Emerging Leaders Program 2015

Module 5:
Strategically Managing Public Funds

MODULE BENEFITS

We increasingly hear that ‘business as usual’ is no longer a sustainable option and that with the Queensland Government’s renewal agenda receiving much attention, leadership of change and innovation is taking centre stage. The reality is, however, that whilst we are looking to innovate, we must still continue to drive and deliver our core services. So, how do we go about this? How do we ensure that our organisations’ meet this dual challenge? Is it about doing more with less or just doing things differently?

This module offers you a stimulating three-day learning environment focused on practical exercises and examples from around the world—all the while, setting this firmly within a Queensland Government context. The course encompasses:

- managing core business and balancing this with high performance budget management
- leading change—strategising around the case for change and how we distinguish the ‘good’ investments from the not so ‘good’.

WHO SHOULD ATTEND

This program is suitable for Team Leaders and Program Managers (mid to senior level Public Service employees) who need to build capacity both within themselves and those they lead.

THE MODULE

This module has been designed specifically for our public sector clients and aimed at developing the essential skills and knowledge of mid- to senior-level leaders who strategically manage public funds.

There are two components to the learning process which include the Active Learning Module as well as the Award Extension Unit. Those who complete this dual approach to learning will be better equipped to:

- utilise holistic thinking to apply an integrated approach to understanding the connections between finance and operations within the public sector
- understand the role of portfolio management in prioritising and aligning change initiatives with strategy
- demonstrate initiative and make effective, complex leadership and management decisions about financial and strategic consequences
- develop informed decisions and, through effective business planning, offer robust recommendations about the financial sustainability of a program
- appraise business cases for change
- balance core business with leading change initiatives.

SUPPORTING EXECUTIVE PERFORMANCE DEVELOPMENT

This module develops capability mapped to the QPS Balanced Scorecard and the QPS Executive Leadership Competencies.
For the Queensland Government, recognising and developing talent is critical to retention and corporate stability; just as important is the ability of individuals to perform to their potential.

The Emerging Leaders Program (ELP), designed and delivered by one of Australia’s leading business schools, is a flexible, work-based, blended learning program which develops leadership skills, supports career development, and complements existing technical/functional skills with expertise in leadership and business.

Designed for aspiring leaders or recently appointed leaders within the Queensland public sector, this program focuses on developing leadership capabilities in conjunction with developing knowledge and skills across a number of core disciplines.

Participants can choose to complete one or several of the nine active learning modules. The option of completing qualifications through extension units allows departments and individuals to share the responsibility and cost of professional development.

HOW THE PROGRAM WORKS

Each active learning module is offered as a stand-alone and is paired with an optional award extension unit offering postgraduate certification. Active learning modules begin with an online component—an authentic, relevant, leadership challenge—followed by two face-to-face workshops allowing participants to explore the challenge in more detail and a work-based project. The active learning module completes with a third face-to-face workshop.

Similar to the active learning modules, the eight award extension units (each complementing and paired with an active learning module) involve online learning and a face-to-face workshop. These units also include a written summative assessment with extended readings, investigation, critique and adaptation of models and frameworks introduced throughout the program.

Participants who complete four award extension units will be awarded a Graduate Certificate of Business. There are two core units (Leading Self and Others and Actioning Strategic Change & Innovation) and two electives. If you complete eight award extension units, you will be awarded a Graduate Diploma of Business. From here, you may then be eligible to continue with your studies and complete a Masters of Business Administration (MBA).

JESSICA HEIMBURGER, PRINCIPAL PLANNER
DEPARTMENT OF STATE DEVELOPMENT, INFRASTRUCTURE AND PLANNING

The tailored nature of the Emerging Leaders Program allowed me to select subjects relevant to the challenges I was facing in my role in the public sector. It helped me to develop my leadership and management skills and empower others, as well as identify how to put my ideas into action.
WORKSHOP FEES

Program fees include: course facilitators; tuition; course materials; workshop morning tea, lunch and afternoon tea.

<table>
<thead>
<tr>
<th>Item per participant</th>
<th>Investment (ex GST*)</th>
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<tbody>
<tr>
<td>Active Learning Module (per module)</td>
<td>$2,880</td>
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<tr>
<td>Award Extension Unit (per module)</td>
<td>$1,925</td>
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* GST does not apply to this QUT Corporate Education course

MORE ABOUT QUT GRADUATE SCHOOL OF BUSINESS

QUT has a strong reputation, both nationally and internationally, for its work in leadership research and education. As one of Australia’s leading universities, we have one of the largest and most respected business faculties in Australia.

QUT Business School was the first Australian business school to achieve triple accreditation by three leading international bodies — AACSB International, EQUIS and AMBA — all hallmarks of excellence and recognition of the quality of our courses and operations.

In addition to designing, developing and delivering programs that effect real change in the workplace, QUT Graduate School of Business has the ability to support future curriculum and program development through a variety of means, such as online learning solutions and coaching.

ENQUIRIES OR FURTHER INFORMATION

For more information on the ELP or other learning solutions offered by QUT Graduate School of Business, please contact us:

Phone: +61 7 3138 4202
Fax: +61 7 3138 1299
Email: elprogram@qut.edu.au
Web: www.qut.edu.au/gsb

For more information on Public Service Commission programs:

Email: development@psc.qld.gov.au
Web: www.psc.qld.gov.au

"If for no other reason than the practical organisational application of higher order and strategic thinking, I would recommend the program—and in particular, the award extension. The program has whet the appetite for further learning and a number of us are now considering the masters program."

Catherine O’Keefe, Public Trustee

HOW TO REGISTER

Visit: https://www.qut.edu.au/study/short-courses-and-professional-development/short-courses/emerging-leaders-program and follow the links through to the Emerging Leaders Program.


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