Find out more on deferment.

**Practical teaching**
As an integral part of this course, you’ll work in a team to formulate an advertising campaign from a real-world client’s brief. You’ll research your client’s advertising problem and identify strategies to solve it. You’ll then develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day or the Ekka, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

**Other majors**

**Abbreviation**
BBus(Advtg)

**Domestic Course structure**

### Industry links
The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

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### Advertising major units
- Consumer Behaviour
- Marketing and Audience Research
- Advertising Theory and Practice
- Advertising Copywriting

**Recommended complementary study areas**

### Second major and minor options
- Marketing
- Public Relations
- Integrated Marketing Communication
- Management
- International Business
- Language

**Additional minor options**
- Sales
- Tourism and Entertainment Marketing

### Sample Structure

<table>
<thead>
<tr>
<th>Semesters</th>
<th>Code</th>
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<td>Second Area of Study OR Option (elective) unit</td>
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**Important Information**
- Additional minor options
  - Sales
  - Tourism and Entertainment Marketing

- Second Area of Study OR Option (elective) unit

- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15433.CREOS No.00213
# Bachelor of Business (Advertising)

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**Important Information**

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15433. CRICOS No. 00213J.
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Economics major requires 4 SA in Maths A, B or C.

International Subject prerequisites

- Maths A

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Economics major requires study in Maths A, B or C.

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

- speaking 6.0
- writing 6.0
- reading 6.0
- listening 6.0
- overall 6.5

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, from finance and accounting through to marketing and international business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your economics major begins in second semester, when you’ll cover consumer behaviour, business cycles and policy, and the significance of the international economy. You will build skills in interpreting financial and economic data and reports, and use this information for business decision making.

Year 2
Delving further into your major, you will learn more about production, the economics of market structures, the workings of the national economy, and the roles of fiscal and monetary policy.

You will contemplate the interplay between government, private firms and consumers, and analyse the increasing globalisation of world trade and investment. You will also shape your future career options through the consideration of a second study area.

Year 3
Projects and research assignments will build your practical skills. You will apply economic theories learned so far to topics of current interest, such as the federal budget, Australia’s ageing population or global warming. You will learn how to locate the data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world applications of economic theory.

Professional Recognition
Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Study area
Economics major – You will meet the academic requirements for professional membership to the Economic Society of Australia.

Second study area
Finance second major – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

All second majors – Students will meet the academic requirements for enrolment in the Graduate Diploma of Applied Corporate Governance at Chartered Secretaries Australia (CSA). On completion of the Graduate Diploma of Applied Corporate Governance, students will meet the academic requirement for professional membership of Chartered Secretaries Australia and also membership of the international association, Institute of Chartered Secretaries and Administrators (ICSA) of which CSA is the Australian division.

Membership of ICSA entitles members to use the post nominals of ACIS or Fellow of Chartered Institute of Secretaries (FCIS).

Ordinary Membership of the Economics Society of Australia only requires students have an interest in the area of Economics. Academic requirements for Professional Membership of the Economics Society of Australia (Qld) requires that students
Bachelor of Business (Economics)

have held an Ordinary Membership of the Economics Society of Australia for one year and have completed a Bachelor of Business majoring in Economics.

Industry links
Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Practical teaching
Project and research assignments will build your practical skills. You will apply theory to topics of current interest, such as the federal budget, Australia’s ageing population or global warming. You will learn how to locate data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world application of economic theory.

Deferment
Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of deferment may be granted.

Find out more on deferment.

Other majors
See also separate entries for other majors in this course: Accounting, Advertising, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation
BBus(Ec)

Domestic Course structure

Industry links
Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Economics major units
- Quantitative Methods for Economics and Finance
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Contemporary Application of Economic Theory (capstone unit)

Plus any three of the following:
- Applied Behavioural Economics
- Introductory Econometrics
- Environmental Economics and Policy
- International Economics
- Game Theory and Applications.

Recommended complementary study areas
Second major and minor options
- Finance
- Management
- Marketing
- International Business
- Language
- Accountancy
- Business Regulation

Additional minor options
- Accountancy
- Business Regulation

Sample Structure

Semesters

Year 1, Semester 1
- BSB113 Economics
- BSB119 Global Business
- BSB123 Data Analysis
- BSB124 Working in Business

Year 1, Semester 2
- BSB110 Accounting
- BSB115 Management
- EFB222 Quantitative Methods For Economics and Finance
- EFB223 Economics 2

Year 2, Semester 1
- EFB330 Intermediate Macroeconomics
- EFB331 Intermediate Microeconomics
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2
- Economics Options List
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1
- Economics Options List
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15434. CRICOS No.00213J
### Bachelor of Business (Economics)

<table>
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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>EFB338</td>
<td>Contemporary Application of Economic Theory</td>
</tr>
</tbody>
</table>

**Economics Options List**

- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

**Economics Options List**

Student must choose 3 units from the following:

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>EFB332</td>
<td>Applied Behavioural Economics</td>
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<tr>
<td>EFB333</td>
<td>Introductory Econometrics</td>
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<td>EFB334</td>
<td>Environmental Economics and Policy</td>
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<td>EFB336</td>
<td>International Economics</td>
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<td>EFB337</td>
<td>Game Theory and Applications</td>
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**Important Information**

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.
### Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas:
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Finance major also requires 4 SA in Maths A, B or C.

### International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Finance major also requires 4 SA in Maths A, B or C.

### Minimum English requirements

Students must meet the English proficiency requirements.

<table>
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<tr>
<th>IELTS (International English Language Testing System)</th>
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<th>Reading</th>
<th>Listening</th>
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</table>

### Your degree at a glance

**Year 1**

You will build a base of broad business knowledge through the core units, covering all areas of business from accounting and economics through to marketing and international business. You will gain generic skills in all areas and an understanding of how businesses operate within the commercial and legal environment. You will begin your major with skills in interpreting economic data for business decision making. Business cycles, foreign exchange markets, terms of trade and the significance of the international economy will also be covered.

**Year 2**

You will build a deeper understanding of the fundamental concepts of finance – the time value of money and the effect of interest rates, diversification and its role in forming an investment portfolio, and the relationship between risk and return. The types of financial markets and instruments traded, such as shares, bonds and futures, will also be introduced. You will also choose a second study area, such as accounting, economics, or further finance studies, which will help to shape your career.

**Year 3**

Project work and research assignments will hone your practical skills and prepare you for the workplace. You will develop valuation skills relevant to shares and derivatives. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

### Professional recognition

By choosing appropriate units in this course, you will meet the Australian financial professional training standard RG146 Tier 1 compliance, as administered by the Australian Securities and Investments Commission. Graduates of the finance major meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia.
Bachelor of Business (Finance)

Australia.

Financial Services extension – Completion of some units in this extension will enable students to partially meet ASIC RG146 Tier 1 compliance. Refer to ASIC for more details.

Funds Management extension – Completion of some units in this extension will enable students to partially meet ASIC RG146 Tier 1 compliance. Refer to ASIC for more details.

Securities Dealing Room
QUT pioneered the use of real financial data in Queensland universities. Our Securities Dealing Room gives you access to data from Bloomberg, providers of financial data to many of the world’s financial institutions. This comprehensive set of data on companies, commodities and economics will be useful in your final year project work, and allow you to apply the theory you learn to conduct real-world financial analysis.

Industry links
Our finance lecturers have a wealth of real-world experience, including consulting with Queensland Treasury, Brisbane City Council, QR, Queensland Transport and Ergon Energy, and guest lecturing with industry bodies such as the Financial Services Institute of Australasia (FINSIA) and CPA Australia.

Practical teaching
Final year project work and research assignment will hone your practical skills and prepare you for the workplace. You will act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Deferment
Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Other majors

Abbreviation
BBus(Finance)

Domestic Course structure

Finance major units
- Quantitative Methods for Economics and Finance
- Economics 2
- Finance 1
- Financial Markets
- Finance 2
- International Finance
- Investments
- Finance Capstone

Recommended complementary study areas

Finance extension options
- Funds Management
- Financial Services

Second major and minor options
- Economics
- Accountancy
- Management
- International Business

Additional minor options
- Applied Economics
- Quantitative Economics
- Superannuation and Wealth Management

International Course structure

Finance major units
- Quantitative Methods for Economics and Finance
- Economics 2
- Finance 1
- Financial Markets
- Finance 2
- International Finance
- Investments
- Finance Capstone

Recommended complementary study areas

Finance extension options
- Funds Management
- Financial Services

Second major and minor options
- Economics
- Accountancy
- Management
- International Business

Additional minor options
- Applied Economics
- Quantitative Economics
- Superannuation and Wealth Management

Sample Structure

Semesters

Year 1, Semester 1
- EFB210
  - Finance 1
- EFB222
  - Quantitative Methods for Economics and Finance

Year 1, Semester 2
- BSB110
  - Accounting
- BSB119
  - Global Business
- BSB126
  - Marketing
- EFB210
  - Finance 1

Year 2, Semester 1
- EFB201
  - Financial Markets
- EFB307
  - Finance 2
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2
- EFB223
  - Economics 2
- EFB312
  - International Finance
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1
- EFB335
  - Investments
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2
- EFB340
  - Finance Capstone
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
### Bachelor of Business (Finance)

<table>
<thead>
<tr>
<th>Remaining Business School Core OR Second Area of Study OR Option (elective) unit</th>
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</thead>
<tbody>
<tr>
<td>Remaining Business School Core OR Second Area of Study OR Option (elective) unit</td>
</tr>
</tbody>
</table>

**Important Information**

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15330. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15330. CRICOS No.00213J)
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements
Students must meet the English proficiency requirements.

<table>
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<tr>
<th>IELTS (International English Language Testing System)</th>
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<th>Reading</th>
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</table>

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and electronic business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your focus on human resources begins with a broad introduction to many of the human resource management functions and how these functions complement the strategic direction of businesses and help organisations maintain competitive advantage.

Year 2
You will build your foundation knowledge of business and human resource management, through developing a deeper understanding of individuals and groups. You will also investigate how the structure and organisation of human resources impact on organisations and their activities. You will develop skills in the implementation of human resource activities through practical work examples and case studies. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3
In your final year you will extend and integrate your knowledge of business and human resource management using critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisational change, work force planning, and human resource development. You will explore and critique real-world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisations.

Professional recognition
This program enables you to join the Australian Institute of Management and the Australian Institute of Training and Development.

Other majors
See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, International Business, Management, Marketing, and Public Relations.

Abbreviation
BBus(HRM)

Domestic Course structure

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

Human Resource Management major units

- Leading Organisations
- Contemporary Employment Relations
- Human Resource Issues and Strategy
- Human Resource Decision Making
- Performance and Reward
- Recruitment and Selection
- Learning and Development in Organisations
- Personal and Professional Development
Bachelor of Business (Human Resource Management)

Recommended complementary study areas

Extension option
- Human Resource Management

Second major and minor options
- Management
- Public Relations
- International Business
- Language
- Marketing

Additional minor option
- Entrepreneurship

International Course structure

Industry links
Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

Human Resource Management major units
- Leading Organisations
- Contemporary Employment Relations
- Human Resource Issues and Strategy
- Human Resource Decision Making
- Performance and Reward
- Recruitment and Selection
- Learning and Development in Organisations
- Personal and Professional Development

Recommended complementary study areas

Extension option
- Human Resource Management

Second major and minor options
- Management
- Public Relations
- International Business
- Language
- Marketing

Additional minor option
- Entrepreneurship

Sample Structure

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

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<td>MGB331</td>
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<td>MGB320</td>
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Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15437. CRICOS No.00213J
Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas:

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

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<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
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</tr>
</tbody>
</table>

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and management. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. You will begin your studies in international business with specific emphasis on international marketing and market entry strategies.

Year 2

You will tackle import and export management, and investigate the challenges involved in producing goods to distribute overseas. You will begin to personalise your degree with an understanding of the history, culture and business environments of countries in either Asia or Europe as your international region of expertise. Your choice of second business study area will further direct your future career options.

Year 3

You will be encouraged to immerse yourself in another culture through further regional studies, or through international exchanges. Take the opportunity to gain practical skills in cross-cultural communication and negotiation, logistics, and contemporary business strategies for Asia or Europe. Gain an overview of strategic issues facing global firms, including the different company structures that provide an advantage over competitors in the global marketplace.

Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

Professional recognition

Students are eligible for membership of the Australian Institute of Export, the Chartered Institute of Purchasing and Supply, the Logistics Association of Australia and the Chartered Institute of Purchasing and Supply depending on units chosen.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, Management, Marketing, and Public Relations.

Abbreviation

BBus(InternatBus)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15435. CRICOS No.00213).
course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

**International Business major units**
- Importing and Exporting
- Finance for International Business
- Intercultural Communication and Negotiation Skills
- International Accounting
- International Logistics
- International Marketing
- International Business in the Asia-Pacific
- International Business Strategy

**Recommended complementary study areas**

**Second major and minor options**
- Marketing
- Management
- International Logistics
- Language
- Economics
- Finance

**Additional minor options**
- Sales
- Tourism and Entertainment
- Marketing
- Entrepreneurship
- Business Regulation
- Applied Economics
- Quantitative Economics

**Sample Structure Semesters**

**Year 1, Semester 1**
- BSB123 Data Analysis
- BSB119 Global Business
- BSB124 Working in Business
- BSB113 Economics

**Year 1, Semester 2**
- BSB115 Management
- BSB110 Accounting
- AMB210 Importing and Exporting
- EFB240 Finance for International Business

**Year 2, Semester 1**
- MGB225 Intercultural Communication and Negotiation Skills
- AYB227 International Accounting
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

**Year 2, Semester 2**
- MGB340 International Business in the Asia-Pacific
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

**Year 3, Semester 1**
- AMB303 International Logistics
- AMB336 International Marketing
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

**Year 3, Semester 2**
- AMB369 International Business Strategy
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

**Important Information**

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB126 and BSB111 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

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This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15435. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15435. CRICOS No.00213J)
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Your degree at a glance
Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and data analysis. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. Your focus on management begins in your second semester, when you'll start to develop skills in strategy, leadership and internationalisation.

Year 2
Building upon your broader business knowledge, you’ll learn how critical analysis and strategic thinking assists management in challenging old viewpoints. You will learn about the importance of sustainability and change in organisations operating within complex environments. Opportunities will be provided to investigate the functional role of operations management designed to add value in productivity through allocating all the resources needed to produce a product. You will also be introduced to innovative and entrepreneurial thinking to enhance your business planning capabilities. The choice of a second business study area or an extended major in management will begin to steer your future career direction.

Year 3
In the third year you both integrate and further expand your knowledge into strategic management and operations management through the project approach to management. You will investigate how companies seek advantages over their industry competitors. You will consolidate your learning and extend yourself, developing analytical-thinking and decision-making skills. Working as individuals and in groups, you will develop a project management plan, fusing your knowledge of technical and social-cultural aspects of the organisation developed throughout the major. Defining the project, addressing the challenges of time, costs and risk you will decide the ways and means to effectively and efficiently use human and non human resources to reach the project's goals and those of the organisation.

Professional recognition
Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Management major, second major and extension – Students will meet the requirements for membership of the Australian Institute of Management.

Choice of campus
You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Management.

Other majors

Abbreviation
BBus(Mgt)

Domestic Course structure
**Management major units**
- Leading Organisations
- Managing Operations
- Entrepreneurship and Innovation
- Intercultural Communication and Negotiation Skills
- Sustainability in a Changing Environment
- Strategic Management
- Managing Business Growth
- Project Management

**Recommended complementary study areas**

**Extension option**
- Management

**Second major and minor options**
- Human Resource Management
- Marketing
- Accountancy
- International Business
- International Logistics
- Language
- Finance
- Forensics

**Additional minor options**
- Sales
- Economics

**International Course structure**

**Management major units**
- Leading Organisations
- Managing Operations
- Entrepreneurship and Innovation
- Intercultural Communication and Negotiation Skills
- Sustainability in a Changing Environment
- Strategic Management
- Managing Business Growth
- Project Management

**Recommended complementary study areas**

**Extension option**
- Management

**Second major and minor options**
- Human Resource Management
- Marketing
- Accountancy
- International Business
- International Logistics
- Language
- Finance
- Forensics

**Additional minor options**
- Sales
- Economics

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**Sample Structure**

**Semesters**
- **Year 1, Semester 1**
- **Year 1, Semester 2**
- **Year 2, Semester 1**
- **Year 2, Semester 2**
- **Year 3, Semester 1**
- **Year 3, Semester 2**

**Important Information**

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Marketing major requires 4 SA in Maths A, B or C.

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Marketing major requires study in Maths A, B or C.

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- Speaking: 6.0
- Writing: 6.0
- Reading: 6.0
- Listening: 6.0
- Overall: 6.5

Your degree at a glance
Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and legal environment. Your marketing major will commence in second semester, investigating why consumers buy products and how they make purchase decisions.

Year 2
Building your knowledge of consumer behaviour, you will gain skills in conducting consumer and audience research and learn how market research informs corporate and strategic decision making. You will investigate the part technology has to play in developing new products for consumers, and learn how e-marketing can help companies compete in a global market. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3
You will round out your major by finding out how marketing decisions contribute to the strategic success of any business. Opportunities to apply your knowledge to real-world scenarios include producing a marketing plan in a simulated environment which allows you to apply your marketing decision making skills and assess the results. You may also have the opportunity to complete an industry placement to gain valuable work experience.

Campus options
You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Marketing.

Professional recognition
Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Marketing first and second major and extension – Students may meet the requirements for membership of the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management, the American Marketing Association and the Australian Institute of Export.

Other majors

Deferment
Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Abbreviations
BBus(Marketing)

Domestic Course structure
Marketing major units
- Consumer Behaviour
- Marketing and Audience Research
- Integrated Marketing Communication
Sample Structure

Seminsters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public Relations
- Integrated Marketing Communication
- International Business
- International Logistics
- Management
- Economics
- Language

International Course structure

Marketing major units

- Consumer Behaviour
- Marketing and Audience Research
- Integrated Marketing Communication
- Marketing Planning and Management
- eMarketing Strategies
- Services Marketing
- International Marketing
- Strategic Marketing

Recommend minor options

Extension option

- Marketing

Second major and minor options

- Advertising
- Public Relations
- Integrated Marketing Communication
- International Business
- International Logistics
- Management
- Economics
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

Additional minor options

- Sales
- Tourism and Entertainment Marketing

Year 1, Semester 1

- BSB119 Global Business
- BSB123 Data Analysis
- BSB124 Working in Business
- BSB126 Marketing

Year 1, Semester 2

- BSB115 Management
- BSB111 Business Law and Ethics
- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research

Year 2, Semester 1

- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

- AMB335 E-Marketing Strategies
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

- AMB336 International Marketing
- AMB340 Services Marketing
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

- AMB359 Strategic Marketing
- Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15436. CRICOS No. 00213J
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
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<tr>
<td>writing</td>
</tr>
<tr>
<td>reading</td>
</tr>
<tr>
<td>listening</td>
</tr>
<tr>
<td>overall</td>
</tr>
</tbody>
</table>

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

Year 2
You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3
Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Professional recognition
This course is accredited by the industry’s peak professional body, the Public Relations Institute of Australia (PRIA), providing graduates access to professional education and career opportunities. QUT maintains strong links with this body, in which a number of our teaching staff hold executive positions.

Practical teaching
The practical nature of this major means that you will graduate with a portfolio of work to demonstrate your skills to potential employers.

Third year project work is imperative to demonstrating the depth and breadth of skills you have accumulated throughout the course. This hands-on experience will give your career a vital kick start by bringing together the design, strategic planning and tactical preparation that underpins a real world public relations campaign.

Other majors

Deferment
Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.
**Bachelor of Business (Public Relations)**

**Find out more on deferment.**

**Abbreviation**
BBus(PublicRelations)

**Domestic Course structure**
- Introduction to Public Relations
- Public Relations Techniques
- Public Relations Planning
- Marketing and Audience Research
- Corporate Communication
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns

**Recommended complementary study areas**

**Second major and minor options**
- Advertising
- Marketing
- Integrated Marketing Communication
- Management
- Human Resource Management
- Language

**Additional minor option**
- Tourism and Entertainment Marketing

**International Course structure**

**Public Relations major units**
- Introduction to Public Relations
- Public Relations Techniques
- Public Relations Planning
- Marketing and Audience Research
- Corporate Communication
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns

**Recommended complementary study areas**

**Second major and minor options**
- Advertising
- Marketing
- Integrated Marketing Communication
- Management
- Human Resource Management
- Language

**Additional minor option**
- Tourism and Entertainment Marketing

**Sample Structure**

**Semesters**
- **Year 1, Semester 1**
- **Year 1, Semester 2**
- **Year 2, Semester 1**
- **Year 2, Semester 2**
- **Year 3, Semester 1**
- **Year 3, Semester 2**

<table>
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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>BSB119</td>
<td>Global Business</td>
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<tr>
<td>BSB123</td>
<td>Data Analysis</td>
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<td>BSB124</td>
<td>Working in Business</td>
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<td>BSB126</td>
<td>Marketing</td>
</tr>
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<td>BSB110</td>
<td>Accounting</td>
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<td>BSB113</td>
<td>Economics</td>
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<td>BSB115</td>
<td>Management</td>
</tr>
<tr>
<td>AMB263</td>
<td>Introduction To Public Relations</td>
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<td>Public Relations Techniques</td>
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<td>AMB263</td>
<td>Introduction To Public Relations</td>
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<td>AMB374</td>
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<td>AMB375</td>
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<td>AMB379</td>
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<td>Remaining Business School Core OR Second Area of Study OR Option (elective) unit</td>
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</table>

<table>
<thead>
<tr>
<th>Year 3, Semester 2</th>
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<tbody>
<tr>
<td>Remaining Business School Core OR Second Area of Study OR Option (elective) unit</td>
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</table>

**Important Information**

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB111 is the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15432. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS05&courseID=15432. CRICOS No.00213J)
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements
International students must complete Australian Year 12 studies (or equivalent including International Baccalaureate) onshore.

International Subject prerequisites

- English


Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>English Component</th>
<th>IELTS Score</th>
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<tbody>
<tr>
<td>Speaking</td>
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<td>6.0</td>
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<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course design
To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Study areas
Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements
Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)
Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Professional recognition
Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.
Further study
Students in the Dean’s Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Campus options
This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Deferment
Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Abbreviation
BBus(Study Area A)

Important information
QUT Business rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Domestic Course structure
Course design
To complete the Bachelor of Business (Dean’s Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (96 credit points)
(c) One Minor of 4 units selected from a University-Wide extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester (48 credit points)

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special Course Requirements
Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)
Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

International Course structure
Course design
To complete the Bachelor of Business (Dean’s Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (96 credit points)
(c) One Minor of 4 units selected from a University-Wide extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special Course Requirements
Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)
Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Sample Structure
Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 1, Semester 3 (Summer)
- Year 2, Semester 1
- Year 2, Semester 2
- Year 2, Semester 3 (Summer)
- Important Information

Code | Title
--- | ---
BSB110 | Accounting
BSB111 | Business Law and Ethics
BSB113 | Economics
BSB123 | Data Analysis
BSB124 | Working in Business

Year 1, Semester 2

BSB119 | Global Business
AYB200 | Financial Accounting
AYB219 | Taxation Law
AYB221 | Computerised Accounting Systems
AYB225 | Management Accounting

Year 1, Semester 3 (Summer)
### Bachelor of Business (Dean's Honours)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
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<tbody>
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<td>AYB300</td>
<td>Accountancy Work Integrated Learning</td>
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<td><strong>Year 2, Semester 1</strong></td>
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<tr>
<td>AYB340</td>
<td>Company Accounting</td>
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<td>AYB321</td>
<td>Strategic Management Accounting</td>
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<tr>
<td>AYB230</td>
<td>Corporations Law</td>
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<td>Professional Accounting unit (either AYB227 or AYB320 or AYB240) or BSB115</td>
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<tr>
<td>EFB210</td>
<td>Finance 1</td>
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<td><strong>Year 2, Semester 2</strong></td>
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<tr>
<td>AYB301</td>
<td>Audit and Assurance</td>
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<td>AYB311</td>
<td>Financial Accounting Issues</td>
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<tr>
<td>AYB339</td>
<td>Accountancy Capstone</td>
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<td>Professional Accounting unit (either AYB320 or AYB250) OR BSB115</td>
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<td>BSB126</td>
<td>Marketing</td>
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<td></td>
<td><strong>Professional Accountancy Extension</strong></td>
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<td>To complete the Professional Accountancy extension student must select one of the following:</td>
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<tr>
<td>AYB227</td>
<td>International Accounting</td>
</tr>
<tr>
<td>AYB240</td>
<td>Superannuation Regulation and Practice</td>
</tr>
<tr>
<td>AYB250</td>
<td>Personal Financial Planning</td>
</tr>
<tr>
<td>AYB320</td>
<td>Advanced Taxation Law</td>
</tr>
<tr>
<td>AYB341</td>
<td>Forensic and Business Intelligence</td>
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<td></td>
<td><strong>Year 2, Semester 3 (Summer)</strong></td>
</tr>
<tr>
<td>AYB302</td>
<td>Project</td>
</tr>
<tr>
<td></td>
<td><strong>Important Information</strong></td>
</tr>
<tr>
<td></td>
<td>Please note: Check unit availability when selecting Second Area of Study units.</td>
</tr>
<tr>
<td></td>
<td>Students must completed all 8 Business School Core Units (BSBxxx)</td>
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</table>
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements
International students must complete Australian Year 12 studies (or equivalent including international Baccaulearate) onshore to be eligible for this course.

International Subject prerequisites

- English


Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Component</th>
<th>Requirement</th>
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<tr>
<td>Writing</td>
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<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Study areas
Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special course requirements
Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Professional recognition
Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Advanced standing (credit)
Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study
Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.

For information on the Honours program, see entry for Bachelor of Business (Honours) (BS63).

Campus options
The degree is available at Gardens Point campus only, however some units are offered at the Caboolture campus. Students may enrol in Business units at the Caboolture campus.

Important Information
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website

Abbreviation
BBus(Study Area A)

Domestic Course structure
Course design
The Bachelor of Business (Accelerated Program) allows you to be flexible in your fields of study to suit your own needs and career aspirations. The three distinct components within the program will give you many combinations of study areas and minors, as well as opportunities to participate in internships, work placements, special topics or projects during summer.

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
Bachelor of Business (Accelerated Program)

(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester as project or research units (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Special course requirements
Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)
Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study
Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.

International Course structure
Course design
The Bachelor of Business (Accelerated Program) allows you to be flexible in your fields of study to suit your own needs and career aspirations. The three distinct components within the program will give you many combinations of study areas and minors, as well as opportunities to participate in internships, work placements, special topics or projects during summer.

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester as project or research units (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Special course requirements
Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)
Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study
Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>Speaking</th>
<th>Writing</th>
<th>Reading</th>
<th>Listening</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Professional Recognition
Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

Course Design
Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of:
- Business School Core (six Business School core units)
- Major Core (two majors of six units each) and
- Unit Options (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.

The recommended combinations are:
- Advertising and Public Relations
- Public Relations and Journalism
- Public Relations and Media and Communication
- Entertainment and Public Relations
- Entertainment and Media and Communication

- Journalism and Media and Communication.

