

Handbook

| | |
|------------------------------------|---|
| Year | 2015 |
| QUT code | BS40 |
| CRICOS | 081618F |
| Duration (full-time international) | 1 year |
| OP | 14 |
| Rank | 70 |
| Domestic fee (indicative) | 2015: \$9,036 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$9,036 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Course Coordinator | Ken Beutel (kenneth.beutel@qut.edu.au) |
| Discipline Coordinator | |

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 5.0 |
| Writing | 5.0 |
| Reading | 5.0 |
| Listening | 5.0 |
| Overall | 5.5 |

International Course structure

You will complete six of the business core units as well as two units of communication.

Diploma in Business units

- Accounting
- Economics
- Global Business
- Management
- Marketing
- Working in Business
- Professional Communication 1
- Professional Communication 2

Extension English Sessions

For first-semester students, these sessions take place during weeks two to eight. Other QUTIC students in University Entry Programs may join the sessions, if their timetable permits. The aims of Extension English are to improve the student's English language proficiency in speaking, listening and overall writing ability in a relaxed environment.

In addition to developing these language skills, students have the opportunity to discuss cultural issues and ask questions about studying at university.

Sample Structure

| Code | Title |
|---------------------|------------------------------|
| Semester One | |
| BSD110 | Accounting |
| BSD124 | Working in Business |
| BSD126 | Marketing |
| QCD110 | Professional Communication 1 |
| Semester Two | |
| BSD113 | Economics |
| BSD115 | Management |
| BSD119 | Global Business |
| QCD210 | Professional Communication 2 |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS05 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | Gardens Point: 8 Caboolture: 15 |
| Rank | Gardens Point: 84 Caboolture: 66 |
| OP Guarantee | Yes |
| Campus | Caboolture, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have completed four semesters with sound achievement in high school or subsequent study to be considered for admission to this course (4, SA). Accountancy, Finance, Economics and Marketing majors also requires study in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- eight Business School Core units
- one block of eight Major Core units
- choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment and advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for prior completed studies and other assessable learning outcomes. See more on [Advanced Standing](#).

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second

Major/Extension/Minor) in order to determine their enrolment program.

Caboolture campus students: The Business School Core units and the Accountancy, Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Accountancy, Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Business core unit availability will vary each semester. Students who wish to complete their degree in full-time mode should consult their Discipline School for specific course progression and enrolment advice. Queries regarding unit availabilities and progression can be directed to Business Student Services on bus@qut.edu.au or the Caboolture Student Centre on caboolture@qut.edu.au.

Special requirements

- For your course structure and enrolment advice see [Course Checklist](#) and follow the instructions.
- A full-time student may only enrol in units contained in the normal course program for semesters 1 and 2 in the first year of study unless in exceptional circumstances and with the approval of the Course Coordinator.
- A part-time student may only select units from those listed for years 1 and 2 in the first two years of study.
- Students must take Business School Core units at first attempt, in the semester outlined in the structure of their chosen major.
- A student must enrol in more than one unit in any semester, unless they have the approval of the Course Coordinator.

International Students

International students must maintain a full-time study load to meet student visa requirements. International students are only permitted to enrol in units at Gardens Point campus. International students should consult the International Student Office on Level 2, B Block for advice.

Professional Recognition

Professional Recognition can be found in the individual majors of the Bachelor of Business (BS05).

Major and minor codes

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Degree plus Masters Option

You can also expand your career options with a Master of Business in a complementary study area.

Bachelor of Business (Honours) year option

Refer to [BS63](#) for details.

Important Information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

Course design

The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
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 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Caboolture campus students: The Business School Core units and the Accountancy, Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Accountancy, Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Students who wish to complete their degree in full-time mode should consult Studyfinder for specific course progression and enrolment advice.

Bachelor of Business (Honours) Year Option

For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

International Course structure

Course design

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or

- one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Bachelor of Business (Honours) Year Option

For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

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| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | Gardens Point: 8 Caboolture: 15 |
| Rank | Gardens Point: 84 Caboolture: 66 |
| OP Guarantee | Yes |
| Campus | Caboolture, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July The Accountancy major at Caboolture has a February intake only |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Dr Sherrena Buckby Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

If guiding financial activities in the world of business sounds like an interesting challenge, then accountancy is the right career for you. As a QUT Bachelor of Business student your Accounting major will provide you with an excellent platform for any business career. You will be offered the opportunity to study the Accountancy major together with the Professional Accounting extension* which will prepare you for professional accreditation in an interesting and respected business profession. Throughout this course you will develop key accounting concepts, problem solving skills, and critical and analytical thinking.

* Available at the Gardens Point campus only

Your degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. You will also gain knowledge and practical experience in using an accounting package.

Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best

chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Professional recognition

Graduates who complete the accountancy major and the professional accounting extension* meet the academic component of requirements for membership of CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), the Institute of Public Accountants (IPA), as well as enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA).

Graduates who complete only the accountancy major will need to complete additional units to meet these professional requirements. Students who complete specified units under the regulation and tax extension* will meet the academic entry requirements for registration as a tax agent with the Tax Practitioners Board.

* available at Gardens Point Campus only

Resources and Opportunity

By choosing to study the Accountancy major you will be able to access a wide range of opportunities and resources specific to your degree. Undergraduate students will have the opportunity to network with our industry partners in programs such as the Accountancy Work Placement Program, Career Mentor Scheme and the Pitcher Partners Seminar Series. These programs are all designed to make graduates job ready from day one and help ease the transition into the workforce.

You will be able to integrate your accounting knowledge through the final-year capstone projects. In this simulation, you will take the position of a professional consultant and be asked to solve unstructured problems based on those that you will encounter in your professional accounting career. You might even discover your potential for research work or an academic career with paid research work opportunities within the School, working with academic supervisors on real-world research projects, or as part of a Vacation Research Scholarship Scheme.

Accountancy at Caboolture Campus

You are able to study and complete your Accountancy major with a second major in Marketing or Management, all at the QUT Caboolture campus. As a Business student at the Caboolture campus you will have access to all the business core units and a broad range of electives. Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point campus. Please check your course page for specific details.

Other majors

See also separate entries for the following majors in this course: Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Accy)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Your degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Accountancy major units

- Financial accounting
- Accounting Systems and Technologies
- Audit and assurance
- Company accounting
- Management accounting
- Financial accounting issues
- Taxation law
- Accountancy capstone

Recommended complementary study areas*

Extension options

- Professional accounting (required for CPA/CA)
- Regulation and tax

Accountancy minor options

- Forensics
- Superannuation and wealth management

Additional minor options

- Applied Economics
- Quantitative Economics
- Finance
- Management

International Course structure

Your degree at a glance

Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------------------|-------------------------------------|
| Year 1, Semester 1 | |
| BSB110 | Accounting |
| BSB111 | Business Law and Ethics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB113 | Economics |
| BSB115 | Management |
| AYB200 | Financial Accounting |
| AYB225 | Management Accounting |
| Year 2, Semester 1 | |
| AYB221 | Accounting Systems and Technologies |
| AYB219 | Taxation Law |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AYB340 | Company Accounting |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AYB311 | Financial Accounting Issues |
| BSB119 | Global Business |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AYB339 | Accountancy Capstone |
| AYB301 | Audit and Assurance |
| BSB126 | Marketing |
| Second Area of Study OR Elective Unit | |

In this list

- [Primary Major](#)
- [Accountancy - 8 Unit Major](#)
- [Accountancy - Professional Accounting Extension \(for professional recognition\)](#)
- [Accountancy - Regulation and Tax Extension](#)

| Primary Major | |
|---------------|-------|
| Code | Title |

| Accountancy - 8 Unit Major | |
|----------------------------|-------------------------------------|
| Code | Title |
| AYB200 | Financial Accounting |
| AYB225 | Management Accounting |
| AYB221 | Accounting Systems and Technologies |
| AYB219 | Taxation Law |
| AYB340 | Company Accounting |
| AYB311 | Financial Accounting Issues |
| AYB301 | Audit and Assurance |
| AYB339 | Accountancy Capstone |

| Accountancy - Professional Accounting Extension (for professional recognition) | |
|--|-------|
| Code | Title |

| | |
|---|--|
| AYB230 | Corporations Law |
| AYB321 | Strategic Management Accounting |
| EFB210 | Finance 1 |
| Please choose one (1) of the following units: | |
| AYB227 | International Accounting |
| AYB240 | Superannuation Regulation and Practice |
| AYB250 | Personal Financial Planning |
| AYB320 | Advanced Taxation Law |
| AYB341 | Forensic and Business Intelligence |
| Students who wish to complete the Forensic Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor. | |

| Accountancy - Regulation and Tax Extension | |
|--|-------|
| Code | Title |

| | |
|---|--|
| Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320. | |
| Please choose four (4) of the following units: | |
| AYB205 | Law of Business Entities |
| AYB232 | Financial Services Regulation and Law |
| AYB240 | Superannuation Regulation and Practice |
| AYB250 | Personal Financial Planning |
| AYB320 | Advanced Taxation Law |
| AYB338 | Accountancy Work Placement |

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| Duration (part-time domestic) | 6 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

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Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

At QUT, we were the first to offer a comprehensive advertising degree in Australia and still lead the way in our approaches to innovative advertising education. As a Bachelor of Business student, your Advertising major will give you access to real-world learning that covers all areas of advertising operations including account management, planning, media, creative and digital. By choosing to study a unique course that offers an advertising degree taught within a business school, you will graduate with a strategic and commercial edge highly desired by employers.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from management, accounting and economics through to international and electronic business. With generic skills in all areas, you'll have an understanding of how businesses operate within the commercial and legal environment. Your advertising major starts in second semester with the question of why consumers choose the products they buy. You'll also learn how advertising works and how agencies interact with their clients, media and suppliers.

Year 2

Advertising becomes more hands-on in your second year. You learn how to write advertising that solves client's problems; How to use words and images to stir emotion and compel action. You also learn about the multitude of different media channels and how to build them into creative and cost effective media schedules. You'll also have the opportunity to personalise your degree with the selection of your second study area.

Year 3

In your third year, the focus is on being more strategic. You explore the issues surrounding being an advertising manager, such as branding and controversial advertising and compete in a case competition. You integrate digital into the advertising mix and develop a portfolio to help you get a job. And

you round out your major by formulating an advertising campaign from a real-world client's brief. Working as a team, you'll research your client's advertising problem and develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day, the Ekka or the Brisbane Lions, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

Resources and Opportunities

By choosing to study the Advertising major you will be able to access a wide range of resources and opportunities specific to your degree. For example, you can access all the latest media resources and insights online at the media room. You can enter international student advertising competitions, or learn more about the media industry with a MFA internship in Sydney or Melbourne, or network with the advertising industry through YoungBloods, an industry club run by our graduates. AMPed, the student association for QUT advertising, marketing and public relations students is another unique opportunity offered within the Advertising major. Through AMPed you can access industry professionals, and find out about events run by professional bodies. It's also a great way to meet your peers, and create your own career networks.

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers. Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

Professional recognition

Choosing to study Advertising first and second major will allow you to meet the requirements for membership to the Communications Council the Australian Association of National Advertisers, Media Federation of Australia and the Australian Direct Marketing Association.

Other majors

See also separate entries for other majors in this course: Accountancy, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Advtg)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure Advertising major units

- Consumer behaviour
- Marketing and audience research
- Advertising theory and practice
- Advertising copywriting
- Media planning
- Advertising management
- Digital portfolio
- Advertising campaigns

Recommended complementary study areas

Second major and minor options

- Marketing
- Public relations
- Integrated marketing communication
- Management
- International business
- Language

Additional minor options

- Sales
- Tourism and entertainment marketing

International Course structure

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

AMPed, the student association for QUT advertising, marketing and public relations students, is another link to the real world. Through AMPed you can access industry professionals, and find out about events run by professional bodies. It's also a great way to meet your peers, and create your own career networks.

Advertising major units

- Consumer Behaviour
- Marketing and Audience Research
- Advertising Theory and Practice
- Advertising Copywriting
- Media Planning
- Advertising Management
- Advertising Planning Portfolio
- Advertising Campaigns

Recommended complementary study areas

Second major and minor options

- Marketing
- Public Relations
- Integrated Marketing Communication
- Management
- International Business
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| AMB220 | Advertising Theory and Practice |
| AMB200 | Consumer Behaviour |

| | |
|---|---------------------------------|
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB319 | Media Planning |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB318 | Advertising Copywriting |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB339 | Advertising Campaigns |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

Handbook

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|--------------------------------|--|
| Year | 2015 |
| QUT code | BS05 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Dr Radhika Lahiri Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- Maths A

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

Have you ever wondered why the Reserve Bank of Australia puts up interest rates? Are the fiscal deficits and government debt a concern? Do you want to find out how businesses and governments make decisions in the most efficient and sustainable way; how unemployment, inflation, competition and government affect you? You will discover the answers to these questions and more studying the Economics major. Economics is more than just a business discipline – it's a way of looking at the world. With the help of world-class economists, you will develop essential knowledge about economic behaviour, the workings of economic systems and the skills used in analysing economic and social issues in a wide range of contexts.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, from finance and accounting through to marketing and international business. With a sound background in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your economics major begins in second semester, when you will cover consumer and producer behaviours, and interaction of the national and international economy.

Year 2

Delving further into your major, you will learn more advanced frameworks and skills to understand how production and exchange advance our welfare, the economics of market structures, and the roles of fiscal and monetary policy in an open economy. You will contemplate the interplay between government, private firms and consumers, and analyse the increasing globalisation of world trade and investment. You will also shape your future career options through the consideration of a second study area.

Year 3

Research projects will build your practical skills. In the

capstone unit, you will apply economic theories learned so far to topics of current interest, such as the federal budget, Australia's taxation policy, ageing population or global warming. You will learn how to locate the data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world applications of economic theory.

Throughout the three years of your study, you can select units of study from the economic program on a range of topics, based on your interest, career pathway and plan for further study.

Resources and Opportunities

As an Economics student you will have the opportunity to build your disciplinary and generic skills through individual and team projects and research assignments. You can also join the Young Economists, under the auspices of the Economics Society of Australia, to exchange your ideas and to debate on current social and political issues. By applying your knowledge and skills to real world situations, you will develop your critical thinking and economic reasoning abilities, which are essential for effective decision making in business and public sectors.

Industry links

Our lecturers have a wide range of real-world experience in economics and finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Professional Recognition

As a graduate of the Bachelor of Business Economics major you will meet the academic requirements for professional membership to the Economic Society of Australia.

Abbreviation

BBus(Ec)

Deferral

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferral may be granted.

Find out more on [deferral](#).

Domestic Course structure Economics major units

- Economics 2
- Intermediate macroeconomics
- Intermediate microeconomics
- Contemporary application of economic theory (capstone unit)

Plus any four of the following:

Quantitative economics units

- Applied behavioural economics
- Quantitative methods for economics and finance
- Introductory econometrics
- Game theory and applications

Applied economics units

- Environmental economics and policy
- International economics
- Financial markets
- Economics for the real world

Recommended complementary study areas

Second major and minor options

- Finance
- Management
- Marketing
- International business
- Language

Additional minor options

- Accountancy
- Business regulation

International Course structure

Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Economics major units

- Economics 2
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Contemporary Application of Economic Theory (capstone unit)

Plus any four of the following:

Quantitative Economics Units

- Applied Behavioural Economics
- Quantitative Methods for Economics and Finance
- Introductory Econometrics
- Game Theory and Applications.

Applied Economics Units

- Environmental Economics and Policy
- International Economics
- Financial Markets
- Economics for the Real World

Recommended complementary study areas

Second major and minor options

- Finance
- Management
- Marketing
- International Business
- Language

Additional minor options

- Accountancy
- Business Regulation

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Economics Options List](#)

| Code | Title |
|--------------------|-----------|
| Year 1, Semester 1 | |
| BSB113 | Economics |

| | |
|--|--|
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| EFB223 | Economics 2 |
| Economics Option Unit (from the Applied or Quantitative Unit List) | |
| It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester | |
| Year 2, Semester 1 | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| Economics Option Unit (from the Applied or Quantitative Unit List) | |
| Economics Option Unit (from the Applied or Quantitative Unit List) OR Remaining Business School Core | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| Economics Options Unit (from the Applied or Quantitative Unit List) | |
| Economics Option Unit (from the Applied or Quantitative Unit List) OR Remaining Business School Core | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| EFB338 | Contemporary Application of Economic Theory |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Remaining Business School Core | |
| Economics Options List | |
| Quantitative Economics Units | |
| EFB222 | Quantitative Methods for Economics and Finance |
| EFB332 | Applied Behavioural Economics |
| EFB333 | Introductory Econometrics |
| EFB337 | Game Theory and Applications |
| Applied Economics Units | |
| EFB201 | Financial Markets |
| EFB225 | Economics for the Real World |
| EFB226 | Environmental Economics and Policy |
| EFB336 | International Economics |

Handbook

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|--------------------------------|---|
| Year | 2015 |
| QUT code | BS05 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Peter Whelan Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

Finance is a dynamic field, focussing on the borrowing, lending and investing of money by individuals, financial institutions, businesses and government organisations. By choosing to study the Bachelor of Business Finance major you will develop the knowledge and skills to analyse business portfolios and provide recommendations for best financial returns. This degree provides you with the opportunity to listen to real-world practitioners as they explain how the value of investments changes over time. If you are interested in corporate financial management, investment management, risk management or understanding financial markets, securities participants then the Finance major could be for you.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from accounting and economics through to marketing and international business. You will gain generic skills in all areas and an understanding of how businesses operate within the commercial and legal environment. You will begin your major with skills in interpreting economic data for business decision making. Business cycles, foreign exchange markets, terms of trade and the significance of the international economy will also be covered.

Year 2

You will build a deeper understanding of the fundamental concepts of finance – the time value of money and the effect of interest rates, diversification and its role in forming an investment portfolio, and the relationship between risk and return. The types of financial markets and instruments traded, such as shares, bonds and futures, will also be introduced. You will also choose a second study area, such as economics, accounting or further finance studies, which will help to shape your career.

Year 3

Project work and research assignments will hone your practical skills and prepare you for the workplace. You will develop valuation skills relevant to shares and derivatives. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Resources and Opportunities

QUT pioneered the use of real financial data in Queensland universities. Our Securities Dealing Room is an exclusive resource gives you the opportunity to access data from Bloomberg, providers of financial data to many of the world's financial institutions. This comprehensive set of data on companies, commodities and economics will be useful in your final year project work, and allow you to apply the theory you learn to conduct real-world financial analysis and prepare you for the workforce. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Industry links

Our finance lecturers have a wealth of experience in investment banking, commercial banking, funds management and financial consulting. The school also maintains industry links through the school's advisory board, town-and-gown events and the QUT Economics and Finance Society. A direct benefit of these links is that students are provided with an opportunity gain experience in financial sector prior to graduating by completing our work integrated learning subject.

Professional recognition

As a graduate of the finance major you will meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

Completing a second major will ensure you meet the academic for enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia. On completion of the Graduate Diploma in Applied Corporate Governance, students will meet the academic requirement for Professional Membership of the Chartered Secretaries Australia.

By choosing to study the Economics second major you will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia. Ordinary Membership of the Economics Society of Australia only requires that students have an interest in the area of Economics. Professional Membership of the Economics Society of Australia (Qld) requires students have held an Ordinary Membership for one year and have completed a Bachelor of Business majoring in Economics.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Finance)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Finance major units

- Financial Markets
- Finance 1
- Economics 2
- Corporate Finance
- International Finance
- Investments
- Risk Management and Derivatives
- Finance Capstone

Recommended complementary study areas

Finance extension options

- Empirical Finance
- Financial services

Second major and minor options

- Economics
- Accountancy
- Management
- International business

Additional minor options

- Applied economics
- Quantitative economics
- Superannuation and wealth management

International Course structure

Finance major units

- Financial Markets
- Finance 1
- Economics 2
- Corporate Finance
- International Finance
- Investments
- Risk Management and Derivatives
- Finance Capstone

Recommended complementary study areas

Finance extension options

- Empirical Finance
- Financial Services

Second major and minor options

- Economics
- Accountancy
- Management
- International Business

Additional minor options

- Applied Economics
- Quantitative Economics
- Superannuation and Wealth Management

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|---------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB123 | Data Analysis |
| BSB110 | Accounting |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| EFB201 | Financial Markets |
| EFB210 | Finance 1 |

| | |
|--|---------------------------------|
| EFB223 | Economics 2 |
| Year 2, Semester 1 | |
| EFB343 | Corporate Finance |
| EFB312 | International Finance |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 2, Semester 2 | |
| EFB335 | Investments |
| EFB344 | Risk Management and Derivatives |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 3, Semester 1 | |
| EFB360 | Finance Capstone |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 3, Semester 2 | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS05 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Dr Adelle Bish Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

As a human resource management professional you will be responsible for an organisation's most valued assets – the people working there. New technologies, changing economic conditions, increasing workforce diversity and an emphasis on work-life balance are all contributing to a profound revolution in the nature of work and the challenges of managing contemporary organisations. As a student of the Human Resource Management major you will be equipped with the skills required to manage people in organisations including recruitment, performance and reward systems, employment relations and staff development. This degree will position you for a career leading the people dimensions of organisations, both strategically and operationally.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and electronic business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your focus on human resources begins with a broad introduction to many of the human resource management functions and how these functions complement the strategic direction of businesses and help organisations maintain competitive advantage.

Year 2

You will build your foundation knowledge of business and human resource management, through developing a deeper understanding of individuals and groups. You will also investigate how the structure and organisation of human resources impact on organisations and their activities. You will develop skills in the implementation of human resource activities through practical work examples and case studies. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

In your final year you will extend and integrate your knowledge of business and human resource management using critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisational change, work force planning, and human resource development. You will explore and critique real-world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisations.

Resources and Opportunities

The Human Resource Management major gives you the opportunity to explore and critique real world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisation. You'll use critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisation change and policy interventions.

Through the Capstone unit, personal and professional development, you will acquire knowledge in the areas of self-management and the management of others to contribute to organisational performance. You will also develop personal and group skills as a way to apply the knowledge base you've gained throughout your studies in professional settings.

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

A substantial proportion of our teaching staff have extensive international and national industry and consulting experience, such as Dr Adelle Bish, Associate Professor Karen Becker and Dr Bernd Imer and many are also heavily involved in industry based CRC research with defence, utilities, and infrastructure organisations such as Dr Glen Murphy, Associate Professor Dr Artemis Chang and Professor Cameron Newton.

Professional recognition

This program enables you to join the Australian Human Resource Institute (AHRI), Australian Institute of Management (AIM) and the Australian Institute of Training and Development (AITD).

Abbreviation

BBus(HRM)

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, International Business, Management, Marketing, and Public Relations.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Human resource management major units

- Leading organisations
- Contemporary employment relations
- Human resource issues and strategy
- Human resource decision making

Bachelor of Business (Human Resource Management)

- Performance and reward
- Recruitment and selection
- Learning and development in organisations
- Personal and professional development

Recommended complementary study areas

Extension option

- Human resource management

Second major and minor options

- Management
- Public relations
- International business
- Language
- Marketing

Additional minor option

- Entrepreneurship

International Course structure

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

Human Resource Management major units

- Leading Organisations
- Contemporary Employment Relations
- Human Resource Issues and Strategy
- Human Resource Decision Making
- Performance and Reward
- Recruitment and Selection
- Learning and Development in Organisations
- Personal and Professional Development

Recommended complementary study areas

Extension option

- Human Resource Management

Second major and minor options

- Management
- Public Relations
- International Business
- Language
- Marketing

Additional minor option

- Entrepreneurship

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|-------------------------|
| Year 1, Semester 1 | |
| BSB115 | Management |
| BSB111 | Business Law and Ethics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB126 | Marketing |

| | |
|---------------------------------------|---|
| MGB200 | Leading Organisations |
| MGB207 | Human Resource Issues and Strategy |
| Year 2, Semester 1 | |
| MGB201 | Contemporary Employment Relations |
| MGB220 | Human Resource Decision Making |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| BSB113 | Economics |
| BSB119 | Global Business |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| MGB339 | Performance and Reward |
| MGB331 | Learning and Development in Organisations |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| MGB320 | Recruitment and Selection |
| MGB370 | Personal and Professional Development |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS05 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Mr Michael Cox Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

QUT's international business major is distinguished by an emphasis on industry skills covering trade procedures, logistics, negotiation techniques, languages, regional understanding and offshore business strategies. As a student you will gain highly desirable insight into the complexities of global regulations, management of cultural differences, knowledge of different buying preferences, global transport options, and ethical behaviours. You will learn about the international aspects of importing and exporting, communication and negotiation, accounting, logistics and marketing, and develop the strategic know how required to manage in a global commercial environment. If you are interested in how business operates in many markets around the world and would like to open yourself up to career options in global industry, consider study in the International Business Major.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and management. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. You will begin your studies in international business with specific emphasis on international marketing and market entry strategies.

Year 2

You will tackle import and export management, and investigate the challenges involved in producing goods to distribute overseas. You will begin to personalise your degree with an understanding of the history, culture, accounting and business environments of countries in either Asia or Europe as your international region of expertise. Your choice of second business study area will further direct your future career options.

Year 3

You will be encouraged to immerse yourself in

another culture through further regional studies, or through international exchanges. Take the opportunity to gain practical skills in cross-cultural communication and negotiation, logistics, and contemporary business strategies for Asia or Europe. Gain an overview of strategic issues facing global firms, including the different company structures that provide an advantage over competitors in the global marketplace.

Resources and Opportunities

As a student of the International Business major you will be encouraged to take up the opportunity to complete study overseas and use your learned skills in industry placements locally. Many International business students choose to undertake a language specialisation. You are eligible for this if you are a full-time or part-time student. To make full use of this opportunity your language units should commence in the first semester of your first year. All language units must normally be taken in the same language. If you are an international student you must take a language that is not your native tongue.

Industry Links

There is an active internship programme with links to Brisbane companies in freight forwarding, customs and logistics as well as State government departments. The Supply Chain and Logistics Association support student placements.

Professional recognition

As a graduate of the International Business major you will be eligible for membership of the Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing depending on units chosen.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, Management, Marketing, and Public Relations.

Abbreviation

BBus(InternatBus)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure Languages option

The course structure for both full-time and part-time international business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International business major units

- Importing and exporting
- Finance for international business
- Intercultural communication and negotiation skills
- International accounting
- International logistics

Bachelor of Business (International Business)

- International marketing
- International business in the Asia-Pacific
- International business strategy

Recommended complementary study areas

Second major and minor options

- Marketing
- Management
- International logistics
- Language
- Economics
- Finance

Additional minor options

- Sales
- Tourism and entertainment marketing
- Entrepreneurship
- Business regulation
- Applied economics
- Quantitative economics

International Course structure

Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

International Business major units

- Importing and Exporting
- Finance for International Business
- Intercultural Communication and Negotiation Skills
- International Accounting
- International Logistics
- International Marketing
- International Business in the Asia-Pacific
- International Business Strategy

Recommended complementary study areas

Second major and minor options

- Marketing
- Management
- International Logistics
- Language
- Economics
- Finance

Additional minor options

- Sales
- Tourism and Entertainment Marketing
- Entrepreneurship
- Business Regulation
- Applied Economics
- Quantitative Economics

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|--------------------|---------------|
| Year 1, Semester 1 | |
| BSB123 | Data Analysis |

| | |
|---|--|
| BSB119 | Global Business |
| BSB124 | Working in Business |
| BSB113 | Economics |
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB110 | Accounting |
| AMB210 | Importing and Exporting |
| EFB240 | Finance for International Business |
| Year 2, Semester 1 | |
| MGB225 | Intercultural Communication and Negotiation Skills |
| AYB227 | International Accounting |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| MGB340 | International Business in the Asia-Pacific |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB303 | International Logistics |
| AMB336 | International Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB369 | International Business Strategy |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS05 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | Gardens Point: 8 Caboolture: 15 |
| Rank | Gardens Point: 84 Caboolture: 66 |
| OP Guarantee | Yes |
| Campus | Caboolture, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Dr Mervyn Morris Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

Management is a crucial activity in organisations of all kinds and is fundamental to success in business. The Management major will provide you with analytical, strategic and operational skills to manage the challenges of the contemporary business environment. You will develop skills in entrepreneurial thinking, decision-making, leadership, communication and negotiation, and project management. These skills can be applied in all occupations and industries, providing you the widest possible employment prospects.

Your degree at a glance

Year 1

You will build a base of core business knowledge, from finance, accounting and economics through to marketing and the global business environment. You will gain an understanding of how businesses operate within the commercial and legal environment. You will learn how organisations work and start to develop leadership and management skills.

Year 2

In your second year we will help you expand your skill set needed to become a successful manager. You will be introduced to techniques in managing operations and supply chains, helping you to create more efficient organisations. You will learn to communicate and negotiate effectively in intercultural settings, preparing you to successfully navigate an increasingly global and multicultural society. You will be stimulated to think critically and strategically, allowing you to make better decisions by investigating problems from multiple perspectives and challenging established wisdoms. You will apply all these skills in creating your own entrepreneurial business.

Year 3

In the third year you both integrate and further expand your management knowledge and skills into new areas. You will learn how to make organisations more sustainable and how to manage change processes in organisations. You will investigate how companies create growth and seek advantages over their

competitors. You will develop skills in managing small- and medium-sized enterprises and family businesses. Working as individuals and in groups in your capstone unit, you will have the opportunity to develop a project management plan demonstrating your knowledge to reach the project goals and those of the organisation while addressing the challenges of time, costs, risk and resources.

Resources and Opportunities

You will not only develop the skills and knowledge needed to succeed in your first job, but the Management major also gives you the opportunity to obtain the necessary skills crucial in your further career. We will provide you with the opportunity to apply these skills in real-world cases, and even your own business or project. Our graduates find employment in a variety of roles from project manager to consultant to becoming an entrepreneur and starting their own business. If you find problem solving and motivating people to change and improve your organisation appealing, and like the challenge to become an entrepreneurial and strategic leader, this is the major for you.

Industry Links

Our international staff combine their research with their experience in industry and government. This provides you with the opportunity to apply cutting-edge management knowledge to real-world cases and problems. Through our networks we will invite managers and entrepreneurs to engage with you and provide you with opportunities to learn from their rich experience in managing in a dynamic business environment.

Professional recognition

As a Management graduate you will meet the requirements for membership of the Australian Institute of Management.

Studying Management at Caboolture

You are able to study and complete your Management major with a second major in Accounting or Marketing, all at the QUT Caboolture campus. As a Business Student at the Caboolture Campus you will have access to all the management and business core units, and a broad range of electives. Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point Campus. Please check your course page for specific details.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Marketing, and Public Relations.

Abbreviation

BBus(Mgt)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure Management major units

- Leading organisations
- Managing operations
- Entrepreneurship and innovation
- Intercultural communication and negotiation

Bachelor of Business (Management)

- skills
- Sustainability in a changing environment
- Strategic management
- Managing business growth
- Project management

Recommended complementary study areas

Extension option

- Management

Second major and minor options

- Human resource management
- Marketing
- Accountancy
- International business
- International logistics
- Language
- Finance
- Forensics

Additional minor options

- Sales
- Economics

International Course structure

Management major units

- Leading Organisations
- Managing Operations
- Entrepreneurship and Innovation
- Intercultural Communication and Negotiation Skills
- Sustainability in a Changing Environment
- Strategic Management
- Managing Business Growth
- Project Management

Recommended complementary study areas

Extension option

- Management

Second major and minor options

- Human Resource Management
- Marketing
- Accountancy
- International Business
- International Logistics
- Language
- Finance
- Forensics

Additional minor options

- Sales
- Economics

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|-------------------------|
| Year 1, Semester 1 | |
| BSB115 | Management |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

| | |
|---------------------------------------|--|
| MGB200 | Leading Organisations |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 2, Semester 1 | |
| MGB210 | Managing Operations |
| MGB223 | Entrepreneurship and Innovation |
| BSB110 | Accounting |
| BSB123 | Data Analysis |
| Year 2, Semester 2 | |
| MGB309 | Strategic Management |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| MGB324 | Managing Business Growth |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| MGB335 | Project Management |
| MGB310 | Sustainability in A Changing Environment |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS05 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | Gardens Point: 8 Caboolture: 15 |
| Rank | Gardens Point: 84 Caboolture: 66 |
| OP Guarantee | Yes |
| Campus | Caboolture, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Larry Neale Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

QUT has been a leader in marketing education for more than 20 years. Whether big or small, private or public, for-profit or not-for-profit, domestic or international - every organisation requires marketing. Marketing creates value by aligning the needs and wants of customers with the products that organisations offer. By choosing to study the Marketing major you will gain a thorough understanding of marketing strategy and tactics including branding, promotion, market segmentation, incentives and pricing. You will learn about the fast-changing world of e-marketing and integrated marketing communications through the use of case studies from the industry. You will learn how to analyse and predict consumer behaviour through well-designed marketing research. Regardless of whether you are a budding entrepreneur, or want to start your career working for a large multinational in business development, strategic marketing, market research or brand management, then you should choose the Marketing major within the QUT Bachelor of Business course.

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Marketing.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and legal environment. Your marketing major will commence in second semester, investigating why consumers buy products and how they make purchase decisions.

Year 2

Building your knowledge of consumer behaviour, you will gain skills in conducting consumer and audience

research and learn how market research informs corporate and strategic decision making. You will investigate the part technology has to play in developing new products for consumers, and learn how e-marketing can help companies compete in a global market. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

You will round out your major by finding out how marketing decisions contribute to the strategic success of any business. Opportunities to apply your knowledge to real-world scenarios include producing a marketing plan in a simulated environment which allows you to apply your marketing decision making skills and assess the results. You may also have the opportunity to complete an industry placement to gain valuable work experience.

Resources and Opportunities

You will have the opportunity to test your skills and knowledge in a simulated environment and take a marketing plan from concept to implementation. With a team, you will create a real product, devise a detailed marketing plan and sell your product to other students at market days.

Studying Marketing at Caboolture Campus

You are able to study and complete your Marketing major with a second major in Accounting or Management, all at the QUT Caboolture campus. As a Business Student at the Caboolture Campus you will have access to all the business core units and a broad range of electives. Other Business majors or double degrees may involve study at either the Kelvin Grove or Gardens Point Campus. Please check your course page for specific details.

Industry Links

Work placement opportunities in consultancies, corporate settings, Government and community groups are available. You'll also have access to events run by professional bodies such as the Australian Marketing Institute, as well as opportunities to create your own career networks.

Professional recognition

As a graduate of the Marketing major you may be eligible for membership of a number of professional bodies depending on your choice of major and units. If you decide to study the Marketing first and second major and extension you may meet the requirements for membership of the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management, the American Marketing Association and the Australian Institute of Export.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Public Relations.

Abbreviations

BBus(Marketing)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Marketing major units

- Consumer behaviour
- Marketing and audience research
- Integrated marketing communication
- Marketing planning and management
- eMarketing strategies
- Services marketing
- International marketing
- Strategic marketing

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public relations
- Integrated marketing communication
- International business
- International logistics
- Management
- Economics
- Language

Additional minor options

- Sales
- Tourism and entertainment marketing

International Course structure

Marketing major units

- Consumer Behaviour
- Marketing and Audience Research
- Integrated Marketing Communication
- Marketing Planning and Management
- eMarketing Strategies
- Services Marketing
- International Marketing
- Strategic Marketing

Recommended complementary study areas

Extension option

- Marketing

Second major and minor options

- Advertising
- Public Relations
- Integrated Marketing Communication
- International Business
- International Logistics
- Management
- Economics
- Language

Additional minor options

- Sales
- Tourism and Entertainment Marketing

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|---------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |

| | |
|---|------------------------------------|
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB111 | Business Law and Ethics |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 2, Semester 1 | |
| AMB202 | Integrated Marketing Communication |
| AMB240 | Marketing Planning and Management |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB335 | E-marketing Strategies |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB336 | International Marketing |
| AMB340 | Services Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB359 | Strategic Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS05 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| Duration (part-time domestic) | 6 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Ingrid Larkin Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

No two days are the same in the exciting and challenging world of public relations. A public relations career can take you from publicising a new movie, to launching a social media campaign, to improving relationships with customers, to developing a government safety campaign. Public relations is critical to success in business as it helps organisations build and protect their reputation and relationships with the community, employees and other stakeholders. Your public relations course brings the real world into the classroom. You will learn how to build organisational relationships, write for and liaise with the media, and make public relations decisions across the corporate, government, agency and not-for-profit sectors.

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

Year 2

You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Resources and Opportunities

What is distinctive about public relations at QUT is that the course builds two career paths, taking the role of a public relations in-house practitioner and as a public relations consultant. In the role of an in-house practitioner your final year at QUT develops your skills to become a public relations manager by managing issues, responding to public opinion and working to protect reputations for real-world organisations. As a consultant, your final year at QUT involves a real-world project where you pitch an idea to a real-world client and prepare a campaign to address their needs. The practical nature of this major means that you will graduate with a portfolio of work to demonstrate your skills to potential employers.

Industry Links

Work placement opportunities in consultancies, government, corporate settings and community groups are available. You will also have access to events run by professional bodies such as the Public Relations Institute of Australia, as well as opportunities through your own career networks.

Professional recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA), which provides you with access to professional education and career opportunities. QUT maintains strong links with this body, in which a number of our teaching staff hold executive positions.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Marketing.

Abbreviation

BBus(PublicRelations)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Your degree at a glance

Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

Bachelor of Business (Public Relations)

Year 2

You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3

Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Public relations major units

- Public Relations Techniques
- Public Relations Planning
- Issues, Stakeholders and Reputation
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns
- Introduction to Public Relations
- Marketing and Audience Research

Recommended complementary study areas

Second major and minor options

- Advertising
- Marketing
- Integrated marketing communication
- Management
- Human resource management
- Language

Additional minor option

- Tourism and entertainment marketing

International Course structure

Public Relations major units

- Public Relations Techniques
- Public Relations Planning
- Issues, Stakeholders and Reputation
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns
- Introduction to Public Relations
- Marketing and Audience Research

Recommended complementary study areas

Second major and minor options

- Advertising
- Marketing
- Integrated Marketing Communication
- Management
- Human Resource Management
- Language

Additional minor option

- Tourism and Entertainment Marketing

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)

- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|-------------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB113 | Economics |
| BSB115 | Management |
| AMB263 | Introduction To Public Relations |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB264 | Public Relations Techniques |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB372 | Public Relations Planning |
| AMB373 | Issues, Stakeholders and Reputation |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| AMB375 | Public Relations Management |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB379 | Public Relations Campaigns |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS06 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| OP | 2 |
| Rank | 97 |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Dr Sherrena Buckby (Accountancy); Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Peter Whelan (Finance); Dr Adelle Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Dr Larry Neale (Marketing); and Ingrid Larkin (Public Relations). Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements Prerequisite

Must be a current Year 12 student or a student returning from a gap year who completed their Year 12 education in Australia.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also assume 4 SA in Maths A, B or C.

International Entry requirements

International students must complete Australian Year 12 studies (or equivalent including International Baccalaureate) onshore.

International Subject prerequisites

- English

Mathematics is required for accountancy, finance, economics and marketing majors.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- Eight Business School Core units (96 credit points)
- One block of eight Major Core units (Study Area A) (96 credit points)
- choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to

the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Advanced standing (credit)

Advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Abbreviation

BBus(Study Area A)

Domestic Course structure

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- eight Business School core units
- one block of eight major core units
- choice of one block of:
 - six second major units and two option (elective) units or
 - eight option (elective) units or
 - two minors (four units each) (university or Business School or extension) or
 - one minor (four units)(university or Business School or extension) and four option (elective) units.

Special course requirements

Grade point average: Dean's Honours scholars must maintain a grade point average of 5.5 throughout their studies to retain the scholarship.

Breaks in study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Bachelor of Business (Dean's Honours)

Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

International Course structure

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special course requirements

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------------------|-------------------------------------|
| Year 1, Semester 1 | |
| BSB110 | Accounting |
| BSB111 | Business Law and Ethics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB113 | Economics |
| BSB115 | Management |
| AYB200 | Financial Accounting |
| AYB225 | Management Accounting |
| Year 2, Semester 1 | |
| AYB221 | Accounting Systems and Technologies |
| AYB219 | Taxation Law |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |

| | |
|---------------------------------------|-----------------------------|
| AYB340 | Company Accounting |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AYB311 | Financial Accounting Issues |
| BSB119 | Global Business |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AYB339 | Accountancy Capstone |
| AYB301 | Audit and Assurance |
| BSB126 | Marketing |
| Second Area of Study OR Elective Unit | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| AMB220 | Advertising Theory and Practice |
| AMB200 | Consumer Behaviour |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB319 | Media Planning |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB318 | Advertising Copywriting |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB339 | Advertising Campaigns |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area | |

of Study OR Elective Unit

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Economics Options List](#)

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| EFB223 | Economics 2 |
| Economics Option Unit (from the Applied or Quantitative Unit List) | |
| It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester | |
| Year 2, Semester 1 | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| Economics Option Unit (from the Applied or Quantitative Unit List) | |
| Economics Option Unit (from the Applied or Quantitative Unit List) OR Remaining Business School Core | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| Economics Options Unit (from the Applied or Quantitative Unit List) | |
| Economics Option Unit (from the Applied or Quantitative Unit List) OR Remaining Business School Core | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| EFB338 | Contemporary Application of Economic Theory |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Remaining Business School Core | |
| Economics Options List | |
| Quantitative Economics Units | |
| EFB222 | Quantitative Methods for Economics and Finance |
| EFB332 | Applied Behavioural Economics |
| EFB333 | Introductory Econometrics |
| EFB337 | Game Theory and Applications |
| Applied Economics Units | |
| EFB201 | Financial Markets |
| EFB225 | Economics for the Real World |
| EFB226 | Environmental Economics and Policy |

Bachelor of Business (Dean's Honours)

| | |
|--------|-------------------------|
| EFB336 | International Economics |
|--------|-------------------------|

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

| Code | Title |
|--|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB123 | Data Analysis |
| BSB110 | Accounting |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| EFB201 | Financial Markets |
| EFB210 | Finance 1 |
| EFB223 | Economics 2 |
| Year 2, Semester 1 | |
| EFB343 | Corporate Finance |
| EFB312 | International Finance |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 2, Semester 2 | |
| EFB335 | Investments |
| EFB344 | Risk Management and Derivatives |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 3, Semester 1 | |
| EFB360 | Finance Capstone |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 3, Semester 2 | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Important Information | |
| Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units. | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|------------|
| Year 1, Semester 1 | |
| BSB115 | Management |

| | |
|---------------------------------------|---|
| BSB111 | Business Law and Ethics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB126 | Marketing |
| MGB200 | Leading Organisations |
| MGB207 | Human Resource Issues and Strategy |
| Year 2, Semester 1 | |
| MGB201 | Contemporary Employment Relations |
| MGB220 | Human Resource Decision Making |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| BSB113 | Economics |
| BSB119 | Global Business |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| MGB339 | Performance and Reward |
| MGB331 | Learning and Development in Organisations |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| MGB320 | Recruitment and Selection |
| MGB370 | Personal and Professional Development |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| BSB123 | Data Analysis |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| BSB113 | Economics |
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB110 | Accounting |
| AMB210 | Importing and Exporting |
| EFB240 | Finance for International Business |
| Year 2, Semester 1 | |
| MGB225 | Intercultural Communication and Negotiation Skills |
| AYB227 | International Accounting |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |

| | |
|---|--|
| MGB340 | International Business in the Asia-Pacific |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB303 | International Logistics |
| AMB336 | International Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB369 | International Business Strategy |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------------------|--|
| Year 1, Semester 1 | |
| BSB115 | Management |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB113 | Economics |
| MGB200 | Leading Organisations |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 2, Semester 1 | |
| MGB210 | Managing Operations |
| MGB223 | Entrepreneurship and Innovation |
| BSB110 | Accounting |
| BSB123 | Data Analysis |
| Year 2, Semester 2 | |
| MGB309 | Strategic Management |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| MGB324 | Managing Business Growth |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| MGB335 | Project Management |
| MGB310 | Sustainability in A Changing Environment |
| Second Area of Study OR Elective Unit | |

Bachelor of Business (Dean's Honours)

Second Area of Study OR Elective Unit

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|------------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB111 | Business Law and Ethics |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 2, Semester 1 | |
| AMB202 | Integrated Marketing Communication |
| AMB240 | Marketing Planning and Management |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB335 | E-marketing Strategies |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB336 | International Marketing |
| AMB340 | Services Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB359 | Strategic Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|---------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |

| | |
|---|-------------------------------------|
| BSB110 | Accounting |
| BSB113 | Economics |
| BSB115 | Management |
| AMB263 | Introduction To Public Relations |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB264 | Public Relations Techniques |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB372 | Public Relations Planning |
| AMB373 | Issues, Stakeholders and Reputation |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| AMB375 | Public Relations Management |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB379 | Public Relations Campaigns |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

In this list

- [Primary Major](#)
- [Accountancy - 8 Unit Major](#)
- [Accountancy - Professional Accounting Extension \(for professional recognition\)](#)
- [Accountancy - Regulation and Tax Extension](#)

| Primary Major | |
|---------------|-------|
| Code | Title |

| Accountancy - 8 Unit Major | |
|----------------------------|-------------------------------------|
| Code | Title |
| AYB200 | Financial Accounting |
| AYB225 | Management Accounting |
| AYB221 | Accounting Systems and Technologies |
| AYB219 | Taxation Law |
| AYB340 | Company Accounting |
| AYB311 | Financial Accounting Issues |
| AYB301 | Audit and Assurance |
| AYB339 | Accountancy Capstone |

| Accountancy - Professional Accounting Extension (for professional recognition) | |
|--|------------------|
| Code | Title |
| AYB230 | Corporations Law |

| | |
|---|--|
| AYB321 | Strategic Management Accounting |
| EFB210 | Finance 1 |
| Please choose one (1) of the following units: | |
| AYB227 | International Accounting |
| AYB240 | Superannuation Regulation and Practice |
| AYB250 | Personal Financial Planning |
| AYB320 | Advanced Taxation Law |
| AYB341 | Forensic and Business Intelligence |
| Students who wish to complete the Forensic Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor. | |

| Accountancy - Regulation and Tax Extension | |
|---|--|
| Code | Title |
| Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320. | |
| Please choose four (4) of the following units: | |
| AYB205 | Law of Business Entities |
| AYB232 | Financial Services Regulation and Law |
| AYB240 | Superannuation Regulation and Practice |
| AYB250 | Personal Financial Planning |
| AYB320 | Advanced Taxation Law |
| AYB338 | Accountancy Work Placement |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS08 |
| CRICOS | 083019B |
| Duration (full-time) | 4 years |
| Duration (part-time domestic) | 8 years |
| OP | 5 |
| Rank | 91 |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | |
| Discipline Coordinator | Andrew Paltridge exchange.bus@qut.edu.au |

Domestic Entry requirements Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, economics, finance, and marketing majors also require (4, SA) in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) you have chosen at QUT and the international study year option that you will undertake. Because of the large number of combinations it will be necessary to draw up an individual study plan for every student. This plan will be created at the beginning of your course during the orientation period.

To allow you to enrol in the first semester of your degree, the indicative first semester study plans are shown below.

For more information on the units of study you will undertake in your chosen major please go to the page associated with that major.

Part time admission and enrolment is available, however the international study year must be completed full time.

Your Degree at a Glance

Year 1

This year is designed to give you an introduction to the core knowledge sets in business and to start you on your program of study in your chosen discipline area. In your first year you will study a mix of core units and the introductory units in your major of choice. If you are uncertain about which major you would like to study then you can choose primarily first year core units to get a taste of a variety of business disciplines.

Year 2

Year two is the important year in the Bachelor of Business – International. It is the year in which you will choose your preferred international study option and destination, and you begin to make subject choices that can lead to this option. In this year you complete your exchange application and will final decisions will be made on where you will go. Your final destination will depend upon your meeting certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions

of the institution who will be hosting your second degree.

Year 3

Depending upon whether you commence in February or July, you will spend all of just part of year 3 off shore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

In the first half of year three you will complete additional major studies at QUT, complete other units required for your international study option and undertake a special core unit Bridging Cultures – International. This unit of study is designed to help you prepare for your year offshore, and help you develop ways in which you can best assimilate and evaluate the overseas experience. Assessment will include undertaking intercultural evaluations at different points both before and after your offshore experience to allow you to see how your have changed over that time.

The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects may be set (second degree) or completely elective (free exchange option).

Year 4

In year 4 you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special Conditions

The unique nature of the Bachelor of Business – International which requires you to spend a year studying in another cultural living and learning environment means that you need to be prepared differently, and we need to ensure that you are performing academically well enough to handle the different environment. The following are special conditions relevant to this degree.

Academic Performance

Consistent with the exchange policy in place at QUT, you will not be able to complete the international study year if you have not maintained a GPA of at least 4.5 on the QUT 7 point scale. This rule is in place to protect both you and the QUT reputation. Many of our partners are among the best business schools internationally where you will face a challenging learning environment. The higher GPA requirement is in place as a guide to increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International Study Preferences

QUT has in place agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these can not be unlimited. Consequently we can not guarantee that every student will be assigned to their first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the

number of applications at QUT, and, if necessary, academic performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this can not be guaranteed. However every student who has the required GPA will be able to undertake on overseas study experience.

Designated Unit

The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study Plans

The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain pre-requisite subjects necessary to meet the requirements of the degree program at your host institution.

Domestic Course structure

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) that you have chosen at QUT and the international study year option that you will undertake.

If you choose the Flexible Exchange Studies/Certificate Program/Language and Cultural Immersion as your overseas option, you can enrol and follow the units listed in the course structures below relevant to your QUT major study area.

If you select the Second Degree as your overseas option you will require a personalised study plan from the [QUT Business School Student Centre](#) in your first year of study. You can follow the 1st and 2nd semesters of study as indicated only. Depending on your overseas destination, some of your study units are pre-determined so your study plan will be individually designed for you. If you do not seek study plan advice after commencement in the program you may risk ineligibility for this overseas option.

All students will be requested to indicate a preference for international study year within the first year of your degree.

Your Degree at a Glance

Year 1

This year is designed to give you an introduction to the core knowledge sets in business and to start you on your program of study in your chosen discipline area. In your first year you will study a mix of core units and the introductory units in your major of choice. If you are uncertain about which major you would like to study then you can choose primarily first year core units to get a taste of a variety of business disciplines.

Year 2

Year two is the important year in the Bachelor of Business – International. It is the year in which you will choose your preferred international study option and destination, and you begin to make subject choices that can lead to this option. In this year you complete your exchange application and will final decisions will be made on where you will go. Your final destination will depend upon your meeting

certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions of the institution who will be hosting your second degree.

Year 3

Depending upon whether you commence in February or July, you will spend all of just part of year 3 off shore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

In the first half of year three you will complete additional major studies at QUT, complete other units required for your international study option and undertake a special core unit Bridging Cultures – International. This unit of study is designed to help you prepare for your year offshore, and help you develop ways in which you can best assimilate and evaluate the overseas experience. Assessment will include undertaking intercultural evaluations at different points both before and after your offshore experience to allow you to see how you have changed over that time.

The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects may be set (second degree) or completely elective (free exchange option).

Year 4

In year 4 you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special Conditions

The unique nature of the Bachelor of Business – International which requires you to spend a year studying in another cultural living and learning environment means that you need to be prepared differently, and we need to ensure that you are performing academically well enough to handle the different environment. The following are special conditions relevant to this degree:

Academic Performance. Consistent with the exchange policy in place at QUT, you will not be able to complete the international study year if you have not maintained a GPA of at least 4.5 on the QUT 7 point scale. This rule is in place to protect both you and the QUT reputation. Many of our partners are among the best business schools internationally where you will face a challenging learning environment. The higher GPA requirement is in place as a guide to increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International Study Preferences.

QUT has agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these places are limited. Consequently we cannot guarantee that every student will be assigned to their first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences

one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the number of applications at QUT, and, if necessary, academic performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this cannot be guaranteed. However every student who has the required GPA will be able to undertake an overseas study experience.

Designated Unit. The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study Plans. The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain pre-requisite subjects necessary to meet the requirements of the degree program at your host institution.

If you are unable to meet any of the eligibility requirements for the International Study Year, or your personal circumstances change which prevent you from undertaking the year overseas, you may be eligible to transfer to the Bachelor of Business (BS05) three year program. All eligible Studies completed in the Bachelor of Business – International (BS08) program may be transferred to the three year program.

International Course structure

The units that you will study in the Bachelor of Business – International will depend upon the combination of major(s) you have chosen at QUT and the international study year option that you will undertake. Because of the large number of combinations it will be necessary to draw up an individual study plan for every student. This plan will be created at the beginning of your course during the orientation period.

To allow you to enrol in the first semester of your degree, the indicative first semester study plans are shown below.

For more information on the units of study you will undertake in your chosen major please go to the page associated with that major.

Your Degree at a Glance

Year 1

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Year 2

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Bachelor of Business - International

complete your exchange application and will final decisions will be made on where you will go. Your final destination will depend upon your meeting certain conditions (see special conditions).

In year two you will continue to study business core units but you will also increase the level of study in your chosen major. If you are interested in undertaking a second degree as your international study option then you will be required to study some subjects which will be required to meet the conditions of the institution who will be hosting your second degree.

Year 3

Depending upon whether you commence in February or July, you will spend all of just part of year 3 off shore. For most students, you will commence your overseas study half way through year three (August – October depending upon where you go to study).

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The second half of year three will be spent undertaking studies at your host institution. Depending on your choice of international study option, these subjects may be set (second degree) or completely elective (free exchange option).

Year 4

In year 4 you will complete your offshore studies. This will include the final component of the intercultural assessment at the conclusion of which you will be provided with feedback on the extent to which you have developed in terms of your intercultural awareness and thinking. You then return to QUT to complete the final component of your QUT degree

The final semester at QUT will include the capstone unit in your chosen major which is designed to integrate your previous knowledge and skill development in that discipline and allow you to apply that to a real situation.

Special Conditions

The unique nature of the Bachelor of Business – International which requires you to spend a year studying in another cultural living and learning environment means that you need to be prepared differently, and we need to ensure that you are performing academically well enough to handle the different environment. The following are special conditions relevant to this degree:

Academic Performance. Consistent with the exchange policy in place at QUT, you will not be able to complete the international study year if you have not maintained a GPA of at least 4.5 on the QUT 7 point scale. This rule is in place to protect both you and the QUT reputation. Many of our partners are among the best business schools internationally where you will face a challenging learning environment. The higher GPA requirement is in place as a guide to increase our confidence that you will be able to meet the study challenges and to represent QUT well at the partner institutions.

International Study Preferences.

QUT has agreements with the major partner schools involved in the Bachelor of Business – International to set aside study places for our students, however these places are limited. Consequently we cannot guarantee that every student will be assigned to their

first study preference. You will be able to let us know of your preferred destination when you commence your degree, and will submit a final set of preferences one year prior to commencing the offshore study program. International study options will then be determined based on the number of places on offer at the partner institution, the number of applications at QUT, and, if necessary, academic performance. Where possible QUT will try to ensure that every student gets their preferred study destination, but this cannot be guaranteed. However every student who has the required GPA will be able to undertake an overseas study experience.

Designated Unit. The unit AMB390 Bridging Cultures – International is the main unit of study used to both teach and assess intercultural aspects of the degree, and is the unit in which we will carry out assurance of learning on this dimension of your study program. It has been defined as a designated unit and must be passed in order for you to complete the degree program.

Study Plans. The combination of multiple major areas of study at QUT with many international study option choices means that each student is likely to have a unique study plan. You will be provided with a study plan based on your expressed preference in the first semester of your degree. It will be necessary for you to complete your studies according to that plan as any variation may mean you will not be able to undertake your preferred international study option. This is particularly the case if you wish to undertake the second degree option where you will need to complete certain pre-requisite subjects necessary to meet the requirements of the degree program at your host institution.

If you are unable to meet any of the eligibility requirements for the International Study Year, or your personal circumstances change which prevent you from undertaking the year overseas, you may be eligible to transfer to the Bachelor of Business (BS05) three year program. All eligible Studies completed in the Bachelor of Business – International (BS08) program may be transferred to the three year program.

