



# WIPO-QUT

## Master of Laws in Intellectual Property



Faculty of Law

Innovative and unique Master's degree offered jointly by Queensland University of Technology and the World Intellectual Property Organization (specialised agency of the United Nations for Intellectual Property).

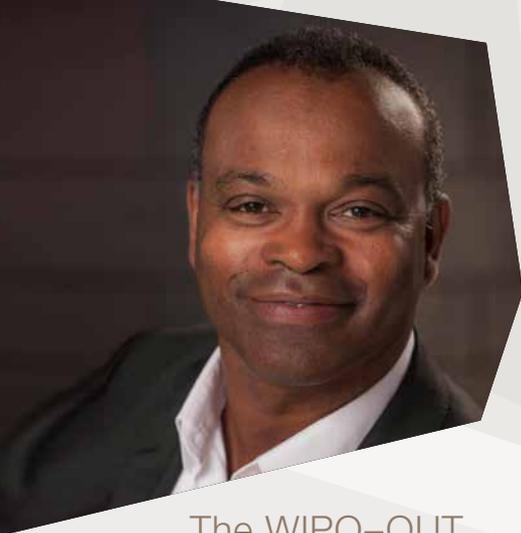
Teachers are leaders in their field.

[www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property](http://www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property)

[www.wipo.int/academy/en](http://www.wipo.int/academy/en)



a university for the **real** world<sup>®</sup>



## Rawl Banton

### Real student

‘When I applied for the WIPO-QUT Master of Laws in Intellectual Property program, it was the focused curricula that was most appealing. While that has proved to be true, I have also found the program enriching, allowing me to engage with world-class lecturers, receive tremendous administrative support, and connect with professional colleagues from across the world. The quality of the experience has made it a worthwhile investment.’

## The WIPO-QUT Master of Laws in Intellectual Property

- Jointly developed by the World Intellectual Property Organization (WIPO), a specialised agency of the United Nations, and Queensland University of Technology (QUT)
- This course is ideal for professionals from the public and private sectors, junior academics, and generally those seeking to develop or expand their expertise in intellectual property law as well as for those seeking to practice as a patent and/or trademarks attorney
- Supported by IP Australia and the World Trade Organisation (WTO)
- Available for both law and selected non-law graduates
- Focused on the practices and principles of IP law in national, regional and international contexts
- Taught by internationally renowned IP professors and industry experts
- Delivered face-to-face in intensive mode in a semester-style learning environment and with professional networking
- Class-size is limited to maximize learning and to facilitate interaction with other students and the faculty.

Accreditation has already been obtained from the Professional Standards Board for Patent and Trade Marks Attorneys for four units. Application for accreditation for the remaining units is presently in progress. This will accelerate graduates’ registration as a patent attorney or trade marks attorney in Australia.

## This master’s course provides

- Advanced knowledge and training of IP law, practice, principles and policy in the eight core subject areas with practical case studies
- Practical research and abilities to develop innovative solutions to new situations arising in the field of intellectual property

- Study visit to IP Australia and the Department of Communications and the Arts, Canberra
- Study visits to IP savvy private and public enterprises to provide practical insight into the workings of IP in the real world
- Practical, real-world applications, with an emphasis on the Asia-Pacific region
- Knowledge of International Conventions and Treaties including the role of WIPO and WTO in addressing IP in global challenges such as climate change, food security, public health and trade-related matters.

## Learn from the best

Distinguished IP experts are drawn from WIPO, IP Australia, WTO, KIPO, industry, patent and trade marks practice and academia. In addition to the WIPO and IP Australia experts, the lecturing staff includes QUT’s internationally renowned faculty members (Professors Kamal Puri, Matthew Rimmer and Terry Hutchinson) and legal and industry professionals (Anna Sharpe, Adjunct Professor Philip Mendes, Sean Mullen (Qld Government), Tom Joyce (UQ), Brendan Nugent, Tony Taubman and Rob Anderson (WTO), Michelle Healy, Counsellor (WTO), among others). In addition, several senior patent and trademarks attorneys including Dr Declan McKeveney, Paul Thompson and Fraser Smith (FAK), Alistair Smith (DCC), Wayne Slater (IP Gateway) and Kellie Stonier (Griffith Hack) and Adjunct Professor Doug Waterhouse (Chief, Plant Breeder’s Rights, IP Australia) will continue to teach into the course in the 8th edition (2017).