Important Information for Business Students
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Domestic Course structure

Your course
Year 1
You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment industries. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2
Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3
This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

International Course structure

Your course
Year 1
You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication.
Bachelor of Mass Communication

communication, journalism, and entertainment industries. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2
Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3
This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure

<table>
<thead>
<tr>
<th>Semesters</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Requirements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IF27 CORE UNITS - 6 units required</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertising</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Journalism</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media and Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public Relations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Entertainment</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Course Requirements |     |                                                 |
| To successfully complete this course, you must complete: |     |                                                 |
| * IF27 core units (6 units) |     |                                                 |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) |     |                                                 |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options |     |                                                 |

NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

IF27 CORE UNITS - 6 units required

| AMB201  | Marketing and Audience Research |
| BSB126  | Marketing                       |
| KCB110  | Introduction to Mass Communication |
| KCB103  | Strategic Speech Communication  |
| KCB205  | Professional Communication     |
| Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220): |     |
| AMB220  | Advertising Theory and Practice |
| AMB263  | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| AMB200  | Consumer Behaviour |
| AMB318  | Advertising Copywriting |
| AMB319  | Media Planning      |
| AMB320  | Advertising Management |
| AMB330  | Advertising Planning Portfolio |
| AMB339  | Advertising Campaigns |

Journalism

| KJB101  | Digital Journalism |
| KJB120  | Newswriting        |
| KJB121  | Journalistic Inquiry |
| KJB224  | Feature Writing    |
| KJB280  | International Journalism |
| KJB337  | Public Affairs Reporting |

Media and Communication

| KCB101  | Introduction to Media and Communication: Texts |
| KCB106  | Media in a Globalised World             |
| KCB206  | Internet, Self and Beyond              |
| KCB301  | Media Audiences                        |
| KCB304  | Designing Communication Resources      |
| A unit from the Media and Communication Unit Options (either KCB203 or KCB207): |     |
| KCB203  | Consumption Matters: Consumer Cultures and Identity |
| KCB207  | Exploring New Media Worlds             |

Public Relations

| AMB263  | Introduction To Public Relations |
| AMB264  | Public Relations Techniques       |
| AMB372  | Public Relations Planning         |
| AMB374  | Global Public Relations Cases     |
| AMB379  | Public Relations Campaigns       |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| AMB202  | Integrated Marketing Communication |
| AMB230  | Digital Promotions              |
| AMB310  | Internship                     |

Entertainment

| AMB207  | Entertainment Marketing       |
| KXB101  | Introduction to Entertainment |
| KXB102  | Global Entertainment          |
| KXB201  | Entertainment Practice: Balancing Creativity and Business |
| LWS008  | Entertainment Law             |
| LWS009  | Introduction to Law           |

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=IF27&courseID=17770. CRICOS No.00213J
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Discontinuation

From Semester 1, 2007, this course has been renamed and recoded to IX28 Bachelor of Business/Bachelor of Engineering. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2009. From Semester 1, 2010, all students will be enrolled in the new program.
Minimum English Requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Component</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking</td>
<td>6.0</td>
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<tr>
<td>Writing</td>
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<tr>
<td>Reading</td>
<td>6.0</td>
</tr>
<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Discontinuation
Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX38 Bachelor of Arts/Bachelor of Business. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Other Majors
See also the separate entry for the following majors in this course: Bachelor of Arts/Bachelor of Business (Advertising, Electronic Business, Human Resource Management, International Business, Management, or Public Relations).

Professional Recognition
Business component: Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click on the link for more information and enter "Bachelor of Business " in the Course Accreditation search field:

http://www.qut.edu.au/study/courseinfo/accreditation/

Course Design
Students are required to complete 432 credit points comprised of 192 credit points from the Bachelor of Arts program and 240 credit points from the Bachelor of Business program.

Business component: Students must complete 96 credit points of Faculty Core Units with a 72 credit point Major, as well as a further 72 credit points from one of the following:

- Double Major (six units); or
- Extended Major (six units); or
- Specialisation (six units)
### Bachelor of Arts/Bachelor of Business

<table>
<thead>
<tr>
<th>Year 1, Semester 2</th>
<th>Major unit</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Discipline Major Unit or Elective unit</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2, Semester 1</th>
<th>Major unit</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Discipline Major Unit or Elective unit</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2, Semester 2</th>
<th>Major unit</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Minor unit</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3, Semester 1</th>
<th>Major unit</th>
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<tbody>
<tr>
<td></td>
<td>Discipline Major Unit or Minor Unit or Elective</td>
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</tbody>
</table>

<table>
<thead>
<tr>
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<th>Minor Unit</th>
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<tr>
<td></td>
<td>Discipline Major Unit or Minor Unit or Elective</td>
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</table>

<table>
<thead>
<tr>
<th>Year 4, Semester 1</th>
<th>Major unit</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Discipline Major Unit or Minor Unit or Elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 4, Semester 2</th>
<th>Major unit</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Discipline Major Unit or Elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 5, Semester 1</th>
<th>Business Unit</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Business Unit</td>
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</tbody>
</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=IF30&courseID=18552]. CRICOS No. 00213J
Minimum English requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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</thead>
<tbody>
<tr>
<td>speaking</td>
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<tr>
<td>writing</td>
</tr>
<tr>
<td>reading</td>
</tr>
<tr>
<td>overall</td>
</tr>
</tbody>
</table>

| 6.0 | 6.0 | 6.0 | 6.5 |

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IF41 Bachelor of Business (Study Area A)/Bachelor of Laws. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require study in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Skill</th>
<th>Score</th>
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</thead>
<tbody>
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<td>Writing</td>
<td>10.0</td>
</tr>
<tr>
<td>Reading</td>
<td>10.0</td>
</tr>
<tr>
<td>Listening</td>
<td>10.0</td>
</tr>
</tbody>
</table>

Discontinuation

From Semester 1, 2009, this course has been recoded to IX71 Bachelor of Business/Bachelor of Laws. There have been significant changes to the course structure of this program. Students will be permitted to remain enrolled and graduate from the existing double degree program up to the end of 2010. Students enrolled in the existing program will be given the opportunity to transfer to the new course where appropriate.

Abbrevation

BBus(StudyAreaA)/LLB

Other Majors

See also the separate entry for the following majors in this course: Bachelor of Business (Banking & Finance, Economics and Marketing)/Bachelor of Laws.

Professional Recognition

The Bachelor of Laws degree satisfies the academic requirements for admission to practise as a Solicitor or Barrister in Queensland.

Business component: Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click on the link for more information:

http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp

Course Design

Students supplement the law component of this program with seven Business Faculty Core units and one major consisting of nine units undertaken in the QUT Business School, selected from the following: Accounting, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, Marketing, or Public Relations.

Further information regarding Law Electives can be found at:

http://www.law.qut.edu.au/study/courses/ugrad/iselect.jsp

Important Information to Business Students

QUT Business School rules and procedures are outlined in the QUT Business School Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.
### Handbook

<table>
<thead>
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<th>Year</th>
<th>2012</th>
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<tbody>
<tr>
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<td>IF48</td>
</tr>
<tr>
<td>Duration (full-time)</td>
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<tr>
<td>OP</td>
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</tr>
<tr>
<td>Rank</td>
<td>80</td>
</tr>
<tr>
<td>Campus</td>
<td>Gardens Point</td>
</tr>
<tr>
<td>Total credit points</td>
<td>432</td>
</tr>
<tr>
<td>Credit points full-time sem.</td>
<td>54 (average for 8 semesters; 48 for 9 semesters)</td>
</tr>
<tr>
<td>Dom. Start Months</td>
<td>February</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Richard Thomas (Science and Technology); Dr Claire Gardiner, Director of Undergraduate Studies (QUT Business School)</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Mrs Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southev (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations)</td>
</tr>
</tbody>
</table>

### Minimum English Requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
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<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

### Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX33 Bachelor of Business/Bachelor of Information Technology. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For information on the new course, please refer to IX33 Bachelor of Business/Bachelor of Information Technology.
# Bachelor of Exercise and Movement Science/ Bachelor of Business

## Domestic Entry requirements

### Course requirements

**Working with Children Check: Blue Card**

A Blue Card will be required if the placement component of this course involves working with children or young people. There's no cost if you apply through QUT.

Submit your Blue Card application to the QUT Student Centre as early as possible - ideally, as soon as you've received your offer.

If you don't receive your Blue Card before the start of a unit that requires contact with children, you may be unable to participate and your grades may be affected. You may also still have to pay fees for the unit.

How to [apply for a Blue Card](#)

**First aid, Tuberculosis screening and Flu Vaccination**

It is recommended that you complete a First Aid Certificate, Tuberculosis Screening and/or Flu Vaccination. However these are not mandatory.

**Uniform**

QUT School of Nursing polo shirt, navy blue trousers/long pants with pockets, and suitable footwear (black, brown or navy leather shoes with a non-slip sole) are required for this course. Students will need to cover this cost.

**Orientation camp**

First year students have the option of attending an orientation camp.

Students will need to cover this cost.

**Off-campus placements**

Students are required to undertake off-campus placements and will need to cover travel and accommodation costs.

**Clinical placements with Queensland Health**

Students are required to complete the Deed Poll and Orientation Package before participating in clinical placement in Queensland Health facilities. Failing to do so may result in you not able to participate in clinical placement and your grades may be affected. You may still be liable to pay fees for the unit.

### Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

Also assumed knowledge: one of Chemistry, Physics or Biology

Recommended study: Health Education or Physical Education

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Accountancy, Finance, Economics and Marketing majors requires 4 SA in Maths A, B or C.

## International Entry requirements

**Course requirements**

**Working with Children Check: Blue Card**

A Blue Card will be required if the placement component of this course involves working with children or young people. There's no cost if you apply through QUT.

Submit your Blue Card application to the QUT Student Centre as early as possible - ideally, as soon as you've received your offer.

If you don't receive your Blue Card before the start of a unit that requires contact with children, you may be unable to participate and your grades may be affected. You may also still have to pay fees for the unit.

How to [apply for a Blue Card](#)

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It is recommended that you complete a First Aid Certificate, Tuberculosis Screening and/or Flu Vaccination. However these are not mandatory.

**Uniform**

QUT School of Nursing polo shirt, navy blue trousers/long pants with pockets, and suitable footwear (black, brown or navy leather shoes with a non-slip sole) are required for this course. Students will need to cover this cost.

**Orientation camp**

First year students have the option of attending an orientation camp.

Students will need to cover this cost.

**Off-campus placements**

Students are required to undertake off-campus placements and will need to cover travel and accommodation costs.

**Clinical placements with Queensland Health**

Students are required to complete the Deed Poll and Orientation Package before participating in clinical placement in Queensland Health facilities. Failing to do so may result in you not able to participate in clinical placement and your grades may be affected. You may still be liable to pay fees for the unit.

**Uniform**

QUT School of Nursing polo shirt, navy blue trousers/long pants with pockets, and suitable footwear (black, brown or navy leather shoes with a non-slip sole) are required for this course. Students will need to cover this cost.

### Course requirements

- **Domestic fee (indicative)**: $3,777 per semester
- **International fee (indicative)**: $11,500 per semester
- **Total credit points**: 384
- **Credit points full-time sem.**: 48
- **Start months**: February
- **Int. Start Months**: February
- **Deferment**: You can defer your offer and postpone the start of your course for one year

### Course Coordinator

Exercise and Movement Science: exercise@qut.edu.au or phone: 07 3138 4831; Business: QUT Business School - bus@qut.edu.au or 07 3138 2050

### Discipline Coordinator

Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations)

Business: Student Services (07) 3138 2050

Business: Student Services bus@qut.edu.au

Exercise and Movement Science: exercise@qut.edu.au

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This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=IX17&courseID=15532. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=IX17&courseID=15532. CRICOS No.00213J)
need to cover this cost.

**Uniform**
A QUT T-shirt is required for Exercise and Movement Science and Clinical Exercise Physiology courses. Students will need to cover this cost.

**Orientation camp**
First year students have the option of attending an orientation camp. Students will need to cover this cost.

**Off-campus placements**
Students are required to undertake off-campus placements and will need to cover travel and accommodation costs.

**Clinical placements with Queensland Health**
Students are required to complete the Deed Poll and Orientation Package before participating in clinical placement in Queensland Health facilities. Failing to do so may result in you not able to participate in clinical placement and your grades may be affected. You may still be liable to pay fees for the unit.

**International Subject prerequisites**

- Maths B
- English

Also one of Chemistry, Physics or Biology
You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

**Minimum english requirements**
Students must meet the English proficiency requirements.

**IELTS (International English Language Testing System)**

<table>
<thead>
<tr>
<th>Speaking</th>
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<th>Reading</th>
<th>Listening</th>
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<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Overview**
The four year Bachelor of Exercise and Movement Science/ Bachelor of Business combines the major elements of the single degrees in business and in exercise and movement science. It provides students with general business theory and skills and with both foundation knowledge in the exercise and movement sciences and their applications to health and wellness, or sport science and performance assessment.

**Course Design**
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

**Professional recognition**
Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

**Pathways**
Graduates can apply for admission to the HM44 Bachelor of Clinical Exercise Physiology if they should wish to achieve full Exercise Physiologist status.

**Important Information for Business Students**
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

**Further information**
For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7 3138 4831 or email exercise@qut.edu.au OR the QUT Business School 61 7 3138 2050 or email bus@qut.edu.au

**Domestic Course structure**

**Course Design**
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

**International Course structure**

**Course Design**
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

**Sample Structure**

**Seminars**

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>Year 1, Semester 1</td>
<td>HMB171 Fitness Health and Wellness</td>
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<tr>
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<td>LSB131 Anatomy</td>
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<td>Year 1, Semester 2</td>
<td>HMB172 Nutrition and Physical Activity</td>
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<td>LSB231 Physiology</td>
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<tr>
<td>Year 2, Semester 1</td>
<td>HMB271 Foundations of Motor Control, Learning and Development</td>
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<tr>
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<td>HMB274 Functional Anatomy</td>
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<td>Year 2, Semester 2</td>
<td>HMB273 Exercise Physiology 1</td>
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<td>HMB282 Resistance Training</td>
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<td>HMB382 Principles of Exercise Prescription</td>
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<td>PYB100 Foundation Psychology</td>
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<tr>
<td>Year 3, Semester 2</td>
<td>HMB272 Biomechanics</td>
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<tr>
<td></td>
<td>HMB385 Principles of Exercise Programming</td>
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This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=IX17&courseID=15532.CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=IX17&courseID=15532.CRICOS No.00213J)
<table>
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<th>Year 4, Semester 1</th>
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<tr>
<td>HMB470 Practicum 1</td>
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<td>List A Exercise and Movement Science Elective</td>
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<td>Business School Major Unit</td>
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<td>Business School Major Unit</td>
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<tr>
<td>Year 4, Semester 2</td>
</tr>
<tr>
<td>HMB276 Research in Human Movement</td>
</tr>
<tr>
<td>HMB275 Exercise and Sport Psychology</td>
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<tr>
<td>Business School Major Unit</td>
</tr>
<tr>
<td>Business School Major Unit</td>
</tr>
</tbody>
</table>
Domestic Assumed Knowledge
Before you start this course we assume you have sound knowledge in these areas:
- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject Prerequisites
- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English Requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
speaking 6.0
writing 6.0
reading 6.0
listening 6.0
overall 6.5

Career Outcomes
Electrical and computer engineers design, install and maintain electrical, electronic, telecommunications and computing systems on behalf of governments and private companies. Graduates of the Bachelor of Business are skilled in many aspects of business including: accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing and public relations.

Overview
Students combine engineering knowledge in electronics, computer systems, telecommunications and electric power with a business course majoring in one of accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition
This degree meets the requirements for membership of Engineers Australia.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Special Course Requirements
A candidate for the degree of Bachelor of Engineering must obtain at least 60 days of industrial employment/practice in an engineering environment as part of the Work Integrated Learning unit, before graduating.

International Student Entry
International students must maintain an enrolment program that will allow them to complete their course within the specified timeframe of their eCoE (electronic Confirmation of Enrolment).

Course Design
Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing or Public Relations.

Important Information
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on Student Services website.

Further Information
Science and Engineering Faculty - Phone +61 7 3138 8822, Email: sef.enquiry@qut.edu.au
QUT Business School: Phone +61 7 3138 2050, Fax +61 7 3138 1055, email: bus@qut.edu.au
Domestic Course structure

Course Design
Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point major in one of the following:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

International Course structure

Course Design
Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point major in one of the following:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.
### Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas:
- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors require 4 SA in Maths A, B or C.

### International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors require 4 SA in Maths A, B or C.

### Minimum English requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
</tr>
<tr>
<td>writing</td>
</tr>
<tr>
<td>reading</td>
</tr>
<tr>
<td>listening</td>
</tr>
<tr>
<td>overall</td>
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<td></td>
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<td>6.0</td>
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</tbody>
</table>

### IMPORTANT NOTE

As of 2013, this course will only be available for continuing Bachelor of Applied Science/Bachelor of Business students and those students who are commencing in 2013 with advanced standing of 96 credit points of 1st year Bachelor of Applied Science units. New students - please refer to Bachelor of Science/Bachelor of Business. Please contact sef.enquiry@qut.edu.au for any enquiries.

### Overview

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries.

Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly in a science-based career.

### Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on your intended science major, and the QUT Business School prospectus for more information on business majors, or visit www.qut.edu.au/courses

### Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

### Science Coordinator

Dr Marion Bateson (as of August 2012)  
Phone: +61 7 3138 1269  
Email: m.bateson@qut.edu.au  
Dr Perry Hartfield (prior to August 2012)  
Phone: +61 7 3138 2984  
Email: p.hartfield@qut.edu.au  

### Business Coordinator

Phone: +61 7 3138 2050  
Email: bus@qut.edu.au  

### Science Discipline Coordinators

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Email: p.hartfield@qut.edu.au  
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Alternative email contact: sef.enquiry@qut.edu.au

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Alternative phone contact: +61 7 3138 8822  
Alternative email contact:
Bachelor of Applied Science / Bachelor of Business

sef.enquiry@qut.edu.au

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Alternative email contact:
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Email: c.sloss@qut.edu.au
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Alternative email contact:
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Alternative email contact:
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Physics Major
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Email: sw.hughes@qut.edu.au
Alternative phone contact: +61 7 3138 8822
Alternative email contact:
sef.enquiry@qut.edu.au

Sample Structure

<table>
<thead>
<tr>
<th>Semesters</th>
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<tbody>
<tr>
<td><strong>Year 1 Semester 1</strong></td>
<td>Business School Core Unit</td>
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<td><strong>Year 1 Semester 2</strong></td>
<td>Business School Core Unit</td>
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</tr>
<tr>
<td><strong>Year 2 Semester 1</strong></td>
<td>Business School Core Unit</td>
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<tr>
<td><strong>Year 2 Semester 2</strong></td>
<td>Business School Core Unit</td>
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<tr>
<td><strong>Year 3 Semester 1</strong></td>
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<td>Business School Core Unit</td>
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<td></td>
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<td><strong>Year 4 Semester 1</strong></td>
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<tr>
<td><strong>Year 4 Semester 2</strong></td>
<td>Business School Major Unit</td>
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</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=IX31&courseID=15674. CRICOS No.00213J
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require study in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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<tbody>
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<tr>
<td>listening</td>
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</table>

Discontinuation

This course code has been discontinued and replaced by IX58 Bachelor of Business/Bachelor of Information Technology. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2011. From Semester 1, 2012, all students will be enrolled in the new program.

Cooperative Education Program

The Coop Ed Program is a joint venture between employers and the Science and Engineering Faculty giving you the opportunity of 10-12 months paid industry placement to better prepare you for employment after you graduate. The Coop Ed Program integrates formal study and professional experience, so you can apply what you’re learning in an area relevant to your chosen path.

Some of the organisations our Coop Ed students have worked with are the Australian Tax Office, Boeing Australia, CITEC, Department of Natural Resources and Water, Dialog, EPA, Queensland Police, RACQ and UNITAB Limited.

Find out more about the Cooperative Education Program.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Information Technology program.

Business component: Students must complete the 96 credit point QUT Business School Core Units in the Business program together with a 96 credit point Major.

Professional recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Graduates of the Bachelor of Information Technology meet the knowledge requirements for admission to the Australian Computer Society (ACS).

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here: Undergraduate Translation Table. If you have completed the unit(s) listed under the “Translation Unit Codes” column you are not permitted to enrol in the listed new code.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the QUT Business School Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.
Further Information
For further information about this course or completing your course requirements, please contact the following:

Science and Technology Coordinator
Richard Thomas
Phone: +4 07 3138 2782
Email: enquiry.scitech@qut.edu.au

Business Coordinator
Phone: +61 7 3138 2050
Fax: +61 7 3138 1055
Email: bus@qut.edu.au
Domestic Assumed Knowledge

Before you start this course we assume you have sound knowledge in these areas:
- Maths A
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

International Subject Prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English Requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
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<tr>
<th>Speaking</th>
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<th>Listening</th>
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</tr>
</tbody>
</table>

Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will undertake the Bachelor of Creative Industries core units as well as one creative industries major from animation; art and design history; creative and professional writing; dance; digital media; drama; entertainment industries; fashion; film, television and screen; interactive and visual design; journalism, media and communication; literary studies; or music.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Domestic Course Structure

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, 

Domestic Course Structure
Bachelor of Business/Bachelor of Creative Industries

finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

International Course structure

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>KKB101</td>
<td>Creative Industries: People and Practices</td>
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<td>Creative Industries Major: First Unit</td>
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<td>Business Unit</td>
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<td>KVB104</td>
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<tr>
<td>Business Unit</td>
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<td>Business Unit</td>
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<td>KXB202</td>
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<td>Creative Industries Major: Fourth Unit</td>
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<tr>
<td>Business Unit</td>
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<td>Creative Industries Major: Fifth Unit</td>
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<tbody>
<tr>
<td>Business Unit</td>
</tr>
<tr>
<td>Creative Industries Major: Sixth Unit</td>
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<table>
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<tr>
<th>Year 4, Semester 1</th>
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<tbody>
<tr>
<td>Business Unit</td>
</tr>
<tr>
<td>Creative Industries Major: Seventh Unit</td>
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<tr>
<th>Year 4, Semester 2</th>
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<tbody>
<tr>
<td>Business Unit</td>
</tr>
<tr>
<td>Creative Industries Major: Eighth Unit</td>
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</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=IX34&courseID=15691. CRICOS No.00213J
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Speaking</th>
<th>Writing</th>
<th>Reading</th>
<th>Listening</th>
<th>Overall</th>
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</thead>
<tbody>
<tr>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course Structure
This course is made up of 384 credit points. Each component (i.e., Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition
Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Pathways to further study
On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

Domestic Course structure
Course Structure
This course is made up of 384 credit points. Each component (i.e., Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

International Course structure
Course Structure
This course is made up of 384 credit points. Each component (i.e., Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.
### Sample Structure

#### Semesters

- **Year 1, Semester 1**
  - KWB101 Introduction to Creative Writing
  - KWB110 Writing Fundamentals
  - Business School Core Unit

- **Year 1, Semester 2**
  - KPB116 Introduction to Scriptwriting
  - KWB104 Creative Writing: the Short Story
  - Business School Core Unit

- **Year 2, Semester 1**
  - KWB103 Persuasive Writing
  - KWB107 Creative Non-Fiction
  - Business School Core Unit

- **Year 2, Semester 2**
  - KWB108 Introduction To Literary Studies
  - KWB112 Youth and Children's Writing
  - Business School Core Unit

- **Year 3, Semester 1**
  - KWB207 Great Books: Creative Writing Classics
  - KWB211 Stylistics
  - Business School Major Unit

- **Year 3, Semester 2**
  - KWB212 Writing Poetry
  - KWB213 Corporate Writing and Editing
  - Business School Major Unit

- **Year 4, Semester 1**
  - KWB304 Editing and Developing the Manuscript
  - KWB313 Novel and Memoir
  - Business School Major Unit

- **Year 4, Semester 2**
  - KWB303 Writing and Publishing Industry
  - KWB306 Creative Writing Project 1

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This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=IX35&courseID=15694. CRICOS No.00213J
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements
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IELTS (International English Language Testing System)

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<tr>
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Course Design
This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition
Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual recognitions of the Bachelor of Business (BS05).

Important Information for Business Students
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Pathways to further study
On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

Domestic Course structure

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This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

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**Sample Structure**

**Semesters**
- **Year 1, Semester 1**
  - KTB101 Understanding Theatre
  - KTB102 Process Drama
  - Business School Core Unit
  - Business School Core Unit
- **Year 1, Semester 2**
  - KTB104 Performance Innovation
  - KTB108 Applied Theatre
  - Business School Core Unit
  - Business School Core Unit
- **Year 2, Semester 1**
  - KTB103 Performing Skills 1: Character and Scene
  - KTB107 The Creating Body
  - Business School Core Unit
  - Business School Core Unit
- **Year 2, Semester 2**
  - KTB105 Production 1
  - KTB106 Performing Skills 2: Style and Form
  - Business School Core Unit
  - Business School Core Unit
- **Year 3, Semester 1**
  - KTB205 Production 2
  - DRAMA SEMESTER 1 UNIT OPTIONS:
    - One unit (12cp) from the Drama Semester 1 Unit Options (KTB210 or KTB212):
      - KTB210 Creative Industries Management
      - KTB212 Theatre and Community
  - Business School Major Unit
  - Business School Major Unit
- **Year 3, Semester 2**
  - KTB302 Postdramatic Theatre
  - KTB303 Production 3
  - Business School Major Unit
  - Business School Major Unit
- **Year 4, Semester 1**
  - KTB305 The Entrepreneurial Artist
  - KTB313 Production 4
  - Business School Major Unit
  - Business School Major Unit
- **Year 4, Semester 2**
  - KTB302 Postdramatic Theatre
  - KTB303 Production 3
  - Business School Major Unit
  - Business School Major Unit

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Domestic Entry requirements
2012 registrations have closed.
Registration for 2012 intake was due on the 23 September 2011 and have now closed. If had not registered and you are considering applying to study in 2013 we recommend you read the following information as a guide only as it details requirements for entry in 2012 and these may change prior to the 2013 intake.

Thank you for your interest in Fashion at the QUT Creative Industries Faculty.

To be considered for a place you must do two things.
1. Submit to the Creative Industries Faculty by the extended closing date of 14 October 2011: a Fashion 2012 Registration Form copy of the QUTpay confirmation page from your online credit card payment for the $33 service charge (PLEASE NOTE: Q-Step and ATSI applicants are exempt from the service fee). A Portfolio with this Registration Form
2. Apply through QTAC by 30 September. (See the QTAC website for more information)

Interviews
Following the submission applicants will be shortlisted. QUT will be conducting interviews in November 2011. Should you be shortlisted you will be notified via email. Only submissions that include all the above stated requirements will be processed.

Offers
The portfolio assessment is managed by QUT Creative Industries; however, all offers for the course will be made through QTAC in the 15 December 2011 offer round.

The Portfolio - further details
Your Portfolio must contain three things.
1. Academic Records - include your most up-to-date records.
2. Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words).
3. Maximum 20 single-sided A4 pages, which should include a range of examples that demonstrate your potential as a fashion designer. This could include but is not limited to: Good examples of your sketchbook work (to demonstrate your ability to research a topic and develop ideas based on that topic), Fashion design drawings (showing your ability to create fashion designs, based on research and a concept). We are looking for evidence of fabric awareness, colour, and 3D thinking. Selected photographs that show good examples of any garments you have made.

There is no one particular type of folio we are looking for, as long as you keep to the requirements of 20 single-sided A4 pages of your work. We are looking for something individual; a folio that expresses you, your talents and potential within the fashion industry. We would like to know what you think about fashion and what you like about fashion - or even what you don't like about fashion. Think of the folio as a way of introducing yourself to us and showing us your creativity and thought processes. Show us what inspires you and excites you.

Do not send original documents, colour photocopies only please

Will my portfolio be returned?
You will need to provide with your registration form, a stamped, self-addressed envelope (appropriate to the size of the portfolio submitted) for your portfolio to be returned. Portfolio materials will only be returned to applicants that provide the envelope.

Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas
- English

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International Entry requirements
Which Fashion courses require additional entry application?
- KK34 - Bachelor of Fine Arts (Fashion)
- IX35 - Bachelor of Business / Bachelor of Fine Arts (Fashion)
You must submit three things:
1. Academic Records - include your most up-to-date records.
2. Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words).
3. Maximum 20 single-sided A4 pages, which should include a range of examples that demonstrate your potential as a fashion designer. This could include but is not limited to: Good examples of your sketchbook work (to demonstrate your ability to research a topic and develop ideas based on that topic), Fashion design drawings (showing your ability to create fashion designs, based on research and a concept). We are looking for evidence of fabric awareness, colour, and 3D thinking. Selected photographs that show good examples of any garments you have made.

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Do not send original documents, colour photocopies only please

How do I apply?

Please send your Additional Entry requirements along with your F Form to QUT. You may post or e-mail your application.