Sample Structure Semesters

- [Accountancy Professional Extension](#)
- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

| Code | Title |
|------|---|
| | Accountancy Professional Extension |
| | Students who undertake the accountancy major and the professional accountancy extension meet the academic component of requirements for membership of CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), the Institute of Public Accountants (IPA), and are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA). |
| | At minimum, students seeking professional body entry must complete all of the following 3 units as part of their program: |
| | AYB230 Corporations Law |
| | EFB210 Finance |
| | AYB321 Strategic Management Accounting |
| | To also meet requirements for the Professional Accountancy Extension, students choose an additional unit from: |

| |
|--|
| AYB320 Advanced Tax Law |
| AYB240 Superannuation, Regulation and Practice |
| AYB250 Personal Financial Planning |
| AYB227 International Accounting |
| AYB341 Forensic and Business Intelligence Regulation and Tax Extension |
| Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete: |
| AYB205 Law of Business Entities AYB240 Superannuation Regulation and Practice |
| AYB320 Advanced Taxation Law |
| Plus one unit from: |
| AYB232 Financial Services Regulation and Law |
| AYB250 Personal Financial Planning |
| AYB338 Accountancy Work Placement |
| Year 1, Semester 1 (February) |
| BSB110 Accounting |
| BSB111 Business Law and Ethics |
| BSB123 Data Analysis |
| BSB124 Working in Business |
| Year 1, Semester 2 (July) |
| BSB113 Economics |
| BSB115 Management |
| AYB200 Financial Accounting |
| AYB225 Management Accounting |
| Year 2, Semester 1 (February) |
| AYB219 Taxation Law |
| AYB221 Accounting Systems and Technologies |
| Second area of study or elective |
| Second area of study or elective |
| Year 2, Semester 2 (July) |
| AYB340 Company Accounting |
| Second area of study or elective |
| Second area of study or elective |
| Second area of study or elective |
| Year 3, Semester 1 (February) |
| AYB311 Financial Accounting Issues |
| BSB119 Global Business |
| AMB390 Bridging Cultures - International |
| Second area of study or elective |
| Year 3, Fall Semester (Exchange) |
| IFX301 Exchange Program - Business |
| IFX302 Exchange Program - Business |
| IFX303 Exchange Program - Business |
| IFX304 Exchange Program - Business |
| Year 4, Spring Semester (Exchange) |
| IFX305 Exchange Program - Business |
| IFX306 Exchange Program - Business |
| IFX307 Exchange Program - Business |
| IFX308 Exchange Program - Business |
| Year 4, Semester 2 (July) |
| AYB339 Accountancy Capstone |
| AYB301 Audit and Assurance |
| BSB126 Marketing |
| Second area of study or elective |

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)

Bachelor of Business - International

• Year 4, Semester 2 (July)

| Code | Title |
|---|-----------------------------------|
| Year 1, Semester 1 (February) | |
| BSB113 | Economics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 (July) | |
| BSB115 | Management |
| BSB119 | Global Business |
| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |
| Year 2, Semester 1 (February) | |
| BSB110 | Accounting |
| AMB201 | Marketing and Audience Research |
| AMB319 | Media Planning |
| Second area of study or elective | |
| Year 2, Semester 2 (July) | |
| BSB111 | Business Law and Ethics |
| AMB318 | Advertising Copywriting |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Semester 1 (February) | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB390 | Bridging Cultures - International |
| Second area of study or elective | |
| Year 3, Fall Semester (Exchange) | |
| IFX301 | Exchange Program - Business |
| IFX302 | Exchange Program - Business |
| IFX303 | Exchange Program - Business |
| IFX304 | Exchange Program - Business |
| Year 4, Spring Semester (Exchange) | |
| IFX305 | Exchange Program - Business |
| IFX306 | Exchange Program - Business |
| IFX307 | Exchange Program - Business |
| IFX308 | Exchange Program - Business |
| Year 4, Semester 2 (July) | |
| AMB339 | Advertising Campaigns |
| Second area of study or elective | |
| Second area of study or elective | |
| Second area of study or elective | |

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)
- [Economics Major Option List](#)

| Code | Title |
|--|---|
| Year 1, Semester 1 (February) | |
| BSB113 | Economics |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 (July) | |
| BSB110 | Accounting |
| BSB115 | Management |
| EFB223 | Economics 2 |
| Economics Major Option Unit (EFB222 or EFB201 recommended) | |
| Year 2, Semester 1 (February) | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 2, Semester 2 (July) | |
| BSB126 | Marketing |
| Economics Major Option Unit | |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Semester 1 (February) | |
| BSB111 | Business Law and Ethics |
| AMB390 | Bridging Cultures - International |
| Economics Major Option Unit | |
| Second area of study or elective | |
| Year 3, Fall Semester (Exchange) | |
| IFX301 | Exchange Program - Business |
| IFX302 | Exchange Program - Business |
| IFX303 | Exchange Program - Business |
| IFX304 | Exchange Program - Business |
| Year 4, Spring Semester (Exchange) | |
| IFX305 | Exchange Program - Business |
| IFX306 | Exchange Program - Business |
| IFX307 | Exchange Program - Business |
| IFX308 | Exchange Program - Business |
| Year 4, Semester 2 (July) | |
| EFB338 | Contemporary Application of Economic Theory |
| Economics Major Option Unit | |
| Second area of study or elective | |
| Second area of study or elective | |
| Economics Major Option List | |
| Applied Economics Units | |
| EFB201 | Financial Markets |
| EFB226 | Environmental Economics and Policy |
| EFB225 | Economics for the Real World |
| EFB336 | International Economics |
| Quantitative Economics Units | |
| EFB222 | Introduction to Applied Econometrics |

| | |
|--------|-------------------------------|
| EFB332 | Applied Behavioural Economics |
| EFB333 | Applied Econometrics |
| EFB337 | Game Theory and Applications |

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

| Code | Title |
|---|-----------------------------------|
| Year 1, Semester 1 (February) | |
| BSB110 | Accounting |
| BSB113 | Economics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 (July) | |
| BSB126 | Marketing |
| EFB201 | Financial Markets |
| EFB210 | Finance 1 |
| EFB223 | Economics 2 |
| Year 2, Semester 1 (February) | |
| BSB115 | Management |
| EFB343 | Corporate Finance |
| EFB312 | International Finance |
| Second area of study or elective | |
| Year 2, Semester 2 (July) | |
| BSB119 | Global Business |
| EFB335 | Investments |
| EFB344 | Risk Management and Derivatives |
| Second area of study or elective | |
| Year 3, Semester 1 (February) | |
| BSB111 | Business Law and Ethics |
| AMB390 | Bridging Cultures - International |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Fall Semester (Exchange) | |
| IFX301 | Exchange Program - Business |
| IFX302 | Exchange Program - Business |
| IFX303 | Exchange Program - Business |
| IFX304 | Exchange Program - Business |
| Year 4, Spring Semester (Exchange) | |
| IFX305 | Exchange Program - Business |
| IFX306 | Exchange Program - Business |
| IFX307 | Exchange Program - Business |
| IFX308 | Exchange Program - Business |
| Year 4, Semester 2 (July) | |
| EFB360 | Finance Capstone |
| Second area of study or elective | |
| Second area of study or elective | |
| Second area of study or elective | |

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

| Code | Title |
|---|---|
| Year 1, Semester 1 (February) | |
| BSB110 | Accounting |
| BSB115 | Management |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 (July) | |
| BSB111 | Business Law and Ethics |
| BSB126 | Marketing |
| MGB200 | Leading Organisations |
| MGB207 | Human Resource Issues and Strategy |
| Year 2, Semester 1 (February) | |
| MGB201 | Contemporary Employment Relations |
| MGB220 | Human Resource Decision Making |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 2, Semester 2 (July) | |
| BSB113 | Economics |
| BSB119 | Global Business |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Semester 1 (February) | |
| MGB339 | Performance and Reward |
| MGB331 | Learning and Development in Organisations |
| AMB390 | Bridging Cultures - International |
| Second area of study or elective | |
| Year 3, Fall Semester (Exchange) | |
| IFX301 | Exchange Program - Business |
| IFX302 | Exchange Program - Business |
| IFX303 | Exchange Program - Business |
| IFX304 | Exchange Program - Business |
| Year 4, Spring Semester (Exchange) | |
| IFX305 | Exchange Program - Business |
| IFX306 | Exchange Program - Business |
| IFX307 | Exchange Program - Business |
| IFX308 | Exchange Program - Business |
| Year 4, Semester 2 (July) | |
| MGB320 | Recruitment and Selection |
| MGB370 | Personal and Professional Development |
| Second area of study or elective | |
| Second area of study or elective | |

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

| Code | Title |
|---|--|
| Year 1, Semester 1 (February) | |
| BSB113 | Economics |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 (July) | |
| BSB110 | Accounting |
| BSB115 | Management |
| AMB210 | Importing and Exporting |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 2, Semester 1 (February) | |
| EFB240 | Finance for International Business |
| AYB227 | International Accounting |
| BSB111 | Business Law and Ethics |
| Second area of study or elective | |
| Year 2, Semester 2 (July) | |
| BSB126 | Marketing |
| MGB340 | International Business in the Asia-Pacific |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Semester 1 (February) | |
| AMB303 | International Logistics |
| AMB336 | International Marketing |
| AMB390 | Bridging Cultures - International |
| Second area of study or elective | |
| Year 3, Fall Semester (Exchange) | |
| IFX301 | Exchange Program - Business |
| IFX302 | Exchange Program - Business |
| IFX303 | Exchange Program - Business |
| IFX304 | Exchange Program - Business |
| Year 4, Spring Semester (Exchange) | |
| IFX305 | Exchange Program - Business |
| IFX306 | Exchange Program - Business |
| IFX307 | Exchange Program - Business |
| IFX308 | Exchange Program - Business |
| Year 4, Semester 2 (July) | |
| AMB369 | International Business Strategy |
| Second area of study or elective | |
| Second area of study or elective | |
| Second area of study or elective | |

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)

- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

| Code | Title |
|---|--|
| Year 1, Semester 1 (February) | |
| BSB115 | Management |
| BSB126 | Marketing |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 (July) | |
| BSB111 | Business Law and Ethics |
| BSB113 | Economics |
| MGB200 | Leading Organisations |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 2, Semester 1 (February) | |
| MGB210 | Managing Operations |
| MGB223 | Entrepreneurship and Innovation |
| BSB110 | Accounting |
| Second area of study or elective | |
| Year 2, Semester 2 (July) | |
| MGB309 | Strategic Management |
| BSB119 | Global Business |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Semester 1 (February) | |
| MGB324 | Managing Business Growth |
| AMB390 | Bridging Cultures - International |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Fall Semester (Exchange) | |
| IFX301 | Exchange Program - Business |
| IFX302 | Exchange Program - Business |
| IFX303 | Exchange Program - Business |
| IFX304 | Exchange Program - Business |
| Year 4, Spring Semester (Exchange) | |
| IFX305 | Exchange Program - Business |
| IFX306 | Exchange Program - Business |
| IFX307 | Exchange Program - Business |
| IFX308 | Exchange Program - Business |
| Year 4, Semester 2 (July) | |
| MGB335 | Project Management |
| MGB310 | Sustainability in A Changing Environment |
| Second area of study or elective | |
| Second area of study or elective | |

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)

Bachelor of Business - International

- [Year 4, Semester 2 \(July\)](#)

| Code | Title |
|---|------------------------------------|
| Year 1, Semester 1 (February) | |
| BSB113 | Economics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 (July) | |
| BSB115 | Management |
| BSB119 | Global Business |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 2, Semester 1 (February) | |
| BSB111 | Business Law and Ethics |
| AMB202 | Integrated Marketing Communication |
| AMB240 | Marketing Planning and Management |
| Second area of study or elective | |
| Year 2, Semester 2 (July) | |
| BSB110 | Accounting |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Semester 1 (February) | |
| AMB336 | International Marketing |
| AMB340 | Services Marketing |
| AMB390 | Bridging Cultures - International |
| Second area of study or elective | |
| Year 3, Fall Semester (Exchange) | |
| IFX301 | Exchange Program - Business |
| IFX302 | Exchange Program - Business |
| IFX303 | Exchange Program - Business |
| IFX304 | Exchange Program - Business |
| Year 4, Spring Semester (Exchange) | |
| IFX305 | Exchange Program - Business |
| IFX306 | Exchange Program - Business |
| IFX307 | Exchange Program - Business |
| IFX308 | Exchange Program - Business |
| Year 4, Semester 2 (July) | |
| AMB359 | Strategic Marketing |
| Second area of study or elective | |
| Second area of study or elective | |
| Second area of study or elective | |

Semesters

- [Year 1, Semester 1 \(February\)](#)
- [Year 1, Semester 2 \(July\)](#)
- [Year 2, Semester 1 \(February\)](#)
- [Year 2, Semester 2 \(July\)](#)
- [Year 3, Semester 1 \(February\)](#)
- [Year 3, Fall Semester \(Exchange\)](#)
- [Year 4, Spring Semester \(Exchange\)](#)
- [Year 4, Semester 2 \(July\)](#)

| Code | Title |
|--------------------------------------|-----------------|
| Year 1, Semester 1 (February) | |
| BSB119 | Global Business |

| | |
|---|-------------------------------------|
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 (July) | |
| BSB110 | Accounting |
| BSB113 | Economics |
| BSB115 | Management |
| AMB263 | Introduction To Public Relations |
| Year 2, Semester 1 (February) | |
| AMB201 | Marketing and Audience Research |
| AMB264 | Public Relations Techniques |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 2, Semester 2 (July) | |
| AMB372 | Public Relations Planning |
| AMB373 | Issues, Stakeholders and Reputation |
| Second area of study or elective | |
| Second area of study or elective | |
| Year 3, Semester 1 (February) | |
| BSB111 | Business Law and Ethics |
| AMB374 | Global Public Relations Cases |
| AMB375 | Public Relations Management |
| AMB390 | Bridging Cultures - International |
| Year 3, Fall Semester (Exchange) | |
| IFX301 | Exchange Program - Business |
| IFX302 | Exchange Program - Business |
| IFX303 | Exchange Program - Business |
| IFX304 | Exchange Program - Business |
| Year 4, Spring Semester (Exchange) | |
| IFX305 | Exchange Program - Business |
| IFX306 | Exchange Program - Business |
| IFX307 | Exchange Program - Business |
| IFX308 | Exchange Program - Business |
| Year 4, Semester 2 (July) | |
| AMB379 | Public Relations Campaigns |
| Second area of study or elective | |
| Second area of study or elective | |
| Second area of study or elective | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism and entertainment industries. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors in which you will work.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism and entertainment industries. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors in which you will work.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete

projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Advertising and Entertainment)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced by KJB102. | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KJB102 | Introduction to Journalism, Media and Communication |
| KXB101 | Introduction to Entertainment |
| Year 1, Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |
| KCB205 | Professional Communication |
| KXB102 | Global Entertainment |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB318 | Advertising Copywriting |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| AMB319 | Media Planning |
| LWS009 | Introduction to Law |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| LWS008 | Entertainment Law |
| A Complementary Studies unit | |
| Year 3, Semester 2 | |
| AMB207 | Entertainment Marketing |
| AMB339 | Advertising Campaigns |
| A Complementary Studies unit | |
| A Complementary Studies unit | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Advertising and Journalism)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult the tables below in conjunction with your course outline.

[Changes to Media and Communication courses](#)
[Changes to Creative Industries Units](#)
[Discontinued Creative Industries Units](#)

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| | |
|------------------------------|-------------------------|
| AMB339 | Advertising Campaigns |
| KJB337 | Investigative Reporting |
| A Complementary Studies unit | |
| A Complementary Studies unit | |

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced by KJB102 | |
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| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KJB102 | Introduction to Journalism, Media and Communication |
| KJB101 | Computational Journalism |
| Year 1, Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |
| KCB205 | Professional Communication |
| KJB120 | Newswriting |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB318 | Advertising Copywriting |
| KJB121 | Journalistic Inquiry |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| AMB319 | Media Planning |
| KJB224 | Feature Writing |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| KJB280 | International Journalism |
| A Complementary Studies unit | |
| Year 3, Semester 2 | |

A number of changes have been made to Creative

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

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Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

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Year 3

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you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Advertising and Media & Communication)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced by KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB101 | Media and Communication Texts |
| KCB103 | Strategic Speech Communication |
| KJB102 | Introduction to Journalism, Media and Communication |
| Year 1, Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| AMB220 | Advertising Theory and Practice |
| KCB106 | Media in a Globalised World |
| Year 2, Semester 1 | |
| AMB318 | Advertising Copywriting |
| KCB205 | Professional Communication |
| KCB206 | Internet, Self and Beyond |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| AMB319 | Media Planning |
| KJB103 | Media Design and Layout |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| KCB301 | Media Audiences |
| A Complementary Studies unit | |
| Year 3, Semester 2 | |
| AMB339 | Advertising Campaigns |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |
| A Complementary Studies unit | |
| A Complementary Studies unit | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Advertising and Public Relations)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
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| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KJB102 | Introduction to Journalism, Media and Communication |
| A Complementary Studies unit | |
| Year 1, Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |
| KCB205 | Professional Communication |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB264 | Public Relations Techniques |
| AMB318 | Advertising Copywriting |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| AMB319 | Media Planning |
| AMB372 | Public Relations Planning |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB374 | Global Public Relations Cases |
| One from AMB202, AMB310 or AMB330: | |
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |
| Year 3, Semester 2 | |
| AMB339 | Advertising Campaigns |
| AMB379 | Public Relations Campaigns |
| A Complementary Studies unit | |
| A Complementary Studies unit | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Entertainment and Journalism)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following changes apply: | |
| KCB110 has been replaced by KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KJB101 | Computational Journalism |
| KJB102 | Introduction to Journalism, Media and Communication |
| KXB101 | Introduction to Entertainment |
| Year 1, Semester 2 | |
| KCB103 | Strategic Speech Communication |
| KJB120 | Newswriting |
| KXB102 | Global Entertainment |
| Either AMB220 or AMB263: | |
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |
| Year 2, Semester 1 | |
| KCB205 | Professional Communication |
| KJB121 | Journalistic Inquiry |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| AMB201 | Marketing and Audience Research |
| KJB224 | Feature Writing |
| LWS009 | Introduction to Law |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| KJB280 | International Journalism |
| LWS008 | Entertainment Law |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 2 | |
| AMB207 | Entertainment Marketing |
| KJB337 | Investigative Reporting |
| A Complementary Studies unit | |
| A Complementary Studies unit | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- Course Requirements
- Course Updates
- IF27 CORE UNITS - 6 units required
- MAJOR CORE UNITS - 12 units required - [Select two of the following 6 unit majors](#)
- Advertising Major
- Journalism Major
- Media and Communication Major
- Public Relations Major
- Entertainment Major

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Entertainment and Media & Communication)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced by KJB102. | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB101 | Media and Communication Texts |
| KJB102 | Introduction to Journalism, Media and Communication |
| KXB101 | Introduction to Entertainment |
| Year 1, Semester 2 | |
| KCB103 | Strategic Speech Communication |
| KCB106 | Media in a Globalised World |
| KXB102 | Global Entertainment |
| Either AMB220 or AMB263: | |
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |
| Year 2, Semester 1 | |
| KCB205 | Professional Communication |
| KCB206 | Internet, Self and Beyond |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| AMB201 | Marketing and Audience Research |
| KJB103 | Media Design and Layout |
| LWS009 | Introduction to Law |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| KCB301 | Media Audiences |
| LWS008 | Entertainment Law |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 2 | |
| AMB207 | Entertainment Marketing |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |
| A Complementary Studies unit | |

A Complementary Studies unit

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Entertainment and Public Relations)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following updates apply: | |
| * KCB110 has been replaced by KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KJB102 | Introduction to Journalism, Media and Communication |
| KXB101 | Introduction to Entertainment |
| Year 1, Semester 2 | |
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| KCB205 | Professional Communication |
| KXB102 | Global Entertainment |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB372 | Public Relations Planning |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| LWS009 | Introduction to Law |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| LWS008 | Entertainment Law |
| Two from AMB202, AMB310 or AMB330: | |
| AMB202 | Integrated Marketing Communication |
| AMB310 | Internship |
| AMB330 | Digital Portfolio |
| Year 3, Semester 2 | |
| AMB207 | Entertainment Marketing |
| AMB379 | Public Relations Campaigns |
| A Complementary Studies unit | |
| A Complementary Studies unit | |

Handbook

| | |
|---------------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Journalism and Media & Communication)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced by KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB101 | Media and Communication Texts |
| KJB102 | Introduction to Journalism, Media and Communication |
| KJB101 | Computational Journalism |
| Year 1, Semester 2 | |
| KCB103 | Strategic Speech Communication |
| KCB106 | Media in a Globalised World |
| KJB120 | Newswriting |
| Either AMB220 or AMB263: | |
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| KCB205 | Professional Communication |
| KCB206 | Internet, Self and Beyond |
| KJB121 | Journalistic Inquiry |
| Year 2, Semester 2 | |
| KJB224 | Feature Writing |
| KJB103 | Media Design and Layout |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| KCB301 | Media Audiences |
| KJB280 | International Journalism |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 2 | |
| KJB337 | Investigative Reporting |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |
| A Complementary Studies unit | |
| A Complementary Studies unit | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Journalism and Public Relations)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced by KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KJB101 | Computational Journalism |
| KJB102 | Introduction to Journalism, Media and Communication |
| Year 1, Semester 2 | |
| AMB201 | Marketing and Audience Research |
| AMB263 | Introduction To Public Relations |
| KCB205 | Professional Communication |
| KJB120 | Newswriting |
| Year 2, Semester 1 | |
| AMB264 | Public Relations Techniques |
| KJB121 | Journalistic Inquiry |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| AMB372 | Public Relations Planning |
| KJB224 | Feature Writing |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| KJB280 | International Journalism |
| Two from AMB202, AMB310 or AMB330: | |
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |
| Year 3, Semester 2 | |
| AMB379 | Public Relations Campaigns |
| KJB337 | Investigative Reporting |
| A Complementary Studies unit | |
| A Complementary Studies unit | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IF27 |
| CRICOS | 037542J |
| Duration (full-time) | 3 years |
| OP | 12 |
| Rank | 74 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,500 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries Faculty) |
| Discipline Coordinator | Tanya Nitins (Entertainment); Susan Hetherington (Journalism); Dr Jason Sternberg (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Dr Kim Johnston (Public Relations) Phone: +61 7 3138 8114 Email: ci@qut.edu.au (Entertainment, Journalism, Media & Communication) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

You are required to complete two majors as part of this course. Please note that these majors will appear on your academic transcript but not on your parchment. Your parchment will reflect your course title 'Bachelor of Mass Communication'.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), Bachelor of Journalism (Honours) or Bachelor of Media and Communication (Honours), provided you have met entry requirements.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Communications Council and the Society of Business Communicators (SBC).

Domestic Course structure

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow

you to network with a range of industry leaders.

International Course structure

Your course

Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

Sample Structure Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising Major](#)
- [Journalism Major](#)
- [Media and Communication Major](#)
- [Public Relations Major](#)
- [Entertainment Major](#)

| Code | Title |
|---|-------|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced with KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |

Bachelor of Mass Communication (Media & Communication and Public Relations)

IF27 CORE UNITS - 6 units required

| | |
|--------|---|
| AMB201 | Marketing and Audience Research |
| BSB126 | Marketing |
| KCB103 | Strategic Speech Communication |
| KCB205 | Professional Communication |
| KJB102 | Introduction to Journalism, Media and Communication |

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

| | |
|--------|----------------------------------|
| AMB220 | Advertising Theory and Practice |
| AMB263 | Introduction To Public Relations |

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising Major

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

| | |
|--------|-------------------------|
| AMB200 | Consumer Behaviour |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| AMB339 | Advertising Campaigns |

Journalism Major

| | |
|--------|--------------------------|
| KJB101 | Computational Journalism |
| KJB120 | Newswriting |
| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |
| KJB280 | International Journalism |
| KJB337 | Investigative Reporting |

Media and Communication Major

| | |
|--------|---|
| KCB101 | Media and Communication Texts |
| KCB106 | Media in a Globalised World |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |
| KJB103 | Media Design and Layout |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |

Public Relations Major

| | |
|--------|----------------------------------|
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| AMB372 | Public Relations Planning |
| AMB374 | Global Public Relations Cases |
| AMB379 | Public Relations Campaigns |

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

| | |
|--------|-------------------------------------|
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Students will be able to count AMB230 towards this major if they have completed in 2013 or earlier.

Entertainment Major

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| LWS008 | Entertainment Law |
| LWS009 | Introduction to Law |

Semesters

- [Course Requirements](#)
- [Course Updates](#)
- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---|
| Course Requirements | |
| To successfully complete this course, you must complete: | |
| * IF27 core units (6 units) | |
| * Two IF27 Majors (6 units each) (these majors appear on your academic record but not on your parchment) | |
| * Complementary Studies options (6 units) comprising either a Minor PLUS 24cp of Unit Options; or 72cp of Unit Options | |
| NOTES: A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350. | |
| Course Updates | |
| Note that from 2015 the following course updates apply: | |
| * KCB110 has been replaced by KJB102 | |
| If you've already successfully completed KCB110 it will still contribute to your course. If you commenced your course prior to 2015 and haven't successfully completed KCB110, you'll enrol in the replacement unit KJB102 instead. This unit will be updated on your study plan, ready for when you enrol. | |
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| KCB101 | Media and Communication Texts |
| KCB103 | Strategic Speech Communication |
| KJB102 | Introduction to Journalism, Media and Communication |
| Year 1, Semester 2 | |
| AMB201 | Marketing and Audience Research |
| AMB263 | Introduction To Public Relations |
| KCB106 | Media in a Globalised World |
| A Complementary Studies unit | |
| Year 2, Semester 1 | |
| AMB264 | Public Relations Techniques |
| KCB205 | Professional Communication |
| KCB206 | Internet, Self and Beyond |
| A Complementary Studies unit | |
| Year 2, Semester 2 | |
| AMB372 | Public Relations Planning |
| KJB103 | Media Design and Layout |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| KCB301 | Media Audiences |
| A Complementary Studies unit | |
| A Complementary Studies unit | |
| Year 3, Semester 2 | |
| AMB379 | Public Relations Campaigns |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |
| Two from AMB202, AMB310 or AMB330: | |
| AMB202 | Integrated Marketing Communication |
| AMB310 | Real World Internships and Projects |
| AMB330 | Digital Portfolio |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IX17 |
| CRICOS | 070078J |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,600 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,100 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Exercise and Movement Science: exercise@qut.edu.au or phone: 07 3138 4831; Business: QUT Business School - bus@qut.edu.au or 07 3138 2050 |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services (07) 3138 2050 Business: Student Services bus@qut.edu.au Exercise and Movement Science: exercise@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Physics
- Maths B
- English
- Chemistry
- Biology

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors requires 4 SA in Maths A, B or C.

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Professional recognition

Business component: Business Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Other course requirements

There are requirements that you will need to meet as a student in this course. You will need to identify these requirements and ensure you allow sufficient time to meet them.

Some of these requirements have associated costs. Information is available from the [Additional course requirements and costs](#) website.

Pathways

Graduates can apply for admission to the XN54 Bachelor of Clinical Exercise Physiology should they wish to achieve full Exercise Physiologist status.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7

3138 4831 or email exercise@qut.edu.au OR the QUT Business School 61 7 3138 2050 or email bus@qut.edu.au

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Students must complete 96 credit points of Business School core units (eight units) in the business program together with a 96 credit point major (eight units)*.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major*.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|---------------------------|--|
| Year 1, Semester 1 | |
| XNB171 | Fitness, Health and Wellness |
| LSB131 | Anatomy |
| Business Unit | |
| Business Unit | |
| Year 1, Semester 2 | |
| XNB172 | Nutrition and Physical Activity |
| LSB231 | Physiology |
| Business Unit | |
| Business Unit | |
| Year 2, Semester 1 | |
| XNB271 | Foundations of Motor Control, Learning and Development |
| XNB274 | Functional Anatomy |
| Business Unit | |
| Business Unit | |
| Year 2, Semester 2 | |
| XNB273 | Exercise Physiology 1 |
| XNB282 | Resistance Training |
| Business Unit | |
| Business Unit | |

Bachelor of Exercise and Movement Science/ Bachelor of Business

| Year 3, Semester 1 | |
|---|-------------------------------------|
| XNB382 | Principles of Exercise Prescription |
| PYB100 | Foundation Psychology |
| Business Unit | |
| Business Unit | |
| Year 3, Semester 2 | |
| XNB272 | Biomechanics |
| XNB385 | Principles of Exercise Programming |
| Business Unit | |
| Business Unit | |
| Year 4, Semester 1 | |
| XNB276 | Research in Human Movement |
| XNB470 | Practicum 1 |
| Business Unit | |
| Business Unit | |
| Year 4, Semester 2 | |
| XNB275 | Exercise and Sport Psychology |
| List A Exercise and Movement Science Elective | |
| Business Unit | |
| Business Unit | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX22 |
| CRICOS | 059595C |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,000 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 384 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Mr Mike Roggenkamp; Co-ordinator Information Technology ; 3138 4249; m.roggenkamp@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with (4, SA) sound achievement.

International Subject prerequisites

- English

English (4,SA) and Maths A, B or C (4,SA) You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Overview

This double degree will give you a broad base of commercial knowledge in business and information technology. Business is highly dependent on information technology infrastructure, so having the expertise in both makes you more attractive to employers looking for multidisciplinary staff.

Businesses look for staff who can communicate well from both the business and information technology disciplines, so having the skills and knowledge across both gives you a competitive edge over other graduates. You will have the opportunity to complement your information technology studies in either information systems or computer science with a business major in accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Career Outcomes

This double degree will give you the particular skills to acquire a role requiring knowledge in both business and information technology. These include business and systems analyst, systems manager, product manager for an information technology product, team leader for multidisciplinary staff, pre-sales consulting, after-sales support, technical manager or consultant. Future career prospects include chief financial officer, chief information officer and chief technical officer.

Study Areas

IX22 has nominated majors in Information Systems and Computer Science in the Information Technology component of the degree. There will now be a Study Area A shown on a graduate's parchment.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, allow graduates to satisfy the academic requirements for membership to a number

of professional bodies. Further information is available from the discipline schools.

This course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Domestic Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Information Technology program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Information Technology component:

- Six (6) Core IT units (72 credit points - 48cp + 24cp Core options)
- Ten (10) Major Core units (120 credit points)

International Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Information Technology program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Information Technology component:

- Six (6) Core IT units (72 credit points - 48cp + 24cp Core options)
- Ten (10) Major Core units (120 credit points)

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|---------------------------|-------|
| Year 1, Semester 1 | |
| IT Core Unit | |
| IT Core Unit | |
| Business 1st year | |
| Business 1st year | |
| Year 1, Semester 2 | |
| IT Core Unit | |
| IT Core Unit | |
| Business 1st year | |
| Business 1st year | |
| Year 2, Semester 1 | |
| IT Core Unit Option | |

Bachelor of Business/Bachelor of Information Technology

| |
|---------------------------|
| IT Core Unit Option |
| Business Unit |
| Business Unit |
| Year 2, Semester 2 |
| IT Major Unit |
| IT Major Unit |
| Business Major Unit |
| Business Major Unit |
| Year 3, Semester 1 |
| IT Major Unit |
| IT Major Unit |
| Business Major Unit |
| Business Major Unit |
| Year 3, Semester 2 |
| IT Major Unit |
| IT Major Unit |
| Business Major Unit |
| Business Major Unit |
| Year 4, Semester 1 |
| IT Major Unit |
| IT Major Unit |
| Business Major Unit |
| Business Major Unit |
| Year 4, Semester 2 |
| IT Major Unit |
| IT Major Unit |
| Business Major Unit |
| Business Major Unit |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|---------------------------|-------------------------------------|
| Year 1, Semester 1 | |
| IFB101 | Impact of IT |
| IFB102 | Computer Technology Fundamentals |
| Year 1, Semester 2 | |
| IFB103 | Designing for IT |
| IFB104 | Building IT Systems |
| Year 2, Semester 1 | |
| IT Core Unit Option | |
| IT Core Unit Option | |
| Year 2, Semester 2 | |
| CAB201 | Programming Principles |
| CAB202 | Microprocessors and Digital Systems |
| Year 3, Semester 1 | |
| CAB203 | Discrete Structures |
| CAB302 | Software Development |
| Year 3, Semester 2 | |
| CAB303 | Networks |
| IFB299 | Application Design and Development |
| Year 4, Semester 1 | |
| CAB301 | Algorithms and Complexity |
| CAB398 | Capstone Project (Phase 1) |

| | |
|---------------------------|---|
| Year 4, Semester 2 | |
| CAB399 | Capstone Project (Phase 2) |
| Select one of: | |
| CAB401 | High Performance and Parallel Computing |
| CAB402 | Programming Paradigms |
| CAB403 | Systems Programming |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|---------------------------|------------------------------------|
| Year 1, Semester 1 | |
| IFB101 | Impact of IT |
| IFB102 | Computer Technology Fundamentals |
| Year 1, Semester 2 | |
| IFB103 | Designing for IT |
| IFB104 | Building IT Systems |
| Year 2, Semester 1 | |
| IT Core Unit Option | |
| IT Core Unit Option | |
| Year 2, Semester 2 | |
| IAB201 | Modelling Information Systems |
| IAB202 | Business of Information Technology |
| Year 3, Semester 1 | |
| IAB203 | Business Process Modelling |
| IAB204 | Business Analysis |
| Year 3, Semester 2 | |
| IAB205 | Corporate Systems |
| IFB299 | Application Design and Development |
| Year 4, Semester 1 | |
| IAB398 | Capstone Project Part 1 - Design |
| Select one of: | |
| IAB302 | Information Systems Consulting |
| IAB303 | Business Intelligence |
| IAB304 | Project Management |
| Year 4, Semester 2 | |
| IAB399 | Capstone Project |
| IAB301 | Enterprise Architecture |

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | IX23 |
| CRICOS | 078352J |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,600 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$14,600 per Study Period (48 credit points) |
| Total credit points | 384 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Dr Graham Johnson (Science); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School, bus@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations); Dr Marion Bateson (Biological Science); Associate Professor Eric Waclawik (Chemistry); Dr Jessica Trofimovs (Earth Science); Dr Andrew Baker (Environmental Science); and Dr Jamie Trapp (Physics). Science and Engineering: sef.enquiry@qut.edu.au; Business: bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: At least one of Chemistry, Physics, Biology, Earth Science or Maths C.

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly in a science-based career.

Aim

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries.

Career outcomes

By combining your science studies with business you will develop the entrepreneurial skills necessary to sell your abilities to a range of employers. As well as the range of science-based careers available such as a scientific modeller, engineering software developer, scientific programmer, and computational scientist you could expect to gain employment as a consultant, marketer, or project manager within firms developing and taking scientific research to the marketplace.

Professional membership

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors.

Non-standard attendance

Field work is a requirement of some areas of science.

Domestic Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor

Science program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Science program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|---|---------------------------------|
| Year 1, Semester 1 | |
| SEB104 | Grand Challenges in Science |
| SEB113 | Quantitative Methods in Science |
| SEB115 | Experimental Science 1 |
| SEB116 | Experimental Science 2 |
| [As of 2015, 1st year units SEB101, SEB102 and SEB114 have been replaced by SEB104, SEB115 and SEB116.] | |
| Year 1, Semester 2 | |
| Business Unit | |
| Business Unit | |
| Science Major Unit | |
| Science Major Unit | |
| Year 2, Semester 1 | |
| Business Unit | |
| Business Unit | |
| Science Major Unit | |
| Science Major Unit | |
| Year 2, Semester 2 | |
| Science Major Unit | |
| Science Major Unit | |
| Science Core Options | |
| Science Core Options | |
| Year 3, Semester 1 | |
| Business Unit | |
| Business Unit | |
| Science Major Unit | |

Bachelor of Science/Bachelor of Business

| |
|--------------------|
| Science Major Unit |
| Year 3, Semester 2 |
| Business Unit |
| Business Unit |
| Science Major Unit |
| Science Major Unit |
| Year 4, Semester 1 |
| Business Unit |
| Business Unit |
| Business Unit |
| Business Unit |
| Year 4, Semester 2 |
| Business Unit |
| Business Unit |
| Business Unit |
| Business Unit |

Handbook

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|--------------------------------|---|
| Year | 2015 |
| QUT code | IX28 |
| CRICOS | 061649J |
| Duration (full-time) | 5 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,200 per Study Period (48 credit points) |
| Total credit points | |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Dr R.Mahalinga-Iyer (Engineering); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Professor Manicka Dhanasekar (Sekar) (Civil); Dr Jacob Coetzee (Electrical); Professor Ted Steinberg (Mechanical); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Engineering: 3138 8822; Business: 3138 2050 Engineering: sef.enquiry@qut.edu.au; Business: bus@qut.com |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Career Outcomes

Electrical and computer engineers design, install and maintain electrical, electronic, telecommunications and computing systems on behalf of governments and private companies. Graduates of the Bachelor of Business are skilled in many aspects of business including: accountancy, advertising, finance, economics, human resource management, international business, management, marketing and public relations.

Overview

Students combine engineering knowledge in electronics, computer systems, telecommunications and electric power with a business course majoring in one of accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition

This degree meets the requirements for membership of Engineers Australia.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the [Bachelor of Business \(BS05\)](#).

Special Course Requirements

A candidate for the degree of Bachelor of Engineering must obtain at least 60 days of industrial employment/practice in an engineering environment as part of the Work Integrated Learning unit, before graduating.

International Student Entry

International students must maintain an enrolment program that will allow them to complete their course within the specified timeframe of their eCoE (electronic Confirmation of Enrolment).

Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing or Public Relations.

Important Information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on [Student Services](#) website.

Domestic Course structure

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program.

The business component consists of the 96 credit point Business School core units (eight units) together with a 96 credit point major (eight units) in one of the following:

- Accountancy*
- Advertising
- Economics
- Finance
- Human resource management
- International business
- Management
- Marketing
- Public relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point major in one of the following:

- Accountancy*
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Course Updates

A number of changes have been made to Science

Bachelor of Business/Bachelor of Engineering (Civil, Electrical or Mechanical)

and Engineering Faculty courses. From 2015, units in the Engineering component of IX28 will progressively be recoded, renamed or discontinued (for students who commenced the course prior to 2015). To see how these changes affect you, please consult Engineering unit replacement table below in conjunction with the course structure. Affected Study Plans are being amended to reflect the changes. Please contact the Faculty if you have any concerns.

Engineering Unit Replacement Table

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)
- [Year 5, Semester 2](#)

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| ENB110 | Engineering Statics and Materials |
| MZB125 | Introductory Engineering Mathematics |
| [MAB125 replaced by MZB125 in 2015] | |
| OR | |
| MZB126 | Engineering Computation |
| [MAB126 replaced by MZB126 in 2015] | |
| Business Unit | |
| Business Unit | |
| Year 1, Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| [ENB120 replaced by EGB120 in 2015] | |
| MZB126 | Engineering Computation |
| [MAB126 replaced by MZB126 in 2015] | |
| OR | |
| MAB127 | Mathematics for Engineering 2 |
| Business Unit | |
| Business Unit | |
| Year 2, Semester 1 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| [ENB100 replaced by EGB100 in 2015] | |
| EGB113 | Energy in Engineering Systems |
| [ENB130 replaced by EGB113 in 2015] | |
| ENB270 | Engineering Mechanics of Materials |
| ENB273 | Civil Materials |
| Year 2, Semester 2 | |
| MXB107 | Statistical Models for Data: Relationships and Effects |
| [MAB233 replaced by MXB107 from Semester 2, 2015] | |
| Engineering Unit Option | |
| [Engineering Unit Option replaces ENB200 in 2015. See Engineering Unit Option List] | |
| Business Unit | |
| Business Unit | |
| Year 3, Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| ENB150 is replaced by EGB111 (sem 1 unit) from 2015 | |

| | |
|---------------------------|---|
| 2015 | |
| ENB272 | Geotechnical Engineering 1 |
| Business Unit | |
| Business Unit | |
| Year 3, Semester 2 | |
| ENB275 | Project Engineering 1 |
| ENB276 | Structural Engineering 1 |
| ENB280 | Hydraulic Engineering |
| ENB371 | Geotechnical Engineering 2 |
| Year 4, Semester 1 | |
| ENB372 | Design and Planning of Highways |
| ENB375 | Structural Engineering 2 |
| Business Unit | |
| Business Unit | |
| Year 4, Semester 2 | |
| ENB376 | Transport Engineering |
| Business Unit | |
| Business Unit | |
| Business Unit | |
| Year 5, Semester 1 | |
| BEB801 | Project 1 |
| ENB378 | Water Engineering |
| ENB471 | Design of Concrete Structures and Foundations |
| Business Unit | |
| Year 5, Semester 2 | |
| SEB701 | Work Integrated Learning 1 |
| ENB476 | Civil Engineering Design Project |
| Business Unit | |
| Business Unit | |

Course Updates

A number of changes have been made to Science and Engineering Faculty courses. From 2015, units in the Engineering component of IX28 will progressively be recoded, renamed or discontinued (for students who commenced the course prior to 2015). To see how these changes affect you, please consult Engineering unit replacement table below in conjunction with the course structure. Affected Study Plans are being amended to reflect the changes. Please contact the Faculty if you have any concerns.

Engineering Unit Replacement Table

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)
- [Year 5, Semester 2](#)
- [Electrical Engineering Selectives](#)

| Code | Title |
|-------------------------------------|--------------------------------------|
| Year 1, Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| [ENB130 replaced by EGB113 in 2015] | |
| MZB125 | Introductory Engineering Mathematics |

| | |
|---|--|
| [MAB125 replaced by MZB125 in 2015] | |
| OR | |
| MZB126 | Engineering Computation |
| [MAB126 replaced by MZB126 in 2015] | |
| Business Unit | |
| Business Unit | |
| Year 1, Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| [ENB120 replaced by EGB120 in 2015] | |
| MZB126 | Engineering Computation |
| [MAB126 replaced by MZB126 in 2015] | |
| OR | |
| MAB127 | Mathematics for Engineering 2 |
| Business Unit | |
| Business Unit | |
| Year 2, Semester 1 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| [ENB100 replaced by EGB100 in 2015] | |
| ENB110 | Engineering Statics and Materials |
| ENB250 | Electrical Circuits |
| MAB127 | Mathematics for Engineering 2 |
| OR | |
| MAB233 | Engineering Mathematics 3 |
| Year 2, Semester 2 | |
| Engineering Unit Option | |
| [Engineering Unit Option replaced ENB200 in 2015. See Engineering Unit Option List] | |
| Business Unit | |
| Business Unit | |
| Business Unit | |
| Year 3, Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| ENB150 is replaced by EGB111 (sem 1 unit) from 2015 | |
| ENB240 | Introduction To Electronics |
| ENB246 | Engineering Problem Solving |
| Business Unit | |
| Year 3, Semester 2 | |
| ENB242 | Introduction To Telecommunications |
| ENB243 | Linear Circuits and Systems |
| CAB202 | Microprocessors and Digital Systems |
| [ENB244 replaced by CAB202 in 2014] | |
| ENB245 | Introduction To Design and Professional Practice |
| Year 4, Semester 1 | |
| ENB301 | Instrumentation and Control |
| ENB340 | Power Systems and Machines |
| OR | |
| MAB233 | Engineering Mathematics 3 |
| Business Unit | |
| Business Unit | |
| Year 4, Semester 2 | |
| ENB345 | Advanced Design and Professional Practice |

Bachelor of Business/Bachelor of Engineering (Civil, Electrical or Mechanical)

| | |
|--|------------------------------------|
| Business Unit | |
| Business Unit | |
| Business Unit | |
| Year 5, Semester 1 | |
| SEB701 | Work Integrated Learning 1 |
| BEB801 | Project 1 |
| ENB340 | Power Systems and Machines |
| OR | |
| Electrical Engineering Selective | |
| Business Unit | |
| Year 5, Semester 2 | |
| BEB802 | Project 2 |
| ENB344 | Industrial Electronics |
| Business Unit | |
| Business Unit | |
| Electrical Engineering Selectives | |
| ENB339 | Introduction to Robotics |
| ENB448 | Signal Processing and Filtering |
| ENB452 | Advanced Power Systems Analysis |
| ENB453 | Power Equipment and Utilisation |
| ENB456 | Energy |
| ENB457 | Controls, Systems and Applications |
| ENB458 | Modern Control Systems |

Course Updates

A number of changes have been made to Science and Engineering Faculty courses. From 2015, units in the Engineering component of IX28 will progressively be recoded, renamed or discontinued (for students who commenced the course prior to 2015). To see how these changes affect you, please consult Engineering unit replacement table below in conjunction with the course structure. Affected Study Plans are being amended to reflect the changes. Please contact the Faculty if you have any concerns..

[Engineering Unit Replacement Table](#)

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)
- [Year 5, Semester 2](#)
- [Mechanical Engineering Selectives](#)

| Code | Title |
|-------------------------------------|--------------------------------------|
| Year 1, Semester 1 | |
| ENB110 | Engineering Statics and Materials |
| MZB125 | Introductory Engineering Mathematics |
| [MAB125 replaced by MZB125 in 2015] | |
| OR | |
| MZB126 | Engineering Computation |
| [MAB126 replaced by MZB126 in 2015] | |
| Business Unit | |
| Business Unit | |
| Year 1, Semester 2 | |
| EGB120 | Foundations of Electrical |

| | |
|---|--|
| Engineering | |
| [ENB120 replaced by EGB120 in 2015] | |
| MZB126 | Engineering Computation |
| [MAB126 replaced by MZB126] | |
| OR | |
| MAB127 | Mathematics for Engineering 2 |
| Business Unit | |
| Business Unit | |
| Year 2, Semester 1 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| [ENB100 replaced by EGB100 in 2015] | |
| EGB113 | Energy in Engineering Systems |
| [ENB130 replaced by EGB113 in 2015] | |
| ENB212 | Strength of Materials |
| MAB127 | Mathematics for Engineering 2 |
| OR | |
| MAB233 | Engineering Mathematics 3 |
| Year 2, Semester 2 | |
| Engineering Unit Option | |
| [Engineering Unit Option replaces ENB200 in 2015. See Engineering Unit Option List] | |
| Business Unit | |
| Business Unit | |
| Business Unit | |
| Year 3, Semester 1 | |
| ENB211 | Dynamics |
| ENB231 | Materials and Manufacturing 1 |
| EGB111 | Foundation of Engineering Design |
| [ENB150 replaced by EGB111 in 2015] | |
| Business Unit | |
| Year 3, Semester 2 | |
| ENB205 | Electrical and Computer Engineering |
| ENB215 | Fundamentals of Mechanical Design |
| ENB221 | Fluid Mechanics |
| ENB331 | Materials and Manufacturing 2 |
| Year 4, Semester 1 | |
| SEB701 | Work Integrated Learning 1 |
| ENB222 | Thermodynamics 1 |
| Business Unit | |
| Business Unit | |
| Year 4, Semester 2 | |
| MXB107 | Statistical Models for Data: Relationships and Effects |
| [MAB233 replaced by MXB107 in 2015] | |
| OR | |
| Mechanical Engineering Selective | |
| Business Unit | |
| Business Unit | |
| Business Unit | |
| Year 5, Semester 1 | |
| BEB801 | Project 1 |
| ENB316 | Design of Machine Elements |
| ENB311 | Stress Analysis |
| OR | |
| ENB312 | Dynamics of Machinery |

| | |
|--|--|
| OR | |
| ENB421 | Thermodynamics 2 |
| Business Unit | |
| Year 5, Semester 2 | |
| BEB802 | Project 2 |
| ENB313 | Automatic Control |
| OR | |
| ENB317 | Design and Maintenance of Machinery |
| OR | |
| ENB321 | Fluids Dynamics |
| Business Unit | |
| Business Unit | |
| Mechanical Engineering Selectives | |
| ENB314 | Industrial Noise and Vibration |
| ENB333 | Operations Management |
| ENB336 | Industrial Engineering |
| ENB339 | Introduction to Robotics |
| ENB422 | Energy Management |
| ENB423 | Heating, Ventilation and Air-Conditioning |
| ENB432 | Engineering Asset Management and Maintenance |
| ENB433 | Plant and Process Design |
| ENB434 | Tribology |
| ENB435 | Computer Integrated Manufacturing |

Handbook

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|--------------------------------|--|
| Year | 2015 |
| QUT code | IX30 |
| CRICOS | 059601K |
| Duration (full-time) | 4 years |
| OP | 6 |
| Rank | 89 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 384 |
| Start months | February |
| Int. Start Months | February |
| Deferral | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au; SEF: Dr Tim Moroney (Mathematics); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations). Dr Qianqian Yang (Applied and Computational Mathematics); Dr Kai Becker (Decision Science); and Dr Chris Drovandi (Statistical Science). Business: Student Services - bus@qut.edu.au; Mathematics: Student Services - sef.enquiry@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

Your Business studies will combine the broad knowledge of business practice and in depth studies in at least one business discipline area in the Bachelor of Business with the advanced quantitative skills and problem solving abilities that you will develop with the Bachelor of Mathematics.

You will develop the ability to apply mathematics, statistics, computational methods and decision science to real world problems. You will also gain understanding of the broad principles of Business at the same time as developing the skills and discipline knowledge necessary to enter the business career of your choice.

Career Outcomes

Combining business and mathematics offers diverse and sustainable career opportunities.

Business graduates are equipped to undertake sophisticated economic and financial modelling which is important in business and government decision making. Quantitative analysts are employed by the financial sector in order to optimise returns both in the short and long-term. Graduates may also become actuarial trainees in the insurance and superannuation area although further study is required in order to qualify as an actuary.

Business graduates may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers.

Mathematics graduates are employed across a wide range of areas. These include, but are not limited to, finance, investment, data analytics, defence and national security, research, information technology, environmental science, health, management, marketing, logistics, media, and education. In addition to their knowledge and skills in mathematics, graduates are also highly valued for their analytical and problem-solving skills. Development of skills in communication, problem-solving, critical thinking and teamwork form an integral part of the course.

Favourable career outcomes for Bachelor of Mathematics graduates are likely due to the current demand for qualified statisticians and mathematicians.

Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors.

Financial Support

You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you financially throughout your studies. For further information visit [Scholarships](#).

Domestic Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) including MGB223 (see below)*
- 8 Major Core units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the content of MXB107 covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Mathematics component:

- 6 Core units (72 credit points), which are further divided into 4 Mathematics Core units (48 credit points), and 2 Core Option units (24 credit points) selected from an approved list.
- 10 Major Core units (120 credit points)

Mathematics Core Units

These units give you the grounding in mathematical theory and practice upon which your major units will build, and also provide an introductory taste of each of the three majors: applied and computational mathematics; decision science; and statistical science.

Core Option Units

You may choose from a wide variety of introductory units from other disciplines offered at QUT, or you may choose additional mathematics units. The additional mathematics units include a unit specially designed to assist students without a background of successful study in Mathematics C at high school; an alternative unit aimed at high achieving students that explores some interesting and unusual aspects of mathematics in some detail; and a unit introducing the field of computational and simulation science which combines mathematics, science and computing to simulate real-world problems.

International Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) including MGB223 (see below)*
- 8 Major Core units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the content of MXB107 covers similar topics. MGB223

Bachelor of Business/Bachelor of Mathematics

Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Mathematics component:

- 6 Core units (72 credit points), which are further divided into 4 Mathematics Core units (48 credit points), and 2 Core Option units (24 credit points) selected from an approved list.
- 10 Major Core units (120 credit points)

Mathematics Core Units

These units give you the grounding in mathematical theory and practice upon which your major units will build, and also provide an introductory taste of each of the three majors: applied and computational mathematics; decision science; and statistical science.

Core Option Units

You may choose from a wide variety of introductory units from other disciplines offered at QUT, or you may choose additional mathematics units. The additional mathematics units include a unit specially designed to assist students without a background of successful study in Mathematics C at high school; an alternative unit aimed at high achieving students that explores some interesting and unusual aspects of mathematics in some detail; and a unit introducing the field of computational and simulation science which combines mathematics, science and computing to simulate real-world problems.

| |
|-----------------------------|
| Business School Major Unit |
| Maths Common Major Unit |
| Maths Major Unit |
| Year 4 Semester 1 |
| Business School Major Unit |
| Business School Major Unit |
| Maths Major Unit |
| Maths Major Unit |
| Year 4 Semester 2 |
| Business School Major Unit |
| Business School Major Unit |
| Maths Major Unit |
| Maths Major Unit (capstone) |

Sample Structure

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

| Code | Title |
|----------------------------|-------|
| Year 1 Semester 1 | |
| Business School Core Unit | |
| Business School Core Unit | |
| Maths Core Unit | |
| Maths Core Option Unit | |
| Year 1 Semester 2 | |
| Business School Core Unit | |
| Business School Core Unit | |
| Maths Common Major Unit | |
| Maths Common Major Unit | |
| Year 2 Semester 1 | |
| Business School Core Unit | |
| Business School Core Unit | |
| Maths Core Unit | |
| Maths Core Unit | |
| Year 2 Semester 2 | |
| Business School Core Unit | |
| Business School Major Unit | |
| Maths Core Unit | |
| Maths Core Option Unit | |
| Year 3 Semester 1 | |
| Business School Major Unit | |
| Business School Major Unit | |
| Maths Common Major Unit | |
| Maths Major Unit | |
| Year 3 Semester 2 | |
| Business School Major Unit | |

Handbook

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|--------------------------------|--|
| Year | 2015 |
| QUT code | IX31 |
| CRICOS | 042263G |
| Duration (full-time) | 4 years |
| OP | 11 |
| Rank | 78 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Dr Marion Bateson (Science); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School, bus@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations); Science Discipline Coordinator details are listed under further information. Business: +61 7 3138 2050 Business: bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors require 4 SA in Maths A, B or C.

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries. Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly in a science-based career.

Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on your intended science major, and the QUT Business School prospectus for more information on business majors, or visit www.qut.edu.au/courses

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Applied Science program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Applied Science program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

| Code | Title |
|--------------------------|----------------------|
| Year 1 Semester 1 | |
| | Business Unit |
| | Business Unit |
| | Science Faculty Unit |
| | Science Faculty Unit |
| Year 1 Semester 2 | |
| | Business Unit |
| | Business Unit |
| | Science Faculty Unit |
| | Science Faculty Unit |
| Year 2 Semester 1 | |
| | Business Unit |
| | Business Unit |
| | Science Faculty Unit |
| | Science Faculty Unit |
| Year 2 Semester 2 | |
| | Business Unit |
| | Business Unit |
| | Science Faculty Unit |
| | Science Faculty Unit |
| Year 3 Semester 1 | |
| | Business Unit |
| | Business Unit |
| | Science Faculty Unit |
| | Science Faculty Unit |
| Year 3 Semester 2 | |
| | Business Unit |
| | Business Unit |
| | Science Faculty Unit |
| | Science Faculty Unit |

Bachelor of Applied Science/Bachelor of Business

Year 4 Semester 1

Business Unit

Business Unit

Science Faculty Unit

Science Faculty Unit

Year 4 Semester 2

Business Unit

Business Unit

Science Faculty Unit

Science Faculty Unit

Handbook

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| Year | 2015 |
| QUT code | IX34 |
| CRICOS | 059596B |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Dr Ruth Bridgstock (Creative Industries); email: ci@qut.edu.au. Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: +61 7 3138 8114 ci@qut.edu.au (Creative Industries); bus@qut.edu.au (Business) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The entrepreneurial nature of the Bachelor of Creative Industries makes this an ideal double degree with business. Some combinations may be particularly complementary in building related skill sets, for example film, television and screen with marketing; or creative and professional writing with public relations. Alternatively, you may be interested in pursuing a professional business career, such as accounting, finance or human resource management within a creative industries environment.

Course Design

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Creative Industries. You will undertake the two components of the double degree concurrently.

Business component:

You must complete the 96 credit point Business Core Units together with a 96 credit point Business Major. You will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will undertake 6 specified Business Core units and 10 Accountancy Major Core units in order to meet the professional recognition requirements.

Creative Industries component:

You will complete Creative Industries core units (96 credit points) and a Creative Industries major (96 credit points) from one of the following disciplines (Animation; Art and Design History; Creative and Professional Writing; Dance Studies; Drama; Entertainment Industries; Fashion Communication; Film, Television and Screen; Interactive and Visual Design; Journalism; Literary Studies; Media and

Communication; and Music).

Career Outcomes

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration, marketing, managing or balancing the books for creative projects and businesses.

You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the Faculty of Business prospectus to find out more about the business majors.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Creative Industries (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and creative industries) comprises 192 credit points.

The business component is made up of 96 credit points of Business School core units and 96 credit points of units from a business major. The business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

The creative industries component is made up of 96 credit points of core units and a creative industries major (96 credit points). You can choose a creative industries major from one of animation, art and design history, creative and professional writing, dance studies, drama, entertainment industries, fashion, film, television and screen, interactive and visual design, journalism, literary studies, media and communication, or music.

International Course structure

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points). You can choose a creative industries major from one of animation, art and design history, creative and professional writing, dance studies, drama, entertainment industries, fashion, film, television and screen, interactive and visual design, journalism, literary studies, media and communication, or music.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|---|---|
| Year 1, Semester 1 | |
| Business Unit | |
| Business Unit | |
| KKB101 | Creative Industries: People and Practices |
| Creative Industries Major: First Unit | |
| Year 1, Semester 2 | |
| Business Unit | |
| Business Unit | |
| KKB102 | Creative Industries: Making Connections |
| Creative Industries Major: Second Unit | |
| Year 2, Semester 1 | |
| Business Unit | |
| Business Unit | |
| A unit from the Level 1 Unit Options (either DXB102 or KPB101 or KVB104): | |
| DXB102 | Visual Communication |
| KPB101 | Introduction to Film, TV and New Media Production |
| KVB104 | Photomedia and Artistic Practice |
| Creative Industries Major: Third Unit | |
| Note: KIB101 was recoded to DXB102 from 2015. | |
| Year 2, Semester 2 | |
| Business Unit | |
| Business Unit | |
| A unit from the Level 2 Unit Options (either KTB211 or KXB202): | |
| KTB211 | Creative Industries Events and Festivals |
| KXB202 | Project Management for Entertainment |

| | |
|--|--|
| Creative Industries Major: Fourth Unit | |
| Year 3, Semester 1 | |
| Business Unit | |
| Business Unit | |
| Creative Industries Major: Fifth Unit | |
| A unit from the Creative Industries University Wide or Creative Industries Faculty Only Unit Options lists | |
| Year 3, Semester 2 | |
| Business Unit | |
| Business Unit | |
| Creative Industries Major: Sixth Unit | |
| A unit from the Creative Industries University Wide or Creative Industries Faculty Only Unit Options lists | |
| Year 4, Semester 1 | |
| Business Unit | |
| Business Unit | |
| Creative Industries Major: Seventh Unit | |
| A unit from the Creative Industries Work Integrated Learning Unit Options | |
| Year 4, Semester 2 | |
| Business Unit | |
| Business Unit | |
| Creative Industries Major: Eighth Unit | |
| A unit from the Creative Industries Work Integrated Learning Unit Options | |

Note: From 2015 the Fashion Major and Second Major has been re-named Fashion Communication. If you commenced the Fashion Major or Second Major prior to 2015 you will be permitted to continue and complete the old Major or Second Major. Please refer to Fashion Communication for your list of unit options.

