



DETERMINATION MEETS **INSPIRATION**

QUT LEARNING POTENTIAL FUND[®]



The QUT Learning Potential Fund provides scholarships to students who exhibit academic potential but whose financial circumstances might otherwise preclude them pursuing study here.

Easily the largest such fund in Australia, and proudly supported by QUT's friends, alumni and hundreds of our own staff, the Learning Potential Fund is an outstanding demonstration of this University's commitment to building excellence and opportunity together.

QUT LEARNING POTENTIAL FUND®

The QUT Learning Potential Fund is a cause that is dear to my heart. I am delighted to have been given the opportunity to be involved in the Fund's rural student scholarships. I derive immense satisfaction from seeing recipients launch themselves into university life with the confidence that stems from the knowledge that someone is looking out for them.

I encourage everyone to participate.

Tim Fairfax AC
Chancellor

Right: Tim Fairfax AC and one of his Learning Potential Fund Scholarship recipients, Stephanie Moller.





I've come a long way since I left Sarajevo as a refugee. Today, I am able to give back to the community and the Learning Potential Fund which so generously helped me during my studies. As a lawyer helping deliver international infrastructure and resource projects, I'm now working in London, seeing places and accomplishing goals that were mere dreams at the beginning of my studies at QUT. I am so grateful for the support I've received. **It changed my life.**

Serge Radojevic

Bachelor of Business/Bachelor of Laws alumnus

THE RICHEST SOURCE OF INSPIRATION

Could this be one of the finest things a person can do for another?

Bringing the gift of self-empowerment to those with dreams and drive, but few resources.

The QUT Learning Potential Fund gives bright and ambitious students the chance to pursue a university education, where otherwise, they'd have none.

It gives real support to students in need so they can rise above crushing financial pressure and sometimes brutal circumstance.

It also demonstrates – often for the first time in their lives – that someone believes in them.

It's more powerful than money. More enduring than charity.

Education creates lifelong change and inspires them to grow and to flourish. It influences the lives of their brothers and sisters, and the lives of their own children. And it helps contribute to a better society.

However, our ambition is to do so much more, and for this we need your help.

Please, invest in the potential of these outstanding students.

**Invest in their spark -
help it catch fire.**



I was a street kid and then a young mother of three children. But with the support of the Learning Potential Fund, I managed to achieve a GPA of 7 in Fine Arts and win the University Medal. Now I'm doing a PhD. **My children can now believe anything is possible.**

Rebecca Daynes

**Bachelor of Fine Arts (Honours) alumnus
University Medallist, PhD candidate**

WHAT THE LEARNING POTENTIAL FUND CREATES

At QUT, we're wholly committed to the principles of equity and fairness. To educational opportunity for all, regardless of background.

So in 1998 we established the Learning Potential Fund to create tangible and long-lasting opportunity for as many promising but financially disadvantaged students as possible.

The Fund provides scholarships to allow deserving students to remain at university when financial burdens might otherwise have pressured them to leave.

Most are from humble backgrounds. Some are single parents. Some have faced difficult domestic situations or dire political or economic circumstances.

Some are from parts of society where a tertiary education isn't considered an option. Most are first in their families to attend university. Many will inspire other members of their family to seek a tertiary education.

All have the potential to do well - some, to truly excel.



For us, it is the individual students we get to know who fire our passion to keep supporting the Learning Potential Fund. Individuals who overcome tough circumstances to stay at QUT and build a new future for themselves. **To know that our donations help achieve this is a source of great joy.**

Penny Weekes, donor

Ray Weekes, Chair of the QUT Learning Potential Fund Committee, donor

WHY THE QUT LEARNING POTENTIAL FUND IS A SUCCESS

The QUT Learning Potential Fund was designed as a sustainable generator of scholarship funds for successive generations of financially struggling students, far into the future.