Post to:
QUT Admissions
Victoria Park Road
Kelvin Grove, QLD 4059
Fax to: +61 7 3138 3529
Email: qut.intadmission@qut.edu.au

If you have any questions about your Additional Entry Application, please contact the Creative Industries Faculty on phone +61 7 3138 8114

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

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</table>

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

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Pathways to further study

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Domestic Course structure

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Sample Structure

Seminars

- **Year 1, Semester 1**
  - KFB103 Introduction to the Industry of Fashion
  - KFB108 Unspeakeable Beauty 1: A History of Dress and Fashion
  - Business School Core Unit
  - Business School Core Unit

- **Year 1, Semester 2**
  - KFB104 Sustainability: The Materiality of Fashion
## Bachelor of Business/Bachelor of Fine Arts (Fashion)

<table>
<thead>
<tr>
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<th>Course Title</th>
<th>Description</th>
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<td>Unspeakable Beauty 2: Fashion and Modernity</td>
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<td>Design Studio 1</td>
<td></td>
<td>Year 2</td>
<td>Semester 1</td>
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<td>KFB107</td>
<td>Drawing for Fashion</td>
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<td>Year 2</td>
<td>Semester 2</td>
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<td>Design Studio 2</td>
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<td>KFB209</td>
<td>Ragtrade: Wholesaling Fashion</td>
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<td>KFB305</td>
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# Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

## Sample Structure

### Semesters

- **Year 1, Semester 1**
- **Year 1, Semester 2**
- **Year 2, Semester 1**
- **Year 2, Semester 2**
- **Year 3, Semester 1**
- **Year 3, Semester 2**
- **Year 4, Semester 1**
- **Year 4, Semester 2**

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<td>Design and Creative Thinking</td>
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<td>KIB120</td>
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<td>KIB103</td>
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Thank you for your interest in Visual Arts at the QUT Creative Industries Faculty. To be considered for a place you must both apply through QTAC and register directly with the Creative Industries Faculty through our Online Registration Form. Please read through the following information carefully to ensure you are prepared to apply at that time.

What is the closing date for additional entry registration with Visual Arts at QUT Creative Industries?

- You must register through the Online Registration Form with the Creative Industries Faculty by the extended closing date of 14 October 2011.
- You must also apply through QTAC, where the due date for on-time applications is 30 September. See the QTAC website for more information.

What are the additional entry requirements?

You must supply the following:

- Academic record - A copy of your most recent report (it does not have to be your final end-of-year grades).
- Portfolio - Maximum of 20 pages of images that best demonstrate your current art achievements, working processes, commitment and potential. Consider the "Qualities" we look for (listed below) when compiling your portfolio. It may contain photographs, slides, photocopies of sketches and journal pages (showing your planning and preparation for a project), printed digital images and/or short video excerpts (no more than 2 minutes each). For a paper-based portfolio, keep pages to a maximum of A4 size and do not include large folders. If you are including CD/DVD/uploaded images, the preferred format is either as a 'PowerPoint' or .jpg files. We prefer video that can be opened in 'QuickTime' and only samples of work are required. To ensure we will be able to open and view any digital media files, keep the file size to a minimum (i.e. under 5MB) PLEASE NOTE: We do NOT return portfolios, so do NOT include any original copies of your work or documentation.

Responses to a series of questions about your interest in visual art. These are essential. To lodge your responses, return to this site in early July to register online. Your responses to these questions are important - please answer them as specifically, carefully and informatively as possible.

- Are you planning to graduate as a studio artist, art teacher or other art industry professional? Please outline your career goals.
- What are you expecting to learn in a course of study in Visual Arts at QUT?
- Describe briefly which exhibitions and galleries you have visited in the past 12 months, and the art-related books/articles/reviews you have read, etc.
- Briefly list any group exhibitions, solo exhibitions, commissions and awards you have been included in, plus membership of art associations etc.
- What do you think is art's role in the twenty-first century? Outline briefly.

Service charge of $33 (GST inclusive) - This is to cover the costs of administration and insurance in processing applications, and is non-refundable. The service charge can be paid by credit card online with QUTpay. PLEASE NOTE: Q-Step and ATSI applicants are exempt from the service fee.

Passport style photograph

How do I apply?

To apply for this course, you must:

- Complete the Online Registration Form and print the confirmation pages;
- Post or deliver the confirmation pages with a passport-style photograph attached; a copy of your academic record; a copy of the QUTpay confirmation page from your online credit card payment for the $33 service charge; your portfolio (unless uploaded online);
- Apply for this course through QTAC. Please see the QTAC website for more information.

Please Note: Registering with QUT for assessment of your portfolio is separate and in addition to listing the course as a preference with QTAC. To successfully apply for entry into this course, you are
required to do both. The portfolio assessment is managed by QUT Creative Industries; however, all offers for the course will be made through QTAC in the 15 December 2011 offer round.

What qualities are QUT Creative Industries looking for?

- Overall, we seek indications of your ability to think creatively, to be open to new ideas and challenges, and of your potential to succeed in the course.
- We look for evidence of versatility, skill, enterprise, inventiveness and knowledge of contemporary art and culture/s. We are also looking for candidates who bring a wide range of interests and enthusiasms to their study area (e.g. film, literature, music, digital culture, etc.).
- We look at your artistic achievement - the level of investigation and familiarity with particular media, the degree of sophistication and sensitivity in handling media, evidence of industry, hard work, sustained practice and familiarity with visual media.
- We look for the degree of exploration of ideas and evidence of the development of ideas. Some carefully selected key documentation of preliminary plans, working sketches, journals and work in progress help us in this regard.
- We also look for evidence of artwork that is totally self-initiated (i.e. not necessarily part of a set study program) and an indication that you are determined to pursue art interests in a range of circumstances.

When and where are the interviews?

Shortlisted applicants will be contacted, and interviewed, during November. If you are called, you are not required to bring anything with you to this interview, but you should be prepared to respond to questions about your artwork and your future goals. Interviews are designed to further assess your suitability for the style of Visual Arts course that we offer and will also present an opportunity for you to ask any questions you may have about the course. Interviews will occur at the QUT Kelvin Grove campus.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

International Entry requirements

Thank you for your interest in Visual Arts at QUT Creative Industries Faculty. Please read the information below before submitting your application.

Which Visual Arts courses require additional entry application?

- KK34 - Bachelor of Fine Arts (Visual Arts)
- KK34 - Bachelor of Fine Arts (Visual Arts)/ED38 Graduate Diploma in Education (Senior Years)
- IX35 - Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

What is the closing date for additional entry applications to Visual Arts at QUT Creative Industries?

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

What are the additional entry requirements?

You must supply the following:

- Academic transcript from secondary and/or tertiary institutions
  - Portfolio: Maximum of 20 images that best demonstrate current art achievements, working processes, commitment and potential.
  - It may contain photographs, slides, photocopies of sketches and journal pages, printed digital images and/or short video excerpts (no more than 2 minutes each).
  - Responses to a series of four questions about your interest in visual art. Your responses to these questions are important - please answer them as specifically, carefully and informatively as possible.

1. What attracts you to a course of study in Visual Arts?
2. Describe briefly what contact you have had with works of other artists (exhibitions, galleries you have visited, books/articles/reviews you have read, etc).
3. Summarise the types of visual arts activities in which you have participated (for example group exhibitions, solo exhibitions, commissions, awards, membership of art associations etc).
4. Describe aspects of art that you respond to, both positively and negatively.

What qualities are QUT Creative Industries looking for?

Overall, we seek indications of your ability to think creatively, and of your potential to succeed in the course.

We look for evidence of versatility, skill, enterprise, inventiveness and knowledge of contemporary art and culture/s.

We look at your artistic achievement - the level of investigation and familiarity with particular media, the degree of sophistication and sensitivity in handling media, evidence of industry, sustained practice and familiarity with visual media.

We look for the degree of exploration of ideas and evidence of the development of ideas. Some carefully selected key documentation of preliminary plans, working sketches, journals and work in progress help us in this regard.

We also look for evidence of artwork that is totally self-initiated (i.e. not necessarily part of a set study program) and an indication that you are determined to pursue art interests in a range of circumstances.

How do I apply?

Please send your Additional Entry requirements along with your F Form to QUT. You may post or e-mail your application.

Post to:
QUT Admissions
Victoria Park Road
Kelvin Grove, QLD 4059

Email qut.intadmission@qut.edu.au

If you have questions about your Additional Entry Application, please contact the Creative Industries Faculty on phone +61 7 3138 8114

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.
Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

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Course Structure
This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition
Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

International Course structure

Course Structure
This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition
Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

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Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Course Design
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:
Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Pathways to further study
On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Journalism (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

Domestic Course structure
Course Design
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:
Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition
The Journalism degree is recognised by the Australian Journalists’ Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).
International Course
structure
Course Design
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:
Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition
The Journalism degree is recognised by the Australian Journalists’ Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure
A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

Changes to Journalism courses
Changes to Creative Industries Units
Discontinued Creative Industries Units

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas
- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

International Subject prerequisites
- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Professional Recognition
Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on the Bachelor of Mathematics and the QUT Business School prospectus for more information on business majors or visit www.qut.edu.au/courses

Important Information for Business Students
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Further Information
For further information about this course, please contact the following:

Business Coordinator
Phone: Student Services +61 7 3138 2117
Email: Student Services bus@qut.edu.au

Mathematical Sciences Coordinator
Prof Erhan Kozan
Phone: +61 7 3138 8822
Email: sef.enquiry@qut.edu.au

Financial Support
You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you financially throughout your studies. For further information visit Scholarships.
Domestic Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

2009 and 2010 commencing students
- 7 Business School Core units (96 credit points)*
- 8 Major Core units (96 credit points)
- MGB223 Entrepreneurship and Innovation*

2007-2008 commencing students
- 7 Business School Core units (84 credit points)*
- 9 Major Core units (108 credit points)

*Please note that BSB122 Quantitative Analysis & Finance (Replaced by BSB123 Data Analysis) is not required as the content of MAB313 Mathematics of Finance covers similar topics. An additional unit from the chosen major replaces BSB122/BSB123 for 2007 and 2008 commencing students. MGB223 Entrepreneurship and Innovation replaces BSB122/BSB123 for 2009 and 2010 commencing students.

* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

2009 and 2010 commencing students
- 7 Business School Core units (96 credit points)*
- 8 Major Core units (96 credit points)
- MGB223 Entrepreneurship and Innovation*

2007-2008 commencing students
- 7 Business School Core units (84 credit points)*
- 9 Major Core units (108 credit points)

*Please note that BSB122 Quantitative Analysis & Finance (Replaced by BSB123 Data Analysis) is not required as the content of MAB313 Mathematics of Finance covers similar topics. An additional unit from the chosen major replaces BSB122/BSB123 for 2007 and 2008 commencing students. MGB223 Entrepreneurship and Innovation replaces BSB122/BSB123 for 2009 and 2010 commencing students.

* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

Sample Structure

Semesters

Year 1 Semester 1
- Business School Core Unit
- Mathematics Unit

Year 1 Semester 2
- Business School Core Unit
- Mathematics Unit

Year 2 Semester 1
- Business School Core Unit
- Mathematics Unit

Year 2 Semester 2
- Business School Core Unit
- Mathematics Unit

Year 3 Semester 1
- Business School Major Unit
- Mathematics Unit

Year 3 Semester 2
- Business School Major Unit
- Mathematics Unit

Year 4 Semester 1
- Business School Major Unit
- Mathematics Unit

Year 4 Semester 2
- Business School Major Unit
- Mathematics Unit
Bachelor of Arts/Bachelor of Business (for continuing students only)

Minimum English Requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

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<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Discontinuation
This course has been discontinued, therefore, this course is available to continuing students only.

Professional Recognition
Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design
Students are required to complete 192 credit points from the Bachelor of Business program. Students supplement the Arts component of this program with the 96 credit point QUT Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following:
- Accountancy
- Advertising
- Banking & Finance
- Economics
- Electronic Business
- Human Resource Management
- Management
- Marketing
- Public Relations

BA Course Requirements
Students are required to complete 192 credit points for the Arts Program including at least one of the five multidisciplinary majors (7 units from the Major list). You will choose from International and Global Studies, Society and Change, Ethics and Human Rights, Community Studies and Australian Studies.

As well as the multidisciplinary major, students may also wish to undertake a Discipline Major in one of the following: History, Geography and Environmental Studies, Languages (French, Indonesian, German, Japanese, or Mandarin), and Social Science. (Note that apart from Mandarin, all languages are now offered via cross institutional study from the University of Queensland).

Students may also wish to include:
- an Arts minor/s in any of the multidisciplinary or discipline majors (4 units)
- an approved university minor, or individual electives in another QUT course (up to 4 units)

NB: Students are required to complete 16 units in the BA component of the double degree.

Contact Ms Nikki Kilkeary on nikki.kilkeary@qut.edu.au (arts); Dr Claire Gardiner, Director of Undergraduate Studies (QUT Business School)

Credit points - 48
Total credit points - 384
Duration (full-time) - 4 years
Rank - 76
OP Guarantee - Yes
Campus - Gardens Point and Kelvin Grove

University of Queensland.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=IX38&courseID=18558. CRICOS No.00213J
Handbook

Bachelor of Applied Science (in Human Movement Studies) / Bachelor of Business

Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas:

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Overview

This course has been replaced by IX17 Bachelor of Exercise and Movement Science/ Bachelor of Business from first semester 2010, therefore, there will be no further intake for this course.

Continuing students will complete their course requirements in IX47 Bachelor of Applied Science (in Human Movement Studies)/Bachelor of Business.

This double degree combines training for careers in a range of exercise and sports science settings with the strength of general business theory and skills.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 408 credit points comprised of 216 credit points from the Bachelor of Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 QUT Business School Core units (96 credit points)
- 8 Major Core units (all Business majors including Accountancy, Advertising, Banking & Finance (continuing students only), Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations) (96 credit points)

Please note that students must complete the special course requirements for (BS56/BS05) Bachelor of Business and (HM42) Bachelor of Applied Science degrees.

Other Course Requirements

There are additional costs associated with this course including the purchase of the practicum shirt (approximately $50), the attainment of a current first aid certificate prior to commencement of year three and a Blue Card to work with children depending upon the practicum site. Attendance at the orientation camp is highly recommended though not compulsory (approximately $115).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the QUT Business School Undergraduate Guidelines booklet.

Other useful information can be found on the Student Services website. Students who require enrolment advice about the Business component of their course should contact the QUT Business School phone 3138 2050 or email bus@qut.edu.au

Further Information

For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7 3138 4831 or email exercise@qut.edu.au OR the QUT Business School 61 7 3138 2050 or email bus@qut.edu.au
## Sample Structure

### Semesters

- **IX47 has been discontinued and is being phased out.**
- For enrolment advice on the HMS component, email exercise@qut.edu.au

#### Year 1 Semester 1
- Business Faculty Core Unit
- HMB171  Fitness Health and Wellness
- LSB131  Anatomy

#### Year 1 Semester 2
- Business Faculty Core Unit
- LSB231  Physiology
- HMB272  Biomechanics

#### Year 2 Semester 1
- Business Faculty Core Unit
- HMB271  Foundations of Motor Control, Learning and Development
- HMB274  Functional Anatomy
- Psychology
  - OR
  - PYB100  Foundation Psychology

#### Year 2 Semester 2
- Business Faculty Core Unit
- HMB273  Exercise Physiology 1
- HMB275  Exercise and Sport Psychology
- HMB276  Research in Human Movement

#### Year 3 Semester 1
- Business Faculty Major Unit
- HMB313  Socio-Cultural Foundations of Physical Activity
- HMB378  Neurological, Psychological and Musculoskeletal Disorders
  - OR
  - Disorders of Human Movement

#### Year 4 Semester 1
- Business Faculty Major Unit
- HMB382  Principles of Exercise Prescription
- HMS Elective Unit

#### Year 4 Semester 2
- Business Faculty Major Unit
- HMB470  Practicum 1
- HMS Elective Unit

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This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=IX47&courseID=18710. CRICOS No.00213J
Handbook

**Bachelor of Behavioural Science (Psychology) / Bachelor of Business**

**Domestic Assumed knowledge**
Before you start this course we assume you have sound knowledge in these areas:
- English

Accountancy, Finance, Economics and Marketing majors: Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

**International Subject prerequisites**
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

**Minimum English requirements**
Students must meet the English proficiency requirements.

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</table>

**Professional recognition**
The Bachelor of Behavioural Science (Psychology) component of the degree is accredited by the Australian Psychology Accreditation Council (APAC).

To pursue a career in a professional area of psychology, you must be registered with the Psychology Board of Australia. This currently involves completing a fourth year of study in psychology, e.g. Bachelor of Behavioural Science (Honours Psychology) or Postgraduate Diploma in Psychology, followed by either two years of supervised work experience or the completion of an appropriate higher degree such as Doctor of Psychology (Clinical), Master of Clinical Psychology or Master of Psychology (Educational and Developmental).

**Course Design**
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

**Bachelor of Business (Honours) Year Option**
Students can apply for Bachelor of Business (Honours) (BS63) once they have completed the double degree program. Please click on BS63 for more details.

**Important Information for Business Students**
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the website.
Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

Bachelor of Business (Honours) Year Option

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Sample Structure

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<th>Year 1 Semester 2</th>
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<td>Psychological Research Methods</td>
<td>Working in Business</td>
<td>Marketing</td>
<td>Social and Organisational Psychology</td>
<td>Research Design and Data Analysis</td>
<td>Accounting</td>
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Notes

*PYB350 is compulsory for entry to fourth year programs in psychology for example Bachelor of Behavioural Science (Honours Psychology) and Postgraduate Diploma in Psychology.
### Handbook

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<td>Domestic fee (indicative)</td>
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<td>Int. Start Months</td>
<td>February</td>
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<td>Deferment</td>
<td>You can defer your offer and postpone the start of your course for one year</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Mr Mike Roggenkamp (Information Technology), Director of Undergraduate Studies, QUT Business School; email: <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations); Business: Student Services (07) 3138 2050 Business Student Services phone 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
</tbody>
</table>

### Domestic Assumed knowledge

**Before you start this course we assume you have sound knowledge in these areas**

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4,SA) and Maths A, B or C (4,SA)).

### International Subject prerequisites

**prerequisites**

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4,SA) and Maths A, B or C (4,SA)).

### Minimum english requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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</table>

### Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate’s parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies


### Pathways to Further Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

### Cooperative Education

The Science and Engineering Faculty’s Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you’re learning in your degree. Companies that QUT’s Coop Ed students have worked with include Energea, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNITAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

### Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.
**Domestic Course structure**

**Pathways to Further Studies**
For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

**Study Areas**
IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate’s parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies


**International Course structure**

**Pathways to Further Studies**
For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

**Study Areas**
IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate’s parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies


**Sample Structure**

**Semesters**

- **Year 1, Semester 1**
- **Year 2, Semester 1**
- **Year 2, Semester 2**
- **Year 3, Semester 1**
- **Year 3, Semester 2**
- **Year 4, Semester 1**
- **Year 4, Semester 2**

**Code** | **Title**
--- | ---
INB101 | Impact of IT
INB102 | Emerging Technology
| Business Unit
| Business Unit

**Year 1, Semester 2**

- INB103 | Industry Insights
- INB104 | Building IT Systems
| Business Unit
| Business Unit

**Year 2, Semester 1**

- IT Breadth Option Unit
- IT Breadth Option Unit
| Business Unit
| Business Unit

**Year 2, Semester 2**

- IT Breadth Option Unit
- IT Breadth Option Unit
| Business Unit
| Business Unit

**Year 3, Semester 1**

- INB201 | Scalable Systems Development
INB201 can only be taken after you have completed a minimum of 36 credit points of breadth units.
- IT Specialist Option Unit
| Business Unit
| Business Unit

**Year 3, Semester 2**

- INB300 | Professional Practice in IT
INB300 and INB301 can only be taken after you have completed a minimum of 192 credit points of study.
- IT Specialist Option Unit
| Business Unit
| Business Unit

**Year 4, Semester 1**

- INB301 | The Business of IT
INB300 and INB301 can only be taken after a student has completed a minimum of 168 credit points of study.
- IT Specialist Option Unit
| Business Unit
| Business Unit

**Year 4, Semester 2**

- INB302 | IT Capstone Project
INB301 must be completed before enrolling in INB302.
- IT Specialist Option Unit
| Business Unit
| Business Unit
Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Math A, B or C (4, SA)).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Component</th>
<th>Speaking</th>
<th>Writing</th>
<th>Reading</th>
<th>Listening</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
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<td>6.0</td>
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<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Professional Recognition

Corporate Systems Management component: The course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.
Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:
- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

International Course structure

Course Design
Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:
- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

Sample Structure

Semesters

<table>
<thead>
<tr>
<th>Year 1, Semester 1</th>
<th>Business Unit</th>
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</thead>
<tbody>
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<td>Year 1, Semester 1</td>
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<td>Year 1, Semester 1</td>
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Domestic Assumed knowledge
Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Math A, B or C (4, SA)).

International Subject prerequisites
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>Speaking</th>
<th>Writing</th>
<th>Reading</th>
<th>Listening</th>
<th>Overall</th>
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<tr>
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</tbody>
</table>

Course Design
Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor.

Students will undertake the two components of the double degree concurrently.

Cooperative Education Program
The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you’re learning in your degree.
Students will undertake the two components of the double degree concurrently.

**International Course structure**

**Course Design**

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor.

Students will undertake the two components of the double degree concurrently.

**Sample Structure**

**Seminars**

- **Year 1, Semester 1**
- **Year 2, Semester 1**
- **Year 3, Semester 1**
- **Year 4, Semester 1**
- **Year 1, Semester 2**
- **Year 2, Semester 2**
- **Year 3, Semester 2**
- **Year 4, Semester 2**

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<td>Computer Games Studies</td>
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<tr>
<td>INB182</td>
<td>Introducing Design</td>
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</tr>
<tr>
<td>INB181</td>
<td>Introduction to Games Production</td>
</tr>
<tr>
<td>INB104</td>
<td>Building IT Systems</td>
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<tr>
<td></td>
<td><strong>The ITB002 unit is currently under review; further information will be available in August 2009.</strong></td>
</tr>
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</table>

- **Year 2, Semester 1**
- **Year 3, Semester 1**
- **Year 4, Semester 1**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<td>Game Project Design</td>
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<td>INB380</td>
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This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=IX63&courseID=15678. CRICOS No.00213J
Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas:

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language
Testing System)

<table>
<thead>
<tr>
<th>Component</th>
<th>Speaking</th>
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</tr>
</tbody>
</table>

Overview

This course offers you a range of options in combining business knowledge with practical skills and a contextual understanding of media and communication.

This combination of media and communication with a business major in advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise. Please refer to the QUT Business School prospectus to find out more about the business majors.

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must
complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

**Professional Recognition**

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

**Important Information for Business Students**


**Pathways to further study**

On successful completion of the Bachelor of Media and Communication, you will be eligible to apply for entry into the Bachelor of Media and Communication (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

**Domestic Course structure**

**Course Design**

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

**Professional Recognition**

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

**Sample Structure**

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult the tables below in conjunction with your course outline.

**Changes to Media and Communication courses**

**Changes to Creative Industries Units**

**Discontinued Creative Industries Units**

**Semesters**

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2
- Year 4, Semester 1
- Year 4, Semester 2

**Code**

<table>
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<td>Introduction to Media and Communication: Texts</td>
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<tr>
<td>KJB102</td>
<td>Introduction to Journalism, Media and Communication</td>
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<th>Title</th>
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</thead>
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<td>KCB106</td>
<td>Media in a Globalised World</td>
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<th>Title</th>
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<td>Media Myth Busting</td>
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<td>KCB103</td>
<td>Strategic Speech Communication</td>
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<tr>
<td></td>
<td>Business School Core Unit</td>
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<table>
<thead>
<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>KJB103</td>
<td>Media Design and Layout</td>
</tr>
<tr>
<td>KCB205</td>
<td>Professional Communication</td>
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<tbody>
<tr>
<td>KCB206</td>
<td>Internet, Self and Beyond Inquiry in Media and Communication</td>
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<tr>
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<td>Business School Major Unit</td>
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<table>
<thead>
<tr>
<th>Year 3, Semester 2</th>
<th>Title</th>
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<tbody>
<tr>
<td>KCB203</td>
<td>Consumption Matters: Consumer Cultures and Identity</td>
</tr>
<tr>
<td>KCB302</td>
<td>Political Communication</td>
</tr>
<tr>
<td></td>
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</tbody>
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<table>
<thead>
<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>KCB301</td>
<td>Media Audiences</td>
</tr>
<tr>
<td>Either KCB303 or KCB 307</td>
<td></td>
</tr>
<tr>
<td>KCB303</td>
<td>Brisbane Media Map 1</td>
</tr>
<tr>
<td>KCB307</td>
<td>Making Media Connections 1</td>
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<tr>
<td></td>
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<td>Business School Major Unit</td>
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<table>
<thead>
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<th>Title</th>
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<tbody>
<tr>
<td>KCB308</td>
<td>Making Media Connections 2</td>
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<tr>
<td></td>
<td>Business School Major Unit</td>
</tr>
</tbody>
</table>

**MEDIAM AND COMMUNICATION UNIT OPTIONS:**

- One unit (12cp) from the Media and Communication Unit Options (KCB303; KCB305; KCB307; KCB308 OR KCB310):
  - KCB303 Brisbane Media Map 1
  - KCB305 Brisbane Media Map 2
  - KCB307 Making Media Connections 1
  - KCB308 Making Media Connections 2
  - KCB310 Contemporary Investigation in Journalism, Media and Communication

**WORK INTEGRATED LEARNING OPTIONS:**
Bachelor of Business/Bachelor of Media and Communication

One unit (12cp) from the Work Integrated Learning Options (KKB341 or KKB345):

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Business School Major Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>KKB341</td>
<td>Work Integrated Learning 1</td>
<td></td>
</tr>
<tr>
<td>KKB345</td>
<td>Creative Industries Project 1</td>
<td></td>
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</table>
### Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas:

- **English**

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

### International Subject prerequisites

- **English**

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

### Minimum English requirements

Students must meet the English proficiency requirements.

**IELTS (International English Language Testing System)**

<table>
<thead>
<tr>
<th>Component</th>
<th>Band Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking</td>
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<tr>
<td>Writing</td>
<td>6.0</td>
</tr>
<tr>
<td>Reading</td>
<td>6.0</td>
</tr>
<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

### Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

### Professional recognition

The QUT Bachelor of Laws course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT LLB degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### Advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for former completed studies and other assessable learning outcomes. See more at Advanced Standing.

#### Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

### Law School Electives Information

Students who are enrolled in LW34 (straight law undergraduate entry) are required to undertake two contextual electives in the first year of their degree (one in each semester). Contextual electives may also be undertaken by any student as an ordinary elective within their degree. The contextual electives are:

- LWB142 Law Society and Justice
- LWB144 Law and Global Perspectives
- LWB149 Indigenous Legal Issues
- LWB150 Lawyering and Dispute Resolution
Students who are enrolled in any of the law double degrees commence their law electives in the second semester of their second year.

Students who are enrolled in LW35 (Graduate Entry) commence their law electives in first semester of their second year.

Law students other than Graduate Entry students can undertake 4 non-law units as electives within their law degree. Students may be particularly interested in elective options within the School of Justice which relate to human rights and criminal justice.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Graduate Destination Streams

The Faculty of Law has identified graduate destination streams for students undertaking a law or law double degree. This means that, as students learn more throughout their degree, they can choose their elective units in the areas of law in which they become interested. Students are not restricted to choose electives from a single stream; the streams are only to provide guidance to students in making their elective choices.

• Legal Practice
  • General Legal Practice (work as a lawyer across a wide range of different legal areas)
  • Specialist Legal Practice (work as a lawyer specialising in a particular area of the law, such as property law, family law or corporate law)
• Advocacy and Dispute Resolution (acting for clients in court or resolving disputes through negotiation and mediation processes)
• Public Sector (work as a lawyer in a government department)
• Private Enterprise (for those students not wanting to practise as a lawyer, but perhaps work within business management, human resources, information technology etc)

As students progress towards the end of their degrees there are more opportunities to participate in subjects where they engage in ‘real world learning’, for example, working within law firms and government departments in placement electives.

