



Successful Speechwriting

Designed for professionals from all sectors who write speeches, and seek to fine-tune their practice.



Overview

This one-day workshop has been designed to assist beginning and intermediate speechwriters to find their voice and hone their practice. It aims to demystify the speechwriting process, and encourage purposeful, effective storytelling.

Evolve with QUTeX

Professionals who develop their communication skills with QUTeX develop real world capabilities today, that they can bring to their workplace challenges tomorrow.

With this one-day workshop, you'll learn how to approach the speechwriting process so that your stories and structure hit the mark every time. You'll approach future speeches with a clearer sense of purpose, and better understand the speaker's intentions, and expectations.



Your expert facilitator

Cameron Pegg



[Cameron Pegg](#) is a leading content and communications consultant, based in Brisbane. Cameron is a feature writer for The Australian, a regular guest on ABC Radio, and a founding editorial board member of the Journal of Educational Advancement and Marketing. He has been a finalist three times in the Queensland Clarion Awards for journalism, is an award-winning editor of corporate publications, and an accomplished speechwriter and ghost-writer.

Cameron regularly speaks at conferences, and leads workshops and webinars on best practice storytelling. He has taught journalism and creative non-fiction at the University of Queensland, and delivered corporate communications training for the Queensland Writers Centre, and Writers Victoria.



Course at a glance

Core Concepts

This one-day workshop will cover a range of topics, including:

- Key speech types
- The speechwriting process – timeframes and responsibilities
- The anatomy of a successful speech
- Story structure and rhythm
- Incorporating wit, humour, and anecdotes
- Learning from exemplar speechwriters, and speechmakers
- Seeking feedback.

Certification

At the end of the course, you'll receive a Certificate of Attendance documenting your participation in the course.



24 March 2020



Brisbane



1 Day



Certificate of attendance



From \$790



[Enrol today](#)

Get future fit. Fast.

Executive Course:

Creating Corporate Publications That Cut Through



Who should participate?

This workshop has been designed for professionals from all sectors who want their publications to better engage with target audiences. It is suitable for anyone who contributes to the publications process, including managers.

No prior experience or training in this area is required for this course.

Registration Details

Registration Type

Early Bird registration (closes 4 March 2020)	\$790 (inc. GST)
Standard registration (closes 16 March 2020)	\$880 (inc. GST)
QUT Alumni/Staff registration	\$660 (inc. GST)
Group registration (4 or more)	\$790 (inc. GST)

When and where

Tuesday, 24 March 2020
9:00am - 4:30pm (registration from 8:45am)

QUT Executive Education Centre
B Block, QUT Gardens Point
2 George St
Brisbane QLD 4001



Get future fit. Fast.

For more information about this course or other learning solutions offered by QUTeX, please contact:

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