## Course structure

**The WIPO-QUT Master of Laws in Intellectual Property program comprises innovative curriculum that melds IP principles, policy analysis, real-world experience and professional skills development. Eight cutting-edge subjects address significant intellectual property law principles and practices, particularly**

**relevant to the Asia-Pacific region.**

### 1. General Introduction to Intellectual Property

An overview of the international intellectual property law and the Australian legal system including an explanation of the common law system and the key issues affecting IP in contemporary society. Topics include: patents and biotechnological inventions, trademarks, domain names and geographical indications, designs, copyright and related rights, confidential information, plant variety protection, traditional knowledge, other Emerging Issues, interface between Antitrust and IP Rights and Intellectual Property Management and Commercialisations; IP in action and the role of registering authorities; circuit layouts; sources of international IP law; role of international and regional IP related organisations; IP rights and economic development; IP in the global economy; passing-off; breach of confidence.

### 2. Patents and Biotechnological Inventions

Study of patent systems in a fast changing, dynamic and global environment in light of current economic, political and strategic innovations. Topics include: history and economics of patent law, university inventions, patent ownership and registration procedures; substantive conditions of patentability; DNA patenting; publication and registration of patents; scope and exceptions of exclusive rights; types of application; preparation and prosecution of patent applications; infringement and enforcement of patents; biotechnological patents; protection of public health under the TRIPS Agreement; commercialisation of technology management and agreements; patent drafting, innovation patents and utility models; trade secrets; patent office practice; international arrangements including Patent Cooperation Treaty, Budapest Treaty and Paris Convention.

### 3. Copyright and Related Rights

Analysis of the complexities of copyright law in the digital age. Topics include: international protection of copyright and related rights; ownership of copyright and related rights; requirements for protection; term of copyright; protection of economic and moral rights; limitations and exceptions, user rights; digitisation of copyright works; copyright and the Internet; international protection of copyright and related rights; creative commons including open content licensing; copyright liability of ISPs, technological measures and anti-circumvention provisions; software and databases protection; rental and lending rights, enforcement and collective rights management.

### 4. Trademarks, Domain Names and Geographical Indications

Understanding of the legal protection provided to trademarks under legislation and the common law. Topics include: functions of trademarks; requirements and processes for registration; trademark office practice and procedure; classification system; searching; management and maintenance; licensing, assignment, franchising and parallel importation; removal for non-user; trademark misuse; international arrangements; restrictions on registrability; border controls; passing off; domain names; geographical indications.



The 2017 cohort being formally welcomed by Ms F Beattie, Deputy Director-General, IP Australia, during their study visit to Canberra on 8 May 2017



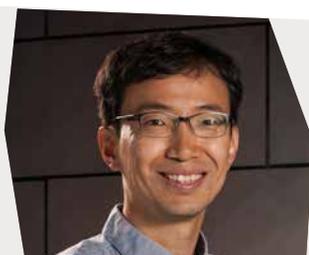
Professor John Humphrey, Executive Dean of Law accompanied by (seated, from left) Associate Professor Judith McNamara, Head of School of Law; Professor Kamal Puri, Director, WIPO-QUT Master of Intellectual Property Law Program; Mr Denis Croze, Director, WIPO Singapore Office; Ms Park Hyunhee, Director, IIPTI, Korean Intellectual Property Office; and Mr Mark Smith, IP Australia

### 5. Industrial Designs Law and Practice and Plant Variety Protection

Study of two discrete branches of intellectual property law: industrial designs law and the law relating to protection of new plant varieties. Topics include: definition and economics of design; drafting and filing design applications; requirements for protection; registration procedure; regional and international protection systems; copyright versus design protection; assignments and licences; infringements; international aspects; conditions for the grant of plant variety protection, application procedure and scope of protection; international treaties for plant genetic resources.