International Course structure

Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

• Accountancy
• Advertising
• Economics
• Finance
• Human Resource Management
• International Business
• Management
• Marketing
• Public Relations.
**Domestic Assumed knowledge**

Before you start this course we assume you have sound knowledge in these areas:

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

**International Entry requirements**

International students must complete Australian Year 12 studies (or equivalent including International Baccalaureate) onshore.

**International Subject prerequisites**

- English


**Minimum english requirements**

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Course design**

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

**Study areas**

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

**Special Course Requirements**

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

**Advanced standing (credit)**

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

**Professional recognition**

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.
Further study
Students in the Dean’s Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Campus options
This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Deferment
Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Abbreviation
BBus(Study Area A)

Important information
QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Domestic Course structure
Course design
To complete the Bachelor of Business (Dean’s Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special Course Requirements
Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)
Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

International Course structure
Course design
To complete the Bachelor of Business (Dean’s Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special Course Requirements
Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)
Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Sample Structure

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<th>Year 1, Semester 2</th>
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<td>BSB111</td>
<td>BSB113</td>
<td>BSB123</td>
<td>BSB124</td>
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<td>Business Law and Ethics</td>
<td>Economics</td>
<td>Data Analysis</td>
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<td>Year 2, Semester 3 (Summer)</td>
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<tr>
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<td>Important Information</td>
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This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS06&courseID=15290. CRICOS No.00213J
### Bachelor of Business (Dean's Honours)

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<tr>
<td>AYB300</td>
<td>Accountancy Work Integrated Learning</td>
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<tr>
<td>AYB340</td>
<td>Company Accounting</td>
</tr>
<tr>
<td>AYB321</td>
<td>Strategic Management Accounting</td>
</tr>
<tr>
<td>AYB230</td>
<td>Corporations Law</td>
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<td>EFB210</td>
<td>Finance 1</td>
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<td></td>
<td>Professional Accounting unit (either AYB320 or AYB250) OR BSB115</td>
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<td>BSB126</td>
<td>Marketing</td>
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<td>Professional Accounting extension</td>
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<td></td>
<td>To complete the Professional Accounting extension student must select one of the following:</td>
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<td>AYB227</td>
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<td>AYB240</td>
<td>Superannuation Regulation and Practice</td>
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<td>AYB250</td>
<td>Personal Financial Planning</td>
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<td>AYB320</td>
<td>Advanced Taxation Law</td>
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<td>AYB341</td>
<td>Forensic and Business Intelligence</td>
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<td>AYB302</td>
<td>Project</td>
</tr>
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</table>

**Important Information**

Please note: Check unit availability when selecting Second Area of Study units.

Students must completed all 8 Business School Core Units (BSBxxx)
Minimum English Requirements
Students must meet the English proficiency requirements.

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<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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<tbody>
<tr>
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</tr>
<tr>
<td>6.0</td>
</tr>
</tbody>
</table>

Mid-year Entry Students
Mid-year entry students should contact the Honours Discipline Coordinators for enrolment advice and course progression details. The majors in Accountancy, Economics, Finance, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Discipline Coordinators
Accountancy: Dr Jodie Nelson
Advertising: Associate Professor Rebekah Russell-Bennett
Finance: Professor Adam Clements
Economics: Professor Adam Clements
Human Resource Management: Dr Artemis Chang
International Business: Associate Professor Rebekah Russell-Bennett
Management: Dr Artemis Chang
Marketing: Associate Professor Rebekah Russell-Bennett
Philanthropy and Nonprofit Studies: Professor Myles McGregor-Lowndes
Public Relations: Associate Professor Rebekah Russell-Bennett

Abbreviation
BBus(Hons)

Course Design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The dissertation, which is currently given the weight of four units, is also graded. The degree is awarded at a certain level ranging from first class to third class Honours.

Important Course Specific Enrolment Advice
The Business School will provide students with up to $600 for approved research related expenses associated with the preparation of a thesis under the Business School’s Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Domestic Course Structure
Course Design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course Structure
Course Design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.
Domestic Entry requirements

Domestic students: A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Test</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking</td>
<td>6.0</td>
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<tr>
<td>Writing</td>
<td>6.0</td>
</tr>
<tr>
<td>Reading</td>
<td>6.0</td>
</tr>
<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Alternative pathways

The traditional approach is to complete a fourth year after you graduate from your undergraduate degree.

The School also offers the unique opportunity to fast track your studies and complete both your Bachelor of Business and Honours degree in three years with significant financial support through the Dean's Honours program or the School of Accountancy Honours Scholarship Program. Both programs offer successful applicants the opportunity of enrolling in extra units throughout the first two years and over summer, so you can commence and complete your Honours year in the third rather than the fourth year.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

The Business School will provide students with up to $600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(Acc)
Further information
For further information on this course contact the Honours Coordinator Dr Jodie Nelson on 3138 5136 or je.nelson@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Coordinator should be your first point of contact.

Domestic Course structure
Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure
Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Year 1, Semester 1</td>
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<tr>
<td></td>
<td>Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).</td>
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<tr>
<td>AYN433</td>
<td>Research Topics in Accounting</td>
</tr>
<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
</tr>
<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
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<td>BSN502</td>
<td>Research Methodology</td>
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</tr>
<tr>
<td>BSN501 -1</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501 -2</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501 -3</td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.
Bachelor of Business (Honours) (Advertising)

Domestic Entry requirements
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
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<tr>
<th>IELTS (International English Language Testing System)</th>
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<tbody>
<tr>
<td>speaking</td>
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<td>listening</td>
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<tr>
<td>overall</td>
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</table>

Course design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students
Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information
For further information on this course contact Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice
To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation
BBusHons(Adv)

Domestic Course structure
Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.
International Course
structure

Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

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<tbody>
<tr>
<td></td>
<td><strong>Year 1, Semester 1</strong></td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>BSN503</td>
<td>Research Seminar</td>
</tr>
<tr>
<td>AMN404</td>
<td>Readings in Integrated Marketing Communication</td>
</tr>
<tr>
<td></td>
<td><strong>Option unit</strong></td>
</tr>
<tr>
<td></td>
<td>The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.</td>
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<tr>
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<td><strong>Year 1, Semester 2</strong></td>
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</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements
Students must meet the English proficiency requirements.

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<tr>
<td>overall</td>
<td>6.5</td>
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</tbody>
</table>

Course design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Available full-time only
Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information
For further information on this course contact the Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Important course specific enrolment advice
To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation
BBusHons(Eco)

Domestic Course structure
Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS63&courseID=15825. CRICOS No.00213J
Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

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<td>Contemporary Macroeconomic Theory</td>
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<td>EFN502</td>
<td>Developments in Microeconomic Theories</td>
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<td>EFN508</td>
<td>Econometric Methods</td>
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<td>EFN509</td>
<td>Policy Economics and Evaluation</td>
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<td>Dissertation</td>
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<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Bachelor of Business (Honours) (Finance)

**Domestic Entry requirements**
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

**Minimum english requirements**
Students must meet the English proficiency requirements.

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<td>overall</td>
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</table>

**Course design**
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.
semester logically precede the research thesis, which is largely completed in the second semester.

**International Course structure**

**Course design**
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

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<tbody>
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<td>EFN512</td>
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<tr>
<td>BSN501-3</td>
<td>Dissertation</td>
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<td>BSN501-4</td>
<td>Dissertation</td>
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</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
**Domestic Entry requirements**

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the Honours Discipline Coordinator.

Applicants should also ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

**Minimum english requirements**

Students must meet the English proficiency requirements.

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<tr>
<td>overall</td>
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</table>

**Domestic Course structure**

**Course design**

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.
This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS63&courseID=15826. CRICOS No.00213J

Bachelor of Business (Honours) (Human Resource Management)

credit points). Details are provided in the course structures below.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points). Details are provided in the course structures below.

Sample Structure

<table>
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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>BSN502</td>
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</tr>
<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
</tr>
<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
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</tbody>
</table>

one option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Year 1, Semester 2

BSN501-1  Dissertation

BSN501-2  Dissertation

BSN501-3  Dissertation

BSN501-4  Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements
Students must meet the English proficiency requirements.

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<tr>
<td>overall</td>
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</tbody>
</table>

Abbreviation
BBusHons(IntBus)

Course design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students
Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information
For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice
To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Domestic Course structure
Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.
International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

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</table>

Option unit

The option unit may be selected from a 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.

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<td>Dissertation</td>
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While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements

Domestic Students: A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

Minimum English requirements

Students must meet the English proficiency requirements.

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Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours coordinator should be your first point of contact.

Abbreviation

BBusHons(Mgt)

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Domestic Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).
International Course
structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Year 1, Semester 1</td>
</tr>
<tr>
<td></td>
<td>Prescribed Units:</td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>BSN503</td>
<td>Research Seminar</td>
</tr>
<tr>
<td>One from the following:</td>
<td></td>
</tr>
<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
</tr>
<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
<tr>
<td>1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Year 1, Semester 2</td>
</tr>
<tr>
<td>BSN501</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501</td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.
International Course
structure

Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year 1, Semester 1</strong></td>
<td></td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>BSN503</td>
<td>Research Seminar</td>
</tr>
<tr>
<td>AMN404</td>
<td>Readings in Integrated Marketing Communication</td>
</tr>
</tbody>
</table>

Option Unit
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.

| **Year 1, Semester 2**                          |
| BSN501-1 | Dissertation                                   |
| BSN501-2 | Dissertation                                   |
| BSN501-3 | Dissertation                                   |
| BSN501-4 | Dissertation                                   |

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course Design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Domestic Course structure

Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.
second semester.

### Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
</tr>
<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>GSN481</td>
<td>Philanthropic and Nonprofit Frameworks of Governance</td>
</tr>
<tr>
<td>GSN484</td>
<td>Management for Philanthropic and Nonprofit Organisations</td>
</tr>
</tbody>
</table>

GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.

### Year 1, Semester 2

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN501-1</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-2</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
**Domestic Entry requirements**
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>6.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>writing</td>
</tr>
<tr>
<td>reading</td>
<td>listening</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Course design**
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

**Mid-year entry students**
Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

**Further information**
For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

**Important course specific enrolment advice**
To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

**Abbreviation**
BBusHons(PR)

**Domestic Course structure**

**Course design**
The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.
International Course

structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>BSN503</td>
<td>Research Seminar</td>
</tr>
<tr>
<td>AMN404</td>
<td>Readings in Integrated Marketing Communication</td>
</tr>
</tbody>
</table>

Option Unit

The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.

<table>
<thead>
<tr>
<th>Year 1, Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Code</td>
</tr>
<tr>
<td>BSN501-1</td>
</tr>
<tr>
<td>BSN501-2</td>
</tr>
<tr>
<td>BSN501-3</td>
</tr>
<tr>
<td>BSN501-4</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
**Minimum English Requirements**

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>Speaking</th>
<th>Writing</th>
<th>Reading</th>
<th>Listening</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Course Design**

Students are required to complete 48 credit points. The Graduate Certificate in Business can be undertaken either full-time (1 semester) or part-time (2 semesters); with the exception of the online delivery program and the Philanthropy and Nonprofit Studies major which are only available part-time due to unit offerings.

International students who must maintain a full-time study load are not able to undertake programs that are only delivered part-time.

**Abbreviation**

GradCertBus(Study Area A)

**English Language Requirements**

In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at:


**Articulation**

With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

**Domestic Course Structure**

**Course design**

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:
- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

**International Course Structure**

**Course Design**

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:
- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.
Graduate Certificate in Business (Accounting)

Domestic Entry requirements
The entry requirements for the Accounting major are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale). However, students entering the Accounting specialisation with an undergraduate degree in Accountancy will need to be referred to the Graduate School of Business for enrolment advice.

International Entry requirements
The entry requirements for the Accounting major are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale). However, students entering the Accounting specialisation with an undergraduate degree in Accountancy will need to be referred to the Graduate School of Business for enrolment advice.

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Speaking</th>
<th>Reading</th>
<th>Writing</th>
<th>Listening</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course design
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation
GradCertBus(Study Area A)

Other majors

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation
Students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Accounting) may articulate to the:
- BS16 Master of Business (Accounting)

Domestic Course structure
Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

International Course structure
Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AYN456</td>
<td>Business and Corporations Law</td>
</tr>
<tr>
<td>AYN411</td>
<td>Audit and Assurance</td>
</tr>
<tr>
<td>AYN412</td>
<td>Company Law</td>
</tr>
<tr>
<td>AYN414</td>
<td>Cost and Management Accounting</td>
</tr>
<tr>
<td>AYN415</td>
<td>External Reporting Issues</td>
</tr>
<tr>
<td>AYN416</td>
<td>Financial Accounting 1</td>
</tr>
<tr>
<td>AYN417</td>
<td>Financial Accounting 2</td>
</tr>
<tr>
<td>AYN418</td>
<td>Financial Accounting 3</td>
</tr>
<tr>
<td>AYN424</td>
<td>International Accounting</td>
</tr>
<tr>
<td>AYN426</td>
<td>International Capital Markets Law and Regulation</td>
</tr>
</tbody>
</table>
### Graduate Certificate in Business (Accounting)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AYN433</td>
<td>Research Topics in Accounting</td>
</tr>
<tr>
<td>AYN438</td>
<td>Taxation Law and Practice</td>
</tr>
<tr>
<td>AYN442</td>
<td>Superannuation and Wealth Management</td>
</tr>
<tr>
<td>AYN443</td>
<td>Electronic Commerce Cycles</td>
</tr>
<tr>
<td>AYN453</td>
<td>Financial Forensics and Business Intelligence</td>
</tr>
<tr>
<td>AYN454</td>
<td>Forensic Accounting and Investigation</td>
</tr>
<tr>
<td>AYN505</td>
<td>Financial Analysis and Business Valuation</td>
</tr>
<tr>
<td>AYN506</td>
<td>Strategic Management Accounting</td>
</tr>
<tr>
<td>AYN507</td>
<td>Governance Issues in Accounting</td>
</tr>
<tr>
<td>AYN520</td>
<td>Integrated Issues in Professional Practice</td>
</tr>
</tbody>
</table>

**IMPORTANT NOTE:** To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. To obtain or renegotiate your plan, please consult with the Discipline Coordinator.

Domestic Entry requirements
For the Applied Finance specialisation the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Graduate Certificate in Business (Applied Finance) course is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

International Entry requirements
For the Applied Finance specialisation the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Graduate Certificate in Business (Applied Finance) course is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Speaking</th>
<th>Writing</th>
<th>Reading</th>
<th>Listening</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course Design
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation
GradCertBus(Study Area A)
### Graduate Certificate in Business (Applied Finance)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>EFN416</td>
<td>Treasury and Portfolio Management</td>
</tr>
<tr>
<td>EFN420</td>
<td>Introduction To Financial Management</td>
</tr>
<tr>
<td>EFN421</td>
<td>Financial Planning and Strategies</td>
</tr>
<tr>
<td>EFN424</td>
<td>Equity Trading Floor</td>
</tr>
<tr>
<td>EFN505</td>
<td>Financial Risk Management</td>
</tr>
<tr>
<td>EFN507</td>
<td>Advanced Capital Budgeting</td>
</tr>
<tr>
<td>AYN456</td>
<td>Business and Corporations Law</td>
</tr>
</tbody>
</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS39&courseID=15871. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS39&courseID=15871. CRICOS No.00213J)
Domestic Entry requirements
The entry requirements for the Graduate Certificate in Business (Human Resource Management) is an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

International Entry requirements
The entry requirements for the Graduate Certificate in Business (Human Resource Management) is an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Course Design
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student’s course progression and impact on their eligibility to graduate.

Abbreviation
GradCertBus(Study Area A)

Other Majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research Studies.
Graduate Certificate in Business (Human Resource Management)

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Human Resource Management - for students with prior study in HRM</strong></td>
</tr>
<tr>
<td></td>
<td>Students with an undergraduate HRM major are required to complete 4 units (48 credit points) from the following in consultation with the Discipline Coordinator:</td>
</tr>
<tr>
<td>MGN42 1</td>
<td>Strategic HRM</td>
</tr>
<tr>
<td>MGN42 3</td>
<td>Contemporary Strategic Analysis</td>
</tr>
<tr>
<td>MGN43 1</td>
<td>Strategic Human Resource Development</td>
</tr>
<tr>
<td>MGN43 3</td>
<td>Managing High-Performance Organisations</td>
</tr>
<tr>
<td>MGN44 1</td>
<td>Leadership and Executive Coaching</td>
</tr>
<tr>
<td>MGN44 2</td>
<td>Self Leadership</td>
</tr>
<tr>
<td>MGN44 3</td>
<td>Talent Management</td>
</tr>
<tr>
<td>MGN50 5</td>
<td>Consulting and Change Management</td>
</tr>
<tr>
<td>MGN50 6</td>
<td>Contemporary Issues in Human Resource Management</td>
</tr>
</tbody>
</table>

Or other units approved by the Discipline Coordinator.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Human Resource Management - for students without prior study in HRM</strong></td>
</tr>
<tr>
<td></td>
<td>Students without prior study in HRM are required to complete 4 units (48 credit points) in consultation with the Discipline Coordinator. These units are typically, but not limited to:</td>
</tr>
<tr>
<td>MGN40 9</td>
<td>Introduction to Management</td>
</tr>
<tr>
<td>MGN41 0</td>
<td>Employment Relations</td>
</tr>
<tr>
<td>MGN41 2</td>
<td>People in Organisations</td>
</tr>
<tr>
<td>MGN44 0</td>
<td>Designing Effective and Sustainable Organisations</td>
</tr>
</tbody>
</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS39&courseID=15865. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS39&courseID=15865. CRICOS No.00213J)
Graduate Certificate in Business (Integrated Marketing Communication)

**Domestic Entry requirements**
For the Graduate Certificate in Business (Integrated Marketing Communication) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

**International Entry requirements**
For the Graduate Certificate in Business (Integrated Marketing Communication) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

**Minimum English requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Course Design**
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

**Abbreviation**
GradCertBus(Study Area A)

**Other Majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

**Articulation**
With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communication) may articulate to the:
- BS16 Master of Business (Integrated Marketing Communication);
- BS16 Master of Business (Public Relations);
- BS16 Master of Business (Marketing).

**Domestic Course structure**
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

**International Course structure**
Students are required to complete 48 credit points (4 units) in one semester (full-time study).

**Sample Structure**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMN400</td>
<td>Consumer Behaviour</td>
</tr>
<tr>
<td>AMN401</td>
<td>Integrated Marketing</td>
</tr>
<tr>
<td></td>
<td>Communication</td>
</tr>
<tr>
<td></td>
<td>Plus any two of the following units:</td>
</tr>
<tr>
<td>AMN420</td>
<td>Advertising Management</td>
</tr>
<tr>
<td>AMN442</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>AMN465</td>
<td>Public Relations Management</td>
</tr>
</tbody>
</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS39&courseID=15866. CRICOS No.00213J
Domestic Entry requirements
The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
</tr>
<tr>
<td>writing</td>
</tr>
<tr>
<td>reading</td>
</tr>
<tr>
<td>listening</td>
</tr>
<tr>
<td>overall</td>
</tr>
</tbody>
</table>

Overview
The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Integrated Marketing Communication) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design
Students are required to complete 48 credit points (4 units). The course is only available part-time only (2 semesters).

Abbreviation
GradCertBus(Study Area A)

Other Majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication (internal delivery), Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

Entry requirements
For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Special Entry
Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation
With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communication) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Marketing).

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course structure
Students are required to complete 48 credit points (4 units). The course is only available part-time only (2 semesters).

International Course structure
Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMN400</td>
<td>Consumer Behaviour</td>
</tr>
<tr>
<td>AMN401</td>
<td>Integrated Marketing Communication</td>
</tr>
<tr>
<td>AMN442</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>AMN465</td>
<td>Public Relations Management</td>
</tr>
</tbody>
</table>
Domestic Entry requirements

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

International Entry requirements

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Skill</th>
<th>Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course Design

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed “AMN”. Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

International Course structure

Students are required to complete 4 units (48 credit points).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed “AMN”. Requests to undertake units from other Faculties will be assessed on a case by case basis,
Although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

**Sample Structure**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interdisciplinary</td>
<td>Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the QUT Business School, excluding the MBA program. Students must meet any prerequisite requirements for their chosen units. Units that are delivered externally are not normally available in this major.</td>
</tr>
</tbody>
</table>
Graduate Certificate in Business (International Business)

### Domestic Entry requirements
For the International Business specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

### International Entry requirements
For the International Business specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

### Minimum English requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>Speaking</th>
<th>Writing</th>
<th>Reading</th>
<th>Listening</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

### Course Design
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

### Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGN44 7</td>
<td>Managing in a Globalised Economy</td>
</tr>
<tr>
<td>MGN44 4</td>
<td>Business in Asia</td>
</tr>
<tr>
<td>MGN44 5</td>
<td>Business in Europe</td>
</tr>
<tr>
<td>MGN44 6</td>
<td>Business in Australia</td>
</tr>
<tr>
<td>MGN44 8</td>
<td>Negotiating Across Borders</td>
</tr>
<tr>
<td>AMN430</td>
<td>International Logistics Management</td>
</tr>
<tr>
<td>AMN431</td>
<td>Marketing Internationally</td>
</tr>
</tbody>
</table>

### Articulation
With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (International Business) may articulate to the:
- BS16 Master of Business (International Business)

### Domestic Course structure
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

### International Course structure
Students are required to complete 48 credit points (4 units) in one semester (full-time).
Graduate Certificate in Business (Marketing)

Domestic Entry requirements
For the Marketing specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

International Entry requirements
For the Marketing specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Minimum English requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course Design
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation
GradCertBus(Study Area A)

Other Majors

English Language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation
With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:
- BS16 Master of Business (Marketing);
- BS16 Master of Business (Public Relations);
- BS16 Master of Business (Integrated Marketing Communication).

Domestic Course structure
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure
Students are required to complete 48 credit points (4 units).

Sample Structure
<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMN400</td>
<td>Consumer Behaviour</td>
</tr>
<tr>
<td>AMN403</td>
<td>Marketing and Survey Research</td>
</tr>
<tr>
<td>AMN442</td>
<td>Marketing Management</td>
</tr>
<tr>
<td></td>
<td>School of AMPR Option unit</td>
</tr>
</tbody>
</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit:
Graduate Certificate in Business (Marketing) - Online Delivery

Domestic Entry requirements

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Component</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>Writing</td>
<td>6.0</td>
</tr>
<tr>
<td>Reading</td>
<td>6.0</td>
</tr>
<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Marketing) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing (Internal delivery), Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication);
- BS16 Master of Business (Public Relations);
- BS16 Master of Business (Marketing).

English Language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMN400</td>
<td>Consumer Behaviour</td>
</tr>
<tr>
<td>AMN403</td>
<td>Marketing and Survey Research</td>
</tr>
<tr>
<td>AMN442</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>AMN460</td>
<td>Corporate and Investor Relations</td>
</tr>
<tr>
<td>AMN462</td>
<td>Community Consultation and Engagement</td>
</tr>
<tr>
<td>AMN467</td>
<td>Public Relations Campaigns</td>
</tr>
</tbody>
</table>
Domestic Entry requirements
Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum English requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course Design
Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Abbreviation
GradCertBus(Study Area A)

Other Majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Public Relations, or Research Studies.

Articulation
With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may articulate to the:

- BS16 Master of Business (Philanthropy and Nonprofit Studies)

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course structure
Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>GSN481</td>
<td>Philanthropic and Nonprofit Frameworks of Governance</td>
</tr>
<tr>
<td>GSN483</td>
<td>Ethics for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>GSN484</td>
<td>Management for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>GSN485</td>
<td>Legal Issues for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>GSN486</td>
<td>Accounting and Finance Issues for Philanthropic &amp; Nonprofit Organisations</td>
</tr>
<tr>
<td>GSN487</td>
<td>Introduction to Social Enterprise</td>
</tr>
<tr>
<td>GSN488</td>
<td>Fundraising Development Principles</td>
</tr>
<tr>
<td>GSN489</td>
<td>Fundraising Development Techniques</td>
</tr>
</tbody>
</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS39&courseID=15873. CRICOS No.00213J
Domestic Entry requirements
For the Graduate Certificate in Business (Public Relations) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

International Entry requirements
For the Graduate Certificate in Business (Public Relations) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course Design
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation
GradCertBus(Study Area A)

Other Majors

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation
With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:

- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Integrated Marketing Communication).

Domestic Course structure
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure
Students are required to complete 48 credit points (4 units) in one semester (full-time study).

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMN461</td>
<td>Corporate Media Strategy and Tactics</td>
</tr>
<tr>
<td>AMN465</td>
<td>Public Relations Management</td>
</tr>
<tr>
<td>AMN465</td>
<td>Public Relations Option Unit</td>
</tr>
<tr>
<td></td>
<td>School of AMPR Option Unit</td>
</tr>
</tbody>
</table>
Domestic Entry requirements
The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Overview
The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Public Relations) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design
Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Abbreviation
GradCertBus(Study Area A)

Other Majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Public Relations (internal delivery), Philanthropy and Nonprofit Studies, or Research Studies.

Special Entry
Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator.
**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>writing</th>
<th>reading</th>
<th>listening</th>
<th>overall</th>
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<td>6.5</td>
</tr>
</tbody>
</table>

**Course Design**
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

**Abbreviation**
GradCertBus(Study Area A)

**Other Majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing,Philanthropy and Nonprofit Studies, or Public Relations.

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: [http://www.qut.edu.au/study/applying/english-language-requirements.jsp](http://www.qut.edu.au/study/applying/english-language-requirements.jsp)

**Articulation**
With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Research Studies) may articulate to the:
- BS92 Master of Business (Research)

**Domestic Course structure**
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

**International Course structure**
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

**Sample Structure**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>AYN433</td>
<td>Research Topics in Accounting</td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
</tr>
</tbody>
</table>

**Articulation**
With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Research Studies) may articulate to the:
- BS92 Master of Business (Research)

**Domestic Course structure**
Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).
## Graduate Certificate in Business (Research Studies)

<table>
<thead>
<tr>
<th>Option (Elective) unit</th>
<th>Details</th>
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<tbody>
<tr>
<td>ECONOMICS (for students with an undergraduate degree in Economics or Banking &amp; Finance)</td>
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<tr>
<td>EFN508</td>
<td>Econometric Methods</td>
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<tr>
<td>EFN500</td>
<td>Contemporary Macroeconomic Theory</td>
</tr>
<tr>
<td>EFN502</td>
<td>Developments in Microeconomic Theories</td>
</tr>
</tbody>
</table>

### ECONOMICS

- **EFN508** Econometric Methods
- **EFN500** Contemporary Macroeconomic Theory
- **EFN502** Developments in Microeconomic Theories

### Human Resource Management or Management

<table>
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<tr>
<td>BSN502</td>
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<tr>
<td>BSN503</td>
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<tr>
<td>Choose one of:</td>
</tr>
<tr>
<td>BSN412</td>
</tr>
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<td>BSN414</td>
</tr>
</tbody>
</table>

### Option (Elective) unit

- The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS39&courseID=15867. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS39&courseID=15867. CRICOS No.00213J)
### Graduate Certificate in Business Administration

**Domestic Entry requirements**
To be considered for admission, applicants must:
- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT’s 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

**Prior academic achievement**
Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

**GMAT details (PDF file, 271.78 KB)**

**Work experience**
Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

**Referee reports**
All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

**Graduate Management Admission Test (GMAT)**
As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant’s ability to meet the program’s academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

**Graduate Management Admission Test (GMAT)**
As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test...
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GMAT details (PDF file, 271.78 KB)

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Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

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Referee Proforma (DOCX file, 106.99 KB)

Minimum English requirements
Students must meet the English proficiency requirements.

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Course design
Students must complete two MBA foundation core units, and select either a further 36 credit points from MBA core units or one of the following study areas: Corporate Governance, Entrepreneurship and Innovation, Leadership or Strategy.