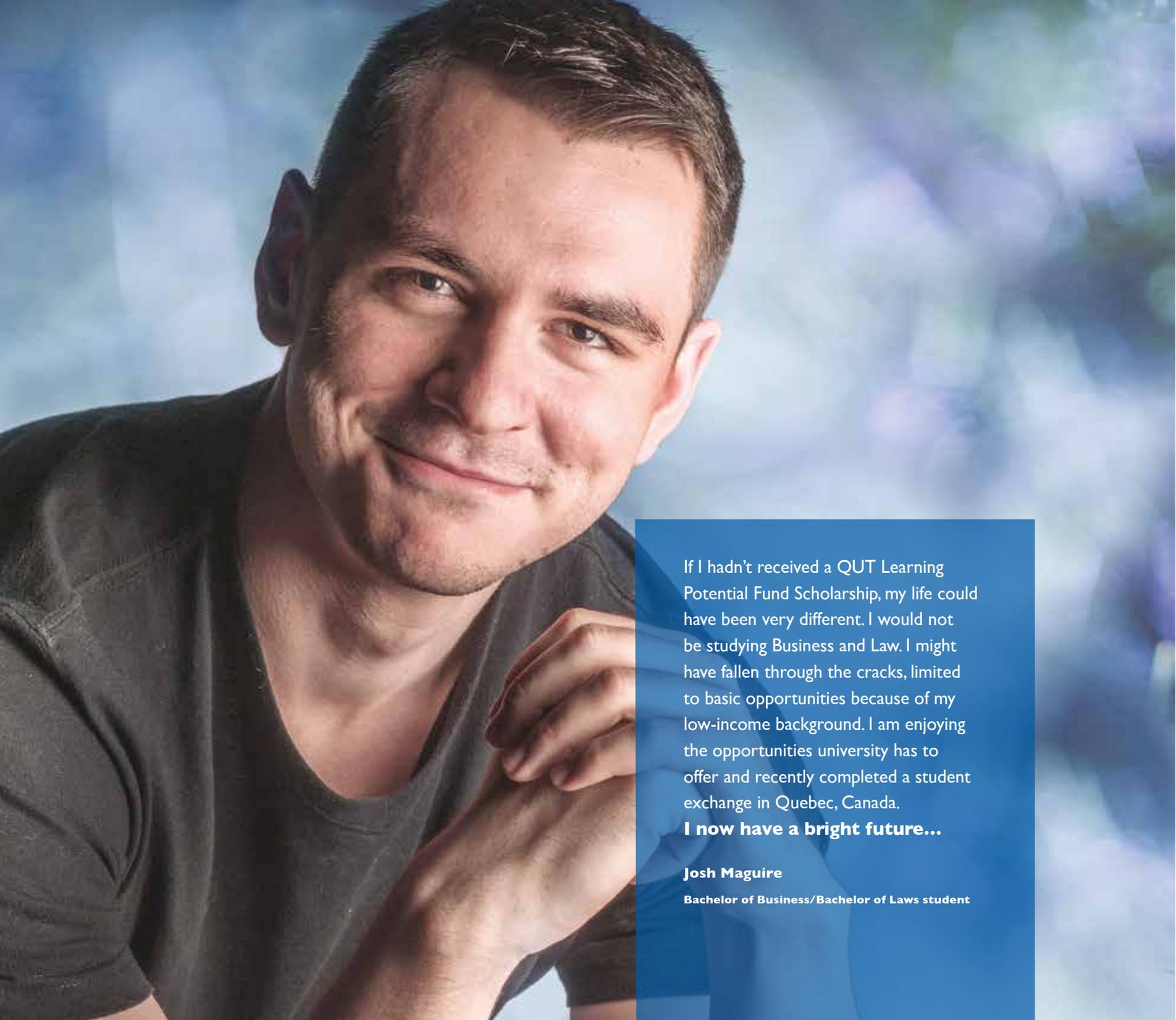
It's a perpetual fund under the stewardship of the QUT Council and the Learning Potential Fund Committee, who apply the highest corporate governance to its management.

Funds are invested through the Queensland Investment Corporation's Growth Fund, and interest earned is directed to financing a portfolio of annual scholarships.

Administrative costs are underwritten by QUT, meaning the full amount of every donation goes to the endowment fund, providing scholarships year after year.

This makes the Fund unique.

Every dollar you give goes to the students forever, and every dollar donated is matched by the university.



If I hadn't received a QUT Learning Potential Fund Scholarship, my life could have been very different. I would not be studying Business and Law. I might have fallen through the cracks, limited to basic opportunities because of my low-income background. I am enjoying the opportunities university has to offer and recently completed a student exchange in Quebec, Canada.

I now have a bright future...

Josh Maguire

Bachelor of Business/Bachelor of Laws student

A POSITIVE AND TANGIBLE EFFECT ON STUDENTS' LIVES

A Learning Potential Fund Scholarship is a critical financial boost for students at a time when, in many cases, their educational aspirations hang in the balance.

It provides invaluable support to students in sometimes trying times. It eases the pressure to work long hours, freeing up more study time. The money helps them buy textbooks and it provides some of the essentials they need to get through.

Yet, the non-financial benefits can be even more encouraging.

Far from being a welfare program, the Fund is wholly dedicated to the transformative power of education. It is the achievement of the degree - not the money - which is the real gift.