### 6. Traditional Knowledge and Other Emerging Issues, Interface between Antitrust and IP Rights

Relationship between intellectual property and competition laws. Topics include: protection of traditional knowledge and expressions of Indigenous culture; TK and TRIPS; WIPO's development agenda; IP rights and public health issues; Overview of WTO; WTO's Dispute Settlement system; Agreement on Technical Barriers to Trade; policy goals of IP and competition law; refusal to license IP rights and inter-operability; standard setting, compatibility and suits for infringement; restrictions; digital rights management and anti-circumvention.



#### Myoung Hwan, Choi

'I hold the Deputy Director position at the Korean Intellectual Property Office. I chose this course to broaden my knowledge in intellectual property. It has provided me a great opportunity to learn from renowned IP professors and experts. They have helped me to gain in-depth knowledge on international IP issues through group discussions and research papers. This course has also offered me a remarkable chance to build meaningful friendships with potential IP leaders from various countries.'



#### Sangdon Lee

'I have worked as a patent examiner for thirteen years in South Korea. I really wanted the opportunity to broaden my knowledge and skills in different fields beyond patent law and practice. This remarkable program has been perfect for me. I have been able to collaborate with students from various countries who are experts in a variety of fields of intellectual property. We have shared practical experiences and I have learned extensive knowledge of various intellectual property fields from the valuable lectures.'



#### Ilseok Jang

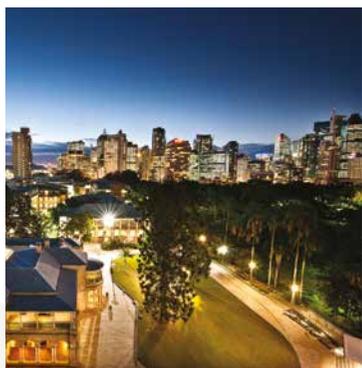
'This masters program will provide those who want to become leaders in intellectual property laws an opportunity to explore the best knowledge which they have not experienced in other courses. I am a patent examiner in the Korean Intellectual Property Office, and I feel this program provides practical and networking experiences giving me the knowledge and confidence to look at an IP problem and find a solution.'

## 7. Intellectual Property Management and Commercialisation

Investigation of the principles of IP management and commercialisation. Topics include: IP and technology transfer; material transfer agreements; joint ownership; licensing and strategic alliances; valuation of IP; start-up companies and venture capital investment; outsourcing by biotech companies; commercialisation; arbitration and alternative dispute settlement.

## 8. Research Project (Capstone)

Writing of a substantial piece of work relevant to the course, investigating and analysing the legal aspects of a current intellectual property problem. The project exposes students to real-world problems relating to their profession and develops skills in research, critical analysis and application of intellectual property law in professional practice.



## Queensland University of Technology (QUT)

Postgraduate study at QUT is an investment in your career and your future, whether you want to accelerate or transform your career, strengthen your management capabilities or fortify your credentials as a specialist.

## Convenient city location

Taught at QUT's Gardens Point campus. The Faculty of Law is located close to Brisbane's CBD and adjacent to the Brisbane River, City Botanic Gardens and Parliament House.

## QUT Faculty of Law Library

The library is located on two floors of the Law building at QUT's Gardens Point campus. As well as an extensive print collection of legislation, case law, journals, text books and other material, it contains an online catalogue and online access to legislation, cases, and other legal information.



## Charles Trappey

### Real student

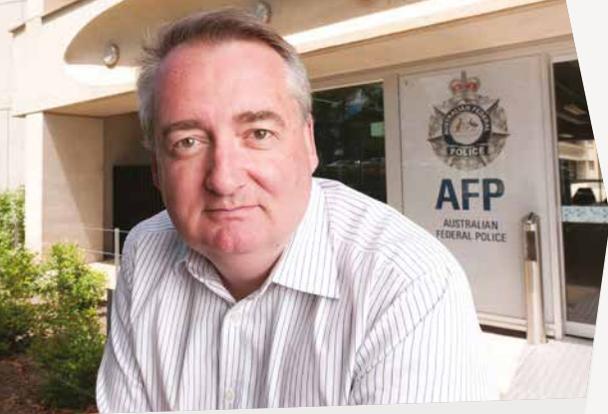
'The classes are taught in an executive style where students are being trained as future IP leaders. The extensive use of case studies, in-class group work, and interaction with diverse and exceptionally qualified lecturers make this a world-class executive training program in IP law.

