

Handbook

Year	2012
QUT code	BS40
CRICOS	025282A
Duration (full-time international)	
Domestic fee (indicative)	International Course
International fee (indicative)	2012: \$8436 per Semester
Total credit points	96
Credit points full-time sem.	48
Course Coordinator	Elizabeth McDade
Discipline Coordinator	

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	5.0
writing	5.0
reading	5.0
listening	5.0
overall	5.5

International Course structure

You will complete six of the business core units as well as two units of communication.

University Diploma in Business units

- Accounting
- Economics
- Global Business
- Management
- Marketing
- Working in Business
- Professional Communication 1
- Professional Communication 2

Extension English Sessions

For first-semester students, these sessions take place during weeks two to eight. Other QUTIC students in University Entry Programs may join the sessions, if their timetable permits. The aims of Extension English are to improve the student's English language proficiency in speaking, listening and overall writing ability in a relaxed environment.

In addition to developing these language skills, students have the opportunity to discuss cultural issues and ask questions about studying at university.

Students who achieve a grade point average of at least 4.5 (on a 7-point scale), will receive 96 credit points (two semesters) of advanced standing for six semesters to complete:

- Bachelor of Fine Arts (Animation)

Domestic Course structure **International Course structure**

University Diploma in Creative Industries units

- Creative Industries: People and Practices
- Creative Industries: Making Connections
- Photomedia and Artistic Practice
- Strategic Speech Communication
- Professional Communication 1
- Professional Communication 2

Plus:

- Marketing or Elective
- Elective

Extension English Sessions

For first-semester students, these sessions take place during weeks two to eight. Other QUTIC students in University Entry Programs may join the sessions, if their timetable permits. The aims of Extension English are to improve the student's English language proficiency in speaking, listening and overall writing ability in a relaxed environment.

In addition to developing these language skills, students have the opportunity to discuss cultural issues and ask questions about studying at university.

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have completed four semesters with sound achievement in high school or subsequent study to be considered for admission to this course (4, SA).

Accountancy, Finance, Economics and Marketing majors also requires study in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or

- one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment and advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for former completed studies and other assessable learning outcomes. See more on [Advanced Standing](#).

Caboolture campus students: The Business School Core units and the Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Students from other campuses may enrol in units at Caboolture. Business core unit availability will vary each semester. Students who wish to complete their degree in full-time mode should consult Studyfinder for specific course progression and enrolment advice. Queries regarding unit availabilities and progression can be directed to Business Student Services on bus@qut.edu.au or the Caboolture Student Centre.

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Special requirements

- For your course structure and enrolment advice see [Course Checklist](#) and follow the instructions.
- A full-time student may only enrol in units contained in the normal course

program for semesters 1 and 2 in the first year of study unless in exceptional circumstances and with the approval of the Course Coordinator.

- A part-time student may only select units from those listed for years 1 and 2 in the first two years of study.
- Students must take Business School Core units at first attempt, in the semester outlined in the structure of their chosen major.
- A student must enrol in more than one unit in any semester, unless they have the approval of the Course Coordinator.

International students

International students must maintain a full-time study load to meet student visa requirements. International students are only permitted to enrol in units at Gardens Point campus. International students should consult the International Student Office on Level 2, B Block for advice.

Professional recognition

Professional Recognition can be found in the individual majors of the Bachelor of Business (BS05).

Discipline coordinators

Please refer to your major for details on your Discipline Coordinator.

Student support – Receive personal support through a dedicated Student Enquiries Centre. Have your admission, enrolment, and study enquiries answered by our Student Learning Advisors at the Centre on Level 1, B Block, phone 3138 2050 or email us: bus@qut.edu.au

Degree plus Masters option

You can also expand your career options with a Master of Business in a complementary study area.

Bachelor of Business (Honours) year option

Refer to [\(BS63\)](#) for details.

Important information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

Course design

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Enrolment

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Bachelor of Business (Honours) Year Option

For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

International Course structure

Course design

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

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Bachelor of Business (Honours) Year Option

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Domestic Assumed knowledge

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- English

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International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Accountancy major requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Your degree at a glance

Year 1
Sign up for Accounting Connexions to learn the ropes of university life from an experienced student. Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

Year 2
You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical

knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3
You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Professional recognition

Graduates meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

In addition we have also been accredited with RG146. Therefore students who complete the Superannuation and Wealth Management Minor in conjunction with an Accountancy Major will meet the Australian Securities and Investments Commission (ASIC) RG146 competency and skill requirements for Tier 1 financial advisers.

Real world focus

Our Johnston Rorke Boardroom Seminar Series gives some second-year students a feel for corporate life, with the opportunity to talk to partners of the firm about real client cases.

In third year some students will have the opportunity to undertake an organised work experience placement with an accounting firm or in an organisation in the media, community, banking or government sector. Demonstrating your ability to apply your knowledge in a real workplace is another way you can stand out from the crowd to future employers.

You can even get a taste of what life is like as a researcher during your studies, with paid research work opportunities

within the School, working with academic supervisors on real-world research projects, or as part of a Summer Semester Research scholarship. You might discover your potential for research work or an academic career.

Career preparation program

Accounting Connexions helps you settle into university life by matching first-year students with established accountancy students. You'll get to know how university works, where the library and computer labs are, and meet other students.

Other majors

See also separate entries for the following majors in this course: Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Accy)

Domestic Course structure

Your degree at a glance

Year 1

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International Course structure

Your degree at a glance

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Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)

- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
Second Area of Study OR Option (elective) unit	
BSB126	Marketing
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.	

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you'll have an understanding of how businesses operate within the commercial and legal environment. Your advertising major starts in second semester with the question of why consumers choose the products they buy. You'll also learn how advertising agencies relate to both the media, suppliers and the companies that hire them.

Year 2
You will build your skills in creating advertising, including practical writing and concept development workshops. You'll learn to solve advertising problems by analysing the consumer and the product, and how to create cost effective media schedules. You can start to build your professional portfolio and gain the attention of national and international

agencies by entering competitions specifically for advertising students. You'll also have the opportunity to personalise your degree with the selection of your second study area.

Year 3

You will round out your major by formulating an advertising campaign from a real-world client's brief. Working as a team, you'll research your client's advertising problem and identify strategies to solve it. You'll then develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day, the Ekka or the Brisbane Lions, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Advertising first and second major – Students will meet requirements for membership to the Advertising Federation of Australia, the Australian Association of National Advertisers, Media Federation of Australia and the Australian Direct Marketing Association.

Our reputation

QUT was the first university to offer a degree level program in advertising - a decade before anyone else in Australia. This course remains a unique advertising degree taught within a business school, giving QUT advertising graduates a strategic and commercial edge.

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

AMPed, the student association for QUT advertising, marketing and public relations students, is another link to the real world. Through AMPed you can access industry professionals, and find out about events

run by professional bodies. It's also a great way to meet your peers, and create your own career networks.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Practical teaching

As an integral part of this course, you'll work in a team to formulate an advertising campaign from a real-world client's brief. You'll research your client's advertising problem and identify strategies to solve it. You'll then develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day or the Ekka, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

Other majors

See also separate entries for other majors in this course: Accountancy, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Advtg)

Domestic Course structure

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Advertising major units

- Consumer Behaviour
- Marketing and Audience Research
- Advertising Theory and Practice
- Advertising Copywriting

- Media Planning
- Advertising Management
- Advertising Planning Portfolio
- Advertising Campaigns

Recommended complementary study areas

Second major and minor options

- Marketing
- Public Relations
- Integrated Marketing Communication
- Management
- International Business
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

International Course structure

Industry links

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- Advertising Management
- Advertising Planning Portfolio
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Recommended complementary study areas

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- Marketing
- Public Relations
- Integrated Marketing Communication
- Management
- International Business
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB115	Management
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB319	Media Planning
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
AMB318	Advertising Copywriting
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
AMB339	Advertising Campaigns

Remaining Business School Core OR
Second Area of Study OR Option
(elective) unit

Remaining Business School Core OR
Second Area of Study OR Option
(elective) unit

Remaining Business School Core OR
Second Area of Study OR Option
(elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Economics major requires 4 SA in Maths A, B or C.

International Subject prerequisites

- Maths A

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Economics major requires study in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, from finance and accounting through to marketing and international business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your economics major begins in second semester, when you'll cover consumer behaviour, business cycles and policy, and the significance of the international economy. You will build skills in interpreting financial and economic data and reports, and use this information for business decision making.

Year 2

Delving further into your major, you will learn more about production, the economics of market structures, the workings of the national economy, and the roles of fiscal and monetary policy.

You will contemplate the interplay between government, private firms and consumers, and analyse the increasing globalisation of world trade and investment. You will also shape your future career options through the consideration of a second study area.

Year 3

Projects and research assignments will build your practical skills. You will apply economic theories learned so far to topics of current interest, such as the federal budget, Australia's ageing population or global warming. You will learn how to locate the data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world applications of economic theory.

Professional Recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Study area

Economics major – You will meet the academic requirements for professional membership to the Economic Society of Australia.

Second study area

Finance second major – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

All second majors – Students will meet the academic requirements for enrolment in the Graduate Diploma of Applied Corporate Governance at Chartered Secretaries Australia (CSA). On completion of the Graduate Diploma of Applied Corporate Governance, students will meet the academic requirement for professional membership of Chartered Secretaries Australia and also membership of the international association, Institute of Chartered Secretaries and Administrators (ICSA) of which CSA is the Australian division. Membership of ICSA entitles members to use the post nominals of ACIS or Fellow of Chartered Institute of Secretaries (FCIS). Ordinary Membership of the Economics Society of Australia only requires students have an interest in the area of Economics. Academic requirements for Professional Membership of the Economics Society of Australia (Qld) requires that students

have held an Ordinary Membership of the Economics Society of Australia for one year and have completed a Bachelor of Business majoring in Economics.

Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Practical teaching

Project and research assignments will build your practical skills. You will apply theory to topics of current interest, such as the federal budget, Australia's ageing population or global warming. You will learn how to locate data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world application of economic theory.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Ec)

Domestic Course structure

Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Economics major units

- Quantitative Methods for Economics and Finance
- Economics 2
- Intermediate Macroeconomics
- Intermediate Microeconomics

- Contemporary Application of Economic Theory (capstone unit)

Plus any three of the following:

- Applied Behavioural Economics
- Introductory Econometrics
- Environmental Economics and Policy
- International Economics
- Game Theory and Applications.

Recommended complementary study areas

Second major and minor options

- Finance
- Management
- Marketing
- International Business
- Language

Additional minor options

- Accountancy
- Business Regulation

International Course structure

Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Economics major units

- Quantitative Methods for Economics and Finance
- Economics 2
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Contemporary Application of Economic Theory (capstone unit)

Plus any three of the following:

- Applied Behavioural Economics
- Introductory Econometrics
- Environmental Economics and Policy
- International Economics
- Game Theory and Applications.

Recommended complementary study areas

Second major and minor options

- Finance
- Management
- Marketing
- International Business
- Language

Additional minor options

- Accountancy
- Business Regulation

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Economics Options List](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
Economics Options List	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
Economics Options List	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	

EFB338	Contemporary Application of Economic Theory
Economics Options List	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Economics Options List	
Student must choose 3 units from the following:	
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.	

Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Finance major also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Finance major also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from accounting and economics through to marketing and international business. You will gain generic skills in all areas and an understanding of how businesses operate within the commercial and legal environment. You will begin your major with skills in interpreting economic data for business decision making. Business cycles, foreign exchange markets, terms of trade and the significance of the international economy will also be covered.

Year 2
You will build a deeper understanding of the fundamental concepts of finance – the time value of money and the effect of interest rates, diversification and its role in forming an investment portfolio, and the

relationship between risk and return. The types of financial markets and instruments traded, such as shares, bonds and futures, will also be introduced. You will also choose a second study area, such as accounting, economics, or further finance studies, which will help to shape your career.

Year 3
Project work and research assignments will hone your practical skills and prepare you for the workplace. You will develop valuation skills relevant to shares and derivatives. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Professional recognition

By choosing appropriate units in this course, you will meet the Australian financial professional training standard RG146 Tier 1 compliance, as administered by the Australian Securities and Investments Commission. Graduates of the finance major meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia.

Second study area

Economics second major – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia. Ordinary Membership of the Economics Society of Australia only requires that students have an interest in the area of Economics. Professional Membership of the Economics Society of Australia (Qld) requires students have held an Ordinary Membership of the Economics Society of Australia for one year and have completed a Bachelor of Business majoring in Economics.

All second majors – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia.

Students will also meet the academic requirements for enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia. On completion of the Graduate Diploma in Applied Corporate Governance, students will meet the academic requirement for Professional Membership of the Chartered Secretaries

Australia.

Financial Services extension – Completion of some units in this extension will enable students to partially meet ASIC RG146 Tier 1 compliance. Refer to ASIC for more details.

Funds Management extension – Completion of some units in this extension will enable students to partially meet ASIC RG146 Tier 1 compliance. Refer to ASIC for more details.

Securities Dealing Room

QUT pioneered the use of real financial data in Queensland universities. Our Securities Dealing Room gives you access to data from Bloomberg, providers of financial data to many of the world's financial institutions. This comprehensive set of data on companies, commodities and economics will be useful in your final year project work, and allow you to apply the theory you learn to conduct real-world financial analysis.

Industry links

Our finance lecturers have a wealth of real-world experience, including consulting with Queensland Treasury, Brisbane City Council, QR, Queensland Transport and Ergon Energy, and guest lecturing with industry bodies such as the Financial Services Institute of Australasia (FINSIA) and CPA Australia.

Practical teaching

Final year project work and research assignment will hone your practical skills and prepare you for the workplace. You will act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Finance)

Domestic Course structure

Finance major units

- Quantitative Methods for Economics and Finance
- Economics 2
- Finance 1
- Financial Markets
- Finance 2
- International Finance
- Investments
- Finance Capstone

Recommended complementary study areas

Finance extension options

- Funds Management
- Financial Services

Second major and minor options

- Economics
- Accountancy
- Management
- International Business

Additional minor options

- Applied Economics
- Quantitative Economics
- Superannuation and Wealth Management

International Course structure

Finance major units

- Quantitative Methods for Economics and Finance
- Economics 2
- Finance 1
- Financial Markets
- Finance 2
- International Finance
- Investments
- Finance Capstone

Recommended complementary study areas

Finance extension options

- Funds Management
- Financial Services

Second major and minor options

- Economics
- Accountancy
- Management
- International Business

Additional minor options

- Applied Economics
- Quantitative Economics
- Superannuation and Wealth Management

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
Year 2, Semester 1	
EFB201	Financial Markets
EFB307	Finance 2
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
EFB223	Economics 2
EFB312	International Finance
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
EFB335	Investments
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
EFB340	Finance Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

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Second Area of Study OR Option
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Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and electronic business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your focus on human resources begins with a broad introduction to many of the human resource management functions and how these functions complement the strategic direction of businesses and help organisations maintain competitive advantage.

Year 2

You will build your foundation knowledge of business and human resource management, through developing a deeper understanding of individuals and groups. You will also investigate how the structure and organisation of human resources impact on organisations and their activities. You will develop skills in

the implementation of human resource activities through practical work examples and case studies. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

In your final year you will extend and integrate your knowledge of business and human resource management using critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisational change, work force planning, and human resource development. You will explore and critique real-world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisations.

Professional recognition

This program enables you to join the Australian Institute of Management and the Australian Institute of Training and Development.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(HRM)

Domestic Course structure Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

Human Resource Management major units

- Leading Organisations
- Contemporary Employment Relations
- Human Resource Issues and Strategy
- Human Resource Decision Making
- Performance and Reward
- Recruitment and Selection
- Learning and Development in Organisations
- Personal and Professional Development

Recommended complementary study areas

Extension option

- Human Resource Management

Second major and minor options

- Management
- Public Relations
- International Business
- Language
- Marketing

Additional minor option

- Entrepreneurship

International Course structure

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

Human Resource Management major units

- Leading Organisations
- Contemporary Employment Relations
- Human Resource Issues and Strategy
- Human Resource Decision Making
- Performance and Reward
- Recruitment and Selection
- Learning and Development in Organisations
- Personal and Professional Development

Recommended complementary study areas

Extension option

- Human Resource Management

Second major and minor options

- Management
- Public Relations
- International Business
- Language
- Marketing

Additional minor option

- Entrepreneurship

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
Year 2, Semester 1	
MGB201	Contemporary Employment Relations
MGB220	Human Resource Decision Making
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
BSB113	Economics
BSB119	Global Business
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.	

Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and management. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. You will begin your studies in international business with specific emphasis on international marketing and market entry strategies.

Year 2
You will tackle import and export management, and investigate the challenges involved in producing goods to distribute overseas. You will begin to personalise your degree with an understanding of the history, culture and business environments of countries in either Asia or Europe as your international region of expertise. Your choice of second business study area will further direct your future career options.

Year 3

You will be encouraged to immerse yourself in another culture through further regional studies, or through international exchanges. Take the opportunity to gain practical skills in cross-cultural communication and negotiation, logistics, and contemporary business strategies for Asia or Europe. Gain an overview of strategic issues facing global firms, including the different company structures that provide an advantage over competitors in the global marketplace.

Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

Professional recognition

Students are eligible for membership of the Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing depending on units chosen.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, Management, Marketing, and Public Relations.

Abbreviation

BBus(InternatBus)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative

course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International Business major units

- Importing and Exporting
- Finance for International Business
- Intercultural Communication and Negotiation Skills
- International Accounting
- International Logistics
- International Marketing
- International Business in the Asia-Pacific
- International Business Strategy

Recommended complementary study areas Second major and minor options

- Marketing
- Management
- International Logistics
- Language
- Economics
- Finance

Additional minor options

- Sales
- Tourism and Entertainment Marketing
- Entrepreneurship
- Business Regulation
- Applied Economics
- Quantitative Economics

International Course structure

Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International Business major units

- Importing and Exporting
- Finance for International Business
- Intercultural Communication and Negotiation Skills
- International Accounting
- International Logistics
- International Marketing
- International Business in the Asia-Pacific
- International Business Strategy

Recommended complementary study areas Second major and minor options

- Marketing
- Management
- International Logistics
- Language
- Economics
- Finance

Additional minor options

- Sales
- Tourism and Entertainment Marketing
- Entrepreneurship
- Business Regulation
- Applied Economics
- Quantitative Economics

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
BSB124	Working in Business
BSB113	Economics
Year 1, Semester 2	
BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 2, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

MGB340 International Business in the Asia-Pacific

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB303 International Logistics

AMB336 International Marketing

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB369 International Business Strategy

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB126 and BSB111 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and data analysis. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. Your focus on management begins in your second semester, when you'll start to develop skills in strategy, leadership and internationalisation.

Year 2

Building upon your broader business knowledge, you'll learn how critical analysis and strategic thinking assists management in challenging old viewpoints. You will learn about the importance of sustainability and change in organisations operating within complex environments. Opportunities will be provided to investigate the functional role of operations management designed to add value in productivity through

allocating all the resources needed to produce a product. You will also be introduced to innovative and entrepreneurial thinking to enhance your business planning capabilities. The choice of a second business study area or an extended major in management will begin to steer your future career direction.

Year 3

In the third year you both integrate and further expand your knowledge into strategic management and operations management through the project approach to management. You will investigate how companies seek advantages over their industry competitors. You will consolidate your learning and extend yourself, developing analytical-thinking and decision-making skills. Working as individuals and in groups, you will develop a project management plan, fusing your knowledge of technical and social-cultural aspects of the organisation developed throughout the major. Defining the project, addressing the challenges of time, costs and risk you will decide the ways and means to effectively and efficiently use human and non human resources to reach the project's goals and those of the organisation.

Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Management major, second major and extension – Students will meet the requirements for membership of the Australian Institute of Management.

Choice of campus

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Management.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Marketing, and Public Relations.

Abbreviation

BBus(Mgt)

Domestic Course structure

Management major units

- Leading Organisations
- Managing Operations
- Entrepreneurship and Innovation
- Intercultural Communication and Negotiation Skills
- Sustainability in a Changing Environment
- Strategic Management
- Managing Business Growth
- Project Management

Recommended complementary study areas

Extension option

- Management

Second major and minor options

- Human Resource Management
- Marketing
- Accountancy
- International Business
- International Logistics
- Language
- Finance
- Forensics

Additional minor options

- Sales
- Economics

International Course structure

Management major units

- Leading Organisations
- Managing Operations
- Entrepreneurship and Innovation
- Intercultural Communication and Negotiation Skills
- Sustainability in a Changing Environment
- Strategic Management
- Managing Business Growth
- Project Management

Recommended complementary study areas

Extension option

- Management

Second major and minor options

- Human Resource Management
- Marketing
- Accountancy
- International Business
- International Logistics
- Language
- Finance
- Forensics

Additional minor options

- Sales
- Economics

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
MGB309	Strategic Management
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
MGB324	Managing Business Growth
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
MGB335	Project Management
MGB310	Sustainability in A Changing Environment
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Important Information	

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Marketing major requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Marketing major requires study in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and legal environment. Your marketing major will commence in second semester, investigating why consumers buy products and how they make purchase decisions.

