Strategic IT-Enabled Innovation
Provided as a FREE course under a government subsidy through the Australian Information Industry Association

This course is a transformational program that provides the basis for participants to develop skills and knowledge to design, deliver and implement high-value strategic IT-enabled business innovations that has a customer-centric focus.

aiia
australian information
industry association

Duration: approx. 20 hours of self-paced learning

Certificate of Achievement (Professional Practice) plus Silver Digital Badge

Cost: FREE *(for limited time only)*
Standard Cost: $660 (inc. GST)

Apply Now
Web: QUT.edu.au/QUTeX
Phone: 07 3138 7733
Email: qutex@qut.edu.au
Blog: blogs.qut.edu.au/qutex

Evolve with QUTeX
As technology has become the major source of disruption and opportunity for organisations to capture new business value, this course equips participants with the capability to understand and apply contemporary approaches to designing and delivering customer-centric innovation outcomes. It places a specific emphasis on the strategic application of IT-enablement of innovation with a focus on the needs of the customer and equips the participant to apply the different models, tools, and techniques of creating, delivering, and sustaining innovations of high value to customers.

Core capabilities you will develop:
- Managing across the innovation 'value chain' and understanding of how the delivery of new value enhances the strategic capabilities of the customer.
- Applying an 'innovation-readiness audit' as an approach to determine barriers and readiness for implementation and sustainability of innovation
- Understand the role played by technology in business disruption and opportunity to capture new forms of business value;
- The design, delivery and implementation path for high-value IT enabled business innovations.
- Understanding and application of business model design concepts for new value-creating products and services.
- Understand and apply contemporary approaches to designing and delivering customer-centric innovation outcomes;
- Application of methods for exploring, testing and validating customer problems and opportunities
- Understanding and application of the key levers of IT-Enablement of innovation and developing skills to manage risk, treatment of data, security and privacy requirements, as well as the role of enterprise architecture in innovation.

Who should participate?
This course is specifically targeted to organisations wishing to develop advanced skills across the innovation value-chain. Participants will be equipped to apply an Innovation Project Roadmap to new initiatives where they become a valued partner for the client.
Participants are encouraged to participate in small teams to develop their own Innovation Project Roadmap on live opportunities for testing and validation and

Note: Participants agree to be contacted by the AIIA to ensure you meet the eligibility requirements for the government subsidy including the completion of your personal skills profile assessment. Once approved by AIIA you will be emailed your access details for this course.

Get future fit. Fast.