The program is an exceptional application of leadership training applied to the study of IP law and is perfectly coordinated with a balance of students with diverse backgrounds including legal professionals, scientists, academics, and government IP officers. I am certain that many of my classmates will go on to be the next generation of international IP Office and IP law firm leaders as a result of this course.

As a market research professor, I frequently consult with technology firms and government organisations to predict market and consumer trends. Much of my research relies on the analysis of patents to predict product life cycles, identify sub-technology clusters, and promote research and development commercialisation. Since many firms from Taiwan, China and Hong Kong are doing business internationally, my research and teaching specialties are closely related to greater China businesses. I chose to study IP Law at QUT to gain in-depth knowledge of the world IP development and IP law practices.'

Charles Trappey is professor of management science at National Chiao Tung University, Taiwan.





## Tim Morris AM

### Real graduate

‘The deciding factor to study at QUT was the flexibility that the course offered. The part-time option through the intensive week at QUT enabled me to complete the face-to-face lectures without impeding my full-time job—this was the most flexible option I could find. The combination of academic and industry experts provides a good balance to the subjects. Experienced students who are already in the workforce like to see the practical application.’

Tim Morris works for the Australian Federal Police.

## Program directors

The Program Directors are Professor Kamal Puri, Professor of Intellectual Property, QUT Faculty of Law and Mr Sherif Saadallah, Executive Director, WIPO Academy.

## Steering committee

The steering committee includes Professor John Humphrey, Executive Dean, QUT Faculty of Law; Professor Kamal Puri, Professor of Intellectual Property, QUT Faculty of Law; Professor Matthew Rimmer, Professor of IP and Innovation Law; Associate Professor Amanda Stickley, Assistant Dean (Learning & Teaching); Mr Sherif Saadallah, Executive Director, WIPO Academy; Mr Joe Bradley, Head, Academic Institutions Program, WIPO Academy; and Ms Martha Chikowore, Training Officer, Academic Institutions Program, WIPO Academy.

## WIPO

The World Intellectual Property Organization (WIPO) is a global forum for IP services, policy, information and cooperation with 189 member states. WIPO is dedicated to developing a balanced and effective international IP system that enables innovation and creativity for the benefit of all. WIPO provides professional training in IP via the WIPO Academy. The WIPO Academy plays a central role in WIPO’s activities to enhance the capacity of countries to use the IP system. It adopts an interdisciplinary approach to IP education focusing on its links with trade, innovation, health, applied sciences, information technology, and creative industries. The Academy also meets the growing demand for education in IP, by assisting universities in establishing courses on IP through collaborative degree programs in Africa, Asia, Europe and Latin America.



**Dr Francis Gurry**  
Director-General,  
WIPO

‘The QUT-WIPO Master of Intellectual Property Law builds on WIPO’s existing collaborations with universities in Europe and Africa and furthers WIPO’s strategic goals in providing global IP education and awareness, and understanding of the importance of IP in relation to global

policy challenges, such as climate change, public health and food security.’

## IP Australia

IP (Intellectual Property) Australia is responsible for registering and administering patents, trademarks, designs and plant breeder’s rights, and supports broader IP information and education and the knowledge and advancement of IP in the global marketplace.



**Ms Patricia Kelly**  
Director-General,  
IP Australia

‘An effective IP system underpins trade and investment and supports economic development. IP is a global system, based on global co-operation and harmonisation and its effectiveness is supported by well-trained professionals. IP Australia is pleased to continue its relationship with QUT to support the Master of Laws in Intellectual Property program. This program assists businesses in Australia and our region to establish and maintain globally competitive positions by providing education and training in IP matters specific to the Asia-Pacific region.’

## Queensland University of Technology

Queensland University of Technology (QUT) is a highly successful Australian university with an applied emphasis in courses and research. Based in Brisbane with a global outlook, it has 44 000 students, including 6000 from overseas. QUT courses are in high demand and graduate employment rates are well above the national average for Australian universities.



