



Terms and Conditions

BlueShift - QUT Business Case
Competition for high school students

2020

Terms and Conditions

“Competition Organiser” means Queensland University of Technology (QUT), ABN 83 791 724 622.

“Competition” refers to the BlueShift Business Case Competition

1. Registration and Teams

- 1.1. Registration to compete in this Competition constitutes acceptances of these Terms and Conditions.
- 1.2. Entry into this Competition is open to secondary schools who register online for the BlueShift Business Case Competition at QUT before the closing date for registrations at <https://www.qut.edu.au/business/blueshift-Competition>
- 1.3. All correspondence regarding the Competition will be made through the nominated contact details provided when registering. It is the responsibility of the team to ensure contact details are current and the email address provided for the team leader is monitored.
- 1.4. Each school may only enter a maximum of three teams in the Competition.
- 1.5. Teams must consist of three or four students, made up of any combination of students enrolled in Grades 11 or 12 (or international equivalent) in the year of Competition. Team members must be able to verify they are current students at their nominated school.
- 1.6. Each team must create a Team Name which is used as identification on the written submission.
- 1.7. If any participant is under the age of 18 years, they will be deemed to have obtained the permission of their parent or guardian to participate in the Competition. It is the responsibility of the school to ensure the students have received the appropriate permission from their parents or guardians to compete.
- 1.8. All registered will be sent a link to participate in online coaching sessions with a member of the QUT Business School Case Competition team.
- 1.9. Two online coaching sessions will be delivered via Zoom during the weeks of 16th and 30th March on a day and time mutually agreed.
- 1.10. Final registrations for teams to enter the competition is Monday 27 April 2020, 12:00pm AEST.
- 1.11. The team mentor must be a current staff member (i.e. teacher) at the team's school.
- 1.12. Teams may receive voluntary feedback and advice from non-mentors (i.e. parents, former school students, or current QUT Business School International Case Competition students) in a voluntary (i.e. unpaid) capacity. We encourage you to set a maximum of 2 hours of time across the preparation time for the competition for this type of mentoring and feedback.
- 1.13. All mentoring, feedback and advice should be framed in consideration of the spirit of the BlueShift competition as a development opportunity for students. Any mentoring, feedback or advice provided should take a coaching approach with the focus is on challenging and questioning students, rather than providing specific direction or solutions.

2. Preliminary Round - Written submissions

- 2.1. The team leader will receive email notification that the Case Pack is available on the BlueShift website on the day the Competition opens:
 - 2.1.1.1. An Information Pack
 - 2.1.1.2. The BlueShift Business Case Study
 - 2.1.1.3. BlueShift Written Submission Criteria Sheet
 - 2.1.1.4. BlueShift Written Submission Cover Sheet
- 2.2. It is the responsibility of the team leader to check their email to receive the business case study and to notify QUT Business School if they have not received these documents by 5pm on the day that the Competition opens.
- 2.3. Teams will have until Monday 27 April to prepare the written submission.
- 2.4. Written submissions are to be submitted via the online link provided or via email, at blueshift@qut.edu.au by 12 noon on the Competition closing date.
- 2.5. Any submissions received after 12 noon on the Competition closing date are not valid and will not be considered. No responsibility is accepted for late, lost or misdirected entries. All written submissions become the property of QUT Business School.
- 2.6. All written submissions must be accompanied by a completed BlueShift Submission Cover Sheet
- 2.7. Written submissions should be emailed in Microsoft Word format. All other file formats will not be considered.

3. Finalist Team Selection

- 3.1. After the time for receiving submissions closes, a panel of judges (who will consist of a pre-determined panel of experts) will assess the written submissions and shortlist the finalists who will be invited to the BlueShift Finals.
- 3.2. BlueShift Finals will be held at QUT's Gardens Point campus. Finalist teams will be announced via email to all registered teams and finalist team leaders will also be contacted by phone.
- 3.3. The decision as to the shortlisted finalists is the absolute discretion of the panel of judges (as delegates of the Competition Organiser)
- 3.4. All teams will be provided with feedback in the form of their marked criteria sheet and comments.

4. The BlueShift Finals

- 4.1. The shortlisted Finalists teams will be required to present their business case solution in person to a panel of judges at the BlueShift Finals, held at QUT Gardens Point.
- 4.2. If a team member is unable to participate in the finals presentation (e.g. due to illness), a substitute team member may be nominated. Each team is allowed a maximum of one substitution team member.