Advanced standing
Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation
GradCertBusAdmin

Domestic Course structure

Course design
Students must complete two MBA core units, and select either a further 36 credit points from MBA core units or one of the following study areas:

- Corporate Governance
- Entrepreneurship and Innovation
- Leadership
- Strategy.

Articulation
Articulation into the MBA program is possible after successful completion of the Graduate Certificate in Business Administration with a minimum grade point average of 4.5 (on QUT’s 7-point scale).

Major study areas
Corporate Governance
- Financial Statements Analysis
- Legal Principles of Corporate Governance
- Business Law 1
- Ethics for Philanthropic and Nonprofit Organisations
- Legal Issues for Philanthropic and Nonprofit Organisations
- Public Relations and Crisis Management

Entrepreneurship and Innovation
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Entrepreneurship
- New Venture Strategy

Leadership
- Business Communication
- Organisational Behaviour 1
- Understanding Leadership
Effective Advocacy for Managers
Leadership Development
Personal Development and Ethics for Managers

**Strategy**
- Fundamentals of Marketing Management
- Entrepreneurship
- Marketing Strategy Development
- Strategy Planning and Development
- Consulting and Change Management

**Sample Structure**

**Seminars**

**NOTES:**
- **REQUIRED UNITS**
- **OPTION 1:**
- **OPTION 2:**
  - Corporate Governance
  - Entrepreneurship and Innovation
  - Leadership
  - Strategy

<table>
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<th>Title</th>
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<tr>
<td>GSN401</td>
<td>Managing in the Global Business Environment</td>
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<tr>
<td>GSN405</td>
<td>Strategic Management</td>
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<td>GSN407</td>
<td>Business Communication</td>
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<td>GSN408</td>
<td>Fundamentals of Marketing Management</td>
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<td>GSN409</td>
<td>Organisational Behaviour 1</td>
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<td>Business Law 1</td>
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<td>GSN413</td>
<td>Financial Management 1</td>
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<td>GSN415</td>
<td>Understanding Leadership</td>
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<td>GSN456</td>
<td>Personal Development and Ethics for Managers</td>
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<td>GSN485</td>
<td>Legal Issues for Philanthropic and Nonprofit Organisations</td>
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<tr>
<td>GSN496</td>
<td>Public Relations and Crisis Management</td>
</tr>
</tbody>
</table>

**Entrepreneurship and Innovation**

**Required Units:**
- GSN404 Financial Statements Analysis
- GSN408 Fundamentals of Marketing Management
- GSN410 Entrepreneurship
- GSN420 New Venture Strategy
- GSN429 New Venture Marketing
- GSN431 New Venture Growth and Transitions

**Leadership**

**Required Units:**
- GSN407 Business Communication
- GSN409 Organisational Behaviour 1
- GSN415 Understanding Leadership
- GSN417 Effective Advocacy for Managers
- GSN425 Leadership Development
- GSN456 Personal Development and Ethics for Managers

**Strategy**

**Required Units:**
- GSN408 Fundamentals of Marketing Management
- GSN410 Entrepreneurship
- GSN418 Marketing Strategy Development
- GSN474 Strategy Planning & Development
- MGN5 Consulting and Change Management

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=GS87&courseID=15891. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=GS87&courseID=15891. CRICOS No.00213J)
Graduate Certificate in Advertising

**Domestic Entry requirements**
A bachelor degree with an overall grade point average of 5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

**International Entry requirements**
A bachelor degree with an overall grade point average of 5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

**Minimum english requirements**
Students must meet the English proficiency requirements.

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</tr>
<tr>
<td>listening 6.0</td>
</tr>
<tr>
<td>overall 6.5</td>
</tr>
</tbody>
</table>

**Course Structure**
To graduate with a Graduate Certificate in Advertising, students are required to successfully complete 48 credit points, as specified in the course structure below.

**Articulation**
This course articulates into IX96 Master of Advertising (Creative Advertising) or BS16 Master of Business (Strategic Advertising).

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

**Sample Structure**

<table>
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<td>AMN421</td>
<td>Contemporary Issues in Advertising</td>
</tr>
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<td>KIP424</td>
<td>Advertising Creative: Introduction</td>
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<tr>
<td>KIP426</td>
<td>Visual Communication</td>
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<tr>
<td>KIP426</td>
<td>Advertising Creative: Copywriting and Art Direction</td>
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</table>

*Part time students will enrol in two units over two semesters.

**Course Structure**

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<tbody>
<tr>
<td>AMN420</td>
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<tr>
<td>AMN421</td>
<td>Contemporary Issues in Advertising</td>
</tr>
<tr>
<td>KAP401</td>
<td>Advertising Creative: Introduction</td>
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<tr>
<td>KAP401</td>
<td>Visual Communication</td>
</tr>
<tr>
<td>KAP402</td>
<td>Advertising Creative: Copywriting and Art Direction</td>
</tr>
</tbody>
</table>

* KIP424 has been recoded KAP401 from July 2012.
* KIP426 has been recoded KAP402 from July 2012.
Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
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<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;

2. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;

3. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;

4. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;

5. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Course Availability

Mid-year Entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. The majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to unit availability.

Part-time Study:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability. The majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available for part-time study due to unit availability.

Course Design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The thesis, which is currently given the weight of four units, is also graded.

Important Course Specific Enrolment Advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation
GradDipBus(Res)

Discipline Coordinators
Accountancy: Associate Professor Marion Hutchinson
Advertising: Associate Professor Ian Lings
Finance: Professor Janice Howe
Economics: Professor Janice Howe
Human Resource Management: Dr Artemis Chang
International Business: Associate
Graduate Diploma in Business (Research)

Professor Ian Lings
Management: Dr Artemis Chang
Marketing: Associate Professor Ian Lings
Philanthropy and Nonprofit Studies: Professor Myles McGregor-Lowndes
Public Relations: Associate Professor Ian Lings

Domestic Course structure
In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.

International Course structure
In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.
Graduate Diploma in Business (Research) (Accountancy)

**Domestic Entry requirements**

**Entry Requirements**

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;

2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

**International Entry requirements**

**Entry Requirements**

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

**Minimum english requirements**

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
Course design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Course Availability
Mid-year entry:
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part-time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students
Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:
1. The package is defined as a sequence of programs from BS69 to IF49;
2. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
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Important course specific enrolment advice
This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Further information
For further information on this course contact the Research Discipline Coordinator Associate Professor Marion Hutchinson on 3138 2739 or m.hutchinson@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation
GradDipBus(Research)(Accy)

Domestic Course structure
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study
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<td>BSN502</td>
<td>Research Methodology</td>
</tr>
</tbody>
</table>

Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).

Year 1, Semester 1

Year 1, Semester 2
### Graduate Diploma in Business (Research) (Accountancy)

<table>
<thead>
<tr>
<th>Course Code</th>
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<td>Dissertation</td>
</tr>
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<td>BSN501-4</td>
<td>Dissertation</td>
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</table>

While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.
Graduate Diploma in Business (Research) (Advertising)

<table>
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<tr>
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<tbody>
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<td>Year</td>
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</tr>
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<td>Duration (part-time domestic)</td>
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<td>Gardens Point</td>
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<td>Credit points part-time sem.</td>
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<td>Start months</td>
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<td>Int. Start Months</td>
<td>February, July</td>
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<tr>
<td>Course Coordinator</td>
<td>Associate Professor Ian Lings</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Business Student Services phone 3138 2090 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
</tbody>
</table>

**Domestic Entry requirements**
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

**International Entry requirements**
A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

**Minimum English requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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<tbody>
<tr>
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<td>writing</td>
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<tr>
<td>overall</td>
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</tbody>
</table>
Graduate Diploma in Business (Research) (Advertising)

Course design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability
Mid-year entry:
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part-time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students
Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:
1. The package is defined as a sequence of programs from BS69 to IF49;
2. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
3. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
4. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
5. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice
This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Further Information
For further information on this course contact Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation
GradDipBus(Research)(Advrg)

Domestic Course structure
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part-time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Sample Structure

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<td>Research Seminar</td>
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<td>AMN404</td>
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<td>The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.</td>
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| Year 1, Semester 2 |
| BSN501 -1 | Dissertation                  |
| BSN501 -2 | Dissertation                  |
| BSN501 -3 | Dissertation                  |
| BSN501 -4 | Dissertation                  |

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking: 6.0
Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

PhD Pathway for International Students

Grad Dip Bus (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
3. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
4. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
5. The QUT Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full-time students and 24 months in advance of when the offer for BS69 is made to part-time students.

Sample Structure

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</tr>
<tr>
<td>BSN501-4</td>
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</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Abbreviation

GradDipBus(Research)(Ec)

Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Further information

For further information on this course contact the Research Discipline Coordinator Professor Janice How on janice.how@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Please note: Part-time study is not available for study within the Economics major due to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated.

writing   6.0
reading  6.0
listening 6.0
overall   6.5
Graduate Diploma in Business (Research) (Finance)

Domestic Entry requirements
Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

International Entry requirements
Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th></th>
<th>Speaking</th>
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This information is correct as at 16/12/2013. For the most up-to-date course information, visit:
Graduate Diploma in Business (Research) (Finance)

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<tr>
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</table>

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Delivery

Mid-year entry is not available for study within the Finance major due to unit availability. Part-time study is not available for study within the Finance major due to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Further information

For further information on this course contact the Research Discipline Coordinator Professor Janice How on janice.how@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

Abbreviation

GradDipBus(Research)(Finance)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Please note: Part-time study is not available for study within the Finance major due to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Sample Structure

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<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
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While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Graduate Diploma in Business (Research) (Human Resource Management)

**Handbook**

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<td>2 years</td>
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<td>Credit points part-time sem.</td>
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<td>Start months</td>
<td>February, July</td>
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<tr>
<td>Int. Start Months</td>
<td>February, July</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Dr Artemis Chang</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Business Student Services phone 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
</tbody>
</table>

**Domestic Entry requirements**

**Entry Requirements**

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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**International Entry requirements**

**Entry Requirements**

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

**International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.**

**Minimum english requirements**

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
</tbody>
</table>
Graduate Diploma in Business (Research) (Human Resource Management)

| reading | 6.0 |
| listening | 6.0 |
| overall | 6.5 |

**Course design**

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

**Course Availability**

Mid-year entry: students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part-time study in any major cannot be guaranteed and is subject to unit availability.

**PhD Pathway for International Students**

Grad Dip Bus(Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2. 3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
4. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
5. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
6. The Business School guarantees research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

2. **Important course specific enrolment advice**

3. This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

4. To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

5. Other useful information can be found on the [Student Services](#) website.

2. **Further information**

3. For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

4. The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

2. **Abbreviation**

3. GradDipBus(Research)(HRM)

2. **Domestic Course structure**

3. Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

4. Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

2. **Mid-year entry**

3. Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

2. **Part-time study**

3. Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part-time study in any major cannot be guaranteed and is subject to unit availability.

2. **International Course structure**

3. Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

4. Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

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**Sample Structure**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1, Semester 1</td>
<td></td>
</tr>
<tr>
<td>Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.</td>
<td></td>
</tr>
</tbody>
</table>
Graduate Diploma in Business (Research) (Human Resource Management)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>BSN503</td>
<td>Research Seminar</td>
</tr>
<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
</tr>
<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
</tbody>
</table>

one of:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
</tr>
<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
</tbody>
</table>

one option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

**Year 1, Semester 2**

<table>
<thead>
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<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>BSN501-1</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-2</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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Minimum English requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>writing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6.0</td>
<td>6.0</td>
</tr>
</tbody>
</table>
Graduate Diploma in Business (Research) (International Business)

<table>
<thead>
<tr>
<th>reading</th>
<th>6.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course Design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability
Mid-year entry:
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students
Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7;
3. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
4. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
5. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice
This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Further information
For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation
GradDipBus(Research)(IntBus)

Domestic Course Structure
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1, Semester 1</td>
<td></td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>BSN503</td>
<td>Research Seminar</td>
</tr>
<tr>
<td>AMN404</td>
<td>Readings in Integrated</td>
</tr>
<tr>
<td></td>
<td>Marketing Communication</td>
</tr>
<tr>
<td>Option unit</td>
<td></td>
</tr>
<tr>
<td>The option unit may be selected from a 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator</td>
<td></td>
</tr>
<tr>
<td>Year 1, Semester 2</td>
<td></td>
</tr>
<tr>
<td>BSN501</td>
<td>Dissertation</td>
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<td>-1</td>
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<tr>
<td>BSN501</td>
<td>Dissertation</td>
</tr>
<tr>
<td>-2</td>
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</tbody>
</table>
### Graduate Diploma in Business (Research) (International Business)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
</tbody>
</table>
Graduate Diploma in Business (Research) (Management)

reading 6.0
listening 6.0
overall 6.5

Course design
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability
Mid-year Entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part-time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students
Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
3. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
4. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
5. The Business School guarantees research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice
This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Further information
For further information on this course contact the Research Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation
GradDipBus(Research)(Mgt)

Domestic Course structure
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part-time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1, Semester 1</td>
<td></td>
</tr>
</tbody>
</table>

Prescribed Units:
BN502 Research Methodology
BN503 Research Seminar
One from the following:
BN412 Qualitative Research and Analytical Techniques
BN414 Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Year 1, Semester 2
<table>
<thead>
<tr>
<th>BSN501-1</th>
<th>Dissertation</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN501-2</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

International Entry requirements

Entry Requirements

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International Entry requirements

Entry Requirements

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International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| speaking | 6.0 |
| writing  | 6.0 |
Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability

Mid-year entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip Bus (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
3. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
4. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
5. The QUT Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Marketing)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

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Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

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<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>BSN501-2</td>
<td>Dissertation</td>
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<tr>
<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS69&courseID=16191. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS69&courseID=16191. CRICOS No.00213J)
Domestic Entry Requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;
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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English Requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Component</th>
<th>Score</th>
</tr>
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<tbody>
<tr>
<td>Speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>Writing</td>
<td>6.0</td>
</tr>
</tbody>
</table>
Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies)

| reading | 6.0 |
| listening | 6.0 |
| overall | 6.5 |

**Course design**

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator prior to enrolment.

**PhD Pathway for International Students**

Grad Dip Bus(Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
3. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
4. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
5. The QUT Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part-time students.

**Important course specific enrolment advice**

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

**Further information**

For further information on this course contact the Research Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

**ABBREVIATION**

GradDipBus(Research)(PNS)

**Domestic Course structure**

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Please note: Part-time study is not available for study within the Philanthropy and Nonprofit Studies major due to unit availability.

**International Course structure**

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

**Sample Structure**

<table>
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<tr>
<th>Code</th>
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<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
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<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>GSN481</td>
<td>Philanthropic and Nonprofit Frameworks of Governance</td>
</tr>
<tr>
<td>GSN484</td>
<td>Management for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>GSN481</td>
<td>Dissertation (BSN501-1)</td>
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<tr>
<td>GSN484</td>
<td>Dissertation (BSN501-2)</td>
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<tr>
<td>GSN501</td>
<td>Dissertation (BSN501-3)</td>
</tr>
<tr>
<td>GSN501</td>
<td>Dissertation (BSN501-4)</td>
</tr>
</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Graduate Diploma in Business (Research) (Public Relations)

**Domestic Entry requirements**

**Entry Requirements**

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor’s research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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1. Identify supervisor’s research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

**International Entry requirements**

**Entry Requirements**

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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**International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.**

**Minimum english requirements**

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>writing</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>6.0</td>
<td>6.0</td>
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</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit: http://www.student.qut.edu.au/studying/courses/course?courseCode=BS69&courseID=16192. CRICOS No.00213
Graduate Diploma in Business (Research) (Public Relations)

| reading | 6.0 |
| listening | 6.0 |
| overall | 6.5 |

**Course design**
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

**Course Availability**

**Mid-year entry:**
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

**International Course structure**
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

**Mid-year entry**
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

**Part-time study**
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

**Further information**
For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

**Abbreviation**
GradDipBus(Research)(Public Relations)

**Domestic Course structure**
Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

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Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to unit availability.

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<td>Research Methodology</td>
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<td>BSN503</td>
<td>Research Seminar</td>
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<tr>
<td>AMN404</td>
<td>Readings in Integrated Marketing Communication</td>
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<tr>
<td>Option Unit</td>
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<tr>
<td>The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.</td>
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</tr>
<tr>
<td>Year 1, Semester 2</td>
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<td>Dissertation</td>
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</table>

The Business School guarantees research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

**Important course specific enrolment advice**
This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.
Graduate Diploma in Business (Research) (Public Relations)

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<tr>
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<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-3</td>
<td>Dissertation</td>
</tr>
<tr>
<td>BSN501-4</td>
<td>Dissertation</td>
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</tbody>
</table>

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.
Graduate Diploma in Business (Professional Accounting)

**Domestic Entry requirements**
To enrol in this course a student should have an undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
To enrol in this course a student should have an undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

**Minimum english requirements**
Students must meet the English proficiency requirements.

- **IELTS (International English Language Testing System)**
  - speaking: 6.0
  - writing: 6.0
  - reading: 6.0
  - listening: 6.0
  - overall: 6.5

**Overview**
The Graduate Diploma of Business (Professional Accounting) provides students with a solid core in accounting studies and ensures that graduates meet the academic requirements of the Australian professional accounting bodies. This program will be fully nested within the BS16 and BS17 programs and, consequently, requires that students achieve the learning outcomes designed for the Master of Business suite.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

**Professional Recognition**
Graduates meet the academic component of requirements for membership of CPA Australia and the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

**External Study**
The external version of this course is only available to domestic students. In Semester 1, 2012 it will only be available for part-time study. From Semester 2, 2012 this course will be available for full-time study.

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

http://www.qut.edu.au/study/applying/english-language-requirements.jsp

**Further Information**
If you have any further questions regarding this course please contact the QUT Business School Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus

**Domestic Course structure**

**Course design**
Students complete six core units (72 credit points):
- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance.

Plus, two units (24 credit points) from:
- Auditing and Assurance
- Taxation Law and Practice
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure.

The external version of this course will only be available as a part-time option in Semester 1, 2012. Students who commence from Semester 2, 2012 will be able to enrol as a full-time student.
International Course
structure

Course design
Students complete six core units (72 credit points):
- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance.

Plus, two units (24 credit points) from:
- Auditing and Assurance
- Taxation Law and Practice
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure

Sample Structure

Semesters

- (a) CORE UNITS (72 credit points)
- (b) 24 credit points from:-

<table>
<thead>
<tr>
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<td>Cost and Management Accounting</td>
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<tr>
<td>AYN416</td>
<td>Financial Accounting 1</td>
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<tr>
<td>AYN417</td>
<td>Financial Accounting 2</td>
</tr>
<tr>
<td>AYN418</td>
<td>Financial Accounting 3</td>
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<tr>
<td>AYN456</td>
<td>Business and Corporations Law</td>
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<tr>
<td>EFN406</td>
<td>Managerial Finance</td>
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<td>AYN411</td>
<td>Audit and Assurance</td>
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<td>Taxation Law and Practice</td>
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<td>AYN443</td>
<td>Electronic Commerce Cycles</td>
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<td>EFN422</td>
<td>Economics and Data Analysis</td>
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<tr>
<td>AYN411 and AYN438 required for ICAA purposes</td>
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<tr>
<td>AYN443 and EFN422 required for CPA purposes</td>
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Domestic Entry requirements
For all majors except Accounting, entry requirements are an undergraduate degree with an overall minimum grade point average of 4.0 (on a 7-point scale). Students entering the Accounting major must have an appropriate degree in accountancy.

Other cognate degrees: Communications courses will be considered for Advertising and Public Relations, and Journalism courses will be considered for Public Relations. Applications based on other cognate degrees will be assessed on a case-by-case basis and will be determined by the extent of studies in the relevant area.

International Entry requirements
For all majors except Accounting, entry requirements are an undergraduate degree with an overall minimum grade point average of 4.0 (on a 7-point scale). Students entering the Accounting major must have an appropriate degree in accountancy.

Other cognate degrees: Communications courses will be considered for Advertising and Public Relations, and Journalism courses will be considered for Public Relations. Applications based on other cognate degrees will be assessed on a case-by-case basis and will be determined by the extent of studies in the relevant area.

Pathways programs
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Please note that the Pathways option is not open to students who enter the degree with advanced standing based upon undergraduate studies.

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Overview
Our Master of Business suite of programs is designed to give you deep specialist knowledge in particular fields of business. Some majors also satisfy the requirements for professional recognition.

This practical nature of our courses means part-time students can apply the concepts they are learning in the classroom directly to their workplace. Full-time students re-enter the job market armed with the latest in global management techniques.

Optional study
An optional 48 credit points of additional study is available in the Master of Business - Advanced program (BS17). This allows you to extend your studies to suit your career interests. The additional 48 credit points may include research studies, advanced coursework studies in your chosen discipline, or the choice of studies in another business discipline. We encourage you to consult with your subject area coordinator as early as possible in your studies to determine the best way to meet your needs.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who
have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

Please note: Advanced Standing based upon undergraduate studies is not available to students who enter the degree under the Pathways option.

For further information and entry requirements for Pathways, visit [www.qutic.qut.edu.au/courses/pathways/index.jsp](http://www.qutic.qut.edu.au/courses/pathways/index.jsp)

### Advanced standing for Undergraduate Studies

Students applying for admission to the Master of Business (BS16) or Master of Business Advanced (BS17) may be eligible for exemptions based on prior undergraduate studies.

If you have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area in which you are studying within previous 5 years, you may be eligible for exemptions up to a maximum of 48 credit points. Approved exemptions will apply to introductory studies or option components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

New applicants may apply for the exemptions under Section 7 of the Application for Postgraduate Coursework Admission (PG form). Students who completed their undergraduate business degree at QUT do not need to supply additional documentation. Students who completed their undergraduate degree elsewhere must also submit an Application for Advanced Standing (AS form), together with original or certified copies of their final undergraduate transcripts confirming course completion.


### Early exit options

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process in not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

### Domestic Course structure

#### Course design

All majors within the BS16 course are available both full-time and part-time, except for Public Relations (On-line delivery) which is only available part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units. For those new to the discipline there are 48 credit points of introductory units to develop an appropriate level of foundation knowledge. If you have an appropriate undergraduate degree you may be entitled to receive advanced standing for the introductory units.

The programs consist of two components, the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further coursework studies are available in majors where professional recognition requirements dictate the content of the Masters program. This option gives students more flexibility to choose units of most interest to them. The choice of a minor in another business discipline allows students to diversify their knowledge through a complementary or alternative business area.

### Optional study

An optional 48 credit points of additional study is available in the Master of Business - Advanced program (BS17). This allows you to extend your studies to suit your career interests. The additional 48 credit points may include research studies, advanced coursework studies in your chosen discipline, or the choice of studies in another business discipline. We encourage you to consult with your subject area coordinator as early as possible in your studies to determine the best way to meet your needs.

### Advanced standing for Undergraduate Studies

Students applying for admission to the Master of Business (BS16) or Master of Business Advanced (BS17) may be eligible for exemptions based on prior undergraduate studies.

If you have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area in which you are studying within previous 5 years, you may be eligible for exemptions up to a maximum of 48 credit points. Approved exemptions will apply to introductory studies or option components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studyng/courses/course?courseCode=BS16&courseID=15851.CRE05 No.00213J](http://www.student.qut.edu.au/studyng/courses/course?courseCode=BS16&courseID=15851.CRE05 No.00213J)
New applicants may apply for the exemptions under Section 7 of the Application for Postgraduate Coursework Admission (PG form). Students who completed their undergraduate business degree at QUT do not need to supply additional documentation. Students who completed their undergraduate degree elsewhere must also submit an Application for Advanced Standing (AS form), together with original or certified copies of their final undergraduate transcripts confirming course completion.

**Block exemption**

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

**International Course structure**

**Course design**

All majors within the BS16 course are available both full-time and part-time, except for Public Relations (On-line delivery) which is only available part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units. For those new to the discipline there are 48 credit points of introductory units to develop an appropriate level of foundation knowledge. If you have an appropriate undergraduate degree you may be entitled to receive advanced standing for the introductory units.

The programs consist of two components, the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further coursework studies are available in majors where professional recognition requirements dictate the content of the Masters program. This option gives students more flexibility to choose units of most interest to them. The choice of a minor in another business discipline allows students to diversify their knowledge through a complementary or alternative business area.

**Optional study**

An optional 48 credit points of additional study is available in the Master of Business - Advanced program (BS17). This allows you to extend your studies to suit your career interests. The additional 48 credit points may include research studies, advanced coursework studies in your chosen discipline, or the choice of studies in another business discipline. We encourage you to consult with your subject area coordinator as early as possible in your studies to determine the best way to meet your needs.

**Advanced standing for Undergraduate Studies**

Students applying for admission to the Master of Business (BS16) or Master of Business Advanced (BS17) may be eligible for exemptions based on prior undergraduate studies.

If you have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area in which you are studying within previous 5 years, you may be eligible for exemptions up to a maximum of 48 credit points. Approved exemptions will apply to introductory studies or option components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

New applicants may apply for the exemptions under Section 7 of the Application for Postgraduate Coursework Admission (PG form). Students who completed their undergraduate business degree at QUT do not need to supply additional documentation. Students who completed their undergraduate degree elsewhere must also submit an Application for Advanced Standing (AS form), together with original or certified copies of their final undergraduate transcripts confirming course completion.
Master of Business (Accounting)

<table>
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<th>Handbook</th>
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<tbody>
<tr>
<td>Year</td>
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<tr>
<td>QUT code</td>
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<tr>
<td>CRICOS</td>
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<tr>
<td>Duration (full-time)</td>
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<td>Duration (part-time)</td>
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<tr>
<td>International fee (indicative)</td>
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<td>Total credit points</td>
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<tr>
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<td>Credit points part-time sem.</td>
</tr>
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<td>Start months</td>
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<td>Int. Start Months</td>
</tr>
<tr>
<td>Course Coordinator</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
</tr>
<tr>
<td>Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
</tbody>
</table>

**Domestic Entry requirements**
To enrol in this course students must have an undergraduate degree with an appropriate major in Accountancy with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
To enrol in this course students must have an undergraduate degree with an appropriate major in Accountancy with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking 6.0</td>
</tr>
<tr>
<td>writing 6.0</td>
</tr>
<tr>
<td>reading 6.0</td>
</tr>
<tr>
<td>listening 6.0</td>
</tr>
<tr>
<td>overall 6.5</td>
</tr>
</tbody>
</table>

**Course Design**
Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students should contact the School of Accountancy (accadmin@qut.edu.au) for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years may or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of

**Business overview.**
Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

**Abbreviation**
MBus(Acc)

**Other majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

**Professional recognition**
Graduates meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

**Articulation**
Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Accounting Advanced program and receive up to 144 credit point of exemptions.

**Career outcomes**
Accountancy is a great platform for a dynamic and exciting business career. Accountants work in a diversity of areas—in commerce, local, national and international firms, government organisations, law firms, banks, merchant banks, stockbrokers, charitable organisations, hospitals and churches, film, television and media or they run their own business. A career in accounting can lead to more strategic and leadership roles such as general manager, chief financial officer and chief executive officer.

**Domestic Course structure**
**Example course units**
- Financial Forensics and Business Intelligence
Course Design

Students are required to complete 144 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students will be able to access course progression advice from the School of Accountancy.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma in Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Advanced) (Accounting) program and receive up to 144 credit point of exemptions.

International Course structure

Example course units

- Financial Forensics and Business Intelligence

Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students will be able to access course progression advice from the School of Accountancy.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma in Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Advanced) (Accounting) program and receive up to 144 credit point of exemptions.