In this list

- [INSTRUCTIONS FOR MAJORS](#)
- [Changes to Majors from 2012](#)
- [Animation \(KKBXMJR-ANIMATN\)](#)
- [Art and Design History \(KKBXMJR-ARTHIST\)](#)
- [Creative and Professional Writing \(KKBXMJR-CRPRFWG\)](#)
- [Dance Studies \(KKBXMJR-DANCEST\)](#)
- [Drama \(KKBXMJR-DRAMA\)](#)
- [Entertainment Industries \(KKBXMJR-ENTINDS\)](#)
- [Fashion Communication \(KKBXMJR-FASHION\) \(previously Fashion\)](#)
- [Film, Television and Screen \(KKBXMJR-FLMTVSC\)](#)
- [Interactive and Visual Design \(KKBXMJR-INVISDN\)](#)
- [Journalism \(KKBXMJR-JOURNAL\)](#)
- [Literary Studies \(KKBXMJR-LITSTD\)](#)
- [Media and Communication \(KKBXMJR-MEDIACM\)](#)
- [Music \(KKBXMJR-MUSIC\)](#)

| INSTRUCTIONS FOR MAJORS | |
|--|-------|
| Code | Title |
| Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors. | |
| Changes to Majors from 2012 | |
| Code | Title |
| * A number of second majors have been revised. Units completed that are no longer listed will still count toward completion of the second majors. | |

* Please note: Some units have been recoded, renamed or discontinued. Refer to the Equivalence Table for further information.

| Animation (KKBXMJR-ANIMATN) | |
|---|--|
| Code | Title |
| *Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry. | |
| *Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major. | |
| 48cp from the Introductory Animation Unit Options | |
| KNB112 | Drawing for Animation 1 |
| KNB122 | Drawing for Animation 2 |
| KNB123 | Animation and Motion Graphics |
| KNB124 | 3D Animation 1 |
| KPB109 | Film, Screen and Animation Histories |
| 48cp from the Advanced Animation Unit Options | |
| KNB211 | 3D Animation 2 |
| KNB212 | Real-time 3D Computer Graphics |
| KNB221 | Animation: CG Toolkit |
| KNB222 | Virtual Environments |
| KNB311 | Advanced Concepts in Computer Animation 1 |
| KNB312 | Contemporary Issues in the Screen Industries |

| Art and Design History (KKBXMJR-ARTHIST) | |
|--|---|
| Code | Title |
| *Description: This major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this major will assist in preparing you for work as a professional in these disciplines. | |
| *Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major. | |
| 96cp from the Art and Design History Unit Options | |
| DAB220 | Architecture, Culture and Place |
| DAB325 | Architecture in the 20th Century |
| DEB202 | Introducing Design History |
| KVB102 | Modernism |
| KVB103 | Australian Art |
| KVB108 | Contemporary Asian Visual Culture |
| KVB211 | Post 1945 Art |
| KVB212 | Australian Art, Architecture and Design |
| KVB304 | Contemporary Art Issues |
| KVB306 | Video Art and Culture |

| Creative and Professional Writing (KKBXMJR-CRPRFWG) | |
|---|-------|
| Code | Title |
| *Description: The aim of this major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, | |

Bachelor of Business/Bachelor of Creative Industries

thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

48cp from the Introductory Creative and Professional Writing Unit Options

| | |
|--------|-----------------------------------|
| KPB116 | Introduction to Scriptwriting |
| KWB104 | Creative Writing: the Short Story |
| KWB112 | Youth and Children's Writing |
| KWB113 | Introduction to Creative Writing |
| KWB115 | Persuasive Writing |
| KWB116 | Creative Non-Fiction |

48cp from the Advanced Creative and Professional Writing Unit Options

| | |
|--------|--|
| KWB207 | Great Books: Creative Writing Classics |
| KWB211 | Stylistics |
| KWB213 | Corporate Writing and Editing |
| KWB303 | Writing and Publishing Industry |
| KWB313 | Novel and Memoir |

Dance Studies (KKBXMJR-DANCEST)

| Code | Title |
|------|-------|
|------|-------|

*Description: This major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

*Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this major. For health and safety reasons, admission to this major is dependent upon an appropriate level of physical fitness to prevent injury, and having no pre-existing injuries or structural/physical issues that would prevent your safe and full participation in all physical activities within its practical units. You may be required to confirm your fitness to attempt this major. If so, you must obtain a physiotherapist report and have it approved by the Dance Study Area Coordinator before you will be permitted to enrol in this major.

48cp from the Introductory Dance Unit Options

| | |
|--------|---------------------------------|
| KDB105 | Architecture of the Body |
| KDB106 | Dance Analysis |
| KDB107 | Choreographic Studies 1 |
| KDB108 | World Dance |
| KDB109 | Funk, Tap and all that Jazz |
| KDB110 | Deconstructing Dance in History |
| KDB120 | Dance Practice 1 |
| KDB121 | Dance Practice 2 |

48cp from the Advanced Dance Unit Options

| | |
|--------|----------------------|
| KDB204 | Australian Dance |
| KDB205 | Teaching Dance |
| KDB225 | Music Theatre Skills |
| KDB231 | Latin Dance Party |

Drama (KKBXMJR-DRAMA)

| Code | Title |
|------|-------|
|------|-------|

*Description: The major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory.

Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

48cp from the Introductory Drama Unit Options

| | |
|--------|------------------------|
| KTB101 | Understanding Theatre |
| KTB102 | Process Drama |
| KTB104 | Performance Innovation |
| KSB106 | Acting Fundamentals |

48cp from the Advanced Drama Unit Options

| | |
|--------|--|
| KDB225 | Music Theatre Skills |
| KTB207 | Staging Australia |
| KTB210 | Creative Industries Management |
| KTB211 | Creative Industries Events and Festivals |
| KTB213 | Directing Theatre |
| KTB302 | Postdramatic Theatre |
| KTB305 | The Entrepreneurial Artist |

Entertainment Industries (KKBXMJR-ENTINDS)

| Code | Title |
|------|-------|
|------|-------|

*Description: On completion of this major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

Either BSB126 or KPB116. BSB126 is mandatory unless you are already undertaking it as part of another study package.

| | |
|--------|-------------------------------|
| BSB126 | Marketing |
| KPB116 | Introduction to Scriptwriting |

Entertainment Industries Core Units:

| | |
|--------|---|
| AMB207 | Entertainment Marketing |
| KXB101 | Introduction to Entertainment |
| KXB102 | Global Entertainment |
| KXB201 | Entertainment Practice: Balancing Creativity and Business |
| KXB301 | Entertainment Industries Map |
| LWS009 | Introduction to Law |
| LWS008 | Entertainment Law |

*Note: AMB200 or KCB301 are permitted to count towards this major if completed in 2010 or earlier. KPB101 will be permitted to count towards this study package if completed in 2011 or earlier.

Fashion Communication (KKBXMJR-FASHION) (previously Fashion)

| Code | Title |
|------|-------|
|------|-------|

*Description: This major has been designed to offer a mix of theoretical and practical units to reflect the professional diversity of fashion careers, where communication is fundamental to the dissemination of fashion globally. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and how fashion is communicated, marketed and distributed through industry channels for production, and through branding, trends, styling and graphic/technical requirements. The practical units provide you with a variety of options to develop fashion communication related skills focusing on fashion graphics, product development and fashion journalism.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

*From 2015, this major's title has changed from 'Fashion Major' to 'Fashion Communication Major'.

48cp from the Introductory Fashion Unit Options

| | |
|--------|--|
| DFB102 | Introduction to Fashion |
| DFB203 | Sustainability: The Materiality of Fashion |
| DFB302 | Fashion Visualisation |
| DFB303 | Unspeakable Beauty: A History of Fashion |
| DFB406 | Product Design and Development in the Fashion Industry |

48cp from the Advanced Fashion Unit Options

| | |
|--------|-----------------------------------|
| DFB304 | Fashion and Costume in Film |
| DFB402 | Fashion Design: 1950 to Now |
| DFB404 | Fashion and Style Journalism |
| DFB502 | Ragtrade: The Business of Fashion |
| DFB602 | Critical Fashion Studies |

*Note: DFB406/KFB211 are permitted to count towards the Advanced Fashion Unit Options for students who commenced this major in 2014 or earlier.

*Note: KFB108 is permitted to count towards the Introductory Fashion Unit Options if completed in 2014 or earlier.

*Note: KCB203, KFB106, KFB206, KFB208, KFB304 and KVB213 are permitted to count towards this major if completed in 2011 or earlier.

Film, Television and Screen (KKBXMJR-FLMTVSC)

| Code | Title |
|------|-------|
|------|-------|

*Description: The aim of this major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

*Note: Students who have commenced this major in 2014 or earlier will complete the structure of 48cp of Introductory Units and 48cp of Advanced Units.

Introductory Units in 2015: KPB101, KPB105, KPB109, KPB110, KPB112, KPB113, KPB116.

Advanced Units in 2015: KNB312, KPB205, KPB206, KPB210.

96cp from the Film, Television and Screen Unit Options

| | |
|--------|---|
| KNB312 | Contemporary Issues in the Screen Industries |
| KPB101 | Introduction to Film, TV and New Media Production |
| KPB105 | Narrative Production |
| KPB109 | Film, Screen and Animation Histories |
| KPB110 | The Movie, TV and New Media Business |
| KPB112 | Film, Television and Screen Genres |
| KPB113 | TV and Film Text Analysis |
| KPB116 | Introduction to Scriptwriting |
| KPB205 | Approaches to Contemporary Documentary |
| KPB206 | Global Screen Industries |
| KPB210 | Production Management for Film, TV and New Media |

*Note: KPB202 and KPB203 are permitted to count towards this major.

*Note: KPB212, KPB303 and KPB313 are permitted to count towards this major if completed in 2014 or

Bachelor of Business/Bachelor of Creative Industries

earlier.

Interactive and Visual Design (KKBXMJR-INVISDN)

| Code | Title |
|------|-------|
|------|-------|

*Description: This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

It is recommended that you review the requisite requirements for units to ensure your unit selection enables you to successfully complete the requirements of this major. DXB102, DXB202 and DXB203 are highly recommended to be undertaken as first year units as they are requisites for many advanced units, but this is not compulsory.

48cp from the Introductory Interactive and Visual Design Unit Options

| | |
|--------|----------------------------------|
| DXB102 | Visual Communication |
| DXB201 | Visual Interactions |
| DXB202 | Image Production |
| DXB203 | Introduction to Web Design |
| DXB303 | Programming for Visual Designers |

48cp from the Advanced Interactive and Visual Design Unit Options

| | |
|--------|---|
| DXB301 | Interface Design |
| DXB302 | Typographic Design |
| DXB304 | Concept Development for Game Design and Interactive Media |
| DXB401 | Advanced Web Design |
| DXB402 | Theories of Visual Communication |
| DXB403 | Design for Interactive Media |
| DXB501 | Tangible Media |

*Note: KNB112, KIB309 and KIB315 is permitted to count towards this major if completed in 2014 or earlier.

*Note: KIB109 counts towards the Introductory unit options if completed in 2014 or earlier. KIB205 counts towards the Advanced unit options if completed in 2014 or earlier.

*Note: KIB104 is permitted to count towards this major if completed in 2011 or earlier.

Journalism (KKBXMJR-JOURNAL)

| Code | Title |
|------|-------|
|------|-------|

*Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism field. The second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

96cp from the Journalism Unit Options

| | |
|--------|------------------------------|
| DFB404 | Fashion and Style Journalism |
| KJB101 | Computational Journalism |
| KJB120 | Newsriting |
| KJB121 | Journalistic Inquiry |
| KJB103 | Media Design and Layout |
| KJB222 | Online Journalism 1 |
| KJB224 | Feature Writing |
| KJB239 | Journalism Ethics and Issues |

| | |
|--------|--------------------------|
| KJB280 | International Journalism |
|--------|--------------------------|

| | |
|--------|-------------|
| KJB304 | Sub-Editing |
|--------|-------------|

Literary Studies (KKBXMJR-LITSTD)

| Code | Title |
|------|-------|
|------|-------|

*Description: The aims of this major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

96cp from the Literary Studies Unit Options

| | |
|--------|--|
| KWB108 | Introduction To Literary Studies |
| KWB109 | Writing Australia |
| KWB112 | Youth and Children's Writing |
| KWB207 | Great Books: Creative Writing Classics |
| KWB208 | Modern Times (Literature and Culture in the 20th Century) |
| KWB209 | Shakespeare, Then and Now |
| KWB210 | Imagining the Americas: Contemporary American Literature and Culture |
| KWB308 | Wonderlands: Literature and Culture in the 19th Century |
| KWB311 | Popular Fictions, Popular Culture |

Media and Communication (KKBXMJR-MEDIACM)

| Code | Title |
|------|-------|
|------|-------|

*Description: This second major offers you a range of options to develop an understanding of the parameters of the professional communication field. The second major enables you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

2013 changes to this second major include:

*the discontinuation of KCB207 Exploring New Media Worlds. Completion of this unit prior to 2013 will be permitted to count toward this study area.

48cp from the Introductory Media and Communication Unit Options

| | |
|--------|-------------------------------------|
| KCB101 | Media and Communication Texts |
| KCB102 | Media Mythbusting |
| KCB103 | Strategic Speech Communication |
| KCB104 | Media and Communication: Industries |
| KCB105 | Inquiry in Media and Communication |

48cp from the Advanced Media and Communication Unit Options

| | |
|--------|---|
| KCB203 | Consumption Matters: Consumer Cultures and Identity |
| KCB205 | Professional Communication |
| KCB206 | Internet, Self and Beyond |
| KCB301 | Media Audiences |

Music (KKBXMJR-MUSIC)

| Code | Title |
|------|-------|
|------|-------|

*Description: This major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and

theoretical skills to support a career in music within administrative, business, or organisational areas.

*Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

It is recommended that you review the requisite requirements for units to ensure your unit selection enables you to successfully complete the requirements of this major. KMB129 is mandatory as it is a requisite for an advanced unit (KMB252).

48cp from the Introductory Music Unit Options

| | |
|--------|------------------------------|
| KMB003 | Sex Drugs Rock 'N' Roll |
| KMB004 | World Music |
| KMB107 | Sound, Image, Text |
| KMB119 | Music and Sound Production 1 |
| KMB122 | Music and Sound Concepts 1 |
| KMB129 | Music and Sound Production 2 |
| KMB132 | Music and Sound Concepts 2 |

48cp from the Advanced Music Unit Options

| | |
|--------|------------------------------|
| KDB225 | Music Theatre Skills |
| KMB200 | Music Scenes and Subcultures |
| KMB215 | The Music Industry |
| KMB216 | Audio / Visual Interaction |
| KMB252 | Multi-Platform Sound Design |

Please note: KKB345 is permitted to count towards this major if completed in 2010 or earlier.

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | IX35 |
| CRICOS | 064813M |
| Duration (full-time) | 4 years |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,600 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IX35 |
| CRICOS | 064813M |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,600 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Craig Bolland (Creative and Professional Writing); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Creative and Professional Writing); Business: Student Services bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

The last intake into the IX35 Fashion major was 2014. From 2015 this major is available as part of the single degree, DE42 Bachelor of Design (Honours) (Fashion). Continuing students should complete their IX35 Fashion studies by the end of 2017 as some units may be offered for a limited time for transition purposes. Please contact ci@qut.edu.au if you have any concerns regarding completing your studies within this timeframe.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Your business degree will give you a broad base of commercial knowledge. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Fashion discipline.

Career Outcomes

Our graduates have had a significant impact on the emerging Brisbane fashion scene and have successfully launched their careers internationally. Many of our graduates are entrepreneurial, starting their own labels and small businesses.

They excel as independent designers and have collaborated with larger fashion houses such as Sportsgirl. Others work as fashion stylists, international trend forecasters and product development managers, living and working in cities all over the world. Pathways to further study, including honours and research degrees, lead to diverse outcomes such as fashion curatorship and sustainability studies.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and creative and professional writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

Bachelor of Business/Bachelor of Fine Arts (Creative and Professional Writing)

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

| Year 4, Semester 2 | |
|----------------------------|---------------------------------|
| KWB303 | Writing and Publishing Industry |
| KWB306 | Creative Writing Project 1 |
| Business School Major Unit | |
| Business School Major Unit | |

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|----------------------------|--|
| Year 1, Semester 1 | |
| KWB113 | Introduction to Creative Writing |
| KWB110 | Writing Fundamentals |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 1, Semester 2 | |
| KPB116 | Introduction to Scriptwriting |
| KWB104 | Creative Writing: the Short Story |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 1 | |
| KWB115 | Persuasive Writing |
| KWB116 | Creative Non-Fiction |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 2 | |
| KWB108 | Introduction To Literary Studies |
| KWB112 | Youth and Children's Writing |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 3, Semester 1 | |
| KWB207 | Great Books: Creative Writing Classics |
| KWB211 | Stylistics |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 3, Semester 2 | |
| KWB212 | Writing Poetry |
| KWB213 | Corporate Writing and Editing |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 1 | |
| KWB310 | Editing and Developing the Manuscript |
| KWB313 | Novel and Memoir |
| Business School Major Unit | |
| Business School Major Unit | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX35 |
| CRICOS | 064813M |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,600 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Mr Mark Radvan (Drama); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Drama); Business: Student Services bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

As with the creative industries as a whole, contemporary drama and performance are evolving to incorporate technology, cross disciplinary practice, experimentation and commercialisation.

Performance making is not limited to the theatre: performers express their ideas by creating their own works for festivals, site-specific and public events.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Drama discipline.

Career Outcomes

As a multiskilled graduate you will seek to complement your artistic career with paid employment in related areas. Graduates work as event coordinators, festival organisers and administrators. Some establish companies with other graduates to create work for the independent theatre sector. Graduates have established successful careers as playwrights, artistic directors, directors, designers or performers working across a variety of genres including physical theatre or music.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Bachelor of Business/Bachelor of Fine Arts (Drama)

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

| Year 4, Semester 2 | |
|----------------------------|----------------------------|
| KTB305 | The Entrepreneurial Artist |
| KTB313 | Production 4 |
| Business School Major Unit | |
| Business School Major Unit | |

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| KTB101 | Understanding Theatre |
| KTB102 | Process Drama |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 1, Semester 2 | |
| KTB104 | Performance Innovation |
| KTB108 | Applied Theatre |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 1 | |
| KTB103 | Performing Skills 1: Character and Scene |
| KTB107 | The Creating Body |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 2 | |
| KTB105 | Production 1 |
| KTB106 | Performing Skills 2: Style and Form |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 3, Semester 1 | |
| KTB205 | Production 2 |
| DRAMA SEMESTER 1 UNIT OPTIONS: | |
| One unit (12cp) from the Drama Semester 1 Unit Options (KTB210 or KTB212): | |
| KTB210 | Creative Industries Management |
| KTB212 | Theatre and Community |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 3, Semester 2 | |
| KTB207 | Staging Australia |
| DRAMA SEMESTER 2 UNIT OPTIONS: | |
| One unit (12cp) from the Drama Semester 2 Unit Options (KTB211 or KTB213): | |
| KTB211 | Creative Industries Events and Festivals |
| KTB213 | Directing Theatre |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 1 | |
| KTB302 | Postdramatic Theatre |
| KTB303 | Production 3 |
| Business School Major Unit | |
| Business School Major Unit | |

Handbook

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|--------------------------------|--|
| Year | 2015 |
| QUT code | IX35 |
| CRICOS | 064813M |
| Duration (full-time) | 4 years |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,600 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Mr Dean Brough (Fashion); Ms Sherrina Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Fashion); bus@qut.edu.au (Business) |

Domestic Entry requirements Important information for 2014 applicants

I have listed Fashion as a preference on my QTAC application

What happens next?

I have not registered with QUT.

If you have not registered for an audition and submitted the required additional entry documentation QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's [Current Applicant online service](#). For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

I have registered with QUT and provided the additional entry documentation.

Thank you for registering for an audition for entry into one of the above courses at QUT. The following information will help you understand what will happen after the audition process.

How do I find out my audition outcome?

I have not been shortlisted for an interview

If you have not been shortlisted for an interview QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's [Current Applicant online service](#). For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

I have been shortlisted for an interview

Shortly after the 22nd of November 2013 QUT will update the preference information within your QTAC application to reflect your interview outcome. You will be able to check this via QTAC's [Current Applicant online service](#). If you are unsure how to check your preference status there is a helpful video located on this web page.

What information will I see?

Within your Preferences tab you will see one of the following statuses.

- Based on the information currently held by QTAC you have satisfied the Minimum Entry Requirements in order to be considered for a place in this course.
- Based on the information currently held by QTAC you HAVE NOT SATISFIED the Minimum Entry Requirements in order to be considered for a place in this course.

What does this mean?

If you have satisfied the minimum entry requirements for one of the above courses you will then be considered for a place in the course in the 12 December, 2013 QTAC offer round. Depending on course place availability, further offers may be made in the 16 January, 2014 QTAC offer round. As more applicants will meet the minimum entry requirements than available course places meeting the minimum entry requirements does not guarantee a QTAC offer will be made. Successful applicants will only receive one offer at QTAC, to their highest eligible preference.

If you have not satisfied the minimum entry requirements QUT will not be able to offer you a place in the course. You may wish to review your QTAC course preferences; they can be added or amended via QTAC's [Current Applicant](#) online service. For more information on changing preferences, you can contact QTAC Information Services on 1300 GO QTAC (1300 467 822) or (07) 3858 1222.

Prerequisites

Successful portfolio and interview

2014 registrations have closed

Registrations for the 2014 intake were due on 11 October 2013 and are now closed. If you had not registered and you are considering applying to study in 2015 we recommend you read the following information as a guide only as it details requirements for entry in 2014 and these may change prior to the 2015 intake.

Application checklist

- Apply through [QTAC](#) (you must have a valid QTAC number or current QUT ID number before completing the QUT Online Registration Form)
- Complete the QUT Online Registration Form and print the confirmation page
- Post or submit the following documentation to the Creative Industries Faculty:

- Online registration Detailed Confirmation Notice
- A current passport sized photograph
- A resume or curriculum vitae, no more than two pages long
- A copy of your most recent high school report and/or results of previous tertiary studies
- A copy of the [QUTPay](#) confirmation page from your online credit card payment for the \$55 service charge (Please note: Q-Step, Aboriginal, and/or Torres Strait Islander applicants are exempt from the service fee)
- Personal statement - a typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words)
- Portfolio (submitted electronically through the online registration form)

Please note: Registering plus submitting your supporting documentation with QUT is separate and in addition to listing the course as a preference with [QTAC](#). To successfully apply for entry into this course you are required to do both. The audition process is managed by Creative Industries Faculty; however, all offers for the course will be made through QTAC.

Service fee

A \$55 service fee applies to all applicants, excluding applicants who seeking admission assistance via QUT's [Q-Step](#) and/or [Oodgeroo](#) schemes. This payment is to be made via [QUTPay](#) and please ensure you print the confirmation page as you will need to attach it to your documentation.

Important information

[Portfolio Information and preparation](#)

Interview locations and dates

Following the submission applicants will be shortlisted. We will be conducting interviews in November 2013 at the QUT Kelvin Grove campus. Should you be shortlisted you will be notified via email to your nominated email account. Only submissions that include all the above stated requirements will be processed.

Bachelor of Business/Bachelor of Fine Arts (Fashion)

Who do I contact for more information?

Please contact the Creative Industries Faculty by:

Phone: (07) 3138 8114 and press option 4

Email: ci.additionalentry@qut.edu.au

Delivery details

In person

Creative Industries Faculty Additional Entry
Z6, Level 1, The Hub (foyer delivery slots)
Creative Industries Precinct
Musk Avenue
Kelvin Grove, QLD, 4059
(opening hours from 8am to 6pm)

Post

Creative Industries Precinct
Z6 Block, The Hub, Level 5
Musk Avenue
Kelvin Grove, QLD, 4059

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

Prerequisites

Successful portfolio and interview and meet the minimum academic entry requirements.

Closing date

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

Application checklist

Please send the following documents along with your application form (F Form) to QUT. You may post or e-mail your application.

- All documents requested in the F form
- Current passport sized photograph
- Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words)
- Portfolio of your work

Please send copies only – documents will not be returned.

Important information

[Portfolio Information and Preparation](#)

Interview Locations and Dates

Should your portfolio be successful you will be required to attend an interview. If you are unable to attend the interviews, we will arrange a telephone interview.

We will be conducting interviews in November 2013 at the QUT Kelvin Grove campus.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

The last intake into the IX35 Fashion major was 2014. From 2015 this major is available as part of the single degree, DE42 Bachelor of Design (Honours) (Fashion). Continuing students should complete their IX35 Fashion studies by the end of 2017 as some units may be offered for a limited time for transition purposes. Please contact ci@qut.edu.au if you have any concerns regarding completing your studies within this timeframe.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Your business degree will give you a broad base of commercial knowledge. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Fashion discipline.

Career Outcomes

Our graduates have had a significant impact on the emerging Brisbane fashion scene and have successfully launched their careers internationally. Many of our graduates are entrepreneurial, starting

their own labels and small businesses.

They excel as independent designers and have collaborated with larger fashion houses such as Sportsgirl. Others work as fashion stylists, international trend forecasters and product development managers, living and working in cities all over the world. Pathways to further study, including honours and research degrees, lead to diverse outcomes such as fashion curatorship and sustainability studies.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Deferral

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferral may be granted.

Find out more on [deferral](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)

Bachelor of Business/Bachelor of Fine Arts (Fashion)

- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|----------------------------|--|
| Year 1, Semester 1 | |
| KFB103 | Introduction to the Industry of Fashion |
| KFB108 | Unspeakable Beauty 1: A History of Dress and Fashion |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 1, Semester 2 | |
| KFB104 | Sustainability: The Materiality of Fashion |
| KFB109 | Unspeakable Beauty 2: Fashion and Modernity |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 1 | |
| DFB101 | Fashion Design Studio 1 |
| DFB302 | Fashion Visualisation |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 2 | |
| DFB201 | Fashion Design Studio 2 |
| DFB202 | Introduction to Fashion Studio Practice |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 3, Semester 1 | |
| DFB301 | Fashion Design Studio 3 |
| DFB502 | Ragtrade: The Business of Fashion |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 3, Semester 2 | |
| DFB401 | Fashion Design Studio 4 |
| DFB402 | Fashion Design: 1950 to Now |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 1 | |
| DFH501 | Fashion Design Studio 5 |
| Business School Major Unit | |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 2 | |
| DFB601 | Design Studio 6 |
| DFB602 | Critical Fashion Studies |
| Business School Major Unit | |

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| Year | 2015 |
| QUT code | IX35 |
| CRICOS | 064813M |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,600 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Dr Gavin Sade (Interactive and Visual Design); Ms Sherrina Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Interactive and Visual Design); bus@qut.com (Business) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Visual and interactive design plays a pivotal role in the rapidly expanding fields of contemporary communication, marketing and new technology.

This course will provide you with the conceptual understandings, practical skills and working methods required to become a creative and innovative designer with specialist skills in designing for digital screens.

You will learn how to shape the expressive, aesthetic and communicative qualities of media technologies. You will apply design knowledge and skills to the process of creating compelling multiplatform experiences spanning physical and virtual worlds using web, public display, and mobile technologies.

As the course progresses, you will develop the ability to lead projects through all stages of design from ideation and concept development to production and publication.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight

business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises (192 credit points) from the Interactive and Visual Design discipline.

Career Outcomes

This course will prepare you for a career as a designer in a range of creative industries. Graduates work in traditional design companies in areas such as graphic design, digital advertising and marketing, branding, print and television campaigns, web design and electronic publishing, interactive entertainment design, information design, interface design, usability, knowledge management, and information architecture.

They also gain employment in new industries. Games companies employ graduates to work on content production, interaction design, visual design and real-time and virtual environments modelling. Film and television production companies employ graduates to work on the design of multiplatform interactive entertainment. Multimedia design and interactive installation production is also a growth area in museums and other cultural institutions.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and interactive and visual design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|----------------------------|----------------------------------|
| Year 1, Semester 1 | |
| DXB101 | Design and Creative Thinking |
| DXB102 | Visual Communication |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 1, Semester 2 | |
| DXB201 | Visual Interactions |
| DXB203 | Introduction to Web Design |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 1 | |
| DXB403 | Design for Interactive Media |
| KNB112 | Drawing for Animation 1 |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 2 | |
| DXB202 | Image Production |
| KNB123 | Animation and Motion Graphics |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 3, Semester 1 | |
| DXB301 | Interface Design |
| DXB302 | Typographic Design |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 3, Semester 2 | |
| DXB401 | Advanced Web Design |
| DXB402 | Theories of Visual Communication |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 1 | |
| DXH702 | Contemporary Issues in IVD |

| SEMESTER 1 UNIT OPTIONS: | |
|---|-------------------------------------|
| One unit from the Semester 1 Unit Options (DXB501 or DXB502): | |
| DXB501 | Tangible Media |
| DXB502 | Visual Information Design |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 2 | |
| DXH803 | Professional Practice for Designers |
| SEMESTER 2 UNIT OPTIONS: | |
| One unit from the Semester 2 Unit Options (DXH601 or DXH602): | |
| DXH601 | Integrated Experience Design |
| DXH602 | Embodied Interactions |
| Business School Major Unit | |
| Business School Major Unit | |

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|--------------------------------|---|
| Year | 2015 |
| QUT code | IX35 |
| CRICOS | 064813M |
| Duration (full-time) | 4 years |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,600 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Head of Studies, MECA (Creative Industries) email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Mr Charles Robb (Visual Arts); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Visual Arts); Business: Student Services bus@qut.edu.au |

Domestic Entry requirements Prerequisites

Successful portfolio and interview.

Key Dates

[QTAC](#) applications and the [QUT Online Registration Form](#) will open on *Tuesday 5 August 2014*.

Applications close midnight Friday 10 October 2014. Requests for applications after this date cannot be considered.

Application checklist

1. Apply through [QTAC](#). Current Creative Industries Faculty undergraduate students changing course or major must instead submit an [I Form](#) or [CM Form](#) as appropriate.
2. Complete the [QUT Online Registration Form](#). You must have a valid QTAC number or current QUT student ID number to complete this step.
3. Pay the non-refundable \$55 service fee via [QUTPay](#). Applicants seeking admission assistance via QUT's [Q-Step](#) and/or [Oodgeroo](#) schemes are exempt from the service fee.
4. Mail/deliver a hardcopy portfolio to QUT. This is only applicable if a digital portfolio was not uploaded when completing the QUT Online Registration Form. Hardcopy portfolios must be received by 5pm Monday 13 October 2014. Incomplete portfolios or portfolios received after this time cannot be considered.
5. Attend your nominated interview.

Please note: Registering with QUT is separate and in addition to listing the course as a preference with [QTAC](#). To successfully apply for entry into this course you are required to do both. All above steps must be completed to be considered for a place in the course. The portfolio and interview process is managed by Creative Industries Faculty. All offers for the course will be made through QTAC or QUT Student Business Services (for current CIF Undergraduate students only).

Important information

[Visual Arts Portfolio and Interview Preparation](#)

Interview locations and dates

Visual Arts Portfolio and Interview Preparation

Interview location and dates

Interviews will be conducted on Monday 17 and Tuesday 18 November 2014 at H block, Level 3, Ring Road, [QUT Kelvin Grove Campus](#). Interview times are selected as part of the QUT Online Registration Form process. The time and date of your interview cannot be changed except in exceptional circumstances. Applicants who live in a remote area and cannot attend an audition must be available for a phone/Skype interview during the week of Monday 17 November 2014.

If you do not attend your interview you cannot be considered for a place in the course.

Contacts

Please contact the Creative Industries Faculty by:

Phone: (07) 3138 8114 and press option 4

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12)

with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Entry requirements

Prerequisites

- Successful portfolio and interview; and
- Completion of Australian Year 12 or comparable qualification

Closing date

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

Application checklist

Please send the following documents along with your F Form to QUT. You may post or e-mail your application.

- All documents requested on the F Form
- Portfolio of your work

Please send copies only – documents will not be returned.

Important Information

[Portfolio information and preparation](#)

Interview Locations and Dates

International applicants are encouraged to attend an interview. Interviews will be conducted on *Monday 17 and Tuesday 18 November 2014*: H block, Level 3, Ring Road, [QUT Kelvin Grove Campus](#). Please nominate your preferred date on your application. If you are unable to attend an interview, we will arrange a telephone interview.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

This course will allow you to follow pathways into a career as a contemporary artist, art professional or art teacher. You will develop an individual art practice by working on projects in unique, open-media studios while also attending classes in modern and contemporary art history and theory. You will discover how to critically evaluate your work and the work of others through group and individual consultations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Your Fine Arts component comprises 192 credit points from the Visual Arts discipline.

Career Outcomes

This course will allow you to choose your career outcome. Many of our graduates become highly successful practising artists who are represented by commercial galleries and have strong careers in the commissioned and public funding sectors.

Graduates also pursue professional careers as curators or arts managers.

With specialist training in a related field, our graduates also take up positions as creative directors, visual designers and a range of other occupations in the creative industries sector. This course can be followed with a graduate-entry teacher education course, which enables you to become a qualified teacher.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have met entry requirements.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. business and visual arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management,

marketing or public relations. Accountancy students will complete 10 major units and six Business School core units in order to meet professional recognition requirements.

International Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|----------------------------|---|
| Year 1, Semester 1 | |
| KVB109 | Visual Arts Foundation |
| KVB102 | Modernism |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 1, Semester 2 | |
| KVB114 | Digital Media |
| KVB103 | Australian Art |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 1 | |
| KVB120 | Studio Art Practice 1 |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 2 | |
| KVB121 | Studio Art Practice 2 |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 3, Semester 1 | |
| KVB220 | Studio Art Practice 3 |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 3, Semester 2 | |
| KVB221 | Studio Art Practice 4 |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 1 | |
| KVB200 | Exhibition and Display in the Visual Arts |

| | |
|--|-----------------------------------|
| KVB304 | Contemporary Art Issues |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 2 | |
| ART HISTORY UNIT OPTIONS: | |
| SELECT One unit (12cp) from the Art History Unit Options (KVB108 or KVB211): | |
| KVB108 | Contemporary Asian Visual Culture |
| KVB211 | Post 1945 Art |
| ART THEORY UNIT OPTIONS: | |
| SELECT One unit (12cp) from the Art Theory Unit Options (KVB306 or KVB307): | |
| KVB306 | Video Art and Culture |
| KVB307 | Theories of Spatial Culture |
| Business School Major Unit | |
| Business School Major Unit | |

Handbook

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|--------------------------------|---|
| Year | 2015 |
| QUT code | IX36 |
| CRICOS | 059598M |
| Duration (full-time) | 4 years |
| OP | 5 |
| Rank | 91 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,400 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA (Creative Industries); email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Susan Hetherington (Journalism); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Journalism); bus@qut.edu.au (Business) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

This professional course links journalism with business studies and is the choice of about one-third of commencing journalism students. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs, or political and social commentary.

Course Design

In order to complete this course, you must complete a total of 384 credit points comprising 192 credit points from the Bachelor of Business and 192 credit points from the Bachelor of Journalism. You will undertake the two components of the double degree concurrently.

Business component:

You must complete the 96 credit point Business Core Units in the Business program together with a 96 credit point Major. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will undertake 6 Business Core units and 10 Major Core units in order to meet the professional recognition requirements.

Journalism component:

You will complete 192 credit points of Journalism discipline or specified units.

Career Outcomes

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as

you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Professional Recognition

Professional Recognition is specific to the individual majors completed in the Bachelor of Business. Further information is available at the discipline schools.

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Pathways to Further Study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Journalism (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component

Students must complete the 96 credit point Business School core units (eight units) in the business program together with a 96 credit point major (eight units). You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Accountancy students will undertake six Business School core units and 10 major core units in order to meet the professional recognition.

International Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:

Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

Bachelor of Business/Bachelor of Journalism

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

| | |
|----------------------------|-----------------------------------|
| Business School Major Unit | |
| Year 4, Semester 2 | |
| KJB235 | Radio and Television Journalism 1 |
| Business School Major Unit | |
| Business School Major Unit | |

Professional Recognition

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|----------------------------|---|
| Year 1, Semester 1 | |
| KJB101 | Computational Journalism |
| KJB102 | Introduction to Journalism, Media and Communication |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 1, Semester 2 | |
| KCB106 | Media in a Globalised World |
| KJB120 | Newswriting |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 1 | |
| KJB304 | Sub-Editing |
| KJB121 | Journalistic Inquiry |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 2 | |
| KJB103 | Media Design and Layout |
| LWS011 | Journalism Law |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 3, Semester 1 | |
| KJB224 | Feature Writing |
| KPB101 | Introduction to Film, TV and New Media Production |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 3, Semester 2 | |
| KJB337 | Investigative Reporting |
| KJB222 | Online Journalism 1 |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 1 | |
| KJB239 | Journalism Ethics and Issues |
| KJB280 | International Journalism |
| Business School Major Unit | |

Handbook

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|---------------------------------------|---|
| Year | 2015 |
| QUT code | IX37 |
| CRICOS | 059601K |
| Duration (full-time) | 4 years |
| OP | 7 |
| Rank | 87 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au; SEF Dr Tim Moroney(Mathematics); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services - (07) 3138 2050 Business: Student Services - bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)).

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Update

As of 2014, this course will only be available for IX37 continuing students. IX37 has been replaced by [IX30 Bachelor of Business/Bachelor of Mathematics](#)

Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on the Bachelor of Mathematics and the QUT Business School prospectus for more information on business majors or visit www.qut.edu.au/study

Financial Support

You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you financially throughout your studies. For further information visit [Scholarships](#).

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- Commencing students from 2009 onwards
- 8 Business School Core units (96 credit points) including MGB223 (see below)*
- 8 Major Core units (96 credit points)

2007-2008 commencing students

- 7 Business School Core units (84 credit points)*
- 9 Major Core units (108 credit points)

*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the

content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines](#). Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- Eight Business School core units (96 credit points) including MGB223 (see below)*
- Eight major units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School core units) is not required as the content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete 6 Business core units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) including MGB223 (see below)*
- 8 Major Core units (96 credit points)

*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Bachelor of Business/Bachelor of Mathematics

| Code | Title |
|--------------------------|----------------------------|
| Year 1 Semester 1 | |
| | Business School Core Unit |
| | Business School Core Unit |
| | Mathematics Unit |
| | Mathematics Unit |
| Year 1 Semester 2 | |
| | Business School Core Unit |
| | Business School Core Unit |
| | Mathematics Unit |
| | Mathematics Unit |
| Year 2 Semester 1 | |
| | Business School Core Unit |
| | Business School Core Unit |
| | Mathematics Unit |
| | Mathematics Unit |
| Year 2 Semester 2 | |
| | Business School Core Unit |
| | Business School Major Unit |
| | Mathematics Unit |
| | Mathematics Unit |
| Year 3 Semester 1 | |
| | Business School Major Unit |
| | Business School Major Unit |
| | Mathematics Unit |
| | Mathematics Unit |
| Year 3 Semester 2 | |
| | Business School Major Unit |
| | Business School Major Unit |
| | Mathematics Unit |
| | Mathematics Unit |
| Year 4 Semester 1 | |
| | Business School Major Unit |
| | Business School Major Unit |
| | Mathematics Unit |
| | Mathematics Unit |
| Year 4 Semester 2 | |
| | Business School Major Unit |
| | Business School Major Unit |
| | Mathematics Unit |
| | Mathematics Unit |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX47 |
| CRICOS | 059594D |
| Duration (full-time) | 4 years |
| OP | 12 |
| Rank | 77 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,400 per Study Period (48 credit points) |
| Total credit points | 408 |
| Credit points full-time sem. | 48 |
| Dom. Start Months | February |
| Course Coordinator | Director of Studies, QUT Business School, bus@qut.edu.au; HMS enquiries to exercise@qut.edu.au or 07 3138 4831 |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services (07) 3138 2050 Business: Student Services bus@qut.edu.au; HMS exercise@qut.edu.au 07 3138 4831 |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 408 credit points comprised of 216 credit points from the Bachelor of Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Business component:

8 QUT Business School Core units (96 credit points)
8 Major Core units (all Business majors including Accountancy, Advertising, Banking & Finance (continuing students only), Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations) (96 credit points)

Please note that students must complete the special course requirements for (BS56/BS05) Bachelor of Business and (HM42) Bachelor of Applied Science degrees.

Other Course Requirements

Information is available from the [Additional course requirements and costs](#) website.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [QUT Business School Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student](#)

[Services](#) website.

Students who require enrolment advice about the Business component of their course should contact the QUT Business School phone 3138 2050 or email bus@qut.edu.au

Further Information

For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7 3138 4831 or email exercise@qut.edu.au OR the QUT Business School 61 7 3138 2050 or email bus@qut.edu.au

Domestic Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Business component:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [IX47 has been discontinued and is being phased out.](#)
- [For enrolment advice on the HMS component, email exercise@qut.edu.au](#)
- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

| Code | Title |
|--|-----------------------------|
| IX47 has been discontinued and is being phased out. | |
| For enrolment advice on the HMS component, email exercise@qut.edu.au | |
| Year 1 Semester 1 | |
| Business Faculty Core Unit | |
| Business Faculty Core Unit | |
| HMB171 | Fitness Health and Wellness |
| LSB131 | Anatomy |
| Year 1 Semester 2 | |
| Business Faculty Core Unit | |

Bachelor of Applied Science (in Human Movement Studies)/Bachelor of Business

| | |
|-----------------------------|---|
| Business Faculty Core Unit | |
| LSB231 | Physiology |
| HMB272 | Biomechanics |
| Year 2 Semester 1 | |
| Business Faculty Core Unit | |
| Business Faculty Core Unit | |
| HMB271 | Foundations of Motor Control, Learning and Development |
| HMB274 | Functional Anatomy |
| PYB012 | Psychology |
| OR | |
| PYB100 | Foundation Psychology |
| Year 2 Semester 2 | |
| Business Faculty Core Unit | |
| Business Faculty Core Unit | |
| HMB273 | Exercise Physiology 1 |
| HMB275 | Exercise and Sport Psychology |
| HMB276 | Research in Human Movement |
| Year 3 Semester 1 | |
| Business Faculty Major Unit | |
| Business Faculty Major Unit | |
| HMB313 | Understanding Physical Activity Participation |
| HMB378 | Neurological, Psychological and Musculoskeletal Disorders |
| OR | |
| HMB379 | Disorders of Human Movement |
| Year 3 Semester 2 | |
| Business Faculty Major Unit | |
| Business Faculty Major Unit | |
| HMB282 | Resistance Training |
| HMB172 | Nutrition and Physical Activity |
| Year 4 Semester 1 | |
| Business Faculty Major Unit | |
| Business Faculty Major Unit | |
| HMB382 | Principles of Exercise Prescription |
| HMS Elective Unit | |
| Year 4 Semester 2 | |
| Business Faculty Major Unit | |
| Business Faculty Major Unit | |
| HMB470 | Practicum 1 |
| HMS Elective Unit | |

Handbook

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|--------------------------------|---|
| Year | 2015 |
| QUT code | IX51 |
| CRICOS | 060816G |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,300 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,700 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Enquiries to psychology@qut.edu.au or phone: 07 3138 4520 OR Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Psychology: 07 3138 4520; Business: 07 3138 2050 psychology@qut.edu.au or Business Student Services bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

Accountancy, finance, economics and marketing majors: Maths A, B or C. We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Professional recognition

The Bachelor of Behavioural Science (Psychology) component of the degree is accredited by the Australian Psychology Accreditation Council (APAC).

To pursue a career in a professional area of psychology, you must be registered with the Psychology Board of Australia. This currently involves completing a fourth year of study in psychology, e.g. Bachelor of Behavioural Science (Honours Psychology) or Graduate Diploma in Behavioural Science (Psychology), followed by either two years of supervised work experience or the completion of an appropriate higher degree such as a Master of Clinical Psychology or Master of Psychology (Educational and Developmental).

Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Graduate Diploma in Behavioural Science (Psychology), in

order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

Bachelor of Business (Honours) Year Option

Students can apply for Bachelor of Business (Honours) (BS63) once they have completed the double degree program. Please click on [BS63](#) for more details.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Further Information

For more information about this course, please contact the School of Psychology and Counselling on +61 7 3138 4520 or email psychology@qut.edu.au OR the QUT Business School +61 7 3138 2050 or email bus@qut.edu.au

Domestic Course structure

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as four psychology electives. The psychology core allows the student to complete a three-year APAC-accredited psychology sequence across four years of study.

On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The business major can be selected from all majors offered within the [BS05 Bachelor of Business](#). The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point campus. Students choosing the management or marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School core unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*, and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Bachelor of Business (Honours) Year Option

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Notes](#)

| Code | Title |
|---------------------------|--------------------------------------|
| Year 1 Semester 1 | |
| PYB007 | Interpersonal Processes and Skills |
| PYB100 | Foundation Psychology |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 1 Semester 2 | |
| PYB102 | Introduction to Psychology 1B |
| PYB110 | Psychological Research Methods |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2 Semester 1 | |
| PYB202 | Social and Organisational Psychology |
| PYB210 | Research Design and Data Analysis |
| Business School Core Unit | |
| Business School Core Unit | |

| | |
|--|---------------------------------------|
| Year 2 Semester 2 | |
| PYB203 | Developmental Psychology |
| PYB208 | Counselling Theory and Practice 1 |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 3 Semester 1 | |
| PYB309 | Individual Differences and Assessment |
| PYB elective (List A or B) | |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 3 Semester 2 | |
| PYB204 | Perception and Cognition |
| PYB elective (List A or B) | |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4 Semester 1 | |
| PYB304 | Physiological Psychology |
| PYB elective (List B) | |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4 Semester 2 | |
| PYB306 | Psychopathology |
| PYB350 | Advanced Statistical Analysis |
| or | |
| PYB elective (List B)* | |
| Business School Major Unit | |
| Business School Major Unit | |
| Notes | |
| *PYB350 is compulsory for entry to fourth year programs in psychology for example Bachelor of Behavioural Science (Honours Psychology) and Postgraduate Diploma in Psychology. | |
| Please refer to the individual Major structures for the recommended order of Business core and major units you should enrol in. | |

| Code | Title |
|--|--|
| List A Psychology Electives | |
| PYB054 | Psychology and Gender |
| PYB067 | Human Sexuality |
| PYB159 | Alcohol and Other Drug Studies |
| PYB207 | Psychology in the Community |
| PYB215 | Forensic Psychology and the Law |
| PYB257 | Group Work |
| List B Level 3 Psychology Electives | |
| PYB302 | Industrial and Organisational Psychology |
| PYB307 | Health Psychology |
| PYB350 | Advanced Statistical Analysis |
| PYB356 | Counselling Theory and Practice 2 |
| PYB359 | Introduction to Family Therapy |
| PYB360 | Interventions for Addictive Behaviours |
| PYB372 | Traffic Psychology and Behaviour |
| PYB374 | Applying Traffic Psychology |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IX58 |
| CRICOS | 059595C |
| Duration (full-time) | 4 years |
| OP | 9 |
| Rank | 82 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | SEF Mr Mike Roggenkamp (Information Technology); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4,SA) and Maths A, B or C (4,SA)).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4,SA) and Maths A, B or C (4,SA)).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Update

This course will be offered in 2014, however the course structure is being redeveloped and is subject to university approval.

For course updates please visit www.qut.edu.au/coursechanges

Study Areas

IX58 will not have nominated majors and minors for the IT component and consequently there will not be a Study Area A shown on a graduate's parchment for the Bachelor of Information Technology. Instead, the IT component will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

Pathways to Further Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer

Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

Business: For BS63 Bachelor of Business (Honours) please click [BS63](#) for details.

Cooperative Education

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNITAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business process management
- Data warehousing
- Digital environments
- Enterprise systems
- Information management
- Network systems
- Software engineering
- Web technologies.

Business component:

- 8 Business School Core units (96 credit points)
- 8 Major Core units (96 credit points)

Major Options

- Accounting*
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Pathways to Further Studies

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

Business component:

- 8 Business School Core units (96 credit points)
- 8 Major Core units (96 credit points)

Major Options

- Accounting*
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|---|------------------------------|
| Year 1, Semester 1 | |
| INB101 | Impact of IT |
| INB102 | Emerging Technology |
| Business Unit | |
| Business Unit | |
| Year 1, Semester 2 | |
| INB103 | Industry Insights |
| INB104 | Building IT Systems |
| Business Unit | |
| Business Unit | |
| Year 2, Semester 1 | |
| IT Breadth Option Unit | |
| IT Breadth Option Unit | |
| Business Unit | |
| Business Unit | |
| Year 2, Semester 2 | |
| IT Breadth Option Unit | |
| IT Breadth Option Unit | |
| Business Unit | |
| Business Unit | |
| Year 3, Semester 1 | |
| INB201 | Scalable Systems Development |
| INB201 can only be taken after you have completed | |

| | |
|---|------------------------------------|
| a minimum of 36 credit points of breadth units. | |
| IT Specialist Option Unit | |
| Business Unit | |
| Business Unit | |
| Year 3, Semester 2 | |
| INB300 | Professional Practice in IT |
| INB300 and INB301 can only be taken after you have completed a minimum of 192 credit points of study. | |
| IT Specialist Option Unit | |
| Business Unit | |
| Business Unit | |
| Year 4, Semester 1 | |
| IAB202 | Business of Information Technology |
| [INB301 replaced by IAB202 in 2016] | |
| INB300 and INB301/IAB202 can only be taken after a student has completed a minimum of 168 credit points of study. | |
| IT Specialist Option Unit | |
| Business Unit | |
| Business Unit | |
| Year 4, Semester 2 | |
| INB302 | IT Capstone Project |
| INB301 must be completed before enrolling in INB302. | |
| IT Specialist Option Unit | |
| Business Unit | |
| Business Unit | |

Handbook

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|--------------------------------|---|
| Year | 2015 |
| QUT code | IX59 |
| CRICOS | 084925D |
| Duration (full-time) | 5 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,900 per Study Period (48 credit points) |
| Total credit points | 480 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au; or, Dr R.Mahalinga-Iyer (Engineering); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, |
| Discipline Coordinator | |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: Chemistry, Maths C, Physics

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Recommended Study: Chemistry, Maths C, Physics

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Domestic Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First Year: Four (4) core units 48cp + two (2) Discipline Foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) Honours level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x Advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First Year: Four (4) core units 48cp + two (2) Discipline Foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) Honours level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp

- 5 x Advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB123 | Civil Engineering Systems |
| EGB120 | Foundations of Electrical Engineering |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB270 | Civil Engineering Materials |
| EGB273 | Principles of Construction |
| EGB275 | Structural Mechanics |
| Year 3 - Semester 2 | |
| EGB272 | Traffic and Transport Engineering |
| EGB376 | Steel Design |
| Year 4 - Semester 1 | |
| EGB371 | Engineering Hydraulics |
| EGB375 | Design of Concrete Structures |
| Year 4 - Semester 2 | |
| EGB373 | Geotechnical Engineering |
| EGH472 | Advanced Highway and Pavement Engineering |
| EGH471 | Advanced Water Engineering |
| Year 5 - Semester 1 | |

Bachelor of Business/Bachelor of Engineering (Honours)

| | |
|----------------------------|--|
| EGH400-1 | Research Project 1 |
| SEB400 | Foundations of Research |
| EGH473 | Advanced Geotechnical Engineering |
| Year 5 - Semester 2 | |
| EGH475 | Advanced Concrete Structures |
| EGH479 | Advances in Civil Engineering Practice |
| EGH400-2 | Research Project 2 |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB211 | Dynamics |
| EGB214 | Materials and Manufacturing |
| EGB314 | Strength of Materials |
| Year 3 - Semester 2 | |
| EGB210 | Fundamentals of Mechanical Design |
| EGB321 | Dynamics of Machines |
| Year 4 - Semester 1 | |
| EGB323 | Fluid Mechanics |
| EGB316 | Design of Machine Elements |
| Year 4 - Semester 2 | |
| EGB322 | Thermodynamics |
| EGH414 | Stress Analysis |
| EGH421 | Vibration and Control |
| Year 5 - Semester 1 | |
| EGH423 | Fluids Dynamics |
| SEB400 | Foundations of Research |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |

| | |
|----------|---------------------------|
| EGH422 | Advanced Thermodynamics |
| EGH420 | Mechanical Systems Design |
| EGH400-2 | Research Project 2 |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB211 | Dynamics |
| EGB214 | Materials and Manufacturing |
| LSB131 | Anatomy |
| Year 3 - Semester 2 | |
| EGB210 | Fundamentals of Mechanical Design |
| LSB231 | Physiology |
| Year 4 - Semester 1 | |
| EGB319 | BioDesign |
| EGB323 | Fluid Mechanics |
| Year 4 - Semester 2 | |
| EGB314 | Strength of Materials |
| EGH418 | Biomechanics |
| EGH424 | Biofluids |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| EGH400-1 | Research Project 1 |
| EGH414 | Stress Analysis |
| Year 5 - Semester 2 | |
| EGH400-2 | Research Project 2 |
| EGH438 | Biomaterials |
| EGH435 | Modelling and Simulation for Medical Engineers |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB361 | Minerals and Minerals Processing |
| EGB260 | Operations Management and Process Economics |
| CVB101 | General Chemistry |
| Year 3 - Semester 2 | |
| EGB211 | Dynamics |
| EGB322 | Thermodynamics |
| Year 4 - Semester 1 | |
| EGB323 | Fluid Mechanics |
| EGH461 | Unit Operations |
| Year 4 - Semester 2 | |
| EGB360 | Plant and Process Design |
| EGB363 | Safety and Environmental Management |
| EGH422 | Advanced Thermodynamics |
| Year 5 - Semester 1 | |
| EGH423 | Fluids Dynamics |
| SEB400 | Foundations of Research |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |
| EGH411 | Industrial Chemistry |
| EGH460 | Advanced Process Modelling |
| EGH400-2 | Research Project 2 |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)

Bachelor of Business/Bachelor of Engineering (Honours)

- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB220 | Mechatronics Design 1 |
| EGB242 | Signal Analysis |
| EGB211 | Dynamics |
| Year 3 - Semester 2 | |
| EGB210 | Fundamentals of Mechanical Design |
| EGB345 | Control and Dynamic Systems |
| Year 4 - Semester 1 | |
| EGB320 | Mechatronics Design 2 |
| EGH446 | Autonomous Systems |
| Year 4 - Semester 2 | |
| EGH445 | Modern Control |
| Intermediate Electrical Option Unit | |
| Intermediate Mechanical Option Unit | |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| EGH419 | Mechatronics Design 3 |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |
| Advanced Mechanical Option Unit | |
| Advanced Electrical Option Unit | |
| EGH400-2 | Research Project 2 |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|----------------------------|-----------------------|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering |

| | |
|-------------------------------------|--|
| | Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB240 | Electronic Design |
| CAB202 | Microprocessors and Digital Systems |
| EGB241 | Electromagnetics and Machines |
| Year 3 - Semester 2 | |
| EGB242 | Signal Analysis |
| Intermediate Electrical Option Unit | |
| Year 4 - Semester 1 | |
| EGB340 | Design and Practice |
| Advanced Electrical Option Unit | |
| Year 4 - Semester 2 | |
| Intermediate Electrical Option Unit | |
| Intermediate Electrical Option Unit | |
| Advanced Electrical Option Unit | |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| EGH400-1 | Research Project 1 |
| Advanced Electrical Option Unit | |
| Year 5 - Semester 2 | |
| EGH400-2 | Research Project 2 |
| Advanced Electrical Option Unit | |
| Advanced Electrical Option Unit | |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|----------------------------|--------------------------------------|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability |

| | |
|-------------------------------------|--|
| | and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB240 | Electronic Design |
| CAB202 | Microprocessors and Digital Systems |
| EGB243 | Aircraft Systems and Flight |
| Year 3 - Semester 2 | |
| EGB242 | Signal Analysis |
| Intermediate Electrical Option Unit | |
| Year 4 - Semester 1 | |
| EGB349 | Systems Engineering and Design Project |
| Advanced Electrical Option Unit | |
| Year 4 - Semester 2 | |
| EGB345 | Control and Dynamic Systems |
| EGB346 | Unmanned Aircraft Systems |
| Advanced Electrical Option Unit | |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| EGH446 | Autonomous Systems |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |
| EGH400-2 | Research Project 2 |
| EGH445 | Modern Control |
| EGH450 | Advanced Unmanned Aircraft Systems |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |

Bachelor of Business/Bachelor of Engineering (Honours)

| Year 2 - Semester 1 | |
|---|---------------------------------------|
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB240 | Electronic Design |
| CAB202 | Microprocessors and Digital Systems |
| CAB201 | Programming Principles |
| Year 3 - Semester 2 | |
| EGB242 | Signal Analysis |
| Intermediate Electrical Option Unit | |
| Year 4 - Semester 1 | |
| EGH456 | Embedded Systems |
| Intermediate Software Option Unit | |
| Year 4 - Semester 2 | |
| CAB403 | Systems Programming |
| EGH455 | Advanced Systems Design |
| Intermediate Electrical or Software Option Unit | |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| Advanced Electrical Option Unit | |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |
| EGH400-2 | Research Project 2 |
| Advanced Software Option Unit | |
| Advanced Electrical or Software Option Unit | |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|-------------------------------------|
| Year 1 Semester 1 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB124 | Working in Business |
| Year 2 Semester 1 | |
| AYB200 | Financial Accounting |
| AYB225 | Management Accounting |
| Year 2 Semester 2 | |
| AYB221 | Accounting Systems and Technologies |
| BSB113 | Economics |
| Year 3 Semester 1 | |
| EFB210 | Finance 1 |
| Year 3 Semester 2 | |
| AYB321 | Strategic Management Accounting |

| AYB340 | Company Accounting |
|-------------------|-----------------------------|
| Year 4 Semester 1 | |
| AYB219 | Taxation Law |
| AYB230 | Corporations Law |
| Year 4 Semester 2 | |
| AYB301 | Audit and Assurance |
| Year 5 Semester 1 | |
| AYB311 | Financial Accounting Issues |
| Year 5 Semester 2 | |
| BSB126 | Marketing |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|---------------------------------|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1 Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2 Semester 1 | |
| AMB220 | Advertising Theory and Practice |
| BSB124 | Working in Business |
| Year 2 Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 3 Semester 1 | |
| BSB111 | Business Law and Ethics |
| Year 3 Semester 2 | |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| Year 4 Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| Year 4 Semester 2 | |
| AMB339 | Advertising Campaigns |
| Year 5 Semester 1 | |
| BSB119 | Global Business |
| Year 5 Semester 2 | |
| MGB223 | Entrepreneurship and Innovation |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)
- [Applied Economics Unit Options](#)
- [Quantitative Economics Unit Options](#)

| Code | Title |
|---|--|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB110 | Accounting |
| EFB223 | Economics 2 |
| Year 2 Semester 1 | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Year 2 Semester 2 | |
| BSB111 | Business Law and Ethics |
| Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists | |
| Year 3 Semester 1 | |
| Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists | |
| Year 3 Semester 2 | |
| BSB119 | Global Business |
| Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists | |
| Year 4 Semester 1 | |
| BSB124 | Working in Business |
| Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists | |
| Year 4 Semester 2 | |
| EFB338 | Contemporary Application of Economic Theory |
| Year 5 Semester 1 | |
| BSB126 | Marketing |
| Year 5 Semester 2 | |
| MGB223 | Entrepreneurship and Innovation |
| Applied Economics Unit Options | |
| EFB201 | Financial Markets |
| EFB225 | Economics for the Real World |
| EFB226 | Environmental Economics and Policy |
| EFB336 | International Economics |
| Quantitative Economics Unit Options | |
| EFB222 | Quantitative Methods for Economics and Finance |
| EFB332 | Applied Behavioural Economics |
| EFB333 | Introductory Econometrics |
| EFB337 | Game Theory and Applications |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|---------------------|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB124 | Working in Business |

Bachelor of Business/Bachelor of Engineering (Honours)

| | |
|-------------------|---------------------------------|
| BSB126 | Marketing |
| Year 2 Semester 1 | |
| BSB110 | Accounting |
| MGB223 | Entrepreneurship and Innovation |
| Year 2 Semester 2 | |
| EFB201 | Financial Markets |
| EFB210 | Finance 1 |
| Year 3 Semester 1 | |
| BSB111 | Business Law and Ethics |
| Year 3 Semester 2 | |
| EFB343 | Corporate Finance |
| EFB344 | Risk Management and Derivatives |
| Year 4 Semester 1 | |
| EFB223 | Economics 2 |
| EFB312 | International Finance |
| Year 4 Semester 2 | |
| BSB119 | Global Business |
| Year 5 Semester 1 | |
| EFB335 | Investments |
| Year 5 Semester 2 | |
| EFB360 | Finance Capstone |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|------------------------------------|---|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB124 | Working in Business |
| Year 2 Semester 1 | |
| MGB223 | Entrepreneurship and Innovation |
| MGB200 | Leading Organisations |
| Course Notes | |
| Human Resource Issues and Strategy | |
| Accounting | |
| Year 3 Semester 1 | |
| MGB220 | Human Resource Decision Making |
| Year 3 Semester 2 | |
| MGB201 | Contemporary Employment Relations |
| BSB126 | Marketing |
| Year 4 Semester 1 | |
| BSB119 | Global Business |
| MGB339 | Performance and Reward |
| Year 4 Semester 2 | |
| MGB320 | Recruitment and Selection |
| Year 5 Semester 1 | |
| MGB331 | Learning and Development in Organisations |

| | |
|-------------------|---------------------------------------|
| Year 5 Semester 2 | |
| MGB370 | Personal and Professional Development |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|--|
| Year 1 Semester 1 | |
| BSB119 | Global Business |
| BSB126 | Marketing |
| Year 1 Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2 Semester 1 | |
| BSB113 | Economics |
| MGB223 | Entrepreneurship and Innovation |
| Year 2 Semester 2 | |
| AMB210 | Importing and Exporting |
| AYB227 | International Accounting |
| Year 3 Semester 1 | |
| BSB111 | Business Law and Ethics |
| Year 3 Semester 2 | |
| AMB303 | International Logistics |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 4 Semester 1 | |
| AMB336 | International Marketing |
| EFB240 | Finance for International Business |
| Year 4 Semester 2 | |
| AMB369 | International Business Strategy |
| Year 5 Semester 1 | |
| BSB124 | Working in Business |
| Year 5 Semester 2 | |
| MGB340 | International Business in the Asia-Pacific |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|---------------------|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2 Semester 1 | |
| BSB110 | Accounting |

| | |
|-------------------|--|
| BSB119 | Global Business |
| Year 2 Semester 2 | |
| BSB111 | Business Law and Ethics |
| MGB200 | Leading Organisations |
| Year 3 Semester 1 | |
| MGB201 | Contemporary Employment Relations |
| Year 3 Semester 2 | |
| MGB210 | Managing Operations |
| MGB223 | Entrepreneurship and Innovation |
| Year 4 Semester 1 | |
| MGB225 | Intercultural Communication and Negotiation Skills |
| MGB309 | Strategic Management |
| Year 4 Semester 2 | |
| MGB310 | Sustainability in A Changing Environment |
| Year 5 Semester 1 | |
| MGB324 | Managing Business Growth |
| Year 5 Semester 2 | |
| MGB335 | Project Management |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|------------------------------------|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1 Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB115 | Management |
| Year 2 Semester 1 | |
| BSB124 | Working in Business |
| BSB110 | Accounting |
| Year 2 Semester 2 | |
| AMB201 | Marketing and Audience Research |
| AMB240 | Marketing Planning and Management |
| Year 3 Semester 1 | |
| AMB200 | Consumer Behaviour |
| Year 3 Semester 2 | |
| AMB202 | Integrated Marketing Communication |
| AMB335 | E-marketing Strategies |
| Year 4 Semester 1 | |
| AMB340 | Services Marketing |
| MGB223 | Entrepreneurship and Innovation |
| Year 4 Semester 2 | |
| AMB336 | International Marketing |
| Year 5 Semester 1 | |
| AMB359 | Strategic Marketing |
| Year 5 Semester 2 | |
| BSB119 | Global Business |

Bachelor of Business/Bachelor of Engineering (Honours)

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|--------------------------|-------------------------------------|
| Year 1 Semester 1 | |
| BSB119 | Global Business |
| BSB126 | Marketing |
| Year 1 Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2 Semester 1 | |
| AMB201 | Marketing and Audience Research |
| BSB113 | Economics |
| Year 2 Semester 2 | |
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| Year 3 Semester 1 | |
| AMB372 | Public Relations Planning |
| Year 3 Semester 2 | |
| AMB373 | Issues, Stakeholders and Reputation |
| AMB374 | Global Public Relations Cases |
| Year 4 Semester 1 | |
| AMB375 | Public Relations Management |
| MGB223 | Entrepreneurship and Innovation |
| Year 4 Semester 2 | |
| AMB379 | Public Relations Campaigns |
| Year 5 Semester 1 | |
| BSB111 | Business Law and Ethics |
| Year 5 Semester 2 | |
| BSB124 | Working in Business |

| Foundation/Maths Alternative Unit Option List | |
|---|---------------------------------------|
| Code | Title |
| MZB125 | Introductory Engineering Mathematics |
| (Only for students who haven't completed Maths C) | |
| BVB101 | Foundations of Biology |
| CVB101 | General Chemistry |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| EGB131 | Natural Hazard Engineering |
| ERB102 | Evolving Earth |
| ERB204 | Deforming Earth |
| EVB102 | Ecosystems and the Environment |
| EVB203 | Geospatial Information Science |
| IFB104 | Building IT Systems |
| MXB105 | Calculus of One and Two Variables |

| | |
|--------|--|
| MXB106 | Linear Algebra and Differential Equations |
| MXB107 | Statistical Models for Data: Relationships and Effects |
| MXB161 | Computational Explorations |
| OUB110 | Am I black enough? Indigenous Australian Representations |
| OUB130 | Indigenous Knowledge: Research Ethics and Protocols |
| PVB102 | Physics of the Very Small |

| Select 36cp from the Intermediate Electrical Unit Options below: | |
|--|--|
| Code | Title |
| EGB341 | Energy Supply and Delivery |
| EGB342 | Telecommunications and Signal Processing |
| EGB345 | Control and Dynamic Systems |
| EGB348 | Electronics |

| Select 60cp from the Advanced Electrical Unit Options below: | |
|--|--------------------------------------|
| Code | Title |
| EGH440 | Power Systems Analysis |
| EGH441 | Power System Modelling |
| EGH442 | RF Techniques and Applications |
| EGH443 | Advanced Telecommunications |
| EGH444 | Digital Signals and Image Processing |
| EGH445 | Modern Control |
| EGH446 | Autonomous Systems |
| EGH448 | Power Electronics |
| EGH449 | Advanced Electronics |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IX62 |
| CRICOS | 063022F |
| Duration (full-time) | 4 years |
| OP | 9 |
| Rank | 82 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Dr Taizan Chan (Corporate Systems Management); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business Student Services - (07) 3138 2050 Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Math A, B or C (4, SA)).

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Update

This course is currently under review. The course structure is being redeveloped and is subject to university approval.

For course updates please visit www.qut.edu.au/coursechanges

Professional Recognition

Corporate Systems Management component: The course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete 8 Business School Core Units together with 8 Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

Cooperative Education Program

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNITAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

International Course structure Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|--|--------------------------------------|
| Year 1, Semester 1 | |
| Business Unit | |
| Business Unit | |
| INB103 | Industry Insights |
| INB120 | Corporate Systems |
| Year 1, Semester 2 | |
| Business Unit | |
| Business Unit | |
| INB123 | Project Management Practice |
| IX62 Complementary Studies unit | |
| Year 2, Semester 1 | |
| Business Unit | |
| Business Unit | |
| INB101 | Impact of IT |
| INB122 | Organisational Databases |
| Year 2, Semester 2 | |
| Business Unit | |
| Business Unit | |
| INB124 | Information Systems Development |
| INB313 | Electronic Commerce Site Development |
| Year 3, Semester 1 | |
| Business Unit | |
| Business Unit | |
| INB220 | Business Analysis |
| INB221 | Technology Management |
| Year 3, Semester 2 | |
| Business Unit | |
| Business Unit | |
| INB320 | Business Process Modelling |
| IX62 Complementary Studies unit | |
| NOTE - For Management major students, please select MGB223 here (a prerequisite for MGB324) rather than in Y4S2. For all other students, please select an IX62 Complementary Studies unit. | |
| Year 4, Semester 1 | |
| Business Unit | |
| Business Unit | |
| INB322 | Information Systems Consulting |
| IAB351 | Business in the Cloud |
| OR | |
| IAB350 | Enterprise Systems Configuration |
| [INB312 is replaced by IAB351 (sem 1)/ IAB350 (sem 2) from 2015] | |
| Year 4, Semester 2 | |
| Business Unit | |
| Business Unit | |
| INB325 | Corporate Systems Management Project |
| MGB223 | Entrepreneurship and Innovation |
| NOTE - For Management major students, please select an IX62 Complementary Studies unit here if completed MGB223 earlier. For all other students, please select MGB223. | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX63 |
| CRICOS | 063024D |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Mike Roggenkamp (Games and Interactive Entertainment); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services: (07) 3138 2050 Business: Student Services: bus@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A, B or C
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with (4, SA) sound achievement.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Update

This course will be offered in 2014, however the course structure is being redeveloped and is subject to university approval.

For course updates please visit www.qut.edu.au/coursechanges

Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the Business School Core Units (96 credit points) together with a 96 credit point major.

Students will undertake the two components of the double degree concurrently.

Cooperative Education Program

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:

[Undergraduate Translation Table](#)

If you have completed the unit(s) listed under the "Translation Unit Codes" column you are not permitted to enrol in the listed new code.

Domestic Course structure

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Students must complete the 96 credit point Business School core units (eight units) in the business program together with a 96 credit point major (eight units)*.

Students will undertake the two components of the double degree concurrently.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor*.

Students will undertake the two components of the double degree concurrently.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|--|------------------------|
| Year 1, Semester 1 | |
| Business School Core Unit - See Appendix 1 | |
| Business School Core Unit - See Appendix 1 | |
| INB180 | Computer Games Studies |
| IFB103 | Designing for IT |

Bachelor of Business/Bachelor of Games and Interactive Entertainment

| Year 1, Semester 2 | |
|--|----------------------------------|
| Business School Core Unit - See Appendix 1 | |
| Business School Core Unit - See Appendix 1 | |
| IFB102 | Computer Technology Fundamentals |
| IFB104 | Building IT Systems |
| The ITB002 unit is currently under review; further information will be available in August 2009. | |
| Year 2, Semester 1 | |
| Business School Core Unit - See Appendix 1 | |
| Business School Core Unit - See Appendix 1 | |
| IFB101 | Impact of IT |
| Games & Interactive Entertainment Major Unit | |
| Year 2, Semester 2 | |
| Business School Core Unit - See Appendix | |
| Business School Core Unit - See Appendix | |
| Games & Interactive Entertainment Major Unit | |
| Games & Interactive Entertainment Major Unit | |
| Year 3, Semester 1 | |
| Business School Major Unit - See Appendix | |
| Business School Major Unit - See Appendix | |
| Games & Interactive Entertainment Major Unit | |
| Games & Interactive Entertainment Major Unit | |
| Year 3, Semester 2 | |
| Business School Major Unit - See Appendix | |
| Business School Major Unit - See Appendix | |
| Games & Interactive Entertainment Major Unit | |
| Games & Interactive Entertainment Major Unit | |
| Year 4, Semester 1 | |
| Business School Major Unit - See Appendix | |
| Business School Major Unit - See Appendix | |
| Games & Interactive Entertainment Major Unit | |
| INB379 | Game Project Design |
| Year 4, Semester 2 | |
| Business School Major Unit - See Appendix | |
| Business School Major Unit - See Appendix | |
| INB380 | Games Project |

Semesters

- [Animation \[KKBXMJR-ANIMATN\]](#)
- [Game Design \[IT04MJR-GAMEDES\]](#)
- [Software Technologies \[IT04MJR-SOFTECH\]](#)

| Code | Title |
|---|--------------------------------------|
| Animation [KKBXMJR-ANIMATN] | |
| *Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry. | |
| *Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major. | |
| INTRODUCTORY ANIMATION UNIT OPTIONS: SELECT 48cp from the Introductory Animation Unit Options | |
| KNB123 | Animation and Motion Graphics |
| KPB109 | Film, Screen and Animation Histories |
| (KNB121 replaced by KPB109 in 2015.) | |
| KNB124 | 3D Animation 1 |
| KNB112 | Drawing for Animation 1 |

| KNB122 | Drawing for Animation 2 |
|--|---|
| ADVANCED ANIMATION UNIT OPTIONS: SELECT 48cp from the Advanced Animation Unit Options | |
| KNB212 | Real-time 3D Computer Graphics |
| KNB221 | Animation: CG Toolkit |
| KNB211 | 3D Animation 2 |
| KNB222 | Virtual Environments |
| KNB312 | Contemporary Issues in the Screen Industries |
| KNB311 | Advanced Concepts in Computer Animation 1 |
| Game Design [IT04MJR-GAMEDES] | |
| CAB210 | People Context and Technology |
| (INB272 replaced by CAB210 in 2014.) | |
| INB280 | Fundamentals of Game Design |
| INB281 | Advanced Game Design |
| INB282 | Games Level Design |
| DXB403 | Design for Interactive Media |
| DXB304 | Concept Development for Game Design and Interactive Media |
| DXB404 | Enabling Immersion |
| DXB303 | Programming for Visual Designers |
| Software Technologies [IT04MJR-SOFTECH] | |
| * Requirements for this Major is a SA or better in Queensland Maths B (or equivalent) | |
| CAB201 | Programming Principles |
| (INB270 replaced by CAB201 in 2014.) | |
| CAB203 | Discrete Structures |
| (INB250 replaced by CAB203 in 2014.) | |
| IAB130 | Databases |
| (INB210 replaced by IAB130 in 2014.) | |
| MZB151 | Mathematical Tools for Computing |
| (MAB281 replaced by MZB151 in 2014.) | |
| CAB302 | Software Development |
| (INB370 replaced by CAB302 in 2015.) | |
| INB371 | Data Structures and Algorithms |
| INB381 | Modelling and Animation Techniques |
| INB382 | Real Time Rendering Techniques |
| OR | |
| INB383 | AI for Games |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX67 |
| CRICOS | 064809G |
| Duration (full-time) | 4 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,400 per Study Period (48 credit points) |
| Total credit points | 384 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Head of Studies, MECA, (Creative Industries Faculty); email: ci@qut.edu.au; Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Dr Jason Sternberg (Media and Communication); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Cf: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Media and Communication); bus@qut.edu.au (Business) |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

This course offers you a range of options in combining business knowledge with practical skills and a contextual understanding of media and communication.

The Bachelor of Media and Communication course analyses and seeks new applications for mass, niche and new media. Authentic learning opportunities such as industry placements and projects complement theoretical course content and give you the opportunity to apply your new knowledge.

QUT's Bachelor of Business develops transferable skills to help you succeed in your chosen career, think creatively and critically, communicate professionally, make ethical business decisions and work in a global context.

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

Career Outcomes

Graduates use their skills for a variety of professional functions across all industry sectors. Many work in marketing communications, public relations or corporate communications. Others apply their broad media knowledge in the media function of advertising, either as sales executives for media outlets or as media planners and buyers for advertising agencies.

Careers exist in audience and market research, collating and analysing audience data to help media outlets better understand who their audiences are and how they are interacting with their product. Graduates also find employment in media policy development in the public sector and private enterprise. Pathways exist to prepare you for further study including honours.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration—marketing, managing or balancing the books for creative projects and businesses.

The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise. Please refer to the QUT Business School prospectus to find out more about the business majors.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways to Further Study

On successful completion of the Bachelor of Media and Communication, you will be eligible to apply for entry into the Bachelor of Media and Communication (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have met entry requirements.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You must complete 96 credit points of Business School core units (eight units) in the business program together with a 96 credit point major (eight units). You will choose a business major from accounting*, advertising, economics, finance, human resource management, international business,

Bachelor of Business/Bachelor of Media and Communication

management, marketing or public relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting*, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

| Code | Title |
|---------------------------|---|
| Year 1, Semester 1 | |
| KCB101 | Media and Communication Texts |
| KJB102 | Introduction to Journalism, Media and Communication |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 1, Semester 2 | |
| KCB104 | Media and Communication: Industries |
| KCB106 | Media in a Globalised World |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 1 | |
| KCB102 | Media Mythbusting |
| KCB103 | Strategic Speech Communication |
| Business School Core Unit | |
| Business School Core Unit | |
| Year 2, Semester 2 | |
| KCB205 | Professional Communication |
| KJB103 | Media Design and Layout |

| | |
|--|---|
| Business School Core Unit | |
| Business School Core Unit | |
| Year 3, Semester 1 | |
| KCB105 | Inquiry in Media and Communication |
| KCB206 | Internet, Self and Beyond |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 3, Semester 2 | |
| KCB203 | Consumption Matters: Consumer Cultures and Identity |
| KCB302 | Political Communication |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 1 | |
| KCB301 | Media Audiences |
| Either KCB303 or KCB307: | |
| KCB303 | Brisbane Media Map 1 |
| KCB307 | Making Media Connections 1 |
| Business School Major Unit | |
| Business School Major Unit | |
| Year 4, Semester 2 | |
| MEDIA AND COMMUNICATION UNIT OPTIONS: | |
| One unit (12cp) from the Media and Communication unit options (KCB303, KCB305, KCB307, KCB308, or KCB310): | |
| KCB303 | Brisbane Media Map 1 |
| KCB305 | Brisbane Media Map 2 |
| KCB307 | Making Media Connections 1 |
| KCB308 | Making Media Connections 2 |
| KCB310 | Contemporary Investigation in Journalism, Media and Communication |
| WORK INTEGRATED LEARNING OPTIONS: | |
| One unit (12cp) from the Work Integrated Learning Options (KKB341 or KKB345): | |
| KKB341 | Work Integrated Learning 1 |
| KKB345 | Creative Industries Project 1 |
| Business School Major Unit | |
| Business School Major Unit | |

Handbook

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|--------------------------------|--|
| Year | 2015 |
| QUT code | IX71 |
| CRICOS | 066414K |
| Duration (full-time) | 5.5 years |
| OP | 5 |
| Rank | 92 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,400 per Study Period (48 credit points) |
| Total credit points | 528 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au; Amanda Stickley (Law Curriculum) and Jen Yule (Law Students) email: lawandjustice@qut.edu.au |
| Discipline Coordinator | Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adele Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations); Jennifer Yule (Law) Law: +61 7 3138 2707 Business Student Services 3138 2050 or email bus@qut.edu.au; Law Student Services 3138 2707 or email lawandjustice@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, finance, economics and marketing majors also require 4 SA in Maths A, B or C.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Domestic Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School core units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy*
- Advertising
- Economics
- Finance
- Human resource management
- International business
- Management
- Marketing
- Public relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy*
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1](#)
- [Year 5, Semester 2](#)
- [Year 6, Semester 1](#)
- [Law Electives](#)

| Code | Title |
|---------------------------|------------------------------|
| Year 1, Semester 1 | |
| LWB145 | Legal Foundations A |
| LWB147 | Torts A |
| Year 1, Semester 2 | |
| LWB146 | Legal Foundations B |
| LWB148 | Torts B |
| Year 2, Semester 1 | |
| LWB136 | Contracts A |
| LWB238 | Fundamentals of Criminal Law |
| Year 2, Semester 2 | |
| LWB137 | Contracts B |
| LWB239 | Criminal Responsibility |
| Year 3, Semester 1 | |
| LWB240 | Principles of Equity |
| LWB243 | Property Law A |
| Year 3, Semester 2 | |
| LWB241 | Trusts |
| LWB244 | Property Law B |
| Year 4, Semester 1 | |
| LWB242 | Constitutional Law |
| LWB432 | Evidence |
| Year 4, Semester 2 | |
| LWB334 | Corporate Law |
| Law Elective | |
| Year 5, Semester 1 | |
| LWB335 | Administrative Law |
| LWB431 | Civil Procedure |

Bachelor of Business/Bachelor of Laws

| |
|--|
| Law Elective |
| Law Elective |
| Year 5, Semester 2 |
| LWB433 Professional Responsibility |
| Law Elective |
| Law Elective |
| Law Elective |
| Year 6, Semester 1 |
| Law Elective |
| Law Elective |
| Law Elective |
| Law Elective |
| Law Electives |
| Students completing an Accountancy major must complete LWB364 Introduction to Taxation Law as a Law elective in the Law component of the course. |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Note:](#)

| Code | Title |
|---|-------------------------------------|
| Year 1, Semester 1 | |
| BSB110 | Accounting |
| BSB113 | Economics |
| Year 1, Semester 2 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 1 | |
| BSB115 | Management |
| AYB200 | Financial Accounting |
| Year 2, Semester 2 | |
| AYB225 | Management Accounting |
| AYB221 | Accounting Systems and Technologies |
| Year 3, Semester 1 | |
| EFB210 | Finance 1 |
| AYB340 | Company Accounting |
| Year 3, Semester 2 | |
| AYB321 | Strategic Management Accounting |
| BSB119 | Global Business |
| Year 4, Semester 1 | |
| BSB126 | Marketing |
| AYB311 | Financial Accounting Issues |
| Year 4, Semester 2 | |
| AYB301 | Audit and Assurance |
| AYB339 | Accountancy Capstone |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |
| Note: | |
| Students completing an Accountancy major must complete LLB347 Taxation Law as a Law elective in the Law course. | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|------------------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |
| Year 3, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 2 | |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| Year 4, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| Year 4, Semester 2 | |
| AMB339 | Advertising Campaigns |
| BSB123 | Data Analysis |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Economics Options List](#)

| Code | Title |
|---------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| MGB223 | Entrepreneurship and Innovation |

| Code | Title |
|------------------------------------|--|
| Year 2, Semester 2 | |
| BSB119 | Global Business |
| EFB223 | Economics 2 |
| Year 3, Semester 1 | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Year 3, Semester 2 | |
| Economics Optional Unit | |
| Economics Optional Unit | |
| Year 4, Semester 1 | |
| Economics Optional Unit | |
| Economics Optional Unit | |
| Year 4, Semester 2 | |
| EFB338 | Contemporary Application of Economic Theory |
| BSB126 | Marketing |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |
| Economics Options List | |
| Quantitative Economics Units | |
| EFB222 | Quantitative Methods For Economics and Finance |
| EFB332 | Applied Behavioural Economics |
| EFB333 | Introductory Econometrics |
| EFB337 | Game Theory and Applications |
| Applied Economics Units | |
| EFB201 | Financial Markets |
| EFB225 | Economics for the Real World |
| EFB226 | Environmental Economics and Policy |
| EFB336 | International Economics |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|---------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB119 | Global Business |
| Year 2, Semester 2 | |
| BSB123 | Data Analysis |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| EFB201 | Financial Markets |

Bachelor of Business/Bachelor of Laws

| | |
|--------------------------|---------------------------------|
| EFB210 | Finance 1 |
| Year 3, Semester 2 | |
| EFB312 | International Finance |
| EFB343 | Corporate Finance |
| Year 4, Semester 1 | |
| EFB223 | Economics 2 |
| EFB335 | Investments |
| Year 4, Semester 2 | |
| EFB344 | Risk Management and Derivatives |
| EFB360 | Finance Capstone |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|--------------------------|---|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB119 | Global Business |
| Year 2, Semester 2 | |
| BSB123 | Data Analysis |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB207 | Human Resource Issues and Strategy |
| MGB220 | Human Resource Decision Making |
| Year 3, Semester 2 | |
| MGB200 | Leading Organisations |
| MGB201 | Contemporary Employment Relations |
| Year 4, Semester 1 | |
| MGB331 | Learning and Development in Organisations |
| MGB339 | Performance and Reward |
| Year 4, Semester 2 | |
| MGB320 | Recruitment and Selection |
| MGB370 | Personal and Professional Development |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|--------------------------|--|
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| BSB119 | Global Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| BSB113 | Economics |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB225 | Intercultural Communication and Negotiation Skills |
| AYB227 | International Accounting |
| Year 3, Semester 2 | |
| AMB210 | Importing and Exporting |
| EFB240 | Finance for International Business |
| Year 4, Semester 1 | |
| AMB303 | International Logistics |
| AMB336 | International Marketing |
| Year 4, Semester 2 | |
| MGB340 | International Business in the Asia-Pacific |
| AMB369 | International Business Strategy |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|--------------------|---------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB123 | Data Analysis |
| Year 2, Semester 2 | |

| | |
|--------------------------|--|
| BSB119 | Global Business |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB210 | Managing Operations |
| MGB201 | Contemporary Employment Relations |
| Year 3, Semester 2 | |
| MGB200 | Leading Organisations |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 4, Semester 1 | |
| MGB309 | Strategic Management |
| MGB324 | Managing Business Growth |
| Year 4, Semester 2 | |
| MGB310 | Sustainability in A Changing Environment |
| MGB335 | Project Management |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

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- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|--------------------------|------------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB123 | Data Analysis |
| Year 2, Semester 1 | |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| BSB110 | Accounting |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 3, Semester 2 | |
| AMB202 | Integrated Marketing Communication |
| AMB240 | Marketing Planning and Management |
| Year 4, Semester 1 | |
| AMB335 | E-marketing Strategies |
| AMB340 | Services Marketing |
| Year 4, Semester 2 | |
| AMB336 | International Marketing |
| AMB359 | Strategic Marketing |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |

Bachelor of Business/Bachelor of Laws

Year 6, Semester 1

See Law Course Structure

Semesters

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- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|--------------------------|-------------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB113 | Economics |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| Year 3, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 2 | |
| AMB372 | Public Relations Planning |
| AMB373 | Issues, Stakeholders and Reputation |
| Year 4, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| AMB375 | Public Relations Management |
| Year 4, Semester 2 | |
| AMB379 | Public Relations Campaigns |
| BSB123 | Data Analysis |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX81 |
| CRICOS | 083022G |
| Duration (full-time) | 5.5 years |
| OP | 5 |
| Rank | 91 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,400 per Study Period (48 credit points) |
| Total credit points | 528 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au; Director of Undergraduate Studies, Jen Yule (Law Students) email: lawandjustice@qut.edu.au |
| Discipline Coordinator | Dr Sherrena Buckby (Accountancy); Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adelle Bish (Human Resource Management); Michael Cox (International Business); Dr Mervyn Morris (Management); Dr Larry Neale (Marketing); and Ingrid Larkin (Public Relations); Jennifer Yule (Law) Business: +61 7 3138 2050; Law: +61 7 3138 2707 Business Student Services email bus@qut.edu.au; Law Student Services email lawandjustice@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Professional Recognition

The QUT LLB (Hons) is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course structure information

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units
96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and two Advanced Electives in law.

Admission to practice

If, at the end of your degree, you wish to become a legal practitioner, you will need to complete further practical legal training (PLT). QUT also offers PLT in the form of the Graduate Diploma in Legal Practice.

Career Outcomes

In developing the LLB (Hons) the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice. The defining nature of the QUT LLB (Hons) is its real-world applied nature which will equip you with advanced knowledge and research and other skills and that meet the needs of not only the legal profession, but also government, community organisations, business and industry.

The LLB (Hons) provides students with an opportunity to advance their knowledge of law in specialised areas through the elective units offered as part of the course. The elective units allow you to study areas of the law that match your career aspirations. Career opportunities include working in general legal practice, specialist legal practice, government departments and employment in private enterprise.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Bachelor of Business/Bachelor of Laws (Honours)

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units

96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and two Advanced Electives in law.

International Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336

credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units

96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and two Advanced Electives in law.

Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)
- [Year 6 Semester 1](#)
- [Elective Information](#)
- [Business Information](#)

| Code | Title |
|--|--------------------------------------|
| Year 1 Semester 1 | |
| LLB101 | Introduction to Law |
| LLB102 | Torts |
| Year 1 Semester 2 | |
| LLB105 | Legal Problems and Communication |
| LLB106 | Criminal Law |
| Year 2 Semester 1 | |
| LLB104 | Law in Context |
| LLB103 | Dispute Resolution |
| Year 2 Semester 2 | |
| LLH201 | Legal Research |
| Introductory Law Elective | |
| Year 3 Semester 1 | |
| LLB202 | Contract Law |
| LLB203 | Constitutional Law |
| Year 3 Semester 2 | |
| LLB204 | Commercial and Personal Property Law |
| LLB205 | Equity and Trusts |
| Year 4 Semester 1 | |
| LLB301 | Real Property Law |
| General Law Elective | |
| Year 4 Semester 2 | |
| LLH206 | Administrative Law |
| LLB303 | Evidence |
| Year 5 Semester 1 | |
| LLH302 | Ethics and the Legal Profession |
| LLB304 | Commercial Remedies |
| General Law Elective or Non-law Elective or University-wide Minor Unit | |
| General Law Elective or Non-law Elective or | |

| University-wide Minor Unit | |
|---|-------------------------|
| Year 5 Semester 2 | |
| LLH305 | Corporate Law |
| LLB306 | Civil Procedure |
| General Law Elective or Non-law Elective or University-wide Minor Unit | |
| General Law Elective or Non-law Elective or University-wide Minor Unit | |
| Year 6 Semester 1 | |
| LLH401 | Legal Research Capstone |
| Advanced Law Elective | |
| Advanced Law Elective | |
| Elective Information | |
| Students may complete up to 4 non-law electives or a university wide minor comprised of 4 units in place of the equivalent number of general law electives. | |
| Business Information | |
| For information on Business units please choose your appropriate major from the list below. | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Note:](#)

| Code | Title |
|---|-------------------------------------|
| Year 1, Semester 1 | |
| BSB110 | Accounting |
| BSB113 | Economics |
| Year 1, Semester 2 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 1 | |
| BSB115 | Management |
| AYB200 | Financial Accounting |
| Year 2, Semester 2 | |
| AYB225 | Management Accounting |
| AYB221 | Accounting Systems and Technologies |
| Year 3, Semester 1 | |
| EFB210 | Finance 1 |
| AYB340 | Company Accounting |
| Year 3, Semester 2 | |
| AYB321 | Strategic Management Accounting |
| BSB119 | Global Business |
| Year 4, Semester 1 | |
| BSB126 | Marketing |
| AYB311 | Financial Accounting Issues |
| Year 4, Semester 2 | |
| AYB301 | Audit and Assurance |
| AYB339 | Accountancy Capstone |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |
| Note: | |
| Students completing an Accountancy major must complete LLB347 Taxation Law as a Law elective in the Law course. | |

Bachelor of Business/Bachelor of Laws (Honours)

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|------------------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |
| Year 3, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 2 | |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| Year 4, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| Year 4, Semester 2 | |
| AMB339 | Advertising Campaigns |
| BSB123 | Data Analysis |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

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- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
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- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Economics Options List](#)

| Code | Title |
|---------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| MGB223 | Entrepreneurship and Innovation |

| Code | Title |
|------------------------------------|--|
| Year 2, Semester 2 | |
| BSB119 | Global Business |
| EFB223 | Economics 2 |
| Year 3, Semester 1 | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Year 3, Semester 2 | |
| Economics Optional Unit | |
| Economics Optional Unit | |
| Year 4, Semester 1 | |
| Economics Optional Unit | |
| Economics Optional Unit | |
| Year 4, Semester 2 | |
| EFB338 | Contemporary Application of Economic Theory |
| BSB126 | Marketing |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |
| Economics Options List | |
| Quantitative Economics Units | |
| EFB222 | Quantitative Methods For Economics and Finance |
| EFB332 | Applied Behavioural Economics |
| EFB333 | Introductory Econometrics |
| EFB337 | Game Theory and Applications |
| Applied Economics Units | |
| EFB201 | Financial Markets |
| EFB225 | Economics for the Real World |
| EFB226 | Environmental Economics and Policy |
| EFB336 | International Economics |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|---------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB119 | Global Business |
| Year 2, Semester 2 | |
| BSB123 | Data Analysis |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| EFB201 | Financial Markets |

| Code | Title |
|------------------------------------|---------------------------------|
| EFB210 | Finance 1 |
| Year 3, Semester 2 | |
| EFB312 | International Finance |
| EFB343 | Corporate Finance |
| Year 4, Semester 1 | |
| EFB223 | Economics 2 |
| EFB335 | Investments |
| Year 4, Semester 2 | |
| EFB344 | Risk Management and Derivatives |
| EFB360 | Finance Capstone |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|------------------------------------|---|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB119 | Global Business |
| Year 2, Semester 2 | |
| BSB123 | Data Analysis |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB207 | Human Resource Issues and Strategy |
| MGB220 | Human Resource Decision Making |
| Year 3, Semester 2 | |
| MGB200 | Leading Organisations |
| MGB201 | Contemporary Employment Relations |
| Year 4, Semester 1 | |
| MGB331 | Learning and Development in Organisations |
| MGB339 | Performance and Reward |
| Year 4, Semester 2 | |
| MGB320 | Recruitment and Selection |
| MGB370 | Personal and Professional Development |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Bachelor of Business/Bachelor of Laws (Honours)

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
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- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|-----------------------------------|--|
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| BSB119 | Global Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| BSB113 | Economics |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB225 | Intercultural Communication and Negotiation Skills |
| AYB227 | International Accounting |
| Year 3, Semester 2 | |
| AMB210 | Importing and Exporting |
| EFB240 | Finance for International Business |
| Year 4, Semester 1 | |
| AMB303 | International Logistics |
| AMB336 | International Marketing |
| Year 4, Semester 2 | |
| MGB340 | International Business in the Asia-Pacific |
| AMB369 | International Business Strategy |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|---------------------------|---------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB123 | Data Analysis |
| Year 2, Semester 2 | |

| | |
|-----------------------------------|--|
| BSB119 | Global Business |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB210 | Managing Operations |
| MGB201 | Contemporary Employment Relations |
| Year 3, Semester 2 | |
| MGB200 | Leading Organisations |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 4, Semester 1 | |
| MGB309 | Strategic Management |
| MGB324 | Managing Business Growth |
| Year 4, Semester 2 | |
| MGB310 | Sustainability in A Changing Environment |
| MGB335 | Project Management |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|-----------------------------------|------------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB123 | Data Analysis |
| Year 2, Semester 1 | |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| BSB110 | Accounting |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 3, Semester 2 | |
| AMB202 | Integrated Marketing Communication |
| AMB240 | Marketing Planning and Management |
| Year 4, Semester 1 | |
| AMB335 | E-marketing Strategies |
| AMB340 | Services Marketing |
| Year 4, Semester 2 | |
| AMB336 | International Marketing |
| AMB359 | Strategic Marketing |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |

| | |
|---------------------------|--|
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|------------------------------------|-------------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB113 | Economics |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| Year 3, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 2 | |
| AMB372 | Public Relations Planning |
| AMB373 | Issues, Stakeholders and Reputation |
| Year 4, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| AMB375 | Public Relations Management |
| Year 4, Semester 2 | |
| AMB379 | Public Relations Campaigns |
| BSB123 | Data Analysis |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on [QUT Virtual](#).

| Introductory Law Electives | |
|----------------------------|-----------------------------------|
| Code | Title |
| LLB140 | Human Rights Law |
| LLB141 | Introduction to International Law |
| LLB142 | Regulation of Business |

| General Law Electives List | |
|----------------------------|----------------------|
| Code | Title |
| LLB240 | Chinese Legal System |
| LLB241 | Discrimination and |

Bachelor of Business/Bachelor of Laws (Honours)

| | |
|--|--------------------------------------|
| | Employment Law |
| LLB242 | Media Law |
| LLB243 | Family Law |
| LLB244 | Criminal Law Sentencing |
| LLB340 | Banking and Finance Law |
| LLB342 | Immigration and Refugee Law |
| LLB343 | Indigenous Cultural Heritage Law |
| LLB344 | Intellectual Property Law |
| LLB345 | Internet Law |
| LLB346 | Succession Law |
| LLB347 | Taxation Law |
| LLB440 | Environmental Law |
| LLB443 | Mining and Resources Law |
| LLB444 | Real Estate Transactions |
| LLB445 | International Commercial Arbitration |
| LLB460 | Competition Moots A |
| LLB461 | Competition Moots B |
| LLB462 | Learning in Professional Practice |
| LLB463 | Legal Clinic (Organised Program) |
| LLB464 | Legal Clinic (Advanced) |
| LLB463 and LLB464 Apply through InPlace on QUT Virtual. | |
| The work application should contain this hyperlink https://inplace.qut.edu.au | |

| Advanced Law Electives | |
|------------------------|----------------------------------|
| Code | Title |
| LLH470 | Commercial Contracts in Practice |
| LLH471 | Health Law and Practice |
| LLH472 | Public International Law |
| LLH473 | Independent Research Project |
| LLH474 | Insolvency Law |
| LLH475 | Theories of Law |
| LLH476 | Competition Law |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX92 |
| CRICOS | 085233B |
| Duration (full-time) | 4 years |
| Duration (part-time domestic) | 8 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,000 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$14,300 per Study Period (48 credit points) |
| Total credit points | 384 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Enquiries to biomedical@qut.edu.au or 07 3138 1938 |
| Discipline Coordinator | |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English
- Chemistry

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: Biology.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Professional recognition

Depending on the units selected in final year, graduates will be eligible for membership into one or more of the following organisations: Australian Society for Medical Research, Australian and New Zealand Society for Cell and Developmental Biology, Australian Society for Biochemistry and Molecular Biology, Australian Association of Clinical Biochemists, Australian Society for Microbiology, Australian Neuroscience Society, The Endocrine Society of Australia, Society of Reproductive Biology, Australian and New Zealand Association of Clinical Anatomists, Australian and New Zealand Bone and Mineral Society, and Australian and New Zealand Forensic Science Society.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Other course requirements

There are requirements that you will need to meet as a student in this course. You will need to identify these requirements and ensure you allow sufficient time to meet them.

Some of these requirements have associated costs. Information is available from the [Additional course requirements and costs](#) website.

Important information for business students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Further information

For further information, contact the School of Biomedical Science biomedical@qut.edu.au or 07 3138 1938 or the QUT Business School bus@qut.edu.au or 07 3138 2050.

In this list

- [Core units](#)
- [Option units](#)

| Course Notes | |
|---|-------|
| Code | Title |
| Students undertake 72 credit points - 36 credit points core units and 36 credit points option units | |

| Core units | |
|------------|---|
| Code | Title |
| LQB382 | Developmental Anatomy and Tissue Adaptation |
| LQB482 | Anatomical Imaging |
| LQB670 | Anatomical Dissection |

| Option units | |
|-------------------------------|---------------------------------------|
| Code | Title |
| Choose 36 credit points from: | |
| LQB570 | Forensic Anatomy |
| LQB571 | Neuroscience |
| LQB671 | Histological Research Techniques |
| LQB502 | Biomedical Work Integrated Learning A |

In this list

- [Core units](#)
- [Option units](#)

| Course Notes | |
|--|-------|
| Code | Title |
| Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units | |

| Core units | |
|------------|--------------------------------------|
| Code | Title |
| LQB385 | Molecular Biology and Bioinformatics |
| LQB485 | Cell Biology |
| LQB684 | Medical Biotechnology |

| Option units | |
|-------------------------------|---------------------------------------|
| Code | Title |
| Choose 36 credit points from: | |
| LQB583 | Molecular Systems Biology |
| LQB595 | Cellular Engineering |
| LQB601 | Cancer Biology |
| LQB502 | Biomedical Work Integrated Learning A |

In this list

- [Core units](#)
- [Option units](#)

| Course Notes | |
|--|-------|
| Code | Title |
| Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units | |

| Core units | |
|------------|----------------------|
| Code | Title |
| LQB381 | Biochemistry |
| LQB481 | Biochemical Pathways |

Bachelor of Biomedical Science/Bachelor of Business

| | |
|--------|-----------------------------|
| | and Metabolism |
| LQB681 | Biochemical Research Skills |

| | |
|--------|---------------------------------------|
| LQB693 | Perspectives in Immunology |
| LQB502 | Biomedical Work Integrated Learning A |

| Option units | |
|-------------------------------|---|
| Code | Title |
| Choose 36 credit points from: | |
| LQB581 | Functional Biochemistry |
| LQB582 | Biomedical Research Technologies |
| LQB682 | Protein Biochemistry and Bioengineering |
| LQB502 | Biomedical Work Integrated Learning A |

In this list

- [Core units](#)
- [Option units](#)

| Course Notes | |
|--|-------|
| Code | Title |
| Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units | |

| Core units | |
|------------------------------|----------------------|
| Code | Title |
| 36 credit points comprising: | |
| LQB388 | Medical Physiology 1 |
| LQB488 | Medical Physiology 2 |
| Extreme Physiology | |

| Option units | |
|---|---------------------------------------|
| Code | Title |
| Choose 12 credit points from: | |
| Clinical Physiology and Pathophysiology | |
| Neuroscience | |
| LQB600 | Physiological Basis of Pharmacology |
| LQB502 | Biomedical Work Integrated Learning A |

In this list

- [Core units](#)
- [Option units](#)

| Course Notes | |
|--|-------|
| Code | Title |
| Students undertake 72 credit points - 36 credit points core units and 36 credit points from option units | |

| Core units | |
|------------|---------------------------------------|
| Code | Title |
| LQB362 | Microbiology: Principles and Practice |
| LQB494 | Pathogen Biology and Pathogenesis |
| LQB694 | Infectious Diseases Outbreaks |

| Option units | |
|-------------------------------|----------------------------|
| Code | Title |
| Choose 36 credit points from: | |
| LQB583 | Molecular Systems Biology |
| LQB594 | Diagnosis and Therapeutics |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS06 |
| CRICOS | 003491G |
| Duration (full-time) | 3 years |
| OP | 2 |
| Rank | 97 |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au |
| Discipline Coordinator | Dr Sherrena Buckby (Accountancy); Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Peter Whelan (Finance); Dr Adelle Bish (Human Resource Management); Mr Michael Cox (International Business); Dr Mervyn Morris (Management); Dr Larry Neale (Marketing); and Ingrid Larkin (Public Relations). Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements Prerequisite

Must be a current Year 12 student or a student returning from a gap year who completed their Year 12 education in Australia.

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also assume 4 SA in Maths A, B or C.

International Entry requirements

International students must complete Australian Year 12 studies (or equivalent including International Baccalaureate) onshore.

International Subject prerequisites

- English

Mathematics is required for accountancy, finance, economics and marketing majors.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- Eight Business School Core units (96 credit points)
- One block of eight Major Core units (Study Area A) (96 credit points)
- choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to

the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Advanced standing (credit)

Advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Abbreviation

BBus(Study Area A)

Domestic Course structure

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- eight Business School core units
- one block of eight major core units
- choice of one block of:
 - six second major units and two option (elective) units or
 - eight option (elective) units or
 - two minors (four units each) (university or Business School or extension) or
 - one minor (four units)(university or Business School or extension) and four option (elective) units.

Special course requirements

Grade point average: Dean's Honours scholars must maintain a grade point average of 5.5 throughout their studies to retain the scholarship.

Breaks in study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Bachelor of Business (Dean's Honours)

Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

International Course structure

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- eight Business School Core units
- one block of eight Major Core units
- choice of one block of:
 - six Second Major units and two option (elective) units or
 - eight option (elective) units or
 - two Minors (four units each) (university or Business School or extension) or
 - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Special course requirements

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------------------|-------------------------------------|
| Year 1, Semester 1 | |
| BSB110 | Accounting |
| BSB111 | Business Law and Ethics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB113 | Economics |
| BSB115 | Management |
| AYB200 | Financial Accounting |
| AYB225 | Management Accounting |
| Year 2, Semester 1 | |
| AYB221 | Accounting Systems and Technologies |
| AYB219 | Taxation Law |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |

| | |
|---------------------------------------|-----------------------------|
| AYB340 | Company Accounting |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AYB311 | Financial Accounting Issues |
| BSB119 | Global Business |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AYB339 | Accountancy Capstone |
| AYB301 | Audit and Assurance |
| BSB126 | Marketing |
| Second Area of Study OR Elective Unit | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|---------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| AMB220 | Advertising Theory and Practice |
| AMB200 | Consumer Behaviour |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB319 | Media Planning |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB318 | Advertising Copywriting |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB339 | Advertising Campaigns |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area | |

| |
|---------------------------|
| of Study OR Elective Unit |
|---------------------------|

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Economics Options List](#)

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| EFB223 | Economics 2 |
| Economics Option Unit (from the Applied or Quantitative Unit List) | |
| It is recommended students choose EFB222 or EFB201 as their Elective unit in this semester | |
| Year 2, Semester 1 | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| Economics Option Unit (from the Applied or Quantitative Unit List) | |
| Economics Option Unit (from the Applied or Quantitative Unit List) OR Remaining Business School Core | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| Economics Options Unit (from the Applied or Quantitative Unit List) | |
| Economics Option Unit (from the Applied or Quantitative Unit List) OR Remaining Business School Core | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| EFB338 | Contemporary Application of Economic Theory |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Remaining Business School Core | |
| Economics Options List | |
| Quantitative Economics Units | |
| EFB222 | Quantitative Methods for Economics and Finance |
| EFB332 | Applied Behavioural Economics |
| EFB333 | Introductory Econometrics |
| EFB337 | Game Theory and Applications |
| Applied Economics Units | |
| EFB201 | Financial Markets |
| EFB225 | Economics for the Real World |
| EFB226 | Environmental Economics and Policy |

Bachelor of Business (Dean's Honours)

| | |
|--------|-------------------------|
| EFB336 | International Economics |
|--------|-------------------------|

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

| Code | Title |
|--|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB123 | Data Analysis |
| BSB110 | Accounting |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| EFB201 | Financial Markets |
| EFB210 | Finance 1 |
| EFB223 | Economics 2 |
| Year 2, Semester 1 | |
| EFB343 | Corporate Finance |
| EFB312 | International Finance |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 2, Semester 2 | |
| EFB335 | Investments |
| EFB344 | Risk Management and Derivatives |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 3, Semester 1 | |
| EFB360 | Finance Capstone |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Year 3, Semester 2 | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Remaining Business School Core OR Second Area of Study OR Option (elective) unit | |
| Important Information | |
| Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units. | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|------------|
| Year 1, Semester 1 | |
| BSB115 | Management |

| | |
|---------------------------------------|---|
| BSB111 | Business Law and Ethics |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB126 | Marketing |
| MGB200 | Leading Organisations |
| MGB207 | Human Resource Issues and Strategy |
| Year 2, Semester 1 | |
| MGB201 | Contemporary Employment Relations |
| MGB220 | Human Resource Decision Making |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| BSB113 | Economics |
| BSB119 | Global Business |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| MGB339 | Performance and Reward |
| MGB331 | Learning and Development in Organisations |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| MGB320 | Recruitment and Selection |
| MGB370 | Personal and Professional Development |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| BSB123 | Data Analysis |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| BSB113 | Economics |
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB110 | Accounting |
| AMB210 | Importing and Exporting |
| EFB240 | Finance for International Business |
| Year 2, Semester 1 | |
| MGB225 | Intercultural Communication and Negotiation Skills |
| AYB227 | International Accounting |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |

| | |
|---|--|
| MGB340 | International Business in the Asia-Pacific |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB303 | International Logistics |
| AMB336 | International Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB369 | International Business Strategy |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------------------|--|
| Year 1, Semester 1 | |
| BSB115 | Management |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB113 | Economics |
| MGB200 | Leading Organisations |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 2, Semester 1 | |
| MGB210 | Managing Operations |
| MGB223 | Entrepreneurship and Innovation |
| BSB110 | Accounting |
| BSB123 | Data Analysis |
| Year 2, Semester 2 | |
| MGB309 | Strategic Management |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| MGB324 | Managing Business Growth |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| MGB335 | Project Management |
| MGB310 | Sustainability in A Changing Environment |
| Second Area of Study OR Elective Unit | |

Bachelor of Business (Dean's Honours)

Second Area of Study OR Elective Unit

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---|------------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB111 | Business Law and Ethics |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 2, Semester 1 | |
| AMB202 | Integrated Marketing Communication |
| AMB240 | Marketing Planning and Management |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB335 | E-marketing Strategies |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB336 | International Marketing |
| AMB340 | Services Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB359 | Strategic Marketing |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|---------------------------|---------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |

| | |
|---|-------------------------------------|
| BSB110 | Accounting |
| BSB113 | Economics |
| BSB115 | Management |
| AMB263 | Introduction To Public Relations |
| Year 2, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| AMB264 | Public Relations Techniques |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 2, Semester 2 | |
| AMB372 | Public Relations Planning |
| AMB373 | Issues, Stakeholders and Reputation |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| AMB375 | Public Relations Management |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Year 3, Semester 2 | |
| AMB379 | Public Relations Campaigns |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |
| Remaining Business School Core OR Second Area of Study OR Elective Unit | |

In this list

- [Primary Major](#)
- [Accountancy - 8 Unit Major](#)
- [Accountancy - Professional Accounting Extension \(for professional recognition\)](#)
- [Accountancy - Regulation and Tax Extension](#)

| Primary Major | |
|---------------|-------|
| Code | Title |

| Accountancy - 8 Unit Major | |
|----------------------------|-------------------------------------|
| Code | Title |
| AYB200 | Financial Accounting |
| AYB225 | Management Accounting |
| AYB221 | Accounting Systems and Technologies |
| AYB219 | Taxation Law |
| AYB340 | Company Accounting |
| AYB311 | Financial Accounting Issues |
| AYB301 | Audit and Assurance |
| AYB339 | Accountancy Capstone |

| Accountancy - Professional Accounting Extension (for professional recognition) | |
|--|------------------|
| Code | Title |
| AYB230 | Corporations Law |

| | |
|---|--|
| AYB321 | Strategic Management Accounting |
| EFB210 | Finance 1 |
| Please choose one (1) of the following units: | |
| AYB227 | International Accounting |
| AYB240 | Superannuation Regulation and Practice |
| AYB250 | Personal Financial Planning |
| AYB320 | Advanced Taxation Law |
| AYB341 | Forensic and Business Intelligence |
| Students who wish to complete the Forensic Minor should not choose AYB341 as their optional unit in this extension. It is a core unit in the Forensics minor. | |

| Accountancy - Regulation and Tax Extension | |
|---|--|
| Code | Title |
| Important: Students wishing to meet the educational requirements for registration as a tax agent with the Tax Practitioners Board will be required to complete AYB205, AYB240 and AYB320. | |
| Please choose four (4) of the following units: | |
| AYB205 | Law of Business Entities |
| AYB232 | Financial Services Regulation and Law |
| AYB240 | Superannuation Regulation and Practice |
| AYB250 | Personal Financial Planning |
| AYB320 | Advanced Taxation Law |
| AYB338 | Accountancy Work Placement |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Director of Higher Degree Research Studies |

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinators for enrolment advice and course progression details. The majors in Accountancy, Economics, Finance, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Discipline coordinators

Accountancy: [Dr Jodie Warren](#)
 Advertising: [Associate Professor Rebekah Russell-Bennett](#)
 Finance: [Professor Adam Clements](#)
 Economics: [Professor Adam Clements](#)
 Human Resource Management: [Dr Artemis Chang](#)
 International Business: [Associate Professor Rebekah Russell-Bennett](#)
 Management: [Dr Artemis Chang](#)
 Marketing: [Associate Professor Rebekah Russell-Bennett](#)
 Philanthropy and Nonprofit Studies: [Professor Myles McGregor-Lowndes](#)
 Public Relations: [Associate Professor Rebekah Russell-Bennett](#)

Abbreviation

BBus(Hons)

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The dissertation, which is currently given the weight of four units, is also graded. The degree is awarded at a certain level ranging from first class to third class Honours.

Important course specific enrolment advice

The Business School will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Dr Janet Mack Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Alternative pathways

The traditional approach is to complete a fourth year after you graduate from your undergraduate degree.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

The Business School will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(Acc)

Further information

For further information on this course contact the Honours Coordinator Dr Jodie Nelson on 3138 5136 or je.nelson@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Coordinator should be your first point of contact.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Study areas

Study an in-depth project in:

- Regulation
- Accounting, accountability and performance
- Corporate governance
- Behavioural governance
- Superannuation and wealth management
- Forensics, fraud and risk management
- Accounting education
- Social enterprise
- Philanthropy
- Fundraising.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry.

The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points). | |
| AYN433 | Research Topics in Accounting |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Abbreviation

BBusHons(Adv)

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| AMN404 | Readings in Integrated Marketing Communication |
| Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor. | |
| Research Unit Options: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Professor Adam Clements Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Pre-requisites

Although not compulsory, all QUT Bachelor of Business (Economics) and (Finance) students who are considering an Honours year are recommended to complete EFB333 Introductory Econometrics as part of their undergraduate degree.

Abbreviation

BBusHons(Eco)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry.

The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| EFN500 | Contemporary Macroeconomic Theory |
| EFN502 | Developments in Microeconomic Theories |
| EFN508 | Econometric Methods |
| EFN509 | Policy Economics and Evaluation |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Professor Adam Clements Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements for the unit and obtain approval from the Subject Area Coordinator prior to enrolment.

Prerequisites

Although not compulsory, all QUT Bachelor of Business (Economics) or (Finance) students who are considering an Honours year are recommended to complete EFB333 Introductory Econometrics as part of their undergraduate degree.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information

For further information on this course contact Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(Fin)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally

Bachelor of Business (Honours) (Finance)

discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

| Code | Title |
|---|---------------------|
| Year 1, Semester 1 | |
| EFN508 | Econometric Methods |
| EFN511 | Finance Theory |
| EFN512 | Asset Pricing |
| EFN513 | Corporate Finance |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Dr Artemis Chang Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Further information

For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(HRM)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the

Bachelor of Business (Honours) (Human Resource Management)

coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points). Details are provided in the course structures below.

Sample Structure

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations. | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| one of: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| One option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator. | |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(IntBus)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| AMN404 | Readings in Integrated Marketing Communication |
| Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor. | |
| Research Unit Options: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Dr Artemis Chang Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours coordinator should be your first point of contact.