Year 2
Building your knowledge of consumer behaviour, you will gain skills in conducting consumer and audience research and learn how market research informs corporate and strategic decision making. You will investigate the part technology has to play in developing new products for consumers, and learn how e-

marketing can help companies compete in a global market. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

You will round out your major by finding out how marketing decisions contribute to the strategic success of any business. Opportunities to apply your knowledge to real-world scenarios include producing a marketing plan in a simulated environment which allows you to apply your marketing decision making skills and assess the results. You may also have the opportunity to complete an industry placement to gain valuable work experience.

Campus options

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Marketing.

Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Marketing first and second major and extension – Students may meet the requirements for membership of the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management, the American Marketing Association and the Australian Institute of Export.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Public Relations.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Abbreviations

BBus(Marketing)

Domestic Course structure

Marketing major units

- Consumer Behaviour
- Marketing and Audience Research
- Integrated Marketing Communication

- Marketing Planning and Management
- eMarketing Strategies
- Services Marketing
- International Marketing
- Strategic Marketing

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public Relations
- Integrated Marketing Communication
- International Business
- International Logistics
- Management
- Economics
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

International Course structure

Marketing major units

- Consumer Behaviour
- Marketing and Audience Research
- Integrated Marketing Communication
- Marketing Planning and Management
- eMarketing Strategies
- Services Marketing
- International Marketing
- Strategic Marketing

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public Relations
- Integrated Marketing Communication
- International Business
- International Logistics
- Management
- Economics
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
AMB335	E-marketing Strategies
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
AMB359	Strategic Marketing
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.



Handbook

Table with 2 columns: English text and Chinese text. Rows include course codes like GEF, G, H, J, F, O, etc.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns for skill and score. Scores: speaking 6.0, writing 6.0, reading 6.0, listening 6.0, overall 6.5

Your degree at a glance Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

Year 2

You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best

practices of public relations by analysing successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Professional recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA), providing graduates access to professional education and career opportunities. QUT maintains strong links with this body, in which a number of our teaching staff hold executive positions.

Practical teaching

The practical nature of this major means that you will graduate with a portfolio of work to demonstrate your skills to potential employers.

Third year project work is imperative to demonstrating the depth and breadth of skills you have accumulated throughout the course. This hands-on experience will give your career a vital kick start by bringing together the design, strategic planning and tactical preparation that underpins a real world public relations campaign.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Marketing.

Deferral

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferral may be granted.

Find out more on [deferment](#).

Abbreviation

BBus(PublicRelations)

Domestic Course structure

- Introduction to Public Relations
- Public Relations Techniques
- Public Relations Planning
- Marketing and Audience Research
- Corporate Communication
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns

Recommended complementary study areas

Second major and minor options

- Advertising
- Marketing
- Integrated Marketing Communication
- Management
- Human Resource Management
- Language

Additional minor option

- Tourism and Entertainment Marketing

International Course structure

Public Relations major units

- Introduction to Public Relations
- Public Relations Techniques
- Public Relations Planning
- Marketing and Audience Research
- Corporate Communication
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns

Recommended complementary study areas

Second major and minor options

- Advertising
- Marketing
- Integrated Marketing Communication
- Management
- Human Resource Management
- Language

Additional minor option

- Tourism and Entertainment Marketing

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

• Important Information

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
AMB379	Public Relations Campaigns
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Important Information	

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB111 is the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Handbook

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U^	O a b c d e f g h i j k l m n o p q r s t u v w x y z
U^	T A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

International students must complete Australian Year 12 studies (or equivalent including International Baccalaureate) onshore.

International Subject prerequisites

- English

Mathematics is required for Accountancy, Finance, Economics and Marketing majors.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- Eight Business School Core units (96 credit points)
- One block of eight Major Core units (Study Area A) (96 credit points)
- One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
- Four prescribed Option units undertaken during the Summer semester(48 credit points)

Students should note that not all minors

are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Abbreviation

BBus(Study Area A)

Important information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) Eight Business School Core units (96 credit points)
- (b) One block of eight Major Core units (Study Area A) (96 credit points)
- (c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
- (d) Four prescribed Option units undertaken during the Summer semester(48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

International Course structure

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) Eight Business School Core units (96 credit points)
- (b) One block of eight Major Core units (Study Area A) (96 credit points)
- (c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
- (d) Four prescribed Option units undertaken during the Summer semester(48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 1, Semester 3 \(Summer\)](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Professional Accountancy Extension](#)
- [Year 2, Semester 3 \(Summer\)](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB119	Global Business
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
Year 1, Semester 3 (Summer)	

AYB300	Accountancy Work Integrated Learning
Year 2, Semester 1	
AYB340	Company Accounting
AYB321	Strategic Management Accounting
AYB230	Corporations Law
Professional Accounting unit (either AYB227 or AYB320 or AYB240) or BSB115	
EFB210	Finance 1
Year 2, Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
Professional Accounting unit (either AYB320 or AYB250) OR BSB115	
BSB126	Marketing
Professional Accountancy Extension	
To complete the Professional Accounting extension student must select one of the following:	
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Intelligence
Year 2, Semester 3 (Summer)	
AYB302	Project
Important Information	
Please note: Check unit availability when selecting Second Area of Study units.	
Students must completed all 8 Business School Core Units (BSBxxx)	



Handbook

Table with 2 columns: English text and Thai text. Rows include course codes like GEEG, UUEI, and various Thai characters.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

International students must complete Australian Year 12 studies (or equivalent including international Baccalearate) onshore to be eligible for this course.

International Subject prerequisites

- English

Mathematics for Accountancy, Finance, Economics and Marketing majors.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns for skill and score. Speaking: 6.0, Writing: 6.0, Reading: 6.0, Listening: 6.0, Overall: 6.5

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special course requirements

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to

deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.

For information on the Honours program, see entry for Bachelor of Business (Honours) (BS63).

Campus options

The degree is available at Gardens Point campus only, however some units are offered at the Caboolture campus. Students may enrol in Business units at the Caboolture campus.

Important Information

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website

Abbreviation

BBus(Study Area A)

Domestic Course structure Course design

The Bachelor of Business (Accelerated Program) allows you to be flexible in your fields of study to suit your own needs and career aspirations. The three distinct components within the program will give you many combinations of study areas and minors, as well as opportunities to participate in internships, work placements, special topics or projects during summer.

- (a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)

- (c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
- (d) Four prescribed Option units undertaken during the Summer semester as project or research units (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Special course requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.

International Course structure

Course design

The Bachelor of Business (Accelerated Program) allows you to be flexible in your fields of study to suit your own needs and career aspirations. The three distinct

components within the program will give you many combinations of study areas and minors, as well as opportunities to participate in internships, work placements, special topics or projects during summer.

- (a) Eight Business School Core units (96 credit points)
- (b) One block of eight Major Core units (Study Area A) (96 credit points)
- (c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
- (d) Four prescribed Option units undertaken during the Summer semester as project or research units (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Special course requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Accelerated program (BS07) may choose to enrol in the

Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.



Handbook

Table with 2 columns: English text and Thai text. Rows include: English: Y^a, Thai: เฝย; English: Uvw/xy a^, Thai: ออ; English: Ouuuu, Thai: ออ ออ ออ; English: O~ | a^, Thai: ฮอ; English: Uu, Thai: FG; English: Ua \, Thai: ออ; English: Uu/O^ a^ a^, Thai: ฮอ; English: O a^ | ~, Thai: ออ; English: O { ^, Thai: เฝย; English: O { } a^, Thai: เฝย; English: V | a^ a^, Thai: ออ; English: O a^ a^ | a^, Thai: ออ; English: O { a^ c, Thai: ออ; English: O a^ | a^ c, Thai: ออ; English: O | a^ a^, Thai: ออ; English: O a^ a^ | a^, Thai: ออ.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum english requirements

Students must meet the English proficiency requirements.

Table with 2 columns: IELTS (International English Language Testing System) and score. Rows: speaking 6.0, writing 6.0, reading 6.0, listening 6.0, overall 6.5.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

Course Design

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of a. Business School Core (six Business School core units) b. Major Core (two majors of six units each) and c. Unit Options (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.

- The recommended combinations are: - Advertising and Public Relations - Public Relations and Journalism - Public Relations and Media and Communication - Entertainment and Public Relations - Entertainment and Media and Communication

- Journalism and Media and Communication.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website

Domestic Course structure Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment industries. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and

communication, journalism, and entertainment industries. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising](#)
- [Journalism](#)
- [Media and Communication](#)
- [Public Relations](#)
- [Entertainment](#)

Code	Title
Course Requirements	
To successfully complete this course, you must complete:	
* IF27 core units (6 units)	
* Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment)	
* Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options	
NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.	
IF27 CORE UNITS - 6 units required	

AMB201	Marketing and Audience Research
BSB126	Marketing
KCB110	Introduction to Mass Communication
KCB103	Strategic Speech Communication
KCB205	Professional Communication
Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):	
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors	
Advertising	
INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.	
AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB339	Advertising Campaigns
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Media and Communication	
KCB101	Introduction to Media and Communication: Texts
KCB106	Media in a Globalised World
KCB206	Internet, Self and Beyond
KCB301	Media Audiences
KCB304	Designing Communication Resources
A unit from the Media and Communication Unit Options (either KCB203 or KCB207):	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB207	Exploring New Media Worlds
Public Relations	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning

AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:	
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB310	Internship
Entertainment	
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law

Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Discontinuation

From Semester 1, 2007, this course has been renamed and recoded to IX28 Bachelor of Business/Bachelor of Engineering. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2009. From Semester 1, 2010, all students will be enrolled in the new program.

Handbook

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Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX38 Bachelor of Arts/Bachelor of Business. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Other Majors

See also the separate entry for the following majors in this course: Bachelor of Arts/Bachelor of Business (Advertising, Electronic Business, Human Resource Management, International Business, Management, or Public Relations).

Professional Recognition

Business component: Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click on the link for more information and enter "Bachelor of Business" in the Course Accreditation search field:

<http://www.qut.edu.au/study/courseinfo/accreditation/>

Course Design

Students are required to complete 432 credit points comprised of 192 credit points from the Bachelor of Arts program and 240 credit points from the Bachelor of Business program.

Business component: Students must complete 96 credit points of Faculty Core Units with a 72 credit point Major, as well as a further 72 credit points from one of the following:

- Double Major (six units); or
- Extended Major (six units): or
- Specialisation (six units)

BA Course Requirements

BA Course Requirements (Years 1-4) Students are required to complete one Multidisciplinary Professional Major comprising 7 units in the chosen Major. The Multidisciplinary Professional Major may be chosen from International and Global Studies, Ethics and Human Rights, Society and Change, Community Studies or Australian Studies.

BA Course Requirements

In addition to a Multidisciplinary Professional Major, students may wish to:

- complete a Discipline Major (Geography, History, Languages, Social Science); or
- develop a Minor (48 credit points) in one of the interdisciplinary professional areas
- develop a Minor (48 credit points) in a disciplinary study sequence or in another QUT course or from the University wide Minors set
- take a series of elective units.

Students planning to complete a full Language sequence (6 units) will need to discuss their program with the relevant Course Coordinator in order to ensure that they begin their Language studies in first semester and that their language units can be continued into their third year.

NB: Students are required to complete 16 units in the BA component of the double degree.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [QUT Business School Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)

Code	Title
Year 1, Semester 1	
Major unit	
SWB106	Applied Skills and Scholarship

Business Unit
Business Unit
Year 1, Semester 2
Major unit
Discipline Major Unit or Elective unit
Business Unit
Business Unit
Year 2, Semester 1
Major
Discipline Major Unit or Elective unit
Business Unit
Business Unit
Year 2, Semester 2
Major unit
Minor unit
Business Unit
Business Unit
Year 3, Semester 1
Major unit
Discipline Major Unit or Minor Unit or Elective
Business Unit
Business Unit
Year 3, Semester 2
Minor Unit
Discipline Major Unit or Minor Unit or Elective
Business Unit
Business Unit
Year 4, Semester 1
Major unit
Discipline Major Unit or Minor Unit or Elective
Business Unit
Business Unit
Year 4, Semester 2
Major unit
Discipline Major Unit or elective
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Handbook

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Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IF41 Bachelor of Business (Study Area A)/Bachelor of Laws. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.



Handbook

Table with 2 columns: Symbol and Text. Symbols include mathematical and logical notations like 'Y^a', 'UW/A^', 'O U O U', etc.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require study in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

Table with 2 columns: IELTS (International English Language Testing System) and score. Rows include speaking (10.0), writing (10.0), reading (10.0), listening (10.0).

Discontinuation

From Semester 1, 2009, this course has been recoded to IX71 Bachelor of Business/Bachelor of Laws. There have been significant changes to the course structure of this program. Students will be permitted to remain enrolled and graduate from the existing double degree program up to the end of 2010.

Abbreviation

BBus(StudyAreaA)/LLB

Other Majors

See also the separate entry for the following majors in this course: Bachelor of Business (Banking & Finance, Economics and Marketing)/Bachelor of Laws.

Professional Recognition

The Bachelor of Laws degree satisfies the academic requirements for admission to practise as a Solicitor or Barrister in Queensland.

Business component: Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click on the link for more information

www.bus.qut.edu.au/study/currentstude/pofrecognition.jsp

Course Design

Students supplement the law component of this program with seven Business Faculty Core units and one major consisting of nine units undertaken in the QUT Business School, selected from the following: Accounting, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, Marketing, or Public Relations.

Further information regarding Law Electives can be found at:

http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Important Information to Business Students

QUT Business School rules and procedures are outlined in the QUT Business School Undergraduate Guidelines booklet.

Other useful information can be found on the Student Services website.

Handbook

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Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX33 Bachelor of Business/Bachelor of Information Technology. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For information on the new course, please refer to IX33 Bachelor of Business/Bachelor of Information Technology.



Handbook

Table with 2 columns: English text and its corresponding QUT logo representation. Rows include 'Y^æ', 'UwW/æ á^', 'OÜÜUÜ', 'Ö | æ | ç | ð | ð', 'UÚ', 'Üæ \', 'UÚ/Ö^ ææ ç^', 'Öæ] ^', 'Ö | { ^ çæá^ ç áææ^D', 'Q ç |) ææ | æá^ ç áææ^D', 'V | çæá^ áæ |] [ç', 'Ö | áæá | á ç - | ðæ á^ á^ (È', 'Üæç |) @', 'Q ç | Üæç |) @', 'Ö ^ | ç | Ö | [| áæ æ |', 'Ö ^ | ç | Ö | [| áæ æ |', 'Ö áæ | á ^ Ö | [| áæ æ |'

Domestic Entry requirements Course requirements Working with Children Check: Blue Card

A Blue Card will be required if the placement component of this course involves working with children or young people. There's no cost if you apply through QUT.

Submit your Blue Card application to the QUT Student Centre as early as possible - ideally, as soon as you've received your offer.

If you don't receive your Blue Card before the start of a unit that requires contact with children, you may be unable to participate and your grades may be affected. You may also still have to pay fees for the unit.

How to apply for a Blue Card

First aid, Tuberculosis screening and Flu Vaccination

It is recommended that you complete a First Aid Certificate, Tuberculosis Screening and/or Flu Vaccination. However these are not mandatory.

Uniform

QUT School of Nursing polo shirt, navy blue trousers/long pants with pockets, and suitable footwear (black, brown or navy leather shoes with a non-slip sole) are required for this course. Students will need to cover this cost.

Uniform

A QUT T-shirt is required for Exercise and Movement Science and Clinical Exercise Physiology courses. Students will need to cover this cost.

Orientation camp

First year students have the option of attending an orientation camp.

Students will need to cover this cost.

Off-campus placements

Students are required to undertake off-campus placements and will need to cover travel and accommodation costs.

Clinical placements with Queensland Health

Students are required to complete the Deed Poll and Orientation Package before participating in clinical placement in Queensland Health facilities. Failing to

do so may result in you not able to participate in clinical placement and your grades may be affected. You may still be liable to pay fees for the unit.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
• English

Also assumed knowledge: one of Chemistry, Physics or Biology Recommended study: Health Education or Physical Education We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors requires 4 SA in Maths A, B or C.

International Entry requirements

Course requirements Working with Children Check: Blue Card

A Blue Card will be required if the placement component of this course involves working with children or young people. There's no cost if you apply through QUT.

Submit your Blue Card application to the QUT Student Centre as early as possible - ideally, as soon as you've received your offer.

If you don't receive your Blue Card before the start of a unit that requires contact with children, you may be unable to participate and your grades may be affected. You may also still have to pay fees for the unit.

How to apply for a Blue Card

First aid, Tuberculosis screening and Flu Vaccination

It is recommended that you complete a First Aid Certificate, Tuberculosis Screening and/or Flu Vaccination. However these are not mandatory.

Uniform

QUT School of Nursing polo shirt, navy blue trousers/long pants with pockets, and suitable footwear (black, brown or navy leather shoes with a non-slip sole) are required for this course. Students will



need to cover this cost.

Uniform

A QUT T-shirt is required for Exercise and Movement Science and Clinical Exercise Physiology courses. Students will need to cover this cost.

Orientation camp

First year students have the option of attending an orientation camp.

Students will need to cover this cost.

Off-campus placements

Students are required to undertake off-campus placements and will need to cover travel and accommodation costs.

Clinical placements with Queensland Health

Students are required to complete the Deed Poll and Orientation Package before participating in clinical placement in Queensland Health facilities. Failing to do so may result in you not able to participate in clinical placement and your grades may be affected. You may still be liable to pay fees for the unit.

International Subject prerequisites

- Maths B
- English

Also one of Chemistry, Physics or Biology You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

The four year Bachelor of Exercise and Movement Science/ Bachelor of Business combines the major elements of the single degrees in business and in exercise and movement science. It provides students with general business theory and skills and with both foundation

knowledge in the exercise and movement sciences and their applications to health and wellness, or sport science and performance assessment.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

Professional recognition

Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways

Graduates can apply for admission to the HM44 Bachelor of Clinical Exercise Physiology if they should wish to achieve full Exercise Physiologist status.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Further information

For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7 3138 4831 or email exercise@qut.edu.au OR the QUT Business School 61 7 3138 2050 or email bus@qut.edu.au

Domestic Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
HMB171	Fitness Health and Wellness
LSB131	Anatomy
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
HMB172	Nutrition and Physical Activity
LSB231	Physiology
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
HMB271	Foundations of Motor Control, Learning and Development
HMB274	Functional Anatomy
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
HMB273	Exercise Physiology 1
HMB282	Resistance Training
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
HMB382	Principles of Exercise Prescription
PYB100	Foundation Psychology
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
HMB272	Biomechanics
HMB385	Principles of Exercise Programming

Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
HMB470	Practicum 1
List A Exercise and Movement Science Elective	
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
HMB276	Research in Human Movement
HMB275	Exercise and Sport Psychology
Business School Major Unit	
Business School Major Unit	



Handbook

Table with 2 columns: English text and Thai text. It lists various subjects and their corresponding Thai names.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- Maths B
English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns for skill (speaking, writing, reading, listening, overall) and score (6.0, 6.5).

Career Outcomes

Electrical and computer engineers design, install and maintain electrical, electronic, telecommunications and computing systems on behalf of governments and private companies. Graduates of the Bachelor of Business are skilled in many aspects of business including: accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing and public relations.

Overview

Students combine engineering knowledge in electronics, computer systems, telecommunications and electric power with a business course majoring in one of accountancy, advertising, economics,

finance, human resource management, international business, management, marketing or public relations.

Professional Recognition

This degree meets the requirements for membership of Engineers Australia.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Special Course

Requirements A candidate for the degree of Bachelor of Engineering must obtain at least 60 days of industrial employment/practice in an engineering environment as part of the Work Integrated Learning unit, before graduating.

International Student

Entry International students must maintain an enrolment program that will allow them to complete their course within the specified timeframe of their eCoE (electronic Confirmation of Enrolment).

Course Design Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing or Public Relations.

Important Information

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on Student Services website.

Further Information

Science and Engineering Faculty - Phone +61 7 3138 8822, Email: sef.enquiry@qut.edu.au
QUT Business School: Phone +61 7 3138 2050, Fax +61 7 3138 1055, email: bus@qut.edu.au

Domestic Course structure

Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point major in one of the following:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

International Course structure

Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point major in one of the following:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.



Handbook

Table with 2 columns: English text and Chinese text. Rows include course codes like 'GEEG', 'QHF', 'G3 H3', and various subject names in Chinese.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
• English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)).

International Subject prerequisites

- Maths B
• English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)).

Minimum english requirements

Students must meet the English proficiency requirements.

Table for IELTS (International English Language Testing System) with columns for skill (speaking, writing, reading, listening, overall) and score (6.0, 6.0, 6.0, 6.0, 6.5).

IMPORTANT NOTE

As of 2013, this course will only be available for continuing Bachelor of Applied Science/Bachelor of Business students and those students who are commencing in 2013 with advanced standing of 96 credit points of 1st year Bachelor of Applied Science units.

Overview

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries.

Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area.

Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on your intended science major, and the QUT Business School prospectus for more information on business majors, or visit www.qut.edu.au/courses

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Further Information

For further information about this course, please contact the following:

Science Coordinator

Dr Marion Bateson (as of August 2012)
Phone: +61 7 3138 1269
Email: m.bateson@qut.edu.au

Dr Perry Hartfield (prior to August 2012)
Phone: +61 7 3138 2984
Email: p.hartfield@qut.edu.au

Business Coordinator

Phone: +61 7 3138 2050
Email: bus@qut.edu.au

Science Discipline Coordinators

Biochemistry Major

Dr Perry Hartfield
Phone: +61 7 3138 2984
Email: p.hartfield@qut.edu.au
Alternative phone contact: +61 7 3138 8822
Alternative email contact: sef.enquiry@qut.edu.au

Biotechnology Major

Dr Marion Bateson
Phone: +61 7 3138 1269
Email: m.bateson@qut.edu.au
Alternative phone contact: +61 7 3138 8822
Alternative email contact:

sef.enquiry@qut.edu.au

Chemistry Major

Associate Professor Dennis Arnold
 Phone: +61 7 3138 2482
 Email: d.arnold@qut.edu.au
 Alternative phone contact: +61 7 3138 8822
 Alternative email contact: sef.enquiry@qut.edu.au

Ecology Major

Dr Ian Williamson
 Phone: +61 7 3138 2779
 Email: j.williamson@qut.edu.au
 Alternative phone contact: +61 7 3138 8822
 Alternative email contact: sef.enquiry@qut.edu.au

Environmental Science Major

Dr Ian Williamson
 Phone: +61 7 3138 2779
 Email: j.williamson@qut.edu.au
 Alternative phone contact: +61 7 3138 8822
 Alternative email contact: sef.enquiry@qut.edu.au

Forensic Science Major

Dr Emad Kiriakous
 Phone: +61 7 3138 8822
 Email: sef.enquiry@qut.edu.au

Geoscience Major

Dr Craig Sloss
 Phone: +61 7 3138 2610
 Email: c.sloss@qut.edu.au
 Alternative phone contact: +61 7 3138 8822
 Alternative email contact: sef.enquiry@qut.edu.au

Microbiology Major

Dr Christine Knox
 Email: c.knox@qut.edu.au
 Alternative phone contact: +61 7 3138 8822
 Alternative email contact: sef.enquiry@qut.edu.au

Physics Major

Dr Stephen Hughes
 Phone: +61 7 3138 2327
 Email: sw.hughes@qut.edu.au
 Alternative phone contact: +61 7 3138 8822
 Alternative email contact: sef.enquiry@qut.edu.au

- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
	Business School Core Unit
	Business School Core Unit
	Science Faculty Unit
	Science Faculty Unit
Year 1 Semester 2	
	Business School Core Unit
	Business School Core Unit
	Science Faculty Unit
	Science Faculty Unit
Year 2 Semester 1	
	Business School Core Unit
	Business School Core Unit
	Science Faculty Unit
	Science Faculty Unit
Year 2 Semester 2	
	Business School Core Unit
	Business School Major Unit
	Science Faculty Unit
	Science Faculty Unit
Year 3 Semester 1	
	Business School Major Unit
	Business School Major Unit
	Science Faculty Unit
	Science Faculty Unit
Year 3 Semester 2	
	Business School Major Unit
	Business School Major Unit
	Science Faculty Unit
	Science Faculty Unit
Year 4 Semester 1	
	Business School Major Unit
	Business School Major Unit
	Science Faculty Unit
	Science Faculty Unit
Year 4 Semester 2	
	Business School Major Unit
	Business School Major Unit
	Science Faculty Unit
	Science Faculty Unit

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)

Further Information

For further information about this course or completing your course requirements, please contact the following:

Science and Technology

Coordinator

Richard Thomas

Phone: +4 07 3138 2782

Email: enquiry.scitech@qut.edu.au

Business Coordinator

Phone: +61 7 3138 2050

Fax: +61 7 3138 1055

Email: bus@qut.edu.au



Handbook

Table with 2 columns: English text and Chinese text. Rows include course codes like GEEG, QH, and various course titles in Chinese.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A
• English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Student prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns for skill (speaking, writing, reading, listening, overall) and score (6.0, 6.5).

Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will undertake the Bachelor of Creative Industries core units as well as one creative industries major from animation; art and design history; creative and professional writing; dance; digital media; drama; entertainment industries; fashion; film, television and screen; interactive and visual design; journalism, media and communication; literary studies; or music.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or

public relations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Domestic Course structure Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics,

finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

International Course structure

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
Business Unit	
Business Unit	
KKB101	Creative Industries: People and Practices
Creative Industries Major: First Unit	
Year 1, Semester 2	
Business Unit	
Business Unit	
KKB102	Creative Industries: Making Connections
Creative Industries Major: Second Unit	

Year 2, Semester 1	
Business Unit	
Business Unit	
A unit from the Level 1 Unit Options (either KIB101 or KPB101 or KVB104):	
KIB101	Visual Communication
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
Creative Industries Major: Third Unit	

Year 2, Semester 2	
Business Unit	
Business Unit	
A unit from the Level 2 Unit Options (either KTB211 or KXB202):	
KTB211	Creative Industries Events and Festivals
KXB202	Project Management for Entertainment
Creative Industries Major: Fourth Unit	

Year 3, Semester 1	
Business Unit	
Business Unit	
Creative Industries Major: Fifth Unit	
A unit from the Creative Industries University Wide or Creative Industries Faculty Only Unit Options lists	

Year 3, Semester 2	
Business Unit	
Business Unit	
Creative Industries Major: Sixth Unit	
A unit from the Creative Industries University Wide or Creative Industries Faculty Only Unit Options lists	

Year 4, Semester 1	
Business Unit	
Business Unit	
Creative Industries Major: Seventh Unit	
A unit from the Transitions to New Professional Environments Unit Options	

Year 4, Semester 2	
Business Unit	
Business Unit	
Creative Industries Major: Eighth Unit	
A unit from the Transitions to New Professional Environments Unit Options	

Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of

professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

Domestic Course structure Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

International Course structure Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Sample Structure

Semesters

Business School Major Unit
Business School Major Unit

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KWB101	Introduction to Creative Writing
KWB110	Writing Fundamentals
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KPB116	Introduction to Scriptwriting
KWB104	Creative Writing: the Short Story
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB112	Youth and Children's Writing
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KWB212	Writing Poetry
KWB213	Corporate Writing and Editing
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KWB303	Writing and Publishing Industry
KWB306	Creative Writing Project 1



Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice

of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

Domestic Course structure Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

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Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KTB101	Understanding Theatre
KTB102	Process Drama
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KTB104	Performance Innovation
KTB108	Applied Theatre
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KTB103	Performing Skills 1: Character and Scene
KTB107	The Creating Body
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KTB105	Production 1
KTB106	Performing Skills 2: Style and Form
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KTB205	Production 2
DRAMA SEMESTER 1 UNIT OPTIONS:	
One unit (12cp) from the Drama Semester 1 Unit Options (KTB210 or KTB212):	
KTB210	Creative Industries Management
KTB212	Theatre and Community

Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KTB207	Staging Australia
DRAMA SEMESTER 2 UNIT OPTIONS:	
One unit (12cp) from the Drama Semester 2 Unit Options (KTB211 or KTB213):	
KTB211	Creative Industries Events and Festivals
KTB213	Directing Theatre
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KTB302	Postdramatic Theatre
KTB303	Production 3
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KTB305	The Entrepreneurial Artist
KTB313	Production 4
Business School Major Unit	
Business School Major Unit	

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Domestic Entry requirements 2012 registrations have closed.

Registration for 2012 intake was due on the 23 September 2011 and have now closed. If had not registered and you are considering applying to study in 2013 we recommend you read the following information as a guide only as it details requirements for entry in 2012 and these may change prior to the 2013 intake.

Thank you for your interest in Fashion at the QUT Creative Industries Faculty.

To be considered for a place you must do two things.

1. Submit to the Creative Industries Faculty by the extended closing date of 14 October 2011. a Fashion 2012 Registration Form a copy of the QUT pay confirmation page from your online credit card payment for the \$33 service charge (PLEASE NOTE: Q-Step and ATSI applicants are exempt from the service fee). a Portfolio with this Registration Form
2. Apply through QTAC by 30 September. (See the [QTAC website](#) for more information)

Interviews

Following the submission applicants will be shortlisted. QUT will be conducting interviews in November 2011. Should you be shortlisted you will be notified via email. Only submissions that include all the above stated requirements will be processed.

Offers

The portfolio assessment is managed by QUT Creative Industries; however, all offers for the course will be made through QTAC in the 15 December 2011 offer round.

The Portfolio - further details

Your Portfolio must contain three things.

1. Academic Records - include your most up-to date records.
2. Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words).
3. Maximum 20 single-sided A4 pages, which should include a range of examples that demonstrate your potential as a fashion designer. This could

include but is not limited to: Good examples of your sketchbook work (to demonstrate your ability to research a topic and develop ideas based on that topic). Fashion design drawings (showing your ability to create fashion designs, based on research and a concept). We are looking for evidence of fabric awareness, colour, and 3D thinking. Selected photographs that show good examples of any garments you have made.

There is no one particular type of folio we are looking for, as long as you keep to the requirements of 20 single-sided A4 pages of your work. We are looking for something individual; a folio that expresses you, your talents and potential within the fashion industry. We would like to know what you think about fashion and what you like about fashion - or even what you don't like about fashion. Think of the folio as a way of introducing yourself to us - and showing us your creativity and thought processes. Show us what inspires you and excites you.

Do not send original documents, colour photocopies only please

Will my portfolio be returned?

You will need to provide with your registration form, a stamped, self-addressed envelope (appropriate to the size of the portfolio submitted) for your portfolio to be returned. Portfolio materials will only be returned to applicants that provide the envelope.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

Which Fashion courses require additional entry application?

- KK34 - Bachelor of Fine Arts (Fashion)
- IX35 - Bachelor of Business / Bachelor of Fine Arts (Fashion)

You must submit three things:

1. Academic Records - include your most up-to date records.
2. Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words).
3. Maximum 20 single-sided A4 pages, which should include a range of examples that demonstrate your potential as a fashion designer. This could include but is not limited to: Good examples of your sketchbook work (to demonstrate your ability to research a topic and develop ideas based on that topic). Fashion design drawings (showing your ability to create fashion designs, based on research and a concept). We are looking for evidence of fabric awareness, colour, and 3D thinking. Selected photographs that show good examples of any garments you have made.

The Portfolio - further details

There is no one particular type of folio we are looking for, as long as you keep to the requirements of 20 single-sided A4 pages of your work. We are looking for something individual; a folio that expresses you, your talents and potential within the fashion industry. We would like to know what you think about fashion and what you like about fashion - or even what you don't like about fashion. Think of the folio as a way of introducing yourself to us - and showing us your creativity and thought processes. Show us what inspires you and excites you.

Do not send original documents, colour photocopies only please

How do I apply?

Please send your Additional Entry requirements along with your F Form to QUT. You may post or e-mail your application.

Post to:
QUT Admissions
Victoria Park Road
Kelvin Grove, QLD 4059

Fax to: +61 7 3138 3529

Email: qut.intadmission@qut.edu.au

If you have questions about your Additional Entry Application, please contact the Creative Industries Faculty on phone +61 7 3138 8114

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

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Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours),

provided you have achieved the required GPA.

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

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This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

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Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KFB103	Introduction to the Industry of Fashion
KFB108	Unspeakable Beauty 1: A History of Dress and Fashion
	Business School Core Unit
	Business School Core Unit
Year 1, Semester 2	
KFB104	Sustainability: The Materiality of Fashion

KFB109	Unspeakable Beauty 2: Fashion and Modernity
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KFB101	Design Studio 1
KFB107	Drawing for Fashion
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KFB102	Design Studio 2
KFB207	Contemporary Fashion
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KFB200	Design Studio 3
KFB209	Ragtrade: Wholesaling Fashion
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KFB202	Design Studio 4
KFB305	Critical Fashion Studies
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KFB301	Design Studio 5
KFB303	Fashioning Futures
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KFB302	Design Studio 6
Business School Major Unit	
Business School Major Unit	

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of

professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

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Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have achieved the required GPA. top

Domestic Course structure Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

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Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KIB100	Design and Creative Thinking
KIB101	Visual Communication
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KIB109	Design for Interactive Media
KIB120	Graphic Design
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KIB103	Introduction to Web Design and Development
KVB105	Drawing for Design
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KIB204	Web Interface Design
KIB231	Typography and Illustration
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KIB207	Theories of Visual Communication
KIB216	Advanced Web Design
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
INTERACTIVE AND VISUAL DESIGN SEMESTER 1 UNIT OPTIONS:	
One unit (12cp) from the Interactive and Visual Design Semester 1 Unit Options (KIB309 or KIB340):	
KIB309	Embodied Interactions
KIB340	Visual Information Design
Business School Major Unit	

Business School Major Unit	
Year 4, Semester 2	
KIB322	Professional Practice for Designers
INTERACTIVE AND VISUAL DESIGN SEMESTER 2 UNIT OPTIONS:	
One unit (12cp) from the Interactive and Visual Design Semester 2 Unit Options (KIB314 or KIB338):	
KIB314	Tangible Media
KIB338	Print Media
Business School Major Unit	
Business School Major Unit	



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Domestic Entry requirements 2012 registrations have closed.

Registration for 2012 intake was due on the 23 September 2011 and have now closed. If had not registered and you are considering applying to study in 2013 we recommend you read the following information as a guide only as it details requirements for entry in 2012 and these may change prior to the 2013 intake.

Thank you for your interest in Visual Arts at the QUT Creative Industries Faculty. To be considered for a place you must both apply through [QTAC](#) and register directly with the Creative Industries Faculty through our Online Registration Form. Please read through the following information carefully to ensure you are prepared to apply at that time.

What is the closing date for additional entry registration with Visual Arts at QUT Creative Industries?

- You must register through the Online Registration Form with the Creative Industries Faculty by the extended closing date of 14 October 2011.
- You must also apply through QTAC, where the due date for on-time applications is 30 September. See the [QTAC website](#) for more information.

What are the additional entry requirements?

You must supply the following:

Academic record - A copy of your most recent report (it does not have to be your final end-of-year grades).

Portfolio - Maximum of 20 pages of images that best demonstrate your current art achievements, working processes, commitment and potential. Consider the "Qualities" we look for (listed below) when compiling your portfolio. It may contain photographs, slides, photocopies of sketches and journal pages (showing your planning and preparation for a project), printed digital images and/or short video excerpts (no more than 2 minutes each). For a paper-based portfolio, keep pages to a maximum of A4 size and do not include large folders. If you are including CD/DVD/uploaded images, the preferred format is either as a 'PowerPoint' or .jpg files. We prefer video that can be opened in 'QuickTime' and only samples of work are required. To ensure we will be able to

open and view any digital media files, keep the file size to a minimum (i.e. under 5MB) PLEASE NOTE: We do NOT include any original portfolios, so do NOT include any original copies of your work or documentation.

Responses to a series of questions about your interest in visual art. These are essential. To lodge your responses, return to this site in early July to register online. Your responses to these questions are important - please answer them as specifically, carefully and informatively as possible.

- Are you planning to graduate as a studio artist, art teacher or other art industry professional? Please outline your career goals.
- What are you expecting to learn in a course of study in Visual Arts at QUT?
- Describe briefly which exhibitions and galleries you have visited in the past 12 months, and the art-related books/articles/reviews you have read, etc).
- Briefly list any group exhibitions, solo exhibitions, commissions and awards you have been included in, plus membership of art associations etc.
- What do you think is art's role in the twenty-first century? Outline briefly.

Service charge of \$33 (GST inclusive) - This is to cover the costs of administration and insurance in processing applications, and is non-refundable. The service charge can be paid by credit card online with [QUTPay](#). PLEASE NOTE: [Q-Step](#) and [ATSI](#) applicants are exempt from the service fee.

Passport style photograph

How do I apply?

- To apply for this course, you must:
- Complete the Online Registration Form and print the confirmation pages;
 - Post or deliver the confirmation pages with a passport-style photograph attached; a copy of your academic record; a copy of the [QUTpay](#) confirmation page from your online credit card payment for the \$33 service charge; your portfolio (unless uploaded online);
 - Apply for this course through QTAC. Please see the [QTAC website](#) for more information.

Please Note: Registering with QUT for assessment of your portfolio is separate and in addition to listing the course as a preference with [QTAC](#). To successfully apply for entry into this course, you are

required to do both. The portfolio assessment is managed by QUT Creative Industries; however, all offers for the course will be made through QTAC in the 15 December 2011 offer round.

What qualities are QUT Creative Industries looking for?

- Overall, we seek indications of your ability to think creatively, to be open to new ideas and challenges, and of your potential to succeed in the course.
- We look for evidence of versatility, skill, enterprise, inventiveness and knowledge of contemporary art and culture/s. We are also looking for candidates who bring a wide range of interests and enthusiasms to their study area (e.g. film, literature, music, digital culture, etc.).
- We look at your artistic achievement - the level of investigation and familiarity with particular media, the degree of sophistication and sensitivity in handling media, evidence of industry, hard work, sustained practice and familiarity with visual media.
- We look for the degree of exploration of ideas and evidence of the development of ideas. Some carefully selected key documentation of preliminary plans, working sketches, journals and work in progress help us in this regard.
- We also look for evidence of artwork that is totally self-initiated (i.e. not necessarily part of a set study program) and an indication that you are determined to pursue art interests in a range of circumstances.

When and where are the interviews?

Shortlisted applicants will be contacted, and interviewed, during November. If you are called, you are not required to bring anything with you to this interview, but you should be prepared to respond to questions about your artwork and your future goals. Interviews are designed to further assess your suitability for the style of Visual Arts course that we offer and will also present an opportunity for you to ask any questions you may have about the course. Interviews will occur at the QUT Kelvin Grove campus.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound

achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

Thank you for your interest in Visual Arts at QUT Creative Industries Faculty. Please read the information below before submitting your application.

Which Visual Arts courses require additional entry application?

- KK34 - Bachelor of Fine Arts (Visual Arts)
- KK34 - Bachelor of Fine Arts (Visual Arts)/ED38 Graduate Diploma in Education (Senior Years)
- IX35 - Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

What is the closing date for additional entry applications to Visual Arts at QUT Creative Industries?

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

What are the additional entry requirements?

You must supply the following:

Academic transcript from secondary and/or tertiary institutions

- Portfolio: Maximum of 20 images that best demonstrate current art achievements, working processes, commitment and potential.
- It may contain photographs, slides, photocopies of sketches and journal pages, printed digital images and/or short video excerpts (no more than 2 minutes each).
- Responses to a series of four questions about your interest in visual art. Your responses to these questions are important - please answer them as specifically, carefully and informatively as possible.

1. What attracts you to a course of study in Visual Arts?
2. Describe briefly what contact you have had with works of other artists (exhibitions, galleries you have visited, books/articles/reviews you have read, etc).
3. Summarise the types of visual arts activities in which you have participated (for example group exhibitions, solo exhibitions, commissions, awards, membership of art associations etc).

4. Describe aspects of art that you respond to, both positively and negatively.

What qualities are QUT Creative Industries looking for?

Overall, we seek indications of your ability to think creatively, and of your potential to succeed in the course.

We look for evidence of versatility, skill, enterprise, inventiveness and knowledge of contemporary art and culture/s.

We look at your artistic achievement - the level of investigation and familiarity with particular media, the degree of sophistication and sensitivity in handling media, evidence of industry, sustained practice and familiarity with visual media.

We look for the degree of exploration of ideas and evidence of the development of ideas. Some carefully selected key documentation of preliminary plans, working sketches, journals and work in progress help us in this regard.

We also look for evidence of artwork that is totally self-initiated (i.e. not necessarily part of a set study program) and an indication that you are determined to pursue art interests in a range of circumstances.

How do I apply?

Please send your Additional Entry requirements along with your F Form to QUT. You may post or e-mail your application.

Post to:
QUT Admissions
Victoria Park Road
Kelvin Grove, QLD 4059

Email qut.intadmission@qut.edu.au

If you have questions about your Additional Entry Application, please contact the Creative Industries Faculty on phone +61 7 3138 8114

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have achieved the required GPA.

Domestic Course structure Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component

comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

International Course structure

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KVB109	Visual Arts Foundation

KVB102	Modernism
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KIB104	Digital Media
KVB103	Australian Art
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KVB120	Studio Art Practice 1
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KVB121	Studio Art Practice 2
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KVB220	Studio Art Practice 3
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KVB221	Studio Art Practice 4
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KVB200	Exhibition and Display in the Visual Arts
KVB304	Contemporary Art Issues
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
ART HISTORY UNIT OPTIONS:	
SELECT One unit (12cp) from the Art History Unit Options (KVB108 or KVB211):	
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
ART THEORY UNIT OPTIONS:	
SELECT One unit (12cp) from the Art Theory Unit Options (KVB306 or KVB307):	
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Business School Major Unit	
Business School Major Unit	



Handbook

Table with 2 columns: English text and Sinhala text. Rows include course codes like GEF, QH, JI, and various subject descriptions.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum english requirements

Students must meet the English proficiency requirements.

Table for IELTS (International English Language Testing System) with columns for speaking, writing, reading, listening, and overall scores.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program.

Business component:

Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge.

business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Journalism (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

Domestic Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program.

Business component:

Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units.

Professional Recognition

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:

Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

[Changes to Journalism courses](#)

[Changes to Creative Industries Units](#)

[Discontinued Creative Industries Units](#)

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)

- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KJB101	Digital Journalism
KJB102	Introduction to Journalism, Media and Communication
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KCB106	Media in a Globalised World
KJB120	Newswriting
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KJB304	Sub-Editing
KJB121	Journalistic Inquiry
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
LWS011	Journalism Law
KJB103	Media Design and Layout
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KJB337	Public Affairs Reporting
KJB222	Online Journalism 1
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KJB235	Radio and Television Journalism 1
Business School Major Unit	
Business School Major Unit	



Handbook

Table with 2 columns: English text and Sinhala text. Rows include course codes like GEF, G, H, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z and their Sinhala equivalents.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
• English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)).