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>BS16</td>
<td>Master of Business (Accounting) compulsory units:</td>
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- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>AYN417</td>
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<td>AYN418</td>
<td>Financial Accounting 3</td>
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<tr>
<td>AYN520</td>
<td>Integrated Issues in Professional Practice</td>
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</table>

Select nine units from the following list in consultation with the Subject Area Coordinator:

- AYN411 Audit and Assurance
- AYN415 External Reporting Issues
- AYN424 International Accounting
- AYN426 International Capital Markets Law and Regulation
- AYN433 Research Topics in Accounting
- AYN438 Taxation Law and Practice
- AYN442 Superannuation and Wealth Management
- AYN453 Financial Forensics and Business Intelligence
- AYN454 Forensic Accounting and Investigation
- AYN460 Accountancy Work Placement
- AYN461 Accountancy Work Integrated Learning
- AYN505 Financial Analysis and Business Valuation
- AYN506 Strategic Management Accounting
- AYN507 Governance Issues in Accounting
- BSN404 Project 1
- BSN405 Project 2
- BSN406 Project 3
- BSN412 Qualitative Research and Analytical Techniques
- BSN414 Quantitative Research Methods
- BSN502 Research Methodology

Note: Students who are considering future study towards a Research Masters or PhD should complete BSN502, AYN433 and at least one of BSN412 or BSN414. Please contact the School of Accountancy Research Studies Coordinator for more information.
Master of Business (Applied Finance)

Handbook

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<th>Year</th>
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<td>Duration (part-time)</td>
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<tr>
<td>Course Coordinator</td>
<td>Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Dr David Willis</td>
</tr>
<tr>
<td></td>
<td>Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
</tbody>
</table>

**Domestic Entry requirements**
For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Brisbane Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

**International Entry requirements**
For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Brisbane Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

**Pathways programs**
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

**Minimum english requirements**
Students must meet the English proficiency requirements.

**International fee (indicative)**
2012: $12000 per Semester

**Credit points**
Full-time: 48
Part-time: 24

**Start months**
February, July

**Int. Start Months**
February, July

**Course Coordinator**
Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

**Discipline Coordinator**
Dr David Willis
Business Student Services on 3138 2050 or email bus@qut.edu.au

**IELTS (International English Language Testing System)**

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<tr>
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<tbody>
<tr>
<td>Speaking</td>
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<tr>
<td>Writing</td>
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<tr>
<td>Reading</td>
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<tr>
<td>Overall</td>
<td>6.5</td>
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</tbody>
</table>

**Course design**
Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

**Abbreviation**
MBus(AppFin)

**Professional recognition**
Graduates meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.
Other majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation
Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

Domestic Course structure

Example course units
- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

Course design
Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:  
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Professional recognition
Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

Articulation
Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

International Course structure

Example course units
- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

Course design
Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:  
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Professional recognition
Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

Articulation
Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Sample Structure

Seminesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1

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<td>EFN406</td>
<td>Managerial Finance</td>
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<td>EFN420</td>
<td>Introduction To Financial Management</td>
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<tr>
<td>AYN456</td>
<td>Business and Corporations Law</td>
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</tbody>
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Year 1, Semester 2
- EFN412 Advanced Managerial Finance
- EFN415 Security Analysis and Portfolio Management

plus 2 units from:
- EFN414 International Finance
- EFN421 Financial Planning and Strategies
- EFN424 Equity Trading Floor
- QUT Business School Postgraduate Option Unit

Year 2, Semester 1
- 4 Units from:
  - EFN410 Economic and Financial Modelling
### Master of Business (Applied Finance)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>EFN416</td>
<td>Treasury and Portfolio Management</td>
</tr>
<tr>
<td>EFN421</td>
<td>Financial Planning and Strategies</td>
</tr>
<tr>
<td>EFN501</td>
<td>Corporate and Commercial Lending</td>
</tr>
<tr>
<td>EFN505</td>
<td>Financial Risk Management</td>
</tr>
</tbody>
</table>

QUT Business School Postgraduate Option Unit

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS16&courseID=15859. CRICOS No.00213J.
**Master of Business (Human Resource Management)**

**Handbook**

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUT code</td>
<td>BS16</td>
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<tr>
<td>CRICOS</td>
<td>059599K</td>
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<tr>
<td>Duration (full-time)</td>
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</tr>
<tr>
<td>Duration (part-time)</td>
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</tr>
<tr>
<td>Campus</td>
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</tr>
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<td>Domestic fee (indicated)</td>
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<tr>
<td>International fee (indicated)</td>
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<tr>
<td>Total credit points</td>
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<tr>
<td>Credit points full-time sem.</td>
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</tr>
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<td>Credit points part-time sem.</td>
<td>24</td>
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<td>Start months</td>
<td>February, July</td>
</tr>
<tr>
<td>Int. Start Months</td>
<td>February, July</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Associate Professor Paul Davidson</td>
</tr>
</tbody>
</table>

**Domestic Entry requirements**

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Minimum English requirements**

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>6.0</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td></td>
<td>reading</td>
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</tr>
<tr>
<td></td>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td></td>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Course design**

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student’s course progression and impact on their eligibility to graduate.

**Early Exit**

Information on early exit options may be found on the Master of Business title page.

**Abbreviation**

MBus(HRM)

**Other majors**

See also separate entries for the following majors in this course: Accounting, Applied Finance, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations- Online and Strategic Advertising.

**Articulation**

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

**Further information**

To ensure students are provided with a selection of units that best suits their prior knowledge and experience, HRM students should contact the School of Management on 3138 2744, or email manenq@qut.edu.au

**Domestic Course structure**

You should consult with the subject area coordinator for advice on units depending on your prior study.

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

**International Course structure**

**Unit selection**

You should consult with the subject area coordinator for advice on units depending on your prior study.

**Articulation**

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

**Example course units**

- Consulting and Change Management
Master of Business (Human Resource Management)

- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Course design
Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.
**Domestic Entry requirements**
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Pathways programs**
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Why choose this course?**
Many graduates begin in consultancies as account executives or in government or private sector organisations performing a variety of roles from publicity through to events management and product launches. You then have the opportunity to progress to senior consultant or be part of the senior management team within organisations as part of the strategic planning process. IMC graduates have the opportunity to take a new qualification into the marketplace.

**Course design**
Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

**Abbreviation**
MBus(IMC)

**Other majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations-Online and Strategic Advertising.

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: [http://www.qut.edu.au/study/applying/english-language-requirements.jsp](http://www.qut.edu.au/study/applying/english-language-requirements.jsp)

**Pathways programs (international students)**
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

**Articulation**
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

**Early Exit**
Information on early exit options may be found on the Master of Business title page.
Master of Business (Integrated Marketing Communication)

**Domestic Course structure**

**Example course units**
- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

**Course design**
Students are required to complete 144 credit points of units.

**International Course structure**

**Example course units**
- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

**Course design**
Students are required to complete 144 credit points of units.

**Sample Structure**

**Semesters**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1, Semester 1</td>
<td></td>
</tr>
<tr>
<td>AMN420</td>
<td>Advertising Management</td>
</tr>
<tr>
<td>AMN401</td>
<td>Integrated Marketing Communication</td>
</tr>
<tr>
<td>AMN400</td>
<td>Consumer Behaviour</td>
</tr>
<tr>
<td>Year 1, Semester 2</td>
<td></td>
</tr>
<tr>
<td>AMN403</td>
<td>Marketing and Survey Research</td>
</tr>
<tr>
<td>AMN404</td>
<td>Readings in Integrated Marketing Communication</td>
</tr>
<tr>
<td>AMN465</td>
<td>Public Relations Management</td>
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<td>One unit from Complementary Studies List</td>
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<tr>
<td>Year 2, Semester 1</td>
<td></td>
</tr>
<tr>
<td>AMN405</td>
<td>Cases in Integrated Marketing Communication</td>
</tr>
</tbody>
</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS16&courseID=15861. CRICOS No.00213J
Master of Business (International Business)

**Domestic Entry requirements**
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Pathways programs**
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>writing</th>
<th>reading</th>
<th>listening</th>
<th>overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>IELTS 6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Why choose this course?**
Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing. The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

**Course design**
Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

**Abbreviation**
MBus(IntBus)

**Other majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations-Online and Strategic Advertising.

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://http://www.qut.edu.au/study/applying/english-language-requirements.jsp

**Pathways programs**
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance,
Master of Business (International Business)


Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Domestic Course structure

Example course units
- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Course design
Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Example course units
- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Course design
Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1

<table>
<thead>
<tr>
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<th>Title</th>
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<tr>
<td>MGN44 7</td>
<td>Managing in a Globalised Economy</td>
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<tr>
<td>AMN430</td>
<td>International Logistics Management</td>
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<td>EFN405</td>
<td>Managerial Economics</td>
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<td>Plus choose one from:</td>
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<tr>
<td>MGN44 4</td>
<td>Business in Asia</td>
</tr>
<tr>
<td>MGN44 5</td>
<td>Business in Europe</td>
</tr>
<tr>
<td>MGN44 6</td>
<td>Business in Australia</td>
</tr>
</tbody>
</table>

Year 1, Semester 2
- EFN406 | Managerial Finance |
- AMN431 | Marketing Internationally |
- AYN424 | International Accounting |
- or |
- Complementary Studies unit |
- plus |
- Complementary Studies unit |

Year 2, Semester 1
- MGN44 8 | Negotiating Across Borders |
- Complementary Studies Unit |
- Plus choose one from: |
| MGN44 4 | Business in Asia |
| MGN44 5 | Business in Europe |
| MGN44 6 | Business in Australia |
| Plus |
| AYN424 | International Accounting |
| or |
| LWS075 | International Business and Law |

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS16&courseID=15852. CRICOS No.00213J
Master of Business (Marketing)

Domestic Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

Pathways programs
Pathways units are designed for academically qualified students who do not meet the language requirements.

Overview
This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

Why choose this course?
Marketing professionals are involved in the promotion and/or sales of a company’s goods or services. This includes the marketing of existing product lines, or the development of new markets for new or existing products. Marketing is a vital component of business in all industries, as well as in government and third-sector organisations.

This course can lead to more strategic roles such as business development managers, brand or product managers, marketing consultants or marketing managers.

Course design
Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit
Information on early exit options may be found on the Master of Business title page.

Abbreviation
MBus (Marketing)

Other majors

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway
program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Domestic Course structure

Example course units
- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Course design
Students are required to complete 144 credit points of units.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Example course units
- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Course design
Students are required to complete 144 credit points of units.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>AMN400</td>
<td>Consumer Behaviour</td>
</tr>
<tr>
<td>AMN442</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>AMN403</td>
<td>Marketing and Survey Research</td>
</tr>
<tr>
<td></td>
<td>One unit from Complementary Studies List</td>
</tr>
</tbody>
</table>

Year 1, Semester 2
- AMN447 Contemporary Issues in Marketing
- AMN431 Marketing Internationally
- AMN445 Strategic Marketing Management
- AMN401 Integrated Marketing Communication
- One unit from Complementary Studies List

Year 2, Semester 1
- AMN444 Services Marketing
- AMN443 Product and Service Innovation
- Plus:
  - AMN406 Project
  - Two approved AMN Option (Elective) units
Domestic Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Course design
Students must undertake 144 credit points of study comprising: prescribed units (72 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (60 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Abbreviation
MBus(Philanthropy&NpSt)

Other majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Events Marketing and Management, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation
Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced Philanthropy and Nonprofit Studies program and receive up to 144 credit point of exemptions.

Orientation
Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.


Domestic Course structure

Example course units
- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development
**Master of Business (Philanthropy and Nonprofit Studies)**

- Techniques
  - Legal Issues for Philanthropic and Nonprofit Organisations
  - Management for Philanthropic and Nonprofit Organisations
  - Marketing for the Nonprofit Sector
  - Philanthropic and Nonprofit Frameworks of Governance

**Course design**

Students must undertake 144 credit points of study comprising: prescribed units (72 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (60 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

**Visiting Students and Cross-Institutional Enrolment**

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

**International Course structure**

**Example course units**

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

**Course design**

Students must undertake 144 credit points of study comprising: prescribed units (72 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (60 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

**Sample Structure**

**Semesters**

- Year 1, Semester 1
- Year 1, 6-TP-2
- Year 1, 6-TP-3
- Year 1, Semester 2
- Year 1, 6-TP-4
- Year 1, 6-TP-5
- Year 2, Semester 1
- Year 2, 6-TP-2
- Year 2, 6-TP-3

**Code | Title**

<table>
<thead>
<tr>
<th>Year 1, Semester 1</th>
<th>1 x 12cp unit from Complimentary Studies List</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1, 6-TP-2</td>
<td>GSN481 Philanthropic and Nonprofit Frameworks of Governance</td>
</tr>
<tr>
<td>Year 1, 6-TP-3</td>
<td>GSN484 Management for Philanthropic and Nonprofit Organisations</td>
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<tr>
<td>Year 1, 6-TP-4</td>
<td>GSN483 Ethics for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>Year 1, 6-TP-5</td>
<td>GSN487 Introduction to Social Enterprise</td>
</tr>
<tr>
<td>Year 2, Semester 2</td>
<td>1 x 12cp unit from Business Unit Options List</td>
</tr>
<tr>
<td>Year 1, 6-TP-4</td>
<td>GSN485 Legal Issues for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>Year 1, 6-TP-5</td>
<td>GSN488 Fundraising Development Principles</td>
</tr>
<tr>
<td>Year 2, 6-TP-3</td>
<td>GSN556 Contemporary Issues in Philanthropy</td>
</tr>
<tr>
<td>Year 2, Semester 1</td>
<td>GSN486 Accounting and Finance Issues for Philanthropic &amp; Nonprofit Organisations</td>
</tr>
<tr>
<td>Year 2, 6-TP-3</td>
<td>GSN489 Fundraising Development Techniques</td>
</tr>
<tr>
<td>Year 2, Semester 1</td>
<td>GSN557 Creative Philanthropy</td>
</tr>
</tbody>
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**Options List**

<table>
<thead>
<tr>
<th>Year 1, Semester 1</th>
<th>1 x 12cp unit from Business Unit Options List</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1, 6-TP-2</td>
<td>GSN481 Philanthropic and Nonprofit Frameworks of Governance</td>
</tr>
<tr>
<td>Year 1, 6-TP-3</td>
<td>GSN484 Management for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>Year 1, 6-TP-4</td>
<td>GSN483 Ethics for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>Year 1, 6-TP-5</td>
<td>GSN487 Introduction to Social Enterprise</td>
</tr>
<tr>
<td>Year 2, Semester 2</td>
<td>1 x 12cp unit from Business Unit Options List</td>
</tr>
<tr>
<td>Year 1, 6-TP-4</td>
<td>GSN485 Legal Issues for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td>Year 1, 6-TP-5</td>
<td>GSN488 Fundraising Development Principles</td>
</tr>
<tr>
<td>Year 2, Semester 1</td>
<td>GSN486 Accounting and Finance Issues for Philanthropic &amp; Nonprofit Organisations</td>
</tr>
<tr>
<td>Year 2, 6-TP-3</td>
<td>GSN489 Fundraising Development Techniques</td>
</tr>
<tr>
<td>Year 2, Semester 1</td>
<td>GSN557 Creative Philanthropy</td>
</tr>
</tbody>
</table>

**Sample Structure**

**Semesters**

- Year 1, Semester 1
- Year 1, 6-TP-2
- Year 1, 6-TP-3
- Year 1, Semester 2
- Year 1, 6-TP-4
- Year 1, 6-TP-5
- Year 2, Semester 1
- Year 2, 6-TP-2
- Year 2, 6-TP-3
<table>
<thead>
<tr>
<th>Year 2, 6-TP-2</th>
<th>GSN554</th>
<th>Social Innovation and Entrepreneurship</th>
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</thead>
<tbody>
<tr>
<td>Year 2, 6-TP-3</td>
<td>GSN555</td>
<td>Developing Social Ventures</td>
</tr>
</tbody>
</table>
Master of Business (Professional Accounting)

Domestic Entry requirements
An undergraduate degree in an area other than Accounting with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree in an area other than Accounting with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Speaking</th>
<th>Writing</th>
<th>Reading</th>
<th>Listening</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course design
Students are required to complete 144 credit points of units. Students should contact The Graduate School of Business for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Abbreviation
MBus(ProAcc)

Other majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Professional recognition
Graduates meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Career outcomes
Accountancy is a great platform for a dynamic and exciting business career. Accountants work in a diversity of areas—in commerce, local, national and international firms, government organisations, law firms, banks, merchant banks, stockbrokers, charitable organisations, hospitals and churches, film, television and media or they run their own business. A career in accounting can lead to more strategic and leadership roles such as general manager, chief financial officer and chief executive officer.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation
Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Professional Accounting Advanced program and receive up to 144 credit points of exemptions. Students who have articulated form the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

Domestic Course structure

<table>
<thead>
<tr>
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<th>2012</th>
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</thead>
<tbody>
<tr>
<td>QUT code</td>
<td>BS16</td>
</tr>
<tr>
<td>CRICOS</td>
<td>059599K</td>
</tr>
<tr>
<td>Duration (full-time)</td>
<td>1.5 years</td>
</tr>
<tr>
<td>Duration (part-time)</td>
<td>3 years</td>
</tr>
<tr>
<td>Campus</td>
<td>Gardens Point</td>
</tr>
<tr>
<td>Domestic fee (indicative)</td>
<td>2012: $9900 per Semester</td>
</tr>
<tr>
<td>International fee (indicative)</td>
<td>2012: $12000 per Semester</td>
</tr>
<tr>
<td>Total credit points</td>
<td>144</td>
</tr>
<tr>
<td>Credit points full-time sem.</td>
<td>48</td>
</tr>
<tr>
<td>Credit points part-time sem.</td>
<td>24</td>
</tr>
<tr>
<td>Start months</td>
<td>February, July</td>
</tr>
<tr>
<td>Int. Start Months</td>
<td>February, July</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Associate Professor Stuart Tooley</td>
</tr>
<tr>
<td></td>
<td>Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
</tbody>
</table>
Master of Business (Professional Accounting)

Course design
Students are required to complete 144 credit points of units. Students should contact The Graduate School of Business for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Professional recognition
Graduates meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, the National Institute of Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Articulation
Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Professional Accounting Advanced program and receive up to 144 credit point of exemptions. Students who have articulated form the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

Sample Structure

<table>
<thead>
<tr>
<th>Semesters</th>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>Year 1 - Semester 1</td>
<td>AYN410</td>
<td>Business Law and Ethics</td>
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<tr>
<td></td>
<td>AYN416</td>
<td>Financial Accounting 1</td>
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<tr>
<td></td>
<td>EFN405</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td></td>
<td>EFN406</td>
<td>Managerial Finance</td>
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This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS16&courseID=15854. CRICOS No. 00213J
Master of Business (Public Relations)

Handbook

<table>
<thead>
<tr>
<th>Year</th>
<th>2012</th>
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<tbody>
<tr>
<td>QUT code</td>
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</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Mr Bill Proud Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
</tbody>
</table>

Domestic Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Pathways programs (international students)
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations-Online and Strategic Advertising.

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>6.0</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>writing</td>
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<tr>
<td></td>
<td>reading</td>
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<tr>
<td></td>
<td>listening</td>
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</tr>
<tr>
<td></td>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Why choose this course?
Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

Course design
Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit
Information on early exit options may be found on the Master of Business title page.

Abbreviation
MBus(Public Relations)

Other majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations-Online and Strategic Advertising.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.
Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Domestic Course structure

Example course units
- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Course design
Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Example course units
- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Course design
Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1

<table>
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<tr>
<th>Code</th>
<th>Title</th>
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<tr>
<td>AMN465</td>
<td>Public Relations Management</td>
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<tr>
<td>AMN461</td>
<td>Corporate Media Strategy and Tactics</td>
</tr>
<tr>
<td>AMN468</td>
<td>Issues and Crisis Management</td>
</tr>
<tr>
<td>AMN403</td>
<td>Marketing and Survey Research</td>
</tr>
<tr>
<td>AMN460</td>
<td>Corporate and Investor Relations</td>
</tr>
<tr>
<td>AMN462</td>
<td>Community Consultation and Engagement</td>
</tr>
<tr>
<td>AMN467</td>
<td>Public Relations Campaigns</td>
</tr>
<tr>
<td>AMN406</td>
<td>Project</td>
</tr>
<tr>
<td></td>
<td>Or</td>
</tr>
<tr>
<td></td>
<td>Two approved AMN Option (Elective) units</td>
</tr>
</tbody>
</table>
Domestic Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum English requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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</thead>
<tbody>
<tr>
<td>speaking</td>
</tr>
<tr>
<td>writing</td>
</tr>
<tr>
<td>reading</td>
</tr>
<tr>
<td>listening</td>
</tr>
<tr>
<td>overall</td>
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</table>

Overview
Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns. This online program is only available part-time.

Course design
The Public Relations (Online delivery) major is only available in part-time mode.

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit
Information on early exit options may be found on the Master of Business title page.

Abbreviation
MBus(Public Relations)

Other majors
See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations (internal) and Strategic Advertising. These majors are offered internally and not via online delivery mode.

Entry requirements (domestic students)
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course structure
Overview
Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns. This online program is only available part-time.

Course design
The Public Relations (Online delivery) major is only available in part-time mode.

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Articulation
Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.
# International Course Structure

## Sample Structure

### Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
- Year 3, Semester 1
- Year 3, Semester 2

<table>
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<tbody>
<tr>
<td>Year 1, Semester 1</td>
<td>AMN461 Corporate Media Strategy and Tactics</td>
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<tr>
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<td>AMN465 Public Relations Management</td>
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<tr>
<td>Year 1, Semester 2</td>
<td>AMN462 Community Consultation and Engagement</td>
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<tr>
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<td>AMN442 Marketing Management</td>
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<tr>
<td>Year 2, Semester 1</td>
<td>AMN403 Marketing and Survey Research</td>
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<td>AMN401 Integrated Marketing Communication</td>
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<tr>
<td>Year 2, Semester 2</td>
<td>AMN460 Corporate and Investor Relations</td>
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<td>AMN467 Public Relations Campaigns</td>
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<tr>
<td>Year 3, Semester 1</td>
<td>AMN468 Issues and Crisis Management</td>
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<td>AMN404 Readings in Integrated Marketing Communication</td>
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<td>Year 3, Semester 2</td>
<td>AMN406 Project</td>
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</table>
Master of Business (Strategic Advertising)

**Domestic Entry requirements**
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Pathways programs**
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
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<tr>
<td>reading</td>
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</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Overview**
The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research.

As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

**Course design**
Students are required to complete 144 credit points of units.

**Early Exit**
Information on early exit options may be found on the Master of Business title page.

**Abbreviation**
MBus(SAA)

**Other Majors**

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: [http://www.qut.edu.au/study/applying/english-language-requirements.jsp](http://www.qut.edu.au/study/applying/english-language-requirements.jsp)

**Pathways programs (international students)**
Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

**Domestic Course structure**
Master of Business (Strategic Advertising)

Recommended course combinations: Master of Business
You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

Example course units
- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Course design
Students are required to complete 144 credit points of units.

International Course structure

Recommended course combinations: Master of Business
You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

Example course units
- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Course design
Students are required to complete 144 credit points of units.

Sample Structure

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1

<table>
<thead>
<tr>
<th>Code</th>
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<td>Advertising Management</td>
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<td>Marketing and Survey Research</td>
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<td>KIP424</td>
<td>Advertising Creative: Introduction</td>
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Year 2, Semester 1

<table>
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<td>Media Strategy</td>
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</table>

One unit from Complementary Studies List

Plus:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMN406</td>
<td>Project</td>
</tr>
</tbody>
</table>

Or

Two approved AMN or Creative Advertising Option (Elective) units

* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.
* KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.
* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.
* KIP429 will be recoded to KAP403 from July 2012. Please enrol in KIP429 if you wish to study this unit in the first half of 2012. Please enrol in KAP403 if you wish to study this unit in the second half of 2012.
Master of Business (Accounting) - Advanced

<table>
<thead>
<tr>
<th>Handbook</th>
</tr>
</thead>
</table>

**Domestic Entry requirements**
To enrol in this course a students must have an undergraduate degree in Accounting with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
To enrol in this course a students must have an undergraduate degree in Accounting with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
</tr>
<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Other majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

**Course design**
Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

**Early Exit Options**
Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:
- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

**Abbreviation**
MBusAdv(Acc)

**Professional recognition**
Graduates meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

**Articulation**
Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Accounting) may receive up to 144 credit point of exemptions.

**Domestic Course structure**

**Example course units**
- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional
### Master of Business (Accounting) - Advanced

#### Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

#### Course design
Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 96 credit points. For further information on exemptions, please refer to the Master of Business overview.

#### Facilities
Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

#### Supervision
You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

### International Course structure

#### Example course units
- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

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This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS17&courseID=15845. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS17&courseID=15845. CRICOS No.00213J)
Domestic Entry requirements
An undergraduate degree or equivalent in any field other than Finance, with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

International Entry requirements
An undergraduate degree or equivalent in any field other than Finance, with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

Pathways programs (international students)
Pathways units are designed for academically qualified students who do not meet the language requirements. For information and entry requirements for Pathways, please see the Master of Business - Advanced overview.

Minimum english requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>writing</th>
<th>reading</th>
<th>listening</th>
<th>overall</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Abbreviation
MBusAdv(AppFin)

Entry requirement (domestic and international students)
For all specialisations the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the School of Economics and Finance to determine if an individualised advanced finance program plan can be developed.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/engl
Master of Business (Applied Finance) - Advanced

ish-language-requirements.jsp

Pathways programs (international students)

Pathways programs are designed for academically qualified students who do not meet the language requirements. For information and entry requirements for Pathways, please see the Master of Business - Advanced overview.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

Domestic Course structure

Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Students may exit from the Master of Business (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

International Course structure

Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

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- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

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Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

Sample Structure

Seminars

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<th>Title</th>
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<tr>
<td>EFN405</td>
<td>Managerial Economics</td>
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<tr>
<td>EFN406</td>
<td>Managerial Finance</td>
</tr>
<tr>
<td>EFN420</td>
<td>Introduction To Financial Management</td>
</tr>
<tr>
<td>AYN456</td>
<td>Business and Corporations Law</td>
</tr>
</tbody>
</table>

Year 1, Semester 1

- EFN412 Advanced Managerial Finance
- EFN415 Security Analysis and Portfolio Management
- Plus 2 units from:
  - EFN414 International Finance
  - EFN421 Financial Planning and Strategies
  - EFN424 Equity Trading Floor
- Business Postgraduate Option Unit

Year 2, Semester 1

Four units from:
- EFN410 Economic and Financial Modelling
- EFN416 Treasury and Portfolio Management
- EFN421 Financial Planning and Strategies
- EFN501 Corporate and Commercial Lending
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<tr>
<td></td>
<td>(1) Further advanced Finance Studies</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(2) A 48cp minor from another Business stream</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(3) 48cp Dissertation</td>
<td></td>
</tr>
</tbody>
</table>
Master of Business (Human Resource Management) - Advanced

Domestic Entry requirements
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum English requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>writing</th>
<th>reading</th>
<th>listening</th>
<th>overall</th>
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<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Overview
In today’s rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management program is designed to increase the skills of both specialists and line managers and meet the individual learning goals and career aspirations of each student. The program provides flexibility for the busy professional to complete the degree part-time, focusing on real-world work issues of personal relevance. HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation’s performance in the global context of business.

Those who are undertaking HRM activities but have a background in other professional fields will gain the enhanced people management skills they require. The major also suits the needs of graduates who wish to move into the HRM profession.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student’s course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit
Information on early exit options may be found on the Master of Business- Advanced title page.

Abbreviation
MBusAdv(HRM)

Career outcomes
The program prepares graduates for careers in generalist or specialist human resource professional roles. Generalist positions include human resources assistant, officer, manager or director and these may be located in corporate and private firms as well as public institutions. Specialist positions may include those involved with employment relations, recruitment and placement consulting, training and development specialists, management and executive coaching, as well as consulting careers.

Other Majors
See also separate entries for the following majors in this course: Accounting, Applied
Master of Business (Human Resource Management) - Advanced


**English language requirements**

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: [http://www.qut.edu.au/study/applying/english-language-requirements.jsp](http://www.qut.edu.au/study/applying/english-language-requirements.jsp)

**Further Information**

To ensure HRM students are provided with a selection of units that best suits their prior knowledge and experience, HRM students must contact Narelle Prior on 3138 6701 or email n.prior@qut.edu.au.

**Domestic Course structure**

**Unit selection**

You should consult with the subject area coordinator for advice on units depending on your prior study.

**Example course units**

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

**Course design**

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student’s course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

**International Course structure**

**Unit selection**

You should consult with the subject area coordinator for advice on units depending on your prior study.

