

Enterprise Leadership

Discover how to design and implement strategies for an enterprise that is **future fit**.



eXplore QUT's contemporary suite of professional development options for Enterprise Leaders.

How do innovative companies secure a competitive edge? They continue to reinvent themselves by fuelling a pipeline of visionary leaders.

In a world that is changing exponentially, the skills needed to lead have evolved. In order to manage teams more effectively and become a successful leader, professionals need to identify their personal leadership style and adapt their approaches.

What is Enterprise Leadership?

Enterprise leadership encourages leaders at a pivotal stage in their career to shift their focus to organisational outcomes in addition to their own individual or team needs. It is a driver of cross functional and cross business unit collaboration and can drive more effective strategy and execution.

What are Enterprise Skills?

To display enterprise is to show initiative and resourcefulness to solve complex problems for your organisation. This involves emotional and social intelligence, innovation, critical and strategic thinking and digital savviness.

For leaders, the growth into enterprise leadership can be daunting, but it doesn't need to be. Whether you're an established or aspiring enterprise leader, QUTeX's Enterprise Leadership series provides you with the framework and capability to understand complex environments, adapt to change and guide your organisation to success.

With a suite of flexible learning Professional Development Modules designed by leading experts across QUT's faculties, you'll benefit from the ability to pick and choose the right study areas for you.

Each module harnesses transdisciplinary knowledge and is developed using the latest in innovative learning design, so you can **use what you learn today, in your workplace tomorrow.**

Who should participate?

If you are currently working in a professional capacity as a manager of projects, manager of complex stakeholder groups or a supervisor of staff, then enterprise leadership is for you.



“ Like many others, I underestimated my capabilities. I knew how to get things done in my workplace but I couldn't have articulated the theories and frameworks to explain why what I was doing worked.

Completing this program gave me a language that allows me to engage with senior leaders within the organisation; to anticipate their needs and drivers; and to be prepared with sound evidence-based approaches to improved business outcomes.”

Kristen Walker
Graduate Certificate in Business (Enterprise Leadership)

A career-changing learning experience

QUTeX offers Enterprise Leadership Professional Development Modules throughout the year, so you can choose to take your next step in professional development at a time that's convenient for you.

The modular nature of the entire series offers flexibility and versatility, allowing you to target the specific topics that you believe will lead to the promotion or career advancement you are seeking. **You can choose to complete as many or as few modules as you like.**

Choose the expertise you need today, so you can impact the world of tomorrow.

Leading Self and Others

Learn personal leadership development strategies and techniques to build capacity in others and develop a strong and resilient team.

Actioning Strategic Innovation

Build your innovation toolkit to design, develop and implement initiatives in your organisation and build the capacity for innovation in others.

Communicating for Results

Adapt to the changing workplace with the skills for communicating direction and vision as a leader using key communication elements and strategies.

Leading Ethical Systems

Create organisational architecture that builds a culture of integrity using real world strategies that acknowledge complex organisations and institutions.

Leading Strategic Initiatives

Successfully lead major change projects and new organisational initiatives in your workplace.

Delivering Complex Policy

Gain the skills of policy development; learning logic and analysis, stakeholder engagement and implementation of policy in complex and contested environments.

Managing Stakeholder Relationships

Mitigate risk, align business goals and achieve the best outcomes for everyone with a strategic approach to your engagement with your stakeholders.

Managing Sourcing and Contracting

Understand the common types of sourcing and contracting arrangements in complex projects and the key issues in structuring contracts so you can influence successful outcomes for your organisation.

Leading for High Performance

Build a performance culture to meet today's global business demands so your team can achieve the next level of excellence.

Managing Talent and Succession

Develop the skills to implement effective enterprise talent management strategies, including attraction, recruitment, performance leadership, recognition and retention.

Making Decisions with Data

Learn to analyse and communicate data effectively to quantify organisational risks and opportunities, persuade decision makers and make evidence-based decisions for management issues.

Leading in the Government Context

Learn to drive public value in your role as a public purpose leader, by developing the enterprise skills of critical thinking, policy analysis and collaborative working .

Managing Strategic Risk

Develop the knowledge and techniques to effectively manage risk in a complex project using systems thinking and risk analytics for better decision making and better outcomes.

Visit qut.edu.au/qutex for module availability in QUTeX learning centres in Brisbane and Canberra.