International Subject prerequisites

- Maths B
• English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns for skill (speaking, writing, reading, listening, overall) and score (6.0, 6.0, 6.0, 6.0, 6.5).

Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on the Bachelor of Mathematics and the QUT Business School prospectus for more information on business majors or visit www.qut.edu.au/courses

Financial Support

You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you financially throughout your studies. For further information visit Scholarships.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- 2009 and 2010 commencing students
• 7 Business School Core units (96 credit points)*
• 8 Major Core units (96 credit points)
• MGB223 Entrepreneurship and Innovation*

2007-2008 commencing students

- 7 Business School Core units (84 credit points)*
• 9 Major Core units (108 credit points)

*Please note that BSB122 Quantitative Analysis & Finance (Replaced by BSB123 Data Analysis) is not required as the content of MAB313 Mathematics of Finance covers similar topics. An additional unit from the chosen major replaces BSB122/BSB123 for 2007 and 2008 commencing students.

* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.

Other useful information can be found on the Student Services website.

Further Information

For further information about this course, please contact the following:

Business Coordinator

Phone: Student Services +61 7 3138 2117

Email: Student Services bus@qut.edu.au

Mathematical Sciences Coordinator

Prof Erhan Kozan

Phone: +61 7 3138 8822

Email: sef.enquiry@qut.edu.au

Domestic Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

2009 and 2010 commencing students

- 7 Business School Core units (96 credit points)*
- 8 Major Core units (96 credit points)
- MGB223 Entrepreneurship and Innovation*

2007-2008 commencing students

- 7 Business School Core units (84 credit points)*
- 9 Major Core units (108 credit points)

*Please note that BSB122 Quantitative Analysis & Finance (Replaced by BSB123 Data Analysis) is not required as the content of MAB313 Mathematics of Finance covers similar topics. An additional unit from the chosen major replaces BSB122/BSB123 for 2007 and 2008 commencing students. MGB223 Entrepreneurship and Innovation replaces BSB122/BSB123 for 2009 and 2010 commencing students.

* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

2009 and 2010 commencing students

- 7 Business School Core units (96 credit points)*
- 8 Major Core units (96 credit points)
- MGB223 Entrepreneurship and Innovation*

2007-2008 commencing students

- 7 Business School Core units (84 credit points)*
- 9 Major Core units (108 credit points)

*Please note that BSB122 Quantitative Analysis & Finance (Replaced by BSB123 Data Analysis) is not required as the content of MAB313 Mathematics of Finance covers similar topics. An additional unit from the chosen major replaces BSB122/BSB123 for 2007 and 2008 commencing students. MGB223 Entrepreneurship and Innovation replaces BSB122/BSB123 for 2009 and 2010 commencing students.

* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
	Business School Core Unit
	Business School Core Unit
	Mathematics Unit
	Mathematics Unit
Year 1 Semester 2	
	Business School Core Unit
	Business School Core Unit
	Mathematics Unit
	Mathematics Unit
Year 2 Semester 1	
	Business School Core Unit
	Business School Core Unit
	Mathematics Unit
	Mathematics Unit
Year 2 Semester 2	
	Business School Core Unit
	Business School Major Unit
	Mathematics Unit
	Mathematics Unit
Year 3 Semester 1	
	Business School Major Unit
	Business School Major Unit
	Mathematics Unit
	Mathematics Unit
Year 3 Semester 2	
	Business School Major Unit

Business School Major Unit
Mathematics Unit
Mathematics Unit
Year 4 Semester 1
Business School Major Unit
Business School Major Unit
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Year 4 Semester 2
Business School Major Unit
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Handbook

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Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Discontinuation

This course has been discontinued, therefore, this course is available to continuing students only.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 192 credit points from the Bachelor of Business program. Students supplement the Arts component of this program with the 96 credit point QUT Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following: Accountancy, Advertising, Banking & Finance, Economics, Electronic Business, Human Resource Management, International Business, Management, Marketing or Public Relations.

BA Course Requirements

Students are required to completed 192 credit points for the Arts Program including at least one of the five multidisciplinary majors (7 units from the Major list). You will choose from International and Global Studies, Society and Change, Ethics and Human Rights, Community Studies and Australian Studies.

As well as the multidisciplinary major, students may also wish to undertake a Discipline Major in one of the following: History, Geography and Environmental Studies, Languages (French, Indonesian, German, Japanese, or Mandarin), and Social Science. (Note that apart from Mandarin, all languages are now offered via cross institutional study from the

University of Queensland).

Students may also wish to include:
- an Arts minor/s in any of the multidisciplinary or disciple majors (4 units)
- an approved university minor, or individual electives in another QUT course (up to 4 units)

NB: Students are required to complete 16 units in the BA component of the double degree.



Handbook

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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

This course has been replaced by IX17 Bachelor of Exercise and Movement Science/ Bachelor of Business from first semester 2010, therefore, there will be no further intake for this course.

Continuing students will complete their course requirements in IX47 Bachelor of Applied Science (in Human Movement Studies)/Bachelor of Business.

This double degree combines training for careers in a range of exercise and sports science settings with the strength of general business theory and skills.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on

professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 408 credit points comprised of 216 credit points from the Bachelor of Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Business component:

8 QUT Business School Core units (96 credit points)

8 Major Core units (all Business majors including Accountancy, Advertising, Banking & Finance (continuing students only), Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations) (96 credit points)

Please note that students must complete the special course requirements for (BS56/BS05) Bachelor of Business and (HM42) Bachelor of Applied Science degrees.

Other Course Requirements

There are additional costs associated with this course including the purchase of the practicum shirt (approximately \$50), the attainment of a current first aid certificate prior to commencement of year three and a Blue Card to work with children depending upon the practicum site. Attendance at the orientation camp is highly recommended though not compulsory (approximately \$115).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the QUT Business School Undergraduate Guidelines booklet.

Other useful information can be found on the Student Services website.

Students who require enrolment advice about the Business component of their course should contact the QUT Business School phone 3138 2050 or email bus@qut.edu.au

Further Information

For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7 3138 4831 or email exercise@qut.edu.au OR the QUT Business School 61 7 3138 2050 or email bus@qut.edu.au

Sample Structure

Semesters

- [IX47 has been discontinued and is being phased out.](#)
- [For enrolment advice on the HMS component, email \[exercise@qut.edu.au\]\(mailto:exercise@qut.edu.au\)](#)
- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
IX47 has been discontinued and is being phased out.	
For enrolment advice on the HMS component, email exercise@qut.edu.au	
Year 1 Semester 1	
Business Faculty Core Unit	
Business Faculty Core Unit	
HMB171	Fitness Health and Wellness
LSB131	Anatomy
Year 1 Semester 2	
Business Faculty Core Unit	
Business Faculty Core Unit	
LSB231	Physiology
HMB272	Biomechanics
Year 2 Semester 1	
Business Faculty Core Unit	
Business Faculty Core Unit	
HMB271	Foundations of Motor Control, Learning and Development
HMB274	Functional Anatomy
Psychology	
OR	
PYB100	Foundation Psychology
Year 2 Semester 2	
Business Faculty Core Unit	
Business Faculty Core Unit	
HMB273	Exercise Physiology 1
HMB275	Exercise and Sport Psychology
HMB276	Research in Human Movement
Year 3 Semester 1	
Business Faculty Major Unit	
Business Faculty Major Unit	
HMB313	Socio-Cultural Foundations of Physical Activity
HMB378	Neurological, Psychological and Musculoskeletal Disorders
OR	
Disorders of Human Movement	

Year 3 Semester 2	
Business Faculty Major Unit	
Business Faculty Major Unit	
HMB282	Resistance Training
HMB172	Nutrition and Physical Activity
Year 4 Semester 1	
Business Faculty Major Unit	
Business Faculty Major Unit	
HMB382	Principles of Exercise Prescription
HMS Elective Unit	
Year 4 Semester 2	
Business Faculty Major Unit	
Business Faculty Major Unit	
HMB470	Practicum 1
HMS Elective Unit	

the [Student Services](#) website.

Further Information

For more information about this course, please contact the School of Psychology and Counselling on +61 7 3138 4520 or email psychology@qut.edu.au OR the QUT Business School +61 7 3138 2050 or email bus@qut.edu.au

Domestic Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

Bachelor of Business (Honours) Year Option

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit

points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

Bachelor of Business (Honours) Year Option

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Notes](#)

Code	Title
Year 1 Semester 1	
PYB007	Interpersonal Processes and Skills
PYB100	Foundation Psychology
BSB113	Economics

BSB115	Management
Year 1 Semester 2	
PYB102	Introduction to Psychology 1B
PYB110	Psychological Research Methods
BSB124	Working in Business
BSB126	Marketing
Year 2 Semester 1	
PYB202	Social and Organisational Psychology
PYB210	Research Design and Data Analysis
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Semester 2	
PYB203	Developmental Psychology
PYB208	Counselling Theory and Practice 1
BSB119	Global Business
MGB200	Leading Organisations
Year 3 Semester 1	
PYB309	Individual Differences and Assessment
PYB elective (List A or B)	
MGB207	Human Resource Issues and Strategy
MGB314	Organisational Consulting and Change
Year 3 Semester 2	
PYB204	Perception and Cognition
PYB elective (List A or B)	
MGB223	Entrepreneurship and Innovation
MGB201	Contemporary Employment Relations
Year 4 Semester 1	
PYB304	Physiological Psychology
PYB elective (List B)	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
Year 4 Semester 2	
PYB306	Psychopathology
PYB350	Advanced Statistical Analysis
or	
PYB elective (List B)*	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Notes	
*PYB350 is compulsory for entry to fourth year programs in psychology for example Bachelor of Behavioural Science (Honours Psychology) and Postgraduate Diploma in Psychology.	



Handbook

Y^a	G E F G
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Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4,SA) and Maths A, B or C (4,SA)).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4,SA) and Maths A, B or C (4,SA)).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

Pathways to Further Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

Business: For BS63 Bachelor of Business (Honours) please click BS63 for details.

Cooperative Education

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Domestic Course structure

Pathways to Further Studies

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

International Course structure

Pathways to Further Studies

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

Sample Structure Semesters

- [Year 1, Semester 1](#)

- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
INB101	Impact of IT
INB102	Emerging Technology
Business Unit	
Business Unit	
Year 1, Semester 2	
INB103	Industry Insights
INB104	Building IT Systems
Business Unit	
Business Unit	
Year 2, Semester 1	
IT Breadth Option Unit	
IT Breadth Option Unit	
Business Unit	
Business Unit	
Year 2, Semester 2	
IT Breadth Option Unit	
IT Breadth Option Unit	
Business Unit	
Business Unit	
Year 3, Semester 1	
INB201	Scalable Systems Development
INB201 can only be taken after you have completed a minimum of 36 credit points of breadth units.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
Year 3, Semester 2	
INB300	Professional Practice in IT
INB300 and INB301 can only be taken after you have completed a minimum of 192 credit points of study.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
Year 4, Semester 1	
INB301	The Business of IT
INB300 and INB301 can only be taken after a student has completed a minimum of 168 credit points of study.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
Year 4, Semester 2	
INB302	IT Capstone Project

INB301 must be completed before enrolling in INB302.

IT Specialist Option Unit

Business Unit

Business Unit



Handbook

Table with 2 columns: English text and Chinese text. Rows include syllabus codes like 'Y^a', 'UWV', 'OUU', etc.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Math A, B or C (4, SA)).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns for skill (speaking, writing, reading, listening, overall) and score (6.0, 6.0, 6.0, 6.0, 6.5).

Professional Recognition

Corporate Systems Management component: The course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete 8 Business School Core Units together with 8 Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

Cooperative Education Program

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet. Other useful information can be found on the Student Services website.

Futher Information

For further information about this course, please contact the following:

Corporate Systems Management Coordinator

Dr Taizan Chan
Phone: +61 7 3138 8822
Email: sef.enquiry@qut.edu.au

Business Coordinator

Phone: +61 7 3138 2050
Fax: +61 7 3138 1055
Email: bus@qut.edu.au

Domestic Course structure Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of

Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

International Course structure

Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
Business Unit	
Business Unit	
INB103	Industry Insights

INB120	Corporate Systems
Year 1, Semester 2	
Business Unit	
Business Unit	
INB123	Project Management Practice
IX62 Complementary Studies unit	
Year 2, Semester 1	
Business Unit	
Business Unit	
INB101	Impact of IT
INB122	Organisational Databases
Year 2, Semester 2	
Business Unit	
Business Unit	
INB124	Information Systems Development
INB313	Electronic Commerce Site Development
Year 3, Semester 1	
Business Unit	
Business Unit	
INB220	Business Analysis
INB221	Technology Management
Year 3, Semester 2	
Business Unit	
Business Unit	
INB320	Business Process Modelling
IX62 Complementary Studies unit	
Year 4, Semester 1	
Business Unit	
Business Unit	
INB312	Enterprise Systems Applications
INB322	Information Systems Consulting
Year 4, Semester 2	
Business Unit	
Business Unit	
MGB223	Entrepreneurship and Innovation
INB325	Corporate Systems Management Project



Handbook

Table with 2 columns: English text and Chinese text. Rows include: Y^a, U^w, O^u, O^i, U^u, U^a, U^o, O^j, O^k, U^v, O^l, U^m, O^p, O^q, O^r, O^s, O^t, O^u, O^v, O^w, O^x, O^y, O^z.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Math A, B or C (4, SA)).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns: skill (speaking, writing, reading, listening, overall) and score (6.0, 6.0, 6.0, 6.0, 6.5).

Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor.

Students will undertake the two components of the double degree concurrently.

Cooperative Education Program

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree.

Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.

Other useful information can be found on the Student Services website.

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:

Undergraduate Translation Table

If you have completed the unit(s) listed under the "Translation Unit Codes" column you are not permitted to enrol in the listed new code.

Further Information

For further information about this course, please contact the following:

Games and Interactive Entertainment

Michael Docherty
Phone: +61 7 3138 8822
Email: sef.enquiry@qut.edu.au

Business Coordinator

Phone: +61 7 3138 2050
Fax: +61 7 3138 1055
Email: bus@qut.edu.au

Domestic Course structure Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor.

Students will undertake the two components of the double degree concurrently.

International Course structure

Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor.

Students will undertake the two components of the double degree concurrently.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
	Business School Core Unit - See Appendix 1
	Business School Core Unit - See Appendix 1
INB180	Computer Games Studies
INB182	Introducing Design
Year 1, Semester 2	
	Business School Core Unit - See Appendix 1
	Business School Core Unit - See Appendix 1
INB181	Introduction to Games Production
INB104	Building IT Systems
	The ITB002 unit is currently under review; further information will be available in August 2009.
Year 2, Semester 1	
	Business School Core Unit - See Appendix 1
	Business School Core Unit - See Appendix 1
INB103	Industry Insights
	Games & Interactive Entertain Major Unit

Year 2, Semester 2	
	Business School Core Unit - See Appendix
	Business School Core Unit - See Appendix
	Games & Interactive Entertain Major Unit
	Games & Interactive Entertain Major Unit
Year 3, Semester 1	
	Business School Major Unit - See Appendix
	Business School Major Unit - See Appendix
	Games & Interactive Entertain Major Unit
	Games & Interactive Entertain Major Unit
Year 3, Semester 2	
	Business School Major Unit - See Appendix
	Business School Major Unit - See Appendix
	Games & Interactive Entertainment Major Unit
	Games & Interactive Entertain Major Unit
Year 4, Semester 1	
	Business School Major Unit - See Appendix
	Business School Major Unit - See Appendix
	Games & Interactive Entertainment Major Unit
INB379	Game Project Design
Year 4, Semester 2	
	Business School Major Unit - See Appendix
	Business School Major Unit - See Appendix
INB380	Games Project

complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Pathways to further study

On successful completion of the Bachelor of Media and Communication, you will be eligible to apply for entry into the Bachelor of Media and Communication (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

Domestic Course structure Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

International Course structure

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult the tables below in conjunction with your course outline.

[Changes to Media and Communication courses](#)

[Changes to Creative Industries Units](#)
[Discontinued Creative Industries Units](#)

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
KJB102	Introduction to Journalism, Media and Communication

Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KCB104	Media and Communication: Industries
KCB106	Media in a Globalised World
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KCB102	Media Myth Busting
KCB103	Strategic Speech Communication
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KJB103	Media Design and Layout
KCB205	Professional Communication
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KCB206	Internet, Self and Beyond
Inquiry in Media and Communication	
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KCB301	Media Audiences
Either KCB303 or KCB 307	
KCB303	Brisbane Media Map 1
KCB307	Making Media Connections 1
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
MEDIA AND COMMUNICATION UNIT OPTIONS:	
One unit (12cp) from the Media and Communication Unit Options (KCB303; KCB305; KCB307; KCB308 OR KCB310):	
KCB303	Brisbane Media Map 1
KCB305	Brisbane Media Map 2
KCB307	Making Media Connections 1
KCB308	Making Media Connections 2
KCB310	Contemporary Investigation in Journalism, Media and Communication
WORK INTEGRATED LEARNING OPTIONS:	

One unit (12cp) from the Work Integrated Learning Options (KKB341 or KKB345):

KKB341	Work Integrated Learning 1
KKB345	Creative Industries Project 1
Business School Major Unit	
Business School Major Unit	



Handbook

Table with 2 columns: English text and Chinese text. Rows include course codes like 'Y^æ' and 'UW/W' and their corresponding Chinese characters.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns for skill (speaking, writing, reading, listening, overall) and score (6.0, 6.5).

Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
• Advertising
• Economics
• Finance
• Human Resource Management

- International Business
• Management
• Marketing
• Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Professional recognition

The QUT Bachelor of Laws course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT LLB degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for former completed studies and other assessable learning outcomes. See more at Advanced Standing

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Law School Electives Information

Students who are enrolled in LW34 (straight law undergraduate entry) are required to undertake two contextual electives in the first year of their degree (one in each semester). Contextual electives may also be undertaken by any student as an ordinary elective within their degree. The contextual electives are:
• LWB142 Law Society and Justice
• LWB144 Law and Global Perspectives
• LWB149 Indigenous Legal Issues
• LWB150 Lawyering and Dispute Resolution.

Students who are enrolled in any of the law double degrees commence their law electives in the second semester of their second year.

Students who are enrolled in LW35 (Graduate Entry) commence their law electives in first semester of their second year.

Law students other than Graduate Entry students can undertake 4 non-law units as electives within their law degree. Students may be particularly interested in elective options within the School of Justice which relate to human rights and criminal justice.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Graduate Destination Streams

The Faculty of Law has identified graduate destination streams for students undertaking a law or law double degree. This means that, as students learn more throughout their degree, they can choose their elective units in the areas of law in which they become interested. Students are not restricted to choose electives from a single stream; the streams are only to provide guidance to students in making their elective choices.

- Legal Practice
- General Legal Practice (work as a lawyer across a wide range of different legal areas)
- Specialist Legal Practice (work as a lawyer specialising in a particular area of the law, such as property law, family law or corporate law)
- Advocacy and Dispute Resolution (acting for clients in court or resolving disputes through negotiation and mediation processes)
- Public Sector (work as a lawyer in a government department)
- Private Enterprise (for those students not wanting to practise as a lawyer, but perhaps work within business management, human resources, information technology etc)

As students progress towards the end of their degrees there are more opportunities to participate in subjects where they engage in 'real world learning', for example, working within law firms and government departments in placement electives.

Domestic Course structure

Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

International Course structure

Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance

- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.



Handbook

Table with 2 columns: English text and Thai text. Rows include: English: Y^a, Thai: G^EFG; English: U^w, Thai: O^Ue; English: O^U, Thai: E^HI J^FO; English: O^, Thai: G^A^a; English: U^, Thai: G; English: U^a, Thai: J^i; English: O^a, Thai: O^a^a; English: O^, Thai: G^EFG; English: U^, Thai: G^EFG; English: V^, Thai: G^i; English: O^, Thai: I^; English: U^, Thai: O^a^a; English: O^, Thai: O^a^a; English: O^, Thai: Y^; English: O^, Thai: O^a^a; English: O^, Thai: T^.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

International students must complete Australian Year 12 studies (or equivalent including International Baccalearate) onshore.