**Professor John Humphrey**  
Executive Dean,  
QUT Faculty of Law

‘The curriculum brings to Australia an international course covering such broad areas as the impact of technology on intellectual property and the emergence of new business models, as well as the protection of traditional knowledge, genetic resources and traditional cultural expressions. The course also focuses on the use of the IP system as a platform for diffusing and sharing the benefits of creativity and invention, and the role of universities in IP creation and commercialisation, the impact of IP on culture and on other public policy issues like health, environment and climate change.’



## Tom Ashby

### Real student

'I chose the QUT Master of Laws in Intellectual Property Law program because of the quality of the instruction and the link with the World Intellectual Property Organisation. By taking the program, I have deepened my understanding of intellectual property issues and had the opportunity to meet and network with other young leaders in the field.'



## Kamika Bansal

### Real student

'The WIPO-QUT Master of Laws in Intellectual Property program has helped me to achieve a more global and dynamic perspective on IPR laws that I use in my role as an IP practitioner. I have found it invaluable to be able to discuss IPR related issues with experts from the industry as well as multinational students, and this has resulted in interesting findings and outcomes. The program has not only helped to strengthen my basic knowledge of IP principles but has also significantly impacted on how I will analyse intellectual property issues in the future.'

## Course details

**Award:** Students will receive a Master of Laws in Intellectual Property jointly awarded and signed by WIPO and QUT.

**Mode:** Intensive mode at QUT's Gardens Point campus, Brisbane

**Entry:** Late February

**QUT Course Code** LW53

**Duration:** 1 year full-time (2 semesters). Part-time study is available for domestic students after consultation with the Program Director.

**CRICOS code** 067376C

## Entry requirements

The WIPO-QUT Master of Laws in Intellectual Property is a postgraduate law program of the highest quality and is available to law **and non-law graduates** where they have relevant professional experience.

Prospective students require:

- LL.B. plus admission as a legal practitioner in Australia or overseas; or
- LL.B. plus Graduate Diploma in Practical Legal Training; or
- LL.B plus at least one year work experience in IP; or
- LL.B. with Hons; or
- Juris Doctor; or
- LL.B. plus a non-law Master degree; or
- An undergraduate degree in a relevant discipline (e.g., Engineering, Science, Computer Science, Biotechnology, Industrial Designs, Medicine, Economics or Business Administration) plus two years of relevant professional experience

- Applicants with a Master or a PhD qualification in any discipline with one year of intellectual property work experience will be eligible for entry.

## Fees

For domestic and international fees, go to the course page [www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property](http://www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property) and see the 'Costs and Scholarships' tab.

## Application closing date

The closing date for international students is 30 November, for admission in the following year. For domestic students, the closing date is January 31 to start the following month.

## English language requirement

Applicants from a non-English speaking background may be required to meet English language requirements.

Consult [www.qut.edu.au/international](http://www.qut.edu.au/international)

## Scholarships for international students

International students may apply for relevant scholarships which include:

- WIPO scholarships—each year WIPO offers a limited number of scholarships to highly motivated graduates from developing countries in the Asia-Pacific region. Visit [www.wipo.int](http://www.wipo.int) and search for 'QUT Scholarships'
  - Australia Awards Scholarships [www.dfat.gov.au](http://www.dfat.gov.au)
- For other details visit [www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property](http://www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property)

## More information

Academic enquiries to Program Director Professor Kamal Puri on email [Kamal.Puri@qut.edu.au](mailto:Kamal.Puri@qut.edu.au) or phone +61 7 3138 1290

**Admission enquiries to QUT's Faculty of Law**  
Phone +61 7 3138 2981  
Email [lawpg\\_enquiries@qut.edu.au](mailto:lawpg_enquiries@qut.edu.au)  
Web [www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property](http://www.qut.edu.au/study/courses/master-of-laws-in-intellectual-property)  
or [www.wipo.int/academy/en/courses/academic\\_institutions/md\\_brisbane.html](http://www.wipo.int/academy/en/courses/academic_institutions/md_brisbane.html)