**Example course units**

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

**Course design**

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student’s course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=BS17&courseID=15839. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=BS17&courseID=15839. CRICOS No.00213J)
Master of Business (Integrated Marketing Communication) - Advanced

**Year**
2012

**QUT code**
BS17

**CRICOS**
059600M

**Duration (full-time)**
2 years

**Duration (part-time domestic)**
4 years

**Campus**
Gardens Point

**Domestic fee (indicative)**
2012: $9900 per Semester

**International fee (indicative)**
2012: $12000 per Semester

**Total credit points**
192

**Start months**
February, July

**Int. Start Months**
February, July

**Course Coordinator**
Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

**Discipline Coordinator**
Mr Bill Proud
Business Student Services on 3138 2050 or email bus@qut.edu.au

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### Domestic Entry requirements

A undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

### International Entry requirements

A undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

### Minimum english requirements

Students must meet the English proficiency requirements.

#### IELTS (International English Language Testing System)

<table>
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<th>Component</th>
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<tbody>
<tr>
<td>Speaking</td>
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</tr>
<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Overall**
6.5

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### Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated Marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

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### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

### Abbreviation

MBusAdv(IMC)

### Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

### English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at:


### Domestic Course structure

#### Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
Master of Business (Integrated Marketing Communication) - Advanced

- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2

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<th>Code</th>
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<td>Year 1, Semester 1</td>
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<tr>
<td>AMN442</td>
<td>Marketing Management</td>
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<tr>
<td>AMN420</td>
<td>Advertising Management</td>
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<td>Consumer Behaviour</td>
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<td>AMN403</td>
<td>Marketing and Survey Research</td>
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<td>AMN404</td>
<td>Readings in Integrated Marketing Communication</td>
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<td>Year 2, Semester 1</td>
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<td>AMN405</td>
<td>Cases in Integrated Marketing Communication</td>
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<tr>
<td>EITHER</td>
<td>(1) 48cps from another Business stream, OR (2) 48cp Dissertation</td>
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</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS17&courseID=15848. CRICOS No. 00213J
Domestic Entry requirements
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

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<tr>
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<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Overview
Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing.

The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit
Information on early exit options may be found on the Master of Business Advanced title page.

Abbreviation
MBusAdv(IntBus)

Other majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English Language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course Structure

Example course units
- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders
Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure
Example course units
- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.
Master of Business (Marketing) - Advanced

Year 2012
QUT code BS17
CRICOS 059600M
Duration (full-time) 2 years
Duration (part-time domestic) 4 years
Campus Gardens Point
Domestic fee (indicative) 2012: $9900 per Semester
International fee (indicative) 2012: $12000 per Semester
Total credit points 192
Start months February, July
Int. Start Months February, July
Course Coordinator Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator Mr Bill Proud
Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Component</th>
<th>Score</th>
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<tbody>
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<tr>
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<td>Listening</td>
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</tr>
<tr>
<td>Overall</td>
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</tr>
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</table>

Overview
This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit
Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation
MBusAdv(Marketing)

Other majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course structure
Example course units
- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students should contact the School of
Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Example course units
- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2

<table>
<thead>
<tr>
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<tr>
<td>AMN400</td>
<td>Consumer Behaviour</td>
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<tr>
<td>AMN442</td>
<td>Marketing Management</td>
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<tr>
<td>AMN403</td>
<td>Marketing and Survey Research</td>
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<td>One unit from Complementary Studies List</td>
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<tr>
<td>AMN447</td>
<td>Contemporary Issues in Marketing</td>
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<tr>
<td>Or</td>
<td></td>
</tr>
<tr>
<td>AMN431</td>
<td>Marketing Internationally</td>
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<tr>
<td>AMN445</td>
<td>Strategic Marketing Management</td>
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<tr>
<td>AMN401</td>
<td>Integrated Marketing Communication</td>
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<td>AMN443</td>
<td>Product and Service Innovation</td>
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<td>Plus:</td>
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<tr>
<td>AMN406</td>
<td>Project</td>
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<td>Or</td>
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<td>(2) 48cp Dissertation</td>
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Master of Business (Philanthropy and Nonprofit Studies) - Advanced

<table>
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<tr>
<th>Handbook</th>
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<td><strong>QUT code</strong></td>
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<tr>
<td><strong>CRICOS</strong></td>
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<tr>
<td><strong>Duration (full-time)</strong></td>
</tr>
<tr>
<td><strong>Duration (part-time domestic)</strong></td>
</tr>
<tr>
<td><strong>Campus</strong></td>
</tr>
<tr>
<td><strong>Domestic fee (indicative)</strong></td>
</tr>
<tr>
<td><strong>International fee (indicative)</strong></td>
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<tr>
<td><strong>Total credit points</strong></td>
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<tr>
<td><strong>Start months</strong></td>
</tr>
<tr>
<td><strong>Int. Start Months</strong></td>
</tr>
<tr>
<td><strong>Course Coordinator</strong></td>
</tr>
<tr>
<td><strong>Discipline Coordinator</strong></td>
</tr>
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</table>

**Domestic Entry requirements**
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
</tr>
<tr>
<td>writing</td>
</tr>
<tr>
<td>reading</td>
</tr>
<tr>
<td>listening</td>
</tr>
<tr>
<td>overall</td>
</tr>
</tbody>
</table>

**Course design**
Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

**Early Exit Options**
Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

**Abbreviation**
MBusAdv(Philanthropy&NpSt)

**Other majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Events Marketing and Management, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Professional Accounting, Public Relations and Strategic Advertising.

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at:
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

**Articulation**
Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

**Domestic Course structure**

**Example course units**
- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and...
Master of Business (Philanthropy and Nonprofit Studies) - Advanced

- Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

**Course design**
Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

**Visiting Students and Cross-Institutional Enrolment**

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

**Articulation**

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

**International Course structure**

**Example course units**
- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

**Sample Structure**

**Semesters**

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<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>Year 1, Semester 1</td>
<td>1 x 12cp unit from Complementary Studies List</td>
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<tr>
<td>Year 1, 6-TP-2</td>
<td>GSN481 Philanthropic and Nonprofit Frameworks of Governance</td>
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<tr>
<td></td>
<td>GSN484 Management for Philanthropic and Nonprofit Organisations</td>
</tr>
<tr>
<td></td>
<td>Year 1, 6-TP-3</td>
</tr>
<tr>
<td></td>
<td>GSN483 Ethics for Philanthropic and Nonprofit Organisations</td>
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<td></td>
<td>GSN487 Introduction to Social Enterprise</td>
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<tr>
<td>Year 1, Semester 2</td>
<td>2 x 12cp from Business Units Options List</td>
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<tr>
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<td>GSN485 Legal Issues for Philanthropic and Nonprofit Organisations</td>
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<td></td>
<td>GSN556 Contemporary Issues in Philanthropy</td>
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<td></td>
<td>Year 1, 6-TP-5</td>
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<tr>
<td></td>
<td>GSN486 Accounting and Finance Issues for Philanthropic &amp; Nonprofit Organisations</td>
</tr>
<tr>
<td></td>
<td>GSN557 Creative Philanthropy</td>
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<td>Year 2, Semester 1</td>
<td>3 x 12cp units from Business Unit Options List</td>
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# Master of Business (Philanthropy and Nonprofit Studies) - Advanced

<table>
<thead>
<tr>
<th>Year 2, 6-TP-2</th>
<th>GSN554</th>
<th>Social Innovation and Entrepreneurship</th>
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<tbody>
<tr>
<td>Year 2, 6-TP-3</td>
<td>GSN555</td>
<td>Developing Social Ventures</td>
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<tr>
<td>Year 2, Semester 2</td>
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<td>3 x 12cp units from Complementary Studies in Advanced Business</td>
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<tr>
<td>1 x 12cp unit from Business Unit Options List and 2 x 12cp units from Research Dissertation</td>
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<td>Year 2, 6-TP-4</td>
<td>GSN488</td>
<td>Fundraising Development Principles</td>
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<tr>
<td>Year 2, 6-TP-5</td>
<td>GSN489</td>
<td>Fundraising Development Techniques</td>
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Master of Business (Professional Accounting) - Advanced

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<td>CRICOS</td>
<td>059600M</td>
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<tr>
<td>Duration (full-time)</td>
<td>2 years</td>
</tr>
<tr>
<td>Duration (part-time domestic)</td>
<td>4 years</td>
</tr>
<tr>
<td>Campus</td>
<td>Gardens Point</td>
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<tr>
<td>Domestic fee (indicative)</td>
<td>2012: $9900 per Semester</td>
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<td>International fee (indicative)</td>
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<tr>
<td>Total credit points</td>
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<tr>
<td>Start months</td>
<td>February, July</td>
</tr>
<tr>
<td>Int. Start Months</td>
<td>February, July</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
</tbody>
</table>

**Domestic Entry requirements**
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Minimum english requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>speaking</td>
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<td>reading</td>
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<tr>
<td>listening</td>
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</tr>
<tr>
<td>overall</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Course design**
Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

**Other majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

**Domestic Course structure**

**Example course units**
- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

**Course design**
Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:
• Master of Business (BS16) (Study Area A)
• Graduate Diploma of Business (BS79) (Study Area A)
• Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

Sample Structure

<table>
<thead>
<tr>
<th>Semesters</th>
<th>Year 1, Semester 1</th>
<th>Year 1, Semester 2</th>
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<tr>
<td>AYN414</td>
<td>Cost and Management Accounting</td>
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<td>EFN406</td>
<td>Managerial Finance</td>
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For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### International Course structure

**Example course units**

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

### Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

### Sample Structure

#### Year 1, Semester 1
- **AYN456** Business and Corporations Law
- **AYN414** Cost and Management Accounting
- **AYN416** Financial Accounting 1
- **EFN406** Managerial Finance

#### Year 1, Semester 2
- **AYN417** Financial Accounting 2
- **AYN418** Financial Accounting 3
  - Plus two units from:
    - **AYN411** Audit and Assurance
    - **AYN438** Taxation Law and Practice
    - **AYN443** Electronic Commerce Cycles
    - **EFN422** Economics and Data Analysis

#### Year 2, Semester 1
- **AYN520** Integrated Issues in Professional Practice
  - Plus three units from the following list of approved options (electives):
    - **AYN411** Audit and Assurance
    - **AYN415** External Reporting Issues
    - **AYN424** International Accounting
    - **AYN426** International Capital Markets Law and Regulation
    - **AYN438** Taxation Law and Practice

#### Year 2, Semester 2
- **AYN442** Superannuation and Wealth Management
- **AYN443** Electronic Commerce Cycles
- **AYN453** Financial Forensics and Management
- **AYN454** Forensic Accounting and Investigation
- **AYN460** Accountancy Work Placement
- **AYN461** Accountancy Work Integrated Learning
- **AYN463** Research Topics in Accounting
- **AYN464** Taxation Law and Practice
- **AYN465** Superannuation and Wealth Management
- **AYN505** Financial Analysis and Business Valuation
- **AYN506** Strategic Management Accounting
- **AYN507** Governance Issues in Accounting
- **BSN404** Project 1
- **BSN405** Project 2
- **BSN406** Project 3
- **BSN412** Qualitative Research and Analytical Techniques
- **BSN414** Quantitative Research Methods
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
</tbody>
</table>

**NOTE:** Enrolment in project and research units requires prior approval from the Subject Area Coordinator.
Domestic Entry requirements
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)
- speaking: 6.0
- writing: 6.0
- reading: 6.0
- listening: 6.0
- overall: 6.5

Overview
Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit
Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation
MBusAdv(IMC)

Other majors
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting and Strategic Advertising.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course structure

Example course units
• Public Relations Management
• Public Relations Campaigns
• Community Consultation and Engagement
• Corporate and Investor Relations
• Corporate Media Strategy and Tactics
• Issues and Crisis Management
• Marketing and Survey Research

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.
Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Example course units
- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure

Semesters
- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2
Master of Business (Strategic Advertising) - Advanced

Handbook

**Year**
2012

**QUT code**
BS17

**CRICOS**
059600M

**Duration (full-time)**
2 years

**Duration (part-time domestic)**
4 years

**Campus**
Gardens Point

**Domestic fee (indicative)**
2012: $9900 per Semester

**International fee (indicative)**
2012: $12000 per Semester

**Total credit points**
192

**Start months**
February, July

**Int. Start Months**
February, July

**Course Coordinator**
Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

**Discipline Coordinator**
Mr Bill Proud
Business Student Services on 3138 2050 or email bus@qut.edu.au

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**Domestic Entry requirements**
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Minimum English requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>speaking</td>
<td>6.0</td>
</tr>
<tr>
<td>writing</td>
<td>6.0</td>
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<tr>
<td>reading</td>
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<td>listening</td>
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<td>overall</td>
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</table>

**Overview**
The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research. As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

**Course design**
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

**Early Exit**
Information on early exit options may be found on the Master of Business-Advanced title page.

**Abbreviation**
MBusAdv(SAA)

**Other majors**
See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting and Public Relations.

**English language requirements**
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: [http://www.qut.edu.au/study/applying/english-language-requirements.jsp](http://www.qut.edu.au/study/applying/english-language-requirements.jsp)

**Domestic Course structure**

**Recommended course combinations: Master of Business–Advanced**
You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

**Example course units**
- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising
Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Recommended course combinations: Master of Business—Advanced

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure

Semesters

- Year 1, Semester 1
- Year 1, Semester 2
- Year 2, Semester 1
- Year 2, Semester 2

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<thead>
<tr>
<th>Code</th>
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<td>Consumer Behaviour</td>
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<td>AMN403</td>
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<td>Advertising Creative: Introduction</td>
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<td>Marketing Management</td>
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<td>OR</td>
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<tr>
<td>KIP426</td>
<td>Advertising Creative: Copywriting and Art Direction</td>
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<td>Contemporary Issues in Advertising</td>
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<td>AMN422</td>
<td>Media Strategy</td>
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<tr>
<td>One unit from Complementary Studies List</td>
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</tr>
</tbody>
</table>

PLUS:

- AMN406 Project

OR

- Two approved AMN or Creative Advertising Option units

Year 2, Semester 2

EITHER:

1. 48cps from another Business Stream
2. 48cp Dissertation

* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.
* KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.
* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.
* KIP429 will be recoded to KAP403 from July 2012. Please enrol in KIP429 if you wish to study this unit in the first half of 2012. Please enrol in KAP403 if you wish to study this unit in the second half of 2012.
Master of Business Advanced

Year: 2012
QUT code: BS17
CRICOS: 059600M
Duration (full-time): 2 years
Duration (part-time domestic): 4 years
Campus: Gardens Point
Domestic fee (indicative): 2012: $9900 per Semester
International fee (indicative): 2012: $12000 per Semester
Total credit points: 192
Start months: February, July
Int. Start Months: February, July
Course Coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements
An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Pathways programs
International students who do not meet language requirements can complete pathways units within selected majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL: 550 (paper-based), 213 (computerised) or 80 with at least 18 in all bands (Internet Based) to enter some majors of the Master of Business and Master of Business Advanced on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

For more information please contact the QUT Business School International Student Office on 3138 1790.

Minimum english requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
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<tr>
<th>Component</th>
<th>Score</th>
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<td>Reading</td>
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<tr>
<td>Listening</td>
<td>6.0</td>
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<tr>
<td>Overall</td>
<td>6.5</td>
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</tbody>
</table>

Overview
The Master of Business Advanced gives you the opportunity to extend the Master of Business with an additional 48 credit points usually comprised of either, a research dissertation, further coursework studies in your chosen major, or coursework studies in another business discipline, giving you the opportunity to tailor your studies to suit your interests and professional requirements. Under certain circumstances the Advanced program can also provide a pathway to doctoral-level studies in the PhD or DBA programs.

Course design
Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved coursework or research option units to complete the Master of Business Advanced (BS17).

Students should follow the standard course progressions outlined in the discipline specific course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact their discipline School for course progression advice if required.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points.

Approved exemptions will apply to introductory studies or elective components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit Option
Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39)
Master of Business Advanced

(Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

Pathways programs
International students who do not meet language requirements can complete pathways units within selected majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL: 550 (paper-based), 213 (computerised) or 80 with at least 18 in all bands (Internet Based) to enter some majors of the Master of Business and Master of Business Advanced on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

For more information please contact the QUT Business School International Student Office on 3138 1790.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Domestic Course structure Overview
This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design
Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Visiting Students and Cross-Institutional Enrolment
Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Articulation
Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.

International Course structure Overview
This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

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Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Visiting Students and Cross-Institutional Enrolment
Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Articulation
Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.

International Course structure Overview
This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design
Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

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Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Articulation
Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.
related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

**Visiting Students and Cross-Institutional Enrolment**

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

**Articulation**

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.
### Master of Business / Master of Business

#### Handbook

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<td>Duration (part-time)</td>
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<td>Campus</td>
<td>Gardens Point</td>
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<td>Domestic fee (indicative)</td>
<td>2012: $9900 per Semester</td>
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<tr>
<td>International fee (indicative)</td>
<td>2012: $12000 per Semester</td>
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<td>192</td>
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<td>Course Coordinator</td>
<td>Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); ASPRO Paul Davidson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)</td>
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<td>Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a></td>
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#### Domestic Entry requirements

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accounting.

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at [www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp](http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp).

#### International Entry requirements

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accounting.

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#### Domestic Course structure

### Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)).

### Pathways to further study

The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

### Further information

Students must contact the relevant discipline school for course progression and enrolment advice.

### Early exit options

Students may exit from the BS18 Master of Business/Master of Business at the following stages, once those particular course requirements have been met:

- Graduate Certificate in Business (Study Area A) (BS39)
- Graduate Diploma of Business (Study Area A) (BS79)
- Master of Business (Study Area A) (BS16)

### Abbreviation

MBus(SAA)/MBus(SAA)

### Domestic Course structure

#### Course design

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

#### Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Internal Auditors, Australia and New Zealand; and the Chartered Institute of Management Accountants (UK).
Graduates completing the Master of Business (Professional Accounting)/Master of Business may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

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Pathways to further study
The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

International Course structure
Course design
Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
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Course design
Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)).

Professional recognition
Certain units offered in the Master of Business (Accounting)/Master of Business may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

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Domestic Entry requirements

Prospective students must meet the MBA entry requirements. For the MBA entry requirements, refer to [www.qut.edu.au/study/courses/master-of-business-administration-mba](http://www.qut.edu.au/study/courses/master-of-business-administration-mba)

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To be considered for admission, applicants must:
- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT’s 7-point scale
- have a GMAT score of at least 550
- provide two referee reports on the referee proforma. At least one referee report should be from your current employer.
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on the referee proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

GMAT details (PDF file, 271.78 KB)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

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Referee Proforma (DOCX file, 106.99 KB)

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Course design
Students are required to complete 192 credit points of units (96 credit points from the Master of Business (Study Area A) (BS16) and 96 credit point from Master of Business Administration (GS75). Please refer to the course structures for information on specific unit requirements.

Professional recognition
Certain units offered in the Master of Business (Accounting)/Master of Business Administration may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business Administration meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/Master of Business Administration may meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Pathways
BS24 may be a pathway of study into BS25 Doctor of Business Administration.

The following courses which offers early exist options are:

- BS39 Graduate Certificate in Business (Study Area A);
- GS87 Graduate Certificate in Business Administration;
- BS79 Graduate Diploma in Business (Study Area A);
- GS41 Graduate Diploma in Business Administration;
- BS16 Master of Business (Study Area A);
- GS75 Master of Business Administration.

Early Exit
Students seeking to exit early from BS24 may be eligible for one or more of the following awards, subject to the relevant course requirements being satisfied. Students may exit with no more than one award from the MBA program and no more than one award from the Master of Business program.

Abbreviation
MBus(SAA)/MBA

Domestic Course structure

Course design
Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master of Business component:

- Accounting
Master of Business / Master of Business Administration

- Applied Finance
- Human Resource Management
- Integrated Marketing
- Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Course design
Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

Professional recognition
Certain units offered in the Master of Business (Accounting)/MBA may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

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Pathways to further study
The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

International Course structure
Course design
Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master of Business component:
- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing
- Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Course design
Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

Professional recognition
Certain units offered in the Master of Business (Accounting)/MBA may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

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Pathways to further study
The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.
Master of Business Administration (MBA)

Minimum english requirements
Students must meet the English proficiency requirements.

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Discontinuation
This course code has been discontinued. Any students currently enrolled in this course will be able to continue until completion. If you remain enrolled in the GS40, you should contact the Brisbane Graduate School of Business for progression and enrolment advice.

Phone: 3138 2050
Email: bus@qut.edu.au

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=GS40&courseID=18374. CRICOS No.00213J
Executive Master of Business Administration

Year
2012

QUT code
GS50

Duration (part-time)
22 months

Campus
Gardens Point

Domestic fee (indicative)
2012: $13500 per Semester

Total credit points
144

Credit points full-time sem.
48

Dom. Start Months
January

Course Coordinator
Dr Vicky Browning

Discipline Coordinator
Corporate Education on 3138 6874 or email emba@qut.edu.au

Domestic Entry requirements
To be considered for admission, applicants must:
- Hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale;
- Have a Graduate Management Admission Test (GMAT) score of at least 550;
- Have a minimum five years’ full-time equivalent relevant managerial experience;
- Provide two referee recommendations on proforma provided; and
- Attend a personal interview with the Coordinator of the Executive MBA.

International Entry requirements
To be considered for admission, applicants must:
- Hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale;
- Have a Graduate Management Admission Test (GMAT) score of at least 550;
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Course design
The Executive MBA is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

The intake for the EMBA is in January and the program runs for 22 months. Classes are scheduled once every four weeks over a Friday to Sunday weekend session, with 18-21 hours of classes per weekend session each month of the program; plus one intensive session (International Study Tour) in April 2012. The intensive block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

Advanced standing
Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA).

Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Further information
If you have any further questions regarding this course please contact the Corporate Education Office on 3138 6874, via email on emba@qut.edu.au or on Level 5, B Block, Gardens Point campus.

Abbreviation
EMBA

Domestic Course structure
Course design
The Executive MBA program commences in January of each year. Classes are scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week study tour to China. These intensive weekend sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.

Participants undertake 24 units, each worth 6 credit points, that incorporate 16 core units from the MBA program with an added focus on self-realisation, leadership, decision-making and organisational transformation.

Current timetables
EMBA Cohort 11 timetable 2012 (PDF file, 38.29KB)

EMBA Cohort 12 timetable 2012 (PDF file, 38.29KB)
Course structure

Units
- Business Communication
- Business Law
- Business Leadership Practicum
- Business Plans
- Corporate Governance and Accountability
- Creative and Entrepreneurial Thinking
- Doing Business with China
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- International Study Tour
- Issues Management
- Managing in the Global Business Environment
- Managing Technological Innovation
- Negotiation Skills and Strategies
- Organisational Behaviour
- Self Realisation and Personal Development
- Strategic Management
- The Sustainable Business
- Understanding Data
- Understanding Leadership

International Course structure

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The Executive MBA program commences in January of each year. Classes are scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week study tour to China. These intensive weekend sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.

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Brochures and current timetables
Download EMBA brochure
EMBA Cohort 11 timetable 2012 (PDF file, 38.29KB)

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- Business Communication
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Sample Structure

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GMAT details

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Master of Business Administration (MBA)

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Minimum English requirements
Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

<table>
<thead>
<tr>
<th>Component</th>
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<tbody>
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<tr>
<td>Overall</td>
<td>6.5</td>
</tr>
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</table>

Career impact
QUT's innovative and flexible MBA program is designed for working professionals who are seeking to broaden their business knowledge and advance their career opportunities. The practical nature of our courses means part-time students can apply the concepts they are learning in the classroom directly to their workplace. Full-time students re-enter the job market armed with the latest in global management techniques.

Course design
Students must complete 14 core units and two integrative core units of six credit points each and a further 48 credit points of optional units, which may be selected from any of the MBA concentrations or minors. Other postgraduate units may be undertaken with the Course Coordinator's approval. Students may be able to complete multiple concentrations and minors through careful selection of optional units.

Scholarships
We offer a number of merit-based scholarships to exceptional successful applicants to the MBA and MBA (Major) programs. Eligibility for a scholarship is based on GMAT score, undergraduate grade point average, work experience, plus a written supporting statement from the applicant.

Advanced standing
Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (e.g. AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Articulation
Students may articulate from the Graduate Certificate in Business Administration into the MBA provided they have a minimum GPA of 4.5.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Further information
If you have any further questions regarding this course please contact the QUT Business School Student Services Office on 3138 2050, via email on bus@qut.edu.au or at Level 1, B Block, Gardens Point campus.

Abbreviations
MBA

Domestic Course structure
Flexible study options
Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

Course structure
Core units
- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

Electives
Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT. For a list of elective units visit

www.qut.edu.au/study/courseinfo

Concentrations and minors
The structure of our program enables you to add greater depth in an area of interest by choosing electives to achieve one or more concentrations (up to six units) or minors (up to four units).

It may be possible for you to complete multiple concentrations or minors through careful choice of elective units.

If you have a prior degree in a business area you may be able to substitute some introductory core units with additional
Master of Business Administration (MBA)

This allows you to study areas that you find personally satisfying, as well as units that are essential for your professional development.

The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

Concentrations and minor areas:
- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies
- Project Management
- Strategy.

MBA candidates may also choose from other postgraduate elective units which do not specifically contribute toward a concentration or minor.

International Course structure

Flexible study options

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

Course structure

Core units
- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

Integrative core units
- Business Plans
- Corporate Governance and Accountability

Electives

Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT. For a list of elective units visit www.qut.edu.au/study/courseinfo

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- Philanthropy and Nonprofit Studies
- Project Management
- Strategy.

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Sample Structure

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<td>GSN409</td>
<td>Organisational Behaviour 1</td>
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<td>GSN413</td>
<td>Financial Management 1</td>
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<td>GSN415</td>
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<td>GSN490</td>
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<td>GSN491</td>
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<td>GSN416</td>
<td>Business Plans 1</td>
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<tr>
<td>GSN473</td>
<td>Corporate Governance and Accountability</td>
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Elective Units

Plus 48 credit points of elective units which may be undertaken as a concentration/minor
Domestic Entry requirements
To be considered for admission, applicants must:
- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT’s 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement
Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)
As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

GMAT details (PDF file, 271.78 KB)

Work experience
Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports
All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

Referee Proforma (DOCX file, 106.99 KB)

International Entry requirements
To be considered for admission, applicants must:
- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT’s 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Graduate Management Admission Test (GMAT)
As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test...
Master of Business Administration (Major)

score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

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Referee Proforma (DOCX file, 106.99 KB)

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IELTS (International English Language Testing System)

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<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

Course design
Students must complete the 14 MBA core units and two integrative core units, plus 48 credit points of optional units taken from one of the Major study areas, plus a further 48cp credit points of optional units which may be selected from any of the MBA concentrations or minors. Other postgraduate units may undertake with the Course Coordinator's approval. Students may be able to complete multiple concentrations and minors through careful selection of optional units.

Scholarships
We offer a number of merit-based scholarships to exceptional successful applicants to the MBA and MBA (Major) programs. Eligibility for a scholarship is based on GMAT score, undergraduate grade point average, work experience, plus a written supporting statement from the applicant.

English language requirements
In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Advanced standing
Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (e.g. AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Abbreviation
MBA(Major)

Domestic Course structure

Course design
In addition to the core and elective components of the MBA program, the MBA (major) enables you to study an additional 48 credit points of elective units from one of three major study areas: Entrepreneurship, Information Technology Management or Research.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

Course structure

Core units
- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

Integrative core units
- Business Plans
- Corporate Governance and Accountability

Electives
Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT.

Concentrations and minors
The structure of our program enables you to add greater depth in an area of interest by choosing electives to achieve one or more concentrations (up to six units) or minors (up to four units). It may be possible for you to complete multiple concentrations or minors through careful choice of elective units. If you have a prior degree in a business area you may be able to substitute some introductory core units with additional electives. This allows you to study areas that you find personally satisfying, as well as units that are essential for your professional development.