- 4.3. Finalist teams must submit their PowerPoint slides, and signed image consent forms to Competition coordinators by the due date specified, prior to the BlueShift Finals day.
- 4.4. All Finalist teams' presentations must be in PowerPoint format. No other format or presentation software will be accepted. If the presentation is provided in a format other than PowerPoint, the Finalist Team will be given the option to present entirely without visual aids or to forfeit their place in the BlueShift Finals.
- 4.5. Videos and audio files are permitted within the PowerPoint presentation.
- 4.6. Finalist Teams will have a maximum of 15 minutes to present their solution, followed by 5 minutes question and answer time with the judges. Warnings will be given during the presentation of the solution when there are five minutes remaining; when there is one minute remaining, and when the 15 minutes presentation time is complete. Teams cannot continue to present past the 15 minutes maximum.
- 4.7. Finalist Teams are permitted to watch the presentations of other teams but no changes to their own presentations can be made after the BlueShift Finals commences.
- 4.8. Any teams that arrive after the starting time may not be able to compete in the Finals. The decision to exclude a team from competing in the Finals due to late arrival is at the absolute discretion of the Competition Organiser. If a Finalist Team is not ready when they are called to present they forfeit their place in the Finals Competition.
- 4.9. In the Finals of BlueShift the teams will be allocated into three groups. The allocation and presentation order will take place by random draw.
- 4.10. The Finalist Teams in each group will present to a panel of judges. At the conclusion of all teams' presentations, each team will receive verbal feedback from judging panel.
- 4.11. The panel will rank all teams based on criteria, and the first ranked team from each group to go on to the Grand Final round.
- 4.12. In the Grand Final round the three highest ranked teams will again have 15 minutes plus 5 minutes question time, to present to a new panel of judges. The judges will rank all teams, based on criteria to determine an Overall BlueShift Champion Team (first place), a second place team and a third place team.
- 4.13. Judges will consist of a pre-determined panel of experts (as delegates of the Competition Organiser) and prizes will be awarded to the top three (3) winning teams as selected by the panel (at their absolute discretion).
- 4.14. Prizes may consist of products, services or other items included at the discretion of the Competition Organisers.
- 4.15. If any components of the prizes are unavailable, the Competition Organiser (in its absolute discretion) reserves the right to substitute any components of a prize with a prize to the equal value and/or specification.
- 4.16. The Competition Organiser's decision as to the prize winners and allocation of prizes is final and no correspondence will be entered in relation to the conduct of the Competition or otherwise.

5. Marketing

- 5.1. Unless otherwise advised by the participant, by entering this Competition, participants agree to the Competition Organiser publishing their name and image in any marketing collateral associated with the Competition or with QUT.
- 5.2. All Finalist Team members must submit a completed image consent form supplied by QUT with their PowerPoint presentations, prior to the finals day. A photographer may be present at the BlueShift Finals to take photographs of teams throughout the day.

6. Competition management

- 6.1. If this Competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Competition Organiser, the Competition Organiser reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any team or participation; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the Competition, as appropriate.
- 6.2. Except for any liability that cannot be excluded by law, the Competition Organiser (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Competition Organiser's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Competition Organiser) due to any reason beyond the reasonable control of the Competition Organiser; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or participant; or (f) use of the prizes.
- 6.3. Each participant indemnifies and keeps indemnified the Competition Organiser against all claims, losses, damages and expenses suffered by the Competition Organiser or any third parties arising out of the breach of these Terms and Conditions by the participant, the conduct of the participant in the Competition or the use of any components of the prizes.
- 6.4. Under the Information Privacy Act 2009 (Qld), the Competition Organiser must tell participants when it collects personal information about them and how it plans to use it. If a participant chooses to enter or take part in the promotion, the participant will be required to provide the Competition Organiser with personal information such as the participant's name, age and email address. The Competition Organiser will use the participants' personal information for the purpose of carrying out the Competition. A request to access, update or correct any information should be directed to the Competition Organiser. If the participant would prefer that the Competition Organiser does not use the participant's details in the way outlined in these Terms and Conditions the participant should contact the Competition Organiser.
- 6.5. Any queries about these Terms and Conditions may be raised by emailing the Competition Organiser at blueshift@qut.edu.au.