International Subject prerequisites

- English

Mathematics is required for Accountancy, Finance, Economics and Marketing majors.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns: skill, score. Rows: speaking (6.0), writing (6.0), reading (6.0), listening (6.0), overall (6.5)

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester(48 credit points)

Students should note that not all minors

are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Abbreviation

BBus(Study Area A)

Important information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) Eight Business School Core units (96 credit points)
- (b) One block of eight Major Core units (Study Area A) (96 credit points)
- (c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
- (d) Four prescribed Option units undertaken during the Summer semester(48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

International Course structure

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) Eight Business School Core units (96 credit points)
- (b) One block of eight Major Core units (Study Area A) (96 credit points)
- (c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
- (d) Four prescribed Option units undertaken during the Summer semester(48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 1, Semester 3 \(Summer\)](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Professional Accountancy Extension](#)
- [Year 2, Semester 3 \(Summer\)](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB119	Global Business
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
Year 1, Semester 3 (Summer)	

AYB300	Accountancy Work Integrated Learning
Year 2, Semester 1	
AYB340	Company Accounting
AYB321	Strategic Management Accounting
AYB230	Corporations Law
Professional Accounting unit (either AYB227 or AYB320 or AYB240) or BSB115	
EFB210	Finance 1
Year 2, Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
Professional Accounting unit (either AYB320 or AYB250) OR BSB115	
BSB126	Marketing
Professional Accountancy Extension	
To complete the Professional Accounting extension student must select one of the following:	
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB341	Forensic and Business Intelligence
Year 2, Semester 3 (Summer)	
AYB302	Project
Important Information	
Please note: Check unit availability when selecting Second Area of Study units.	
Students must completed all 8 Business School Core Units (BSBxxx)	

Handbook

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Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinators for enrolment advice and course progression details. The majors in Accountancy, Economics, Finance, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Discipline coordinators

- Accountancy: [Dr Jodie Nelson](#)
- Advertising: [Associate Professor Rebekah Russell-Bennett](#)
- Finance: [Professor Adam Clements](#)
- Economics: [Professor Adam Clements](#)
- Human Resource Management: [Dr Artemis Chang](#)
- International Business: [Associate Professor Rebekah Russell-Bennett](#)
- Management: [Dr Artemis Chang](#)
- Marketing: [Associate Professor Rebekah Russell-Bennett](#)
- Philanthropy and Nonprofit Studies: [Professor Myles McGregor-Lowndes](#)
- Public Relations: [Associate Professor Rebekah Russell-Bennett](#)

Abbreviation

BBus(Hons)

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The dissertation, which is currently given the weight of four units, is also graded. The degree is awarded at a certain level ranging from first class to third class Honours.

Important course specific enrolment advice

The Business School will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Handbook

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Domestic Entry requirements

Domestic students: A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual

majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Alternative pathways

The traditional approach is to complete a fourth year after you graduate from your undergraduate degree.

The School also offers the unique opportunity to fast track your studies and complete both your Bachelor of Business and Honours degree in three years with significant financial support through the Dean's Honours program or the School of Accountancy Honours Scholarship Program. Both programs offer successful applicants the opportunity of enrolling in extra units throughout the first two years and over summer, so you can commence and complete your Honours year in the third rather than the fourth year.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

The Business School will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(Acc)

Further information

For further information on this course contact the Honours Coordinator Dr Jodie Nelson on 3138 5136 or je.nelson@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Coordinator should be your first point of contact.

BSN501-4	Dissertation
While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.	

Domestic Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation

Handbook

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Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(Adv)

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



Handbook

Table with 2 columns: Unit code and Unit name in various scripts

Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

- 1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

Table with 2 columns: IELTS (International English Language Testing System) and score

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(Eco)

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN509	Policy Economics and Evaluation
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



Handbook

Table with 2 columns: Unit code and Unit title. Rows include units like GEFG, OUIH, EUEH O, FA^, GA^, Oca^, GEFG, GEFG, JI, I, G, Oai^, Oai^, Oa^, U^, U^.

Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should: 1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website; 2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

Table with 2 columns: IELTS (International English Language Testing System) and score. Rows: speaking (6.0), writing (6.0), reading (6.0), listening (6.0), overall (6.5)

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Prerequisites

Although not compulsory, all QUT Bachelor of Business students who are considering an Honours year are recommended to complete EFB333 Introductory Econometrics as part of their undergraduate degree.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information

For further information on this course contact Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(Fin)

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first

semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
EFN508	Econometric Methods
EFN511	Finance Theory
EFN512	Asset Pricing
EFN513	Corporate Finance
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



Handbook

Table with 2 columns: English text and Chinese text. Rows include: 'Y^æ', 'U^W/Æ å^', 'O^U^O^U^', 'O^ | æ |', 'O^ | æ |', 'O^æ]^', 'O^ | ^', 'Q^ | æ |', 'V | æ |', 'O^ | æ |', 'O^ | æ |', 'O^ | æ |', 'O^ | æ |', 'O^ | æ |'.

Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

Table with 2 columns: IELTS (International English Language Testing System) and scores. Rows include: speaking (6.0), writing (6.0), reading (6.0), listening (6.0), overall (6.5).

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Further information

For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(HRM)

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

credit points). Details are provided in the course structures below.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points). Details are provided in the course structures below.

Sample Structure

Code	Title
Year 1, Semester 1	
Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.	
BSN502	Research Methodology
BSN503	Research Seminar
one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
one option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



Handbook

Table with 2 columns: English text and Chinese text. Rows include course codes like GEFG, OUIH, and various Chinese characters.

Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should: 1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website; 2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

Table with 2 columns: IELTS (International English Language Testing System) and scores. Rows include speaking (6.0), writing (6.0), reading (6.0), listening (6.0), and overall (6.5).

Abbreviation BBusHons(IntBus)

Course design

Students must complete four coursework units (48 credit points) and a dissertation

(48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option unit	
The option unit may be selected from a 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



Handbook

Table with 2 columns: English text and Chinese text. Rows include course codes like GEEG, OUI H, and various course titles.

Domestic Entry requirements

Domestic Students: A completed Bachelor or course work Masters degree that includes a major in the area of intended study...

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched...

To assist applicants to find an appropriate supervisor, applicants should:

- 1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School...

Minimum english requirements

Students must meet the English proficiency requirements.

Table with 2 columns: IELTS (International English Language Testing System) and scores. Rows include speaking (6.0), writing (6.0), reading (6.0), listening (6.0), and overall (6.5).

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook...

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours coordinator should be your first point of contact.

Abbreviation

BBusHons(Mgt)

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

Sample Structure

Code	Title
Year 1, Semester 1	
Prescribed Units:	
BSN502	Research Methodology
BSN503	Research Seminar
One from the following:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

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Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(Mkg)

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option Unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

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Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au. The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(PNS)

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the

second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

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Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(PR)

Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option Unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

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Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 48 credit points. The Graduate Certificate in Business can be undertaken either full-time (1 semester) or part-time (2 semesters); with the exception of the online delivery program and the Philanthropy and Nonprofit Studies major which are only available part-time due to unit offerings.

International students who must maintain a full-time study load are not able to undertake programs that are only delivered part-time.

Abbreviation

GradCertBus(Study Area A)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

Domestic Course structure Course design

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication*
- Interdisciplinary
- International Business
- Marketing*
- Philanthropy and Nonprofit Studies
- Public Relations*
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

International Course structure

Course design

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication*
- Interdisciplinary
- International Business
- Marketing*
- Philanthropy and Nonprofit Studies
- Public Relations*
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

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Domestic Entry requirements

The entry requirements for the Accounting major are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale). However, students entering the Accounting specialisation with an undergraduate degree in Accountancy will need to be referred to the Graduate School of Business for enrolment advice.

International Entry requirements

The entry requirements for the Accounting major are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale). However, students entering the Accounting specialisation with an undergraduate degree in Accountancy will need to be referred to the Graduate School of Business for enrolment advice.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other majors

See also separate entries for the following majors in this course: Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research Studies.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all

degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

Students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Accounting) may articulate to the:

- BS16 Master of Business (Accounting)

Domestic Course structure

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

International Course structure

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

Sample Structure

Code	Title
Accounting	
Accountancy students are required to complete 4 units (48 credit points) from the following list, in consultation with the Discipline Coordinator.	
AYN456	Business and Corporations Law
AYN411	Audit and Assurance
AYN412	Company Law
AYN414	Cost and Management Accounting
AYN415	External Reporting Issues
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation

AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
AYN520	Integrated Issues in Professional Practice

IMPORTANT NOTE: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. To obtain or renegotiate your plan, please consult with the Discipline Coordinator.



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Domestic Entry requirements

For the Applied Finance specialisation the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Graduate Certificate in Business (Applied Finance) course is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

International Entry requirements

For the Applied Finance specialisation the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Graduate Certificate in Business (Applied Finance) course is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research Studies.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

Students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Applied Finance) may articulate to the:

- BS16 Master of Business (Applied Finance)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Sample Structure

Code	Title
Applied Finance	
Students are required to complete 4 units (48 credit points) from the following:	
EFN406	Managerial Finance
Plus three units from:	
EFN405	Managerial Economics
EFN410	Economic and Financial Modelling
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management

EFN416	Treasury and Portfolio Management
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
AYN456	Business and Corporations Law



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Table with 2 columns: English text and Chinese text. Rows include course codes like GEF, OUH, and various Chinese characters.

Domestic Entry requirements

The entry requirements for the Graduate Certificate in Business (Human Resource Management) is an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

International Entry requirements

The entry requirements for the Graduate Certificate in Business (Human Resource Management) is an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System) table with columns for skill (speaking, writing, reading, listening, overall) and score (6.0, 6.5).

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan.

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research Studies.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken.

- BS16 Master of Business (Human Resource Management)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan.

International Course structure

Students are required to complete 48 credit points (4 units).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan.

Sample Structure

Code	Title
Human Resource Management - for students with prior study in HRM	
Students with an undergraduate HRM major are required to complete 4 units (48 credit points) from the following in consultation with the Discipline Coordinator:	
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
Or other units approved by the Discipline Coordinator.	
Human Resource Management - for students without prior study in HRM	
Students without prior study in HRM are required to complete 4 units (48 credit points) in consultation with the Discipline Coordinator. These units are typically, but not limited to:	
MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations

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Domestic Entry requirements

For the Graduate Certificate in Business (Integrated Marketing Communication) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

International Entry requirements

For the Graduate Certificate in Business (Integrated Marketing Communication) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval

from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communication) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Marketing).

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

Sample Structure

Code	Title
Integrated Marketing Communication	
Students are required to complete 4 units (48 credit points) from the following:	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
Plus any two of the following units:	
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management

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Domestic Entry requirements

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale)

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Integrated Marketing Communication) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course is only available part-time only (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication (internal delivery), Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or

equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communication) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Marketing).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course is only available part-time only (2 semesters).

International Course structure

Sample Structure

Code	Title
Integrated Marketing Communication - Online Unit Set	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN465	Public Relations Management

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Domestic Entry requirements

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

International Entry requirements

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

As students undertaking the Graduate Certificate in Business (Interdisciplinary) may select a combination of units that may not all relate to one discipline, it is not possible to recommend an articulation pathway.

Domestic Course structure

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

International Course structure

Students are required to complete 4 units (48 credit points).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis,

although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

Sample Structure

Code	Title
	Interdisciplinary
	Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the QUT Business School, excluding the MBA program. Students must meet any prerequisite requirements for their chosen units. Units that are delivered externally are not normally available in this major.

Handbook

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Domestic Entry requirements

For the International Business specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

International Entry requirements

For the International Business specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, Philanthropy and Nonprofit Studies, Public Relations or Research.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate

Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (International Business) may articulate to the:

- BS16 Master of Business (International Business)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time).

Sample Structure

Code	Title
International Business	
Students are required to complete 4 units (48 credit points) from the following:	
MGN447	Managing in a Globalised Economy
Plus one unit from:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Plus two units from:	
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally

Handbook

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Domestic Entry requirements

For the Marketing specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

International Entry requirements

For the Marketing specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate

Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

- BS16 Master of Business (Marketing); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Integrated Marketing Communication).

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

Sample Structure

Code	Title
Marketing	
Students are required to complete the following 4 units (48 credit points):	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN442	Marketing Management
School of AMPR Option unit	

Handbook

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Domestic Entry requirements

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Marketing) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing (Internal delivery), Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA

of 4 (on a 7-point scale).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Marketing).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Sample Structure

Code	Title
Marketing - Online Unit Set	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN442	Marketing Management
one unit from the following:	
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns

Handbook

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Domestic Entry requirements

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Public Relations, or Research Studies.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the

major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may articulate to the:

- BS16 Master of Business (Philanthropy and Nonprofit Studies)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings.

International Course structure

Sample Structure	
Code	Title
Philanthropy and Nonprofit Studies	
Due to unit availability, this major is only available in part-time mode. Therefore, it is not available to international students who must maintain a full-time study load.	
Students are required to complete the following 8 units (48 credit points):	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques



Handbook

Table with 2 columns: a column with symbols and a column with text. It lists various symbols and their corresponding text.

Domestic Entry requirements

For the Graduate Certificate in Business (Public Relations) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

International Entry requirements

For the Graduate Certificate in Business (Public Relations) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

Table with 2 columns: IELTS (International English Language Testing System) and scores for speaking, writing, reading, listening, and overall.

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, or Research Studies.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate

Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:

- BS16 Master of Business (Public Relations); or
• BS16 Master of Business (Integrated Marketing Communication).

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

Sample Structure

Table with 2 columns: Code and Title. Lists course units like AMN461 Corporate Media Strategy and Tactics, AMN465 Public Relations Management, Public Relations Option Unit, and School of AMPR Option Unit.

Handbook

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Domestic Entry requirements

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Public Relations) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Public Relations (internal delivery), Philanthropy and Nonprofit Studies, or Research Studies.

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator.

Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:

- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Integrated Marketing Communication).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Sample Structure

Code	Title
Public Relations - Online Unit Set	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
one unit from the following:	
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
one unit from the following:	
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns

Handbook

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Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, or Public Relations.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Research Studies) may articulate to the:

- BS92 Master of Business (Research)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be

undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Sample Structure

Code	Title
Research	
Students are required to complete 4 units (48 credit points) according to their research study area.	
ACCOUNTANCY	
AYN433	Research Topics in Accounting
BSN502	Research Methodology
BSN412	Qualitative Research and Analytical Techniques
or	
BSN414	Quantitative Research Methods
Option (Elective) unit	
The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
ADVERTISING or INTERNATIONAL BUSINESS or MARKETING or PUBLIC RELATIONS	
BSN502	Research Methodology
or	
AMN403	Marketing and Survey Research
Plus	
BSN503	Research Seminar
BSN412	Qualitative Research and Analytical Techniques
Option (Elective) unit	
The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
BANKING AND FINANCE (for students with an undergraduate degree in Economics and Finance)	
EFN508	Econometric Methods
EFN504	Finance Honours
EFN505	Financial Risk Management
Option (Elective) unit	

The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.

ECONOMICS (for students with an undergraduate degree in Economics or Banking & Finance)

EFN508	Econometric Methods
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EFN500	Contemporary Macroeconomic Theory
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EFN502	Developments in Microeconomic Theories
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Option (Elective) unit

The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.

HUMAN RESOURCE MANAGEMENT or MANAGEMENT

BSN502	Research Methodology
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BSN503	Research Seminar
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Choose one of:

BSN412	Qualitative Research and Analytical Techniques
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BSN414	Quantitative Research Methods
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Option (Elective) unit

The option (elective) unit may be undertaken from any 12 credit point postgraduate unit offering in the School of Management, or other postgraduate unit, with the approval of the School Research Coordinator.

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Domestic Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three

years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

International Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test

score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete two MBA foundation core units, and select either a further 36 credit points from MBA core units or one of the following study areas: Corporate Governance, Entrepreneurship and Innovation, Leadership or Strategy.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced

standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBusAdmin

Domestic Course structure Course design

Students must complete two MBA core units, and select either a further 36 credit points from MBA core units or one of the following study areas:

- Corporate Governance
- Entrepreneurship and Innovation
- Leadership
- Strategy.

Articulation

Articulation into the MBA program is possible after successful completion of the Graduate Certificate in Business Administration with a minimum grade point average of 4.5 (on QUT's 7-point scale).

Major study areas

Corporate Governance

- Financial Statements Analysis
- Legal Principles of Corporate Governance
- Business Law 1
- Ethics for Philanthropic and Nonprofit Organisations
- Legal Issues for Philanthropic and Nonprofit Organisations
- Public Relations and Crisis Management

Entrepreneurship and Innovation

- Financial Statements Analysis
- Fundamentals of Marketing Management
- Entrepreneurship
- New Venture Strategy

- New Venture Marketing
- New Venture Growth and Transitions

Leadership

- Business Communication
- Organisational Behaviour 1
- Understanding Leadership
- Effective Advocacy for Managers
- Leadership Development
- Personal Development and Ethics for Managers

Strategy

- Fundamentals of Marketing Management
- Entrepreneurship
- Marketing Strategy Development
- Strategy Planning and Development
- Consulting and Change Management

International Course structure

Course design

Students must complete two MBA core units, and select either a further 36 credit points from MBA core units or one of the following study areas:

- Corporate Governance
- Entrepreneurship and Innovation
- Leadership
- Strategy.

Articulation

Articulation into the MBA program is possible after successful completion of the Graduate Certificate in Business Administration with a minimum grade point average of 4.5 (on QUT's 7-point scale).

Major study areas

Corporate Governance

- Financial Statements Analysis
- Legal Principles of Corporate Governance
- Business Law 1
- Ethics for Philanthropic and Nonprofit Organisations
- Legal Issues for Philanthropic and Nonprofit Organisations
- Public Relations and Crisis Management

Entrepreneurship and Innovation

- Financial Statements Analysis
- Fundamentals of Marketing Management
- Entrepreneurship
- New Venture Strategy
- New Venture Marketing
- New Venture Growth and Transitions

Leadership

- Business Communication
- Organisational Behaviour 1
- Understanding Leadership

- Effective Advocacy for Managers
- Leadership Development
- Personal Development and Ethics for Managers

Strategy

- Fundamentals of Marketing Management
- Entrepreneurship
- Marketing Strategy Development
- Strategy Planning and Development
- Consulting and Change Management

Sample Structure Semesters

- [NOTES:](#)
- [REQUIRED UNITS](#)
- [OPTION 1:](#)
- [OPTION 2:](#)
- [Corporate Governance](#)
- [Entrepreneurship and Innovation](#)
- [Leadership](#)
- [Strategy](#)

Code	Title
NOTES:	
Students have two options within this program:	
REQUIRED UNITS	
GSN401	Managing in the Global Business Environment
GSN405	Strategic Management
OPTION 1:	
Plus 36 credit points (six units) from the following MBA core units:	
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN491	Economics in Business 1
OPTION 2:	
Choose to complete 36 credit points from one of the study areas below.	
Corporate Governance	
Required Units:	
GSN404	Financial Statements Analysis
GSN472	Legal Principles of Corporate Governance
GSN412	Business Law 1
GSN483	Ethics for Philanthropic and Nonprofit Organisations

GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN496	Public Relations and Crisis Management
Entrepreneurship and Innovation	
Required Units:	
GSN404	Financial Statements Analysis
GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship
GSN420	New Venture Strategy
GSN429	New Venture Marketing
GSN431	New Venture Growth and Transitions
Leadership	
Required Units:	
GSN407	Business Communication
GSN409	Organisational Behaviour 1
GSN415	Understanding Leadership
GSN417	Effective Advocacy for Managers
GSN425	Leadership Development
GSN456	Personal Development and Ethics for Managers
Strategy	
Required Units:	
GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship
GSN418	Marketing Strategy Development
GSN474	Strategy Planning & Development
MGN505	Consulting and Change Management

Handbook

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Domestic Entry requirements

A bachelor degree with an overall grade point average of 5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

International Entry requirements

A bachelor degree with an overall grade point average of 5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Structure

To graduate with a Graduate Certificate in Advertising, students are required to successfully complete 48 credit points, as specified in the course structure below.

Articulation

This course articulates into IX96 Master of Advertising (Creative Advertising) or BS16 Master of Business (Strategic Advertising).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Sample Structure

Code	Title
February Entry	

*Part time students will enrol in two units over two semesters.

AMN420 Advertising Management

AMN421 Contemporary Issues in Advertising

KIP424 Advertising Creative: Introduction

Choose one from the following units (KIP426 is strongly recommended):

KIP401 Visual Communication

KIP426 Advertising Creative: Copywriting and Art Direction

July Entry

*Part time students will enrol in two units over two semesters.

AMN420 Advertising Management

AMN421 Contemporary Issues in Advertising

KAP401 Advertising Creative: Introduction

KIP401 Visual Communication

Choose one from the following units (KAP402 strongly recommended):

KAP402 Advertising Creative: Copywriting and Art Direction

* KIP424 has been recoded KAP401 from July 2012.

* KIP426 has been recoded KAP402 from July 2012.

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	Refer to majors
International fee (indicative)	Refer to majors
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors
Int. Start Months	February, July Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors
Course Coordinator	

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Course Availability

Mid-year Entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. The majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability. The majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available for part-time study due to unit availability.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The thesis, which is currently given the weight of four units, is also graded.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

GradDipBus(Res)

Discipline coordinators

Accountancy: [Associate Professor Marion Hutchinson](#)

Advertising: [Associate Professor Ian Lings](#)

Finance: [Professor Janice Howe](#)

Economics: [Professor Janice Howe](#)

Human Resource Management: [Dr Artemis Chang](#)

International Business: [Associate](#)

[Professor Ian Lings](#)

Management: [Dr Artemis Chang](#)

Marketing: [Associate Professor Ian Lings](#)

Philanthropy and Nonprofit Studies:

[Professor Myles McGregor-Lowndes](#)

Public Relations: [Associate Professor Ian Lings](#)

Domestic Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.

International Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Marion Hutchinson Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-

point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

Graduate Diploma in Business (Research) (Accountancy)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry

into the BS69 program;

- 8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Marion Hutchinson on 3138 2739 or m.hutchinson@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Accy)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Year 1, Semester 2	

Graduate Diploma in Business (Research) (Accountancy)

BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation

While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10,000 per semester
International fee (indicative)	2012: \$12,000 per semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Ian Lings Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
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International Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program.
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in

advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further Information

For further information on this course contact Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Advtg)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	
Discipline Coordinator	Professor Janice How Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Discipline Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Discipline Coordinator within each school can also assist with this process.