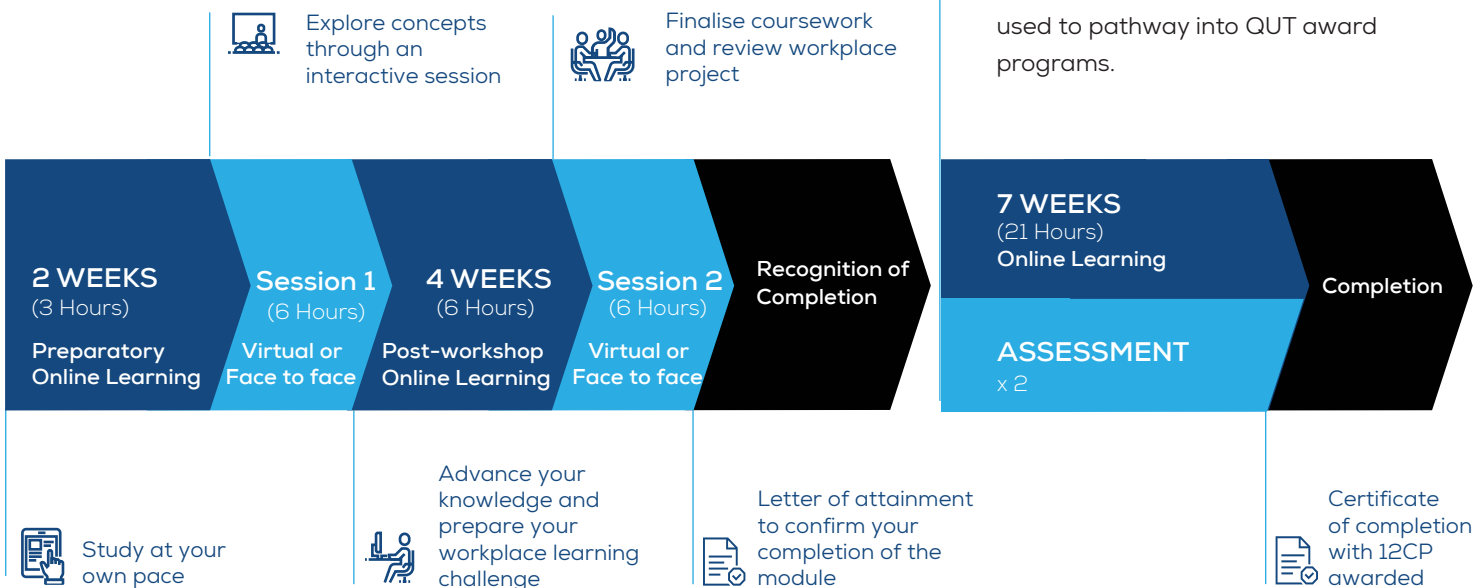
How you'll learn

Each Professional Development Module allows you to target the areas of most relevance to you and enables you to study in a way that brings your learning into your own workplace context.

Recognising the time sensitivities of today's leaders, the program is delivered in an interactive, facilitator-led blended learning environment combining face-to-face workshops, workplace challenges and online learning, so you can build your knowledge of the topic while growing your professional network, and applying your learnings in the real world.

Professional Development Module

Each module is broken down into manageable sessions designed to accelerate your learning process through assorted learning activities:



(Optional) Credential Unit

Each Professional Development Module can be supplemented with an optional Credential - an online award extension unit which can be used to pathway into QUT award programs.

What you can expect

Throughout your learning experience, you can expect to:

- Enjoy a wide range of engaging online and in-class learning activities, including video and audio content, and technology-enabled interaction.
- Investigate real-world case studies and scenarios.
- Interact with your peers and educators through in-class discussion forums and debates.
- Apply what you learn in the program to your own organisation, learning to drive transformative change through workplace challenge initiatives.

Who you'll learn from

Each Enterprise Leadership module is developed and delivered by a transdisciplinary team of skilled QUT educators, cutting-edge researchers and award-winning authors.



Design a program that's fit for your purpose

Did you know that you can transform your leadership development into a postgraduate qualification?

Each Enterprise Leadership module can be completed with an additional (optional) Credential. This provides you with the accreditation needed to go towards the completion of an MBA, Executive MBA, or a Graduate Certificate in Business.

Graduate Certificate in Business (Enterprise Leadership)

QUT's Graduate Certificate in Business (Enterprise Leadership) has been designed as an extension of the Enterprise Leadership series, to provide participants with a postgraduate level qualification in leading with an enterprise perspective. To attain this qualification, you will need to complete two core Enterprise Leadership modules plus any two electives from the available Enterprise Leadership series.



Program commitment: The entire program combines 8 x 1-day face-to-face (or virtual) workshops (2 per module), with 120 hours of online study, plus assessment for each unit. Participants have the flexibility to complete the program at their own pace, within 3 years (from commencement).

Master of Business Administration (MBA) and Executive MBA

If you are ready to take your postgraduate leadership study even further, you can complete the additional online award extension unit for any of the Enterprise Leadership modules, to receive credit towards completing an MBA, Digital MBA or Executive MBA. To learn more about your MBA pathway options, speak with our specialist team.

Fees

Professional Development Module
Standard: \$1,900
Alumni: \$1,425

Credential Unit
Standard: \$1,664
Alumni: N/A

Graduate Certificate in Business
Contact QUTeX for pricing

Technical requirements

In order to complete each module, you will need a few basic tools to support your blended learning experience:

- Current email address
- Access to a computer
- Internet access
- PDF Reader
- Microsoft Office

“The Enterprise Leadership module I completed covered some important key leadership topics. The format for the day and facilities were great as well. I think the balance between teaching and small group activities was perfect at creating a good learning environment.”

Matthew Cox
Hastings Deering (Australia)

Get future fit. Fast.

To learn more about Enterprise Leadership or other learning solutions offered by QUTeX, please contact:

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Professional and
executive education