Abbreviation

BBusHons(Mgt)

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely

Bachelor of Business (Honours) (Management)

completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

Sample Structure

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| Prescribed Units: | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| One from the following: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| 1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator. | |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

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2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(Mkg)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| AMN404 | Readings in Integrated Marketing Communication |
| Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor. | |
| Research Unit Options: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Prof Myles McGregor-Lowndes Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(PNS)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

| Code | Title |
|--------------------|--|
| Year 1, Semester 1 | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |

Bachelor of Business (Honours) (Philanthropy and Nonprofit Studies)

| | |
|---|--|
| BSN502 | Research Methodology |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |
| GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator. | |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS63 |
| CRICOS | 009038B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Director of Higher Degree Research Studies |
| Discipline Coordinator | Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed bachelor or coursework masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website.
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Subject Area Coordinator prior to enrolment.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

BBusHons(PublicRelations)

Domestic Course structure

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

International Course structure

Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Sample Structure

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| AMN404 | Readings in Integrated Marketing Communication |
| Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor. | |
| Research Unit Options: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX59 |
| CRICOS | 084925D |
| Duration (full-time) | 5 years |
| OP | 8 |
| Rank | 84 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$4,800 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,900 per Study Period (48 credit points) |
| Total credit points | 480 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au; or, Dr R.Mahalinga-Iyer (Engineering); ph: +61 7 3138 8822; email: sef.enquiry@qut.edu.au; or, |
| Discipline Coordinator | |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: Chemistry, Maths C, Physics

International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Recommended Study: Chemistry, Maths C, Physics

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Domestic Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First Year: Four (4) core units 48cp + two (2) Discipline Foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) Honours level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp
- 5 x Advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

International Course structure

To graduate with a Bachelor of Engineering (Honours) in IX59, students are required to complete 288 credit points of course units, as outlined below:

- First Year: Four (4) core units 48cp + two (2) Discipline Foundation units 24cp + two (2) option units 24cp (96 credit points)
- Major: One (1) block of eight (8) major units 96cp plus eight (8) Honours level units 96cp (192 credit points)

Honours units to consist of:

- Research methods 12cp
- Project 24cp

- 5 x Advanced major units 60cp

To complete the Bachelor of Business students will complete 192 credit points of course units, as outlined below:

- 8 Business School Core units (96 credit points) *
- 8 Major Core units (96 credit points)

*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

Sample Structure Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB123 | Civil Engineering Systems |
| EGB120 | Foundations of Electrical Engineering |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB270 | Civil Engineering Materials |
| EGB273 | Principles of Construction |
| EGB275 | Structural Mechanics |
| Year 3 - Semester 2 | |
| EGB272 | Traffic and Transport Engineering |
| EGB376 | Steel Design |
| Year 4 - Semester 1 | |
| EGB371 | Engineering Hydraulics |
| EGB375 | Design of Concrete Structures |
| Year 4 - Semester 2 | |
| EGB373 | Geotechnical Engineering |
| EGH472 | Advanced Highway and Pavement Engineering |
| EGH471 | Advanced Water Engineering |
| Year 5 - Semester 1 | |

Bachelor of Business/Bachelor of Engineering (Honours)

| | |
|----------------------------|--|
| EGH400-1 | Research Project 1 |
| SEB400 | Foundations of Research |
| EGH473 | Advanced Geotechnical Engineering |
| Year 5 - Semester 2 | |
| EGH475 | Advanced Concrete Structures |
| EGH479 | Advances in Civil Engineering Practice |
| EGH400-2 | Research Project 2 |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB211 | Dynamics |
| EGB214 | Materials and Manufacturing |
| EGB314 | Strength of Materials |
| Year 3 - Semester 2 | |
| EGB210 | Fundamentals of Mechanical Design |
| EGB321 | Dynamics of Machines |
| Year 4 - Semester 1 | |
| EGB323 | Fluid Mechanics |
| EGB316 | Design of Machine Elements |
| Year 4 - Semester 2 | |
| EGB322 | Thermodynamics |
| EGH414 | Stress Analysis |
| EGH421 | Vibration and Control |
| Year 5 - Semester 1 | |
| EGH423 | Fluids Dynamics |
| SEB400 | Foundations of Research |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |

| | |
|----------|---------------------------|
| EGH422 | Advanced Thermodynamics |
| EGH420 | Mechanical Systems Design |
| EGH400-2 | Research Project 2 |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB211 | Dynamics |
| EGB214 | Materials and Manufacturing |
| LSB131 | Anatomy |
| Year 3 - Semester 2 | |
| EGB210 | Fundamentals of Mechanical Design |
| LSB231 | Physiology |
| Year 4 - Semester 1 | |
| EGB319 | BioDesign |
| EGB323 | Fluid Mechanics |
| Year 4 - Semester 2 | |
| EGB314 | Strength of Materials |
| EGH418 | Biomechanics |
| EGH424 | Biofluids |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| EGH400-1 | Research Project 1 |
| EGH414 | Stress Analysis |
| Year 5 - Semester 2 | |
| EGH400-2 | Research Project 2 |
| EGH438 | Biomaterials |
| EGH435 | Modelling and Simulation for Medical Engineers |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB361 | Minerals and Minerals Processing |
| EGB260 | Operations Management and Process Economics |
| CVB101 | General Chemistry |
| Year 3 - Semester 2 | |
| EGB211 | Dynamics |
| EGB322 | Thermodynamics |
| Year 4 - Semester 1 | |
| EGB323 | Fluid Mechanics |
| EGH461 | Unit Operations |
| Year 4 - Semester 2 | |
| EGB360 | Plant and Process Design |
| EGB363 | Safety and Environmental Management |
| EGH422 | Advanced Thermodynamics |
| Year 5 - Semester 1 | |
| EGH423 | Fluids Dynamics |
| SEB400 | Foundations of Research |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |
| EGH411 | Industrial Chemistry |
| EGH460 | Advanced Process Modelling |
| EGH400-2 | Research Project 2 |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)

Bachelor of Business/Bachelor of Engineering (Honours)

- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB220 | Mechatronics Design 1 |
| EGB242 | Signal Analysis |
| EGB211 | Dynamics |
| Year 3 - Semester 2 | |
| EGB210 | Fundamentals of Mechanical Design |
| EGB345 | Control and Dynamic Systems |
| Year 4 - Semester 1 | |
| EGB320 | Mechatronics Design 2 |
| EGH446 | Autonomous Systems |
| Year 4 - Semester 2 | |
| EGH445 | Modern Control |
| Intermediate Electrical Option Unit | |
| Intermediate Mechanical Option Unit | |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| EGH419 | Mechatronics Design 3 |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |
| Advanced Mechanical Option Unit | |
| Advanced Electrical Option Unit | |
| EGH400-2 | Research Project 2 |

Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
- [Year 3 - Semester 2](#)
- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|----------------------------|-----------------------|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering |

| | |
|-------------------------------------|--|
| | Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB240 | Electronic Design |
| CAB202 | Microprocessors and Digital Systems |
| EGB241 | Electromagnetics and Machines |
| Year 3 - Semester 2 | |
| EGB242 | Signal Analysis |
| Intermediate Electrical Option Unit | |
| Year 4 - Semester 1 | |
| EGB340 | Design and Practice |
| Advanced Electrical Option Unit | |
| Year 4 - Semester 2 | |
| Intermediate Electrical Option Unit | |
| Intermediate Electrical Option Unit | |
| Advanced Electrical Option Unit | |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| EGH400-1 | Research Project 1 |
| Advanced Electrical Option Unit | |
| Year 5 - Semester 2 | |
| EGH400-2 | Research Project 2 |
| Advanced Electrical Option Unit | |
| Advanced Electrical Option Unit | |

Semesters

- [Year 1 - Semester 1](#)
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- [Year 2 - Semester 1](#)
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- [Year 3 - Semester 1](#)
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- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|----------------------------|--------------------------------------|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability |

| | |
|-------------------------------------|--|
| | and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |
| Year 2 - Semester 1 | |
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB240 | Electronic Design |
| CAB202 | Microprocessors and Digital Systems |
| EGB243 | Aircraft Systems and Flight |
| Year 3 - Semester 2 | |
| EGB242 | Signal Analysis |
| Intermediate Electrical Option Unit | |
| Year 4 - Semester 1 | |
| EGB349 | Systems Engineering and Design Project |
| Advanced Electrical Option Unit | |
| Year 4 - Semester 2 | |
| EGB345 | Control and Dynamic Systems |
| EGB346 | Unmanned Aircraft Systems |
| Advanced Electrical Option Unit | |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| EGH446 | Autonomous Systems |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |
| EGH400-2 | Research Project 2 |
| EGH445 | Modern Control |
| EGH450 | Advanced Unmanned Aircraft Systems |

Semesters

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- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)
- [Year 2 - Semester 2](#)
- [Year 3 - Semester 1](#)
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- [Year 4 - Semester 1](#)
- [Year 4 - Semester 2](#)
- [Year 5 - Semester 1](#)
- [Year 5 - Semester 2](#)

| Code | Title |
|-------------------------------|--|
| Year 1 - Semester 1 | |
| EGB113 | Energy in Engineering Systems |
| MZB125 | Introductory Engineering Mathematics |
| OR | |
| MZB126 | Engineering Computation |
| Year 1 - Semester 2 | |
| EGB100 | Engineering Sustainability and Professional Practice |
| MZB126 | Engineering Computation |
| OR | |
| Maths Alternative Unit Option | |

Bachelor of Business/Bachelor of Engineering (Honours)

| Year 2 - Semester 1 | |
|---|---------------------------------------|
| EGB111 | Foundation of Engineering Design |
| EGB121 | Engineering Mechanics |
| Year 2 - Semester 2 | |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| OR | |
| Foundation Unit Option | |
| Year 3 - Semester 1 | |
| EGB240 | Electronic Design |
| CAB202 | Microprocessors and Digital Systems |
| CAB201 | Programming Principles |
| Year 3 - Semester 2 | |
| EGB242 | Signal Analysis |
| Intermediate Electrical Option Unit | |
| Year 4 - Semester 1 | |
| EGH456 | Embedded Systems |
| Intermediate Software Option Unit | |
| Year 4 - Semester 2 | |
| CAB403 | Systems Programming |
| EGH455 | Advanced Systems Design |
| Intermediate Electrical or Software Option Unit | |
| Year 5 - Semester 1 | |
| SEB400 | Foundations of Research |
| Advanced Electrical Option Unit | |
| EGH400-1 | Research Project 1 |
| Year 5 - Semester 2 | |
| EGH400-2 | Research Project 2 |
| Advanced Software Option Unit | |
| Advanced Electrical or Software Option Unit | |

Semesters

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- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|-------------------------------------|
| Year 1 Semester 1 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB124 | Working in Business |
| Year 2 Semester 1 | |
| AYB200 | Financial Accounting |
| AYB225 | Management Accounting |
| Year 2 Semester 2 | |
| AYB221 | Accounting Systems and Technologies |
| BSB113 | Economics |
| Year 3 Semester 1 | |
| EFB210 | Finance 1 |
| Year 3 Semester 2 | |
| AYB321 | Strategic Management Accounting |

| AYB340 | Company Accounting |
|-------------------|-----------------------------|
| Year 4 Semester 1 | |
| AYB219 | Taxation Law |
| AYB230 | Corporations Law |
| Year 4 Semester 2 | |
| AYB301 | Audit and Assurance |
| Year 5 Semester 1 | |
| AYB311 | Financial Accounting Issues |
| Year 5 Semester 2 | |
| BSB126 | Marketing |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
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- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
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| Code | Title |
|-------------------|---------------------------------|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1 Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2 Semester 1 | |
| AMB220 | Advertising Theory and Practice |
| BSB124 | Working in Business |
| Year 2 Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 3 Semester 1 | |
| BSB111 | Business Law and Ethics |
| Year 3 Semester 2 | |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| Year 4 Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| Year 4 Semester 2 | |
| AMB339 | Advertising Campaigns |
| Year 5 Semester 1 | |
| BSB119 | Global Business |
| Year 5 Semester 2 | |
| MGB223 | Entrepreneurship and Innovation |

Semesters

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- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)
- [Applied Economics Unit Options](#)
- [Quantitative Economics Unit Options](#)

| Code | Title |
|---|--|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB110 | Accounting |
| EFB223 | Economics 2 |
| Year 2 Semester 1 | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Year 2 Semester 2 | |
| BSB111 | Business Law and Ethics |
| Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists | |
| Year 3 Semester 1 | |
| Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists | |
| Year 3 Semester 2 | |
| BSB119 | Global Business |
| Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists | |
| Year 4 Semester 1 | |
| BSB124 | Working in Business |
| Choose an elective from the Applied Economics or Quantitative Economics Unit Option lists | |
| Year 4 Semester 2 | |
| EFB338 | Contemporary Application of Economic Theory |
| Year 5 Semester 1 | |
| BSB126 | Marketing |
| Year 5 Semester 2 | |
| MGB223 | Entrepreneurship and Innovation |
| Applied Economics Unit Options | |
| EFB201 | Financial Markets |
| EFB225 | Economics for the Real World |
| EFB226 | Environmental Economics and Policy |
| EFB336 | International Economics |
| Quantitative Economics Unit Options | |
| EFB222 | Quantitative Methods for Economics and Finance |
| EFB332 | Applied Behavioural Economics |
| EFB333 | Introductory Econometrics |
| EFB337 | Game Theory and Applications |

Semesters

- [Year 1 Semester 1](#)
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- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|---------------------|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB124 | Working in Business |

Bachelor of Business/Bachelor of Engineering (Honours)

| | |
|-------------------|---------------------------------|
| BSB126 | Marketing |
| Year 2 Semester 1 | |
| BSB110 | Accounting |
| MGB223 | Entrepreneurship and Innovation |
| Year 2 Semester 2 | |
| EFB201 | Financial Markets |
| EFB210 | Finance 1 |
| Year 3 Semester 1 | |
| BSB111 | Business Law and Ethics |
| Year 3 Semester 2 | |
| EFB343 | Corporate Finance |
| EFB344 | Risk Management and Derivatives |
| Year 4 Semester 1 | |
| EFB223 | Economics 2 |
| EFB312 | International Finance |
| Year 4 Semester 2 | |
| BSB119 | Global Business |
| Year 5 Semester 1 | |
| EFB335 | Investments |
| Year 5 Semester 2 | |
| EFB360 | Finance Capstone |

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|------------------------------------|---|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB124 | Working in Business |
| Year 2 Semester 1 | |
| MGB223 | Entrepreneurship and Innovation |
| MGB200 | Leading Organisations |
| Course Notes | |
| Human Resource Issues and Strategy | |
| Accounting | |
| Year 3 Semester 1 | |
| MGB220 | Human Resource Decision Making |
| Year 3 Semester 2 | |
| MGB201 | Contemporary Employment Relations |
| BSB126 | Marketing |
| Year 4 Semester 1 | |
| BSB119 | Global Business |
| MGB339 | Performance and Reward |
| Year 4 Semester 2 | |
| MGB320 | Recruitment and Selection |
| Year 5 Semester 1 | |
| MGB331 | Learning and Development in Organisations |

| | |
|-------------------|---------------------------------------|
| Year 5 Semester 2 | |
| MGB370 | Personal and Professional Development |

Semesters

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- [Year 4 Semester 1](#)
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| Code | Title |
|-------------------|--|
| Year 1 Semester 1 | |
| BSB119 | Global Business |
| BSB126 | Marketing |
| Year 1 Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2 Semester 1 | |
| BSB113 | Economics |
| MGB223 | Entrepreneurship and Innovation |
| Year 2 Semester 2 | |
| AMB210 | Importing and Exporting |
| AYB227 | International Accounting |
| Year 3 Semester 1 | |
| BSB111 | Business Law and Ethics |
| Year 3 Semester 2 | |
| AMB303 | International Logistics |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 4 Semester 1 | |
| AMB336 | International Marketing |
| EFB240 | Finance for International Business |
| Year 4 Semester 2 | |
| AMB369 | International Business Strategy |
| Year 5 Semester 1 | |
| BSB124 | Working in Business |
| Year 5 Semester 2 | |
| MGB340 | International Business in the Asia-Pacific |

Semesters

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- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|---------------------|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1 Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2 Semester 1 | |
| BSB110 | Accounting |

| | |
|-------------------|--|
| BSB119 | Global Business |
| Year 2 Semester 2 | |
| BSB111 | Business Law and Ethics |
| MGB200 | Leading Organisations |
| Year 3 Semester 1 | |
| MGB201 | Contemporary Employment Relations |
| Year 3 Semester 2 | |
| MGB210 | Managing Operations |
| MGB223 | Entrepreneurship and Innovation |
| Year 4 Semester 1 | |
| MGB225 | Intercultural Communication and Negotiation Skills |
| MGB309 | Strategic Management |
| Year 4 Semester 2 | |
| MGB310 | Sustainability in A Changing Environment |
| Year 5 Semester 1 | |
| MGB324 | Managing Business Growth |
| Year 5 Semester 2 | |
| MGB335 | Project Management |

Semesters

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- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|-------------------|------------------------------------|
| Year 1 Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1 Semester 2 | |
| BSB111 | Business Law and Ethics |
| BSB115 | Management |
| Year 2 Semester 1 | |
| BSB124 | Working in Business |
| BSB110 | Accounting |
| Year 2 Semester 2 | |
| AMB201 | Marketing and Audience Research |
| AMB240 | Marketing Planning and Management |
| Year 3 Semester 1 | |
| AMB200 | Consumer Behaviour |
| Year 3 Semester 2 | |
| AMB202 | Integrated Marketing Communication |
| AMB335 | E-marketing Strategies |
| Year 4 Semester 1 | |
| AMB340 | Services Marketing |
| MGB223 | Entrepreneurship and Innovation |
| Year 4 Semester 2 | |
| AMB336 | International Marketing |
| Year 5 Semester 1 | |
| AMB359 | Strategic Marketing |
| Year 5 Semester 2 | |
| BSB119 | Global Business |

Bachelor of Business/Bachelor of Engineering (Honours)

Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)

| Code | Title |
|--------------------------|-------------------------------------|
| Year 1 Semester 1 | |
| BSB119 | Global Business |
| BSB126 | Marketing |
| Year 1 Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2 Semester 1 | |
| AMB201 | Marketing and Audience Research |
| BSB113 | Economics |
| Year 2 Semester 2 | |
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| Year 3 Semester 1 | |
| AMB372 | Public Relations Planning |
| Year 3 Semester 2 | |
| AMB373 | Issues, Stakeholders and Reputation |
| AMB374 | Global Public Relations Cases |
| Year 4 Semester 1 | |
| AMB375 | Public Relations Management |
| MGB223 | Entrepreneurship and Innovation |
| Year 4 Semester 2 | |
| AMB379 | Public Relations Campaigns |
| Year 5 Semester 1 | |
| BSB111 | Business Law and Ethics |
| Year 5 Semester 2 | |
| BSB124 | Working in Business |

| Foundation/Maths Alternative Unit Option List | |
|---|---------------------------------------|
| Code | Title |
| MZB125 | Introductory Engineering Mathematics |
| (Only for students who haven't completed Maths C) | |
| BVB101 | Foundations of Biology |
| CVB101 | General Chemistry |
| EGB120 | Foundations of Electrical Engineering |
| EGB123 | Civil Engineering Systems |
| EGB131 | Natural Hazard Engineering |
| ERB102 | Evolving Earth |
| ERB204 | Deforming Earth |
| EVB102 | Ecosystems and the Environment |
| EVB203 | Geospatial Information Science |
| IFB104 | Building IT Systems |
| MXB105 | Calculus of One and Two Variables |

| | |
|--------|--|
| MXB106 | Linear Algebra and Differential Equations |
| MXB107 | Statistical Models for Data: Relationships and Effects |
| MXB161 | Computational Explorations |
| OUB110 | Am I black enough? Indigenous Australian Representations |
| OUB130 | Indigenous Knowledge: Research Ethics and Protocols |
| PVB102 | Physics of the Very Small |

| Select 36cp from the Intermediate Electrical Unit Options below: | |
|--|--|
| Code | Title |
| EGB341 | Energy Supply and Delivery |
| EGB342 | Telecommunications and Signal Processing |
| EGB345 | Control and Dynamic Systems |
| EGB348 | Electronics |

| Select 60cp from the Advanced Electrical Unit Options below: | |
|--|--------------------------------------|
| Code | Title |
| EGH440 | Power Systems Analysis |
| EGH441 | Power System Modelling |
| EGH442 | RF Techniques and Applications |
| EGH443 | Advanced Telecommunications |
| EGH444 | Digital Signals and Image Processing |
| EGH445 | Modern Control |
| EGH446 | Autonomous Systems |
| EGH448 | Power Electronics |
| EGH449 | Advanced Electronics |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IX81 |
| CRICOS | 083022G |
| Duration (full-time) | 5.5 years |
| OP | 5 |
| Rank | 91 |
| OP Guarantee | Yes |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: CSP \$5,200 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,400 per Study Period (48 credit points) |
| Total credit points | 528 |
| Credit points full-time sem. | 48 |
| Start months | February |
| Int. Start Months | February |
| Deferment | You can defer your offer and postpone the start of your course for one year. |
| Course Coordinator | Director of Studies, QUT Business School; email: bus@qut.edu.au; Director of Undergraduate Studies, Jen Yule (Law Students) email: lawandjustice@qut.edu.au |
| Discipline Coordinator | Dr Sherrena Buckby (Accountancy); Louise Kelly (Advertising); Dr Radhika Lahiri (Economics); Dr Mark Doolan (Finance); Dr Adelle Bish (Human Resource Management); Michael Cox (International Business); Dr Mervyn Morris (Management); Dr Larry Neale (Marketing); and Ingrid Larkin (Public Relations); Jennifer Yule (Law) Business: +61 7 3138 2050; Law: +61 7 3138 2707 Business Student Services email bus@qut.edu.au; Law Student Services email lawandjustice@qut.edu.au |

Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, finance, economics and marketing majors also requires 4 SA in Maths A, B or C.

International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Professional Recognition

The QUT LLB (Hons) is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course structure information

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units
96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and two Advanced Electives in law.

Admission to practice

If, at the end of your degree, you wish to become a legal practitioner, you will need to complete further practical legal training (PLT). QUT also offers PLT in the form of the Graduate Diploma in Legal Practice.

Career Outcomes

In developing the LLB (Hons) the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice. The defining nature of the QUT LLB (Hons) is its real-world applied nature which will equip you with advanced knowledge and research and other skills and that meet the needs of not only the legal profession, but also government, community organisations, business and industry.

The LLB (Hons) provides students with an opportunity to advance their knowledge of law in specialised areas through the elective units offered as part of the course. The elective units allow you to study areas of the law that match your career aspirations. Career opportunities include working in general legal practice, specialist legal practice, government departments and employment in private enterprise.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

Domestic Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Bachelor of Business/Bachelor of Laws (Honours)

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336 credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units

96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and two Advanced Electives in law.

International Course structure

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program. You will study business and law units in your first four years and for the remainder of this course you will concentrate on law studies.

Under the Business component, students will complete 192 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Under the Law component, students will complete 336

credit points of core units and a mixture of Introductory, General and Advanced Electives. Students may select up to 48 credit points of non-law electives or 48 credit points of a University-wide minor in place of four of the General Electives. Successful completion of a minor will be recognised on the Academic Record and / or the Australian Higher Education Graduation Statement.

Total Law credit points: 336
Total credit points for core units: 240
Total credit points for elective units: 96

Honours Level Units

96 credit points of Honours units listed below will be used to determine the Honours Levels of the LLB (Hons):

LLH201 Legal Research,
LLH206 Administrative Law,
LLH302 Ethics and the Legal Profession,
LLH305 Corporate Law,
LLH401 Legal Research Capstone (24 cps) and two Advanced Electives in law.

Sample Structure Semesters

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- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Year 5 Semester 1](#)
- [Year 5 Semester 2](#)
- [Year 6 Semester 1](#)
- [Elective Information](#)
- [Business Information](#)

| Code | Title |
|--|--------------------------------------|
| Year 1 Semester 1 | |
| LLB101 | Introduction to Law |
| LLB102 | Torts |
| Year 1 Semester 2 | |
| LLB105 | Legal Problems and Communication |
| LLB106 | Criminal Law |
| Year 2 Semester 1 | |
| LLB104 | Law in Context |
| LLB103 | Dispute Resolution |
| Year 2 Semester 2 | |
| LLH201 | Legal Research |
| Introductory Law Elective | |
| Year 3 Semester 1 | |
| LLB202 | Contract Law |
| LLB203 | Constitutional Law |
| Year 3 Semester 2 | |
| LLB204 | Commercial and Personal Property Law |
| LLB205 | Equity and Trusts |
| Year 4 Semester 1 | |
| LLB301 | Real Property Law |
| General Law Elective | |
| Year 4 Semester 2 | |
| LLH206 | Administrative Law |
| LLB303 | Evidence |
| Year 5 Semester 1 | |
| LLH302 | Ethics and the Legal Profession |
| LLB304 | Commercial Remedies |
| General Law Elective or Non-law Elective or University-wide Minor Unit | |
| General Law Elective or Non-law Elective or | |

| University-wide Minor Unit | |
|---|-------------------------|
| Year 5 Semester 2 | |
| LLH305 | Corporate Law |
| LLB306 | Civil Procedure |
| General Law Elective or Non-law Elective or University-wide Minor Unit | |
| General Law Elective or Non-law Elective or University-wide Minor Unit | |
| Year 6 Semester 1 | |
| LLH401 | Legal Research Capstone |
| Advanced Law Elective | |
| Advanced Law Elective | |
| Elective Information | |
| Students may complete up to 4 non-law electives or a university wide minor comprised of 4 units in place of the equivalent number of general law electives. | |
| Business Information | |
| For information on Business units please choose your appropriate major from the list below. | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Note:](#)

| Code | Title |
|---|-------------------------------------|
| Year 1, Semester 1 | |
| BSB110 | Accounting |
| BSB113 | Economics |
| Year 1, Semester 2 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 1 | |
| BSB115 | Management |
| AYB200 | Financial Accounting |
| Year 2, Semester 2 | |
| AYB225 | Management Accounting |
| AYB221 | Accounting Systems and Technologies |
| Year 3, Semester 1 | |
| EFB210 | Finance 1 |
| AYB340 | Company Accounting |
| Year 3, Semester 2 | |
| AYB321 | Strategic Management Accounting |
| BSB119 | Global Business |
| Year 4, Semester 1 | |
| BSB126 | Marketing |
| AYB311 | Financial Accounting Issues |
| Year 4, Semester 2 | |
| AYB301 | Audit and Assurance |
| AYB339 | Accountancy Capstone |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |
| Note: | |
| Students completing an Accountancy major must complete LLB347 Taxation Law as a Law elective in the Law course. | |

Bachelor of Business/Bachelor of Laws (Honours)

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|------------------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |
| Year 3, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 2 | |
| AMB318 | Advertising Copywriting |
| AMB319 | Media Planning |
| Year 4, Semester 1 | |
| AMB320 | Advertising Management |
| AMB330 | Digital Portfolio |
| Year 4, Semester 2 | |
| AMB339 | Advertising Campaigns |
| BSB123 | Data Analysis |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)
- [Economics Options List](#)

| Code | Title |
|---------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| MGB223 | Entrepreneurship and Innovation |

| Code | Title |
|------------------------------------|--|
| Year 2, Semester 2 | |
| BSB119 | Global Business |
| EFB223 | Economics 2 |
| Year 3, Semester 1 | |
| EFB330 | Intermediate Macroeconomics |
| EFB331 | Intermediate Microeconomics |
| Year 3, Semester 2 | |
| Economics Optional Unit | |
| Economics Optional Unit | |
| Year 4, Semester 1 | |
| Economics Optional Unit | |
| Economics Optional Unit | |
| Year 4, Semester 2 | |
| EFB338 | Contemporary Application of Economic Theory |
| BSB126 | Marketing |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |
| Economics Options List | |
| Quantitative Economics Units | |
| EFB222 | Quantitative Methods For Economics and Finance |
| EFB332 | Applied Behavioural Economics |
| EFB333 | Introductory Econometrics |
| EFB337 | Game Theory and Applications |
| Applied Economics Units | |
| EFB201 | Financial Markets |
| EFB225 | Economics for the Real World |
| EFB226 | Environmental Economics and Policy |
| EFB336 | International Economics |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|---------------------------|---------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB119 | Global Business |
| Year 2, Semester 2 | |
| BSB123 | Data Analysis |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| EFB201 | Financial Markets |

| Code | Title |
|------------------------------------|---------------------------------|
| EFB210 | Finance 1 |
| Year 3, Semester 2 | |
| EFB312 | International Finance |
| EFB343 | Corporate Finance |
| Year 4, Semester 1 | |
| EFB223 | Economics 2 |
| EFB335 | Investments |
| Year 4, Semester 2 | |
| EFB344 | Risk Management and Derivatives |
| EFB360 | Finance Capstone |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|------------------------------------|---|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB119 | Global Business |
| Year 2, Semester 2 | |
| BSB123 | Data Analysis |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB207 | Human Resource Issues and Strategy |
| MGB220 | Human Resource Decision Making |
| Year 3, Semester 2 | |
| MGB200 | Leading Organisations |
| MGB201 | Contemporary Employment Relations |
| Year 4, Semester 1 | |
| MGB331 | Learning and Development in Organisations |
| MGB339 | Performance and Reward |
| Year 4, Semester 2 | |
| MGB320 | Recruitment and Selection |
| MGB370 | Personal and Professional Development |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Bachelor of Business/Bachelor of Laws (Honours)

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|-----------------------------------|--|
| Year 1, Semester 1 | |
| BSB126 | Marketing |
| BSB119 | Global Business |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB123 | Data Analysis |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| BSB113 | Economics |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB225 | Intercultural Communication and Negotiation Skills |
| AYB227 | International Accounting |
| Year 3, Semester 2 | |
| AMB210 | Importing and Exporting |
| EFB240 | Finance for International Business |
| Year 4, Semester 1 | |
| AMB303 | International Logistics |
| AMB336 | International Marketing |
| Year 4, Semester 2 | |
| MGB340 | International Business in the Asia-Pacific |
| AMB369 | International Business Strategy |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|---------------------------|---------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB115 | Management |
| Year 1, Semester 2 | |
| BSB124 | Working in Business |
| BSB126 | Marketing |
| Year 2, Semester 1 | |
| BSB110 | Accounting |
| BSB123 | Data Analysis |
| Year 2, Semester 2 | |

| | |
|-----------------------------------|--|
| BSB119 | Global Business |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| MGB210 | Managing Operations |
| MGB201 | Contemporary Employment Relations |
| Year 3, Semester 2 | |
| MGB200 | Leading Organisations |
| MGB225 | Intercultural Communication and Negotiation Skills |
| Year 4, Semester 1 | |
| MGB309 | Strategic Management |
| MGB324 | Managing Business Growth |
| Year 4, Semester 2 | |
| MGB310 | Sustainability in A Changing Environment |
| MGB335 | Project Management |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semester 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|-----------------------------------|------------------------------------|
| Year 1, Semester 1 | |
| BSB113 | Economics |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB115 | Management |
| BSB123 | Data Analysis |
| Year 2, Semester 1 | |
| BSB119 | Global Business |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| BSB110 | Accounting |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 1 | |
| AMB200 | Consumer Behaviour |
| AMB201 | Marketing and Audience Research |
| Year 3, Semester 2 | |
| AMB202 | Integrated Marketing Communication |
| AMB240 | Marketing Planning and Management |
| Year 4, Semester 1 | |
| AMB335 | E-marketing Strategies |
| AMB340 | Services Marketing |
| Year 4, Semester 2 | |
| AMB336 | International Marketing |
| AMB359 | Strategic Marketing |
| Year 5, Semester 1 & 2 | |
| See Law Course Structure | |

| | |
|---------------------------|--|
| Year 6, Semester 1 | |
| See Law Course Structure | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)
- [Year 5, Semesters 1 & 2](#)
- [Year 6, Semester 1](#)

| Code | Title |
|------------------------------------|-------------------------------------|
| Year 1, Semester 1 | |
| BSB119 | Global Business |
| BSB126 | Marketing |
| Year 1, Semester 2 | |
| BSB110 | Accounting |
| BSB115 | Management |
| Year 2, Semester 1 | |
| BSB113 | Economics |
| BSB124 | Working in Business |
| Year 2, Semester 2 | |
| AMB263 | Introduction To Public Relations |
| AMB264 | Public Relations Techniques |
| Year 3, Semester 1 | |
| AMB201 | Marketing and Audience Research |
| MGB223 | Entrepreneurship and Innovation |
| Year 3, Semester 2 | |
| AMB372 | Public Relations Planning |
| AMB373 | Issues, Stakeholders and Reputation |
| Year 4, Semester 1 | |
| AMB374 | Global Public Relations Cases |
| AMB375 | Public Relations Management |
| Year 4, Semester 2 | |
| AMB379 | Public Relations Campaigns |
| BSB123 | Data Analysis |
| Year 5, Semesters 1 & 2 | |
| See Law Course Structure | |
| Year 6, Semester 1 | |
| See Law Course Structure | |

Before enrolling in an option (elective) unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on [QUT Virtual](#).

| Introductory Law Electives | |
|----------------------------|-----------------------------------|
| Code | Title |
| LLB140 | Human Rights Law |
| LLB141 | Introduction to International Law |
| LLB142 | Regulation of Business |

| General Law Electives List | |
|----------------------------|----------------------|
| Code | Title |
| LLB240 | Chinese Legal System |
| LLB241 | Discrimination and |

Bachelor of Business/Bachelor of Laws (Honours)

| | |
|--|--------------------------------------|
| | Employment Law |
| LLB242 | Media Law |
| LLB243 | Family Law |
| LLB244 | Criminal Law Sentencing |
| LLB340 | Banking and Finance Law |
| LLB342 | Immigration and Refugee Law |
| LLB343 | Indigenous Cultural Heritage Law |
| LLB344 | Intellectual Property Law |
| LLB345 | Internet Law |
| LLB346 | Succession Law |
| LLB347 | Taxation Law |
| LLB440 | Environmental Law |
| LLB443 | Mining and Resources Law |
| LLB444 | Real Estate Transactions |
| LLB445 | International Commercial Arbitration |
| LLB460 | Competition Moots A |
| LLB461 | Competition Moots B |
| LLB462 | Learning in Professional Practice |
| LLB463 | Legal Clinic (Organised Program) |
| LLB464 | Legal Clinic (Advanced) |
| LLB463 and LLB464 Apply through InPlace on QUT Virtual. | |
| The work application should contain this hyperlink https://inplace.qut.edu.au | |

| Advanced Law Electives | |
|------------------------|----------------------------------|
| Code | Title |
| LLH470 | Commercial Contracts in Practice |
| LLH471 | Health Law and Practice |
| LLH472 | Public International Law |
| LLH473 | Independent Research Project |
| LLH474 | Insolvency Law |
| LLH475 | Theories of Law |
| LLH476 | Competition Law |

Handbook

| | |
|------------------------------------|---|
| Year | 2015 |
| QUT code | BS37 |
| CRICOS | 085449G |
| Duration (full-time international) | 6 months |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,800 per Study Period (48 credit points) |
| Total credit points | 48 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | |

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher award) in any discipline with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

2 year program

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business \(Applied Finance, Integrated Marketing Communication; International Business; Management; Marketing; Public Relations or Strategic Advertising\)](#) (three semesters);

A completed recognised bachelor degree (or higher award) in any discipline with an overall grade average (GPA) of 4.0 (on QUT's 7 point scale).

For students with a relevant background in their nominated major

1.5 year program

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business \(Integrated Marketing Communication\)](#) (two semesters)

A completed recognised bachelor degree (or higher) in the field of advertising, business communication or marketing with grade point average (GPA) of 4.0 (on QUT's 7 point scale).

1.5 year program

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business \(International Business\)](#) (two semesters)

A completed recognised bachelor degree (or higher) in the field of international business with a minimum grade point average (GPA) of 4.0 (on a 7 point scale).

1.5 year program

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business \(Management\)](#) (two semesters)

A completed recognised bachelor degree (or higher) in the field of management, international business or business administration with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

1.5 year program

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business \(Marketing\)](#) (two semesters)

A completed recognised bachelor degree (or higher) in the field of marketing with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

1.5 year program

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business \(Strategic Advertising\)](#) (two semesters)

A completed recognised bachelor degree (or higher) in the field of business communication, journalism, media studies or public relations with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

2 year program

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business \(Applied Finance\)](#) (three semesters)

A completed recognised bachelor degree in the field of banking or finance with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

2 year program

BS37 Graduate Certificate in Business and Communication (one semester) leading to [BS11 Master of Business \(Public Relations\)](#) (three semester)

A completed recognised bachelor degree (or higher) in the field of business communication, journalism, media studies or public relations with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Pathways

Students seeking pathways for accounting, human resource management or professional accounting majors should consider the [QC05 University Certificate Tertiary Preparation](#) or QUT [English for Academic Purposes](#) pathways.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 5.0 |
| Writing | 5.5 |
| Reading | 5.5 |
| Listening | 5.0 |
| Overall | 6.0 |

Successful completion of QUT's English for Academic Purposes (EAP)(Direct Stream) with 50% or better.

Course Design

Students complete the four units in discipline area that match the major they have been offered in the BS11 Master of Business. Students undertake two Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

Articulation

Upon successful completion of the Graduate Certificate in Business and Communication with a GPA of 4.0 (on a 7-point scale) students may articulate from the Graduate Certificate in Business and Communication into the related BS11 Master of Business course. Students must meet the entry requirements and/or prerequisites for further study.

Abbreviation

GradCertBusComm

Domestic Course structure

Students will choose the discipline area in the Graduate Certificate in Business and Communication that matches the major they have been offered in the Master of Business. They will undertake two Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

International Course structure

Students will choose the discipline area in the Graduate Certificate in Business and Communication that matches the major they have been offered in the Master of Business. They will undertake two Communication units delivered by QUT International College and two discipline units taken directly from the Master of Business program.

In this list

- [Applied Finance Structure](#)
- [International Business Structure](#)
- [Integrated Marketing Communications](#)
- [Management](#)
- [Marketing](#)
- [Public Relations](#)
- [Strategic Advertising](#)

| Applied Finance Structure | |
|---------------------------|--------------------|
| Code | Title |
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| QCD111 | Communication 1 |
| QCD211 | Communication 2 |

| International Business Structure | |
|----------------------------------|----------------------------------|
| Code | Title |
| MGN447 | Managing in a Globalised Economy |
| AMN431 | Marketing Internationally |
| QCD111 | Communication 1 |
| QCD211 | Communication 2 |

| Integrated Marketing Communications | |
|-------------------------------------|------------------------------------|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| QCD111 | Communication 1 |
| QCD211 | Communication 2 |

| Management | |
|------------|--------------------------------|
| Code | Title |
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| QCD111 | Communication 1 |
| QCD211 | Communication 2 |

| Marketing | |
|-----------|----------------------|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN442 | Marketing Management |
| QCD111 | Communication 1 |
| QCD211 | Communication 2 |

| Public Relations | |
|------------------|--------------------------------------|
| Code | Title |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |

| | |
|--------|-----------------|
| QCD111 | Communication 1 |
| QCD211 | Communication 2 |

| Strategic Advertising | |
|-----------------------|------------------------|
| Code | Title |
| AMN420 | Advertising Management |
| AMN400 | Consumer Behaviour |
| QCD111 | Communication 1 |
| QCD211 | Communication 2 |

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

Students are required to complete 48 credit points. The Graduate Certificate in Business can be undertaken either full-time (1 semester) or part-time (2 semesters); with the exception of the online delivery program and the Philanthropy and Nonprofit Studies major which are only available part-time due to unit availability.

International students who must maintain a full-time study load are not able to undertake programs that are only delivered part-time.

Abbreviation

GradCertBus(Study Area A)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Articulation

With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

Domestic Course structure

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication*
- Interdisciplinary
- International Business
- Marketing*
- Philanthropy and Nonprofit Studies*
- Public Relations*
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

*Integrated Marketing Communication, Marketing and Public Relations majors are also available as external courses, and are only offered on a part-time basis.

The Philanthropy and Nonprofit Studies major is a part-time only course.

International Course structure

Course design

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Marketing
- Public Relations
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in accounting.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in accounting.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Accounting) may articulate to the:

- BS11 Masters of Business (Accounting).

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Acctg)

Domestic Course structure

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each accountancy student should have a program plan. You will be able to obtain your plan

after consultation with the Discipline Coordinator.

International Course structure

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

| Accounting Major | |
|------------------|---------------------------|
| Code | Title |
| Core Units | |
| AYN411 | Audit and Assurance |
| AYN438 | Taxation Law and Practice |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Dr David Willis 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Applied Finance) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Applied Finance) may articulate to the:

- BS11 Masters of Business (Applied Finance).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(AppFin)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

| Non-Cognate Strand | |
|--------------------|--------------------------------------|
| Code | Title |
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| EFN420 | Introduction To Financial Management |
| EFN425 | Financial Markets and Institutions |

| Cognate Strand | |
|----------------|-----------------------------|
| Code | Title |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN426 | Applied Research in Finance |
| EFN507 | Advanced Capital Budgeting |

Handbook

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|--------------------------------|--|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley Business Student Services: 3138 2050 Business Student Services: bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in accounting.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in accounting.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The specialisations you can choose in the Graduate Certificate in Business offer a targeted group of units to broaden your knowledge in your selected business discipline.

The Graduate Certificate in Business is an excellent re-introduction to tertiary learning and an opportunity to update skills or, as one-quarter of the Master of Business program, a pathway to higher level study.

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting/insert major here) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Entry Requirements

Applicants for the Forensic Accounting Major must have a completed recognised undergraduate degree in accounting. Students without an accounting undergraduate degree may be able to enrol in the Professional Accounting major.

Special Entry

Special entry without an undergraduate degree is not available for students undertaking the Forensic Accounting major.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Forensic Accounting) may articulate to the:

- BS11 Masters of Business (Accounting).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication,

Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Professional Accounting, Strategic Advertising.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>.

Abbreviation

GradCertBus(ForensicAcctg)

Domestic Course structure

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 4 units (48 credit points). The course must be undertaken as full-time (1 semester).

| Course Notes | |
|--------------|---|
| Code | Title |
| | Electronic Commerce Cycles |
| | Financial Forensics and Business Intelligence |
| | Forensic Accounting and Investigation |
| | Choose one unit from the following list of options: |
| | Audit and Assurance |
| | External Reporting Issues |
| | Financial Accounting 2 |
| | Financial Accounting 3 |
| | International Accounting |
| | International Capital Markets Law and Regulation |
| | Superannuation and Wealth Management |
| | Accountancy Work Placement |
| | Financial Analysis and Business Valuation |
| | Strategic Management Accounting |
| | Governance Issues in Accounting |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Paul Davidson Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Human Resource Management) students will undertake 48 credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Human Resource Management) may articulate to the:

- BS11 Master of Business (Human Resource Management)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(HRM)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

International Course structure

Students are required to complete 48 credit points (4 units).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Human Resource Management - for students with prior study in HRM

| Code | Title |
|--|--|
| Students with an undergraduate HRM major are required to complete 4 units (48 credit points) from the following in consultation with the Discipline Coordinator: | |
| MGN421 | Strategic HRM |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change Management |
| MGN506 | Contemporary Issues in Human Resource Management |
| Or other units approved by the Discipline Coordinator. | |

Human Resource Management - for students without prior study in HRM

| Code | Title |
|---|--------------------------------|
| Students without prior study in HRM are required to complete 4 units (48 credit points) in consultation with the Discipline Coordinator. These units are typically, but not limited to: | |
| MGN409 | Management Theory and Practice |

Graduate Certificate in Business (Human Resource Management)

| | |
|--------|--------------------------|
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN440 | HRM Theory and Practice |

| Non-Cognate Strand | |
|--------------------|--------------------------------|
| Code | Title |
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN440 | HRM Theory and Practice |

| Cognate Strand | |
|---|--|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change Management |
| MGN506 | Contemporary Issues in Human Resource Management |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Integrated Marketing Communication) students will undertake 48 specified credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communications) may articulate to the:

- BS11 Masters of Business (Integrated Marketing Communication)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(IMC)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

| Integrated Marketing Communication | |
|------------------------------------|------------------------------------|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN442 | Marketing Management |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Prof Lisa Bradley Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. The Graduate Certificate in Business (Interdisciplinary) is open to students who wish to construct their own program of study necessary to meet personal or professional needs.

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

Articulation

As students undertaking the Graduate Certificate in Business (Interdisciplinary) may select a combination of units that may not all relate to one discipline, it is not possible to recommend an articulation pathway.

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Interdisciplinary)

Domestic Course structure

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the QUT Business School, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other faculties will be assessed on a case by case basis, although to award the Graduate Certificate in Business it would be expected that at least three of the four units be taken from business studies.

International Course structure

Students are required to complete 4 units (48 credit points).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

Interdisciplinary

| Code | Title |
|--|-------|
| Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the QUT Business School, excluding the MBA program. Students must meet any prerequisite requirements for their chosen units. Units that are delivered externally are not normally available in this major. | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Mike Cox 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (International Business) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (International Business) may articulate to the:

- BS11 Masters of Business (International Business).

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(IntBus)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time).

| International Business Structure | |
|----------------------------------|----------------------------------|
| Code | Title |
| MGN447 | Managing in a Globalised Economy |
| AMN431 | Marketing Internationally |
| MGN448 | Negotiating Across Borders |
| EFN405 | Applied Economics |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Erica French Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Management) students will undertake 48 credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Management) may articulate to the:

- BS11 Master of Business Management)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(Mgt)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Domestic students may elect to study this major externally.

International Course structure

Students are required to complete 48 credit points (4 units).

| Course Structure | |
|------------------|----------------------------------|
| Code | Title |
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| Plus two of: | |
| MGN447 | Managing in a Globalised Economy |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Larry Neale 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Accounting/insert major here) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

- BS11 Masters of Business (Marketing)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Marketing)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units).

| Marketing Structure | |
|---------------------|------------------------------------|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN403 | Marketing and Survey Research |
| AMN442 | Marketing Management |
| AMN401 | Integrated Marketing Communication |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, June |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Professor Myles McGregor-Lowndes 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

Closing dates

You should submit your application as soon as possible and by no later than the relevant closing date:

- February start: 31 January
- June start: 14 June

Should your application be received at QUT after the relevant closing date it will not guaranteed to be processed and may be held for the next available start month.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Philanthropy and Nonprofit Studies) students are required to complete 48 credit points (8 x 6cp units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Philanthropy & Nonprofit Studies) may articulate to the:

- BS11 Master of Business (Philanthropy & Nonprofit Studies)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic

Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Philanthropy&NpSt)

Domestic Course structure

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings.

| Philanthropy and Nonprofit Studies | |
|--|---|
| Code | Title |
| Due to unit availability, this major is only available in part-time mode. Therefore, it is not available to international students who must maintain a full-time study load. | |
| Students are required to complete the following 8 units (48 credit points): | |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN483 | Ethics for Philanthropic and Nonprofit Organisations |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |
| GSN485 | Legal Issues for Philanthropic and Nonprofit Organisations |
| GSN486 | Accounting and Finance Issues for Philanthropic & Nonprofit Organisations |
| GSN487 | Introduction to Social Enterprise |
| GSN488 | Fundraising Development Principles |
| GSN489 | Fundraising Development Techniques |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average (GPA) score of 4.0 (on QUT's 7 point scale).

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average (GPA) score of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Professional Accounting) students will undertake 48 credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Professional Accounting) may articulate to the:

- BS11 Master of Business (Professional Accounting)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(ProfAcctg)

Domestic Course structure

Students complete four compulsory units.

International Course structure

Students complete four compulsory units.

Sample Structure

| Code | Title |
|-------------------|--------------------------------|
| Core Units | |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN406 | Managerial Finance |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Ingrid Larkin 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Public Relations) students will undertake 48 specified credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:

- BS11 Master of Business (Public Relations)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBus(Public Relations)

Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

| Public Relations Structure | |
|--|--------------------------------------|
| Code | Title |
| Core Units | |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| Please choose two units (24cp) from the following: | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN442 | Marketing Management |
| AMN468 | Issues and Crisis Management |
| AMN467 | Public Relations Campaigns |

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | BS39 |
| CRICOS | 031769E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Alternative entry

Applicants without an undergraduate degree who have at least seven years relevant professional experience may apply for entry.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Graduate Certificate in Business is effectively one-quarter of the Master of Business program. Graduate Certificate in Business (Strategic Advertising) students will undertake 48 credit points (4 units) in their chosen discipline. This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Strategic Advertising) may articulate to the:

- BS11 Master of Business (Strategic Advertising)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Professional Accounting, Strategic Advertising.

Abbreviation

GradCertBus(StratAdvgt)

Domestic Course structure

Students complete two core units and two electives.

International Course structure

Students complete two core units and two electives.

Sample Structure

| Code | Title |
|--|------------------------------------|
| Core Units | |
| AMN420 | Advertising Management |
| AMN400 | Consumer Behaviour |
| Electives | |
| Select two units (24cp) from the following list: | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN442 | Marketing Management |
| AMN421 | Contemporary Issues in Advertising |
| AMN425 | Digital Strategy |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | GS87 |
| CRICOS | 031575D |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$17,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$20,300 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | March, September |
| Int. Start Months | March, September |
| Course Coordinator | Dr Vicky Browning |
| Discipline Coordinator | Dr Vicky Browning email: bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *or*

Demonstrated exceptional career accomplishments may be considered in place of a degree; *and*

A minimum three years full-time post degree work experience with minimum of two years relevant professional work experience and one year minimum supervisory/management experience.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

A GMAT score of at least 550; *and*

A minimum 3 years full-time equivalent relevant managerial or professional work experience post-degree. You may be required to be available for an interview with the MBA Director to demonstrate relevant work experience.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must complete two MBA foundation core units, and select a further 36 credit points from the MBA core units. Please note that there are pre-requisite requirements for one of the core units.

This course is designed to prepare students for transition to the MBA program. However the Graduate Certificate structure, as a stand alone qualification, is designed to update skills and acquire in-depth knowledge in the core discipline areas of business.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

GradCertBusAdmin

Domestic Course structure

Course design

Students must complete four core units of the MBA program and select a further 24 credit points from a list of five MBA additional units.

International Course structure

Course design

Students must complete four core units of the MBA program and select a further 24 credit points from a list of five MBA additional units.

| Core Units | |
|------------|-------------------------------------|
| Code | Title |
| GSN405 | Strategic Management |
| GSN407 | Communicating to Influence |
| GSN468 | Problem Framing for Creative Action |
| GSN497 | Personal Leadership and Change |

| Options List | |
|--|-----------------------------------|
| Code | Title |
| Please select 4 units (24 credit points) from the following options: | |
| GSN403 | Data Analysis and Decision Making |
| GSN404 | Accounting for Decision Making |
| GSN408 | Marketing Strategically |
| GSN409 | Understanding and Leading Others |
| GSN491 | Economics in Business |

Handbook

| | |
|-------------------------------|--|
| Year | 2015 |
| QUT code | GS89 |
| Duration (part-time domestic) | 1 year |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$20,200 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February |
| Course Coordinator | Graduate School of Business: emba@qut.edu.au |
| Discipline Coordinator | |

Domestic Entry requirements

To be considered for admission, applicants must have the following:

- A completed recognised Bachelor Degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); **and**
- Have a minimum five years full-time post degree work experience with a minimum of three years relevant professional work experience and two years minimum supervisory/management experience; **and**
- Provide two [referee reports](#). The proforma for the referee report is available [here](#) on the QUT Business School website.

At the discretion of the Course Coordinator or nominee, applicants may also be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.78 KB\)](#)
- Attend an interview with the Course Coordinator or nominee

Pathway

Applicants without a Bachelor Degree may be admitted to the [Graduate Certificate in Business Administration](#) with a minimum of 9 years work experience (6 years minimum equivalent professional work experience plus 3 year minimum supervisory/management experience). Upon completion of the [Graduate Certificate in Business Administration](#) with a GPA 4.5 (or higher) students can articulate into the Executive Master of Business Administration.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Domestic Course structure

Course Core Structure

- Strategic Management
- Communicating to Influence
- Systems Thinking for Managers
- Problem Framing for Creative Action
- Personal Leadership and Change

Unit Options

- Data Analysis and Decision Making
- Accounting for Decision Making
- Marketing Strategically
- Understanding and Leading Others
- Economics in Business

| Core Units | |
|------------|-------------------------------------|
| Code | Title |
| GSZ405 | Strategic Management |
| GSZ407 | Communicating to Influence |
| GSZ464 | Systems Thinking for Managers |
| GSZ468 | Problem Framing for Creative Action |
| GSZ497 | Personal Leadership and Change |

| Option Units | |
|---|-----------------------------------|
| Code | Title |
| Please select three (3) from the following units. | |
| GSZ403 | Data Analysis and Decision Making |
| GSZ404 | Accounting for Decision Making |
| GSZ408 | Marketing Strategically |
| GSZ409 | Understanding and Leading Others |
| GSZ491 | Economics in Business |

Handbook

| | |
|--------------------------------------|--|
| Year | 2015 |
| QUT code | GZ34 |
| Duration (part-time domestic) | 1 year |
| Domestic fee (indicative) | 2015: \$1,925 per unit (12 credit points) |
| Total credit points | 48 |
| Dom. Start Months | February, July |
| Course Coordinator | Email: elprogram@qut.edu.au Telephone: 07 3138 7731 |
| Discipline Coordinator | 07 3138 7731 elprogram@qut.edu.au |

Domestic Entry requirements

To be eligible for this course, you must:

- have a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale)
- have a minimum of five years' full-time post-degree work experience with minimum of three years' relevant professional work experience, and two years' minimum supervisory/management experience
- provide a copy of your CV demonstrating relevant work experience
- if required, attend an interview and undertake the Graduate Management Admissions Test (GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs) and achieve a minimum score of 550
- be sponsored by your employer.

Alternative entry pathway

Applicants who do not meet the minimum entrance criteria for the Graduate Certificate of Business may apply for alternative entry. You must:

- have a minimum of nine years' full-time work experience with a minimum of six years' relevant professional work experience and three years' supervisory/management experience
- provide a CV demonstrating relevant work experience
- attend an interview with the course coordinator or nominee
- if required, undertake the Graduate Management Admissions Test (GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs) and achieve a minimum score of 550
- be sponsored by your employer.

| | Politics |
|--------|--|
| GSZ605 | Strategically Managing Public Funds |
| GSZ606 | Leading Strategic Initiatives and Programs |
| GSZ607 | Developing and Delivering Complex and Contested Policy |
| GSZ608 | Leadership of Strategic Supplier Relationships |

Minimum English requirements

Students must meet the English proficiency requirements.

Domestic Course structure

The Graduate Certificate in Business (Managing and Leading in the Public Sector) is made up of 48 credit points. Each unit in this course is worth 12 credit points.

You will study two compulsory (core) award extension units and then choose two award extension elective units from the list below.

Core units

- Leading Self and Others
- Actioning Strategic Change & Innovation

Optional units

- Communicating for Results
- Navigating Risk, Ethics and Politics
- Strategically Managing Public Funds
- Leading Strategic Initiatives and Programs
- Developing and Delivering Complex and Contested Policy
- Leading Strategic Supplier Relationships

| Core Units | |
|------------|---|
| Code | Title |
| GSZ601 | Leading Self and Others |
| GSZ602 | Actioning Strategic Change and Innovation |

| Option Units | |
|--------------|-----------------------------|
| Code | Title |
| GSZ603 | Communicating for Results |
| GSZ604 | Navigating Risk, Ethics and |

Handbook

| | |
|-------------------------------|----------------------|
| Year | 2015 |
| QUT code | GZ35 |
| Duration (part-time domestic) | 15 months |
| Total credit points | 48 |
| Dom. Start Months | March, June, October |
| Course Coordinator | |
| Discipline Coordinator | |

Domestic Entry requirements

To be eligible for admission you must:

- be sponsored by your employer; and
- hold a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and
- have a minimum 3 years full-time post-degree work experience consisting of 2 years minimum relevant professional work experience and 1 year minimum supervisory/management experience; and
- provide a short CV demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator, or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT). The GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs, and you must achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#)

Alternative entry requirements

If you do not hold a bachelor degree with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale), or if you do not hold a bachelor degree, you may be still considered for entry. You must:

- be sponsored by your employer; and
- have a minimum of 7 years full-time work experience consisting of 6 years minimum equivalent professional work experience plus 1 year minimum full-time supervisory/management experience; and
- provide a short CV demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#)

Advanced standing

If you progress to the QUT Business School MBA or EMBA you may receive credit for some of the units you have completed. Alternatively, if you choose to progress to a specialist Masters of Business program at QUT, and depending on your choice of major, you may receive credit for some of your PSMP units. Should you wish to continue your postgraduate business studies elsewhere, you are encouraged to seek advanced standing based on your QUT PSMP studies.

International Entry requirements

To be eligible for admission you must:

- be sponsored by your employer; and
- hold a completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and
- have a minimum 3 years full-time post-degree work experience consisting of 2 years minimum relevant professional work experience and 1 year minimum supervisory/management experience; and
- provide a short CV demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator or nominee, you may be required to attend an interview and if requested sit the Graduate Management Admissions Test (GMAT). GMAT is the worldwide standard in aptitude assessment for admission to postgraduate management programs, and you must achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#)

Alternative entry requirements

If you do not hold a bachelor degree with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale), or if you do not hold a bachelor degree, you may be still considered for entry. You must:

- be sponsored by your employer; and
- have a minimum of 7 years full-time work experience consisting of 6 years minimum equivalent professional work experience plus 1 year minimum full-time supervisory/management experience; and
- provide a short CV demonstrating relevant work experience.

At the discretion of the Program Academic Coordinator or nominee, you may be required to attend an interview and, if requested, sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#)

Advanced standing

If you progress to the QUT Business School MBA or EMBA you may receive credit for some of the units you have completed. Alternatively if you choose to progress to a specialist Masters of Business program at QUT and depending on your choice of major you may receive credit for some of your PSMP units. Should you wish to continue your postgraduate business studies elsewhere, you are encouraged to seek advanced standing based on your QUT PSMP studies.

International student visa holders

As this is a corporate course, entry is not available to international student visa holders.

International employees of sponsoring organisations may apply for entry into the Graduate Certificate in Business. International applicants must hold, or enter Australia on, a visa other than a student visa.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Domestic Course structure Program Content

The public sector management program is designed in collaboration with the governments of Australia to meet the needs of the contemporary public sector. It consists of four core units.

Unit One: GSZ631 Managing within the Context of Government

GSZ631 provides the 'big picture' of government and the context within which public sector managers operate. It develops an understanding of the institutional frameworks and conventions which guide practice and ensure sustainable democratic processes.