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application.

Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
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Graduate Diploma in Business (Research) (Economics)

writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

PhD Pathway for International Students

Grad Dip Bus (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The QUT Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated.

Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Research Discipline Coordinator Professor Janice How on janice.how@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

Abbreviation

GradDipBus(Research)(Ec)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Please note: Part-time study is not available for study within the Economics major due to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Sample Structure

Code	Title
Year 1, Semester 1	
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN509	Policy Economics and Evaluation
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	
Discipline Coordinator	Professor Janice How Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

Graduate Diploma in Business (Research) (Finance)

reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Delivery

Mid-year entry is not available for study within the Finance major due to unit availability. Part-time study is not available for study within the Finance major due to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Research Discipline Coordinator Professor Janice How on janice.how@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

Abbreviation

GradDipBus(Research)(Finance)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Please note: Part-time study is not available for study within the Finance major due to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Sample Structure

Code	Title
Year 1, Semester 1	
EFN508	Econometric Methods
EFN511	Finance Theory
EFN512	Asset Pricing
EFN513	Corporate Finance
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Dr Artemis Chang Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability

Mid-year entry:

students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip Bus(Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The Business School guarantees

Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

2. Important course specific enrolment advice

3. This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.
4. To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).
5. Other useful information can be found on the [Student Services](#) website.

2. Further information

3. For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au
4. The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

2. Abbreviation

3. GradDipBus(Research)(HRM)

2. Domestic Course structure

3. Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.
4. Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain

approval from the Research Discipline Coordinator.

2. Mid-year entry

3. Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

2. Part-time study

3. Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

2. International Course structure

3. Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.
4. Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

2. Mid-year entry

3. Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

2. Part-time study

3. Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.	

Graduate Diploma in Business (Research) (Human Resource Management)

BSN502	Research Methodology
BSN503	Research Seminar
one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
one option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Ian Lings Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

Graduate Diploma in Business (Research) (International Business)

reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program.
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The Business School guarantees Research support, places,

supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(IntBus)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major

cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option unit	
The option unit may be selected from a 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation

Graduate Diploma in Business (Research) (International Business)

BSN501-3	Dissertation
BSN501-4	Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Dr Artemis Chang Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

Graduate Diploma in Business (Research) (Management)

reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability

Mid-year Entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The Business School guarantees

Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Research Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Mgt)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major

cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
Prescribed Units:	
BSN502	Research Methodology
BSN503	Research Seminar
One from the following:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	

Graduate Diploma in Business (Research) (Management)

BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Ian Lings Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

Graduate Diploma in Business (Research) (Marketing)

reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability

Mid-year entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip Bus (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The QUT Business School

guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Marketing)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression

details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option Unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation

Graduate Diploma in Business (Research) (Marketing)

BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	
Discipline Coordinator	Professor Myles McGregor-Lowndes Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies)

reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator prior to enrolment.

PhD Pathway for International Students

Grad Dip Bus(Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The QUT Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part-time students.

Course Availability

Please note that the major in Philanthropy and Nonprofit Studies is not available part-time or for mid-year entry.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Research Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

ABBREVIATION

GradDipBus(Research)(PNS)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Please note: Part-time study is not available for study within the Philanthropy and Nonprofit Studies major due to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon

admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2012
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10000 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Ian Lings Business Student Services phone 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

Graduate Diploma in Business (Research) (Public Relations)

reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Course Availability

Mid-year entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
- 2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
- 4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
- 6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
- 8.
9. The Business School guarantees

Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Public Relations)

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression

details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option Unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation

Graduate Diploma in Business (Research) (Public Relations)

BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

Handbook

Year	2012
QUT code	BS79
CRICOS	069962B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	96
Start months	February, July
Int. Start Months	February, July
Course Coordinator	
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

To enrol in this course a student should have an undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

To enrol in this course a student should have an undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

The Graduate Diploma of Business (Professional Accounting) provides students with a solid core in accounting studies and ensures that graduates meet the academic requirements of the Australian professional accounting bodies. This program will be fully nested within the BS16 and BS17 programs and, consequently, requires that students achieve the learning outcomes designed for the Master of Business suite.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and

critical and analytical thinking are developed throughout the entire course.

Professional Recognition

Graduates meet the academic component of requirements for membership of CPA Australia and the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

External Study

The external version of this course is only available to domestic students. In Semester 1, 2012 it will only be available for part-time study. From Semester 2, 2012 this course will be available for full-time study.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Further Information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus

Domestic Course structure

Course design

Students complete six core units (72 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance.

Plus, two units (24 credit points) from:

- Auditing and Assurance
- Taxation Law and Practice
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure.

The external version of this course will only be available as a part-time option in Semester 1, 2012. Students who commence from Semester 2, 2012 will be able to enrol as a full-time student.

International Course

structure

Course design

Students complete six core units (72 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance.

Plus, two units (24 credit points) from:

- Auditing and Assurance
- Taxation Law and Practice
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure

Sample Structure

Semesters

- [\(a\) CORE UNITS \(72 credit points\)](#)
- [\(b\) 24 credit points from:-](#)

Code	Title
Course Notes	
To complete the Graduate Diploma in Business (Professional Accounting) a student must successfully complete (a) and (b) below:	
(a) CORE UNITS (72 credit points)	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN456	Business and Corporations Law
EFN406	Managerial Finance
(b) 24 credit points from:-	
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis
AYN411 and AYN438 required for ICAA purposes	
AYN443 and EFN422 required for CPA purposes	

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

For all majors except Accounting, entry requirements are an undergraduate degree with an overall minimum grade point average of 4.0 (on a 7-point scale). Students entering the Accounting major must have an appropriate degree in accountancy.

Other cognate degrees: Communications courses will be considered for Advertising and Public Relations, and Journalism courses will be considered for Public Relations. Applications based on other cognate degrees will be assessed on a case-by-case basis and will be determined by the extent of studies in the relevant area.

International Entry requirements

For all majors except Accounting, entry requirements are an undergraduate degree with an overall minimum grade point average of 4.0 (on a 7-point scale). Students entering the Accounting major must have an appropriate degree in accountancy.

Other cognate degrees: Communications courses will be considered for Advertising and Public Relations, and Journalism courses will be considered for Public Relations. Applications based on other cognate degrees will be assessed on a case-by-case basis and will be determined by the extent of studies in the relevant area.

Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Please note that the Pathways option is not open to students who enter the

degree with advanced standing based upon undergraduate studies.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

Our Master of Business suite of programs is designed to give you deep specialist knowledge in particular fields of business. Some majors also satisfy the requirements for professional recognition.

This practical nature of our courses means part-time students can apply the concepts they are learning in the classroom directly to their workplace. Full-time students re-enter the job market armed with the latest in global management techniques.

Optional study

An optional 48 credit points of additional study is available in the Master of Business - Advanced program (BS17). This allows you to extend your studies to suit your career interests. The additional 48 credit points may include research studies, advanced coursework studies in your chosen discipline, or the choice of studies in another business discipline. We encourage you to consult with your subject area coordinator as early as possible in your studies to determine the best way to meet your needs.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who

have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

Please note: Advanced Standing based upon undergraduate studies is not available to students who enter the degree under the Pathways option

For further information and entry requirements for Pathways, visit www.qutic.qut.edu.au/courses/pathways/index.jsp

Advanced standing for Undergraduate Studies

Students applying for admission to the Master of Business (BS16) or Master of Business Advanced (BS17) may be eligible for exemptions based on prior undergraduate studies.

If you have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area in which you are studying within previous 5 years, you may be eligible for exemptions up to a maximum of 48 credit points. Approved exemptions will apply to introductory studies or option components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

New applicants may apply for the exemptions under Section 7 of the Application for Postgraduate Coursework Admission (PG form). Students who completed their undergraduate business degree at QUT do not need to supply additional documentation. Students who completed their undergraduate degree elsewhere must also submit an Application for Advanced Standing (AS form), together with original or certified copies of their final undergraduate transcripts confirming course completion.

University deadlines apply <http://www.studentservices.qut.edu.au/info/dates/key/>.

Early exit options

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

Domestic Course structure Course design

All majors within the BS16 course are available both full-time and part-time, except for Public Relations (On-line delivery) which is only available part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units. For those new to the discipline there are 48 credit points of introductory units to develop an appropriate level of foundation knowledge. If you have an appropriate

undergraduate degree you may be entitled to receive advanced standing for the introductory units.

The programs consist of two components, the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further coursework studies are available in majors where professional recognition requirements dictate the content of the Masters program. This option gives students more flexibility to choose units of most interest to them. The choice of a minor in another business discipline allows students to diversify their knowledge through a complementary or alternative business area.

Optional study

An optional 48 credit points of additional study is available in the Master of Business - Advanced program (BS17). This allows you to extend your studies to suit your career interests. The additional 48 credit points may include research studies, advanced coursework studies in your chosen discipline, or the choice of studies in another business discipline. We encourage you to consult with your subject area coordinator as early as possible in your studies to determine the best way to meet your needs.

Advanced standing for Undergraduate Studies

Students applying for admission to the Master of Business (BS16) or Master of Business Advanced (BS17) may be eligible for exemptions based on prior undergraduate studies.

If you have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area in which you are studying within previous 5 years, you may be eligible for exemptions up to a maximum of 48 credit points. Approved exemptions will apply to introductory studies or option components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

New applicants may apply for the exemptions under Section 7 of the Application for Postgraduate Coursework Admission (PG form). Students who completed their undergraduate business degree at QUT do not need to supply additional documentation. Students who completed their undergraduate degree elsewhere must also submit an Application for Advanced Standing (AS form), together with original or certified copies of their final undergraduate transcripts confirming course completion.

Block exemption

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

International Course structure

Course design

All majors within the BS16 course are available both full-time and part-time, except for Public Relations (On-line delivery) which is only available part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units. For those new to the discipline there are 48 credit points of introductory units to develop an appropriate level of foundation knowledge. If you have an appropriate undergraduate degree you may be entitled to receive advanced standing for the introductory units.

The programs consist of two components,

the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further coursework studies are available in majors where professional recognition requirements dictate the content of the Masters program. This option gives students more flexibility to choose units of most interest to them. The choice of a minor in another business discipline allows students to diversify their knowledge through a complementary or alternative business area.

Optional study

An optional 48 credit points of additional study is available in the Master of Business - Advanced program (BS17). This allows you to extend your studies to suit your career interests. The additional 48 credit points may include research studies, advanced coursework studies in your chosen discipline, or the choice of studies in another business discipline. We encourage you to consult with your subject area coordinator as early as possible in your studies to determine the best way to meet your needs.

Advanced standing for Undergraduate Studies

Students applying for admission to the Master of Business (BS16) or Master of Business Advanced (BS17) may be eligible for exemptions based on prior undergraduate studies.

If you have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area in which you are studying within previous 5 years, you may be eligible for exemptions up to a maximum of 48 credit points. Approved exemptions will apply to introductory studies or option components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

New applicants may apply for the exemptions under Section 7 of the Application for Postgraduate Coursework Admission (PG form). Students who completed their undergraduate business

degree at QUT do not need to supply additional documentation. Students who completed their undergraduate degree elsewhere must also submit an Application for Advanced Standing (AS form), together with original or certified copies of their final undergraduate transcripts confirming course completion.

Block exemption

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

To enrol in this course students must have an undergraduate degree with an appropriate major in Accountancy with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

To enrol in this course students must have an undergraduate degree with an appropriate major in Accountancy with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students should contact the School of Accountancy (accadmin@qut.edu.au) for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years may or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of

Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Abbreviation

MBus(Acc)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Professional recognition

Graduates meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Articulation

Students who have articulated from the [Graduate Certificate in Business Accounting](#) may receive exemptions for up to 48 credit points. Students may articulate to the [Master of Business Accounting Advanced](#) program and receive up to 144 credit point of exemptions.

Career outcomes

Accountancy is a great platform for a dynamic and exciting business career. Accountants work in a diversity of areas—in commerce, local, national and international firms, government organisations, law firms, banks, merchant banks, stockbrokers, charitable organisations, hospitals and churches, film, television and media or they run their own business. A career in accounting can lead to more strategic and leadership roles such as general manager, chief financial officer and chief executive officer.

Domestic Course structure

Example course units

- Financial Forensics and Business Intelligence

Master of Business (Accounting)

- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students will be able to access course progression advice from the School of Accountancy.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Advanced) (Accounting) program and receive up to 144 credit point of exemptions.

International Course structure

Example course units

- Financial Forensics and Business Intelligence

- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students will be able to access course progression advice from the School of Accountancy.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Advanced) (Accounting) program and receive up to 144 credit point of exemptions.

Sample Structure

Code	Title
BS16 Master of Business (Accounting) compulsory units:	

AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN520	Integrated Issues in Professional Practice
Select nine units from the following list in consultation with the Subject Area Coordinator:	
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Note: Students who are considering future study towards a Research Masters or PhD should complete BSN502, AYN433 and at least one of BSN412 or BSN414. Please contact the School of Accountancy Research Students Coordinator for more information.	

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Brisbane Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

International Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Brisbane Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

Abbreviation

MBus(AppFin)

Professional recognition

Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the [Graduate Certificate in Business \(Applied Finance\)](#) may receive exemptions for up to 48 credit points. Students may articulate to the [Master of Business Advanced \(Applied Finance\)](#) program and receive up to 144 credit point of exemptions.

Domestic Course structure

Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

Course design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Professional recognition

Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

Articulation

Students who have articulated from the

Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

International Course structure

Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

Course design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Professional recognition

Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association

Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law
Year 1, Semester 2	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
plus 2 units from:	
EFN414	International Finance
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
QUT Business School Postgraduate Option Unit	
Year 2, Semester 1	
4 Units from:	
EFN410	Economic and Financial Modelling

Master of Business (Applied Finance)

EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
QUT Business School Postgraduate Option Unit	

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Early Exit

Information on early exit options may be found on the Master of Business title page.

Abbreviation

MBus(HRM)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations- Online and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may

receive advanced standing for 48 credit points.

Further information

To ensure students are provided with a selection of units that best suits their prior knowledge and experience, HRM students should contact the School of Management on 3138 2744, or email manenq@qut.edu.au

Domestic Course structure

You should consult with the subject area coordinator for advice on units depending on your prior study.

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

Example course units

- Consulting and Change Management

Master of Business (Human Resource Management)

- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Why choose this course?

Many graduates begin in consultancies as account executives or in government or private sector organisations performing a variety of roles from publicity through to events management and product launches. You then have the opportunity to progress to senior consultant or be part of the senior management team within organisations as part of the strategic planning process. IMC graduates have the opportunity to take a new qualification into the marketplace.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Abbreviation

MBus(IMC)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations-Online and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Early Exit

Information on early exit options may be found on the Master of Business title page

Domestic Course structure

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

AMN406	Project
One unit from Complementary Studies List	

Course design

Students are required to complete 144 credit points of units.

International Course structure

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

Course design

Students are required to complete 144 credit points of units.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour
Year 1, Semester 2	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN405	Cases in Integrated Marketing Communication

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Why choose this course?

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing. The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Early Exit

Information on early exit options may be found on the Master of Business title page

Abbreviation

MBus(IntBus)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations-Online and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://http://www.qut.edu.au/study/applyin/q/english-language-requirements.jsp>

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance,

Master of Business (International Business)

Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Domestic Course structure

Example course units

- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Example course units

- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	

MGN44 7	Managing in a Globalised Economy
AMN430	International Logistics Management
EFN405	Managerial Economics
Plus choose one from:	
MGN44 4	Business in Asia
MGN44 5	Business in Europe
MGN44 6	Business in Australia
Year 1, Semester 2	
EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
or	
Complementary Studies unit	
plus	
Complementary Studies unit	
Year 2, Semester 1	
MGN44 8	Negotiating Across Borders
Complementary Studies Unit	
Plus choose one from:	
MGN44 4	Business in Asia
MGN44 5	Business in Europe
MGN44 6	Business in Australia
Plus	
AYN424	International Accounting
Or	
LWS075	International Business and Law

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans

and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

Why choose this course?

Marketing professionals are involved in the promotion and/or sales of a company's goods or services. This includes the marketing of existing product lines, or the development of new markets for new or existing products. Marketing is a vital component of business in all industries, as well as in government and third-sector organisations.

This course can lead to more strategic roles such as business development managers, brand or product managers, marketing consultants or marketing managers.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit

Information on early exit options may be found on the Master of Business title page.

Abbreviation

MBus (Marketing)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations-Online and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway

Master of Business (Marketing)

program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Domestic Course structure

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Course design

Students are required to complete 144 credit points of units.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Course design

Students are required to complete 144 credit points of units.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN447	Contemporary Issues in Marketing
Or	
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN401	Integrated Marketing Communication
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN444	Services Marketing
AMN443	Product and Service Innovation
Plus:	
AMN406	Project
Or	
Two approved AMN Option (Elective) units	

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Professor Myles McGregor-Lowndes Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must undertake 144 credit points of study comprising: prescribed units (72 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (60 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit

substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

Abbreviation

MBus(Philanthropy&NpSt)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Events Marketing and Management, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

Students who have articulated from the [Graduate Certificate in Business Philanthropy and Nonprofit Studies](#) may receive exemptions for up to 48 credit points. Students may articulate to the [Master of Business Advanced Philanthropy and Nonprofit Studies](#) program and receive up to 144 credit point of exemptions.

Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.

Further information on the ACPNS Orientation and Intensive is available at <http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp>.

Domestic Course structure Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development

- Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

Course design

Students must undertake 144 credit points of study comprising: prescribed units (72 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (60 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

International Course structure

Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

Course design

Students must undertake 144 credit points of study comprising: prescribed units (72 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (60 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional

development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, 6-TP-2](#)
- [Year 1, 6-TP-3](#)
- [Year 1, Semester 2](#)
- [Year 1, 6-TP-4](#)
- [Year 1, 6-TP-5](#)
- [Year 2, Semester 1](#)
- [Year 2, 6-TP-2](#)
- [Year 2, 6-TP-3](#)

Code	Title
Year 1, Semester 1	
1 x 12cp unit from Complimentary Studies List	
1 x 12cp unit from Business Unit Options List	
Year 1, 6-TP-2	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
Year 1, 6-TP-3	
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise
Year 1, Semester 2	
1 x 12cp unit from Business Units Options List	
Year 1, 6-TP-4	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
GSN556	Contemporary Issues in Philanthropy
Year 1, 6-TP-5	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques
GSN557	Creative Philanthropy
Year 2, Semester 1	
3 x 12cp units from Business Unit Options List	

Master of Business (Philanthropy and Nonprofit Studies)

Year 2, 6-TP-2

GSN554	Social Innovation and Entrepreneurship
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Year 2, 6-TP-3

GSN555	Developing Social Ventures
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Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree in an area other than Accounting with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree in an area other than Accounting with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students are required to complete 144 credit points of units. Students should contact [The Graduate School of Business](#) for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Abbreviation

MBus(ProAcc)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Professional recognition

Graduates meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Career outcomes

Accountancy is a great platform for a dynamic and exciting business career. Accountants work in a diversity of areas—in commerce, local, national and international firms, government organisations, law firms, banks, merchant banks, stockbrokers, charitable organisations, hospitals and churches, film, television and media or they run their own business. A career in accounting can lead to more strategic and leadership roles such as general manager, chief financial officer and chief executive officer.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

Students who have articulated from the [Graduate Certificate in Business Accounting](#) may receive exemptions for up to 48 credit points. Students may articulate to the [Master of Business Professional Accounting Advanced](#) program and receive up to 144 credit point of exemptions. Students who have articulated from the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

Domestic Course structure

Master of Business (Professional Accounting)

Course design

Students are required to complete 144 credit points of units. Students should contact The Graduate School of Business for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Professional recognition

Graduates meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, the National Institute of Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Professional Accounting Advanced program and receive up to 144 credit point of exemptions. Students who have articulated from the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

International Course structure

Course design

Students are required to complete 144 credit points of units. Students should contact The Graduate School of Business for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Professional recognition

Graduates meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, the National Institute of Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Professional Accounting Advanced program and receive up to 144 credit point of exemptions. Students who have articulated from the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

Sample Structure Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)

Code	Title
Year 1 - Semester 1	
AYN410	Business Law and Ethics
AYN416	Financial Accounting 1
EFN405	Managerial Economics
EFN406	Managerial Finance

Year 1 - Semester 2	
AYN412	Company Law
AYN414	Cost and Management Accounting
AYN417	Financial Accounting 2
AYN443	Electronic Commerce Cycles
Year 2 - Semester 1	
AYN411	Audit and Assurance
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
EFN419	Data Analysis

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Why choose this course?

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate

audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit

Information on early exit options may be found on the Master of Business title page

Abbreviation

MBus(Public Relations)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations-Online and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Master of Business (Public Relations)

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Domestic Course structure

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
AMN465	Public Relations Management

AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research
Year 2, Semester 1	
One unit from Complementary Studies List	
One approved AMN Option (Elective) unit	
Plus:	
AMN406	Project
Or	
Two approved AMN Option (Elective) units	

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns. This online program is only available part-time.

Course design

The Public Relations (Online delivery) major is only available in part-time mode.

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit

Information on early exit options may be found on the Master of Business title page.