The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

Concentrations and minor areas:
- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=GS76&courseID=15837. CRICOS No.00213J.
International Course structure

Course design
In addition to the core and elective components of the MBA program, the MBA (major) enables you to study an additional 48 credit points of elective units from one of three major study areas: Entrepreneurship, Information Technology Management or Research.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

Course structure

Core units
- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
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- Organisational Behaviour
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- Understanding Data
- Understanding Leadership

Integrative core units
- Business Plans
- Corporate Governance and Accountability

Electives
Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT.

Concentrations and minors
The structure of our program enables you to add greater depth in an area of interest by choosing electives to achieve one or more concentrations (up to six units) or minors (up to four units). It may be possible for you to complete multiple concentrations or minors through careful choice of elective units. If you have a prior degree in a business area you may be able to substitute some introductory core units with additional electives. This allows you to study areas that you find personally satisfying, as well as units that are essential for your professional development.

The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

Concentrations and minor areas:
- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies
- Project Management
- Strategy.

MBA candidates may also choose from other postgraduate elective units which do not specifically contribute toward a concentration or minor.

Sample Structure

Semesters

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<td>Business Law</td>
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</table>

Financial Management 1
Self Realisation and Personal Development
Managing Technological Innovation
Economics in Business 1
Plus the following two Integrative core units:
- Business Plans 1
- Corporate Governance and Accountability

Please note: GSN503 Self Realisation and Personal Development replaces GSN425 Understanding Leadership in 2012

Course Notes

Plus 48 credit points of major study units, from the Entrepreneurship and ITM major listed below.

Plus a further 48 credit points of option (elective) units, which may be undertaken as one or more concentration (36cp) or minor (24cp) in the following areas:
- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- International Business
- Information Technology Management
- Leadership
- Marketing
- Philanthropy & Nonprofit Studies
- Project Management
- Strategy

For further information on concentrations and minors please refer to the GS75 Master of Business Administration Course Summary Sheet.

The BGSB reserves the right to run any of these units in an alternative delivery mode if there are less than 15 enrolments.

MAJORS STUDY AREAS

Information Technology Management

Choose 48 credit points from option (elective) list.

*Option (Elective) list:

- **INN220** Business Analysis
- **INN311** Enterprise Systems
- **INN312** Enterprise Systems Applications
- **INN320** Business Process Modelling
- **INN321** Business Process Improvement
### Master of Business Administration (Major)

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<td>INN330</td>
<td>Information Management</td>
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<td>INN331</td>
<td>Management Issues for Information Professionals</td>
</tr>
<tr>
<td>INN500</td>
<td>PRINCE2 (R) Project Management</td>
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* All option (elective) units are subject to availability.

#### Entrepreneurship

**Required Units:**
- GSN420 New Venture Strategy
- GSN423 Financial Management 2
- GSN429 New Venture Marketing
- GSN430 New Venture Funding
- GSN431 New Venture Growth and Transitions
- GSN434 Venture Capital
- GSN440 Risk Management 1
- GSN479 Spreadsheet Modelling for Managers

#### Research Studies

- BSN406 Project 3
- Choose one of:
  - BSN412 Qualitative Research and Analytical Techniques
  - BSN414 Quantitative Research Methods
- Choose one of:
  - BSN502 Research Methodology
  - BSN503 Research Seminar

This information is correct as at 16/12/2013. For the most up-to-date course information, visit [http://www.student.qut.edu.au/studying/courses/course?courseCode=GS76&courseID=15837. CRICOS No.00213J](http://www.student.qut.edu.au/studying/courses/course?courseCode=GS76&courseID=15837. CRICOS No.00213J)
**Master of Advertising (Creative Advertising)**

**Year** 2012  
**QUT code** IX96  
**CRICOS** 048322G  
**Duration (full-time)** 1.5 years  
**Duration (part-time)** 3 years  
**Campus** Gardens Point and Kelvin Grove  
**Domestic fee (indicative)** 2012: $8100 per Semester  
**International fee (indicative)** 2012: $11000 per Semester  
**Total credit points** 144  
**Credit points full-time sem.** 48  
**Credit points part-time sem.** 24  
**Start months** February, July  
**Int. Start Months** February, July

**Course Coordinator**  
Associate Professor Cheryl Stock  
Dr Linda Pollard  
Phone: +61 7 3138 8114  
Email: ci@qut.edu.au

**Discipline Coordinator**  
Dr Linda Pollard  
Phone: +61 7 3138 8114  
Email: ci@qut.edu.au

**Domestic Entry requirements**  
A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

**International Entry requirements**  
A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

**Minimum english requirements**  
Students must meet the English proficiency requirements.

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<thead>
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</table>

**Course Structure**  
To graduate with a Master of Advertising (Creative Advertising), students are required to successfully complete 144 credit points, as specified in the course structure below.

**Advanced Standing**  
Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in Creative Advertising and meet the GPA requirements.

**English language requirement**  
In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at:  
http://www.qut.edu.au/study/applying/english-language-requirements.jsp

**Sample Structure**

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<td>KAP402</td>
<td>Advertising Creative: Copywriting and Art Direction</td>
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<td>Advertising Creative: Trends in New Media</td>
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</table>

This information is correct as at 16/12/2013. For the most up-to-date course information, visit  
## Master of Advertising (Creative Advertising)

Either KIP401 or KWP401:
- **KIP401**: Visual Communication
- **KWP401**: Media Writing

### Creative Industries Postgraduate Unit Option

### Semester 3

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>KKP004-1</td>
<td>Innovation in the Creative Industries: Major Project</td>
</tr>
<tr>
<td>KKP004-2</td>
<td>Innovation in the Creative Industries: Major Project</td>
</tr>
<tr>
<td>KKP004-3</td>
<td>Innovation in the Creative Industries: Major Project</td>
</tr>
<tr>
<td>KKP004-4</td>
<td>Innovation in the Creative Industries: Major Project</td>
</tr>
</tbody>
</table>

* KIP424 has been recoded KAP401 from July 2012.
* KIP426 has been recoded KAP402 from July 2012.
* KIP429 has been recoded KAP403 from July 2012.

* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.
International Course

Course structure

The Master of Research Management and Commercialisation is particularly suited to current or aspiring research management leaders, administrators and active researchers in corporations, universities and the public sector. The Masters builds on the content of the Graduate Certificate and allows you to develop a deeper understanding of the context and strategic issues involved in research management and commercialisation. You can tailor the course to your needs by applying these ideas and concepts to issues of relevance to you and, where possible, undertaking assessment through workplace-based projects.

Students enrolled in the masters-level course can choose to exit with an award of Graduate Diploma in Research and Development Management following the completion of eight approved units.

Sample Structure

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>IFP100</td>
<td>Knowledge Transfer and Research Commercialisation</td>
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<tr>
<td>IFP101</td>
<td>Leadership and Workplace Communication</td>
</tr>
<tr>
<td>IFP102</td>
<td>Project Management and Research</td>
</tr>
<tr>
<td>IFP103</td>
<td>Public Policy and Research</td>
</tr>
<tr>
<td>IFP104</td>
<td>Entrepreneurial Foundations</td>
</tr>
<tr>
<td>IFP105</td>
<td>Principles and Practice of Research Management</td>
</tr>
<tr>
<td>IFP106</td>
<td>Managing Research Careers</td>
</tr>
<tr>
<td>IFP107</td>
<td>Global Sustainability</td>
</tr>
<tr>
<td>IFP108</td>
<td>Strategic Issues in Research Management</td>
</tr>
<tr>
<td>IFP109</td>
<td>Contexts For Research &amp; Development Management</td>
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<tr>
<td>IFP110</td>
<td>R&amp;D Management Project 1</td>
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<tr>
<td>IFP111</td>
<td>R&amp;D Management Project 2</td>
</tr>
<tr>
<td>IFP112</td>
<td>Financial Decisions for Research Management</td>
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**Master of Business (Research) (Accountancy)**

<table>
<thead>
<tr>
<th><strong>Handbook</strong></th>
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<tr>
<td><strong>Year</strong></td>
<td>2012</td>
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<tr>
<td><strong>QUT code</strong></td>
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<tr>
<td><strong>CRICOS</strong></td>
<td>054092M</td>
</tr>
<tr>
<td><strong>Duration (full-time)</strong></td>
<td>18 months</td>
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<tr>
<td><strong>Campus</strong></td>
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<td><strong>Credit points part-time sem.</strong></td>
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<td><strong>Course Coordinator</strong></td>
<td>Assistant Dean (Research)</td>
</tr>
<tr>
<td><strong>Discipline Coordinator</strong></td>
<td>Associate Professor Marion Hutchinson</td>
</tr>
<tr>
<td>QUT Business School Research Support Office</td>
<td></td>
</tr>
<tr>
<td>phone 3138 1407 or email <a href="mailto:bus.research@qut.edu.au">bus.research@qut.edu.au</a></td>
<td></td>
</tr>
</tbody>
</table>

### Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

**Research Proposal** - the application for admission to the Master of Business (Research) must include details of the proposed research project.

### International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

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**Research Proposal** - the application for admission to the Master of Business (Research) must include details of the proposed research project.

### Minimum english requirements

Students must meet the English proficiency requirements.

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<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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<tbody>
<tr>
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### Course design

**For entry without an Honours degree,** students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree, students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

### Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

### Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

### Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

### Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.
**Master of Business (Research) (Accountancy)**

**Abbreviation**
MBus(Research)

**Domestic Course structure**
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>AYN433</td>
<td>Research Topics in Accounting</td>
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<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
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<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
</tbody>
</table>

Thesis units (96 credit points)

While enrolled in the Master of Business (Research) program, students are required to present a seminar detailing their research proposal and attend the School research seminars.

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS92&courseID=15821. CRICOS No.00213J

A university for the real world®
# Master of Business (Research) (Advertising)

## Handbook

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<tr>
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### Domestic fee (indicative)

Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: $9900 per Semester

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### Total credit points

144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)

| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |

### Start months

February, July

### Int. Start Months

February, July

### Course Coordinator

Assistant Dean (Research)

### Discipline Coordinator

Associate Professor Jennifer Bartlett

QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

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## International fee (indicative)

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## International fee (indicative)

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## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

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## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

## Minimum english requirements

Students must meet the English proficiency requirements.

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Master of Business (Research) (Advertising)

Abbreviation
MBus(Research)

Domestic Course structure
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students
Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment
The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>Advertising</td>
<td>Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).</td>
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<tr>
<td></td>
<td>Select two Compulsory Core units:</td>
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<tr>
<td></td>
<td>BSN414 Quantitative Research Methods</td>
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<td></td>
<td>BSN502 Research Methodology</td>
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<td>BSN503 Research Seminar</td>
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<tr>
<td></td>
<td>BSN412 Qualitative Research and Analytical Techniques</td>
</tr>
<tr>
<td></td>
<td>Plus two Option (Elective) units</td>
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<tr>
<td></td>
<td>These option units may be selected from any 12 credit point postgraduate unit in the specialisation area (Advertising), subject to the approval of the School Research Coordinator.</td>
</tr>
<tr>
<td></td>
<td>Plus thesis units (96 credit points)</td>
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Master of Business (Research) (Economics)

Handbook

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<tr>
<td>Course Coordinator</td>
<td>Assistant Dean (Research)</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Professor Janice How</td>
</tr>
</tbody>
</table>

Domestic Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements
Students must meet the English proficiency requirements.

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Course design
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

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Supervision
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Mid-year entry students
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Abbreviation
MBus(Research)

Prerequisites
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Master of Business (Research) (Economics)

Coordinator prior to enrolment.

Domestic Course structure
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

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<th>Code</th>
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<tbody>
<tr>
<td>EFN500</td>
<td>Contemporary Macroeconomic Theory</td>
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<tr>
<td>EFN502</td>
<td>Developments in Microeconomic Theories</td>
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</tbody>
</table>

Plus one Option (Elective) unit:
This option (elective) unit may be taken from any approved 12 credit point postgraduate unit offered by the QUT Business School, subject to the approval of the School Research Coordinator.

Plus thesis units (96 credit points)

This information is correct as at 16/12/2013. For the most up-to-date course information, visit http://www.student.qut.edu.au/studying/courses/course?courseCode=BS92&courseID=15817. CRICOS No.00213J
## Master of Business (Research) (Entrepreneurship and Innovation)

### Domestic Entry requirements
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Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

### International Entry requirements
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### Course design
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

### Facilities
Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

### Supervision
You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

### Mid-year entry students
Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

### Abbreviation
MBus(Research)

### Prerequisites
Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research.
Master of Business (Research) (Entrepreneurship and Innovation)

Coordinator prior to enrolment.

Domestic Course structure
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

International Course structure
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

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Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Sample Structure

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<tbody>
<tr>
<td></td>
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<td>Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points), and a thesis (96 credit points).</td>
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<tr>
<td>Three Compulsory Core units:</td>
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<tr>
<td>BSN502</td>
<td>Research Methodology</td>
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<tr>
<td>BSN503</td>
<td>Research Seminar</td>
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<tr>
<td>GSN234</td>
<td>Contemporary Issues in Entrepreneurship</td>
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<td></td>
<td>Plus one Option (Elective) unit:</td>
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<tr>
<td></td>
<td>This option (elective) unit within the specialisations area may be taken from any 12 credit point postgraduate unit offered by the Faculty of Business, subject to the approval of the School Research Coordinator.</td>
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<tr>
<td></td>
<td>Thesis units (96 credit points)</td>
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</table>
Master of Business (Research) (Finance)

Handbook

<table>
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<tr>
<th>Year</th>
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<td>Duration (part-time domestic)</td>
<td>3 years</td>
</tr>
<tr>
<td>Campus</td>
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<td>Domestic fee (indicative)</td>
<td>Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: $9900 per Semester</td>
</tr>
<tr>
<td>International fee (indicative)</td>
<td>2012: $12000 per Semester</td>
</tr>
<tr>
<td>Total credit points</td>
<td>144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)</td>
</tr>
<tr>
<td>Credit points full-time sem.</td>
<td>48</td>
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<td>Credit points part-time sem.</td>
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<td>Int. Start Months</td>
<td>February, July</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Assistant Dean (Research)</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Professor Janice How</td>
</tr>
<tr>
<td>QUT Business School Research Support Office phone 3138 1407 or email <a href="mailto:bus.research@qut.edu.au">bus.research@qut.edu.au</a></td>
<td></td>
</tr>
</tbody>
</table>

Domestic Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

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Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements
Students must meet the English proficiency requirements.

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<tr>
<th>IELTS (International English Language Testing System)</th>
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</tr>
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<tbody>
<tr>
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<td>6.0</td>
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Course design
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

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The QUT Research Student Centre enrols all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities
Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision
You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students
Mid-year entry students should contact the Research Studies Office in the QUT Business School bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites
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Master of Business (Research) (Finance)

Abbreviation
MBus(Research)

Domestic Course structure
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

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<th>Code</th>
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<td>Econometric Methods</td>
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<tr>
<td>EFN511</td>
<td>Finance Theory</td>
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<tr>
<td>EFN513</td>
<td>Corporate Finance</td>
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</table>

Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit point), and a thesis (96 credit points).

Option (elective) unit:
This option (elective) unit may be taken from any approved 12 credit point postgraduate unit offered by QUT Business School, subject to the approval of the School Research Coordinator.

Thesis units (96 credit points)
Master of Business (Research) (Human Resource Management)

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

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Mid-year entry students

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Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.
**Master of Business (Research) (Human Resource Management)**

**Abbreviation**
MBus(Research)

**Domestic Course structure**
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

**Mid-year entry students**
Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

**Enrolment**
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<td>Research Methodology</td>
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<tr>
<td>BSN503</td>
<td>Research Seminar</td>
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<tr>
<td>BSN412</td>
<td>Qualitative Research and Analytical Techniques</td>
</tr>
<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
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</table>

Plus choose one of:

- Plus one option (elective) unit:

  The option unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

  Plus Thesis units (96 credit points)
Master of Business (Research) (International Business)

Handbook

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<tr>
<td>Course Coordinator</td>
<td>Assistant Dean (Research)</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Associate Professor Ian Lings</td>
</tr>
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Domestic Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements
Students must meet the English proficiency requirements.

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<tr>
<th>IELTS (International English Language Testing System)</th>
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Course design
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrols all research students. However, any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities
Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision
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Mid-year entry students
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Abbreviation
MBus(Research)

Prerequisites
Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research
Master of Business (Research) (International Business)

Coordinator prior to enrolment.

**Domestic Course structure**
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

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**Mid-year entry students**
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**Enrolment**
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**International Course structure**
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<td>Qualitative Research and Analytical Techniques</td>
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</tr>
</tbody>
</table>

Plus two Option (Elective) units:

These option (elective) units may be undertaken from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (International Business), subject to approval of the School Research Coordinator.

**Thesis units (96 credit points)**
Domestic Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

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Minimum english requirements
Students must meet the English proficiency requirements.

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### Abbreviation

MBus(Research)

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

#### Mid-year entry students

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<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
</tbody>
</table>

Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points) and a thesis (96 credit points).

Two core units:

- BSN502  Research Methodology
- BSN503  Research Seminar

Plus choose one of:

- BSN412  Qualitative Research and Analytical Techniques
- OR
- BSN414  Quantitative Research Methods

Plus choose one option unit:

- The option unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Plus thesis units (96 credit points)
### Domestically Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

### International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

### Minimum English requirements

Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
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</thead>
<tbody>
<tr>
<td>speaking</td>
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<tr>
<td>writing</td>
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<td>reading</td>
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</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
</tbody>
</table>
**Entry requirements (domestic and international students)**

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

**English language requirements**

In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: [http://www.qut.edu.au/study/applying/english-language-requirements.jsp](http://www.qut.edu.au/study/applying/english-language-requirements.jsp)

**Mid-year entry students**

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

**Prerequisite**

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

**Abbreviation**

MBus(Research)

**Domestic Course structure**

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

**International Course structure**

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

**Enrolment**

The QUT Research Student Centre enrols all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

**Sample Structure**

<table>
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<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>BSN503</td>
<td>Research Seminar</td>
</tr>
</tbody>
</table>

Plus thesis units (96 credit points)

**Mid-year entry students**

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.
Master of Business (Research) (Philanthropy and Nonprofit Studies)

Domestic Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements
If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
</tr>
</thead>
<tbody>
<tr>
<td>speaking</td>
</tr>
<tr>
<td>writing</td>
</tr>
<tr>
<td>reading</td>
</tr>
<tr>
<td>listening</td>
</tr>
</tbody>
</table>

Facilities
Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Course design
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrols all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Supervision
You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students
Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites
Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.
**Abbreviation**
MBus(Research)

**Domestic Course structure**
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

**Mid-year entry students**
Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

**Enrolment**
The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

**International Course structure**
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

**Mid-year entry students**
Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

**Enrolment**
The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

**Sample Structure**

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</tr>
<tr>
<td>BSN414</td>
<td>Quantitative Research Methods</td>
</tr>
<tr>
<td>BSN502</td>
<td>Research Methodology</td>
</tr>
</tbody>
</table>

GSN481 Philanthropic and Nonprofit Frameworks of Governance

GSN484 Management for Philanthropic and Nonprofit Organisations

Thesis units (96 credit points)
Master of Business (Research) (Public Relations)

Handbook

<table>
<thead>
<tr>
<th>Year</th>
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<tbody>
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<td>CRICOS</td>
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<td>Duration (full-time)</td>
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</tr>
<tr>
<td>Duration (part-time domestic)</td>
<td>3 years</td>
</tr>
<tr>
<td>Campus</td>
<td>Gardens Point</td>
</tr>
<tr>
<td>Domestic fee (indicative)</td>
<td>Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: $9900 per Semester</td>
</tr>
<tr>
<td>Domestic fee (indicative)</td>
<td>2012: $12000 per Semester</td>
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<td>Total credit points</td>
<td>144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)</td>
</tr>
<tr>
<td>Credit points full-time sem.</td>
<td>48</td>
</tr>
<tr>
<td>Credit points part-time sem.</td>
<td>24</td>
</tr>
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<td>Start months</td>
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<tr>
<td>Int. Start Months</td>
<td>February, July</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Assistant Dean (Research)</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Associate Professor Jennifer Bartlett</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>QUT Business School Research Support Office phone 3138 1407 or email <a href="mailto:bus.research@qut.edu.au">bus.research@qut.edu.au</a></td>
</tr>
</tbody>
</table>

**Domestic Entry requirements**

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

**International Entry requirements**

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

**Minimum english requirements**

Students must meet the English proficiency requirements.

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<tbody>
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<tr>
<td>reading</td>
<td>6.0</td>
</tr>
<tr>
<td>listening</td>
<td>6.0</td>
</tr>
</tbody>
</table>

**Course design**

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrols all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

**Facilities**

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

**Supervision**

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

**Mid-year entry students**

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

**Prerequisites**

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.
**Master of Business (Research) (Public Relations)**

**Abbreviation**
MBus(Research)

**Domestic Course structure**
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

**Mid-year entry students**
Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

**Enrolment**
The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

**International Course structure**
For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

**Mid-year entry students**
Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

**Enrolment**
The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

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<td>Research Methodology</td>
</tr>
<tr>
<td>BSN503</td>
<td>Research Seminar</td>
</tr>
</tbody>
</table>

Plus select two Option (Elective) units:
These option units may be taken from any 12 credit point postgraduate unit in the specialisation area (Public Relations), subject to the approval of the School Research Coordinator.

Plus thesis units (96 credit points)
**Doctor of Business Administration**

**Handbook**

<table>
<thead>
<tr>
<th>Year</th>
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</thead>
<tbody>
<tr>
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<td>Duration (part-time domestic)</td>
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</tr>
<tr>
<td>Campus</td>
<td>Gardens Point</td>
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<tr>
<td>Domestic fee (indicative)</td>
<td>2012: $10,500 per Semester</td>
</tr>
<tr>
<td>International fee (indicative)</td>
<td>2011: $15,625 per semester</td>
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<td>Total credit points</td>
<td>288</td>
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<td>Credit points full-time sem.</td>
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</tr>
<tr>
<td>Credit points part-time sem.</td>
<td>24</td>
</tr>
<tr>
<td>Dom. Start Months</td>
<td>February, July</td>
</tr>
<tr>
<td>Course Coordinator</td>
<td>Dr Vicky Browning</td>
</tr>
<tr>
<td>Discipline Coordinator</td>
<td>Dr Amanda Gudmundsson</td>
</tr>
</tbody>
</table>

**Domestic Entry requirements**

Admission to the DBA course will be based on candidates having completed a minimum of five years senior level business or professional practice experience, and either:

- a Masters degree in Business Administration (MBA) with a GPA of 5.5 (on a scale of 7) or greater from QUT or another recognised institution; or
- a Masters degree in a business discipline area (e.g. Master of Business) with a GPA of 5.5 or greater from QUT or another recognised institution; or
- a Bachelor’s degree in a business discipline with first or second class Honours Division A, or equivalent, from QUT or another recognised institution.

Admission is subject to these requirements, plus an interview with the Director Graduate Studies or the Assistant Dean (Research) and mutual acceptance of a study plan on a case-by-case basis, and subject to availability of a suitable supervisor.

**Minimum english requirements**

Students must meet the English proficiency requirements.

<table>
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<td>listening</td>
<td>6.0</td>
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<tr>
<td>overall</td>
<td>6.5</td>
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</tbody>
</table>

**Course design**

Students will complete 288 credit points consisting of:

- Discipline based coursework (48 credit points)
- Research skills training (48 credit points)
- Research project (192 credit points)

**Career impact**

Graduates will be positioned to be leaders within their industry with particular emphasis on research and development. Specifically, they will be able to:

- practise at a high level in a variety of organisational contexts
- apply innovative solutions to business problems and opportunities, through an understanding of new and relevant scholarship and the role and limitations of research in solving business problems
- present scholarly research to both academic and non-academic audiences.

**Weekend doctoral seminars**

Students will be expected to attend two intensive weekend doctoral seminars per year.

**Assumed knowledge**

Applicants are assumed to have postgraduate-level knowledge of their proposed research area, or to develop such knowledge through appropriate discipline based study in the coursework component of the degree.

**Abbreviation**

DBA

**Domestic Course structure**

**Course design**

The program is structured in three phases:

**Postgraduate business coursework**

This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

**Research skills training**

Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:

- two eGrad School six-credit-point units, or
- one 12-credit-point QUT Business School or University research unit.

The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, whatever their home university or location. Visit www.egradschool.edu.au

**Research component**

This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with...
two options for completion:
- one DBA dissertation of approximately 50,000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written scholarly works which are subject to a process of peer review similar to that of refereed journals. Each paper would be approximately 15,000 words.

Sample Structure

Semesters

Year 1, Semester 1
- BSN412 Qualitative Research and Analytical Techniques
- BSN502 Research Methodology
- Postgraduate Discipline Unit
- Postgraduate Discipline Unit

Year 1, Semester 2
- BSN414 Quantitative Research Methods
- Complementary Research Unit
- Postgraduate Discipline Unit
- Postgraduate Discipline Unit

Year 2, Semester 1
- IFT882 Thesis

Year 2, Semester 2
- IFT882 Thesis

Year 3, Semester 1
- IFT882 Thesis

Year 3, Semester 2
- IFT882 Thesis

International Course structure

Course design

The program is structured in three phases:

Postgraduate business coursework

This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

Research skills training

Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:
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The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, whatever their home university or location. Visit www.egradschool.edu.au

Research component

This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with two options for completion:

- one DBA dissertation of approximately 50,000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written scholarly works which are subject to a process of peer review similar to that of refereed journals. Each paper would be approximately 15,000 words.
**International Entry requirements**
Candidates must have a relevant first-class or second-class division A (upper division) honours degree or an appropriate masters degree with a recognised research component.

Evidence of financial support such as:
- A letter from an approved employer confirming the continuation of your salary; OR
- A signed Scholarship Agreement between QUT and your sponsoring agency; OR
- An accepted letter of offer from QUT for a postgraduate research scholarship; OR
- An approved external scholarship.

**Minimum English requirements**
Students must meet the English proficiency requirements.

<table>
<thead>
<tr>
<th>IELTS (International English Language Testing System)</th>
<th>speaking</th>
<th>writing</th>
<th>reading</th>
<th>listening</th>
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<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**International Student Entry**
Admission to the Doctor of Philosophy depends on an applicant’s demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:
- a relevant first or second class division A honours degree or equivalent, or
- an appropriate Masters degree or Professional Doctorate (by research or coursework)

Masters and Professional Doctorates degrees by coursework must contain a significant research component, normally no less than 25%.

Holders of Masters and Professional Doctoral by Coursework must:
- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval

English language proficiency requires International applicants to meet an IELTS overall bandscore of 6.5 with no sub-score below 6.0.

**FINANCIAL GUARANTEE**
Acceptable forms of evidence include:
- A letter from an approved employer confirming the continuation of your salary; OR
- A signed Scholarship Agreement between QUT and your sponsoring agency; OR
- An accepted letter of offer from QUT for a postgraduate research scholarship; OR
- An approved external scholarship.

**Location and duration**
The expected duration of the Doctor of Philosophy is three to four years full-time, or six to eight years part-time. Full-time study is normally conducted on-campus at QUT. Part-time and external study options may be available depending on the project, infrastructure requirements and funding arrangements. Although QUT offers this flexibility, candidates must meet minimum attendance requirements and the university must be satisfied that adequate supervision and resources are available.

International student visas require on-campus study to be completed full-time.

**Coursework requirement**
All PhD students are required to enrol in IFN001 Advanced Information Retrieval Skills. For further information, please refer to [Library](http://www.library.qut.edu.au).

In addition, it is normal for some prescribed coursework to be undertaken to assist in the preparation for the thesis. Generally, the subjects include qualitative methods, quantitative methods, and research methodology. Discipline-specific subjects may also be prescribed. Usually, the coursework is completed at the Gardens Point campus in Brisbane City.

**Further information or assistance**
For further information about this course, please contact:
- Research Students Centre
  Phone: +61 7 3138 4475
  Email: research.enrolment@qut.edu.au
- QUT Business School
  Phone: +61 07 3138 1407
  Email: bus.research@qut.edu.au

**Domestic Course structure**
Course design
The PhD program normally includes assessed coursework that supports a candidate's research and preparation of a thesis of approximately 100 000 words.

International Course structure

Course design
The PhD program normally includes assessed coursework that supports a candidate's research and preparation of a thesis of approximately 100 000 words.