Unit Two: GSZ632 Managing Self and Others

GSZ632 provides insights into key individual and group behaviours, and offers skills for communicating and managing people and teams.

Unit Three: GSZ633 Managing Outwards in a Networked Government

GSZ633 explores the variety of relationships that managers need to build across the public sector and outside it - with the private sector, with community and not-for-profit sector and with citizens and clients of government services.

Unit Four: GSZ634 Managing Operations for Outcomes

GSZ634 builds on the overall operational capabilities of managers and provides them with highly effective and appropriate tools, processes and diagnostic capabilities to deliver and sustain the business of government. This unit also includes a workplace project.

Course coordinators are located across Australia with administrative support staff in Brisbane and Canberra.

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | IF94 |
| CRICOS | 048325E |
| Duration (full-time) | 6 months |
| Duration (part-time domestic) | 1 year |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: \$10,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 48 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Dr Bree Hadley (Creative Industries); Louise Kelly(Business) |
| Discipline Coordinator | Dr Linda Pollard (Creative Industries); Louise Kelly (Business) Phone: +61 7 3138 8114 (Creative Industries) Email: ci@qut.edu.au (Creative Industries); bus@qut.com (Business) |

Domestic Entry requirements

- A completed recognised Bachelor Degree (or higher award) in any discipline; or
- A completed recognised AQF Diploma or Advanced Diploma plus 5 years professional work experience; or
- 7 years professional work experience

International Entry requirements

A completed recognised Bachelor Degree (or higher award) in any discipline.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Important Notice

The last intake into this course was 2014. Continuing students should complete their studies by mid 2016. Please contact ci@qut.edu.au if you have any concerns regarding completing your studies within this timeframe.

Pathways to Further Study

On successful completion of this course you will be eligible to apply for entry into the Master of Advertising (Creative Advertising) or Master of Business (Strategic Advertising), provided you have met entry requirements.

Sample Structure

| Code | Title |
|---|---|
| February Entry | |
| *Part time students will enrol in two units over two semesters. | |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| KAP401 | Advertising Creative: Concept to Campaign |
| Choose one from the following units: | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KAP403 | Advertising Creative: Trends in New Media |
| * Part time students have the option of studying KAP402 OR KAP403. Full Time Students must study KAP403 | |
| July Entry | |
| *Part time students will enrol in two units over two semesters. | |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| KAP401 | Advertising Creative: Concept to Campaign |
| Choose one from the following units: | |

| | |
|---|---|
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KAP403 | Advertising Creative: Trends in New Media |
| * Part time students have the option of studying KAP402 OR KAP403. Full Time Students must study KAP403 | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors |
| Int. Start Months | February, July Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors |
| Course Coordinator | |

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Availability

Mid-year Entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Philanthropy and Nonprofit Studies is not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability. Philanthropy and Nonprofit Studies is not available for part-time study due to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The thesis, which is currently given the weight of four units, is also graded.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Abbreviation

GradDipBus(Res)

Discipline coordinators

Accountancy: [Dr Tracey Artiach](#)

Advertising: [Dr Amanda Beatson](#)

Human Resource Management: [Dr Sukanlaya Sawang](#)

International Business: [Dr Amanda Beatson](#)

Management: [Dr Sukanlaya Sawang](#)

Marketing: [Dr Amanda Beatson](#)

Philanthropy and Nonprofit Studies: [Dr Wendy Scaife](#)

Public Relations: [Dr Amanda Beatson](#)

Domestic Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary depending on the specific discipline you choose to follow.

International Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Int. Start Months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Course Coordinator | |
| Discipline Coordinator | Dr Tracy Artiach 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at bus.research@qut.edu.au. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic when submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To apply, applicants should submit an application using the [PG Form](#) and email this to the QUT Business School HDR Admissions Officer at bus.research@qut.edu.au. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |

| | |
|-----------|-----|
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Course Availability

Mid-year entry: Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study: Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

to present a seminar detailing their research proposal and attend the School research seminars.

Abbreviation

GradDipBus(Research)(Accy)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points). | |
| AYN433 | Research Topics in Accounting |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in this program, students are required | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Int. Start Months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Course Coordinator | |
| Discipline Coordinator | Dr Amanda Beatson 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

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2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer

should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Abbreviation

GradDipBus(Research)(Advtg)

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Further Information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Sample Structure

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| AMN404 | Readings in Integrated Marketing Communication |
| Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor. | |
| Research Unit Options: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research |

| | Methods |
|---|--------------|
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Int. Start Months | February, July Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Course Coordinator | |
| Discipline Coordinator | Dr Sukanlaya Sawang Business Student Services phone 3138 2050 or email MAN_HDR_coordinator@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer

should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Course Availability

Mid-year entry:
students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(HRM)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

| Code | Title |
|--|----------------------|
| Year 1, Semester 1 | |
| Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations. | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |

| one of: | |
|--|--|
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| One option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator. | |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Int. Start Months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Course Coordinator | |
| Discipline Coordinator | Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer

should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation

Graduate Diploma in Business (Research) (International Business)

topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(IntBus)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| AMN404 | Readings in Integrated Marketing Communication |
| Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor. | |
| Research Unit Options: | |

| | |
|---|--|
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Int. Start Months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Course Coordinator | |
| Discipline Coordinator | Dr Sukanlaya Sawang 3138 2050 MAN_HDR_coordinator@qut.edu.au |

Domestic Entry requirements

- A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification **must** include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

- Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
- Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

- A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification **must** include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

- Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
- Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss

the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Course Availability

Mid-year Entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer

Graduate Diploma in Business (Research) (Management)

should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Mgt)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| Prescribed Units: | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| One from the following: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| 1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School | |

of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Year 1, Semester 2

| | |
|----------|--------------|
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Handbook

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|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Int. Start Months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Course Coordinator | |
| Discipline Coordinator | Dr Amanda Beatson 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree or masters degree (coursework) (or qualifications deemed equivalent) with a minimum grade point average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics.

Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer

should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

Course Availability

Mid-year entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Marketing)

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

| Code | Title |
|--------------------|----------------------|
| Year 1, Semester 1 | |
| BSN502 | Research Methodology |

| | |
|---|--|
| BSN503 | Research Seminar |
| AMN404 | Readings in Integrated Marketing Communication |
| Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor. | |
| Research Unit Options: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | |
| Discipline Coordinator | Dr Wendy Scaife Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website.
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer

should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Course Availability

Mid-Year entry:

Please note that the major in Philanthropy and Nonprofit Studies is not available for mid-year entry.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol

Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies)

initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Philanthropy&NpSt)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Sample Structure

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |
| GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator. | |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS69 |
| CRICOS | 072979M |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Int. Start Months | February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information. |
| Course Coordinator | |
| Discipline Coordinator | Dr Amanda Beatson Business Student Services phone 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International Entry requirements

Academic entry requirement

A completed recognised Bachelor Degree or Masters Degree (Coursework) (or qualifications deemed equivalent) with a minimum Grade Point Average (GPA) score of 5.5 or better (on QUT's 7 point scale). This qualification must include a major in the area of intended study.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer

should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The purpose of this course is to provide the basic research training for potential PhD candidates who do not possess the necessary research experience to gain entry into the PhD. It is offered as an alternative pathway, giving you the opportunity to pursue a research career.

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should refer to the course structures for information on specific unit requirements.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

Course Availability

Mid-year entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

Other Majors

See also separate entries to the following majors in this course: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Public Relations.

Abbreviation

GradDipBus(Research)(Public Relations)

Further information

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study>

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Sample Structure

| Code | Title |
|---------------------------|--|
| Year 1, Semester 1 | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| AMN404 | Readings in Integrated Marketing Communication |

| | |
|---|--|
| Please select one unit (12cp) from the Research Unit Options in consultation with your supervisor. | |
| Research Unit Options: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Year 1, Semester 2 | |
| BSN501-1 | Dissertation |
| BSN501-2 | Dissertation |
| BSN501-3 | Dissertation |
| BSN501-4 | Dissertation |
| While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal. | |

Handbook

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|--------------------------------|--|
| Year | 2015 |
| QUT code | BS79 |
| CRICOS | 069962B |
| Duration (full-time) | 1 year |
| Duration (part-time domestic) | 2 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 96 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | |
| Discipline Coordinator | Associate Professor Stuart Tooley 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average (GPA) score of 4.0 (on QUT's 7 point scale).

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average (GPA) score of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The Graduate Diploma of Business (Professional Accounting) provides students with a solid core in accounting studies and ensures that graduates meet the academic requirements of the Australian professional accounting bodies. This program will be fully nested within the BS16 and BS17 programs and, consequently, requires that students achieve the learning outcomes designed for the Master of Business suite.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

Course Design

Due to professional recognition requirements students must follow the prescribed course structure. Any enquiries regarding course progression can be directed to the School of Accountancy.

Professional Recognition

Graduates meet the academic component of requirements for membership of CPA Australia and Chartered Accountants Australia and New Zealand (CAANZ), and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants

and the Chartered Institute of Management Accountants (CIMA).

External Study

The external version of this course is only available to domestic students.

Further Information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus

Abbreviation

GradDipBus(ProfAcc)

Domestic Course structure

Course design

Students complete eight core units (96 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure.

International Course structure

Course design

Students complete eight core units (96 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure.

Sample Structure

| Code | Title |
|---------------------------|--------------------------------|
| Year 1, Semester 1 | |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN406 | Managerial Finance |
| Year 1, Semester 2 | |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN443 | Electronic Commerce Cycles |
| EFN422 | Economics and Data Analysis |

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | Refer to majors |
| International fee (indicative) | Refer to majors |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Please refer to individual study areas for specific entry requirements applicable to each course major.

International Entry requirements

Please refer to individual study areas for specific entry requirements applicable to each course major.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised Australian or New Zealand bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised Australian or New Zealand bachelor degree in accounting with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Accounting) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in Accounting will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an Australian or New Zealand undergraduate qualification in accounting will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Accountancy.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Accounting) at the following stages, once those particular course requirements have been met: Graduate Diploma in Business (Accounting)

Graduate Certificate in Business (Accounting)

Professional Recognition

Certain units may assist with preparation for the professional programs offered by CPA Australia, Chartered Accountants Australia and New Zealand and the Institute of Public Accountants as part of their respective membership requirements, and for the Chartered Financial Analysts program.

Abbreviation

MBus(Acctg)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Accountancy.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Accountancy.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

In this list

- [Accounting Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies](#)

| Accounting Foundation Units | |
|-----------------------------|-------|
| Code | Title |

Master of Business (Accounting)

| | |
|--------|---------------------------|
| AYN411 | Audit and Assurance |
| AYN438 | Taxation Law and Practice |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |

| Discipline Units | |
|---|--|
| Code | Title |
| Core Discipline Units (84cp) | |
| AYN426 | International Capital Markets Law and Regulation |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN506 | Strategic Management Accounting |
| AYN520 | Integrated Issues in Professional Practice |
| AYN415 | External Reporting Issues |
| AYN505 | Financial Analysis and Business Valuation |
| AYN507 | Governance Issues in Accounting |
| Please choose one (12cp) unit from the following: | |
| AYN424 | International Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| AYN433 | Research Topics in Accounting |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |

| Complementary Studies | |
|---|--|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| AYN424 | International Accounting |
| AYN433 | Research Topics in Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| Accountancy Work Integrated Learning | |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN406 | Project 3 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| Up to 48cps of approved interdisciplinary units | |

| Discipline Units | |
|------------------|-------|
| Code | Title |

| Core Discipline Units (84cp) | |
|---|--|
| AYN426 | International Capital Markets Law and Regulation |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN506 | Strategic Management Accounting |
| AYN520 | Integrated Issues in Professional Practice |
| AYN415 | External Reporting Issues |
| AYN505 | Financial Analysis and Business Valuation |
| AYN507 | Governance Issues in Accounting |
| Please choose one (12cp) unit from the following: | |
| AYN424 | International Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| AYN433 | Research Topics in Accounting |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |

| Complementary Studies | |
|---|--|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| AYN424 | International Accounting |
| AYN433 | Research Topics in Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| Accountancy Work Integrated Learning | |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN406 | Project 3 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| Up to 48cps of approved interdisciplinary units | |

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

| This is a selection of the units available from the School of Advertising, Marketing and PR | |
|---|---|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

| This is a selection of units available from the School of Accountancy | |
|---|---|
| Code | Title |
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

| This is a selection of units available from the School of Economics and Finance | |
|---|-------|
| Code | Title |

Master of Business (Accounting)

| | |
|--------|---|
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

This is a selection of units available from the School of Management

| Code | Title |
|--------|---|
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Dr David Willis Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree in the field of banking or finance with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for it as part of the application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree in the field of banking or finance with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Applied Finance) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Economics and Finance.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Applied Finance) at the following stages, once those particular course requirements have been met: Graduate Diploma in Business (Applied Finance) Graduate Certificate in Business (Applied Finance)

Abbreviation

MBus(AppFin)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Economics and Finance.

Example Course Units

- Applied Economics
- International Finance
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Advanced Applications in Finance
- Applied Research in Finance
- Financial Risk Management
- Equity Trading Floor
- Corporate and Commercial Lending
- Treasury and Portfolio Management

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Economics and Finance.

Example Course Units

- Applied Economics
- International Finance
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Advanced Applications in Finance
- Applied Research in Finance
- Financial Risk Management
- Equity Trading Floor
- Corporate and Commercial Lending
- Treasury and Portfolio Management

In this list

- [Applied Finance Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies](#)

| Applied Finance Foundation Units | |
|----------------------------------|--------------------------------------|
| Code | Title |
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| EFN420 | Introduction To Financial Management |
| EFN425 | Financial Markets and Institutions |

Master of Business (Applied Finance)

| Discipline Units | |
|------------------|--|
| Code | Title |
| Core Units | |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN415 | Security Analysis and Portfolio Management |
| EFN426 | Applied Research in Finance |
| EFN515 | Economic and Financial Modelling |
| EFN507 | Advanced Capital Budgeting |
| EFN505 | Financial Risk Management |
| EFN555 | Advanced Applications in Finance |

| Complementary Studies | |
|--|-----------------------------------|
| Code | Title |
| Please choose two units (24cp) from the following: | |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN514 | Behavioural Finance |
| EFN424 | Equity Trading Floor |
| EFN501 | Corporate and Commercial Lending |
| Please choose two units (24cp) from the following: | |
| Business Postgraduate Option Units | |

| Discipline Units | |
|------------------|--|
| Code | Title |
| Core Units | |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN415 | Security Analysis and Portfolio Management |
| EFN426 | Applied Research in Finance |
| EFN515 | Economic and Financial Modelling |
| EFN507 | Advanced Capital Budgeting |
| EFN505 | Financial Risk Management |
| EFN555 | Advanced Applications in Finance |

| Complementary Studies | |
|--|-----------------------------------|
| Code | Title |
| Please choose two units (24cp) from the following: | |
| AYN456 | Business and Corporations Law |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN514 | Behavioural Finance |
| EFN424 | Equity Trading Floor |
| EFN501 | Corporate and Commercial Lending |
| Please choose two units (24cp) from the following: | |
| Business Postgraduate Option Units | |

This options list contains a large selection of

postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

| This is a selection of the units available from the School of Advertising, Marketing and PR | |
|---|---|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

| This is a selection of units available from the School of Accountancy | |
|---|--------------------------------|
| Code | Title |
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and |

| Practice | |
|----------|---|
| Code | Title |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

This is a selection of units available from the School of Economics and Finance

| Code | Title |
|--------|---|
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

This is a selection of units available from the School of Management

| Code | Title |
|--------|---|
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Paul Davidson Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) with a minimum grade point average of 4.0 (on QUT's 7 point scale) in the field of human resource management, industrial relations or behavioural science.

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of human resource management, industrial relations or behavioural science with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Human Resource Management) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Management.

Articulation

Students who have articulated from the Graduate Certificate in Business (Human Resource Management) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Human Resource Management) at the following stages, once those particular course requirements have been met:

- Graduate Diploma in Business (Human Resource Management)
- Graduate Certificate in Business (Human Resource Management)

Abbreviation

MBus(HRM)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Management.

Example Course Units

- Management Theory and Practice
- Contemporary Issues in HRM
- Strategic Human Resource Development
- Managing High-Performance Organisations
- Leadership and Executive Coaching
- Consulting and Change Management
- HRM Project
- Organisational Behaviour
- Self Leadership

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Management.

Example Course Units

- Management Theory and Practice
- Contemporary Issues in HRM
- Strategic Human Resource Development
- Managing High-Performance Organisations
- Leadership and Executive Coaching
- Consulting and Change Management
- HRM Project
- Organisational Behaviour
- Self Leadership

In this list

- [HRM Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies Units](#)

Master of Business (Human Resource Management)

| HRM Foundation Units | |
|----------------------|--------------------------------|
| Code | Title |
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN440 | HRM Theory and Practice |

| Discipline Units | |
|--|--|
| Code | Title |
| Core Units | |
| MGN421 | Strategic HRM |
| MGN506 | Contemporary Issues in Human Resource Management |
| Please choose six units (72cp) from the following: | |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change Management |
| MGN509 | HRM Project 1 |
| MGN510 | HRM Project 2 |

| Complementary Studies Units | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business Postgraduate Option Units | |

| Discipline Units | |
|--|--|
| Code | Title |
| Core Units | |
| MGN421 | Strategic HRM |
| MGN506 | Contemporary Issues in Human Resource Management |
| Please choose six units (72cp) from the following: | |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change Management |
| MGN509 | HRM Project 1 |
| MGN510 | HRM Project 2 |

| Complementary Studies Units | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business Postgraduate Option Units | |

This options list contains a large selection of

postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

| This is a selection of the units available from the School of Advertising, Marketing and PR | |
|---|---|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

| This is a selection of units available from the School of Accountancy | |
|---|--------------------------------|
| Code | Title |
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and |

| Practice | |
|----------|---|
| Code | Title |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

| This is a selection of units available from the School of Economics and Finance | |
|---|---|
| Code | Title |
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

| This is a selection of units available from the School of Management | |
|--|---|
| Code | Title |
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of advertising, business communication or marketing with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of advertising, business communication or marketing with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Integrated Marketing Communication) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Communication.

Articulation

Students who have articulated from the Graduate Certificate in Business (Integrated Marketing Communication) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Integrated Marketing Communication) at the following stages, once those particular course requirements have been met:

- Graduate Diploma in Business (Integrated Marketing Communication)
- Graduate Certificate in Business (Integrated Marketing Communication)

Abbreviation

MBus(IMC)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- Marketing and Survey Research
- Readings in Integrated Marketing Research
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Advertising Management
- Project
- Public Relations Management
- Digital Strategy
- Marketing Management

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- Marketing and Survey Research
- Readings in Integrated Marketing Research
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Advertising Management
- Project
- Public Relations Management
- Digital Strategy
- Marketing Management

In this list

- [IMC Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies](#)

Master of Business (Integrated Marketing Communication)

| IMC Foundation Units | |
|----------------------|------------------------------------|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN442 | Marketing Management |

| Discipline Units | |
|---|--|
| Code | Title |
| Core Units | |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |
| AMN465 | Public Relations Management |
| AMN425 | Digital Strategy |
| Please choose one unit (12cp) from the following: | |
| Business Postgraduate Option Units | |

| Complementary Studies | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business Postgraduate Options List | |
| The Research Dissertation Strand: NOTE - Students must contact their discipline coordinator at the commencement of the course if they wish to complete the research dissertation. | |

| Discipline Units | |
|---|--|
| Code | Title |
| Core Units | |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |
| AMN465 | Public Relations Management |
| AMN425 | Digital Strategy |
| Please choose one unit (12cp) from the following: | |
| Business Postgraduate Option Units | |

| Complementary Studies | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business Postgraduate Options List | |

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

| This is a selection of the units available from the School of Advertising, Marketing and PR | |
|---|---|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

| This is a selection of units available from the School of Accountancy | |
|---|---|
| Code | Title |
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

| This is a selection of units available from the School of Economics and Finance | |
|---|-------|
| Code | Title |

| | |
|--------|---|
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

| This is a selection of units available from the School of Management | |
|--|---|
| Code | Title |
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Mike Cox Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of international business with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of international business with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

| | |
|-----------|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (International Business) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (International Business) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (International Business) at the following stages, once those particular course requirements have been met:

Graduate Diploma in Business (International Business)
Graduate Certificate in Business (International Business)

Abbreviation

MBus(InternatBus)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- International Logistics
- International Business and Law
- Negotiating Across Borders
- Managerial Finance
- Business in Asia
- Business in Europe
- International Accounting
- Marketing Internationally

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- International Logistics
- International Business and Law
- Negotiating Across Borders
- Managerial Finance
- Business in Asia
- Business in Europe
- International Accounting
- Marketing Internationally

In this list

- [International Business Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies](#)

| International Business Foundation Units | |
|---|----------------------------------|
| Code | Title |
| MGN447 | Managing in a Globalised Economy |
| AMN431 | Marketing |

Master of Business (International Business)

| | |
|--------|----------------------------|
| | Internationally |
| MGN448 | Negotiating Across Borders |
| EFN405 | Applied Economics |

Discipline Units

| Code | Title |
|---|---|
| Core Units | |
| AMN430 | International Logistics Management |
| EFN406 | Managerial Finance |
| AYN424 | International Accounting |
| LWS075 | International Business and Law |
| AMN434 | Special Topic in International Business |
| Please choose two units (24cp) from the following: | |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN446 | Business in Australia |
| Please note MGN446 if only available to international students. | |

Complementary Studies

| Code | Title |
|--|-------|
| Please choose 4 units (48cp) from the following: Business Postgraduate Options List | |

Discipline Units

| Code | Title |
|---|---|
| Core Units | |
| AMN430 | International Logistics Management |
| EFN406 | Managerial Finance |
| AYN424 | International Accounting |
| LWS075 | International Business and Law |
| AMN434 | Special Topic in International Business |
| Please choose two units (24cp) from the following: | |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN446 | Business in Australia |
| Please note MGN446 if only available to international students. | |

Complementary Studies

| Code | Title |
|--|-------|
| Please choose 4 units (48cp) from the following: Business Postgraduate Options List | |

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)

- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR

| Code | Title |
|--------|---|
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

This is a selection of units available from the School of Accountancy

| Code | Title |
|--------|---|
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

This is a selection of units available from the School of Economics and Finance

| Code | Title |
|--------|--------------------------------------|
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |

| | |
|--------|---|
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

This is a selection of units available from the School of Management

| Code | Title |
|--------|---|
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Erica French Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of management, international business or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of management, international business or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Management) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Management.

Articulation

Students who have articulated from the Graduate Certificate in Business (Management) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Management) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Management)
Graduate Certificate in Business (Management)

Abbreviation

MBus(Mgt)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Management.

Course Units

- Contemporary Strategic Management
- Managing High-Performance Organisations
- Managing in a Globalised Economy
- Business Process Improvement
- Business Improvement Management
- Consulting and Change Management
- Project
- Employment Relations
- Financial Accounting
- HRM Theory and Practice

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Management.

Course Units

- Contemporary Strategic Management
- Managing High-Performance Organisations
- Managing in a Globalised Economy
- Business Process Improvement
- Business Improvement Management
- Consulting and Change Management
- Project
- Employment Relations
- Financial Accounting
- HRM Theory and Practice

In this list

- [Management Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies](#)

| Management Foundation Units | |
|-----------------------------|-------|
| Code | Title |

Master of Business (Management)

| Core Units | |
|---|----------------------------------|
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| Choose two units (24cp) from the following: | |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| MGN447 | Managing in a Globalised Economy |

| Discipline Units | |
|--|---|
| Code | Title |
| Core Units | |
| MGN410 | Employment Relations |
| MGN423 | Contemporary Strategic Analysis |
| AMN442 | Marketing Management |
| Choose five units (60cp) from the following: | |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN405 | Applied Economics |
| IFN515 | Fundamentals of Business Process Management |
| IFN652 | Business Process Management |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN442 | Self Leadership |
| MGN446 | Business in Australia |
| MGN447 | Managing in a Globalised Economy |
| MGN505 | Consulting and Change Management |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN406 | Project 3 |
| Please note that MGN446 is only available to international students. | |

| Complementary Studies | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business Postgraduate Options List | |
| The Research Dissertation Strand: NOTE - Students must contact their discipline coordinator at the commencement of the course if they wish to complete the research dissertation. | |

| Discipline Units | |
|--|---|
| Code | Title |
| Core Units | |
| MGN410 | Employment Relations |
| MGN423 | Contemporary Strategic Analysis |
| AMN442 | Marketing Management |
| Choose five units (60cp) from the following: | |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN405 | Applied Economics |
| IFN515 | Fundamentals of Business Process Management |
| IFN652 | Business Process |

| Management | |
|--|---|
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN442 | Self Leadership |
| MGN446 | Business in Australia |
| MGN447 | Managing in a Globalised Economy |
| MGN505 | Consulting and Change Management |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN406 | Project 3 |
| Please note that MGN446 is only available to international students. | |

| Complementary Studies | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business Postgraduate Options List | |

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

| This is a selection of the units available from the School of Advertising, Marketing and PR | |
|---|---|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy |

| and Tactics | |
|-------------|---------------------------------------|
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

This is a selection of units available from the School of Accountancy

| Code | Title |
|--------|---|
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

This is a selection of units available from the School of Economics and Finance

| Code | Title |
|--------|---|
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

This is a selection of units available from the School of Management

| Code | Title |
|--------|---|
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |

Master of Business (Management)

| | |
|--------|----------------------------------|
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Larry Neale Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of marketing with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of marketing with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Marketing) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Marketing) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Marketing) at the following stages, once those particular course requirements have been met: Graduate Diploma in Business (Marketing)

Graduate Certificate in Business (Marketing)

Abbreviation

MBus(Marketing)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management
- Project
- Contemporary Issues in Marketing
- Marketing Internationally
- Consumer Behaviour
- Integrated Marketing Communication
- Product and Service Innovation

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management
- Project
- Contemporary Issues in Marketing
- Marketing Internationally
- Consumer Behaviour
- Integrated Marketing Communication
- Product and Service Innovation

In this list

- [Marketing Foundation Units](#)
- [Discipline Units](#)
- [Complementary Studies](#)

| Marketing Foundation Units | |
|----------------------------|------------------------------------|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey |

Master of Business (Marketing)

| | |
|--------|----------------------|
| | Research |
| AMN442 | Marketing Management |

Discipline Units

| Code | Title |
|------|-------|
|------|-------|

Core Units

| | |
|--------|--------------------------------|
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN406 | Project |

Please choose one unit (12cp) from the following:

| | |
|--------|----------------------------------|
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |

Please choose two units (24cp) from the following:

Business Postgraduate AMPR Options units

Complementary Studies

| Code | Title |
|------|-------|
|------|-------|

Choose four units (48cp) from the following:

Business Postgraduate Options List

Business Postgraduate AMPR Options List

Discipline Units

| Code | Title |
|------|-------|
|------|-------|

Core Units

| | |
|--------|--------------------------------|
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN406 | Project |

Please choose one unit (12cp) from the following:

| | |
|--------|----------------------------------|
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |

Please choose two units (24cp) from the following:

Business Postgraduate AMPR Options units

Complementary Studies

| Code | Title |
|------|-------|
|------|-------|

Choose four units (48cp) from the following:

Business Postgraduate Options List

Business Postgraduate AMPR Options List

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the](#)

School of Management

This is a selection of the units available from the School of Advertising, Marketing and PR

| Code | Title |
|--------|---|
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

This is a selection of units available from the School of Accountancy

| Code | Title |
|--------|---|
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

This is a selection of units available from the School of Economics and Finance

| Code | Title |
|--------|--------------------------------------|
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |

| | |
|--------|---|
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

This is a selection of units available from the School of Management

| Code | Title |
|--------|---|
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, June |
| Int. Start Months | February, June |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Dr Wendy Scaife Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of philanthropy and non-profit studies with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of philanthropy and non-profit studies with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Philanthropy and Nonprofit Studies) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Accountancy.

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Philanthropy and Nonprofit Studies) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Philanthropy and Nonprofit Studies)

Graduate Certificate in Business (Philanthropy and Nonprofit Studies)

Abbreviation

MBus(Philanthropy&NpSt)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Accountancy.

Example Course Units

- Management of Philanthropy and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Introduction to Social Enterprise

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Accountancy.

Example Course Units

- Management of Philanthropy and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Introduction to Social Enterprise

In this list

- [PNPS Foundation Units](#)
- [Discipline Units](#)
- [Complementary Units](#)

| PNPS Foundation Units | |
|-----------------------|--|
| Code | Title |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |

Master of Business (Philanthropy and Nonprofit Studies)

| | |
|--------|---|
| GSN488 | Fundraising Development Principles |
| GSN489 | Fundraising Development Techniques |
| GSN487 | Introduction to Social Enterprise |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN485 | Legal Issues for Philanthropic and Nonprofit Organisations |
| GSN486 | Accounting and Finance Issues for Philanthropic & Nonprofit Organisations |
| GSN483 | Ethics for Philanthropic and Nonprofit Organisations |

| Discipline Units | |
|--|-------|
| Code | Title |
| Please choose eight units (96cp) from the following: | |
| Business postgraduate options list | |

| Complementary Units | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business postgraduate options list | |

| Discipline Units | |
|--|-------|
| Code | Title |
| Please choose eight units (96cp) from the following: | |
| Business postgraduate options list | |

| Complementary Units | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business postgraduate options list | |

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

| This is a selection of the units available from the School of Advertising, Marketing and PR | |
|---|---|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics |

| Management | |
|------------|---------------------------------------|
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

| This is a selection of units available from the School of Accountancy | |
|---|---|
| Code | Title |
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

| This is a selection of units available from the School of Economics and Finance | |
|---|---|
| Code | Title |
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

| This is a selection of units available from the School of Management | |
|--|--------------------------------|
| Code | Title |
| MGN409 | Management Theory and Practice |

| | |
|--------|---|
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher) in any discipline other than an accounting degree gained in Australia or New Zealand with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students will be able to access course progression advice from the School of Accountancy.

Example Course Units

- International Accounting
- Taxation Law and Practice
- International Capital Markets Law and Regulation
- Electronic Commerce Cycles
- Financial Forensics and Business Intelligence
- Strategic Management Accounting
- External Reporting Issues
- Forensic Accounting and Investigation
- Governance Issues in Accounting

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students will be able to access course progression advice from the School of Accountancy.

Example Course Units

- International Accounting
- Taxation Law and Practice
- International Capital Markets Law and Regulation
- Electronic Commerce Cycles

- Financial Forensics and Business Intelligence
- Strategic Management Accounting
- External Reporting Issues
- Forensic Accounting and Investigation
- Governance Issues in Accounting

In this list

- [Professional Accounting Foundation Units](#)
- [Discipline Units](#)
- [Complementary Units](#)

| Professional Accounting Foundation Units | |
|--|--------------------------------|
| Code | Title |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN406 | Managerial Finance |

| Discipline Units | |
|---|--|
| Code | Title |
| Core Units | |
| EFN422 | Economics and Data Analysis |
| AYN417 | Financial Accounting 2 |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN411 | Audit and Assurance |
| AYN418 | Financial Accounting 3 |
| AYN426 | International Capital Markets Law and Regulation |
| Please choose one unit (12cp) from the following: | |
| AYN424 | International Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |
| AYN506 | Strategic Management Accounting |

| Complementary Units | |
|--|---|
| Code | Title |
| Core Units | |
| AYN415 | External Reporting Issues |
| AYN520 | Integrated Issues in Professional Practice |
| Please choose two units (24cp) from the following: | |
| AYN424 | International Accounting |
| AYN433 | Research Topics in Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| Accountancy Work Integrated Learning | |
| AYN505 | Financial Analysis and Business Valuation |

Master of Business (Professional Accounting)

| | |
|--------|--|
| AYN506 | Strategic Management Accounting |
| AYN507 | Governance Issues in Accounting |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN406 | Project 3 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Ingrid Larkin Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised Bachelor degree (or higher) in the field of business communication, journalism, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised Bachelor degree (or higher) in the field of advertising, communication, journalism, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Public Relations) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Public Relations) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Public Relations) at the following stages, once those particular course requirements have been met:
Graduate Diploma in Business (Public Relations)
Graduate Certificate in Business (Public Relations)

Abbreviation

MBus(PublicRelations)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- Public Relations Campaigns
- Community Consultation and Engagement
- Readings in Integrated Marketing Communication
- Project
- Digital Strategy
- Public Relations Management
- Marketing and Survey Research
- Issues and Crisis Management
- Corporate and Investor Relations

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- Public Relations Campaigns
- Community Consultation and Engagement
- Readings in Integrated Marketing Communication
- Project
- Digital Strategy
- Public Relations Management
- Marketing and Survey Research
- Issues and Crisis Management
- Corporate and Investor Relations

In this list

- [Public Relations Foundation Units](#)
- [Discipline Units](#)
- [Complementary Units](#)

Master of Business (Public Relations)

| Public Relations Foundation Units | |
|--|--------------------------------------|
| Code | Title |
| Core Units | |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| Please choose two units (24cp) from the following: | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN442 | Marketing Management |

| Discipline Units | |
|------------------|--|
| Code | Title |
| Core Units | |
| AMN468 | Issues and Crisis Management |
| AMN467 | Public Relations Campaigns |
| AMN460 | Corporate and Investor Relations |
| AMN462 | Community Consultation and Engagement |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN406 | Project |
| AMN425 | Digital Strategy |

| Complementary Units | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business postgraduate options units | |
| The Research Dissertation Strand: NOTE - Students must contact their discipline coordinator at the commencement of the course if they wish to complete the research dissertation. | |

| Discipline Units | |
|------------------|--|
| Code | Title |
| Core Units | |
| AMN468 | Issues and Crisis Management |
| AMN467 | Public Relations Campaigns |
| AMN460 | Corporate and Investor Relations |
| AMN462 | Community Consultation and Engagement |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN406 | Project |
| AMN425 | Digital Strategy |

| Complementary Units | |
|---|-------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Business postgraduate AMPR options units | |
| Business postgraduate options units | |

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

| This is a selection of the units available from the School of Advertising, Marketing and PR | |
|---|---|
| Code | Title |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

| This is a selection of units available from the School of Accountancy | |
|---|---|
| Code | Title |
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

| This is a selection of units available from the School of Economics and Finance | |
|---|---|
| Code | Title |
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

| This is a selection of units available from the School of Management | |
|--|---|
| Code | Title |
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

Handbook

| | |
|-------------------------------|--|
| Year | 2015 |
| QUT code | BS11 |
| CRICOS | 085448J |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of advertising, creative writing or marketing with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Please note you do not need to apply for the 1.5 year program as you will be automatically assessed for eligibility as part of QUT's application for admission process.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Master of Business - 1.5 year program

A completed recognised bachelor degree (or higher) in the field of advertising, creative writing or marketing with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business (Strategic Advertising) is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies. Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

The course structures are provided below, and students are encouraged to seek course progression advice from the School of Advertising, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business (Strategic Advertising) may receive advanced standing for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (Strategic Advertising) at the following stages, once those particular course requirements have been met: Graduate Diploma in Business (Strategic Advertising) Graduate Certificate in Business (Strategic Advertising)

Abbreviation

MBus(StratAdvgt)

Domestic Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- Contemporary Issues in Advertising
- Digital Strategy
- Marketing and Survey Research
- Advertising Management
- Advertising Creative: Copywriting and Art Direction
- Critical Practices in Visual Design
- Animation and Motion Graphics
- Transmedia Storytelling: From interviewing to Multi-Platform
- Strategies for Creative Advertising

International Course structure

The Master of Business is designed in three blocks of study:

1. Foundation studies (48 credit points)
2. Advanced discipline studies (96 credit points)
3. Complementary studies (48 credit points)

Students with an undergraduate degree in a different discipline will undertake 192 credit points of study commencing with the Foundation studies.

Students who have completed an undergraduate qualification in the same discipline will undertake 144 credit points of study and will commence their course from the Advanced Discipline Studies.

Students will be able to access course progression advice from the School of Advertising, Marketing and Public Relations.

Example Course Units

- Contemporary Issues in Advertising
- Digital Strategy
- Marketing and Survey Research
- Advertising Management
- Advertising Creative: Copywriting and Art Direction
- Critical Practices in Visual Design
- Animation and Motion Graphics
- Transmedia Storytelling: From interviewing to Multi-Platform
- Strategies for Creative Advertising

In this list

- [Strategic Advertising Foundation Units](#)

Master of Business (Strategic Advertising)

- [Discipline Units](#)
- [Complementary Units](#)

Strategic Advertising Foundation Units

| Code | Title |
|---|------------------------------------|
| Core Units | |
| AMN420 | Advertising Management |
| AMN400 | Consumer Behaviour |
| Please choose two units (24cp) from the following | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN442 | Marketing Management |

Discipline Units

| Code | Title |
|--|---|
| Core Units | |
| AMN421 | Contemporary Issues in Advertising |
| AMN425 | Digital Strategy |
| AMN406 | Project |
| KAP401 | Advertising Creative: Concept to Campaign |
| Please choose one unit (12cp) from the following options: | |
| AMN423 | Strategies for Creative Advertising |
| OR | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| Please choose two units (24cp) from the following: | |
| Business postgraduate AMPR options | |
| Please note that KAP units are not available to external students. These students should discuss alternative unit options for KAP401 with the Discipline Coordinator (ampradmin@qut.edu.au). | |

Complementary Units

| Code | Title |
|---|---|
| Please choose four units (48cp) from the following: | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KAP403 | Advertising Creative: Trends in New Media |
| KCP407 | Applied Professional Communication |
| KCP415 | Co-Creative Media: Digital Storytelling |
| DXP402 | Critical Practices in Visual Design |
| DXP403 | Designing Interactions |
| DXP404 | User Experience Design |
| KJP401 | Newsriting |
| KJP403 | Feature Writing |
| KKP001 | Entrepreneurship in the Creative Economy |
| KNP423 | Animation and Motion Graphics |
| KKP002 | 20:20 Vision: Imagining the Creative Future |
| KVP402 | Photomedia and Creative Practice |
| KVP404 | Digital Media |
| KWP402 | Persuasive Writing |
| KWP405 | Corporate Writing and Editing |
| KWP420 | Transmedia Storytelling: |

| | |
|------------------------------------|-------------------------------------|
| | From Interviewing to Multi-Platform |
| KXP408 | Marketing Arts and Culture |
| KXP413 | Managing Money in the Arts |
| KXP414 | Arts and Cultural Policy |
| Business postgraduate option units | |

Discipline Units

| Code | Title |
|--|---|
| Core Units | |
| AMN421 | Contemporary Issues in Advertising |
| AMN425 | Digital Strategy |
| AMN406 | Project |
| KAP401 | Advertising Creative: Concept to Campaign |
| Please choose one unit (12cp) from the following options: | |
| AMN423 | Strategies for Creative Advertising |
| OR | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| Please choose two units (24cp) from the following: | |
| Business postgraduate AMPR options | |
| Please note that KAP units are not available to external students. These students should discuss alternative unit options for KAP401 with the Discipline Coordinator (ampradmin@qut.edu.au). | |

Complementary Units

| Code | Title |
|---|--|
| Please choose four units (48cp) from the following: | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KAP403 | Advertising Creative: Trends in New Media |
| KCP407 | Applied Professional Communication |
| KCP415 | Co-Creative Media: Digital Storytelling |
| DXP402 | Critical Practices in Visual Design |
| DXP403 | Designing Interactions |
| DXP404 | User Experience Design |
| KJP401 | Newsriting |
| KJP403 | Feature Writing |
| KKP001 | Entrepreneurship in the Creative Economy |
| KNP423 | Animation and Motion Graphics |
| KKP002 | 20:20 Vision: Imagining the Creative Future |
| KVP402 | Photomedia and Creative Practice |
| KVP404 | Digital Media |
| KWP402 | Persuasive Writing |
| KWP405 | Corporate Writing and Editing |
| KWP420 | Transmedia Storytelling: From Interviewing to Multi-Platform |
| KXP408 | Marketing Arts and Culture |
| KXP413 | Managing Money in the Arts |
| KXP414 | Arts and Cultural Policy |
| Business postgraduate option units | |

This options list contains a large selection of postgraduate units offered by the Business discipline schools. A sample of the available units is provided

below.

Enrolled students can access a full list of the units on their study plan. Students will need to consider semester availability and pre-requisite requirements when making their choices.

Students should not enrol in project or dedicated research units without consultation with the discipline coordinator.

In this list

- [This is a selection of the units available from the School of Advertising, Marketing and PR](#)
- [This is a selection of units available from the School of Accountancy](#)
- [This is a selection of units available from the School of Economics and Finance](#)
- [This is a selection of units available from the School of Management](#)

This is a selection of the units available from the School of Advertising, Marketing and PR

| Code | Title |
|--------|---|
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN420 | Advertising Management |
| AMN423 | Strategies for Creative Advertising |
| AMN425 | Digital Strategy |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN465 | Public Relations Management |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |

This is a selection of units available from the School of Accountancy

| Code | Title |
|--------|--------------------------------|
| AYN456 | Business and Corporations Law |
| AYN424 | International Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce |

Master of Business (Strategic Advertising)

| | Cycles |
|--------|---|
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |

This is a selection of units available from the School of Economics and Finance

| Code | Title |
|--------|---|
| EFN420 | Introduction To Financial Management |
| EFN421 | Financial Planning and Strategies |
| EFN422 | Economics and Data Analysis |
| EFN406 | Managerial Finance |
| EFN405 | Applied Economics |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN423 | Health Economics: Applications and Policy |
| EFN425 | Financial Markets and Institutions |

This is a selection of units available from the School of Management

| Code | Title |
|--------|---|
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | BS16 |
| CRICOS | 059599K |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Domestic Course structure

Course design

All majors within the BS16 course are available both full-time and part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units.

The programs consist of two components, the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further studies are available in most majors. This option gives students more flexibility to choose units of most interest to them and to diversify their knowledge in a complementary or alternative business area.

International Course structure

Course design

All majors within the BS16 course are available both full-time and part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units.

The programs consist of two components, the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further studies are available in most majors. This option gives students more flexibility to choose units of most interest to them and to diversify their knowledge in a complementary or alternative business area.

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
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| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
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| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in accounting with a grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Australian or New Zealand Bachelor Degree in accounting with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students must contact the School of Accountancy (accadmin@qut.edu.au) for course progression advice.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points.

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Professional recognition

Graduates meet the academic component of requirements for membership of CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants and Chartered Institute of Management Accountants (CIMA).

Abbreviation

MBus(Accg)

Domestic Course structure

Students are required to complete 144 credit points of units. Students will be able to access course progression advice from the School of Accountancy.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

International Course structure

Course Design

Students are required to complete 144 credit points of units. Students will be able to access course progression advice from the School of Accountancy.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Advanced) (Accounting) program and receive up to 144 credit point of exemptions.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

Sample Structure

| Code | Title |
|-------------------|--|
| Core Units | |
| AYN426 | International Capital Markets Law and Regulation |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN506 | Strategic Management |

Master of Business (Accounting)

| | |
|--------|--|
| | Accounting |
| AYN520 | Integrated Issues in Professional Practice |
| AYN415 | External Reporting Issues |
| AYN505 | Financial Analysis and Business Valuation |
| AYN507 | Governance Issues in Accounting |

complete BSN502, AYN433 and at least one of BSN412 or BSN414. Please contact the School of Accountancy Research Students Coordinator for more information.

Option Units

Please choose 60cp from the following list in consultation with the School of Accountancy:

| | |
|--------|--|
| AYN424 | International Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| AYN433 | Research Topics in Accounting |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN406 | Project 3 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |

BS16 Master of Business (Accounting) compulsory units:

| Code | Title |
|--------|--|
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN520 | Integrated Issues in Professional Practice |

Select nine units from the following list in consultation with the Subject Area Coordinator:

| Code | Title |
|--------|--|
| AYN411 | Audit and Assurance |
| AYN415 | External Reporting Issues |
| AYN424 | International Accounting |
| AYN426 | International Capital Markets Law and Regulation |
| AYN433 | Research Topics in Accounting |
| AYN438 | Taxation Law and Practice |
| AYN442 | Superannuation and Wealth Management |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| AYN461 | Accountancy Work Integrated Learning |
| AYN505 | Financial Analysis and Business Valuation |
| AYN506 | Strategic Management Accounting |
| AYN507 | Governance Issues in Accounting |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN406 | Project 3 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |

Note: Students who are considering future study towards a Research Masters or PhD should

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|--------------------------------|---|
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| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Dr David Willis 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of banking or finance with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of banking or finance with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/studying/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their

studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(AppFin)

Domestic Course structure

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Example course units

- Managerial Economics
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Introduction to Financial Management
- Managerial Finance
- Advanced Managerial Finance
- Economics and Financial Modelling
- International Finance

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

International Course structure

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Example course units

- Managerial Economics
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Introduction to Financial Management
- Managerial Finance
- Advanced Managerial Finance
- Economics and Financial Modelling
- International Finance

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [List of Applied Finance Unit Options](#)

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| EFN405 | Managerial Economics |
| EFN406 | Managerial Finance |
| EFN420 | Introduction To Financial Management |
| EFN425 | Financial Markets and Institutions |
| Year 1, Semester 2 | |
| EFN412 | Advanced Managerial Finance |
| EFN415 | Security Analysis and Portfolio Management |
| A unit from the Applied Finance Unit Elective List | |
| A unit from the Applied Finance Unit Elective List | |
| Year 2, Semester 1 | |
| A unit from the Applied Finance Unit Elective List | |
| A unit from the Applied Finance Unit Elective List | |
| A unit from Business Unit Elective or Applied Finance Unit Elective | |
| A unit from Business Unit Elective or Applied Finance Unit Elective | |
| List of Applied Finance Unit Options | |
| AYN456 | Business and Corporations Law |
| EFN410 | Economic and Financial Modelling |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN424 | Equity Trading Floor |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk Management |
| EFN507 | Advanced Capital Budgeting |

| Code | Title |
|--|--|
| Core Units | |
| EFN415 | Security Analysis and Portfolio Management |
| EFN412 | Advanced Managerial Finance |
| Option Units | |
| Please select 84cp from the following units: | |
| AYN456 | Business and Corporations Law |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN424 | Equity Trading Floor |
| EFN426 | Applied Research in Finance |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk |

| | |
|---|----------------------------------|
| | Management |
| EFN507 | Advanced Capital Budgeting |
| EFN515 | Economic and Financial Modelling |
| Please select 24cp from the following unit options: | |
| Business Postgraduate Faculty Only Options | |
| Applied Finance Unit Options | |

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| | |
|--------------------------------|---|
| Year | 2015 |
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| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Paul Davidson 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, business administration or behavioural science with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, business administration or behavioural science with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of

Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(HRM)

Domestic Course structure

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

International Course structure

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

Example course units

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

| Code | Title |
|---|--|
| Year 1, Semester 1 | |
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| MGN440 | HRM Theory and Practice |
| Plus 1 unit from Part B Human Resource Management list | |
| Year 1, Semester 2 | |
| MGN506 | Contemporary Issues in Human Resource Management |
| MGN410 | Employment Relations |
| Plus 2 units from Part B Human Resource Management list | |
| Year 2, Semester 1 | |
| MGN421 | Strategic HRM |
| Plus 3 units from Part B Human Resource Management list | |

Handbook

| | |
|--------------------------------|---|
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| Campus | Gardens Point |
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| Total credit points | 144 |
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| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the

teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(IMC)

Domestic Course structure

Students are required to complete 144 credit points of units.

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

International Course structure

Course design

Students are required to complete 144 credit points of units.

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

| Code | Title |
|--------------------|------------------------------------|
| Year 1, Semester 1 | |
| AMN442 | Marketing Management |
| AMN420 | Advertising Management |
| AMN401 | Integrated Marketing Communication |
| AMN400 | Consumer Behaviour |
| Year 1, Semester 2 | |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated |

Master of Business (Integrated Marketing Communication)

| | |
|--|---|
| | Marketing Communication |
| AMN465 | Public Relations Management |
| One unit from Complementary Studies List | |
| Year 2, Semester 1 | |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |
| One unit from Complementary Studies List | |

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | BS16 |
| CRICOS | 059599K |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Mike Cox 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in the field of management, industrial relations, international business, or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in the field of management, industrial relations, international business, or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the

teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(IntBus)

Domestic Course structure

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Example course units

- Business in Asia
- Managing in a Globalised Economy
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

International Course structure

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Example course units

- Business in Asia
- Managing in a Globalised Economy
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

| Code | Title |
|---|------------------------------------|
| Year 1, Semester 1 | |
| MGN447 | Managing in a Globalised Economy |
| AMN430 | International Logistics Management |
| EFN405 | Managerial Economics |
| Plus choose one (1) from the following units: | |

Master of Business (International Business)

| | |
|---|--------------------------------|
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN446 | Business in Australia |
| Year 1, Semester 2 | |
| EFN406 | Managerial Finance |
| AMN431 | Marketing Internationally |
| AYN424 | International Accounting |
| or | |
| Complementary Studies unit | |
| plus | |
| Complementary Studies unit | |
| Year 2, Semester 1 | |
| MGN448 | Negotiating Across Borders |
| Complementary Studies Unit | |
| Plus choose one (1) from the following units: | |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN446 | Business in Australia |
| Plus | |
| AYN424 | International Accounting |
| Or | |
| LWS075 | International Business and Law |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS16 |
| CRICOS | 059599K |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Erica French 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, or business administration with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The management study area is designed for people from a broad range of occupations and professions who wish to enhance and further their career prospects by acquiring knowledge and skills in the area of management. Successful completion of the degree will provide the graduate with knowledge of the theoretical principles of management, and the skills to deal effectively and efficiently with real-world business problems in changing and dynamic environments. Participants will learn through practical application how to analyse business situations at strategic and operational levels, provide managerial solutions to business issues, and monitor the effectiveness of management decisions. They will learn how to effectively self-manage, to lead and manage teams and communicate competently in diverse contexts, thus gaining a competitive edge for managerial success.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Entry requirements

(domestic and international)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBus(Mgt)

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Pathways Program

International students who do not meet language requirements can complete pathways units within majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0, or TOEFL: 80 with at least 18 in all bands (Internet Based) or other QUT accepted English test, to enter some majors of the Master of Business and Master of Business Advanced. Students will undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. For more information please contact the QUT Business School Student Centre on 3138 1790.

Domestic Course structure

Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Course structure

Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

| Code | Title |
|---|----------------------------------|
| Year 1, Semester 1 | |
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| Please choose two (2) of the following units: | |
| MGN447 | Managing in a Globalised Economy |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| Year 1, Semester 2 | |
| MGN423 | Contemporary Strategic Analysis |
| MGN410 | Employment Relations |
| AMN442 | Marketing Management |
| Please choose one unit from the Management Electives List | |
| Year 2, Semester 1 | |
| Choose four units from the Management Electives List | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS16 |
| CRICOS | 059599K |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Larry Neale Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a

minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus (Marketing)

Domestic Course structure

Students are required to complete 144 credit points of units.

Example course units

- Marketing Management
- Marketing and Survey Research
- Consumer Behaviour
- Integrated Marketing Communication
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

International Course structure

Course design

Students are required to complete 144 credit points of units.

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

| Code | Title |
|--|----------------------------------|
| Year 1, Semester 1 | |
| AMN400 | Consumer Behaviour |
| AMN442 | Marketing Management |
| AMN403 | Marketing and Survey Research |
| One unit from Complementary Studies List | |
| Year 1, Semester 2 | |
| AMN447 | Contemporary Issues in Marketing |
| Or | |
| AMN431 | Marketing |

Master of Business (Marketing)

| | |
|--|------------------------------------|
| | Internationally |
| AMN445 | Strategic Marketing Management |
| AMN401 | Integrated Marketing Communication |
| One unit from Complementary Studies List | |
| Year 2, Semester 1 | |
| AMN444 | Services Marketing |
| AMN443 | Product and Service Innovation |
| Plus: | |
| AMN406 | Project |
| Or | |
| Two approved AMN Elective units | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS16 |
| CRICOS | 059599K |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, June |
| Int. Start Months | February, June |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Professor Myles McGregor-Lowndes Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, business administration, or human welfare with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Closing dates

You should submit your application as soon as possible and by no later than the relevant closing date:

- February start: 31 January
- June start: 14 June

Should your application be received at QUT after the relevant closing date it will not guaranteed to be processed and may be held for the next available start month.

International Entry requirements

A completed recognised Bachelor Degree in the field of management, industrial relations, international business, business administration, or human welfare with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Philanthropy and Nonprofit Studies) program and receive up to 144 credit point of exemptions.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.

Further information on the ACPNS Orientation and Intensive is available at

<http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp>.

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(Philanthropy&NpSt)

Domestic Course structure

Students must undertake 144 credit points of study comprising: prescribed units (48 credit points), complementary studies units (12 credit points), QUT Business School postgraduate option units (84 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the QUT Business School for course progression advice if required.

Visiting students and cross-institutional enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

International Course structure

Example course units

- Philanthropic and Nonprofit Frameworks of Governance
- Ethics for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Legal Issues for Philanthropic and Nonprofit Organisations
- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Introduction to Social Enterprise
- Fundraising Development Principles
- Fundraising Development Techniques

| Year 1, 6TP4 | |
|---|---|
| GSN485 | Legal Issues for Philanthropic and Nonprofit Organisations |
| GSN488 | Fundraising Development Principles |
| Year 1, 6TP5 | |
| GSN486 | Accounting and Finance Issues for Philanthropic & Nonprofit Organisations |
| GSN489 | Fundraising Development Techniques |
| Year 2, Semester 1 | |
| 4 x 12cp units from Business PG Unit Options List | |

Course design

Students must undertake 144 credit points of study comprising: prescribed units (48 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (84 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the QUT Business School for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, 6TP2](#)
- [Year 1, 6TP3](#)
- [Year 1, Semester 2](#)
- [Year 1, 6TP4](#)
- [Year 1, 6TP5](#)
- [Year 2, Semester 1](#)

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| 1 x 12cp unit from Complimentary Studies List | |
| 1 x 12cp unit from Business PG Unit Options List | |
| Year 1, 6TP2 | |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |
| Year 1, 6TP3 | |
| GSN483 | Ethics for Philanthropic and Nonprofit Organisations |
| GSN487 | Introduction to Social Enterprise |
| Year 1, Semester 2 | |
| 2 x 12cp unit from Business PG Unit Options List | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS16 |
| CRICOS | 059599K |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

RIA completed recognised Bachelor Degree (or higher) in a Business related discipline *other than Accounting* with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in a Business related discipline *other than Accounting* with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Applicants with a completed recognised Bachelor Degree (or higher) with a minimum grade point average of 4.0 (on a 7 point scale) in Accounting awarded by an overseas institution may choose to undertake the Professional Accounting major.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students are required to complete 144 credit points of units. Students should contact the School of Accountancy (accadmin@qut.edu.au) for course progression advice.

Professional recognition

Graduates meet the academic component of the requirements for enrolment in the professional program offered by CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and the Institute of Public Accountants. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants and the Chartered Institute of Management Accountants (CIMA).

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Graduate Diploma in Business (Professional Accounting) may receive exemptions for up to 96 credit points. Students may articulate to the Master of Business (Professional Accounting) Advanced program and receive up to 144 credit point of exemptions.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(ProAcc)

Domestic Course structure

Course design

Students complete eleven core units and one elective (144 credit points). Units include:

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance
- Electronic Commerce Cycles
- Economics and Data Analysis.
- Integrated Issues in Professional Practice
- Audit and Assurance
- Taxation Law and Practice.

Details of the units can be found in the course structures below.

International Course structure

Students are required to complete 144 credit points of units. Students should contact the School of Accountancy for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate

Master of Business (Professional Accounting)

degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Completion of certain units are required by the Tax Practitioners Board towards the academic entry requirement for registration as a Tax Agent. These are noted in the course structure.

| | |
|---|--|
| AYN438 | Taxation Law and Practice |
| AYN520 | Integrated Issues in Professional Practice |
| Select one unit from the Professional Accounting Unit Elective List | |

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Professional Accounting) Advanced program and receive up to 144 credit point of exemptions. Students who have articulated from the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

Sample Structure

| Code | Title |
|------------|--|
| Core Units | |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN406 | Managerial Finance |
| EFN422 | Economics and Data Analysis |
| AYN417 | Financial Accounting 2 |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN411 | Audit and Assurance |
| AYN418 | Financial Accounting 3 |
| AYN426 | International Capital Markets Law and Regulation |
| AYN520 | Integrated Issues in Professional Practice |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

| Code | Title |
|--------------------|--------------------------------|
| Year 1, Semester 1 | |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN406 | Managerial Finance |
| Year 1, Semester 2 | |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN443 | Electronic Commerce Cycles |
| EFN422 | Economics and Data Analysis |
| Year 2, Semester 1 | |
| AYN411 | Audit and Assurance |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS16 |
| CRICOS | 059599K |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Ingrid Larkin 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the

teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(Public Relations)

Domestic Course structure

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

International Course structure

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

| Code | Title |
|--|--------------------------------------|
| Year 1, Semester 1 | |
| AMN465 | Public Relations Management |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN468 | Issues and Crisis Management |
| One unit from Complementary Studies List | |
| Year 1, Semester 2 | |

Master of Business (Public Relations)

| | |
|--|---------------------------------------|
| AMN460 | Corporate and Investor Relations |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN403 | Marketing and Survey Research |
| Year 2, Semester 1 | |
| One unit from Complementary Studies List | |
| One approved AMN Elective unit | |
| Plus: | |
| AMN406 | Project |
| Or | |
| Two approved AMN Elective units | |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | BS16 |
| CRICOS | 059599K |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in the field of advertising, communication, journalism, marketing, media studies or public relations with a minimum grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Other Majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English Language Requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a

minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course.

Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Abbreviation

MBus(SAA)

Domestic Course structure

Students are required to complete 144 credit points of units.

Domestic students can elect to study this major externally. A structure is provided below. However, please note that the Creative Industries units are only available on campus.

Example Course units -

- Marketing and Survey Research
- Consumer Behaviour
- Advertising Management
- Contemporary Issues in Advertising
- Media Strategy
- Advertising Creative: Introduction
- Strategies for Creative Advertising

International Course structure

Course design

Students are required to complete 144 credit points of units.

Example course units -

- Marketing and Survey Research
- Consumer Behaviour
- Advertising Management
- Contemporary Issues in Advertising
- Media Strategy
- Advertising Creative: Introduction
- Strategies for Creative Advertising

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

| Code | Title |
|---------------------------|-------------------------------------|
| Year 1, Semester 1 | |
| AMN400 | Consumer Behaviour |
| AMN420 | Advertising Management |
| AMN403 | Marketing and Survey Research |
| KAP401 | Advertising Creative: Introduction |
| Year 1, Semester 2 | |
| AMN442 | Marketing Management |
| AMN423 | Strategies for Creative Advertising |
| Or | |

Master of Business (Strategic Advertising)

| | |
|--|---|
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| AMN421 | Contemporary Issues in Advertising |
| One unit from Complementary Studies List | |
| Year 2, Semester 1 | |
| AMN422 | Media Strategy |
| One unit from Complementary Studies List | |
| Plus: | |
| AMN406 | Project |
| Or | |
| Two approved AMN or Creative Advertising Option (Elective) units | |
| * KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier. | |
| * KIP424 was recoded to KAP401 from July 2012. | |
| * KIP426 was recoded to KAP402 from July 2012. | |
| * KIP429 was recoded to KAP403 from July 2012. | |

| Strategic Advertising Unit Set | |
|---|--|
| Code | Title |
| AMN442 | Marketing Management |
| AMN403 | Marketing and Survey Research |
| AMN400 | Consumer Behaviour |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| AMN425 | Digital Strategy |
| KAP401 | Advertising Creative: Introduction |
| AMN423 | Strategies for Creative Advertising |
| or | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| Plus: | |
| AMN406 | Project |
| or | |
| Two approved Option (electives) (including postgraduate Creative Advertising option units) | |
| Course Notes: Students have the choice of undertaking either a 24cp Project unit or 24cp of option (elective) units from postgraduate units offered by the School of Advertising, Marketing & Public Relations or postgraduate units from the Creative Advertising stream offered by the Faculty of Creative Industries. Students interested in Creative Advertising units should refer to the Course Summary for IX96 Master of Advertising (Creative Advertising). | |
| Two units from Complementary Studies List | |

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in accounting with a grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in accounting with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved coursework or research option units to complete the Master of Business Advanced (BS17).

Students should follow the standard course progressions outlined in the discipline specific course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact their discipline School for course progression advice if required.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Professional Recognition

Professional recognition

Certain units may assist with preparation for the professional programs offered by CPA Australia, Chartered Accountants Australia and New Zealand and the Institute of Public Accountants as part of their respective membership requirements, and for the Chartered Financial Analysts program.

Early Exit Option

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Other Majors

See also separate entries for the following majors in this course: Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Abbreviation

MBusAdv(Acc)

Domestic Course structure

Students must undertake 192 credit points consisting of 48 credit points of compulsory units and 144 credit points of approved accounting coursework or research option units.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Capital Markets Law and Regulation
- Superannuation and Wealth Management
- Taxation Law and Practice

International Course structure

Course design

Students must undertake 192 credit points consisting of 48 credit points of compulsory units and 144 credit points of approved accounting coursework or research option units.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Capital Markets Law and Regulation
- Superannuation and Wealth Management
- Taxation Law and Practice

Sample Structure

| Code | Title |
|-------------------|--|
| Core Units | |
| AYN411 | Audit and Assurance |
| AYN438 | Taxation Law and Practice |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN426 | International Capital Markets Law and Regulation |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN506 | Strategic Management |

Master of Business (Accounting) - Advanced

| | |
|--|--|
| | Accounting |
| AYN520 | Integrated Issues in Professional Practice |
| AYN415 | External Reporting Issues |
| AYN505 | Financial Analysis and Business Valuation |
| AYN507 | Governance Issues in Accounting |
| BSN406 | Project 3 |
| Please note, students commencing in 2015 must complete BSN406 project. | |
| Complementary Studies | |
| Please choose three units (36cp) from the following options: | |
| Accounting Unit Options | |
| AYN424 | International Accounting |
| AYN433 | Research Topics in Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| Accountancy Work Integrated Learning | |
| BSN404 | Project 1 |
| BSN405 | Project 2 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |

| | |
|---|--|
| BSN405 | Project 2 |
| BSN406 | Project 3 |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| Additional Units Available after completion of at least 144 credit points of study: | |
| 48 credit points of Business Options Units with approval from the Subject Area Coordinator | |
| 48 credit point Dissertation with approval from the Subject Area Coordinator. | |
| Note: Students wishing to enrol in the Dissertation must seek advice early in their studies to ensure preparatory units are incorporated into their program. Students must complete units AYN433, BSN502, and either BSN412 and/or BSN414 prior to enrolment in the Dissertation. Students who are considering future study towards a Research Masters or PhD should also complete these units. | |

Semesters

- [Master of Business \(Accounting\) \(BS17\) - Advanced compulsory units](#)
- [Select 13 units from the following list in consultation with the Subject Area Coordinator.](#)
- [Additional Units Available after completion of at least 144 credit points of study.](#)

| Code | Title |
|---|--|
| Master of Business (Accounting) (BS17) - Advanced compulsory units | |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN520 | Integrated Issues in Professional Practice |
| Select 13 units from the following list in consultation with the Subject Area Coordinator: | |
| AYN411 | Audit and Assurance |
| AYN415 | External Reporting Issues |
| AYN424 | International Accounting |
| AYN426 | International Capital Markets Law and Regulation |
| AYN433 | Research Topics in Accounting |
| AYN438 | Taxation Law and Practice |
| AYN442 | Superannuation and Wealth Management |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| AYN461 | Accountancy Work Integrated Learning |
| AYN505 | Financial Analysis and Business Valuation |
| AYN506 | Strategic Management Accounting |
| AYN507 | Governance Issues in Accounting |
| BSN404 | Project 1 |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Dr David Willis 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a banking or finance background are recommended to consider applying for BS16 Master of Business (Applied Finance).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a Finance background

Students who have an undergraduate degree in Finance may be eligible subject to a suitable enrolment program being available.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

This course is designed for people with no or limited prior knowledge in finance who wish to change career direction or enhance their career options.

You will be introduced to managerial finance and economics, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, trading and risk management. You will graduate with an understanding of the principles and practice of finance, and have substantial conceptual and applied finance knowledge, and be prepared for careers such as a financial adviser, investment banker, or financial or equity analyst.

You will have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. Live financial data, via the Bloomberg and Datastream networks, will allow you to experience the financial markets in real time, without the risks involved in real transactions.

The course also extends your knowledge if you are a graduate from a professional association such as FINSIA and may assist with preparation for the Chartered Financial Analysts (CFA) program.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise

difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(AppFin)

Domestic Course structure

Students are required to complete 192 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Managerial Economics
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Introduction to Financial Management
- Managerial Finance
- Advanced Managerial Finance
- Economics and Financial Modelling
- International Finance

International Course structure

Students are required to complete 192 credit points of units. Students should follow the standard course progressions as outlined in the below course

Master of Business (Applied Finance) - Advanced

structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Managerial Economics
- Security Analysis and Portfolio Management
- Financial Markets and Institutions
- Introduction to Financial Management
- Managerial Finance
- Advanced Managerial Finance
- Economics and Financial Modelling
- International Finance

Sample Structure

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [List of Applied Finance Unit Electives](#)

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| EFN405 | Managerial Economics |
| EFN406 | Managerial Finance |
| EFN420 | Introduction To Financial Management |
| EFN425 | Financial Markets and Institutions |
| Year 1, Semester 2 | |
| EFN412 | Advanced Managerial Finance |
| EFN415 | Security Analysis and Portfolio Management |
| One unit (12 credit points) from the Applied Finance Unit Electives List | |
| One unit (12 credit points) from the Applied Finance Unit Electives List | |
| Year 2, Semester 1 | |
| One unit (12 credit points) from the Applied Finance Unit Electives List | |
| One unit (12 credit points) from the Applied Finance Unit Electives List | |
| Additional two units (24 credit points) from the Business Unit Electives or Applied Finance Unit Electives Lists | |
| Year 2, Semester 2 | |
| 48 Credit Points from: | |
| The Business Unit Electives List | |
| The Language Unit Electives List | |
| The Applied Finance Unit Electives List | |
| List of Applied Finance Unit Electives | |
| EFN410 | Economic and Financial Modelling |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN424 | Equity Trading Floor |
| AYN456 | Business and Corporations Law |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk Management |
| EFN507 | Advanced Capital Budgeting |

| Core units (120cp) | |
|---|--|
| Code | Title |
| EFN405 | Managerial Economics |
| EFN406 | Managerial Finance |
| EFN420 | Introduction To Financial Management |
| EFN415 | Security Analysis and Portfolio Management |
| EFN412 | Advanced Managerial Finance |
| EFN425 | Financial Markets and Institutions |
| BSN406 | Project 3 |
| Please note, students commencing in 2015 must complete the BSN406 Project unit. | |

| Complementary Units | |
|---|-----------------------------------|
| Code | Title |
| Please choose four units (48cp) from the following: | |
| Applied Finance Unit Options | |
| EFN410 | Economic and Financial Modelling |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN424 | Equity Trading Floor |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk Management |
| EFN507 | Advanced Capital Budgeting |
| AYN456 | Business and Corporations Law |
| Please choose two units (24cp) from the following: | |
| Postgraduate Business Unit Options | |
| Applied Finance Unit Options | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Paul Davidson 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a Management, Industrial Relations, International Business, Business Administration or Behavioural Science background are recommended to consider applying for BS16 Master of Business (Human Resource Management).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

In today's rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management program is designed to increase the skills of both specialists and line managers and meet the individual learning goals and career aspirations of each student. The program provides flexibility for the busy professional to complete the degree part-time, focusing on real-world work issues of personal relevance. HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation's performance in the global context of business.

Those who are undertaking HRM activities but have a background in other professional fields will gain the enhanced people management skills they require.

The major also suits the needs of graduates who wish to move into the HRM profession.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units or a 48 credit point research dissertation (conditions apply).

The program prepares graduates for careers in generalist or specialist human resource professional roles. Generalist positions include human resources assistant, officer, manager or director and these may be located in corporate and private firms as well as public institutions. Specialist positions may include those involved with employment relations, recruitment and placement consulting, training and development specialists, management and executive coaching, as well as consulting careers.

Course Design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

Please note, students commencing in 2015 will also

be required to complete a 24 credit point project. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate. To ensure students are provided with a selection of units that best suits their prior knowledge and experience, HRM students should contact the School of Management on 3138 2744, or email manenq@qut.edu.au.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other Majors

Other Majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(HRM)

Domestic Course structure

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

International Course structure

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

Example course units

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

Sample Structure

| Code | Title |
|---|--------------------------------|
| HRM Core Units | |
| MGN409 | Management Theory and Practice |
| MGN410 | Employment Relations |
| MGN412 | Organisational Behaviour |
| MGN440 | HRM Theory and Practice |
| BSN406 | Project 3 |
| Please note, students commencing in 2015 must complete the BSN406 project. | |
| Complementary Studies | |
| Please select eight units (98cp) from the following: | |
| Human Resource Management Unit Options (in consultation with the Subject Area Coordinator). | |
| Please select two units (24cp) from the following: | |
| Postgraduate Business Unit Options | |

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in advertising, communication, journalism, marketing, media studies or public relations are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated Marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(IMC)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

International Course structure

Course design

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication

Master of Business (Integrated Marketing Communication) - Advanced

- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

Sample Structure

| Code | Title |
|--|--|
| Core Units | |
| AMN465 | Public Relations Management |
| AMN420 | Advertising Management |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |
| AMN442 | Marketing Management |
| BSN406 | Project 3 |
| Please note, students commencing in 2015 must complete the BSN406 project. | |
| Complementary Studies | |
| Please choose four units (48cp) from the following | |
| Postgraduate Business Options Units | |
| Complementary Studies Options Units | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| AMN442 | Marketing Management |
| AMN420 | Advertising Management |
| AMN401 | Integrated Marketing Communication |
| AMN400 | Consumer Behaviour |
| Year 1, Semester 2 | |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN465 | Public Relations Management |
| One unit from Complementary Studies List | |
| Year 2, Semester 1 | |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |
| One unit from Complementary Studies List | |
| Year 2, Semester 2 | |
| EITHER | |
| (1) 48cps from another Business stream, OR | |
| (2) 48cp Dissertation | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Mike Cox 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in management, industrial relations, international business or business administration are recommended to consider applying for BS16 Master of Business (International Business).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing.

The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(IntBus)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Business in Asia
- Managing in a Globalised Economy
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

International Course structure

Course design

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Master of Business (International Business) - Advanced

Example course units

- Business in Asia
- Managing in a Globalised Economy
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

Sample Structure

| Code | Title |
|---|------------------------------------|
| International Business Core Units | |
| EFN405 | Managerial Economics |
| EFN406 | Managerial Finance |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| BSN406 | Project 3 |
| AYN424 | International Accounting |
| OR | |
| LWS075 | International Business and Law |
| Note: Students in the International Business major must complete either AYN424 or LWS075. Where students choose to complete both units, AYN424 will be counted as one of their Complementary Studies units. | |
| Please choose two units (24cp) from the following: | |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN446 | Business in Australia |
| Please note, students commencing in 2015 must complete BSN406 project. | |
| Complementary Studies | |
| Please choose five units (60cp) from the Postgraduate Business Unit Options | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

| Code | Title |
|---|------------------------------------|
| Year 1, Semester 1 | |
| EFN405 | Managerial Economics |
| MGN447 | Managing in a Globalised Economy |
| AMN430 | International Logistics Management |
| Please choose one (1) of the following units: | |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN446 | Business in Australia |
| Year 1, Semester 2 | |
| EFN406 | Managerial Finance |
| AMN431 | Marketing Internationally |
| AYN424 | International Accounting |
| OR | |
| Complementary Studies unit | |
| PLUS | |
| Complementary Studies unit | |
| Year 2, Semester 1 | |
| MGN448 | Negotiating Across Borders |

| Complementary Studies Unit | |
|---|--------------------------------|
| Please choose one (1) of the following units: | |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN446 | Business in Australia |
| PLUS | |
| AYN424 | International Accounting |
| OR | |
| LWS075 | International Business and Law |
| Year 2, Semester 2 | |
| EITHER: | |
| (1) A 48cps from another Business stream: | |
| (2) 48cp Dissertation | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Erica French 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale). Students with a Management, Industrial Relations, International Business, Business Administration or Behavioural Science background are recommended to consider applying for BS16 Master of Business (Human Resource Management).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The management study area is designed for people from a broad range of occupations and professions who wish to enhance and further their career prospects by acquiring knowledge and skills in the area of management. Successful completion of the degree will provide the graduate with knowledge of the theoretical principles of management, and the skills to deal effectively and efficiently with real-world business problems in changing and dynamic environments. Participants will learn through practical application how to analyse business situations at strategic and operational levels, provide managerial solutions to business issues, and monitor the effectiveness of management decisions. They will learn how to effectively self-manage, to lead and manage teams and communicate competently in diverse contexts, thus gaining a competitive edge for managerial success.

Course Design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Management for course progression advice if required.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of

Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Abbreviation

MBus(Mgt)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Management for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia
- Business Process Improvement
- Business Process Management

International Course structure

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Management for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia
- Business Process Improvement
- Business Process Management

| Management Unit Set | |
|---------------------|--------------------------------|
| Code | Title |
| Core Units | |
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |

Master of Business (Management) Advanced

| | |
|--|----------------------------------|
| MGN410 | Employment Relations |
| AMN442 | Marketing Management |
| MGN423 | Contemporary Strategic Analysis |
| BSN406 | Project 3 |
| Choose two units (24cp) from the following: | |
| MGN447 | Managing in a Globalised Economy |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| Choose seven units (84cp) from the following: | |
| Postgraduate Management Unit Options | |
| Postgraduate Business Unit Options | |
| Please note, students commencing in 2015 must complete the BSN406 project. | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Larry Neale 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in advertising, communication, journalism, marketing, media studies or public relations are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area

- A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(Marketing)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

International Course structure

Course design

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

(2) 48cp Dissertation

Sample Structure

| Code | Title |
|---|------------------------------------|
| Core Units | |
| AMN442 | Marketing Management |
| AMN400 | Consumer Behaviour |
| BSN406 | Project 3 |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| Please note, students commencing in 2015 must complete BSN406 Project | |
| Complementary Studies | |
| Please choose four units (48cp) from the following: | |
| AMPR unit options list | |
| and/or | |
| Postgraduate Business unit options list | |
| In addition, please choose one of the following (24cp) options: | |
| AMN406 | Project |
| or | |
| 2 units (24cp) from the AMPR unit options list | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

| Code | Title |
|--|------------------------------------|
| Year 1, Semester 1 | |
| AMN400 | Consumer Behaviour |
| AMN442 | Marketing Management |
| AMN403 | Marketing and Survey Research |
| One unit from Complementary Studies List | |
| Year 1, Semester 2 | |
| AMN447 | Contemporary Issues in Marketing |
| Or | |
| AMN431 | Marketing Internationally |
| AMN445 | Strategic Marketing Management |
| AMN401 | Integrated Marketing Communication |
| One unit from Complementary Studies List | |
| Year 2, Semester 1 | |
| AMN444 | Services Marketing |
| AMN443 | Product and Service Innovation |
| Plus: | |
| AMN406 | Project |
| Or | |
| Two approved AMN Elective units | |
| Year 2, Semester 2 | |
| EITHER: | |
| (1) 48cps from another Business stream | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, June |
| Int. Start Months | February, June |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Professor Myles McGregor-Lowndes 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in management, industrial relations, international business, business administration, or human welfare background are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

Closing dates

You should submit your application as soon as possible and by no later than the relevant closing date:

- February start: 31 January
- June start: 14 June

Should your application be received at QUT after the relevant closing date it will not guaranteed to be processed and may be held for the next available start month.

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design

Students must undertake 192 credit points consisting of 48 credit points of prescribed units, Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units followed by a choice of either a 48 credit point dissertation or 48 credit points of further elective units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression

advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.

Further information on the ACPNS Orientation and Intensive is available at

<http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp>.

Early Exit Options

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)- this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(Philanthropy&NpSt)

Domestic Course structure

Students must undertake 192 credit points. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at

Master of Business (Philanthropy and Nonprofit Studies) - Advanced

QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

International Course structure

Course design

Students must undertake 192 credit points. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

Sample Structure

| Code | Title |
|-------------------|---|
| Core Units | |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN483 | Ethics for Philanthropic and Nonprofit Organisations |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |
| GSN485 | Legal Issues for Philanthropic and Nonprofit Organisations |
| GSN486 | Accounting and Finance Issues for Philanthropic & Nonprofit Organisations |
| GSN487 | Introduction to Social Enterprise |

| | |
|--|------------------------------------|
| BSN406 | Project 3 |
| GSN489 | Fundraising Development Techniques |
| GSN488 | Fundraising Development Principles |
| Please note, students commencing in 2015 must complete BSN406 project. | |
| Complementary Studies | |
| Please choose nine units (108cp) from the Postgraduate Business Unit Options | |
| Please choose 12cp from the Complementary Studies Unit Options | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, 6TP2](#)
- [Year 1, 6TP3](#)
- [Year 1, Semester 2](#)
- [Year 1, 6TP4](#)
- [Year 1, 6TP5](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 1](#)

| Code | Title |
|--|---|
| Year 1, Semester 1 | |
| 1 x 12cp unit from Complementary Studies List | |
| 1 x 12cp unit from Business Unit Electives List | |
| Year 1, 6TP2 | |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |
| Year 1, 6TP3 | |
| GSN483 | Ethics for Philanthropic and Nonprofit Organisations |
| GSN487 | Introduction to Social Enterprise |
| Year 1, Semester 2 | |
| 2 x 12cp units from Business Units Elective List | |
| Year 1, 6TP4 | |
| GSN485 | Legal Issues for Philanthropic and Nonprofit Organisations |
| GSN488 | Fundraising Development Principles |
| Year 1, 6TP5 | |
| GSN486 | Accounting and Finance Issues for Philanthropic & Nonprofit Organisations |
| GSN489 | Fundraising Development Techniques |
| Year 2, Semester 1 | |
| 4 x 12cp units from Business Unit ElectivesList | |
| Year 2, Semester 1 | |
| 4 x 12cp units from Business Unit Elective List | |
| 4 x 12cp units from Research Dissertation | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline other than accounting with a grade point average of 4.0 (on QUT's 7 point scale).

International Entry requirements

A completed recognised Bachelor Degree in any discipline with a grade point average of 4.0 (on QUT's 7 point scale) excluding Australian and New Zealand accounting qualifications.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The Master of Business (Professional Accounting) - Advanced is a two year full-time program, and like the Master of Business (Professional Accounting), is tailored to provide a formal accredited accounting qualification for graduates from non-accounting disciplines. The Advanced program offers the advantage of studying additional units in advanced topics.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Accounting is central to every business activity, and combining an accounting qualification with an existing degree in another discipline opens up a broad spectrum of career opportunities in Australia and overseas.

Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application

during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Professional recognition

Graduates meet the academic component of the requirements for enrolment in the professional program offered by CPA Australia, the Institute of Chartered Accountants in Australia and the Institute of Public Accountants. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(ProAcc)

Domestic Course structure

Course design

Students are required to complete 192 credit points of units. Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

Students should contact School of Accountancy for course progression advice if required.

International Course structure

Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required. Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)

Master of Business (Professional Accounting) - Advanced

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

Sample Structure

Please refer to the Professional Accounting Unit Set for a full list of unit options available.

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

| Code | Title |
|--|--|
| Year 1, Semester 1 | |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN406 | Managerial Finance |
| Year 1, Semester 2 | |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN443 | Electronic Commerce Cycles |
| EFN422 | Economics and Data Analysis |
| Year 2, Semester 1 | |
| AYN411 | Audit and Assurance |
| AYN438 | Taxation Law and Practice |
| AYN520 | Integrated Issues in Professional Practice |
| Please select one (1) unit from the Professional Accounting Unit Elective List | |
| Year 2, Semester 2 | |
| Select four units (48cp) from the Complementary Studies in Professional Accounting List | |
| Students wishing to enrol in project or research units should contact the Discipline Coordinator as early as possible in their course for approval | |

| Core Units | |
|------------|--|
| Code | Title |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN406 | Managerial Finance |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| EFN422 | Economics and Data Analysis |
| AYN443 | Electronic Commerce Cycles |
| AYN411 | Audit and Assurance |
| AYN438 | Taxation Law and Practice |
| AYN426 | International Capital Markets Law and Regulation |
| AYN415 | External Reporting Issues |
| AYN520 | Integrated Issues in Professional Practice |

| BSN406 | Project 3 |
|---|-----------|
| Please note, students who commenced in 2015 must complete BSN406 project. | |

| Complementary Studies | |
|---|---|
| Code | Title |
| Please select one unit (12cp) from the following: | |
| Professional Accounting Unit Options List | |
| AYN424 | International Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |
| AYN507 | Governance Issues in Accounting |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Ingrid Larkin 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in advertising, communication, journalism, marketing, media studies or public relations are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)

- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(PublicRelations)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

International Course structure

Course design

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

Sample Structure

| Code | Title |
|------------|-------|
| Core Units | |

Master of Business (Public Relations) - Advanced

| | |
|---|---------------------------------------|
| AMN465 | Public Relations Management |
| AMN403 | Marketing and Survey Research |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |
| BSN406 | Project 3 |
| Please note, students commencing in 2015 must complete BSN406 project | |
| Complementary Studies | |
| Please choose two units (24cp) from the Complementary Studies List | |
| Please choose two units (24cp) from the Postgraduate Business Options Units | |
| Please choose one unit (12cp) from the AMPR options units. | |
| Please choose one of the following options: | |
| AMN406 | Project |
| Two units (24cp) from the AMPR options units. | |

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

| Code | Title |
|---|---------------------------------------|
| Year 1, Semester 1 | |
| AMN465 | Public Relations Management |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN468 | Issues and Crisis Management |
| One unit from Complementary Studies List | |
| Year 1, Semester 2 | |
| AMN460 | Corporate and Investor Relations |
| AMN462 | Community Consultation and Engagement |
| AMN467 | Public Relations Campaigns |
| AMN403 | Marketing and Survey Research |
| Year 2, Semester 1 | |
| One unit from Complementary Studies List | |
| One approved AMN Option unit | |
| Plus: | |
| AMN406 | Project |
| OR | |
| Two approved AMN Option units | |
| Year 2, Semester 2 | |
| (1) A 48cp minor from another Business stream | |
| (2) 48cp Dissertation | |

Handbook

| | |
|---------------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Louise Kelly 3138 2050 bus@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Students with a background in advertising, communication, journalism, marketing, media studies or public relations are recommended to consider applying for BS16 Master of Business (Integrated Marketing Communication).

International Entry requirements

A completed recognised Bachelor Degree (or higher) in any discipline with a grade point average of 4.0 (on QUT's 7 point scale).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

This major allows students who obtain IELTS 6.0 with no sub-band lower than 5.0 to undertake the Postgraduate Business Pathway program on the condition they undertake two Communication units as electives in the first semester of their Masters course.

Overview

The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research. As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(StrategicAdvtg)

Domestic Course structure

Students must undertake 192 credit points. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

International Course structure

Course design

Students must undertake 192 credit points consisting. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

Sample Structure

| Code | Title |
|------------|-------|
| Core Units | |

Master of Business (Strategic Advertising) - Advanced

| | |
|--------|------------------------------------|
| AMN442 | Marketing Management |
| AMN403 | Marketing and Survey Research |
| AMN400 | Consumer Behaviour |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| KAP401 | Advertising Creative: Introduction |
| AMN425 | Digital Strategy |
| BSN406 | Project 3 |

* KIP426 was recoded to KAP402 from July 2012.

* KIP429 was recoded to KAP403 from July 2012.

Please note, students commencing in 2015 must complete BSN406 project.

Complementary Studies

Please choose one of the following:

| | |
|--------|---------|
| AMN406 | Project |
|--------|---------|

Two units (24cp) from AMPR options units

Please choose one of the following units:

| | |
|--------|-------------------------------------|
| AMN423 | Strategies for Creative Advertising |
|--------|-------------------------------------|

| | |
|--------|---|
| KAP402 | Advertising Creative: Copywriting and Art Direction |
|--------|---|

Please choose four units (48cp) from either of the following:

Postgraduate Business options units

Creative Advertising options units

Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

| Code | Title |
|---|---|
| Year 1, Semester 1 | |
| AMN400 | Consumer Behaviour |
| AMN420 | Advertising Management |
| AMN403 | Marketing and Survey Research |
| KAP401 | Advertising Creative: Introduction |
| Year 1, Semester 2 | |
| AMN442 | Marketing Management |
| AMN423 | Strategies for Creative Advertising |
| OR | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| AMN421 | Contemporary Issues in Advertising |
| One unit from Complementary Studies List | |
| Year 2, Semester 1 | |
| AMN422 | Media Strategy |
| One unit from Complementary Studies List | |
| PLUS: | |
| AMN406 | Project |
| OR | |
| Two approved AMN or Creative Advertising Elective units | |
| Year 2, Semester 2 | |
| EITHER: | |
| (1) 48cps from another Business Stream | |
| (2) 48cp Dissertation | |
| * KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier. | |
| * KIP424 was recoded to KAP401 from July 2012. | |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS17 |
| CRICOS | 059600M |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |

International Entry requirements Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Please note, students commencing in 2015 will also be required to complete a 24 credit point project.

Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A) - this option is only available to students who commenced BS17 prior to 2015
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications.

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies,

Professional Accounting, Public Relations and Strategic Advertising.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBusAdv(Marketing)

Domestic Course structure

Students must undertake 192 credit points consisting 144 credit points discipline core and elective units, and 48 credit points of complementary studies. Please note, students commencing in 2015 will also be required to complete a 24 credit point project. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact their respective discipline school, depending on their choice of major, for course progression advice.

Visiting students and cross-institutional enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

International Course structure

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design

Students must undertake 192 credit points consisting 144 credit points discipline core and elective units, and 48 credit points of complementary studies. Please note, students commencing in 2015 will also be required to complete a 24 credit point project. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered.

Students should contact their respective discipline school, depending on their choice of major, for course progression advice.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS18 |
| CRICOS | 069780G |
| Duration (full-time) | 2 years |
| Duration (part-time domestic) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,700 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$13,500 per Study Period (48 credit points) |
| Total credit points | 192 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au |
| Discipline Coordinator | Associate Professor Stuart Tooley (Accounting); Dr David Willis (Applied Finance); AsProf Paul Davidson (Human Resource Management); Mr Michael Cox (International Business); Dr Louise Kelly (Integrated Marketing Communication, Strategic Advertising), AsProf Larry Neale (Marketing), AsProf Erica French (Management) Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in a cognate discipline with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale). Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy; *and*

Applicants must have at least three years of appropriate business employment experience. Evidence of your professional roles and experiences must be submitted in an extended curriculum vitae.

Students without work experience in business will be required to undertake a graduate certificate program prior to entry into the double degree program.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree in a cognate discipline with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale). Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy; *and*

Applicants must have at least three years of appropriate business employment experience. Evidence of your professional roles and experiences must be submitted in an extended curriculum vitae.

Students without work experience in business will be required to undertake a graduate certificate program prior to entry into the double degree program.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)). Students can choose from a list of discipline combinations that have been developed to maximise learning outcomes in both study areas.

Early exit options

Students may exit from the BS18 Master of Business/Master of Business at the following stages, once those particular course requirements have been met:

- Graduate Certificate in Business (Study Area A) (BS39)
- Graduate Diploma of Business (Study Area A) (BS79)
- Master of Business (Study Area A) (BS11)

Further information

Students must contact the relevant discipline school for course progression and enrolment advice.

Abbreviation

MBus(SAA)/MBus(SAA)

Domestic Course structure

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Management
- Marketing
- Strategic Advertising
- Management.

Students are required to complete 192 credit points of units, with 96 credit points from each Master of Business (Study Area A).

International Course structure

Course design

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Management
- Marketing
- Strategic Advertising
- Management.

Students are required to complete 192 credit points of units, with 96 credit points from each Master of Business (Study Area A).

Sample Structure

| Code | Title |
|---|--|
| Master of Business (Accounting) | |
| Students complete 7 core units (84 credit points) | |
| AYN415 | External Reporting Issues |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN505 | Financial Analysis and Business Valuation |
| AYN506 | Strategic Management Accounting |
| AYN507 | Governance Issues in Accounting |
| AYN426 | International Capital Markets Law and Regulation |
| AYN520 | Integrated Issues in Professional Practice |
| Students select one unit (12 credit points) from the following options: | |
| AYN424 | International Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| Master of Business (Applied Finance) | |
| Students complete 8 core units (96 credit points) | |
| EFN425 | Financial Markets and Institutions |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |

Master of Business/Master of Business

| | |
|--------|--|
| EFN415 | Security Analysis and Portfolio Management |
| EFN507 | Advanced Capital Budgeting |
| EFN426 | Applied Research in Finance |
| EFN505 | Financial Risk Management |
| EFN555 | Advanced Applications in Finance |

| Code | Title |
|--|--|
| Master of Business (Integrated Marketing Communication) | |
| Students complete 7 core units (96 credit points) | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN465 | Public Relations Management |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN425 | Digital Strategy |
| AMN406 | Project |

| Master of Business (Marketing) | |
|---|----------------------------------|
| Students complete 7 core units (84 credit points) | |
| AMN400 | Consumer Behaviour |
| AMN442 | Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |
| AMN445 | Strategic Marketing Management |
| AMN444 | Services Marketing |
| AMN443 | Product and Service Innovation |
| Students select one unit (12 credit points) from: | |
| the Advertising, Marketing and Public Relations Unit Options list | |

| Code | Title |
|--|--|
| Master of Business (Integrated Marketing Communication) | |
| Students complete 7 core units (96 credit points) | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN465 | Public Relations Management |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN425 | Digital Strategy |
| AMN406 | Project |

| Master of Business (Strategic Advertising) | |
|---|---|
| Students complete 6 core units (72 credit points) | |
| AMN421 | Contemporary Issues in Advertising |
| AMN420 | Advertising Management |
| AMN442 | Marketing Management |
| AMN423 | Strategies for Creative Advertising |
| KAP401 | Advertising Creative: Concept to Campaign |

| | |
|---|---|
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| Students select 2 units (24 credit points) from: | |
| the Advertising, Marketing and Public Relations Unit Options list | |

| Code | Title |
|--|---|
| Master of Business (International Business) | |
| Students complete 5 core units (72 credit points) | |
| MGN448 | Negotiating Across Borders |
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| AMN430 | International Logistics Management |
| AMN434 | Special Topic in International Business |
| Students choose between | |
| AYN424 | International Accounting |
| or | |
| LWS075 | International Business and Law |
| Students select one unit (12 credit points) from the Regional Unit Options list: | |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MGN446 | Business in Australia |

| Master of Business (Marketing) | |
|---|----------------------------------|
| Students complete 7 core units (84 credit points) | |
| AMN400 | Consumer Behaviour |
| AMN442 | Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |
| AMN445 | Strategic Marketing Management |
| AMN444 | Services Marketing |
| AMN443 | Product and Service Innovation |
| Students select one unit (12 credit points) from: | |
| the Advertising, Marketing and Public Relations Unit Options list | |

| Code | Title |
|---|----------------------------------|
| Master of Business (Marketing) | |
| Students complete 7 core units (84 credit points) | |
| AMN400 | Consumer Behaviour |
| AMN442 | Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |
| AMN445 | Strategic Marketing Management |
| AMN444 | Services Marketing |
| AMN443 | Product and Service Innovation |
| Students select one unit (12 credit points) from: | |
| the Advertising, Marketing and Public Relations Unit Options list | |
| Master of Business (Strategic Advertising) | |
| Students complete 7 core units (96 credit points) | |
| AMN421 | Contemporary Issues in |

| | |
|--------|---|
| | Advertising |
| AMN420 | Advertising Management |
| AMN442 | Marketing Management |
| AMN423 | Strategies for Creative Advertising |
| KAP401 | Advertising Creative: Concept to Campaign |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| AMN406 | Project |

| Code | Title |
|---|--|
| Master of Business (Applied Finance) | |
| Students complete 8 core units (96 credit points) | |
| EFN425 | Financial Markets and Institutions |
| EFN412 | Advanced Managerial Finance |
| EFN414 | International Finance |
| EFN415 | Security Analysis and Portfolio Management |
| EFN507 | Advanced Capital Budgeting |
| EFN426 | Applied Research in Finance |
| EFN505 | Financial Risk Management |
| EFN555 | Advanced Applications in Finance |

| Master of Business (International Business) | |
|--|---|
| Students complete 6 core units (84 credit points) | |
| MGN448 | Negotiating Across Borders |
| EFN405 | Applied Economics |
| AMN431 | Marketing Internationally |
| AMN430 | International Logistics Management |
| AMN434 | Special Topic in International Business |
| MGN447 | Managing in a Globalised Economy |
| Students choose between: | |
| AYN424 | International Accounting |
| or | |
| LWS075 | International Business and Law |

| Code | Title |
|---|--|
| Master of Business (Human Resource Management) | |
| Students complete 8 core units (96 credit points) | |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN441 | Leadership and Executive Coaching |
| MGN505 | Consulting and Change Management |
| MGN506 | Contemporary Issues in Human Resource Management |
| MGN509 | HRM Project 1 |
| MGN421 | Strategic HRM |
| Master of Business (International Business) | |
| Students complete 6 core units (84 credit points) | |

Master of Business/Master of Business

| | |
|--------------------------|---|
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |
| EFN405 | Applied Economics |
| AMN431 | Marketing Internationally |
| AMN430 | International Logistics Management |
| AMN434 | Special Topic in International Business |
| Students choose between: | |
| AYN424 | International Accounting |
| or | |
| LWS075 | International Business and Law |

| Code | Title |
|---|--|
| Master of Business (Human Resource Management) | |
| Students complete 8 core units (96 credit points) | |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN441 | Leadership and Executive Coaching |
| MGN505 | Consulting and Change Management |
| MGN506 | Contemporary Issues in Human Resource Management |
| MGN509 | HRM Project 1 |
| MGN421 | Strategic HRM |

| Code | Title |
|--|--|
| Master of Business (Integrated Marketing Communication) | |
| Students complete 7 core units (96 credit points) | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN465 | Public Relations Management |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN425 | Digital Strategy |
| AMN406 | Project |

| Code | Title |
|---|-------|
| Course Notes | |
| Students complete 8 core units (96 credit points) | |
| Financial Markets and Institutions | |
| Advanced Managerial Finance | |
| International Finance | |
| Security Analysis and Portfolio Management | |
| Advanced Capital Budgeting | |
| Applied Research in Finance | |
| Financial Risk Management | |
| Advanced Applications in Finance | |
| Course Notes | |
| Students complete 8 core units (96 credit points) | |
| Managing in a Globalised Economy | |
| Applied Economics | |
| Employment Relations | |
| Contemporary Strategic Analysis | |

| |
|---|
| Marketing Management |
| HRM Theory and Practice |
| Consulting and Change Management |
| Managing High-Performance Organisations |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the School of Accountancy for advice. There may be some changes to unit availabilities.

| Code | Title |
|---|--------------------------------|
| Master of Business (Professional Accounting) | |
| EFN406 | Managerial Finance |
| EFN422 | Economics and Data Analysis |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN443 | Electronic Commerce Cycles |
| AYN456 | Business and Corporations Law |

| Code | Title |
|--|--|
| Master of Business (Accounting) | |
| AYN520 | Integrated Issues in Professional Practice |
| AYN411 | Audit and Assurance |
| AYN438 | Taxation Law and Practice |

| | |
|--------------------------------------|--|
| PLUS 60 credit points from | |
| AYN415 | External Reporting Issues |
| AYN426 | International Capital Markets Law and Regulation |
| AYN424 | International Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| Accountancy Work Integrated Learning | |
| AYN505 | Financial Analysis and Business Valuation |
| AYN506 | Strategic Management Accounting |
| AYN507 | Governance Issues in Accounting |
| AYN433 | Research Topics in Accounting |

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|---|--|
| Master of Business (Accounting) | |
| AYN520 | Integrated Issues in Professional Practice |
| PLUS 12 cps from | |
| AYN411 | Audit and Assurance |
| AYN418 | Financial Accounting 3 |
| AYN438 | Taxation Law and Practice |
| Note: The above 3 units may be substituted if the student is deemed to have completed undergraduate equivalent units. | |

| | |
|----------------------|--|
| PLUS 72-84 cps from: | |
| AYN415 | External Reporting Issues |
| AYN424 | International Accounting |
| AYN426 | International Capital Markets Law and Regulation |
| AYN433 | Research Topics in Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| AYN461 | Accountancy Work Integrated Learning |
| AYN505 | Financial Analysis and Business Valuation |
| AYN506 | Strategic Management Accounting |
| AYN507 | Governance Issues in Accounting |

| Code | Title |
|---|--|
| Master of Business (Applied Finance) | |
| EFN412 | Advanced Managerial Finance |
| EFN415 | Security Analysis and Portfolio Management |

| | |
|---------------------------------------|------------------------------------|
| Plus 72cp from the following options: | |
| EFN410 | Economic and Financial Modelling |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN424 | Equity Trading Floor |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk Management |
| EFN507 | Advanced Capital Budgeting |
| EFN421 | Financial Planning and Strategies |
| EFN425 | Financial Markets and Institutions |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Management Units

If students have AMN422 Media Strategy on their study plan please contact the School of Management. This unit will be replaced with AMN442 Marketing Management. The IFN units available in the Management Options List have changed for 2015.

| Code | Title |
|---|--------------------------------|
| Master of Business (Professional Accounting) | |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN456 | Business and Corporations Law |
| EFN406 | Managerial Finance |
| AYN443 | Electronic Commerce Cycles |
| EFN422 | Economics and Data Analysis |
| Students intending to seek membership of ICAA may need to complete AYN411 and AYN438, or their equivalent, in addition to those units already | |

Master of Business/Master of Business

listed.

| Master of Business (Management) | |
|---------------------------------|---|
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| MGN447 | Managing in a Globalised Economy |
| MGN410 | Employment Relations |
| AMN442 | Marketing Management |
| MGN423 | Contemporary Strategic Analysis |
| Plus 2 from: | |
| MGN440 | HRM Theory and Practice |
| MGN505 | Consulting and Change Management |
| MGN442 | Self Leadership |
| MGN433 | Managing High-Performance Organisations |
| MGN446 | Business in Australia |
| IFN515 | Fundamentals of Business Process Management |
| IFN652 | Business Process Management |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--|--|
| Master of Business (Professional Accounting) | |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN520 | Integrated Issues in Professional Practice |

| Master of Business (Applied Finance) | |
|--------------------------------------|--|
| AYN456 | Business and Corporations Law |
| EFN425 | Financial Markets and Institutions |
| EFN412 | Advanced Managerial Finance |
| EFN415 | Security Analysis and Portfolio Management |
| EFN406 | Managerial Finance |
| EFN422 | Economics and Data Analysis |

| Plus 24 Credit Points from | |
|----------------------------|-----------------------------------|
| EFN410 | Economic and Financial Modelling |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN424 | Equity Trading Floor |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk Management |
| EFN507 | Advanced Capital Budgeting |

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--------------------------------------|--|
| Master of Business (Applied Finance) | |
| EFN425 | Financial Markets and Institutions |
| EFN412 | Advanced Managerial Finance |
| EFN415 | Security Analysis and Portfolio Management |

| Plus 5 from: | |
|--------------|-----------------------------------|
| EFN410 | Economic and Financial Modelling |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk Management |
| EFN507 | Advanced Capital Budgeting |
| EFN424 | Equity Trading Floor |
| AYN456 | Business and Corporations Law |

| Master of Business (Management) | |
|---------------------------------|----------------------------------|
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| MGN447 | Managing in a Globalised Economy |
| MGN410 | Employment Relations |
| AMN431 | Marketing Internationally |
| MGN423 | Contemporary Strategic Analysis |

| Plus 2 from: | |
|--------------|---|
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN405 | Applied Economics |
| MGN433 | Managing High-Performance Organisations |
| MGN446 | Business in Australia |
| IFN515 | Fundamentals of Business Process Management |
| IFN652 | Business Process Management |
| MGN440 | HRM Theory and Practice |
| MGN505 | Consulting and Change Management |
| MGN442 | Self Leadership |

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--------------------------------------|--|
| Master of Business (Applied Finance) | |
| EFN412 | Advanced Managerial Finance |
| EFN415 | Security Analysis and Portfolio Management |
| EFN425 | Financial Markets and Institutions |

| PLUS 60 credit points from | |
|----------------------------|-----------------------------------|
| EFN410 | Economic and Financial Modelling |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk Management |
| EFN507 | Advanced Capital Budgeting |
| EFN424 | Equity Trading Floor |
| AYN456 | Business and Corporations Law |

| Master of Business (International Business) | |
|---|--------------------------|
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| AYN424 | International Accounting |

| OR | |
|--------|------------------------------------|
| LWS075 | International Business and Law |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |
| AMN431 | Marketing Internationally |
| AMN430 | International Logistics Management |

| PLUS 12 credit points from | |
|----------------------------|-----------------------|
| MGN446 | Business in Australia |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|---|--|
| Master of Business (Integrated Marketing Communication) | |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |

| Plus 12 credit points from | |
|----------------------------|-----------------------------|
| AMN420 | Advertising Management |
| AMN442 | Marketing Management |
| AMN465 | Public Relations Management |

| Master of Business (International Business) | |
|---|--------------------------|
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| AYN424 | International Accounting |

| OR | |
|--------|----------------------------------|
| LWS075 | International Business and Law |
| MGN447 | Managing in a Globalised Economy |

Master of Business/Master of Business

| | |
|----------------------------|------------------------------------|
| MGN448 | Negotiating Across Borders |
| AMN431 | Marketing Internationally |
| AMN430 | International Logistics Management |
| Plus 12 credit points from | |
| MGN446 | Business in Australia |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Students who have not completed AMN422 Media Strategy prior to 2015 will now be completing the new unit AMN425 Digital Strategy.

| Code | Title |
|---|-------------------------------------|
| Master of Business (Strategic Advertising) | |
| AMN400 | Consumer Behaviour |
| AMN403 | Marketing and Survey Research |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| AMN425 | Digital Strategy |
| AMN423 | Strategies for Creative Advertising |

OR

| | |
|--------|---|
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KAP401 | Advertising Creative: Concept to Campaign |
| AMN442 | Marketing Management |

* KIP424 and KIP426 may count towards this study area if completed before mid 2012 or earlier.

| Master of Business (International Business) | |
|--|--------------------------|
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| AYN424 | International Accounting |

OR

| | |
|----------------------------|------------------------------------|
| LWS075 | International Business and Law |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| Plus 12 credit points from | |
| MGN446 | Business in Australia |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

Students who have not completed AMN422 Media Strategy prior to 2015 will now complete AMN425 Digital Strategy.

| Code | Title |
|---|----------------------|
| Master of Business (Strategic Advertising) | |
| AMN400 | Consumer Behaviour |
| AMN403 | Marketing and Survey |

| | |
|----------|-------------------------------------|
| Research | |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| AMN425 | Digital Strategy |
| AMN423 | Strategies for Creative Advertising |

OR

| | |
|--------|---|
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KAP401 | Advertising Creative: Concept to Campaign |
| AMN442 | Marketing Management |

* KIP424 and KIP426 may count towards this study area if completed before mid 2012 or earlier.

| Master of Business (Integrated Marketing Communication) | |
|--|--|
| AMN401 | Integrated Marketing Communication |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |
| AMN442 | Marketing Management |
| AMN465 | Public Relations Management |
| PLUS | |
| 12cp AMPR Option Unit | |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

Students who did not complete AMN422 Media Strategy prior to 2015 will now complete AMN425 Digital Strategy.

| Code | Title |
|---|---|
| Master of Business (Strategic Advertising) | |
| AMN400 | Consumer Behaviour |
| AMN403 | Marketing and Survey Research |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| AMN425 | Digital Strategy |
| AMN442 | Marketing Management |
| KAP401 | Advertising Creative: Concept to Campaign |
| AMN423 | Strategies for Creative Advertising |

OR

| | |
|--------|---|
| KAP402 | Advertising Creative: Copywriting and Art Direction |
|--------|---|

* KIP424 and KIP426 may count towards this study area if completed before mid 2012 or earlier.

| Master of Business (Public Relations) | |
|--|---------------------------------------|
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN462 | Community Consultation and Engagement |
| AMN465 | Public Relations Management |
| AMN467 | Public Relations |

| | |
|-------------------|--|
| Campaigns | |
| AMN468 | Issues and Crisis Management |
| PLUS 24 cps from: | |
| AMN401 | Integrated Marketing Communication |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN406 | Project |
| AMN442 | Marketing Management |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--|--|
| Master of Business (Public Relations) | |
| AMN403 | Marketing and Survey Research |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN462 | Community Consultation and Engagement |
| AMN465 | Public Relations Management |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |
| PLUS 12 credit points AMPR Option Unit or Complementary Studies unit | |
| Master of Business (Integrated Marketing Communication) | |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |
| AMN420 | Advertising Management |
| AMN442 | Marketing Management |

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

Students who did not complete AMN422 Media Strategy prior to 2015 will now complete AMN425 Digital Strategy.

| Code | Title |
|---|------------------------------------|
| Master of Business (Marketing) | |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |
| Master of Business (Strategic Advertising) | |

Master of Business/Master of Business

| | |
|--|---|
| AMN403 | Marketing and Survey Research |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| AMN425 | Digital Strategy |
| KAP401 | Advertising Creative: Concept to Campaign |
| AMN423 | Strategies for Creative Advertising |
| OR | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| PLUS | |
| AMN406 | Project |
| OR | |
| 24 credit points AMPR Option Units | |
| * KIP424 and KIP426 may count towards this study area if completed before mid 2012 | |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|---|---------------------------------------|
| Master of Business (Marketing) | |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |
| Master of Business (Public Relations) | |
| AMN403 | Marketing and Survey Research |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN462 | Community Consultation and Engagement |
| AMN465 | Public Relations Management |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |
| PLUS 12 credit point AMPR Option unit or Complementary Studies unit | |

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|---------------------------------------|--------------------------------|
| Master of Business (Marketing) | |
| AMN400 | Consumer Behaviour |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |

| | |
|---|--|
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |
| PLUS 12 credit point AMPR Option unit or Complementary Studies unit | |
| Master of Business (Integrated Marketing Communication) | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN405 | Cases in Integrated Marketing Communication |
| AMN406 | Project |
| AMN420 | Advertising Management |
| AMN465 | Public Relations Management |

This course structure is applicable to students who commenced BS18 prior to 2015. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--|------------------------------------|
| Master of Business (Marketing) | |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN403 | Marketing and Survey Research |
| AMN431 | Marketing Internationally |
| Master of Business (International Business) | |
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| AYN424 | International Accounting |
| OR | |
| LWS075 | International Business and Law |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |
| AMN430 | International Logistics Management |
| Plus 24 credit points from | |
| MGN446 | Business in Australia |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|---|-------|
| Master of Business (Human Resource Management) | |

Students chose 96 credit points from the following in consultation with the HRM Coordinator

| | |
|--------|--|
| MGN409 | Management Theory and Practice |
| MGN421 | Strategic HRM |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change Management |
| MGN506 | Contemporary Issues in Human Resource Management |
| MGN509 | HRM Project 1 |

| | |
|--|---|
| Master of Business (Philanthropy and Nonprofit Studies) | |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN483 | Ethics for Philanthropic and Nonprofit Organisations |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |
| GSN485 | Legal Issues for Philanthropic and Nonprofit Organisations |
| GSN486 | Accounting and Finance Issues for Philanthropic & Nonprofit Organisations |
| GSN487 | Introduction to Social Enterprise |
| GSN488 | Fundraising Development Principles |
| GSN489 | Fundraising Development Techniques |
| PLUS 48 credit points from the Business Unit Options | |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--|---|
| Master of Business (Management) | |
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| MGN447 | Managing in a Globalised Economy |
| MGN410 | Employment Relations |
| AMN431 | Marketing Internationally |
| MGN423 | Contemporary Strategic Analysis |
| Plus 2 from: | |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN405 | Applied Economics |
| MGN433 | Managing High-Performance Organisations |
| MGN446 | Business in Australia |
| IFN515 | Fundamentals of Business Process Management |
| IFN652 | Business Process |

Master of Business/Master of Business

| Code | Title |
|---------------------------------------|------------------------------------|
| MGN440 | HRM Theory and Practice |
| MGN505 | Consulting and Change Management |
| MGN442 | Self Leadership |
| Master of Business (Marketing) | |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--|--|
| Master of Business (Human Resource Management) | |
| Students choose 96 credit points from the following in consultation with the HRM Coordinator | |
| MGN409 | Management Theory and Practice |
| MGN421 | Strategic HRM |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change Management |
| MGN506 | Contemporary Issues in Human Resource Management |
| MGN509 | HRM Project 1 |

| Code | Title |
|---------------------------------------|------------------------------------|
| Master of Business (Marketing) | |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN442 | Marketing Management |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--|--|
| Master of Business (Human Resource Management) | |
| Students choose 96 credit points from the following in consultation with the HRM Coordinator | |
| MGN409 | Management Theory and Practice |
| MGN421 | Strategic HRM |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change Management |
| MGN506 | Contemporary Issues in Human Resource Management |
| MGN509 | HRM Project 1 |

| Code | Title |
|--|------------------------------------|
| Master of Business (International Business) | |
| EFN405 | Applied Economics |
| EFN406 | Managerial Finance |
| AYN424 | International Accounting |
| OR | |
| LWS075 | International Business and Law |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| Plus 12 credit points from | |
| MGN446 | Business in Australia |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|--|---|
| Master of Business (Human Resource Management) | |
| Students choose 96 credit points from the following in consultation with the HRM Coordinator | |
| MGN409 | Management Theory and Practice |
| MGN421 | Strategic HRM |
| MGN423 | Contemporary Strategic Analysis |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN440 | HRM Theory and Practice |
| MGN441 | Leadership and Executive Coaching |
| MGN442 | Self Leadership |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change |

| Code | Title |
|--|--|
| MGN506 | Contemporary Issues in Human Resource Management |
| MGN509 | HRM Project 1 |
| Master of Business (Public Relations) | |
| AMN403 | Marketing and Survey Research |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN462 | Community Consultation and Engagement |
| AMN465 | Public Relations Management |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |
| PLUS EITHER: | |
| AMN401 | Integrated Marketing Communication |
| OR | |
| AMN442 | Marketing Management |

This major combination is no longer available from 2015. Students who have commenced in this major combination may complete. If students have any questions regarding progression they can contact the discipline school for advice.

| Code | Title |
|---|--|
| Master of Business (Human Resource Management) | |
| MGN440 | HRM Theory and Practice |
| MGN421 | Strategic HRM |
| MGN505 | Consulting and Change Management |
| MGN441 | Leadership and Executive Coaching |
| MGN443 | Talent Management |
| MGN506 | Contemporary Issues in Human Resource Management |
| Plus 2 from: | |
| MGN509 | HRM Project 1 |
| MGN510 | HRM Project 2 |
| MGN442 | Self Leadership |
| MGN431 | Strategic Human Resource Development |

| Code | Title |
|---|---|
| Or any unit from the Complementary Studies List | |
| Master of Business (Management) | |
| MGN409 | Management Theory and Practice |
| MGN412 | Organisational Behaviour |
| MGN447 | Managing in a Globalised Economy |
| MGN410 | Employment Relations |
| AMN442 | Marketing Management |
| MGN423 | Contemporary Strategic Analysis |
| Plus 2 from: | |
| AYN416 | Financial Accounting 1 |
| AYN456 | Business and Corporations Law |
| EFN405 | Applied Economics |
| MGN433 | Managing High-Performance Organisations |
| MGN446 | Business in Australia |

Master of Business/Master of Business

| | |
|--------|--|
| IFN515 | Fundamentals of Business Process Management |
| IFN652 | Business Process Management |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | BS24 |
| CRICOS | 069779A |
| Duration (full-time) | 2 years |
| Duration (part-time) | 4 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$14,400 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$16,900 per Study Period (48 credit points) |
| Total credit points | 192 |
| Start months | February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure. |
| Int. Start Months | February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure. |
| Course Coordinator | Dr Vicky Browning (MBA); Discipline coordinators for MBus: Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); ASPRO Paul Davidson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies) |
| Discipline Coordinator | Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

- A Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale). Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy.
- A minimum 3 years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience.
- Submit two [referee reports \(DOCX file, 106.99 KB\)](#)

Additional entry requirements

Some applicants may be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.78 KB\)](#)
- Applicants may be required to attend an interview with the MBA Director to demonstrate relevant work experience.

Additional information

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Report proforma \(DOCX file, 106.99 KB\)](#)

International Entry requirements

- A recognised Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale. Applicants for the accounting study area must have an appropriate undergraduate degree in accountancy.
- A minimum 3 years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience.
- Achieve a minimum GMAT (Graduate Management Admissions Test) score of 550.
- Submit two [referee reports \(DOCX file, 106.99 KB\)](#).

Additional entry requirements

Applicants may be required to attend an interview with the MBA Director to demonstrate relevant work experience.

Additional information

Graduate Management Admission Test (GMAT)

All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs

to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Report proforma \(DOCX file, 106.99 KB\)](#)

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

This double-degree program links the breadth of general management knowledge and skills of an MBA with the depth of expertise in a chosen specialist business discipline.

The MBA component equips you with knowledge and skills across a broad range of business areas. You will also attain a higher level of strategic thinking, enhance your abilities as a manager, and advance your leadership prospects.

The specialist masters component complements your MBA by adding deep specialist knowledge and skills, preparing you well for senior roles in progressive organisations.

Course design

Students are required to complete 192 credit points of units (96 credit points from the Master of Business (Study Area A) (BS16) and 96 credit point from Master of Business Administration (GS75). Please refer to the course structures for information on specific unit requirements.

Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business Administration may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business Administration meet the academic component of

Master of Business/Master of Business Administration (MBA)

requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/Master of Business Administration may meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Early Exit

Students seeking to exit early from BS24 may be eligible for one or more of the following awards, subject to the relevant course requirements being satisfied.

- BS39 Graduate Certificate in Business (Study Area A);
- GS87 Graduate Certificate in Business Administration;
- BS79 Graduate Diploma in Business (Study Area A);
- GS41 Graduate Diploma in Business Administration;
- BS16 Master of Business (Study Area A)
- GS75 Master of Business Administration

Students may exit with no more than one award from the MBA program and no more than one award from the Master of Business program.

Articulation

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Abbreviation

MBus(SAA)/MBA

Domestic Course structure

Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master of Business component:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

International Course structure

Course design

Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master of Business component:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations

- Strategic Advertising.