Abbreviation

MBus(Public Relations)

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing,

Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations (internal) and Strategic Advertising. These majors are offered internally and not via online delivery mode.

Entry requirements (domestic students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns. This online program is only available part-time.

Course design

The Public Relations (Online delivery) major is only available in part-time mode.

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

**International Course
structure**
Sample Structure
Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Year 1, Semester 2	
AMN462	Community Consultation and Engagement
AMN442	Marketing Management
Year 2, Semester 1	
AMN403	Marketing and Survey Research
AMN401	Integrated Marketing Communication
Year 2, Semester 2	
AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns
Year 3, Semester 1	
AMN468	Issues and Crisis Management
AMN404	Readings in Integrated Marketing Communication
Year 3, Semester 2	
AMN406	Project

Handbook

Year	2012
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research.

As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative

or copywriter.

Course design

Students are required to complete 144 credit points of units.

Early Exit

Information on early exit options may be found on the Master of Business title page.

Abbreviation

MBus(SAA)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations-Online and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Domestic Course structure

Master of Business (Strategic Advertising)

Recommended course combinations: Master of Business

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Course design

Students are required to complete 144 credit points of units.

International Course structure

Recommended course combinations: Master of Business

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Course design

Students are required to complete 144 credit points of units.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research
KIP424	Advertising Creative: Introduction
Year 1, Semester 2	

AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
Or	
KIP426	Advertising Creative: Copywriting and Art Direction
AMN421	Contemporary Issues in Advertising
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN422	Media Strategy
One unit from Complementary Studies List	
Plus:	
AMN406	Project
Or	
Two approved AMN or Creative Advertising Option (Elective) units	
* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.	
* KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.	
* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.	
* KIP429 will be recoded to KAP403 from July 2012. Please enrol in KIP429 if you wish to study this unit in the first half of 2012. Please enrol in KAP403 if you wish to study this unit in the second half of 2012.	

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

To enrol in this course a students must have an undergraduate degree in Accounting with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale)

International Entry requirements

To enrol in this course a students must have an undergraduate degree in Accounting with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale)

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Course design

Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Early Exit Options

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Abbreviation

MBusAdv(Acc)

Professional recognition

Graduates meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Accounting) may receive up to 144 credit point of exemptions.

Domestic Course structure

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional

Practice

- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

Course design

Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 96 credit points. For further information on exemptions, please refer to the Master of Business overview.

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

International Course structure

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

Course design

Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 96 credit points. For further information on exemptions, please refer to the Master of Business overview.

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
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Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

International Entry requirements

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements. For information and entry requirements for Pathways, please see the Master of Business - Advanced overview.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Students may exit from the Master of Business (BS17) at the following stages, once those particular course requirements have been met:

Master of Business (BS16) (Study Area A)

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

Abbreviation

MBusAdv(AppFin)

Entry requirement (domestic and international students)

For all specialisations the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the School of Economics and Finance to determine if an individualised advanced finance program plan can be developed.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/engl>

[ish-language-requirements.jsp](#)

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements. For information and entry requirements for Pathways, please see the Master of Business - Advanced overview.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

Domestic Course structure

Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Students may exit from the Master of Business (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the

last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

International Course structure

Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Students may exit from the Master of Business (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Students who have completed an

undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law
Year 1, Semester 2	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
Plus 2 Units from:	
EFN414	International Finance
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
Business Postgraduate Option Unit	
Year 2, Semester 1	
Four units from:	
EFN410	Economic and Financial Modelling
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending

Master of Business (Applied Finance) - Advanced

EFN505 Financial Risk Management

Business Postgraduate Option Unit

Year 2, Semester 2

48 Credit Points from EITHER:

- (1) Further advanced Finance Studies
- (2) A 48cp minor from another Business stream
- (3) 48cp Dissertation

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
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Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

In today's rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management program is designed to increase the skills of both specialists and line managers and meet the individual learning goals and career aspirations of each student. The program provides flexibility for the busy professional to complete the degree part-time, focusing on real-world work issues of personal relevance. HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation's performance in the global context of business.

Those who are undertaking HRM activities but have a background in other professional fields will gain the enhanced people management skills they require. The major also suits the needs of graduates who wish to move into the HRM profession.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved

postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(HRM)

Career outcomes

The program prepares graduates for careers in generalist or specialist human resource professional roles. Generalist positions include human resources assistant, officer, manager or director and these may be located in corporate and private firms as well as public institutions. Specialist positions may include those involved with employment relations, recruitment and placement consulting, training and development specialists, management and executive coaching, as well as consulting careers.

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied

Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Further Information

To ensure HRM students are provided with a selection of units that best suits their prior knowledge and experience, HRM students must contact Narelle Prior on 3138 6701 or email n.prior@qut.edu.au.

Domestic Course structure

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

Example course units

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business

related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

Example course units

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit

substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated Marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties.

Students should contact the for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(IMC)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research

Master of Business (Integrated Marketing Communication) - Advanced

- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of

Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour
Year 1, Semester 2	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
One unit from Complementary Studies List	
Year 2, Semester 2	
EITHER	
(1) 48cps from another Business stream, OR	
(2) 48cp Dissertation	

Handbook

Year	2012
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CRICOS	059600M
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Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing.

The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of

approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business Advanced title page.

Abbreviation

MBusAdv(IntBus)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure Example course units

- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Example course units

- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
EFN405	Managerial Economics
MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
PLUS choose one from:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Year 1, Semester 2	
EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
OR	
Complementary Studies unit	
PLUS	
Complementary Studies unit	
Year 2, Semester 1	
MGN448	Negotiating Across Borders
Complementary Studies Unit	
Plus choose one from:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
PLUS	
AYN424	International Accounting
OR	
LWS075	International Business and Law
Year 2, Semester 2	
EITHER:	
(1) A 48cps from another Business stream:	
(2) 48cp Dissertation	

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(Marketing)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of

Master of Business (Marketing) - Advanced

Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties.

Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN447	Contemporary Issues in Marketing
Or	
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN401	Integrated Marketing Communication
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN444	Services Marketing
AMN443	Product and Service Innovation
Plus:	
AMN406	Project
Or	
Two approved AMN Option (Elective) units	
Year 2, Semester 2	
EITHER:	
(1) 48cps from another Business stream	
(2) 48cp Dissertation	

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Professor Myles McGregor-Lowndes Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit Options

Students may exit from the Master of Business Advanced (BS17) at the

following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Abbreviation

MBusAdv(Philanthropy&NpSt)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Events Marketing and Management, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

Domestic Course structure Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and

Master of Business (Philanthropy and Nonprofit Studies) - Advanced

- Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

Course design

Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

International Course structure

Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

Course design

Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice

of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, 6-TP-2](#)
- [Year 1, 6-TP-3](#)
- [Year 1, Semester 2](#)
- [Year 1, 6-TP-4](#)
- [Year 1, 6-TP-5](#)
- [Year 2, Semester 1](#)
- [Year 2, 6-TP-2](#)
- [Year 2, 6-TP-3](#)
- [Year 2, Semester 2](#)
- [Year 2, 6-TP-4](#)
- [Year 2, 6-TP-5](#)

Code	Title
Year 1, Semester 1	
1 x 12cp unit from Complementary Studies List	
1 x 12cp unit from Business Unit Options List	
Year 1, 6-TP-2	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
Year 1, 6-TP-3	
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise
Year 1, Semester 2	
2 x 12cp from Business Units Options List	
Year 1, 6-TP-4	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN556	Contemporary Issues in Philanthropy
Year 1, 6-TP-5	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN557	Creative Philanthropy
Year 2, Semester 1	
3 x 12cp units from Business Unit Options List	

Master of Business (Philanthropy and Nonprofit Studies) - Advanced

1 x 12cp unit from Business Unit Options List and 2 x 12cp units from Research Dissertation

Year 2, 6-TP-2

GSN554 Social Innovation and Entrepreneurship

Year 2, 6-TP-3

GSN555 Developing Social Ventures

Year 2, Semester 2

3 x 12cp units from Complementary Studies in Advanced Business

1 x 12cp unit from Business Unit Options List and 2 x 12cp units from Research Dissertation

Year 2, 6-TP-4

GSN488 Fundraising Development Principles

Year 2, 6-TP-5

GSN489 Fundraising Development Techniques

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Abbreviation

MBusAdv(ProAcc)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Professional recognition

Graduates meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

Domestic Course structure

Example course units

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

Master of Business (Professional Accounting) - Advanced

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

International Course structure

Example course units

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit

points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [BS17 only: An additional 4 units are selected from the list:](#)

Code	Title
Year 1, Semester 1	
AYN456	Business and Corporations Law
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
EFN406	Managerial Finance
Year 1, Semester 2	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
Plus two units from:	
AYN411	Audit and Assurance
AND	
AYN438	Taxation Law and Practice
OR	
AYN443	Electronic Commerce Cycles
AND	
EFN422	Economics and Data Analysis
Year 2, Semester 1	
AYN520	Integrated Issues in Professional Practice
Plus three units from the following list of approved options (electives):	
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN438	Taxation Law and Practice

AYN442	Superannuation and Wealth Management
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
EFN422	Economics and Data Analysis
Note: Completion of units AYN411 & AYN438 are required by the Institute of Chartered Accountants in Australia for entry into the CA Program.	
Note: Completion of units AYN443 & EFN422 are required by CPA Australia for Associate Membership and entry into the CPA Program	
Year 2, Semester 2	
BS17 only: An additional 4 units are selected from the list:	
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods

BSN502 Research Methodology

NOTE: Enrolment in project and research units requires prior approval from the Subject Area Coordinator.

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly

related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(IMC)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties.

Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Master of Business (Public Relations) - Advanced

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties.

Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research
Year 2, Semester 1	
One unit from Complementary Studies List	
One approved AMN Option unit	
Plus:	
AMN406	Project
OR	
Two approved AMN Option units	
Year 2, Semester 2	
(1) A 48cp minor from another Business stream	
(2) 48cp Dissertation	

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research. As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(SAA)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting and Public Relations.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Recommended course combinations: Master of Business-Advanced

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

International Course structure

Recommended course combinations: Master of Business–Advanced

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for

the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research
KIP424	Advertising Creative: Introduction
Year 1, Semester 2	
AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
OR	
KIP426	Advertising Creative: Copywriting and Art Direction
AMN421	Contemporary Issues in Advertising
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN422	Media Strategy
One unit from Complementary Studies List	
PLUS:	
AMN406	Project
OR	
Two approved AMN or Creative Advertising Option units	
Year 2, Semester 2	
EITHER:	
(1) 48cps from another Business Stream	
(2) 48cp Dissertation	

* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.

* KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.

* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.

* KIP429 will be recoded to KAP403 from July 2012. Please enrol in KIP429 if you wish to study this unit in the first half of 2012. Please enrol in KAP403 if you wish to study this unit in the second half of 2012.

Handbook

Year	2012
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Pathways programs

International students who do not meet language requirements can complete pathways units within selected majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 0 or TOEFL: 550 (paper-based), 213 (computerised) or 80 with at least 18 in all bands (Internet Based) to enter some majors of the Master of Business and Master of Business Advanced on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

For more information please contact the QUT Business School International Student Office on 3138 1790.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Overview

The Master of Business Advanced gives you the opportunity to extend the Master of Business with an additional 48 credit

points usually comprised of either, a research dissertation, further coursework studies in your chosen major, or coursework studies in another business discipline, giving you the opportunity to tailor your studies to suit your interests and professional requirements. Under certain circumstances the Advanced program can also provide a pathway to doctoral-level studies in the PhD or DBA programs.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved coursework or research option units to complete the Master of Business Advanced (BS17).

Students should follow the standard course progressions outlined in the discipline specific course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact their discipline School for course progression advice if required.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points.

Approved exemptions will apply to introductory studies or elective components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit Option

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39)

(Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

Pathways programs

International students who do not meet language requirements can complete pathways units within selected majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL: 550 (paper-based), 213 (computerised) or 80 with at least 18 in all bands (Internet Based) to enter some majors of the Master of Business and Master of Business Advanced on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

For more information please contact the QUT Business School International Student Office on 3138 1790.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and

nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design

Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both

visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Articulation

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.

International Course structure

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design

Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business

related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Articulation

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.

Handbook

Year	2012
QUT code	BS18
CRICOS	069780G
Duration (full-time)	2 years
Duration (part-time)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	192
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); ASPRO Paul Davidson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies) Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp

International Entry requirements

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)).

Pathways to further study

The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Further information

Students must contact the relevant discipline school for course progression and enrolment advice.

Early exit options

Students may exit from the BS18 Master of Business/Master of Business at the following stages, once those particular course requirements have been met:

- Graduate Certificate in Business (Study Area A) (BS39)
- Graduate Diploma of Business (Study Area A) (BS79)
- Master of Business (Study Area A) (BS16)

Abbreviation

MBus(SAA)/MBus(SAA)

Domestic Course structure Course design

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)).

Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National

Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/Master of Business meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Pathways to further study

The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

International Course structure

Course design

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)).

Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business may assist with preparation for

the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/Master of Business meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Pathways to further study

The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Handbook

Year	2012
QUT code	BS24
CRICOS	069779A
Duration (full-time)	2 years
Duration (part-time)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$12200 per Semester
International fee (indicative)	2012: \$15100 per Semester
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr Vicky Browning (MBA); Discipline coordinators for MBus: Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); Dr Robert Thompson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)
Discipline Coordinator	Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Prospective students must meet the MBA entry requirements. For the MBA entry requirements, refer to www.qut.edu.au/study/courses/master-of-business-administration-mba

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

International Entry requirements

Prospective students must meet the MBA entry requirements. For the MBA entry requirements, refer to www.qut.edu.au/study/courses/master-of-business-administration-mba

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results

sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students are required to complete 192 credit points of units (96 credit points from the Master of Business (Study Area A) (BS16) and 96 credit point from Master of Business Administration (GS75). Please refer to the course structures for information on specific unit requirements.

Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business Administration may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional

Accounting)/Master of Business Administration meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/Master of Business Administration may meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Pathways

BS24 may be a pathway of study into BS25 Doctor of Business Administration.

The following courses which offers early exist options are:

- BS39 Graduate Certificate in Business (Study Area A);
- GS87 Graduate Certificate in Business Administration;
- BS79 Graduate Diploma in Business (Study Area A);
- GS41 Graduate Diploma in Business Administration;
- BS16 Master of Business (Study Area A)
- GS75 Master of Business Administration.

Early Exit

Students seeking to exit early from BS24 may be eligible for one or more of the following awards, subject to the relevant course requirements being satisfied. Students may exit with no more than one award from the MBA program and no more than one award from the Master of Business program.

Abbreviation

MBus(SAA)/MBA

Domestic Course structure Course design

Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master of Business component:

- Accounting

Master of Business / Master of Business Administration

- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Course design

Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

Professional recognition

Certain units offered in the Master of Business (Accounting)/MBA may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/MBA may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/MBA meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Pathways to further study

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

International Course structure

Course design

Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one

of the following study areas for the Master of Business component:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Course design

Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

Professional recognition

Certain units offered in the Master of Business (Accounting)/MBA may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/MBA may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/MBA meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Pathways to further study

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Handbook

Year	2012
QUT code	GS40
Campus	Gardens Point
Domestic fee (indicative)	2012: \$14500 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Course Coordinator	Dr Amanda Gudmundsson, email: bus@qut.edu.au
Discipline Coordinator	Student Business Services: email: bus@qut.edu.au

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	10.0
writing	10.0
reading	10.0
listening	10.0

Discontinuation

This course code has been discontinued. Any students currently enrolled in this course will be able to continue until completion. If you remain enrolled in the GS40, you should contact the Brisbane Graduate School of Business for progression and enrolment advice.

Phone: 3138 2050

Email: bus@qut.edu.au

Handbook

Year	2012
QUT code	GS50
Duration (part-time)	22 months
Campus	Gardens Point
Domestic fee (indicative)	2012: \$13500 per Semester
Total credit points	144
Credit points full-time sem.	48
Dom. Start Months	January
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Corporate Education on 3138 6874 or email emba@qut.edu.au

Domestic Entry requirements

To be considered for admission, applicants must:

- Hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale;
- Have a Graduate Management Admission Test (GMAT) score of at least 550;
- Have a minimum five years' full-time equivalent relevant managerial experience;
- Provide two referee recommendations on proforma provided; and
- Attend a personal interview with the Coordinator of the Executive MBA.

International Entry requirements

To be considered for admission, applicants must:

- Hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale;
- Have a Graduate Management Admission Test (GMAT) score of at least 550;
- Have a minimum five years' full-time equivalent relevant managerial experience;
- Provide two referee recommendations on proforma provided; and
- Attend a personal interview with the Coordinator of the Executive MBA.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

The Executive MBA is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

The intake for the EMBA is in January and the program runs for 22 months. Classes are scheduled once every four weeks over a Friday to Sunday weekend session, with 18-21 hours of classes per weekend session each month of the program; plus one intensive session

(International Study Tour) in April 2012. The intensive block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA).

Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Further information

If you have any further questions regarding this course please contact the Corporate Education Office on 3138 6874, via email on emba@qut.edu.au or on Level 5, B Block, Gardens Point campus.

Abbreviation

EMBA

Domestic Course structure

Course design

The Executive MBA program commences in January of each year. Classes are scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week study tour to China. These intensive weekend sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.

Participants undertake 24 units, each worth 6 credit points, that incorporate 16 core units from the MBA program with an added focus on self-realisation, leadership, decision-making and organisational transformation.

Current timetables

[EMBA Cohort 11 timetable 2012 \(PDF file, 38.29KB\)](#)

[EMBA Cohort 12 timetable 2012 \(PDF](#)

[file, 37.7KB\)](#)

Course structure

Units

- Business Communication
- Business Law
- Business Leadership Practicum
- Business Plans
- Corporate Governance and Accountability
- Creative and Entrepreneurial Thinking
- Doing Business with China
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- International Study Tour
- Issues Management
- Managing in the Global Business Environment
- Managing Technological Innovation
- Negotiation Skills and Strategies
- Organisational Behaviour
- Self Realisation and Personal Development
- Strategic Management
- The Sustainable Business
- Understanding Data
- Understanding Leadership

International Course structure

Course design

The Executive MBA program commences in January of each year. Classes are scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week study tour to China. These intensive weekend sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.

Participants undertake 24 units, each worth 6 credit points, that incorporate 16 core units from the MBA program with an added focus on self-realisation, leadership, decision-making and organisational transformation.

Brochures and current timetables

[Download EMBA brochure%asset_summary_76913%](#)

[EMBA Cohort 11 timetable 2012 \(PDF file, 38.29KB\)](#)

Course structure

Units

- Business Communication
- Business Law
- Business Leadership Practicum

- Business Plans
- Corporate Governance and Accountability
- Creative and Entrepreneurial Thinking
- Doing Business with China
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- International Study Tour
- Issues Management
- Managing in the Global Business Environment
- Managing Technological Innovation
- Negotiation Skills and Strategies
- Organisational Behaviour
- Self Realisation and Personal Development
- Strategic Management
- The Sustainable Business
- Understanding Data
- Understanding Leadership

The Sustainable Business

Business Leadership Practicum

Sample Structure

Code	Title
Course Notes	
Students must complete the following units:	
MBA CORE UNITS	
	Managing in the Global Business Environment
	Understanding Data
	Financial Statements Analysis
	Strategic Management
	Human Resource Management Issues
	Business Communication
	Fundamentals of Marketing Management
	Organisational Behaviour 1
	Entrepreneurship
	Business Law 1
	Financial Management
	Understanding Leadership
	Managing Technological Innovation
	Economics in Business
MBA INTEGRATIVE CORE UNITS	
	Business Plans
	Corporate Governance & Accountability
COMPLEMENTARY STUDY UNITS	
	International Study Tour
	Doing Business with China
	Self Realisation and Personal Development
	Issues Management
	Creative and Entrepreneurial Thinking
	Negotiation Skills and Strategies

Handbook

Year	2012
QUT code	GS75
CRICOS	045502F
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$14500 per Semester
International fee (indicative)	2012: \$18200 per Semester
Total credit points	144
Credit points full-time sem.	48
Start months	March, May, July, September
Int. Start Months	March, May, July, September
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Vicky Browning Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three

years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

International Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test

Master of Business Administration (MBA)

score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Career impact

QUT's innovative and flexible MBA program is designed for working professionals who are seeking to broaden their business knowledge and advance their career opportunities. The practical nature of our courses means part-time students can apply the concepts they are learning in the classroom directly to their workplace. Full-time students re-enter the job market armed with the latest in global

management techniques.

Course design

Students must complete 14 core units and two integrative core units of six credit points each and a further 48 credit points of optional units, which may be selected from any of the MBA concentrations or minors. Other postgraduate units may be undertaken with the Course Coordinator's approval. Students may be able to complete multiple concentrations and minors through careful selection of optional units.

Scholarships

We offer a number of merit-based scholarships to exceptional successful applicants to the MBA and MBA (Major) programs. Eligibility for a scholarship is based on GMAT score, undergraduate grade point average, work experience, plus a written supporting statement from the applicant.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (e.g. AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Articulation

Students may articulate from the Graduate Certificate in Business Administration into the MBA provided they have a minimum GPA of 4.5.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Further information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office on 3138 2050, via email on

bus@qut.edu.au or at Level 1, B Block, Gardens Point campus.