With it comes not just the prospect of a better job for recipients, but a better understanding of their world, and the chance to have a greater impact upon it.

When they're given the opportunity to take on a university education, or to persevere with their studies when circumstances are against them, you can see the relief in their eyes.

When they express the depth of their gratitude, every word rings true.

The fact that someone believes in them enough to donate, is the most inspiring element of all.



Dr Laurie Cowled and one of her Learning Potential Fund Scholarship recipients, Emily Bergmann.

There is so much joy in giving. I specifically wanted to help girls from the country because I feel they often don't get the same go as those in the city. Of course, my ultimate goal is to find a woman who is going to do something amazing for Australia. **I don't want these girls to have mediocre futures; I want them to have amazing futures.**

Dr Laurie Cowled, donor

WAYS TO MAKE A DIFFERENCE

At QUT, it is in our DNA to give those from low-income backgrounds an equal chance to strive for academic and personal excellence.

However, we're currently only able to help half of the more than 4,000 students who really need our support. Our goal: to boost the Learning Potential Fund's capital base so we can help all our students in need.

As such, we urgently seek your financial help.

In return for your generosity, you can expect to experience a deeply gratifying level of personal contact, acknowledgement and respect from the university. Our donors regularly remark on this as one of the defining features of the QUT giving experience.

You'll also experience the immense satisfaction that comes with doing something truly life-changing for others.

You can give to the Learning Potential Fund through one-off or ongoing contributions.

You can share in the opportunity to contribute to the building of the Fund's all-important capital base, or you can share your philanthropic goals with us and we'll work closely with you to help you achieve these goals in whatever way you wish - including the creation of named scholarships.

There are opportunities to give through a donation or a gift in your Will, and through corporate support.

A significant proportion of QUT's staff give regularly through their pay. These donations play an important part in growing the Fund's capital base.



My brother and I can't go back to our country because of the war. When we left the refugee camp and came to Australia, I studied really hard and learnt English. Now we are Australian citizens, and I love my new country.

With the help of the QUT Learning Potential Fund, I am able to study engineering without worrying about paying the rent. **I can't wait to graduate and start building houses.**

Ezekiel Nimpaye

Bachelor of Engineering student

I value education enormously; it is the way society improves. When these students apply for a scholarship, they already have that spark needed to work hard. Within a couple of years they will be able to help themselves move up; help their families move up.

I love helping them to invest in that spark; and in their future.

Rosemary Vilgan

2013 Telstra Australian Business
Woman of the Year, Bachelor of Business
alumnus, donor





In my fifth year of university, my mum was diagnosed with breast cancer.

The Learning Potential Fund helped me look after her while reinforcing my commitment to my studies. So, at a time when much of my life was uncertain and unstable, the Fund provided much-needed stability and direction; it recognised my potential and ensured I was supported to continue pursuing my ambitions, while being close to my family.

The Learning Potential Fund means much more than the money.

Samantha Boardman

Bachelor of Justice/Bachelor of Laws alumnus

WE CAN HELP YOU HELP ONE - OR MANY

At QUT, we're focused on helping you achieve your personal goals through giving.

If you aspire to help one promising individual experience the joys of higher education, or invest in the futures of many ambitious people, we can help.

Graduates who have been helped by the Learning Potential Fund are making profound contributions to the world. Some have gone on to complete PhDs. Some are now pursuing international careers. Many have carved out successful careers in professions which may have been closed to them if not for their university studies.

In so many cases, they are the first in their families to obtain a degree, setting an example for their children and demonstrating that with hard work, they can achieve anything. A rewarding career not predetermined by origins; the chance to achieve a dream or advance a cause, even create a new life for themselves.

We'd be honoured to talk with you about how your gift - your belief in others - can empower them to achieve all they hope for.

WAYS TO GIVE

Your generosity will mean financially struggling students can have the support they need. You can:

- Establish a named scholarship
- Remember the QUT Learning Potential Fund in your Will
- Provide support through regular giving

Every dollar you give goes to the students. Every dollar donated is matched by the university. Every donation keeps on giving each year.

If you would like to know more about giving to the QUT Learning Potential Fund, please contact:

Philanthropy Manager
Alumni and Development Office

Phone: +61 7 3138 1657

Email: giving@qut.edu.au

Or visit:

www.qut.edu.au/giving/learning-potential-fund

All donations of \$2 or more are tax deductible in Australia.



QUT Learning Potential Fund recipients
Rebecca Daynes, Christophe Mukiza, Tim Conway and Melanie O'Meara.



a university for the **real** world[®]