Course design

Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

Professional recognition

Certain units offered in the Master of Business (Accounting)/MBA may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/MBA may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/MBA meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Pathways to further study

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Sample Structure

This course structure was updated in 2013 to reflect changes to both the MBA program and Philanthropy and Nonprofit Studies major in the Master of Business. If you have any questions about your enrolment and progression please contact the Graduate School of Business for the MBA, and the School of Accountancy for the Philanthropy and Nonprofit Studies major.

| Code | Title |
|--|---|
| Master of Business - Philanthropy and Nonprofit Studies | |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN483 | Ethics for Philanthropic and Nonprofit Organisations |
| GSN484 | Management for Philanthropic and Nonprofit Organisations |
| GSN485 | Legal Issues for Philanthropic and Nonprofit Organisations |
| GSN486 | Accounting and Finance Issues for Philanthropic & Nonprofit Organisations |
| GSN487 | Introduction to Social Enterprise |
| GSN488 | Fundraising Development Principles |
| GSN489 | Fundraising Development Techniques |
| GSN464 | Systems Thinking for Managers |
| GSN498 | Investment Strategies for Technology |
| GSN499 | Services Innovation |
| GSN558 | Stakeholder Engagement and Media Principles |
| 24 credit points from Business Unit Options List | |

The remaining 96 credit points of the BS24 are taken from the MBA program.

| MBA | |
|------------|---|
| GSN405 | Strategic Management |
| GSN407 | Communicating to Influence |
| GSN491 | Economics in Business |
| GSN468 | Problem Framing for Creative Action |
| GSN404 | Accounting for Decision Making |
| GSN408 | Fundamentals of Marketing Management |
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN409 | Understanding and Leading Others |
| GSN412 | Business Law |
| GSN410 | Entrepreneurship |
| GSN413 | Financial Management |
| GSN406 | Human Resource Management Issues |
| GSN490 | Managing Technological Innovation |
| GSN415 | Leadership and Complexity |
| GSN473 | Corporate Governance and Accountability |

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

| Code | Title |
|---|--|
| Master of Business (Professional Accounting) | |
| EFN406 | Managerial Finance |
| AYN411 | Audit and Assurance |
| AYN414 | Cost and Management Accounting |
| AYN416 | Financial Accounting 1 |
| AYN417 | Financial Accounting 2 |
| AYN418 | Financial Accounting 3 |
| AYN438 | Taxation Law and Practice |
| AYN443 | Electronic Commerce Cycles |
| AYN520 | Integrated Issues in Professional Practice |
| MBA | |
| EFN422 | Economics and Data Analysis |
| AYN456 | Business and Corporations Law |
| GSN497 | Personal Leadership and Change |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN408 | Fundamentals of Marketing Management |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN415 | Leadership and Complexity |
| GSN468 | Problem Framing for Creative Action |
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological |

Master of Business/Master of Business Administration (MBA)

Innovation

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

| Code | Title |
|---|---|
| Master of Business (Accounting) | |
| AYN520 | Integrated Issues in Professional Practice |
| PLUS 12 cps from: | |
| AYN411 | Audit and Assurance |
| AYN418 | Financial Accounting 3 |
| AYN438 | Taxation Law and Practice |
| Note: The above 3 units may be substituted if the student is deemed to have completed undergraduate equivalent units. | |
| PLUS 72-84 credit points from: | |
| AYN415 | External Reporting Issues |
| AYN433 | Research Topics in Accounting |
| AYN442 | Superannuation and Wealth Management |
| AYN453 | Financial Forensics and Business Intelligence |
| AYN454 | Forensic Accounting and Investigation |
| AYN460 | Accountancy Work Placement |
| AYN505 | Financial Analysis and Business Valuation |
| AYN506 | Strategic Management Accounting |

| MBA | |
|------------|--|
| AYN507 | Governance Issues in Accounting |
| AYN426 | International Capital Markets Law and Regulation |
| GSN497 | Personal Leadership and Change |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN408 | Fundamentals of Marketing Management |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN415 | Leadership and Complexity |
| GSN468 | Problem Framing for Creative Action |
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological Innovation |

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

| Code | Title |
|--|--|
| Master of Business (Integrated Marketing Communication) | |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN404 | Readings in Integrated Marketing Communication |
| AMN405 | Cases in Integrated |

Marketing Communication

| | |
|------------|---|
| AMN406 | Project |
| AMN420 | Advertising Management |
| AMN465 | Public Relations Management |
| MBA | |
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN404 | Accounting for Decision Making |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN412 | Business Law |
| GSN413 | Financial Management |
| GSN415 | Leadership and Complexity |
| GSN468 | Problem Framing for Creative Action |
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological Innovation |
| GSN491 | Economics in Business |
| AMN442 | Marketing Management |

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

| Code | Title |
|---------------------------------------|------------------------------------|
| Master of Business (Marketing) | |
| AMN400 | Consumer Behaviour |
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN443 | Product and Service Innovation |
| AMN444 | Services Marketing |
| AMN445 | Strategic Marketing Management |
| AMN447 | Contemporary Issues in Marketing |
| AMN431 | Marketing Internationally |
| MBA | |
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN404 | Accounting for Decision Making |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN412 | Business Law |
| GSN413 | Financial Management |
| GSN415 | Leadership and Complexity |
| GSN468 | Problem Framing for |

Creative Action

| | |
|--------|---|
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological Innovation |
| GSN491 | Economics in Business |
| AMN442 | Marketing Management |

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

| Code | Title |
|--|---|
| Master of Business (Strategic Advertising) | |
| AMN403 | Marketing and Survey Research |
| AMN420 | Advertising Management |
| AMN421 | Contemporary Issues in Advertising |
| AMN422 | Media Strategy |
| AMN423 | Strategies for Creative Advertising |
| OR | |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KAP401 | Advertising Creative: Introduction |
| PLUS EITHER: | |
| AMN406 | Project |
| OR | |
| 24 credit points AMPR Option Units | |
| * KIP424 and KIP426 may count towards this study area if they were completed before mid 2012 | |

| MBA | |
|------------|---|
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN404 | Accounting for Decision Making |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN407 | Communicating to Influence |
| GSN408 | Fundamentals of Marketing Management |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN412 | Business Law |
| GSN413 | Financial Management |
| GSN415 | Leadership and Complexity |
| GSN468 | Problem Framing for Creative Action |
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological Innovation |
| GSN491 | Economics in Business |

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

| Code | Title |
|--|-------|
| Master of Business (Public Relations) | |

Master of Business/Master of Business Administration (MBA)

| | |
|------------|---|
| AMN401 | Integrated Marketing Communication |
| AMN403 | Marketing and Survey Research |
| AMN460 | Corporate and Investor Relations |
| AMN461 | Corporate Media Strategy and Tactics |
| AMN462 | Community Consultation and Engagement |
| AMN465 | Public Relations Management |
| AMN467 | Public Relations Campaigns |
| AMN468 | Issues and Crisis Management |
| MBA | |
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN404 | Accounting for Decision Making |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN407 | Communicating to Influence |
| GSN408 | Fundamentals of Marketing Management |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN412 | Business Law |
| GSN413 | Financial Management |
| GSN415 | Leadership and Complexity |
| GSN468 | Problem Framing for Creative Action |
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological Innovation |
| GSN491 | Economics in Business |

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

| Code | Title |
|---|--|
| Master of Business (Applied Finance) | |
| EFN406 | Managerial Finance |
| EFN412 | Advanced Managerial Finance |
| EFN415 | Security Analysis and Portfolio Management |
| Plus 60 credit points from | |
| EFN410 | Economic and Financial Modelling |
| EFN414 | International Finance |
| EFN416 | Treasury and Portfolio Management |
| EFN421 | Financial Planning and Strategies |
| EFN425 | Financial Markets and Institutions |
| EFN501 | Corporate and Commercial Lending |
| EFN505 | Financial Risk Management |

| | |
|------------|---|
| EFN507 | Advanced Capital Budgeting |
| MBA | |
| EFN405 | Managerial Economics |
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN404 | Accounting for Decision Making |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN407 | Communicating to Influence |
| GSN408 | Fundamentals of Marketing Management |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN412 | Business Law |
| GSN415 | Leadership and Complexity |
| GSN468 | Problem Framing for Creative Action |
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological Innovation |

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

| Code | Title |
|--|--------------------------------------|
| Master of Business (International Business) | |
| EFN406 | Managerial Finance |
| MGN447 | Managing in a Globalised Economy |
| MGN448 | Negotiating Across Borders |
| AMN430 | International Logistics Management |
| AMN431 | Marketing Internationally |
| AYN424 | International Accounting |
| PLUS 24 credit points from | |
| MGN446 | Business in Australia |
| MGN444 | Business in Asia |
| MGN445 | Business in Europe |
| MBA | |
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN404 | Accounting for Decision Making |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN407 | Communicating to Influence |
| GSN408 | Fundamentals of Marketing Management |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN412 | Business Law |
| GSN415 | Leadership and |

| | |
|--------|---|
| | Complexity |
| GSN468 | Problem Framing for Creative Action |
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological Innovation |
| EFN405 | Managerial Economics |

This course structure was updated in 2013 to reflect changes to the MBA program. If you have any questions about your enrolment and progression please contact the Graduate School of Business.

Some changes have been made to the option units in the HRM major. Units already completed under this major will count towards completion, however if you have any questions about your progression please contact the School of Management for enrolment advice.

| Code | Title |
|--|---|
| Master of Business (Human Resource Management) | |
| Students choose 96 credit points from the following in consultation with the HRM Coordinator | |
| MGN421 | Strategic HRM |
| MGN409 | Management Theory and Practice |
| MGN431 | Strategic Human Resource Development |
| MGN433 | Managing High-Performance Organisations |
| MGN441 | Leadership and Executive Coaching |
| MGN410 | Employment Relations |
| MGN443 | Talent Management |
| MGN505 | Consulting and Change Management |
| MGN440 | HRM Theory and Practice |
| MGN509 | HRM Project 1 |
| MBA | |
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN404 | Accounting for Decision Making |
| GSN405 | Strategic Management |
| GSN406 | Human Resource Management Issues |
| GSN407 | Communicating to Influence |
| GSN408 | Fundamentals of Marketing Management |
| GSN409 | Understanding and Leading Others |
| GSN410 | Entrepreneurship |
| GSN412 | Business Law |
| GSN413 | Financial Management |
| GSN415 | Leadership and Complexity |
| GSN497 | Personal Leadership and Change |
| GSN473 | Corporate Governance and Accountability |
| GSN490 | Managing Technological Innovation |
| GSN491 | Economics in Business |

Handbook

| | |
|---------------------------|--|
| Year | 2015 |
| QUT code | GS50 |
| Duration (part-time) | 23 months |
| Campus | Canberra, Gardens Point |
| Domestic fee (indicative) | 2015: \$20,200 per Study Period (48 credit points) |
| Total credit points | 144 |
| Start months | Brisbane - January Canberra - February |
| Course Coordinator | Dr Vicky Browning |
| Discipline Coordinator | Corporate Education on 3138 6874 or email emba@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

A minimum five years full-time post degree work experience with minimum of three years relevant professional work experience and two years minimum supervisory/management experience; *and*

Submit two [referee reports \(DOCX file, 132.3 KB\)](#)

Additional entry requirements

Some applicants may be required to:

- Sit the Graduate Management Admissions Test (GMAT) (the worldwide standard in aptitude assessment for admission to postgraduate management programs), and achieve a minimum score of 550. [GMAT details \(PDF file, 271.8 KB\)](#).
- Attend a an interview with the MBA Director to demonstrate relevant work experience

Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Report proforma \(DOCX file, 132.3 KB\)](#)

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of five years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Pathways

Applicants without a Bachelor Degree may be admitted to the [Graduate Certificate in Business Administration](#) with a minimum of 9 years work experience (6 years minimum equivalent professional work experience plus 3 year minimum supervisory/management experience). Upon completion of the [Graduate Certificate in Business Administration](#) with a GPA 4.5 (or higher) students can articulate into the Executive Master of Business Administration.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

QUT's Executive MBA is designed to take experienced managers to new levels as highly skilled leaders.

The concept of 'knowing one's self' lies at the forefront of the program, facilitating the development of a deep understanding of personal goals and

leadership traits.

In addition to self-realisation and leadership, the unique model for this Executive MBA program integrates fundamental units with more advanced elements that include organisational transformation, entrepreneurship, governance and corporate accountability. The program culminates in an international study tour to China, honing abilities to meet the demands of a quickly changing globalised society. During the tour, participants will learn the intricacies of negotiating and conducting business in a foreign land and applying commercial expertise in a vastly different culture.

Additionally, the program offers life coaches who will help individual cohort members establish clear goals for both their chosen career paths and personal lives.

With the Executive MBA's emphasis on corporate governance and leadership, cohort members will undertake a leadership practicum by shadowing a senior executive from industry, commerce or government. They will experience first-hand how leadership issues are handled in the real world at executive level.

Course design

The Executive MBA is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

The intake for the EMBA is in January and the program runs for 23 months. Classes are scheduled once every four weeks over a Friday to Sunday weekend session, with 18-21 hours of classes per weekend session each month of the program; plus one intensive session (International Study Tour). The intensive block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA).

Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Further information

If you have any further questions regarding this course please contact the Graduate School of Business on 3138 6874, via email on emba@qut.edu.au or on Level 5, B Block, Gardens Point campus.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>.

Abbreviation

EMBA

Domestic Course structure

The EMBA is structured into four components:

1. The Building Foundations component provides foundation business knowledge and skills along with the opportunity to engage in personal leadership development.
2. The Multi-Disciplinary Decision Making component provides you with a broad spectrum of knowledge and skills on business disciplines to equip you to make holistic and multi-disciplinary decisions in complex environments.
3. In the third component of the EMBA program you are able to choose a concentration from: International Leadership, Complex Project Leadership (Canberra only), Strategic Procurement (Canberra only).
4. The final component of the EMBA program is the completion of a Workplace Project.

Delivery and timing

The Executive MBA program commences in Brisbane in January of each year. Classes are scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week international study tour.

The Executive MBA commences in Canberra in February. The delivery will focus on an eight week cycle, with class sessions taking place every eight weeks supported by on-line learning and facilitation for the remainder of the cycle.

These intensive sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.

Course components

Building Foundations

- Strategic Management
- Communicating to Influence
- Systems Thinking for Managers
- Economics for Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Personal Leadership and Change
- Data Analysis and Decision Making

Multi-Disciplinary Decision Making

- Marketing Strategically
- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Contemporary Human Resource Management Issues: Global Perspectives
- Managing Technological Innovation
- Global Leadership and Complexity
- Negotiation Skills and Strategies
- International Study Tour
- Corporate Governance and Accountability

Concentration Options

1. International Leadership
 - Stakeholder Engagement and Media Principles
 - Business Leadership Practicum
 - Conducting Business Internationally
 - Advanced Strategy for Global Business
2. Complex Program Leadership (Canberra only)
 - Sourcing and Contracting Strategies in a Global Environment
 - Strategic Leadership of Supplier Relationships
 - Strategic Alignment and Project Implementation
 - Strategically Managing Risk
3. Strategic Procurement (Canberra Only)
 - IP Strategy and Management
 - Strategic Leadership of Supplier Relationships
 - Sourcing and Contracting Strategies in a Global Environment
 - Contract Risk Allocation and Insurance

Workplace Project

- Integrated Workplace Project

In this list

- [Building Foundations](#)
- [Multi-Disciplinary Decision Making](#)
- [Concentration Options](#)
- [Workplace Project](#)

| Building Foundations | |
|----------------------|-------------------------------------|
| Code | Title |
| GSZ405 | Strategic Management |
| GSZ407 | Communicating to Influence |
| GSZ464 | Systems Thinking for Managers |
| GSZ491 | Economics in Business |
| GSZ468 | Problem Framing for Creative Action |
| GSZ404 | Accounting for Decision Making |
| GSZ497 | Personal Leadership and Change |
| GSZ403 | Data Analysis and Decision Making |

| Multi-Disciplinary Decision Making | |
|------------------------------------|--|
| Code | Title |
| GSZ408 | Marketing Strategically |
| GSZ409 | Understanding and Leading Others |
| GSZ412 | Business Law |
| GSZ410 | Entrepreneurship |
| GSZ413 | Financial Management |
| GSZ406 | Contemporary Human Resource Management Issues: Global Perspectives |
| GSZ490 | Managing Technological Innovation |
| GSZ415 | Global Leadership and Complexity |
| GSZ551 | Negotiation Skills and Strategies |
| GSZ428 | International Study Tour |
| GSZ473 | Corporate Governance and Accountability |

| Concentration Options | |
|--|---|
| Code | Title |
| International Leadership | |
| GSZ558 | Stakeholder Engagement and Media Principles |
| GSZ553 | Business Leadership Practicum |
| GSZ561 | Conducting Business Internationally |
| GSZ560 | Advanced Strategy for Global Business |
| Complex Program Leadership (Canberra only) | |
| GSZ535 | Sourcing and Contracting Strategies in a Global Environment |
| GSZ536 | Strategic Leadership of Supplier Relationships |
| GSZ537 | Strategic Alignment and Project Implementation |
| GSZ538 | Strategically Managing Risk |
| Strategic Procurement (Canberra only) | |
| GSZ539 | Intellectual Property Strategy |

| | |
|--------|---|
| | and Management |
| GSZ536 | Strategic Leadership of Supplier Relationships |
| GSZ535 | Sourcing and Contracting Strategies in a Global Environment |
| GSZ540 | Contract Risk Allocation and Insurance |

| Workplace Project | |
|-------------------|--|
| Code | Title |
| GSZ572 | Integrated Workplace Project - Business Planning |

Handbook

| | |
|--------------------------------|---|
| Year | 2015 |
| QUT code | GS75 |
| CRICOS | 045502F |
| Duration (full-time) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$17,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$20,300 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Start months | March, September |
| Int. Start Months | March, September |
| Course Coordinator | Dr Vicky Browning |
| Discipline Coordinator | Dr Vicky Browning Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

A minimum 3 years full-time post degree work experience with minimum of 2 years relevant professional work experience and 1 year minimum supervisory/management experience; *and*

Submit two completed [referee report forms](#).

Additional entry information

Applicants may be required to attend an interview with the MBA Director to demonstrate relevant work experience.

Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

Referee reports

All applicants must obtain two referee reports on the [referee proforma](#). At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

Pathways

Applicants may be admitted to the [Graduate Certificate in Business Administration](#) with a minimum of 7 years work experience (6 years minimum equivalent professional work experience plus 1 year minimum supervisory/management experience). Upon completion of the [Graduate Certificate in Business Administration](#) with a GPA 4.5 (or higher) students can articulate into the Master of Business Administration.

International Entry requirements

Academic entry requirements

A completed recognised bachelor degree in any discipline with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); *and*

A GMAT score of at least 550; *and*

A minimum three years full-time equivalent relevant managerial or professional work experience post-degree. You may be required to be available for an interview with the MBA Director to demonstrate relevant work experience; *and*

Submit two completed [referee report forms](#).

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |

| | |
|-----------|-----|
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

Units and concentrations in the MBA have been revised and will be offered from 2013. The MBA program is now made up four components that build on each other to provide you with an integrated and multi disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment. For this reason it is important students follow the guidelines in planning their study progression.

Students can also refer to the Course Checklists for enrolment information.

Guidelines for Enrolment

Please refer to the Course Structure for the list of unit codes, titles and components of the course.

Building Foundation Units:

Students commence their MBA with the Building Foundation units and specifically with GSN405 Strategic Management. Students can then choose the order of the remaining Building Foundations units, dependent on the teaching period they are offered in. Students should finish this component with GSN403 Data Analysis and Decision Making.

Multi-Disciplinary Decision Making Units:

The next component is the Multi-Disciplinary Decision Making units which provide you with a broad spectrum of business knowledge and skills to equip you to take on the challenges and opportunities of a complex business environment.

Students should complete GSN473 Corporate Governance and Accountability as the last unit in this component. GSN490 Managing Technological Innovation and GSN415 Leadership and Complexity are also best completed towards the end of this component.

Concentrations:

GSN464 Systems Thinking for Managers should be taken as soon after completing the Building Foundations component program so that you can develop an understanding of dealing with multi dimensional problems in complex environments.

Entrepreneurship and Innovation Concentration: students should complete GSN430 New Venture Funding and GSN431 New Venture Growth and Transitions before enrolling in the Integrated Workplace Project capstone units.

Leadership and Strategy Concentration: students should complete GSN460 Advanced Strategy for Global Business before enrolling in the Integrated Workplace Project capstone units.

Discipline Specific Pathway: students can seek advice from the Graduate School of Business regarding their elective choices and recommended progression.

Integrated Workplace Project:

GSN570 and GSN571 are the capstone units for the MBA and will be completed at the end of the course. They provide students the opportunity to apply all they have learned to a real world venture or organisational opportunity in a complex business environment.

If you have any questions regarding your enrolment please contact QUT Business School Student Services on 3138 2050, via email on bus@qut.edu.au or at Level 1, B Block, Gardens Point campus

Special entry

Exceptional career accomplishments may be considered in place of a Bachelor degree. Successful exceptional applicants may be admitted to the Graduate Certificate in Business Administration and may later articulate into the MBA program under existing articulation rules (i.e. achievement of a Grade Point Average (GPA) of 4.5 or greater).

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (e.g. AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the MBA Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Further information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office on 3138 2050, via email on bus@qut.edu.au or at Level 1, B Block, Gardens Point campus.

Abbreviations

MBA

Domestic Course structure

The MBA program is made up four components that build on each other to provide you with an integrated and multi disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

1. Building Foundations

- Strategic Management
- Communicating to Influence
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Marketing Strategically
- Personal Leadership and Change
- Data Analysis and Decision Making

2. Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Contemporary Human Resources Management Issues
- Managing Technological Innovation
- Leadership and Complexity
- Corporate Governance and Accountability

3. Concentrations

Students can then add greater depth in an area of interest by choosing a concentration in Leadership and Strategy or Entrepreneurship and Innovation or a

specific discipline pathway from within the QUT Business School's postgraduate offerings or from other schools and faculties at QUT.

Entrepreneurship and Innovation

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- New Venture Funding
- New Venture Growth and Transitions
- Services Innovation

Leadership and Strategy

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- Stakeholder Engagement and Media Principles
- Improving Business Operations
- Advanced Strategy for Global Business

If you complete the Leadership and Strategy or the Entrepreneurship and Innovation concentration the title will appear on your academic transcript.

Discipline Specific Concentration

Students may choose 36 credit points of MBA units and/or 36 credit points from a specific area of interest in a discipline. Discipline areas could include Accounting, Human Resource Management, Marketing, Finance or Healthcare.

4. Integrated Workplace Project

The final component of the MBA program is made up of one capstone unit which provides you with the opportunity to apply what you have learned in the program to real opportunities in a new venture or within an organisation.

- Integrated Workplace Project

International Course structure

The MBA program is made up four components that build on each other to provide you with an integrated and multi disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

1. Building Foundations

- Strategic Management
- Communicating to Influence
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Marketing Strategically
- Personal Leadership and Change
- Data Analysis and Decision Making

2. Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Contemporary Human Resources Management Issues
- Managing Technological Innovation
- Leadership and Complexity
- Corporate Governance and Accountability

3. Concentrations

Students can then add greater depth in an area of interest by choosing a concentration in Leadership and Strategy or Entrepreneurship and Innovation or a specific discipline pathway from within the QUT Business School's postgraduate offerings or from other schools and faculties at QUT.

Entrepreneurship and Innovation

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- New Venture Funding
- New Venture Growth and Transitions
- Services Innovation

Leadership and Strategy

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- Stakeholder Engagement and Media Principles
- Improving Business Operations
- Advanced Strategy for Global Business

If you complete the Leadership and Strategy or the Entrepreneurship and Innovation concentration the title will appear on your academic transcript.

Discipline Specific Concentration

Students may choose 36 credit points of MBA units and/or 36 credit points from a specific area of interest in a discipline. Discipline areas could include Accounting, Human Resource Management, Marketing, Finance or Healthcare.

4. Integrated Workplace Project

The final component of the MBA program is made up of one capstone unit which provides you with the opportunity to apply what you have learned in the program to real opportunities in a new venture or within an organisation.

- Integrated Workplace Project

Sample Structure Semesters

- [Course Core Structure](#)
- [Concentrations](#)
- [Integrated Workplace Project](#)

| Code | Title |
|---|---|
| Course Core Structure | |
| BUILDING FOUNDATIONS | |
| GSN405 | Strategic Management |
| GSN407 | Communicating to Influence |
| GSN491 | Economics in Business |
| GSN468 | Problem Framing for Creative Action |
| GSN404 | Accounting for Decision Making |
| GSN497 | Personal Leadership and Change |
| GSN403 | Data Analysis and Decision Making |
| GSN408 | Marketing Strategically |
| MULTI-DISCIPLINARY DECISION MAKING | |
| GSN409 | Understanding and Leading Others |
| GSN412 | Business Law |
| GSN406 | Contemporary Human Resource Management Issues |
| GSN410 | Entrepreneurship |
| GSN413 | Financial Management |
| GSN490 | Managing Technological Innovation |
| GSN415 | Understanding Leadership and Complexity |
| GSN473 | Corporate Governance and Accountability |
| Concentrations | |
| Students can then select from three pathways: Entrepreneurship and Innovation, Leadership and Strategy or a specific Discipline pathway | |
| ENTREPRENEURSHIP AND INNOVATION | |

Master of Business Administration (MBA)

| CONCENTRATION | |
|---|---|
| GSN464 | Systems Thinking for Managers |
| GSN498 | Investment Strategies for Technology |
| GSN551 | Negotiation Skills and Strategies |
| GSN430 | New Venture Funding |
| GSN431 | New Venture Growth and Transitions |
| GSN499 | Services Innovation |
| LEADERSHIP AND STRATEGY CONCENTRATION | |
| GSN464 | Systems Thinking for Managers |
| GSN498 | Investment Strategies for Technology |
| GSN551 | Negotiation Skills and Strategies |
| GSN558 | Stakeholder Engagement and Media Principles |
| GSN559 | Improving Business Operations |
| GSN560 | Advanced Strategy for Global Business |
| DISCIPLINE SPECIFIC PATHWAY | |
| 36 credit points of MBA units / discipline specific units | |
| Integrated Workplace Project | |
| GSN590 | Integrated Workplace Project |

Handbook

| | |
|------------------------------------|----------------------------|
| Year | 2015 |
| QUT code | GZ52 |
| Duration (part-time domestic) | 3 years |
| Duration (part-time international) | 3 years |
| Campus | Canberra, Gardens Point |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Professor Caroline Hatcher |

Domestic Entry requirements

Applicants applying for this program must:

- Hold a completed recognised Bachelor Degree (or higher) in any discipline with a minimum grade point average score of 4.5 on QUT's 7 point scale where 4 is a Pass; and
- Have a minimum of 5 years full-time post degree work experience with a minimum of 3 years relevant professional work experience and 2 years minimum supervisory or management experience in commercial or project management; and
- Provide evidence of work experience including a CV; and
- Must be sponsored by your employer; and
- At the discretion of the Course Coordinator or nominee, attend an interview and if requested, undertake the Graduate Management Admissions Test (GMAT) and achieve a minimum score of 550.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Handbook

| | |
|------------------------------------|---|
| Year | 2015 |
| QUT code | GZ52 |
| Duration (part-time domestic) | 3 years |
| Duration (part-time international) | 3 years |
| Campus | Gardens Point |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Professor Caroline Hatcher |
| Discipline Coordinator | Prof Caroline Hatcher 07 3138 6874 Enquiries to emcpm.embsp@qut.edu.au |

Domestic Entry requirements

Applicants must satisfy the following requirements for admission:

- Be sponsored by their employer; **and**
- Hold a completed recognised Bachelor Degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); **and**
- Have a minimum five years full-time post degree work experience with a minimum of three years relevant professional work experience and two years minimum supervisory/management experience in commercial or project management; **and**
- Provide a CV demonstrating relevant work experience

At the discretion of the Course Coordinator or nominee, applicants may also be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.78 KB\)](#)
- Attend an interview with the Course Coordinator or nominee

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course Design

The Master of Business - Executive (Complex Program Leadership) is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

Early Exit Options

All participants have the option to exit the program with a Graduate Certificate in Business after successfully completing eight units.

Domestic Course structure

The Master of Business - Executive (Complex Program Leadership) (EMCPL) comprises 24 units of study, plus executive coaching and expanding horizons.

You have the option of:

- exiting after successfully completing 8 units, and graduating with a Graduate Certificate in Business

Units are delivered in teaching blocks, which are seven weeks long on average.

Units of study

The academic units of study are grouped into three phases:

- A. Understanding Yourself, Others and Complexity
1. Strategic Management of Complex Projects
 2. Systems Thinking
 3. Self Realisation and Personal Development
 4. Problem Solving in Complex Environments
 5. Communicating Effectively
 6. Developing and Leading High Performance Teams
 7. Understanding Organisational Behaviour and

Culture
8. Workplace Project #1

- B. Performing for Results
9. Acquisition Strategies
 10. Complex Projects and the Law
 11. Financial Analysis and Decision Making
 12. Planning for Risk and Change
 13. Managing Innovation in Technology-Based Organisations
 14. Building Organisational Capability
 15. Business Planning
 16. Negotiation and Mediation Strategies
- C. Leading for Results (Capstone)
17. International Study Tour
 18. Implementation of Complex Projects
 19. Leadership for Results
 20. Planning and Implementing Change
 21. Managing Contract Relationships
 22. Accountability and Governance
 23. Stakeholder Engagement and the Media
 24. Capstone Workplace Project

Executive coaching

- Build upon self-realisation and personal development.
- Challenge workplace behaviours.
- Reflect on opportunities and transfer the learning to the workplace.
- Option of post-course extension coaching.

Expanding horizons

- Challenging behaviours and perceptions.
- A safe learning environment to explore decision making and leadership through interactive case studies, debrief and reflection.

| Full-time course structure | |
|----------------------------|---|
| Code | Title |
| GSZ501 | The Strategic Management of Complex Projects |
| GSZ502 | Systems Thinking |
| GSZ503 | Self Realisation and Personal Development |
| GSZ526 | Problem Solving in Complex Environments |
| GSZ508 | Organisational Behaviour and Culture |
| GSZ505 | Communicating Effectively |
| GSZ527 | Acquisition Strategies |
| GSZ507 | Developing and Leading High Performance Teams |
| GSZ509 | Workplace Project 1 |
| GSZ513 | Managing Innovation in Technology-Based Organisations |
| GSZ510 | Complex Projects and the Law |
| GSZ533 | Financial Analysis and Decision Making |
| GSZ512 | Strategically Managing Risk |
| GSZ515 | Business Planning |
| GSZ534 | Building Organisational Capability |
| GSZ516 | Negotiation and Mediation Strategies |
| GSZ519 | Leadership for Results |
| GSZ517 | International Study Tour |
| GSZ518 | Implementation of Complex Projects |
| GSZ524 | Capstone Integrating Workplace Project |
| GSZ520 | Planning and Implementing Change |

Master of Business - Executive (Complex Program Leadership)

| | |
|--------|--------------------------------------|
| GSZ521 | Managing Contract Relationships |
| GSZ522 | Accountability and Governance |
| GSZ523 | Stakeholder Engagement and the Media |

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | GZ52 |
| Duration (part-time domestic) | 3 years |
| Duration (part-time international) | 3 years |
| Campus | Gardens Point |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Professor Caroline Hatcher |
| Discipline Coordinator | Professor Caroline Hatcher 07 3138 6874 Enquiries to emcpm.embsp@qut.edu.au |

Domestic Entry requirements

Applicants must satisfy the following requirements for admission:

- Be sponsored by their employer; and
- Hold a completed recognised Bachelor Degree in any field with a minimum grade point average (GPA) of 4.5 (on QUT's 7-point scale); and
- Have a minimum five years full-time post degree work experience with a minimum of three years relevant professional work experience and two years minimum supervisory/management experience in commercial or project management; and
- Provide a CV demonstrating relevant work experience

At the discretion of the Course Coordinator or nominee, applicants may also be required to:

- Sit the Graduate Management Admissions Test (GMAT), the worldwide standard in aptitude assessment for admission to postgraduate management programs, and achieve a minimum score of 550. [GMAT details \(PDF file, 271.78 KB\)](#)
- Attend an interview with the Course Coordinator or nominee

Minimum English requirements

Students must meet the English proficiency requirements.

Course Design

The Master of Business - Executive (Strategic Procurement) is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

Early Exit Options

All participants have the option to exit the program with a Graduate Certificate in Business after successfully completing eight units.

Domestic Course structure

The Master of Business - Executive (Strategic Procurement) (EM BSP) comprises 24 units of study plus executive coaching and expanding horizons.

You have the option of:

- exiting after successfully completing 8 units, and graduating with a Graduate Certificate in Business

Units are delivered in teaching blocks, which are seven weeks long on average.

Units of study

The academic units of study are grouped into three phases:

- A. Understanding Yourself, Others and Complexity
 1. Strategic Management of Complex Projects
 2. Systems Thinking
 3. Self Realisation and Personal Development
 4. Problem Solving in Complex Environments
 5. Communicating Effectively
 6. Developing and Leading High Performance Teams
 7. Understanding Organisational Behaviour and Culture
 8. IP strategy and Management
- B. Performing for Results
 9. Acquisition Strategies
 10. Complex Projects and the Law
 11. Financial Analysis and Decision Making
 12. Planning for Risk and Change
 13. Managing Innovation in Technology-Based Organisations
 14. Managing Strategic Contracts and Suppliers
 15. Business Planning
 16. Negotiation and Mediation Strategies

C. Leading for Results (Capstone)

17. International Study Tour
18. International Contracts
19. Leadership for Results
20. Planning and Implementing Change
21. Managing Contract Relationships
22. Accountability and Governance
23. Contract Risk Allocation and Insurance
24. Capstone Workplace Project

Executive coaching

- Build upon self-realisation and personal development.
- Challenge workplace behaviours.
- Reflect on opportunities for and the reality of transference of learning to the workplace.
- Option of post course extension coaching.

Expanding horizons

- Challenging behaviours and perceptions
- A safe learning environment to explore decision making and leadership through interactive case studies, debrief and reflection

| Course Structure | |
|------------------|---|
| Code | Title |
| GSZ501 | The Strategic Management of Complex Projects |
| GSZ502 | Systems Thinking |
| GSZ503 | Self Realisation and Personal Development |
| GSZ526 | Problem Solving in Complex Environments |
| GSZ508 | Organisational Behaviour and Culture |
| GSZ505 | Communicating Effectively |
| GSZ527 | Acquisition Strategies |
| GSZ507 | Developing and Leading High Performance Teams |
| GSZ529 | Intellectual Property Strategy and Management |
| GSZ513 | Managing Innovation in Technology-Based Organisations |
| GSZ510 | Complex Projects and the Law |
| GSZ533 | Financial Analysis and Decision Making |
| GSZ512 | Strategically Managing Risk |
| GSZ515 | Business Planning |
| GSZ530 | Sustainable Strategic Contracts and Suppliers |
| GSZ516 | Negotiation and Mediation Strategies |
| GSZ519 | Leadership for Results |
| GSZ517 | International Study Tour |
| GSZ531 | International Contracts |
| GSZ524 | Capstone Integrating Workplace Project |
| GSZ520 | Planning and Implementing Change |
| GSZ521 | Managing Contract Relationships |
| GSZ532 | Contract Risk Allocation and Insurance |
| GSZ522 | Accountability and Governance |

Handbook

| | |
|--------------------------------|--|
| Year | 2015 |
| QUT code | IX96 |
| CRICOS | 048322G |
| Duration (full-time) | 1.5 years |
| Duration (part-time) | 3 years |
| Campus | Kelvin Grove, Gardens Point |
| Domestic fee (indicative) | 2015: \$10,100 per Study Period (48 credit points) |
| International fee (indicative) | 2015: \$12,900 per Study Period (48 credit points) |
| Total credit points | 144 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Dr Bree Hadley |
| Discipline Coordinator | Dr Linda Pollard Phone: +61 7 3138 8114 (Creative Industries) Email: ci@qut.edu.au (Creative Industries) |

Domestic Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher award) in an advertising or relevant field of study with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Relevant field of study include advertising, marketing, business communication, graphic design, visual arts, interactive & visual design, web design, creative writing, journalism, media, social media, new media, film & tv, communications, public relations, creative production & arts management, entertainment industries, mass communications.

Graduate Certificate in Creative Industries Pathway

Applicants who have a completed recognised bachelor or higher award in any discipline may be considered for the Graduate Certificate in Creative Industries one semester program leading to Master Advertising (Creative Advertising) three semesters.

International Entry requirements

Academic entry requirement

A completed recognised bachelor degree (or higher award) in an advertising or relevant field of study with a minimum grade point average (GPA) of 4.0 (on QUT's 7 point scale).

Relevant field of study include advertising, marketing, business communication, graphic design, visual arts, interactive & visual design, web design, creative writing, journalism, media, social media, new media, film & tv, communications, public relations, creative production & arts management, entertainment industries, mass communications.

Graduate Certificate in Creative Industries Pathway

Applicants who have a completed recognised bachelor or higher award in any discipline may be considered for the Graduate Certificate in Creative Industries one semester program leading to Master Advertising (Creative Advertising) three semesters.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Pathways to Further Study

On successful completion of this course you may be eligible to apply for entry into the Doctor of Creative Industries (Research).

Sample Structure Semesters

- [February Entry](#)
- [Semester 1](#)
- [Semester 2](#)
- [Semester 3](#)
- [July Entry](#)
- [Semester 1](#)

- [Semester 2](#)
- [Semester 3](#)

| Code | Title |
|---|--|
| February Entry | |
| Semester 1 | |
| *Part time students will complete two units per semester. | |
| AMN420 | Advertising Management |
| KAP401 | Advertising Creative: Concept to Campaign |
| KAP403 | Advertising Creative: Trends in New Media |
| Creative Industries Postgraduate Unit Option | |
| Semester 2 | |
| AMN421 | Contemporary Issues in Advertising |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KKP003 | Project Design in the Creative Industries |
| Creative Industries Postgraduate Unit Option | |
| Semester 3 | |
| KKP004-1 | Innovation in the Creative Industries: Major Project |
| KKP004-2 | Innovation in the Creative Industries: Major Project |
| KKP004-3 | Innovation in the Creative Industries: Major Project |
| KKP004-4 | Innovation in the Creative Industries: Major Project |
| July Entry | |
| Semester 1 | |
| AMN420 | Advertising Management |
| KAP401 | Advertising Creative: Concept to Campaign |
| KAP403 | Advertising Creative: Trends in New Media |
| Creative Industries Postgraduate Unit Option | |
| Semester 2 | |
| AMN421 | Contemporary Issues in Advertising |
| KAP402 | Advertising Creative: Copywriting and Art Direction |
| KKP003 | Project Design in the Creative Industries |
| Creative Industries Postgraduate Unit Option | |
| Semester 3 | |
| KKP004-1 | Innovation in the Creative Industries: Major Project |
| KKP004-2 | Innovation in the Creative Industries: Major Project |
| KKP004-3 | Innovation in the Creative Industries: Major Project |
| KKP004-4 | Innovation in the Creative Industries: Major Project |
| * KIP424 has been recoded KAP401. | |
| * KIP426 has been recoded KAP402. | |
| * KIP429 has been recoded KAP403. | |
| * KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier. | |

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students would usually complete a semester of coursework (48 credit points) followed by a dissertation (96 credit points).

For entry with an Honours degree, and where no further coursework is prescribed at point of admission, students must complete a dissertation (96 credit points).

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged.

Discipline coordinators

Accountancy: [Associate Professor Marion Hutchinson](#)

Advertising: [Associate Professor Ian Lings](#)

Economics: [Professor Janice How](#)

Finance: [Professor Janice How](#)

Entrepreneurship and Innovation: [Professor Per Davidsson](#)

Human Resource Management: [Dr Artemis Chang](#)

International Business: [Associate Professor Ian Lings](#)

Management: [Dr Artemis Chang](#)

Marketing: [Associate Professor Ian Lings](#)

Philanthropy and Nonprofit Studies: [Professor Myles McGregor-Lowndes](#)

Public Relations: [Associate Professor Ian Lings](#)

Duration

The minimum period of enrolment for a student without an Honours degree is 1.5 years full-time (one semester of coursework units and two semesters for a dissertation).

Students will require an extension to exceed the equivalent of 1.5 years full-time to complete the program. The maximum period of enrolment would be two years (full-time equivalent). If a student's candidature exceeds this time period, they may be required to pay fees. Extensions beyond two years full-time equivalent are not permitted.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program which culminates in a thesis of approximately 50 000 words.

Study areas

Students can study within the following school areas:

- Accountancy
- Advertising
- Banking and Finance
- Economics
- Entrepreneurship and Innovation
- Human Resource Management
- International Business
- Management
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations.

International Course structure

Course design

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program which culminates in a thesis of approximately 50 000 words.

Students can study within the following school areas:

- Accountancy
- Advertising
- Banking and Finance
- Economics
- Entrepreneurship and Innovation
- Human Resource Management
- International Business
- Management
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations.

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Dr Tracy Artiach QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed

coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Master of Business (Research) (Accountancy)

| Accountancy | |
|--|--|
| Code | Title |
| AYN433 | Research Topics in Accounting |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| Thesis units (96 credit points) | |
| While enrolled in the Master of Business (Research) program, students are required to present a seminar detailing their research proposal and attend the School research seminars. | |

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Louise Kelly QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed

coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Master of Business (Research) (Advertising)

| Advertising | |
|---|--|
| Code | Title |
| Students must complete two prescribed units (24 credit points), two (2) Elective units (24 credit points), and a thesis (96 credit points). | |
| Please select two (2) Compulsory Core units: | |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| BSN412 | Qualitative Research and Analytical Techniques |
| Plus two (2) Elective units | |
| These elective units may be selected from any 12 credit point postgraduate unit in the specialisation area (Advertising), subject to the approval of the School Research Coordinator. | |
| Plus thesis units (96 credit points) | |

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Professor Janice How QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed

coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au or bus.research@qut.edu.au

Mid-year Entry Students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details as the coursework units are only offered in

Master of Business (Research) (Economics)

semester 1.

| Economics | |
|---|--|
| Code | Title |
| Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (96 credit points) as follows: | |
| EFN508 | Econometric Methods |
| EFN500 | Contemporary Macroeconomic Theory |
| EFN502 | Developments in Microeconomic Theories |
| Plus one Elective unit: | |
| This elective unit may be taken from any approved 12 credit point postgraduate unit offered by the QUT Business School, subject to the approval of the School Research Coordinator. | |
| Plus thesis units (96 credit points) | |

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July At any time, but usually in February or July to accommodate coursework requirements |
| Int. Start Months | February, July At any time, but usually in February or July to accommodate coursework requirements |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Prof Per Davidsson QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed

coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

| Entrepreneurship & Innovation | |
|--|----------------------|
| Code | Title |
| Students must complete three prescribed units (36 credit points), one (1) elective unit (12 credit points), and a thesis (96 credit points). | |
| Three (3) Compulsory Core units: | |
| BSN502 | Research Methodology |

Master of Business (Research) (Entrepreneurship and Innovation)

| | |
|--|---|
| BSN503 | Research Seminar |
| MGN534 | Contemporary Issues in Entrepreneurship |
| Plus one (1) Elective unit: | |
| This elective unit within the specialisations area may be taken from any 12 credit point postgraduate unit offered by the QUT Business School, subject to the approval of the School Research Coordinator. | |
| Thesis units (96 credit points) | |

Handbook

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|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Professor Janice How QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

Academic entry requirement

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

Academic entry requirement

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies

Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus_research@qut.edu.au or bus_research@qut.edu.au

Mid-year Entry Students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School

Master of Business (Research) (Finance)

on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details as the coursework units are only offered in semester 1.

| Finance | |
|---|---------------------|
| Code | Title |
| Students must complete three prescribed units (36 credit points), one elective unit (12 credit point), and a thesis (96 credit points) | |
| EFN508 | Econometric Methods |
| EFN511 | Finance Theory |
| EFN513 | Corporate Finance |
| Elective unit: | |
| This elective unit may be taken from any approved 12 credit point postgraduate unit offered by QUT Business School, subject to the approval of the School Research Coordinator. | |
| Thesis units (96 credit points) | |

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Dr Sukanlaya Sawang QUT Business School Research Support Office phone 3138 1407 or email MAN_HDR_coordinator@qut.edu.au |

Domestic Entry requirements

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed

coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skills development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

Under the umbrella of human resources management, students may also be able to undertake a thesis in employee relations.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Support Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

| Human Resource Management | |
|--|--|
| Code | Title |
| Students must complete three prescribed units (36 credit points), one elective units (12 credit points) and a thesis (96 credit points) | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| Plus choose one of: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Plus one (1) Elective unit: | |
| The elective unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator. | |
| Plus Thesis units (96 credit points) | |

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Dr Amanda Beatson QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed

coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Master of Business (Research) (International Business)

International Business

| Code | Title |
|------|-------|
|------|-------|

Students must complete two prescribed units (24 credit points), two elective units (24 credit points), and a thesis (96 credit points).

Please select two (2) Compulsory Core units:

| | |
|--------|--|
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |

Plus two (2) Elective units:

These elective units may be undertaken from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (International Business), subject to approval of the School Research Coordinator.

Thesis units (96 credit points)

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Dr Sukanlaya Sawang QUT Business School Research Support Office phone 3138 1407 or email MAN_HDR_coordinator@qut.edu.au |

Domestic Entry requirements

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed

coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skills development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

Under the umbrella of management, students may also be able to undertake a thesis in public management.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

Mid-year entry students

Students wishing to enrol in July should contact the Research Support Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

| Management | |
|--|--|
| Code | Title |
| Students must complete three prescribed units (36 credit points), one elective unit (12 credit points) and a thesis (96 credit points). | |
| Two core units: | |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| Plus choose one (1) of the following units: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| Plus choose one (1) elective unit: | |
| The elective unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator. | |
| Plus thesis units (96 credit points) | |

Handbook

| | |
|---|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Dr Amanda Beatson QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The Master of Business (Research) trains students in research methodology techniques and critical evaluation appropriate to their field of study through a specified program of research under academic supervision.

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline. In addition, you are trained in analysing both the literature and debate in the substantive areas of the thesis topic at an advanced level. It may also provide an entry point to a PhD program.

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the

submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

| Marketing | |
|---|--|
| Code | Title |
| Students must complete two prescribed units (24 credit points), two (2) elective units (24 credit points), and a thesis (96 credit points). | |
| Please select two (2) of the following Core units: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| Plus choose two (2) Elective units: | |
| These elective units may be selected from any 12 credit point postgraduate unit in the specialisation area (Marketing), subject to the approval of the School Research Coordinator. | |
| Plus thesis units (96 credit points) | |

Handbook

| | |
|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February |
| Int. Start Months | February |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Dr Wendy Scaife QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

A completed recognised Bachelor Honours Degree in a relevant discipline; or

A completed recognised Bachelor Degree in a relevant discipline with a minimum GPA of 5.0 on QUT's 7 point scale and professional and/or research experience deemed relevant by Faculty.

Admission is dependent on supervisor availability and resources available to support the proposed research project.

International Entry requirements

A completed recognised Bachelor Honours Degree in a relevant discipline; or

A completed recognised Bachelor Degree in a relevant discipline with a minimum GPA of 5.0 on QUT's 7 point scale and professional and/or research experience deemed relevant by Faculty.

Admission is dependent on supervisor availability and resources available to support the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

| Philanthropy and Nonprofit Studies | |
|------------------------------------|--|
| Code | Title |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| GSN481 | Philanthropic and Nonprofit Frameworks of Governance |
| GSN484 | Management for |

Master of Business (Research) (Philanthropy and Nonprofit Studies)

| |
|---|
| Philanthropic and Nonprofit Organisations |
|---|

| |
|---------------------------------|
| Thesis units (96 credit points) |
|---------------------------------|

Handbook

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|------------------------------------|--|
| Year | 2015 |
| QUT code | BS92 |
| CRICOS | 054092M |
| Duration (full-time domestic) | 18 months |
| Duration (full-time international) | 1.5 years |
| Duration (part-time domestic) | 3 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$13,000 per Study Period (full-time) |
| Total credit points | 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission) |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | February, July |
| Int. Start Months | February, July |
| Course Coordinator | Assistant Dean (Research) |
| Discipline Coordinator | Ingrid Larkin QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au |

Domestic Entry requirements

If applicants have an honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the QUT Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points). The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

A grade point average of 5.0 within the prescribed

coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Course Availability

Mid-year entry and Part-time students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Entrepreneurship & Innovation, Finance, Human Resource Management, International Business, Management, Marketing, Philanthropy & Nonprofit Studies and Public Relations.

Abbreviation

MBus(Research)

Domestic Course structure

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program, which culminates in a thesis of approximately 50 000 words.

International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

Master of Business (Research) (Public Relations)

| Public Relations | |
|---|--|
| Code | Title |
| Students must complete two prescribed units (24 credit points), two (2) elective units (24 credit points), and a thesis (96 credit points). | |
| Please select two (2) of the following Core units: | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN414 | Quantitative Research Methods |
| BSN502 | Research Methodology |
| BSN503 | Research Seminar |
| Plus select two (2) Elective units: | |
| These elective units may be taken from any 12 credit point postgraduate unit in the specialisation area (Public Relations), subject to the approval of the School Research Coordinator. | |
| Plus thesis units (96 credit points) | |

Handbook

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|-------------------------------|---|
| Year | 2015 |
| QUT code | BS25 |
| Duration (full-time domestic) | 3 years |
| Duration (part-time domestic) | 6 years |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$11,400 per Study Period (48 credit points) |
| Total credit points | 288 |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Dom. Start Months | February, July |
| Course Coordinator | Dr Vicky Browning |
| Discipline Coordinator | Dr Amanda Gudmundsson Business Student Services on 3138 2050 or email bus@qut.edu.au |

Domestic Entry requirements

Admission to the DBA course will be based on candidates having completed a minimum of five years senior level business or professional practice experience, and either:

- a Masters degree in Business Administration (MBA) with a GPA of 5.5 (on a scale of 7) or greater from QUT or another recognised institution; or
- a Masters degree in a business discipline area (e.g. Master of Business) with a GPA of 5.5 or greater from QUT or another recognised institution; or
- a Bachelor's degree in a business discipline with first or second class Honours Division A, or equivalent, from QUT or another recognised institution.

Admission is subject to these requirements, plus an interview and mutual acceptance of a study plan on a case-by-case basis, and subject to availability of a suitable supervisor.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Overview

The DBA is a research-based qualification, designed to enable business professionals to make a substantial contribution to business practice by applying theoretical frameworks, methods and techniques towards solving contemporary and complex business problems.

This program suits business professionals who wish to improve their ability to make research-based business decisions. By undertaking the DBA, you will enhance and further develop your professional knowledge, skills and attributes while working to solve real-world problems using an empirical research framework.

You will develop your research and discipline-based knowledge and skill through the coursework units, independent research projects, and through your regular participation in professional development workshops with other cohort candidates.

Course design

Students will complete 288 credit points consisting of:

- Discipline based coursework (48 credit points)
- Research skills training (48 credit points)
- Research project (192 credit points)

The QUT DBA can be completed in three to six years of study. The structure of the DBA program provides you with the option of maintaining full-time employment while undertaking the program. You may find that integrating your research with your work will allow you to accelerate your research phase and complete in the minimum amount of time.

If you currently hold postgraduate qualifications, such as an MBA or Master of Business, you may receive advanced standing for the first phase of the DBA program. This will enable you to start in your research skills training phase. Graduates will be positioned to be leaders within their

industry with particular emphasis on research and development. Specifically, they will be able to:

- practise at a high level in a variety of organisational contexts
- apply innovative solutions to business problems and opportunities, through an understanding of new and relevant scholarship and the role and limitations of research in solving business problems
- present scholarly research to both academic and non-academic audiences.

Weekend doctoral seminars

Students will be expected to attend two intensive weekend doctoral seminars per year.

English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>.

Assumed knowledge

Applicants are assumed to have postgraduate-level knowledge of their proposed research area, or to develop such knowledge through appropriate discipline based study in the coursework component of the degree.

Abbreviation

DBA

Domestic Course structure

The program is structured in three phases:

Postgraduate business coursework

This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

Research skills training

Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:

- two eGrad School six-credit-point units, or
- one 12-credit-point QUT Business School or University research unit.

The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, wherever their home university or location. Visit www.egradschool.edu.au

Research component

This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with two options for completion:

- one DBA dissertation of approximately 50 000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written scholarly works which are subject to a process of peer review similar to that of refereed journals. Each paper would be approximately 15 000

words.

International Course structure

Course design

The program is structured in three phases:

Postgraduate business coursework

This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

Research skills training

Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:

- two eGrad School six-credit-point units, or
- one 12-credit-point QUT Business School or University research unit.

The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, whatever their home university or location. Visit www.egradschool.edu.au

Research component

This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with two options for completion:

- one DBA dissertation of approximately 50 000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written scholarly works which are subject to a process of peer review similar to that of refereed journals. Each paper would be approximately 15 000 words.

Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

| Code | Title |
|------------------------------|--|
| Year 1, Semester 1 | |
| BSN412 | Qualitative Research and Analytical Techniques |
| BSN502 | Research Methodology |
| Postgraduate Discipline Unit | |
| Postgraduate Discipline Unit | |
| Year 1, Semester 2 | |
| BSN414 | Quantitative Research Methods |
| Complementary Research Unit | |
| Postgraduate Discipline Unit | |
| Postgraduate Discipline Unit | |
| Year 2, Semester 1 | |
| IFT882 | Thesis |
| Year 2, Semester 2 | |
| IFT882 | Thesis |

| | |
|---------------------------|--------|
| Year 3, Semester 1 | |
| IFT882 | Thesis |
| Year 3, Semester 2 | |
| IFT882 | Thesis |

Handbook

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|---------------------------------------|---|
| Year | 2015 |
| QUT code | IF49 |
| CRICOS | 006367J |
| Campus | Gardens Point |
| Domestic fee (indicative) | 2015: \$13,670 per Study Period (full-time) if you exceed the maximum time under the RTS. |
| International fee (indicative) | 2015: \$15,200 per Study Period (full-time) |
| Total credit points | |
| Credit points full-time sem. | 48 |
| Credit points part-time sem. | 24 |
| Start months | At any time. Requires approval. |
| Int. Start Months | Entry is available at any time subject to approval |
| Course Coordinator | Enquiries to edn.research@qut.edu.au or 07 3138 3041. |
| Discipline Coordinator | Dr Sukanlaya Sawang (School of Management); Dr Tracy Artiach (School of Accountancy); Prof Janice How (School of Economics and Finance) and Dr Amanda Beatson (School of AMPR). |

Domestic Entry requirements

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:

- a relevant first or second class division A honours degree or equivalent, or
- an appropriate masters degree or professional doctorate (by research or coursework).

Masters and professional doctorates degrees by coursework must contain a significant research component, normally no less than 25 per cent.

Holders of masters and professional doctoral by coursework must:

- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval.

International Entry requirements

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:

- a relevant first or second class division A honours degree or equivalent, or
- an appropriate masters degree or professional doctorate (by research or coursework).

Masters and professional doctorates degrees by coursework must contain a significant research component, normally no less than 25 per cent.

Holders of masters and professional doctoral by coursework must:

- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval.

Minimum English requirements

Students must meet the English proficiency requirements.

| IELTS (International English Language Testing System) | |
|---|-----|
| Speaking | 6.0 |
| Writing | 6.0 |
| Reading | 6.0 |
| Listening | 6.0 |
| Overall | 6.5 |

Location and duration

The PhD normally requires a minimum of three years of full-time study or its part-time equivalent. Study is normally undertaken at the Gardens Point campus but the University may approve study at an off-campus location (multi-modal study). Although QUT offers this flexibility, there will still be minimum attendance requirements and the University must be satisfied that adequate supervision and resources are available at the external location.

In general, the Business School does not support external PhD enrolment.

International Student Entry

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and

resources needed for the proposed research project.

An applicant would normally hold:

- a relevant first or second class division A honours degree or equivalent, or
- an appropriate Masters degree or Professional Doctorate (by research or coursework)

Masters and Professional Doctorates degrees by coursework must contain a significant research component, normally no less than 25%.

Holders of Masters and Professional Doctoral by Coursework must:

- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval

English language proficiency requires International applicants to meet an IELTS overall band score of 6.5 with no sub-score below 6.0.

FINANCIAL GUARANTEE

Acceptable forms of evidence include:

- A letter from an approved employer confirming the continuation of your salary; OR
- A signed Scholarship Agreement between QUT and your sponsoring agency; OR
- An accepted letter of offer from QUT for a postgraduate research scholarship; OR
- An approved external scholarship.

Further information or assistance

For further information about this course, please contact:

Research Students Centre
Phone: +61 7 3138 4475
Email: research.enrolment@qut.edu.au

QUT Business School Research Support Office
Phone: +61 07 3138 1407
Email: bus.research@qut.edu.au

Domestic Course structure

Mandatory units:

- IFN001 Advanced Information Retrieval Skills
- Time-based Thesis

Other units as agreed by student in negotiation with their supervisor and faculty.

International Course structure

Course design

Mandatory

IFN001 Advanced Information Retrieval Skills

Time based Thesis

Other units as agreed by student in negotiation with their supervisor and faculty.

Handbook

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|---|---|
| Year | 2015 |
| QUT code | U0TEST |
| CRICOS | 050639B |
| Duration (full-time international) | 6 months |
| International fee (indicative) | There are no tuition fees payable to QUT for the Exchange Year Program. |
| Total credit points | 96 |
| Course Coordinator | Nicole Patterson Manager, International Student Mobility Email: stae@qut.edu.au |
| Discipline Coordinator | |

Minimum English requirements

Students must meet the English proficiency requirements.

International Course structure

Units are subject to availability, faculties hold the final decision on students eligibility to the pre-approved units.