Abbreviations

MBA

Domestic Course structure

Flexible study options

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

Course structure

Core units

- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

Integrative core units

- Business Plans
- Corporate Governance and Accountability

Electives

Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT. For a list of elective units visit www.qut.edu.au/study/courseinfo

Concentrations and minors

The structure of our program enables you to add greater depth in an area of interest by choosing electives to achieve one or more concentrations (up to six units) or minors (up to four units).

It may be possible for you to complete multiple concentrations or minors through careful choice of elective units.

If you have a prior degree in a business area you may be able to substitute some introductory core units with additional

Master of Business Administration (MBA)

electives. This allows you to study areas that you find personally satisfying, as well as units that are essential for your professional development.

The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

Concentrations and minor areas:

- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies
- Project Management
- Strategy.

MBA candidates may also choose from other postgraduate elective units which do not specifically contribute toward a concentration or minor.

International Course structure

Flexible study options

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

Course structure

Core units

- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

Integrative core units

- Business Plans
- Corporate Governance and Accountability

Electives

Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT. For a list of elective units visit www.qut.edu.au/study/courseinfo

Concentrations and minors

The structure of our program enables you to add greater depth in an area of interest by choosing electives to achieve one or more concentrations (up to six units) or minors (up to four units). It may be possible for you to complete multiple concentrations or minors through careful choice of elective units.

If you have a prior degree in a business area you may be able to substitute some introductory core units with additional electives. This allows you to study areas that you find personally satisfying, as well as units that are essential for your professional development.

The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

Concentrations and minor areas:

- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies
- Project Management
- Strategy.

MBA candidates may also choose from other postgraduate elective units which do not specifically contribute toward a concentration or minor.

Sample Structure

Code	Title
Course Structure	
Students must complete the following 14 core units:	
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management

GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
the following 2 integrative core units:	
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
Elective Units	
Plus 48 credit points of elective units which may be undertaken as a concentration/minor	

Handbook

Year	2012
QUT code	GS76
CRICOS	045503E
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$14500 per Semester
International fee (indicative)	2012: \$18200 per Semester
Total credit points	192
Credit points full-time sem.	48
Start months	March, May, July, September
Int. Start Months	March, May, July, September
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Amanda Gudmundsson Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three

years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

International Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test

Master of Business Administration (Major)

score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students must complete the 14 MBA core units and two integrative core units, plus 48 credit points of optional units taken from one of the Major study areas, plus a further 48cp credit points of optional units which may be selected from any of the MBA concentrations or minors. Other postgraduate units may undertaken with the Course Coordinator's approval. Students may be able to complete

multiple concentrations and minors through careful selection of optional units.

Scholarships

We offer a number of merit-based scholarships to exceptional successful applicants to the MBA and MBA (Major) programs. Eligibility for a scholarship is based on GMAT score, undergraduate grade point average, work experience, plus a written supporting statement from the applicant.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Abbreviation

MBA(Major)

Domestic Course structure Course design

In addition to the core and elective components of the MBA program, the MBA (major) enables you to study an additional 48 credit points of elective units from one of three major study areas: Entrepreneurship, Information Technology Management or Research.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even

take a teaching period off when your work or personal life requires.

Course structure

Core units

- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

Integrative core units

- Business Plans
- Corporate Governance and Accountability

Electives

Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT.

Concentrations and minors

The structure of our program enables you to add greater depth in an area of interest by choosing electives to achieve one or more concentrations (up to six units) or minors (up to four units).

It may be possible for you to complete multiple concentrations or minors through careful choice of elective units. If you have a prior degree in a business area you may be able to substitute some introductory core units with additional electives. This allows you to study areas that you find personally satisfying, as well as units that are essential for your professional development.

The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

Concentrations and minor areas:

- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies

Master of Business Administration (Major)

- Project Management
- Strategy.

MBA candidates may also choose from other postgraduate elective units which do not specifically contribute toward a concentration or minor.

International Course structure

Course design

In addition to the core and elective components of the MBA program, the MBA (major) enables you to study an additional 48 credit points of elective units from one of three major study areas: Entrepreneurship, Information Technology Management or Research.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

Course structure

Core units

- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

Integrative core units

- Business Plans
- Corporate Governance and Accountability

Electives

Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT.

Concentrations and minors

The structure of our program enables you to add greater depth in an area of interest by choosing electives to achieve one or

more concentrations (up to six units) or minors (up to four units). It may be possible for you to complete multiple concentrations or minors through careful choice of elective units. If you have a prior degree in a business area you may be able to substitute some introductory core units with additional electives. This allows you to study areas that you find personally satisfying, as well as units that are essential for your professional development.

The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

Concentrations and minor areas:

- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies
- Project Management
- Strategy.

MBA candidates may also choose from other postgraduate elective units which do not specifically contribute toward a concentration or minor.

Sample Structure Semesters

- [MAJORS STUDY AREAS](#)
- [Information Technology Management](#)
- [Entrepreneurship](#)
- [Research Studies](#)

Code	Title
Course Notes	
The following 14 core units must be completed:	
	Managing in the Global Business Environment
	Understanding Data
	Financial Statements Analysis
	Strategic Management
	Human Resource Management Issues
	Business Communication
	Fundamentals of Marketing Management
	Organisational Behaviour 1
	Entrepreneurship
	Business Law 1

Financial Management 1
Self Realisation and Personal Development
Managing Technological Innovation
Economics in Business 1
Plus the following two Integrative core units:
Business Plans 1
Corporate Governance and Accountability
Please note: GSN503 Self Realisation and Personal Development replaces GSN425 Understanding Leadership in 2012

Course Notes

Plus 48 credit points of major study units, from the Entrepreneurship and ITM major listed below.

Plus a further 48 credit points of option (elective) units, which may be undertaken as one or more concentration (36cp) or minor (24cp) in the following areas:

Accounting
Corporate Governance
Entrepreneurship
Finance
Health Services Management
Human Resource Management
International Business
Information Technology Management
Leadership
Marketing
Philanthropy & Nonprofit Studies
Project Management
Strategy

For further information on concentrations and minors please refer to the GS75 Master of Business Administration Course Summary Sheet.

The BGSB reserves the right to run any of these units in an alternative delivery mode if there are less than 15 enrolments.

MAJORS STUDY AREAS

Information Technology Management

Choose 48 credit points from option (elective) list.

*Option (Elective) list:

INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Improvement

Master of Business Administration (Major)

INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	PRINCE2 (R) Project Management
* All option (elective) units are subject to availability.	
Entrepreneurship	
Required Units:	
GSN420	New Venture Strategy
GSN423	Financial Management 2
GSN429	New Venture Marketing
GSN430	New Venture Funding
GSN431	New Venture Growth and Transitions
GSN434	Venture Capital
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers
Research Studies	
BSN406	Project 3
Choose one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Choose one of:	
BSN502	Research Methodology
BSN503	Research Seminar

Handbook

Year	2012
QUT code	IX96
CRICOS	048322G
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2012: \$8100 per Semester
International fee (indicative)	2012: \$11000 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Associate Professor Cheryl Stock
Discipline Coordinator	Dr Linda Pollard Phone: +61 7 3138 8114 (Creative Industries) Email: ci@qut.edu.au (Creative Industries)

Domestic Entry requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

International Entry requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course Structure

To graduate with a Master of Advertising (Creative Advertising), students are required to successfully complete 144 credit points, as specified in the course structure below.

Advanced Standing

Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in Creative Advertising and meet the GPA requirements.

English language requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Sample Structure Semesters

- [February Entry](#)
- [Semester 1](#)
- [Semester 2](#)
- [Semester 3](#)
- [July Entry](#)
- [Semester 1](#)
- [Semester 2](#)
- [Semester 3](#)

Code	Title
February Entry	
Semester 1	
*Part time students will complete two units per semester.	
AMN420	Advertising Management
KIP424	Advertising Creative: Introduction
Either KIP401 or KWP401:	
KIP401	Visual Communication
KWP401	Media Writing
Creative Industries Postgraduate Unit Option	
Semester 2	
AMN421	Contemporary Issues in Advertising
KKP003	Project Design in the Creative Industries
KAP402	Advertising Creative: Copywriting and Art Direction
KAP403	Advertising Creative: Trends in New Media
Semester 3	
KKP004 -1	Innovation in the Creative Industries: Major Project
KKP004 -2	Innovation in the Creative Industries: Major Project
KKP004 -3	Innovation in the Creative Industries: Major Project
KKP004 -4	Innovation in the Creative Industries: Major Project
July Entry	
Semester 1	
AMN420	Advertising Management
KAP401	Advertising Creative: Introduction
KAP402	Advertising Creative: Copywriting and Art Direction
KAP403	Advertising Creative: Trends in New Media
Semester 2	
AMN421	Contemporary Issues in Advertising
KKP003	Project Design in the Creative Industries

Master of Advertising (Creative Advertising)

Either KIP401 or KWP401:

KIP401 Visual Communication

KWP401 Media Writing

Creative Industries Postgraduate Unit
Option

Semester 3

KKP004-1 Innovation in the Creative
Industries: Major Project

KKP004-2 Innovation in the Creative
Industries: Major Project

KKP004-3 Innovation in the Creative
Industries: Major Project

KKP004-4 Innovation in the Creative
Industries: Major Project

* KIP424 has been recoded KAP401
from July 2012.

* KIP426 has been recoded KAP402
from July 2012.

* KIP429 has been recoded KAP403
from July 2012.

* KIP424, KIP426, and KIP429 may
count towards this study area if
completed by mid 2012 or earlier.

International Course structure

Course structure

The Master of Research Management and Commercialisation is particularly suited to current or aspiring research management leaders, administrators and active researchers in corporations, universities and the public sector. The Masters builds on the content of the Graduate Certificate and allows you to develop a deeper understanding of the context and strategic issues involved in research management and commercialisation. You can tailor the course to your needs by applying these ideas and concepts to issues of relevance to you and, where possible, undertaking assessment through workplace-based projects.

Students enrolled in the masters-level course can choose to exit with an award of Graduate Diploma in Research and Development Management following the completion of eight approved units.

Sample Structure

Code	Title
Course structure	
IFP100	Knowledge Transfer and Research Commercialisation
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
Public Policy and Research	
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research Management
IFP106	Managing Research Careers
IFP107	Global Sustainability
IFP108	Strategic Issues in Research Management
IFP109	Contexts For Research & Development Management
IFP110	R&D Management Project 1
IFP111	R&D Management Project 2
IFP113	Financial Decisions for Research Management

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Marion Hutchinson QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Master of Business (Research) (Accountancy)

Abbreviation

MBus(Research)

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

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Enrolment

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Sample Structure

Code	Title
Accountancy	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques

BSN414	Quantitative Research Methods
BSN502	Research Methodology
Thesis units (96 credit points)	
While enrolled in the Master of Business (Research) program, students are required to present a seminar detailing their research proposal and attend the School research seminars.	

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Jennifer Bartlett QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Abbreviation

MBus(Research)

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

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International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

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Sample Structure

Code	Title
Advertising	

Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).

Select two Compulsory Core units:

BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
BSN412	Qualitative Research and Analytical Techniques

Plus two Option (Elective) units

These option units may be selected from any 12 credit point postgraduate unit in the specialisation area (Advertising), subject to the approval of the School Research Coordinator.

Plus thesis units (96 credit points)

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Professor Janice How QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research

Master of Business (Research) (Economics)

Coordinator prior to enrolment.

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Sample Structure

Code	Title
Economics	
Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points), and a thesis (96 credit points) as follows:	
EFN508	Econometric Methods

EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
Plus one Option (Elective) unit:	
This option (elective) unit may be taken from any approved 12 credit point postgraduate unit offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
Plus thesis units (96 credit points)	

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July At any time, but usually in February or July to accommodate coursework requirements
Int. Start Months	February, July At any time, but usually in February or July to accommodate coursework requirements
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Prof Per Davidsson QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research

Coordinator prior to enrolment.

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Sample Structure

Code	Title
Entrepreneurship & Innovation	
Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points), and a thesis (96 credit points).	
Three Compulsory Core units:	
BSN502	Research Methodology
BSN503	Research Seminar
GSN234	Contemporary Issues in Entrepreneurship
Plus one Option (Elective) unit:	
This option (elective) unit within the specialisations area may be taken from any 12 credit point postgraduate unit offered by the Faculty of Business, subject to the approval of the School Research Coordinator.	
Thesis units (96 credit points)	

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Professor Janice How QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School
bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Abbreviation

MBus(Research)

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Sample Structure

Code	Title
Finance	

Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit point), and a thesis (96 credit points)

EFN508 Econometric Methods

EFN511 Finance Theory

EFN513 Corporate Finance

Option (elective) unit:

This option (elective) unit may be taken from any approved 12 credit point postgraduate unit offered by QUT Business School, subject to the approval of the School Research Coordinator.

Thesis units (96 credit points)

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12,000 per semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Dr Artemis Chang QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Abbreviation

MBus(Research)

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Sample Structure

Code	Title
Human Resource Management	
Students must complete three prescribed units (36 credit points), one option (elective) units (12 credit points) and a thesis (96 credit points)	
BSN502	Research Methodology
BSN503	Research Seminar
Plus choose one of:	
BSN412	Qualitative Research and Analytical Techniques
OR	
BSN414	Quantitative Research Methods
Plus one option (elective) unit:	
The option unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Plus Thesis units (96 credit points)	

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Ian Lings QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However, any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research

Master of Business (Research) (International Business)

Coordinator prior to enrolment.

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Sample Structure

Code	Title
International Business	
Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).	
Select two Compulsory Core units:	

BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
Plus two Option (Elective) units:	
These option (elective) units may be undertaken from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (International Business), subject to approval of the School Research Coordinator.	
Thesis units (96 credit points)	

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Dr Artemis Chang QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Abbreviation

MBus(Research)

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Sample Structure

Code	Title
Management	
Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points) and a thesis (96 credit points).	
Two core units:	
BSN502	Research Methodology
BSN503	Research Seminar
Plus choose one of:	
BSN412	Qualitative Research and Analytical Techniques
OR	
BSN414	Quantitative Research Methods
Plus choose one option unit:	
The option unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Plus thesis units (96 credit points)	

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Jennifer Bartlett QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisite

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, except for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Abbreviation

MBus(Research)

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Sample Structure

Code	Title
Marketing	
Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).	
Select two of the following Core units:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
Plus choose two Option (Elective) units:	

These option units may be selected from any 12 credit point postgraduate unit in the specialisation area (Marketing), subject to the approval of the School Research Coordinator.

Plus thesis units (96 credit points)

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Prof Myles McGregor-Lowndes QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Master of Business (Research) (Philanthropy and Nonprofit Studies)

Abbreviation

MBus(Research)

GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
Thesis units (96 credit points)	

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Sample Structure

Code	Title
Philanthropy and Nonprofit Studies	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Handbook

Year	2012
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2012: \$9900 per Semester
International fee (indicative)	2012: \$12000 per Semester
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Jennifer Bartlett QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Master of Business (Research) (Public Relations)

Abbreviation

MBus(Research)

Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Sample Structure

Code	Title
Public Relations	
Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).	
Select two of the following Core units:	

BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
Plus select two Option (Elective) units:	
These option units may be taken from any 12 credit point postgraduate unit in the specialisation area (Public Relations), subject to the approval of the School Research Coordinator.	
Plus thesis units (96 credit points)	

Handbook

Year	2012
QUT code	BS25
Duration (full-time domestic)	3 years
Duration (part-time domestic)	6 years
Campus	Gardens Point
Domestic fee (indicative)	2012: \$10500 per Semester
International fee (indicative)	2011: \$15,625 per semester
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Amanda Gudmundsson Business Student Services on 3138 2050 or email bus@qut.edu.au

Domestic Entry requirements

Admission to the DBA course will be based on candidates having completed a minimum of five years senior level business or professional practice experience, and either:

- a Masters degree in Business Administration (MBA) with a GPA of 5.5 (on a scale of 7) or greater from QUT or another recognised institution; or
- a Masters degree in a business discipline area (e.g. Master of Business) with a GPA of 5.5 or greater from QUT or another recognised institution; or
- a Bachelor's degree in a business discipline with first or second class Honours Division A, or equivalent, from QUT or another recognised institution.

Admission is subject to these requirements, plus an interview with the Director Graduate Studies or the Assistant Dean (Research) and mutual acceptance of a study plan on a case-by-case basis, and subject to availability of a suitable supervisor.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Course design

Students will complete 288 credit points consisting of:

- Discipline based coursework (48 credit points)
- Research skills training (48 credit points)
- Research project (192 credit points)

Career impact

Graduates will be positioned to be leaders within their industry with particular emphasis on research and development. Specifically, they will be able to:

- practise at a high level in a variety of organisational contexts
- apply innovative solutions to business problems and opportunities, through an understanding of new and relevant

scholarship and the role and limitations of research in solving business problems

- present scholarly research to both academic and non-academic audiences.

Weekend doctoral seminars

Students will be expected to attend two intensive weekend doctoral seminars per year.

Assumed knowledge

Applicants are assumed to have postgraduate-level knowledge of their proposed research area, or to develop such knowledge through appropriate discipline based study in the coursework component of the degree.

Abbreviation

DBA

Domestic Course structure

Course design

The program is structured in three phases:

Postgraduate business coursework

This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

Research skills training

Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:

- two eGrad School six-credit-point units, or
- one 12-credit-point QUT Business School or University research unit.

The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, whatever their home university or location. Visit www.egradschool.edu.au

Research component

This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with

two options for completion:

- one DBA dissertation of approximately 50 000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written scholarly works which are subject to a process of peer review similar to that of refereed journals. Each paper would be approximately 15 000 words.

scholarly works which are subject to a process of peer review similar to that of refereed journals. Each paper would be approximately 15 000 words.

International Course structure

Course design

The program is structured in three phases:

Postgraduate business coursework

This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

Research skills training

Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:

- two eGrad School six-credit-point units, or
- one 12-credit-point QUT Business School or University research unit.

The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, whatever their home university or location. Visit www.egradschool.edu.au

Research component

This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with two options for completion:

- one DBA dissertation of approximately 50 000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN502	Research Methodology
Postgraduate Discipline Unit	
Postgraduate Discipline Unit	
Year 1, Semester 2	
BSN414	Quantitative Research Methods
Complementary Research Unit	
Postgraduate Discipline Unit	
Postgraduate Discipline Unit	
Year 2, Semester 1	
IFT882	Thesis
Year 2, Semester 2	
IFT882	Thesis
Year 3, Semester 1	
IFT882	Thesis
Year 3, Semester 2	
IFT882	Thesis

Handbook

Year	2012
QUT code	IF49
CRICOS	006367J
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you will be charged - 2012: \$12,400 per Semester
International fee (indicative)	2012: \$13700 per Semester
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Course Coordinator	Dr Stephen Cox
Discipline Coordinator	Accountancy - A/Professor Marion Hutchinson; Advertising - A/Prof Ian Lings; Economics and Finance - Prof Janice How; Marketing - A/Prof Ian Lings; Management - Dr Artemis Chang; Public Relations - A/Prof Ian Lings

International Entry requirements

Candidates must have a relevant first-class or second-class division A (upper division) honours degree or an appropriate masters degree with a recognised research component .

Evidence of financial support such :

- A letter from an approved employer confirming the continuation of your salary; OR
- A signed Scholarship Agreement between QUT and your sponsoring agency; OR
- An accepted letter of offer from QUT for a postgraduate research scholarship; OR
- An approved external scholarship.

Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

International Student Entry

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:

- . a relevant first or second class division A honours degree or equivalent, or
- . an appropriate Masters degree or Professional Doctorate (by research or coursework)

Masters and Professional Doctorates degrees by coursework must contain a significant research component, normally no less than 25%.

Holders of Masters and Professional Doctoral by Coursework must:

- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval

English language proficiency requires International applicants to meet an IELTS

overall bandscore of 6.5 with no sub-score below 6.0.

FINANCIAL GUARANTEE

Acceptable forms of evidence include:

- A letter from an approved employer confirming the continuation of your salary; OR
- A signed Scholarship Agreement between QUT and your sponsoring agency; OR
- A postgraduate research scholarship; OR
- An approved external scholarship.

Location and duration

The expected duration of the Doctor of Philosophy is three to four years full-time, or six to eight years part-time. Full-time study is normally conducted on-campus at QUT. Part-time and external study options may be available depending on the project, infrastructure requirements and funding arrangements. Although QUT offers this flexibility, candidates must meet minimum attendance requirements and the university must be satisfied that adequate supervision and resources are available.

International student visas require on-campus study to be completed full-time.

Coursework requirement

All PhD students are required to enrol in IFN001 Advanced Information Retrieval Skills. For further information, please refer to [Library](#).

In addition, it is normal for some prescribed coursework to be undertaken to assist in the preparation for the thesis. Generally, the subjects include qualitative methods, quantitative methods, and research methodology. Discipline-specific subjects may also be prescribed. Usually, the coursework is completed at the Gardens Point campus in Brisbane City.

Further information or assistance

For further information about this course, please contact:

Research Students Centre

Phone: +61 7 3138 4475

Email: research.enrolment@qut.edu.au

QUT Business School

Phone: +61 07 3138 1407

Email: bus.research@qut.edu.au

Domestic Course structure

Course design

The PhD program normally includes assessed coursework that supports a candidate's research and preparation of a thesis of approximately 100 000 words.

International Course structure

Course design

The PhD program normally includes assessed coursework that supports a candidate's research and preparation of a thesis of approximately 100 000 words.